



Restaurant, Caterer and Tavern Statistics

December 2003

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Highlights

- Restaurant Caterers and Taverns' sales have increased by 2.6% in December 2003, when compared to December 2002 to \$2.903 billion.
- The industry is continuing to grow, and the December holiday season has been beneficial to food businesses in general.
- At the provincial level, the most important year over year increases were recorded in British Columbia (10.8%), Newfoundland (9.6%), Prince Edward Island (4.7%), and Ontario (3.8%).
- At the national level, the year over year increase in sales (2.6%) was due to the increase in Limited Service Restaurants' sales (5.5%) and Full Service Restaurants' sales (3.1%). Those two sectors accounted for 86% of the sales of the industry in December.

March 2004

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Table 1

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, December 2003 (Preliminary Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
in thousand of \$							%
Canada	1,433,471	1,064,004	156,393	77,126	172,937	2,903,931	2.6
Locations	23,087	20,487	3,924	1,944	4,840	54,282	
Newfoundland and Labrador	7,568	13,878	3,078	1,415	4,663	30,602	9.6
Locations	230	290	103	22E	252	897	
Prince Edward Island	3,650	5,998	x	x	481	10,539	4.7
Locations	84	128	x	x	10	248	
Nova Scotia	24,058	40,685	7,351	510	6,734	79,338	2.6
Locations	585	807	189	29	148	1,758	
New Brunswick	13,987	32,316	2,660	819	6,658	56,440	3.6
Locations	365	608	120	44E	179	1,316	
Quebec	298,506	151,160	26,885	24,570	45,639	546,761	-5.2
Locations	5,759	3,766	946E	799	1,891	13,160	
Ontario	536,934	481,626	65,385	34,074	46,502	1,164,521	3.8
Locations	7,467	8,125	1,516	635E	1,088	18,830	
Manitoba	37,005	30,158	4,012	732	1,279E	73,186	-2.0
Locations	882	673	126	36E	78E	1,795	
Saskatchewan	41,012	25,522	2,284	1,241E	9,286E	79,345	1.0
Locations	796	422	41	32E	188E	1,478	
Alberta	206,141	119,398	22,158	3,221	28,399E	379,317	1.7
Locations	2,929	2,250	453	77E	491	6,200	
British Columbia	260,936	159,513	21,360	9,645	22,331	473,784	10.8
Locations	3,936	3,384	396	257E	497	8,469	
Yukon	897	2,178	x	x	x	3,628	47.4
Locations	17	16	x	x	x	45	
Northwest Territories	2,209	1,572	x	x	x	5,903	-8.8
Locations	28	19	x	x	x	77	
Nunavut	567	x	x	x	x	567	6.2
Locations	10	x	x	x	x	10	

x suppressed to meet the confidentiality requirements of the Statistics Act.

E use with caution.

Table 2

Coefficient of Variation % December 2003 (Preliminary Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service Restaurants	6.0	3.7	Newfoundland and Labrador	6.5	7.7
Limited service Restaurants	4.0	4.0	Prince Edward Island	9.0	14.1
Food service contractors	2.0	7.8	Nova Scotia	8.5	8.5
Social and mobile caterers	8.2	14.2	New Brunswick	6.8	8.1
Drinking places	8.1	7.2	Quebec	5.4	5.1
Total	3.3	2.3	Ontario	5.2	4.1
			Manitoba	7.7	11.7
			Saskatchewan	8.0	8.8
			Alberta	8.9	6.1
			British Columbia	8.7	5.8
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 3

Restaurant, Caterer and Tavern Receipts, by Kind of Business, Canada, Provinces and Territories, November 2003 (Revised Figures)

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2002/2001
in thousand of \$							%
Canada	1,356,562	1,065,330	162,680	65,212	170,760	2,820,544	2.7
Locations	22,917	20,882	3,859	1,939	4,804	54,402	
Newfoundland and Labrador	6,653	13,062	3,179	2,542	3,996	29,432	7.6
Locations	204	311	100	29 ^E	251	895	
Prince Edward Island	3,530	6,272	x	x	441	10,741	3.5
Locations	83	127	x	x	10	247	
Nova Scotia	22,993	40,350	7,949	441	6,238	77,971	0.9
Locations	592	777	190	29	140	1,729	
New Brunswick	13,898	32,323	3,376	495 ^E	5,644	55,737	6.0
Locations	371	606	120	42 ^E	174	1,313	
Quebec	287,427	151,576	28,344	18,592	49,542	535,480	-0.4
Locations	5,790	3,911	947 ^E	822	1,900	13,371	
Ontario	515,252	472,507	70,763	31,286	47,694	1,137,501	2.8
Locations	7,371	8,122	1,514	637 ^E	1,086	18,731	
Manitoba	36,798	29,672	3,891	407	1,286 ^E	72,054	-1.9
Locations	885	680	126	35 ^E	77 ^E	1,803	
Saskatchewan	40,437	24,944	2,496	728 ^E	7,335 ^E	75,941	-0.3
Locations	846	422	41	30 ^E	176 ^E	1,516	
Alberta	196,403	119,608	22,389	2,721	27,147	368,268	1.9
Locations	2,884	2,283	412	56	490	6,125	
British Columbia	229,593	171,594	18,944	7,249	20,591	447,970	8.5
Locations	3,836	3,612	373	246 ^E	478	8,544	
Yukon	797	1,960	x	x	x	3,279	18.5
Locations	17	14	x	x	x	44	
Northwest Territories	2,228	1,460	x	x	x	5,616	-6.2
Locations	28	18	x	x	x	76	
Nunavut	554	x	x	x	x	554	8.5
Locations	10	x	x	x	x	10	

^x suppressed to meet the confidentiality requirements of the Statistics Act.

^E use with caution.

Table 4

Coefficient of Variation % November 2003 (Revised Figures)

By KOB	Receipts	Location	By Province	Receipts	Location
Full service restaurants	6.0	3.7	Newfoundland and Labrador	6.1	7.9
Limited service restaurants	3.9	3.8	Prince Edward Island	8.7	14.1
Food service contractors	1.8	7.9	Nova Scotia	8.5	8.9
Social and mobile caterers	7.4	14.2	New Brunswick	6.8	8.0
Drinking places	8.2	7.2	Quebec	5.3	5.0
Total	3.2	2.3	Ontario	5.2	4.0
			Manitoba	7.4	11.5
			Saskatchewan	7.8	8.6
			Alberta	8.7	6.2
			British Columbia	8.3	5.7
			Yukon	0.0	0.0
			Northwest Territories	0.0	0.0
			Nunavut	0.0	0.0

Table 5

Restaurant, Caterer and Tavern Receipts, Cumulative to Date, Canada, Provinces and Territories, December 2003

Province	Full service restaurants	Limited service restaurants	Food service contractors	Social and mobile caterers	Drinking places	Total	Difference 2003/2002
	in thousand of \$						%
Canada	16,620,985	12,318,094	1,893,673	736,324	2,091,713	33,660,789	1.6
Newfoundland and Labrador	92,430	161,548	34,763	14,793	48,009	351,543	2.9
Prince Edward Island	53,949	77,866	x	x	7,204	143,111	6.5
Nova Scotia	333,503	459,420	76,465	5,289	78,809	953,487	0.4
New Brunswick	175,246	389,986	33,483	6,847	69,678	675,240	1.3
Quebec	3,672,264	1,948,028	336,558	222,954	597,080	6,776,884	2.8
Ontario	6,073,651	5,391,420	790,189	331,388	557,762	13,144,410	0.3
Manitoba	429,514	363,583	48,635	9,161	19,185	870,078	-0.2
Saskatchewan	477,416	293,053	27,072	6,915	98,573	903,028	-3.5
Alberta	2,352,415	1,325,162	292,027	41,518	318,876	4,329,998	0.5
British Columbia	2,915,043	1,870,966	237,817	81,791	284,883	5,390,498	5.7
Yukon	13,480	16,582	x	x	x	35,680	9.7
Northwest Territories	24,212	20,483	x	x	x	78,970	-9.3
Nunavut	7,862	x	x	x	x	7,862	32.9

x suppressed to meet the confidentiality requirements of the Statistics Act.

Note of appreciation

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Methodology and concepts

The objectives of MRCTS are to provide current information on sales, number of locations, trends and changes in the food- and beverage-serving industry. Information from this survey is used by members of the industry to compare their individual growth with that of the industry and to analyse trends and market share. It is also used by Federal and Provincial governments to develop fiscal policies and to measure and forecast growth in the industry. Other major users include the Restaurant Association of Canada, universities and tourism associations and agencies that are involved in the development of the food and beverage industry.

The sampling units in the frame are businesses that are primarily concerned with the serving of food and beverages. These units are classified into five categories, or Kind of Business (KOB): (NAICS 722)

1. Full Service restaurants
2. Limited Service restaurants
3. Food Service contractors
4. Social Caterers
5. Drinking Places

This sector is limited to establishments primarily engaged in providing food and drink services and therefore excludes food service activities that occur within establishments such as hotels, civic and social associations, amusement and recreation establishments. However, leased food service locations in such facilities are included.

Each month, a statistical Universe File (SUF) is created by extracting all businesses inscope for the survey from the Business Register. This SUF is used by the General Sampling System to maintain the sampling frame. The SUF is compared with the previous months SUF to identify births and deaths in the population; new units are stratified and dead units are removed. The frame maintenance is used to prepare information for the sample selection step. GSAM is used each month to select and maintain the sample. The population is stratified by province, KOB and size. The size measure is based on annual revenue and is used to determine the split between the large and small units. The large units are sampled with certainty (take-all) and the small units fall into the take-some strata.

The data for the survey is collected mainly by telephone, and also by fax at Statistics Canada in Ottawa. During the data capture, any updates are made to the data reported in the previous period. Each record that is captured by DC 2 goes through a series of edits. Some edits ensure that data such as reporting period, previous reporting period, province, KOB are entered and it is here that the consistency edits are applied to each record. Once all the data is received, edits and imputation are required to obtain a complete file for the production of the estimates.

Estimates are produced within six weeks of the reference period.

For more information, access the following link:

www.statcan.ca/english/sdds/2419.htm