



Restaurant, Caterer and Tavern Statistics

June 2003

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Highlights

- Spending in Restaurant Caterers and Taverns declined -0.4% in June 2003 when compared to June 2002 to \$2.887 billion.
- The industry is still suffering from a severe drop in the number of foreign visitors to Canada as a result of SARS and sluggish domestic demand.
- At the provincial level decreases ranged from a -3.7% in Saskatchewan to a -0.3% in Manitoba. The only year-over-year increases belonged to Nova Scotia (0.5%) and Quebec (5.1%).
- With less airline catering and conventions the Food Service Contractors (-16.9%) and Caterers (-16.1%) both recorded year-over-year decreases. In the restaurant area Full-Service Restaurants have been the hardest hit (0.2%) while the Limited-Service Restaurants fared much better (4.0%).

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, June 2003 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
Canada	1,431,694	1,075,096	141,167	67,074	172,445	2,887,476	-0.4
Locations	23,557	21,400	3,706	2,099	4,926	55,688	
Newfoundland and Labrador	8,074	13,870	2,581	1,390	3,865	29,781	-0.9
Locations	221	299	100	50	230	900	
Prince Edward Island	4,772	7,114	x	x	599	12,791	0.0
Locations	112	135	x	x	22	292	
Nova Scotia	31,728	39,859	4,518	362	6,689	83,156	0.5
Locations	694	739	188	26	136	1,784	
New Brunswick	14,681	36,069	1,810	654	5,396	58,610	-2.1
Locations	365	736	124	48	164	1,436	
Quebec	339,139	179,224	25,027	20,410	49,832	613,631	5.1
Locations	6,189	4,444	895	794	2,003	14,325	
Ontario	510,562	470,642	61,266	31,464	45,486	1,119,420	-1.9
Locations	7,673	8,322	1,488	808	1,127	19,418	
Manitoba	34,474	33,606	4,005	772	1,064	73,922	-0.3
Locations	867	728	121	39	77	1,831	
Saskatchewan	40,934	25,486	2,176	395	8,927	77,918	-3.7
Locations	790	496	46	36	202	1,570	
Alberta	203,228	113,004	22,043	5,154	24,797	368,227	-2.0
Locations	2,850	2,202	396	64	486	5,998	
British Columbia	239,479	153,181	16,472	5,525	24,704	439,600	-0.8
Locations	3,736	3,264	314	223	461	7,998	
Yukon	1,452	1,043	x	x	x	3,027	-4.3
Locations	24	15	x	x	x	50	
Northwest Territories	2,053	1,999	x	x	x	6,514	-38.3
Locations	24	20	x	x	x	73	
Nunavut	878	x	x	x	x	878	76.9
Locations	13	x	x	x	x	13	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

Coefficient of Variation % June 2003 (Preliminary Figures)

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	6.2	3.6	Newfoundland and Labrador	7.7	8.0				
Limited service restaurants	3.7	3.7	Prince Edward Island	8.4	14.7				
Food service contractors	1.7	8.1	Nova Scotia	8.3	8.9				
Social and mobile caterers	8.3	12.9	New Brunswick	6.5	8.7				
Drinking places	7.9	7.1	Quebec	5.1	4.7				
Total	3.3	2.2	Ontario	5.0	4.2				
			Manitoba	5.4	10.5				
			Saskatchewan	8.2	8.5				
			Alberta	8.5	6.4				
			British Columbia	8.7	5.8				
			Yukon	0.0	0.0				
			Northwest Territories	0.0	0.0				
			Nunavut	0.0	0.0				

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, May 2003
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,431,082	1,081,384	140,282	63,348	184,126	2,900,222	1.9
Locations	23,756	21,257	3,685	2,154	4,844	55,696	
Newfoundland and Labrador	8,637	13,670	2,863	842	3,866	29,878	0.8
Locations	224	299	100	24	228	875	
Prince Edward Island	3,856	6,813	x	x	665	11,643	11.1
Locations	87	130	x	x	12	253	
Nova Scotia	30,927	37,050	5,030	693	6,914	80,614	5.3
Locations	702	736	188	28	150	1,804	
New Brunswick	15,468	35,724	2,292	517	5,966	59,966	1.4
Locations	368	698	124	47	163	1,400	
Quebec	336,912	183,007	28,729	21,069	55,100	624,817	6.1
Locations	6,218	4,425	895	852	1,983	14,372	
Ontario	514,371	470,794	59,044	28,593	48,716	1,121,517	1.3
Locations	7,869	8,309	1,481	841	1,075	19,574	
Manitoba	37,177	34,384	3,852	552	1,080	77,045	6.9
Locations	865	720	123	32	76	1,815	
Saskatchewan	40,359	25,736	2,109	425	9,329	77,958	-4.0
Locations	780	493	45	38	192	1,549	
Alberta	202,688	114,562	19,784	3,672	26,294	367,001	-1.4
Locations	2,754	2,243	380	58	485	5,919	
British Columbia	236,410	156,599	15,234	5,405	25,124	438,771	0.6
Locations	3,828	3,171	316	222	460	7,997	
Yukon	1,147	986	x	x	x	2,605	-4.6
Locations	24	14	x	x	x	48	
Northwest Territories	2,287	2,059	x	x	x	7,563	-25.9
Locations	25	20	x	x	x	76	
Nunavut	844	x	x	x	x	844	95.6
Locations	13	x	x	x	x	13	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

Coefficient of Variation % May 2003 (Revised Figures)

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	5.9	3.6			Newfoundland and Labrador	7.4	7.8		
Limited service restaurants	3.8	3.7			Prince Edward Island	9.7	11.7		
Food service contractors	2.2	8.1			Nova Scotia	7.6	8.4		
Social and mobile caterers	8.7	15.3			New Brunswick	7.3	8.7		
Drinking places	8.0	7.1			Quebec	5.1	4.6		
Total	3.2	2.2			Ontario	5.0	4.0		
					Manitoba	9.5	10.8		
					Saskatchewan	8.0	8.3		
					Alberta	9.2	6.3		
					British Columbia	8.9	5.8		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, June 2003

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
Canada	7,905,523	5,817,769	963,291	325,660	1,034,532	16,046,776	1.1
Newfoundland and Labrador	43,972	72,462	17,296	4,032	21,419	159,181	-0.6
Prince Edward Island	20,437	34,416	x	x	3,590	60,452	8.9
Nova Scotia	154,063	207,450	37,296	2,795	36,758	438,362	2.6
New Brunswick	81,037	184,684	17,630	3,124	34,113	320,587	-1.1
Quebec	1,784,885	966,003	175,139	101,309	298,204	3,325,540	5.8
Ontario	2,863,631	2,519,249	395,488	147,476	277,466	6,203,309	-0.4
Manitoba	204,760	188,164	24,712	5,014	7,252	429,903	2.6
Saskatchewan	227,477	135,604	13,666	2,077	47,931	426,756	-4.6
Alberta	1,145,981	620,667	154,689	20,527	158,813	2,100,676	0.2
British Columbia	1,356,804	872,934	119,044	29,623	143,518	2,521,922	0.5
Yukon	6,171	5,941	x	x	x	13,982	-3.4
Northwest Territories	12,137	10,197	x	x	x	41,936	-11.6
Nunavut	4,168	x	x	x	x	4,168	75.3

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.