



Restaurant, Caterer and Tavern Statistics

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Highlights

- Preliminary receipts for October 2001 are estimated at \$2.68 billion, up 3.7% over the revised October 2000 estimate of \$2.58 billion.
- The October estimate follows a revision to the September 2001 estimate of 3.9% to a 2.2% increase over September 2000.
- Almost all the provinces recorded increases in receipts ranging from 0.1% in Saskatchewan to 9.2% in Nova Scotia.
- The increase in receipts was not spread evenly across the five sectors. In particular Full-Service Restaurants profited from the largest increase with 7.6%. This was followed by Drinking Places at 5.9% and Food Service contractors at 1.5% while the other 2 sectors recorded small decreases.

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, October 2001 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,292,091	944,660	179,162	65,069	194,457	2,675,439	3.7
Locations	26,136	20,587	3,924	2,353	5,168	58,167	
Newfoundland and Labrador	6,799	14,026	3,393	992	3,329	28,539	-3.2
Locations	188	344	89	31	232	884	
Prince Edward Island	3,371	5,848	x	x	742	10,241	-0.6
Locations	82	145	x	x	20	268	
Nova Scotia	24,791	37,682	6,527	780	7,933	77,713	9.2
Locations	522	848	127	29	151	1,677	
New Brunswick	13,988	30,290	3,734	553	7,910	56,475	3.4
Locations	438	713	135	51	227	1,564	
Quebec	266,801	144,974	34,451	19,061	54,282	519,569	7.2
Locations	8,307	3,692	999	798	2,116	15,912	
Ontario	492,210	405,277	71,318	31,087	51,957	1,051,849	2.6
Locations	7,817	8,060	1,588	911	1,081	19,457	
Manitoba	31,539	31,633	5,805	1,167	1,054	71,197	-5.2
Locations	708	716	151	36	29	1,639	
Saskatchewan	43,405	24,266	3,687	892	5,852	78,101	0.1
Locations	817	509	44	26	161	1,556	
Alberta	192,977	111,055	25,076	2,128	30,492	361,728	5.5
Locations	2,951	2,288	388	49	574	6,250	
British Columbia	213,000	137,303	22,003	8,272	29,830	410,407	2.3
Locations	4,238	3,239	368	410	553	8,809	
Yukon	1,262	1,072	x	x	x	3,115	28.1
Locations	32	16	x	x	x	59	
Northwest Territories	1,218	1,234	x	x	x	5,775	53.5
Locations	27	17	x	x	x	84	
Nunavut	731	x	x	x	x	731	376.3
Locations	9	x	x	x	x	9	

Table 2

Coefficient of Variation % (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.8	10.1	Newfoundland and Labrador	6.0	7.6
Limited service restaurants	3.7	3.7	Prince Edward Island	6.8	14.5
Food service contractors	1.4	6.0	Nova Scotia	6.5	7.5
Social and mobile caterers	9.7	15.4	New Brunswick	5.3	7.4
Drinking places	7.3	6.6	Quebec	4.6	16.1
Total	3.1	4.7	Ontario	5.2	3.7
			Manitoba	8.0	10.1
			Saskatchewan	7.6	7.7
			Alberta	7.8	6.3
			British Columbia	7.3	5.1
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, September 2001
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,332,661	941,673	170,569	64,291	188,840	2,698,034	2.2
Locations	23,776	20,974	3,916	2,373	5,151	56,189	
Newfoundland and Labrador	8,112	13,813	3,121	1,413	3,655	30,114	3.5
Locations	195	364	88	52	229	928	
Prince Edward Island	4,601	6,120	x	x	780	11,764	3.0
Locations	120	159	x	x	28	330	
Nova Scotia	28,454	34,810	6,244	690	6,961	77,159	4.5
Locations	581	842	125	29	152	1,729	
New Brunswick	15,891	29,868	2,945	580	7,286	56,569	-0.5
Locations	476	691	133	65	224	1,590	
Quebec	277,175	147,091	35,280	16,647	52,480	528,672	5.0
Locations	5,699	4,012	1,042	773	2,160	13,685	
Ontario	499,509	403,307	65,574	29,815	49,409	1,047,614	0.4
Locations	7,961	8,127	1,547	768	1,059	19,462	
Manitoba	30,001	30,589	5,492	1,497	1,869	69,448	-6.6
Locations	671	690	153	41	28	1,583	
Saskatchewan	42,062	22,617	2,936	866	5,918	74,398	-1.9
Locations	854	478	43	28	176	1,579	
Alberta	194,251	109,720	24,994	2,514	29,453	360,932	5.2
Locations	2,991	2,290	380	47	562	6,270	
British Columbia	229,849	141,315	22,059	10,094	29,920	433,236	2.7
Locations	4,161	3,286	372	557	509	8,883	
Yukon	1,434	1,070	x	x	x	2,796	-3.6
Locations	32	17	x	x	x	59	
Northwest Territories	1,157	1,355	x	x	x	5,166	32.5
Locations	28	19	x	x	x	86	
Nunavut	166	x	x	x	x	166	-14.5
Locations	7	x	x	x	x	7	

Table 4

Coefficient of Variation % (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.7	3.3	Newfoundland and Labrador	5.8	7.4
Limited service restaurants	3.6	3.6	Prince Edward Island	6.5	12.5
Food service contractors	1.7	6.0	Nova Scotia	5.8	7.4
Social and mobile caterers	9.5	13.5	New Brunswick	5.4	7.7
Drinking places	7.5	6.6	Quebec	4.7	4.1
Total	3.0	2.0	Ontario	5.2	3.5
			Manitoba	7.7	10.3
			Saskatchewan	7.3	7.4
			Alberta	8.2	6.2
			British Columbia	7.3	5.4
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, October 2001

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	13,073,676	9,690,884	1,629,482	566,571	1,885,791	26,846,405	6.9
Newfoundland and Labrador	77,253	145,754	27,029	10,203	35,705	295,943	5.3
Prince Edward Island	43,574	61,173	x	x	7,607	114,980	8.6
Nova Scotia	243,328	334,993	49,411	7,438	73,788	708,957	6.4
New Brunswick	145,321	302,861	27,586	7,220	72,954	555,942	1.9
Quebec	2,621,248	1,513,537	296,013	143,286	537,510	5,111,593	6.4
Ontario	4,796,598	4,181,148	628,061	268,164	516,974	10,390,944	6.0
Manitoba	309,210	321,539	49,074	14,103	12,684	706,610	0.6
Saskatchewan	427,060	253,514	24,585	9,918	56,280	771,356	0.6
Alberta	2,053,020	1,136,105	267,222	26,864	256,335	3,739,545	12.1
British Columbia	2,329,032	1,414,415	234,471	74,143	304,568	4,356,629	8.0
Yukon	13,114	11,762	x	x	x	29,477	7.0
Northwest Territories	12,771	14,084	x	x	x	62,281	55.8
Nunavut	2,148	x	x	x	x	2,148	-16.3

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

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