



Restaurant, Caterer and Tavern Statistics

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Highlights

- For January 2002 seven of the provinces/territories recorded increases in receipts over January 2001 ranging from a 0.1% in Manitoba to a 12.6% increase in Nova Scotia. The other provinces/territories while not substantial posted decrease ranging from -0.1% in Prince Edward Island to a -4.0% in the Northwest Territories.
- By sector caterers profited from the largest increase at 6.5%. This was followed by full-service restaurants at 3.0% and limited service restaurants at 1.5%. Food service contractors and drinking places posted decreases of -7.9% and -0.7% respectively.
- A comparative analysis of performance reveals that the largest contributors to the overall growth in receipts were full-service restaurants in Quebec and Ontario. These gains were weakened by the very same kind of restaurants in Alberta (-7.4%) and British Columbia (-3.6%).

March 2002

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, January 2002 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,187,769	870,509	161,427	45,144	163,011	2,427,859	1.5
Locations	22,974	20,484	4,191	1,975	5,067	54,692	
Newfoundland and Labrador	6,170	11,601	2,485	270	2,792	23,318	-4.7
Locations	203	342	89	20	217	870	
Prince Edward Island	2,111	5,182	x	x	597	8,162	-0.1
Locations	61	129	x	x	18	235	
Nova Scotia	19,244	31,976	5,163	332	5,970	62,685	12.6
Locations	445	850	175	25	142	1,637	
New Brunswick	11,722	27,055	2,477	599	6,254	48,106	4.5
Locations	399	703	137	46	211	1,497	
Quebec	241,659	136,624	27,439	12,884	42,716	461,322	3.9
Locations	5,610	3,776	1,142	663	2,059	13,250	
Ontario	453,953	384,280	60,320	18,450	48,621	965,624	3.3
Locations	7,766	8,129	1,518	674	1,210	19,296	
Manitoba	29,825	28,968	5,900	1,049	696	66,437	0.1
Locations	726	767	181	33	29	1,735	
Saskatchewan	38,782	22,859	1,695	901	5,759	69,996	3.1
Locations	850	578	44	21	168	1,661	
Alberta	173,237	97,314	29,361	2,780	25,362	328,055	-3.1
Locations	2,717	2,107	460	113	525	5,923	
British Columbia	209,073	122,334	23,199	7,728	23,375	385,707	-3.2
Locations	4,141	3,068	387	372	469	8,438	
Yukon	840	1,052	x	x	x	2,119	1.5
Locations	24	16	x	x	x	48	
Northwest Territories	1,005	1,266	x	x	x	6,180	-4.0
Locations	26	19	x	x	x	94	
Nunavut	149	x	x	x	x	149	0.3
Locations	8	x	x	x	x	8	

Table 2

Coefficient of Variation % (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.8	3.5	Newfoundland and Labrador	6.5	7.7
Limited service restaurants	4.0	3.7	Prince Edward Island	7.6	16.5
Food service contractors	1.3	5.6	Nova Scotia	6.8	9.0
Social and mobile caterers	10.2	11.9	New Brunswick	5.7	7.8
Drinking places	7.4	6.8	Quebec	4.7	4.3
Total	3.1	2.0	Ontario	5.1	3.6
			Manitoba	7.9	9.5
			Saskatchewan	7.4	7.3
			Alberta	8.3	6.6
			British Columbia	8.1	5.4
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, December 2001
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,350,176	987,024	163,277	72,098	194,237	2,766,810	5.5
Locations	22,921	20,383	4,163	2,094	5,319	54,880	
Newfoundland and Labrador	7,801	14,537	2,755	439	3,788	29,320	-3.7
Locations	201	339	89	30	220	878	
Prince Edward Island	2,863	5,415	x	x	578	9,070	-5.9
Locations	60	129	x	x	18	238	
Nova Scotia	24,867	36,282	5,168	711	6,821	73,849	12.3
Locations	477	807	175	25	154	1,638	
New Brunswick	14,169	31,636	3,691	584	7,899	57,980	7.9
Locations	410	711	138	49	209	1,516	
Quebec	282,245	159,994	30,902	19,261	56,580	548,981	10.7
Locations	5,600	3,858	1,144	633	2,317	13,552	
Ontario	509,705	430,914	65,205	33,700	51,447	1,090,971	4.0
Locations	7,732	7,991	1,533	800	1,158	19,215	
Manitoba	33,526	32,060	6,927	1,431	938	74,882	5.9
Locations	698	794	182	38	29	1,740	
Saskatchewan	43,202	24,328	2,866	1,039	6,056	77,491	5.4
Locations	845	572	44	22	154	1,638	
Alberta	197,273	108,273	22,698	4,544	32,710	365,498	3.2
Locations	2,735	2,159	431	112	573	6,010	
British Columbia	232,280	141,300	20,905	10,160	26,561	431,205	4.4
Locations	4,099	2,987	382	372	468	8,308	
Yukon	981	980	x	x	x	2,424	12.4
Locations	26	16	x	x	x	54	
Northwest Territories	1,140	1,307	x	x	x	5,018	15.9
Locations	29	20	x	x	x	86	
Nunavut	124	x	x	x	x	124	22.8
Locations	8	x	x	x	x	8	

Table 4

Coefficient of Variation % (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.7	3.5	Newfoundland and Labrador	6.2	7.5
Limited service restaurants	3.9	3.7	Prince Edward Island	8.7	16.3
Food service contractors	1.6	5.6	Nova Scotia	7.2	7.7
Social and mobile caterers	12.0	14.4	New Brunswick	5.6	7.6
Drinking places	7.5	6.6	Quebec	4.8	4.2
Total	3.1	2.1	Ontario	5.0	3.7
			Manitoba	7.8	9.4
			Saskatchewan	7.1	7.3
			Alberta	8.4	6.5
			British Columbia	8.0	5.4
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, January 2002

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,187,769	870,509	161,427	45,144	163,011	2,427,859	1.5
Newfoundland and Labrador	6,170	11,601	2,485	270	2,792	23,318	-4.7
Prince Edward Island	2,111	5,182	x	x	597	8,162	-0.1
Nova Scotia	19,244	31,976	5,163	332	5,970	62,685	12.6
New Brunswick	11,722	27,055	2,477	599	6,254	48,106	4.5
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Ontario	453,953	384,280	60,320	18,450	48,621	965,624	3.3
Manitoba	29,825	28,968	5,900	1,049	696	66,437	0.1
Saskatchewan	38,782	22,859	1,695	901	5,759	69,996	3.1
Alberta	173,237	97,314	29,361	2,780	25,362	328,055	-3.1
British Columbia	209,073	122,334	23,199	7,728	23,375	385,707	-3.2
Yukon	840	1,052	x	x	x	2,119	1.5
Northwest Territories	1,005	1,266	x	x	x	6,180	-4.0
Nunavut	149	x	x	x	x	149	0.3

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

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