



# Restaurant, Caterer and Tavern Statistics

May 2003

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**All prices exclude sales tax**

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## Highlights

- Total receipts for May 2003 are estimated at \$2,889 million, up 1.5% over the May 2002 estimate.
- At the provincial level increases ranged from a 10.1% in Prince Edward Island to a 0.4% in Ontario.
- Nationally, Limited-Service Restaurants recorded the largest year-over-year at 4.0% followed by Full-Service Restaurants at 3.3%. Food-Service Contractors, Caterers and Drinking Places all recorded declines in receipts of -15.2%, -14.0% and -4.3% respectively.

September 2003

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Table 1

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, May 2003 (Preliminary Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
in thousand of \$							%
<b>Canada</b>	<b>1,431,082</b>	<b>1,081,384</b>	<b>140,282</b>	<b>63,348</b>	<b>184,126</b>	<b>2,900,222</b>	<b>1.9</b>
<b>Locations</b>	23,756	21,257	3,685	2,154	4,844	55,696	
Newfoundland and Labrador	8,637	13,670	2,863	842	3,866	29,878	0.8
Locations	224	299	100	24	228	875	
Prince Edward Island	3,856	6,813	x	x	665	11,643	11.1
Locations	87	130	x	x	12	253	
Nova Scotia	30,927	37,050	5,030	693	6,914	80,614	5.3
Locations	702	736	188	28	150	1,804	
New Brunswick	15,468	35,724	2,292	517	5,966	59,966	1.4
Locations	368	698	124	47	163	1,400	
Quebec	336,912	183,007	28,729	21,069	55,100	624,817	6.1
Locations	6,218	4,425	895	852	1,983	14,372	
Ontario	514,371	470,794	59,044	28,593	48,716	1,121,517	1.3
Locations	7,869	8,309	1,481	841	1,075	19,574	
Manitoba	37,177	34,384	3,852	552	1,080	77,045	6.9
Locations	865	720	123	32	76	1,815	
Saskatchewan	40,359	25,736	2,109	425	9,329	77,958	-4.0
Locations	780	493	45	38	192	1,549	
Alberta	202,688	114,562	19,784	3,672	26,294	367,001	-1.4
Locations	2,754	2,243	380	58	485	5,919	
British Columbia	236,410	156,599	15,234	5,405	25,124	438,771	0.6
Locations	3,828	3,171	316	222	460	7,997	
Yukon	1,147	986	x	x	x	2,605	-4.6
Locations	24	14	x	x	x	48	
Northwest Territories	2,287	2,059	x	x	x	7,563	-25.9
Locations	25	20	x	x	x	76	
Nunavut	844	x	x	x	x	844	95.6
Locations	13	x	x	x	x	13	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

**Coefficient of Variation % May 2003 (Preliminary Figures)**

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service rest	5.9	3.6			Newfoundland and Labrador	7.7	8.0		
Limited service r	3.8	3.7			Prince Edward Island	8.4	14.7		
Food service co	2.2	8.1			Nova Scotia	8.3	8.9		
Social and mobi	8.7	15.3			New Brunswick	6.5	8.7		
Drinking places	8.0	7.1			Quebec	5.1	4.7		
<b>Total</b>	<b>3.2</b>	<b>2.2</b>			Ontario	5.0	4.2		
					Manitoba	5.4	10.5		
					Saskatchewan	8.2	8.5		
					Alberta	8.5	6.4		
					British Columbia	8.7	5.8		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, April 2003 (Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
<b>Canada</b>	<b>1,281,046</b>	<b>972,312</b>	<b>143,888</b>	<b>50,415</b>	<b>180,510</b>	<b>2,628,171</b>	<b>-0.9</b>
<b>Locations</b>	23,489	21,021	3,713	1,924	4,869	55,015	
Newfoundland and Labrador	7,526	12,712	2,781	395	3,469	26,883	-1.0
Locations	198	299	103	23	228	852	
Prince Edward Island	2,995	5,494	x	x	668	9,510	12.2
Locations	82	121	x	x	15	241	
Nova Scotia	24,738	34,989	6,142	498	5,979	72,346	1.7
Locations	609	727	191	28	150	1,705	
New Brunswick	13,788	30,422	2,700	481	6,058	53,449	-2.0
Locations	371	686	127	46	171	1,401	
Quebec	292,672	160,007	28,129	15,943	53,449	550,200	5.3
Locations	6,008	4,407	901	800	1,994	14,110	
Ontario	454,994	413,820	60,996	23,589	46,793	1,000,192	-4.6
Locations	7,919	8,131	1,483	677	1,082	19,291	
Manitoba	36,129	31,605	3,680	408	1,775	73,597	4.3
Locations	872	733	121	32	71	1,828	
Saskatchewan	38,352	23,109	2,234	326	8,111	72,131	-7.1
Locations	805	421	45	33	171	1,475	
Alberta	186,162	105,891	20,344	2,045	27,293	341,735	-1.3
Locations	2,711	2,191	371	59	510	5,841	
British Columbia	220,090	151,691	15,548	4,437	26,093	417,859	0.3
Locations	3,856	3,273	337	211	460	8,137	
Yukon	951	874	x	x	x	2,060	-11.6
Locations	22	14	x	x	x	44	
Northwest Territories	1,983	1,698	x	x	x	7,543	9.5
Locations	25	20	x	x	x	80	
Nunavut	667	x	x	x	x	667	46.1
Locations	12	x	x	x	x	12	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

**Coefficient of Variation % April 2003 (Revised Figures)**

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.8	3.6	Newfoundland and Labrador	7.7	8.0
Limited service restaurants	3.9	3.8	Prince Edward Island	8.4	14.7
Food service contractors	2.0	8.0	Nova Scotia	8.2	8.9
Social and mobile caterers	8.4	14.1	New Brunswick	6.5	8.6
Drinking places	8.0	7.1	Quebec	5.1	4.7
<b>Total</b>	<b>3.2</b>	<b>2.2</b>	Ontario	4.9	3.9
			Manitoba	9.5	10.8
			Saskatchewan	8.3	8.6
			Alberta	8.5	6.3
			British Columbia	8.9	5.8
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

**Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, May 2003**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
<b>Canada</b>	<b>6,473,829</b>	<b>4,742,673</b>	<b>822,124</b>	<b>258,585</b>	<b>862,087</b>	<b>13,159,300</b>	<b>1.4</b>
Newfoundland and Labrador	35,898	58,592	14,715	2,642	17,554	129,400	-0.5
Prince Edward Island	15,666	27,302	x	x	2,991	47,661	11.6
Nova Scotia	122,336	167,590	32,778	2,433	30,068	355,206	3.1
New Brunswick	66,356	148,615	15,819	2,470	28,718	261,977	-0.8
Quebec	1,445,746	786,779	150,112	80,899	248,372	2,711,909	5.9
Ontario	2,353,069	2,048,607	334,222	116,012	231,980	5,083,889	0.0
Manitoba	170,287	154,558	20,706	4,241	6,188	355,981	3.3
Saskatchewan	186,543	110,119	11,490	1,682	39,004	348,838	-4.8
Alberta	942,752	507,663	132,646	15,373	134,016	1,732,449	0.7
British Columbia	1,117,085	719,753	102,572	24,098	118,815	2,082,322	0.8
Yukon	4,718	4,898	x	x	x	10,955	-3.2
Northwest Territories	10,084	8,198	x	x	x	35,422	-4.0
Nunavut	3,290	x	x	x	x	3,290	74.9

x suppressed to meet the confidentiality requirements of the Statistics Act.

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## Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.