



Restaurant, Caterer and Tavern Statistics

November 2002

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Highlights

- Restaurants caterers and taverns receipts for November 2002 are estimated at \$2.75 billion representing a 4.8% increase over the revised November 2001 estimate.
- Food-service contractors recorded a 7.7% increase followed by full-service restaurants (6.1%) limited-service restaurants (4.3%) and social caterers at 3.6%. Total receipts of drinking-places declined year-over-year by -3.4%.
- Provincially it was Nova Scotia who led the way with a 10.4% increase followed by Manitoba 6.9%, Quebec 6.3%, Ontario 6.1%, Prince Edward Island 5.4%, British Columbia 2.3% and Alberta 2.0%. New Brunswick (-4.2%), Staskatchewan (-1.5%) and Newfoundland (-0.6%) all recorded year-over-year declines.

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, November 2002 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	1,329,210	987,334	178,167	62,930	192,419	2,750,060	4.8
Locations	23,434	20,721	4,424	2,051	4,734	55,365	
Newfoundland and Labrador	6,959	13,379	3,221	799	3,653	28,010	-0.6
Locations	208	298	103	23	231	863	
Prince Edward Island	3,079	5,821	x	x	562	9,861	5.4
Locations	81	131	x	x	15	252	
Nova Scotia	29,980	36,701	7,558	797	6,734	81,770	10.0
Locations	593	790	207	29	134	1,752	
New Brunswick	12,885	29,836	3,843	510	6,029	53,104	-4.2
Locations	378	651	132	42	165	1,368	
Quebec	279,630	157,397	33,988	18,162	53,517	542,694	6.8
Locations	5,782	4,101	1,156	818	1,962	13,819	
Ontario	513,052	434,715	76,401	31,221	54,036	1,109,425	6.1
Locations	7,985	7,912	1,802	748	1,090	19,537	
Manitoba	34,390	32,345	4,495	1,383	1,167	73,780	6.9
Locations	818	808	149	42	30	1,846	
Saskatchewan	38,248	24,009	2,645	204	9,860	74,966	-1.5
Locations	846	559	60	20	168	1,653	
Alberta	199,720	105,333	23,946	3,679	32,560	365,238	2.0
Locations	2,787	2,206	424	101	505	6,023	
British Columbia	207,927	145,103	19,816	5,165	23,575	401,587	2.3
Locations	3,898	3,232	356	216	418	8,119	
Yukon	857	1,117	x	x	x	3,052	32.6
Locations	21	16	x	x	x	47	
Northwest Territories	2,020	1,579	x	x	x	6,111	23.6
Locations	27	18	x	x	x	75	
Nunavut	463	x	x	x	x	463	282.6
Locations	10	x	x	x	x	10	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

Coefficient of Variation % November 2002 (Preliminary Figures)

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	5.8	3.5			Newfoundland and Labrador	7.9	7.9		
Limited service restaurants	3.9	3.8			Prince Edward Island	7.3	13.0		
Food service contractors	1.9	7.1			Nova Scotia	7.4	8.1		
Social and mobile caterers	9.5	13.5			New Brunswick	6.1	8.8		
Drinking places	8.0	7.2			Quebec	4.8	4.4		
Total	3.1	2.2			Ontario	5.2	3.6		
					Manitoba	8.6	9.8		
					Saskatchewan	8.3	7.6		
					Alberta	9.0	10.1		
					British Columbia	8.8	5.6		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 3

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, October 2002 (Revised Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,346,361	1,004,851	184,294	65,984	192,418	2,793,907	4.7
Locations	23,396	20,859	4,368	2,038	4,763	55,425	
Newfoundland and Labrador	7,128	13,218	3,457	882	3,733	28,418	1.0
Locations	207	303	103	23	230	866	
Prince Edward Island	3,415	6,048	x	x	636	10,502	4.6
Locations	84	138	x	x	17	264	
Nova Scotia	29,863	37,827	7,907	1,122	7,199	83,919	8.4
Locations	634	788	207	32	134	1,794	
New Brunswick	13,245	30,706	3,739	546	7,360	55,596	-1.9
Locations	336	648	130	46	179	1,340	
Quebec	291,115	164,440	34,166	20,070	52,056	561,847	8.7
Locations	5,826	4,123	1,152	764	1,970	13,835	
Ontario	530,701	435,633	78,302	31,064	53,039	1,128,738	7.0
Locations	8,070	8,039	1,801	797	1,112	19,818	
Manitoba	34,912	33,026	4,572	1,226	1,384	75,121	3.8
Locations	850	805	133	37	30	1,855	
Saskatchewan	38,313	26,345	2,520	268	11,367	78,813	0.7
Locations	839	558	60	16	167	1,641	
Alberta	193,392	105,967	25,798	4,058	31,195	360,409	0.5
Locations	2,743	2,200	404	96	492	5,935	
British Columbia	201,183	148,925	21,116	6,157	23,675	401,056	-1.3
Locations	3,751	3,223	343	217	417	7,950	
Yukon	858	1,191	x	x	x	3,010	2.1
Locations	22	16	x	x	x	47	
Northwest Territories	1,644	1,525	x	x	x	5,887	3.8
Locations	25	18	x	x	x	72	
Nunavut	592	x	x	x	x	592	-18.0
Locations	10	x	x	x	x	10	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

Coefficient of Variation % October 2002 (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.7	3.5	Newfoundland and Labrador	6.3	7.8
Limited service restaurants	4.0	3.8	Prince Edward Island	7.0	14.9
Food service contractors	1.9	7.0	Nova Scotia	7.3	8.2
Social and mobile caterers	9.1	13.7	New Brunswick	6.2	8.9
Drinking places	7.8	7.2	Quebec	4.8	4.6
Total	3.1	2.1	Ontario	5.0	3.7
			Manitoba	9.1	9.5
			Saskatchewan	8.6	7.8
			Alberta	8.1	6.1
			British Columbia	8.4	5.8
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, November 2002

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	14,930,070	10,781,957	1,865,748	677,961	2,052,744	30,308,481	2.9
Newfoundland and Labrador	80,291	151,034	33,185	9,358	40,658	314,526	-2.8
Prince Edward Island	43,070	69,783	x	x	8,140	123,847	-0.2
Nova Scotia	323,643	403,929	62,831	8,580	78,104	877,086	12.0
New Brunswick	152,226	352,957	31,351	6,242	69,799	612,574	0.2
Quebec	3,158,378	1,761,586	343,948	199,684	558,338	6,021,934	7.2
Ontario	5,691,747	4,650,661	760,838	306,650	574,577	11,984,474	4.8
Manitoba	368,355	347,637	53,581	14,263	13,801	797,638	2.7
Saskatchewan	443,100	278,090	21,905	7,840	105,267	856,201	1.0
Alberta	2,146,741	1,165,764	281,417	36,581	310,722	3,941,225	-3.7
British Columbia	2,487,396	1,572,039	234,075	85,232	283,848	4,662,590	-1.7
Yukon	12,670	12,824	x	x	x	30,342	-4.0
Northwest Territories	17,122	15,652	x	x	x	80,711	20.2
Nunavut	5,332	x	x	x	x	5,332	135.9

x suppressed to meet the confidentiality requirements of the Statistics Act.

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.