



Restaurant, Caterer and Tavern Statistics

February 2003

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Highlights

- Preliminary receipts for restaurants caterers and taverns in February 2003 are estimated at 2.42 billion representing a 1.8% increase over the revised February 2002 estimate.
- Five of the provinces recorded increases ranging from 13.8% in Prince Edward Island to a 0.6% increase in Ontario. The remaining five provinces recorded decreases ranging from -3.2% in Saskatchewan to a -0.3% in Newfoundland.
- By sector food service contractors outperformed the other sectors with a 6.9% followed by full-service restaurants 3.3%. Caterers 1.0% and limited-service restaurants at 0.5%. Only drinking places were in negative territory at -6.6%.

May 2003

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, February 2003 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
Canada	1,201,678	837,435	182,183	48,784	154,082	2,424,162	1.8
Locations	23,210	20,392	4,454	1,863	4,844	54,763	
Newfoundland and Labrador	6,377	9,881	2,934	623	3,009	22,825	-0.3
Locations	202	295	104	22	228	850	
Prince Edward Island	2,756	4,647	x	x	548	8,287	13.8
Locations	81	119	x	x	14	238	
Nova Scotia	20,181	29,812	6,616	300	5,227	62,136	1.3
Locations	563	725	208	27	130	1,653	
New Brunswick	11,506	24,833	3,581	496	5,394	45,810	-1.9
Locations	341	651	132	42	170	1,336	
Quebec	260,261	134,660	36,199	14,342	42,389	487,850	6.4
Locations	5,851	4,089	1,140	715	1,989	13,784	
Ontario	438,247	364,842	70,298	21,193	41,868	936,448	0.6
Locations	7,776	7,836	1,652	682	1,135	19,080	
Manitoba	29,873	27,300	4,343	1,017	1,049	63,582	-1.0
Locations	795	734	149	31	70	1,778	
Saskatchewan	34,304	19,090	2,286	499	6,676	62,854	-3.2
Locations	782	420	58	28	166	1,453	
Alberta	182,634	89,414	32,129	3,422	25,075	332,674	4.3
Locations	2,782	2,176	551	110	486	6,104	
British Columbia	212,124	130,710	22,296	5,012	21,988	392,129	-1.0
Locations	3,978	3,314	423	193	440	8,347	
Yukon	881	898	x	x	x	2,096	7.0
Locations	23	15	x	x	x	47	
Northwest Territories	1,973	1,348	x	x	x	6,908	10.6
Locations	25	19	x	x	x	80	
Nunavut	562	x	x	x	x	562	39.4
Locations	12	x	x	x	x	12	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

Coefficient of Variation % February 2003 (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.9	3.6	Newfoundland and Labrador	7.9	7.9
Limited service restaurants	4.0	3.9	Prince Edward Island	7.3	13.0
Food service contractors	1.6	6.7	Nova Scotia	7.4	8.1
Social and mobile caterers	8.2	11.3	New Brunswick	6.1	8.8
Drinking places	8.0	7.1	Quebec	4.8	4.4
Total	3.2	2.2	Ontario	5.2	3.6
			Manitoba	8.6	9.8
			Saskatchewan	8.3	7.6
			Alberta	9.0	10.1
			British Columbia	8.8	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, January 2003 (Revised Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,223,698	888,044	173,036	45,808	157,937	2,488,524	2.6
Locations	23,056	20,278	4,656	1,901	4,752	54,643	
Newfoundland and Labrador	6,038	10,426	2,850	560	3,241	23,115	-1.4
Locations	205	296	104	21	227	854	
Prince Edward Island	2,807	4,931	x	x	538	8,598	6.1
Locations	81	120	x	x	15	239	
Nova Scotia	20,490	31,437	6,687	556	5,492	64,663	3.1
Locations	571	768	208	28	130	1,704	
New Brunswick	11,587	26,363	3,109	447	5,257	46,762	-5.0
Locations	336	652	134	41	167	1,330	
Quebec	265,611	147,245	28,778	14,414	43,577	499,625	7.3
Locations	5,729	4,033	1,137	783	1,927	13,609	
Ontario	450,083	382,728	67,337	20,267	43,959	964,375	0.1
Locations	7,808	7,856	1,727	664	1,124	19,178	
Manitoba	31,291	29,633	3,929	909	1,148	66,909	0.1
Locations	789	732	148	30	69	1,769	
Saskatchewan	36,085	20,534	2,165	187	6,217	65,189	-5.2
Locations	790	396	59	16	152	1,413	
Alberta	179,531	95,824	32,058	3,226	26,219	336,858	3.4
Locations	2,744	2,129	622	108	485	6,089	
British Columbia	217,193	136,403	24,807	4,149	21,520	404,073	5.2
Locations	3,946	3,261	481	195	439	8,322	
Yukon	757	1,020	x	x	x	1,965	-2.8
Locations	20	16	x	x	x	43	
Northwest Territories	1,668	1,500	x	x	x	5,837	-4.8
Locations	25	19	x	x	x	80	
Nunavut	556	x	x	x	x	556	279.5
Locations	12	x	x	x	x	12	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

Coefficient of Variation % January 2003 (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.3	3.6	Newfoundland and Labrador	6.9	7.9
Limited service restaurants	4.0	3.9	Prince Edward Island	8.6	14.6
Food service contractors	1.7	6.5	Nova Scotia	6.9	8.7
Social and mobile caterers	8.4	10.6	New Brunswick	6.2	9.1
Drinking places	8.1	7.2	Quebec	5.1	4.7
Total	3.4	2.2	Ontario	5.4	3.8
			Manitoba	9.3	10.4
			Saskatchewan	8.6	8.6
			Alberta	8.5	5.9
			British Columbia	9.2	5.7
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, February 2003

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
Canada	2,425,376	1,725,479	355,219	94,592	312,020	4,912,685	2.2
Newfoundland and Labrador	12,414	20,308	5,784	1,184	6,250	45,939	-0.9
Prince Edward Island	5,563	9,578	x	x	1,086	16,885	9.7
Nova Scotia	40,671	61,248	13,304	856	10,719	126,798	2.2
New Brunswick	23,092	51,196	6,690	942	10,652	92,572	-3.5
Quebec	525,872	281,905	64,977	28,755	85,966	987,475	6.9
Ontario	888,331	747,571	137,635	41,460	85,826	1,900,823	0.3
Manitoba	61,164	56,933	8,272	1,926	2,196	130,492	-0.5
Saskatchewan	70,389	39,624	4,451	686	12,893	128,043	-4.2
Alberta	362,165	185,237	64,187	6,648	51,294	669,531	3.8
British Columbia	429,318	267,113	47,102	9,160	43,508	796,202	2.0
Yukon	1,638	1,918	x	x	x	4,061	2.0
Northwest Territories	3,641	2,848	x	x	x	12,745	3.0
Nunavut	1,118	x	x	x	x	1,118	103.4

x suppressed to meet the confidentiality requirements of the Statistics Act.

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.