



Restaurant, Caterer and Tavern Statistics

January 2003

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Highlights

- Preliminary receipts for restaurants caterers and taverns in January 2003 are estimated at 2.53 billion representing a 4.1% increase over the revised January 2002 estimate.
- Eight of the ten provinces recorded increases ranging from 9.8% in Quebec to a 1.0% in Manitoba. Only New Brunswick (-4.5%) and Newfoundland (-1.3%) experienced declines.
- Strong sales by caterers (+8.5%) outperformed the other components with full-service restaurants advancing 5.3% and Limited-service restaurants 4.1%. Food-service contractors experienced a -1.6% decline in receipts over 2002 followed by taverns at -0.4%.

March 2003

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, January 2003 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
in thousand of \$							%
Canada	1,248,529	903,278	161,073	48,496	164,302	2,525,678	4.1
Locations	23,331	20,660	4,525	1,880	4,773	55,169	
Newfoundland and Labrador	6,133	10,453	2,759	403	3,407	23,155	-1.3
Locations	205	296	103	17	241	863	
Prince Edward Island	2,810	5,159	x	x	541	8,819	8.8
Locations	81	120	x	x	15	238	
Nova Scotia	21,868	31,421	6,803	584	5,775	66,451	6.0
Locations	577	768	208	29	134	1,716	
New Brunswick	11,792	26,279	3,019	610	5,292	46,992	-4.5
Locations	375	655	133	43	167	1,373	
Quebec	273,713	149,782	28,232	14,360	44,966	511,053	9.8
Locations	5,732	4,143	1,177	735	1,888	13,674	
Ontario	465,311	394,204	66,067	20,449	45,317	991,348	2.9
Locations	8,059	8,027	1,720	665	1,174	19,645	
Manitoba	31,350	30,255	3,915	903	1,101	67,522	1.0
Locations	790	733	148	31	30	1,733	
Saskatchewan	36,442	21,269	2,104	187	9,921	69,922	1.6
Locations	791	438	58	16	166	1,469	
Alberta	179,089	97,636	25,547	3,762	25,307	331,342	1.7
Locations	2,715	2,182	522	109	501	6,029	
British Columbia	216,860	134,446	21,351	5,961	21,868	400,487	4.3
Locations	3,946	3,264	420	222	439	8,291	
Yukon	810	993	x	x	x	2,177	7.7
Locations	21	16	x	x	x	45	
Northwest Territories	1,797	1,383	x	x	x	5,856	-4.5
Locations	28	18	x	x	x	83	
Nunavut	555	x	x	x	x	555	278.6
Locations	12	x	x	x	x	12	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

Coefficient of Variation % January 2003 (Preliminary Figures)

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	6.2	3.6			Newfoundland and Labrador	7.9	7.9		
Limited service restaurants	4.0	3.8			Prince Edward Island	7.3	13.0		
Food service contractors	1.6	6.8			Nova Scotia	7.4	8.1		
Social and mobile caterers	8.6	10.5			New Brunswick	6.1	8.8		
Drinking places	7.9	7.1			Quebec	4.8	4.4		
Total	3.3	2.2			Ontario	5.2	3.6		
					Manitoba	8.6	9.8		
					Saskatchewan	8.3	7.6		
					Alberta	9.0	10.1		
					British Columbia	8.8	5.6		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, December 2002
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,389,309	1,005,718	172,720	75,294	188,104	2,831,145	2.3
Locations	23,407	20,621	4,439	2,131	4,657	55,255	
Newfoundland and Labrador	7,180	12,861	2,911	526	4,453	27,931	-4.7
Locations	207	299	103	20	241	869	
Prince Edward Island	3,517	5,757	x	x	483	10,067	11.0
Locations	80	131	x	x	15	251	
Nova Scotia	27,079	36,325	6,545	884	6,491	77,325	4.7
Locations	601	772	208	29	134	1,743	
New Brunswick	13,727	29,832	3,415	536	6,952	54,460	-6.1
Locations	375	654	134	44	167	1,374	
Quebec	299,498	169,920	34,130	23,081	49,844	576,473	5.0
Locations	5,850	4,158	1,144	761	1,849	13,761	
Ontario	526,353	438,639	70,397	35,217	51,316	1,121,923	2.8
Locations	8,020	7,886	1,721	885	1,121	19,632	
Manitoba	35,689	31,644	4,920	1,225	1,207	74,686	-0.3
Locations	785	729	149	36	30	1,728	
Saskatchewan	38,545	24,713	2,567	409	12,300	78,534	1.3
Locations	753	503	58	20	165	1,498	
Alberta	204,060	106,183	25,698	5,238	31,665	372,844	2.0
Locations	2,786	2,195	504	106	502	6,093	
British Columbia	230,110	147,015	20,416	7,363	22,531	427,435	-0.9
Locations	3,893	3,261	381	219	418	8,172	
Yukon	878	1,236	x	x	x	2,462	1.6
Locations	20	17	x	x	x	45	
Northwest Territories	2,139	1,592	x	x	x	6,473	29.0
Locations	27	18	x	x	x	79	
Nunavut	534	x	x	x	x	534	329.9
Locations	11	x	x	x	x	11	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

Coefficient of Variation % December 2002 (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.9	3.6	Newfoundland and Labrador	6.9	7.8
Limited service restaurants	4.0	3.8	Prince Edward Island	9.4	15.6
Food service contractors	1.7	6.8	Nova Scotia	8.0	8.5
Social and mobile caterers	10.9	15.2	New Brunswick	6.2	8.9
Drinking places	7.9	7.2	Quebec	5.1	4.7
Total	3.2	2.2	Ontario	5.0	3.9
			Manitoba	9.4	10.0
			Saskatchewan	8.5	8.4
			Alberta	8.4	5.9
			British Columbia	9.0	5.8
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, January 2003

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
Canada	1,248,529	903,278	161,073	48,496	164,302	2,525,678	4.1
Newfoundland and Labrador	6,133	10,453	2,759	403	3,407	23,155	-1.3
Prince Edward Island	2,810	5,159	x	x	541	8,819	8.8
Nova Scotia	21,868	31,421	6,803	584	5,775	66,451	6.0
New Brunswick	11,792	26,279	3,019	610	5,292	46,992	-4.5
Quebec	273,713	149,782	28,232	14,360	44,966	511,053	9.8
Ontario	465,311	394,204	66,067	20,449	45,317	991,348	2.9
Manitoba	31,350	30,255	3,915	903	1,101	67,522	1.0
Saskatchewan	36,442	21,269	2,104	187	9,921	69,922	1.6
Alberta	179,089	97,636	25,547	3,762	25,307	331,342	1.7
British Columbia	216,860	134,446	21,351	5,961	21,868	400,487	4.3
Yukon	810	993	x	x	x	2,177	7.7
Northwest Territories	1,797	1,383	x	x	x	5,856	-4.5
Nunavut	555	x	x	x	x	555	278.6

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.