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PRIVATE RADIO BROADCASTERS, 2000

The 2000 Private Radio Broadcasting statistics are for the year ended August 31, 2000.

Private radio broadcasters' **revenues** surpassed \$ 1.0 billion for the first time in 2000, increasing 5.2% from 1999. This increase was largely the result of the good performance of FM broadcasters whose revenues increased by 7.9% compared to 0.8% for AM broadcasters. Revenues grew at a rate below the national average in New Brunswick, Quebec, Manitoba and British Columbia and at a rate above the national average in all other regions.

At the national level, **profits before income tax** went from \$87.6 million in 1999 to \$111.1 million in 2000, an increase of 26.8%. This result seems to confirm the turnaround observed in the late 1990s after many years of losses for this segment of the industry. This turnaround was

largely driven by FM stations; as a group they have generated profit margins exceeding 16.0% in the last four years, reaching a high of 22.5% in 2000. During that period, AM stations have recorded losses every year. The proportion of FM stations realising profits has also been much higher during those four years. In 2000, 68.0% of FM stations realised profits compared to 38.0% of AM stations. Profitability varied considerably by region, but broadcasters in all Provinces except Saskatchewan achieved results comparable to, or exceeding, those of 1999.

The downward trend in **employment** observed through most of the last decade appears to have reversed. Employment rose from 8,645 in 1999 to 9,156 in 2000, the second increase of the last 3 years. The increase in employment was observed in every Province except Nova Scotia and Alberta.

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The growth of revenues from 1999 to 2000 was very similar for French and English language broadcasters. However, the profit margin of French language broadcasters declined slightly (from 11.3% in 1999 to 9.6% in 2000) while the profit margin of English language broadcasters improved (from 8.8% to 11.3%).

Ownership and concentration

At August 31, 2000, there were 499 private commercial radio stations or networks in operation. Thirty stations changed ownership during the year. These 499 undertakings were operated by 141 enterprises controlling 164 license holders. The top 5 enterprises accounted for 56.6% of revenues, and the top 10 for 70.2% of revenues.

Survey and related publications

The annual survey on which this publication is based targets all organisations licensed by the Canadian Radio-television and Telecommunications Commission (CRTC) to operate traditional radio or television programming undertakings. In terms of industrial classification, the survey population is covered by the following two North American Industrial Classification System (NAICS) categories: Radio Broadcasting (51311) and Television Broadcasting (51312). The Pay and Specialty Television industry (NAICS 51321) is not covered by this survey.

This Bulletin presents preliminary summary statistics for **private** radio broadcasters. A previous issue of this bulletin (vol. 31, no. 1) presented summary statistics for **private** television broadcasters. More detailed statistics on the three industries listed above, including public and non-commercial broadcasters, are published in catalogue 56-204 XIB – Radio and Television Broadcasting.

For more information

In addition to the information provided in this publication, special tables and analytical services are available on a cost recovery basis from the Telecommunications Section; Science, Innovation and Electronic Information Division. Access to information on the broadcasting industry is also available through CANSIM, Statistics Canada's machine-readable data base and retrieval system (matrices 1803-1810 for television and matrices 1811-1818 for radio). For further information, contact D. April (613) 951-3177; Facsimile No. (613) 951-9920; daniel.april@statcan.ca, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Ontario, K1A 0T6

Note of appreciation

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TABLE 1. Privately Owned Radio Industry, Historical Financial Performance, Canada, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	771,548,256	75.1	717,532,516	73.5	689,227,763	73.2	646,000,673	74.2
National	229,656,180	22.3	234,635,274	24.0	229,792,774	24.4	200,876,266	23.1
Network	1,215,598	0.1	1,894,794	0.2	1,933,154	0.2	1,636,693	0.2
Sale of air time - Total	1,002,420,034	97.5	954,062,584	97.7	920,953,691	97.8	848,513,632	97.4
Production and other:								
Syndication	2,059,130	0.2	2,209,011	0.2	1,747,360	0.2	1,837,542	0.2
Production	8,398,128	0.8	7,386,338	0.8	8,045,176	0.9	7,104,110	0.8
Other	14,831,967	1.4	13,038,046	1.3	10,963,907	1.2	13,651,004	1.6
Production and other - Total	25,289,225	2.5	22,633,395	2.3	20,756,443	2.2	22,592,656	2.6
Revenue - Total	1,027,709,255	100.0	976,695,981	100.0	941,710,134	100.0	871,106,288	100.0
Expenses:								
Program	294,019,214	28.6	276,882,557	28.3	268,995,720	28.6	262,153,174	30.1
Technical Services	34,916,335	3.4	34,321,877	3.5	34,340,908	3.6	32,668,604	3.8
Sales and promotion	257,518,054	25.1	252,984,116	25.9	248,647,246	26.4	232,700,139	26.7
Administration and general	238,280,667	23.2	231,983,358	23.8	229,591,779	24.4	225,906,951	25.9
Depreciation	36,278,693	3.5	32,916,449	3.4	32,383,660	3.4	29,678,156	3.4
Interest expense	45,550,097	4.4	58,286,697	6.0	47,186,209	5.0	29,698,482	3.4
Expenses - Total	906,563,062	88.2	887,375,053	90.9	861,145,522	91.4	812,805,506	93.3
Net operating income	121,146,193	11.8	89,320,928	9.1	80,564,612	8.6	58,300,782	6.7
Other adjustments-income (expense)	-10,023,281	-0.9	-1,675,296	-0.1	11,489,966	1.2	10,053,997	1.2
Net income (loss) before income taxes	111,122,910	10.8	87,645,639	9.0	92,054,578	9.8	68,354,779	7.8
Provision for income taxes	46,829,303	4.6	35,101,132	3.6	34,673,577	3.7	19,925,229	2.3
Net income (loss) after income taxes	64,293,606	6.3	52,544,509	5.4	57,381,001	6.1	48,429,550	5.6
Salaries and other staff benefits	445,776,184	43.4	421,867,358	43.2	413,171,571	43.9	394,123,280	45.2
Number of employees (weekly average)	9,156	...	8,645	...	8,650	...	8,557	...
Reporting units showing profits	278		287		280		276	
Reporting units showing losses	251		210		216		211	

... figures not appropriate or not applicable.

TABLE 2. Privately Owned Radio Industry, Historical Financial Performance, Newfoundland and P.E.I., 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	17,996,172	88.8	15,821,646	82.4	15,398,273	82.1	14,548,905	81.1
National	2,146,648	10.6	2,415,237	12.6	2,197,847	11.7	1,930,279	10.8
Network	-	0.0	923,911	4.8	1,094,693	5.8	1,398,738	7.8
Sale of air time - Total	20,142,820	99.4	19,160,794	99.8	18,690,813	99.7	17,877,922	99.7
Production and other:								
Syndication	-	0.0	-	0.0	-	0.0	-	0.0
Production	-	0.0	-	0.0	-	0.0	-	0.0
Other	130,566	0.6	39,839	0.2	56,946	0.3	56,393	0.3
Production and other - Total	130,566	0.6	39,839	0.2	56,946	0.3	56,393	0.3
Revenue - Total	20,273,386	100.0	19,200,633	100.0	18,747,759	100.0	17,934,315	100.0
Expenses:								
Program	5,619,315	27.7	5,572,331	29.0	5,722,183	30.5	5,564,257	31.0
Technical Services	997,092	4.9	1,045,430	5.4	1,006,733	5.4	1,134,140	6.3
Sales and promotion	4,680,306	23.1	4,597,970	23.9	4,434,027	23.7	4,175,286	23.3
Administration and general	5,489,942	27.1	5,550,597	28.9	5,089,669	27.1	4,751,525	26.5
Depreciation	936,982	4.6	777,802	4.1	794,893	4.2	867,381	4.8
Interest expense	192,987	1.0	247,811	1.3	288,494	1.5	286,522	1.6
Expenses - Total	17,916,624	88.4	17,791,941	92.7	17,335,999	92.5	16,779,111	93.6
Net operating income	2,356,762	11.6	1,408,692	7.3	1,411,760	7.5	1,155,204	6.4
Other adjustments-income (expense)	-207,804	-0.9	74,512	0.4	76,599	0.4	28,322	0.2
Net income (loss) before income taxes	2,148,958	10.6	1,483,204	7.7	1,488,359	7.9	1,183,526	6.6
Provision for income taxes	513,463	2.5	510,167	2.7	388,747	2.1	307,900	1.7
Net income (loss) after income taxes	1,635,495	8.1	973,037	5.1	1,099,612	5.9	875,626	4.9
Salaries and other staff benefits	10,415,983	51.4	9,591,306	50.0	9,152,367	48.8	8,964,054	50.0
Number of employees (weekly average)	315	...	249	...	249	...	238	...
Reporting units showing profits	20		12		15		16	
Reporting units showing losses	8		8		5		4	

... figures not appropriate or not applicable.

- nil or zero.

TABLE 3. Privately Owned Radio Industry, Historical Financial Performance, Nova Scotia, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	22,480,761	78.7	20,902,113	78.1	21,129,559	79.7	20,423,893	81.5
National	6,018,223	21.1	5,574,978	20.8	5,313,348	20.0	4,438,157	17.7
Network	-	0.0	-	0.0	-	0.0	-	0.0
Sale of air time - Total	28,498,984	99.8	26,477,091	98.9	26,442,907	99.7	24,862,050	99.2
Production and other:								
Syndication	-	0.0	-	0.0	-	0.0	-	0.0
Production	11,541	0.0	6,906	0.0	4,988	0.0	366	0.0
Other	44,810	0.2	287,898	1.1	70,524	0.3	207,142	0.8
Production and other - Total	56,351	0.2	294,804	1.1	75,512	0.3	207,508	0.8
Revenue - Total	28,555,336	100.0	26,771,895	100.0	26,518,419	100.0	25,069,558	100.0
Expenses:								
Program	6,956,913	24.4	7,240,811	27.0	7,384,232	27.8	7,673,273	30.6
Technical Services	1,282,317	4.5	1,441,934	5.4	1,352,715	5.1	1,328,375	5.3
Sales and promotion	5,232,285	18.3	5,345,432	20.0	5,532,236	20.9	5,517,505	22.0
Administration and general	5,710,538	20.0	5,858,901	21.9	6,076,174	22.9	7,014,842	28.0
Depreciation	1,075,973	3.8	1,194,285	4.5	1,430,049	5.4	1,331,282	5.3
Interest expense	1,094,848	3.8	949,702	3.5	1,204,411	4.5	1,179,155	4.7
Expenses - Total	21,352,874	74.8	22,031,065	82.3	22,979,817	86.7	24,044,432	95.9
Net operating income	7,202,462	25.2	4,740,830	17.7	3,538,602	13.3	1,025,126	4.1
Other adjustments-income (expense)	-219,314	-0.7	-429,589	-1.5	-638,673	-2.3	-795,298	-3.1
Net income (loss) before income taxes	6,983,148	24.5	4,311,242	16.1	2,899,929	10.9	229,828	0.9
Provision for income taxes	2,021,962	7.1	1,222,754	4.6	1,065,613	4.0	360,893	1.4
Net income (loss) after income taxes	4,961,186	17.4	3,088,488	11.5	1,834,316	6.9	-131,065	-0.4
Salaries and other staff benefits	11,043,239	38.7	11,448,748	42.8	12,439,478	46.9	12,677,068	50.6
Number of employees (weekly average)	258	...	297	...	309	...	328	...
Reporting units showing profits	18		18		15		10	
Reporting units showing losses	4		4		10		15	

... figures not appropriate or not applicable.

- nil or zero.

TABLE 4. Privately Owned Radio Industry, Historical Financial Performance, New Brunswick, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	17,793,060	84.2	17,305,822	80.3	16,940,138	80.7	16,472,263	80.8
National	3,193,794	15.1	3,052,158	14.2	2,934,792	14.0	2,792,865	13.7
Network	-	0.0	-	0.0	-	0.0	-	0.0
Sale of air time - Total	20,986,854	99.3	20,357,980	94.5	19,874,930	94.7	19,265,128	94.5
Production and other:								
Syndication	-	0.0	-	0.0	-	0.0	-	0.0
Production	33,361	0.2	31,043	0.1	49,768	0.2	55,340	0.3
Other	111,060	0.5	1,152,032	5.3	1,059,093	5.0	1,059,973	5.2
Production and other - Total	144,421	0.7	1,183,075	5.5	1,108,861	5.3	1,115,313	5.5
Revenue - Total	21,131,275	100.0	21,541,055	100.0	20,983,791	100.0	20,380,441	100.0
Expenses:								
Program	4,922,988	23.3	4,805,702	22.3	5,164,701	24.6	5,187,731	25.5
Technical Services	884,435	4.2	1,078,894	5.0	1,178,349	5.6	1,056,031	5.2
Sales and promotion	4,464,622	21.1	4,389,602	20.4	4,106,136	19.6	4,209,929	20.7
Administration and general	5,565,284	26.3	6,874,810	31.9	6,745,949	32.1	6,306,973	30.9
Depreciation	736,612	3.5	700,173	3.3	687,326	3.3	679,189	3.3
Interest expense	1,591,481	7.5	830,087	3.9	951,601	4.5	914,337	4.5
Expenses - Total	18,165,423	86.0	18,679,268	86.7	18,834,062	89.8	18,354,190	90.1
Net operating income	2,965,852	14.0	2,861,787	13.3	2,149,729	10.2	2,026,251	9.9
Other adjustments-income (expense)	-347,322	-1.5	-141,685	-0.6	-104,127	-0.4	-644,705	-3.1
Net income (loss) before income taxes	2,618,530	12.4	2,720,102	12.6	2,045,602	9.7	1,381,546	6.8
Provision for income taxes	1,779,599	8.4	1,319,043	6.1	972,964	4.6	964,344	4.7
Net income (loss) after income taxes	838,931	4.0	1,401,059	6.5	1,072,638	5.1	417,202	2.0
Salaries and other staff benefits	8,456,485	40.0	6,818,490	31.7	7,386,137	35.2	7,288,503	35.8
Number of employees (weekly average)	244	...	199	...	192	...	218	...
Reporting units showing profits	12		15		13		11	
Reporting units showing losses	7		3		8		8	

... figures not appropriate or not applicable.

- nil or zero.

TABLE 5. Privately Owned Radio Industry, Historical Financial Performance, Québec, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	138,493,717	69.7	128,437,041	67.9	123,658,444	67.4	116,650,599	65.9
National	54,055,384	27.2	51,787,484	27.4	51,423,521	28.0	51,072,799	28.9
Network	218,979	0.1	235,883	0.1	243,170	0.1	237,955	0.1
Sale of air time - Total	192,768,080	96.9	180,460,408	95.5	175,325,135	95.6	167,961,353	94.9
Production and other:								
Syndication	70,004	0.0	59,963	0.0	-	0.0	-	0.0
Production	1,881,316	0.9	1,613,421	0.9	1,497,304	0.8	1,549,175	0.9
Other	4,113,503	2.1	6,928,742	3.7	6,645,596	3.6	7,480,260	4.2
Production and other - Total	6,064,823	3.1	8,602,126	4.5	8,142,900	4.4	9,029,435	5.1
Revenue - Total	198,832,903	100.0	189,062,534	100.0	183,468,035	100.0	176,990,788	100.0
Expenses:								
Program	63,696,908	32.0	58,272,845	30.8	55,863,862	30.4	53,603,589	30.3
Technical Services	5,543,973	2.8	5,530,771	2.9	5,112,260	2.8	5,147,341	2.9
Sales and promotion	45,532,911	22.9	42,755,283	22.6	43,437,754	23.7	41,082,273	23.2
Administration and general	47,885,424	24.1	47,675,861	25.2	47,772,844	26.0	48,677,342	27.5
Depreciation	5,771,926	2.9	5,861,598	3.1	4,546,214	2.5	4,664,050	2.6
Interest expense	7,537,776	3.8	7,662,130	4.1	5,548,008	3.0	4,526,184	2.6
Expenses - Total	175,968,917	88.5	167,758,488	88.7	162,280,942	88.5	157,700,779	89.1
Net operating income	22,863,986	11.5	21,304,046	11.3	21,187,093	11.5	19,290,009	10.9
Other adjustments-income (expense)	-1,798,278	-0.8	929,544	0.5	-1,589,628	-0.8	-512,170	-0.2
Net income (loss) before income taxes	21,065,711	10.6	22,233,590	11.8	19,597,465	10.7	18,777,839	10.6
Provision for income taxes	4,997,153	2.5	9,948,219	5.3	10,850,915	5.9	7,364,620	4.2
Net income (loss) after income taxes	16,068,558	8.1	12,285,370	6.5	8,746,550	4.8	11,413,219	6.4
Salaries and other staff benefits	90,509,203	45.5	82,056,958	43.4	74,986,149	40.9	73,295,915	41.4
Number of employees (weekly average)	1,816	...	1,588	...	1,631	...	1,600	...
Reporting units showing profits	60		56		46		57	
Reporting units showing losses	39		39		45		35	

... figures not appropriate or not applicable.

- nil or zero.

TABLE 6. Privately Owned Radio Industry, Historical Financial Performance, Ontario, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	295,315,326	77.4	272,077,933	75.9	257,347,371	75.0	238,225,937	76.6
National	77,851,541	20.4	80,151,226	22.4	80,697,707	23.5	67,294,543	21.6
Network	899,371	0.2	735,000	0.2	595,291	0.2	-	0.0
Sale of air time - Total	374,066,238	98.0	352,964,159	98.5	338,640,369	98.6	305,520,480	98.2
Production and other:								
Syndication	1,473,745	0.4	1,710,154	0.5	1,436,510	0.4	1,609,297	0.5
Production	1,286,510	0.3	1,669,524	0.5	2,443,703	0.7	1,854,398	0.6
Other	4,825,795	1.3	2,009,024	0.6	791,598	0.2	2,188,924	0.7
Production and other - Total	7,586,050	2.0	5,388,702	1.5	4,671,811	1.4	5,652,619	1.8
Revenue - Total	381,652,287	100.0	358,352,861	100.0	343,312,180	100.0	311,173,099	100.0
Expenses:								
Program	105,043,470	27.5	100,449,952	28.0	95,340,610	27.8	95,830,652	30.8
Technical Services	14,363,794	3.8	13,336,522	3.7	13,456,712	3.9	12,405,942	4.0
Sales and promotion	101,649,398	26.6	100,744,329	28.1	96,780,562	28.2	90,562,400	29.1
Administration and general	83,359,956	21.8	81,763,532	22.8	81,623,197	23.8	83,235,542	26.7
Depreciation	16,241,364	4.3	12,551,580	3.5	12,794,868	3.7	11,422,933	3.7
Interest expense	16,449,206	4.3	21,761,959	6.1	17,810,566	5.2	12,314,975	4.0
Expenses - Total	337,107,188	88.3	330,607,870	92.3	317,806,515	92.6	305,772,444	98.3
Net operating income	44,545,099	11.7	27,744,991	7.7	25,505,665	7.4	5,400,655	1.7
Other adjustments-income (expense)	2,067,469	0.5	1,068,714	0.3	16,324,581	4.8	2,470,679	0.8
Net income (loss) before income taxes	46,612,566	12.2	28,813,707	8.0	41,830,246	12.2	7,871,334	2.5
Provision for income taxes	16,884,354	4.4	11,908,409	3.3	11,191,400	3.3	1,898,210	0.6
Net income (loss) after income taxes	29,728,212	7.8	16,905,298	4.7	30,638,846	8.9	5,973,124	1.9
Salaries and other staff benefits	161,700,037	42.4	157,326,134	43.9	151,828,793	44.2	145,512,888	46.8
Number of employees (weekly average)	3,151	...	2,992	...	2,958	...	2,906	...
Reporting units showing profits	85		78		77		66	
Reporting units showing losses	78		69		66		79	

... figures not appropriate or not applicable.

- nil or zero.

TABLE 7. Privately Owned Radio Industry, Historical Financial Performance, Manitoba, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	29,485,938	74.7	28,322,188	73.7	27,212,788	75.8	25,597,068	74.7
National	9,309,710	23.6	9,440,938	24.6	8,128,678	22.6	7,946,488	23.2
Network	-	0.0	-	0.0	-	0.0	-	0.0
Sale of air time - Total	38,795,648	98.2	37,763,126	98.3	35,341,466	98.4	33,543,556	97.9
Production and other:								
Syndication	-	0.0	-	0.0	-	0.0	-	0.0
Production	423,656	1.1	501,115	1.3	323,980	0.9	399,283	1.2
Other	269,912	0.7	162,203	0.4	236,424	0.7	336,775	1.0
Production and other - Total	693,568	1.8	663,318	1.7	560,404	1.6	736,058	2.1
Revenue - Total	39,489,216	100.0	38,426,445	100.0	35,901,870	100.0	34,279,614	100.0
Expenses								
Program	11,906,136	30.2	11,455,832	29.8	10,991,874	30.6	10,669,490	31.1
Technical Services	1,310,510	3.3	1,403,925	3.7	1,355,981	3.8	1,374,740	4.0
Sales and promotion	10,697,571	27.1	10,937,472	28.5	10,182,293	28.4	9,516,922	27.8
Administration and general	10,566,807	26.8	10,241,971	26.7	9,422,564	26.2	8,986,102	26.2
Depreciation	1,224,536	3.1	1,164,291	3.0	1,001,587	2.8	1,116,810	3.3
Interest expense	629,802	1.6	742,749	1.9	783,443	2.2	685,168	2.0
Expenses - Total	36,335,364	92.0	35,946,242	93.5	33,737,742	94.0	32,349,232	94.4
Net operating income	3,153,852	8.0	2,480,203	6.5	2,164,128	6.0	1,930,382	5.6
Other adjustments-income (expense)	-428,446	-1.0	-207,980	-0.4	-184,708	-0.4	-489,815	-1.3
Net income (loss) before income taxes	2,725,405	6.9	2,272,224	5.9	1,979,420	5.5	1,440,567	4.2
Provision for income taxes	1,310,832	3.3	918,062	2.4	873,929	2.4	482,925	1.4
Net income (loss) after income taxes	1,414,573	3.6	1,354,162	3.5	1,105,491	3.1	957,642	2.8
Salaries and other staff benefits	19,474,022	49.3	18,382,416	47.8	18,911,419	52.7	17,794,752	51.9
Number of employees (weekly average)	477	...	449	...	421	...	441	...
Reporting units showing profits	15		13		15		13	
Reporting units showing losses	9		11		7		9	

... figures not appropriate or not applicable.

- nil or zero.

TABLE 8. Privately Owned Radio Industry, Historical Financial Performance, Saskatchewan, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	34,640,111	78.4	32,398,071	77.1	32,181,224	79.4	29,165,150	80.2
National	8,535,878	19.3	8,959,965	21.3	7,727,567	19.1	6,740,488	18.5
Network	97,248	0.2	-	0.0	-	0.0	-	0.0
Sale of air time - Total	43,273,237	98.0	41,358,036	98.4	39,908,791	98.4	35,905,638	98.8
Production and other:								
Syndication	-	0.0	-	0.0	-	0.0	-	0.0
Production	617,869	1.4	473,555	1.1	390,741	1.0	328,086	0.9
Other	284,225	0.6	208,568	0.5	244,893	0.6	124,638	0.3
Production and other - Total	902,094	2.0	682,123	1.6	635,634	1.6	452,724	1.2
Revenue - Total	44,175,331	100.0	42,040,159	100.0	40,544,425	100.0	36,358,362	100.0
Expenses:								
Program	12,591,218	28.5	11,177,197	26.6	10,341,316	25.5	9,901,838	27.2
Technical Services	1,242,069	2.8	1,291,469	3.1	1,312,347	3.2	1,384,006	3.8
Sales and promotion	13,001,563	29.4	11,705,552	27.8	11,854,169	29.2	10,581,107	29.1
Administration and general	12,394,172	28.1	11,158,026	26.5	10,774,629	26.6	9,430,281	25.9
Depreciation	1,359,013	3.1	1,359,403	3.2	1,207,859	3.0	1,075,691	3.0
Interest expense	1,599,176	3.6	1,777,467	4.2	1,407,853	3.5	1,823,353	5.0
Expenses - Total	42,187,212	95.5	38,469,114	91.5	36,898,173	91.0	34,196,276	94.1
Net operating income	1,988,119	4.5	3,571,045	8.5	3,646,252	9.0	2,162,086	5.9
Other adjustments-income (expense)	-1,120,439	-2.4	217,095	0.5	3,010,096	7.4	-291,864	-0.7
Net income (loss) before income taxes	867,680	2.0	3,788,140	9.0	6,656,348	16.4	1,870,222	5.1
Provision for income taxes	365,375	0.8	631,800	1.5	790,022	1.9	54,694	0.2
Net income (loss) after income taxes	502,305	1.1	3,156,344	7.5	5,866,326	14.5	1,815,528	5.0
Salaries and other staff benefits	22,841,953	51.7	20,336,798	48.4	20,999,476	51.8	18,794,833	51.7
Number of employees (weekly average)	489	...	460	...	439	...	439	...
Reporting units showing profits	13		16		17		14	
Reporting units showing losses	12		9		9		11	

... figures not appropriate or not applicable.
 - nil or zero.

TABLE 9. Privately Owned Radio Industry, Historical Financial Performance, Alberta, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	99,352,733	73.2	90,373,396	71.8	85,414,352	72.2	78,223,803	74.8
National	31,325,911	23.1	33,596,123	26.7	31,214,385	26.4	24,528,446	23.5
Network	-	0.0	-	0.0	-	0.0	-	0.0
Sale of air time - Total	130,678,644	96.2	123,969,519	98.5	116,628,737	98.6	102,752,249	98.2
Production and other:								
Syndication	507,087	0.4	431,574	0.3	310,850	0.3	228,245	0.2
Production	1,805,086	1.3	1,311,498	1.0	1,535,893	1.3	1,436,511	1.4
Other	2,804,249	2.1	107,211	0.1	-188,857	-0.1	179,022	0.2
Production and other - Total	5,116,422	3.8	1,850,283	1.5	1,657,886	1.4	1,843,778	1.8
Revenue - Total	135,795,067	100.0	125,819,803	100.0	118,286,623	100.0	104,596,027	100.0
Expenses:								
Program	33,517,171	24.7	29,844,328	23.7	29,562,777	25.0	29,217,619	27.9
Technical Services	3,563,901	2.6	3,695,513	2.9	3,772,194	3.2	3,613,052	3.5
Sales and promotion	33,727,526	24.8	33,925,330	27.0	32,752,267	27.7	30,134,594	28.8
Administration and general	29,222,386	21.5	24,808,866	19.7	26,365,651	22.3	24,045,732	23.0
Depreciation	4,123,548	3.0	4,205,903	3.3	5,148,141	4.4	3,799,589	3.6
Interest expense	7,099,849	5.2	13,635,488	10.8	10,728,634	9.1	3,220,941	3.1
Expenses - Total	111,254,379	81.9	110,115,430	87.5	108,329,664	91.6	94,031,527	89.9
Net operating income	24,540,688	18.1	15,704,373	12.5	9,956,959	8.4	10,564,500	10.1
Other adjustments-income (expense)	-6,110,606	-4.4	-3,218,432	-2.5	-4,969,080	-4.1	11,468,300	11.0
Net income (loss) before income taxes	18,430,079	13.6	12,485,944	9.9	4,987,879	4.2	22,032,800	21.1
Provision for income taxes	9,682,755	7.1	4,192,194	3.3	2,708,671	2.3	2,492,222	2.4
Net income (loss) after income taxes	8,747,324	6.4	8,293,750	6.6	2,279,208	1.9	19,540,578	18.7
Salaries and other staff benefits	54,355,533	40.0	50,647,944	40.3	50,346,113	42.6	47,682,150	45.6
Number of employees (weekly average)	970	...	982	...	985	...	977	...
Reporting units showing profits	23		34		30		36	
Reporting units showing losses	36		23		26		20	

... figures not appropriate or not applicable.

- nil or zero.

TABLE 10. Privately Owned Radio Industry, Historical Financial Performance, B.C., N.W.T., Nunavut, and Yukon, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	115,990,438	73.5	111,894,306	72.0	109,945,614	71.4	106,693,055	73.9
National	37,219,091	23.6	39,657,165	25.5	40,154,929	26.1	34,132,201	23.6
Network	-	0.0	-	0.0	-	0.0	-	0.0
Sale of air time - Total	153,209,529	97.1	151,551,471	97.5	150,100,543	97.5	140,825,256	97.6
Production and other:								
Syndication	8,294	0.0	7,320	0.0	-	0.0	-	0.0
Production	2,338,789	1.5	1,779,276	1.1	1,798,799	1.2	1,480,951	1.0
Other	2,247,847	1.4	2,142,529	1.4	2,047,690	1.3	2,017,877	1.4
Production and other - Total	4,594,930	2.9	3,929,125	2.5	3,846,489	2.5	3,498,828	2.4
Revenue - Total	157,804,454	100.0	155,480,596	100.0	153,947,032	100.0	144,324,084	100.0
Expenses:								
Program	49,765,095	31.5	48,063,559	30.9	48,624,165	31.6	44,504,725	30.8
Technical Services	5,728,244	3.6	5,497,419	3.5	5,793,617	3.8	5,224,977	3.6
Sales and promotion	38,531,872	24.4	38,583,146	24.8	39,567,802	25.7	36,920,123	25.6
Administration and general	38,086,158	24.1	38,050,794	24.5	35,721,102	23.2	33,458,612	23.2
Depreciation	4,808,739	3.0	5,101,414	3.3	4,772,723	3.1	4,721,231	3.3
Interest expense	9,354,972	5.9	10,679,304	6.9	8,463,199	5.5	4,747,847	3.3
Expenses - Total	146,275,081	92.7	145,975,635	93.9	142,942,608	92.9	129,577,515	89.8
Net operating income	11,529,373	7.3	9,504,961	6.1	11,004,424	7.1	14,746,569	10.2
Other adjustments-income (expense)	-1,858,541	-1.1	32,525	0.0	-435,094	-0.2	-1,179,452	-0.7
Net income (loss) before income taxes	9,670,833	6.1	9,537,486	6.1	10,569,330	6.9	13,567,117	9.4
Provision for income taxes	9,273,810	5.9	4,450,484	2.9	5,831,316	3.8	5,999,421	4.2
Net income (loss) after income taxes	397,022	0.3	5,087,001	3.3	4,738,014	3.1	7,567,696	5.2
Salaries and other staff benefits	66,979,729	42.4	65,258,564	42.0	67,121,639	43.6	62,113,117	43.0
Number of employees (weekly average)	1,436	...	1,429	...	1,466	...	1,410	...
Reporting units showing profits	32		45		52		53	
Reporting units showing losses	58		44		40		30	

... figures not appropriate or not applicable.
 - nil or zero.

TABLE 11. Privately Owned AM Radio Industry, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	248,329,432	79.3	245,139,637	78.9	255,658,284	78.9	254,273,664	79.9
National	53,983,231	17.2	58,840,048	18.9	61,237,813	18.9	56,483,162	17.8
Network	61,360	0.0	931,001	0.3	1,319,289	0.4	1,670,382	0.5
Sale of air time - Total	302,374,023	96.5	304,910,686	98.1	318,215,386	98.2	312,427,208	98.2
Production and other:								
Syndication	515,381	0.2	438,894	0.1	310,850	0.1	286,379	0.1
Production	2,374,884	0.8	1,775,045	0.6	2,536,449	0.8	2,027,175	0.6
Other	8,027,283	2.6	3,550,257	1.1	2,965,497	0.9	3,423,308	1.1
Production and other - Total	10,917,548	3.5	5,764,196	1.9	5,812,796	1.8	5,736,862	1.8
Revenue - Total	313,291,570	100.0	310,674,886	100.0	324,028,182	100.0	318,164,070	100.0
Expenses:								
Program	121,071,071	38.6	118,319,239	38.1	120,989,861	37.3	119,793,767	37.7
Technical Services	14,065,624	4.5	14,259,939	4.6	15,389,316	4.7	15,377,327	4.8
Sales and promotion	82,377,232	26.3	85,321,782	27.5	86,759,027	26.8	86,157,628	27.1
Administration and general	92,115,984	29.4	92,346,140	29.7	94,599,968	29.2	97,274,514	30.6
Depreciation	15,655,257	5.0	14,733,562	4.7	13,844,919	4.3	14,559,515	4.6
Interest expense	20,429,003	6.5	14,726,412	4.7	14,815,115	4.6	12,877,141	4.0
Expenses - Total	345,714,172	110.3	339,707,076	109.3	346,398,206	106.9	346,039,892	108.8
Net operating income	-32,422,602	-10.2	-29,032,190	-9.2	-22,370,024	-6.8	-27,875,822	-8.7
Other adjustments-income (expense)	-6,465,743	-2.0	-1,398,392	-0.4	18,232,835	5.6	435,152	0.1
Net income (loss) before income taxes	-38,888,350	-12.3	-30,430,581	-9.7	-4,137,189	-1.2	-27,440,670	-8.5
Provision for income taxes	-5,544,104	-1.7	-2,575,433	-0.7	-1,733,915	-0.4	-8,699,977	-2.6
Net income (loss) after income taxes	-33,344,246	-10.5	-27,855,147	-8.9	-2,403,274	-0.6	-18,740,693	-5.8
Salaries and other staff benefits	175,263,070	55.9	173,043,145	55.7	177,284,092	54.7	176,002,543	55.3
Number of employees (weekly average)	4,002	...	3,967	...	4,194	...	4,364	...
Reporting units showing profits	95		116		125		131	
Reporting units showing losses	156		129		138		141	

... figures not appropriate or not applicable.

TABLE 12. Privately Owned FM Radio Industry, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	522,403,334	74.0	471,080,302	72.0	433,568,071	71.6	391,716,819	72.2
National	172,040,922	24.4	171,912,731	26.3	162,425,670	26.8	139,558,024	25.7
Network	1,895,163	0.3	1,695,033	0.3	1,731,115	0.3	1,633,854	0.3
Sale of air time - Total	696,339,419	98.6	644,688,066	98.5	597,724,856	98.7	532,908,697	98.3
Production and other:								
Syndication	38,346	0.0	-	0.0	-	0.0	-	0.0
Production	5,797,771	0.8	5,396,943	0.8	5,320,662	0.9	4,950,468	0.9
Other	4,059,279	0.6	4,343,555	0.7	2,603,864	0.4	4,524,957	0.8
Production and other - Total	9,895,396	1.4	9,740,498	1.5	7,924,526	1.3	9,475,425	1.7
Revenue - Total	706,234,812	100.0	654,428,562	100.0	605,649,382	100.0	542,384,122	100.0
Expenses:								
Program	165,661,605	23.5	151,464,356	23.1	141,455,658	23.4	132,925,063	24.5
Technical Services	19,833,264	2.8	18,900,699	2.9	17,858,527	2.9	16,252,539	3.0
Sales and promotion	173,876,231	24.6	166,132,051	25.4	160,604,108	26.5	145,449,397	26.8
Administration and general	140,731,449	19.9	134,349,149	20.5	129,009,584	21.3	121,009,178	22.3
Depreciation	20,147,941	2.9	17,820,955	2.7	18,161,191	3.0	14,754,070	2.7
Interest expense	24,119,912	3.4	42,454,603	6.5	30,994,950	5.1	15,797,599	2.9
Expenses - Total	544,370,401	77.1	531,121,810	81.2	498,084,018	82.2	446,187,846	82.3
Net operating income	161,864,411	22.9	123,306,752	18.8	107,565,364	17.8	96,196,276	17.7
Other adjustments-income (expense)	-2,861,901	-0.3	-1,481,915	-0.1	-6,071,276	-0.9	10,249,941	1.9
Net income (loss) before income taxes	159,002,514	22.5	121,824,843	18.6	101,494,088	16.8	106,446,217	19.6
Provision for income taxes	54,814,634	7.8	37,523,425	5.7	35,581,599	5.9	30,766,408	5.7
Net income (loss) after income taxes	104,187,879	14.8	84,301,419	12.9	65,912,489	10.9	75,679,809	14.0
Salaries and other staff benefits	264,522,149	37.5	242,036,161	37.0	231,008,387	38.1	213,171,157	39.3
Number of employees (weekly average)	5,059	...	4,562	...	4,346	...	4,108	...
Reporting units showing profits	180		165		151		144	
Reporting units showing losses	86		75		72		62	

... figures not appropriate or not applicable.
 - nil or zero.

TABLE 13. Privately Owned Network Radio Industry, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	815,490	10.0	1,312,577	11.3	1,408	0.0	10,190	0.1
National	3,632,027	44.4	3,882,495	33.5	6,129,291	50.9	4,835,080	45.8
Network	-740,925	-9.0	-731,240	-6.2	-1,117,250	-9.2	-1,667,543	-15.7
Sale of air time - Total	3,706,592	45.3	4,463,832	38.5	5,013,449	41.7	3,177,727	30.1
Production and other:								
Syndication	1,505,403	18.4	1,770,117	15.3	1,436,510	11.9	1,551,163	14.7
Production	225,473	2.8	214,350	1.8	188,065	1.6	126,467	1.2
Other	2,745,405	33.6	5,144,234	44.4	5,394,546	44.8	5,702,739	54.0
Production and other - Total	4,476,281	54.7	7,128,701	61.5	7,019,121	58.3	7,380,369	69.9
Revenue - Total	8,182,873	100.0	11,592,533	100.0	12,032,570	100.0	10,558,096	100.0
Expenses:								
Program	7,286,538	89.0	7,098,962	61.2	6,550,201	54.4	9,434,344	89.4
Technical Services	1,017,447	12.4	1,161,239	10.0	1,093,065	9.1	1,038,738	9.8
Sales and promotion	1,264,591	15.5	1,530,283	13.2	1,284,111	10.7	1,093,114	10.4
Administration and general	5,433,234	66.4	5,288,069	45.6	5,982,227	49.7	7,623,259	72.2
Depreciation	475,495	5.8	361,932	3.1	377,550	3.1	364,571	3.5
Interest expense	1,001,182	12.2	1,105,682	9.5	1,376,144	11.4	1,023,742	9.7
Expenses - Total	16,478,489	201.4	16,546,167	142.7	16,663,298	138.5	20,577,768	194.9
Net operating income	-8,295,616	-101.3	-4,953,634	-42.6	-4,630,728	-38.4	-10,019,672	-94.8
Other adjustments-income (expense)	-695,637	-8.4	1,205,011	10.4	-671,593	-5.5	-631,096	-5.9
Net income (loss) before income taxes	-8,991,254	-109.8	-3,748,623	-32.2	-5,302,321	-44.0	-10,650,768	-100.8
Provision for income taxes	-2,441,227	-29.7	153,140	1.3	825,893	6.9	-2,141,202	-20.2
Net income (loss) after income taxes	-6,550,027	-79.9	-3,901,763	-33.6	-6,128,214	-50.8	-8,509,566	-80.5
Salaries and other staff benefits	5,990,965	73.2	6,788,052	58.6	4,879,092	40.5	4,949,580	46.9
Number of employees (weekly average)	95	...	116	...	110	...	85	...
Reporting units showing profits	3		6		4		1	
Reporting units showing losses	9		6		6		8	

... figures not appropriate or not applicable.

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