



Catalogue no. 63-007-XIE

New motor vehicle sales

December 2005



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Statistics Canada
Marketing and Clients Services

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Note of appreciation

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User information

Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

Note

Components may not add to totals due to rounding.

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Highlights

December 2005

After two months of gains, new motor vehicle sales were little changed in December, while sales for the year as a whole increased for the first time since 2002

Analysis – December and annual 2005

After two months of gains, new motor vehicle sales were little changed in December, while sales for the year as a whole increased for the first time since 2002.

Consumers drove 135,098 vehicles off dealers' lots in December, a decrease of 0.4% or about 600 vehicles from November. December sales were slightly below those of an average month, which was around 135,900 vehicles in 2005.

Note to readers

At the end of each calendar year, seasonally adjusted monthly figures are revised to equal the sum of the unadjusted estimates. Revised seasonally adjusted figures are presented this month for September to November 2005. The complete revision of seasonally adjusted data for the 2005 calendar year will be released in April. All annual comparisons in this release use the sum of unadjusted monthly estimates.

All data referring to December are adjusted for seasonality. Seasonally adjusted provincial data back to January 1991 are available on CANSIM.

Passenger cars include those used for personal and commercial purposes, such as taxis or rental cars. **Trucks** include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

North American built new motor vehicles include vehicles manufactured or assembled in Canada, the United States or Mexico. All other new motor vehicles are considered to have been manufactured overseas.

For reasons of confidentiality, data for Yukon, the Northwest Territories and Nunavut are included with those for British Columbia.

The New Motor Vehicle Sales Survey is compiled on the basis of figures obtained from motor vehicle manufacturers and importers. These results may vary from those obtained directly from auto dealers, due to possible differences in record keeping.

An upward trend in new motor vehicle sales since the start of 2005 peaked in the summer, and fell off sharply in the autumn months, following the winding down of "employee pricing" and other incentive programs. The fourth quarter of 2005 saw sales recover to levels in line with recent historical levels. After a steep decline at the end of 2003, new motor vehicle sales partially recovered and then remained relatively stable in 2004.

Based on preliminary figures from the auto industry, the number of new motor vehicles sold in January increased by about 1%. Both new passenger car and truck sales increased during the month.

Annual sales turn a corner after two years of declines

New motor vehicle sales turned a corner in 2005, gaining 3.5% to 1,630,316 units, and increasing for the first time in three years after hitting a record high in 2002. Before declining in 2003 and 2004, new motor vehicle sales had not decreased on an annual basis since 1995.

North American automakers continued to implement high profile incentive and rebate programs in 2005. In particular, sizeable incentives over the summer resulted in a spike in sales, followed by a subsequent drop in the latter part of the year as incentives dwindled and gasoline prices briefly surged.

Truck and car sales both accelerate in 2005

Cars and trucks both contributed to the overall advance in sales in 2005. Truck sales had slightly stronger gains in 2005, increasing by 4.0% or about 30,000 vehicles. Truck sales had decreased by 0.8% in 2004.

Car sales moved ahead 3.1%, with a sales increase of about 25,000 vehicles compared to 2004. The gain was attributable to both North American and overseas built vehicles. Passenger car sales had been much weaker in the previous two years, declining by 5.2% in 2004 and by 7.4% in 2003.

Canadians' love for trucks on the rebound

In terms of market share, truck sales represented 48.2% of new vehicles sold in 2005, matching the previous peak reached in 1998. Truck sales include minivans, sport-utility vehicles, light and heavy trucks, vans and buses. Between 1998 and 2001, truck sales lost ground before gradually returning to current levels. As recently as 1991, truck sales accounted for less than one-third of total new motor vehicle sales in Canada.

North American built vehicles regained some of their lost market share in 2005, accounting for 68.0% of passenger cars sold in Canada. Overseas built vehicles have generally been gaining a much larger market share over the last 10 years. In 1997, overseas built cars accounted for slightly less than 15% of all passenger cars sold in Canada.

Alberta leads the country for a second consecutive year

New motor vehicle sales were up across the country in 2005, with virtually every province sharing in the gains. Many of the provinces hovered around the average, although there were a few notable exceptions.

Leading the pack, new motor vehicle sales in Alberta jumped a whopping 13.4% on the back of a strong economy. The lowest unemployment rates as well as the highest average wages in the country created a favourable environment for vehicle sales in the province. Alberta, with only about 14% of the total Canadian automotive market, accounted for almost half of the total sales gain in 2005. New motor vehicle sales also increased in Alberta in 2004, one of only two provinces to realize a sales gain that year.

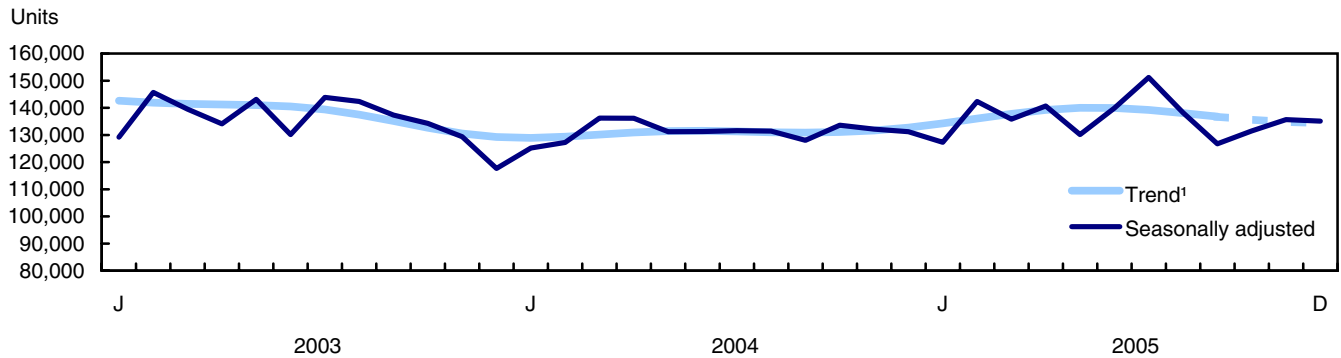
Newfoundland and Labrador was the only other province exceeding the national average in 2005, with a large 8.7% jump in sales. The remaining provinces saw increases which were below the national average.

Ontario posted fairly strong sales results in 2005, increasing by 2.8%. The Prairies and the region formed by British Columbia and the territories also saw stronger sales in 2005. Sales in British Columbia gained 2.7% in 2005, followed by a 2.6% increase in Manitoba and a 1.1% increase in Saskatchewan.

New Brunswick and Quebec had relatively weak sales in 2005. Sales in New Brunswick decreased by 0.8% compared to 2004, while dealers in Quebec managed to squeeze out a slight 0.7% gain on the year.

Chart 1

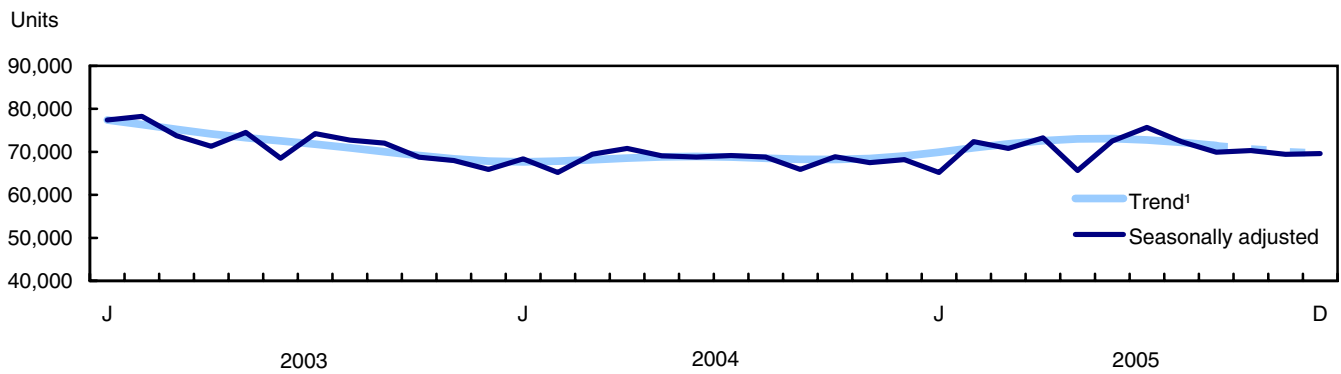
New motor vehicle sales, seasonally adjusted, in units, 2003-2005



1. Trends represent smoothed seasonally adjusted data

Chart 2

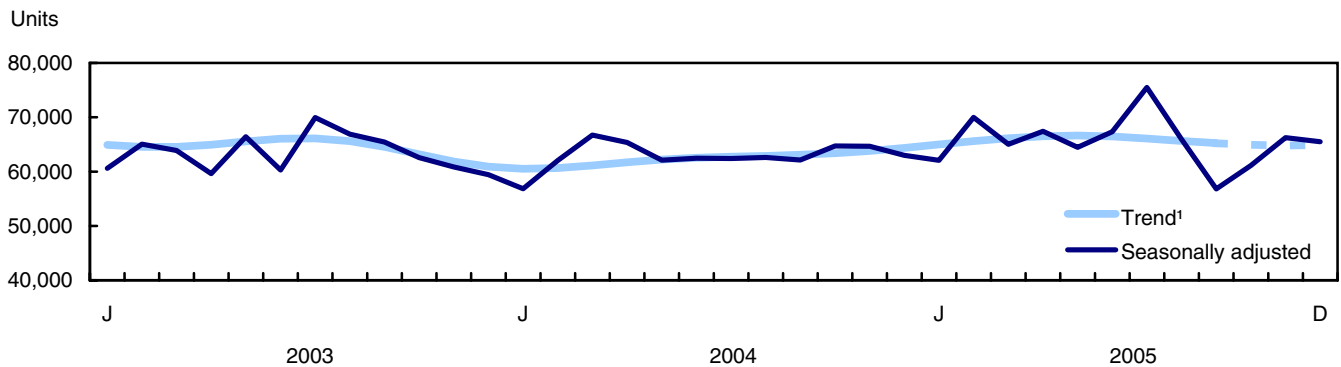
Passenger car sales, seasonally adjusted, in units, 2003-2005



1. Trends represent smoothed seasonally adjusted data

Chart 3

Truck, van and bus sales, seasonally adjusted, in units, 2003-2005



1. Trends represent smoothed seasonally adjusted data

Chart 4

Monthly distribution of the Canadian motor vehicle market (passenger cars), by origin, 2003-2005

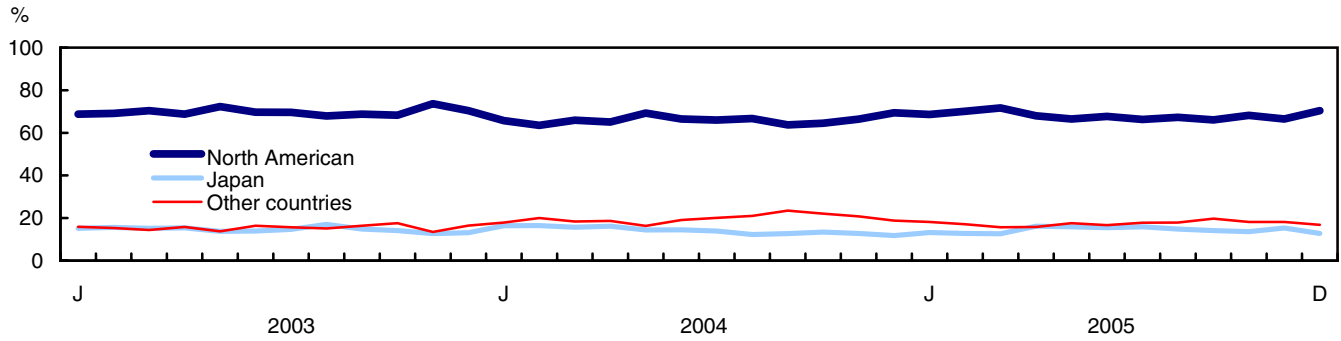
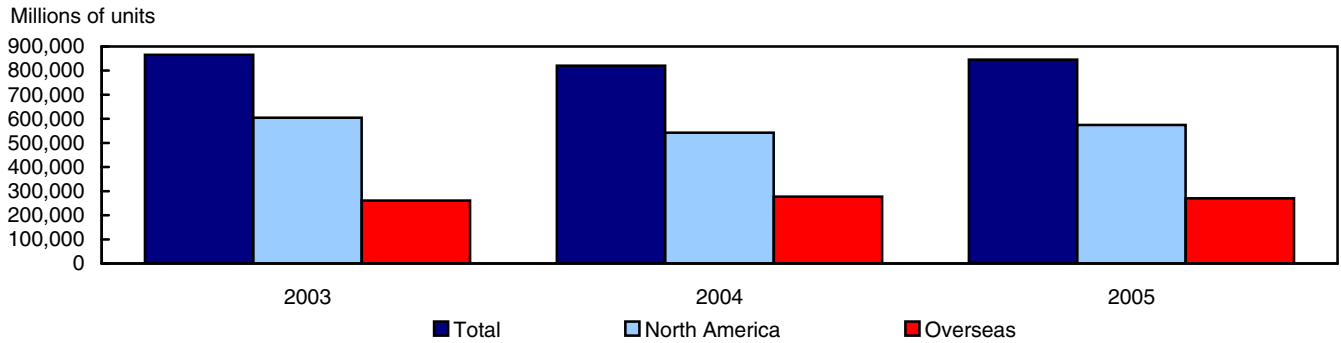


Chart 5

Cumulative sales of new passenger cars, by origin, in units, 2003-2005
January to December



Related products

Selected publications from Statistics Canada

63-005-X	Retail trade
63-210-X	Retail chain and department stores
63-236-X	Wholesaling and retailing in Canada
63-541-X	Retail Commodity Survey, 1989
63F0006X	New motor vehicle sales seasonal factors

Selected CANSIM tables from Statistics Canada

079-0001	New motor vehicle sales, Canada, provinces and territories
079-0002	Other estimates of new motor vehicle sales, Canada, provinces and territories

Selected surveys from Statistics Canada

2402	New Motor Vehicle Sales Survey
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Selected tables of Canadian statistics from Statistics Canada

- *New motor vehicle sales, by provinces (monthly)*
- *Economic indicators, by province and territory (monthly and quarterly)*
- *New motor vehicle sales*
- *New motor vehicle sales, by provinces*

Statistical tables

Table 1-1

Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	No.	%	No.	%	No.	%	No.	%	No.	%
2003										
January	95,477	-14.8	34,345	-17.9	7,602	6.3	7,943	8.9	49,890	-11.3
February	105,391	1.4	37,734	1.8	8,533	12.9	8,371	5.1	54,638	3.9
March	148,922	-0.9	55,863	-3.6	12,065	2.9	11,457	0.2	79,385	-2.1
April	152,967	-8.7	59,729	-9.5	13,339	-13.3	13,725	-1.3	86,793	-8.9
May	185,419	-0.5	74,880	1.1	14,309	-18.6	14,318	-3.5	103,507	-2.8
June	149,816	-11.0	55,824	-11.3	11,164	-17.8	13,098	-5.6	80,086	-11.4
July	148,957	5.6	54,580	3.0	11,539	-4.4	12,269	-11.8	78,388	-0.7
August	145,108	-3.8	52,954	-8.0	13,297	-2.9	11,762	-11.2	78,013	-7.7
September	141,988	-1.6	50,433	-7.9	10,830	-13.6	12,023	1.8	73,286	-7.4
October	124,427	-9.8	44,518	-10.6	9,224	-32.1	11,484	-1.7	65,226	-13.1
November	115,126	-9.5	44,653	1.0	7,718	-23.3	8,185	-18.6	60,556	-5.9
December	112,870	-21.2	39,213	-24.7	7,288	-24.4	9,206	4.8	55,707	-21.0
Year	1,626,468	-6.2	604,726	-7.2	126,908	-12.2	133,841	-3.6	865,475	-7.4
2004										
January	85,238	-10.7	28,346	-17.5	7,074	-6.9	7,722	-2.8	43,142	-13.5
February	94,777	-10.1	29,238	-22.5	7,608	-10.8	9,183	9.7	46,029	-15.8
March	149,605	0.5	49,796	-10.9	11,871	-1.6	13,884	21.2	75,551	-4.8
April	160,195	4.7	56,417	-5.5	14,007	5.0	16,217	18.2	86,641	-0.2
May	166,136	-10.4	64,701	-13.6	13,456	-6.0	15,171	6.0	93,328	-9.8
June	154,134	2.9	53,326	-4.5	11,601	3.9	15,310	16.9	80,237	0.2
July	136,563	-8.3	47,867	-12.3	10,122	-12.3	14,581	18.8	72,570	-7.4
August	136,187	-6.1	49,312	-6.9	9,085	-31.7	15,546	32.2	73,943	-5.2
September	130,699	-8.0	42,539	-15.7	8,504	-21.5	15,686	30.5	66,729	-8.9
October	123,552	-0.7	41,187	-7.5	8,580	-7.0	14,131	23.0	63,898	-2.0
November	120,287	4.5	40,157	-10.1	7,709	-0.1	12,596	53.9	60,462	-0.2
December	117,822	4.4	39,928	1.8	6,809	-6.6	10,836	17.7	57,573	3.3
Year	1,575,195	-3.2	542,814	-10.2	116,426	-8.3	160,863	20.2	820,103	-5.2
2005										
January	82,019	-3.8	27,144	-4.2	5,222	-26.2	7,178	-7.0	39,544	-8.3
February	106,064	11.9	35,421	21.1	6,488	-14.7	8,650	-5.8	50,559	9.8
March	148,296	-0.9	54,630	9.7	9,576	-19.3	11,991	-13.6	76,197	0.9
April	167,441	4.5	62,166	10.2	14,823	5.8	14,406	-11.2	91,395	5.5
May	161,865	-2.6	58,678	-9.3	14,029	4.3	15,550	2.5	88,257	-5.4
June	166,024	7.7	57,953	8.7	13,309	14.7	14,337	-6.4	85,599	6.7
July	158,796	16.3	53,318	11.4	12,749	26.0	14,345	-1.6	80,412	10.8
August	146,862	7.8	53,168	7.8	11,710	28.9	14,139	-9.1	79,017	6.9
September	128,431	-1.7	46,500	9.3	9,927	16.7	13,878	-11.5	70,305	5.4
October	118,993	-3.7	43,844	6.5	8,739	1.9	11,666	-17.4	64,249	0.5
November	124,111	3.2	41,318	2.9	9,508	23.3	11,287	-10.4	62,113	2.7
December P	121,414	3.0	40,646	1.8	7,402	8.7	9,674	-10.7	57,722	0.3
Year	1,630,316	3.5	574,786	5.9	123,482	6.1	147,101	-8.6	845,369	3.1

See footnotes at the end of the table.

Table 1-1 – continued

Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Trucks ¹					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	No.	%	No.	%	No.	%	No.	%
2003								
January	95,477	-14.8	39,097	-19.9	6,490	-7.7	45,587	-18.4
February	105,391	1.4	43,530	-4.3	7,223	21.8	50,753	-1.2
March	148,922	-0.9	60,318	-2.1	9,219	22.5	69,537	0.5
April	152,967	-8.7	56,539	-11.4	9,635	13.8	66,174	-8.4
May	185,419	-0.5	71,005	0.2	10,907	21.4	81,912	2.6
June	149,816	-11.0	60,493	-12.3	9,237	3.7	69,730	-10.5
July	148,957	5.6	60,228	12.7	10,341	19.2	70,569	13.6
August	145,108	-3.8	57,732	0.5	9,363	5.3	67,095	1.1
September	141,988	-1.6	59,257	4.2	9,445	13.6	68,702	5.4
October	124,427	-9.8	49,342	-7.7	9,859	5.1	59,201	-5.8
November	115,126	-9.5	46,522	-13.8	8,048	-9.9	54,570	-13.2
December	112,870	-21.2	50,073	-21.9	7,090	-18.5	57,163	-21.5
Year	1,626,468	-6.2	654,136	-6.4	106,857	7.1	760,993	-4.7
2004								
January	85,238	-10.7	36,140	-7.6	5,956	-8.2	42,096	-7.7
February	94,777	-10.1	42,613	-2.1	6,135	-15.1	48,748	-4.0
March	149,605	0.5	65,535	8.6	8,519	-7.6	74,054	6.5
April	160,195	4.7	64,616	14.3	8,938	-7.2	73,554	11.2
May	166,136	-10.4	64,043	-9.8	8,765	-19.6	72,808	-11.1
June	154,134	2.9	65,041	7.5	8,856	-4.1	73,897	6.0
July	136,563	-8.3	54,632	-9.3	9,361	-9.5	63,993	-9.3
August	136,187	-6.1	52,498	-9.1	9,746	4.1	62,244	-7.2
September	130,699	-8.0	54,338	-8.3	9,632	2.0	63,970	-6.9
October	123,552	-0.7	51,064	3.5	8,590	-12.9	59,654	0.8
November	120,287	4.5	51,581	10.9	8,244	2.4	59,825	9.6
December	117,822	4.4	51,536	2.9	8,713	22.9	60,249	5.4
Year	1,575,195	-3.2	653,637	-0.1	101,455	-5.1	755,092	-0.8
2005								
January	82,019	-3.8	36,460	0.9	6,015	1.0	42,475	0.9
February	106,064	11.9	48,151	13.0	7,354	19.9	55,505	13.9
March	148,296	-0.9	62,010	-5.4	10,089	18.4	72,099	-2.6
April	167,441	4.5	65,425	1.3	10,621	18.8	76,046	3.4
May	161,865	-2.6	63,273	-1.2	10,335	17.9	73,608	1.1
June	166,024	7.7	69,913	7.5	10,512	18.7	80,425	8.8
July	158,796	16.3	67,772	24.1	10,612	13.4	78,384	22.5
August	146,862	7.8	56,869	8.3	10,976	12.6	67,845	9.0
September	128,431	-1.7	49,301	-9.3	8,825	-8.4	58,126	-9.1
October	118,993	-3.7	45,897	-10.1	8,847	3.0	54,744	-8.2
November	124,111	3.2	53,478	3.7	8,520	3.3	61,998	3.6
December P	121,414	3.0	54,515	5.8	9,177	5.3	63,692	5.7
Year	1,630,316	3.5	673,064	3.0	111,883	10.3	784,947	4.0

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note: Percentage change are year-over-year changes.

Table 1-2

Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2003										
January	2,941,847	-13.8	824,784	-17.8	178,744	2.8	238,493	10.0	1,242,022	-10.9
February	3,276,166	3.2	901,436	3.4	204,027	8.8	254,185	6.6	1,359,649	4.8
March	4,619,716	2.6	1,342,055	-1.9	287,456	-0.7	354,970	-2.0	1,984,481	-1.7
April	4,671,934	-5.5	1,447,359	-7.7	319,616	-14.5	423,686	-1.0	2,190,662	-7.6
May	5,551,388	1.6	1,808,156	2.7	344,754	-16.7	438,653	-1.7	2,591,563	-1.1
June	4,596,710	-8.7	1,352,584	-10.9	270,678	-16.9	394,456	-6.8	2,017,718	-11.0
July	4,570,411	8.9	1,305,259	3.5	264,556	-9.2	349,578	-10.9	1,919,393	-1.3
August	4,452,716	-1.4	1,258,881	-8.4	301,261	-7.8	335,482	-8.3	1,895,623	-8.3
September	4,487,201	2.9	1,209,940	-7.2	250,835	-18.5	359,903	2.5	1,820,678	-7.2
October	3,996,557	-5.7	1,076,616	-9.5	215,226	-35.4	389,239	12.1	1,681,081	-10.1
November	3,678,577	-7.3	1,092,537	3.4	180,705	-26.9	288,064	-8.6	1,561,306	-3.5
December	3,650,085	-17.2	945,611	-24.2	170,416	-26.1	305,384	8.2	1,421,411	-19.3
Year	50,493,308	-3.3	14,565,218	-6.2	2,988,274	-14.7	4,132,093	-0.9	21,685,587	-6.5
2004										
January	2,711,635	-7.8	686,549	-16.8	155,729	-12.9	212,100	-11.1	1,054,378	-15.1
February	3,005,344	-8.3	715,763	-20.6	171,197	-16.1	265,210	4.3	1,152,171	-15.3
March	4,674,152	1.2	1,208,905	-9.9	275,102	-4.3	401,542	13.1	1,885,549	-5.0
April	4,889,605	4.7	1,367,882	-5.5	324,034	1.4	479,841	13.3	2,171,757	-0.9
May	5,029,987	-9.4	1,564,060	-13.5	310,894	-9.8	459,274	4.7	2,334,228	-9.9
June	4,812,540	4.7	1,302,258	-3.7	266,842	-1.4	441,534	11.9	2,010,635	-0.4
July	4,256,526	-6.9	1,172,206	-10.2	236,014	-10.8	381,164	9.0	1,789,384	-6.8
August	4,247,689	-4.6	1,199,676	-4.7	211,698	-29.7	410,448	22.3	1,821,822	-3.9
September	4,204,154	-6.3	1,046,176	-13.5	199,117	-20.6	423,349	17.6	1,668,642	-8.4
October	4,012,022	0.4	1,022,607	-5.0	201,005	-6.6	384,000	-1.3	1,607,612	-4.4
November	3,938,961	7.1	989,267	-9.5	181,590	0.5	358,200	24.3	1,529,057	-2.1
December	3,856,608	5.7	986,404	4.3	161,748	-5.1	316,373	3.6	1,464,526	3.0
Year	49,639,223	-1.7	13,261,753	-8.9	2,694,970	-9.8	4,533,035	9.7	20,489,761	-5.5
2005										
January	2,687,357	-0.9	666,757	-2.9	119,763	-23.1	198,787	-6.3	985,307	-6.6
February	3,481,340	15.8	874,955	22.2	150,732	-12.0	245,344	-7.5	1,271,031	10.3
March	4,750,643	1.6	1,352,574	11.9	229,750	-16.5	354,295	-11.8	1,936,618	2.7
April	5,287,013	8.1	1,526,182	11.6	347,827	7.3	424,652	-11.5	2,298,661	5.8
May	5,142,342	2.2	1,453,486	-7.1	326,975	5.2	452,678	-1.4	2,233,139	-4.3
June	5,357,018	11.3	1,421,874	9.2	309,365	15.9	421,970	-4.4	2,153,209	7.1
July	5,018,709	17.9	1,282,543	9.4	293,788	24.5	401,275	5.3	1,977,606	10.5
August	4,666,863	9.9	1,273,032	6.1	279,738	32.1	395,205	-3.7	1,947,975	6.9
September	4,131,585	-1.7	1,121,399	7.2	243,568	22.3	389,540	-8.0	1,754,507	5.1
October	3,842,930	-4.2	1,063,921	4.0	219,053	9.0	334,761	-12.8	1,617,735	0.6
November	4,104,723	4.2	1,009,044	2.0	227,258	25.1	332,669	-7.1	1,568,970	2.6
December P	4,041,713	4.8	1,011,223	2.5	180,607	11.7	289,343	-8.5	1,481,173	1.1
Year	52,512,236	5.8	14,056,990	6.0	2,928,424	8.7	4,240,519	-6.5	21,225,931	3.6

See footnotes at the end of the table.

Table 1-2 – continued

Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Trucks ¹					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2003								
January	2,941,847	-13.8	1,467,829	-17.5	231,997	-2.8	1,699,826	-15.8
February	3,276,166	3.2	1,652,299	-0.9	264,219	26.6	1,916,518	2.1
March	4,619,716	2.6	2,296,628	3.0	338,607	32.7	2,635,235	6.1
April	4,671,934	-5.5	2,123,655	-7.3	357,617	25.6	2,481,272	-3.6
May	5,551,388	1.6	2,557,042	0.7	402,783	32.4	2,959,825	4.1
June	4,596,710	-8.7	2,236,697	-9.4	342,295	14.3	2,578,992	-6.8
July	4,570,411	8.9	2,274,577	15.8	376,441	31.4	2,651,017	17.8
August	4,452,716	-1.4	2,213,158	2.8	343,934	15.7	2,557,092	4.3
September	4,487,201	2.9	2,306,377	8.8	360,146	28.2	2,666,523	11.1
October	3,996,557	-5.7	1,946,666	-4.8	368,809	13.7	2,315,475	-2.3
November	3,678,577	-7.3	1,812,877	-11.0	304,393	-2.7	2,117,271	-9.9
December	3,650,085	-17.2	1,958,110	-16.3	270,563	-12.7	2,228,674	-15.9
Year	50,493,308	-3.3	24,845,915	-3.1	3,961,804	16.4	28,807,720	-0.8
2004								
January	2,711,635	-7.8	1,433,529	-2.3	223,728	-3.6	1,657,257	-2.5
February	3,005,344	-8.3	1,615,037	-2.3	238,137	-9.9	1,853,174	-3.3
March	4,674,152	1.2	2,467,772	7.5	320,831	-5.2	2,788,603	5.8
April	4,889,605	4.7	2,389,409	12.5	328,439	-8.2	2,717,847	9.5
May	5,029,987	-9.4	2,372,470	-7.2	323,288	-19.7	2,695,759	-8.9
June	4,812,540	4.7	2,473,893	10.6	328,012	-4.2	2,801,905	8.6
July	4,256,526	-6.9	2,131,435	-6.3	335,708	-10.8	2,467,143	-6.9
August	4,247,689	-4.6	2,071,929	-6.4	353,939	2.9	2,425,867	-5.1
September	4,204,154	-6.3	2,179,570	-5.5	355,942	-1.2	2,535,512	-4.9
October	4,012,022	0.4	2,081,909	6.9	322,501	-12.6	2,404,410	3.8
November	3,938,961	7.1	2,102,871	16.0	307,033	0.9	2,409,904	13.8
December	3,856,608	5.7	2,064,737	5.4	327,346	21.0	2,392,082	7.3
Year	49,639,223	-1.7	25,384,561	2.2	3,764,904	-5.0	29,149,463	1.2
2005								
January	2,687,357	-0.9	1,481,819	3.4	220,231	-1.6	1,702,050	2.7
February	3,481,340	15.8	1,950,551	20.8	259,759	9.1	2,210,310	19.3
March	4,750,643	1.6	2,455,779	-0.5	358,245	11.7	2,814,024	0.9
April	5,287,013	8.1	2,609,244	9.2	379,108	15.4	2,988,352	10.0
May	5,142,342	2.2	2,532,694	6.8	376,509	16.5	2,909,203	7.9
June	5,357,018	11.3	2,825,480	14.2	378,329	15.3	3,203,809	14.3
July	5,018,709	17.9	2,665,886	25.1	375,217	11.8	3,041,103	23.3
August	4,666,863	9.9	2,325,759	12.3	393,129	11.1	2,718,888	12.1
September	4,131,585	-1.7	2,057,211	-5.6	319,867	-10.1	2,377,078	-6.2
October	3,842,930	-4.2	1,887,791	-9.3	337,404	4.6	2,225,196	-7.5
November	4,104,723	4.2	2,203,394	4.8	332,359	8.2	2,535,753	5.2
December P	4,041,713	4.8	2,232,227	8.1	328,313	0.3	2,560,540	7.0
Year	52,512,236	5.8	27,227,835	7.3	4,058,470	7.8	31,286,306	7.3

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note: Percentage change are year-over-year changes.

Table 2

Average monthly prices of passenger cars, by origin

Period	North America		Japan		Other countries	
	Amount	Change	Amount	Change	Amount	Change
	\$	%	\$	%	\$	%
2003						
January	24,015	0.1	23,513	-3.2	30,026	1.1
February	23,889	1.6	23,910	-3.7	30,365	1.4
March	24,024	1.8	23,826	-3.5	30,983	-2.3
April	24,232	2.0	23,961	-1.4	30,870	0.4
May	24,147	1.6	24,093	2.3	30,636	1.9
June	24,229	0.5	24,246	1.1	30,116	-1.3
July	23,915	0.5	22,927	-5.1	28,493	1.1
August	23,773	-0.4	22,656	-5.0	28,523	3.2
September	23,991	0.8	23,161	-5.6	29,935	0.7
October	24,184	1.3	23,333	-4.8	33,894	14.1
November	24,467	2.5	23,413	-4.7	35,194	12.3
December	24,115	0.6	23,383	-2.2	33,172	3.2
Year	24,086	1.1	23,547	-2.8	30,873	2.8
2004						
January	24,220	0.9	22,014	-6.4	27,467	-8.5
February	24,481	2.5	22,502	-5.9	28,881	-4.9
March	24,277	1.1	23,174	-2.7	28,921	-6.7
April	24,246	0.1	23,134	-3.5	29,589	-4.1
May	24,174	0.1	23,104	-4.1	30,273	-1.2
June	24,421	0.8	23,002	-5.1	28,840	-4.2
July	24,489	2.4	23,317	1.7	26,141	-8.3
August	24,328	2.3	23,302	2.9	26,402	-7.4
September	24,593	2.5	23,415	1.1	26,989	-9.8
October	24,828	2.7	23,427	0.4	27,174	-19.8
November	24,635	0.7	23,556	0.6	28,438	-19.2
December	24,705	2.4	23,755	1.6	29,196	-12.0
Year	24,431	1.4	23,147	-1.7	28,179	-8.7
2005						
January	24,564	1.4	22,934	4.2	27,694	0.8
February	24,702	0.9	23,232	3.2	28,363	-1.8
March	24,759	2.0	23,992	3.5	29,547	2.2
April	24,550	1.3	23,465	1.4	29,477	-0.4
May	24,771	2.5	23,307	0.9	29,111	-3.8
June	24,535	0.5	23,245	1.1	29,432	2.1
July	24,055	-1.8	23,044	-1.2	27,973	7.0
August	23,944	-1.6	23,889	2.5	27,951	5.9
September	24,116	-1.9	24,536	4.8	28,069	4.0
October	24,266	-2.3	25,066	7.0	28,695	5.6
November	24,421	-0.9	23,902	1.5	29,474	3.6
December	24,879	0.7	24,400	2.7	29,909	2.4
Year	24,456	0.1	23,715	2.5	28,827	2.3

Note: Percentage changes shown are year-to-year changes.

Table 3

Monthly market share of new passenger car sales (units), by origin, Canada

Period	Total		Passenger cars					
	Units	Market share	North America		Japan		Other countries	
			Units	Market share	Units	Market share	Units	Market share
No.	%	No.	%	No.	%	No.	%	
2003								
January	49,890	100.0	34,345	68.8	7,602	15.2	7,943	15.9
February	54,638	100.0	37,734	69.1	8,533	15.6	8,371	15.3
March	79,385	100.0	55,863	70.4	12,065	15.2	11,457	14.4
April	86,793	100.0	59,729	68.8	13,339	15.4	13,725	15.8
May	103,507	100.0	74,880	72.3	14,309	13.8	14,318	13.8
June	80,086	100.0	55,824	69.7	11,164	13.9	13,098	16.4
July	78,388	100.0	54,580	69.6	11,539	14.7	12,269	15.7
August	78,013	100.0	52,954	67.9	13,297	17.0	11,762	15.1
September	73,286	100.0	50,433	68.8	10,830	14.8	12,023	16.4
October	65,226	100.0	44,518	68.3	9,224	14.1	11,484	17.6
November	60,556	100.0	44,653	73.7	7,718	12.7	8,185	13.5
December	55,707	100.0	39,213	70.4	7,288	13.1	9,206	16.5
Year	865,475	100.0	604,726	69.9	126,908	14.7	133,841	15.5
2004								
January	43,142	100.0	28,346	65.7	7,074	16.4	7,722	17.9
February	46,029	100.0	29,238	63.5	7,608	16.5	9,183	20.0
March	75,551	100.0	49,796	65.9	11,871	15.7	13,884	18.4
April	86,641	100.0	56,417	65.1	14,007	16.2	16,217	18.7
May	93,328	100.0	64,701	69.3	13,456	14.4	15,171	16.3
June	80,237	100.0	53,326	66.5	11,601	14.5	15,310	19.1
July	72,570	100.0	47,867	66.0	10,122	13.9	14,581	20.1
August	73,943	100.0	49,312	66.7	9,085	12.3	15,546	21.0
September	66,729	100.0	42,539	63.7	8,504	12.7	15,686	23.5
October	63,898	100.0	41,187	64.5	8,580	13.4	14,131	22.1
November	60,462	100.0	40,157	66.4	7,709	12.8	12,596	20.8
December	57,573	100.0	39,928	69.4	6,809	11.8	10,836	18.8
Year	820,103	100.0	542,814	66.2	116,426	14.2	160,863	19.6
2005								
January	39,544	100.0	27,144	68.6	5,222	13.2	7,178	18.2
February	50,559	100.0	35,421	70.1	6,488	12.8	8,650	17.1
March	76,197	100.0	54,630	71.7	9,576	12.6	11,991	15.7
April	91,395	100.0	62,166	68.0	14,823	16.2	14,406	15.8
May	88,257	100.0	58,678	66.5	14,029	15.9	15,550	17.6
June	85,599	100.0	57,953	67.7	13,309	15.5	14,337	16.7
July	80,412	100.0	53,318	66.3	12,749	15.9	14,345	17.8
August	79,017	100.0	53,168	67.3	11,710	14.8	14,139	17.9
September	70,305	100.0	46,500	66.1	9,927	14.1	13,878	19.7
October	64,249	100.0	43,844	68.2	8,739	13.6	11,666	18.2
November	62,113	100.0	41,318	66.5	9,508	15.3	11,287	18.2
December P	57,722	100.0	40,646	70.4	7,402	12.8	9,674	16.8
Year	845,369	100.0	574,786	68.0	123,482	14.6	147,101	17.4

Table 4

Provincial sales of new motor vehicles, by type and origin, in units and dollars, December

Type and origin of vehicles	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
Total, new motor vehicles						
2003 (No.)	112,870	1,555	295	3,312	2,298	24,640
2004 (No.)	117,822	1,271	362	3,097	2,362	25,474
2005 (No.)	121,414	1,433	301	3,222	2,294	25,165
2005 / 2004 %	3.0	12.7	-16.9	4.0	-2.9	-1.2
2003 (\$'000)	3,650,085	43,241	8,906	96,648	74,226	708,033
2004 (\$'000)	3,856,608	35,296	9,792	89,873	72,879	763,025
2005 (\$'000)	4,041,713	41,958	8,454	105,930	68,444	747,340
2005 / 2004 %	4.8	18.9	-13.7	17.9	-6.1	-2.1
Passenger cars, manufactured in North America						
2003 (No.)	39,213	585	92	1,385	876	9,459
2004 (No.)	39,928	468	150	1,222	831	9,394
2005 (No.)	40,646	457	114	1,115	800	9,351
2005 / 2004 %	1.8	-2.4	-24.0	-8.8	-3.7	-0.5
2003 (\$'000)	945,611	13,249	2,110	31,748	20,528	214,216
2004 (\$'000)	986,404	10,615	3,457	28,492	19,424	225,291
2005 (\$'000)	1,011,223	10,605	2,676	26,499	18,840	222,839
2005 / 2004 %	2.5	-0.1	-22.6	-7.0	-3.0	-1.1
Passenger cars, manufactured in Japan						
2003 (No.)	7,288	x	x	122	x	2,863
2004 (No.)	6,809	x	x	115	x	2,728
2005 (No.)	7,402	x	x	166	x	2,861
2005 / 2004 %	8.7	x	x	44.3	x	4.9
2003 (\$'000)	170,416	x	x	2,746	x	60,039
2004 (\$'000)	161,748	x	x	2,480	x	57,003
2005 (\$'000)	180,607	x	x	3,957	x	59,794
2005 / 2004 %	11.7	x	x	59.6	x	4.9
Passenger cars, manufactured in other countries						
2003 (No.)	9,206	x	x	194	x	3,361
2004 (No.)	10,836	x	x	315	x	3,285
2005 (No.)	9,674	x	x	246	x	3,006
2005 / 2004 %	-10.7	x	x	-21.9	x	-8.5
2003 (\$'000)	305,384	x	x	5,224	x	91,533
2004 (\$'000)	316,373	x	x	7,148	x	84,173
2005 (\$'000)	289,343	x	x	5,936	x	77,672
2005 / 2004 %	-8.5	x	x	-17.0	x	-7.7
Trucks ¹, manufactured in North America						
2003 (No.)	50,073	x	x	1,405	1,114	7,313
2004 (No.)	51,536	x	x	1,258	1,130	7,986
2005 (No.)	54,515	x	x	1,432	1,087	7,968
2005 / 2004 %	5.8	x	x	13.8	-3.8	-0.2
2003 (\$'000)	1,958,110	x	x	50,069	45,595	280,891
2004 (\$'000)	2,064,737	x	x	45,741	43,838	321,590
2005 (\$'000)	2,232,227	x	x	60,714	39,681	318,528
2005 / 2004 %	8.1	x	x	32.7	-9.5	-1.0
Trucks ¹, manufactured overseas						
2003 (No.)	7,090	x	x	206	107	1,644
2004 (No.)	8,713	x	x	187	130	2,081
2005 (No.)	9,177	x	x	263	132	1,979
2005 / 2004 %	5.3	x	x	40.6	1.5	-4.9
2003 (\$'000)	270,563	x	x	6,861	3,653	61,353
2004 (\$'000)	327,346	x	x	6,012	4,073	74,968
2005 (\$'000)	328,313	x	x	8,823	4,131	68,507
2005 / 2004 %	0.3	x	x	46.8	1.4	-8.6

See footnotes at the end of the table.

Table 4 – continued

Provincial sales of new motor vehicles, by type and origin, in units and dollars, December

Type and origin of vehicles	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
Total, new motor vehicles						
2003 (No.)	112,870	44,856	3,303	3,534	14,835	14,242
2004 (No.)	117,822	46,200	3,438	3,238	17,005	15,375
2005 (No.)	121,414	47,889	3,619	3,294	18,797	15,400
2005 / 2004 %	3.0	3.7	5.3	1.7	10.5	0.2
2003 (\$'000)	3,650,085	1,485,436	118,104	120,280	523,367	471,844
2004 (\$'000)	3,856,608	1,554,574	115,287	109,645	599,328	506,908
2005 (\$'000)	4,041,713	1,590,256	128,216	112,309	693,629	545,178
2005 / 2004 %	4.8	2.3	11.2	2.4	15.7	7.5
Passenger cars, manufactured in North America						
2003 (No.)	39,213	15,892	1,064	945	4,057	4,858
2004 (No.)	39,928	16,444	1,056	833	4,297	5,233
2005 (No.)	40,646	17,304	1,152	823	4,803	4,727
2005 / 2004 %	1.8	5.2	9.1	-1.2	11.8	-9.7
2003 (\$'000)	945,611	399,126	25,855	23,156	99,920	115,703
2004 (\$'000)	986,404	417,161	26,570	20,945	107,655	126,793
2005 (\$'000)	1,011,223	443,874	28,436	21,059	119,197	117,198
2005 / 2004 %	2.5	6.4	7.0	0.5	10.7	-7.6
Passenger cars, manufactured in Japan						
2003 (No.)	7,288	2,412	103	83	490	1,029
2004 (No.)	6,809	1,940	111	64	601	1,079
2005 (No.)	7,402	2,286	108	68	620	1,116
2005 / 2004 %	8.7	17.8	-2.7	6.2	3.2	3.4
2003 (\$'000)	170,416	61,398	2,403	2,069	12,901	25,111
2004 (\$'000)	161,748	51,491	2,710	1,667	15,935	27,130
2005 (\$'000)	180,607	62,810	2,783	1,947	16,320	29,505
2005 / 2004 %	11.7	22.0	2.7	16.8	2.4	8.8
Passenger cars, manufactured in other countries						
2003 (No.)	9,206	3,514	164	193	490	1,038
2004 (No.)	10,836	4,103	231	151	1,041	1,375
2005 (No.)	9,674	3,414	175	164	881	1,476
2005 / 2004 %	-10.7	-16.8	-24.2	8.6	-15.4	7.3
2003 (\$'000)	305,384	131,967	4,917	5,377	18,503	42,298
2004 (\$'000)	316,373	134,547	5,907	3,594	28,637	45,665
2005 (\$'000)	289,343	114,158	4,396	3,448	28,042	48,921
2005 / 2004 %	-8.5	-15.2	-25.6	-4.1	-2.1	7.1
Trucks², manufactured in North America						
2003 (No.)	50,073	20,038	1,855	2,166	9,092	6,276
2004 (No.)	51,536	20,037	1,891	2,022	10,133	6,423
2005 (No.)	54,515	20,995	1,994	2,040	11,457	6,739
2005 / 2004 %	5.8	4.8	5.4	0.9	13.1	4.9
2003 (\$'000)	1,958,110	775,362	80,612	84,486	365,049	248,321
2004 (\$'000)	2,064,737	808,508	75,007	77,579	412,025	257,674
2005 (\$'000)	2,232,227	828,761	86,224	79,119	491,969	299,115
2005 / 2004 %	8.1	2.5	15.0	2.0	19.4	16.1
Trucks², manufactured overseas						
2003 (No.)	7,090	3,000	117	147	706	1,041
2004 (No.)	8,713	3,676	149	168	933	1,265
2005 (No.)	9,177	3,890	190	199	1,036	1,342
2005 / 2004 %	5.3	5.8	27.5	18.5	11.0	6.1
2003 (\$'000)	270,563	117,583	4,317	5,191	26,994	40,411
2004 (\$'000)	327,346	142,867	5,093	5,858	35,076	49,647
2005 (\$'000)	328,313	140,653	6,378	6,736	38,100	50,438
2005 / 2004 %	0.3	-1.5	25.2	15.0	8.6	1.6

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Table 5-1

Year to date provincial sales of new motor vehicles, by type and origin in units, January to December

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	No.	%	No.	%	No.	%	No.	%	No.	%
2003										
Newfoundland and Labrador	25,428	-1.4	10,138	-3.1	x	x	x	x	14,134	-3.5
Prince Edward Island	4,731	-5.3	2,054	-5.2	x	x	x	x	2,653	-6.4
Nova Scotia	46,360	-2.4	20,601	-3.7	2,841	-12.6	3,104	-8.6	26,546	-5.3
New Brunswick	37,408	-8.6	15,621	-4.1	x	x	x	x	19,828	-5.9
Quebec	420,185	-3.1	166,609	-1.3	53,275	-7.0	54,195	-1.1	274,079	-2.4
Ontario	629,774	-8.7	239,336	-11.5	40,553	-19.4	47,141	-6.8	327,030	-11.9
Manitoba	46,062	-6.6	16,766	-5.4	2,018	-21.0	2,157	-0.3	20,941	-6.7
Saskatchewan	41,145	-1.1	12,796	-5.0	1,456	-16.5	1,795	7.8	16,047	-4.9
Alberta	194,451	-5.1	57,460	-9.0	8,304	-9.8	7,230	-3.6	72,994	-8.6
British Columbia ¹	180,924	-7.3	63,345	-6.0	14,050	-9.4	13,828	0.4	91,223	-5.7
Canada	1,626,468	-6.2	604,726	-7.2	126,908	-12.2	133,841	-3.6	865,475	-7.4
2004										
Newfoundland and Labrador	22,898	-9.9	8,416	-17.0	x	x	x	x	12,322	-12.8
Prince Edward Island	4,696	-0.7	1,907	-7.2	x	x	x	x	2,655	0.1
Nova Scotia	45,164	-2.6	18,386	-10.8	2,660	-6.4	4,707	51.6	25,753	-3.0
New Brunswick	34,517	-7.7	13,145	-15.9	x	x	x	x	18,154	-8.4
Quebec	405,081	-3.6	147,016	-11.8	52,011	-2.4	61,441	13.4	260,468	-5.0
Ontario	600,928	-4.6	211,839	-11.5	33,376	-17.7	55,475	17.7	300,690	-8.1
Manitoba	45,331	-1.6	15,276	-8.9	1,741	-13.7	3,028	40.4	20,045	-4.3
Saskatchewan	38,822	-5.6	10,795	-15.6	1,129	-22.5	2,374	32.3	14,298	-10.9
Alberta	196,153	0.9	54,085	-5.9	7,990	-3.8	10,802	49.4	72,877	-0.2
British Columbia ¹	181,605	0.4	61,949	-2.2	14,327	2.0	16,565	19.8	92,841	1.8
Canada	1,575,195	-3.2	542,814	-10.2	116,426	-8.3	160,863	20.2	820,103	-5.2
2005										
Newfoundland and Labrador	24,899	8.7	9,781	16.2	x	x	x	x	13,543	9.9
Prince Edward Island	4,847	3.2	2,063	8.2	x	x	x	x	2,912	9.7
Nova Scotia	46,154	2.2	19,411	5.6	2,733	2.7	4,118	-12.5	26,262	2.0
New Brunswick	34,228	-0.8	13,680	4.1	x	x	x	x	18,380	1.2
Quebec	407,775	0.7	156,049	6.1	53,274	2.4	53,750	-12.5	263,073	1.0
Ontario	617,714	2.8	225,839	6.6	36,373	9.0	51,362	-7.4	313,574	4.3
Manitoba	46,503	2.6	15,966	4.5	1,698	-2.5	2,592	-14.4	20,256	1.1
Saskatchewan	39,252	1.1	10,993	1.8	1,099	-2.7	2,070	-12.8	14,162	-1.0
Alberta	222,363	13.4	60,291	11.5	9,554	19.6	10,897	0.9	80,742	10.8
British Columbia ¹	186,581	2.7	60,713	-2.0	15,341	7.1	16,411	-0.9	92,465	-0.4
Canada	1,630,316	3.5	574,786	5.9	123,482	6.1	147,101	-8.6	845,369	3.1

See footnotes at the end of the table.

Table 5-1 – continued

Year to date provincial sales of new motor vehicles, by type and origin in units, January to December

Province	Total new motor vehicles		Trucks ²					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	No.	%	No.	%	No.	%	No.	%
2003								
Newfoundland and Labrador	25,428	-1.4	x	x	x	x	11,294	1.4
Prince Edward Island	4,731	-5.3	x	x	x	x	2,078	-3.8
Nova Scotia	46,360	-2.4	17,388	2.0	2,426	1.3	19,814	1.9
New Brunswick	37,408	-8.6	15,854	-12.0	1,726	-6.8	17,580	-11.5
Quebec	420,185	-3.1	118,289	-6.8	27,817	7.4	146,106	-4.4
Ontario	629,774	-8.7	258,736	-7.1	44,008	11.0	302,744	-4.9
Manitoba	46,062	-6.6	23,102	-7.7	2,019	8.8	25,121	-6.5
Saskatchewan	41,145	-1.1	23,071	0.4	2,027	16.5	25,098	1.6
Alberta	194,451	-5.1	110,811	-4.1	10,646	12.4	121,457	-2.8
British Columbia ¹	180,924	-7.3	75,352	-9.5	14,349	-5.3	89,701	-8.9
Canada	1,626,468	-6.2	654,136	-6.4	106,857	7.1	760,993	-4.7
2004								
Newfoundland and Labrador	22,898	-9.9	x	x	x	x	10,576	-6.4
Prince Edward Island	4,696	-0.7	x	x	x	x	2,041	-1.8
Nova Scotia	45,164	-2.6	17,048	-2.0	2,363	-2.6	19,411	-2.0
New Brunswick	34,517	-7.7	14,720	-7.2	1,643	-4.8	16,363	-6.9
Quebec	405,081	-3.6	118,689	0.3	25,924	-6.8	144,613	-1.0
Ontario	600,928	-4.6	258,780	0.0	41,458	-5.8	300,238	-0.8
Manitoba	45,331	-1.6	23,172	0.3	2,114	4.7	25,286	0.7
Saskatchewan	38,822	-5.6	22,557	-2.2	1,967	-3.0	24,524	-2.3
Alberta	196,153	0.9	112,735	1.7	10,541	-1.0	123,276	1.5
British Columbia ¹	181,605	0.4	74,956	-0.5	13,808	-3.8	88,764	-1.0
Canada	1,575,195	-3.2	653,637	-0.1	101,455	-5.1	755,092	-0.8
2005								
Newfoundland and Labrador	24,899	8.7	x	x	x	x	11,356	7.4
Prince Edward Island	4,847	3.2	x	x	x	x	1,935	-5.2
Nova Scotia	46,154	2.2	17,316	1.6	2,576	9.0	19,892	2.5
New Brunswick	34,228	-0.8	14,111	-4.1	1,737	5.7	15,848	-3.1
Quebec	407,775	0.7	116,021	-2.2	28,681	10.6	144,702	0.1
Ontario	617,714	2.8	259,344	0.2	44,796	8.1	304,140	1.3
Manitoba	46,503	2.6	23,803	2.7	2,444	15.6	26,247	3.8
Saskatchewan	39,252	1.1	22,723	0.7	2,367	20.3	25,090	2.3
Alberta	222,363	13.4	129,029	14.5	12,592	19.5	141,621	14.9
British Columbia ¹	186,581	2.7	79,346	5.9	14,770	7.0	94,116	6.0
Canada	1,630,316	3.5	673,064	3.0	111,883	10.3	784,947	4.0

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

Note: Percentage changes shown are year-to-year changes.

Table 5-2

Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to December

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	'000\$	%	'000\$	%	'000\$	%	'000\$	%	'000\$	%
2003										
Newfoundland and Labrador	683,844	2.1	229,848	-1.9	x	x	x	x	309,760	-2.0
Prince Edward Island	127,498	-2.8	46,560	-4.5	x	x	x	x	58,344	-6.3
Nova Scotia	1,313,087	1.9	477,401	-1.8	63,862	-12.4	74,397	-4.0	615,664	-3.3
New Brunswick	1,089,549	-6.6	367,653	-2.7	x	x	x	x	458,641	-4.2
Quebec	11,734,780	-1.1	3,810,965	0.9	1,115,357	-9.3	1,410,859	1.3	6,337,182	-1.0
Ontario	20,093,684	-5.4	5,954,468	-10.8	1,061,415	-20.8	1,680,303	-3.8	8,696,186	-10.9
Manitoba	1,525,657	-4.1	408,229	-5.1	49,235	-23.6	58,534	0.1	515,996	-6.7
Saskatchewan	1,359,905	1.4	314,489	-4.2	37,237	-19.4	44,525	9.9	396,253	-4.5
Alberta	6,696,930	-1.4	1,446,992	-7.6	216,453	-12.5	248,840	-0.7	1,912,288	-7.3
British Columbia ¹	5,868,376	-4.6	1,508,613	-5.6	354,037	-11.5	522,627	3.3	2,385,277	-4.7
Canada	50,493,308	-3.3	14,565,218	-6.2	2,988,274	-14.7	4,132,093	-0.9	21,685,587	-6.5
2004										
Newfoundland and Labrador	623,644	-8.8	191,140	-16.8	x	x	x	x	266,824	-13.9
Prince Edward Island	124,825	-2.1	42,782	-8.1	x	x	x	x	56,486	-3.2
Nova Scotia	1,282,239	-2.3	425,756	-10.8	56,204	-12.0	104,896	41.0	586,856	-4.7
New Brunswick	1,018,890	-6.5	304,295	-17.2	x	x	x	x	405,418	-11.6
Quebec	11,557,756	-1.5	3,499,571	-8.2	1,074,144	-3.7	1,495,889	6.0	6,069,604	-4.2
Ontario	19,665,102	-2.1	5,349,407	-10.2	863,136	-18.7	1,783,907	6.2	7,996,452	-8.0
Manitoba	1,501,218	-1.6	374,280	-8.3	41,380	-16.0	73,592	25.7	489,250	-5.2
Saskatchewan	1,289,935	-5.1	267,290	-15.0	28,400	-23.7	52,884	18.8	348,577	-12.0
Alberta	6,668,004	-0.4	1,327,424	-8.3	204,963	-5.3	323,156	29.9	1,855,546	-3.0
British Columbia ¹	5,907,610	0.7	1,479,801	-1.9	364,569	3.0	570,384	9.1	2,414,753	1.2
Canada	49,639,223	-1.7	13,261,753	-8.9	2,694,970	-9.8	4,533,035	9.7	20,489,761	-5.5
2005										
Newfoundland and Labrador	670,417	7.5	220,123	15.2	x	x	x	x	292,933	9.8
Prince Edward Island	126,407	1.3	46,648	9.0	x	x	x	x	62,397	10.5
Nova Scotia	1,383,095	7.9	449,760	5.6	60,996	8.5	93,813	-10.6	604,571	3.0
New Brunswick	981,617	-3.7	317,789	4.4	x	x	x	x	412,969	1.9
Quebec	11,760,893	1.8	3,670,991	4.9	1,114,737	3.8	1,334,232	-10.8	6,119,961	0.8
Ontario	20,365,884	3.6	5,723,498	7.0	975,663	13.0	1,685,016	-5.5	8,384,177	4.8
Manitoba	1,601,485	6.7	392,336	4.8	41,790	1.0	64,743	-12.0	498,867	2.0
Saskatchewan	1,352,555	4.9	275,846	3.2	29,056	2.3	47,325	-10.5	352,226	1.0
Alberta	7,944,716	19.1	1,497,619	12.8	249,780	21.9	336,648	4.2	2,084,050	12.3
British Columbia ¹	6,325,166	7.1	1,462,379	-1.2	388,941	6.7	562,461	-1.4	2,413,782	0.0
Canada	52,512,236	5.8	14,056,990	6.0	2,928,424	8.7	4,240,519	-6.5	21,225,931	3.6

See footnotes at the end of the table.

Table 5-2 – continued

Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to December

Province	Total new motor vehicles		Trucks ²					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	'000\$	%	'000\$	%	'000\$	%	'000\$	%
2003								
Newfoundland and Labrador	683,844	2.1	x	x	x	x	374,084	5.7
Prince Edward Island	127,498	-2.8	x	x	x	x	69,153	0.3
Nova Scotia	1,313,087	1.9	613,812	6.4	83,612	10.8	697,424	6.9
New Brunswick	1,089,549	-6.6	574,148	-8.9	56,758	-0.4	630,907	-8.2
Quebec	11,734,780	-1.1	4,417,666	-4.4	979,933	17.0	5,397,598	-1.2
Ontario	20,093,684	-5.4	9,715,177	-3.7	1,682,320	21.3	11,397,497	-0.7
Manitoba	1,525,657	-4.1	936,288	-4.2	73,375	19.3	1,009,663	-2.8
Saskatchewan	1,359,905	1.4	890,625	2.5	73,024	27.3	963,652	4.0
Alberta	6,696,930	-1.4	4,381,780	-0.4	402,866	23.0	4,784,645	1.2
British Columbia ¹	5,868,376	-4.6	2,930,505	-5.5	552,596	0.9	3,483,098	-4.5
Canada	50,493,308	-3.3	24,845,915	-3.1	3,961,804	16.4	28,807,720	-0.8
2004								
Newfoundland and Labrador	623,644	-8.8	x	x	x	x	356,821	-4.6
Prince Edward Island	124,825	-2.1	x	x	x	x	68,339	-1.2
Nova Scotia	1,282,239	-2.3	615,405	0.3	79,976	-4.3	695,381	-0.3
New Brunswick	1,018,890	-6.5	560,476	-2.4	52,997	-6.6	613,474	-2.8
Quebec	11,557,756	-1.5	4,558,611	3.2	929,545	-5.1	5,488,151	1.7
Ontario	19,665,102	-2.1	10,079,766	3.8	1,588,885	-5.6	11,668,652	2.4
Manitoba	1,501,218	-1.6	937,181	0.1	74,787	1.9	1,011,971	0.2
Saskatchewan	1,289,935	-5.1	872,527	-2.0	68,827	-5.7	941,356	-2.3
Alberta	6,668,004	-0.4	4,415,125	0.8	397,335	-1.4	4,812,461	0.6
British Columbia ¹	5,907,610	0.7	2,970,540	1.4	522,320	-5.5	3,492,858	0.3
Canada	49,639,223	-1.7	25,384,561	2.2	3,764,904	-5.0	29,149,463	1.2
2005								
Newfoundland and Labrador	670,417	7.5	x	x	x	x	377,486	5.8
Prince Edward Island	126,407	1.3	x	x	x	x	64,009	-6.3
Nova Scotia	1,383,095	7.9	693,538	12.7	84,984	6.3	778,524	12.0
New Brunswick	981,617	-3.7	515,150	-8.1	53,497	0.9	568,648	-7.3
Quebec	11,760,893	1.8	4,653,763	2.1	987,169	6.2	5,640,934	2.8
Ontario	20,365,884	3.6	10,298,334	2.2	1,683,375	5.9	11,981,708	2.7
Manitoba	1,601,485	6.7	1,019,527	8.8	83,091	11.1	1,102,619	9.0
Saskatchewan	1,352,555	4.9	920,540	5.5	79,787	15.9	1,000,328	6.3
Alberta	7,944,716	19.1	5,396,056	22.2	464,612	16.9	5,860,668	21.8
British Columbia ¹	6,325,166	7.1	3,346,696	12.7	564,689	8.1	3,911,384	12.0
Canada	52,512,236	5.8	27,227,835	7.3	4,058,470	7.8	31,286,306	7.3

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

Note: Percentage changes shown are year-to-year changes.

Table 6

Annual sales of new motor vehicles, by type and origin, in units and dollars, Canada

Year	Total	Passenger cars				Trucks ¹		
		Total	North America	Japan	Other countries	Total	North America	Overseas
No.								
1983	1,081,088	843,318	625,088	176,525	41,705	237,770	192,609	45,161
1984	1,283,502	971,210	724,932	171,204	75,074	312,292	273,604	38,688
1985	1,530,410	1,137,216	794,965	199,221	143,030	393,194	344,871	48,323
1986	1,515,920	1,095,313	761,169	203,304	130,840	420,607	368,423	52,184
1987	1,533,637	1,065,093	700,930	243,288	120,875	468,544	417,189	51,355
1988	1,565,501	1,056,310	724,733	243,835	87,742	509,191	459,777	49,414
1989	1,483,875	988,134	675,340	239,548	73,246	495,741	422,398	73,343
1990	1,317,869	884,564	580,397	239,603	64,564	433,305	361,403	71,902
1991	1,287,790	873,184	573,297	237,701	62,186	414,606	347,671	66,935
1992	1,227,419	798,023	503,460	236,675	57,888	429,396	370,422	58,974
1993	1,192,934	739,049	493,759	196,310	48,980	453,885	402,112	51,773
1994	1,260,056	748,666	573,361	129,547	45,759	511,390	475,444	35,946
1995	1,166,535	670,190	553,265	71,493	45,432	496,345	469,590	26,755
1996	1,204,557	660,769	572,581	47,901	40,287	543,788	517,738	26,050
1997	1,424,380	738,550	629,488	66,297	42,765	685,830	628,214	57,616
1998	1,428,932	740,809	590,667	98,275	51,867	688,123	627,256	60,867
1999	1,542,041	806,450	625,292	103,016	78,142	735,591	672,444	63,147
2000	1,587,561	849,171	640,856	106,937	101,378	738,390	669,492	68,898
2001	1,597,964	868,633	619,810	122,998	125,825	729,331	647,987	81,344
2002	1,733,318	934,704	651,305	144,596	138,803	798,614	698,870	99,744
2003	1,626,468	865,475	604,726	126,908	133,841	760,993	654,136	106,857
2004	1,575,195	820,103	542,814	116,426	160,863	755,092	653,637	101,455
2005	1,630,316	845,369	574,786	123,482	147,101	784,947	673,064	111,883
\$'000								
1983	12,196,326	9,041,376	6,700,490	1,688,571	652,315	3,154,950	2,728,842	426,108
1984	15,679,760	11,138,931	8,176,591	1,928,031	1,034,309	4,540,829	4,136,482	404,347
1985	19,890,119	13,707,637	9,545,156	2,325,922	1,836,559	6,182,482	5,641,518	540,964
1986	21,841,550	14,669,730	9,856,684	2,811,893	2,001,153	7,171,820	6,441,827	729,993
1987	24,471,752	15,748,410	10,031,338	3,567,223	2,149,849	8,723,342	7,930,138	793,204
1988	26,865,327	16,709,476	11,080,866	3,784,902	1,843,708	10,155,851	9,369,528	786,323
1989	26,959,378	16,541,801	11,034,684	3,887,341	1,619,774	10,417,577	9,059,482	1,358,095
1990	24,888,751	15,245,831	9,784,293	4,015,958	1,445,580	9,642,918	8,210,502	1,432,416
1991	22,855,626	14,103,545	9,038,584	3,789,001	1,275,960	8,752,081	7,503,659	1,248,422
1992	23,484,453	13,691,747	8,450,515	4,053,784	1,187,448	9,792,706	8,613,980	1,178,726
1993	24,630,368	13,278,183	8,620,651	3,560,912	1,096,620	11,352,185	10,227,081	1,125,104
1994	27,893,795	14,182,894	10,595,001	2,346,168	1,241,727	13,710,902	12,846,447	864,453
1995	28,168,806	13,882,004	11,070,368	1,492,451	1,319,184	14,286,804	13,544,980	741,824
1996	31,485,777	14,510,882	12,062,092	1,118,289	1,330,501	16,974,894	16,115,584	859,309
1997	38,986,224	16,836,615	13,809,161	1,519,604	1,507,852	22,149,610	20,341,263	1,808,346
1998	40,255,777	17,054,244	13,101,703	2,110,330	1,842,211	23,201,534	21,165,239	2,036,296
1999	45,317,914	19,017,278	14,138,902	2,246,522	2,631,853	26,300,638	24,055,653	2,244,986
2000	46,930,514	20,790,660	15,089,665	2,431,251	3,269,743	26,139,852	23,745,933	2,393,922
2001	46,886,252	21,168,628	14,575,745	2,882,386	3,710,497	25,717,623	22,958,458	2,759,162
2002	52,227,499	23,191,483	15,521,295	3,501,294	4,168,898	29,036,014	25,633,136	3,402,877
2003	50,493,308	21,685,587	14,565,218	2,988,274	4,132,093	28,807,720	24,845,915	3,961,804
2004	49,639,223	20,489,761	13,261,753	2,694,970	4,533,035	29,149,463	25,384,561	3,764,904
2005	52,512,236	21,225,931	14,056,990	2,928,424	4,240,519	31,286,306	27,227,835	4,058,470

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Table 7

Canada, monthly sales of new motor vehicles, in units, by type and origin, seasonally adjusted

Period	Total new motor vehicles		Passenger cars				Trucks ¹	
	Units	Month/month change	North America		Overseas		Total	
			Units	Month/month change	Units	Month/month change	Units	Month/month change
	No.	%	No.	%	No.	%	No.	%
2003								
January	138,029	-8.1	53,292	-6.2	24,133	-1.0	60,604	-12.0
February	143,296	3.8	54,447	2.2	23,801	-1.4	65,047	7.3
March	137,631	-4.0	50,708	-6.9	23,045	-3.2	63,879	-1.8
April	130,934	-4.9	49,827	-1.7	21,473	-6.8	59,634	-6.6
May	140,959	7.7	53,118	6.6	21,422	-0.2	66,420	11.4
June	128,807	-8.6	47,421	-10.7	21,084	-1.6	60,302	-9.2
July	144,194	11.9	53,089	12.0	21,158	0.4	69,948	16.0
August	139,613	-3.2	49,773	-6.2	22,963	8.5	66,877	-4.4
September	137,476	-1.5	50,686	1.8	21,361	-7.0	65,428	-2.2
October	131,364	-4.4	48,883	-3.6	19,894	-6.9	62,587	-4.3
November	128,826	-1.9	48,727	-0.3	19,247	-3.3	60,852	-2.8
December	125,338	-2.7	44,754	-8.2	21,168	10.0	59,416	-2.4
2004								
January	125,205	-0.1	44,928	0.4	23,432	10.7	56,844	-4.3
February	127,268	1.6	42,213	-6.0	22,998	-1.9	62,058	9.2
March	136,198	7.0	45,493	7.8	23,971	4.2	66,735	7.5
April	136,145	0.0	47,142	3.6	23,645	-1.4	65,358	-2.1
May	131,171	-3.7	45,869	-2.7	23,195	-1.9	62,107	-5.0
June	131,241	0.1	45,941	0.2	22,841	-1.5	62,459	0.6
July	131,584	0.3	46,246	0.7	22,920	0.3	62,418	-0.1
August	131,396	-0.1	46,357	0.2	22,429	-2.1	62,610	0.3
September	128,035	-2.6	43,298	-6.6	22,611	0.8	62,127	-0.8
October	133,589	4.3	45,178	4.3	23,702	4.8	64,709	4.2
November	132,171	-1.1	44,183	-2.2	23,321	-1.6	64,666	-0.1
December	131,192	-0.7	45,966	4.0	22,225	-4.7	63,001	-2.6
2005								
January	127,281	-3.0	43,720	-4.9	21,480	-3.4	62,080	-1.5
February	142,361	11.8	50,940	16.5	21,452	-0.1	69,969	12.7
March	135,832	-4.6	49,736	-2.4	21,070	-1.8	65,027	-7.1
April	140,686	3.6	50,693	1.9	22,582	7.2	67,410	3.7
May	130,151	-7.5	42,812	-15.5	22,871	1.3	64,468	-4.4
June	139,867	7.5	49,571	15.8	22,954	0.4	67,342	4.5
July	151,202	8.1	50,093	1.1	25,612	11.6	75,497	12.1
August	138,237	-8.6	49,243	-1.7	23,093	-9.8	65,902	-12.7
September	126,739	-8.3	47,711	-3.1	22,225	-3.8	56,803	-13.8
October	131,451	3.7	47,889	0.4	22,426	0.9	61,136	7.6
November	135,678	3.2	46,415	-3.1	23,004	2.6	66,259	8.4
December	135,098	-0.4	47,345	2.0	22,269	-3.2	65,484	-1.2

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note: Percentage changes shown are month-to-month changes.

Table 8

Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
2003						
January	138,029	1,776	356	3,724	2,863	35,005
February	143,296	2,144	408	4,005	3,364	36,284
March	137,631	2,014	412	3,756	3,183	35,216
April	130,934	2,146	372	3,651	2,917	34,415
May	140,959	2,150	431	3,956	3,409	36,384
June	128,807	2,164	366	3,612	3,174	32,987
July	144,194	2,300	415	4,531	3,508	36,308
August	139,613	2,268	435	3,905	3,189	38,137
September	137,476	2,087	399	3,605	3,107	35,851
October	131,364	2,020	403	3,914	2,928	33,779
November	128,826	2,000	384	3,855	2,998	33,378
December	125,338	2,359	352	3,846	2,769	32,441
2004						
January	125,205	1,858	363	3,674	2,913	32,307
February	127,268	1,756	368	3,247	2,852	32,687
March	136,198	1,858	398	3,944	2,940	36,141
April	136,145	1,908	443	3,904	2,822	35,025
May	131,171	1,899	378	3,851	2,674	33,541
June	131,241	1,833	387	4,055	2,747	34,180
July	131,584	1,866	388	3,762	2,923	34,007
August	131,396	1,921	386	3,785	2,953	33,312
September	128,035	1,948	404	3,712	2,903	32,513
October	133,589	2,203	395	4,012	3,238	33,794
November	132,171	1,951	378	3,640	2,771	34,015
December	131,192	1,897	409	3,580	2,780	33,559
2005						
January	127,281	1,887	389	3,652	2,560	34,110
February	142,361	2,105	457	4,137	3,082	35,346
March	135,832	2,134	389	3,725	2,805	34,843
April	140,686	2,193	414	4,055	2,947	35,581
May	130,151	2,067	388	3,755	2,582	32,604
June	139,867	2,041	422	3,884	2,872	35,011
July	151,202	2,318	433	4,202	3,354	35,842
August	138,237	1,761	434	4,117	2,950	33,699
September ^r	126,739	1,814	321	3,788	2,530	29,793
October ^r	131,451	2,054	381	3,598	2,818	33,744
November ^r	135,678	2,328	485	3,776	2,805	35,292
December ^p	135,098	2,149	356	3,798	2,801	33,721

Table 8 – continued

Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories ¹
2003						
January	138,029	54,231	3,908	3,293	16,674	16,200
February	143,296	56,954	3,838	3,512	16,765	16,024
March	137,631	54,986	3,904	3,532	16,117	14,512
April	130,934	51,892	3,520	3,138	15,080	13,803
May	140,959	55,324	4,096	3,509	16,801	14,899
June	128,807	49,581	3,920	3,251	15,913	13,839
July	144,194	54,909	4,147	4,059	17,916	16,100
August	139,613	51,498	3,868	3,591	16,791	15,931
September	137,476	53,344	3,939	3,534	16,180	15,430
October	131,364	50,178	3,720	3,387	16,076	14,960
November	128,826	48,963	3,660	3,036	15,512	15,040
December	125,338	47,914	3,541	3,304	14,624	14,188
2004						
January	125,205	48,707	3,576	2,697	15,150	13,959
February	127,268	49,706	3,722	3,410	15,968	13,551
March	136,198	52,019	3,786	3,285	16,340	15,487
April	136,145	52,465	4,099	3,394	16,526	15,560
May	131,171	50,230	3,809	3,186	16,136	15,468
June	131,241	49,618	3,809	3,305	15,867	15,439
July	131,584	50,012	3,711	3,260	16,169	15,486
August	131,396	50,163	3,824	3,363	16,309	15,381
September	128,035	48,094	3,721	3,175	16,336	15,230
October	133,589	50,315	3,799	3,322	17,069	15,442
November	132,171	49,816	3,714	3,288	17,252	15,347
December	131,192	49,783	3,762	3,136	17,032	15,255
2005						
January	127,281	48,507	3,502	2,570	16,398	13,706
February	142,361	56,285	4,039	3,210	18,138	15,562
March	135,832	51,127	3,969	3,313	17,699	15,829
April	140,686	52,935	3,924	3,561	18,986	16,091
May	130,151	49,231	3,610	3,295	17,054	15,565
June	139,867	52,718	3,998	3,512	19,117	16,292
July	151,202	58,453	4,695	3,855	21,409	16,641
August	138,237	51,897	3,991	3,347	19,377	16,664
September ^r	126,739	47,421	3,655	3,193	18,597	15,627
October ^r	131,451	49,214	3,580	2,861	18,175	15,025
November ^r	135,678	51,170	3,589	3,249	18,460	14,523
December ^p	135,098	50,962	3,916	3,171	18,909	15,314

Definitions

Trucks

Trucks include light and heavy trucks, minivans, sport utility vehicles, vans, coaches and buses, regardless of their intended use.

Passenger car

The term passenger car refers to all vehicles whose primary function is to carry passengers, excluding those vehicles classified as a commercial vehicle (see definition above). Passenger cars also include cars used for commercial purposes, i.e. taxis, auto rentals and other car fleets.

Country of origin

New motor vehicles fall into two categories defined on the basis of origin: those manufactured in North America and those manufactured overseas. The latter are imported in a fully assembled state from countries other than the United States or Mexico. All passenger cars and commercial vehicles assembled in Canada, Mexico and the United States and sold in Canada classified are as North American manufactured vehicles.

Motor vehicle sales - units

The number of new motor vehicles sold in Canada.

Motor vehicle sales - dollars

Net sales refers to the selling price to the consumer, i.e., manufacturer's invoice price plus estimated dealer's markup, including charges for standard and optional accessories. Sales taxes are excluded.

Average price of passenger cars

The average price is obtained by dividing the total dollar sales by the number of units sold. Therefore, changes in the average price reflect variations in the models sold as well as price changes. For example, an increase in the average price for passenger cars may reflect both a shift to more expensive models as well as price increases.

Appendix I

Scope of the survey

The interest in and need for detailed statistics on the automobile industry arose years ago, when the industry began playing a prominent role in the Canadian economy. For over 50 years, Statistics Canada has been collecting and disseminating statistical information on the retail sales¹ of new motor vehicles. Not only are these statistics required to produce estimates of Canadian consumer spending for the national accounts and the gross domestic product, but they have also served and continue to serve as one of the most important, most often requested indicators of the health of Canada's economy.²

However, estimates of the total retail sales volume of new motor vehicles were not sufficient to meet the incessant demand for more information. There came an increasing need for data on the characteristics of the fleet of new vehicles sold at retail, either to learn more about the preferences of Canadian consumers or to assess the penetration of the Canadian market by major foreign manufacturers. Statistics on new motor vehicle sales were expanded in the early 1970s to provide separate figures for Japanese vehicle sales.

The statistics in this report cover exclusively retail sales of new motor vehicles within Canada's borders. Data are derived from a postal survey (a census - see the methodology section at the end of the report for more details).

Other statistics connected with the automobile industry (sales of new and used car dealers, auto parts and accessories stores and so on) are available on the monthly Retail Trade survey (Catalogue No. 63-005). For further information, please contact the Retail Commodity Section, Distributive Trades Division, Statistics Canada, Ottawa, K1A 0T6, (Telephone: 613-951-3549 or toll free at 1-877-421-3067).

Data quality and methodology

This survey is a census of all motor vehicle manufacturers and importers known to be active in Canada.

The value of sales is reported at selling price to consumer (i.e. the manufacturer's invoice price plus estimated dealer's markup, charges for standard equipment and options, less provincial sales tax and federal goods and services tax (G.S.T.) and harmonized sales tax (H.S.T.)).

The response rate for this survey is generally 100%. Minimal estimation is required so there is little bias resulting from non-response introduced in these data.

All attempts have been made to minimize the non-sampling errors: the questionnaires used in the survey have been carefully designed to minimize different interpretations; detailed acceptance testing has been carried out for the different stages of editing and processing.

Data confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to any identifiable business without the previous consent in writing of that business.³ The disclosure of data likely to reveal specific information on the activity of a particular company is systematically and rigorously controlled and regulated

1. According to the 1980 Standard Industrial Classification Manual, "establishments included in retail trade are those primarily engaged in retail dealing, i.e., buying commodities for resale to the general public for personal or household consumption..."

2. The new motor vehicle sales series is one of ten statistical series making up the leading indicator developed by Statistics Canada for current economic analysis purposes.

3. See Section 17 of the Statistics Act (Chapter 5-19), entitled «Secrecy».

to prevent the publication or disclosure of any information deemed confidential. The rules regarding confidentiality are therefore applied in such a way that no data are shown for cells (or statistical units). If information is withheld for reasons of confidentiality an "X" will appear in the appropriate cell of this publication.

Another way of preserving data confidentiality without having to enter an "X" is to combine (consolidate) the information **from selected regions** (or selected cells) for the same item. The data in question can be aggregated and published in a less detailed, but still confidential, form. For example, the data for the Northwest Territories, the Yukon and Nunavut are included with the British Columbia data.

Seasonal adjustment

Time series contain the elements essential to the description, explanation and forecasting of the behaviour of an economic phenomenon: "They are statistical records of the evolution of economic processes through time."⁴ In using time series to observe economic activity, economists and statisticians have identified four characteristic behavioural components: the long-term movement or trend, the cycle, the seasonal (variations) and the irregular (fluctuations). These movements are caused by various economic, natural or institutional factors. The **seasonal variations** occur periodically on a more or less regular basis over the course of the year as a result of seasonal changes in weather, statutory holidays and other events which occur at fairly regular intervals and thus have a major impact on the rate of economic activity.

In the interest of accurately interpreting the fundamental evolution of an economic phenomenon and producing forecasts of superior quality, Statistics Canada uses the X-11-ARIMA seasonal adjustment method⁵ to seasonally adjust its time series. The ARIMA part of this method minimizes the impact of seasonal variations on the series and essentially consists of adding one year of estimated data onto each end of the original series before it is seasonally adjusted per se. The estimated data are derived from forecasts and back casts using ARIMA (Autoregressive Integrated Moving Average) models of the Box-Jenkins type.

The X-11 part of the X-11-ARIMA program uses primarily the ratio-to-moving average method to smooth the modified series and obtain a preliminary estimate of the trend-cycle, to calculate the ratios of the original series (fitted) to the estimates of the trend-cycle and to estimate the seasonal factors from these ratios. The final seasonal factors are produced only after these operations have been repeated several times. These procedures, used to determine the seasonal factors necessary to calculate the final seasonally adjusted data, are, since February 1983, executed every month instead of once a year. This permits us to update each month, the reference series from which we derive the final estimations of the seasonal factors employing the most current data available.

While seasonal adjustment permits a better understanding of the underlying trend-cycle of a series, the seasonally-adjusted series still contains an irregular component. Slight month-to-month variations in the seasonally adjusted series may be simple irregular movements; to get a better idea of the underlying trend, users must examine several months of seasonally adjusted series.

To assist the user, the Months of Cyclical Dominance number, MCD, is provided.⁶ The MCD is the shortest monthly span for which a certain ratio becomes and remains less than one, that is, the ratio for which the absolute average percentage change of the trend-cycle of the seasonally adjusted series becomes greater than the absolute average per cent change of the irregular component. The MCD can be interpreted as the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that the trend-cycle of that series also has moved in the given direction. Clearly small MCD's are desirable and indicative of a smooth series. Applying a moving average to the seasonally adjusted data of MCD length tends to smooth irregular movements which may obscure the underlying trend-cycle. The MCD moving average provides a method of reducing all types of series to approximately the same degree of smoothness, whatever the size of the irregular component in the original series.

4. «A Note on the Seasonal adjustment of Economic Time Series,» *Canadian Statistical Review*, August 1974.

5. For further information see the X-11-ARIMA/88 Seasonal Adjustment Method, by Estelle Bee Dagum, *Statistics Canada*.

6. MCD = 8 for North American passenger cars. MCD = 4 for Overseas passenger cars. MCD = 11 for Commercial vehicles.

Revision procedures

The seasonally adjusted estimates are revised for the three months preceding the reference period. Monthly unadjusted data are revised for the previous month, when new information is made available to Statistics Canada. In addition, unadjusted new motor vehicle sales are revised each year, for the latest year, in the February issue of this publication. At that time, monthly seasonally adjusted estimates for the latest four years of data are revised.

Appendix II

List of North American motor vehicle manufacturers

B.M.W. Canada Inc.
Blue Bird Body Co.
DaimlerChrysler Canada Inc.
Ford Motor Company of Canada Limited
Freightliner of Canada Ltd.
General Motors of Canada Limited
Honda Canada Inc.
Hyundai Auto Canada Inc.
International Truck and Engine Corporation Canada
Kenworth Div., Paccar of Canada Ltd.
Mack Canada Inc.
Mazda Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Motor Coach Industries Limited
New Flyer Industries Ltd.
Nissan Canada Inc.
Nova Bus Corp.
Orion Bus Industries Inc.
Peterbilt Div., Paccar of Canada Ltd.
Prévost Car Inc.
Sterling Heavy Duty TrucksSubaru Canada Inc.
Subaru Canada Inc.
Suzuki Canada Inc.
Thomas Built Buses of Canada Ltd.

Toyota Canada Ltd.

Volkswagen Canada Inc.

Volvo Trucks Canada Inc.

Western Star Trucks Inc.

List of importers and distributors of overseas manufactured motor vehicles

Japan

General Motors of Canada Ltd.

Hino Diesel Trucks Canada Ltd.

Honda Canada Inc.

Mazda Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Subaru Canada Inc.

Suzuki Canada Inc.

Toyota Canada Inc.

Other Countries

B.M.W. Canada Inc.

Daewoo Auto Canada Inc.

Ford Motor Company of Canada Limited

General Motors Canada Ltd.

Hyundai Auto Canada Inc.

Jaguar Canada Inc.

Kia Canada Inc.

Land Rover group Canada Inc.

Mercedes-Benz Canada Inc.

Porsche Cars of Canada Ltd.

Volkswagen Canada Inc.

Volvo Cars of Canada Ltd.