



Restaurant, Caterer and Tavern Statistics

December 2001

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All prices exclude sales tax

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Highlights

- Total receipts for December are estimated at \$2,777 millions up 5.9% over the December 2000 estimate of \$2,624 millions.
- At the provincial level all the provinces with the exception of Prince Edward Island (-4.5%) recorded increases over the year 2000 ranging from 10.6% in Alberta to 0.6% in Manitoba.
- Nationally full service restaurants lead the increases by sector at 8.3% followed by drinking places at 5.9% and limited service restaurants at 5.7%.
- Despite the effect of Sept. 11 and signs of an economic slowdown in 2001 the year ended with an impressive 6.6% gain over the year 2000 estimate. By sector full service restaurants with an increase of 9.4% overshadowed the other sectors the nearest contender was limited service restaurants at 4.4%.

March 2002

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, December 2001 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,355,474	991,688	161,650	71,388	197,352	2,777,553	5.9
Locations	22,938	20,578	4,200	2,103	5,356	55,176	
Newfoundland and Labrador	7,806	15,961	2,773	440	3,815	30,794	1.2
Locations	201	339	89	30	220	878	
Prince Edward Island	3,051	5,368	x	x	578	9,211	-4.5
Locations	64	129	x	x	18	241	
Nova Scotia	26,014	36,410	5,174	735	7,028	75,361	14.6
Locations	497	807	176	24	154	1,658	
New Brunswick	14,191	31,721	3,712	560	7,910	58,095	8.1
Locations	410	711	139	50	209	1,518	
Quebec	284,639	153,280	30,966	19,526	56,931	545,341	9.9
Locations	5,645	3,867	1,132	667	2,318	13,628	
Ontario	508,544	447,179	64,696	34,376	55,293	1,110,088	5.9
Locations	7,682	8,047	1,580	793	1,196	19,296	
Manitoba	33,146	28,432	6,776	1,461	944	70,758	0.0
Locations	698	794	183	38	29	1,741	
Saskatchewan	42,124	24,686	2,875	1,039	5,973	76,697	4.3
Locations	845	573	44	22	154	1,639	
Alberta	201,268	110,493	22,047	3,428	32,360	369,595	4.4
Locations	2,782	2,218	429	100	572	6,100	
British Columbia	232,343	135,933	20,571	9,596	25,693	424,135	2.7
Locations	4,049	3,060	384	368	468	8,328	
Yukon	1,039	945	x	x	x	2,348	8.9
Locations	28	15	x	x	x	54	
Northwest Territories	1,187	1,283	x	x	x	5,007	15.6
Locations	29	20	x	x	x	86	
Nunavut	124	x	x	x	x	124	22.8
Locations	8	x	x	x	x	8	

Table 2

Coefficient of Variation % (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.7	3.5	Newfoundland and Labrador	7.5	7.5
Limited service restaurants	3.9	3.7	Prince Edward Island	8.4	16.1
Food service contractors	1.7	5.7	Nova Scotia	7.1	7.6
Social and mobile caterers	11.9	14.4	New Brunswick	5.6	7.6
Drinking places	7.6	6.6	Quebec	4.7	4.1
Total	3.1	2.0	Ontario	5.2	3.7
			Manitoba	5.3	9.4
			Saskatchewan	7.1	7.3
			Alberta	8.3	6.4
			British Columbia	7.8	5.4
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

**Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, November 2001
(Revised Figures)**

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	1,252,512	946,383	165,486	60,696	199,127	2,624,205	4.6
Locations	23,043	20,614	4,129	2,026	5,203	55,015	
Newfoundland and Labrador	7,351	14,125	2,918	729	3,045	28,168	1.1
Locations	201	341	89	30	218	878	
Prince Edward Island	2,979	5,504	x	x	632	9,357	-5.4
Locations	63	145	x	x	18	256	
Nova Scotia	23,748	36,671	6,257	576	7,061	74,313	12.2
Locations	478	848	176	27	151	1,680	
New Brunswick	13,772	30,195	3,669	570	7,219	55,425	4.1
Locations	426	717	138	51	209	1,541	
Quebec	257,188	144,309	31,994	16,656	57,904	508,050	8.2
Locations	5,649	3,788	1,136	621	2,221	13,414	
Ontario	477,013	417,262	67,233	30,118	53,943	1,045,569	3.9
Locations	7,729	8,012	1,573	736	1,102	19,153	
Manitoba	32,541	28,303	5,939	1,109	1,125	69,017	-0.1
Locations	700	759	181	37	29	1,705	
Saskatchewan	41,245	24,544	3,086	873	6,341	76,089	7.0
Locations	846	547	43	22	155	1,614	
Alberta	190,083	107,960	23,041	2,760	34,299	358,143	3.4
Locations	2,735	2,231	376	100	586	6,028	
British Columbia	204,188	135,228	19,384	7,120	26,788	392,708	2.6
Locations	4,151	3,193	373	389	494	8,599	
Yukon	985	974	x	x	x	2,301	10.1
Locations	28	15	x	x	x	54	
Northwest Territories	1,298	1,308	x	x	x	4,946	19.5
Locations	30	19	x	x	x	85	
Nunavut	121	x	x	x	x	121	-5.1
Locations	8	x	x	x	x	8	

Table 4

Coefficient of Variation % (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.6	3.4	Newfoundland and Labrador	6.0	7.5
Limited service restaurants	3.8	3.7	Prince Edward Island	8.2	15.3
Food service contractors	1.7	5.8	Nova Scotia	6.8	7.5
Social and mobile caterers	9.8	13.0	New Brunswick	5.6	7.6
Drinking places	7.7	6.6	Quebec	4.8	4.2
Total	3.0	2.0	Ontario	4.9	3.6
			Manitoba	5.6	9.7
			Saskatchewan	7.1	7.5
			Alberta	8.2	6.5
			British Columbia	7.3	5.2
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, December 2001

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2000/1999
	in thousand of \$						%
Canada	15,676,613	11,629,701	1,954,527	697,003	2,283,980	32,241,825	6.6
Newfoundland and Labrador	92,409	175,655	32,703	11,299	42,442	354,508	4.5
Prince Edward Island	49,470	71,979	x	x	8,817	133,349	6.3
Nova Scotia	292,904	408,028	60,749	8,762	87,871	858,313	7.5
New Brunswick	173,135	364,759	34,955	8,346	88,458	669,654	2.6
Quebec	3,159,926	1,811,443	358,689	177,563	654,893	6,162,514	6.8
Ontario	5,784,711	5,047,622	758,827	332,591	625,930	12,549,682	5.8
Manitoba	375,357	378,299	62,465	16,671	14,752	847,544	0.6
Saskatchewan	511,509	301,943	30,592	11,756	68,532	924,331	1.4
Alberta	2,442,022	1,354,863	311,806	33,307	322,219	4,464,217	10.6
British Columbia	2,762,581	1,684,777	273,745	91,061	357,075	5,169,239	7.0
Yukon	14,949	13,693	x	x	x	33,957	6.8
Northwest Territories	15,255	16,642	x	x	x	72,133	48.9
Nunavut	2,384	x	x	x	x	2,384	-14.7

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

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