



# Restaurant, Caterer and Tavern Statistics

May 2002

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**All prices exclude sales tax**

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## Highlights

- For May 2002 estimated receipts for Restaurants Caterers and Taverns advanced 2.6% over the revised May 2001 estimate.
- Nationally all of the sectors either recorded increases led by Caterers at 24.0%, Food Service Contractors 9.1% , Drinking Places 4.4%, Full-Service Restaurants 2.8% or remained relatively flat as was the case with Limited-Service Restaurants at –0.1%.
- At the provincial level Nova Scotia took the lead with a 13.1% increase followed by Quebec 7.0% and Prince Edward Island at 4.9%. The remainder posted decreases ranging from a –7.0 % in Newfoundland to a –3.4% in the Yukon.

July 2002

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Table 1

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, May 2002 (Preliminary Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>1,361,377</b>	<b>1,038,842</b>	<b>167,058</b>	<b>76,213</b>	<b>202,551</b>	<b>2,846,041</b>	<b>2.6</b>
<b>Locations</b>	<b>23,519</b>	<b>20,790</b>	<b>4,121</b>	<b>2,404</b>	<b>4,999</b>	<b>55,833</b>	
Newfoundland and Labrador	7,502	14,182	2,832	390	3,686	28,591	-7.0
Locations	202	314	93	17	221	848	
Prince Edward Island	3,130	6,371	x	x	816	10,961	4.9
Locations	87	143	x	x	17	274	
Nova Scotia	27,451	37,000	3,733	875	7,433	76,493	13.1
Locations	550	824	186	26	133	1,719	
New Brunswick	14,261	35,954	2,304	556	7,156	60,231	2.7
Locations	390	689	133	53	187	1,451	
Quebec	292,313	176,303	31,858	22,295	56,856	579,624	7.0
Locations	5,697	4,270	1,132	919	2,093	14,111	
Ontario	509,509	443,286	65,089	32,044	57,704	1,107,632	3.7
Locations	8,090	8,020	1,535	933	1,215	19,793	
Manitoba	32,330	33,163	4,276	1,243	1,261	72,272	-2.0
Locations	722	743	156	36	29	1,686	
Saskatchewan	42,063	26,150	1,706	1,442	11,160	82,522	3.8
Locations	872	535	54	28	190	1,680	
Alberta	198,433	112,718	27,648	4,928	29,886	373,612	-6.1
Locations	2,795	2,170	418	115	472	5,971	
British Columbia	230,985	150,708	20,433	12,313	25,775	440,214	0.8
Locations	4,049	3,045	357	270	423	8,144	
Yukon	1,283	1,231	x	x	x	2,731	-3.4
Locations	28	16	x	x	x	52	
Northwest Territories	1,704	1,779	x	x	x	10,744	106.9
Locations	27	20	x	x	x	96	
Nunavut	415	x	x	x	x	415	354.7
Locations	10	x	x	x	x	10	

Table 2

**Coefficient of Variation % May 2002 (Preliminary Figures)**

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.0	3.4	Newfoundland and Labrador	6.6	7.8
Limited service restaurants	3.8	3.7	Prince Edward Island	8.2	15.2
Food service contractors	1.6	6.3	Nova Scotia	7.1	8.8
Social and mobile caterers	11.1	14.4	New Brunswick	8.2	8.2
Drinking places	7.8	6.9	Quebec	5.0	4.3
<b>Total</b>	<b>3.1</b>	<b>2.1</b>	Ontario	4.7	3.7
			Manitoba	8.9	9.9
			Saskatchewan	8.3	7.4
			Alberta	8.7	6.5
			British Columbia	8.8	5.5
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, April 2002 (Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>1,284,699</b>	<b>953,638</b>	<b>169,418</b>	<b>56,700</b>	<b>187,963</b>	<b>2,652,418</b>	<b>2.0</b>
<b>Locations</b>	<b>22,717</b>	<b>20,414</b>	<b>4,075</b>	<b>2,143</b>	<b>4,944</b>	<b>54,293</b>	
Newfoundland and Labrador	6,973	13,395	3,052	645	3,096	27,162	-7.6
Locations	189	320	81	18	213	822	
Prince Edward Island	2,315	5,255	x	x	630	8,475	-9.9
Locations	60	119	x	x	16	222	
Nova Scotia	23,860	33,794	6,040	426	6,987	71,108	11.1
Locations	502	788	188	25	144	1,646	
New Brunswick	13,147	30,812	3,681	564	6,334	54,539	2.2
Locations	388	679	133	50	204	1,452	
Quebec	267,349	155,245	32,148	16,462	51,345	522,550	6.3
Locations	5,538	4,048	1,123	837	2,038	13,584	
Ontario	490,057	409,464	69,102	24,216	55,129	1,047,967	4.2
Locations	7,675	7,985	1,517	751	1,197	19,124	
Manitoba	31,703	30,833	5,220	1,425	1,408	70,589	0.3
Locations	719	745	156	37	29	1,685	
Saskatchewan	39,853	24,861	1,962	1,031	9,945	77,651	1.3
Locations	850	567	53	31	180	1,681	
Alberta	185,497	106,227	24,992	3,464	26,043	346,222	-6.1
Locations	2,740	2,108	419	115	461	5,842	
British Columbia	220,840	141,286	19,811	8,302	26,240	416,479	-0.9
Locations	3,994	3,023	349	268	444	8,078	
Yukon	1,005	1,060	x	x	x	2,330	-7.0
Locations	27	16	x	x	x	53	
Northwest Territories	1,642	1,406	x	x	x	6,891	-11.8
Locations	26	19	x	x	x	94	
Nunavut	457	x	x	x	x	457	87.8
Locations	10	x	x	x	x	10	

Table 4

**Coefficient of Variation % April 2002 (Revised Figures)**

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.0	3.5	Newfoundland and Labrador	6.3	8.0
Limited service restaurants	3.9	3.8	Prince Edward Island	7.8	17.7
Food service contractors	1.4	6.3	Nova Scotia	7.3	9.1
Social and mobile caterers	9.1	12.2	New Brunswick	5.8	8.0
Drinking places	7.8	6.9	Quebec	5.0	4.4
<b>Total</b>	<b>3.2</b>	<b>2.1</b>	Ontario	5.0	3.6
			Manitoba	8.7	9.8
			Saskatchewan	8.4	7.5
			Alberta	8.6	6.6
			British Columbia	8.6	5.5
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

**Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, May 2002**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>6,297,048</b>	<b>4,622,060</b>	<b>864,633</b>	<b>275,196</b>	<b>914,547</b>	<b>12,973,484</b>	<b>1.7</b>
Newfoundland and Labrador	32,830	64,112	14,529	1,852	15,738	129,062	-6.4
Prince Edward Island	12,107	26,391	x	x	3,168	43,206	-4.6
Nova Scotia	114,052	167,424	26,974	2,472	33,692	344,614	10.3
New Brunswick	62,796	151,786	15,307	2,650	32,692	265,232	3.8
Quebec	1,318,971	735,690	165,118	80,309	250,683	2,550,771	5.9
Ontario	2,375,242	2,001,804	328,091	117,661	263,032	5,085,830	3.5
Manitoba	155,468	151,546	26,672	6,068	5,161	344,915	-0.5
Saskatchewan	195,990	116,196	9,357	4,707	41,545	367,794	-1.0
Alberta	916,162	512,294	143,430	16,255	133,158	1,721,299	-6.2
British Columbia	1,099,611	682,706	113,564	42,596	131,672	2,070,148	-0.7
Yukon	5,039	5,187	x	x	x	11,320	-8.5
Northwest Territories	6,915	6,922	x	x	x	37,428	9.2
Nunavut	1,865	x	x	x	x	1,865	122.7

**Note of appreciation**

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## Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

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