



Restaurant, Caterer and Tavern Statistics

August 2002

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Highlights

- Restaurant Caterers and Taverns year over year receipts advanced 3.7% in August to \$3.07 billion following a revised July estimate of \$3.02 billion or a 3.5% increase over 2001.
- Receipts advanced in Nova Scotia by 16.8%, Quebec 11.4%, Manitoba 7.7%, Saskatchewan 5.8%, Ontario 4.1%, Prince Edward Island 3.0% and New Brunswick 1.6%. Newfoundland reported a decrease of 1.6% with Alberta and British Columbia reporting their sixth consecutive monthly decrease with a 3.1% decrease each this month.
- By sector social caterers and mobile food services recorded the largest year over year increase at 10.1% followed by full-service restaurants at 6.2% and limited service restaurants at 1.8%. Both food service contractors and drinking places posted declines of 3.2% and 1.6% respectively.

November 2002

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, August 2002 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,581,483	1,083,381	141,648	65,775	193,343	3,065,629	3.7
Locations	23,439	20,537	3,741	2,862	4,704	55,283	
Newfoundland and Labrador	9,493	15,876	2,708	1,597	4,700	34,375	-1.5
Locations	205	287	92	51	216	851	
Prince Edward Island	8,041	9,045	x	x	1,017	18,236	3.0
Locations	111	170	x	x	27	333	
Nova Scotia	40,970	44,122	4,009	1,125	8,195	98,421	16.8
Locations	598	813	200	32	122	1,765	
New Brunswick	17,927	37,108	1,333	278	6,492	63,138	1.6
Locations	364	625	126	34	162	1,312	
Quebec	335,754	176,709	23,694	20,988	53,597	610,741	11.4
Locations	5,805	4,304	851	865	1,959	13,784	
Ontario	597,678	463,940	62,480	28,373	52,979	1,205,449	4.1
Locations	7,941	7,857	1,510	882	1,121	19,312	
Manitoba	37,273	34,322	4,125	1,360	2,061	79,141	7.7
Locations	785	771	131	37	28	1,752	
Saskatchewan	43,543	29,347	1,613	991	10,653	86,147	5.8
Locations	898	534	57	24	178	1,691	
Alberta	218,818	113,295	20,110	2,962	25,606	380,791	-3.1
Locations	2,678	2,108	381	656	457	6,280	
British Columbia	268,031	156,789	19,630	7,237	26,958	478,646	-3.1
Locations	3,991	3,033	353	270	415	8,062	
Yukon	1,574	1,341	x	x	x	3,442	-7.4
Locations	27	17	x	x	x	54	
Northwest Territories	1,683	1,487	x	x	x	6,405	8.9
Locations	24	17	x	x	x	75	
Nunavut	699	x	x	x	x	699	356.2
Locations	12	x	x	x	x	12	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

Coefficient of Variation % August 2002 (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.1	3.4	Newfoundland and Labrador	6.8	7.9
Limited service restaurants	3.7	3.7	Prince Edward Island	8.4	12.6
Food service contractors	1.2	2.6	Nova Scotia	8.6	8.7
Social and mobile caterers	8.7	23.1	New Brunswick	6.4	9.1
Drinking places	7.6	7.2	Quebec	5.2	4.1
Total	3.4	2.3	Ontario	5.8	3.7
			Manitoba	9.0	9.9
			Saskatchewan	8.2	7.5
			Alberta	9.0	10.9
			British Columbia	8.4	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, July 2002 (Revised Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,531,204	1,077,747	152,555	62,637	191,294	3,015,437	3.5
Locations	23,039	20,536	3,792	2,790	4,720	54,878	
Newfoundland and Labrador	8,822	15,797	2,683	1,171	4,371	32,845	0.5
Locations	204	308	92	50	215	868	
Prince Edward Island	7,293	8,693	x	x	986	17,105	-2.7
Locations	111	169	x	x	27	332	
Nova Scotia	39,491	41,856	4,227	1,011	8,005	94,590	13.5
Locations	583	819	201	31	123	1,756	
New Brunswick	16,723	36,445	1,652	461	6,098	61,378	-2.3
Locations	359	635	127	48	161	1,330	
Quebec	330,765	177,137	21,875	18,579	50,887	599,242	7.3
Locations	5,636	4,153	835	845	1,963	13,433	
Ontario	577,307	463,010	66,746	30,181	50,484	1,187,728	6.1
Locations	7,870	7,973	1,528	862	1,112	19,344	
Manitoba	35,931	33,563	3,922	1,307	2,574	77,297	7.3
Locations	785	740	145	37	27	1,735	
Saskatchewan	45,952	30,009	1,790	478	10,768	88,995	7.7
Locations	873	538	60	25	177	1,673	
Alberta	212,742	114,401	23,351	3,431	28,787	382,711	-3.4
Locations	2,656	2,133	401	647	475	6,312	
British Columbia	252,335	153,950	19,831	5,918	27,227	459,260	-4.0
Locations	3,898	3,034	345	240	421	7,939	
Yukon	1,670	1,464	x	x	x	3,739	-6.0
Locations	28	18	x	x	x	56	
Northwest Territories	1,606	1,423	x	x	x	9,979	71.1
Locations	26	17	x	x	x	90	
Nunavut	568	x	x	x	x	568	361.4
Locations	11	x	x	x	x	11	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

Coefficient of Variation % July 2002 (Revised Figures)

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	6.3	3.4			Newfoundland and Labrador	7.0	7.9		
Limited service restaurants	3.7	3.7			Prince Edward Island	8.5	12.5		
Food service contractors	1.2	2.6			Nova Scotia	8.2	8.7		
Social and mobile caterers	8.6	23.4			New Brunswick	6.2	9.2		
Drinking places	7.7	7.2			Quebec	5.5	4.1		
Total	3.4	2.3			Ontario	5.8	3.6		
					Manitoba	8.9	10.0		
					Saskatchewan	9.0	7.5		
					Alberta	9.3	10.7		
					British Columbia	8.7	5.6		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, July 2002

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	10,856,320	7,808,211	1,324,418	482,176	1,483,053	21,954,177	2.2
Newfoundland and Labrador	58,596	110,216	22,842	6,598	29,130	227,382	-4.2
Prince Edward Island	31,659	51,428	x	x	6,137	90,854	-2.3
Nova Scotia	225,923	291,902	39,764	5,719	57,149	620,456	12.0
New Brunswick	111,837	260,749	20,525	4,352	51,077	448,540	1.3
Quebec	2,291,812	1,276,879	238,755	141,947	404,636	4,354,029	7.2
Ontario	4,102,055	3,356,975	532,103	210,911	417,546	8,619,591	4.0
Manitoba	263,750	251,479	39,574	10,170	10,317	575,289	1.6
Saskatchewan	327,394	202,077	14,585	6,645	71,861	622,562	0.6
Alberta	1,559,568	848,419	208,898	25,935	216,341	2,859,161	-5.2
British Columbia	1,858,484	1,137,507	171,250	68,226	211,713	3,447,180	-1.9
Yukon	9,796	9,341	x	x	x	21,663	-8.1
Northwest Territories	11,801	11,239	x	x	x	63,824	24.3
Nunavut	3,645	x	x	x	x	3,645	191.2

x suppressed to meet the confidentiality requirements of the Statistics Act.

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.