



Restaurant, Caterer and Tavern Statistics

November 2001

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All prices exclude sales tax

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Highlights

- Total receipts for November 2001 are estimated at \$2,64 million up 5.1% over the revised November 2000 estimate of \$2,51 million.
- At the provincial level the largest increase was recorded by Nova Scotia at 12.4% followed by Quebec 8.3% and Alberta at 4.5%.
- By sector drinking places contributed the largest growth rate at 14.5% followed by full service restaurants at 7.0% and caterers at 4.3%.

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, November 2001 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,251,066	948,428	174,240	61,228	200,809	2,635,771	5.1
Locations	23,319	20,755	4,046	2,090	5,193	55,404	
Newfoundland and Labrador	7,342	14,054	2,969	690	3,116	28,170	1.1
Locations	201	361	89	31	218	899	
Prince Edward Island	2,991	5,543	x	x	678	9,463	-4.3
Locations	65	145	x	x	20	259	
Nova Scotia	22,845	36,993	6,255	926	7,457	74,476	12.4
Locations	478	868	194	32	151	1,723	
New Brunswick	13,930	29,926	3,661	570	7,190	55,277	3.8
Locations	441	678	136	51	209	1,515	
Quebec	256,197	145,214	32,510	16,519	58,172	508,612	8.3
Locations	5,738	3,669	1,120	634	2,170	13,331	
Ontario	474,661	416,525	72,316	29,604	53,182	1,046,287	4.0
Locations	7,737	8,134	1,518	739	1,102	19,230	
Manitoba	32,988	29,726	6,240	1,267	1,057	71,280	3.2
Locations	707	818	182	43	29	1,779	
Saskatchewan	41,796	25,142	4,276	865	6,856	78,935	11.0
Locations	879	555	46	22	155	1,656	
Alberta	192,900	110,219	22,937	2,876	32,803	361,735	4.5
Locations	2,797	2,344	363	112	575	6,191	
British Columbia	202,416	132,818	20,194	7,736	29,169	392,332	2.5
Locations	4,212	3,147	354	413	541	8,668	
Yukon	1,026	1,022	x	x	x	2,769	32.5
Locations	28	17	x	x	x	56	
Northwest Territories	1,300	1,247	x	x	x	5,761	39.2
Locations	29	19	x	x	x	89	
Nunavut	674	x	x	x	x	674	428.8
Locations	8	x	x	x	x	8	

Table 2

Coefficient of Variation % (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.6	3.4	Newfoundland and Labrador	6.0	7.5
Limited service restaurants	3.8	3.6	Prince Edward Island	8.1	15.1
Food service contractors	1.4	5.8	Nova Scotia	6.7	7.3
Social and mobile caterers	9.7	12.8	New Brunswick	5.7	7.7
Drinking places	7.5	6.6	Quebec	4.6	4.2
Total	2.9	2.0	Ontario	4.9	3.6
			Manitoba	5.4	9.4
			Saskatchewan	6.9	7.3
			Alberta	8.3	6.3
			British Columbia	7.3	5.2
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, October 2001
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,287,042	945,406	177,071	63,416	196,167	2,669,102	3.5
Locations	23,597	20,524	4,056	2,320	5,125	55,623	
Newfoundland and Labrador	6,798	13,840	3,377	919	3,207	28,142	-4.6
Locations	188	344	89	31	218	870	
Prince Edward Island	3,237	5,782	x	x	743	10,043	-2.5
Locations	73	145	x	x	20	269	
Nova Scotia	24,606	37,636	6,434	793	7,927	77,395	8.7
Locations	521	848	193	29	151	1,742	
New Brunswick	13,839	30,272	3,723	549	8,285	56,667	3.8
Locations	438	712	137	51	227	1,565	
Quebec	263,653	145,293	34,167	17,156	56,832	517,100	6.7
Locations	5,748	3,653	1,113	757	2,116	13,388	
Ontario	494,767	407,311	70,155	31,021	51,677	1,054,930	2.9
Locations	7,869	8,070	1,527	903	1,081	19,450	
Manitoba	31,999	31,659	6,481	1,165	1,053	72,356	-3.6
Locations	709	716	179	36	29	1,668	
Saskatchewan	44,486	23,465	3,734	818	5,789	78,291	0.3
Locations	868	475	44	21	159	1,567	
Alberta	190,629	111,361	24,572	2,383	29,717	358,662	4.6
Locations	2,903	2,339	372	65	569	6,247	
British Columbia	210,017	136,504	21,322	8,475	29,855	406,174	1.3
Locations	4,216	3,188	358	414	531	8,707	
Yukon	1,073	1,084	x	x	x	2,947	21.2
Locations	29	17	x	x	x	58	
Northwest Territories	1,217	1,201	x	x	x	5,674	50.8
Locations	27	18	x	x	x	85	
Nunavut	722	x	x	x	x	722	370.5
Locations	8	x	x	x	x	8	

Table 4

Coefficient of Variation % (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.7	3.4	Newfoundland and Labrador	6.0	7.7
Limited service restaurants	3.7	3.7	Prince Edward Island	6.9	14.4
Food service contractors	1.4	5.6	Nova Scotia	6.6	7.2
Social and mobile caterers	9.8	15.6	New Brunswick	5.3	7.4
Drinking places	7.3	6.6	Quebec	4.6	4.2
Total	3.0	2.0	Ontario	5.2	3.7
			Manitoba	7.8	9.9
			Saskatchewan	7.5	7.6
			Alberta	7.9	6.3
			British Columbia	7.3	5.1
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, November 2001

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	14,319,693	10,640,058	1,801,631	626,147	2,088,310	29,475,839	6.7
Newfoundland and Labrador	84,594	159,622	29,982	10,820	38,698	323,716	4.8
Prince Edward Island	46,431	66,649	x	x	8,286	124,245	7.3
Nova Scotia	265,987	371,940	55,573	8,377	81,239	783,116	6.9
New Brunswick	159,102	332,769	31,236	7,786	80,519	611,411	2.1
Quebec	2,874,297	1,659,069	328,239	157,901	598,231	5,617,736	6.5
Ontario	5,273,815	4,599,706	699,215	297,701	569,876	11,440,313	5.8
Manitoba	342,658	351,290	55,991	15,369	13,740	779,048	1.0
Saskatchewan	469,937	277,855	28,907	10,709	63,073	850,480	1.5
Alberta	2,243,572	1,246,629	289,656	29,995	288,362	4,098,214	11.3
British Columbia	2,528,465	1,546,435	253,985	82,082	333,762	4,744,728	7.4
Yukon	13,952	12,796	x	x	x	32,078	8.2
Northwest Territories	14,071	15,298	x	x	x	67,941	54.0
Nunavut	2,813	x	x	x	x	2,813	4.5

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

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