



# Restaurant, Caterer and Tavern Statistics

April 2002

Vol. 34, No. 4

## All prices exclude sales tax

Catalogue no. 63-011-XIE, is available on Internet monthly for \$6.00 cdn per issue or \$55.00 cdn for a one year subscription.

A Print-on-Demand service is also available at a different price.

Frequency: Monthly / ISSN 1496-3280

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## Highlights

- Restaurants Caterer and Taverns advanced 2.6% in April to \$2.66 billion after remaining essentially flat in March (-0.3%).
- Seven of the provinces recorded year over year increases led by Nova Scotia (15.2%) Ontario (5.6%) and Quebec at (5.2%). Decreases were led by North West Territories (14.3%) and Prince Edward Island (-0.8%).
- By sector Food Service Contractors (13.5%) enjoyed the largest increase followed by social caterers (9.9%) Full-Service Restaurants (3.2%) and Drinking-Places (1.4%). Limited-Service Restaurants (-0.1%) was the only sector to see their sales remain flat over 2001.

June 2002

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Table 1

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, April 2002 (Preliminary Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>1,286,892</b>	<b>956,011</b>	<b>177,440</b>	<b>57,483</b>	<b>189,593</b>	<b>2,667,418</b>	<b>2.6</b>
<b>Locations</b>	<b>22,696</b>	<b>20,479</b>	<b>4,224</b>	<b>2,127</b>	<b>4,974</b>	<b>54,500</b>	
Newfoundland and Labrador	7,028	13,730	3,015	347	3,084	27,205	-7.4
Locations	189	321	81	16	213	821	
Prince Edward Island	2,421	5,238	x	x	556	8,652	-8.0
Locations	60	119	x	x	16	222	
Nova Scotia	26,136	34,166	6,070	356	7,064	73,791	15.2
Locations	509	788	188	23	144	1,651	
New Brunswick	13,090	30,615	3,748	563	6,288	54,305	1.8
Locations	388	677	133	50	204	1,451	
Quebec	266,201	150,316	34,088	16,652	49,729	516,985	5.2
Locations	5,505	4,030	1,269	787	2,049	13,639	
Ontario	492,810	414,261	74,579	25,358	55,764	1,062,772	5.6
Locations	7,689	8,038	1,517	781	1,198	19,222	
Manitoba	31,573	31,910	5,223	1,521	1,410	71,637	1.8
Locations	718	753	156	38	29	1,693	
Saskatchewan	40,939	24,612	2,015	1,028	10,000	78,594	2.5
Locations	888	560	53	31	182	1,714	
Alberta	183,709	106,903	25,453	2,789	27,647	346,501	-6.0
Locations	2,740	2,133	420	105	477	5,874	
British Columbia	219,991	141,772	19,828	8,552	27,270	417,411	-0.6
Locations	3,947	3,026	351	286	444	8,055	
Yukon	1,040	1,113	x	x	x	2,416	-3.6
Locations	27	16	x	x	x	53	
Northwest Territories	1,498	1,375	x	x	x	6,693	-14.3
Locations	27	19	x	x	x	95	
Nunavut	456	x	x	x	x	456	87.7
Locations	10	x	x	x	x	10	

Table 2

**Coefficient of Variation % April 2002 (Preliminary Figures)**

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.0	3.5	Newfoundland and Labrador	6.2	8.0
Limited service restaurants	3.8	3.7	Prince Edward Island	7.6	17.7
Food service contractors	1.4	5.7	Nova Scotia	7.6	9.1
Social and mobile caterers	9.0	12.1	New Brunswick	5.8	8.0
Drinking places	7.8	6.8	Quebec	4.8	4.3
<b>Total</b>	<b>3.1</b>	<b>2.1</b>	Ontario	4.9	3.6
			Manitoba	8.6	9.8
			Saskatchewan	8.1	7.3
			Alberta	8.4	6.6
			British Columbia	8.5	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, March 2002 (Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>1,301,982</b>	<b>928,907</b>	<b>194,015</b>	<b>49,316</b>	<b>194,125</b>	<b>2,668,344</b>	<b>-0.3</b>
<b>Locations</b>	<b>22,488</b>	<b>20,157</b>	<b>4,252</b>	<b>2,122</b>	<b>4,950</b>	<b>53,969</b>	
Newfoundland and Labrador	6,531	13,503	3,147	312	3,474	26,966	-9.3
Locations	187	340	88	16	213	844	
Prince Edward Island	2,383	5,241	x	x	532	8,385	-12.1
Locations	60	119	x	x	17	220	
Nova Scotia	24,326	34,659	6,444	425	7,144	72,997	6.7
Locations	492	794	183	25	139	1,632	
New Brunswick	12,646	30,954	3,356	479	7,131	54,565	4.9
Locations	375	711	135	48	217	1,485	
Quebec	273,081	145,218	40,350	14,655	51,305	524,609	4.0
Locations	5,460	3,687	1,142	772	2,041	13,103	
Ontario	488,539	399,750	71,521	21,532	54,686	1,036,027	2.5
Locations	7,558	7,857	1,557	815	1,162	18,947	
Manitoba	32,160	31,344	5,263	1,305	888	70,962	-5.2
Locations	723	784	156	33	29	1,724	
Saskatchewan	38,708	22,912	2,142	736	9,421	73,920	-7.5
Locations	857	559	51	24	180	1,671	
Alberta	187,366	104,817	32,629	2,642	29,124	356,579	-9.2
Locations	2,697	2,131	498	114	467	5,907	
British Columbia	233,232	138,212	25,068	7,101	29,587	433,200	-2.0
Locations	4,018	3,142	382	268	468	8,278	
Yukon	1,029	1,054	x	x	x	2,278	-15.6
Locations	25	16	x	x	x	49	
Northwest Territories	1,538	1,243	x	x	x	7,416	-13.2
Locations	26	18	x	x	x	98	
Nunavut	444	x	x	x	x	444	119.9
Locations	10	x	x	x	x	10	

Table 4

**Coefficient of Variation % March 2002 (Revised Figures)**

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.0	3.5	Newfoundland and Labrador	6.2	7.9
Limited service restaurants	3.9	3.7	Prince Edward Island	7.6	17.8
Food service contractors	1.4	5.7	Nova Scotia	6.4	9.2
Social and mobile caterers	8.6	12.9	New Brunswick	5.7	7.9
Drinking places	7.8	6.8	Quebec	5.0	4.4
<b>Total</b>	<b>3.2</b>	<b>2.1</b>	Ontario	5.1	3.7
			Manitoba	8.6	9.6
			Saskatchewan	7.8	7.5
			Alberta	8.3	6.6
			British Columbia	8.7	5.4
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

**Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, April 2002**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>4,937,864</b>	<b>3,585,590</b>	<b>705,598</b>	<b>199,765</b>	<b>713,626</b>	<b>10,142,443</b>	<b>1.6</b>
Newfoundland and Labrador	25,383	50,266	11,661	1,164	12,040	100,514	-6.2
Prince Edward Island	9,084	20,004	x	x	2,278	32,422	-6.9
Nova Scotia	88,877	130,796	23,271	1,526	26,335	270,805	10.7
New Brunswick	48,477	115,636	13,069	2,094	25,490	204,767	4.0
Quebec	1,025,511	554,458	135,199	58,205	192,211	1,965,583	5.3
Ontario	1,868,486	1,563,316	268,480	86,758	205,963	3,993,003	3.8
Manitoba	123,008	119,460	22,400	4,921	3,902	273,691	0.3
Saskatchewan	155,014	89,797	7,704	3,262	30,440	286,217	-1.9
Alberta	715,941	400,253	116,244	10,652	104,876	1,347,966	-6.3
British Columbia	867,776	532,483	93,148	30,532	106,927	1,630,866	-1.0
Yukon	3,791	4,009	x	x	x	8,674	-9.2
Northwest Territories	5,067	5,113	x	x	x	26,486	-8.9
Nunavut	1,450	x	x	x	x	1,450	94.3

**Note of appreciation**

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## Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

For further information, please contact Bill Birbeck, Service Industries Division, Statistics Canada, Ottawa Ontario, K1A 0T6, Tel.: (613) 951-3506, Fax (613) 951-6696, Internet: birbbil@statcan.ca