



Restaurant, Caterer and Tavern Statistics

June 2002

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Highlights

- For June 2002 five of the provinces recorded increases ranging from a 10.4% increase in Nova Scotia to a 0.4% increase in Manitoba. The other five provinces posted decreases ranging from –6.8% in Newfoundland to –1.8% in British Columbia.
- By sector food service contractor led the advance with a 15.7% increase followed by caterers at 10.3% and full-service restaurants at 3.0%. Both limited-service restaurants and drinking places declined from 2001 at –0.4% and –3.8% respectively.
- To date the industry growth rate remains generally flat at 1.8%.

August 2002

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, June 2002 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,423,656	1,036,570	175,163	81,124	185,767	2,902,280	2.1
Locations	23,317	20,736	4,181	2,335	4,926	55,494	
Newfoundland and Labrador	7,424	13,720	3,038	1,183	4,315	29,680	-6.8
Locations	203	316	88	45	222	874	
Prince Edward Island	5,050	6,828	x	x	1,104	13,292	7.1
Locations	107	161	x	x	26	321	
Nova Scotia	30,290	38,558	4,605	1,041	7,362	81,856	10.4
Locations	569	837	184	24	123	1,737	
New Brunswick	13,950	36,265	2,198	650	6,299	59,362	-5.0
Locations	370	740	130	51	174	1,466	
Quebec	301,114	188,240	28,783	22,119	49,518	589,774	7.6
Locations	5,757	4,361	1,094	890	2,060	14,162	
Ontario	539,968	435,086	76,574	36,223	51,507	1,139,359	3.7
Locations	8,007	7,914	1,636	896	1,193	19,645	
Manitoba	34,448	32,480	4,889	1,401	848	74,066	0.4
Locations	782	748	170	37	27	1,763	
Saskatchewan	41,552	26,507	1,860	1,132	9,854	80,905	-3.1
Locations	894	539	55	26	164	1,677	
Alberta	203,817	108,745	25,741	4,752	28,742	371,797	-5.1
Locations	2,638	2,065	417	88	475	5,683	
British Columbia	242,547	147,115	20,517	12,483	25,281	447,943	-1.8
Locations	3,926	3,018	344	271	443	8,002	
Yukon	1,517	1,388	x	x	x	3,183	-8.9
Locations	28	18	x	x	x	55	
Northwest Territories	1,435	1,638	x	x	x	10,520	96.1
Locations	27	18	x	x	x	98	
Nunavut	543	x	x	x	x	543	293.7
Locations	11	x	x	x	x	11	

Table 2

Coefficient of Variation % June 2002 (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.2	3.4	Newfoundland and Labrador	6.3	7.7
Limited service restaurants	3.7	3.7	Prince Edward Island	11.0	13.0
Food service contractors	1.2	6.4	Nova Scotia	7.3	8.7
Social and mobile caterers	10.7	12.6	New Brunswick	6.7	8.2
Drinking places	7.7	7.0	Quebec	5.1	4.2
Total	3.3	2.1	Ontario	5.2	3.6
			Manitoba	8.6	9.8
			Saskatchewan	8.2	7.5
			Alberta	9.2	6.2
			British Columbia	8.7	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, May 2002
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,379,238	1,030,495	162,669	74,840	199,603	2,846,844	2.6
Locations	23,091	20,697	4,190	2,392	4,948	55,319	
Newfoundland and Labrador	7,487	14,255	2,859	1,335	3,707	29,644	-3.5
Locations	202	336	92	26	221	877	
Prince Edward Island	3,097	6,308	x	x	867	10,476	0.3
Locations	87	143	x	x	18	275	
Nova Scotia	27,656	36,692	3,892	937	7,389	76,566	13.2
Locations	536	828	184	26	129	1,703	
New Brunswick	14,280	35,122	2,279	556	6,923	59,159	0.9
Locations	390	726	131	53	187	1,486	
Quebec	294,439	183,616	32,071	22,364	56,344	588,833	8.7
Locations	5,697	4,268	1,131	923	2,042	14,061	
Ontario	519,770	432,774	66,688	31,255	56,604	1,107,091	3.6
Locations	7,999	7,888	1,633	937	1,245	19,700	
Manitoba	33,190	32,388	4,281	1,279	939	72,077	-2.3
Locations	730	743	173	36	29	1,711	
Saskatchewan	41,549	26,208	1,768	1,423	10,252	81,199	2.1
Locations	872	535	56	28	164	1,655	
Alberta	204,414	111,070	23,675	3,440	29,570	372,169	-6.5
Locations	2,590	2,172	389	88	472	5,712	
British Columbia	230,023	149,109	18,794	12,149	26,189	436,263	-0.1
Locations	3,924	3,023	344	270	423	7,983	
Yukon	1,265	1,235	x	x	x	2,730	-3.4
Locations	28	16	x	x	x	53	
Northwest Territories	1,636	1,719	x	x	x	10,205	96.5
Locations	27	19	x	x	x	94	
Nunavut	431	x	x	x	x	431	372.9
Locations	10	x	x	x	x	10	

Table 4

Coefficient of Variation % May 2002 (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.1	3.4	Newfoundland and Labrador	6.5	7.7
Limited service restaurants	3.9	3.7	Prince Edward Island	8.8	15.1
Food service contractors	1.9	6.5	Nova Scotia	7.1	8.9
Social and mobile caterers	11.1	14.4	New Brunswick	6.9	8.0
Drinking places	7.9	7.0	Quebec	5.1	4.3
Total	3.2	2.1	Ontario	5.0	3.7
			Manitoba	8.9	9.7
			Saskatchewan	8.3	7.5
			Alberta	9.2	6.1
			British Columbia	8.9	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, June 2002

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	7,738,564	5,650,283	1,035,408	354,947	1,097,365	15,876,567	1.8
Newfoundland and Labrador	40,239	77,906	17,595	3,980	20,075	159,795	-5.8
Prince Edward Island	17,125	33,156	x	x	4,324	56,014	-2.9
Nova Scotia	144,548	205,674	31,738	3,573	41,010	426,543	10.4
New Brunswick	76,765	187,220	17,480	3,300	38,758	323,522	1.8
Quebec	1,622,212	931,242	194,114	102,497	299,689	3,149,754	6.5
Ontario	2,925,472	2,426,379	406,264	153,095	313,439	6,224,649	3.5
Manitoba	190,776	183,251	31,566	7,505	5,687	418,785	-0.4
Saskatchewan	237,028	142,761	11,278	5,819	50,491	447,377	-1.6
Alberta	1,125,960	619,392	165,198	19,519	161,584	2,091,653	-6.1
British Columbia	1,341,196	828,222	132,442	54,914	157,367	2,514,140	-1.0
Yukon	6,538	6,580	x	x	x	14,501	-8.6
Northwest Territories	8,282	8,500	x	x	x	47,408	19.6
Nunavut	2,425	x	x	x	x	2,425	148.6

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.