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PRIVATE TELEVISION BROADCASTERS, 2000

The 2000 Private Television Broadcasting Statistics are for the year ended August 31, 2000.

Revenues of private television broadcasters reached \$1,887.9 million in 2000, an increase of 0.7% from 1999. This was the smallest increase in revenues since 1993. The growing number of specialty channels competing for television advertising revenues is an important factor in this modest increase. The slow growth in revenues was observed in almost every region of the country. Revenues of private broadcasters grew at a rate above the national average in Quebec, Alberta and British Columbia (3.4%, 0.9% and 1.5% respectively), and at a rate below the national average in all other regions.

Programming and production expenses grew 3.7%, reaching \$1,060.4 million, or 56.2% of revenues.

Expenses on Canadian programming represented 53% of total programming expenses, slightly less than in 1999 where they represented 55.0%. This proportion was 89.0% for French language broadcasters, unchanged from 1999.

At the national level, **profits before income tax** went from \$182.6 million in 1999 to \$180.0 million in 2000. Despite the small decrease, this result is one of the best of the last decade. The 9.5% profit margin is the third highest of the last ten years. The proportion of broadcasters declaring a profit reached 67.0%, slightly more than in 1999 (62.0%). Profitability varied considerably by region. Broadcasters in British Columbia and Quebec achieved the best results with profit margins reaching 17.2% and 10.7% respectively. By contrast, broadcasters in the Atlantic provinces declared losses representing 8.3% of their revenues.

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Employment in this sector decreased 1.0% in 2000 compared to 1999. This represented the sixth consecutive year of decline. Over that period, the average weekly number of employees went from 8,273 to 7,624, an 8.0% decline. The 2000 decline is observed in every region except Ontario, where employment increased by 2.8%.

Ownership and concentration

At August 31, 2000, there were 100 private commercial television stations or networks in operation, 4 of which changed ownership during the year. These 100 undertakings were operated by 26 enterprises controlling 35 licensees. The top five enterprises accounted for 76.0% of revenues, and the top 10 for 93.0% of revenues.

Survey and related publications

The annual survey on which this publication is based targets all organizations licensed by the Canadian Radio-television and Telecommunications Commission (CRTC) to operate traditional radio or television programming undertakings. In terms of industrial classification, the survey population is covered by the following two North American Industrial Classification System (NAICS) categories: Radio Broadcasting (51311) and Television Broadcasting (51312). The Pay and Specialty Television industry (NAICS 51321) is not covered by this survey.

This Bulletin presents preliminary summary statistics for **private** television broadcasters and a separate number of this bulletin will present summary statistics for **private** radio broadcasters. More detailed statistics on the three industries listed above, including public and non-commercial broadcasters, are published in catalogue No. 56-204-XIB – Radio and television broadcasting.

For more information

In addition to the information provided in this publication, special tables and analytical services are available on a cost recovery basis from the Telecommunications Section; Science, Innovation and Electronic Information Division. Access to information on the broadcasting industry is also available through CANSIM, Statistics Canada's machine-readable data base and retrieval system (matrices 1803-1810 for television and matrices 1811-1818 for radio). For further information, contact D. April (613) 951-3177; Facsimile No. (613) 951-9920; daniel.april@statcan.ca, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Ontario, K1A 0T6

Note of appreciation

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TABLE 1. Privately Owned Television Industry, Historical Financial Performance, Canada, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|---------------------------------------|----------------------|--------------|----------------------|--------------|----------------------|--------------|----------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Sale of air time: | | | | | | | | |
| Local | 361,523,423 | 19.2 | 383,859,073 | 20.5 | 371,974,163 | 20.4 | 360,805,375 | 21.2 |
| National | 1,130,897,521 | 59.9 | 1,101,359,240 | 58.8 | 1,099,484,809 | 60.3 | 986,593,722 | 57.9 |
| Network | 253,706,928 | 13.4 | 258,383,517 | 13.8 | 240,077,214 | 13.2 | 235,792,849 | 13.8 |
| Infomercials | 17,345,775 | 0.9 | 15,149,473 | 0.8 | 11,558,920 | 0.6 | 11,801,796 | 0.7 |
| Sale of air time - Total | 1,763,473,647 | 93.4 | 1,758,751,303 | 93.9 | 1,723,095,106 | 94.6 | 1,594,993,742 | 93.6 |
| Production and other | | | | | | | | |
| Syndication | 38,773,924 | 2.1 | 37,762,317 | 2.0 | 31,221,736 | 1.7 | 30,711,584 | 1.8 |
| Production | 24,616,541 | 1.3 | 35,637,403 | 1.9 | 30,317,420 | 1.7 | 49,533,999 | 2.9 |
| Other | 60,357,210 | 3.2 | 41,750,563 | 2.2 | 37,234,069 | 2.0 | 28,058,579 | 1.6 |
| Production and other - Total | 123,747,675 | 6.6 | 115,150,283 | 6.1 | 98,773,225 | 5.4 | 108,304,162 | 6.4 |
| Revenue - Total | 1,887,221,322 | 100.0 | 1,873,901,585 | 100.0 | 1,821,868,331 | 100.0 | 1,703,297,904 | 100.0 |
| Expenses: | | | | | | | | |
| Program | 1,060,366,478 | 56.2 | 1,022,362,859 | 54.6 | 1,053,938,969 | 57.8 | 917,540,046 | 53.9 |
| Technical Services | 72,465,568 | 3.8 | 76,815,526 | 4.1 | 77,818,081 | 4.3 | 73,837,352 | 4.3 |
| Sales and promotion | 208,872,735 | 11.1 | 210,686,306 | 11.2 | 202,503,702 | 11.1 | 187,962,492 | 11.0 |
| Administration and general | 216,926,047 | 11.5 | 216,630,692 | 11.6 | 226,492,848 | 12.4 | 200,013,944 | 11.7 |
| Depreciation | 68,736,943 | 3.6 | 68,035,113 | 3.6 | 60,351,545 | 3.3 | 59,715,928 | 3.5 |
| Interest expense | 81,239,271 | 4.3 | 84,467,866 | 4.5 | 80,230,693 | 4.4 | 84,945,097 | 5.0 |
| Expenses - Total | 1,708,607,037 | 90.5 | 1,678,998,368 | 89.6 | 1,701,335,838 | 93.4 | 1,524,014,859 | 89.5 |
| Net operating income | 178,614,285 | 9.5 | 194,903,217 | 10.4 | 120,532,493 | 6.6 | 179,283,045 | 10.5 |
| Other adjustments-income (expense) | 1,418,227 | 0.1 | -12,264,411 | -0.6 | -8,217,660 | -0.4 | -12,090,549 | -0.6 |
| Net income (loss) before income taxes | 180,032,514 | 9.5 | 182,638,807 | 9.7 | 112,314,833 | 6.2 | 167,166,133 | 9.8 |
| Provision for income taxes | 74,807,203 | 4.0 | 87,251,444 | 4.7 | 59,328,884 | 3.3 | 81,825,733 | 4.8 |
| Net income (loss) after income taxes | 105,225,311 | 5.6 | 95,387,363 | 5.1 | 52,985,949 | 2.9 | 85,340,400 | 5.0 |
| Salaries and other staff benefits | 478,068,800 | 25.3 | 480,935,564 | 25.7 | 483,694,499 | 26.5 | 484,966,886 | 28.5 |
| Number of employees (weekly average) | 7,624 | ... | 7,716 | ... | 7,761 | ... | 7,788 | ... |
| Reporting units showing profits | 74 | | 67 | | 67 | | 67 | |
| Reporting units showing losses | 36 | | 41 | | 48 | | 36 | |

TABLE 2. Privately Owned Television Industry, Historical Financial Performance, Atlantic Provinces, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|---------------------------------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Sale of air time: | | | | | | | | |
| Local | 21,399,521 | 32.8 | 21,883,714 | 33.5 | 23,114,025 | 32.8 | 20,581,012 | 30.3 |
| National | 28,985,808 | 44.5 | 28,298,371 | 43.4 | 32,957,603 | 46.7 | 32,628,073 | 48.0 |
| Network | 12,716,949 | 19.5 | 12,601,367 | 19.3 | 12,344,998 | 17.5 | 12,474,873 | 18.4 |
| Infomercials | 347,517 | 0.5 | 601,873 | 0.9 | 133,238 | 0.2 | 490,023 | 0.7 |
| Sale of air time - Total | 63,449,795 | 97.4 | 63,385,325 | 97.2 | 68,549,864 | 97.2 | 66,173,981 | 97.4 |
| Production and other | | | | | | | | |
| Syndication | - | 0.0 | - | 0.0 | - | 0.0 | 71,117 | 0.1 |
| Production | 359,509 | 0.6 | 554,430 | 0.8 | 764,187 | 1.1 | 1,256,441 | 1.8 |
| Other | 1,337,760 | 2.1 | 1,291,485 | 2.0 | 1,209,731 | 1.7 | 423,970 | 0.6 |
| Production and other - Total | 1,697,269 | 2.6 | 1,845,915 | 2.8 | 1,973,918 | 2.8 | 1,751,528 | 2.6 |
| Revenue - Total | 65,147,064 | 100.0 | 65,231,238 | 100.0 | 70,523,782 | 100.0 | 67,925,509 | 100.0 |
| Expenses | | | | | | | | |
| Program | 42,301,243 | 64.9 | 41,856,205 | 64.2 | 39,072,510 | 55.4 | 32,587,364 | 48.0 |
| Technical Services | 6,900,431 | 10.6 | 7,093,751 | 10.9 | 8,217,355 | 11.7 | 9,837,866 | 14.5 |
| Sales and promotion | 8,830,905 | 13.6 | 8,178,550 | 12.5 | 9,089,429 | 12.9 | 8,917,430 | 13.1 |
| Administration and general | 7,901,523 | 12.1 | 8,000,624 | 12.3 | 10,355,314 | 14.7 | 9,037,730 | 13.3 |
| Depreciation | 3,555,805 | 5.5 | 4,112,157 | 6.3 | 3,753,398 | 5.3 | 3,731,291 | 5.5 |
| Interest expense | 1,186,735 | 1.8 | 1,008,759 | 1.5 | 867,572 | 1.2 | 909,040 | 1.3 |
| Expenses - Total | 70,676,638 | 108.5 | 70,250,046 | 107.7 | 71,355,578 | 101.2 | 65,020,721 | 95.7 |
| Net operating income | -5,529,574 | -8.4 | -5,018,808 | -7.6 | -831,796 | -1.1 | 2,904,788 | 4.3 |
| Other adjustments-income (expense) | 40,807 | 0.1 | -562,944 | -0.8 | -442,400 | -0.5 | -67,467 | 0.0 |
| Net income (loss) before income taxes | -5,488,768 | -8.3 | -5,581,750 | -8.5 | -1,274,196 | -1.7 | 2,837,321 | 4.2 |
| Provision for income taxes | -1,950,955 | -2.9 | -1,338,156 | -2.0 | -497,481 | -0.6 | 1,488,812 | 2.2 |
| Net income (loss) after income taxes | -3,537,813 | -5.3 | -4,243,594 | -6.4 | -776,715 | -1.0 | 1,348,509 | 2.0 |
| Salaries and other staff benefits | 22,673,274 | 34.8 | 24,223,823 | 37.1 | 28,586,816 | 40.5 | 26,766,818 | 39.4 |
| Number of employees (weekly average) | 395 | ... | 422 | ... | 433 | ... | 481 | ... |
| Reporting units showing profits | 5 | | 5 | | 8 | | 4 | |
| Reporting units showing losses | 4 | | 4 | | 6 | | 5 | |

TABLE 3. Privately Owned Television Industry, Historical Financial Performance, Québec, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|---------------------------------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Sale of air time: | | | | | | | | |
| Local | 94,645,742 | 21.6 | 88,196,890 | 20.8 | 79,725,367 | 19.5 | 78,888,035 | 20.1 |
| National | 186,364,098 | 42.5 | 186,553,794 | 44.0 | 191,224,054 | 46.7 | 178,902,306 | 45.6 |
| Network | 82,346,070 | 18.8 | 89,239,247 | 21.0 | 85,525,954 | 20.9 | 78,183,088 | 19.9 |
| Infomercials | 5,803,469 | 1.3 | 4,787,203 | 1.1 | 3,709,768 | 0.9 | 2,282,254 | 0.6 |
| Sale of air time - Total | 369,159,379 | 84.2 | 368,777,134 | 87.0 | 360,185,143 | 88.0 | 338,255,683 | 86.2 |
| Production and other | | | | | | | | |
| Syndication | 33,792,883 | 7.7 | 30,053,651 | 7.1 | 26,178,222 | 6.4 | 26,283,580 | 6.7 |
| Production | 8,283,735 | 1.9 | 8,268,014 | 2.0 | 7,489,009 | 1.8 | 14,920,408 | 3.8 |
| Other | 27,455,191 | 6.3 | 16,879,309 | 4.0 | 15,219,954 | 3.7 | 13,151,307 | 3.3 |
| Production and other - Total | 69,531,809 | 15.8 | 55,200,974 | 13.0 | 48,887,185 | 12.0 | 54,355,295 | 13.8 |
| Revenue - Total | 438,691,188 | 100.0 | 423,978,108 | 100.0 | 409,072,328 | 100.0 | 392,610,978 | 100.0 |
| Expenses | | | | | | | | |
| Program | 230,573,423 | 52.6 | 217,748,908 | 51.4 | 216,769,430 | 53.0 | 200,411,922 | 51.0 |
| Technical Services | 14,599,000 | 3.3 | 14,480,487 | 3.4 | 14,693,866 | 3.6 | 13,965,315 | 3.6 |
| Sales and promotion | 51,817,459 | 11.8 | 50,075,742 | 11.8 | 47,402,176 | 11.6 | 43,498,438 | 11.1 |
| Administration and general | 79,794,517 | 18.2 | 80,078,620 | 18.9 | 81,854,491 | 20.0 | 77,207,870 | 19.7 |
| Depreciation | 15,823,889 | 3.6 | 15,049,983 | 3.5 | 13,054,158 | 3.2 | 15,788,368 | 4.0 |
| Interest expense | 8,494,293 | 1.9 | 7,090,891 | 1.7 | 7,422,046 | 1.8 | 5,199,019 | 1.3 |
| Expenses - Total | 401,102,580 | 91.4 | 384,524,632 | 90.7 | 381,196,167 | 93.2 | 356,070,932 | 90.7 |
| Net operating income | 37,588,608 | 8.6 | 39,453,476 | 9.3 | 27,876,161 | 6.8 | 36,540,046 | 9.3 |
| Other adjustments-income (expense) | 9,488,200 | 2.2 | -410,552 | 0.0 | -1,330,353 | -0.2 | -353,029 | 0.0 |
| Net income (loss) before income taxes | 47,076,809 | 10.7 | 39,042,924 | 9.2 | 26,545,808 | 6.5 | 36,160,654 | 9.2 |
| Provision for income taxes | 19,631,581 | 4.5 | 23,735,368 | 5.6 | 18,859,834 | 4.6 | 13,133,384 | 3.3 |
| Net income (loss) after income taxes | 27,445,228 | 6.3 | 15,307,556 | 3.6 | 7,685,974 | 1.9 | 23,027,270 | 5.9 |
| Salaries and other staff benefits | 144,204,442 | 32.9 | 140,960,312 | 33.2 | 141,561,988 | 34.6 | 136,569,997 | 34.8 |
| Number of employees (weekly average) | 2,066 | ... | 2,080 | ... | 2,065 | ... | 2,137 | ... |
| Reporting units showing profits | 21 | | 19 | | 18 | | 22 | |
| Reporting units showing losses | 7 | | 10 | | 9 | | 3 | |

TABLE 4. Privately Owned Television Industry, Historical Financial Performance, Ontario, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|---------------------------------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Sale of air time: | | | | | | | | |
| Local | 85,967,980 | 10.6 | 112,690,406 | 13.7 | 105,751,252 | 13.8 | 99,247,385 | 14.0 |
| National | 613,559,017 | 75.3 | 590,672,034 | 72.0 | 569,131,500 | 74.0 | 514,841,171 | 72.8 |
| Network | 80,032,450 | 9.8 | 77,521,285 | 9.5 | 65,165,623 | 8.5 | 66,670,898 | 9.4 |
| Infomercials | 6,208,881 | 0.8 | 4,974,354 | 0.6 | 4,050,420 | 0.5 | 5,332,103 | 0.8 |
| Sale of air time - Total | 785,768,328 | 96.5 | 785,858,079 | 95.8 | 744,098,795 | 96.8 | 686,091,557 | 97.1 |
| Production and other | | | | | | | | |
| Syndication | 3,978,737 | 0.5 | 6,796,410 | 0.8 | 3,576,537 | 0.5 | 2,685,454 | 0.4 |
| Production | 9,269,407 | 1.1 | 13,117,726 | 1.6 | 8,957,748 | 1.2 | 12,394,348 | 1.8 |
| Other | 15,360,603 | 1.9 | 14,507,945 | 1.8 | 12,003,540 | 1.6 | 5,709,784 | 0.8 |
| Production and other - Total | 28,608,747 | 3.5 | 34,422,081 | 4.2 | 24,537,825 | 3.2 | 20,789,586 | 2.9 |
| Revenue - Total | 814,377,074 | 100.0 | 820,280,161 | 100.0 | 768,636,620 | 100.0 | 706,881,143 | 100.0 |
| Expenses | | | | | | | | |
| Program | 462,777,495 | 56.8 | 440,490,185 | 53.7 | 462,283,886 | 60.1 | 408,032,662 | 57.7 |
| Technical Services | 26,062,598 | 3.2 | 26,955,419 | 3.3 | 26,261,903 | 3.4 | 25,319,968 | 3.6 |
| Sales and promotion | 81,985,147 | 10.1 | 83,532,075 | 10.2 | 79,447,864 | 10.3 | 74,692,927 | 10.6 |
| Administration and general | 71,618,340 | 8.8 | 68,052,569 | 8.3 | 71,244,920 | 9.3 | 57,709,790 | 8.2 |
| Depreciation | 28,904,998 | 3.5 | 27,448,328 | 3.3 | 24,084,731 | 3.1 | 22,838,208 | 3.2 |
| Interest expense | 57,490,760 | 7.1 | 52,782,120 | 6.4 | 43,557,387 | 5.7 | 37,651,568 | 5.3 |
| Expenses - Total | 728,839,337 | 89.5 | 699,260,697 | 85.2 | 706,880,691 | 92.0 | 626,245,123 | 88.6 |
| Net operating income | 85,537,737 | 10.5 | 121,019,464 | 14.8 | 61,755,929 | 8.0 | 80,636,020 | 11.4 |
| Other adjustments-income (expense) | -5,528,039 | -0.6 | -1,512,598 | -0.1 | -1,764,189 | -0.1 | -2,580,039 | -0.3 |
| Net income (loss) before income taxes | 80,009,698 | 9.8 | 119,506,865 | 14.6 | 59,991,740 | 7.8 | 78,055,981 | 11.0 |
| Provision for income taxes | 32,059,660 | 3.9 | 47,586,653 | 5.8 | 25,602,440 | 3.3 | 40,995,399 | 5.8 |
| Net income (loss) after income taxes | 47,950,038 | 5.9 | 71,920,212 | 8.8 | 34,389,300 | 4.5 | 37,060,582 | 5.2 |
| Salaries and other staff benefits | 168,309,063 | 20.7 | 160,521,962 | 19.6 | 160,273,112 | 20.9 | 164,570,591 | 23.3 |
| Number of employees (weekly average) | 2,663 | ... | 2,590 | ... | 2,524 | ... | 2,595 | ... |
| Reporting units showing profits | 19 | | 17 | | 17 | | 17 | |
| Reporting units showing losses | 14 | | 13 | | 16 | | 12 | |

TABLE 5. Privately Owned Television Industry, Historical Financial Performance, Manitoba, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|---------------------------------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Sale of air time: | | | | | | | | |
| Local | 14,092,845 | 29.3 | 14,935,271 | 30.4 | 15,166,808 | 31.2 | 16,048,770 | 33.3 |
| National | 23,298,317 | 48.4 | 24,291,909 | 49.5 | 25,606,394 | 52.7 | 23,933,074 | 49.7 |
| Network | 6,559,851 | 13.6 | 6,359,938 | 13.0 | 5,356,168 | 11.0 | 5,478,377 | 11.4 |
| Infomercials | 928,157 | 1.9 | 769,815 | 1.6 | 220,858 | 0.5 | 398,969 | 0.8 |
| Sale of air time - Total | 44,879,170 | 93.2 | 46,356,933 | 94.4 | 46,350,228 | 95.3 | 45,859,190 | 95.3 |
| Production and other | | | | | | | | |
| Syndication | 280,725 | 0.6 | - | 0.0 | 44,581 | 0.1 | 48,400 | 0.1 |
| Production | 2,072,515 | 4.3 | 2,005,673 | 4.1 | 1,791,757 | 3.7 | 1,733,737 | 3.6 |
| Other | 912,569 | 1.9 | 740,067 | 1.5 | 427,525 | 0.9 | 481,729 | 1.0 |
| Production and other - Total | 3,265,809 | 6.8 | 2,745,740 | 5.6 | 2,263,863 | 4.7 | 2,263,866 | 4.7 |
| Revenue - Total | 48,144,979 | 100.0 | 49,102,674 | 100.0 | 48,614,091 | 100.0 | 48,123,056 | 100.0 |
| Expenses | | | | | | | | |
| Program | 30,320,641 | 63.0 | 30,130,505 | 61.4 | 28,869,502 | 59.4 | 26,055,337 | 54.1 |
| Technical Services | 2,487,848 | 5.2 | 2,515,317 | 5.1 | 2,808,970 | 5.8 | 3,305,134 | 6.9 |
| Sales and promotion | 6,678,416 | 13.9 | 6,804,313 | 13.9 | 6,576,540 | 13.5 | 6,669,440 | 13.9 |
| Administration and general | 4,396,937 | 9.1 | 4,282,634 | 8.7 | 4,982,615 | 10.2 | 5,024,303 | 10.4 |
| Depreciation | 1,700,082 | 3.5 | 1,688,687 | 3.4 | 1,406,544 | 2.9 | 1,706,646 | 3.5 |
| Interest expense | 933,837 | 1.9 | 627,732 | 1.3 | 448,863 | 0.9 | 543,399 | 1.1 |
| Expenses - Total | 46,517,760 | 96.6 | 46,049,190 | 93.8 | 45,093,034 | 92.8 | 43,304,259 | 90.0 |
| Net operating income | 1,627,219 | 3.4 | 3,053,484 | 6.2 | 3,521,057 | 7.2 | 4,818,797 | 10.0 |
| Other adjustments-income (expense) | 1,135,460 | 2.4 | 438,025 | 0.9 | 121,104 | 0.2 | 73,210 | 0.2 |
| Net income (loss) before income taxes | 2,762,679 | 5.7 | 3,491,509 | 7.1 | 3,642,161 | 7.5 | 4,892,007 | 10.2 |
| Provision for income taxes | 658,560 | 1.4 | 1,305,527 | 2.7 | 1,431,014 | 2.9 | 1,567,160 | 3.3 |
| Net income (loss) after income taxes | 2,104,119 | 4.4 | 2,185,982 | 4.5 | 2,211,147 | 4.5 | 3,324,847 | 6.9 |
| Salaries and other staff benefits | 13,652,600 | 28.4 | 13,266,336 | 27.0 | 13,296,005 | 27.4 | 14,075,778 | 29.2 |
| Number of employees (weekly average) | 302 | ... | 306 | ... | 315 | ... | 326 | ... |
| Reporting units showing profits | 4 | | 5 | | 4 | | 3 | |
| Reporting units showing losses | 1 | | - | | 2 | | 3 | |

TABLE 6. Privately Owned Television Industry, Historical Financial Performance, Saskatchewan, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|---------------------------------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Sale of air time: | | | | | | | | |
| Local | 15,987,211 | 35.8 | 14,658,558 | 32.7 | 15,032,245 | 33.4 | 13,464,639 | 32.2 |
| National | 18,636,289 | 41.8 | 20,167,661 | 45.0 | 21,563,949 | 47.9 | 19,227,810 | 46.0 |
| Network | 7,626,152 | 17.1 | 7,580,001 | 16.9 | 6,471,852 | 14.4 | 7,254,273 | 17.4 |
| Infomercials | 936,519 | 2.1 | 950,239 | 2.1 | 725,006 | 1.6 | 540,133 | 1.3 |
| Sale of air time - Total | 43,186,171 | 96.8 | 43,356,459 | 96.8 | 43,793,052 | 97.3 | 40,486,855 | 96.9 |
| Production and other | | | | | | | | |
| Syndication | - | 0.0 | - | 0.0 | 10,200 | 0.0 | 7,635 | 0.0 |
| Production | 811,593 | 1.8 | 898,305 | 2.0 | 750,697 | 1.7 | 776,757 | 1.9 |
| Other | 611,863 | 1.4 | 552,115 | 1.2 | 468,451 | 1.0 | 520,217 | 1.2 |
| Production and other - Total | 1,423,456 | 3.2 | 1,450,420 | 3.2 | 1,229,348 | 2.7 | 1,304,609 | 3.1 |
| Revenue - Total | 44,609,628 | 100.0 | 44,806,879 | 100.0 | 45,022,400 | 100.0 | 41,791,464 | 100.0 |
| Expenses | | | | | | | | |
| Program | 27,389,099 | 61.4 | 26,948,904 | 60.1 | 28,545,663 | 63.4 | 24,039,102 | 57.5 |
| Technical Services | 2,456,394 | 5.5 | 2,954,197 | 6.6 | 2,770,065 | 6.2 | 2,515,972 | 6.0 |
| Sales and promotion | 7,327,848 | 16.4 | 6,984,937 | 15.6 | 7,115,823 | 15.8 | 6,788,431 | 16.2 |
| Administration and general | 4,873,446 | 10.9 | 4,592,354 | 10.2 | 5,522,259 | 12.3 | 4,685,801 | 11.2 |
| Depreciation | 2,141,075 | 4.8 | 2,467,077 | 5.5 | 2,287,835 | 5.1 | 2,603,787 | 6.2 |
| Interest expense | 962 | 0.0 | 1,117 | 0.0 | 34,153 | 0.1 | 5,496,372 | 13.2 |
| Expenses - Total | 44,188,825 | 99.1 | 43,948,587 | 98.1 | 46,275,798 | 102.8 | 46,129,465 | 110.4 |
| Net operating income | 420,803 | 0.9 | 858,292 | 1.9 | -1,253,398 | -2.7 | -4,338,001 | -10.3 |
| Other adjustments-income (expense) | 74,011 | 0.2 | -852,430 | -1.8 | -603,493 | -1.2 | -843,719 | -1.9 |
| Net income (loss) before income taxes | 494,815 | 1.1 | 5,862 | 0.0 | -1,856,891 | -4.0 | -5,181,720 | -12.3 |
| Provision for income taxes | -954,066 | -2.0 | -602,724 | -1.2 | -808,941 | -1.7 | -1,303,441 | -3.0 |
| Net income (loss) after income taxes | 1,448,881 | 3.2 | 608,586 | 1.4 | -1,047,950 | -2.2 | -3,878,279 | -9.2 |
| Salaries and other staff benefits | 12,940,293 | 29.0 | 14,756,944 | 32.9 | 15,644,830 | 34.7 | 15,149,769 | 36.3 |
| Number of employees (weekly average) | 306 | ... | 326 | ... | 339 | ... | 386 | ... |
| Reporting units showing profits | 7 | | 7 | | 6 | | 8 | |
| Reporting units showing losses | 3 | | 3 | | 4 | | 2 | |

TABLE 7. Privately Owned Television Industry, Historical Financial Performance, Alberta, 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|---------------------------------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Sale of air time: | | | | | | | | |
| Local | 65,606,789 | 28.3 | 64,690,577 | 28.2 | 65,122,875 | 28.7 | 70,281,604 | 32.1 |
| National | 124,271,288 | 53.7 | 122,370,876 | 53.3 | 120,181,241 | 52.9 | 98,738,808 | 45.1 |
| Network | 27,793,391 | 12.0 | 27,801,985 | 12.1 | 27,529,644 | 12.1 | 28,275,664 | 12.9 |
| Infomercials | 1,754,513 | 0.8 | 1,752,313 | 0.8 | 1,793,058 | 0.8 | 1,586,213 | 0.7 |
| Sale of air time - Total | 219,425,981 | 94.8 | 216,615,751 | 94.4 | 214,626,818 | 94.4 | 198,882,289 | 90.9 |
| Production and other | | | | | | | | |
| Syndication | 456,670 | 0.2 | 660,976 | 0.3 | 1,262,555 | 0.6 | 1,319,488 | 0.6 |
| Production | 2,344,074 | 1.0 | 8,454,986 | 3.7 | 6,977,417 | 3.1 | 13,421,085 | 6.1 |
| Other | 9,259,795 | 4.0 | 3,730,986 | 1.6 | 4,384,061 | 1.9 | 5,263,875 | 2.4 |
| Production and other - Total | 12,060,539 | 5.2 | 12,846,948 | 5.6 | 12,624,033 | 5.6 | 20,004,448 | 9.1 |
| Revenue - Total | 231,486,519 | 100.0 | 229,462,699 | 100.0 | 227,250,851 | 100.0 | 218,886,737 | 100.0 |
| Expenses | | | | | | | | |
| Program | 133,414,468 | 57.6 | 134,464,112 | 58.6 | 134,725,419 | 59.3 | 112,185,213 | 51.3 |
| Technical Services | 11,614,600 | 5.0 | 12,618,811 | 5.5 | 13,248,410 | 5.8 | 10,796,631 | 4.9 |
| Sales and promotion | 27,821,611 | 12.0 | 28,655,213 | 12.5 | 28,041,244 | 12.3 | 26,958,135 | 12.3 |
| Administration and general | 26,704,712 | 11.5 | 28,391,448 | 12.4 | 26,970,421 | 11.9 | 25,319,543 | 11.6 |
| Depreciation | 7,992,655 | 3.5 | 8,592,098 | 3.7 | 8,127,115 | 3.6 | 8,314,768 | 3.8 |
| Interest expense | 7,855,088 | 3.4 | 13,195,222 | 5.8 | 15,053,645 | 6.6 | 21,114,180 | 9.6 |
| Expenses - Total | 215,403,135 | 93.1 | 225,916,905 | 98.5 | 226,166,254 | 99.5 | 204,688,470 | 93.5 |
| Net operating income | 16,083,384 | 6.9 | 3,545,794 | 1.5 | 1,084,597 | 0.5 | 14,198,267 | 6.5 |
| Other adjustments-income (expense) | -3,047,456 | -1.2 | -6,533,160 | -2.7 | -5,185,599 | -2.2 | -5,944,060 | -2.6 |
| Net income (loss) before income taxes | 13,035,929 | 5.6 | -2,987,366 | -1.2 | -4,101,002 | -1.7 | 8,254,207 | 3.8 |
| Provision for income taxes | 3,762,779 | 1.6 | -3,664,455 | -1.5 | 1,350,599 | 0.6 | 5,408,460 | 2.5 |
| Net income (loss) after income taxes | 9,273,150 | 4.0 | 677,089 | 0.3 | -5,451,601 | -2.3 | 2,845,747 | 1.3 |
| Salaries and other staff benefits | 60,558,715 | 26.2 | 65,000,997 | 28.3 | 63,025,627 | 27.7 | 65,802,611 | 30.1 |
| Number of employees (weekly average) | 1,082 | ... | 1,150 | ... | 1,160 | ... | 1,060 | ... |
| Reporting units showing profits | 10 | | 8 | | 7 | | 7 | |
| Reporting units showing losses | 5 | | 7 | | 8 | | 8 | |

TABLE 8. Privately Owned Television Industry, Historical Financial Performance, B.C., 1997-2000

| | 2000 | | 1999 | | 1998 | | 1997 | |
|---------------------------------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|--------------------|--------------|
| | \$ | % | \$ | % | \$ | % | \$ | % |
| Revenue: | | | | | | | | |
| Sale of air time: | | | | | | | | |
| Local | 63,823,335 | 26.1 | 66,803,657 | 27.7 | 68,061,591 | 26.9 | 62,293,930 | 27.4 |
| National | 135,782,704 | 55.5 | 129,004,595 | 53.5 | 138,820,068 | 54.9 | 118,322,480 | 52.1 |
| Network | 36,632,065 | 15.0 | 37,279,694 | 15.5 | 37,682,975 | 14.9 | 37,455,676 | 16.5 |
| Infomercials | 1,366,719 | 0.6 | 1,313,676 | 0.5 | 926,572 | 0.4 | 1,172,101 | 0.5 |
| Sale of air time - Total | 237,604,823 | 97.1 | 234,401,622 | 97.2 | 245,491,206 | 97.1 | 219,244,187 | 96.5 |
| Production and other | | | | | | | | |
| Syndication | 264,909 | 0.1 | 251,280 | 0.1 | 149,641 | 0.1 | 295,910 | 0.1 |
| Production | 1,475,708 | 0.6 | 2,338,269 | 1.0 | 3,586,605 | 1.4 | 5,031,223 | 2.2 |
| Other | 5,419,429 | 2.2 | 4,048,656 | 1.7 | 3,520,807 | 1.4 | 2,507,697 | 1.1 |
| Production and other - Total | 7,160,046 | 2.9 | 6,638,205 | 2.8 | 7,257,053 | 2.9 | 7,834,830 | 3.5 |
| Revenue - Total | 244,764,870 | 100.0 | 241,039,826 | 100.0 | 252,748,259 | 100.0 | 227,079,017 | 100.0 |
| Expenses | | | | | | | | |
| Program | 133,590,109 | 54.6 | 130,724,040 | 54.2 | 143,672,559 | 56.8 | 114,228,446 | 50.3 |
| Technical Services | 8,344,697 | 3.4 | 10,197,544 | 4.2 | 9,817,512 | 3.9 | 8,096,466 | 3.6 |
| Sales and promotion | 24,411,349 | 10.0 | 26,455,476 | 11.0 | 24,830,626 | 9.8 | 20,437,691 | 9.0 |
| Administration and general | 21,636,572 | 8.8 | 23,232,443 | 9.6 | 25,562,828 | 10.1 | 21,028,907 | 9.3 |
| Depreciation | 8,618,439 | 3.5 | 8,676,783 | 3.6 | 7,637,764 | 3.0 | 4,732,860 | 2.1 |
| Interest expense | 5,277,596 | 2.2 | 9,762,025 | 4.0 | 12,847,027 | 5.1 | 14,031,519 | 6.2 |
| Expenses - Total | 201,878,762 | 82.5 | 209,048,311 | 86.7 | 224,368,316 | 88.8 | 182,555,889 | 80.4 |
| Net operating income | 42,886,108 | 17.5 | 31,991,515 | 13.3 | 28,379,943 | 11.2 | 44,523,128 | 19.6 |
| Other adjustments-income (expense) | -744,756 | -0.2 | -2,830,752 | -1.1 | 987,270 | 0.4 | -2,375,445 | -0.9 |
| Net income (loss) before income taxes | 42,141,352 | 17.2 | 29,160,763 | 12.1 | 29,367,213 | 11.6 | 42,147,683 | 18.6 |
| Provision for income taxes | 21,599,644 | 8.8 | 20,229,231 | 8.4 | 13,391,419 | 5.3 | 20,535,959 | 9.0 |
| Net income (loss) after income taxes | 20,541,708 | 8.4 | 8,931,532 | 3.7 | 15,975,794 | 6.3 | 21,611,724 | 9.5 |
| Salaries and other staff benefits | 55,730,413 | 22.8 | 62,205,190 | 25.8 | 61,306,121 | 24.3 | 62,031,322 | 27.3 |
| Number of employees (weekly average) | 810 | ... | 842 | ... | 925 | ... | 803 | ... |
| Reporting units showing profits | 8 | | 6 | | 7 | | 6 | |
| Reporting units showing losses | 2 | | 4 | | 3 | | 3 | |

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