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**The Preparedness of Canadian Business for the
Year 2000 Computer Problem**

Jamie Brunet

Small Business and Special Surveys Division

February 1998

98-001

**Special
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Published by authority of the Minister responsible for Statistics Canada

Minister of Industry, 1998

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February 1998

Price: \$25.00

Catalogue 61F0057MPE

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ABSTRACT

The Survey on Preparedness of Canadian Business for the Year 2000 was conducted by Statistics Canada on behalf of Task Force Year 2000 to assess the business community's readiness for the Year 2000 computer problem. The survey found that more than half of Canadian businesses with more than five employees are doing nothing to address this issue. Moreover, less than 1 in 10 firms have a formal plan to assess, convert and test systems for the date change to 2000. Some 2% of firms have implemented and completed all phases of a plan, and a further 16% have taken less formal steps and say their systems are confirmed to be ready for 2000.

This report takes a closer look at the survey results to determine how businesses in different industries and size categories are preparing for potential difficulties, and it assesses the general cost and magnitude of fixing the problem.

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I. INTRODUCTION

The Year 2000 computer problem can have serious implications for businesses. Policy makers, top-level business executives and business consultants have joined technology experts in expressing to business managers the need to address the problem promptly.

The problem stems from the susceptibility of many computers to malfunction at the turn of the next century because they store and make computations on calendar dates omitting the first two digits of the calendar year. These systems were programmed such that the field “98”, for example, is used to represent the Year 1998, with the century-identifying “19” prefix invariably implied by design. As such, upon arrival of 2000, year-sensitive computations will process as though the actual date is reverting to the Year 1900.

On a technical level, this could disrupt many different types of systems in a number of often-unpredictable ways. Date-sensitive functions are often built into information technology hardware (e.g. personal computers, networks and mainframes), and software applications often process data in a time dimension. Moreover, there is a myriad of computerized process and control systems functioning on date inputs, including embedded systems that operate alarm systems, facsimile machines and thermostats, as well as the computers that control plant machinery.

For businesses, the issue is more than a technical one. Many date-sensitive technologies have become an essential element of their operations, and the Year 2000 issue has potential consequences for the bottom line. Air travel cancellations, erroneous banking transactions, malfunctioning alarm systems and confused elevators are just some examples of the anticipated disruptions that could hinder or impede business operations and result in lost revenues.¹

This report presents statistical findings on how firms are addressing the Year 2000 problem. Two broad categories of action — defined for the purposes of this report — are considered. First, corrective measures are the steps taken by individual firms to identify and correct date-sensitive systems that are part of their own operations. These measures can be part of a structured plan including formal assessment, conversion and testing of systems, or they can be less formal actions taken in consultation with in-house or external systems staff.

Second, the report defines protective measures as the steps taken by individual businesses to deal with potential problems stemming directly from business relationships, including:

- approaching business partners such as suppliers, customers and service providers (e.g. banks, distributors) to ensure delivery of goods, services or funds will not be interrupted due to a lack of preparedness on the part of these partners; and
- making provisions for legal action or damages that may result if business partners are disrupted should corrective actions prove inadequate.

The report includes findings on the corrective and protective actions taken by businesses, and on the cost implications and human resource requirements of corrective actions. Sectoral analysis and a summary of findings are also included.

The statistics are compiled from Statistics Canada’s Survey on the Preparedness of Canadian Business for the Year 2000, which was conducted during the fall of 1997 for Task Force Year

¹ For more information on the Year 2000 computer problem and its implications, visit <http://strategis.ic.gc.ca/sos2000>

2000. Derived from a sample of approximately 2,000 responses, the results are representative of the population of businesses having more than 5 employees, excluding government offices, hospitals and publicly-funded educational institutions.²

Survey results are analyzed according to business size and sector of operation, with:

1. Three business-size categories
 - Small (6 to 50 employees)
 - Medium (51 to 250 employees)
 - Large (more than 250 employees)

2. Five industrial sectors
 - Primary sector (agriculture, fishing, trapping, logging & forestry, and mining)
 - Manufacturing
 - Transportation, communication and utilities
 - Finance and insurance (financial institutions, real estate and insurance firms)
 - Trade & other services (wholesalers, retailers, construction companies, business services, hotels, restaurants)

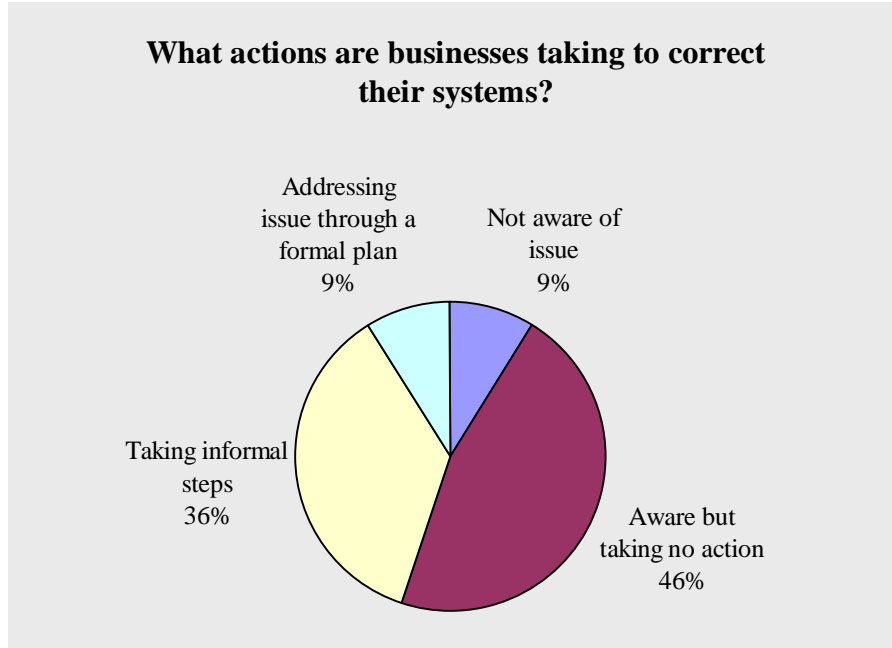
This report provides quantitative information and descriptive analysis to assist Task Force Year 2000 in identifying areas where preparedness is most lacking and most needed.

² See Appendix A for information regarding survey methodology.

II. ANALYSIS OF CORRECTIVE MEASURES

A) The action categories

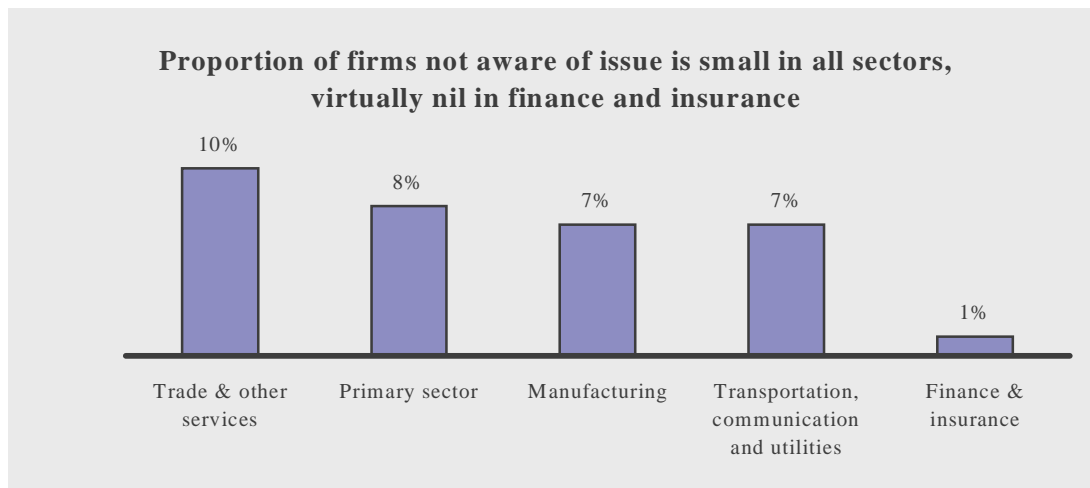
How are businesses preparing their technology for the date change to 2000? To answer this question, four mutually exclusive and exhaustive categories of firms have been identified.



Category 1: Businesses that are unaware of the Year 2000 problem

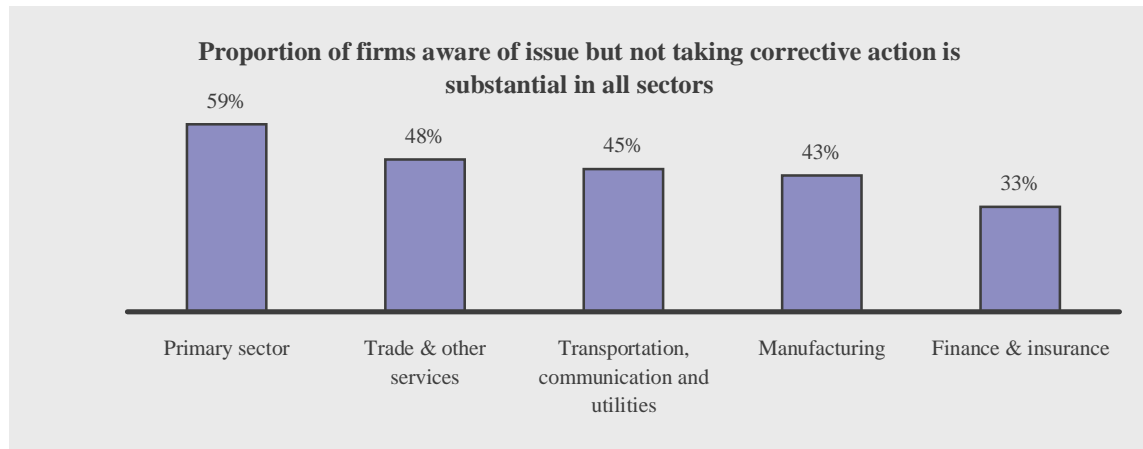
These are businesses that gave a negative response when asked if they were aware of the existence of the problem prior to being contacted for the survey. They represent about 9% of the survey population in terms of number of businesses but only 1% in terms of employment.

They are almost exclusively small businesses (between 6 and 50 employees), employing an average of 16 people. Only 1% of medium-sized business (51-250 employees) reported being unaware. All large businesses (more than 250 employees) are aware of the Year 2000 issue.



Category 2: Businesses that are aware but taking no corrective action

These are businesses taking no corrective action to address the issue, despite being aware the problem exists. They represent 46% of the target population in terms of number of businesses and only 11% in terms of employment, and are found mainly among small and medium-sized firms, representing 51% of small firms and 29% of medium-sized firms. On average, firms aware of the issue but taking no action have 24 employees.



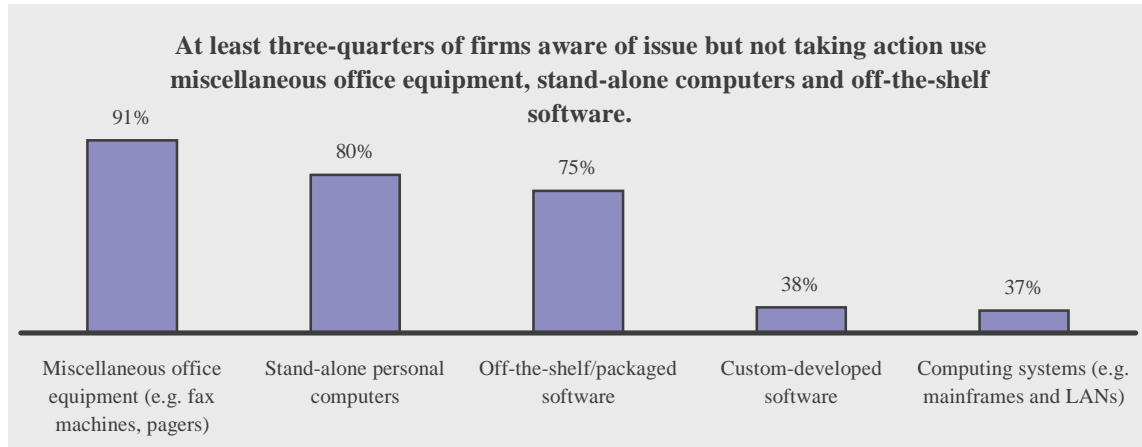
When asked why they had chosen not to take any steps to address the issue, businesses gave a range of answers. Slightly more than one-quarter (27%) of the firms in this category said that they were **not worried about the problem yet** or that they felt there would be **enough time to do it later**. Some 23% said it was **not an important issue for their company**, usually because they use computer systems only minimally. About 14% expressed a **lack of resources**, including time, money or staff to address the problem, while 10% **expected their information technology suppliers to address the problem for them**³.

Other reasons given by firms were as follows:

- systems said to be ready, therefore no action necessary – 8%
- anticipating arrival of problem-solving application on market – 7%
- do not know if it's an issue or how to approach problem – 4%
- will soon be upgrading all systems, regardless of the Year 2000 issue – 4%
- expecting franchiser to deal with the problem – 3%

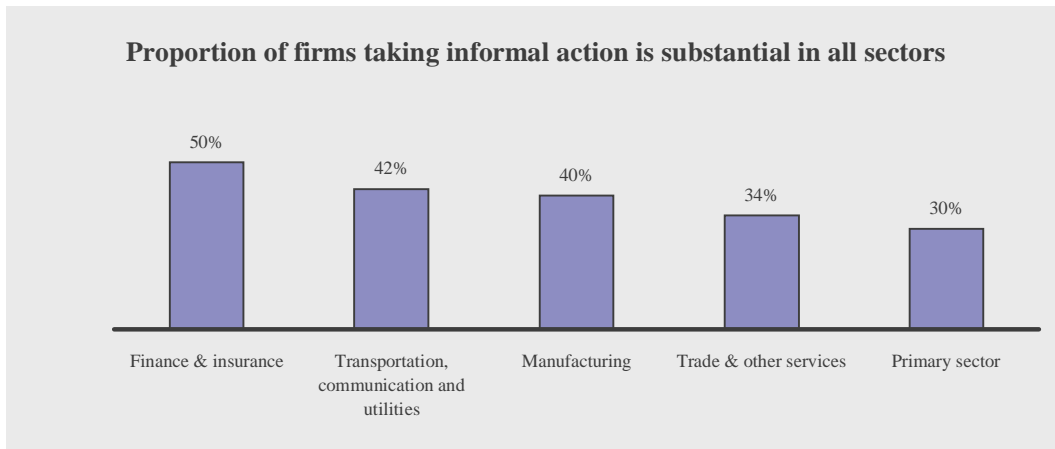
³ Though respondents could provide more than one reason for not taking action, most supplied only one.

To get a general sense of the kind of technology used by businesses, the survey identified broad categories of systems and asked whether each was part of the day-to-day activities of the firm. The technologies used most often by firms aware of the issue but not taking action are: miscellaneous office equipment such as fax machines and pagers; stand-alone computers, and packaged software. Each of these categories of systems is used by at least three-quarters of the firms. About 38% reported use of custom-developed software, and 37% use computing systems such as mainframes and local area networks (LANs).



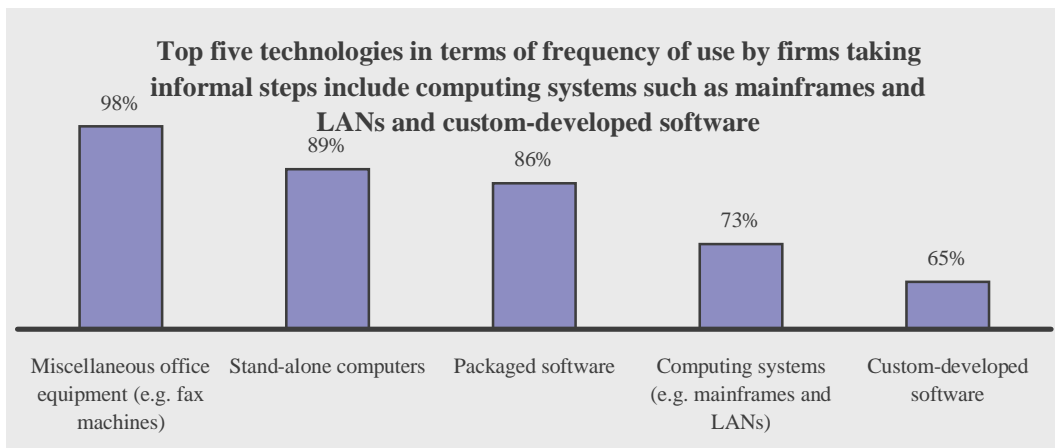
Category 3: Businesses taking informal action

This category includes businesses that are addressing the problem in some way without having implemented a formal assessment, conversion and testing of all systems. Overall, these businesses represent 36% of the survey population in terms of number of businesses and 27% in terms of employment. They appear in all industry sectors and size categories, representing 33%, 50%, and 45% of small, medium and large firms respectively. On average, businesses taking informal steps have 74 employees.



When asked what types of informal actions they had taken, more than half (58%) of the businesses in this category said they were **consulting with their information technology suppliers**, including software and hardware vendors. About one-quarter (24%) said they were engaged in **informal discussions with their in-house systems staff**. Some 21% had **contracted a consultant or information technology firm**. A few (8%) had begun to **reprogram systems informally**, or had bought, or were planning to buy **new systems** partly due to Year 2000 issue (7%).

The technology profile of firms taking informal steps reveals that the vast majority (at least 86%) of the firms uses miscellaneous office equipment, stand-alone computers and off-the-shelf software. Slightly lower — but nonetheless significant — percentages of firms use computing systems such as mainframes and LANs, and customized software.



Businesses taking informal actions usually focus their efforts on addressing the Year 2000 readiness of their personal computers, mainframes, LANs and software applications. For example, some 91% of firms taking informal action and using computing systems such as mainframes and LANs are addressing the Year 2000 preparedness of these systems. On the other hand, only half of the businesses using process control systems (e.g. computerized plant machinery) are addressing these types of systems.

Proportion of firms taking informal steps that are addressing different types of technologies used	
Computing systems (e.g. mainframes, mid-range computers, LANs)	91%
Custom-developed software	82%
Stand-alone personal computers	80%
Packaged software	66%
Embedded systems (e.g. computerized thermostats, heat sensors, flow sensors)	53%
Process control systems (e.g. plant machinery)	49%
Telecommunications systems (e.g. automated voice response units, voice mail)	43%
Miscellaneous office equipment (e.g. fax, photocopiers, pagers)	38%
Facility control systems (e.g. security systems, elevators and building climate)	32%

For the most part, the businesses taking informal action do not seem to think the Year 2000 issue will be a major problem. Just under half (44%) of firms taking informal action indicate their systems are already prepared for the new millennium. Eight in 10 of the remaining firms say they have either complete confidence or almost complete confidence that their systems will be ready on time. Of those firms saying their systems are not yet ready, only 15% say their systems will be ready before the middle of 1998. Some 32% say they will need at least a full year to correct all their systems, and 35% need at least 2 years. Some 18% do not know when they will be ready.

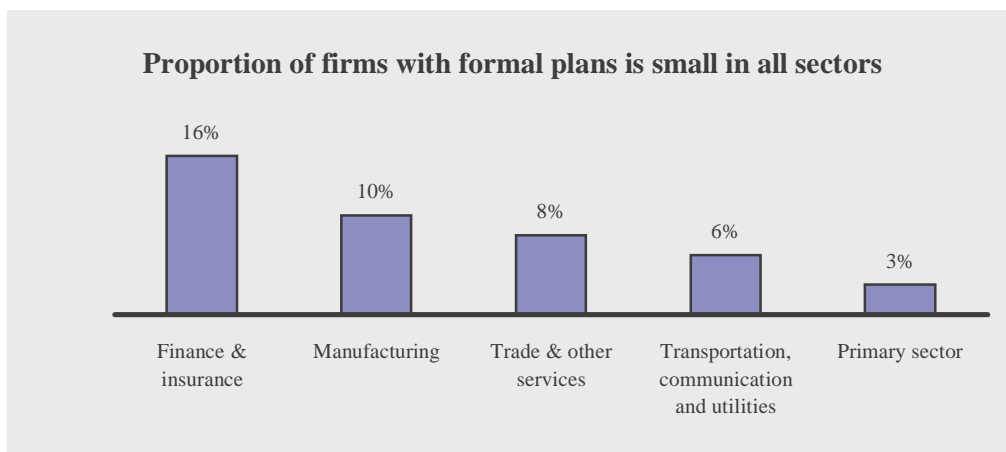
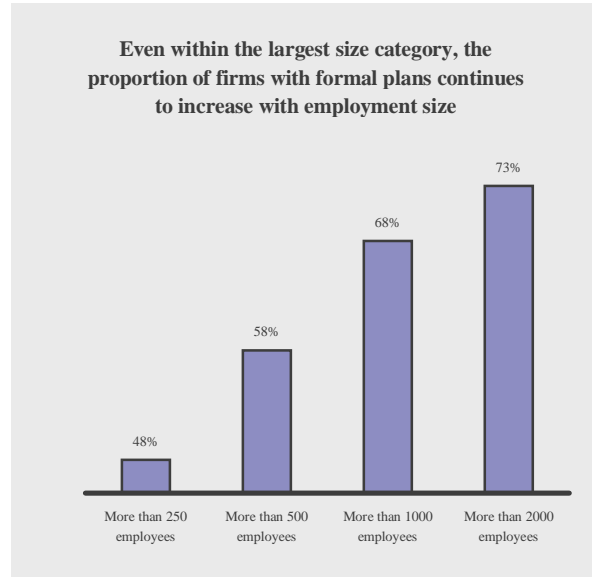
Finally, senior managers are often involved in decisions relating to the informal steps being taken by firms. About 47% of firms taking informal steps report active senior management involvement, where senior managers are a regular part of the decision-making process. Some 37% indicate passive involvement, where senior managers are briefed regularly but do not usually make decisions. The remaining 16% report no involvement from senior management at all.

Category 4: Businesses with a formal action plan

For the purposes of the survey, businesses with formal action plans are the firms implementing a structured, three-phased approach to identifying and fixing non-compliant systems. First, a firm must do a complete *assessment* of the systems it uses. This would usually include compilation of a complete system inventory to identify and target systems most critical to business operations. Each inventoried system is then assessed for 2000-readiness. As part of the next phase — *conversion*— non-ready systems are re-programmed or corrected. Finally, the third phase entails the *testing* of all systems through simulated date changes.

Firms with formal action plans represent only 9% of the survey population in terms of number of businesses. However, this percentage reflects the preponderance of small firms in the population, of which 6% have formal plans.

Formal plans are observed with much greater frequency as firm size increases. Some 20% of medium firms and 48% of large firms have plans. With a mean employment size of 685, the average firm with a formal plan is 9 times larger than the average firm taking only informal steps, and 29 times the size of the average firm taking neither formal nor informal steps. As a result, businesses with formal plans represent some 61% of the survey population in terms of employment.



Formal planning is the highest level of action and is therefore observed often among firms relying extensively on computer technology. For example, among businesses with formal plans, about 90% indicate using computing systems such as mainframes and networks, while 74% rely on customized software and applications. However, there remain many businesses using these technologies without a formal action plan. Among all firms reporting usage of computing systems such as mainframes and networks, only 15% report having a plan. Among all firms that using customized software, about 13% have a plan.

Firms that do have formal plans usually cover the full range of affected technologies in their planning. They almost always address their personal computers, LANs, mainframes and software. For example, some 92% of businesses with formal plans that reported using computing systems such as networks and mainframes said they were assessing those systems for Year-2000 readiness.

Other types of systems, however, may not be included in the assessments. For example, roughly one-quarter of the firms having formal plans and using process control systems indicate these systems are not being assessed under the plan.

The survey found that 1 in 5 firms with formal plans have completed all phases for all of their systems. Of the remainder, a third have completed the assessment phase. Of those with assessment in progress, 75% say they expect to complete assessment before the end of 1998.

Most firms with formal action plans in progress are confident that all systems will be ready by the Year 2000, with 64% expressing complete confidence that their plan will be implemented successfully and a further 31% saying they are almost completely confident.

Senior managers in businesses with formal plans are often regularly involved in decisions relating to the Year 2000 issue. Some 62% of the firms report an active role for senior management, where senior managers are a regular part of the decisions being taken. A further 30% report a passive role, where senior managers are not part of decisions but are briefed regularly. The remaining 8% report no senior management involvement, the matter having been delegated entirely to lower ranks.

Proportion of firms with formal plans assessing different types of technologies used	
Custom-developed software	95%
Computing systems (e.g. mainframes, mid-range computers, LANs)	92%
Packaged software	92%
Stand-alone personal computers	80%
Process control systems (e.g. plant machinery)	74%
Embedded systems (e.g. computerized thermostats, heat sensors, flow sensors)	67%
Facility control systems (e.g. security systems, elevators and building climate)	61%
Telecommunications systems (e.g. automated voice response units, voice mail)	61%
Miscellaneous office equipment (e.g. fax, photocopiers, pagers)	36%

B) Cost

With identification and assessment of non-compliant systems being a major part of the work firms need to do, the cost of the Year 2000 problem is difficult to quantify. The required information is available only to the extent that firms can address the issue and accurately identify the business implications and resource requirements.

The survey confirms that repairing non-compliant systems is costing Canadian business billions of dollars. The survey estimates, in very rough terms, that the business population has identified \$12 billion in direct repair costs. The following caveats accompany this figure:

- *It represents only the identified costs that have been incurred, or are to be incurred, by the businesses in the survey population who have begun to address the problem and who have assessed the cost of fixing it. This represents some 25% of the population in terms of number of businesses and 55% in terms of employment.⁴*
- *Even as a minimum estimate, the rough figure has a high level of sampling error. There is tremendous variability and inconsistency in the costs reported by survey respondents, a further reflection of the uncertainty surrounding the issue. It is technically difficult to produce accurate population estimates from highly variable sample responses.*

Most of the \$12 billion represents the identified costs of companies with formal plans. The population of informal action takers is estimated to have only \$600 million in identified costs. Businesses taking informal steps should be expected to spend less than should firms with formal plans, given that they tend to be smaller firms with a smaller share of total business activity. The population of businesses taking informal steps represents 27% of employment among the entire population of businesses taking corrective measures, but only 5% of the repair costs.

C) Human resource requirements

The survey also confirms that fixing the problem requires thousands of skilled workers. Most firms taking corrective actions do not need any extra project managers, testers, analysts and programmers to repair systems before the turn of the millennium, but those that do have so far identified a need for an estimated 26,000 extra staff. Roughly 7,000 of these extra workers must be hired externally rather than re-deployed from internal ranks.⁵ These figures exclude the unidentified requirements of the many businesses not yet taking corrective action.

Some 73% of companies taking either formal or informal steps responded that their Year 2000 team is adequately staffed. A further 14% said they were still in the process of identifying their staffing needs. The remaining 13% said they would need to assign more people (external or internal) in order to be ready on time, and the total estimated requirement of 26,000 is derived from the responses of these firms. Five percent of firms said they were looking to hire external staff, and these firms are responsible for the 7,000 new hires foreseen.

⁴ These percentages are calculated using the firms taking either formal or informal action from which a cost figure was available.

⁵ Like the survey estimates on costs, the estimates on human-resource requirements should be considered approximate due to high levels of sampling error for these figures. Moreover, they represent only the requirements of businesses that are taking action and have identified their labour needs.

Scarcity of labour may pose an increasing challenge as 2000 approaches. With the Labour Force Survey reporting an unemployment rate for systems analysts and programmers running at a mere 2.3%, there are only about 6,300 available for work⁶. Some additional labour supply may come from post-secondary computer-science programmes, which produce about 8,000 graduates per year⁷.

However, the Year 2000 survey suggests the labour shortage has so far not been a serious problem for employers. Businesses tended to report only moderate levels of difficulty in finding outside workers with the skills required to fix the Year 2000 problem. The 5% of businesses looking for extra staff were asked to rate the level of difficulty they had in finding Year 2000 experts on a scale of 1 to 5, with 1 being no difficulty at all and 5 being extreme difficulty. The mean scores were: 2.4 for testers; 2.8 for project managers and 2.3 for programmers and analysts.

⁶ Labour Force Survey, December 1997, Statistics Canada

⁷ University Student Information System and the Community College Student Information System, 1995/1996 school year, Statistics Canada

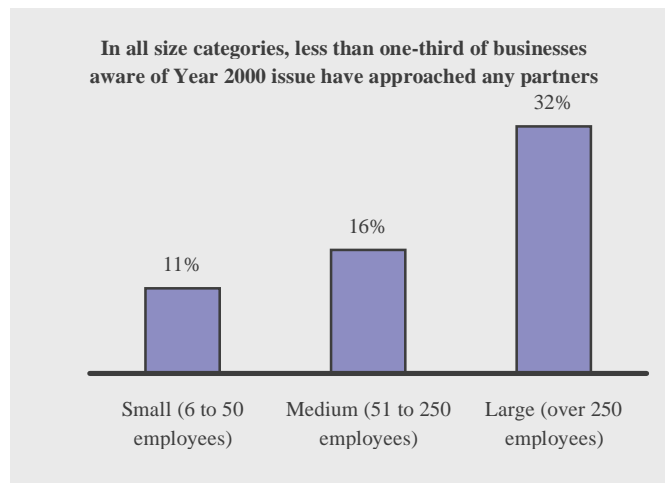
III. ANALYSIS OF PROTECTIVE MEASURES

In addition to asking businesses about the actions taken to correct their own non-compliant technology, the survey included questions on whether firms are approaching their suppliers, service providers or customers to assess the preparedness of these business partners. To an individual firm, this is one way of anticipating internal disruptions brought on by malfunctioning systems belonging to other firms.

The survey also asked respondents if they believe there is potential for litigation in the event that non-compliance of their own systems disrupts the business activities of partners. Firms were then asked if they were making any provisions to prepare for legal issues that might arise.

A) Communication with partners

Among firms aware of the Year 2000 problem, only 13% were found to have approached any of their business partners for Year 2000 readiness. Here again, action levels increase somewhat with size of business. Slightly less than one-third of large businesses said they had approached at least some business partners.

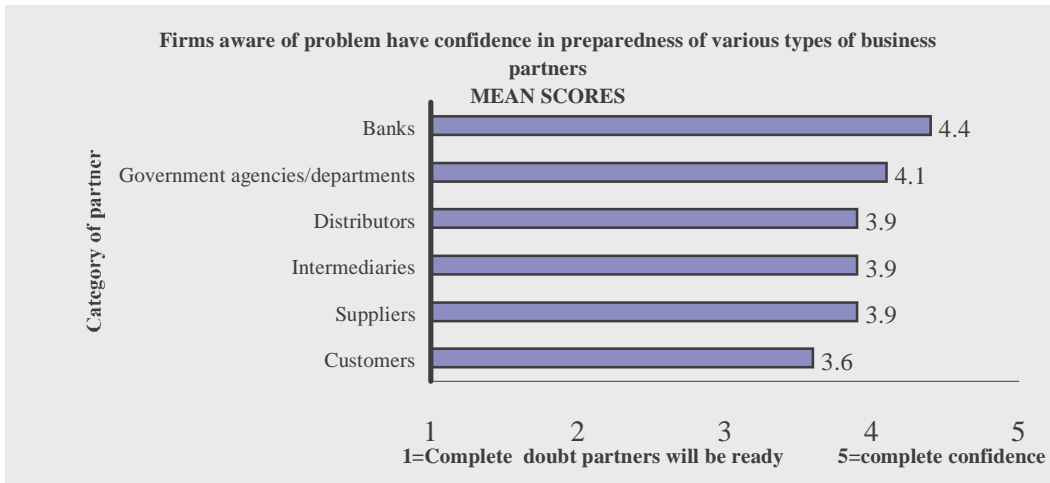


Business partners that are being approached are most often suppliers in Canada. It is rare that businesses are approaching any foreign suppliers or other customers and service providers.

Even among businesses that have implemented formal plans to assess and convert their own technology, firms do not tend to be approaching their partners. Some 34% of firms with formal action plans are taking steps to protect themselves from disruptions caused by systems external to their own operations.

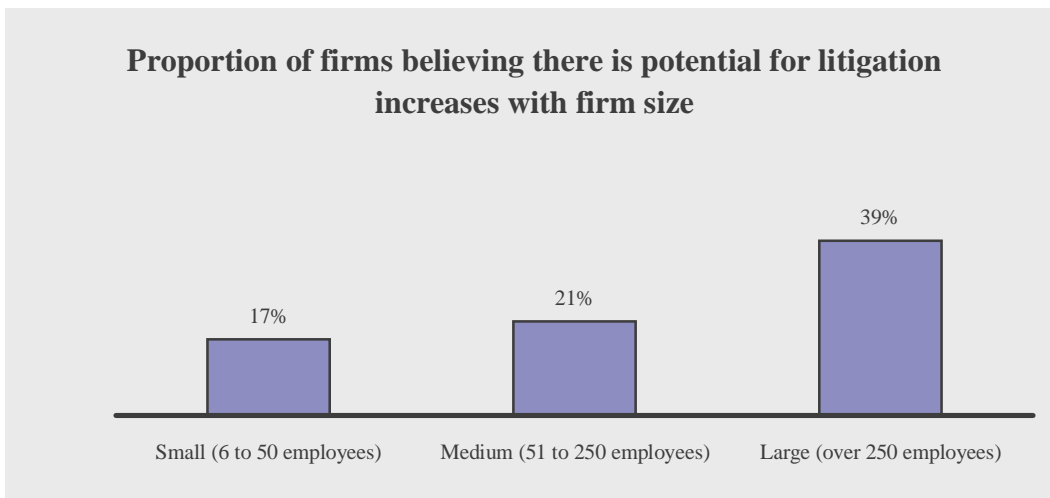
% of firms approaching various types of partners	
Suppliers in Canada	10%
Foreign suppliers	3%
Customers in Canada	4%
Foreign customers	4%
Banks in Canada	4%
Foreign banks	5%
Canadian-based intermediaries	3%
Foreign intermediaries	2%
Canadian distributors	6%
Foreign distributors	4%
Canadian government agencies/departments	5%
Foreign government agencies/departments	2%

Though few businesses are approaching partners, most are confident that these business partners will be prepared. Respondents were asked to rate the confidence they have in the preparedness of their business partners on a scale of 1 to 5, where 1 is complete doubt and 5 is complete confidence in the ability of partners to address and correct the problem before 2000. In general, the mean responses hovered between 3.6 and 4.4 for all categories of partners.



B) Providing for potential litigation

The survey found that most businesses do not believe in the potential to have litigation brought against them, and only some of those who do are preparing for potential legal issues. Overall, some 18% of businesses that know about the Year 2000 problem believe they could face legal action if their own lack of preparedness should disrupt business partners. The finding that the majority of firms do not believe in the potential for litigation is prevalent in all industry sectors and size categories.



Of those businesses aware of the potential for legal action, only 23% are taking steps to prepare for it. These steps include establishment of a special fund or account to cover legal costs and damages, seeking legal advice or purchasing insurance. Once again, the proportion of firms making provisions for litigation (as a proportion of firms believing litigation is a possibility) increases with firm size, from 23% for small businesses to 34% for large businesses.

Even among businesses with a formal action plan, legal issues do not seem to be a major concern. Only 34% of them believe the Year 2000 issue could have legal implications, and only 50% of those were making provisions.

IV. SECTORAL SUMMARY

In general, the behaviour patterns of firms concerning the Year 2000 issue do not vary widely across sectors. Within each of the five defined industry sectors, not more than 66% of firms are taking corrective action, and not more than 20% are communicating with partners. Nonetheless, there are some findings specific to individual sectors, and these are presented as part of the following sectoral summary.

A) Primary sector

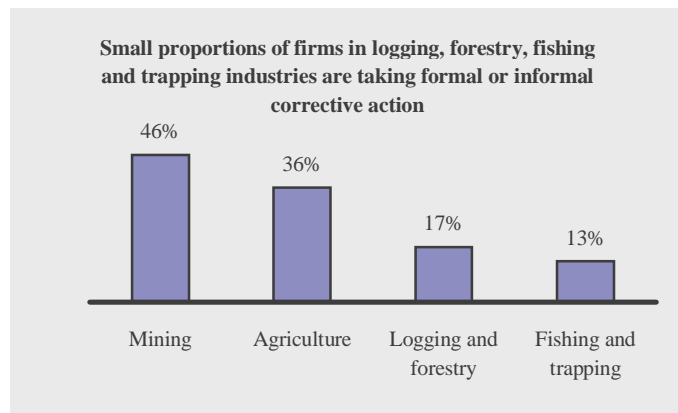
Accounting for 5% of the national Gross Domestic Product (GDP)⁸, the primary sector covers farming, logging, fishing and mining operations. As the first link in the supply chain, these industries supply approximately 50% of their output to Canadian manufacturing firms for use in production.

With only 33% of firms taking either formal or informal corrective action, the primary sector has the lowest percentage of firms getting ready for 2000. This is largely because there are many firms in the logging & forestry, and fishing & trapping sectors not taking action.

The low rate of firms taking corrective action in the primary sector is likely related to their lower use of potentially affected

technologies. For example, only 31% of primary sector firms reported that they use computing systems such as mainframes and networks, and 39% said they have custom-developed software. In the wider survey population, some 49% of firms use computing systems and 47% use custom-developed software.

However, the segment of large businesses in the sector is as technology-intensive as large businesses in other sectors, with 97% using networks or mainframes, some 88% using custom-developed software, and 69% using process control systems. Nevertheless, the survey shows a comparatively low percentage of large firms with a formal plan in the primary sector. Whereas 48% of large firms in all sectors have a plan, only 23% of large firms in the primary sector are taking formal corrective action.



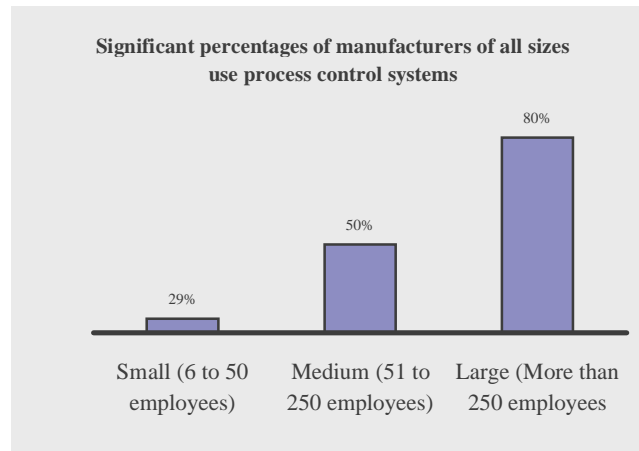
⁸ 1992 Input-Output Tables, Systems of National Accounts, Statistics Canada

B) Manufacturing

The manufacturing sector accounts for 16% of GDP and 68% of national export revenues.

With about one-half of manufacturers taking neither formal nor informal corrective steps, businesses in the sector are addressing the problem in roughly the same proportion as the entire survey population.

In addition to information technology systems such as personal computers and networks, process control systems are frequently used by manufacturers. Only 63% of firms using this technology, however, are taking any corrective action, with 12% having formal plans.



C) Transportation, communication and utilities

Providing crucial economic infrastructure to the Canadian economy, the transportation, communication and utilities sector is a major service provider to business, government and consumers. Accounting for 11% of GDP, the sector consists of two major sub-sectors, each of which has about one-half of firms taking either formal action or informal steps:

1. Transportation & storage, and
2. Communication & utilities

D) Finance and insurance

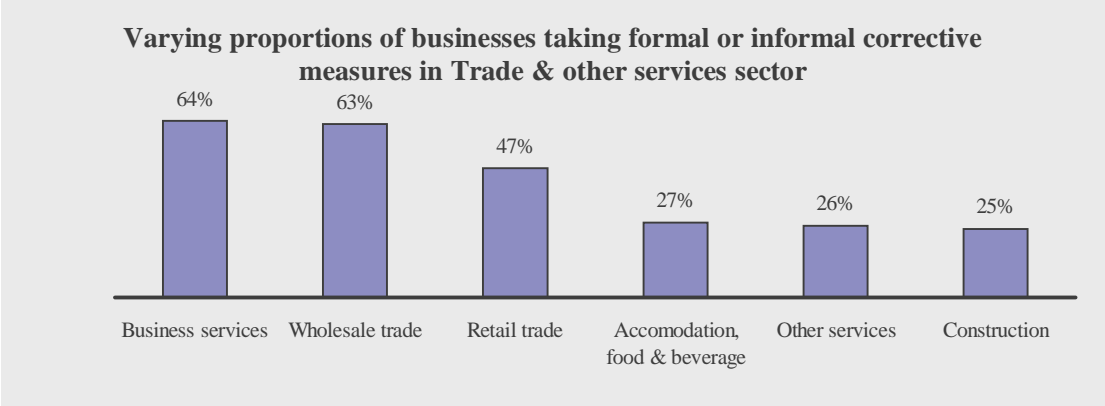
The finance and insurance sector includes firms in finance, real estate services and insurance. Accounting for 8% of GDP, it is the sector with the largest proportion of firms taking action, with 66% having a formal plan or taking informal steps. Among large firms in the sector, three-quarters of the businesses have a formal action plan.

Finance and insurance firms rely extensively on information technology. Some 75% of the firms use computing systems such as networks and mainframes, and 66% use customized software applications.

The sector includes two major components. In the first component — the Finance industries — about 65% of firms are taking either formal or informal action. In the second component — the Real estate operator and insurance industries — about 66% are taking action.

E) Trade and other services

The trade and other services sector is the largest of the five designated sectors, accounting for 28% of GDP. It covers a range of important services, including wholesalers, retailers, restaurants, hotels, business services, and miscellaneous other service providers. Firms in these individual sub-sectors are taking action in varying degrees.



V. SUMMARY OF FINDINGS

The most significant findings of the Statistics Canada Survey on Preparedness of Canadian Business for the Year 2000 are as follows:

- About 2% of businesses have implemented and completed formal assessment, conversion and testing of all systems. A further 16% have taken informal steps and say they have confirmed all their systems will be ready for the Year 2000.
- Taken together, businesses taking either formal or informal steps to prepare their technology for the date change represent slightly less than one half (45%) of the survey population in terms of number of businesses, and 88% in terms of employment.
- More than 9 in 10 firms in the target population are aware there is a Year 2000 problem. The vast majority of firms that are not aware of the problem are small firms with less than 50 employees. On average, unaware firms have 16 employees.
- Businesses taking no corrective action are mainly small- and medium-sized firms employing less than 250 people. Slightly more than one-quarter of these businesses say they are not worried about the problem because there is still of time to address it. About 23% say the issue is not relevant to them because they use affected systems only minimally.
- In the overall population of businesses, some 9% of firms have a formal plan to assess, convert and test systems for 2000-readiness. This mainly reflects the low frequency of formal planning in small businesses, which account for 90% of the population. Among large businesses (more than 250 employees), slightly less than half of the companies have a formal plan.
- One in five of the firms having a formal plan has completed all plan phases and is now prepared for the date change to the Year 2000.
- Firms taking formal corrective action represent 61% of the survey population in terms of employment, but the employment share of the firms that have completed all plan phases is 3%.
- Firms taking only informal corrective actions (36% of population) are taking mainly consultative steps such as contacting their information-technology suppliers and software vendors or holding meetings with in-house systems staff. Some 44% of the firms in this category say they are ready for 2000, with most of the remaining 56% saying they are very confident that they will be ready on time.
- Levels of corrective action do not vary widely across industry sectors. The proportion of firms with formal action plans ranges from 3% for the primary sector to 16% for finance and insurance. The percentage of firms taking informal steps ranges from 30% for the primary sector to 50% for finance and insurance. The lower percentages of firms taking either formal or informal action in the primary sector partly reflects lower percentages in the fishing, trapping, logging and forestry sub-sectors.
- Ensuring Year 2000 compliance is costing business billions of dollars and requiring thousands of systems technicians and professionals. Accurate figures are difficult to obtain

given that identifying and assessing non-compliant systems is an on-going part of the work being done by firms. Most businesses do not have the formal approach that may be necessary to identify their requirements, and more than half of the ones that do have not yet completed the assessment phase.

- The survey roughly estimates that firms in the survey population have so far budgeted \$12 billion for the Year 2000 problem.
- Firms in the survey population have so far identified a need to hire roughly 7,000 project managers, testers, systems analysts and programmers to ready their systems before 2000. With an unemployment rate of 2.3% for these types of workers, businesses may have increasing difficulty hiring workers with the capability to assess, convert and test their systems.
- Only 13% of firms aware of the Year 2000 problem are approaching business partners in the supply chain to determine the state of preparedness of these partners.
- About 18% of firms believe there is potential for litigation should a lack of preparedness on their own part disrupt business partners.

Appendix A

Survey methodology and sampling error

Statistics Canada interviewers conducted The Survey on Preparedness of Canadian Business for the Year 2000 by telephone from October 14 to November 5, 1997. To collect the information required, the questionnaire in Appendix B was administered to a senior official familiar with the computer systems of each sampled business. Statistics Canada and Task Force Year 2000 developed the questionnaire jointly.

The target population for the survey consisted of all businesses operating in Canada with more than five employees, excluding government offices, health-care and educational institutions. To produce reliable survey estimates relating to the target population, a sample of 3,574 firms was selected randomly from Statistics Canada's business register. The population was stratified to ensure adequate numbers of firms were selected from each of the following business-size categories and industry sectors.

Size categories

1. Small - *between 6 and 50 employees*
2. Medium - *between 51 and 250 employees*
3. Large - *more than 250 employees*

Industry sectors

1. Primary sector - *Divisions A, B, C and D of the 1980 Standard Industrial Classification⁹*
2. Manufacturing - *Division E*
3. Transportation, communication and utilities - *Divisions G and H*
4. Finance and insurance - *Divisions K and L*
5. Trade and other services - *Divisions F, I, J, M, Q and R*

From the original sample, 702 firms were found to be outside the scope of the target population, usually because they were found to have less than six employees. A further 929 firms either refused to participate¹⁰, or interview appointments could not be arranged with an appropriate respondent after several attempts to do so. This left 1,943 survey responses, yielding a response rate of 68% among in-scope sampled firms.

Whenever population estimates are derived from a sample, sampling error is inevitable because information is obtained from only a part of the population.

Measures of sampling error have been calculated for all population estimates derived from the Year 2000 survey. In general, wherever an estimate expresses a percentage of businesses in the entire population that exhibit a certain characteristic (e.g. % answering yes, % answering no), the result should be considered accurate to within 5 percentage points 19 times out of 20. If the percentage is expressed as a proportion of only a single industry OR size category, the result is accurate to within 8 percentage points 19 times out of 20. Finally, if the percentage is expressed as a proportion of the firms of a given size in a single industry, the result can be considered accurate to within 15 percentage points 19 times out of 20 and should be considered a rough figure.

⁹ See *Standard Industrial Classification 1980*, Statistics Canada

¹⁰ The survey was conducted on a voluntary basis.

It is important to note that the above rules are a generalization of the survey sampling error and apply only to estimates of a *categorical* nature. The rules do not apply to numeric estimates such as total direct costs of Year 2000 repairs, or number of employees, where sampling error is often higher. In addition, the rules are valid only for categorical estimates that apply to the entire population. For example, the percentage of firms reporting a given reason for not taking corrective action does not apply to the firms taking action. Therefore, this percentage could have greater sampling error, essentially because there is only a subset of firms in the sample from which to derive an accurate estimate.

Appendix B

Survey questionnaire



Statistics Canada

Survey on Preparedness of Canadian Business for the Year 2000

CONFIDENTIAL when completed.

Collected under authority of Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Questionnaire status

- ⁰⁰¹ completion ⁰⁰² out of scope
 ⁰⁰³ partial completion ⁰⁰⁴ out of business
 ⁰⁰⁵ no contact ⁰⁰⁶ unable to trace
 ⁰⁰⁷ refusal ⁰⁰⁸ respondent not available

Language of interview

- ⁰⁰⁹ English ⁰¹⁰ French

Update contact information, if necessary

Name of business

Telephone

Initial Call

Hello, this is <interviewer name> calling from Statistics Canada.

Is this <name of business>?

Confirm name of business. If you are told that this is not the same company as above, ask if that company is any way related to the company on your list. (It could be that you have reached the company's private accountant, or that the company has merged or changed names). Find out how you can get in touch with the right company.

May I please speak with your senior person in charge of your computer systems. In some businesses, this person is referred to as the Chief Information Officer. Is there someone in your firm with this title?

If yes, arrange to complete the interview with the CIO.

If no, arrange to complete the interview with the senior manager or official in charge of information technology systems, or simply information systems or informatics.

Survey Introduction

Hello my name is <interviewer name> from Statistics Canada. We are presently doing a voluntary survey on behalf of the federal Minister of Industry to collect information on how businesses are preparing their technology for the year 2000.

You may be aware that some systems are not pre-programmed to handle the change of date to the year 2000.

I would like to ask you a few questions about the year 2000 issue and how it relates to your business.

All of your answers are confidential to Statistics Canada. In an effort to reduce response burden, your answers may be combined with other data reported by your company on some of our other business surveys to enhance the results of this survey.

Is this a good time to proceed or should I call back later?

If the respondent tells you that there is a more appropriate person to answer the survey, ask how you might arrange to speak with this person.



Statistics Canada / Statistique Canada

STC/SBS-524-75123 54401-6257.1



Canada

General Information

- A1 To begin, may I please have your name and the title of your position?

Name of respondent

 101

Title of respondent

 102

- A2 How many people are currently employed by your firm in Canada? Please measure part-time and contract workers in full-time equivalents.

If seasonal business, then record peak-season employment

--	--	--	--	--	--	--	--	--	--

 103 employees

If total number of employees is less than 6

Our survey targets businesses with 6 employees or more. Therefore, there is no need to proceed with this interview at this time. Thank you very much for your time.

End interview and classify business to out-of-scope

- A3 Which of the following technologies are an essential part of the day-to-day operations of your firm in Canada? Do you have...

1 104 Stand-alone personal computers?

2 105 Computing systems such as mainframes, mid-range computers, client servers, local area networks?

3 106 Off-the-shelf software applications such as word processors, spreadsheets and database management software?

4 107 Custom-developed software designed specifically for your firm?

5 108 Embedded systems such as computerized thermostats, heat sensors, flow sensors?

6 109 Process control systems such as robotics and plant machinery?

7 110 Facility control systems such as security systems, elevators and building control?

8 111 Telecommunications systems such as automated voice response units, voice mail?

9 112 Miscellaneous office equipment (fax, photocopiers, pagers)?

10 113 Other types of technology? _____ 114

115 _____

The Year 2000 Issue

- B1 Prior to being contacted for this interview, did you know about the year 2000 issue?

116 Yes _____

117 No _____

I would now like to ask you about how the year 2000 issue relates to your firm.

- B2 Has your firm taken any formal or informal steps to ensure that its technology will function correctly when the date changes to the year 2000?

118 Yes _____

119 No _____

120 Don't know _____

There are different approaches firms can use to address the year 2000 issue. For example, some firms use a structured approach that includes an assessment of all systems followed by conversion and testing phases. This approach usually includes estimates of cost and the amount of computer code that is involved.

Other firms may use less formal approaches in consultation with in-house systems specialists or information technology suppliers.

- B3 Which of the following best describes YOUR firm's approach to the year 2000 issue?

121 We have a structured plan that includes assessment, conversion and testing of systems _____

122 We have taken other less formal approaches _____

Confirmation of Best Respondent

- C1 Is there someone in your firm who might be able to answer questions about the year 2000 issue and any steps your business might be taking to address it?

123 Yes _____

Arrange to complete interview with someone who knows more about the issue

124 No _____

Skip to Conclusion

Stream 1: Formal Approach

D1 Of the essential technologies you mentioned earlier, which ones are covered in the plan?

- 1 ²⁰¹ Stand-alone personal computers? _____
- 2 ²⁰² Computing systems such as mainframes, mid-range computers, client servers, local area networks? _____
- 3 ²⁰³ Off-the-shelf software applications such as word processors, spreadsheets and database management software? _____
- 4 ²⁰⁴ Custom-developed software designed specifically for your firm? _____
- 5 ²⁰⁵ Embedded systems such as computerized thermostats, heat sensors, flow sensors? _____
- 6 ²⁰⁶ Process control systems such as robotics and plant machinery? _____
- 7 ²⁰⁷ Facility control systems such as security systems, elevators and building control? _____
- 8 ²⁰⁸ Telecommunications systems such as automated voice response units, voice mail? _____
- 9 ²⁰⁹ Miscellaneous office equipment (fax, photocopiers, pagers)? _____
- 10 ²¹⁰ Other types of technology? _____
211

D2 Have you completed the assessment, conversion and testing of all these essential systems?

- ²¹² Yes _____
- ²¹³ No _____
- ²¹⁴ Don't know _____

D3 How much of the assessment is complete?

- ²¹⁵ All _____
- ²¹⁶ More than half _____
- ²¹⁷ Less than half _____
- ²¹⁸ None _____
- ²¹⁹ Don't know _____

D4 When do you expect to complete the assessment?

- ²²⁰ in the next 3 months _____
- ²²¹ in the next 6 months _____
- ²²² in the next year _____
- ²²³ in the next two years _____
- ²²⁴ Don't know _____

D5 Of the essential systems assessed as not being 2000-ready, how many have you converted to make them ready?

- ²²⁵ All _____
- ²²⁶ More than half _____
- ²²⁷ Less than half _____
- ²²⁸ None _____
- ²²⁹ Don't know _____

D6 When do you expect this conversion to be completed?

- ²³⁰ in the next 3 months _____
- ²³¹ in the next 6 months _____
- ²³² in the next year _____
- ²³³ in the next two years _____
- ²³⁴ Don't know _____

D7 How many of the converted systems have been tested?

- ²³⁵ All _____
- ²³⁶ More than half _____
- ²³⁷ Less than half _____
- ²³⁸ None _____
- ²³⁹ Don't know _____

D8 When do you expect to complete the testing of converted systems?

- ²⁴⁰ in the next 3 months _____
- ²⁴¹ in the next 6 months _____
- ²⁴² in the next year _____
- ²⁴³ in the next two years _____
- ²⁴⁴ Don't know _____

Stream 1: Formal Approach (Continued)

D9 How confident or doubtful are you that all your essential systems will be ready on time for the year 2000? Please answer on a scale of 1 to 5 where 1 is complete doubt and 5 is complete confidence.

Complete doubt		Complete confidence			Does not apply
1	2	3	4	5	
<input type="radio"/> ³⁰¹	<input type="radio"/> ³⁰²	<input type="radio"/> ³⁰³	<input type="radio"/> ³⁰⁴	<input type="radio"/> ³⁰⁵	<input type="radio"/> ³⁰⁶

D10 Does your plan include contingency arrangements to minimize disruptions when 2000 arrives?

³⁰⁷ Yes

³⁰⁸ No

³⁰⁹ Don't Know

D11 How many millions of lines of computer code have been or must be verified to make all your systems ready for the year 2000?

³¹⁰ Don't know

_____ ³¹¹ millions of lines of code

D12 Please estimate the total direct dollar cost that the year 2000 issue will pose to your firm in Canada. Include the assessment, conversion and testing of all systems for which costs have or have not already been incurred.

³¹² Don't know

\$ _____ ³¹³

Stream 2: Informal Approach

E1 What steps have you taken?

³¹⁴ Contracted consultant or private information technology firm

³¹⁵ Consulted with IT suppliers/ software vendors

³¹⁶ Ad hoc/informal meetings with systems staff

³¹⁷ Other _____

_____ ³¹⁸

E2 What is your best estimate of the total cost of the year 2000 issue to your firm. Include any labour costs, consulting fees and system upgrades directly associated with the year 2000 issue.

³¹⁹ Don't know

\$ _____ ³²⁰

Stream 2: Informal Approach (Cont'd)

E3 Of the technologies that you identified earlier as essential to your business, which ones are being - or have been - assessed for year 2000 readiness?

1 ³²¹ Stand-alone personal computers?

2 ³²² Computing systems such as mainframes, mid-range computers, client servers, local area networks?

3 ³²³ Off-the-shelf software applications such as word processors, spreadsheets and database management software?

4 ³²⁴ Custom-developed software designed specifically for your firm?

5 ³²⁵ Embedded systems such as computerized thermostats, heat sensors, flow sensors?

6 ³²⁶ Process control systems such as robotics and plant machinery?

7 ³²⁷ Facility control systems such as security systems, elevators and building control?

8 ³²⁸ Telecommunications systems such as automated voice response units, voice mail?

9 ³²⁹ Miscellaneous office equipment (fax, photocopiers, pagers)?

10 ³³⁰ Other types of technology? _____

_____ ³³¹

E4 Are all of these systems now confirmed as ready to handle the date change to the year 2000?

³³² Yes _____

³³³ No

³³⁴ Don't know

E5 When do you expect all systems to be ready?

³³⁵ in the next 3 months

³³⁶ in the next 6 months

³³⁷ in the next year

³³⁸ in the next two years

³³⁹ Don't know

E6 How confident are you that these systems will be ready on time for the year 2000? Please answer on a scale of 1 to 5 where 1 is complete doubt and 5 is complete confidence.

Complete doubt		Complete confidence			Does not apply
1	2	3	4	5	
<input type="radio"/> ³⁴⁰	<input type="radio"/> ³⁴¹	<input type="radio"/> ³⁴²	<input type="radio"/> ³⁴³	<input type="radio"/> ³⁴⁴	<input type="radio"/> ³⁴⁵

Human Resources

F1 How many people are working on the year 2000 issue in your firm in Canada, including analysts, programmers, testers and project managers? Please answer in full-time equivalents so that those working part-time or on a contract basis are measured accurately. For example, a part-time programmer working half of a full-time week counts as .5 of a full-time equivalent.

⁴⁰¹ Nil

⁴⁰² Don't know

⁴⁰³ full-time equivalents

F2 How many additional analysts, programmers, testers and project managers will be required to make all systems ready for 2000? Please answer in full-time equivalents.

⁴⁰⁴ Nil

⁴⁰⁵ Additional people will be required but don't know how many

⁴⁰⁶ Don't know whether we need ___ additional people or not

⁴⁰⁷ full-time equivalents

F3 What percentage of this required additional staff will be redeployed from within the firm?

⁴⁰⁸ Nil

⁴⁰⁹ Don't know

⁴¹⁰ %

F4 To what degree is your firm having difficulty finding each of the following types of workers with the qualifications to address the year 2000 issue? Please answer on a scale of 1 to 5 where 1 is no difficulty at all and 5 is extreme difficulty.

	No difficulty at all					Extreme difficulty					Does not apply	
	1 2 3 4 5					1 2 3 4 5						
	1	2	3	4	5	1	2	3	4	5		
Project managers	<input type="radio"/> ⁴¹¹	<input type="radio"/> ⁴¹²	<input type="radio"/> ⁴¹³	<input type="radio"/> ⁴¹⁴	<input type="radio"/> ⁴¹⁵	<input type="radio"/> ⁴¹⁶						<input type="radio"/> ⁴¹⁶
Testers	<input type="radio"/> ⁴¹⁷	<input type="radio"/> ⁴¹⁸	<input type="radio"/> ⁴¹⁹	<input type="radio"/> ⁴²⁰	<input type="radio"/> ⁴²¹	<input type="radio"/> ⁴²²						<input type="radio"/> ⁴²²
Programmers and analysts	<input type="radio"/> ⁴²³	<input type="radio"/> ⁴²⁴	<input type="radio"/> ⁴²⁵	<input type="radio"/> ⁴²⁶	<input type="radio"/> ⁴²⁷	<input type="radio"/> ⁴²⁸						<input type="radio"/> ⁴²⁸

Senior Management's Involvement

G1 Which of the following best describes the involvement of your senior management in addressing the year 2000 issue?

⁴²⁹ Active involvement - they are regularly part of the decisions being taken

⁴³⁰ Passive involvement - they are not part of the decisions but are briefed regularly

⁴³¹ No involvement - the matter has been delegated entirely to lower management levels

Stream 3: Firms not Taking Steps

H1 Why has your firm chosen not to take any steps?

Customers/Suppliers/Service Providers

The following questions address how your firm might be affected by the level of preparedness of its suppliers, customers and service providers.

I1 With which of the following does your firm regularly do business? Do you deal with...

Of the categories just mentioned, which ones have been approached by your firm to determine their preparedness for 2000? Have you approached...

	COLUMN A Firm deals regularly with	COLUMN B Have been approached by firm
Suppliers in Canada?	<input type="radio"/> ⁴³³	<input type="radio"/> ⁴⁴⁵
¹ Suppliers in the U.S. or other countries?	<input type="radio"/> ⁴³⁴	<input type="radio"/> ⁴⁴⁶
Customers in Canada?	<input type="radio"/> ⁴³⁵	<input type="radio"/> ⁴⁴⁷
² Customers in the U.S. or other countries?	<input type="radio"/> ⁴³⁶	<input type="radio"/> ⁴⁴⁸
Canadian banks?	<input type="radio"/> ⁴³⁷	<input type="radio"/> ⁴⁴⁹
³ Banks in the U.S. or other countries?	<input type="radio"/> ⁴³⁸	<input type="radio"/> ⁴⁵⁰
Canadian-based intermediaries?	<input type="radio"/> ⁴³⁹	<input type="radio"/> ⁴⁵¹
⁴ Intermediaries based in other countries?	<input type="radio"/> ⁴⁴⁰	<input type="radio"/> ⁴⁵²
Distributors in Canada?	<input type="radio"/> ⁴⁴¹	<input type="radio"/> ⁴⁵³
⁵ Distributors in other countries?	<input type="radio"/> ⁴⁴²	<input type="radio"/> ⁴⁵⁴
Government agencies or departments in Canada?	<input type="radio"/> ⁴⁴³	<input type="radio"/> ⁴⁵⁵
⁶ Government agencies or departments in other countries?	<input type="radio"/> ⁴⁴⁴	<input type="radio"/> ⁴⁵⁶
	<input type="radio"/> ⁴⁵⁷	
	<input type="radio"/> ⁴⁵⁸	

Appendix C

Survey tabulations

How are businesses approaching the Year 2000 computer problem?

		% of businesses					
		Not aware of Year 2000 problem	Aware but not taking action	Taking informal steps	Having a formal action plan	Total	
by firm size	All businesses	9	46	36	9	100	
	Small	10	51	33	6	100	
	Medium	1	29	50	20	100	
	Large	0	7	45	48	100	
by industry sector	Primary	8	59	30	3	100	
	Manufacturing	7	43	40	10	100	
	Transportation, communication & utilities	7	45	42	6	100	
	Finance & insurance	1	33	50	16	100	
	Trade & other services	10	48	34	8	100	
by industry sector and firm size	Primary	Small	8	64	26	2	100
		Medium	12	33	48	7	100
		Large	0	8	69	23	100
	Manufacturing	Small	10	50	36	4	100
		Medium	0	24	55	21	100
		Large	0	11	36	53	100
	Transportation, communication & utilities	Small	8	51	37	4	100
		Medium	3	30	62	5	100
		Large	0	3	47	50	100
	Finance & insurance	Small	1	39	52	8	100
		Medium	1	18	51	30	100
		Large	0	3	21	76	100
	Trade & other services	Small	11	52	31	6	100
		Medium	1	31	48	20	100
		Large	0	8	52	40	100

What types of systems are businesses using as part of their day-to-day operations?

		% of businesses using class of system									
		Stand-alone computers	Computing systems (e.g. mainframes, mid-range computers, client servers and local area networks)	Off-the-shelf software applications (e.g word processors, spreadsheets or data base management software)	Custom-developed software	Embedded systems (e.g. computerized thermostats, heat sensors, flow sensors)	Process control systems (e.g. plant machinery)	Facility control systems (e.g. security systems, elevators and building control)	Telecom systems (e.g. voice mail and automated voice response units)	Miscellaneous office equipment (e.g fax, photocopiers, pagers)	
All businesses		79	49	76	47	12	8	36	35	90	
by firm size	Small	78	44	72	41	10	6	34	31	89	
	Medium	84	75	94	73	21	15	40	54	96	
	Large	92	95	100	89	42	33	62	85	100	
by industry sector	Primary	82	31	77	39	11	10	22	34	81	
	Manufacturing	82	58	84	51	18	35	40	37	95	
	Transportation, communication & utilities	83	55	86	51	10	8	26	43	96	
	Finance & insurance	85	75	84	66	16	4	45	51	95	
Trade & other services	78	46	73	45	11	3	36	33	89		
by industry sector and firm size	Primary	Small	81	24	74	35	9	6	19	30	78
		Medium	86	78	100	70	30	33	41	54	99
		Large	88	97	100	88	36	69	63	77	100
	Manufacturing	Small	79	46	80	41	13	29	36	27	94
		Medium	89	93	98	78	28	50	49	61	99
		Large	92	98	100	89	56	80	69	90	100
	Transportation, communication & utilities	Small	80	45	82	43	3	5	23	36	94
		Medium	90	84	96	69	23	13	34	61	100
		Large	96	100	100	96	51	32	44	84	100
	Finance & insurance	Small	84	70	79	65	10	1	40	46	94
		Medium	81	91	100	66	30	12	52	60	99
		Large	98	100	100	82	64	13	81	92	100
	Trade & other services	Small	77	43	70	40	10	3	35	30	88
		Medium	83	67	91	72	16	3	37	50	95
		Large	90	92	100	91	28	14	55	81	99
by type of action being taken	Not aware of Year 2000 problem	70	3	59	18	13	5	30	22	87	
	Aware but not taking action	80	37	75	38	8	6	33	33	91	
	Taking informal steps	89	73	86	65	17	12	44	40	98	
	Having a formal action plan	82	90	93	74	19	11	40	60	100	

How are senior managers involved in the steps being taken to address the Year 2000 problem?

		% of businesses (as a proportion of firms taking formal or informal steps)			
		Active involvement - they are regularly part of the decisions being taken	Passive involvement - they are not part of the decisions but are briefed regularly	No involvement - the matter has been delegated entirely to lower ranks	Total
All businesses		49	36	15	100
by firm size	Small	53	32	15	100
	Medium	38	47	15	100
	Large	40	49	11	100
	Primary	46	29	25	100
by industry sector	Manufacturing	47	35	18	100
	Transportation, communication & utilities	51	33	16	100
	Finance & insurance	55	32	13	100
	Trade & other services	49	37	14	100
	Not aware of Year 2000 problem	Does not apply to firms not taking action			
by type of action being taken	Aware but not taking action				
	Taking informal steps	47	37	16	100
	Having a formal action plan	62	30	8	100

What reasons are firms giving for not addressing the Year 2000 problem?

		% of businesses (as a proportion of firms aware of issue but taking neither formal nor informal steps)*								
		No resources (time, staff, money)	Not worried yet/enough time to do it later	Do not know if it's an issue or how to approach problem	Anticipating arrival of problem-solving application on market	Expecting information technology suppliers to deal with problem	Expecting franchisor to deal with problem	Systems said to be ready	Will be upgrading all systems regardless of Year 2000 problem	Year 2000 problem is not an issue for our business
by firm size	All businesses	14	27	4	7	10	3	8	4	23
	Small	14	27	2	7	10	3	8	4	24
	Medium	14	33	22	6	7	0	5	4	12
	Large	6	49	2	1	4	0	21	4	11
by industry sector	Primary	7	35	2	4	16	2	8	4	24
	Manufacturing	10	28	1	7	5	0	12	8	34
	Transportation, communication & utilities	10	28	6	9	8	1	6	6	28
	Finance & insurance	7	22	4	9	10	15	22	3	12
	Trade & other services	15	27	4	7	10	3	7	4	22

* Percentages can add to more than 100% because firms could supply more than one reason for not taking action. Likewise, they may add to less than 100% due to rare number of responses not fitting into any of the above categories.

What types of informal steps are firms taking

		% of businesses (as a proportion of firms taking informal steps)*				
		Contracted consultant or private information technology	Consulted with IT suppliers or software vendors	Informal discussions with systems staff	Will buy/have bought new systems in part because of Year 2000 problem	Informal reprogramming being done in-house
All businesses		21	58	24	7	8
by firm size	Small	21	57	25	7	7
	Medium	19	60	20	6	12
	Large	25	50	34	9	22
by industry sector	Primary	18	54	5	14	11
	Manufacturing	27	46	24	9	9
	Transportation, communication & utilities	24	54	19	3	8
	Finance & insurance	11	82	10	11	7
	Trade & other services	21	57	27	5	8

* Percentages may add more than 100% because respondents could supply more than one type of action. Only the most common responses are included in this table.

What proportions of businesses are approaching their partners and addressing potential legal implications of the Year 2000 problem?

		% of businesses (as a proportion of businesses aware of the Year 2000 issue)		
		Approaching any partners	Believing there is potential for litigation	Making provisions for litigation
All businesses		13	18	4
by firm size	Small	11	17	4
	Medium	16	21	5
	Large	32	39	13
by industry sector	Primary	6	15	4
	Manufacturing	6	17	4
	Transportation, communication & utilities	8	19	3
	Finance & insurance	20	25	8
	Trade & other services	14	18	4