



Restaurant, Caterer and Tavern Statistics

April 2003

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Highlights

- Restaurant caterers and taverns receipts posted year over year decline of -0.2% in April to \$2.64 billion.
- Total Ontario receipts suffering from the outbreak of *SARS in the Toronto area* recorded a decline of -3.2%. Ontario was not the only province though Newfoundland (-0.9%), New Brunswick (-1.9%), Saskatchewan (-7.0%) and Alberta (-1.8%) also posted negative year over year results. However five of the provinces did manage to end up in positive territory ranging from a 12.2% in Prince Edward Island to a 1.1% in Nova Scotia.
- By sector only two managed to post increases: full-service restaurants (0.2%) and limited service restaurants (3.2%). The remaining three posted declines - food service contractors (-14.5%), caterers (-12.6%) and taverns (-2.9%).

July 2003

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, April 2003 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
in thousand of \$							%
Canada	1,287,744	983,725	144,860	49,535	182,537	2,648,401	-0.2
Locations	23,447	20,890	3,718	1,882	4,871	54,807	
Newfoundland and Labrador	7,465	12,684	2,806	390	3,560	26,905	-0.9
Locations	198	299	103	23	228	852	
Prince Edward Island	2,995	5,499	x	x	648	9,507	12.2
Locations	82	121	x	x	15	241	
Nova Scotia	24,599	34,848	6,047	395	5,974	71,862	1.1
Locations	603	729	191	28	150	1,700	
New Brunswick	13,776	30,496	2,675	479	6,063	53,490	-1.9
Locations	356	671	127	46	171	1,371	
Quebec	292,663	159,031	28,176	15,977	53,477	549,325	5.1
Locations	6,008	4,357	901	761	1,994	14,021	
Ontario	454,134	427,064	61,392	23,335	48,803	1,014,728	-3.2
Locations	7,868	8,175	1,486	678	1,087	19,294	
Manitoba	36,512	31,645	3,674	407	1,783	74,021	4.9
Locations	872	669	121	32	71	1,764	
Saskatchewan	38,579	22,961	2,233	319	8,113	72,206	-7.0
Locations	807	449	45	29	171	1,501	
Alberta	185,423	104,332	20,904	2,039	27,382	340,079	-1.8
Locations	2,711	2,112	369	59	507	5,758	
British Columbia	227,934	152,569	15,593	3,902	25,969	425,967	2.3
Locations	3,884	3,275	337	211	460	8,167	
Yukon	953	878	x	x	x	2,027	-13.0
Locations	22	14	x	x	x	44	
Northwest Territories	1,986	1,716	x	x	x	7,561	9.7
Locations	25	20	x	x	x	83	
Nunavut	724	x	x	x	x	724	58.6
Locations	12	x	x	x	x	12	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

Coefficient of Variation % April 2003 (Preliminary Figures)

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	5.8	3.6			Newfoundland and Labrador	7.7	8.0		
Limited service restaurants	4.0	4.1			Prince Edward Island	8.4	14.7		
Food service contractors	2.0	8.0			Nova Scotia	8.3	8.9		
Social and mobile caterers	8.5	14.3			New Brunswick	6.5	8.7		
Drinking places	8.0	7.1			Quebec	5.1	4.7		
Total	3.1	2.3			Ontario	5.0	4.2		
					Manitoba	5.4	10.5		
					Saskatchewan	8.2	8.5		
					Alberta	8.5	6.4		
					British Columbia	8.7	5.8		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, March 2003
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,332,372	971,054	185,161	49,949	182,015	2,720,550	2.0
Locations	23,138	20,606	4,180	1,843	4,834	54,601	
Newfoundland and Labrador	7,306	11,904	3,366	364	3,884	26,824	-0.5
Locations	202	299	104	23	228	856	
Prince Edward Island	3,246	5,403	x	x	573	9,604	14.5
Locations	82	120	x	x	14	239	
Nova Scotia	25,609	34,822	8,303	399	6,310	75,442	3.4
Locations	601	721	209	28	150	1,708	
New Brunswick	13,697	31,041	4,138	527	6,037	55,439	1.6
Locations	335	671	132	45	169	1,353	
Quebec	291,182	161,056	30,600	14,943	51,482	549,264	4.7
Locations	5,856	4,180	988	765	1,963	13,752	
Ontario	487,692	421,853	76,446	22,366	50,266	1,058,624	2.2
Locations	7,780	8,028	1,622	626	1,085	19,141	
Manitoba	35,404	32,505	4,903	1,269	1,106	75,187	6.0
Locations	818	739	151	31	70	1,809	
Saskatchewan	37,935	21,849	2,696	372	8,697	71,548	-3.2
Locations	805	420	58	32	170	1,485	
Alberta	192,769	102,449	28,402	3,008	28,776	355,404	-0.3
Locations	2,761	2,109	470	66	524	5,928	
British Columbia	233,690	145,519	24,752	4,816	23,941	432,718	-0.1
Locations	3,841	3,286	408	215	443	8,193	
Yukon	927	1,098	x	x	x	2,257	-0.9
Locations	21	15	x	x	x	43	
Northwest Territories	2,223	1,554	x	x	x	7,547	1.8
Locations	25	19	x	x	x	82	
Nunavut	693	x	x	x	x	693	56.2
Locations	12	x	x	x	x	12	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

Coefficient of Variation % March 2003 (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.8	3.6	Newfoundland and Labrador	7.3	7.9
Limited service restaurants	4.2	3.8	Prince Edward Island	8.9	14.9
Food service contractors	1.5	7.1	Nova Scotia	7.5	8.8
Social and mobile caterers	8.3	11.7	New Brunswick	6.3	8.8
Drinking places	8.1	7.2	Quebec	5.4	4.8
Total	3.2	2.2	Ontario	5.1	3.8
			Manitoba	9.3	10.3
			Saskatchewan	8.0	8.5
			Alberta	8.4	6.2
			British Columbia	8.7	5.8
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, April 2003

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
Canada	5,049,445	3,672,703	682,814	194,357	679,989	10,279,308	1.5
Newfoundland and Labrador	27,200	44,894	11,876	1,794	13,778	99,544	-0.9
Prince Edward Island	11,810	20,494	x	x	2,306	36,015	11.7
Nova Scotia	91,270	130,400	27,653	1,637	23,148	274,108	2.2
New Brunswick	50,876	112,965	13,503	1,952	22,756	202,052	-1.4
Quebec	1,108,826	602,796	121,431	59,864	193,300	2,086,218	5.8
Ontario	1,837,838	1,591,057	275,575	87,165	185,273	3,976,908	0.0
Manitoba	133,492	120,214	16,849	3,688	5,116	279,360	2.5
Saskatchewan	146,412	84,236	9,381	1,250	29,678	270,956	-5.0
Alberta	739,325	391,541	113,421	11,695	107,810	1,363,792	1.2
British Columbia	888,519	564,032	87,384	18,157	93,567	1,651,659	1.3
Yukon	3,574	3,916	x	x	x	8,317	-3.2
Northwest Territories	7,800	6,158	x	x	x	27,877	4.5
Nunavut	2,504	x	x	x	x	2,504	72.7

x suppressed to meet the confidentiality requirements of the Statistics Act.

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.