



Restaurant, Caterer and Tavern Statistics

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Highlights

- After reporting weak sales in January at a 1.4% increase over January 2001 February estimates advanced 2.9% over the February 2001 revised numbers.
- Nationally all of the sectors either recorded increases, led by Caterers at 13.8%, Full-Service Restaurants 4.0% and Limited-Service Restaurants at 1.8%, or remained relatively flat as was the case with Food-Service Contractors at 0.1% and Drinking Places at 0.5%.
- At the provincial level Nova Scotia was out in front with a 9.5% increase followed by Manitoba 6.9% Quebec 6.8% New Brunswick 5.9% and Ontario at 5.2%. The remainder posted decreases ranging from 0.3% in Saskatchewan to 13.8% in the Yukon.

April 2002

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, February 2002 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,170,521	829,969	169,585	47,828	166,131	2,384,033	2.9
Locations	22,888	20,057	4,156	1,980	5,026	54,108	
Newfoundland and Labrador	6,227	11,364	2,865	248	2,629	23,333	-0.9
Locations	203	339	88	16	214	861	
Prince Edward Island	2,130	4,349	x	x	587	7,266	-6.0
Locations	61	118	x	x	17	220	
Nova Scotia	19,765	30,149	5,546	411	6,093	61,963	9.5
Locations	450	789	184	25	142	1,590	
New Brunswick	11,250	26,494	3,447	543	6,291	48,025	5.9
Locations	395	713	138	48	222	1,517	
Quebec	242,676	123,892	31,412	12,706	45,052	455,738	6.8
Locations	5,574	3,659	1,146	701	2,053	13,134	
Ontario	437,255	368,218	66,538	21,401	48,434	941,846	5.2
Locations	7,627	7,883	1,491	761	1,212	18,974	
Manitoba	29,415	27,464	6,667	1,056	768	65,371	6.9
Locations	731	776	188	33	29	1,756	
Saskatchewan	37,512	20,796	2,467	813	5,594	67,182	-0.3
Locations	903	516	50	21	165	1,655	
Alberta	170,247	91,662	24,399	2,793	24,348	313,449	-7.2
Locations	2,769	2,122	440	110	487	5,927	
British Columbia	211,946	123,353	22,868	7,791	25,562	391,520	1.1
Locations	4,117	3,108	375	261	466	8,326	
Yukon	875	915	x	x	x	1,947	-13.8
Locations	25	16	x	x	x	48	
Northwest Territories	1,065	1,313	x	x	x	6,234	-0.7
Locations	25	19	x	x	x	92	
Nunavut	159	x	x	x	x	159	4.3
Locations	8	x	x	x	x	8	

Table 2

Coefficient of Variation % (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.8	3.5	Newfoundland and Labrador	6.2	7.8
Limited service restaurants	4.0	3.8	Prince Edward Island	8.5	17.7
Food service contractors	1.4	5.6	Nova Scotia	7.2	9.3
Social and mobile caterers	9.0	13.5	New Brunswick	5.7	7.7
Drinking places	7.6	6.8	Quebec	4.9	4.3
Total	3.1	2.1	Ontario	5.0	3.7
			Manitoba	7.8	9.5
			Saskatchewan	7.3	7.3
			Alberta	8.3	6.6
			British Columbia	8.5	5.4
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, January 2002
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,185,506	867,677	163,760	44,677	164,897	2,426,517	1.4
Locations	22,831	20,063	4,197	1,924	4,998	54,013	
Newfoundland and Labrador	6,148	11,603	2,603	258	2,837	23,449	-4.2
Locations	203	339	88	20	218	867	
Prince Edward Island	2,063	5,183	x	x	666	8,104	-0.8
Locations	61	129	x	x	18	231	
Nova Scotia	19,229	31,933	5,161	335	6,049	62,707	12.7
Locations	445	850	175	25	142	1,637	
New Brunswick	11,878	28,023	2,585	556	6,170	49,212	6.9
Locations	399	711	137	48	211	1,506	
Quebec	245,419	132,346	28,709	13,090	45,938	465,502	4.8
Locations	5,556	3,643	1,143	714	2,059	13,115	
Ontario	452,933	383,512	60,465	18,774	47,943	963,627	3.1
Locations	7,667	7,973	1,534	671	1,210	19,054	
Manitoba	30,371	28,690	5,915	1,039	832	66,846	0.7
Locations	726	768	181	33	29	1,736	
Saskatchewan	39,043	21,861	1,729	839	5,327	68,799	1.3
Locations	882	516	44	21	154	1,618	
Alberta	172,783	96,534	29,796	2,688	24,034	325,835	-3.8
Locations	2,718	2,080	461	113	492	5,865	
British Columbia	203,679	125,792	23,387	6,961	24,320	384,139	-3.6
Locations	4,117	3,019	376	274	447	8,233	
Yukon	837	928	x	x	x	2,021	-3.2
Locations	25	16	x	x	x	50	
Northwest Territories	975	1,273	x	x	x	6,129	-4.8
Locations	26	19	x	x	x	94	
Nunavut	147	x	x	x	x	147	-1.5
Locations	8	x	x	x	x	8	

Table 4

Coefficient of Variation % (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.8	3.5	Newfoundland and Labrador	6.3	7.7
Limited service restaurants	4.0	3.7	Prince Edward Island	7.6	16.8
Food service contractors	1.4	5.6	Nova Scotia	6.8	9.0
Social and mobile caterers	10.2	11.4	New Brunswick	5.6	7.7
Drinking places	7.6	6.8	Quebec	5.0	4.3
Total	3.2	2.1	Ontario	5.1	3.6
			Manitoba	7.9	9.5
			Saskatchewan	7.5	7.5
			Alberta	8.4	6.7
			British Columbia	8.1	5.3
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, February 2002

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	2,356,027	1,697,646	333,344	92,505	331,028	4,810,551	2.1
Newfoundland and Labrador	12,376	22,967	5,468	505	5,466	46,782	-2.6
Prince Edward Island	4,192	9,532	x	x	1,253	15,371	-3.3
Nova Scotia	38,994	62,082	10,707	746	12,141	124,670	11.1
New Brunswick	23,128	54,518	6,032	1,100	12,461	97,238	6.4
Quebec	488,095	256,238	60,121	25,796	90,990	921,239	5.8
Ontario	890,188	751,730	127,004	40,175	96,377	1,905,473	4.1
Manitoba	59,786	56,154	12,582	2,095	1,600	132,217	3.6
Saskatchewan	76,555	42,657	4,196	1,652	10,921	135,981	0.5
Alberta	343,030	188,196	54,195	5,481	48,382	639,284	-5.5
British Columbia	415,626	249,145	46,255	14,751	49,882	775,659	-1.3
Yukon	1,713	1,843	x	x	x	3,968	-8.7
Northwest Territories	2,040	2,586	x	x	x	12,363	-2.8
Nunavut	306	x	x	x	x	306	1.4

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

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