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HIGHLIGHTS

- ▶ Operating revenues for the telecommunications industry were \$8.10 billion in the fourth quarter of 2000, a 7.9% increase from fourth quarter, 1999. The industry's annual operating revenues amounted to \$31.06 billion in 2000, an increase of 8.5% from what was reported one year ago.
- ▶ Operating profit totalled \$1.11 billion in the fourth quarter, 13.7% of operating revenues and 10.9% below last year. Overall, the industry saw \$4.96 billion in operating profit this year − 16.0% of annual operating revenues and a 5.0% increase over 1999.
- ▶ Capital expenditures were \$1.90 billion this quarter (\$1.35 billion in the wireline industry and \$553 million in the wireless industry). This is 21.5% and 36.1% of wireline and wireless operating revenues respectively. Telecommunications industries invested over \$6 billion in 2000, an impressive amount despite being 3.8% less than capital spending in 1999.
- Per capita wireline investment this quarter was \$43.62, while wireless capital expenditures amounted to \$17.93 per capita and \$63.19 for each mobile subscriber.
- ▶ The telecommunications industry employed 92,858 persons this quarter; 80,228 in full-time positions and 12,630 in part-time positions. Full-time employment increased 3.4% from the fourth quarter of last year.
- Just over 29.5 million voice-grade access paths were connected to the public-switched telephone network (PSTN), comprising 20.8 million public access lines and 8.8 million mobile telephone subscribers.
- Most of the recent growth in PSTN access has come from wireless or mobile services, which increased 26.7% this quarter, from the fourth quarter of 1999.
- ▶ Digital mobile subscribers surpassed analogue subscribers for the first time during this quarter, reaching 53% (4.6 million) of the total (8.75 million).

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Symbols

The following standard symbols are used in Statistics Canada publications:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- r revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.
- () negative value.

Abbreviations

- n.e.c not elsewhere classified
- FTE Full-time equivalents
- VGE Voice-grade equivalents

North American Industry Classification System - NAICS (catalogue 12-501-XPE)

- 5133 Telecommunications
- 51331 Wired Telecommunications
- 51332 Wireless Telecommunications
- 51333 Telecommunication Resellers
- 51334 Satellite Telecommunications (including Satellite Resellers)
- 51339 Other Telecommunications Services

ANALYTICAL OVERVIEW

National and Industry Indicators

The telecommunications industry posted steady growth in gross **operating revenues**, reaching \$8.10 billion in the fourth quarter of 2000 – an increase of 7.9% from fourth quarter, 1999. Operating revenues totalled \$31.06 billion for the year, up by 8.5% from 1999. Wireline telecommunications services accounted for 77.4% of total industry operating revenues, while wireless, resellers, satellite, and other services accounted for 22.6% of the fourth quarter industry total (Figure 1).

Local services (\$1.81 billion) continued to represent the largest share (28.8%) of total quarterly **wireline operating revenues** (\$6.26 billion), followed by long distance services (\$1.33 billion / 21.2% of the total) and carrier services (\$801 million / 12.8% of the total). Local services were \$7.07 billion for the year – 29.1% of total wireline operating revenues and 4.7% above last year's figure. Long distance services were \$5.46 billion, down 6.1% from last year. This confirms the recent pattern observed of local revenues exceeding long distance revenues.

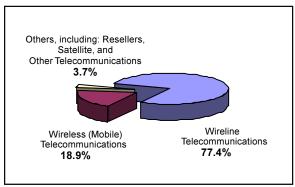
Operating revenues in the wireless industry were \$1.53 billion this quarter, up 19.7% from last year and 4.8% from last quarter. Total wireless operating revenues were 19.9% over the 1999 total (\$5.58 billion). As with wireline carriers, local services are the wireless industry's major source of revenues, but account for a greater share of total operating revenues (\$957 million / 62.4%).

Operating profit totalled \$1.11 billion in the fourth quarter, or 13.7% of operating revenues. Returns varied widely, however, depending on the telecommunications industry. The operating profit for wireline carriers was about 20 cents on each revenue dollar, while the wireless carriers slid back into a loss position (- 9 cents on each revenue dollar) after two profitable quarters. In 1999, the wireless industry had reported three quarters of losses but only a small annual loss. The 2000 annual loss amounted to one cent on the revenue dollar. Lower profit levels in the wireless industry undoubtedly reflect the ongoing roll-out costs for new services, and for establishing each service provider's presence in a highly dynamic and competitive market. The reseller, satellite and other industries (NAICS 51333, 4 and 9, respectively) had an estimated operating loss amounting to nearly 1 cent for each dollar earned this quarter.

The telecommunications industry's on-going demand for high-technology, capital-intensive applications can be seen in this quarter's strong **capital expenditures**. The wireline and wireless industries had capital outlays of over \$1.35 billion and \$553 million, respectively, representing 21.5% and 36.1% of fourth quarter operating revenues (Figure 2). Total capital expenditures have increased by 3.6% from fourth quarter last year (\$1.90 billion compared to \$1.65 billion). Capital expenditures have grown by a remarkable 86.1% since the first quarter of this year. This growth led to year-end investments of \$6 billion by the wireline and wireless industries, however this was still a 3.8% decrease from total capital expenditures at the end of 1999.

Figure 1.

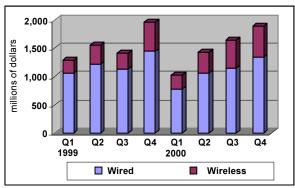
The wireless, satellite and reseller industries generated 22.6% of total operating revenues (Revenues \$8.10 billion)



Source: Quarterly Telecommunications Statistics, 4th Quarter, 2000.

Figure 2.

Capital expenditures in the wired and wireless industries dropped substantially in the first quarter of 2000, but have been expanding throughout the remainder of the year (Capital expenditures \$1.90 billion)

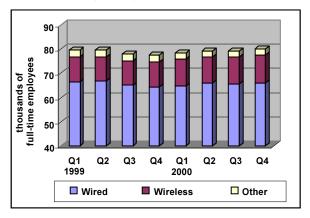


Source: Quarterly Telecommunications Statistics, 4th Quarter, 2000.

There were 80,228 **full-time employees** this quarter, a 1.1% increase from the third quarter, and a 3.4% increase from the fourth quarter of 1999 (a gain of 2,558 full-time employees) (Figure 3). Since the fourth quarter last year, 1,632 full-time positions were added to the wireline industry, while the wireless industry gain 1,239 full-time employees. The 'other' telecommunications industries lost 313 full-time employees over the same period. **Average annual labour costs** (wages, salaries and benefits) per employee (full-time equivalent) were down slightly from last quarter for the wireline industry (\$65,657) and down \$1,314 on average in the wireless industry (\$61,772).

Figure 3.

Full-time employment in the telecommunications industries has grown by 3.4% since fourth quarter, 1999



Source: Quarterly Telecommunications Statistics, 4th Quarter, 2000.

Public-switched telephone network (PSTN) **wireline access** reached just over 20.0 million lines at the end of the fourth quarter, an increase of 3.9% from last year's level. Residential lines accounted for 66.0% of the total and business lines represented 34.0% of PSTN lines (Text Table 1).

Each ISDN (Integrated Service Digital Network) line is capable of providing multiple access paths to the PSTN, based on their enhanced bandwidth. With ISDN lines converted to their voice-grade bandwidth equivalents (ISDN BRA = 2 lines, ISDN PRA = 23 lines), total fixed access this quarter was just over 20.8 million lines, a 4.2% increase from what was reported one year ago. This represents strong growth in a market that not too long ago would have been considered to be very mature, and therefore unlikely to post much year over year change.

Text Table 1. PSTN Network Infrastructure - Wired Access

	F	ourth Quarter, 2	000
PSTN Access	Residential	Business	Total
Wired Access Line	es (NAICS 513	31)	
Individual lines	12,582,661	3,178,386	15,761,047
Party lines	86,993	1,408	88,401
ISDN BRA	230	82,112	82,342
ISDN PRA		32,428	32,428
Public telephones		172,078	172,078
Centrex		2,500,936	2,500,936
Other	-	553,408	553,408
Undercoverage estimate	528,613	287,843	816,456
Total Wired Access Lines	13,198,497 (66.0%)	6,808,599 (34.0%)	20,007,096 (100%)
Total voice-grade equivalents	13,198,727 (63.4%)	7,604,127 (36.6%)	20,802,854 (100%)

Source: Quarterly Telecommunications Statistics, 4th Quarter, 2000.

Fourth quarter mobile telephony subscribers were up 26.7% from last year and increased by 8.6% over last quarter. At quarter end, there were 8.8 million subscribers, more than one in every four Canadians. Although the wireless telecommunications industry is outpacing the wireline sector when it comes to expanding access to the PSTN, judging by the continued growth in fixed access lines, consumers still seem to consider mobile telephony as a complement to, rather than a substitute for, their wireline PSTN access. In contrast to wireline access, which is nearly all digital, only 53.0% of wireless access was digital, representing just over 4.6 million mobile subscribers (Text Table 2). Nevertheless, digital mobile subscriptions surpassed analogue subscriptions for the first time in Canada during this quarter.

Teledensity measures the penetration of telecommunications services in a given population. For the wireline and wireless industries, there were 67.5 and 28.4 access paths (VGE) per 100 inhabitants, respectively. Total teledensity per 100 inhabitants was 95.9 in the fourth quarter, up an impressive 9.1% from last year's fourth quarter figure (Text Table 3).

Paging subscribers also showed impressive growth this quarter despite the strong growth in cellular telecommunications, considered by some to be a substitute for paging. There were over 1.8 million pagers in service in the fourth quarter, a 13.0% increase over the fourth quarter of last year.

Long distance **traffic** is nearly completely undertaken via wireline access, which stood at 13.1 billion minutes this quarter. About 11.3% of total wireline long distance minutes are originating from points outside Canada (Figure 6). This year, total long distance minutes stood at 51.9 billion, up 21.2% from 1999. Mobile telephony is primarily used for local communication. Total billed minutes rose substantially since the fourth quarter of 1999 (34.5%) to 5.2 billion. Total billed minutes through wireless access was 18.9 billion at the end of 2000, a remarkable 39.8% increase from last year.

Readers should note that some figures have been revised from previous quarters, mainly due to changes in respondent reporting, please see page 29 for details.

Text Table 2. PSTN Network Infrastructure - Mobile Access

PSTN Access	Fourth Quarter, 2000
Mobile Access (NAICS 51332)	
Digital	4,635,481
Analogue	4,115,857
Total Mobile Access	8,751,338

Source: Quarterly Telecommunications Statistics, 4th Quarter, 2000.

Text Table 3. PSTN Network Infrastructure - Total Access

Teledensity	
Total PSTN Access	28,758,434
Total PSTN Access (VGE)	29,554,192
Wired access (VGE) per 100 inhabitants	67.5
Wireless access (VGE) per 100 inhabitants	28.4
Total PSTN (VGE) per 100 inhabitants	95.9

Source: Quarterly Telecommunications Statistics, 4^{th} Quarter, 2000.

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Telecommunications Industry (NAICS 5133)

Summary Tables

TABLE 1. Telecommunications Industry Group (NAICS 5133) Summary, Quarterly, 2000

	First Qua	rter	Second Qu	arter	Third Qua	rter	Fourth Qua	arter	Year to d	ate
		00/99 %		00/99 %		00/99 %		00/99 %		00/99 %
Financial indicators (\$000)	•									
Operating revenues	7,429,071	9.7	7,592,059	5.9	7,942,213	10.7	8,096,127	7.9	31,059,470	8.5
Operating expenses	6,147,115	10.5	6,314,229	4.6	6,643,571	10.0	6,990,371	11.6	26,095,285	9.2
Operating profit	1,281,957	5.7	1,277,831	12.5	1,298,642	14.0	1,105,756	(10.9)	4,964,185	5.0
% of operating revenues	17.3	(3.6)	16.8	6.3	16.4	3.0	13.7	(17.4)	16.0	(3.2)
Capital expenditures ¹	1,020,078	(21.4)	1,430,747	(8.3)	1,653,036	17.2	1,898,301	(3.6)	6,002,163	(3.8)
Employment (persons)										
Full-time	78,347	(1.8)	79,216	(0.4)	79,339	2.0	80,228	3.4		
Part-time	<u>12,387</u>		<u>13,387</u>		<u>12,495</u>		<u>12,630</u>			
Total Employment	90,734		92,603		91,834		92,858			
% of national industrial employment ²	0.762		0.743		0.739		0.754			
Total Full-time equivalents (FTE)	84,962		86,043		86,322		87,034			
Labour costs										
Total Labour costs (\$000)	1,411,458		1,395,427		1,434,814		1,386,260		5,627,959	
Average Labour costs (\$)										
per FTE employee (annualized)	66,450		65,656		65,934		65,372			
PSTN access paths (fixed and mobile)										
Total fixed lines and mobile subscribers	27,039,391	10.2	27,521,788	10.2	28,031,393	9.8	28,758,434	10.7		
Total voice-grade equivalents (VGE)	27,746,370	10.6	28,246,561	10.5	28,794,896	10.0	29,554,192	10.0		
Teledensity (VGE per 100 inhabitants)	90.7	9.8	92.2	9.6	93.6	9.1	95.9	9.1		

Due to rounding, figures may not sum exactly to totals.

¹ Comprises 51331 (Wireline) and 51322 (Wireless) only.

² Survey of Employment, Payrolls and Hours (SEPH). The target population is composed of all employers in Canada, except those in agriculture, fishing and trapping, private households services, religious organizations and military personnel of defence services. For further information, see Statistics Canada Catalogue No. 72-002-XPB.

TABLE 2A. Telecommunications Industries Summary, First Quarter, 2000

NAICS industries	51331	51332	51333, 4, 9	5133
		thousands of	dollars	
Operating revenues				
Telecommunications operating revenues	5,199,179	1,132,988		
Other operating revenues1	539,222	68,316		
Undercoverage estimate	178,111	35,744	275,512	489,366
Total operating revenues	5,916,512	1,237,048	275,512	7,429,071
% of total industry	79.6	16.7	3.7	100.0
Operating expenses				
Telecommunications operating expenses	4,316,100	1,141,118		
Other operating expenses	166,193	83,827	**	
Undercoverage estimate	138,677	35,710	265,489	439,877
Total operating expenses	4,620,970	1,260,655	265,489	6,147,115
% of total industry	75.2	20.5	4.3	100.0
·			10,023	
Operating profit	1,295,541	(23,607)	•	1,281,957
% of operating revenues	21.9	(1.9)	3.6	17.3
Non-operating revenues and expenses (survey units only	•			
Non-operating revenues	191,207	5,488		
Non-operating expenses				
Interest expenses	341,445	143,383		
Other	<u>26,848</u>	<u>1,620</u>		
Total Non-operating expenses	368,293	145,003		
Net income before taxes	1,118,455	(163,122)		
Capital expenditures				
Survey data	751,982	239,727		
Undercoverage estimate	<u>23,495</u>	<u>4,874</u>		
Total Capital expenditures	775,477	244,601		
% of operating revenues	13.1	19.8		
Employment (persons)				
Full-time - Survey data	62,356	10,481		
Undercoverage estimate	<u>2,575</u>	<u>508</u>	2,427	<u>5,510</u>
Total Full-time	64,931	10,989	2,427	78,347
Part-time - Survey data	9,512	2,483	·	-,-
Undercoverage estimate	9,312 <u>301</u>	2,483 <u>16</u>	 <u>76</u>	 <u>392</u>
Total Part-time	9,813	2,499	<u>76</u> 76	12,387
Total Employment	74,744	13,488	2,503	90,734
% of national industrial employment	0.628	0.113	0.021	0.762
Total Full-time equivalents (FTE)	70,234	12,237	2,492	84,963
Labour costs		10		
Survey data	1,031,009	169,712		
Undercoverage estimate	44,346	<u>10,633</u>	<u>46,228</u>	<u>101,207</u>
Total	1,075,355	180,345	46,228	1,301,928
Part-time - Survey data	83,627	20,130		
Undercoverage estimate	<u>4,193</u>	<u>344</u>	<u>1,237</u>	<u>5,774</u>
Total	87,820	20,474	1,237	109,531
Total Labour costs	1,163,175	200,819	47,464	1,411,458
Average Labour costs (\$) per FTE employee (annualized)	66,246	65,645	76,189	66,450

¹ Other includes: terminal equipment rentals; sale of telecommunications goods; directory services; retail internet access; installations; customer repairs and maintenance.

TABLE 2B. Telecommunications Industries Summary, Second Quarter, 2000

NAICS industries	51331	51332	51333, 4, 9	5133
		thousands of	dollars	
Operating revenues				
Telecommunications operating revenues	5,191,284	1,226,772		
Other operating revenues1	587,732	86,271		
Undercoverage estimate	<u>179,371</u>	39,069	<u>281,560</u>	500,000
Total operating revenues	5,958,387	1,352,112	281,560	7,592,059
% of total industry	78.5	17.8	3.7	100.0
Operating expenses				
Telecommunications operating expenses	4,439,090	1,168,457		
Other operating expenses	158,848	96,009		
Undercoverage estimate	142,255	36,862	272,707	451,825
Total operating expenses	4,740,193	1,301,328	272,707	6,314,229
% of total industry	75.1	20.6	4.3	100.0
Operating profit	1,218,194	50,783	8,853	1,277,831
% of operating revenues	20.4	3.8	3.1	16.8
Non-operating revenues and expenses (survey units onl			-··	
Non-operating revenues	40,869	4,027		
·	40,000	4,021	••	••
Non-operating expenses	055.400	450 550		
Interest expenses	355,169	156,552		
Other	16,834	6,713		
Total Non-operating expenses	372,003	163,265		
Net income before taxes	887,060	(108,455)	••	
Capital expenditures				
Survey data	1,025,386	365,885		
Undercoverage estimate	<u>32,037</u>	<u>7,439</u>	••	••
Total Capital expenditures	1,057,423	373,324		••
% of operating revenues	17.7	27.6		
Employment (persons)				
Full-time - Survey data	63,345	10,302		
Undercoverage estimate	<u>2,616</u>	<u>499</u>	<u>2,454</u>	<u>5,569</u>
Total Full-time	65,961	10,801	2,454	79,216
Part-time - Survey data	10,568	2,388		
Undercoverage estimate	334	<u>15</u>	<u>82</u>	<u>431</u>
Total Part-time	10,902	2,403	82	13,387
Total Employment	76,863	13,204	2,536	92,603
% of national industrial employment	0.617	0.106	0.020	0.743
Total Full-time equivalents (FTE)	71,632	11,890	2,521	86,043
Labour costs	71,002	11,000	2,021	00,040
	1 021 201	154 107		
Full-time - Survey data	1,031,391	154,127	 4F 640	
Undercoverage estimate Total	44,363 1,075,754	<u>9,656</u>	<u>45,642</u> 45,642	<u>99,661</u>
	1,075,754	163,783	40,042	1,285,179
Part-time - Survey data	88,073	16,238		
Undercoverage estimate	<u>4,416</u>	<u>278</u>	<u>1,243</u>	<u>5,937</u>
Total	92,489	16,516	1,243	110,248
Total Labour costs	1,168,243	180,299	46,886	1,395,427
Average Labour costs (\$) per FTE employee (annualized)	65,736	63,186	75,288	65,656

¹ Other includes: terminal equipment rentals; sale of telecommunications goods; directory services; retail internet access; installations; customer repairs and maintenance.

TABLE 2C. Telecommunications Industries Summary, Third Quarter, 2000

NAICS industries	51331	51332	51333, 4, 9	5133
-		thousands of d	lollars	
Operating revenues				
Telecommunications operating revenues	5,387,428	1,335,898		
Other operating revenues ¹	612,207	83,674		
Undercoverage estimate	186,219	42,238	294,549	523,006
Total operating revenues	6,185,854	1,461,810	294,549	7,942,213
% of total industry	77.9	18.4	3.7	100.0
Operating expenses				
Telecommunications operating expenses	4,624,327	1,270,619		
Other operating expenses	173,422	99,878		
Undercoverage estimate	148,437	<u>39,953</u>	286,934	<u>475,325</u>
Total operating expenses	4,946,186	1,410,450	286,934	6,643,571
% of total industry	74.5	21.2	4.3	100.0
Operating profit	1,239,668	51,360	7,614	1,298,642
% of operating revenues	20.0	3.5	2.6	16.4
Non-operating revenues and expenses (survey units only	v)			
Non-operating revenues	106,564	(13,218)		
Non-operating expenses	,	, ,		
Interest expenses	384,333	160,238		
Other	56,503	7,221		
Total Non-operating expenses	440,836	167,459		
Net income before taxes	905,396	(129,317)	••	
	303,330	(123,311)		
Capital expenditures	4 440 075	404.000		
Survey data	1,113,875	494,309		
Undercoverage estimate	<u>34,802</u>	<u>10,051</u>		
Total Capital expenditures % of operating revenues	1,148,677	504,360	••	
	18.6	34.5		••
Employment (persons)		40.000		
Full-time - Survey data	63,138	10,622		
Undercoverage estimate	<u>2.607</u>	<u>514</u>	<u>2,458</u>	<u>5,579</u>
Total Full-time	65,745	11,136	2,458	79,339
Part-time - Survey data	9,871	2,221		
Undercoverage estimate	<u>312</u>	<u>14</u>	<u>77</u>	<u>403</u>
Total Part-time	10,183	2,235	77	12,495
Total Employment	75,928	13,371	2,535	91,834
% of national industrial employment	0.611	0.108	0.020	0.739
Total Full-time equivalents (FTE)	71,597	12,199	2,526	86,322
Labour costs				
Full-time - Survey data	1,051,960	164,762		
Undercoverage estimate	45,247	10,322	<u>46,844</u>	102,414
Total	1,097,207	175,084	46,844	1,319,136
Part-time - Survey data	92,994	16,436		
Undercoverage estimate	4,663	281	1,304	6,24 <u>8</u>
Total	97,657	16,717	1,304	115,678
Total Labour costs	1,194,864			
	1.134.004	191,801	48,148	1,434,814

¹ Other includes: terminal equipment rentals; sale of telecommunications goods; directory services; retail internet access; installations; customer repairs and maintenance.

TABLE 2D. Telecommunications Industries Summary, Fourth Quarter, 2000

	T.	ı		
NAICS industries	51331	51332	51333, 4, 9	5133
		thousands of	dollars	
Operating revenues				
Telecommunications operating revenues	5,361,890	1,382,974		
Other operating revenues1	713,323	104,848		
Undercoverage estimate	<u>188,565</u>	44,269	<u>300,259</u>	533,092
Total operating revenues	6,263,778	1,532,091	300,259	8,096,127
% of total industry	77.4	18.9	3.7	100.0
Operating expenses				
Telecommunications operating expenses	4,648,126	1,482,236		••
Other operating expenses	220,542	139,628	••	
Undercoverage estimate	<u>150,631</u>	<u>47,281</u>	<u>301,926</u>	499,839
Total operating expenses	5,019,299	1,669,145	301,926	6,990,371
% of total industry	71.8	23.9	4.3	100.0
Operating profit	1,244,478	(137,054)	(1,668)	1,105,756
% of operating revenues	19.9	(8.9)	(0.6)	13.7
Non-operating revenues and expenses (survey units or	nly)			
Non-operating revenues	233,370	(50,487)		
Non-operating expenses				
Interest expenses	478,974	249,786		
Other	82,911	<u>5,994</u>		
Total Non-operating expenses	561,885	255,780		
Net income before taxes	915,963	(443,321)		
Capital expenditures				
Survey data	1,304,553	541,969		
Undercoverage estimate	40,759	11,020		
Total Capital expenditures	1,345,312	552,989		
% of operating revenues	21.5	36.1		
Employment (persons)				
Full-time - Survey data	63,354	11,228		
Undercoverage estimate	<u>2,616</u>	<u>544</u>	2,486	<u>5,646</u>
Total Full-time	65,970	11,772	2,486	80,228
Part-time - Survey data	9,843	2,384		
Undercoverage estimate	311	2,504 <u>15</u>	 <u>77</u>	403
Total Part-time	10,154	2,399	7.7 77	12,630
	76,124			92,858
Total Employment	· ·	14,171	2,563	· ·
% of national industrial employment	0.618	0.115	0.021	0.754
Total Full-time equivalents (FTE)	71,475	13,006	2,553	87,034
Labour costs	4 040 000	400.044		
Full-time - Survey data	1,018,292	160,911		
Undercoverage estimate	43,799	<u>10,081</u>	<u>45,399</u>	99,280
Total	1,062,091	170,992	45,399	1,278,483
Part-time - Survey data	84,403	17,625		
Undercoverage estimate	<u>4,232</u>	<u>301</u>	<u>1,216</u>	<u>5,749</u>
Total	88,635	17,926	1,216	107,777
Total Labour costs	1,150,726	188,919	46,615	1,386,260
Average Labour costs (\$) per FTE employee (annualized)	65,657	61,772	74,957	65,372

¹ Other includes: terminal equipment rentals; sale of telecommunications goods; directory services; retail internet access; installations; customer repairs and maintenance.

TABLE 3. Summary of Telecommunications Industries Analytical Indicators, Quarterly, 2000

NAICS industries		513	31			513	32	
NAICS industries	I	II	III	IV	I	II	III	IV
Financial								
Operating revenue per capita (\$)	193.31	194.31	201.17	203.12	40.42	44.09	47.54	49.68
Operating profit (% of operating revenues)	21.9	20.4	20.0	19.9	(1.9)	3.8	3.5	(8.9)
Average revenue per long distance minute (cents) ¹	11.59	11.45	12.50	11.41	26.02	22.47	19.61	21.58
Capital expenditures per capita (\$)	25.34	34.48	37.36	43.62	7.99	12.17	16.40	17.93
Capital expenditures (% of operating revenues)	13.1	17.7	18.6	21.5	19.8	27.6	34.5	36.1
Employment/Labour								
Industry employment as a % of national industrial employment ²	0.628	0.617	0.611	0.618	0.113	0.106	0.108	0.115
Revenue per FTE employee (\$)	84,240	83,180	86,399	87,635	101,094	113,717	119,828	117,797
PSTN access paths per FTE employee	292	287	290	291	590	646	660	673
Average Labour costs (\$) per FTE employee (annualized)	66,246	65,736	66,078	65,657	65,645	63,186	63,086	61,772
Labour costs as a % of operating revenues	19.7	19.6	19.3	18.4	16.2	13.3	13.1	12.3
Teledensity (VGE)								
PSTN access paths per 100 inhabitants	67.1	67.1	67.4	67.5	23.6	25.1	26.2	28.4
Traffic ^{1, 3}								
Long distance minutes per access path (VGE)	666	666	626	657	52	58	73	62
Long distance minutes per capita	429	429	406	426	12	15	19	18

Long distance minutes include domestic and international calls originating in Canada and toll-free calls for wireline carriers, and billed minutes for wireless carriers.

² Survey of Employment, Payrolls and Hours (SEPH). The target population is composed of all employers in Canada, except those in agriculture, fishing and trapping, private households services, religious organizations and military personnel of defence services. For further information see Statistics Canada Catalogue No. 72-002-XPB.

 $^{^{\}rm 3}\,$ Calculations do not include undercoverage estimates.

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Wired Telecommunications Carriers (NAICS 51331)

Tables and Graphs

TABLE 4. Wired Telecommunications Carriers (NAICS 51331), Quarterly, 2000

Wired Telecommunications	First Qua	arter	Second Q	uarter	Third Qu	arter	Fourth Qu	ıarter	Year to date	
(NAICS 51331)	\$000	00/99 %	\$000	00/99 %	\$000	00/99 %	\$000	00/99 %	\$000	00/99 %
Operating revenues										
Telecommunications Operating revenues										
Carrier services										
Contribution	196,243		202,140		227,613		244,220		870,216	
Interconnection	511,065		493,420		479,595		471,701		1,955,781	
Circuit rentals	17,907		17,522		18,922		18,722		73,073	
Other	33,976		54,047		66,636		66,428		221,087	
Total Carrier services	759,191	(9.0)	767,129	(5.5)	792,766	4.4	801,071	(2.2)	3,120,157	(3.2)
Voice services										
Local telephony	1,696,897	2.7	1,761,764	4.0	1,801,790	6.8	1,805,876	5.4	7,066,327	4.7
Long distance telephony	1,378,538	(0.6)	1,365,220	(11.2)	1,384,519	(5.5)	1,330,196	(6.6)	5,458,473	(6.1
Calling features	267,072	17.9	243,419	6.2	247,007	3.3	240,916	(2.6)	998,414	6.0
Connection	90,649	39.3	93,715	28.1	107,567	(1.8)	96,356	(10.2)	388,287	9.3
Total Voice services	3,433,156	3.1	3,464,118	(2.0)	3,540,883	1.1	3,473,344	(0.6)	13,911,501	0.4
Data and high speed services										
Narrowband packet-switched	222.184		227,937		230.149		240.591		920,861	
High speed switched ¹	188,398		217,664		252,394		241,681		900,137	
Total Data and high speed services	410,582		445,601		482,543		482,272		1,820,998	
Non-switched services (private lines)										
Narrowband	211,592		209,940		223,459		263,393		908,384	
High speed	30,653		26,989		31,313		34,308		123,263	
Total Non-switched services	242,245		236,929		254,772		297,701		1,031,647	
			-				•			
Other telecommunications services	354,005		277,507		316,464		307,502		1,255,478	
Total	5,199,179	7.0	5,191,284	2.8	5,387,428	8.0	5,361,890	5.2	21,139,781	5.7
Other Operating revenues										
Terminal equipment rentals	75,850		79,340		75,439		79,182		309,811	
Sale of telecommunications goods	106,783		114,005		104,348		155,468		480,604	
Directory services	49,856		70,651		67,624		62,573		250,704	
Retail Internet services	55,097		66,384		76,916		82,503		280,900	
Other services n.e.c.	<u>251,636</u>		<u>257,352</u>		<u>287,880</u>		333,597		<u>1,130,465</u>	
Total	539,222	13.5	587,732	(2.4)	612,207	6.0	713,323	0.9	2,452,484	3.9
Undercoverage estimate	<u>178,111</u>		179,371		186,219		188,565		732,265	
Total Operating revenues	5,916,512	9.2	5,958,387	3.7	6,185,854	9.3	6,263,778	6.2	24,324,530	7.1
Revenue performance ² (\$)										
Operating revenue per capita	193.31	8.2	194.31	2.8	201.17	8.4	203.12	5.3	791.91	6.2
Voice services revenue per PSTN line	174.13	0.4	175.44	(4.1)	177.72	(0.7)	173.79	(2.0)	701.08	(0.9
Local revenue per PSTN line	86.07	0.1	89.22	1.8	90.44	4.8	90.36	3.9	356.09	2.5
Long distance revenue per PSTN line	69.92	(3.2)	69.14	(13.1)	69.49	(7.2)	66.56	(8.0)	275.11	(8.0
Average revenue per										
long distance minute (cents)	11.59	(23.1)	11.45	(30.0)	12.50	(13.1)	11.41	(16.4)	11.73	(20.9
Advanced services ratio ³ (%)	21.0	68.0	20.9	71.3	21.6	61.2	21.7	49.7	21.3	65.

¹ Wideband and broadband circuit- and packet-switched services.

² Calculations do not include undercoverage estimates, and where applicable are based on voice-grade equivalent (VGE) PSTN lines.

 $^{^{3}}$ Ratio of operating revenues from new services compared to traditional telecommunications services (%).

TABLE 4 continued...

Wired Telecommunications	First Qua		Second Q				Fourth Qu		Year to date	
(NAICS 51331)	\$000	00/99	\$000	00/99	\$000	00/99	\$000	00/99	\$000	00/99
Operating expenses		%		%		%		%		%
Telecommunications Operating expenses										
Carrier services	207 000		310,734		200 204		200.020		4 222 274	
Contribution Interconnection	297,009 586,611		626,831		306,201 716,125		309,930 674,456		1,223,874 2,604,023	
Circuit rentals	•		228,311		•		126,296		802,527	
Other	204,460				243,460					
Total - Carrier services	149,881 1,237,961	18.3	172,145 1,338,021	32.5	177,839 1,443,625	35.5	250,520 1,361,202	18.6	750,385 5,380,809	26.0
Labour expenses	1,098,225	15.1	1,083,233	11.5	1,108,934	4.0	1,065,115	(1.7)	4,355,507	6.9
Depreciation	993,115	0.1	1,014,380	0.9	1,026,000	(1.2)	1,051,411	2.6	4,084,906	0.6
Other	<u>986,799</u>		<u>1,003,456</u>		1,045,768		1,170,398		4,206,421	
Total	4,316,100	8.4	4,439,090	3.3	4,624,327	9.2	4,648,126	8.8	18,027,643	7.4
Other Operating expenses	166,193	3.2	158,848	(17.6)	173,422	(2.1)	220,542	(18.6)	719,005	(10.3
Undercoverage estimate	138,677		142,255		148,437		150,631		<u>580,001</u>	
Total Operating expenses	4,620,970	9.8	4,740,193	3.9	4,946,186	10.3	5,019,299	8.6	19,326,649	8.1
Operating profit	1,295,541	7.0	1,218,194	2.9	1,239,668	5.6	1,244,478	(2.5)	4,997,881	3.2
% of operating revenues	21.9	(2.0)	20.4	(0.8)	20.0	(3.4)	19.9	(8.2)	20.5	(3.6)
Capital expenditures		(2.0)		(0.0)		(0)		(0.2)		(0.0)
Survey data	751,982		1,025,386		1,113,875		1,304,553		4,195,796	
Undercoverage estimate	23,495		32,037		34,802		40,759		131,093	
Total Capital expenditures	775,477	(26.8)	1,057,423	 (13.4)	1,148,677	 1.3	1,345,312	(6.8)	4,326,889	(10.9
·	·									
% of operating revenues	13.1	(32.9)	17.7	(16.5)	18.6	(7.4)	21.5	(12.3)	17.8	(16.8
per capita (\$)	25.34	(27.4)	34.48	(14.1)	37.36	0.4	43.62	(7.6)	140.87	(11.7,
Employment (persons)										
Full-time - Survey data	62,356		63,345		63,138		63,354			
Undercoverage estimate	<u>2,575</u>		<u>2,616</u>		<u>2,607</u>		<u>2,616</u>			
Total	64,931	(2.4)	65,961	(1.3)	65,745	1.2	65,970	2.5		
Part-time - Survey data	9,512		10,568		9,871		9,843			
Undercoverage estimate	<u>301</u>		<u>334</u>		<u>312</u>		<u>311</u>			
Total	9,813		10,902		10,183		10,154			
Total Employment	74,744		76,863		75,928		76,124			
% of national industrial employment	0.628		0.617		0.611		0.618			
Total Full-time equivalents (FTE)	70,234		71,632		71,597		71,475			
Revenue (\$) per FTE employee	84,240		83,180		86,399		87,635			
Labour costs ¹										
Full-time - Survey data	1,031,009		1,031,391		1,051,960		1,018,292		4,132,652	
Undercoverage estimate	44,346		44,363		45,247		43,799		177,756	
Total	1,075,355		1,075,754		1,097,207		1,062,091		4,310,408	••
Part-time - Survey data	83,627		88,073		92,994		84,403		349,097 <u>17,503</u>	
Undercoverage estimate	<u>4,193</u>		<u>4,416</u>		<u>4,663</u>		4,232	•••	366,600	
Total	87,820		92,489		97,657		88,635			
Total Labour costs	1,163,175		1,168,243		1,194,864		1,150,726		4,677,008	
Average Labour costs (\$)			.				a			
per FTE employee (annualized)	66,246		65,736		66,078		65,657			

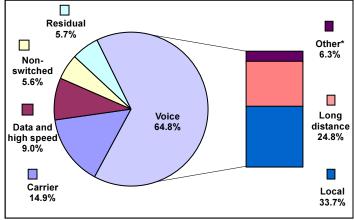
¹ Includes capitalized labour expenditures.

TABLE 4 continued...

Wired Telecommunications	First Qua	rter	Second Qu	arter	Third Qua	rter	Fourth Qua	arter	Year to d	ate
(NAICS 51331)		00/99		00/99		00/99		00/99		00/99
,		%		%		%		%		%
Network infrastructure (access)										
PSTN access lines	4									
Individual lines (includes PBX)	15,653,807	0.5	15,642,566	0.7	15,748,384	0.9	15,761,047	1.0		
Party lines	99,915		97,068	(25.4)	92,530		88,401			
ISDN BRA	82,333		82,835	10.7	83,043	7.7	82,342	1.5		
ISDN PRA	28,393		29,179	23.5	30,930	21.0	32,428		•	
Public telephones	175,940	. ,	175,905	(2.4)	174,480	(2.5)	172,078	' /		•••
Centrex	2,386,760		2,418,629	12.5	2,468,379	7.8	2,500,936			•••
Other (includes mobile and WATS)	582,259		574,804	(9.0)	562,177	,	553,408	. ,		•••
Undercoverage estimate	<u>816,456</u>	•••	<u>816,456</u>		<u>816,456</u>	•••	<u>816,456</u>			•••
Total PSTN access lines	19,825,863	4.8	19,837,442	4.5	19,976,379	4.2	20,007,096	3.9		
Residential (%)	66.0		65.8		66.0		66.0			
Business (%)	34.0		34.2		34.0		34.0			
Total PSTN voice-grade equivalents (VGE)	20,532,842	5.5	20,562,215	5.0	20,739,882	4.6	20,802,854	4.2		
Residential (%)	63.8		63.5		63.5		63.4			
Business (%)	36.2		36.5		36.5		36.6			
PSTN (VGE) per 100 inhabitants Residential access lines (VGE)	67.1	4.7	67.1	4.2	67.4	3.7	67.5	3.4		
per 100 households Business access lines (VGE)	113		112		113		113			
per 100 employed persons ¹	62.5		60.3		60.9		61.7			
PSTN access paths (VGE) per FTE employee	292		287		290		291			
Non-PSTN lines										
Digital - Survey data	95,337		98,953		155,786		263,058			
Analogue - Survey data	<u>26,789</u>		22,488		<u>17,498</u>		<u>16,953</u>			
Total Non-PSTN lines	122,126 ^r		121,441 ^r		173,284 ^r		280,011			
Traffic statistics (thousands of minutes)										
Long distance traffic										
Outbound calls	10,320,414		10,345,376		9,396,961		9,963,991		40,026,742	
Toll-free calls	1,573,583		1,576,584		1,677,645		1,692,282		6,520,094	
Inbound calls to Canada	1,242,593		<u>1,221,462</u>		1,402,987		1,480,292		<u>5,347,334</u>	
Total Long distance	13,136,590	31.7	13,143,422	28.8	12,477,593	12.5	13,136,565	14.0	51,894,170	21.2
Traffic performance (minutes) ²										
Long distance traffic										
Outbound calls										
per access line (VGE)	523		524		472		499		2,018	
per capita	337		337		306		323		1,303	
Toll-free calls										
per access line (VGE)	80		80		84		85		329	
per capita	51		51		55		55		212	
Inbound calls to Canada	0.		3.		30		50		- · -	
per access line (VGE)	63		62		70		74		269	
per access line (VGE)	41		40		46		48		175	
·	41		40		40		48		1/5	
Total Long distance										
per access line (VGE)		28.3	666	26.1	626	10.4		12.3	2,615	
per capita	429	30.4	429	27.7	406	11.5	426	13.0	1,690	20.2

 $^{^{\}mbox{\scriptsize 1}}$ Employed persons from SEPH estimate of national industrial employment.

² Calculations do not include undercoverage estimates.



* Calling features and connection charges.

Figure 4.

Wired telecommunications operating revenue shares (Revenues \$ 5.36 billion)

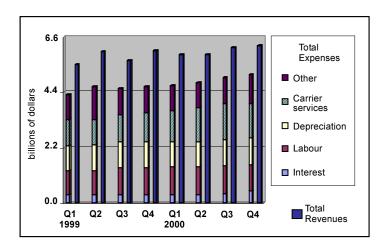


Figure 5.

Total revenues (operating and non-operating) continued to exceed total expenses in the wireline industry

The difference between total revenues and total expenses represents net income before taxes

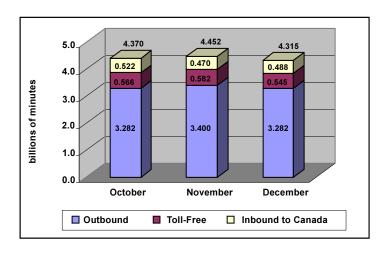


Figure 6.

Monthly wireline long distance minutes, fourth quarter 2000

Total outbound minutes 10.0 billion Total toll-free minutes 1.7 billion Total inbound to Canada minutes 1.5 billion

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Wireless Telecommunications Carriers (NAICS 51332)

Tables and Graphs

TABLE 5. Wireless Telecommunications Carriers (NAICS 51332), Quarterly, 2000

Wireless Telecommunications	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Year to date	
(NAICS 51332)	\$000	00/99 %	\$000	00/99 %	\$000	00/ 99 %	\$000	00/99 %	\$000	00/99 %
Operating revenues		•						•		
Telecommunications operating revenues										
Carrier services	85,158		104,004		141,603		139,171		469,936	
Local telephony										
Fixed (recurrent services)	527,831		553,836		606,009		624,458		2,312,134	
Air time (measured services)	227,081		259,004		268,354		277,980		1,032,419	
Other local telephony	<u>54,776</u>		<u>58,631</u>		52,522		<u>54,069</u>		219,998	
Total - Local telephony	809,688	16.6	871,471	15.4	926,885	16.2	956,507	16.3	3,564,551	16.1
Long distance telephony										
Air time	92,203		95,216		109,507		114,337		411,263	
Other long distance telephony	4,873		<u>4,720</u>		<u>5,091</u>		3,752		18,436	
Total - Long distance Telephony	97,076	15.8	99,936	11.5	114,598	1.5	118,089	18.2	429,699	11.2
Messaging - Paging	52,247		52,471		49,822		50,332		204,872	
Dispatch services (RCC)	12,756		16,214		17,057		17,479		63,506	
Other telecommunications services	76,063		82,676		85,933		101,396		346,068	
Total	1,132,988	23.4	1,226,772	20.4	1,335,898	20.6	1,382,974	21.6	5,078,632	21.5
Other operating revenues	68,316	(42.0)	86,271	25.2	83,674	17.1	104,848	(7.8)	343,109	(7.7)
Undercoverage estimate	35,744		39,069		42,238		44,269		<u>161,319</u>	
Total Operating revenues	1,237,048	16.8	1,352,112	21.6	1,461,810	21.2	1,532,091	19.7	5,583,060	19.9
Revenue performance (\$) ¹										
Operating revenue per capita	40.42	15.8	44.09	20.5	47.54	20.2	49.68	18.7	181.73	18.9
Local revenue per subscriber	112.81	(9.2)	113.95	(10.1)	115.59	(8.5)	109.75	(8.3)	452.10	(9.0)
Average revenue per		(-)		(- /		()		()		()
local minute (cents)	21.90	(27.2)	20.08	(22.5)	21.92	(15.5)	20.57	(16.3)	21.07	(20.1)
Long distance revenue per subscriber	13.53	(9.8)	13.07	(13.2)	14.29	(20.1)	13.55	(6.7)	54.44	(12.8)
Average revenue per										
long distance minute (cents)	26.02	(23.3)	22.47	(22.6)	19.61	(36.9)	21.58	(22.5)	22.04	(27.1)
Paging revenue per subscriber	37.44	(0.1)	37.19	0.5	35.13	(7.4)	34.94	(3.6)	144.70	(2.7)
Operating expenses										
Telecommunications operating expenses										
Carrier services	97,184		103,189		122,601		124,728		447,702	
Labour expenses	182,553		176,495		176,858		178,223		714,129	
Depreciation	280,379		288,773		302,791		355,508		1,227,451	
Other telecommunications expenses	581,002		600,000		668,369		823,777		2,673,148	
Total	1,141,118	29.9	1,168,457	15.0	1,270,619	15.7	1,482,236	31.5	5,062,430	22.9
Other operating expenses	83,827	(37.5)	96,009	9.2	99,878	18.4	139,628	8.1	419,342	(3.7)
Undercoverage estimate	<u>35,710</u>		36,862		<u>39,953</u>		<u>47,281</u>		<u>159,807</u>	
Total Operating expenses	1,260,655	21.9	1,301,328	15.4	1,410,450	16.8	1,669,145	30.0	5,641,579	21.2
Operating profit	(23,607)	(194.2)	50,783	430.6	51,360	3219.8	(137,054)	(3310.7)	(58,518)	(1547.8)
% of operating revenues	(1.9)	(180.6)	3.8	372.0	3.5	2674.1	(8.9)	(2748.3)	(1.0)	(1307.7)
Capital expenditures										
Survey data	239,727		365,885		494,309		541,969		1,641,890	
Undercoverage estimate	<u>4,874</u>		7,439		10,051		11,020		33,384	
Total - Capital expenditures	244,601	2.3	373,324	10.1	504,360	82.7	552,989	5.4	1,675,274	21.5
% of operating revenues	19.8	(12.4)	27.6	(9.4)	34.5	50.7	36.1	(12.0)	30.0	1.3
per subscriber (\$)	33.91	(20.3)	48.58	(14.2)	62.61	43.9	63.19	(16.8)	208.29	(4.7)
per capita (\$)	7.99	1.4	12.17	9.1	16.40	81.2	17.93	4.5	54.49	20.4

¹ Calculations do not include undercoverage estimates.

TABLE 5 continued...

Wireless Telecommunications	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Year to d	Year to date	
(NAICS 51332)		00/99		00/99		00/99		00/99		00/9	
Francis and (nancons)		%		%		%		%		%	
Employment (persons)	10 101		10 202		10.000		44.000				
Full-time - Survey data	10,481		10,302		10,622		11,228		•••		
Undercoverage estimate	<u>508</u>		<u>499</u>		<u>514</u>		<u>544</u>		•••		
Total	10,989	5.5	10,801	8.7	11,136	10.6	11,772	11.8	•••		
Part-time - Survey data	2,483		2,388		2,221		2,384				
Undercoverage estimate	<u>16</u>		<u>15</u>		<u>14</u>		<u>15</u>				
Total	2,499		2,403		2,235		2,399				
Total Employment	13,488		13,204		13,371		14,171				
% of national industrial employment	0.113		0.106		0.108		0.115				
Total Full-time equivalents (FTE)	12,237		11,890		12,199		13,006				
Revenue (\$) per FTE employee	101,094		113,717		119,828		117,797				
Labour costs (\$000) ¹											
Full-time - Survey data	169,712		154,127		164,762		160,911		649,512		
Undercoverage estimate	10,633		9,656		10,322		10,081		40,692		
Total	180,345		163,783		175,084		170,992		690,204		
Part-time - Survey data	20,130		16,238		16,436		17,625		70,429		
Undercoverage estimate	344		278		281		301		1,204		
Total	20,474		16,516	•••	16,717		17,926	•••	71,633		
Total Labour costs	200,819		180,299		191,801		188,919		761,838		
Average Labour costs (\$)	05.045		00.400		00.000		04.770				
per FTE employee (annualized)	65,645		63,186		63,086		61,772		•••		
Network infrastructure (access)											
Mobile subscribers											
Digital - Survey data	2,915,954		3,349,523		3,743,516		4,625,357				
Undercoverage estimate	<u>10,124</u>		<u>10,124</u>		<u>10,124</u>		<u>10,124</u>				
Total	2,926,078	78.5	3,359,647	76.9	3,753,640	73.3	4,635,481	78.4			
Analogue - Survey data	4,261,328		4,298,577		4,275,252		4,089,735				
Undercoverage estimate	<u>26,122</u>		<u>26,122</u>	•••	<u>26,122</u>		<u>26,122</u>				
Total	4,287,450	7.7	4,324,699	5.7	4,301,374	2.9	4,115,857	(4.5)			
Total Mobile telephony	7,213,528	28.3	7,684,346	28.3	8,055,014	26.9	8,751,338	26.7			
Mobile telephony penetration per 100 inhabitants	23.6	27.6	25.1	27.4	26.2	26.0	28.4	25.7			
PSTN access paths per FTE employee	590		646		660		673				
Paging subscribers											
Paging - Survey data	1,395,669		1,410,721		1,418,407		1,440,371				
Undercoverage estimate	388,833		388,833		388,833		388,833				
Total Paging	1,784,502	30.4	1,799,554	28.3	1,807,240	26.3	1,829,204	13.0			
Paging penetration per 100 inhabitants	5.8	28.9	5.9	28.3	5.9	25.5	5.9	11.3			
Traffic statistics (thousands of minutes)											
Billed minutes											
Local	3,697,485		4,340,381		4,228,705		4,649,171		16,915,742		
Long distance	373,030		444,793		584,308		547,270		1,949,401		
Total Billed minutes	4,070,515	52.5	4,785,174	42.3	4,813,013	33.8	5,196,441	34.5	18,865,143	39.	
Traffic performance (minutes) ²			·								
Local minutes per subscriber	515	24.7	568	16.2	527	8.2	533	9.4	2,143	14.2	
Long distance minutes per subscriber	52	18.2	58	11.5	73	25.9	62	19.2	245	18.9	
	J2	10.2	50	, ,,,	, ,	20.0	02	10.2	270	, 0.0	

¹ Includes capitalized labour expenditures.

² Calculation does not include undercoverage estimate.

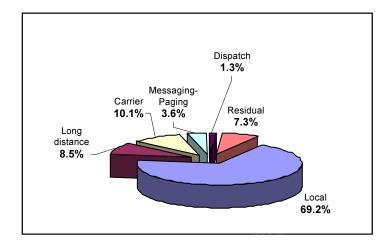


Figure 7.
Wireless telecommunications operating revenue shares
(Revenues \$1.38 billion)

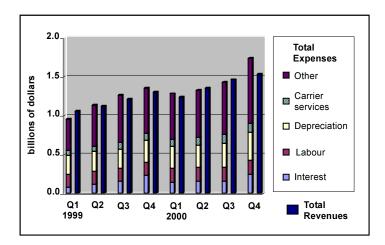


Figure 8.

Total wireless expenses exceeded total revenues
(operating and non-operating) in the
fourth quarter of 2000

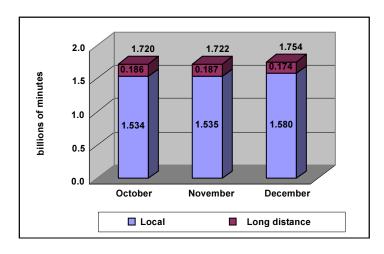


Figure 9. Monthly wireless billed minutes, fourth quarter 2000

Wireless billed minutes increased to 5.2 billion in the fourth quarter of 2000, an increase of 34.5% from fourth quarter last year.

The majority of these were local minutes (4.6 billion).

Resellers, Satellite, and Other Telecommunications (NAICS 51333, 51334, 51339)

Undercoverage Estimates

TABLE 6. Undercoverage estimates - Telecommunications Carriers (NAICS 51333, 51334, 51339), Quarterly, 2000

Resellers, Satellite, and Other Telecommunications	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Year to date		
(NAICS 51333, 51334, 51339)	thousands of dollars						
Financial indicators (\$000)							
Operating revenues	275,512	281,560	294,549	300,259	1,151,879		
Operating expenses	265,489	272,707	286,934	301,926	1,127,057		
Operating profit margin	10,023	8,853	7,614	(1,668)	24,822		
% of operating revenues	3.6	3.1	2.6	(0.6)	2.2		
Employment (persons)							
Full-time	2,427	2,454	2,458	2,486			
Part-time	<u>76</u>	<u>82</u>	<u>77</u>	<u>77</u>			
Total Employment	2,503	2,536	2,535	2,563			
% of national industrial employment	0.021	0.020	0.020	0.021			
Total Full-time equivalents (FTE)	2,492	2,521	2,526	2,553			
Labour costs (\$000)							
Full-time	46,228	45,642	46,844	45,399	184,113		
Part-time	1,237	1,243	1,304	<u>1,216</u>	5,000		
Total Labour costs	47,464	46,886	48,148	46,615	189,114		
Average Labour costs (\$)							
per FTE employee (annualized)	76,189	75,288	75,604	74,957			

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CONCEPTS AND METHODOLOGY

Survey Objectives

The quarterly survey of telecommunications service providers (NAICS 5133) serves to measure the industry's financial performance, aspects of its network infrastructure, and industry operating characteristics relating to employment, capital expenditures and traffic activity. The survey improves on the monthly survey it replaces by: expanding survey coverage to include the major alternative wireline carriers and the wireless industry; providing undercoverage estimates for those units that make up the industry but are not included in the survey (resellers, satellite and small wireline and wireless service providers); using concepts consistent with the redesigned annual survey introduced in 1997; and, reducing reporting burden on respondents who had previously submitted twelve reports each year.

Survey Coverage

The quarterly survey covers the largest establishments primarily engaged in the provision of telecommunications services and which operate telecommunications facilities (wired and wireless providers). Telecommunications service providers are classified to one of the five NAICS telecommunications industries (Wired, Wireless, Resellers, Satellite and Other¹).

Industrial Classification

The North American Industry Classification System (NAICS) was released in 1998. NAICS is the most up-to-date industry classification in use, and was jointly developed by Canada, the United States and Mexico, to reflect the industrial structure of the North American economy for reference year 1997. Reporting units are

classified according to the activity in which they are primarily engaged and the main technology they employ. This system allows for more accurate industry classification than the previous 1980 Canadian Standard Industrial Classification (CSIC). For further details about NAICS and for industry concordance between NAICS and the CSIC at all levels, consult the Statistics Canada publication 12-501-XPE, issue number 97001.

Survey Methodology

The quarterly survey collects data from the largest companies corresponding to NAICS industries 51331 (Wired) and 51332 (Wireless), reflecting approximately 97.0% of revenue activity for these industries and 93.0% of revenue activity for the telecommunications industry overall (NAICS 5133) (see Table A). The annual survey, a census of telecommunications service providers, is used to produce undercoverage estimates for those units that are not surveyed in the quarterly, so that total industry activity can be estimated. NAICS telecommunications industries 51333, 51334 and 51339 are not surveyed because their respondents are generally smaller, and the few that are larger tend to dominate their industries, which would pose disclosure problems if they were to be included.

Variables which may be subject to wide variation from period to period, such as captial expenditures and non-operating revenues and expenses, were not estimated for non-surveyed units. In addition, these activities tend of lines are in use, or in the case of rebillers, the actual to be less significant the smaller the establishment (which is typical of the non-surveyed industries), such that the survey values for these variables are good proxies for total industry aggregates.

The wired (wireline) industry comprises establishments primarily engaged in operating and maintaining switching and transmission facilities to provide direct communications via land lines, microwave, or a combination of land lines, microwave and satellite link-ups.

The wireless telecommunications industry comprises establishments engaged in operating and maintaining switching and transmission facilities to provide direct communications via the airwaves, including cellular, personal communications services (PCS), enhanced specialized mobile radio (ESMR), and messaging (paging).

A telecommunications service provider is a reseller if it is primarily engaged in purchasing access and network capacity from owners and operators of telecommunications networks and reselling telecommunications services to their clients.

The satellite industry comprises establishments primarily engaged in operating, maintaining and providing access to fixed and mobile satellite telecommunications facilities for the transmission of voice, data, text, sound and full motion videos. Resellers of satellite communications are also included.

The 'Other telecommunications' industry includes companies providing telecommunications services not covered by the industries described above (e.g., telemetry, satellite tracking, radar stations operations).

Coverage rates for the 2000 Quarterly survey are calculated by determining how much of total industry activity is attributed to the current quarterly respondents, using the most recent annual data available (1998), taking into consideration buy-outs, mergers and consolidations since 1998, and applying these ratios to the current quarterly data. The table below indicates coverage rates for operating revenues with respect to each NAICS industry. The undercoverage rate is simply the difference between the coverage rate and 100%. Undercoverage rates for other variables are very similar to the rates presented here.

Table A - Coverage rates for Operating Revenues

NAICS	Coverage (%)	Undercoverage (%)	Total (%)		
51331	96.9	3.1	100.0		
51332	97.1	2.9	100.0		
51333,4,9	-	100.0	100.0		
5133	93.4	6.6	100.0		

Undercoverage estimates for access lines are not adjusted between quarters because the observed growth in surveyed units (large incumbents and entrants) is not expected to be replicated by non-surveyed units (small, often rural, service providers). The undercoverage estimate simply reflects the number of access lines of the non-surveyed units for the most recent annual data available. Mobile subscriber undercoverage has not been adjusted between guarters, not because non-surveyed units are thought to be static, but because these units constitute such a small share of the industry that any change attributable to them would be negligible. When 1999 annual data is processed (Spring of 2001), 1999 quarterly estimates will be adjusted to reflect the final 1999 compilations. Once updated by the annual data, historical quarterly series will therefore be directly comparable to published annual series. In addition, the assumptions for calculating quarterly undercoverage rates will be reviewed once the 1999 annual data has been processed, since 1999 will be the first year for which there is annual and quarterly data.

Quality and Limitations of Data

When Statistics Canada receives the completed quarterly questionnaires, they are checked for consistency with previous returns. All unusual occurrences are queried for confirmation and clarified with the respondents concerned. The data are almost always actual amounts, but where circumstances necessitate, best estimates are used from the respondents or derived by Statistics Canada based on the respondent's historical records and current industry trends.

The quarterly survey of telecommunications service providers is not a sample survey and therefore sampling errors do not occur. Non-sampling errors, however may occur. There are potentially four sources of non-sampling error that can be identified in any given survey: coverage error, response error, non-response error and processing error. Unlike sampling error, non-sampling error is not readily quantified. *Coverage error* results from inadequate representation of the intended population. This error may occur during selection of the survey population, or during data collection and processing. There is no evidence of significant coverage error in the 2000 Quarterly Survey of Telecommunications.

Response error may be due to many factors, including faulty design of the questionnaire, interviewers' or respondents' misinterpretation of questions, or respondents' faulty reporting. Frequent changes in company personnel may also lead to response error. The quarterly survey has several features that help respondents to complete the questionnaire, including logic and consistency checks, and a glossary of terms and concepts. Responses are compared from quarter to quarter and any significant deviations are queried by analysts to ensure their accuracy. However, even with these checks, the accuracy of data depends on the respondent's willingness to consult their records.

Non-response error occurs because not all potential respondents cooperate fully. This has not been a concern with the quarterly survey. Processing errors may also occur during coding, entry, editing and tabulation of the data. In this survey, procedures for quality control were used during the processing of data, as indicated above, to keep such errors to a minimum.

Revisions

Revisions are necessary as more complete data becomes available. The nature of the telecommunications industry is such that respondents often contact Statistics Canada to update their data or to report errors in data they had previously reported. Revisions are made each quarter to reflect these changes or corrections in the data. The most recent release of quarterly telecommunications data should always be consulted for the most accurate information.

Please note, the wireline industry's operating revenues, labour costs and traffic statistics have experienced some variability, reflecting changes or corrections in the data. Non-PSTN lines were subject to more substantial revisions due to a re-allocation of some data. These revisions have been flagged by an 'r' notation to alert readers of this more substantive change. The most recent release of quarterly telecommunications data should always be consulted for the most accurate information.

For further information, or to enquire about the concepts, methods and data quality, please contact: Heidi Ertl (613) 951-1891, Haig McCarrell (613) 951-5948 or Jo Anne Lambert (613) 951-6673, Science, Innovation and Electronic Information Division.

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Note of appreciation

Canada owes the success of its statistical system to a long-standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.

The development of Statistics Canada's Telecommunications Statistical Infrastructure Program benefited from the advice and financial support of the Spectrum, Information Technologies and Telecommunications Sector, Industry Canada.

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GLOSSARY OF TERMS

Advanced services ratio. The ratio of operating revenues from software enhanced telecommunications services (e.g., calling features), services supporting internet and packetswitched communications, and other high speed applications (switched and non-switched services), and traditional telephony (local and long distance voice, connection and narrowband non-switched or private line services).

Alternative providers of long distance services. Nonincumbent (entrant) facilities-based and non-facilitiesbased (resellers) companies providing long distance telecommunications services.

Average labour costs per FTE employee (annualized). Total industry labour costs (wages, salaries and benefits paid to full-time and part-time employees) divided by the number of full-time equivalent employees. This calculation is a moving average, such that previous quarter data is included in the current quarter calculation, and adjusted to arrive at an annual estimate. The first quarter estimate is multiplied by four, the second quarter estimate is calculated by summing labour costs for the first two quarters divided by the average number of FTE employees for both quarters, and multiplying that result by two, etc.

Average revenue per long distance minute. Long distance operating revenues divided by long distance outbound minutes (including toll-free).

Broadband access. High capacity two-way links between end-user and suppliers networks (central offices) such as hybrid-fibre-coaxial-cable systems, fibre-to-the-curb and fibre-to-the-home systems for residential users, with speed in one direction exceeding 1.544 Mbps.

Calling Features. Specialized software and database applications linked to telecommunications networks such as call waiting, call forwarding, caller identification, three way calling, speed dialing, etc.; call management services: call display, call return, call screen, call blocking, automatic call-back, etc.; and, tele-messaging: call answer, extension call answer, voice mail, voice menus, etc. These features are commonly offered on a per-use, or on fixed monthly charge basis. Calling features are also referred to as optional or enhanced local services).

Calls/messages, Outbound. Calling/messaging units originating in Canada and terminating in Canada, the United States, and overseas (foreign countries other than the United States).

Calls/messages, **Incoming/Inbound**. Calls/messages from either the United States or overseas (foreign countries other than the United States) and terminating in Canada.

Capital expenditures per subscriber. Dollar amount of wireless capital expenditures for every wireless subscriber.

Carrier services. Services provided to other telecommunication service providers (common carriers or resellers). This includes contribution, interconnection and other services provided to telecommunications service providers such as co-location, access to support structures, data base access, the recovery of start-up costs, other unbundled elements associated with the provision of dial tone, etc.

Cellular telecommunications. A telecommunications system that uses radio frequencies in the 800 MHz(megahertz) frequency band to provide mobile access to the PSTN (public switched telephone network). Cellular telecommunication can use either analogue or digital transmission technology over a multi-cell architecture.

Circuit. A facility consisting of the equipment and apparatus required to form a path suitable for the transmission of voice, text, audio, video or data communication between telephones and other communication equipment in the telecommunications network.

Connection. The one-time activation of telecommunications subscribers by connecting or reconnecting them to the PSTN. This does not include premises wiring.

Contribution. Payments (per minute or per circuit) derived from domestic and international long-distance telecommunications revenues to cover the revenue shortfall in the provision of local/access services.

Conversation minutes. The actual elapsed period in minutes a respondent's switches, circuits, lines or groups of lines are in use, or in the case of rebillers, the actual conversation time their customers use for calls and messages. Billing increments other than conversation time were converted to conversation minutes and reported by respondents accordingly.

Data and high speed services. This includes all wideband and broadband services (greater than 64 kbps), as well as narrowband packet-switched services. Wholesale internet services are not reported separately, and are included here.

Dispatch services. Non-switched services provided by radio common carrier (RCC) license holders for the provision of radio communications services (e.g., dispatch services for taxis or field service personnel, mobile data for police departments, etc.).

Employee. Any person drawing pay for services rendered or for paid absences and for whom an employer must complete a Revenue Canada T4 Supplementary Form. This includes full-time (work performed or paid absence of 30 or more hours in a typical work week) and part-time employees (work performed or paid absence of less than 30 hours a week), working owners, directors, partners and other officers of uncorporated businesses. It excludes owners or partners of unincorporated businesses, the self employed, unpaid family workers, persons outside Canada and casual workers for whom a T4 is not required.

Enhanced Specialized Mobile Radio (ESMR). A telecommunications system that uses radio frequencies primarily in the 800 MHz frequency band to provide mobile dispatch services and mobile access to the wireline PSTN. ESMR uses digital transmission technology over a multicell network architecture. Its activity is reported as part of mobile telephony.

Establishment. A telecommunications service provider which is an operating entity capable of reporting basic elements of financial and network statistics, such as revenues, (wireless) operated.

Facilities-based operator. A telecommunications service provider that owns or operates any transmission facility (wire, cable, radio, optical, or other electromagnetic system, or any similar technical system) for the transmission of intelligence (signs, signals, writing, images, sounds or intelligence of any nature) between network termination points.

Fixed wireless. The use of radio frequencies for the provision of telecommunication services from a fixed place. This is used for access to the PSTN in remote areas or for alternative access to the PSTN in built-up areas. In these circumstance, fixed wireless is known as wireless local loop (WLL). Fixed wireless can use either digital or analogue transmission technology.

Fringe benefits. Employer contributions to pension plans, medical and other welfare plans, unemployment insurance, Canada and Quebec Pension Plans and workers compensation. Not included are non-taxable benefits provided by an employer such as premiums under a private health plan, recreational facilities, moving expenses and certain employee counselling services. Reported with Labour costs.

Full-time equivalent (FTE) employees. Full-time employees plus part-time employees converted to full-time equivalents. For this survey, this is calculated by dividing total part-time labour costs by the average full-time salary (full-time labour costs divided by full-time employees).

Interconnection. Services and facilities beyond the point of interconnection (such as switching and aggregation) to terminate traffic on behalf of an originating telecommunications service provider. This includes transiting or transport where provided pursuant to an interconnection tariff or agreement. Interconnection occurs between local exchange carriers (LEC s) and interexchange service providers (IXC s), including alternative providers of long distance services (APLDS), LEC s and wireless service providers (WSP s), and between domestic and foreign service providers.

Labour costs. The total remuneration paid to employees before deductions (the equivalent to the taxable employment income reported in Box 14 of the employees Revenue Canada T4 slips). This includes regular wages and salaries, overtime pay, paid leave, taxable allowances and benefits, gratuities, director's fees, vacation pay and special payments such as bonuses and commissions, retroactive and accumulated wage payments, termination/ severance payments, cost of living adjustments and working owner's draws, for expensed or capitalized labour. This also includes fringe benefits (see Fringe benefits). Readers should note that the amount reported as part of Operating expenses may differ from what is reported in the labour cost section, since the latter may include payments for labour that are capitalized.

Local switched telecommunications. The switching and transmission of voice, data, image and video messages over the PSTN within local calling areas.

Long-distance switched telecommunications. The switching and transmission of voice, data, image and video messages over the PSTN between local calling areas.

Messaging. An interactive telecommunications service that provides for information interchange among users by means of store-and-forward, electronic mail, or message-handling functions such as paging and narrowband PCS. Telephone answering services are not included.

National industrial employment. Total national employment from Statistics Canada's Survey of Employment, Payrolls and Hours (SEPH). The target population is composed of all employers in Canada, except those in agriculture, fishing and trapping, private households services, religious organizations and military personnel of defence services. This figure does not include self-employment. For further information see Statistics Canada Catalogue No. 72-002-XPB.

Narrowband PCS. A telecommunication system that uses radio frequencies in the 900 MHz frequency band to provide one or two-way messaging services. This service uses digital transmission technology with radio frequency channels of 50 kHz (kilohertz) or less.

Net income before taxes. Total revenues (operating revenues plus non-operating revenues) less total expenses (operating expenses plus non-operating expenses).

Network access service. Primary connection to a company owned network for the purpose of telecommunications, regardless of the physical characteristics of the link. This includes individual and party line circuits; trunks connecting company facilities with switching devices located on customers premises; licensed radio-telephones; primary connections within networks (i.e., drops); WATS; and primary special services circuits.

Non-switched telecommunications. Dedicated communication lines or paths between specified points for the exclusive use of the lessees or owners typically not involving the PSTN for routing or switching the communication, e.g., private voice and data networks linking multiple business locations, dedicated links for transferring high-resolution video, etc.

Non-PSTN Lines. Telecommunications lines not connected to the PSTN, e.g., non-switched transport services such as low-speed data links for automated teller machines; private voice and data networks linking multiple business locations; and dedicated links for transferring high-resolution video. Analogue lines (voice, sub-voice) are typically used for alarm monitoring, traffic control, point-of-sale terminals, etc.

Operating profit. Total operating revenues less total operating expenses.

Operating revenue per capita. Industry operating revenue per person based on the quarterly population estimate.

Packet switched telecommunications. Voice, data or video telecommunications that are divided into packets of fixed or variable length to be routed along non-reserved circuits to their destination. Each packet is addressed and numbered so it can be routed to its proper destination and reassembled in its proper sequence upon its arrival. These packets typically follow various routes depending on what is available at the time, which maximizes the network's operating efficiency.

Paging. A one-way telecommunications system that provides signaling or information transfer by such means as tone, tone-voice, tactile, or optical read-out. Analogue or digital transmission technology may be used.

Paging revenue per subscriber. Paging revenues per paging subscribers (does not include undercoverage estimate).

Personal Communications Services (PCS). Mobile telecommunications using radio frequencies in the 1900 MHz frequency band connected access to the PSTN. PCS uses digital transmission technology over a multi-cell network architecture.

Public Switched Telephone Network (PSTN). The worldwide dial-up telephone network (switching, circuits, transmission and access services), or a portion of that network, used to establish voice and non-voice (text, audio, video or data) communications carried over a path initially established using normal telephone signaling and ordinary switched long-distance telephone circuits.

PSTN, Centrex access lines. A business telephone service offered by a service provider that permits direct inward dialing to a customer s extensions, transfer of incoming calls from one extension to another, and identification of extension telephones for billing of long-distance calls. Centrex is based on switching equipment usually located on the service providers premises.

PSTN, Individual access line. A subscriber line arranged to serve one main telephone. This includes PBX (private branch exchange) lines for businesses that have corresponding dedicated ports in the telephone exchange equipment.

PSTN, ISDN access line (Integrated Services Digital Network). A high capacity digital line the equivalent of 2 (BRA) or 23 (PRA) voice grade lines. These are counted as single lines despite their greater capacity. See voice-grade equivalents for a measure that is frequently used to take into account the enhanced capacity of these lines.

BRA (Basic Rate Access) access lines deliver two 64 kbps channels (B channels) and one 16 kbps channel (D channel) over a standard twisted-pair loop. The 64 kbps channels are capable of transmitting voice or data simultaneously while the D channel transmits call control messages and packet data at 9.6 kbps.

PRA (Primary Rate Access) lines can transmit at 1.544 Mbps (T1 trunk facility) consisting of 23 64 kbps B channels and one 64 kbps D channel. The B channels carry voice and data at 64 kbps while the D channel carries out-of-band signaling for one or more primary rate links.

PSTN access paths per FTE employee. Access lines for the wireline industry and mobile subscribers for the wireless industry, per full-time equivalent employee in the respective industries.

PSTN, Other access lines. Wireline access lines not specified by any of the defined categories (individual, ISDN, public, centrex) such as WATS, Mobile access lines (this is not the same as mobile telephony subscribers).

PSTN, **Party access line**. A subscriber line arranged to serve two or more main telephones (e.g., residential party lines).

PSTN, **Public telephones**. Coin or card payphones including semi-public phones (payphones available to the public on a restricted basis owing to their location, e.g., those on private premises such as restaurants).

Reseller. A telecommunications service provider primarily engaged in purchasing access and network capacity from owners and operators of telecommunications networks and reselling telecommunications services to their clients. Resellers may own some network facilities such as switching equipment or apparatus to manipulate and control intelligence but do not operate or maintain a full network, nor own transmission facilities such as wire, cable, radio or optical systems.

Retail Internet services. The value reported in these quarterly reports represents only a small part of retail internet services in Canada, as most telecom companies have subsidiary companies or separate operating divisions (ISP's - Internet Service Providers), which are not telecommunications industries according to the North American Industry Classification System (NAICS).

Revenue per FTE employee. Total operating revenues per full-time equivalent employee.

Satellite, fixed. Communications via satellite transmission in which the terrestrial terminal points are fixed.

Satellite, **mobile**. Communications via satellite transmission in which the terrestrial terminal point can be mobile.

Subscriber. A customer of a wireline or wireless telecommunications service provider having unique access to the PSTN.

Switching equipment. Digital and analogue equipment and related software used to switch traffic over the PSTN. PBX s used as public switches are included whereas PC's used as switches are excluded.

Telecommunications. Any transmission, emission or reception of signs, signals writing images, sounds or intelligence of any nature, by wire, radio, visual or other electro-magnetic system.

Telecommunications, wireline (wired). Establishments primarily engaged in operating and maintaining switching and transmission facilities to provide direct communications via land lines, microwave, or a combination of land lines, microwave and satellite link-ups.

Telecommunications, wireless. Establishments engaged in operating and maintaining switching and transmission facilities to provide direct communications via the airwaves.

Telecommunications, other. Establishments primarily engaged in providing specialized telecommunications services such as satellite tracking, communications telemetry and radar station operation. The includes establishments primarily engaged in providing satellite terminal stations and associated facilities connected with one or more terrestrial systems and capable of transmitting telecommunications to, and receiving telecommunications from, satellite systems.

Teledensity. A measure of the number of phone lines (fixed access lines and mobile subscribers) per 100 of population. Between 40 and 50 lines per 100 of population indicates fairly good density. The OECD average was 48.9 in 1997. Teledensity is a measure of a country's economic development.

Telemetry. The measurement or recording of an activity from a distance by monitoring equipment connected to a telecommunications network.

Telephone. A compact unit containing the parts necessary for the transmission and reception of speech and for ringing or signalling the party called, and which can be interconnected to any other such unit in the general telephone network.

Terminal equipment. Equipment on customer premises connected to telecommunications lines: e.g., PBX's not used for public switching, telephone sets, routers, modems in customer sites, key systems, etc.

Voice services. Services generally associated with voice communication, narrowband or voice-grade communication, including voice telephony, fax, PSTN access, etc.

Voice-grade. A voice-grade access line can transmit voice or data at 64 kbps. They also transmit communications in an audio frequency range between 300 and 3000 Hz, typical of the human voice.

Voice-grade equivalents ('B channel' equivalents). Refer to how many voice-grade lines would be needed to provide the same or equivalent bandwidth to the line in question. ISDN BRA lines (bandwidth = 144 kbps) are the equivalent of 2 voice-grade lines while ISDN PRA

(bandwidth = 1.544 Mbps) are the equivalent of 23 voice-grade lines.

Wide area telephone service (WATS). Service provided by a telephone company enabling a subscriber to dial certain distant exchanges on either a flat rate or a measured time charge basis.

Wideband. Telecommunications of bandwidth greater than 64 kbps up to and including 1.544 Mbps. A telecommunications path with 2 way capabilities with speed in at least one direction fitting the criteria described above.

Wireless Broadband Services. A multipoint telecommunications systems that use radio frequencies to allow the transmission and/or reception of information such as multimedia, data, and video over radio frequency channels of 50 kHz or greater (e.g., LMCS). Either digital or analogue transmission technology is used.