



Restaurant, Caterer and Tavern Statistics

December 2002

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Highlights

- Preliminary receipts for restaurants caterers and taverns in December 2002 are estimated at \$2.85 billion representing a 3.1% increase over the revised December 2001 estimate.
- Eight of the ten provinces recorded increases ranging from 11.3% in Prince Edward Island to a 0.3% in Saskatchewan. Only New Brunswick (-5.9%) and Newfoundland (-4.7%) experienced declines.
- Strong sales by caterers (+6.2%) and food service contractors (+5.9%) outperformed the restaurant component with full service restaurants advancing 3.4% and limited service restaurants not far behind at 3.3%.
- Total receipts for 2002 advanced by 2.9% over 2001 to \$33.1 billion.
- At the provincial level Nova Scotia outperformed the other provinces with an increase of 11.0% followed by Quebec 7.0% and Ontario at 4.3%. Year-over-year declines were recorded by Alberta (-3.3%), Newfoundland (-3.2%), British Columbia (-1.3%) and New Brunswick (-0.4%).
- By sector for 2002 caterers posted the largest increase at 8.2% followed by full-service restaurants (4.2%), food service contractors (4.1%) and limited service restaurants (1.5%). Only drinking places at -1.8% recorded a decrease.

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, December 2002 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,396,241	1,019,879	172,832	76,595	187,691	2,853,238	3.1
Locations	23,456	20,771	4,417	2,175	4,709	55,528	
Newfoundland and Labrador	7,090	12,889	2,921	554	4,498	27,951	-4.7
Locations	208	299	103	24	241	875	
Prince Edward Island	3,542	5,762	x	x	480	10,093	11.3
Locations	80	131	x	x	15	251	
Nova Scotia	27,803	36,573	6,451	961	6,404	78,191	5.9
Locations	601	771	208	29	134	1,742	
New Brunswick	13,841	29,813	3,409	538	6,982	54,584	-5.9
Locations	375	656	132	44	167	1,374	
Quebec	297,236	172,689	34,139	23,824	49,964	577,851	5.3
Locations	5,748	4,207	1,151	812	1,900	13,817	
Ontario	530,097	443,339	70,280	36,481	51,509	1,131,706	3.7
Locations	8,070	7,888	1,729	888	1,121	19,695	
Manitoba	37,031	32,847	4,926	1,400	1,213	77,416	3.4
Locations	822	768	149	41	30	1,810	
Saskatchewan	38,563	25,036	2,581	409	11,167	77,755	0.3
Locations	750	503	57	20	165	1,494	
Alberta	205,104	107,475	25,674	4,337	31,907	374,496	2.5
Locations	2,780	2,229	489	100	502	6,100	
British Columbia	232,326	150,637	20,116	7,282	22,752	433,113	0.4
Locations	3,963	3,286	366	205	418	8,238	
Yukon	877	1,218	x	x	x	3,135	29.3
Locations	20	17	x	x	x	46	
Northwest Territories	2,182	1,604	x	x	x	6,398	27.5
Locations	28	18	x	x	x	76	
Nunavut	551	x	x	x	x	551	343.6
Locations	11	x	x	x	x	11	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 2

Coefficient of Variation % December 2002 (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	5.8	3.5	Newfoundland and Labrador	7.9	7.9
Limited service restaurants	3.9	3.8	Prince Edward Island	7.3	13.0
Food service contractors	1.8	7.0	Nova Scotia	7.4	8.1
Social and mobile caterers	10.8	15.1	New Brunswick	6.1	8.8
Drinking places	7.9	7.2	Quebec	4.8	4.4
Total	3.2	2.2	Ontario	5.2	3.6
			Manitoba	8.6	9.8
			Saskatchewan	8.3	7.6
			Alberta	9.0	10.1
			British Columbia	8.8	5.6
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, November 2002 (Revised Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,326,102	987,814	175,094	63,326	192,791	2,745,127	4.6
Locations	23,181	20,623	4,363	2,068	4,672	54,907	
Newfoundland and Labrador	6,855	12,777	3,141	896	3,673	27,343	-2.9
Locations	208	298	103	23	232	864	
Prince Edward Island	3,579	5,828	x	x	568	10,376	10.9
Locations	80	131	x	x	15	250	
Nova Scotia	26,203	36,218	7,401	810	6,670	77,301	4.0
Locations	587	789	208	29	134	1,746	
New Brunswick	12,965	29,296	3,815	512	6,018	52,606	-5.1
Locations	378	651	132	45	165	1,371	
Quebec	277,229	156,495	33,760	18,432	51,774	537,690	5.8
Locations	5,737	4,101	1,155	841	1,860	13,694	
Ontario	511,975	434,750	74,235	31,833	53,923	1,106,716	5.8
Locations	7,918	7,865	1,739	751	1,117	19,389	
Manitoba	34,318	32,257	4,474	1,253	1,171	73,472	6.5
Locations	818	809	149	41	30	1,846	
Saskatchewan	36,978	25,258	2,630	233	11,100	76,199	0.1
Locations	764	498	60	20	168	1,510	
Alberta	194,009	106,017	23,887	3,383	34,096	361,391	0.9
Locations	2,722	2,219	429	106	518	5,994	
British Columbia	218,703	146,225	19,575	5,207	23,055	412,766	5.1
Locations	3,913	3,229	354	202	418	8,116	
Yukon	847	1,127	x	x	x	2,768	20.3
Locations	20	16	x	x	x	44	
Northwest Territories	1,931	1,568	x	x	x	5,989	21.1
Locations	27	18	x	x	x	74	
Nunavut	511	x	x	x	x	511	322.3
Locations	10	x	x	x	x	10	

x suppressed to meet the confidentiality requirements of the Statistics Act.

Table 4

Coefficient of Variation % November 2002 (Revised Figures)

By KOB	Receipts		Location		By Province	Receipts		Location	
Full service restaurants	5.7	3.6			Newfoundland and Labrador	6.6	7.9		
Limited service restaurants	3.9	3.8			Prince Edward Island	9.1	15.6		
Food service contractors	1.8	7.1			Nova Scotia	7.5	8.5		
Social and mobile caterers	10.2	13.4			New Brunswick	5.9	8.8		
Drinking places	8.1	7.2			Quebec	5.0	4.8		
Total	3.1	2.2			Ontario	5.1	3.8		
					Manitoba	9.0	9.6		
					Saskatchewan	8.7	8.4		
					Alberta	7.7	6.0		
					British Columbia	8.5	5.8		
					Yukon	0.0	0.0		
					Northwest Territories	0.0	0.0		
					Nunavut	0.0	0.0		

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, December 2002

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
	in thousand of \$						%
Canada	16,323,203	11,802,317	2,035,507	754,951	2,240,807	33,156,786	2.9
Newfoundland and Labrador	87,276	163,321	36,026	10,009	45,177	341,809	-3.2
Prince Edward Island	47,111	75,552	x	x	8,627	134,454	0.9
Nova Scotia	347,668	440,019	69,125	9,553	84,443	950,808	11.0
New Brunswick	166,147	382,230	34,732	6,782	76,770	666,660	-0.4
Quebec	3,453,212	1,933,373	377,859	223,778	606,559	6,594,780	7.0
Ontario	6,220,768	5,094,035	828,952	343,743	625,973	13,113,471	4.7
Manitoba	405,314	380,396	58,486	15,533	15,018	874,747	2.7
Saskatchewan	480,393	304,375	24,470	8,278	117,674	935,190	1.1
Alberta	2,346,133	1,273,922	307,032	40,622	344,165	4,311,874	-3.3
British Columbia	2,730,498	1,723,798	253,950	92,556	306,079	5,106,882	-1.3
Yukon	13,537	14,052	x	x	x	33,193	-2.5
Northwest Territories	19,215	17,245	x	x	x	86,987	20.6
Nunavut	5,931	x	x	x	x	5,931	148.8

x suppressed to meet the confidentiality requirements of the Statistics Act.

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.