



Restaurant, Caterer and Tavern Statistics

July 2002

Vol. 34, No. 7

All prices exclude sales tax

Catalogue no. 63-011-XIE, is available on internet monthly for \$6.00 cdn per issue or \$55.00 cdn for a one year subscription.

A Print-on-Demand service is also available at a different price.

Frequency: Monthly / ISSN 1496-3280

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Highlights

- Restaurant Caterers and Taverns posted a 3.3% increase in July over the July 2001 estimate. The July gain follows a 2.0% year over year estimate in June and a 5.9% gain over the June 2002 estimate.
- By sector food service contractor recorded the largest gain at 7.7% followed by full-service restaurants at 4.3% and limited-service restaurants at 2.3%.
- At the provincial level Nova-Scotia was ahead by 13.3% followed by Saskatchewan at 8.2% and Quebec continuing to advance at 8.1%. Both Alberta and British Columbia continued to post lower sales at -1.6% and -2.4% respectively.

October 2002

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, July 2002 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,509,922	1,088,417	159,039	62,327	190,932	3,010,636	3.3
Locations	23,217	20,880	3,791	2,811	4,743	55,442	
Newfoundland and Labrador	8,829	15,807	2,680	993	4,571	32,880	0.6
Locations	204	335	92	50	223	903	
Prince Edward Island	7,341	9,133	x	x	1,022	17,629	0.3
Locations	111	170	x	x	27	334	
Nova Scotia	38,966	41,957	4,208	1,006	8,066	94,202	13.1
Locations	563	838	204	30	123	1,758	
New Brunswick	16,318	35,879	1,670	461	6,210	60,537	-3.7
Locations	359	691	124	48	161	1,384	
Quebec	332,179	182,388	21,679	18,497	49,320	604,061	8.1
Locations	5,744	4,321	801	845	1,963	13,674	
Ontario	544,451	465,990	73,344	29,525	51,499	1,164,809	4.0
Locations	7,966	8,055	1,581	876	1,113	19,591	
Manitoba	35,199	32,988	3,903	1,306	2,574	75,970	5.4
Locations	778	728	144	37	27	1,715	
Saskatchewan	46,203	29,828	1,769	477	11,124	89,402	8.2
Locations	873	539	59	25	191	1,686	
Alberta	217,971	115,890	23,609	3,436	29,194	390,099	-1.6
Locations	2,628	2,139	401	647	475	6,290	
British Columbia	258,641	155,850	19,679	6,525	26,242	466,936	-2.4
Locations	3,924	3,032	327	247	421	7,951	
Yukon	1,751	1,364	x	x	x	3,739	-6.0
Locations	28	17	x	x	x	55	
Northwest Territories	1,465	1,345	x	x	x	9,761	67.4
Locations	28	15	x	x	x	90	
Nunavut	610	x	x	x	x	610	395.1
Locations	11	x	x	x	x	11	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

Coefficient of Variation % July 2002 (Preliminary Figures)

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	6.2	3.4			Newfoundland and Labrador	6.3	7.7		
Limited service restaurants	3.7	3.7			Prince Edward Island	11.0	13.0		
Food service contractors	1.2	6.4			Nova Scotia	7.3	8.7		
Social and mobile caterers	10.7	12.6			New Brunswick	6.7	8.2		
Drinking places	7.7	7.0			Quebec	5.1	4.2		
Total	3.3	2.1			Ontario	5.2	3.6		
					Manitoba	8.6	9.8		
					Saskatchewan	8.2	7.5		
					Alberta	9.2	6.2		
					British Columbia	8.7	5.6		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 3

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, June 2002 (Revised Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,428,725	1,033,370	169,971	79,942	186,817	2,898,824	2.0
Locations	23,038	20,921	4,204	2,413	4,926	55,502	
Newfoundland and Labrador	7,465	14,356	2,894	1,034	4,300	30,048	-5.6
Locations	203	337	88	50	222	900	
Prince Edward Island	4,252	7,361	x	x	913	12,792	3.1
Locations	105	169	x	x	27	329	
Nova Scotia	31,205	38,807	4,395	1,050	7,302	82,758	11.6
Locations	569	837	184	26	123	1,739	
New Brunswick	14,372	36,243	2,259	962	6,029	59,864	-4.2
Locations	371	740	130	66	173	1,481	
Quebec	304,196	180,031	27,856	22,002	49,982	584,066	6.6
Locations	5,616	4,458	1,095	890	2,060	14,119	
Ontario	541,567	438,732	73,188	35,486	52,152	1,141,125	3.9
Locations	8,008	7,958	1,647	916	1,193	19,722	
Manitoba	34,218	32,823	4,849	1,400	843	74,133	0.5
Locations	782	749	170	37	27	1,764	
Saskatchewan	42,424	26,468	1,763	489	9,804	80,948	-3.0
Locations	894	540	58	25	164	1,680	
Alberta	205,865	110,077	25,979	4,776	29,106	375,803	-4.1
Locations	2,597	2,080	425	88	475	5,666	
British Columbia	239,470	145,662	19,864	12,640	25,442	443,077	-2.8
Locations	3,828	3,018	344	308	443	7,942	
Yukon	1,531	1,344	x	x	x	3,164	-9.5
Locations	28	17	x	x	x	54	
Northwest Territories	1,665	1,466	x	x	x	10,551	96.7
Locations	27	17	x	x	x	97	
Nunavut	496	x	x	x	x	496	259.6
Locations	11	x	x	x	x	11	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

Coefficient of Variation % June 2002 (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.1	3.4	Newfoundland and Labrador	6.5	7.7
Limited service restaurants	3.9	3.7	Prince Edward Island	8.8	15.1
Food service contractors	1.9	6.5	Nova Scotia	7.1	8.9
Social and mobile caterers	11.1	14.4	New Brunswick	6.9	8.0
Drinking places	7.9	7.0	Quebec	5.1	4.3
Total	3.2	2.1	Ontario	5.0	3.7
			Manitoba	8.9	9.7
			Saskatchewan	8.3	7.5
			Alberta	9.2	6.1
			British Columbia	8.9	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, July 2002

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	9,253,555	6,735,500	1,189,254	416,091	1,289,347	18,883,747	2.0
Newfoundland and Labrador	49,109	94,349	20,131	4,824	24,630	193,043	-4.6
Prince Edward Island	23,667	42,822	x	x	5,155	73,142	-2.8
Nova Scotia	184,428	247,880	35,736	4,589	49,015	521,647	11.0
New Brunswick	93,505	223,076	19,210	4,073	44,698	384,562	1.0
Quebec	1,957,472	1,105,421	214,866	120,877	349,472	3,748,108	6.6
Ontario	3,471,521	2,896,015	476,222	181,883	365,583	7,391,224	3.6
Manitoba	225,745	216,582	35,430	8,809	8,256	494,822	0.5
Saskatchewan	284,103	172,550	12,951	5,654	61,564	536,822	-0.1
Alberta	1,345,979	736,613	189,046	22,978	191,141	2,485,758	-5.3
British Columbia	1,596,759	982,619	151,468	61,596	183,769	2,976,211	-1.4
Yukon	8,303	7,899	x	x	x	18,221	-8.2
Northwest Territories	9,977	9,674	x	x	x	57,201	25.8
Nunavut	2,987	x	x	x	x	2,987	171.9

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Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.