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Radio and Television Broadcasting 2000



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Radio and television broadcasting

2000

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Symbols

The following standard symbols are used in Statistics Canada publications:

- . available for any reference period.
- .. not available for a specific reference period.
- ... not applicable
- p** preliminary
- r** revised
- x** suppressed to meet the confidentiality requirements of the *Statistics Act*
- E** use with caution
- F** too unreliable to be published

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Highlights

- ▶ The continued success of pay and specialty television operators largely explains the relatively strong growth in the broadcasting sector in 2000. Their revenues were up 22.5 % compared to 7.0 % for the sector as a whole.
- ▶ The reliance of the broadcasting system on subscription revenues is constantly rising. This source represented 15.3 % of revenues in 2000 compared to 10.9 % 3 years earlier, reflecting the growing importance of pay and specialty operators.
- ▶ Private radio broadcasters' **revenues** surpassed \$ 1.0 billion for the first time in 2000, increasing 5.3% from 1999. This increase was largely the result of the good performance of FM broadcasters whose revenues increased by 8.0% compared to 0.8% for AM broadcasters.
- ▶ Private radio **employment** was up 2.4 % in 2000 after falling through most of the last decade.
- ▶ Private conventional television broadcasters realised their third highest **profit margin** of the last ten years despite slow growth in revenues.
- ▶ The level of activity in the public and non-commercial segment of the sector increased in 2000, following a decline the previous year. Operating revenues increased 5.2 % to reach \$1.4 billion. Growth was stronger in television (5.9 %) than in radio (2.7 %).

In addition to the information provided in this publication, special tables and analytical services are available on a cost recovery basis from the Telecommunications Section; Science, Innovation and Electronic Information Division.

Special tables can be obtained by census metropolitan areas and by selected areas; by language of broadcast (English, French and other); by network affiliation; by market size (based on population size); and for program expenses (i.e. cost of programs telecast).

Direct access to broadcasting information is possible through CANSIM II, Statistics Canada's machine-readable data base and retrieval system through the tables TV 357-0001; Radio 357-0001 and Cable TV 353-0001. Data from catalogues 56-204 and 56-205 are also available by machine readable format.

Introduction

This report is primarily based on information collected from conventional radio and television programming undertakings under the authority of the *Statistics Act* and the *Broadcasting Act*.

The radio and television annual survey is designed and conducted in partnership with the Canadian Radio-television and Telecommunications Commission (CRTC) and the Department of Canadian Heritage. This partnership was formed to ensure that the needs of the policy maker, the regulator, and the industry are met and that respondents are able to supply the requested information without undue response burden.

Objective of the broadcasting statistics program

The objective of the program is to collect and produce information on broadcasting industries that support the production of standard economic accounts and satisfy the needs of the regulator (CRTC), policy makers (Canadian Heritage and provincial equivalents) and the industry. The principal outputs of the program are financial data at the enterprise level and detailed revenue, expense and operating statistics at the establishment level.

The information gathered by this survey is used by a number of organisations for a number of purposes. The most important users and uses are:

- a) Statistics Canada to construct industry and balance of payments accounts.
- b) The CRTC to monitor the industry's performance and adherence by broadcasters to regulations and license conditions.
- c) The Canadian Association of Broadcasters to provide information to its members on industry and market trends.
- d) Canadian Heritage and its provincial equivalents to prepare studies in support of cultural policy analysis and development.
- e) Industry consultants and lobbyists to argue their clients' cases in front of bodies such as the CRTC, the Copyright Board and the Competition Bureau. This may concern issues such as license renewal or issuance, contribution of the broadcasting industry to various funds in support of program and music production, and revision or change in regulations or policy.

- f) Individual broadcasters to compare their performance to broadcasters operating in the same market or type of market, or to broadcasters with similar characteristics.

Annual Survey of Radio and Television Broadcasting – Concepts, Methodology and Data Quality

The following information should be used to ensure a clear understanding of the concepts that define the data provided in this product, of the underlying methodology of the survey, and of key aspects of the data quality. This information will provide the reader with a better understanding of the strengths and limitations of the data, and of how they can be effectively used and analysed. The information may be of particular importance to you when making comparisons with data from other surveys or sources of information, and in drawing conclusions regarding change over time.

Data Sources and Methodology

Population

The radio and television broadcasting survey targets all organisations licensed by the CRTC to operate conventional radio or television programming undertakings. The survey population is covered by the following two categories of the North American Industry Classification System (1997 NAICS): Radio Broadcasting (51311) and Television Broadcasting (51312). The Pay and Speciality Television industry (51321) is not targeted by this survey. However, summary statistics for this industry, collected and published by the Broadcast Analysis Branch of the CRTC, are reproduced in tables 35, 36 and 37 of this publication.

Collection and reference period

The questionnaires are mailed¹ to all enterprises² in the first half of October of each year. The collection period extends to March 31 of the following year. The survey collects financial and operating data for the year ending August 31³. Received data are subject to manual and computerised edits to identify errors, inconsistencies or missing data, and follow-up is initiated when necessary.

¹ Respondents are also given the choice of receiving an electronic version of the forms by E-mail.

² A small number of non-commercial radio stations are exempted from completing the survey. However, the impact of their exclusion on the data is negligible.

³ The vast majority of enterprises operating in these industries have a fiscal year ending August 31.

Revisions

Data presented in this publication are subject to revisions. These are usually the result of late receipt of information, of revisions by respondents to previously submitted data, or of detection of errors after publication of data. These revisions are not common and typically do not have a material impact on the results. They are disseminated in the next issue of the publication.

Concepts and variables measured

Statistical units

The type of entity for which data are collected influences the conclusions one can draw from analysing these data. The radio and television broadcasting survey collects two different sets of data, and to do so, uses two types of statistical units.

The first is the *licensee*, the organisation that holds the license(s) necessary to operate radio or television station(s) or network(s). Each licensee⁴ is asked to submit standard financial statements, including a Balance Sheet, a Statement of Retained Earnings and a Statement of Changes in Financial Position. The licensee is not a standard statistical unit recognised in Statistics Canada's business model, but it typically is equivalent to the enterprise, the broad organisational unit within which business strategies are formulated and balance sheets are managed. Some licensees operate in more than one province and cannot provide the type of statements described above on a provincial basis. In order to tabulate financial data at the provincial or regional level, licensees operating in more than one province are assigned to the province where most of their assets are located.

The second is the *license*, which corresponds to the individual radio or television station or network. Data on revenue, expense and employment (by category) are collected for each station and network, the level of detail varying according to the size and type of station. The license is not a standard statistical unit recognised in Statistics Canada's business model, but it typically is equivalent to the establishment, the operating unit within which the production of goods or services takes place. These data support tabulations at the provincial and sub-provincial levels.

Users should take care when associating these two sets of data. The fact that they are collected for different types of statistical units implies that the coverage of

these data sets is not always the same. For instance, an enterprise operating radio and/or television stations may operate other types of broadcasting entities (e.g. a specialty channel) or non-broadcasting entities. The results of all these entities would appear in the enterprise (licensee) financial statements, but only those of their radio and television undertaking would appear in their establishment-based statement (license). This situation is not unique to this survey. All business surveys must choose the statistical unit best suited to the type of data collected.

Special groupings for data presentation

This publication presents data groupings for the following type of entities:

Private radio or television stations – Establishments engaged in television or radio programming and/or broadcasting that are owned and operated by private commercial organisations and that generate the majority of their revenues from the sale of air time, or from programming or production services.

Public and non-commercial radio or television stations – Establishments engaged in television or radio programming and/or broadcasting that are owned and operated by public or private not-for-profit organisations and that generate the majority of their revenues from sources other than the sale of air time, programming or production services.

Variables measured

The radio and television broadcasting survey collects more than 400 variables, most of which are standard accounting variables. The principal statements available at the enterprise (licensee) level are:

- The Balance Sheet that provides the value of assets and liabilities by type at year-end.
- The Statement of Change in Financial Position that provides the value for the main types of investment and financing activities undertaken during the year.
- The Statement of Retained Earnings that provides a summary of the changes in retained earnings during the year.

⁴ Operating commercial radio or television stations or non-profit television station(s) with revenues exceeding \$2 million.

The principal statistics available at the establishment (station or network) level are:

- Revenues by type
- Expenses by type (by function and object)
- Profits
- Salaries and wages
- Number of employees

These indicators are available for the industry and various sub-components of the industry, including:

- private broadcasters;
- public and non-commercial broadcasters;
- television broadcasters;
- AM, FM and network radio broadcasters;
- French and English language broadcasters.

Most indicators are available at the provincial (or regional) level. In addition, statistics for the private radio segment of the industry are available for selected Census Metropolitan Areas. Definitions for variables unique to this survey or industry can be found in the glossary of terms.

Data accuracy

General

The accuracy of statistical information reflects the degree to which the information correctly describes the phenomena it was designed to measure. This is not easily measured but the radio and television broadcasting statistics program has a number of characteristics that have a positive influence on the accuracy of estimates.

- Organisations must be licensed to operate in broadcasting industries, and completing the survey is a condition of license.
- The survey is a census of all organisations licensed to operate in these industries.
- The target population is identified from the CRTC licensing database.
- The survey content is largely based on generally accepted accounting principles and on standards generally recognised in the industry.
- The industry and their representatives regularly use the information from this survey to assess the impact of regulations and policy. It is therefore in their interest to provide data that are as accurate as possible.

Like all surveys, however, the annual survey of radio and television broadcasting is subject to errors. The next sections describe the potential sources of error and the procedures put in place to minimise such errors.

Potential sources of errors

There are four sources of non-sampling error that can be identified in any given census survey: coverage error, response error, non-response error and processing error. Non-sampling errors are difficult to quantify.

Coverage error results from inadequate representation of the intended population. This error may occur during selection of the survey population, or during data collection and processing. It is unlikely that coverage errors have a significant impact on the quality of the data from this survey given the source of the information on the population (CRTC) and the particular licensing conditions under which broadcasters operate.

Response error may be due to many factors, including faulty design of the questionnaire, respondents' misinterpretation of questions, or respondents' faulty reporting. Frequent changes in company personnel may also lead to response error. This survey has several features that help respondents complete the questionnaire, including logic and consistency checks, and a glossary of terms and concepts. Responses are compared from year to year and analysts query any significant unexplained changes. However, even with these checks, the accuracy of data ultimately depends on the respondents' willingness to consult their records or on the existence of such records. Past experience indicates that response errors are not significant in the case of private broadcasters. However, completing the survey is a more difficult task for non-commercial broadcasters since they do not always have the necessary records or personnel familiar with the underlying accounting concepts.

Non-response errors occur because some respondents do not co-operate fully. This has not been a major concern with this survey.

Processing errors may also occur during coding, entry, editing and tabulation of the data. In this survey, quality control procedures are used during the processing of data to keep such errors to a minimum.

Error detection procedures

In order to identify, minimise and correct errors, the following quality control measures are applied to the data:

- A manual audit is performed to ensure that the questionnaire coverage is as anticipated and that a complete response has been provided. Follow-up is initiated at this stage when necessary.
- The data are captured and a verification of the accuracy of this process is made.
- The data are subjected to computerised edits designed to ensure accuracy and consistency.

- For larger enterprises, the reported data are compared to audited financial information and major discrepancies are investigated.
- For larger enterprises, a year-over-year comparison is made to identify any radical or unexplained changes in output or input structures. Follow-up is initiated if necessary.
- Analytical ratios looking at output and input structures are computed to identify and investigate outliers.

Imputation

One of 3 methods is used to impute for a missing, invalid or inconsistent response:

- Data submitted by a respondent (with or without adjustments) for a previous period are used to impute data for the current period.
- Imputation for partial or total non-response by a respondent is made on the basis of a full response by a respondent with similar characteristics.
- Total industry or sub-industry weights or averages are used to impute missing variables.

Selected measures of data accuracy

Accuracy is an important dimension of data quality. Although not easily assessed, a number of measures can be computed. Together, these measures provide an indication of the level of accuracy.

The co-operation of respondents is essential to the production of accurate data. This survey has received excellent co-operation through time, and the response rate has surpassed 95% for the 1999 and 2000 reference years. Non-response is generally limited to smaller non-commercial broadcasters.

Response rate (unweighted)		
	1999	2000
Radio and Television Industries	97.5	95.9

Imputations made for total and partial non-response are subject to errors. As can be seen in the tables below, this potential error is limited to a relatively small percentage of the data points collected by this survey.

Imputation rate - % of data points by industry

Reference year	Industry	# of data points	# imputation	Data points imputation rate
1999	Radio and TV	41,464	650	1.6%
2000	Radio and TV	41,970	1,108	2.6%

These imputations also represent less than 1% of the value of the key variables produced by this survey (except for the number of employees where imputation accounted for 1.4% of the value in 2000). However, imputations are more frequent in the case of small non-commercial broadcasters (short questionnaire), and these imputations account for a larger proportion of values. The data for this portion of the population are therefore less accurate.

Imputation rate - % of key variables and type of questionnaire

	1999	2000
<i>Total operating revenues</i>		
Long questionnaire – Radio	0.04	0.21
Long questionnaire – Television	-	-
Short questionnaire	6.99	11.61
Total industry	0.06	0.19
<i>Total operating expenses</i>		
Long questionnaire – Radio	0.04	0.42
Long questionnaire – Television	-	-
Short questionnaire	5.72	13.57
Total industry	0.05	0.271
<i>Salaries and wages</i>		
Long questionnaire – Radio	0.05	0.36
Long questionnaire – Television	-	-
Short questionnaire	7.68	14.98
Total industry	0.08	0.27
<i># of employees</i>		
Long questionnaire – Radio	0.35	2.19
Long questionnaire – Television	0.19	0.04
Short questionnaire	10.61	21.63
Total industry	0.48	1.38

Comparability of data through time

The main concepts and variables collected by this survey have remained constant through time. Most time series (from 1987 on) can therefore be used with confidence. Any significant breaks in time series are documented in the relevant tables and any significant change in the current issue of the publication is documented under the section titled "Changes to the publication".

There are two changes in methodologies that significantly affect comparability through time. Since 1995, music license fees are included in programming expenses; prior to 1995, they were included in administration expenses. Music license fees represent approximately 3.3% of operating expenses for radio broadcasters, and 1.7% for television broadcasters.

Due to changes in the accounting practices of some non-commercial broadcasters, the data for this segment of the industry were not consistent for the 1997-2000 period. As well, these data were not comparable to the same data for the private sector segment of the industry. The methodology has been revised to eliminate these discrepancies to the extent possible. The most important revision concerns the allocation of expenses to the four functional categories, that is, programming, technical, sales and promotion and administration expenses. The necessary information to revise these series prior to 1997 is not available.

Changes to the publication

A few noteworthy changes were introduced in the 1999 edition of this publication. A number of tables available in previous editions (various statistics classified by revenue or asset size groupings) are no longer published. It was found that users interested in this type of data prefer to specify size grouping that meet their analytical needs. Tables presenting historical data by province or region were new to the 1999 publication and appear in the 2000 edition. These changes have resulted in the re-numbering of tables.

This edition includes revisions to the statistics concerning the public and non-commercial segment of the industry. These revisions are due in large part to changes in the accounting practices of some respondents and were introduced to eliminate discrepancies between private and non-private sector data to the extent possible, and to ensure comparability of data for the 1997 to 2000 period.

Analysis

Radio and television programming undertakings

The revenues of Canadian radio and television programming undertakings reached \$5.6 billion in 2000, up 7.0 % from 1999. The continued success of pay and specialty television operators largely explains this relatively strong growth. Their revenues increased 22.5 % during that period and exceeded those of public and non-commercial television broadcasters for the first time.

	2000	1999	1998	1997
	(\$000,000)			
	<i>Total operating revenues</i>			
Private conventional television	1,887.2	1,873.9	1,821.9	1,703.3
Public and non-commercial television	1,132.8	1,070.1	1,113.3	1,053.2
Pay and specialty television	1,270.2	1,037.3	842.1	716.9
Total television	4,290.2	3,981.3	3,777.2	3,473.4
Private radio	1,029.1	977.7	941.7	871.1
Public and non-commercial radio	302.0	293.9	285.1	335.9
Total radio	1,331.1	1,271.6	1,226.8	1,207.0
Total radio and television	5,621.2	5,252.9	5,004.1	4,680.4

The sale of airtime and grants remained the two most important sources of revenues for programming undertakings in 2000, representing 61.7 % and 15.7% of revenues respectively. However, the reliance of the broadcasting system on subscription revenues is constantly rising. This source represented 15.3 % of revenues in 2000 compared to 10.9 % 3 years earlier, reflecting the growing importance of pay and specialty operators.

Share of revenues				
	2000	1999	1998	1997
Advertising revenues (air time)	0.617	0.638	0.651	0.636
Grants	0.157	0.167	0.186	0.201
Subscription revenues	0.153	0.135	0.116	0.109
Other revenues	0.073	0.061	0.048	0.054

Private radio broadcasters

On August 31, 2000, there were 500 private commercial radio stations or networks in operation. Thirty stations changed ownership during the year. These 500 undertakings were operated by 141 enterprises. The top 5 enterprises accounted for 56.6% of revenues, and the top 10 for 70.2% of revenues.

Private radio broadcasters' **revenues** surpassed \$ 1.0 billion for the first time in 2000, increasing 5.3% from 1999. This increase was largely the result of the good performance of FM broadcasters whose revenues increased by 8.0% compared to 0.8% for AM broadcasters. Revenues grew at a rate below the national average in New Brunswick, Quebec, Manitoba, Saskatchewan, and British Columbia and at a rate above the national average in all other regions. The growth of revenues from 1999 to 2000 was very similar for French and English language broadcasters. However, the profit margin of French language broadcasters declined slightly (from 11.3% in 1999 to 9.6% in 2000) while the profit margin of English language broadcasters improved (from 8.8% to 11.3%).

At the national level, **profits before income tax** went from \$87.5 million in 1999 to \$111.1 million in 2000, an increase of 27.0%. This result seems to confirm the turnaround observed in the late 1990s after many years of losses for this segment of the industry. FM stations largely drove this turnaround; as a group they have generated profit margins exceeding 16.0% in the last four years, reaching a high of 22.5% in 2000. During that period, AM stations have recorded losses every year. The proportion of profitable FM stations has also been much higher during those four years. In 2000, 67.0% of FM stations made profits compared to 38.0% of AM stations. Profitability varied considerably by region, but

broadcasters in all provinces except Saskatchewan achieved results comparable to, or exceeding, those of 1999.

The downward trend in **employment** observed through most of the last decade appears to have reversed. Employment rose from 8,598 in 1999 to 8,806 in 2000, the second increase of the last 3 years. The increase in employment was observed in every province except Nova Scotia and Alberta.

Private conventional television broadcasters

On August 31, 2000, there were 100 private commercial television stations or networks in operation, 4 of which changed ownership during the year. These 100 undertakings were operated by 26 enterprises. The five top enterprises accounted for 76.0 % of revenues, and the top 10 for 93.0% of revenues.

Revenues of private television broadcasters reached \$1,887.2 million in 2000, an increase of 0.7 % from 1999. This was the smallest increase in revenues since 1993. The growing number of specialty channels competing for television advertising revenues is an important factor in this modest increase. The slow growth in revenues was observed in almost every region of the country. Revenues of private broadcasters grew at a rate above the national average in Quebec, Alberta and British Columbia (3.5 %, 0.9 % and 1.5 % respectively), and at a rate below the national average in all other provinces.

Programming and production expenses grew 3.7 %, reaching \$1,060.4 million, or 56.2 % of revenues. Expenses on Canadian programming represented 53.0 % of total programming expenses, slightly less than in 1999 where they represented 55.1 %. This proportion was 88.7 % for French language broadcasters, unchanged from 1999.

At the national level, **profits before income tax** went from \$182.6 million in 1999 to \$180.0 million in 2000. Despite the small decrease, these results are among the best of the last decade. The 9.5 % profit margin is the third highest of the last ten years. The proportion of broadcasters declaring a profit reached 67.0 %, slightly more than in 1999 (62.0 %). Profitability varied considerably by region. Broadcasters in British Columbia and Quebec achieved the best results with profit margins reaching 17.2 % and 10.7 % respectively. By contrast, broadcasters in the Atlantic Provinces declared losses representing 8.3 % of their revenues.

Employment in this segment decreased 0.5% in 2000 compared to 1999. This represented the sixth

consecutive year of decline. Over that six years period, the average weekly number of employees went from 8,273 to 7,624. The 2000 decline is observed in every region except Ontario and Québec, where employment increased by 2.8 % and 1.9 % respectively.

Pay and Specialty Television

On August 31, 2000 there were 58 Canadian pay and specialty services, up from 50 a year earlier. Of these, 45 were specialty services.

This is fastest growing industry within the broadcasting sector. In 2000, **revenues** reached \$1.3 billion, an increase of 22.5 % over 1999. Specialty service operators generated most of these revenues (83.2 %).

Although this industry generates the majority of its revenues from subscriptions (67.6 % in 2000), it has become a significant player in the advertising market. In 2000, its **sale of airtime** reached \$380.7 million, close to 11.0 % of airtime sales by electronic media and 15.5 % of airtime sales by television undertakings. These shares are significantly higher than 3 years earlier when they were 6.2 % and 8.7 %.

The pay and specialty television industry was also the most profitable within broadcasting. In 2000, this group's **pre-tax profit margin** was 11.4 %, compared to 9.5 % for conventional private television broadcasters and 10.8 % for private radio broadcasters. More than two-thirds of operators realised a pre-tax profit.

Employment grew again in 2000. The average weekly number of employees went from 3,388 in 1999 to 3,614 in 2000.

Public and non-commercial broadcasters

The level of activity in this segment of the industry increased in 2000, following a decline the previous year. Operating revenues increased 5.2 % to reach \$1.4 billion. Growth was stronger in television (5.9 %) than in radio (2.7 %).

Revenues from grants and fundraising activities, the most important source of income for these broadcasters, were marginally higher than in the previous year. This followed a period of decline in this source of income. The relative importance of this source of income, however, continued to decline. It represented 61.5 % of operating revenues in 2000 compared to 67.9 % in 1997. **Sale of airtime** was down for the second consecutive year, going from \$332.5 million in 1999 to \$322.9 million in 2000.

Public and non-commercial broadcasters spent less in 2000 than in previous years. Total operating **expenses** were down 3.1 % from 1999. This decline affected all departments, but the most important cuts were in sales and promotion expenses and in technical expenses. Programming expenses declined slightly while salaries and wages were up marginally. **Employment** was essentially unchanged from the previous year.

International payments and receipts – Conventional broadcasters

The trade deficit of conventional broadcasters increased \$27.2 million in 2000 to reach \$119.3 million. As was the case in previous years, Canadian broadcasters recorded a surplus for advertising revenues and a deficit for program rights and royalties.

	2000	1999
	(\$000)	
	<i>Receipts from non-residents</i>	
Program rights and royalties	16,310	11,476
Advertising	50,791	54,279
Other	5,259	6,221
Total receipts from non-residents	72,360	71,976
	<i>Payments to non-residents</i>	
Program rights and royalties	94,336	90,167
Advertising	3,300	3,482
Other	93,991	70,436
Total payments to non-residents	191,627	164,085
	<i>Balance</i>	
Program rights and royalties	-78,026	-78,691
Advertising	47,491	50,797
Other	-88,732	-64,215
Total	-119,267	-92,109

Universe

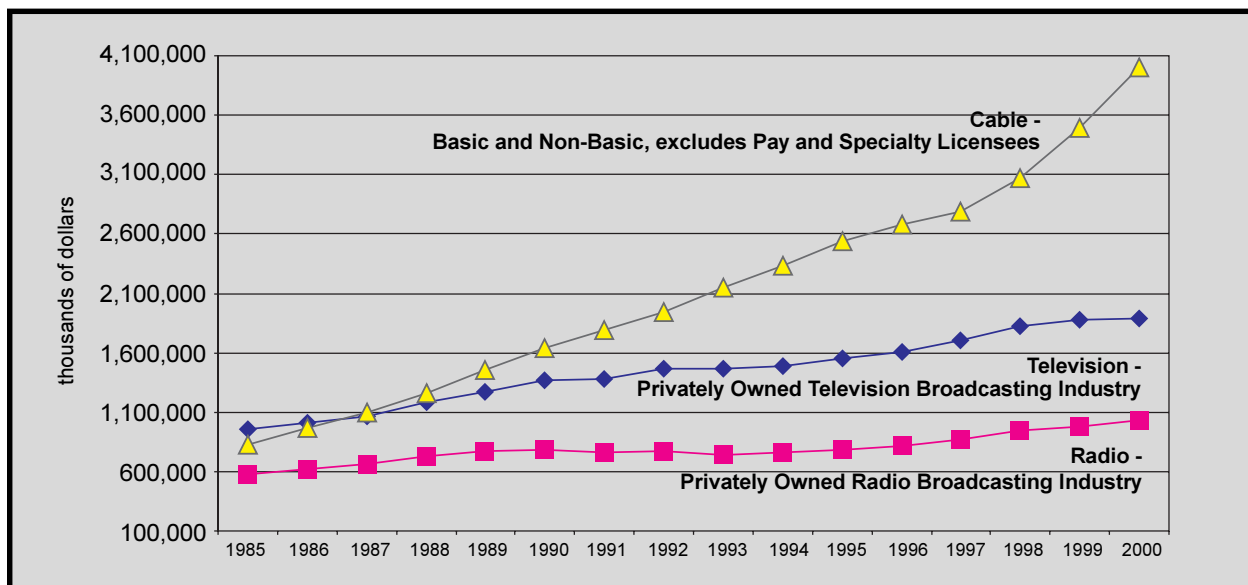
The following table provides counts of reporting and operating units by type.

TEXT TABLE 1. Number of Privately Owned Radio and Television stations, AM, FM and Other Stations, by Area, 2000

	Television stations		AM stations		FM stations		Radio Networks	
	Rep. Units	Stations	Rep. Units	Stations	Rep. Units	Stations	Rep. Units	Stations
CANADA	110	106	251	235	267	254	12	11
Newfoundland	1	1	19	13	5	4	-	-
Prince Edward Island	-	-	2	2	2	2	-	-
Nova Scotia	5	5	14	14	8	8	-	-
New Brunswick	3	3	9	9	10	10	-	-
Quebec	28	27	27	25	67	63	5	5
Ontario	33	30	62	56	95	87	6	5
Manitoba	5	5	14	14	10	10	-	-
Skatchewan	10	10	17	17	8	8	-	-
Alberta	15	15	32	30	27	27	1	1
British Columbia	10	10	54	54	34	34	-	-
Northwest Territories	-	-	-	-	-	-	-	-
Yukon	-	-	1	1	1	1	-	-

Note: Includes 7 television reporting units of CTV which are not stations.

OPERATING REVENUES, 1985-2000



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TABLES

TABLE 1. Revenue, Expenses and Employees of the Radio and Television Broadcasting Industry, 2000 and 1999

	2000				1999			
	Private stations		Public and Non-Commercial		Private stations		Public and Non-Commercial	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	1,133,899,099	38.8	30,822,018	2.1	1,102,042,381	38.6	31,454,162	2.3
National	1,360,547,880	46.6	102,187,413	7.1	1,335,994,514	46.8	110,580,896	8.1
Network	254,922,526	8.7	189,928,995	13.2	260,278,311	9.1	190,417,439	13.9
Infomercials	17,345,775	0.5	0	0.0	15,149,473	0.5	0	0.0
Sale of air time - Total	2,766,715,280	94.8	322,938,426	22.5	2,713,464,679	95.1	332,452,497	24.3
Grants	881,898,033	61.4	875,148,822	64.1
Production and other								
Syndication	41,058,263	1.4	4,379,770	0.3	40,030,425	1.4	5,582,443	0.4
Production	33,014,843	1.1	8,146,647	0.5	43,023,741	1.5	12,603,594	0.9
Other	75,555,466	2.5	217,341,418	15.1	55,044,951	1.9	138,267,420	10.1
Production and other - Total	149,628,572	5.1	229,867,835	16	138,099,117	4.8	156,453,457	11.4
Revenue - Total	2,916,343,848	100.0	1,434,704,294	100.0	2,851,563,797	100.0	1,364,054,777	100.0
Expenses								
Program	1,354,587,835	46.4	892,707,415	62.2	1,299,411,358	45.5	904,357,359	66.2
Technical Services	107,470,953	3.6	102,777,295	7.1	111,221,599	3.9	110,615,780	8.1
Sales and promotion	467,227,331	16.0	85,162,326	5.9	464,270,803	16.2	117,124,451	8.5
Administration and general	455,488,753	15.6	223,638,701	15.5	448,874,150	15.7	233,447,584	17.1
Depreciation	105,043,329	3.6	186,794,345	13	100,974,171	3.5	172,413,909	12.6
Interest expense	126,797,676	4.3	1,582,774	0.1	142,754,563	5.0	2,926,336	0.2
Expenses - Total	2,616,615,877	89.7	1,492,662,856	104	2,567,506,644	90	1,540,885,419	112.9
Net operating income	299,727,971	10.2	-57,958,562	-4.0	284,057,153	9.9	-176,830,642	-12.9
Other adjustments-income (expense)	-8,631,057	-0.2	66,854,639	4.6	-13,966,246	-0.4	180,878,406	13.2
Net income (loss) before income taxes	291,096,917	9.9	8,896,072	0.6	270,090,910	9.4	4,047,763	0.2
Provision for income taxes	121,633,455	4.1	-8,785	0.0	122,352,576	4.2	31	0.0
Net income (loss) after income taxes	169,463,461	5.8	8,904,857	0.6	147,738,336	5.1	4,047,732	0.2
Salaries and other staff benefits	924,362,168	31.6	753,980,730	52.5	903,246,869	31.6	750,810,961	55.0
Number of employees (weekly average)	16,430	...	12,009	...	16,262	...	11,963	...

TABLE 2. Revenue, Expenses and Employees of the Radio and Television Broadcasting Industry, 2000

	Commercial		Public and Non-Commercial		Total			
	Radio	Television						
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	772,375,676	75.0	361,523,423	19.1	30,822,018	2.1	1,164,721,117	26.7
National	229,650,359	22.3	1,130,897,521	59.9	102,187,413	7.1	1,462,735,293	33.6
Network	1,215,598	0.1	253,706,928	13.4	189,928,995	13.2	444,851,521	10.2
Infomercials	0	0.0	17,345,775	0.9	0	0.0	17,345,775	0.3
Sale of air time - Total	1,003,241,633	97.4	1,763,473,647	93.4	322,938,426	22.5	3,089,653,706	71.0
Grants	881,898,033	61.4	881,898,033	20.2
Production and other								
Syndication	2,284,339	0.2	38,773,924	2	4,379,770	0.3	45,438,033	1.0
Production	8,398,302	0.8	24,616,541	1.3	8,146,647	0.5	41,161,490	0.9
Other	15,198,256	1.4	60,357,210	3.1	217,341,418	15.1	292,896,884	6.7
Production and other - Total	25,880,897	2.5	123,747,675	6.5	229,867,835	16.0	379,496,407	8.7
Revenue - Total	1,029,122,526	100.0	1,887,221,322	100.0	1,434,704,294	100.0	4,351,048,142	100.0
Expenses								
Program	294,221,357	28.5	1,060,366,478	56.1	892,707,415	62.2	2,247,295,250	51.6
Technical Services	35,005,385	3.4	72,465,568	3.8	102,777,295	7.1	210,248,248	4.8
Sales and promotion	258,354,596	25.1	208,872,735	11.0	85,162,326	5.9	552,389,657	12.6
Administration and general	238,562,706	23.1	216,926,047	11.4	223,638,701	15.5	679,127,454	15.6
Depreciation	36,306,386	3.5	68,736,943	3.6	186,794,345	13.0	291,837,674	6.7
Interest expense	45,558,405	4.4	81,239,271	4.3	1,582,774	0.1	128,380,450	2.9
Expenses - Total	908,008,835	88.2	1,708,607,042	90.5	1,492,662,856	104.0	4,109,278,733	94.4
Net operating income	121,113,691	11.7	178,614,280	9.4	-57,958,562	-4.0	241,769,409	5.5
Other adjustments-income (expense)	-10,049,284	-0.9	1,418,227	0.0	66,854,639	4.6	58,223,582	1.3
Net income (loss) before income taxes	111,064,403	10.7	180,032,514	9.5	8,896,072	0.6	299,992,989	6.8
Provision for income taxes	46,826,252	4.5	74,807,203	3.9	-8,785	0.0	121,624,670	2.7
Net income (loss) after income taxes	64,238,150	6.2	105,225,311	5.5	8,904,857	0.6	178,368,318	4.0
Salaries and other staff benefits	446,293,368	43.3	478,068,800	25.3	753,980,730	52.5	1,678,342,898	38.5
Number of employees (weekly average)	8,806	...	7,624	...	12,009	...	28,439	...
Reporting units showing profits	278		74		97		449	
Reporting units showing losses	252		36		51		339	

Note: Public and Non-Commercial includes Radio and Television

TABLE 3. Balance Sheet Data of the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000

No.	Newfoundland and Prince Edward Island	Nova Scotia	New Brunswick	Québec	Ontario
			dollars		
1 Business organizations	3	9	5	57	56
Assets					
Current:					
2 Cash	68,573	2,477,180	1,836,765	7,536,753	49,065,640
3 Securities	0	18,775	0	1,423,332	393,061
4 Prepaid program rights	309,483	3,838	4,014	49,721,389	112,619,672
5 Other current assets	3,899,148	16,152,228	2,808,066	172,919,486	545,455,296
6 Total current assets	4,277,204	18,652,021	4,648,845	231,600,959	707,533,669
Investments and advances:					
7 Associated companies (non-current)	2,637	1,400,042	2,750,257	366,445,039	2,582,636,822
8 Equity investment in programs	0	0	0	0	0
9 Other investments and advances	142,987	0	25,000	146,806,372	72,319,723
10 Total investments and advances	145,624	1,400,042	2,775,257	513,251,411	2,654,956,545
Fixed assets (including capital leases):					
11 Land, property and equipment	16,355,735	41,409,102	25,447,142	417,862,546	1,044,974,471
12 Less: Accumulated depreciation	12,650,962	25,136,153	20,657,641	235,158,864	541,091,181
13 Total Net fixed assets	3,704,773	16,272,949	4,789,501	182,703,682	503,883,290
Breakdown of total net fixed assets					
14 Radio and Television	3,113,511	16,191,888	4,478,711	179,961,346	381,391,701
15 Other programming	0	0	0	1,291,528	94,808,377
16 All other non-programming/ non-broadcasting activities	591,262	0	310,790	1,450,809	25,110,031
Broadcast distribution					
17 Cable/STV	0	81,061	0	0	2,573,181
18 Other than Cable/STV	0	0	0	0	0
19 Intangible assets	0	11,349,221	1,354,121	285,765,871	1,517,227,711
Other assets:					
20 Appraisal increases	0	0	0	4,134	0
21 Program rights	0	0	0	22,152,751	128,713,000
22 Other assets	73,825	49,717,574	547,142	80,854,813	140,759,468
23 Total assets	8,201,426	97,391,807	14,114,866	1,316,333,623	5,653,073,683
Liabilities					
Current:					
24 Bank loans and overdrafts	1,488,567	79,098	948	14,516,643	65,549,503
25 Program rights/contracts payable	280,875	0	0	27,459,532	107,608,825
26 Other current liabilities	1,563,975	11,689,923	7,872,864	131,759,755	384,256,478
27 Total current liabilities	3,333,417	11,769,021	7,873,812	173,735,930	557,414,806
Non-current liabilities:					
28 Total long-term debt	1,436,276	13,004,251	414,686	569,082,134	3,266,639,346
29 Film and program rights	0	0	0	0	88,062,000
30 Other non-current liabilities	0	65,498,363	912,838	28,104,069	838,253,891
31 Total non-current liabilities	1,436,276	78,502,614	1,327,524	597,186,202	4,192,955,237
32 Total liabilities	4,769,693	90,271,635	9,201,336	770,922,131	4,750,370,043
Shareholders' equity:					
33 Total shareholders' equity	3,431,733	7,120,172	4,913,530	545,411,492	902,703,641
34 Total liabilities and equity	8,201,426	97,391,807	14,114,866	1,316,333,624	5,653,073,683

TABLE 3. Balance Sheet Data of the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000

Manitoba	Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars						
8	8	15	25	186	Business organizations	1
					Assets	
					Current:	
885,598	1,934,803	13,405,581	72,302,171	149,513,064	Cash	2
0	210,481	4,608,681	148,580	6,802,910	Securities	3
2,917,144	0	7,136,989	8,725,476	181,438,005	Prepaid program rights	4
12,896,540	4,549,262	44,912,265	94,744,874	898,337,165	Other current assets	5
16,699,282	6,694,546	70,063,515	175,921,101	1,236,091,142	Total current assets	6
					Investments and advances:	
118,755,413	1,076,273	31,587,035	88,364,455	3,193,017,973	Associated companies (non-current)	7
0	0	36,230	2,513,046	2,549,276	Equity investment in programs	8
8,575,191	3,803,303	28,995,574	2,283,936	262,952,086	Other investments and advances	9
127,330,604	4,879,576	60,618,839	93,161,437	3,458,519,335	Total investments and advances	10
					Fixed assets (including capital leases):	
54,779,342	14,484,753	103,398,894	224,300,715	1,943,012,700	Land, property and equipment	11
38,762,847	8,534,479	51,210,537	138,357,684	1,071,560,348	Less: Accumulated depreciation	12
16,016,495	5,950,274	52,188,357	85,943,031	871,452,352	Total Net fixed assets	13
					Breakdown of total net fixed assets	
15,175,597	5,276,970	40,117,568	71,001,372	716,708,664	Radio and Television	14
0	0	0	179,000	96,278,905	Other programming	15
840,898	673,304	12,070,789	14,762,659	55,810,542	All other non-programming/ non-broadcasting activities	16
0	0	0	0	2,654,242	Broadcast distribution	
0	0	0	0	0	Cable/STV	17
11,407,294	5,177,061	79,342,965	255,873,197	2,167,497,441	Other than Cable/STV	18
					Intangible assets	19
0	0	0	0	4,134	Other assets:	
1,131,085	0	1,711,655	0	153,708,491	Appraisal increases	20
0	1,827	4,167,070	7,044,171	283,165,890	Program rights	21
172,584,760	22,703,284	268,092,401	617,942,937	8,170,438,787	Other assets	22
					Total assets	23
					Liabilities	
					Current:	
2,598,348	66,362	6,361,614	6,748,102	97,409,185	Bank loans and overdrafts	24
2,630,727	0	7,660,450	16,308,906	161,949,315	Program rights/contracts payable	25
54,859,143	4,171,120	49,934,541	371,937,769	1,018,045,568	Other current liabilities	26
60,088,218	4,237,482	63,956,605	394,994,777	1,277,404,068	Total current liabilities	27
					Non-current liabilities:	
15,443,605	9,175,967	49,359,106	20,027,297	3,944,582,668	Total long-term debt	28
1,131,074	0	1,140,326	0	90,333,400	Film and program rights	29
1,624,873	2,704,608	75,194,940	38,622,901	1,050,916,483	Other non-current liabilities	30
18,199,552	11,880,575	125,694,372	58,650,198	5,085,832,550	Total non-current liabilities	31
78,287,770	16,118,057	189,650,978	453,644,975	6,363,236,618	Total liabilities	32
					Shareholders' equity:	
94,296,990	6,585,227	78,441,423	164,297,962	1,807,202,170	Total shareholders' equity	33
172,584,760	22,703,284	268,092,401	617,942,937	8,170,438,788	Total liabilities and equity	34

TABLE 4. Statement of Retained Earnings for the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000

No.	Newfoundland and Prince Edward Island	Nova Scotia	New Brunswick	Québec	Ontario
			dollars		
1 Business organizations	4	9	5	58	57
2 Balance at beginning of year	7,788,778	-4,544,672	-4,363,337	158,459,146	-537,293,837
3 Adjustment to prior years	0	12,300	-15,724	-3,891,588	1,203,163
4 Net income (loss) for the year	563,960	9,803,895	-287,203	42,653,245	362,599,705
5 Other additions	0	0	0	61,140	6,875,061
Less:					
6 Dividends: - Preferred and common	-255,000	-167,500	0	-14,764,044	-33,726,717
7 Other deductions	0	0	0	2,814,494	1,265,719
8 Balance at end of year	8,097,738	5,104,023	-4,666,264	179,703,405	-201,608,344

TABLE 5. Statement of Changes in Cash Position for the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000

No.	Newfoundland and Prince Edward Island	Nova Scotia	New Brunswick	Québec	Ontario
			dollars		
1 Business organizations	4	9	5	58	57
Cash provided by (used in):					
Operating Activities					
Net income (loss) after income taxes					
2 Radio and Television	563,960	9,797,102	-819,791	39,382,079	92,218,385
3 Other programming	0	8,912	0	2,324,873	1,520,151
4 All other non-programming/ non-broadcasting activities	0	0	532,588	6,129,738	268,186,963
Broadcast distribution					
5 Cable	0	0	0	0	419,938
6 Other than Cable	0	-2,119	0	-5,183,445	254,268
7 Depreciation and amortization	924,697	3,536,797	854,496	37,327,052	128,723,398
8 Other operating activities	-20,474	-23,270	-65,782	-14,890,298	-31,346,209
9 Net change in non-cash working capital	-698,740	-703,101	6,527,537	-32,717,811	-72,274,975
10 Total operating activities	769,443	12,614,321	7,029,048	32,372,188	387,701,920
Investment Activities					
Additions to fixed assets:					
11 Radio and Television	-1,095,817	-4,364,286	-506,404	-61,568,159	-77,968,917
12 Other programming	0	0	0	-178,731	-28,924,742
13 All other non-programming/ non-broadcasting activities	24,843	0	0	-134,736,758	-18,809,853
Broadcast distribution					
14 Cable	0	0	0	0	-370,075
15 Other than Cable	0	0	0	28,258,960	-5,527,613
16 Equity investment in program rights and program development	0	0	0	1,074,562	-2,755
17 Other investment activities	47,768	-17,788,384	-541,149	-198,008,753	-654,742,250
18 Total investment activities	-1,023,206	-22,152,670	-1,047,553	-365,158,879	-786,346,204
Financing Activities					
19 Dividends: - Preferred and common	-255,000	-167,500	0	-14,764,044	-33,726,718
20 Increase in long-term debt	187,950	9,491,880	-4,856,325	284,212,286	1,195,689,121
21 Capital stock	0	0	0	142,945,454	47,747,977
22 Other financing activities	723,084	-56,930	0	-74,300,263	-854,001,346
23 Total financing activities	656,034	9,267,450	-4,856,325	338,093,433	355,709,034
24 Net increase (decrease) in cash	402,271	-270,899	1,125,170	5,306,741	-42,935,252
25 Cash (bank indebtedness) beginning of year	-219,400	2,668,981	710,647	-11,862,727	27,462,231
26 Cash (bank indebtedness) end of year	182,871	2,398,082	1,835,817	-6,555,986	-15,473,021

TABLE 4. Statement of Retained Earnings for the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000

Manitoba	Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars						
8	8	16	25	190	Business organizations	1
106,967,955	-2,075,473	9,504,351	72,546,148	-193,010,941	Balance at beginning of year	2
64,607	0	168,156	-245,911	-2,704,997	Adjustment to prior years	3
-1,409,056	3,402,112	8,798,401	23,016,162	449,141,221	Net income (loss) for the year	4
0	648,992	0	28,362	7,613,555	Other additions	5
Less:						
6,507,434	36,000	6,865,364	370,991	62,693,050	Dividends: - Preferred and common	6
-7,767,140	-870,604	-4,338	-696,748	-13,419,043	Other deductions	7
91,348,932	1,069,027	11,601,205	94,277,023	184,926,745	Balance at end of year	8

TABLE 5. Statement of Changes in Cash Position for the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000

Manitoba	Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars						
8	8	16	25	190	Business organizations	1
Cash provided by (used in):						
Operating Activities						
Net income (loss) after income taxes						
4,486,261	1,020,837	5,330,601	17,484,029	169,463,463	Radio and Television	2
0	0	0	0	3,853,936	Other programming	3
-5,894,463	2,381,275	3,467,800	5,516,539	280,320,440	All other non-programming/ non-broadcasting activities	4
Broadcast distribution						
0	0	0	15,598	435,536	Cable	5
-854	0	0	0	-4,932,150	Other than Cable	6
2,337,851	989,626	15,010,125	22,386,235	212,090,277	Depreciation and amortization	7
524,505	-2,685,364	353,196	-1,289,211	-49,442,907	Other operating activities	8
30,597,107	843,498	8,518,998	-58,192,692	-118,100,179	Net change in non-cash working capital	9
32,050,407	2,549,872	32,680,720	-14,079,500	493,688,419	Total operating activities	10
Investment Activities						
Additions to fixed assets:						
-3,258,953	-916,854	-4,135,716	-12,692,815	-166,507,921	Radio and Television	11
0	0	0	0	-29,103,473	Other programming	12
4,552,611	-115,574	-14,093,354	-9,663,484	-172,841,569	All other non-programming/ non-broadcasting activities	13
Broadcast distribution						
0	0	0	0	-370,075	Cable	14
-403,535	0	-3,197,918	-1,324,400	17,805,494	Other than Cable	15
-3,418,818	0	57,050	-200,000	-2,489,961	Equity investment in program rights and program development	16
-22,209,385	2,956,674	-5,737,145	37,913,192	-858,109,432	Other investment activities	17
-24,738,080	1,924,247	-27,107,083	14,032,493	-1,211,616,935	Total investment activities	18
Financing Activities						
Dividends: - Preferred and common						
-6,507,434	-36,000	-6,865,364	-370,991	-62,693,051		19
8,347,598	-670,742	8,473,041	-504,591	1,500,370,218	Increase in long-term debt	20
-6,184,856	-2,299,980	-4,732,920	0	177,475,675	Capital stock	21
-5,801,891	-1,626,404	3,409,536	5,193,134	-926,461,080	Other financing activities	22
-10,146,583	-4,633,126	284,293	4,317,552	688,691,762	Total financing activities	23
-2,834,257	-159,007	5,857,930	4,270,546	-29,236,757	Net increase (decrease) in cash	24
1,121,507	2,027,449	1,279,628	61,283,523	84,471,839	Cash (bank indebtedness) beginning of year	25
-1,712,750	1,868,441	7,137,558	65,554,069	55,235,081	Cash (bank indebtedness) end of year	26

TABLE 6. Revenue, Expenses and Employees of the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000

No.		Atlantic Provinces	Québec	Ontario	Manitoba
		dollars			
	TELEVISION STATIONS				
1	Reporting units	9	28	33	5
	Operating revenue				
	Sale of air time:				
2	Local time sales	21,399,521	94,645,742	85,967,980	14,092,845
3	National time sales	28,985,808	186,364,098	613,559,017	23,298,317
4	Network time sales	12,716,949	82,346,070	80,032,450	6,559,851
5	Infomercials	347,517	5,803,469	6,208,881	928,157
6	Total air time sales	63,449,795	369,159,379	785,768,328	44,879,170
	Production and other:				
7	Syndication	0	33,792,883	3,978,737	280,725
8	Production	359,509	8,283,735	9,269,407	2,072,515
9	Other	1,337,760	27,455,191	15,360,603	912,569
10	Total production and other	1,697,269	69,531,809	28,608,747	3,265,809
11	Total operating revenue	65,147,064	438,691,188	814,377,074	48,144,979
	Operating expenses				
12	Program	42,301,243	230,573,423	462,777,495	30,320,641
13	Technical	6,900,431	14,599,000	26,062,598	2,487,848
14	Sales and promotion	8,830,905	51,817,459	81,985,147	6,678,416
15	Administration and General	7,901,523	79,794,517	71,618,340	4,396,937
16	Depreciation	3,555,805	15,823,889	28,904,998	1,700,082
17	Interest expense	1,186,735	8,494,293	57,490,760	933,837
18	Total operating expenses	70,676,638	401,102,580	728,839,337	46,517,760
19	Net operating income	-5,529,574	37,588,608	85,537,737	1,627,219
20	Other adjustments-income (expense)	40,807	9,488,200	-5,528,039	1,135,460
21	Net income (loss) before income taxes	-5,488,768	47,076,809	80,009,698	2,762,679
22	Provision for income taxes	-1,950,955	19,631,581	32,059,660	658,560
23	Net income (loss) after income taxes	-3,537,813	27,445,228	47,950,038	2,104,119
24	Salaries and other staff benefits	22,673,274	144,204,442	168,309,063	13,652,600
25	Number of employees (weekly average)	395	2,066	2,663	302
26	Reporting units showing profits	5	21	19	4
27	Reporting units showing losses	4	7	14	1

TABLE 6. Revenue, Expenses and Employees of the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000

Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars					
10	15	10	110	TELEVISION STATIONS	
				Reporting units	1
				Operating revenue	
				Sale of air time:	
15,987,211	65,606,789	63,823,335	361,523,423	Local time sales	2
18,636,289	124,271,288	135,782,704	1,130,897,521	National time sales	3
7,626,152	27,793,391	36,632,065	253,706,928	Network time sales	4
936,519	1,754,513	1,366,719	17,345,775	Infomercials	5
43,186,171	219,425,981	237,604,823	1,763,473,647	Total air time sales	6
				Production and other:	
0	456,670	264,909	38,773,924	Syndication	7
811,593	2,344,074	1,475,708	24,616,541	Production	8
611,863	9,259,795	5,419,429	60,357,210	Other	9
1,423,456	12,060,539	7,160,046	123,747,675	Total production and other	10
44,609,628	231,486,519	244,764,870	1,887,221,322	Total operating revenue	11
				Operating expenses	
27,389,099	133,414,468	133,590,109	1,060,366,478	Program	12
2,456,394	11,614,600	8,344,697	72,465,568	Technical	13
7,327,848	27,821,611	24,411,349	208,872,735	Sales and promotion	14
4,873,446	26,704,712	21,636,572	216,926,047	Administration and General	15
2,141,075	7,992,655	8,618,439	68,736,943	Depreciation	16
962	7,855,088	5,277,596	81,239,271	Interest expense	17
44,188,825	215,403,135	201,878,762	1,708,607,037	Total operating expenses	18
420,803	16,083,384	42,886,108	178,614,285	Net operating income	19
74,011	-3,047,456	-744,756	1,418,227	Other adjustments-income (expense)	20
494,815	13,035,929	42,141,352	180,032,514	Net income (loss) before income taxes	21
-954,066	3,762,779	21,599,644	74,807,203	Provision for income taxes	22
1,448,881	9,273,150	20,541,708	105,225,311	Net income (loss) after income taxes	23
12,940,293	60,558,715	55,730,413	478,068,800	Salaries and other staff benefits	24
306	1,082	810	7,624	Number of employees (weekly average)	25
7	10	8	74	Reporting units showing profits	26
3	5	2	36	Reporting units showing losses	27

TABLE 6. Revenue, Expenses and Employees of the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000
(cont'd)

No.		Atlantic Provinces	Québec	Ontario	Manitoba
		dollars			
	RADIO STATIONS				
28	Reporting units	69	99	163	24
	Operating revenue				
	Sale of air time:				
29	Local time sales	58,269,993	138,480,677	295,315,326	29,485,938
30	National time sales	11,358,665	54,049,563	77,851,541	9,309,710
31	Network time sales	0	218,979	899,371	0
32	Total air time sales	69,628,658	192,749,219	374,066,238	38,795,648
	Production and other:				
33	Syndication	0	70,004	1,473,745	0
34	Production	44,902	1,881,490	1,286,510	423,656
35	Other	286,436	4,113,248	4,825,795	269,912
36	Total production and other	331,338	6,064,742	7,586,050	693,568
37	Total operating revenue	69,959,997	198,813,961	381,652,287	39,489,216
	Operating expenses				
38	Program	17,499,216	63,701,510	105,043,470	11,906,136
39	Technical	3,163,844	5,544,258	14,363,794	1,310,510
40	Sales and promotion	14,377,213	45,534,737	101,649,398	10,697,571
41	Administration and General	16,765,764	47,883,006	83,359,956	10,566,807
42	Depreciation	2,749,567	5,771,926	16,241,364	1,224,536
43	Interest expense	2,879,316	7,546,084	16,449,206	629,802
44	Total operating expenses	57,434,921	175,981,520	337,107,188	36,335,364
45	Net operating income	12,525,076	22,832,441	44,545,099	3,153,852
46	Other adjustments-income (expense)	-774,440	-1,816,387	2,067,469	-428,446
47	Net income (loss) before income taxes	11,750,636	21,016,057	46,612,566	2,725,405
48	Provision for income taxes	4,315,024	4,994,102	16,884,354	1,310,832
49	Net income (loss) after income taxes	7,435,612	16,021,955	29,728,212	1,414,573
50	Salaries and other staff benefits	29,915,707	90,515,287	161,700,037	19,474,022
51	Number of employees (weekly average)	724	1,736	2,982	477
52	Reporting units showing profits	50	60	85	15
53	Reporting units showing losses	19	39	78	9

TABLE 6. Revenue, Expenses and Employees of the Privately Owned Radio and Television Broadcasting Industry, by Area, 2000
(cont'd)

Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars					
25	60	90	530	RADIO STATIONS	
				Reporting units	28
				Operating revenue	
				Sale of air time:	
34,640,111	100,193,193	115,990,438	772,375,676	Local time sales	29
8,535,878	31,325,911	37,219,091	229,650,359	National time sales	30
97,248	0	0	1,215,598	Network time sales	31
43,273,237	131,519,104	153,209,529	1,003,241,633	Total air time sales	32
				Production and other:	
0	732,296	8,294	2,284,339	Syndication	33
617,869	1,805,086	2,338,789	8,398,302	Production	34
284,225	3,170,793	2,247,847	15,198,256	Other	35
902,094	5,708,175	4,594,930	25,880,897	Total production and other	36
44,175,331	137,227,280	157,804,454	1,029,122,526	Total operating revenue	37
				Operating expenses	
12,591,218	33,714,712	49,765,095	294,221,357	Program	38
1,242,069	3,652,666	5,728,244	35,005,385	Technical	39
13,001,563	34,562,242	38,531,872	258,354,596	Sales and promotion	40
12,394,172	29,506,843	38,086,158	238,562,706	Administration and General	41
1,359,013	4,151,241	4,808,739	36,306,386	Depreciation	42
1,599,176	7,099,849	9,354,972	45,558,405	Interest expense	43
42,187,212	112,687,551	146,275,081	908,008,837	Total operating expenses	44
1,988,119	24,539,729	11,529,373	121,113,689	Net operating income	45
-1,120,439	-6,118,500	-1,858,541	-10,049,284	Other adjustments-income (expense)	46
867,680	18,421,226	9,670,833	111,064,403	Net income (loss) before income taxes	47
365,375	9,682,755	9,273,810	46,826,252	Provision for income taxes	48
502,305	8,738,471	397,022	64,238,150	Net income (loss) after income taxes	49
22,841,953	54,866,633	66,979,729	446,293,368	Salaries and other staff benefits	50
489	962	1,436	8,806	Number of employees (weekly average)	51
13	23	32	278	Reporting units showing profits	52
12	37	58	252	Reporting units showing losses	53

TABLE 7. Operating Revenue, Expenses and Employees of the Privately Owned AM and FM Radio Broadcasting Industry, by Area, 2000

No.		Newfoundland and Prince Edward Island	Nova Scotia	New Brunswick	Québec	Ontario
		dollars				
AM stations						
1	Reporting units	21	14	9	27	62
	Operating revenue					
	Sale of air time:					
2	Local time sales	10,404,521	9,630,481	6,277,399	28,753,113	81,777,792
3	National time sales	1,130,780	1,144,526	798,512	6,664,785	14,220,071
4	Network time sales	0	0	0	3,545	57,815
5	Total air time sales	11,535,301	10,775,007	7,075,911	35,421,443	96,055,678
	Production and other:					
6	Syndication	0	0	0	0	0
7	Production	0	11,541	5,466	322,042	340,860
8	Other	101,868	37,058	45,744	241,380	2,377,687
9	Total production and other	101,868	48,599	51,210	563,422	2,718,547
10	Total operating revenue	11,637,169	10,823,607	7,127,121	35,984,865	98,774,225
	Operating expenses					
11	Program	3,495,562	3,018,086	1,653,428	18,827,988	38,400,919
12	Technical	411,484	578,612	388,249	1,559,131	5,277,082
13	Sales and promotion	2,414,988	2,137,398	1,363,061	8,795,465	29,006,153
14	Administration and General	3,366,275	2,884,258	2,192,770	11,429,299	28,766,538
15	Depreciation	589,393	736,655	264,925	1,638,336	6,664,598
16	Interest expense	75,438	476,022	763,489	888,917	7,535,525
17	Total operating expenses	10,353,140	9,831,031	6,625,923	43,139,135	115,650,815
18	Net operating income	1,284,029	992,576	501,198	-7,154,270	-16,876,590
19	Other adjustments-income (expense)	-87,435	1,219	-141,986	-197,771	-1,227,195
20	Net income (loss) before income taxes	1,196,594	993,795	359,212	-7,352,041	-18,103,786
21	Provision for income taxes	98,201	386,602	389,374	-321,831	-5,500,658
22	Net income (loss) after income taxes	1,098,393	607,193	-30,162	-7,030,210	-12,603,128
23	Salaries and other staff benefits	6,181,588	5,155,756	2,762,538	25,634,236	57,797,564
24	Number of employees (weekly average)	124	144	92	512	1,143
25	Reporting units showing profits	16	11	5	8	19
26	Reporting units showing losses	5	3	4	19	43

TABLE 7. Operating Revenue, Expenses and Employees of the Privately Owned AM and FM Radio Broadcasting Industry, by Area, 2000

Manitoba	Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars						
AM stations						
14	17	32	55	251	Reporting units	1
					Operating revenue	
					Sale of air time:	
13,449,211	19,635,681	31,976,661	46,424,573	248,329,432	Local time sales	2
4,804,023	5,751,063	8,809,093	10,660,378	53,983,231	National time sales	3
0	0	0	0	61,360	Network time sales	4
18,253,234	25,386,744	40,785,754	57,084,951	302,374,023	Total air time sales	5
					Production and other:	
0	0	507,087	8,294	515,381	Syndication	6
293,226	426,089	370,020	605,640	2,374,884	Production	7
210,119	164,349	2,827,878	2,021,200	8,027,283	Other	8
503,345	590,438	3,704,985	2,635,134	10,917,548	Total production and other	9
18,756,579	25,977,182	44,490,741	59,720,081	313,291,570	Total operating revenue	10
					Operating expenses	
6,321,788	8,066,187	14,353,133	26,933,980	121,071,071	Program	11
845,344	781,566	1,182,895	3,041,261	14,065,624	Technical	12
4,339,271	7,783,664	10,831,955	15,705,277	82,377,232	Sales and promotion	13
6,270,536	7,850,650	11,959,402	17,396,256	92,115,984	Administration and General	14
640,412	886,429	1,563,374	2,671,135	15,655,257	Depreciation	15
257,619	996,220	4,330,676	5,105,097	20,429,003	Interest expense	16
18,674,971	26,364,716	44,221,435	70,853,006	345,714,172	Total operating expenses	17
81,608	-387,534	269,306	-11,132,925	-32,422,602	Net operating income	18
-137,412	-981,023	-2,607,827	-1,086,313	-6,465,743	Other adjustments-income (expense)	19
-55,805	-1,368,558	-2,338,522	-12,219,239	-38,888,350	Net income (loss) before income taxes	20
-37,560	358,303	-83,517	-833,018	-5,544,104	Provision for income taxes	21
-18,245	-1,726,861	-2,255,005	-11,386,221	-33,344,246	Net income (loss) after income taxes	22
10,615,175	14,300,690	20,941,939	31,873,584	175,263,070	Salaries and other staff benefits	23
273	346	396	800	3,830	Number of employees (weekly average)	24
8	9	6	13	95	Reporting units showing profits	25
6	8	26	42	156	Reporting units showing losses	26

TABLE 7. Operating Revenue, Expenses and Employees of the Privately Owned AM and FM Radio Broadcasting Industry, by Area, 2000 (cont'd)

No.		Newfoundland and Prince Edward Island	Nova Scotia	New Brunswick	Québec	Ontario
		dollars				
	FM stations					
1	Reporting units	7	8	10	67	95
	Operating revenue					
	Sale of air time:					
2	Local time sales	7,591,651	12,850,280	11,515,661	109,691,834	212,757,774
3	National time sales	1,015,868	4,873,697	2,395,282	45,589,865	61,794,356
4	Network time sales	0	0	0	1,797,915	0
5	Total air time sales	8,607,519	17,723,977	13,910,943	157,079,614	274,552,130
	Production and other:					
6	Syndication	0	0	0	0	38,346
7	Production	0	0	27,895	1,559,448	720,177
8	Other	28,698	7,752	65,316	1,378,868	2,195,703
9	Total production and other	28,698	7,752	93,211	2,938,316	2,954,226
10	Total operating revenue	8,636,217	17,731,729	14,004,154	160,017,930	277,506,355
	Operating expenses					
11	Program	2,123,753	3,938,827	3,269,560	43,429,778	61,735,098
12	Technical	585,608	703,705	496,186	3,985,127	8,357,563
13	Sales and promotion	2,265,318	3,094,887	3,101,561	36,739,272	71,812,522
14	Administration and General	2,123,667	2,826,280	3,372,514	32,208,707	54,033,323
15	Depreciation	347,589	339,318	471,687	4,002,109	9,386,808
16	Interest expense	117,549	618,826	827,992	5,788,269	8,781,397
17	Total operating expenses	7,563,484	11,521,843	11,539,500	126,153,262	214,106,710
18	Net operating income	1,072,733	6,209,886	2,464,654	33,864,668	63,399,645
19	Other adjustments-income (expense)	-120,369	-220,533	-205,336	-1,000,524	3,313,177
20	Net income (loss) before income taxes	952,364	5,989,353	2,259,318	32,864,147	66,712,822
21	Provision for income taxes	415,262	1,635,360	1,390,225	7,757,160	22,385,012
22	Net income (loss) after income taxes	537,102	4,353,993	869,093	25,106,987	44,327,810
23	Salaries and other staff benefits	4,234,395	5,887,483	5,693,947	61,832,299	102,326,879
24	Number of employees (weekly average)	98	114	152	1,187	1,816
25	Reporting units showing profits	4	7	7	50	65
26	Reporting units showing losses	3	1	3	17	30

TABLE 7. Operating Revenue, Expenses and Employees of the Privately Owned FM Radio Broadcasting Industry, by Area, 2000 (cont'd)

Manitoba	Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars						
FM stations						
10	8	27	35	267	Reporting units	1
					Operating revenue	
					Sale of air time:	
16,036,727	15,004,430	68,216,532	69,565,865	523,230,754	Local time sales	2
4,505,687	2,784,815	22,516,818	26,558,713	172,035,101	National time sales	3
0	97,248	0	0	1,895,163	Network time sales	4
20,542,414	17,886,493	90,733,350	96,124,578	697,161,018	Total air time sales	5
					Production and other:	
0	0	225,209	0	263,555	Syndication	6
130,430	191,780	1,435,066	1,733,149	5,797,945	Production	7
59,793	119,876	342,915	226,647	4,425,568	Other	8
190,223	311,656	2,003,190	1,959,796	10,487,068	Total production and other	9
20,732,637	18,198,149	92,736,539	98,084,373	707,648,083	Total operating revenue	10
					Operating expenses	
5,584,348	4,525,031	18,426,238	22,831,115	165,863,748	Program	11
465,166	460,503	2,181,473	2,686,983	19,922,314	Technical	12
6,358,300	5,217,899	23,296,419	22,826,595	174,712,773	Sales and promotion	13
4,296,271	4,543,522	16,919,302	20,689,902	141,013,488	Administration and General	14
584,124	472,584	2,433,811	2,137,604	20,175,634	Depreciation	15
372,183	602,956	2,769,173	4,249,875	24,128,220	Interest expense	16
17,660,393	15,822,496	66,026,413	75,422,075	545,816,176	Total operating expenses	17
3,072,244	2,375,653	26,710,126	22,662,298	161,831,907	Net operating income	18
-291,034	-139,416	-3,451,641	-772,228	-2,887,904	Other adjustments-income (expense)	19
2,781,210	2,236,238	23,258,483	21,890,072	158,944,007	Net income (loss) before income taxes	20
1,348,392	7,072	9,766,272	10,106,828	54,811,583	Provision for income taxes	21
1,432,818	2,229,166	13,492,211	11,783,243	104,132,423	Net income (loss) after income taxes	22
8,858,847	8,541,263	32,558,075	35,106,145	265,039,333	Salaries and other staff benefits	23
204	143	531	636	4,881	Number of employees (weekly average)	24
7	4	17	19	180	Reporting units showing profits	25
3	4	10	16	87	Reporting units showing losses	26

TABLE 8. Detail of Expenses and Employees of the Privately Owned Radio Broadcasting Industry, by Area, 2000

No.		Atlantic Provinces	Québec	Ontario	Manitoba
				dollars	
1	Reporting units¹	5	24	44	6
	Operating expense				
	Program:				
2	Talent fees non-staff	4,365	4,498,029	6,714,706	273,170
3	News services	132,480	1,036,954	2,126,608	118,564
4	Royalties (excluding music licence fee)	0	333,614	4,233,325	634,272
5	Music licence fees	573,982	4,460,434	7,492,389	555,422
6	Music recordings and transcriptions	5,340	154,228	364,229	37,917
7	Amortization of programs	0	54,385	110,484	3,845
8	Other production and programming costs	399,994	3,885,570	9,800,950	929,758
9	Network expenses	0	590,875	926,782	10,272
10	Remuneration	2,291,355	28,055,074	41,437,760	3,736,253
11	Total programming and production expenses	3,407,516	43,069,163	73,207,233	6,299,473
	Amount included in expenses above:				
12	Staff talent fees	0	3,193,158	989,624	41,555
13	Talent fees paid to non-residents of Canada	0	325	1,032,473	5,078
14	Canadian talent development initiative	29,000	229,200	1,700,697	177,558
	Technical:				
15	Other technical costs ²	426,018	1,264,297	4,438,071	335,006
16	Line, microwave or satellite charges	64,114	340,046	519,097	14,338
17	Remuneration	299,231	1,664,626	2,860,378	209,168
18	Total technical	789,363	3,268,969	7,817,545	558,512
	Sales and Promotion:				
19	Audience and trade promotion, rating services	502,344	8,532,214	21,689,943	1,585,755
20	Sales commission (non-staff)	382,979	3,899,200	4,287,544	275,926
21	Sales commission paid to staff	1,687,856	13,295,025	28,749,978	2,053,482
22	Other sales and promotion expenses	215,218	1,649,360	4,430,453	509,617
23	Remuneration	2,328,343	18,414,574	43,242,043	3,149,395
24	Total sales and promotion	3,428,884	32,495,350	73,649,985	5,520,693
	Administration and General:				
25	Miscellaneous expenses ³	354,810	7,746,314	5,530,616	452,650
26	Cost of premises	217,909	4,408,457	6,858,199	299,614
27	Real estate and business tax	72,995	586,671	2,016,416	80,965
28	Professional services	49,827	812,940	1,852,341	109,066
29	Bad debt expense	38,043	1,300,426	1,261,038	159,376
30	CRTC licence fee	248,636	2,468,059	4,433,351	353,368
31	Management services (involving operations)	378,446	2,835,376	1,356,546	798,642
32	Other administration and general	22,799	1,291,528	12,812,316	760,671
33	Remuneration	846,408	8,759,498	19,990,241	1,218,692
34	Total administration and general	2,229,873	30,209,269	56,111,062	4,233,044
35	Total departmental expenses	9,855,636	109,042,753	210,785,823	16,611,722
36	Total remuneration	5,765,337	56,893,772	107,530,422	8,313,508

¹ Undertakings with total revenues of \$2.0 million or over \$4.0 million for an A.M. and F.M. undertaking operation in the same market.² Other technical costs include: Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs.³ Miscellaneous Expenses include: Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies.

TABLE 8. Detail of Expenses and Employees of the Privately Owned Radio Broadcasting Industry, by Area, 2000

Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars				Reporting units ¹	
10	22	15	126		1
				Operating expense	
				Program:	
35,537	666,088	3,397,465	15,589,360	Talent fees non-staff	2
151,043	1,285,282	1,097,947	5,948,878	News services	3
343,472	299,568	2,223,497	8,067,748	Royalties (excluding music licence fee)	4
931,685	3,057,896	2,806,710	19,878,518	Music licence fees	5
58,353	46,763	32,633	699,463	Music recordings and transcriptions	6
0	48,149	0	216,863	Amortization of programs	7
521,154	4,000,442	3,563,637	23,101,505	Other production and programming costs	8
263,921	52,321	217,134	2,061,305	Network expenses	9
5,106,241	14,911,882	16,091,311	111,629,876	Remuneration	10
7,411,406	24,368,391	29,430,334	187,193,516	Total programming and production expenses	11
				Amount included in expenses above:	
50,658	22,100	3,902,400	8,199,495	Staff talent fees	12
0	59,748	207,679	1,305,303	Talent fees paid to non-residents of Canada	13
62,727	525,890	530,225	3,255,297	Canadian talent development initiative	14
				Technical:	
306,453	1,072,667	1,436,101	9,278,613	Other technical costs ²	15
76,807	106,783	74,230	1,195,415	Line, microwave or satellite charges	16
260,724	996,229	1,032,644	7,323,000	Remuneration	17
643,984	2,175,680	2,542,977	17,797,030	Total technical	18
				Sales and Promotion:	
1,594,929	6,465,137	5,723,424	46,093,746	Audience and trade promotion, rating services	19
480,276	2,171,180	1,737,601	13,234,706	Sales commission (non-staff)	20
2,591,958	10,389,184	8,529,093	67,296,576	Sales commission paid to staff	21
815,559	1,290,139	1,956,905	10,867,251	Other sales and promotion expenses	22
5,232,675	16,136,584	13,264,791	101,768,405	Remuneration	23
8,123,439	26,063,040	22,682,721	171,964,112	Total sales and promotion	24
				Administration and General:	
1,090,868	2,252,132	1,968,222	19,395,612	Miscellaneous expenses ³	25
738,800	2,014,153	2,703,766	17,240,898	Cost of premises	26
100,550	241,886	351,113	3,450,596	Real estate and business tax	27
434,239	160,766	358,296	3,777,475	Professional services	28
143,125	550,008	351,970	3,803,986	Bad debt expense	29
325,666	1,594,067	1,595,600	11,018,747	CRTC licence fee	30
687,524	3,298,580	3,990,445	13,345,559	Management services (involving operations)	31
1,097,695	2,357,145	3,477,124	21,819,278	Other administration and general	32
2,349,216	6,918,079	5,722,778	45,804,912	Remuneration	33
6,967,683	19,386,818	20,519,314	139,657,063	Total administration and general	34
23,146,512	71,993,927	75,175,345	516,611,718	Total departmental expenses	35
12,948,856	38,962,774	36,111,524	266,526,193	Total remuneration	36

¹ Undertakings with total revenues of \$2.0 million or over \$4.0 million for an A.M. and F.M. undertaking operation in the same market.

² Other technical costs include: Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs.

³ Miscellaneous Expenses include: Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies.

TABLE 8. Detail of Expenses and Employees of the Privately Owned Radio Broadcasting Industry, by Area, 2000
(cont'd)

No.		Atlantic Provinces	Québec	Ontario	Manitoba
dollars					
TOTAL INDUSTRY					
37	Reporting units	69	99	163	24
Selected Operating Expenses:					
38	Music licence fees	2,336,019	5,535,630	10,479,855	1,100,125
39	Canadian talent development initiative	188,611	282,154	2,228,098	215,011
40	Bad debt expense	329,229	1,676,041	2,326,813	265,154
41	CRTC licence fee	260,595	2,612,857	6,607,191	320,488
Program:					
42	Remuneration	12,819,775	43,793,699	64,621,801	7,774,143
43	Number of employees (weekly average)	356	937	1,578	226
Technical:					
44	Remuneration	1,365,954	2,459,763	4,748,759	692,590
45	Number of employees (weekly average)	33	64	116	26
Sales and Promotion:					
46	Remuneration	10,540,107	27,829,661	62,330,043	6,186,281
47	Number of employees (weekly average)	210	469	871	128
Administration and General:					
48	Remuneration	5,189,876	16,432,166	29,999,434	4,821,008
49	Number of employees (weekly average)	125	266	415	97
50	Total remuneration	29,915,707	90,515,287	161,700,037	19,474,022
51	Fringe benefits	2,751,259	9,586,990	13,860,200	1,701,447
52	Total number of employees (weekly average)	724	1,736	2,982	477

TABLE 8. Detail of Expenses and Employees of the Privately Owned Radio Broadcasting Industry, by Area, 2000
(cont'd)

Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars				TOTAL INDUSTRY	
25	60	90	530	Reporting units	37
				Selected Operating Expenses:	
1,344,317	4,044,454	4,527,691	29,368,091	Music licence fees	38
113,842	683,308	1,320,777	5,031,801	Canadian talent development initiative	39
203,933	749,281	1,042,883	6,593,334	Bad debt expense	40
362,975	1,636,142	1,657,304	13,457,552	CRTC licence fee	41
				Program:	
8,848,663	21,166,421	29,622,492	188,646,994	Remuneration	42
253	479	806	4,635	Number of employees (weekly average)	43
				Technical:	
510,015	1,548,065	1,949,884	13,275,030	Remuneration	44
21	42	52	354	Number of employees (weekly average)	45
				Sales and Promotion:	
8,327,732	21,932,158	23,852,029	160,998,011	Remuneration	46
150	312	373	2,513	Number of employees (weekly average)	47
				Administration and General:	
5,155,543	10,219,992	11,555,325	83,373,344	Remuneration	48
65	129	205	1,302	Number of employees (weekly average)	49
22,841,953	54,866,633	66,979,729	446,293,368	Total remuneration	50
1,425,493	3,659,489	5,436,566	38,421,444	Fringe benefits	51
489	962	1,436	8,806	Total number of employees (weekly average)	52

TABLE 8a. Detail of Expenses and Employees of the Privately Owned Television Broadcasting Industry, by Area, 2000

No.	Atlantic Provinces	Quebec	Ontario	Manitoba
			dollars	
1 Reporting units	9	28	33	5
Operating expenses:				
Programming Expenses				
Programs Telecast				
Canadian Programs				
2 Station's production (including co-operative)	13,626,882	67,604,241	117,688,837	9,709,975
3 Programs produced by an affiliated company	435,741	36,756,542	6,633,839	51,014
4 Programs acquired from other stations	582,944	543,315	4,069,529	259,515
5 Programs of network origination	2,237,575	3,440,624	13,551,614	1,151,940
6 Programs acquired from independent producers	1,770,513	40,492,163	35,202,555	2,371,697
7 Special recognition programs	14,912	17,700	600	0
8 Other Canadian program sources	0	3,117,139	140,492	172,013
9 Total Canadian Programming Sources	18,668,568	151,971,724	177,287,466	13,716,154
10 Total Non-Canadian Programming	17,892,241	36,038,931	235,903,636	12,913,946
11 Total Programs Telecast	36,560,809	188,010,655	413,191,102	26,630,100
12 Other programming expenses	1,736,304	34,386,072	7,707,513	384,297
13 Production expenses	4,004,130	8,176,695	41,878,879	3,306,244
14 Total programming and production expenses	42,301,243	230,573,423	462,777,495	30,320,641
Amounts included in total above				
15 Talent fees non-staff	113,178	687,276	2,800,358	161,082
16 News services	409,968	35,045,965	5,539,559	659,270
17 Royalties (excluding music licence fee)	0	14,772,168	0	2,200,096
18 Music licence fees	1,043,723	6,213,678	13,576,930	686,991
19 Network expenses	28,472	33,686,568	278,623	70,220
20 Talent fees paid to non-residents of Canada	0	158,625	0	0
21 Total remuneration	14,239,486	84,836,386	116,169,096	8,903,184
22 Average number of employees	252	1,298	1,939	203
Technical:				
23 Other technical costs ¹	2,622,236	5,011,215	10,449,481	1,038,134
24 Line, microwave or satellite charges	2,376,556	3,023,154	3,416,091	378,868
25 Total remuneration	1,901,640	6,564,630	12,197,027	1,070,845
26 Average number of employees	33	119	172	27
27 Total technical	6,900,431	14,599,000	26,062,598	2,487,848
Sales and Promotion:				
28 Audience and trade promotion, rating services	1,024,953	8,337,641	19,762,729	1,468,018
29 Sales commission (non-staff)	2,416,042	14,367,944	36,746,840	2,400,158
30 Sales commission paid to staff	2,000,372	11,492,190	13,002,864	958,260
31 Other sales and promotion expenses	921,053	2,734,830	3,388,335	463,476
32 Total remuneration	4,468,859	26,377,043	22,087,242	2,346,763
33 Average number of employees	81	312	315	50
34 Total sales and promotion	8,830,905	51,817,459	81,985,147	6,678,416
Administration and General:				
35 Miscellaneous expenses ²	593,651	10,107,756	6,279,465	471,634
36 Cost of premises	159,666	9,727,294	5,205,573	581,262
37 Real estate and business tax	360,295	4,668,447	3,857,137	200,144
38 Professional services	92,147	4,288,049	1,387,505	152,635
39 Bad debt expense	202,293	2,228,214	1,379,761	105,597
40 CRTC licence fee	895,598	6,058,860	13,131,720	663,525
41 Management services (involving operations)	3,258,191	11,004,633	17,448,120	372,208
42 Other administration and general	276,395	5,284,882	5,073,363	518,123
43 Total remuneration	2,063,289	26,426,382	17,855,700	1,331,809
44 Average number of employees	29	337	237	22
45 Total administration and general	7,901,523	79,794,517	71,618,340	4,396,937
46 Total departmental expenses	65,934,099	376,784,398	642,443,579	43,883,841
47 Total remuneration	22,673,274	144,204,442	168,309,063	13,652,600
48 Fringe benefits	2,082,011	19,428,648	14,043,607	1,532,932
49 Total number of employees (weekly average)	395	2,066	2,663	302

¹ Other technical costs include: Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs.² Miscellaneous Expenses include: Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies.

TABLE 8a. Detail of Expenses and Employees of the Privately Owned Television Broadcasting Industry, by Area, 2000

Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
10	15	10	110	Reporting units	1
	dollars				
8,484,168	42,665,371	40,635,441	300,414,915	Operating expenses:	
417,513	2,470,534	437,215	47,202,398	Programming Expenses	
11,394	955,380	209,709	6,631,786	Programs Telecast	
1,129,026	4,683,249	6,323,541	32,517,569	Canadian Programs	
2,511,337	7,938,702	10,923,777	101,210,744	Station's production (including co-operative)	2
0	6,000	78,842	118,054	Programs produced by an affiliated company	3
0	1,030,063	114,308	4,574,015	Programs acquired from other stations	4
12,553,438	59,749,299	58,722,833	492,669,482	Programs of network origination	5
12,703,107	57,346,194	62,955,595	435,753,650	Programs acquired from independent producers	6
25,256,543	117,095,492	121,678,428	928,423,129	Special recognition programs	7
379,200	7,081,043	2,226,569	53,900,998	Other Canadian program sources	8
1,753,356	9,237,933	9,685,113	78,042,350	Total Canadian Programming Sources	9
27,389,099	133,414,468	133,590,109	1,060,366,478	Total Non-Canadian Programming	10
				Total Programs Telecast	11
32,367	854,060	637,667	5,285,988	Other programming expenses	12
383,443	1,577,983	1,735,632	45,351,820	Production expenses	13
0	7,047,052	0	24,019,316	Total programming and production expenses	14
717,998	3,945,436	3,962,261	30,147,017	Amounts included in total above	
19,861	81,110	90,537	34,255,391	Talent fees non-staff	15
0	0	0	158,625	News services	16
6,615,652	36,631,791	37,525,262	304,920,857	Royalties (excluding music licence fee)	17
178	667	551	5,088	Music licence fees	18
				Network expenses	19
1,137,339	3,465,614	2,989,089	26,713,108	Talent fees paid to non-residents of Canada	20
266,159	2,177,840	1,507,547	13,146,215	Total remuneration	21
1,052,896	5,971,146	3,848,060	32,606,244	Average number of employees	22
22	110	71	554	Technical:	
2,456,394	11,614,600	8,344,697	72,465,568	Other technical costs ¹	23
				Line, microwave or satellite charges	24
1,022,726	6,326,454	6,130,902	44,073,423	Total remuneration	25
1,257,528	7,056,562	6,412,060	70,657,134	Average number of employees	26
2,211,922	5,407,568	5,119,358	40,192,534	Total technical	27
588,872	2,734,910	2,722,660	13,554,136	Sales and Promotion:	
4,458,723	11,703,685	9,145,727	80,588,042	Audience and trade promotion, rating services	28
88	200	105	1,151	Sales commission (non-staff)	29
7,327,848	27,821,611	24,411,349	208,872,735	Sales commission paid to staff	30
				Other sales and promotion expenses	31
374,785	1,990,208	1,051,324	20,868,823	Total remuneration	32
792,024	2,824,703	2,790,271	22,080,793	Average number of employees	33
231,176	799,927	866,461	10,983,587	Total sales and promotion	34
33,116	488,389	186,395	6,628,236	Administration and General:	
111,627	574,660	392,559	4,994,711	Miscellaneous expenses ²	35
524,706	3,518,919	3,946,581	28,739,909	Cost of premises	36
1,788,685	7,983,950	5,917,121	47,772,908	Real estate and business tax	37
204,303	2,271,865	1,274,497	14,903,428	Professional services	38
813,023	6,252,092	5,211,364	59,953,659	Bad debt expense	39
18	105	83	831	CRTC licence fee	40
4,873,446	26,704,712	21,636,572	216,926,047	Management services (involving operations)	41
42,046,788	199,555,392	187,982,727	1,558,630,824	Other administration and general	42
12,940,293	60,558,715	55,730,413	478,068,800	Total remuneration	43
1,073,821	5,222,581	5,508,989	48,892,589	Average number of employees	44
306	1,082	810	7,624	Total administration and general	45
				Total departmental expenses	46
				Total remuneration	47
				Fringe benefits	48
				Total number of employees (weekly average)	49

¹ Other technical costs include: Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs.

² Miscellaneous Expenses include: Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies.

TABLE 9 . Detail of Property, Plant and Equipment of the Privately Owned Radio Broadcasting Industry, by Area, 2000

	Atlantic Provinces	Québec	Ontario	Manitoba
No.				
			dollars	
Total property, plant and equipment				
1 Historical Costs	57,042,828	82,492,533	231,316,131	26,713,212
2 Accumulated Depreciation	33,926,014	53,739,381	119,734,855	16,815,080
3 Net Value	23,116,814	28,753,152	111,581,276	9,898,132
4 Additions to fixed assets	5,068,740	8,736,161	50,626,294	2,946,061
5 Disposals of fixed assets	0	149,720	4,243,518	28,161

TABLE 10. Detail of Property, Plant and Equipment of the Privately Owned Television Broadcasting Industry, by Area, 2000

	Atlantic Provinces	Québec	Ontario	Manitoba
No.				
			dollars	
Total property, plant and equipment				
1 Historical Costs	38,501,104	284,258,684	505,417,870	49,799,903
2 Accumulated Depreciation	22,127,860	166,903,246	295,519,519	39,284,607
3 Net Value	16,373,244	117,355,438	209,898,351	10,515,296
4 Additions to fixed assets	2,750,228	22,800,899	44,160,144	3,023,275
5 Disposals of fixed assets	1,150,424	702,242	5,151,778	112,249

TABLE 9 . Detail of Property, Plant and Equipment of the Privately Owned Radio Broadcasting Industry, by Area, 2000

Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars					
				Total property, plant and equipment	
24,193,401	67,921,690	81,774,929	571,454,724	Historical Costs	1
14,942,487	35,233,510	46,519,835	320,911,162	Accumulated Depreciation	2
9,250,914	32,688,180	35,255,094	250,543,562	Net Value	3
1,552,241	3,987,524	5,128,122	78,045,143	Additions to fixed assets	4
36,733	137,456	611,733	5,207,321	Disposals of fixed assets	5

TABLE 10. Detail of Property, Plant and Equipment of the Privately Owned Television Broadcasting Industry, by Area, 2000

Saskatchewan	Alberta	B.C., N.W.T., Nunavut and Yukon	Total		No.
dollars					
				Total property, plant and equipment	
54,941,953	118,871,908	140,867,167	1,192,658,589	Historical Costs	1
42,640,188	56,376,103	94,885,161	717,736,684	Accumulated Depreciation	2
12,301,765	62,495,805	45,982,006	474,921,905	Net Value	3
2,058,215	7,313,332	5,107,884	87,213,977	Additions to fixed assets	4
2,093	4,070,994	3,815,806	15,005,586	Disposals of fixed assets	5

TABLE 11. Income Statement for the Privately Owned Radio and Television Broadcasting Industry, 2000

	Radio	Television	Total
		dollars	
Operating income (loss-) before under noted items	202,978,485	328,590,499	531,568,984
Depreciation (recorded in accounts)	36,306,386	68,736,943	105,043,329
Interest expense	45,558,405	81,239,271	126,797,676
Investment and interest income - Incidental broadcasting income	5,348,200	21,622,165	26,970,365
Amortization of goodwill, organization and start-up expense	22,233,986	22,409,993	44,643,979
Gain (loss) from disposal of fixed assets, investments, etc.	6,836,502	2,206,055	9,042,557
Net income (loss) before income taxes	111,064,403	180,032,514	291,096,917
Provision for income taxes	46,826,252	74,807,203	121,633,455
Net income (loss) after income taxes	64,238,150	105,225,311	169,463,461

TABLE 12. Salaries, Wages and Employee Statistics of the Private Radio and Television Broadcasting Industry, by Staff Categories, 2000

	Total remuneration ¹	Average number of employees
	Private Stations	Private Stations
	dollars	number
Program	493,567,851	9,723
Technical Services	45,881,274	908
Sales and promotion	241,586,053	3,664
Administration and general	143,327,003	2,133
Total	924,362,181	16,428

¹ Represents gross payrolls which includes all monies paid to the employees before any deductions.

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TABLE 13. Operating Revenue, Expenses and Employees of the Privately Owned Radio Broadcasting Industry, by CMA , 2000

Montréal French	Montréal Total	Ottawa -Hull	Toronto	Hamilton		No.
dollars						
8	15	11	22	X	Reporting units	1
					Operating revenue	
					Sale of air time:	
42,781,006	67,864,711	32,771,934	139,148,258	X	Local time sales	2
27,083,003	35,176,079	13,379,748	37,948,423	X	National time sales	3
690,376	690,376	199,868	0	X	Network time sales	4
70,554,385	103,731,166	46,351,550	177,096,681	X	Total air time sales	5
416,341	530,129	236,580	3,034,219	X	Total production and other	6
70,970,726	104,261,295	46,588,131	180,130,900	X	Total operating revenue	7
					Operating expenses	
23,830,404	34,022,773	13,315,317	45,075,555	X	Program	8
1,729,796	2,893,203	1,261,773	4,510,301	X	Technical	9
15,997,346	23,790,825	12,682,525	45,899,505	X	Sales and promotion	10
12,354,872	19,251,101	8,741,785	37,787,195	X	Administration and General	11
1,725,637	2,945,799	1,249,785	5,016,014	X	Depreciation	12
3,791,010	4,724,695	1,413,207	8,131,271	X	Interest expense	13
59,429,065	87,628,396	38,664,392	146,419,840	X	Total operating expenses	14
11,541,661	16,632,899	7,923,739	33,711,060	X	Net operating income	15
-1,317,862	-1,350,230	-120,117	-2,177,245	X	Other adjustments-income (expense)	16
10,223,799	15,282,669	7,803,621	31,533,815	X	Net income (loss) before income taxes	17
2,603,481	4,544,167	3,149,463	9,331,624	X	Provision for income taxes	18
7,620,318	10,738,502	4,654,158	22,202,191	X	Net income (loss) after income taxes	19
26,519,109	40,523,780	19,815,348	67,175,593	X	Salaries and other staff benefits	20
379	641	304	968	X	Number of employees (weekly average)	21
5	9	6	16	X	Reporting units showing profits	22
3	6	5	6	X	Reporting units showing losses	23
Saskatoon	Calgary	Edmonton	Vancouver	Victoria		No.
dollars						
5	11	11	16	6	Reporting units	1
					Operating revenue	
					Sale of air time:	
11,052,033	39,748,682	30,117,143	67,804,129	7,824,332	Local time sales	2
1,956,182	13,139,636	7,991,808	22,101,274	4,087,915	National time sales	3
0	0	0	0	0	Network time sales	4
13,008,215	52,888,318	38,108,951	89,905,403	11,912,247	Total air time sales	5
280,775	1,096,441	741,185	2,698,065	986,145	Total production and other	6
13,288,990	53,984,760	38,850,136	92,603,468	12,898,392	Total operating revenue	7
					Operating expenses	
4,070,066	13,375,753	9,287,308	29,283,943	3,930,060	Program	8
298,523	1,118,428	939,641	2,529,126	649,333	Technical	9
4,031,604	14,264,568	10,393,520	20,500,007	3,980,382	Sales and promotion	10
3,477,698	8,495,876	7,702,560	17,930,606	4,439,167	Administration and General	11
408,265	1,666,729	996,669	2,032,963	441,666	Depreciation	12
128,263	1,571,793	1,060,730	2,154,391	251,199	Interest expense	13
12,414,420	40,493,145	30,380,428	74,431,034	13,691,808	Total operating expenses	14
874,570	13,491,615	8,469,708	18,172,434	-793,416	Net operating income	15
-747,684	-1,949,092	-694,227	-1,221,154	-604,735	Other adjustments-income (expense)	16
126,887	11,542,523	7,775,481	16,951,280	-1,398,151	Net income (loss) before income taxes	17
-16,192	6,246,434	3,043,635	8,735,024	7,178	Provision for income taxes	18
143,079	5,296,089	4,731,846	8,216,256	-1,405,329	Net income (loss) after income taxes	19
7,544,842	18,664,331	15,300,658	32,873,267	6,903,562	Salaries and other staff benefits	20
120	246	248	580	133	Number of employees (weekly average)	21
2	4	6	9	2	Reporting units showing profits	22
3	7	5	7	4	Reporting units showing losses	23

TABLE 14. Operating Revenue, Expenses and Employees of the Privately Owned AM and FM Radio Broadcasting Stations, by CMA, 2000

No.	Halifax	Montréal	Ottawa -Hull	Toronto	Hamilton
dollars					
AM					
1 Reporting units	3	6	4	10	X
Operating revenue					
Sale of air time:					
2 Local time sales	1,235,030	17,063,033	6,438,483	44,201,074	X
3 National time sales	409,925	5,060,553	1,580,006	8,470,628	X
4 Network time sales	0	0	0	0	X
5 Total air time sales	1,644,955	22,123,586	8,018,489	52,671,702	X
6 Total production and other	0	96,953	20,392	2,558,621	X
7 Total operating revenue	1,644,955	22,220,539	8,038,881	55,230,323	X
Operating expenses					
8 Program	459,486	12,873,713	5,216,158	18,919,379	X
9 Technical	131,849	1,025,549	512,014	2,159,467	X
10 Sales and promotion	367,154	5,091,546	2,907,119	15,276,757	X
11 Administration and General	231,726	5,959,122	1,896,256	15,613,609	X
12 Depreciation	273,993	1,142,955	476,493	2,425,265	X
13 Interest expense	24,328	549,963	251,943	5,637,678	X
14 Total operating expenses	1,488,536	26,642,847	11,259,984	60,032,154	X
15 Net operating income	156,419	-4,422,308	-3,221,103	-4,801,831	X
16 Other adjustments-income (expense)	71,582	-85,143	-1,757	-682,009	X
17 Net income (loss) before income taxes	228,001	-4,507,451	-3,222,860	-5,483,840	X
18 Provision for income taxes	-14,963	403,005	-1,600,356	-3,351,776	X
19 Net income (loss) after income taxes	242,964	-4,910,456	-1,622,504	-2,132,064	X
20 Salaries and other staff benefits	629,447	15,680,911	5,663,436	28,447,803	X
21 Number of employees (weekly average)	14	279	89	478	X
22 Reporting units showing profits	2	2	0	5	X
23 Reporting units showing losses	1	4	4	5	X
dollars					
FM					
1 Reporting units	4	9	7	12	X
Operating revenue					
Sale of air time:					
2 Local time sales	8,315,998	50,801,678	26,333,451	94,947,184	X
3 National time sales	4,300,983	30,115,526	11,799,742	29,477,795	X
4 Network time sales	0	690,376	199,868	0	X
5 Total air time sales	12,616,981	81,607,580	38,333,061	124,424,979	X
6 Total production and other	0	433,176	216,188	475,598	X
7 Total operating revenue	12,616,981	82,040,756	38,549,250	124,900,577	X
Operating expenses					
8 Program	2,821,013	21,149,060	8,099,159	26,156,176	X
9 Technical	536,921	1,867,654	749,759	2,350,834	X
10 Sales and promotion	2,217,102	18,699,279	9,775,406	30,622,748	X
11 Administration and General	1,540,267	13,291,979	6,845,529	22,173,586	X
12 Depreciation	222,871	1,802,844	773,292	2,590,749	X
13 Interest expense	179,766	4,174,732	1,161,264	2,493,593	X
14 Total operating expenses	7,517,940	60,985,549	27,404,408	86,387,686	X
15 Net operating income	5,099,041	21,055,207	11,144,842	38,512,891	X
16 Other adjustments-income (expense)	-83,837	-1,265,087	-118,360	-1,495,236	X
17 Net income (loss) before income taxes	5,015,204	19,790,120	11,026,481	37,017,655	X
18 Provision for income taxes	1,036,836	4,141,162	4,749,819	12,683,400	X
19 Net income (loss) after income taxes	3,978,368	15,648,958	6,276,662	24,334,255	X
20 Salaries and other staff benefits	4,044,934	24,842,869	14,151,912	38,727,790	X
21 Number of employees (weekly average)	63	362	215	490	X
22 Reporting units showing profits	4	7	6	11	X
23 Reporting units showing losses	0	2	1	1	X

TABLE 14. Operating Revenue, Expenses and Employees of the Privately Owned AM and FM Radio Broadcasting Stations, by CMA, 2000

London	Winnipeg	Calgary	Edmonton	Vancouver		No.
dollars						
3	4	4	4	9	AM	
					Reporting units	1
					Operating revenue	
					Sale of air time:	
2,413,086	6,642,175	7,694,151	6,136,952	23,000,431	Local time sales	2
209,404	1,566,756	1,202,851	889,011	4,771,452	National time sales	3
0	0	0	0	0	Network time sales	4
2,622,490	8,208,931	8,897,002	7,025,963	27,771,883	Total air time sales	5
-64,062	240,125	219,154	527,245	2,154,101	Total production and other	6
2,558,428	8,449,056	9,116,157	7,553,208	29,925,983	Total operating revenue	7
					Operating expenses	
1,352,657	3,639,929	5,249,421	2,961,454	16,247,887	Program	8
210,111	489,700	278,846	221,952	1,427,374	Technical	9
1,110,677	1,826,112	2,516,144	2,296,448	7,177,277	Sales and promotion	10
1,160,636	2,305,920	1,881,953	2,091,332	7,982,948	Administration and General	11
428,864	365,609	622,492	319,893	1,362,315	Depreciation	12
240,264	118,333	189,243	160,287	1,027,173	Interest expense	13
4,503,209	8,745,604	10,738,099	8,051,366	35,224,974	Total operating expenses	14
-1,944,781	-296,548	-1,621,942	-498,158	-5,298,991	Net operating income	15
-370,560	-197,457	-281,878	-92,107	-473,294	Other adjustments-income (expense)	16
-2,315,341	-494,006	-1,903,819	-590,265	-5,772,284	Net income (loss) before income taxes	17
-489,874	-266,937	-57,000	-280,284	-1,078,581	Provision for income taxes	18
-1,825,467	-227,069	-1,846,819	-309,981	-4,693,703	Net income (loss) after income taxes	19
2,064,707	4,450,352	4,949,079	4,087,962	15,358,893	Salaries and other staff benefits	20
42	96	77	69	338	Number of employees (weekly average)	21
0	3		1	2	Reporting units showing profits	22
3	1	4	3	7	Reporting units showing losses	23
London	Winnipeg	Calgary	Edmonton	Vancouver		No.
dollars						
4	6	7	7	7	FM	
					Reporting units	1
					Operating revenue	
					Sale of air time:	
10,296,721	13,565,766	32,054,531	23,980,191	44,803,698	Local time sales	2
3,423,240	4,121,754	11,936,785	7,102,797	17,329,822	National time sales	3
0	0	0	0	0	Network time sales	4
13,719,961	17,687,520	43,991,316	31,082,988	62,133,520	Total air time sales	5
-13,428	163,551	877,287	213,940	543,964	Total production and other	6
13,706,533	17,851,071	44,868,603	31,296,928	62,677,485	Total operating revenue	7
					Operating expenses	
2,956,910	4,876,382	8,126,332	6,325,854	13,036,056	Program	8
414,415	336,885	839,582	717,689	1,101,752	Technical	9
3,198,829	5,486,783	11,748,424	8,097,072	13,322,730	Sales and promotion	10
2,556,451	3,722,465	6,613,923	5,611,228	9,947,658	Administration and General	11
919,165	488,587	1,044,237	676,776	670,648	Depreciation	12
1,229,974	313,754	1,382,550	900,443	1,127,218	Interest expense	13
11,275,744	15,224,857	29,755,046	22,329,062	39,206,060	Total operating expenses	14
2,430,789	2,626,214	15,113,557	8,967,866	23,471,425	Net operating income	15
-959,345	-274,934	-1,667,214	-602,120	-747,860	Other adjustments-income (expense)	16
1,471,444	2,351,280	13,446,342	8,365,746	22,723,564	Net income (loss) before income taxes	17
552,752	1,295,464	6,303,434	3,323,919	9,813,605	Provision for income taxes	18
918,692	1,055,816	7,142,908	5,041,827	12,909,959	Net income (loss) after income taxes	19
4,615,716	7,467,978	13,715,252	11,212,696	17,514,374	Salaries and other staff benefits	20
78	154	169	179	242	Number of employees (weekly average)	21
2	5	4	5	7	Reporting units showing profits	22
2	1	3	2	0	Reporting units showing losses	23

TABLE 15. Revenue, Expenses and Employees of the Privately Owned Radio and Television Industry by Language, 2000

	Radio			Television	
	English	French	Other	English	French
	dollars				
Reporting units	419	97	14	86	24
Operating revenue					
Sale of air time					
Local time sales	633,259,660	115,067,146	24,048,870	277,018,396	84,505,027
National time sales	181,940,813	46,256,421	1,453,125	992,988,981	137,908,540
Network time sales	996,619	218,979	0	187,407,544	66,299,384
Infomercials	0	0	0	12,296,385	5,049,390
Total air time sales	816,197,092	161,542,546	25,501,995	1,469,711,306	293,762,341
Production and other	17,319,376	5,992,012	2,569,509	56,703,541	67,044,134
Total operating revenue	833,516,464	167,534,558	28,071,504	1,526,414,847	360,806,475
Operating expenses					
Program	230,403,643	54,333,176	9,484,538	883,064,243	177,302,235
Technical Services	28,941,501	4,437,476	1,626,408	59,873,343	12,592,225
Sales and promotion	214,122,214	38,078,116	6,154,266	166,958,881	41,913,854
Administration and general	189,067,041	41,562,174	7,933,491	144,975,019	71,951,028
Depreciation	30,629,680	4,662,355	1,014,351	56,153,772	12,583,171
Interest expense	37,944,819	6,673,678	939,908	77,009,178	4,230,093
Total operating expenses	731,108,902	149,746,975	27,152,960	1,388,034,431	320,572,606
Net operating income	102,407,562	17,787,583	918,544	138,380,416	40,233,869
Other adjustments-income (expense)	-8,244,692	-1,758,251	-46,341	-10,506,182	11,924,409
Net income (loss) before income taxes	94,162,865	16,029,335	872,203	127,874,235	52,158,279
Provision for income taxes	43,399,512	3,070,027	356,713	55,526,686	19,280,517
Net income (loss) after income taxes	50,763,353	12,959,308	515,489	72,347,549	32,877,762
Salaries and other staff benefits	356,204,573	77,540,556	12,548,239	356,567,471	121,501,329
Number of employees (weekly average)	6,812	1,506	488	5,870	1,754
Reporting units showing profits	209	59	10	55	19
Reporting units showing losses	210	38	4	31	5

TABLE 16. Program and Production Expenses of the Privately Owned Television Industry in Canada, by Production Source, 2000

Production Source	Information		Sports	Music and entertainment				Total
	News	Other		Drama	Music/Variety	Game Shows	Human Interest	
Programs telecast								
Canadian programs								
Local production (incl. cooperative)	250,678,189	25,354,597	10,852,116	47,554	1,977,706	36,592	11,468,161	300,414,915
Programs produced by an affiliated prod. company	0	9,711,037	0	7,716,020	10,660,150	1,711,689	17,403,502	47,202,398
Programs acquired from another station	122,407	278,966	4,417,235	410,042	160,105	0	1,243,031	6,631,786
Programs of network origination	18,037,725	3,473,939	9,403,404	95,570	1,266,047	10,120	230,761	32,517,569
Programs acquired from independent producers	0	5,790,375	7,176,455	59,311,979	11,657,345	523,820	16,750,770	101,210,744
Special recognition programs	0	136	0	117,918	0	0	0	118,054
Other Canadian programs from any other source	5,000	546,067	326,232	3,274,115	284,360	300	137,941	4,574,015
Total								
Canadian	268,843,321	45,155,116	32,175,442	70,973,198	26,005,713	2,282,521	47,234,168	492,669,482
Non-Canadian	117,828	10,984,857	5,744,432	337,444,759	8,492,561	44,408,722	28,560,492	435,753,650
Total - Programs Telecast	268,961,149	56,139,974	37,919,874	408,417,958	34,498,273	46,691,243	75,794,661	928,423,129
Other programming expenses	6,398,724	5,094,288	452,354	28,325,856	7,199,486	743,518	5,686,773	53,900,998
Production expenses								
Cost of program sales/syndication Canadian								2,417,637
Cost of program sales/syndication Non-Canadian								0
Cost of production services sold								12,176,295
Infomercials								0
Other								63,448,418
Total - Production expenses								78,042,350
Total - Programming and production expenses								1,060,366,478

TABLE 17. Program and Production Expenses of the Privately Owned Television Industry in Canada, by Production Source, 2000

Production Source	Information		Sports	Music and entertainment				Total
	News	Other		Drama	Music/Variety	Game Shows	Human Interest	
Programs telecast								
Canadian programs								
Local production (incl. cooperative)	23.6	2.4	1.0	0.0	0.2	0.0	1.1	28.3
Programs produced by an affiliated prod. company	0.0	0.9	0.0	0.7	1.0	0.2	1.6	4.5
Programs acquired from another stations	0.0	0.0	0.4	0.0	0.0	0.0	0.1	0.6
Programs of network origination	1.7	0.3	0.9	0.0	0.1	0.0	0.0	3.1
Programs acquired from independent producers	0.0	0.5	0.7	5.6	1.1	0.0	1.6	9.5
Special recognition programs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Canadian programs from any other source	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.4
Total - Canadian	25.4	4.3	3.0	6.7	2.5	0.2	4.5	46.5
Non-Canadian	0.0	1.0	0.5	31.8	0.8	4.2	2.7	41.1
Total - Programs Telecast	25.4	5.3	3.6	38.5	3.3	4.4	7.1	87.6
Other programming expenses	0.6	0.5	0.0	2.7	0.7	0.1	0.5	5.1
Production expenses								
Cost of program sales/syndication Canadian								0.2
Cost of program sales/syndication Non-Canadian								0.0
Cost of production services sold								1.1
Infomercials								0.0
Other								6.0
Total - Production expenses								7.4
Total - Programming and production expenses								100.0

TABLE 18. Privately Owned Radio and Television Industry, Historical Financial Performance, 1997-2000

	2000		1998		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	1,133,899,099	38.9	1,102,042,381	38.6	1,061,201,926	38.4	1,006,806,048	39.1
National	1,360,547,880	46.7	1,335,994,514	46.9	1,329,277,583	48.1	1,187,469,988	46.1
Network	254,922,526	8.7	260,278,311	9.1	242,010,368	8.8	237,429,542	9.2
Infomercials	17,345,775	0.6	15,149,473	0.5	11,558,920	0.4	11,801,796	0.5
Total air time sales	2,766,715,280	94.9	2,713,464,679	95.2	2,644,048,797	95.7	2,443,507,374	94.9
Production and other:								
Syndication	41,058,263	1.4	40,030,425	1.4	32,969,096	1.2	32,549,126	1.3
Production	33,014,843	1.1	43,023,741	1.5	38,362,596	1.4	56,638,109	2.2
Other	75,555,466	2.6	55,044,951	1.9	48,197,976	1.7	41,709,583	1.6
Total production and other	149,628,572	5.1	138,099,117	4.8	119,529,668	4.3	130,896,818	5.1
Total revenue	2,916,343,848	100.0	2,851,563,797	100.0	2,763,578,465	100.0	2,574,404,192	100.0
Expenses:								
Program	1,354,587,835	46.4	1,299,411,358	45.6	1,322,934,689	47.9	1,179,693,220	45.8
Technical Services	107,470,953	3.7	111,221,599	3.9	112,158,989	4.1	106,505,956	4.1
Sales and promotion	467,227,331	16.0	464,270,803	16.3	451,150,948	16.3	420,662,631	16.3
Administration and general	455,488,753	15.6	448,874,150	15.7	456,084,627	16.5	425,920,895	16.5
Depreciation	105,043,329	3.6	100,974,171	3.5	92,735,205	3.4	89,394,084	3.5
Interest expense	126,797,676	4.3	142,754,563	5.0	127,416,902	4.6	114,643,579	4.5
Total expenses	2,616,615,877	89.7	2,567,506,644	90.0	2,562,481,360	92.7	2,336,820,365	90.8
Net operating income	299,727,971	10.3	284,057,153	10.0	201,097,105	7.3	237,583,827	9.2
Other adjustments-income (expense)	-8,631,057	-0.2	-13,966,246	-0.4	3,272,306	0.1	-2,036,552	0.0
Net income (loss) before income taxes	291,096,917	10.0	270,090,910	9.5	204,369,411	7.4	235,520,912	9.1
Provision for income taxes	121,633,455	4.2	122,352,576	4.3	94,002,461	3.4	101,750,962	4.0
Net income (loss) after income taxes	169,463,461	5.8	147,738,336	5.2	110,366,950	4.0	133,769,950	5.2
Salaries and other staff benefits	924,362,168	31.7	903,246,869	31.7	896,866,070	32.5	879,090,166	34.1
Number of employees (weekly average)	16,430	...	16,262	...	16,411	...	16,345	...
Reporting units showing profits	352		354		347		343	
Reporting units showing losses	288		252		264		247	

TABLE 19. Privately Owned Television Industry, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	361,523,423	19.2	383,859,073	20.5	371,974,163	20.4	360,805,375	21.2
National	1,130,897,521	59.9	1,101,359,240	58.8	1,099,484,809	60.3	986,593,722	57.9
Network	253,706,928	13.4	258,383,517	13.8	240,077,214	13.2	235,792,849	13.8
Infomercials	17,345,775	0.9	15,149,473	0.8	11,558,920	0.6	11,801,796	0.7
Total air time sales	1,763,473,647	93.4	1,758,751,303	93.9	1,723,095,106	94.6	1,594,993,742	93.6
Production and other:								
Syndication	38,773,924	2.1	37,762,317	2.0	31,221,736	1.7	30,711,584	1.8
Production	24,616,541	1.3	35,637,403	1.9	30,317,420	1.7	49,533,999	2.9
Other	60,357,210	3.2	41,750,563	2.2	37,234,069	2.0	28,058,579	1.6
Total production and other	123,747,675	6.6	115,150,283	6.1	98,773,225	5.4	108,304,162	6.4
Total revenue	1,887,221,322	100.0	1,873,901,585	100.0	1,821,868,331	100.0	1,703,297,904	100.0
Expenses:								
Program	1,060,366,478	56.2	1,022,362,859	54.6	1,053,938,969	57.8	917,540,046	53.9
Technical Services	72,465,568	3.8	76,815,526	4.1	77,818,081	4.3	73,837,352	4.3
Sales and promotion	208,872,735	11.1	210,686,306	11.2	202,503,702	11.1	187,962,492	11.0
Administration and general	216,926,047	11.5	216,630,692	11.6	226,492,848	12.4	200,013,944	11.7
Depreciation	68,736,943	3.6	68,035,113	3.6	60,351,545	3.3	59,715,928	3.5
Interest expense	81,239,271	4.3	84,467,866	4.5	80,230,693	4.4	84,945,097	5.0
Total expenses	1,708,607,037	90.5	1,678,998,368	89.6	1,701,335,838	93.4	1,524,014,859	89.5
Net operating income	178,614,285	9.5	194,903,217	10.4	120,532,493	6.6	179,283,045	10.5
Other adjustments-income (expense)	1,418,227	0.1	-12,264,411	-0.6	-8,217,660	-0.4	-12,090,549	-0.6
Net income (loss) before income taxes	180,032,514	9.5	182,638,807	9.7	112,314,833	6.2	167,166,133	9.8
Provision for income taxes	74,807,203	4.0	87,251,444	4.7	59,328,884	3.3	81,825,733	4.8
Net income (loss) after income taxes	105,225,311	5.6	95,387,363	5.1	52,985,949	2.9	85,340,400	5.0
Salaries and other staff benefits	478,068,800	25.3	480,935,564	25.7	483,694,499	26.5	484,966,886	28.5
Number of employees (weekly average)	7,624	...	7,664	...	7,761	...	7,788	...
Reporting units showing profits	74		67		67		67	
Reporting units showing losses	36		41		48		36	

TABLE 19a. Privately Owned Television Industry, Historical Financial Performance, Atlantic Provinces, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	21,399,521	32.8	21,883,714	33.5	23,114,025	32.8	20,581,012	30.3
National	28,985,808	44.5	28,298,371	43.4	32,957,603	46.7	32,628,073	48.0
Network	12,716,949	19.5	12,601,367	19.3	12,344,998	17.5	12,474,873	18.4
Infomercials	347,517	0.5	601,873	0.9	133,238	0.2	490,023	0.7
Total air time sales	63,449,795	97.4	63,385,325	97.2	68,549,864	97.2	66,173,981	97.4
Production and other:								
Syndication	0	0.0	0	0.0	0	0.0	71,117	0.1
Production	359,509	0.6	554,430	0.8	764,187	1.1	1,256,441	1.8
Other	1,337,760	2.1	1,291,485	2.0	1,209,731	1.7	423,970	0.6
Total production and other	1,697,269	2.6	1,845,915	2.8	1,973,918	2.8	1,751,528	2.6
Total revenue	65,147,064	100.0	65,231,238	100.0	70,523,782	100.0	67,925,509	100.0
Expenses:								
Program	42,301,243	64.9	41,856,205	64.2	39,072,510	55.4	32,587,364	48.0
Technical Services	6,900,431	10.6	7,093,751	10.9	8,217,355	11.7	9,837,866	14.5
Sales and promotion	8,830,905	13.6	8,178,550	12.5	9,089,429	12.9	8,917,430	13.1
Administration and general	7,901,523	12.1	8,000,624	12.3	10,355,314	14.7	9,037,730	13.3
Depreciation	3,555,805	5.5	4,112,157	6.3	3,753,398	5.3	3,731,291	5.5
Interest expense	1,186,735	1.8	1,008,759	1.5	867,572	1.2	909,040	1.3
Total expenses	70,676,638	108.5	70,250,046	107.7	71,355,578	101.2	65,020,721	95.7
Net operating income	-5,529,574	-8.4	-5,018,808	-7.6	-831,796	-1.1	2,904,788	4.3
Other adjustments-income (expense)	40,807	0.1	-562,944	-0.8	-442,400	-0.5	-67,467	0.0
Net income (loss) before income taxes	-5,488,768	-8.3	-5,581,750	-8.5	-1,274,196	-1.7	2,837,321	4.2
Provision for income taxes	-1,950,955	-2.9	-1,338,156	-2.0	-497,481	-0.6	1,488,812	2.2
Net income (loss) after income taxes	-3,537,813	-5.3	-4,243,594	-6.4	-776,715	-1.0	1,348,509	2.0
Salaries and other staff benefits	22,673,274	34.8	24,223,823	37.1	28,586,816	40.5	26,766,818	39.4
Number of employees (weekly average)	395	...	422	...	433	...	481	...
Reporting units showing profits	5		5		8		4	
Reporting units showing losses	4		4		6		5	

TABLE 19b. Privately Owned Television Industry, Historical Financial Performance, Québec, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	94,645,742	21.6	88,196,890	20.8	79,725,367	19.5	78,888,035	20.1
National	186,364,098	42.5	186,553,794	44.0	191,224,054	46.7	178,902,306	45.6
Network	82,346,070	18.8	89,239,247	21.0	85,525,954	20.9	78,183,088	19.9
Infomercials	5,803,469	1.3	4,787,203	1.1	3,709,768	0.9	2,282,254	0.6
Total air time sales	369,159,379	84.2	368,777,134	87.0	360,185,143	88.0	338,255,683	86.2
Production and other:								
Syndication	33,792,883	7.7	30,053,651	7.1	26,178,222	6.4	26,283,580	6.7
Production	8,283,735	1.9	8,268,014	2.0	7,489,009	1.8	14,920,408	3.8
Other	27,455,191	6.3	16,879,309	4.0	15,219,954	3.7	13,151,307	3.3
Total production and other	69,531,809	15.8	55,200,974	13.0	48,887,185	12.0	54,355,295	13.8
Total revenue	438,691,188	100.0	423,978,108	100.0	409,072,328	100.0	392,610,978	100.0
Expenses:								
Program	230,573,423	52.6	217,748,908	51.4	216,769,430	53.0	200,411,922	51.0
Technical Services	14,599,000	3.3	14,480,487	3.4	14,693,866	3.6	13,965,315	3.6
Sales and promotion	51,817,459	11.8	50,075,742	11.8	47,402,176	11.6	43,498,438	11.1
Administration and general	79,794,517	18.2	80,078,620	18.9	81,854,491	20.0	77,207,870	19.7
Depreciation	15,823,889	3.6	15,049,983	3.5	13,054,158	3.2	15,788,368	4.0
Interest expense	8,494,293	1.9	7,090,891	1.7	7,422,046	1.8	5,199,019	1.3
Total expenses	401,102,580	91.4	384,524,632	90.7	381,196,167	93.2	356,070,932	90.7
Net operating income	37,588,608	8.6	39,453,476	9.3	27,876,161	6.8	36,540,046	9.3
Other adjustments-income (expense)	9,488,200	2.2	-410,552	0.0	-1,330,353	-0.2	-353,029	0.0
Net income (loss) before income taxes	47,076,809	10.7	39,042,924	9.2	26,545,808	6.5	36,160,654	9.2
Provision for income taxes	19,631,581	4.5	23,735,368	5.6	18,859,834	4.6	13,133,384	3.3
Net income (loss) after income taxes	27,445,228	6.3	15,307,556	3.6	7,685,974	1.9	23,027,270	5.9
Salaries and other staff benefits	144,204,442	32.9	140,960,312	33.2	141,561,988	34.6	136,569,997	34.8
Number of employees (weekly average)	2,066	...	2,028	...	2,065	...	2,137	...
Reporting units showing profits	21		19		18		22	
Reporting units showing losses	7		10		9		3	

TABLE 19c. Privately Owned Television Industry, Historical Financial Performance, Ontario, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	85,967,980	10.6	112,690,406	13.7	105,751,252	13.8	99,247,385	14.0
National	613,559,017	75.3	590,672,034	72.0	569,131,500	74.0	514,841,171	72.8
Network	80,032,450	9.8	77,521,285	9.5	65,165,623	8.5	66,670,898	9.4
Infomercials	6,208,881	0.8	4,974,354	0.6	4,050,420	0.5	5,332,103	0.8
Total air time sales	785,768,328	96.5	785,858,079	95.8	744,098,795	96.8	686,091,557	97.1
Production and other:								
Syndication	3,978,737	0.5	6,796,410	0.8	3,576,537	0.5	2,685,454	0.4
Production	9,269,407	1.1	13,117,726	1.6	8,957,748	1.2	12,394,348	1.8
Other	15,360,603	1.9	14,507,945	1.8	12,003,540	1.6	5,709,784	0.8
Total production and other	28,608,747	3.5	34,422,081	4.2	24,537,825	3.2	20,789,586	2.9
Total revenue	814,377,074	100.0	820,280,161	100.0	768,636,620	100.0	706,881,143	100.0
Expenses:								
Program	462,777,495	56.8	440,490,185	53.7	462,283,886	60.1	408,032,662	57.7
Technical Services	26,062,598	3.2	26,955,419	3.3	26,261,903	3.4	25,319,968	3.6
Sales and promotion	81,985,147	10.1	83,532,075	10.2	79,447,864	10.3	74,692,927	10.6
Administration and general	71,618,340	8.8	68,052,569	8.3	71,244,920	9.3	57,709,790	8.2
Depreciation	28,904,998	3.5	27,448,328	3.3	24,084,731	3.1	22,838,208	3.2
Interest expense	57,490,760	7.1	52,782,120	6.4	43,557,387	5.7	37,651,568	5.3
Total expenses	728,839,337	89.5	699,260,697	85.2	706,880,691	92.0	626,245,123	88.6
Net operating income	85,537,737	10.5	121,019,464	14.8	61,755,929	8.0	80,636,020	11.4
Other adjustments-income (expense)	-5,528,039	-0.6	-1,512,598	-0.1	-1,764,189	-0.1	-2,580,039	-0.3
Net income (loss) before income taxes	80,009,698	9.8	119,506,865	14.6	59,991,740	7.8	78,055,981	11.0
Provision for income taxes	32,059,660	3.9	47,586,653	5.8	25,602,440	3.3	40,995,399	5.8
Net income (loss) after income taxes	47,950,038	5.9	71,920,212	8.8	34,389,300	4.5	37,060,582	5.2
Salaries and other staff benefits	168,309,063	20.7	160,521,962	19.6	160,273,112	20.9	164,570,591	23.3
Number of employees (weekly average)	2,663	...	2,590	...	2,524	...	2,595	...
Reporting units showing profits	19		17		17		17	
Reporting units showing losses	14		13		16		12	

TABLE 19d. Privately Owned Television Industry, Historical Financial Performance, Manitoba, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	14,092,845	29.3	14,935,271	30.4	15,166,808	31.2	16,048,770	33.3
National	23,298,317	48.4	24,291,909	49.5	25,606,394	52.7	23,933,074	49.7
Network	6,559,851	13.6	6,359,938	13.0	5,356,168	11.0	5,478,377	11.4
Infomercials	928,157	1.9	769,815	1.6	220,858	0.5	398,969	0.8
Total air time sales	44,879,170	93.2	46,356,933	94.4	46,350,228	95.3	45,859,190	95.3
Production and other:								
Syndication	280,725	0.6	0	0.0	44,581	0.1	48,400	0.1
Production	2,072,515	4.3	2,005,673	4.1	1,791,757	3.7	1,733,737	3.6
Other	912,569	1.9	740,067	1.5	427,525	0.9	481,729	1.0
Total production and other	3,265,809	6.8	2,745,740	5.6	2,263,863	4.7	2,263,866	4.7
Total revenue	48,144,979	100.0	49,102,674	100.0	48,614,091	100.0	48,123,056	100.0
Expenses:								
Program	30,320,641	63.0	30,130,505	61.4	28,869,502	59.4	26,055,337	54.1
Technical Services	2,487,848	5.2	2,515,317	5.1	2,808,970	5.8	3,305,134	6.9
Sales and promotion	6,678,416	13.9	6,804,313	13.9	6,576,540	13.5	6,669,440	13.9
Administration and general	4,396,937	9.1	4,282,634	8.7	4,982,615	10.2	5,024,303	10.4
Depreciation	1,700,082	3.5	1,688,687	3.4	1,406,544	2.9	1,706,646	3.5
Interest expense	933,837	1.9	627,732	1.3	448,863	0.9	543,399	1.1
Total expenses	46,517,760	96.6	46,049,190	93.8	45,093,034	92.8	43,304,259	90.0
Net operating income	1,627,219	3.4	3,053,484	6.2	3,521,057	7.2	4,818,797	10.0
Other adjustments-income (expense)	1,135,460	2.4	438,025	0.9	121,104	0.2	73,210	0.2
Net income (loss) before income taxes	2,762,679	5.7	3,491,509	7.1	3,642,161	7.5	4,892,007	10.2
Provision for income taxes	658,560	1.4	1,305,527	2.7	1,431,014	2.9	1,567,160	3.3
Net income (loss) after income taxes	2,104,119	4.4	2,185,982	4.5	2,211,147	4.5	3,324,847	6.9
Salaries and other staff benefits	13,652,600	28.4	13,266,336	27.0	13,296,005	27.4	14,075,778	29.2
Number of employees (weekly average)	302	...	306	...	315	...	326	...
Reporting units showing profits	4		5		4		3	
Reporting units showing losses	1		0		2		3	

TABLE 19e. Privately Owned Television Industry, Historical Financial Performance, Saskatchewan, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	15,987,211	35.8	14,658,558	32.7	15,032,245	33.4	13,464,639	32.2
National	18,636,289	41.8	20,167,661	45.0	21,563,949	47.9	19,227,810	46.0
Network	7,626,152	17.1	7,580,001	16.9	6,471,852	14.4	7,254,273	17.4
Infomercials	936,519	2.1	950,239	2.1	725,006	1.6	540,133	1.3
Total air time sales	43,186,171	96.8	43,356,459	96.8	43,793,052	97.3	40,486,855	96.9
Production and other:								
Syndication	0	0.0	0	0.0	10,200	0.0	7,635	0.0
Production	811,593	1.8	898,305	2.0	750,697	1.7	776,757	1.9
Other	611,863	1.4	552,115	1.2	468,451	1.0	520,217	1.2
Total production and other	1,423,456	3.2	1,450,420	3.2	1,229,348	2.7	1,304,609	3.1
Total revenue	44,609,628	100.0	44,806,879	100.0	45,022,400	100.0	41,791,464	100.0
Expenses:								
Program	27,389,099	61.4	26,948,904	60.1	28,545,663	63.4	24,039,102	57.5
Technical Services	2,456,394	5.5	2,954,197	6.6	2,770,065	6.2	2,515,972	6.0
Sales and promotion	7,327,848	16.4	6,984,937	15.6	7,115,823	15.8	6,788,431	16.2
Administration and general	4,873,446	10.9	4,592,354	10.2	5,522,259	12.3	4,685,801	11.2
Depreciation	2,141,075	4.8	2,467,077	5.5	2,287,835	5.1	2,603,787	6.2
Interest expense	962	0.0	1,117	0.0	34,153	0.1	5,496,372	13.2
Total expenses	44,188,825	99.1	43,948,587	98.1	46,275,798	102.8	46,129,465	110.4
Net operating income	420,803	0.9	858,292	1.9	-1,253,398	-2.7	-4,338,001	-10.3
Other adjustments-income (expense)	74,011	0.2	-852,430	-1.8	-603,493	-1.2	-843,719	-1.9
Net income (loss) before income taxes	494,815	1.1	5,862	0.0	-1,856,891	-4.0	-5,181,720	-12.3
Provision for income taxes	-954,066	-2.0	-602,724	-1.2	-808,941	-1.7	-1,303,441	-3.0
Net income (loss) after income taxes	1,448,881	3.2	608,586	1.4	-1,047,950	-2.2	-3,878,279	-9.2
Salaries and other staff benefits	12,940,293	29.0	14,756,944	32.9	15,644,830	34.7	15,149,769	36.3
Number of employees (weekly average)	306	...	326	...	339	...	386	...
Reporting units showing profits	7		7		6		8	
Reporting units showing losses	3		3		4		2	

TABLE 19f. Privately Owned Television Industry, Historical Financial Performance, Alberta, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	65,606,789	28.3	64,690,577	28.2	65,122,875	28.7	70,281,604	32.1
National	124,271,288	53.7	122,370,876	53.3	120,181,241	52.9	98,738,808	45.1
Network	27,793,391	12.0	27,801,985	12.1	27,529,644	12.1	28,275,664	12.9
Infomercials	1,754,513	0.8	1,752,313	0.8	1,793,058	0.8	1,586,213	0.7
Total air time sales	219,425,981	94.8	216,615,751	94.4	214,626,818	94.4	198,882,289	90.9
Production and other:								
Syndication	456,670	0.2	660,976	0.3	1,262,555	0.6	1,319,488	0.6
Production	2,344,074	1.0	8,454,986	3.7	6,977,417	3.1	13,421,085	6.1
Other	9,259,795	4.0	3,730,986	1.6	4,384,061	1.9	5,263,875	2.4
Total production and other	12,060,539	5.2	12,846,948	5.6	12,624,033	5.6	20,004,448	9.1
Total revenue	231,486,519	100.0	229,462,699	100.0	227,250,851	100.0	218,886,737	100.0
Expenses:								
Program	133,414,468	57.6	134,464,112	58.6	134,725,419	59.3	112,185,213	51.3
Technical Services	11,614,600	5.0	12,618,811	5.5	13,248,410	5.8	10,796,631	4.9
Sales and promotion	27,821,611	12.0	28,655,213	12.5	28,041,244	12.3	26,958,135	12.3
Administration and general	26,704,712	11.5	28,391,448	12.4	26,970,421	11.9	25,319,543	11.6
Depreciation	7,992,655	3.5	8,592,098	3.7	8,127,115	3.6	8,314,768	3.8
Interest expense	7,855,088	3.4	13,195,222	5.8	15,053,645	6.6	21,114,180	9.6
Total expenses	215,403,135	93.1	225,916,905	98.5	226,166,254	99.5	204,688,470	93.5
Net operating income	16,083,384	6.9	3,545,794	1.5	1,084,597	0.5	14,198,267	6.5
Other adjustments-income (expense)	-3,047,456	-1.2	-6,533,160	-2.7	-5,185,599	-2.2	-5,944,060	-2.6
Net income (loss) before income taxes	13,035,929	5.6	-2,987,366	-1.2	-4,101,002	-1.7	8,254,207	3.8
Provision for income taxes	3,762,779	1.6	-3,664,455	-1.5	1,350,599	0.6	5,408,460	2.5
Net income (loss) after income taxes	9,273,150	4.0	677,089	0.3	-5,451,601	-2.3	2,845,747	1.3
Salaries and other staff benefits	60,558,715	26.2	65,000,997	28.3	63,025,627	27.7	65,802,611	30.1
Number of employees (weekly average)	1,082	...	1,150	...	1,160	...	1,060	...
Reporting units showing profits	10		8		7		7	
Reporting units showing losses	5		7		8		8	

TABLE 19g. Privately Owned Television Industry, Historical Financial Performance, B.C., N.W.T., Nunavut, and Yukon, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	63,823,335	26.1	66,803,657	27.7	68,061,591	26.9	62,293,930	27.4
National	135,782,704	55.5	129,004,595	53.5	138,820,068	54.9	118,322,480	52.1
Network	36,632,065	15.0	37,279,694	15.5	37,682,975	14.9	37,455,676	16.5
Infomercials	1,366,719	0.6	1,313,676	0.5	926,572	0.4	1,172,101	0.5
Total air time sales	237,604,823	97.1	234,401,622	97.2	245,491,206	97.1	219,244,187	96.5
Production and other:								
Syndication	264,909	0.1	251,280	0.1	149,641	0.1	295,910	0.1
Production	1,475,708	0.6	2,338,269	1.0	3,586,605	1.4	5,031,223	2.2
Other	5,419,429	2.2	4,048,656	1.7	3,520,807	1.4	2,507,697	1.1
Total production and other	7,160,046	2.9	6,638,205	2.8	7,257,053	2.9	7,834,830	3.5
Total revenue	244,764,870	100.0	241,039,826	100.0	252,748,259	100.0	227,079,017	100.0
Expenses:								
Program	133,590,109	54.6	130,724,040	54.2	143,672,559	56.8	114,228,446	50.3
Technical Services	8,344,697	3.4	10,197,544	4.2	9,817,512	3.9	8,096,466	3.6
Sales and promotion	24,411,349	10.0	26,455,476	11.0	24,830,626	9.8	20,437,691	9.0
Administration and general	21,636,572	8.8	23,232,443	9.6	25,562,828	10.1	21,028,907	9.3
Depreciation	8,618,439	3.5	8,676,783	3.6	7,637,764	3.0	4,732,860	2.1
Interest expense	5,277,596	2.2	9,762,025	4.0	12,847,027	5.1	14,031,519	6.2
Total expenses	201,878,762	82.5	209,048,311	86.7	224,368,316	88.8	182,555,889	80.4
Net operating income	42,886,108	17.5	31,991,515	13.3	28,379,943	11.2	44,523,128	19.6
Other adjustments-income (expense)	-744,756	-0.2	-2,830,752	-1.1	987,270	0.4	-2,375,445	-0.9
Net income (loss) before income taxes	42,141,352	17.2	29,160,763	12.1	29,367,213	11.6	42,147,683	18.6
Provision for income taxes	21,599,644	8.8	20,229,231	8.4	13,391,419	5.3	20,535,959	9.0
Net income (loss) after income taxes	20,541,708	8.4	8,931,532	3.7	15,975,794	6.3	21,611,724	9.5
Salaries and other staff benefits	55,730,413	22.8	62,205,190	25.8	61,306,121	24.3	62,031,322	27.3
Number of employees (weekly average)	810	...	842	...	925	...	803	...
Reporting units showing profits	8		6		7		6	
Reporting units showing losses	2		4		3		3	

TABLE 20. Privately Owned Radio Industry, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	772,375,676	75.1	718,183,308	73.5	689,227,763	73.2	646,000,673	74.2
National	229,650,359	22.3	234,635,274	24.0	229,792,774	24.4	200,876,266	23.1
Network	1,215,598	0.1	1,894,794	0.2	1,933,154	0.2	1,636,693	0.2
Total air time sales	1,003,241,633	97.5	954,713,376	97.7	920,953,691	97.8	848,513,632	97.4
Production and other:								
Syndication	2,284,339	0.2	2,268,108	0.2	1,747,360	0.2	1,837,542	0.2
Production	8,398,302	0.8	7,386,338	0.8	8,045,176	0.9	7,104,110	0.8
Other	15,198,256	1.5	13,294,388	1.4	10,963,907	1.2	13,651,004	1.6
Total production and other	25,880,897	2.5	22,948,834	2.3	20,756,443	2.2	22,592,656	2.6
Total revenue	1,029,122,526	100.0	977,662,212	100.0	941,710,134	100.0	871,106,288	100.0
Expenses:								
Program	294,221,357	28.6	277,048,499	28.3	268,995,720	28.6	262,153,174	30.1
Technical Services	35,005,385	3.4	34,406,073	3.5	34,340,908	3.6	32,668,604	3.8
Sales and promotion	258,354,596	25.1	253,584,497	25.9	248,647,246	26.4	232,700,139	26.7
Administration and general	238,562,706	23.2	232,243,458	23.8	229,591,779	24.4	225,906,951	25.9
Depreciation	36,306,386	3.5	32,939,058	3.4	32,383,660	3.4	29,678,156	3.4
Interest expense	45,558,405	4.4	58,286,697	6.0	47,186,209	5.0	29,698,482	3.4
Total expenses	908,008,837	88.2	888,508,281	90.9	861,145,522	91.4	812,805,506	93.3
Net operating income	121,113,689	11.8	89,153,931	9.1	80,564,612	8.6	58,300,782	6.7
Other adjustments-income (expense)	-10,049,284	-0.9	-1,701,835	-0.1	11,489,966	1.2	10,053,997	1.2
Net income (loss) before income taxes	111,064,403	10.8	87,452,103	8.9	92,054,578	9.8	68,354,779	7.8
Provision for income taxes	46,826,252	4.6	35,101,132	3.6	34,673,577	3.7	19,925,229	2.3
Net income (loss) after income taxes	64,238,150	6.2	52,350,973	5.4	57,381,001	6.1	48,429,550	5.6
Salaries and other staff benefits	446,293,368	43.4	422,311,305	43.2	413,171,571	43.9	394,123,280	45.2
Number of employees (weekly average)	8,806	...	8,598	...	8,650	...	8,557	...
Reporting units showing profits	278		287		280		276	
Reporting units showing losses	252		211		216		211	

TABLE 20a. Privately Owned Radio Industry, Historical Financial Performance, Newfoundland and P.E.I., 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	17,996,172	88.8	15,821,646	82.4	15,398,273	82.1	14,548,905	81.1
National	2,146,648	10.6	2,415,237	12.6	2,197,847	11.7	1,930,279	10.8
Network	0	0.0	923,911	4.8	1,094,693	5.8	1,398,738	7.8
Total air time sales	20,142,820	99.4	19,160,794	99.8	18,690,813	99.7	17,877,922	99.7
Production and other:								
Syndication	0	0.0	0	0.0	0	0.0	0	0.0
Production	0	0.0	0	0.0	0	0.0	0	0.0
Other	130,566	0.6	39,839	0.2	56,946	0.3	56,393	0.3
Total production and other	130,566	0.6	39,839	0.2	56,946	0.3	56,393	0.3
Total revenue	20,273,386	100.0	19,200,633	100.0	18,747,759	100.0	17,934,315	100.0
Expenses:								
Program	5,619,315	27.7	5,572,331	29.0	5,722,183	30.5	5,564,257	31.0
Technical Services	997,092	4.9	1,045,430	5.4	1,006,733	5.4	1,134,140	6.3
Sales and promotion	4,680,306	23.1	4,597,970	23.9	4,434,027	23.7	4,175,286	23.3
Administration and general	5,489,942	27.1	5,550,597	28.9	5,089,669	27.1	4,751,525	26.5
Depreciation	936,982	4.6	777,802	4.1	794,893	4.2	867,381	4.8
Interest expense	192,987	1.0	247,811	1.3	288,494	1.5	286,522	1.6
Total expenses	17,916,624	88.4	17,791,941	92.7	17,335,999	92.5	16,779,111	93.6
	2,356,762	11.6	1,408,692	7.3	1,411,760	7.5	1,155,204	6.4
Net operating income	-207,804	-0.9	74,512	0.4	76,599	0.4	28,322	0.2
Other adjustments-income (expense)	2,148,958	10.6	1,483,204	7.7	1,488,359	7.9	1,183,526	6.6
Net income (loss) before income taxes	513,463	2.5	510,167	2.7	388,747	2.1	307,900	1.7
Provision for income taxes	1,635,495	8.1	973,037	5.1	1,099,612	5.9	875,626	4.9
Net income (loss) after income taxes	10,415,983	51.4	9,591,306	50.0	9,152,367	48.8	8,964,054	50.0
Salaries and other staff benefits	222	...	249	...	249	...	238	...
Number of employees (weekly average)	20		12		15		16	
Reporting units showing profits	8		8		5		4	
Reporting units showing losses	8		8		5		4	

TABLE 20b. Privately Owned Radio Industry, Historical Financial Performance, Nova Scotia, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	22,480,761	78.7	20,902,113	78.1	21,129,559	79.7	20,423,893	81.5
National	6,018,223	21.1	5,574,978	20.8	5,313,348	20.0	4,438,157	17.7
Network	0	0.0	0	0.0	0	0.0	0	0.0
Total air time sales	28,498,984	99.8	26,477,091	98.9	26,442,907	99.7	24,862,050	99.2
Production and other:								
Syndication	0	0.0	0	0.0	0	0.0	0	0.0
Production	11,541	0.0	6,906	0.0	4,988	0.0	366	0.0
Other	44,810	0.2	287,898	1.1	70,524	0.3	207,142	0.8
Total production and other	56,351	0.2	294,804	1.1	75,512	0.3	207,508	0.8
Total revenue	28,555,336	100.0	26,771,895	100.0	26,518,419	100.0	25,069,558	100.0
Expenses:								
Program	6,956,913	24.4	7,240,811	27.0	7,384,232	27.8	7,673,273	30.6
Technical Services	1,282,317	4.5	1,441,934	5.4	1,352,715	5.1	1,328,375	5.3
Sales and promotion	5,232,285	18.3	5,345,432	20.0	5,532,236	20.9	5,517,505	22.0
Administration and general	5,710,538	20.0	5,858,901	21.9	6,076,174	22.9	7,014,842	28.0
Depreciation	1,075,973	3.8	1,194,285	4.5	1,430,049	5.4	1,331,282	5.3
Interest expense	1,094,848	3.8	949,702	3.5	1,204,411	4.5	1,179,155	4.7
Total expenses	21,352,874	74.8	22,031,065	82.3	22,979,817	86.7	24,044,432	95.9
Net operating income	7,202,462	25.2	4,740,830	17.7	3,538,602	13.3	1,025,126	4.1
Other adjustments-income (expense)	-219,314	-0.7	-429,589	-1.5	-638,673	-2.3	-795,298	-3.1
Net income (loss) before income taxes	6,983,148	24.5	4,311,242	16.1	2,899,929	10.9	229,828	0.9
Provision for income taxes	2,021,962	7.1	1,222,754	4.6	1,065,613	4.0	360,893	1.4
Net income (loss) after income taxes	4,961,186	17.4	3,088,488	11.5	1,834,316	6.9	-131,065	-0.4
Salaries and other staff benefits	11,043,239	38.7	11,448,748	42.8	12,439,478	46.9	12,677,068	50.6
Number of employees (weekly average)	258	...	297	...	309	...	328	...
Reporting units showing profits	18		18		15		10	
Reporting units showing losses	4		4		10		15	

TABLE 20c. Privately Owned Radio Industry, Historical Financial Performance, New Brunswick, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	17,793,060	84.2	17,305,822	80.3	16,940,138	80.7	16,472,263	80.8
National	3,193,794	15.1	3,052,158	14.2	2,934,792	14.0	2,792,865	13.7
Network	0	0.0	0	0.0	0	0.0	0	0.0
Total air time sales	20,986,854	99.3	20,357,980	94.5	19,874,930	94.7	19,265,128	94.5
Production and other:								
Syndication	0	0.0	0	0.0	0	0.0	0	0.0
Production	33,361	0.2	31,043	0.1	49,768	0.2	55,340	0.3
Other	111,060	0.5	1,152,032	5.3	1,059,093	5.0	1,059,973	5.2
Total production and other	144,421	0.7	1,183,075	5.5	1,108,861	5.3	1,115,313	5.5
Total revenue	21,131,275	100.0	21,541,055	100.0	20,983,791	100.0	20,380,441	100.0
Expenses:								
Program	4,922,988	23.3	4,805,702	22.3	5,164,701	24.6	5,187,731	25.5
Technical Services	884,435	4.2	1,078,894	5.0	1,178,349	5.6	1,056,031	5.2
Sales and promotion	4,464,622	21.1	4,389,602	20.4	4,106,136	19.6	4,209,929	20.7
Administration and general	5,565,284	26.3	6,874,810	31.9	6,745,949	32.1	6,306,973	30.9
Depreciation	736,612	3.5	700,173	3.3	687,326	3.3	679,189	3.3
Interest expense	1,591,481	7.5	830,087	3.9	951,601	4.5	914,337	4.5
Total expenses	18,165,423	86.0	18,679,268	86.7	18,834,062	89.8	18,354,190	90.1
Net operating income	2,965,852	14.0	2,861,787	13.3	2,149,729	10.2	2,026,251	9.9
Other adjustments-income (expense)	-347,322	-1.5	-141,685	-0.6	-104,127	-0.4	-644,705	-3.1
Net income (loss) before income taxes	2,618,530	12.4	2,720,102	12.6	2,045,602	9.7	1,381,546	6.8
Provision for income taxes	1,779,599	8.4	1,319,043	6.1	972,964	4.6	964,344	4.7
Net income (loss) after income taxes	838,931	4.0	1,401,059	6.5	1,072,638	5.1	417,202	2.0
Salaries and other staff benefits	8,456,485	40.0	6,818,490	31.7	7,386,137	35.2	7,288,503	35.8
Number of employees (weekly average)	244	...	199	...	192	...	218	...
Reporting units showing profits	12		15		13		11	
Reporting units showing losses	7		3		8		8	

TABLE 20d. Privately Owned Radio Industry, Historical Financial Performance, Québec, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	138,480,677	69.7	128,437,041	67.9	123,658,444	67.4	116,650,599	65.9
National	54,049,563	27.2	51,787,484	27.4	51,423,521	28.0	51,072,799	28.9
Network	218,979	0.1	235,883	0.1	243,170	0.1	237,955	0.1
Total air time sales	192,749,219	96.9	180,460,408	95.5	175,325,135	95.6	167,961,353	94.9
Production and other:								
Syndication	70,004	0.0	59,963	0.0	0	0.0	0	0.0
Production	1,881,490	0.9	1,613,421	0.9	1,497,304	0.8	1,549,175	0.9
Other	4,113,248	2.1	6,928,742	3.7	6,645,596	3.6	7,480,260	4.2
Total production and other	6,064,742	3.1	8,602,126	4.5	8,142,900	4.4	9,029,435	5.1
Total revenue	198,813,961	100.0	189,062,534	100.0	183,468,035	100.0	176,990,788	100.0
Expenses:								
Program	63,701,510	32.0	58,272,845	30.8	55,863,862	30.4	53,603,589	30.3
Technical Services	5,544,258	2.8	5,530,771	2.9	5,112,260	2.8	5,147,341	2.9
Sales and promotion	45,534,737	22.9	42,755,283	22.6	43,437,754	23.7	41,082,273	23.2
Administration and general	47,883,006	24.1	47,675,861	25.2	47,772,844	26.0	48,677,342	27.5
Depreciation	5,771,926	2.9	5,861,598	3.1	4,546,214	2.5	4,664,050	2.6
Interest expense	7,546,084	3.8	7,662,130	4.1	5,548,008	3.0	4,526,184	2.6
Total expenses	175,981,520	88.5	167,758,488	88.7	162,280,942	88.5	157,700,779	89.1
Net operating income	22,832,441	11.5	21,304,046	11.3	21,187,093	11.5	19,290,009	10.9
Other adjustments-income (expense)	-1,816,387	-0.8	929,544	0.5	-1,589,628	-0.8	-512,170	-0.2
Net income (loss) before income taxes	21,016,057	10.6	22,233,590	11.8	19,597,465	10.7	18,777,839	10.6
Provision for income taxes	4,994,102	2.5	9,948,219	5.3	10,850,915	5.9	7,364,620	4.2
Net income (loss) after income taxes	16,021,955	8.1	12,285,370	6.5	8,746,550	4.8	11,413,219	6.4
Salaries and other staff benefits	90,515,287	45.5	82,056,958	43.4	74,986,149	40.9	73,295,915	41.4
Number of employees (weekly average)	1,736	...	1,588	...	1,631	...	1,600	...
Reporting units showing profits	60		56		46		57	
Reporting units showing losses	39		39		45		35	

TABLE 20e. Privately Owned Radio Industry, Historical Financial Performance, Ontario, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	295,315,326	77.4	272,077,933	75.9	257,347,371	75.0	238,225,937	76.6
National	77,851,541	20.4	80,151,226	22.4	80,697,707	23.5	67,294,543	21.6
Network	899,371	0.2	735,000	0.2	595,291	0.2	0	0.0
Total air time sales	374,066,238	98.0	352,964,159	98.5	338,640,369	98.6	305,520,480	98.2
Production and other:								
Syndication	1,473,745	0.4	1,710,154	0.5	1,436,510	0.4	1,609,297	0.5
Production	1,286,510	0.3	1,669,524	0.5	2,443,703	0.7	1,854,398	0.6
Other	4,825,795	1.3	2,009,024	0.6	791,598	0.2	2,188,924	0.7
Total production and other	7,586,050	2.0	5,388,702	1.5	4,671,811	1.4	5,652,619	1.8
Total revenue	381,652,287	100.0	358,352,861	100.0	343,312,180	100.0	311,173,099	100.0
Expenses:								
Program	105,043,470	27.5	100,449,952	28.0	95,340,610	27.8	95,830,652	30.8
Technical Services	14,363,794	3.8	13,336,522	3.7	13,456,712	3.9	12,405,942	4.0
Sales and promotion	101,649,398	26.6	100,744,329	28.1	96,780,562	28.2	90,562,400	29.1
Administration and general	83,359,956	21.8	81,763,532	22.8	81,623,197	23.8	83,235,542	26.7
Depreciation	16,241,364	4.3	12,551,580	3.5	12,794,868	3.7	11,422,933	3.7
Interest expense	16,449,206	4.3	21,761,959	6.1	17,810,566	5.2	12,314,975	4.0
Total expenses	337,107,188	88.3	330,607,870	92.3	317,806,515	92.6	305,772,444	98.3
Net operating income	44,545,099	11.7	27,744,991	7.7	25,505,665	7.4	5,400,655	1.7
Other adjustments-income (expense)	2,067,469	0.5	1,068,714	0.3	16,324,581	4.8	2,470,679	0.8
Net income (loss) before income taxes	46,612,566	12.2	28,813,707	8.0	41,830,246	12.2	7,871,334	2.5
Provision for income taxes	16,884,354	4.4	11,908,409	3.3	11,191,400	3.3	1,898,210	0.6
Net income (loss) after income taxes	29,728,212	7.8	16,905,298	4.7	30,638,846	8.9	5,973,124	1.9
Salaries and other staff benefits	161,700,037	42.4	157,326,134	43.9	151,828,793	44.2	145,512,888	46.8
Number of employees (weekly average)	2,982	...	2,932	...	2,958	...	2,906	...
Reporting units showing profits	85		78		77		66	
Reporting units showing losses	78		69		66		79	

TABLE 20f. Privately Owned Radio Industry, Historical Financial Performance, Manitoba, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	29,485,938	74.7	28,322,188	73.7	27,212,788	75.8	25,597,068	74.7
National	9,309,710	23.6	9,440,938	24.6	8,128,678	22.6	7,946,488	23.2
Network	0	0.0	0	0.0	0	0.0	0	0.0
Total air time sales	38,795,648	98.2	37,763,126	98.3	35,341,466	98.4	33,543,556	97.9
Production and other:								
Syndication	0	0.0	0	0.0	0	0.0	0	0.0
Production	423,656	1.1	501,115	1.3	323,980	0.9	399,283	1.2
Other	269,912	0.7	162,203	0.4	236,424	0.7	336,775	1.0
Total production and other	693,568	1.8	663,318	1.7	560,404	1.6	736,058	2.1
Total revenue	39,489,216	100.0	38,426,445	100.0	35,901,870	100.0	34,279,614	100.0
Expenses:								
Program	11,906,136	30.2	11,455,832	29.8	10,991,874	30.6	10,669,490	31.1
Technical Services	1,310,510	3.3	1,403,925	3.7	1,355,981	3.8	1,374,740	4.0
Sales and promotion	10,697,571	27.1	10,937,472	28.5	10,182,293	28.4	9,516,922	27.8
Administration and general	10,566,807	26.8	10,241,971	26.7	9,422,564	26.2	8,986,102	26.2
Depreciation	1,224,536	3.1	1,164,291	3.0	1,001,587	2.8	1,116,810	3.3
Interest expense	629,802	1.6	742,749	1.9	783,443	2.2	685,168	2.0
Total expenses	36,335,364	92.0	35,946,242	93.5	33,737,742	94.0	32,349,232	94.4
Net operating income	3,153,852	8.0	2,480,203	6.5	2,164,128	6.0	1,930,382	5.6
Other adjustments-income (expense)	-428,446	-1.0	-207,980	-0.4	-184,708	-0.4	-489,815	-1.3
Net income (loss) before income taxes	2,725,405	6.9	2,272,224	5.9	1,979,420	5.5	1,440,567	4.2
Provision for income taxes	1,310,832	3.3	918,062	2.4	873,929	2.4	482,925	1.4
Net income (loss) after income taxes	1,414,573	3.6	1,354,162	3.5	1,105,491	3.1	957,642	2.8
Salaries and other staff benefits	19,474,022	49.3	18,382,416	47.8	18,911,419	52.7	17,794,752	51.9
Number of employees (weekly average)	477	...	449	...	421	...	441	...
Reporting units showing profits	15		13		15		13	
Reporting units showing losses	9		11		7		9	

TABLE 20g. Privately Owned Radio Industry, Historical Financial Performance, Saskatchewan, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	34,640,111	78.4	32,398,071	77.1	32,181,224	79.4	29,165,150	80.2
National	8,535,878	19.3	8,959,965	21.3	7,727,567	19.1	6,740,488	18.5
Network	97,248	0.2	0	0.0	0	0.0	0	0.0
Total air time sales	43,273,237	98.0	41,358,036	98.4	39,908,791	98.4	35,905,638	98.8
Production and other:								
Syndication	0	0.0	0	0.0	0	0.0	0	0.0
Production	617,869	1.4	473,555	1.1	390,741	1.0	328,086	0.9
Other	284,225	0.6	208,568	0.5	244,893	0.6	124,638	0.3
Total production and other	902,094	2.0	682,123	1.6	635,634	1.6	452,724	1.2
Total revenue	44,175,331	100.0	42,040,159	100.0	40,544,425	100.0	36,358,362	100.0
Expenses:								
Program	12,591,218	28.5	11,177,197	26.6	10,341,316	25.5	9,901,838	27.2
Technical Services	1,242,069	2.8	1,291,469	3.1	1,312,347	3.2	1,384,006	3.8
Sales and promotion	13,001,563	29.4	11,705,552	27.8	11,854,169	29.2	10,581,107	29.1
Administration and general	12,394,172	28.1	11,158,026	26.5	10,774,629	26.6	9,430,281	25.9
Depreciation	1,359,013	3.1	1,359,403	3.2	1,207,859	3.0	1,075,691	3.0
Interest expense	1,599,176	3.6	1,777,467	4.2	1,407,853	3.5	1,823,353	5.0
Total expenses	42,187,212	95.5	38,469,114	91.5	36,898,173	91.0	34,196,276	94.1
Net operating income	1,988,119	4.5	3,571,045	8.5	3,646,252	9.0	2,162,086	5.9
Other adjustments-income (expense)	-1,120,439	-2.4	217,095	0.5	3,010,096	7.4	-291,864	-0.7
Net income (loss) before income taxes	867,680	2.0	3,788,140	9.0	6,656,348	16.4	1,870,222	5.1
Provision for income taxes	365,375	0.8	631,800	1.5	790,022	1.9	54,694	0.2
Net income (loss) after income taxes	502,305	1.1	3,156,344	7.5	5,866,326	14.5	1,815,528	5.0
Salaries and other staff benefits	22,841,953	51.7	20,336,798	48.4	20,999,476	51.8	18,794,833	51.7
Number of employees (weekly average)	489	...	460	...	439	...	439	...
Reporting units showing profits	13		16		17		14	
Reporting units showing losses	12		9		9		11	

TABLE 20h. Privately Owned Radio Industry, Historical Financial Performance, Alberta, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	100,193,193	73.0	91,024,188	71.8	85,414,352	72.2	78,223,803	74.8
National	31,325,911	22.8	33,596,123	26.5	31,214,385	26.4	24,528,446	23.5
Network	0	0.0	0	0.0	0	0.0	0	0.0
Total air time sales	131,519,104	95.8	124,620,311	98.3	116,628,737	98.6	102,752,249	98.2
Production and other:								
Syndication	732,296	0.5	490,671	0.4	310,850	0.3	228,245	0.2
Production	1,805,086	1.3	1,311,498	1.0	1,535,893	1.3	1,436,511	1.4
Other	3,170,793	2.3	363,553	0.3	-188,857	-0.1	179,022	0.2
Total production and other	5,708,175	4.2	2,165,722	1.7	1,657,886	1.4	1,843,778	1.8
Total revenue	137,227,280	100.0	126,786,034	100.0	118,286,623	100.0	104,596,027	100.0
Expenses:								
Program	33,714,712	24.6	30,010,270	23.7	29,562,777	25.0	29,217,619	27.9
Technical Services	3,652,666	2.7	3,779,709	3.0	3,772,194	3.2	3,613,052	3.5
Sales and promotion	34,562,242	25.2	34,525,711	27.2	32,752,267	27.7	30,134,594	28.8
Administration and general	29,506,843	21.5	25,068,966	19.8	26,365,651	22.3	24,045,732	23.0
Depreciation	4,151,241	3.0	4,228,512	3.3	5,148,141	4.4	3,799,589	3.6
Interest expense	7,099,849	5.2	13,635,488	10.8	10,728,634	9.1	3,220,941	3.1
Total expenses	112,687,551	82.1	111,248,658	87.7	108,329,664	91.6	94,031,527	89.9
Net operating income	24,539,729	17.9	15,537,376	12.3	9,956,959	8.4	10,564,500	10.1
Other adjustments-income (expense)	-6,118,500	-4.4	-3,244,971	-2.5	-4,969,080	-4.1	11,468,300	11.0
Net income (loss) before income taxes	18,421,226	13.4	12,292,408	9.7	4,987,879	4.2	22,032,800	21.1
Provision for income taxes	9,682,755	7.1	4,192,194	3.3	2,708,671	2.3	2,492,222	2.4
Net income (loss) after income taxes	8,738,471	6.4	8,100,214	6.4	2,279,208	1.9	19,540,578	18.7
Salaries and other staff benefits	54,866,633	40.0	51,091,891	40.3	50,346,113	42.6	47,682,150	45.6
Number of employees (weekly average)	962	...	995	...	985	...	977	...
Reporting units showing profits	23		34		30		36	
Reporting units showing losses	37		24		26		20	

TABLE 20i. Privately Owned Radio Industry, Historical Financial Performance, B.C., N.W.T., Nunavut, and Yukon, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	115,990,438	73.5	111,894,306	72.0	109,945,614	71.4	106,693,055	73.9
National	37,219,091	23.6	39,657,165	25.5	40,154,929	26.1	34,132,201	23.6
Network	0	0.0	0	0.0	0	0.0	0	0.0
Total air time sales	153,209,529	97.1	151,551,471	97.5	150,100,543	97.5	140,825,256	97.6
Production and other:								
Syndication	8,294	0.0	7,320	0.0	0	0.0	0	0.0
Production	2,338,789	1.5	1,779,276	1.1	1,798,799	1.2	1,480,951	1.0
Other	2,247,847	1.4	2,142,529	1.4	2,047,690	1.3	2,017,877	1.4
Total production and other	4,594,930	2.9	3,929,125	2.5	3,846,489	2.5	3,498,828	2.4
Total revenue	157,804,454	100.0	155,480,596	100.0	153,947,032	100.0	144,324,084	100.0
Expenses:								
Program	49,765,095	31.5	48,063,559	30.9	48,624,165	31.6	44,504,725	30.8
Technical Services	5,728,244	3.6	5,497,419	3.5	5,793,617	3.8	5,224,977	3.6
Sales and promotion	38,531,872	24.4	38,583,146	24.8	39,567,802	25.7	36,920,123	25.6
Administration and general	38,086,158	24.1	38,050,794	24.5	35,721,102	23.2	33,458,612	23.2
Depreciation	4,808,739	3.0	5,101,414	3.3	4,772,723	3.1	4,721,231	3.3
Interest expense	9,354,972	5.9	10,679,304	6.9	8,463,199	5.5	4,747,847	3.3
Total expenses	146,275,081	92.7	145,975,635	93.9	142,942,608	92.9	129,577,515	89.8
Net operating income	11,529,373	7.3	9,504,961	6.1	11,004,424	7.1	14,746,569	10.2
Other adjustments-income (expense)	-1,858,541	-1.1	32,525	0.0	-435,094	-0.2	-1,179,452	-0.7
Net income (loss) before income taxes	9,670,833	6.1	9,537,486	6.1	10,569,330	6.9	13,567,117	9.4
Provision for income taxes	9,273,810	5.9	4,450,484	2.9	5,831,316	3.8	5,999,421	4.2
Net income (loss) after income taxes	397,022	0.3	5,087,001	3.3	4,738,014	3.1	7,567,696	5.2
Salaries and other staff benefits	66,979,729	42.4	65,258,564	42.0	67,121,639	43.6	62,113,117	43.0
Number of employees (weekly average)	1,436	...	1,429	...	1,466	...	1,410	...
Reporting units showing profits	32		45		52		53	
Reporting units showing losses	58		44		40		30	

TABLE 21. Privately Owned AM Radio Industry, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	248,329,432	79.3	245,139,637	78.9	255,658,284	78.9	254,273,664	79.9
National	53,983,231	17.2	58,840,048	18.9	61,237,813	18.9	56,483,162	17.8
Network	61,360	0.0	931,001	0.3	1,319,289	0.4	1,670,382	0.5
Total air time sales	302,374,023	96.5	304,910,686	98.1	318,215,386	98.2	312,427,208	98.2
Production and other:								
Syndication	515,381	0.2	438,894	0.1	310,850	0.1	286,379	0.1
Production	2,374,884	0.8	1,775,045	0.6	2,536,449	0.8	2,027,175	0.6
Other	8,027,283	2.6	3,550,257	1.1	2,965,497	0.9	3,423,308	1.1
Total production and other	10,917,548	3.5	5,764,196	1.9	5,812,796	1.8	5,736,862	1.8
Total revenue	313,291,570	100.0	310,674,886	100.0	324,028,182	100.0	318,164,070	100.0
Expenses:								
Program	121,071,071	38.6	118,319,239	38.1	120,989,861	37.3	119,793,767	37.7
Technical Services	14,065,624	4.5	14,259,939	4.6	15,389,316	4.7	15,377,327	4.8
Sales and promotion	82,377,232	26.3	85,321,782	27.5	86,759,027	26.8	86,157,628	27.1
Administration and general	92,115,984	29.4	92,346,140	29.7	94,599,968	29.2	97,274,514	30.6
Depreciation	15,655,257	5.0	14,733,562	4.7	13,844,919	4.3	14,559,515	4.6
Interest expense	20,429,003	6.5	14,726,412	4.7	14,815,115	4.6	12,877,141	4.0
Total expenses	345,714,172	110.3	339,707,076	109.3	346,398,206	106.9	346,039,892	108.8
Net operating income	-32,422,602	-10.2	-29,032,190	-9.2	-22,370,024	-6.8	-27,875,822	-8.7
Other adjustments-income (expense)	-6,465,743	-2.0	-1,398,392	-0.4	18,232,835	5.6	435,152	0.1
Net income (loss) before income taxes	-38,888,350	-12.3	-30,430,581	-9.7	-4,137,189	-1.2	-27,440,670	-8.5
Provision for income taxes	-5,544,104	-1.7	-2,575,433	-0.7	-1,733,915	-0.4	-8,699,977	-2.6
Net income (loss) after income taxes	-33,344,246	-10.5	-27,855,147	-8.9	-2,403,274	-0.6	-18,740,693	-5.8
Salaries and other staff benefits	175,263,070	55.9	173,043,145	55.7	177,284,092	54.7	176,002,543	55.3
Number of employees (weekly average)	3,830	...	3,967	...	4,194	...	4,364	...
Reporting units showing profits	95		116		125		131	
Reporting units showing losses	156		129		138		141	

TABLE 22. Privately Owned FM Radio Industry, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	523,230,754	73.9	471,731,094	72.0	433,568,071	71.6	391,716,819	72.2
National	172,035,101	24.3	171,912,731	26.2	162,425,670	26.8	139,558,024	25.7
Network	1,895,163	0.3	1,695,033	0.3	1,731,115	0.3	1,633,854	0.3
Total air time sales	697,161,018	98.5	645,338,858	98.5	597,724,856	98.7	532,908,697	98.3
Production and other:								
Syndication	263,555	0.0	59,097	0.0	0	0.0	0	0.0
Production	5,797,945	0.8	5,396,943	0.8	5,320,662	0.9	4,950,468	0.9
Other	4,425,568	0.6	4,599,897	0.7	2,603,864	0.4	4,524,957	0.8
Total production and other	10,487,068	1.5	10,055,937	1.5	7,924,526	1.3	9,475,425	1.7
Total revenue	707,648,083	100.0	655,394,793	100.0	605,649,382	100.0	542,384,122	100.0
Expenses:								
Program	165,863,748	23.4	151,630,298	23.1	141,455,658	23.4	132,925,063	24.5
Technical Services	19,922,314	2.8	18,984,895	2.9	17,858,527	2.9	16,252,539	3.0
Sales and promotion	174,712,773	24.7	166,732,432	25.4	160,604,108	26.5	145,449,397	26.8
Administration and general	141,013,488	19.9	134,609,249	20.5	129,009,584	21.3	121,009,178	22.3
Depreciation	20,175,634	2.9	17,843,564	2.7	18,161,191	3.0	14,754,070	2.7
Interest expense	24,128,220	3.4	42,454,603	6.5	30,994,950	5.1	15,797,599	2.9
Total expenses	545,816,176	77.1	532,255,038	81.2	498,084,018	82.2	446,187,846	82.3
Net operating income	161,831,907	22.9	123,139,755	18.8	107,565,364	17.8	96,196,276	17.7
Other adjustments-income (expense)	-2,887,904	-0.3	-1,508,454	-0.1	-6,071,276	-0.9	10,249,941	1.9
Net income (loss) before income taxes	158,944,007	22.5	121,631,307	18.6	101,494,088	16.8	106,446,217	19.6
Provision for income taxes	54,811,583	7.7	37,523,425	5.7	35,581,599	5.9	30,766,408	5.7
Net income (loss) after income taxes	104,132,423	14.7	84,107,883	12.8	65,912,489	10.9	75,679,809	14.0
Salaries and other staff benefits	265,039,333	37.5	242,480,108	37.0	231,008,387	38.1	213,171,157	39.3
Number of employees (weekly average)	4,881	...	4,515	...	4,346	...	4,108	...
Reporting units showing profits	180		165		151		144	
Reporting units showing losses	87		76		72		62	

TABLE 23. Privately Owned Network Radio Industry, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Sale of air time:								
Local	815,490	10.0	1,312,577	11.3	1,408	0.0	10,190	0.1
National	3,632,027	44.4	3,882,495	33.5	6,129,291	50.9	4,835,080	45.8
Network	-740,925	-9.0	-731,240	-6.2	-1,117,250	-9.2	-1,667,543	-15.7
Total air time sales	3,706,592	45.3	4,463,832	38.5	5,013,449	41.7	3,177,727	30.1
Production and other:								
Syndication	1,505,403	18.4	1,770,117	15.3	1,436,510	11.9	1,551,163	14.7
Production	225,473	2.8	214,350	1.8	188,065	1.6	126,467	1.2
Other	2,745,405	33.6	5,144,234	44.4	5,394,546	44.8	5,702,739	54.0
Total production and other	4,476,281	54.7	7,128,701	61.5	7,019,121	58.3	7,380,369	69.9
Total revenue	8,182,873	100.0	11,592,533	100.0	12,032,570	100.0	10,558,096	100.0
Expenses:								
Program	7,286,538	89.0	7,098,962	61.2	6,550,201	54.4	9,434,344	89.4
Technical Services	1,017,447	12.4	1,161,239	10.0	1,093,065	9.1	1,038,738	9.8
Sales and promotion	1,264,591	15.5	1,530,283	13.2	1,284,111	10.7	1,093,114	10.4
Administration and general	5,433,234	66.4	5,288,069	45.6	5,982,227	49.7	7,623,259	72.2
Depreciation	475,495	5.8	361,932	3.1	377,550	3.1	364,571	3.5
Interest expense	1,001,182	12.2	1,105,682	9.5	1,376,144	11.4	1,023,742	9.7
Total expenses	16,478,489	201.4	16,546,167	142.7	16,663,298	138.5	20,577,768	194.9
Net operating income	-8,295,616	-101.3	-4,953,634	-42.6	-4,630,728	-38.4	-10,019,672	-94.8
Other adjustments-income (expense)	-695,637	-8.4	1,205,011	10.4	-671,593	-5.5	-631,096	-5.9
Net income (loss) before income taxes	-8,991,254	-109.8	-3,748,623	-32.2	-5,302,321	-44.0	-10,650,768	-100.8
Provision for income taxes	-2,441,227	-29.7	153,140	1.3	825,893	6.9	-2,141,202	-20.2
Net income (loss) after income taxes	-6,550,027	-79.9	-3,901,763	-33.6	-6,128,214	-50.8	-8,509,566	-80.5
Salaries and other staff benefits	5,990,965	73.2	6,788,052	58.6	4,879,092	40.5	4,949,580	46.9
Number of employees (weekly average)	95	...	116	...	110	...	85	...
Reporting units showing profits	3		6		4		1	
Reporting units showing losses	9		6		6		8	

TABLE 24. Public and Non-Commercial Radio and Television, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
Reporting units	148		158		161		145	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Local time sales	30,822,018	2.1	31,454,162	2.3	34,515,359	2.5	33,413,081	2.4
National time sales	102,187,413	7.1	110,580,896	8.1	127,736,824	9.1	127,900,989	9.2
Network time sales	189,928,995	13.2	190,417,439	14.0	212,254,942	15.2	187,189,602	13.5
Grants	881,898,033	61.5	875,148,822	64.2	928,395,983	66.4	942,823,997	67.9
Syndication and production revenue	12,526,417	0.9	18,186,037	1.3	16,818,153	1.2	18,422,053	1.3
Other revenue	217,341,418	15.1	138,267,420	10.1	78,676,986	5.6	79,368,497	5.7
Total revenue	1,434,704,294	100.0	1,364,054,777	100.0	1,398,398,247	100.0	1,389,118,122	100.0
Expenses:								
Program	892,707,415	62.2	904,357,359	66.3	912,924,267	65.3	882,659,478	63.5
Technical Services	102,777,295	7.2	110,615,780	8.1	95,807,326	6.9	99,721,932	7.2
Sales and promotion	85,162,326	5.9	117,124,451	8.6	113,820,297	8.1	76,982,601	5.5
Administration and general	223,638,701	15.6	233,447,584	17.1	230,205,871	16.5	199,492,847	14.4
Depreciation	186,794,345	13.0	172,413,909	12.6	162,471,312	11.6	138,723,716	10.0
Interest expense	1,582,774	0.1	2,926,336	0.2	3,419,698	0.2	27,969,366	2.0
Total expenses	1,492,662,860	104.0	1,540,885,418	113.0	1,518,648,771	108.6	1,425,549,940	102.6
Other adjustments-income (expense)	66,854,639	4.7	180,878,406	13.3	128,677,854	9.2	43,207,616	3.1
Net income (loss) before income taxes	8,896,072	0.6	4,047,763	0.3	8,427,333	0.6	6,784,798	0.5
Total remuneration	753,980,730	52.6	750,810,961	55.0	713,875,902	51.0	696,061,491	50.1
Fringe benefits	157,442,445	11.0	153,503,198	11.3	141,999,493	10.2
Number of employees (weekly average)	12,009		11,963		11,678		11,594	

TABLE 25. Public and Non-Commercial Television, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
Reporting units	20		19		24		23	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Local time sales	22,337,204	2.0	23,619,580	2.2	26,282,000	2.4	27,231,321	2.6
National time sales	99,677,606	8.8	109,523,326	10.2	126,861,294	11.4	127,060,680	12.1
Network time sales	189,899,994	16.8	190,352,000	17.8	212,073,000	19	187,129,000	17.8
Grants	620,304,010	54.8	622,060,380	58.1	666,624,015	59.9	649,275,585	61.6
Syndication and production revenue	12,007,874	1.1	17,529,108	1.6	16,485,452	1.5	18,237,702	1.7
Other revenue	188,526,703	16.6	107,052,036	10.0	64,956,455	5.8	44,284,201	4.2
Total revenue	1,132,753,391	100.0	1,070,136,431	100.0	1,113,282,216	100.0	1,053,218,392	100.0
Expenses:								
Program	683,981,658	60.4	693,595,265	64.8	711,196,138	63.9	682,138,679	64.8
Technical Services	77,248,504	6.8	85,652,837	8.0	73,771,903	6.6	79,438,653	7.5
Sales and promotion	75,514,827	6.7	113,050,266	10.6	109,296,637	9.8	58,682,986	5.6
Administration and general	162,471,032	14.3	171,709,579	16.0	172,589,084	15.5	147,816,879	14.0
Depreciation	147,628,845	13.0	128,653,987	12.0	124,233,140	11.2	105,518,043	10.0
Interest expense	1,375,599	0.1	2,749,703	0.3	3,189,854	0.3	21,587,697	2.0
Total expenses	1,148,220,466	101.4	1,195,411,636	111.7	1,194,276,756	107.3	1,095,182,936	104.0
Other adjustments-income (expense)	23,829,488	2.1	129,195,649	12.1	89,678,710	8.1	48,359,387	4.6
Net income (loss) before income taxes	8,362,413	0.7	3,920,443	0.4	8,684,170	0.8	6,403,842	0.6
Total remuneration	571,565,102	50.5	573,921,490	53.6	556,949,827	50.0	528,473,761	50.2
Fringe benefits	119,553,921	10.6	117,792,177	11	111,615,605	10
Number of employees (weekly average)	8,856		8,918		8,831		8,554	

TABLE 26. Public and Non-Commercial Radio, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
Reporting units	128		139		137		122	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Local time sales	8,484,814	2.8	7,834,582	2.7	8,233,359	2.9	6,181,760	1.8
National time sales	2,509,807	0.8	1,057,570	0.4	875,530	0.3	840,309	0.3
Network time sales	29,001	0.0	65,439	0.0	181,942	0.1	60,602	0.0
Grants	261,594,023	86.6	253,088,442	86.1	261,771,968	91.8	293,548,412	87.4
Syndication and production revenue	518,543	0.2	656,929	0.2	332,701	0.1	184,351	0.1
Other revenue	28,814,715	9.5	31,215,384	10.6	13,720,531	4.8	35,084,296	10.4
Total revenue	301,950,903	100.0	293,918,346	100.0	285,116,031	100.0	335,899,730	100.0
Expenses:								
Program	208,725,757	69.1	210,762,094	71.7	201,728,129	70.8	200,520,799	59.7
Technical Services	25,528,791	8.5	24,962,943	8.5	22,035,423	7.7	20,283,279	6.0
Sales and promotion	9,647,499	3.2	4,074,185	1.4	4,523,660	1.6	18,299,615	5.4
Administration and general	61,167,669	20.3	61,738,005	21	57,616,787	20.2	51,675,968	15.4
Depreciation	39,165,500	13.0	43,759,922	14.9	38,238,172	13.4	33,205,673	9.9
Interest expense	207,175	0.1	176,633	0.1	229,844	0.1	6,381,669	1.9
Total expenses	344,442,394	114.1	345,473,782	117.5	324,372,015	113.8	330,367,004	98.4
Other adjustments-income (expense)	43,025,151	14.2	51,682,757	17.6	38,999,144	13.7	-5,151,771	-1.4
Net income (loss) before income taxes	533,659	0.2	127,320	0.0	-256,837	0.0	380,956	0.1
Total remuneration	182,415,628	60.4	176,889,471	60.2	156,926,075	55.0	167,587,730	49.9
Fringe benefits	37,888,524	12.5	35,711,021	12.1	30,383,888	10.7
Number of employees (weekly average)	3,153		3,045		2,847		3,040	

TABLE 27. Revenue, Expenses and Employees of the Privately Owned AM & Other Radio Broadcasting Industry, by Fixed Revenue Group, 2000

	Group 1	Group 2	Group 3	TOTAL
	dollars			
Reporting units	189	60	14	263
Operating revenue:				
Sale of air time:				
Local time sales	82,204,613	88,218,359	78,721,950	249,144,922
National and Network time sales	16,856,570	20,092,004	19,987,119	56,935,693
Total air time sales	99,061,183	108,310,363	98,709,069	306,080,615
Production and other:				
Syndication	906,321	1,114,463	0	2,020,784
Production	623,413	1,553,633	423,311	2,600,357
Other	669,726	5,884,260	4,218,702	10,772,688
Total production and other	2,199,460	8,552,356	4,642,013	15,393,829
Total operating revenue	101,260,640	116,862,722	103,351,081	321,474,443
Operating expenses:				
Program	36,744,359	47,257,195	44,356,055	128,357,609
Technical Services	6,396,757	5,436,364	3,249,950	15,083,071
Sales and promotion	27,332,567	31,554,986	24,754,270	83,641,823
Administration and general	33,059,318	39,810,188	24,679,712	97,549,218
Depreciation	5,400,559	6,698,730	4,031,463	16,130,752
Interest expense	9,096,263	6,668,237	5,665,685	21,430,185
Total operating expenses	118,029,825	137,425,701	106,737,135	362,192,661
Net operating income	-16,769,185	-20,562,979	-3,386,054	-40,718,218
Other adjustments-income (expense)	-1,407,337	-4,249,018	-1,505,025	-7,161,380
Net income (loss) before income taxes	-18,176,528	-24,811,998	-4,891,078	-47,879,604
Provision for income taxes	-1,047,706	-4,256,133	-2,681,492	-7,985,331
Net income (loss) after income taxes	-17,128,822	-20,555,865	-2,209,586	-39,894,273
Salaries and other staff benefits	59,828,238	68,365,557	53,060,240	181,254,035
Number of employees (weekly average)	1,620	1,483	822	3,925
Reporting units showing profits	69	24	5	98
Reporting units showing losses	120	36	9	165

Group 1 < \$ 1,250,001

Group 2 > \$ 1,250,000 < \$ 3,500,001

Group 3 > \$ 3,500,000

TABLE 28. Revenue, Expenses and Employees of the Privately Owned FM Radio Broadcasting Industry, by Fixed Revenue Group, 2000

	Group 1	Group 2	Group 3	TOTAL
	dollars			
Reporting units	136	76	55	267
Operating revenue:				
Sale of air time:				
Local time sales	73,283,924	130,327,048	319,619,782	523,230,754
National and Network time sales	14,101,772	28,997,146	130,831,346	173,930,264
Total air time sales	87,385,696	159,324,194	450,451,128	697,161,018
Production and other:				
Syndication	38,346	225,209	0	263,555
Production	1,452,120	1,563,474	2,782,351	5,797,945
Other	2,561,355	1,966,501	-102,288	4,425,568
Total production and other	4,051,821	3,755,184	2,680,063	10,487,068
Total operating revenue	91,437,514	163,079,376	453,131,193	707,648,083
Operating expenses:				
Program	27,932,929	41,772,131	96,158,688	165,863,748
Technical Services	4,784,503	6,346,245	8,791,566	19,922,314
Sales and promotion	23,668,039	44,684,929	106,359,805	174,712,773
Administration and general	25,913,006	39,334,216	75,766,266	141,013,488
Depreciation	4,555,117	6,461,086	9,159,431	20,175,634
Interest expense	3,733,060	7,119,043	13,276,117	24,128,220
Total operating expenses	90,586,655	145,717,649	309,511,872	545,816,176
Net operating income	850,859	17,361,727	143,619,321	161,831,907
Other adjustments-income (expense)	5,483,592	-2,634,361	-5,737,135	-2,887,904
Net income (loss) before income taxes	6,334,456	14,727,366	137,882,185	158,944,007
Provision for income taxes	2,008,291	6,056,040	46,747,252	54,811,583
Net income (loss) after income taxes	4,326,164	8,671,326	91,134,933	104,132,423
Salaries and other staff benefits	49,019,638	72,939,929	143,079,766	265,039,333
Number of employees (weekly average)	1,448	1,579	1854	4,881
Reporting units showing profits	72	56	52	180
Reporting units showing losses	64	20	3	87

Group 1 < \$ 1,250,001

Group 2 > \$ 1,250,000 < \$ 3,500,001

Group 3 > \$ 3,500,000

TABLE 29. Revenue, Expenses and Employees of the Privately Owned Radio Broadcasting Industry, by Fixed Revenue Group, 2000

	Group 1	Group 2	Group 3	TOTAL
	dollars			
Reporting units	325	136	69	530
Operating revenue:				
Sale of air time:				
Local time sales	155,488,537	218,545,407	398,341,732	772,375,676
National and Network time sales	30,958,342	49,089,150	150,818,465	230,865,957
Total air time sales	186,446,879	267,634,557	549,160,197	1,003,241,633
Production and other:				
Syndication	944,667	1,339,672	0	2,284,339
Production	2,075,533	3,117,107	3,205,662	8,398,302
Other	3,231,081	7,850,761	4,116,414	15,198,256
Total production and other	6,251,281	12,307,540	7,322,076	25,880,897
Total operating revenue	192,698,154	279,942,098	556,482,274	1,029,122,526
Operating expenses:				
Program	64,677,288	89,029,326	140,514,743	294,221,357
Technical Services	11,181,260	11,782,609	12,041,516	35,005,385
Sales and promotion	51,000,606	76,239,915	131,114,075	258,354,596
Administration and general	58,972,324	79,144,404	100,445,978	238,562,706
Depreciation	9,955,676	13,159,816	13,190,894	36,306,386
Interest expense	12,829,323	13,787,280	18,941,802	45,558,405
Total operating expenses	208,616,480	283,143,350	416,249,007	908,008,837
Net operating income	-15,918,326	-3,201,252	140,233,267	121,113,689
Other adjustments-income (expense)	4,076,255	-6,883,379	-7,242,160	-10,049,284
Net income (loss) before income taxes	-11,842,072	-10,084,632	132,991,107	111,064,403
Provision for income taxes	960,585	1,799,907	44,065,760	46,826,252
Net income (loss) after income taxes	-12,802,658	-11,884,539	88,925,347	64,238,150
Salaries and other staff benefits	108,847,876	141,305,486	196,140,006	446,293,368
Number of employees (weekly average)	3,068	3,062	2676	8,806
Reporting units showing profits	141	80	57	278
Reporting units showing losses	184	56	12	252

Group 1 < \$ 1,250,001

Group 2 > \$ 1,250,000 < \$ 3,500,001

Group 3 > \$ 3,500,000

TABLE 30. Revenue, Expenses and Employees of the Privately Owned AM and Other Radio Broadcasting Industry, by Market Size, 2000

	Market 1	Market 2	Market 3	TOTAL
	dollars			
Reporting units	171	37	53	263
Operating revenue:				
Sale of air time:				
Local time sales	98,383,637	32,225,905	118,535,380	249,144,922
National time sales	24,690,926	5,078,309	27,846,023	57,615,258
Network time sales	61,360	0	-740,925	-679,565
Total air time sales	123,135,923	37,304,214	145,640,478	306,080,615
Production and other:				
Syndication	0	329,230	1,621,550	2,020,784
Production	1,079,675	264,392	1,256,290	2,600,357
Other	3,555,530	196,292	7,020,866	10,772,688
Total production and other	4,635,205	789,914	9,898,706	15,393,829
Total operating revenue	127,771,127	38,094,128	155,539,184	321,474,443
Operating expenses:				
Program	36,133,976	16,442,206	74,846,086	128,357,609
Technical Services	5,207,909	2,347,140	7,239,724	15,083,071
Sales and promotion	30,063,209	12,728,069	40,416,677	83,641,823
Administration and general	39,542,037	11,461,491	45,917,551	97,549,218
Depreciation	4,713,435	2,355,157	8,908,104	16,130,752
Interest expense	10,080,116	1,671,163	9,678,906	21,430,185
Total operating expenses	125,740,683	47,005,227	187,007,048	362,192,661
Net operating income	2,030,444	-8,911,099	-31,467,864	-40,718,218
Other adjustments-income (expense)	-3,152,202	-1,408,808	-2,541,338	-7,161,380
Net income (loss) before income taxes	-1,121,762	-10,319,910	-34,009,201	-47,879,604
Provision for income taxes	2,008,640	-281,940	-9,718,306	-7,985,331
Net income (loss) after income taxes	-3,130,402	-10,037,970	-24,290,895	-39,894,273
Salaries and other staff benefits	65,125,944	26,211,446	88,550,026	181,254,035
Number of employees (weekly average)	1,786	522	1,582	3,925
Reporting units showing profits	74	8	15	98
Reporting units showing losses	97	29	38	165

Market 1 = Population 0 - 100,000

Market 2 = Population 100,000 - 500,000

Market 3 = Population > 500,000

TABLE 31. Revenue, Expenses and Employees of the Privately Owned FM Radio Broadcasting Industry, by Market Size, 2000

	Market 1	Market 2	Market 3	TOTAL
	dollars			
Reporting units	159	47	61	267
Operating revenue:				
Sale of air time:				
Local time sales	126,554,610	80,604,046	316,072,098	523,230,754
National time sales	24,869,679	25,378,218	121,787,204	172,035,101
Network time sales	282,721	344,256	1,268,186	1,895,163
Total air time sales	151,707,010	106,326,520	439,127,488	697,161,018
Production and other:				
Syndication	38,346	0	225,209	263,555
Production	2,385,170	1,355,107	2,057,668	5,797,945
Other	2,518,656	1,141,962	764,950	4,425,568
Total production and other	4,942,172	2,497,069	3,047,827	10,487,068
Total operating revenue	156,649,177	108,823,589	442,175,317	707,648,083
Operating expenses:				
Program	42,645,319	25,555,363	97,663,066	165,863,748
Technical Services	7,275,555	3,813,103	8,833,656	19,922,314
Sales and promotion	38,825,620	28,593,453	107,293,700	174,712,773
Administration and general	40,996,089	23,392,494	76,624,905	141,013,488
Depreciation	6,447,541	3,907,330	9,820,763	20,175,634
Interest expense	6,949,496	4,293,468	12,885,256	24,128,220
Total operating expenses	143,139,620	89,555,213	313,121,343	545,816,176
Net operating income	13,509,557	19,268,376	129,053,974	161,831,907
Other adjustments-income (expense)	-595,522	4,155,395	-6,447,777	-2,887,904
Net income (loss) before income taxes	12,914,040	23,423,773	122,606,194	158,944,007
Provision for income taxes	5,082,675	5,074,269	44,654,639	54,811,583
Net income (loss) after income taxes	7,831,364	18,349,504	77,951,555	104,132,423
Salaries and other staff benefits	76,066,804	45,594,994	143,377,535	265,039,333
Number of employees (weekly average)	2,014	841	2,026	4,881
Reporting units showing profits	99	30	51	180
Reporting units showing losses	60	17	10	87

Market 1 = Population 0 - 100,000

Market 2 = Population 100,000 - 500,000

Market 3 = Population > 500,000

TABLE 32. Revenue, Expenses and Employees of the Privately Owned Television Broadcasting Industry, by Market Size, 2000

	Market 1	Market 2	Market 3	TOTAL
	dollars			
Reporting units	76	16	18	110
Operating revenue:				
Sale of air time:				
Local time sales	131,513,972	112,155,012	117,854,439	361,523,423
National time sales	184,018,296	239,742,491	707,136,734	1,130,897,521
Network time sales	39,689,134	17,739,605	196,278,189	253,706,928
Infomercials	4,527,374	3,814,157	9,004,244	17,345,775
Total air time sales	359,748,776	373,451,265	1,030,273,606	1,763,473,647
Production and other:				
Syndication	659,085	472,805	37,642,034	38,773,924
Production	11,223,733	9,892,819	3,499,989	24,616,541
Other	3,742,568	9,253,120	47,361,522	60,357,210
Total production and other	15,625,386	19,618,744	88,503,545	123,747,675
Total operating revenue	375,374,162	393,070,009	1,118,777,151	1,887,221,322
Operating expenses:				
Program	198,249,562	241,616,523	620,500,393	1,060,366,478
Technical Services	25,665,273	15,963,528	30,836,767	72,465,568
Sales and promotion	60,342,954	47,525,849	101,003,932	208,872,735
Administration and general	61,115,572	44,881,239	110,929,236	216,926,047
Depreciation	19,659,366	12,012,396	37,065,181	68,736,943
Interest expense	8,133,311	9,732,724	63,373,236	81,239,271
Total operating expenses	373,166,036	371,732,259	963,708,742	1,708,607,037
Net operating income	2,208,126	21,337,750	155,068,409	178,614,285
Other adjustments-income (expense)	540,114	-2,018,642	2,896,755	1,418,227
Net income (loss) before income taxes	2,748,241	19,319,108	157,965,165	180,032,514
Provision for income taxes	-3,338,696	6,807,962	71,337,937	74,807,203
Net income (loss) after income taxes	6,086,937	12,511,146	86,627,228	105,225,311
Salaries and other staff benefits	141,702,523	97,263,067	239,103,210	478,068,800
Number of employees (weekly average)	2,720	1,654	3,250	7,624
Reporting units showing profits	49	11	14	74
Reporting units showing losses	27	5	4	36

Market 1 = Population 0 - 500,000

Market 2 = Population 500,000 - 1,000,000

Market 3 = Population > 1,000,000

TABLE 33. Basic Cable Television Services, Historical Financial Performance, 1997-2000¹

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Subscriptions (direct and indirect)	2,027,498,467	96.1	1,988,383,887	96.6	1,939,994,454	96.6	1,901,442,270	96.6
Connection (installation and re-connect)	44,975,129	2.1	50,755,166	2.5	52,690,495	2.6	53,261,502	2.7
Community channel sponsorship	5,066,609	0.2	3,980,648	0.2	1,975,656	0.1	2,100,897	0.1
Other revenue	33,324,988	1.6	16,188,563	0.8	14,329,760	0.7	11,115,108	0.6
Total revenue	2,110,865,194	100.0	2,059,308,263	100.0	2,008,990,365	100.0	1,967,919,777	100.0
Expenses:								
Programming	85,744,975	4.1	81,719,806	4.0	83,495,869	4.2	85,235,929	4.3
Affiliation payments	286,637,826	13.6	257,099,660	12.5	204,345,208	10.2	213,097,726	10.8
Technical services	523,989,448	24.8	507,595,858	24.6	507,267,350	25.2	466,701,380	23.7
Sales and promotion	241,657,927	11.4	156,285,215	7.6	106,880,335	5.3	61,869,095	3.1
Administration and general	543,007,100	25.7	487,473,597	23.7	470,918,104	23.4	394,190,111	20.0
Total expenses	1,681,037,287	79.6	1,490,174,137	72.4	1,327,184,984	66.1	1,183,127,855	60.1
Operating income	429,827,907	20.4	569,134,126	27.6	681,805,381	33.9	784,791,922	39.9
Depreciation	520,187,933	24.6	462,645,302	22.5	409,572,000	20.4	368,865,504	18.7
Profit before interest and taxes	-90,360,026	-4.2	106,488,824	5.2	272,233,381	13.6	415,926,418	21.1
Interest expense	399,711,561	18.9	431,361,939	20.9	481,919,209	24.0	489,321,351	24.9
Other adjustments-income (expense)	-139,454,389	-6.5	72,315,913	3.5	478,871,185	23.8	253,010,409	12.9
Net income (loss) before income taxes	-629,525,986	-29.7	-252,557,204	-12.2	269,229,777	13.4	179,615,476	9.1
Provision for income taxes	-107,839,632	-5.0	50,992,300	2.5	69,994,340	3.5	27,933,075	1.4
Net income (loss) after income taxes	-521,686,353	-24.6	-303,549,498	-14.6	199,235,437	9.9	151,682,401	7.7
Salaries and other staff benefits	582,556,019	27.6	501,020,194	24.3	411,897,433	20.5	357,626,936	18.2
Number of employees (weekly average)	12,589		11,150		8,967		8,339	
Number of:								
Direct subscribers	8,422,256	...	8,072,885	...	7,733,267	...	7,467,136	...
Indirect subscribers	522,441	...	500,003	...	493,653	...	489,664	...
Total Subscribers	8,944,697	...	8,572,888	...	8,226,920	...	7,956,800	...
Total households served by cable	10,998,516	...	10,793,032	...	10,595,240	...	10,422,402	...
Total households in licensed area	11,192,404	...	11,002,545	...	10,875,742	...	10,726,520	...

¹ This table includes the results of wired and wireless broadcasting distribution.

Note: Totals may not add due to rounding.

TABLE 34. Non-Basic Services¹, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Subscriptions	1,659,471,347	87.9	1,303,437,055	90.8	970,463,379	91.8	738,445,997	90.1
Connection	19,319,971	1.0	17,472,862	1.2	9,889,477	0.9	8,537,032	1.0
Converters	44,562,197	2.4	35,623,312	2.5	35,066,789	3.3	30,060,026	3.7
Other revenue	164,227,114	8.7	78,418,924	5.5	41,374,193	3.9	42,417,547	5.2
Total revenue	1,887,580,632	100.0	1,434,952,161	100.0	1,056,793,838	100.0	819,460,602	100.0
Expenses:								
Affiliation payments	796,265,781	42.2	625,166,811	43.6	484,690,130	45.9	386,234,141	47.1
Technical services	181,881,784	9.6	87,023,164	6.1	60,493,057	5.7	34,657,780	4.2
Sales and promotion	174,474,845	9.2	148,804,545	10.4	97,869,893	9.3	28,845,811	3.5
Administration and general	142,388,788	7.5	89,342,279	6.2	72,202,722	6.8	85,098,732	10.4
Total expenses	1,295,011,208	68.6	950,336,795	66.2	715,255,802	67.7	534,836,464	65.3
Operating income	592,569,424	31.4	484,615,366	33.8	341,538,036	32.3	284,624,138	34.7
Depreciation	190,287,922	10.1	110,638,489	7.7	54,532,697	5.2	43,747,455	5.3
Profit before interest and taxes	402,281,502	21.3	373,976,877	26.1	287,005,339	27.2	240,876,683	29.4
Interest expense	180,626,426	9.6	212,774,753	14.8	197,974,000	18.7	336,982,202	41.1
Other adjustments-income (expense)	39,215,418	2.1	16,998,155	1.2	50,916,869	4.8	87,240,187	10.6
Net income (loss) before income taxes	260,870,489	13.8	178,200,267	12.4	139,948,208	13.2	8,865,332	29.4
Provision for income taxes	155,434,981	8.2	117,594,737	8.2	113,293,335	10.7	-32,465,597	-3.9
Net income (loss) after income taxes	105,435,508	5.6	60,605,533	4.2	26,654,873	2.5	23,600,265	2.9
Salaries and other staff benefits	53,074,787	2.8	30,004,664	2.1	20,851,602	2.0	18,810,496	2.3
Number of employees (weekly average)	1,517	...	1,046	...	505	...	632	...
Number of subscribers (Basic Services)	8,944,697	...	8,572,888	...	8,226,920	...	7,956,800	...
Number of subscribers (Non-Basic Services)	7,160,032	...	6,571,535	...	6,519,742	...	5,777,915	...
Penetration % (Non-Basic Services)	80.0	...	76.7	...	79.2	...	72.6	...

¹ This table includes the results of wired and wireless broadcasting distribution.

Note: Totals may not add due to rounding.

TABLE 35. Pay and Specialty Services, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Residential and commercial	731,202,575	57.6	650,933,472	62.8	566,387,587	67.3	510,568,925	71.2
Direct-to-home satellite	127,487,717	10.0	56,651,543	5.5	11,856,870	1.4	29,933	0.0
Local advertising	11,010,881	0.9	9,403,168	0.9	8,208,265	1.0	7,556,050	1.1
National advertising	369,690,224	29.1	294,972,792	28.4	232,296,357	27.6	176,146,558	24.6
Other revenue	30,785,997	2.4	25,331,445	2.4	23,332,503	2.8	22,555,211	3.1
Total revenue	1,270,177,394	100.0	1,037,292,420	100.0	842,081,582	100.0	716,856,678	100.0
Expenses:								
Program acquisitions	616,757,651	48.6	526,248,001	50.7	404,349,074	48.0	346,008,300	48.3
Program investments	5,574,592	0.4	4,046,035	0.4	3,539,928	0.4	5,054,384	0.7
Program related expense	65,933,818	5.2	59,407,061	5.7	46,851,328	5.6	35,121,650	4.9
Technical services	74,236,773	5.8	63,358,550	6.1	56,694,278	6.7	52,583,570	7.3
Sales and promotion	145,622,050	11.5	121,340,631	11.7	102,989,067	12.2	74,593,124	10.4
Administration and general	115,649,041	9.1	94,758,553	9.1	85,058,989	10.1	67,015,095	9.3
Total expenses	1,023,773,926	80.6	869,158,832	83.8	699,482,664	83.1	580,376,123	81.0
Operating income	246,403,467	19.4	168,133,588	16.2	142,598,918	16.9	136,480,555	19.0
Depreciation	24,538,285	1.9	18,600,447	1.8	16,302,697	1.9	11,247,845	1.6
Profit before interest and taxes	221,865,182	17.5	149,533,141	14.4	126,296,221	15.0	125,232,710	17.5
Interest expense	54,116,187	4.3	71,847,844	6.9	70,235,152	8.3	43,863,490	6.1
Adjustments	23,106,300	1.8	-49,108,548	-4.6	-4,012,458	-0.4	19,999,377	2.8
Pre-tax profit	144,642,697	11.4	126,793,846	12.2	60,073,526	7.1	61,369,843	8.6
CANADIAN PROGRAMS AMORTIZED								
Acquisition of rights	226,852,557	21.9	186,124,328	17.9	127,577,185	15.2	108,977,282	15.2
Script and concept	5,957,193	0.5	3,458,640	0.3	3,161,054	0.4	2,725,276	0.4
Filler programs	0	0.0	0	0.0	0	0.0	0	0.0
Program	225,020,038	17.7	200,680,200	19.3	168,650,107	20.0	145,889,613	20.4
Program investments	3,609,660	0.3	2,962,003	0.3	3,372,746	0.4	5,011,841	0.7
Total Canadian programs	461,439,448	36.3	393,225,171	37.9	302,761,092	36.0	262,604,012	36.6
Total salaries	209,217,542	16.5	182,999,340	17.6	159,578,660	19.0	127,680,205	17.8
Staff	3,614		3,388		2,953		2,375	

Data source

CRTC Industry Statistics and Analysis

BROADCAST ANALYSIS BRANCH

TABLE 36. Specialty Services, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Residential and commercial	590,984,768	55.9	527,343,137	59.9	449,487,483	62.7	383,492,710	65.0
Direct-to-home satellite	54,636,350	5.2	24,160,003	2.7	4,517,327	0.6	29,933	0.0
Local advertising	11,010,881	1.0	9,403,168	1.1	8,208,265	1.1	7,556,050	1.3
National advertising	369,690,224	35.0	294,972,792	33.5	232,296,357	32.4	176,146,558	29.9
Other revenue	30,185,997	2.9	24,731,445	2.8	22,688,316	3.2	22,511,946	3.8
Total revenue	1,056,508,220	100.0	880,610,545	100.0	717,197,748	100.0	589,737,198	100.0
Expenses:								
Program acquisitions	511,621,473	48.4	449,094,507	51.0	342,381,793	47.7	279,973,757	47.5
Program investments	370,030	0.0	756,320	0.1	600,130	0.1	1,200,925	0.2
Program related expense	61,098,777	5.8	56,166,648	6.4	44,100,413	6.1	32,055,631	5.4
Technical services	61,003,950	5.8	55,141,978	6.3	48,494,365	6.8	43,000,912	7.3
Sales and promotion	115,146,443	10.9	104,508,969	11.9	89,907,661	12.5	58,889,870	10.0
Administration and general	94,123,571	8.9	81,185,432	9.2	74,787,399	10.4	56,725,651	9.6
Total expenses	843,364,244	79.8	746,853,855	84.8	600,271,761	83.7	471,846,746	80.0
Operating income	213,143,975	20.2	133,756,690	15.2	116,925,987	16.3	117,890,452	20.0
Depreciation	17,541,383	1.7	15,915,943	1.8	13,193,153	1.8	9,333,732	1.6
Profit before interest and taxes	195,602,592	18.5	117,840,747	13.4	103,732,834	14.5	108,556,720	18.4
Interest expense	48,471,221	4.6	67,137,917	7.6	66,048,511	9.2	40,596,261	6.9
Adjustments	28,684,043	2.7	-45,016,342	-5.0	-2,922,581	-0.3	19,933,451	3.4
Pre-tax profit	118,447,328	11.2	95,719,173	10.9	40,606,903	5.7	48,027,008	8.1
CANADIAN PROGRAMS AMORTIZED								
Acquisition of rights	201,186,574	22.8	171,364,488	19.5	115,719,646	16.1	94,771,978	16.1
Script and concept	2,848,963	0.3	1,619,064	0.2	1,572,259	0.2	1,021,533	0.2
Filler programs	0	0.0	0	0.0	0	0.0	0	0.0
Program	221,472,977	21.0	198,302,824	22.5	166,276,709	23.2	142,463,915	24.2
Program investments	370,030	0.0	693,286	0.1	600,130	0.1	1,200,925	0.2
Total Canadian programs	425,878,544	40.3	371,979,662	42.2	284,168,744	39.6	239,458,351	40.6
Total salaries	194,031,377	18.4	168,837,215	19.2	146,355,572	20.4	115,049,422	19.5
Staff	3,373		3,164		2,738		2,172	

Data source

CRTC Industry Statistics and Analysis

BROADCAST ANALYSIS BRANCH

TABLE 37. Pay Television, Historical Financial Performance, 1997-2000

	2000		1999		1998		1997	
	\$	%	\$	%	\$	%	\$	%
Revenue:								
Residential and commercial	140,217,807	65.6	123,590,335	78.9	116,900,104	93.6	127,076,215	100.0
Direct-to-home satellite	72,851,367	34.1	32,491,540	20.7	7,339,543	5.9	0	0.0
Local advertising	0	0.0	0	0.0	0	0.0	0	0.0
National advertising	0	0.0	0	0.0	0	0.0	0	0.0
Other revenue	600,000	0.3	600,000	0.4	644,187	0.5	43,265	0.0
Total revenue	213,669,174	100.0	156,681,875	100.0	124,883,834	100.0	127,119,480	100.0
Expenses:								
Program acquisitions	105,136,178	49.2	77,153,494	49.2	61,967,281	49.6	66,034,543	51.9
Program investments	5,204,562	2.4	3,289,715	2.1	2,939,798	2.4	3,853,459	3.0
Program related expense	4,835,041	2.3	3,240,413	2.1	2,750,915	2.2	3,066,019	2.4
Technical services	13,232,823	6.2	8,216,572	5.2	8,199,913	6.6	9,582,658	7.5
Sales and promotion	30,475,607	14.3	16,831,662	10.7	13,081,406	10.5	15,703,254	12.4
Administration and general	21,525,470	10.1	13,573,121	8.7	10,271,590	8.2	10,289,444	8.1
Total expenses	180,409,682	84.4	122,304,977	78.1	99,210,903	79.4	108,529,377	85.4
Operating income	33,259,492	15.6	34,376,898	21.9	25,672,931	20.6	18,590,103	14.6
Depreciation	6,996,902	3.3	2,684,504	1.7	3,109,544	2.5	1,914,113	1.5
Profit before interest and taxes	26,262,590	12.3	31,692,394	20.2	22,563,387	18.1	16,675,990	13.1
Interest expense	5,644,966	2.6	4,709,927	3.0	4,186,641	3.4	3,267,229	2.6
Adjustments	-5,577,743	-2.5	-4,092,206	-2.5	-1,089,877	-0.8	65,926	0.1
Pre-tax profit	26,195,369	12.3	31,074,673	19.8	19,466,623	15.6	13,342,835	10.5
CANADIAN PROGRAMS AMORTIZED								
Acquisition of rights	25,665,983	16.4	14,759,840	9.4	11,857,539	9.5	14,205,304	11.2
Script and concept	3,108,230	1.5	1,839,576	1.2	1,588,795	1.3	1,703,743	1.3
Filler programs	0	0.0	0	0.0	0	0.0	0	0.0
Program	3,547,061	1.7	2,377,376	1.5	2,373,398	1.9	3,425,698	2.7
Program investments	3,239,630	1.5	2,268,717	1.4	2,772,616	2.2	3,810,916	3.0
Total Canadian programs	35,560,904	16.6	21,245,509	13.6	18,592,348	14.9	23,145,661	18.2
Total salaries	15,186,165	7.1	14,162,125	9.0	13,223,088	10.6	12,630,783	9.9
Staff	241		224		215		203	

Data source

CRTC Industry Statistics and Analysis

BROADCAST ANALYSIS BRANCH

GLOSSARY OF TERMS

Advertising, local. Advertising carried by radio and television stations on behalf of a local advertiser. (*Publicité locale*)

Advertising, national. Advertising carried by radio and television stations, originating from a national advertiser and usually contracted through an advertising agency and a national sales representative or a network. (*Publicité nationale*)

Affiliate. A station which is paid to broadcast at stated times programs of a given network. (*Station affiliée*)

AM. Amplitude modulation, a method of modulating radio waves. Generally, AM is used to describe broadcasting in the standard broadcast band of 535-1650 kHz. (*MA*)

Broadcasting. Any radio communication in which the transmissions are intended for direct public reception. (*Radiodiffusion*)

Broadcasting licence. A licence issued under the Broadcasting Act to carry on a broadcasting undertaking. (*Licence de radiodiffusion*)

Broadcasting station. A licensed station operating in the broadcasting band, the transmissions of which are intended for public reception. (*Station de radiodiffusion*)

Broadcasting undertaking. Includes a broadcasting transmitting undertaking, a broadcasting receiving undertaking and a network operation. (*Entreprise de radiodiffusion*)

Broadcasting year. The 12-month period from September 1 to August 31. The regulation establishing this reporting period was introduced in 1968 by CRTC. (*Année de radiodiffusion*)

CAB (The Canadian Association of Broadcasters). L'Association Canadienne des Radiodiffuseurs, a voluntary trade association of radio and television broadcasting stations in Canada. (*ACR*)

Call sign. A broadcasting station identification assigned by the Canadian Radio-television and Telecommunications Commission, consisting of a combination of letters and when applicable numerals. (*Indicatif*)

CBC (Canadian Broadcasting Corporation). A Crown Corporation established in 1936 under the Broadcasting Act, for the purpose of operating a national broadcasting system. (*Société Radio-Canada*)

Channel. A frequency in the radio spectrum assigned to a radio or television station. (*Canal*)

⁵ Classification of Survey Universe

Business organization. This includes any business undertaking engaged in privately owned broadcasting as distinct from the CBC whether or not the business is incorporated and could include public companies, private companies, partnerships but it does not include holding companies. (*Entreprise commerciale*)

Reporting unit. This is the smallest unit in the business organization which is capable of reporting the elements of operating statistics such as revenue, expenses, profit and the fixed assets used in the operations. Reporting units are the foundation of operating statistics in broadcasting with the exception of CBC. (*Unité déclarante*)

A reporting unit may consist of any one of the following:

- single radio station operating independently,
- a combination of radio stations (AM/FM),
- a single or originating television station operating independently,
- an originating television station operating in conjunction with a number of rebroadcasting stations, or,
- a regional television network such as **Global Communications Limited**.

With the exception of CTV and CBC, reporting units have been allocated to regions and revenue groups based on their location and total revenue.

CRTC (Canadian Radio-television and Telecommunications Commission). Established by the Broadcasting Act, 1968 to regulate the establishment and operation of broadcasting undertakings in Canada. (*CRTC*)

⁵ This Classification compares with the Company, Establishment concept of Statistics Canada's Standard Industrial Classification (SIC). The Business Organization is similar to the Company and the Reporting Unit is similar to the Establishment. (The Enterprise concept of the SIC exists in Broadcasting in the form of holding companies, such as Standard Broadcasting and Western Broadcasting.) Holding companies as such are not included in the broadcasting statistics.

CTV (CTV Television Network Limited). A national television network service comprised of a group of privately owned television stations. (*CTV*)

DOC. Department of Communications which, under the Radio Act, is authorized to license certain classes of radio stations and in the case of broadcasting undertakings, to issue a technical construction and operating certificate. (*MDC*)

FM. Frequency modulation, a method of modulating radio waves. Generally FM is used to describe broadcasting in the FM broadcast band of 88-108 MHz and the audio portion of television signals. (*MF*)

Licence. See «Broadcasting Licence». (*Licence*)

Licensee. A person or company licensed by the Canadian Radio-television and Telecommunications Commission to carry on a broadcasting undertaking. (*Titulaire de licence*)

National sales representative. The exclusive sales agent for one or more specified television and/or radio stations in the sale of selective advertising to national and regional advertisers. (*Représentant national*)

Network. An organization consisting of a network operator and stations with which there are affiliation agreements. In the case of network time sales, arrangements to sponsor programs are generally made by the advertising agency directly with the television or radio network. (*Réseau*)

Originate. To broadcast a radio or television program from a specific location. (*Provenir*)

Program. Presentation in sound and/or image, by broadcast stations. (*Émission*)

Radio. Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by means of electromagnetic waves of frequencies lower than 3,000 GHz, propagated in space without artificial guide. (*Radio*)

Revenue. All broadcasting revenue from local, national and network advertising is net of advertising agency commissions, trade discounts, and line and service charges. (*Recettes*)

Salaries, wages and fringe benefits. This includes remuneration for regular hours worked, overtime, vacation and holidays, commissions paid to staff. Fringe benefits include employees' profit sharing and bonus arrangements, the total cost of providing retirement pensions to employees and the cost of providing benefits such as group medical, group life, unemployment insurance, workmen's compensation and other employees' benefits. The value of board and lodging and other payments in kind are not included. (*Traitements, salaires et avantages sociaux*)

Station, rebroadcasting. A licensed broadcasting station which does not originate programs and which is programmed exclusively by off-air pickup from a parent or mother broadcasting station. (*Réémetteur*)

Statistics Canada. A federal government agency established under the Statistics Act to form a centralized national statistical organization. (*Statistique Canada*)

SW. Short wave, in broadcasting is the band of frequencies in the 6-26 MHz range that have been allocated to the broadcasting service. (*OC*)

Telecast. A television broadcast. (*Télédiffusion*)

Telecommunication. Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by wire, radio, visual or other electromagnetic system. (*Télécommunication*)

Television. A system of telecommunication for the transmission of audio and video signals usually for reception by the general public. (*Télévision*)

Television channel. A frequency in the radio spectrum assigned to a television station. (*Canal de télévision*)

TVA Television Network. An independent French language network comprised of a group of privately owned television stations. (*TVA, le réseau de télévision*)

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