



Restaurant, Caterer and Tavern Statistics

September 2003

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Highlights

- Restaurant Caterers and Taverns' sales have increased by 1.9% in September 2003, when compared to September 2002 to \$2.862 billion.
- The industry is continuing its recovery from the drop in the number of foreign visitors to Canada, due to the results of SARS and the weak domestic demand, recorded in June.
- At the provincial level, the most important year over year increases were recorded in British Columbia (11.3%), Prince Edward Island (6.3%) and New-Brunswick (4.4%). Ontario had a slight increase (0.9%) and Quebec a decrease (-1.0%).
- At the national level year over year increase in sales (1.9%) was due to the increase in demand for Limited Services Restaurants (with almost 7.0%), Social and Mobile Caterers (5.2%), and Full Services Restaurants (0.3%). Those three sectors accounted for 88% of the sales of the industry in September.

December 2003

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, September 2003 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
Canada	1,397,132	1,048,796	175,077	72,782	168,459	2,862,246	1.9
Locations	23,610	21,207	3,920	2,106	4,917	55,759	
Newfoundland and Labrador	7,953	14,638	3,296	833	4,301	31,021	2.7
Locations	228	332	104	50 ^E	251	965	
Prince Edward Island	5,175	7,554	x	x	520	13,649	6.3
Locations	122	152	x	x	19 ^E	318	
Nova Scotia	30,691	41,199	7,765	382	6,400	86,438	-3.3
Locations	678	785	194	25	128 ^E	1,810	
New Brunswick	14,779	33,532	3,622	525 ^E	4,906	57,364	4.4
Locations	367	629	121	47 ^E	163	1,327	
Quebec	294,602	158,960	30,636	21,508	45,351	551,058	-1.0
Locations	6,074	4,393	983 ^E	895	2,019	14,364	
Ontario	514,880	471,421	75,581	32,797	46,648	1,141,327	0.9
Locations	7,510	8,201	1,525	664 ^E	1,099	18,998	
Manitoba	36,872	25,773	4,870	808	2,393 ^E	70,716	-5.7
Locations	919	596	129	39 ^E	115 ^E	1,798	
Saskatchewan	41,452	24,812	2,487	683 ^E	7,454 ^E	76,889	-3.3
Locations	877	499	43	36 ^E	185 ^E	1,640	
Alberta	196,980	110,034	24,842	4,288	25,047	361,191	1.6
Locations	2,961	2,178	415	97	481	6,131	
British Columbia	249,666	156,954	20,617	10,397	24,401	462,036	11.3
Locations	3,812	3,407	371	240 ^E	439	8,269	
Yukon	1,486	2,174	x	x	x	4,232	50.2
Locations	26	16	x	x	x	56	
Northwest Territories	1,978	1,744	x	x	x	5,708	18.4
Locations	24	19	x	x	x	73	
Nunavut	617	x	x	x	x	617	1.6
Locations	11	x	x	x	x	11	

^x suppressed to meet the confidentiality requirements of the Statistics Act.

^E use with caution.

Table 2

Coefficient of Variation % September 2003 (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.1	3.6	Newfoundland and Labrador	8.4	8.3
Limited service restaurants	3.9	3.8	Prince Edward Island	8.6	9.8
Food service contractors	2.0	7.9	Nova Scotia	9.1	8.4
Social and mobile caterers	8.3	13.3	New Brunswick	6.9	8.1
Drinking places	7.8	7.1	Quebec	4.8	4.8
Total	3.3	2.2	Ontario	5.3	4.0
			Manitoba	5.9	10.7
			Saskatchewan	7.7	8.1
			Alberta	9.0	6.1
			British Columbia	8.8	5.7
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, August 2003 (Revised Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,583,472	1,134,883	138,155	63,491	182,497	3,102,498	1.1
Locations	23,415	21,202	3,685	2,012	4,890	55,204	
Newfoundland and Labrador	9,788	16,848	2,313	1,106	4,668	34,722	-0.5
Locations	220	315	103	51 ^E	232	921	
Prince Edward Island	8,689	8,965	x	x	878	18,680	3.7
Locations	119	155	x	x	21 ^E	320	
Nova Scotia	38,211	44,410	4,536	411 ^E	8,165	95,731	-4.3
Locations	669	773	191	25	133	1,791	
New Brunswick	19,116	37,133	1,263	615 ^E	6,552	64,680	1.8
Locations	364	619	121	46 ^E	177	1,327	
Quebec	354,399	180,672	25,565	17,447	51,770	629,853	2.0
Locations	6,053	4,305	967 ^E	808	2,046	14,179	
Ontario	561,594	490,436	56,401	27,377	45,719	1,181,527	-1.6
Locations	7,550	8,284	1,347	652 ^E	1,081	18,914	
Manitoba	37,749	26,395	3,539	1,019	3,354 ^E	72,055	-7.2
Locations	916	593	113	42 ^E	74 ^E	1,738	
Saskatchewan	44,194	28,755	1,855	668 ^E	8,726 ^E	84,197	-2.6
Locations	822	535	45	38 ^E	188 ^E	1,627	
Alberta	207,921	121,251	21,929	3,527	24,834	379,462	-0.6
Locations	2,886	2,195	401	98	481	6,061	
British Columbia	297,312	176,850	19,530	9,865 ^E	26,666	530,223	11.3
Locations	3,757	3,391	361	237 ^E	438	8,184	
Yukon	1,691	1,218	x	x	x	3,672	13.2
Locations	25	17	x	x	x	56	
Northwest Territories	2,145	1,950	x	x	x	7,031	8.6
Locations	24	19	x	x	x	74	
Nunavut	664	x	x	x	x	664	-8.4
Locations	12	x	x	x	x	12	

^x suppressed to meet the confidentiality requirements of the Statistics Act.

^E use with caution.

Table 4

Coefficient of Variation % August 2003 (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.2	3.6	Newfoundland and Labrador	8.8	8.4
Limited service restaurants	3.7	3.7	Prince Edward Island	9.2	9.9
Food service contractors	1.9	8.3	Nova Scotia	8.5	8.5
Social and mobile caterers	8.3	12.8	New Brunswick	6.4	8.0
Drinking places	7.5	7.2	Quebec	5.2	4.8
Total	3.4	2.2	Ontario	5.7	4.0
			Manitoba	6.6	10.5
			Saskatchewan	7.9	8.2
			Alberta	9.5	6.2
			British Columbia	8.6	5.7
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, September 2003

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
in thousand of \$							%
Canada	12,408,134	9,129,528	1,405,387	522,284	1,573,677	25,039,010	1.1
Newfoundland and Labrador	70,795	119,032	25,239	7,542	35,186	257,794	-0.1
Prince Edward Island	42,415	59,012	x	x	5,783	109,884	6.2
Nova Scotia	259,326	335,847	53,608	3,977	59,157	711,914	0.1
New Brunswick	132,795	292,386	24,059	5,013	51,726	505,978	0.4
Quebec	2,778,729	1,481,901	251,351	158,327	450,890	5,121,198	4.1
Ontario	4,474,506	3,970,797	582,206	234,390	415,302	9,677,201	-0.7
Manitoba	317,935	273,260	36,286	7,893	14,469	649,843	0.2
Saskatchewan	356,357	216,818	19,812	3,990	73,538	670,515	-4.5
Alberta	1,758,898	972,415	223,778	32,036	236,762	3,223,888	0.3
British Columbia	2,181,175	1,381,822	176,879	55,846	222,086	4,017,808	4.1
Yukon	11,009	10,454	x	x	x	25,455	4.8
Northwest Territories	18,254	15,785	x	x	x	61,590	-10.4
Nunavut	5,942	x	x	x	x	5,942	38.9

x suppressed to meet the confidentiality requirements of the Statistics Act.

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

For more information, access the following link:

www.statcan.ca/english/sdds/2419.htm