



Restaurant, Caterer and Tavern Statistics

September 2001

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Highlights

- As a result of a weakening economy and the events of September 11th Restaurant Caterers and Tavern receipts for September recorded their lowest monthly increase this year at 4.0%.
- Provincially the estimates range from a –2.9% in Manitoba to a 10.9% increase in Prince Edward Island. While full-service restaurants were ahead by 8.3% over September 2000 limited – Service Restaurants only reported a 0.2% increase. Contract-caterers held their own while social caterers declined by 10.0% and taverns were ahead by 3.5%.
- The September estimates have dampened the overall increase to-date to 7.5% from 7.8% in August.

December 2001

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, September 2001 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,351,926	959,508	179,215	62,224	191,943	2,744,816	4.0
Locations	23,971	21,288	3,760	2,182	5,194	56,397	
Newfoundland	8,100	15,938	3,320	1,249	3,639	32,247	10.8
Locations	195	382	88	45	229	939	
Prince Edward Island	4,812	6,805	x	x	784	12,663	10.9
Locations	117	162	x	x	25	327	
Nova Scotia	28,857	34,550	6,876	728	7,381	78,392	6.1
Locations	576	821	124	33	153	1,707	
New Brunswick	16,574	29,985	3,032	724	6,991	57,306	0.8
Locations	483	691	133	68	224	1,599	
Quebec	277,186	146,651	35,943	16,670	51,436	527,884	4.8
Locations	5,624	3,929	824	810	2,183	13,370	
Ontario	508,541	409,448	72,412	29,638	52,312	1,072,350	2.8
Locations	7,998	8,298	1,631	758	1,059	19,744	
Manitoba	31,886	31,825	5,128	1,449	1,867	72,155	-2.9
Locations	747	741	152	43	28	1,711	
Saskatchewan	43,173	22,805	2,470	873	6,164	75,485	-0.5
Locations	889	514	40	23	190	1,657	
Alberta	198,234	114,441	25,453	2,296	29,585	370,010	7.9
Locations	3,037	2,349	372	47	564	6,368	
British Columbia	231,629	144,668	22,547	8,427	30,679	437,950	3.8
Locations	4,238	3,364	366	344	515	8,827	
Yukon	1,386	1,056	x	x	x	2,721	-6.2
Locations	30	17	x	x	x	55	
Northwest Territories	1,317	1,336	x	x	x	5,423	39.0
Locations	31	18	x	x	x	86	
Nunavut	230	x	x	x	x	230	18.7
Locations	7	x	x	x	x	7	

Table 2

Coefficient of Variation % (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.7	3.3	Newfoundland	7.3	7.4
Limited service restaurants	3.5	3.6	Prince Edward Island	7.2	12.6
Food service contractors	2.9	4.7	Nova Scotia	5.8	7.5
Social and mobile caterers	9.5	11.3	New Brunswick	5.3	7.6
Drinking places	7.4	6.6	Quebec	4.7	4.0
Total	3.0	1.9	Ontario	5.2	3.4
			Manitoba	7.6	9.8
			Saskatchewan	7.2	7.3
			Alberta	8.2	6.2
			British Columbia	7.2	5.0
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, August 2001
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,489,818	1,064,166	146,341	59,760	196,570	2,956,654	7.7
Locations	23,523	21,209	3,710	2,304	5,041	55,787	
Newfoundland	9,325	17,731	2,694	1,126	4,030	34,907	5.7
Locations	182	318	88	45	228	860	
Prince Edward Island	8,169	8,374	x	x	955	17,704	7.6
Locations	128	171	x	x	24	345	
Nova Scotia	34,020	37,617	3,948	592	8,089	84,266	7.1
Locations	569	864	119	33	150	1,734	
New Brunswick	18,309	34,002	1,636	669	7,516	62,131	2.8
Locations	470	625	125	52	200	1,471	
Quebec	294,506	160,594	24,151	14,878	54,166	548,295	5.0
Locations	5,544	3,954	782	800	2,151	13,231	
Ontario	559,806	458,028	57,407	29,857	52,720	1,157,817	9.2
Locations	7,726	8,251	1,494	882	1,055	19,408	
Manitoba	32,647	33,376	4,115	1,528	1,826	73,492	-2.1
Locations	742	731	160	42	27	1,702	
Saskatchewan	43,778	27,977	1,777	1,049	6,810	81,391	0.9
Locations	856	586	40	32	189	1,704	
Alberta	214,519	124,181	25,229	2,304	26,631	392,865	12.0
Locations	3,031	2,352	422	49	481	6,335	
British Columbia	271,257	159,404	23,257	7,630	32,484	494,031	7.6
Locations	4,207	3,322	449	357	514	8,848	
Yukon	1,885	1,265	x	x	x	3,717	0.1
Locations	31	17	x	x	x	58	
Northwest Territories	1,443	1,617	x	x	x	5,883	33.9
Locations	32	19	x	x	x	86	
Nunavut	153	x	x	x	x	153	-35.4
Locations	6	x	x	x	x	6	

Table 4

Coefficient of Variation % (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.2	3.4	Newfoundland	7.9	7.8
Limited service restaurants	3.5	3.6	Prince Edward Island	8.0	11.6
Food service contractors	3.3	4.1	Nova Scotia	6.0	7.4
Social and mobile caterers	9.9	12.0	New Brunswick	5.6	8.1
Drinking places	7.2	6.6	Quebec	4.9	4.0
Total	3.3	1.9	Ontario	5.8	3.5
			Manitoba	7.8	9.7
			Saskatchewan	7.2	7.0
			Alberta	8.5	5.8
			British Columbia	7.7	5.1
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, September 2001

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	11,800,850	8,764,059	1,458,966	499,436	1,694,438	24,217,748	7.5
Newfoundland	70,442	133,853	23,835	9,047	32,359	269,537	7.1
Prince Edward Island	40,415	56,010	x	x	6,869	105,638	10.5
Nova Scotia	218,940	297,051	43,516	6,696	66,275	632,478	6.3
New Brunswick	132,015	272,688	23,939	6,811	64,750	500,204	1.9
Quebec	2,354,458	1,368,123	262,225	124,248	482,183	4,591,237	6.3
Ontario	4,313,419	3,782,012	563,581	236,899	467,921	9,363,832	6.7
Manitoba	279,556	291,141	42,906	12,888	11,628	638,119	1.7
Saskatchewan	384,766	229,437	20,431	9,033	50,674	694,342	0.8
Alberta	1,864,026	1,029,771	242,605	24,519	225,975	3,386,895	13.2
British Columbia	2,117,813	1,280,466	212,957	64,204	275,497	3,950,936	8.7
Yukon	11,805	10,677	x	x	x	26,288	4.6
Northwest Territories	11,714	12,831	x	x	x	56,763	56.7
Nunavut	1,482	x	x	x	x	1,482	-38.6

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

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