



# Restaurant, Caterer and Tavern Statistics

October 2002

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## All prices exclude sales tax

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## Highlights

- The restaurant industry continues its upward momentum with receipts for October 2002 estimated at 2.79 billion up 4.7% over the revised October 2001 estimate.
- At the provincial level Quebec recorded the largest year-over-year increase at 8.7% followed by Nova Scotia (8.4%), Ontario (7.0%) and Prince Edward Island at 4.6%. Only New Brunswick (-1.9%) and British Columbia (-1.3%) recorded decreases.
- By sector, four recorded increases Limited-service restaurants at 6.3% full-service restaurants (4.6%) food-service contractors and caterers at 4.1%. Drinking-places recorded the only year-over-year decrease at -1.9%.

January 2003

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Table 1

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, October 2002 (Preliminary Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
<b>Canada</b>	<b>1,346,361</b>	<b>1,004,851</b>	<b>184,294</b>	<b>65,984</b>	<b>192,418</b>	<b>2,793,907</b>	<b>4.7</b>
<b>Locations</b>	<b>23,396</b>	<b>20,859</b>	<b>4,368</b>	<b>2,038</b>	<b>4,763</b>	<b>55,425</b>	
Newfoundland and Labrador	7,128	13,218	3,457	882	3,733	28,418	1.0
Locations	207	303	103	23	230	866	
Prince Edward Island	3,415	6,048	x	x	636	10,502	4.6
Locations	84	138	x	x	17	264	
Nova Scotia	29,863	37,827	7,907	1,122	7,199	83,919	8.4
Locations	634	788	207	32	134	1,794	
New Brunswick	13,245	30,706	3,739	546	7,360	55,596	-1.9
Locations	336	648	130	46	179	1,340	
Quebec	291,115	164,440	34,166	20,070	52,056	561,847	8.7
Locations	5,826	4,123	1,152	764	1,970	13,835	
Ontario	530,701	435,633	78,302	31,064	53,039	1,128,738	7.0
Locations	8,070	8,039	1,801	797	1,112	19,818	
Manitoba	34,912	33,026	4,572	1,226	1,384	75,121	3.8
Locations	850	805	133	37	30	1,855	
Saskatchewan	38,313	26,345	2,520	268	11,367	78,813	0.7
Locations	839	558	60	16	167	1,641	
Alberta	193,392	105,967	25,798	4,058	31,195	360,409	0.5
Locations	2,743	2,200	404	96	492	5,935	
British Columbia	201,183	148,925	21,116	6,157	23,675	401,056	-1.3
Locations	3,751	3,223	343	217	417	7,950	
Yukon	858	1,191	x	x	x	3,010	2.1
Locations	22	16	x	x	x	47	
Northwest Territories	1,644	1,525	x	x	x	5,887	3.8
Locations	25	18	x	x	x	72	
Nunavut	592	x	x	x	x	592	-18.0
Locations	10	x	x	x	x	10	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

**Coefficient of Variation % October 2002 (Preliminary Figures)**

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.7	3.5	Newfoundland and Labrador	7.9	7.9
Limited service restaurants	4.0	3.8	Prince Edward Island	7.3	13.0
Food service contractors	1.9	7.0	Nova Scotia	7.4	8.1
Social and mobile caterers	9.1	13.7	New Brunswick	6.1	8.8
Drinking places	7.8	7.2	Quebec	4.8	4.4
<b>Total</b>	<b>3.1</b>	<b>2.1</b>	Ontario	5.2	3.6
			Manitoba	8.6	9.8
			Saskatchewan	8.3	7.6
			Alberta	9.0	10.1
			British Columbia	8.8	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, September 2002 (Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
<b>Canada</b>	<b>1,393,541</b>	<b>980,551</b>	<b>177,638</b>	<b>69,154</b>	<b>187,319</b>	<b>2,808,202</b>	<b>4.1</b>
<b>Locations</b>	<b>23,811</b>	<b>21,281</b>	<b>4,229</b>	<b>2,166</b>	<b>4,834</b>	<b>56,320</b>	
Newfoundland and Labrador	7,392	14,093	3,643	1,263	3,812	30,204	0.3
Locations	211	314	101	40	220	886	
Prince Edward Island	5,027	6,704	x	x	703	12,844	9.2
Locations	112	151	x	x	25	313	
Nova Scotia	36,182	37,502	7,561	1,072	7,047	89,363	15.8
Locations	610	875	208	32	134	1,859	
New Brunswick	14,311	31,515	3,197	555	5,365	54,944	-2.9
Locations	353	703	132	48	179	1,415	
Quebec	289,837	161,645	34,909	19,510	50,698	556,599	5.3
Locations	5,939	4,443	1,144	876	2,009	14,411	
Ontario	545,616	425,194	74,963	34,384	50,863	1,131,020	8.0
Locations	8,276	8,090	1,707	801	1,119	19,992	
Manitoba	35,494	31,684	4,977	1,263	1,560	74,979	8.0
Locations	818	786	134	37	29	1,804	
Saskatchewan	39,110	25,676	2,147	724	11,863	79,520	6.9
Locations	866	538	55	20	201	1,679	
Alberta	195,611	103,874	22,863	3,225	29,936	355,510	-1.5
Locations	2,698	2,196	383	89	492	5,859	
British Columbia	221,497	140,138	21,866	6,899	24,573	414,973	-4.2
Locations	3,865	3,151	330	216	409	7,971	
Yukon	1,239	1,211	x	x	x	2,818	0.8
Locations	27	17	x	x	x	52	
Northwest Territories	1,618	1,315	x	x	x	4,821	-6.7
Locations	25	17	x	x	x	70	
Nunavut	607	x	x	x	x	607	266.4
Locations	10	x	x	x	x	10	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

**Coefficient of Variation % September 2002 (Revised Figures)**

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	5.9	3.4			Newfoundland and Labrador	7.5	8.0		
Limited service restaurants	3.8	3.7			Prince Edward Island	7.2	13.0		
Food service contractors	1.7	6.6			Nova Scotia	7.4	8.1		
Social and mobile caterers	9.2	12.5			New Brunswick	6.1	8.8		
Drinking places	7.8	7.2			Quebec	4.9	4.4		
<b>Total</b>	<b>3.2</b>	<b>2.1</b>			Ontario	5.2	3.6		
					Manitoba	8.6	9.8		
					Saskatchewan	8.3	7.6		
					Alberta	8.7	6.1		
					British Columbia	8.4	5.6		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 5

**Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, October 2002**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
<b>Canada</b>	<b>13,600,860</b>	<b>9,794,623</b>	<b>1,687,581</b>	<b>615,031</b>	<b>1,860,325</b>	<b>27,558,421</b>	<b>2.7</b>
Newfoundland and Labrador	73,332	137,656	29,964	8,559	37,006	286,516	-3.1
Prince Edward Island	39,991	63,962	x	x	7,579	113,986	-0.7
Nova Scotia	293,662	367,228	55,273	7,783	71,370	795,316	12.2
New Brunswick	139,341	323,121	27,508	5,731	63,770	559,470	0.6
Quebec	2,878,748	1,604,189	309,960	181,522	504,821	5,479,239	7.2
Ontario	5,178,695	4,215,947	684,437	275,428	520,542	10,875,049	4.6
Manitoba	333,965	315,292	49,086	12,880	12,634	723,858	2.3
Saskatchewan	404,852	254,081	19,259	7,636	95,407	781,236	1.3
Alberta	1,947,021	1,060,431	257,471	32,902	278,162	3,575,987	-4.3
British Columbia	2,279,469	1,426,936	214,259	80,067	260,273	4,261,003	-2.1
Yukon	11,813	11,707	x	x	x	27,291	-6.9
Northwest Territories	15,103	14,073	x	x	x	74,600	20.0
Nunavut	4,870	x	x	x	x	4,870	127.6

x suppressed to meet the confidentiality requirements of the Statistics Act.

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## Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.