



# Restaurant, Caterer and Tavern Statistics

September 2002

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## All prices exclude sales tax

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## Highlights

- Preliminary receipts for September 2002 are estimated at \$2.82 billion up 4.6% over the revised September 2001 estimate. This was the highest year-over-year increase this year and represents a substantial increase over the September 2001 estimate when total receipts sharply declined due to the events of September 11.
- At the provincial level Nova Scotia recorded the largest year-over-year increase at 17.7% followed by Manitoba (8.3%), Prince Edward Island (8.2%) and Ontario at 8.1%. New Brunswick, British Columbia and Alberta all recorded decreases of -3.2%, -2.6% and -0.9% respectively.
- Every sector of the industry posted increases with caterer ahead by 7.2%, food service contractors 6.6%, full-service restaurants 4.9%, limited service restaurants 4.6% and drinking places 0.1%.

December 2002

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Table 1

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, September 2002 (Preliminary Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>1,397,674</b>	<b>984,954</b>	<b>181,756</b>	<b>68,898</b>	<b>188,841</b>	<b>2,822,122</b>	<b>4.6</b>
<b>Locations</b>	<b>23,800</b>	<b>21,308</b>	<b>4,233</b>	<b>2,747</b>	<b>4,852</b>	<b>56,940</b>	
Newfoundland and Labrador	7,430	14,346	3,595	1,178	3,809	30,358	0.8
Locations	211	314	101	48	220	894	
Prince Edward Island	5,136	6,483	x	x	692	12,723	8.2
Locations	112	151	x	x	25	313	
Nova Scotia	36,976	37,878	7,642	1,101	7,211	90,807	17.7
Locations	607	879	208	32	134	1,859	
New Brunswick	14,447	31,433	3,028	560	5,297	54,765	-3.2
Locations	353	704	133	48	164	1,402	
Quebec	290,177	162,855	34,985	19,293	51,058	558,368	5.6
Locations	5,968	4,450	1,144	880	2,009	14,450	
Ontario	538,410	427,729	79,137	34,130	53,370	1,132,776	8.1
Locations	8,188	8,131	1,712	846	1,152	20,029	
Manitoba	35,772	31,563	4,997	1,342	1,553	75,227	8.3
Locations	818	780	134	38	29	1,799	
Saskatchewan	39,927	25,432	2,150	801	10,742	79,051	6.3
Locations	866	538	56	20	201	1,680	
Alberta	196,923	105,376	22,793	3,299	29,441	357,831	-0.9
Locations	2,692	2,227	382	611	492	6,403	
British Columbia	229,027	139,173	21,918	6,937	24,769	421,823	-2.6
Locations	3,917	3,102	329	216	409	7,973	
Yukon	1,189	1,213	x	x	x	2,770	-0.9
Locations	28	17	x	x	x	54	
Northwest Territories	1,623	1,474	x	x	x	4,987	-3.5
Locations	26	17	x	x	x	71	
Nunavut	637	x	x	x	x	637	284.6
Locations	13	x	x	x	x	13	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

**Coefficient of Variation % September 2002 (Preliminary Figures)**

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.1	3.4	Newfoundland and Labrador	7.9	7.9
Limited service restaurants	3.7	3.7	Prince Edward Island	7.3	13.0
Food service contractors	1.5	6.6	Nova Scotia	7.4	8.1
Social and mobile caterers	9.2	22.7	New Brunswick	6.1	8.8
Drinking places	7.7	7.1	Quebec	4.8	4.4
<b>Total</b>	<b>3.3</b>	<b>2.3</b>	Ontario	5.2	3.6
			Manitoba	8.6	9.8
			Saskatchewan	8.3	7.6
			Alberta	9.0	10.1
			British Columbia	8.8	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, August 2002 (Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
<b>Canada</b>	<b>1,586,122</b>	<b>1,084,392</b>	<b>142,880</b>	<b>63,492</b>	<b>190,879</b>	<b>3,067,764</b>	<b>3.8</b>
<b>Locations</b>	<b>23,492</b>	<b>20,798</b>	<b>4,034</b>	<b>2,868</b>	<b>4,711</b>	<b>55,903</b>	
Newfoundland and Labrador	9,709	16,005	2,730	1,412	5,031	34,886	-0.1
Locations	205	309	97	51	216	877	
Prince Edward Island	7,930	8,828	x	x	1,121	18,022	1.8
Locations	111	156	x	x	27	320	
Nova Scotia	42,664	44,121	4,050	995	8,170	99,999	18.7
Locations	605	833	198	28	122	1,787	
New Brunswick	17,874	37,258	1,380	557	6,459	63,527	2.2
Locations	364	635	132	51	162	1,344	
Quebec	341,738	177,934	25,823	20,983	51,028	617,505	12.6
Locations	5,830	4,330	1,151	869	1,959	14,140	
Ontario	598,001	462,086	61,548	27,442	52,073	1,201,149	3.7
Locations	8,017	7,908	1,504	867	1,121	19,417	
Manitoba	37,082	33,426	4,088	1,582	1,433	77,610	5.6
Locations	778	775	131	37	28	1,749	
Saskatchewan	43,577	29,330	1,621	990	10,969	86,488	6.3
Locations	898	542	57	24	192	1,712	
Alberta	217,269	115,465	20,022	2,645	26,297	381,698	-2.8
Locations	2,679	2,240	381	654	451	6,404	
British Columbia	266,336	157,155	19,657	6,022	27,270	476,440	-3.6
Locations	3,942	3,037	343	277	415	8,014	
Yukon	1,495	1,306	x	x	x	3,243	-12.8
Locations	26	16	x	x	x	51	
Northwest Territories	1,723	1,480	x	x	x	6,473	10.0
Locations	25	17	x	x	x	76	
Nunavut	725	x	x	x	x	725	372.9
Locations	13	x	x	x	x	13	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

**Coefficient of Variation % August 2002 (Revised Figures)**

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.1	3.4	Newfoundland and Labrador	6.8	7.8
Limited service restaurants	3.8	3.7	Prince Edward Island	8.5	13.1
Food service contractors	1.8	6.8	Nova Scotia	8.5	8.6
Social and mobile caterers	8.6	23.0	New Brunswick	6.3	9.0
Drinking places	7.6	7.2	Quebec	5.2	4.3
<b>Total</b>	<b>3.4</b>	<b>2.3</b>	Ontario	5.8	3.6
			Manitoba	8.9	10.0
			Saskatchewan	8.2	7.4
			Alberta	9.0	10.7
			British Columbia	8.5	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

**Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, August 2002**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>12,258,632</b>	<b>8,794,176</b>	<b>1,507,405</b>	<b>548,791</b>	<b>1,669,429</b>	<b>24,778,434</b>	<b>2.5</b>
Newfoundland and Labrador	66,241	124,690	26,458	7,592	33,270	258,251	-3.4
Prince Edward Island	36,685	57,694	x	x	6,932	103,362	-1.3
Nova Scotia	264,594	329,778	47,446	6,689	64,334	712,841	12.9
New Brunswick	126,231	292,333	23,600	5,190	56,342	503,695	0.8
Quebec	2,587,973	1,440,959	275,870	161,235	453,125	4,919,162	7.1
Ontario	4,640,789	3,782,849	610,308	244,111	470,010	9,748,067	4.4
Manitoba	299,331	282,146	44,533	11,733	11,243	648,986	2.1
Saskatchewan	367,356	227,492	16,743	7,446	82,919	701,954	1.3
Alberta	1,754,941	955,965	231,603	28,918	246,472	3,217,899	-4.7
British Columbia	2,085,816	1,277,046	193,195	73,948	236,793	3,866,797	-2.0
Yukon	10,905	10,518	x	x	x	24,233	-8.1
Northwest Territories	13,464	12,706	x	x	x	68,879	21.9
Nunavut	4,308	x	x	x	x	4,308	203.9

x suppressed to meet the confidentiality requirements of the Statistics Act.

**Note of appreciation**

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## Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.