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CABLE, SATELLITE AND MULTIPOINT DISTRIBUTION SYSTEMS, 2000

The 2000 statistics presented in this bulletin are for the year ended August 31, 2000.

Competition

The number of subscribers to audiovisual programming services reached 8,944,719 on August 31, 2000, an increase of 4.3% over 1999. Of these, 7,976,896 were clients of cable operators and 967,823 were clients of wireless operators (satellite and multipoint distribution systems). The market share of wireless operators jumped to 10.8% in 2000 from 6.5% a year earlier.

The number of subscribers to cable services declined for the first time in the industry's history, going from 8,018,671 in 1999 to 7,976,896 in 2000. The competition from wireless operators had the greatest impact on small and medium size cable operators. Close to 60.0% of them sustained a drop in subscriptions and, as a group, they had a net

lost of 84,400 subscribers in 2000, and 202,000 over the 1998-2000 period. Large cable systems fared better with an increase of 42,600 (0.9%) subscribers in 2000. Two-thirds of large systems added to their customer base.

The decline in number of subscribers to cable services occurred in all Provinces except Quebec, where the situation remained essentially unchanged from 1999.

Financial performance

Wireless operators' revenues reached \$390.5 million in 2000, more than twice the amount generated in 1999. Despite the strong growth in revenues and customer base, this segment of the industry did not reach profitability. The very high promotion and technical expenses (close to \$400.00 per subscriber in 2000) incurred to attract and connect new customers largely explains this situation.

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Cable operators' profit margin (before interest and taxes) remained comparatively high in 2000 at 19.3%, surpassing the margins realized during the same period by conventional private broadcasters, pay and specialty undertakings and telecommunications services providers. Revenue growth was also strong at 8.6%. Much of this growth is attributable to the 19.9% increase in revenues from the provision of discretionary programming services and non-programming services. These sources of revenues accounted for 43.0% of the industry's revenues in 2000 compared to 39.0% in 1999. The growing popularity of high speed cable modem service is in part responsible for this shift in sources of revenues. The provision of this service generated \$275.7 million for cable companies and their affiliates in 2000.

High speed Internet by cable and digital television

High speed cable modem services attracted 422,300 new customers to the cable industry between September 1999 and August 2000, an average of just over 35,000 new customers every month. At the end of August 2000 there were 786,300 subscribers to this service, compared to 364,000 a year earlier. This phenomenal growth continued in the later part of 2000 and the number of subscribers surpassed the 1 million mark in early 2001 (see Household Internet Use Survey, Daily, July 26, 2001). The growth in subscriptions to this service was similar in all regions of the country.

Approximately 2.7 million households gained access to this service in 2000. At the end of August 2000, 7.5 million households, or 68.2% of all households passed by cable, could subscribe to cable modem service if they wished to do so. Within the geographical areas served by operators offering cable modem service, this proportion reached 86.1%.

The market penetration of cable modem, expressed in terms of households with access to such services, reached 10.5% in 2000, up from 7.6% in 1999. Market penetration was

highest in the Prairie Provinces and in British Columbia and lowest in the Atlantic Provinces. The provision of cable modem service largely remained the domain of the top 5 firms in the industry. In 2000 they served 93.3% of all subscribers to these services, up from 92.6% in 1999.

The penetration of the digital technology that allows, or will allow, cable and wireless broadcast distribution undertakings to offer a range of interactive services (such as interactive program guides, television-based web access and interactive television) is gaining momentum. At August 31, 2000, cable operators had deployed 390,800 digital terminals and wireless operators had deployed 967,800. In total, 15.2% of subscribers to programming services have adopted the digital technology.

Investments

Substantial investments were made to upgrade the existing cable infrastructure in order to offer cable modem and digital television services. The cable industry has invested a total of \$3.4 billion over the 1998-2000 period, or close to \$310.00 per home passed by cable. Much of this investment (\$2.8 billion or \$348.00 per home passed by cable) went into systems that are now offering both cable modem and digital cable. Over the same period, wireless operators have invested \$382.8 million.

Ownership and concentration

At August 31, 2000, there were 2031 cable or wireless distribution systems. These systems were operated by 349 enterprises controlling 420 license holders. The top 5 enterprises accounted for 81.7% of revenues, and the top 10 for 90.9% of revenues.

Survey and related publications

The annual survey on which this publication is based targets all organisations licensed by the Canadian Radio-television and

Telecommunications Commission (CRTC) to operate cable or wireless broadcast distribution undertakings. In terms of industrial classification, the survey population is covered by industry 51322 – Cable and Other Program Distribution of the North American Industrial Classification System (NAICS).

This Bulletin presents preliminary summary statistics for cable and wireless broadcast distribution undertakings. More detailed statistics are published in catalogue 56-205 XIB – Cable Television.

For more information

In addition to the information provided in this publication, special tables and analytical services are available on a cost recovery basis from the Telecommunications Section; Science, Innovation and Electronic Information Division. For further information, contact D. April (613) 951-3177; Facsimile No. (613) 951-9920; daniel.april@statcan.ca, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Ontario, K1A 0T6.

Note of appreciation

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Cable, Satellite and Multipoint Distribution Systems
Selected market and performance indicators - year ended August 31, 2000

| | | 2000 | 1999 |
|---|------------|---------------------------------|----------|
| Market share by type of supplier | | | |
| | unit | | |
| Subscribers to programming services | 000 | 8,944.7 | 8,572.9 |
| Clients of cable operators | 000 | 7,976.9 | 8,018.7 |
| Clients of wireless operators | 000 | 967.8 | 554.2 |
| Cable operators' share | % | 89.2 | 93.5 |
| Wireless operators' share | % | 10.8 | 6.5 |
| Market penetration by system size - Cable operators | | | |
| | unit | | |
| | | all systems | |
| Subscribers to cable services | 000 | 7,976.9 | 8,018.7 |
| Households passed by cable | 000 | 10,996.6 | 10,792.1 |
| Households in licensed areas | 000 | 11,180.8 | 10,992.2 |
| Penetration as % of households passed by cable | % | 72.5 | 74.3 |
| Penetration as % of households in licensed areas | % | 71.3 | 72.9 |
| | | large systems | |
| Subscribers to cable services | 000 | 4,566.4 | 4,523.8 |
| Households passed by cable | 000 | 6,291.2 | 6,216.2 |
| Households in licensed areas | 000 | 6,312.3 | 6,237.2 |
| Penetration as % of households passed by cable | % | 72.6 | 72.8 |
| Penetration as % of households in licensed areas | % | 72.3 | 72.5 |
| | | small and medium systems | |
| Subscribers to cable services | 000 | 3,410.5 | 3,494.9 |
| Households passed by cable | 000 | 4,705.4 | 4,575.9 |
| Households in licensed areas | 000 | 4,868.5 | 4,755.0 |
| Penetration as % of households passed by cable | % | 72.5 | 76.4 |
| Penetration as % of households in licensed areas | % | 70.1 | 73.5 |
| <i>Note: Large system is defined as one with 75,000 households or more within its territory</i> | | | |
| Financial performance indicators - Cable operators | | | |
| | unit | | |
| Revenues | \$ million | 3,608.2 | 3,323.2 |
| from the provision of basic programming services | \$ million | 2,056.0 | 2,028.5 |
| from the provision of non-basic services | \$ million | 1,552.3 | 1,294.7 |
| Non-basic revenues as a % of total revenues | % | 43.0 | 39.0 |
| Revenue per subscriber | \$ | 452.33 | 414.43 |
| Revenue per subscriber per month | \$ | 37.69 | 34.54 |
| Profit before interest and taxes (PBIT) | \$ million | 697.0 | 720.9 |
| Profit margin (PBIT) | % | 19.3 | 21.7 |
| Profit per subscriber | \$ | 87.38 | 89.90 |
| Financial performance indicators - Wireless operators | | | |
| | unit | | |
| Revenues | \$ million | 390.5 | 171.1 |
| Revenue per subscriber | \$ | 403.49 | 308.73 |
| Revenue per subscriber per month | \$ | 33.62 | 25.73 |
| Profit margin (PBIT) | % | -98.50 | -140.40 |
| Investment indicators - Cable operators | | | |
| | unit | | |
| | | all cable systems | |
| Additions to fixed assets | \$ million | 1,523.3 | 1,110.8 |
| Additions to fixed assets per subscriber | \$ | 190.96 | 138.53 |
| Additions to fixed assets per home passed by cable | \$ | 138.52 | 102.93 |
| Interest payments as a % of total revenues | % | 16.0 | 19.3 |
| Depreciation as a % of total revenues | % | 18.4 | 16.5 |

| | | 2000 | 1999 |
|---|------------|---|---------|
| Investment indicators - Cable operators ... | | unit | |
| | | Internet and digital TV cable systems | |
| Additions to fixed assets | \$ million | 1,285.4 | 933.9 |
| Additions to fixed assets per subscriber | \$ | 214.98 | 157.31 |
| Additions to fixed assets per home passed by cable | \$ | 157.84 | 116.43 |
| Investment indicators - Wireless operators | | unit | |
| Additions to fixed assets | \$ million | 158.1 | 194.1 |
| Additions to fixed assets per subscriber | \$ | 163.48 | 350.18 |
| High speed Internet by cable | | unit | |
| Subscribers, penetration and revenues | | all systems | |
| Subscribers | 000 | 786.3 | 364.0 |
| Households with access to high speed Internet by cable | 000 | 7,504.0 | 4,800.0 |
| Penetration as % of households with access to Internet by cable | % | 10.5 | 7.6 |
| Penetration as % of cable subscribers | % | 9.9 | 4.5 |
| Penetration as % of households passed by cable | % | 7.2 | 3.4 |
| Revenue from the provision of high speed Internet | \$ million | 275.7 | 113.2 |
| Revenue per subscriber | \$ | 350.63 | 310.99 |
| Penetration | | systems providing Internet access services | |
| Penetration as % of cable subscribers | % | 12.2 | na |
| Penetration as % of households passed by cable | % | 9.0 | na |
| Concentration | | by firm ranking | |
| Subscribers - Top 5 firms | 000 | 733.6 | 337.0 |
| Subscribers - Top 20 firms | 000 | 779.2 | 353.0 |
| % of subscribers that are clients of the top 5 firms | % | 93.3 | 92.6 |
| % of subscribers that are clients of the top 20 firms | % | 99.1 | 97.0 |
| High speed Internet by cable | | unit | |
| Subscribers by region | | | |
| Atlantic Provinces | 000 | 23.0 | 11.0 |
| Quebec | 000 | 119.1 | 55.0 |
| Ontario | 000 | 305.2 | 142.0 |
| Prairie Provinces | 000 | 177.8 | 85.0 |
| British Columbia and Territories | 000 | 161.2 | 71.0 |
| Penetration by region | | as % of households with access to Internet | |
| Atlantic Provinces | % | 8.8 | na |
| Quebec | % | 6.4 | na |
| Ontario | % | 10.9 | na |
| Prairie Provinces | % | 13.6 | na |
| British Columbia and Territories | % | 12.7 | na |
| | | as % of cable subscribers | |
| Atlantic Provinces | % | 3.8 | 1.7 |
| Quebec | % | 4.9 | 2.4 |
| Ontario | % | 8.7 | 4.3 |
| Prairie Provinces | % | 14.6 | 6.9 |
| British Columbia and Territories | % | 13.6 | 6.0 |

| | | 2000 | 1999 |
|---|-----|------------------------------------|------|
| High speed Internet by cable | | unit | |
| Penetration by region... | | as % of households passed by cable | |
| Atlantic Provinces | % | 2.8 | 1.5 |
| Quebec | % | 4.0 | 1.9 |
| Ontario | % | 7.7 | 3.6 |
| Prairie Provinces | % | 10.3 | 5.0 |
| British Columbia and Territories | % | 10.4 | 4.7 |
| Digital television | | unit | |
| Subscribers - Cable | 000 | 390.8 | na |
| Penetration as a % of cable subscribers | % | 4.9 | na |
| Subscribers - Wireless | 000 | 967.8 | na |

TABLE 1. Cable Television, Financial and Operating Data, Canada, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|----------------------|--------------|----------------------|--------------|----------------------|--------------|----------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 3,318,032,926 | 92.0 | 3,127,042,104 | 94.1 | 2,868,304,923 | 95.0 | 2,637,040,792 | 94.7 |
| Connection (installation and re-connect) | 61,143,945 | 1.7 | 65,569,060 | 2.0 | 61,349,482 | 2.0 | 61,445,854 | 2.2 |
| Community channel sponsorship | 4,976,345 | 0.1 | 3,705,424 | 0.1 | 1,912,868 | 0.1 | 2,040,208 | 0.1 |
| Converters | 44,356,919 | 1.2 | 35,623,340 | 1.1 | 34,979,236 | 1.2 | 30,019,294 | 1.1 |
| Other revenue | 179,721,300 | 5.0 | 91,236,286 | 2.7 | 54,223,179 | 1.8 | 53,438,326 | 1.9 |
| Revenue - Total | 3,608,231,438 | 100.0 | 3,323,176,219 | 100.0 | 3,020,769,688 | 100.0 | 2,783,984,474 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 85,075,998 | 2.4 | 81,583,805 | 2.5 | 83,245,402 | 2.8 | 85,174,763 | 3.1 |
| Affiliation payments | 880,606,499 | 24.4 | 787,727,499 | 23.7 | 667,344,912 | 22.1 | 598,718,605 | 21.5 |
| Technical Services | 565,333,593 | 15.7 | 540,676,658 | 16.3 | 479,700,650 | 15.9 | 461,863,295 | 16.6 |
| Sales and promotion | 135,802,281 | 3.8 | 106,962,152 | 3.2 | 110,598,367 | 3.7 | 90,431,347 | 3.2 |
| Administration and general | 579,209,596 | 16.1 | 536,708,591 | 16.2 | 513,492,560 | 17.0 | 478,121,019 | 17.2 |
| Expenses - Total | 2,246,027,989 | 62.2 | 2,053,658,702 | 61.8 | 1,854,381,891 | 61.4 | 1,714,309,029 | 61.6 |
| Operating income | 1,362,203,449 | 37.8 | 1,269,517,517 | 38.2 | 1,166,387,797 | 38.6 | 1,069,675,445 | 38.4 |
| Depreciation | 665,187,969 | 18.4 | 548,597,666 | 16.5 | 449,921,107 | 14.9 | 411,112,068 | 14.8 |
| Profit before interest and taxes | 697,015,480 | 19.3 | 720,919,851 | 21.7 | 716,466,690 | 23.7 | 658,563,377 | 23.7 |
| Interest expense | 578,899,537 | 16.0 | 639,932,268 | 19.3 | 676,185,662 | 22.4 | 825,875,510 | 29.7 |
| Other adjustments-income (expense) | -71,711,650 | -1.9 | 90,370,788 | 2.7 | 541,191,055 | 17.9 | 339,275,117 | 12.2 |
| Net income (loss) before income taxes | 46,404,279 | 1.3 | 171,358,358 | 5.2 | 581,516,503 | 19.3 | 171,962,984 | 6.2 |
| Provision for income taxes | 53,438,156 | 1.5 | 168,712,945 | 5.1 | 183,387,918 | 6.1 | -4,293,598 | -0.1 |
| Net income (loss) after income taxes | -7,033,877 | -0.1 | 2,645,422 | 0.1 | 398,128,585 | 13.2 | 176,256,582 | 6.3 |
| Salaries and other staff benefits | 558,908,533 | 15.5 | 486,141,822 | 14.6 | 419,559,651 | 13.9 | 375,735,241 | 13.5 |
| Number of employees (weekly average) | 12,176 | | 10,947 | | 9,105 | | 8,942 | |
| Number of subscribers (Basic Services) | 7,976,896 | ... | 8,018,671 | ... | 7,993,566 | ... | 7,946,453 | ... |
| Number of subscribers (Non-Basic Services) | 6,289,494 | ... | 6,342,392 | ... | 6,338,011 | ... | 5,773,521 | ... |
| Penetration % (Non-Basic Services) | 78.8 | ... | 79.1 | ... | 79.3 | ... | 72.7 | ... |
| Households served by cable - Total | 10,996,854 | ... | 10,792,122 | ... | 10,564,603 | ... | 10,422,402 | ... |
| Households in licensed area - Total | 11,180,795 | ... | 10,992,204 | ... | 10,851,037 | ... | 10,710,097 | ... |

... Figures not appropriate or not applicable.

Note: Totals may not add due to rounding.

TABLE 2. Wireless Broadcasting Distribution Undertakings¹, Financial and Operating Data, Canada, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|---------------------|---------------|---------------------|---------------|---------------------|---------------|-------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) - | 368,966,132 | 94.5 | 164,778,838 | 96.3 | 42,152,910 | 93.6 | 2,847,475 | 83.9 |
| Connection (installation and re-connect) | 3,185,059 | 0.8 | 2,658,968 | 1.6 | 1,230,490 | 2.7 | 352,680 | 10.4 |
| Community channel sponsorship (Basic Tier) | 74,834 | 0.0 | 275,224 | 0.2 | 62,788 | 0.1 | 60,689 | 1.8 |
| Other revenue - Autres revenus | 18,235,285 | 4.7 | 3,371,173 | 2.0 | 1,568,327 | 3.5 | 135,061 | 4.0 |
| Revenue - Total - Recettes | 390,461,311 | 100.0 | 171,084,205 | 100.0 | 45,014,515 | 100.0 | 3,395,905 | 100.0 |
| Expenses: | | | | | | | | |
| Programming (Basic Tier) | 668,977 | 0.2 | 136,001 | 0.1 | 250,467 | 0.6 | 61,166 | 1.8 |
| Affiliation payments | 202,335,338 | 51.8 | 94,538,972 | 55.3 | 21,690,426 | 48.2 | 613,262 | 18.1 |
| Technical Services | 140,632,643 | 36.0 | 53,942,364 | 31.5 | 42,337,875 | 94.1 | 1,529,479 | 45.0 |
| Sales and promotion | 280,334,340 | 71.8 | 198,127,608 | 115.8 | 94,151,861 | 209.2 | 283,559 | 8.4 |
| Administration and general | 106,242,970 | 27.2 | 40,107,285 | 23.4 | 29,628,266 | 65.8 | 1,167,824 | 34.4 |
| Expenses - Total | 730,214,267 | 187.0 | 386,852,230 | 226.1 | 188,058,895 | 417.8 | 3,655,290 | 107.6 |
| Operating income | -339,752,956 | -86.9 | -215,768,025 | -126.0 | -143,044,380 | -317.7 | -259,385 | -7.5 |
| Depreciation | 45,248,760 | 11.6 | 24,686,125 | 14.4 | 14,183,590 | 31.5 | 1,500,891 | 44.2 |
| Profit before interest and taxes | -385,001,716 | -98.5 | -240,454,150 | -140.4 | -157,227,970 | -349.2 | -1,760,276 | -51.7 |
| Interest expense | 1,437,693 | 0.4 | 4,204,424 | 2.5 | 3,707,547 | 8.2 | 428,043 | 12.6 |
| Other adjustments-income (expense) | -28,526,826 | -7.2 | -1,056,720 | -0.5 | -11,403,001 | -25.2 | 975,479 | 28.7 |
| Net income (loss) before income taxes | -414,966,236 | -106.2 | -245,715,295 | -143.5 | -172,338,518 | -382.8 | -1,212,840 | -35.6 |
| Provision for income taxes | -5,842,807 | -1.4 | -125,908 | 0.0 | -100,243 | -0.1 | -238,924 | -6.9 |
| Net income (loss) after income taxes | -409,123,428 | -104.7 | -245,589,387 | -143.4 | -172,238,275 | -382.5 | -973,916 | -28.6 |
| Salaries and other staff benefit | 76,600,098 | 19.6 | 44,883,036 | 26.2 | 13,189,384 | 29.3 | 702,191 | 20.7 |
| Number of employees (weekly average) | 1,929 | ... | 1,249 | ... | 367 | ... | 29 | ... |
| Historical cost of fixed assets | 153,229,546 | ... | 117,163,971 | ... | 54,222,462 | ... | 15,322,407 | ... |
| Accumulated depreciation | 33,913,057 | ... | 16,928,167 | ... | 7,425,059 | ... | 2,891,571 | ... |
| Net book value | 119,316,489 | ... | 100,235,805 | ... | 46,797,403 | ... | 12,430,836 | ... |
| Subscriptions (direct and indirect) - (Basic Tier) | 967,823 | ... | 554,217 | ... | 233,354 | ... | 10,347 | ... |

... Figures not appropriate or not applicable.

¹ Satellite, Multi-point distribution system and subscription television.

Note: Totals may not add due to rounding.

TABLE 3. Cable Television, Financial and Operating Data, Newfoundland and P.E.I.¹, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|-------------------|--------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 76,805,343 | 95.2 | 71,995,426 | 95.6 | 65,489,730 | 94.0 | 60,651,948 | 94.5 |
| Connection (installation and re-connect) | 1,685,809 | 2.1 | 1,148,203 | 1.5 | 1,031,699 | 1.5 | 1,126,138 | 1.8 |
| Community channel sponsorship | 73,613 | 0.1 | 28,233 | 0.0 | 59,817 | 0.1 | 13,095 | 0.0 |
| Converters | 1,768 | 0.0 | 1,020 | 0.0 | 271,984 | 0.4 | 211,091 | 0.3 |
| Other revenue | 2,138,888 | 2.7 | 2,154,963 | 2.9 | 2,813,082 | 4.0 | 2,172,850 | 3.4 |
| Revenue - Total | 80,705,422 | 100.0 | 75,327,845 | 100.0 | 69,666,312 | 100.0 | 64,175,122 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 1,362,091 | 1.7 | 1,542,447 | 2.0 | 1,846,794 | 2.7 | 1,540,625 | 2.4 |
| Affiliation payments | 16,484,197 | 20.4 | 15,023,852 | 19.9 | 11,788,721 | 16.9 | 10,836,590 | 16.9 |
| Technical Services | 13,454,995 | 16.7 | 14,322,025 | 19.0 | 13,489,781 | 19.4 | 12,894,937 | 20.1 |
| Sales and promotion | 1,547,353 | 1.9 | 1,790,396 | 2.4 | 1,997,856 | 2.9 | 2,451,340 | 3.8 |
| Administration and general | 17,862,042 | 22.1 | 16,846,793 | 22.4 | 16,411,618 | 23.6 | 15,096,765 | 23.5 |
| Expenses - Total | 50,710,681 | 62.8 | 49,525,514 | 65.7 | 45,534,770 | 65.4 | 42,820,257 | 66.7 |
| Operating income | 29,994,741 | 37.2 | 25,802,331 | 34.3 | 24,131,542 | 34.6 | 21,354,865 | 33.3 |
| Depreciation | 11,082,351 | 13.7 | 9,754,176 | 12.9 | 8,822,785 | 12.7 | 7,435,162 | 11.6 |
| Profit before interest and taxes | 18,912,390 | 23.4 | 16,048,155 | 21.3 | 15,308,757 | 22.0 | 13,919,703 | 21.7 |
| Interest expense | 9,726,343 | 12.1 | 8,785,244 | 11.7 | 8,161,948 | 11.7 | 6,667,459 | 10.4 |
| Other adjustments-income (expense) | 35,950,883 | 44.5 | -4,058,362 | -5.3 | -2,792,904 | -3.9 | -2,419,089 | -3.7 |
| Net income (loss) before income taxes | 45,136,928 | 55.9 | 3,204,549 | 4.3 | 4,353,905 | 6.2 | 4,833,155 | 7.5 |
| Provision for income taxes | 14,108,713 | 17.5 | 2,589,686 | 3.4 | 2,550,937 | 3.7 | 2,164,142 | 3.4 |
| Net income (loss) after income taxes | 31,028,215 | 38.4 | 614,863 | 0.8 | 1,802,968 | 2.6 | 2,669,013 | 4.2 |
| Salaries and other staff benefits | 11,223,775 | 13.9 | 11,119,558 | 14.8 | 10,759,751 | 15.4 | 10,282,037 | 16.0 |
| Number of employees (weekly average) | 306 | | 307 | | 294 | | 285 | |
| Number of subscribers (Basic Services) | 174,789 | ... | 177,588 | ... | 174,463 | ... | 172,997 | ... |
| Number of subscribers (Non-Basic Services) | 108,395 | ... | 100,310 | ... | 98,698 | ... | 96,870 | ... |
| Penetration % (Non-Basic Services) | 62 | ... | 56.5 | ... | 56.6 | ... | 56 | ... |
| Households served by cable - Total | 232,856 | ... | 229,380 | ... | 227,596 | ... | 224,850 | ... |
| Households in licensed area - Total | 236,506 | ... | 236,693 | ... | 232,263 | ... | 230,276 | ... |

... Figures not appropriate or not applicable.

¹ This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

TABLE 4. Cable Television, Financial and Operating Data, Nova Scotia and New Brunswick¹, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|--------------------|--------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 171,619,451 | 92.2 | 165,356,451 | 94.5 | 153,432,539 | 93.8 | 144,257,609 | 94.4 |
| Connection (installation and re-connect) | 2,756,172 | 1.5 | 3,035,054 | 1.7 | 2,771,724 | 1.7 | 2,926,756 | 1.9 |
| Community channel sponsorship | 899,388 | 0.5 | 726,609 | 0.4 | 420,868 | 0.3 | 103,049 | 0.1 |
| Converters | 1,177,201 | 0.6 | 1,072,356 | 0.6 | 1,135,644 | 0.7 | 898,699 | 0.6 |
| Other revenue | 9,710,581 | 5.2 | 4,752,778 | 2.7 | 5,855,481 | 3.6 | 4,590,546 | 3.0 |
| Revenue - Total | 186,162,795 | 100.0 | 174,943,248 | 100.0 | 163,616,256 | 100.0 | 152,776,659 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 5,080,543 | 2.7 | 4,232,681 | 2.4 | 4,766,196 | 2.9 | 3,911,161 | 2.6 |
| Affiliation payments | 40,232,884 | 21.6 | 41,478,240 | 23.7 | 34,118,510 | 20.9 | 30,763,281 | 20.1 |
| Technical Services | 27,302,704 | 14.7 | 30,891,980 | 17.7 | 29,041,893 | 17.8 | 28,389,791 | 18.6 |
| Sales and promotion | 6,666,180 | 3.6 | 2,838,626 | 1.6 | 2,257,783 | 1.4 | 2,072,081 | 1.4 |
| Administration and general | 33,744,266 | 18.1 | 29,325,378 | 16.8 | 29,563,430 | 18.1 | 27,509,998 | 18.0 |
| Expenses - Total | 113,026,579 | 60.7 | 108,766,907 | 62.2 | 99,747,812 | 61.0 | 92,646,312 | 60.6 |
| Operating income | 73,136,216 | 39.3 | 66,176,341 | 37.8 | 63,868,444 | 39.0 | 60,130,347 | 39.4 |
| Depreciation | 28,652,306 | 15.4 | 24,198,542 | 13.8 | 22,546,761 | 13.8 | 23,004,996 | 15.1 |
| Profit before interest and taxes | 44,483,910 | 23.9 | 41,977,799 | 24.0 | 41,321,683 | 25.3 | 37,125,351 | 24.3 |
| Interest expense | 31,507,503 | 16.9 | 26,841,414 | 15.3 | 22,800,905 | 13.9 | 24,136,867 | 15.8 |
| Other adjustments-income (expense) | -2,194,294 | -1.1 | -1,697,457 | -0.9 | -2,235,891 | -1.3 | -3,047,093 | -1.9 |
| Net income (loss) before income taxes | 10,782,113 | 5.8 | 13,438,929 | 7.7 | 16,284,887 | 10.0 | 9,941,391 | 6.5 |
| Provision for income taxes | -4,042,927 | -2.1 | 5,602,284 | 3.2 | 8,630,394 | 5.3 | 5,721,860 | 3.7 |
| Net income (loss) after income taxes | 14,825,040 | 8.0 | 7,836,650 | 4.5 | 7,654,493 | 4.7 | 4,219,531 | 2.8 |
| Salaries and other staff benefits | 27,705,497 | 14.9 | 22,290,632 | 12.7 | 21,121,385 | 12.9 | 20,088,895 | 13.1 |
| Number of employees (weekly average) | 857 | | 670 | | 584 | | 589 | |
| Number of subscribers (Basic Services) | 432,853 | ... | 449,950 | ... | 450,042 | ... | 441,673 | ... |
| Number of subscribers (Non-Basic Services) | 313,070 | ... | 327,305 | ... | 326,290 | ... | 345,809 | ... |
| Penetration % (Non-Basic Services) | 72.3 | ... | 72.7 | ... | 72.5 | ... | 78.3 | ... |
| Households served by cable - Total ² | 593,619 | ... | 519,914 | ... | 508,490 | ... | 503,551 | ... |
| Households in licensed area - Total ² | 610,257 | ... | 545,490 | ... | 535,440 | ... | 522,661 | ... |

... Figures not appropriate or not applicable.

¹ This table does not include the results of wireless broadcasting distribution.

² The statistics prior to 2000 underestimate the number of households

Note: Totals may not add due to rounding.

TABLE 5. Cable Television, Financial and Operating Data, Québec¹, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|--------------------|--------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 708,363,802 | 93.2 | 687,568,812 | 93.3 | 656,054,788 | 93.5 | 613,327,324 | 93.3 |
| Connection (installation and re-connect) | 17,366,937 | 2.3 | 18,816,276 | 2.6 | 16,719,308 | 2.4 | 13,168,373 | 2.0 |
| Community channel sponsorship | 1,147,675 | 0.2 | 916,310 | 0.1 | 364,061 | 0.1 | 875,319 | 0.1 |
| Converters | 6,541,795 | 0.9 | 1,376,143 | 0.2 | 869,544 | 0.1 | 3,182,193 | 0.5 |
| Other revenue | 26,231,196 | 3.5 | 27,887,016 | 3.8 | 27,653,868 | 3.9 | 26,703,772 | 4.1 |
| Revenue - Total | 759,651,403 | 100.0 | 736,564,558 | 100.0 | 701,661,569 | 100.0 | 657,256,981 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 19,536,620 | 2.6 | 18,713,644 | 2.5 | 19,762,227 | 2.8 | 21,644,366 | 3.3 |
| Affiliation payments | 194,204,506 | 25.6 | 181,794,202 | 24.7 | 167,716,558 | 23.9 | 140,635,145 | 21.4 |
| Technical Services | 142,793,928 | 18.8 | 127,834,202 | 17.4 | 114,616,600 | 16.3 | 108,803,387 | 16.6 |
| Sales and promotion | 29,073,853 | 3.8 | 23,334,860 | 3.2 | 24,827,683 | 3.5 | 22,347,879 | 3.4 |
| Administration and general | 120,617,523 | 15.9 | 121,662,818 | 16.5 | 126,862,711 | 18.1 | 109,660,649 | 16.7 |
| Expenses - Total | 506,226,430 | 66.6 | 473,339,728 | 64.3 | 453,785,779 | 64.7 | 403,091,426 | 61.3 |
| Operating income | 253,424,973 | 33.4 | 263,224,830 | 35.7 | 247,875,790 | 35.3 | 254,165,555 | 38.7 |
| Depreciation | 122,635,653 | 16.1 | 107,913,814 | 14.7 | 108,247,067 | 15.4 | 96,000,188 | 14.6 |
| Profit before interest and taxes | 130,789,320 | 17.2 | 155,311,016 | 21.1 | 139,628,723 | 19.9 | 158,165,367 | 24.1 |
| Interest expense | 92,138,846 | 12.1 | 103,896,381 | 14.1 | 159,624,000 | 22.7 | 113,487,001 | 17.3 |
| Other adjustments-income (expense) | 5,020,468 | 0.7 | -34,787,764 | -4.6 | 251,843,460 | 35.9 | 2,567,826 | 0.4 |
| Net income (loss) before income taxes | 43,670,942 | 5.7 | 16,626,871 | 2.3 | 231,879,053 | 33.0 | 47,246,192 | 7.2 |
| Provision for income taxes | 23,910,904 | 3.1 | 27,841,356 | 3.8 | 68,235,404 | 9.7 | 22,570,369 | 3.4 |
| Net income (loss) after income taxes | 19,760,038 | 2.6 | -11,214,487 | -1.4 | 163,643,649 | 23.3 | 24,675,823 | 3.8 |
| Salaries and other staff benefits | 186,169,973 | 24.5 | 153,128,358 | 20.8 | 108,685,881 | 15.5 | 106,409,292 | 16.2 |
| Number of employees (weekly average) | 3,280 | | 3,257 | | 2,423 | | 2,080 | |
| Number of subscribers (Basic Services) | 1,966,541 | ... | 1,961,160 | ... | 1,935,956 | ... | 1,925,311 | ... |
| Number of subscribers (Non-Basic Services) | 1,370,621 | ... | 1,362,696 | ... | 1,294,608 | ... | 755,615 | ... |
| Penetration % (Non-Basic Services) | 69.7 | ... | 69.5 | ... | 66.9 | ... | 39.2 | ... |
| Households served by cable - Total | 2,954,056 | ... | 2,932,761 | ... | 2,901,958 | ... | 2,846,232 | ... |
| Households in licensed area - Total | 2,983,717 | ... | 2,971,798 | ... | 2,953,354 | ... | 2,939,077 | ... |

... Figures not appropriate or not applicable.

¹ This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

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TABLE 6. Cable Television, Financial and Operating Data, Ontario¹, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|----------------------|--------------|----------------------|--------------|----------------------|--------------|----------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 1,273,363,935 | 90.4 | 1,191,576,780 | 94.0 | 1,096,468,208 | 95.4 | 1,008,083,098 | 95.2 |
| Connection (installation and re-connect) | 21,568,847 | 1.5 | 23,525,896 | 1.9 | 24,459,974 | 2.1 | 24,835,334 | 2.3 |
| Community channel sponsorship | 1,717,100 | 0.1 | 901,596 | 0.1 | 347,282 | 0.0 | 308,834 | 0.0 |
| Converters | 20,171,089 | 1.4 | 19,005,048 | 1.5 | 19,501,118 | 1.7 | 16,040,125 | 1.5 |
| Other revenue | 91,171,065 | 6.5 | 32,570,394 | 2.6 | 8,565,929 | 0.7 | 9,327,412 | 0.9 |
| Revenue - Total | 1,407,992,042 | 100.0 | 1,267,579,717 | 100.0 | 1,149,342,511 | 100.0 | 1,058,594,803 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 31,985,313 | 2.3 | 32,316,205 | 2.5 | 31,344,630 | 2.7 | 32,087,880 | 3.0 |
| Affiliation payments | 348,928,531 | 24.8 | 299,094,016 | 23.6 | 245,349,173 | 21.3 | 229,380,184 | 21.7 |
| Technical Services | 210,425,993 | 14.9 | 197,466,313 | 15.6 | 181,177,864 | 15.8 | 178,005,369 | 16.8 |
| Sales and promotion | 47,826,519 | 3.4 | 36,445,847 | 2.9 | 42,876,270 | 3.7 | 36,231,467 | 3.4 |
| Administration and general | 202,861,913 | 14.4 | 178,609,922 | 14.1 | 168,609,053 | 14.7 | 164,814,947 | 15.6 |
| Expenses - Total | 842,028,271 | 59.8 | 743,932,296 | 58.7 | 669,356,990 | 58.2 | 640,519,847 | 60.5 |
| Operating income | 565,963,771 | 40.2 | 523,647,421 | 41.3 | 479,985,521 | 41.8 | 418,074,956 | 39.5 |
| Depreciation | 284,585,572 | 20.2 | 231,512,365 | 18.3 | 175,737,955 | 15.3 | 160,972,894 | 15.2 |
| Profit before interest and taxes | 281,378,199 | 20.0 | 292,135,056 | 23.0 | 304,247,566 | 26.5 | 257,102,062 | 24.3 |
| Interest expense | 239,016,642 | 17.0 | 295,495,847 | 23.3 | 302,662,463 | 26.3 | 438,515,826 | 41.4 |
| Other adjustments-income (expense) | -90,183,278 | -6.3 | 136,795,802 | 10.8 | 266,048,786 | 23.1 | 323,590,772 | 30.6 |
| Net income (loss) before income taxes | -47,821,732 | -3.3 | 133,435,000 | 10.5 | 267,647,439 | 23.3 | 142,177,008 | 13.4 |
| Provision for income taxes | -4,047,640 | -0.2 | 79,672,926 | 6.3 | 50,328,502 | 4.4 | -17,598,496 | -1.6 |
| Net income (loss) after income taxes | -43,774,091 | -3.0 | 53,762,075 | 4.2 | 217,318,937 | 18.9 | 159,775,504 | 15.1 |
| Salaries and other staff benefits | 166,596,653 | 11.8 | 151,403,321 | 11.9 | 143,112,953 | 12.5 | 129,339,487 | 12.2 |
| Number of employees (weekly average) | 3,425 | | 3,233 | | 2,835 | | 3,282 | |
| Number of subscribers (Basic Services) | 3,011,243 | ... | 3,019,324 | ... | 3,026,687 | ... | 3,022,425 | ... |
| Number of subscribers (Non-Basic Services) | 2,585,896 | ... | 2,602,627 | ... | 2,666,253 | ... | 2,568,876 | ... |
| Penetration % (Non-Basic Services) | 85.9 | ... | 86.2 | ... | 88.1 | ... | 85 | ... |
| Households served by cable - Total | 3,936,437 | ... | 3,901,041 | ... | 3,852,204 | ... | 3,831,971 | ... |
| Households in licensed area - Total | 3,995,957 | ... | 3,953,870 | ... | 3,938,627 | ... | 3,894,451 | ... |

... Figures not appropriate or not applicable.

¹ This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

TABLE 7. Cable Television, Financial and Operating Data, Manitoba¹, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|--------------------|--------------|--------------------|--------------|-------------------|--------------|-------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 117,756,693 | 96.4 | 107,107,257 | 95.9 | 93,944,202 | 97.0 | 83,814,800 | 96.4 |
| Connection (installation and re-connect) | 1,990,516 | 1.6 | 2,099,863 | 1.9 | 1,571,858 | 1.6 | 1,709,614 | 2.0 |
| Community channel sponsorship | 26,240 | 0.0 | 42,619 | 0.0 | 38,082 | 0.0 | 23,120 | 0.0 |
| Converters | 574,945 | 0.5 | 425,334 | 0.4 | 423,757 | 0.4 | 424,242 | 0.5 |
| Other revenue | 1,747,336 | 1.4 | 1,997,568 | 1.8 | 912,086 | 0.9 | 962,966 | 1.1 |
| Revenue - Total | 122,095,731 | 100.0 | 111,672,641 | 100.0 | 96,889,985 | 100.0 | 86,934,742 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 2,486,342 | 2.0 | 2,247,959 | 2.0 | 2,122,307 | 2.2 | 2,175,165 | 2.5 |
| Affiliation payments | 31,760,699 | 26.0 | 27,234,099 | 24.4 | 23,401,939 | 24.2 | 21,139,577 | 24.3 |
| Technical Services | 19,252,749 | 15.8 | 17,365,634 | 15.6 | 14,123,794 | 14.6 | 13,508,251 | 15.5 |
| Sales and promotion | 5,614,318 | 4.6 | 4,666,452 | 4.2 | 4,089,484 | 4.2 | 3,093,912 | 3.6 |
| Administration and general | 19,540,365 | 16.0 | 17,310,125 | 15.5 | 16,610,034 | 17.1 | 15,175,773 | 17.5 |
| Expenses - Total | 78,654,474 | 64.4 | 68,824,269 | 61.6 | 60,347,558 | 62.3 | 55,092,678 | 63.4 |
| Operating income | 43,441,257 | 35.6 | 42,848,372 | 38.4 | 36,542,427 | 37.7 | 31,842,064 | 36.6 |
| Depreciation | 17,281,709 | 14.2 | 13,870,547 | 12.4 | 12,298,323 | 12.7 | 10,747,390 | 12.4 |
| Profit before interest and taxes | 26,159,548 | 21.4 | 28,977,825 | 25.9 | 24,244,104 | 25.0 | 21,094,674 | 24.3 |
| Interest expense | 42,305,288 | 34.6 | 34,262,559 | 30.7 | 10,261,331 | 10.6 | 6,760,004 | 7.8 |
| Other adjustments-income (expense) | 4,190,249 | 3.4 | -548,967 | -0.4 | 383,121 | 0.4 | -531,754 | -0.5 |
| Net income (loss) before income taxes | -11,955,491 | -9.7 | -5,833,700 | -5.1 | 14,365,894 | 14.8 | 13,802,916 | 15.9 |
| Provision for income taxes | -4,511,112 | -3.6 | -2,299,474 | -2.0 | 6,971,728 | 7.2 | 5,951,989 | 6.8 |
| Net income (loss) after income taxes | -7,444,379 | -6.0 | -3,534,227 | -3.1 | 7,394,166 | 7.6 | 7,850,927 | 9.0 |
| Salaries and other staff benefits | 18,483,659 | 15.1 | 15,818,201 | 14.2 | 12,951,254 | 13.4 | 12,926,835 | 14.9 |
| Number of employees (weekly average) | 551 | | 471 | | 393 | | 346 | |
| Number of subscribers (Basic Services) | 276,063 | ... | 278,889 | ... | 278,950 | ... | 283,489 | ... |
| Number of subscribers (Non-Basic Services) | 226,896 | ... | 231,894 | ... | 240,797 | ... | 219,768 | ... |
| Penetration % (Non-Basic Services) | 82.2 | ... | 83.1 | ... | 86.3 | ... | 77.5 | ... |
| Households served by cable - Total | 374,165 | ... | 372,323 | ... | 367,814 | ... | 373,675 | ... |
| Households in licensed area - Total | 377,998 | ... | 376,332 | ... | 379,822 | ... | 381,919 | ... |

... Figures not appropriate or not applicable.

¹ This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

TABLE 8. Cable Television, Financial and Operating Data, Saskatchewan¹, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|-------------------|--------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 89,898,856 | 96.3 | 87,524,785 | 96.3 | 77,281,479 | 95.1 | 68,991,461 | 93.4 |
| Connection (installation and re-connect) | 802,772 | 0.9 | 1,216,758 | 1.3 | 1,031,584 | 1.3 | 1,233,001 | 1.7 |
| Community channel sponsorship | 49,504 | 0.1 | 38,082 | 0.0 | 59,512 | 0.1 | 142,040 | 0.2 |
| Converters | 612,847 | 0.7 | 528,805 | 0.6 | 1,194,091 | 1.5 | 1,950,932 | 2.6 |
| Other revenue | 1,956,381 | 2.1 | 1,557,510 | 1.7 | 1,679,508 | 2.1 | 1,531,645 | 2.1 |
| Revenue - Total | 93,320,359 | 100.0 | 90,865,941 | 100.0 | 81,246,174 | 100.0 | 73,849,079 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 2,924,879 | 3.1 | 2,719,221 | 3.0 | 3,146,509 | 3.9 | 3,153,640 | 4.3 |
| Affiliation payments | 23,517,074 | 25.2 | 23,873,986 | 26.3 | 20,384,087 | 25.1 | 16,988,825 | 23.0 |
| Technical Services | 14,711,472 | 15.8 | 16,279,754 | 17.9 | 13,272,550 | 16.3 | 12,416,718 | 16.8 |
| Sales and promotion | 5,036,708 | 5.4 | 4,053,415 | 4.5 | 3,497,771 | 4.3 | 2,409,487 | 3.3 |
| Administration and general | 15,196,644 | 16.3 | 13,824,280 | 15.2 | 13,942,861 | 17.2 | 13,163,960 | 17.8 |
| Expenses - Total | 61,386,779 | 65.8 | 60,750,657 | 66.9 | 54,243,778 | 66.8 | 48,132,630 | 65.2 |
| Operating income | 31,933,580 | 34.2 | 30,115,284 | 33.1 | 27,002,396 | 33.2 | 25,716,449 | 34.8 |
| Depreciation | 15,123,428 | 16.2 | 12,432,764 | 13.7 | 10,691,871 | 13.2 | 9,527,870 | 12.9 |
| Profit before interest and taxes | 16,810,152 | 18.0 | 17,682,520 | 19.5 | 16,310,525 | 20.1 | 16,188,579 | 21.9 |
| Interest expense | 23,878,015 | 25.6 | 12,639,143 | 13.9 | 5,292,063 | 6.5 | 4,944,966 | 6.7 |
| Other adjustments-income (expense) | 1,961,686 | 2.1 | -139,060 | -0.1 | 537,686 | 0.7 | -23,104 | 0.0 |
| Net income (loss) before income taxes | -5,106,176 | -5.4 | 4,904,316 | 5.4 | 11,556,148 | 14.2 | 11,220,509 | 15.2 |
| Provision for income taxes | -520,156 | -0.5 | 1,672,048 | 1.8 | 4,332,820 | 5.3 | 3,246,570 | 4.4 |
| Net income (loss) after income taxes | -4,586,019 | -4.8 | 3,232,270 | 3.6 | 7,223,328 | 8.9 | 7,973,939 | 10.8 |
| Salaries and other staff benefits | 14,436,717 | 15.5 | 13,042,382 | 14.4 | 11,985,377 | 14.8 | 11,660,615 | 15.8 |
| Number of employees (weekly average) | 530 | | 371 | | 310 | | 294 | |
| Number of subscribers (Basic Services) | 202,698 | ... | 207,376 | ... | 213,138 | ... | 210,714 | ... |
| Number of subscribers (Non-Basic Services) | 151,478 | ... | 157,531 | ... | 166,712 | ... | 162,204 | ... |
| Penetration % (Non-Basic Services) | 74.7 | ... | 76 | ... | 78.2 | ... | 77 | ... |
| Households served by cable - Total | 300,663 | ... | 287,087 | ... | 286,689 | ... | 289,232 | ... |
| Households in licensed area - Total | 302,576 | ... | 302,576 | ... | 301,030 | ... | 301,964 | ... |

... Figures not appropriate or not applicable.

¹ This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

TABLE 9. Cable Television, Financial and Operating Data, Alberta¹, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|--------------------|--------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 364,186,926 | 94.6 | 330,986,315 | 94.9 | 282,331,614 | 96.4 | 246,081,510 | 95.9 |
| Connection (installation and re-connect) | 5,482,064 | 1.4 | 6,778,297 | 1.9 | 3,798,066 | 1.3 | 5,640,556 | 2.2 |
| Community channel sponsorship | 413,216 | 0.1 | 295,136 | 0.1 | 113,639 | 0.0 | 106,269 | 0.0 |
| Converters | 5,801,205 | 1.5 | 5,075,238 | 1.5 | 3,356,856 | 1.1 | 222,460 | 0.1 |
| Other revenue | 9,074,503 | 2.4 | 5,472,953 | 1.6 | 3,133,963 | 1.1 | 4,504,732 | 1.8 |
| Revenue - Total | 384,957,913 | 100.0 | 348,607,939 | 100.0 | 292,734,138 | 100.0 | 256,555,527 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 7,143,064 | 1.9 | 6,186,054 | 1.8 | 6,107,954 | 2.1 | 6,418,082 | 2.5 |
| Affiliation payments | 92,502,473 | 24.0 | 80,671,187 | 23.1 | 65,020,906 | 22.2 | 56,700,685 | 22.1 |
| Technical Services | 42,783,110 | 11.1 | 49,174,201 | 14.1 | 40,304,655 | 13.8 | 35,093,214 | 13.7 |
| Sales and promotion | 12,421,771 | 3.2 | 12,083,482 | 3.5 | 10,694,640 | 3.7 | 8,196,778 | 3.2 |
| Administration and general | 60,275,380 | 15.7 | 60,384,051 | 17.3 | 49,350,856 | 16.9 | 48,424,073 | 18.9 |
| Expenses - Total | 215,125,808 | 55.9 | 208,498,975 | 59.8 | 171,479,011 | 58.6 | 154,832,832 | 60.4 |
| Operating income | 169,832,105 | 44.1 | 140,108,964 | 40.2 | 121,255,127 | 41.4 | 101,722,695 | 39.6 |
| Depreciation | 61,951,715 | 16.1 | 51,831,585 | 14.9 | 39,494,242 | 13.5 | 34,594,208 | 13.5 |
| Profit before interest and taxes | 107,880,390 | 28.0 | 88,277,379 | 25.3 | 81,760,885 | 27.9 | 67,128,487 | 26.2 |
| Interest expense | 51,881,643 | 13.5 | 48,079,434 | 13.8 | 42,785,603 | 14.6 | 40,204,800 | 15.7 |
| Other adjustments-income (expense) | -2,166 | 0.0 | -49,362,116 | -14.1 | 242,350 | 0.1 | -8,438,122 | -3.2 |
| Net income (loss) before income taxes | 55,996,581 | 14.5 | -9,164,169 | -2.5 | 39,217,632 | 13.4 | 18,485,565 | 7.2 |
| Provision for income taxes | 35,696,362 | 9.3 | 32,781,870 | 9.4 | 28,037,198 | 9.6 | 6,716,889 | 2.6 |
| Net income (loss) after income taxes | 20,300,218 | 5.3 | -41,946,038 | -11.9 | 11,180,434 | 3.8 | 11,768,676 | 4.6 |
| Salaries and other staff benefits | 39,280,136 | 10.2 | 36,931,762 | 10.6 | 29,658,545 | 10.1 | 26,052,567 | 10.2 |
| Number of employees (weekly average) | 1,171 | | 992 | | 743 | | 676 | |
| Number of subscribers (Basic Services) | 730,783 | ... | 735,891 | ... | 727,855 | ... | 696,575 | ... |
| Number of subscribers (Non-Basic Services) | 601,070 | ... | 615,772 | ... | 590,237 | ... | 602,269 | ... |
| Penetration % (Non-Basic Services) | 82.3 | ... | 83.7 | ... | 81.1 | ... | 86.5 | ... |
| Households served by cable - Total | 1,051,788 | ... | 1,031,358 | ... | 959,921 | ... | 934,508 | ... |
| Households in licensed area - Total | 1,065,769 | ... | 1,035,531 | ... | 969,637 | ... | 938,158 | ... |

... Figures not appropriate or not applicable.

¹ This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

TABLE 10. Cable Television, Financial and Operating Data, B.C., N.W.T., Nunavut, and Yukon¹, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|--|--------------------|--------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Subscriptions (direct and indirect) | 516,037,920 | 90.0 | 484,926,278 | 93.7 | 443,302,363 | 95.2 | 411,833,042 | 94.9 |
| Connection (installation and re-connect) | 9,490,828 | 1.7 | 8,948,713 | 1.7 | 9,965,269 | 2.1 | 10,806,082 | 2.5 |
| Community channel sponsorship | 649,609 | 0.1 | 756,839 | 0.1 | 509,607 | 0.1 | 468,482 | 0.1 |
| Converters | 9,476,069 | 1.7 | 8,139,396 | 1.6 | 8,226,242 | 1.8 | 7,089,552 | 1.6 |
| Other revenue | 37,691,350 | 6.6 | 14,843,104 | 2.9 | 3,609,262 | 0.8 | 3,644,403 | 0.8 |
| Revenue - Total | 573,345,773 | 100.0 | 517,614,330 | 100.0 | 465,612,743 | 100.0 | 433,841,561 | 100.0 |
| Expenses: | | | | | | | | |
| Programming | 14,557,146 | 2.5 | 13,625,594 | 2.6 | 14,148,785 | 3.0 | 14,243,844 | 3.3 |
| Affiliation payments | 132,976,135 | 23.2 | 118,557,917 | 22.9 | 99,565,018 | 21.4 | 92,274,318 | 21.3 |
| Technical Services | 94,608,642 | 16.5 | 87,342,549 | 16.9 | 73,673,513 | 15.8 | 72,751,628 | 16.8 |
| Sales and promotion | 27,615,579 | 4.8 | 21,749,074 | 4.2 | 20,356,880 | 4.4 | 13,628,403 | 3.1 |
| Administration and general | 109,111,463 | 19.0 | 98,745,224 | 19.1 | 92,141,997 | 19.8 | 84,274,854 | 19.4 |
| Expenses - Total | 378,868,967 | 66.1 | 340,020,356 | 65.7 | 299,886,193 | 64.4 | 277,173,047 | 63.9 |
| Operating income | 194,476,806 | 33.9 | 177,593,974 | 34.3 | 165,726,550 | 35.6 | 156,668,514 | 36.1 |
| Depreciation | 123,875,235 | 21.6 | 97,083,873 | 18.8 | 72,082,103 | 15.5 | 68,829,360 | 15.9 |
| Profit before interest and taxes | 70,601,571 | 12.3 | 80,510,101 | 15.6 | 93,644,447 | 20.1 | 87,839,154 | 20.2 |
| Interest expense | 88,445,257 | 15.4 | 109,932,246 | 21.2 | 124,597,349 | 26.8 | 191,158,587 | 44.1 |
| Other adjustments-income (expense) | -26,455,198 | -4.5 | 44,168,712 | 8.5 | 27,164,447 | 5.8 | 27,575,681 | 6.4 |
| Net income (loss) before income taxes | -44,298,886 | -7.6 | 14,746,562 | 2.8 | -3,788,455 | -0.7 | -75,743,752 | -17.4 |
| Provision for income taxes | -7,155,988 | -1.1 | 20,852,249 | 4.0 | 14,300,935 | 3.1 | -33,066,921 | -7.5 |
| Net income (loss) after income taxes | -37,142,899 | -6.4 | -6,105,684 | -1.1 | -18,089,390 | -3.8 | -42,676,831 | -9.7 |
| Salaries and other staff benefits | 95,012,123 | 16.6 | 82,407,608 | 15.9 | 81,284,505 | 17.5 | 58,975,513 | 13.6 |
| Number of employees (weekly average) | 2,056 | | 1,646 | | 1,523 | | 1,390 | |
| Number of subscribers (Basic Services) | 1,181,926 | ... | 1,188,493 | ... | 1,186,475 | ... | 1,193,269 | ... |
| Number of subscribers (Non-Basic Services) | 932,068 | ... | 944,257 | ... | 954,416 | ... | 1,022,110 | ... |
| Penetration % (Non-Basic Services) | 78.9 | ... | 79.4 | ... | 80.4 | ... | 85.7 | ... |
| Households served by cable - Total | 1,553,270 | ... | 1,518,258 | ... | 1,459,931 | ... | 1,418,383 | ... |
| Households in licensed area - Total | 1,608,015 | ... | 1,569,914 | ... | 1,540,864 | ... | 1,501,591 | ... |

... Figures not appropriate or not applicable.

¹ This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

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