

A PORTRAIT OF THE CANADIAN AGRI-FOOD SYSTEM

A Portrait of the Canadian Agri-Food System

Economic and Policy Analysis Directorate Policy Branch December 1997

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To obtain additional copies, contact: Information Production and Promotion Unit Economic and Policy Analysis Directorate Policy Branch Agriculture and Agri-Food Canada Ottawa, Ontario K1A 0C5 Tel. (613) 759-7419

Fax. (613) 759-7236 e-mail: ipp@em.agr.ca

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Preface

A Portrait of the Canadian Agri-Food System, previously known as "The Chartbook", returns to a "graphics only" presentation. This document provides a graphical snapshot of the Canadian agri-food system and a limited view of Canada's role in the world. It is primarily intended to be an "easy to use" source document for both senior management and for departmental analysts who might have a variety of interests. Although the need for qualitative or explanatory text has not diminished, more customized documents, involving graphics, data and narrative descriptions or explanations, will be developed for specific purposes, when and as required.

The graphical format enables us to increase the length of the document and the range of topics covered. Within the "traditional" sections of the document greater provincial or regional detail is now provided. As well, three new sections have been included: an overview of food retail and food service structure and performance; comparisons of Canada's agri-food system with a selected number of other nations; and an overview of environmental indicators in the Canadian agri-food system. In this edition, the content of these new sections is somewhat exploratory and subsequent versions should see these sections strengthened.

The other new feature of this edition of *A Portrait of the Canadian Agri-Food System* is the revised format. A new page layout and an improved section identification feature are two of many changes. In addition, an Intranet version of this document will be accessible through the EPAD home page. For this edition, the Intranet version will be simply an electronic copy of the hardcopy document; however, it is anticipated that in the future, the form and presentation of the Intranet version will evolve into a product which takes full advantage of the Internet technology and allow users to be interactive with the information.

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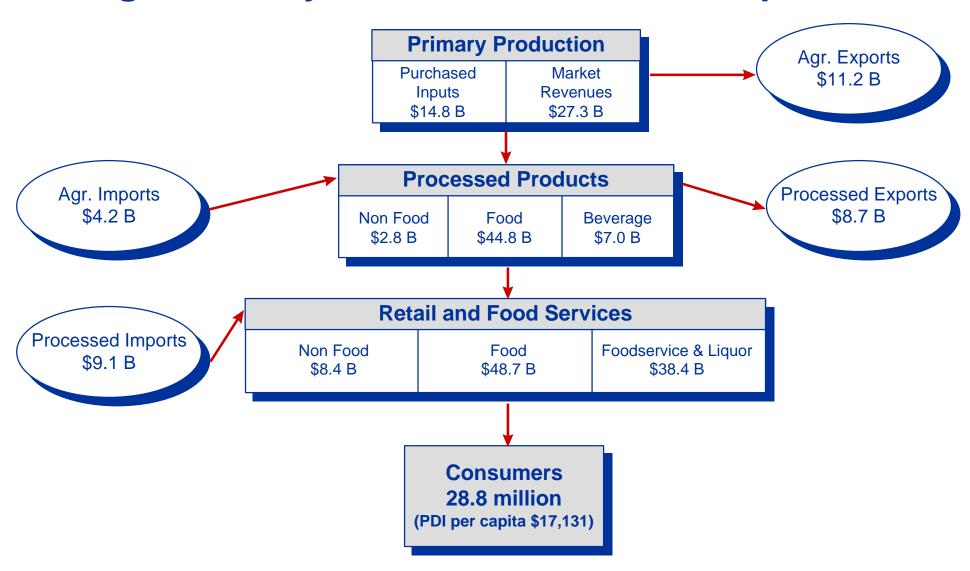
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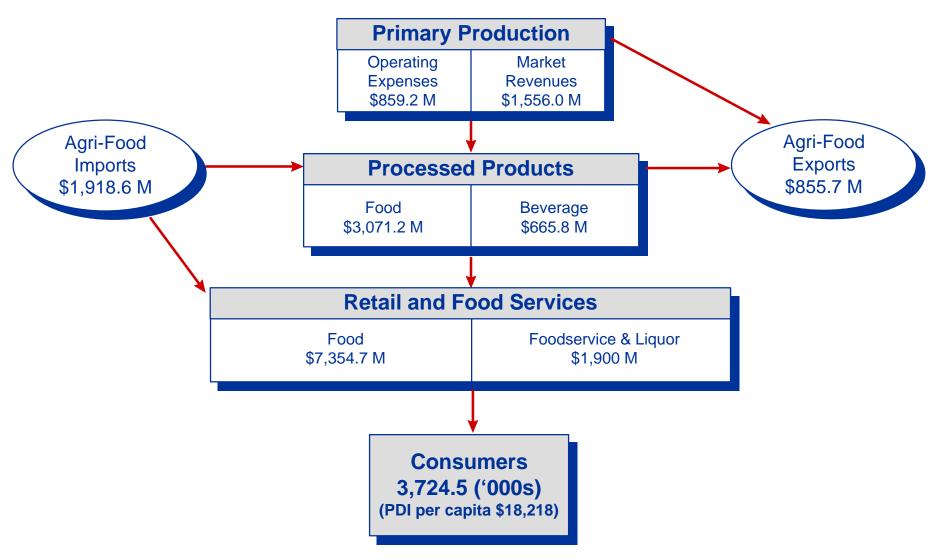
Section 5 Section 6 Section 7 Section 8

Agri-Food Output and Employment

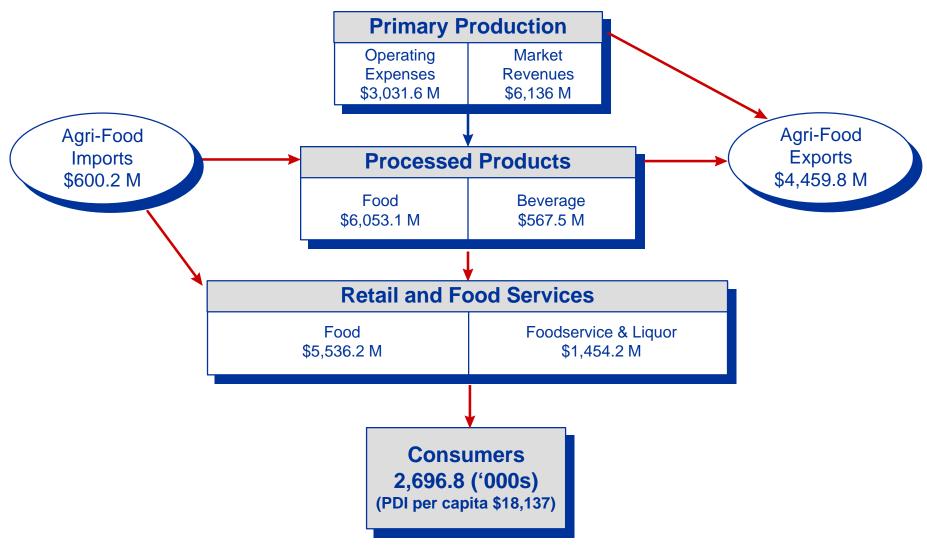
Canada Agri-Food System Value of Gross Output, 1996



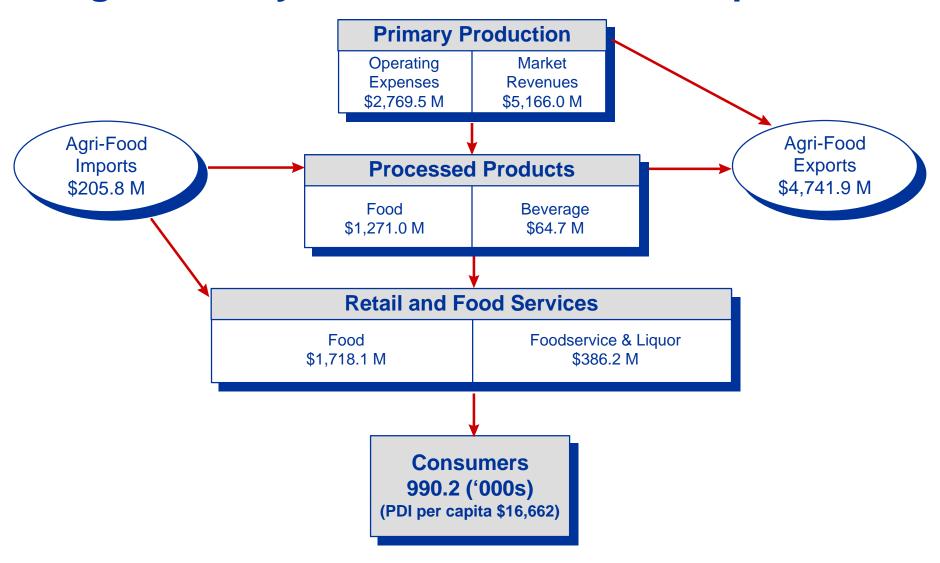
British Columbia Agri-Food System Value of Gross Output, 1996



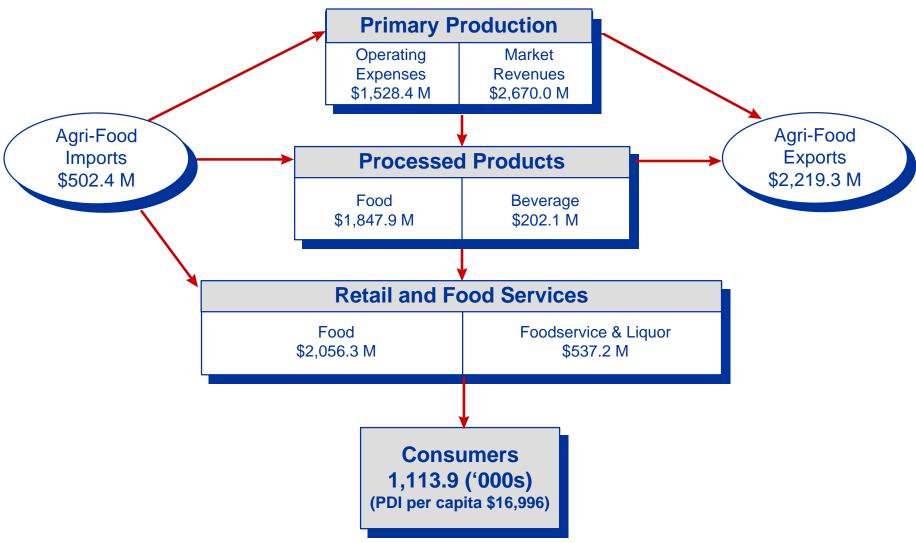
Alberta Agri-Food System Value of Gross Output, 1996



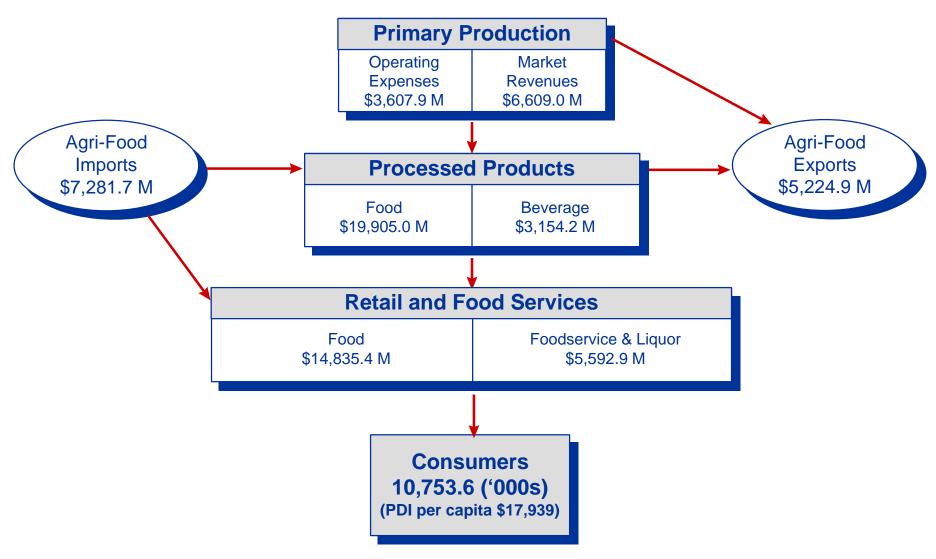
Saskatchewan Agri-Food System Value of Gross Output, 1996



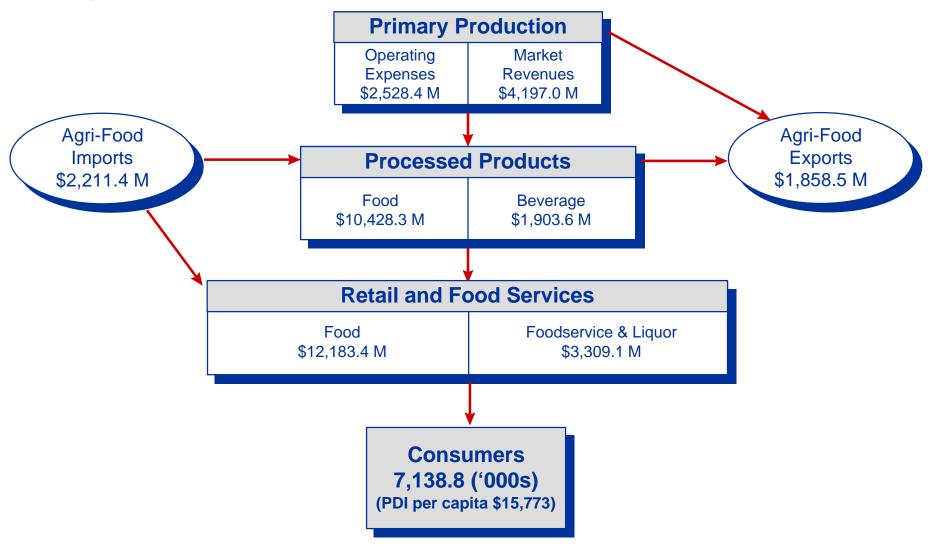
Manitoba Agri-Food System Value of Gross Output,1996



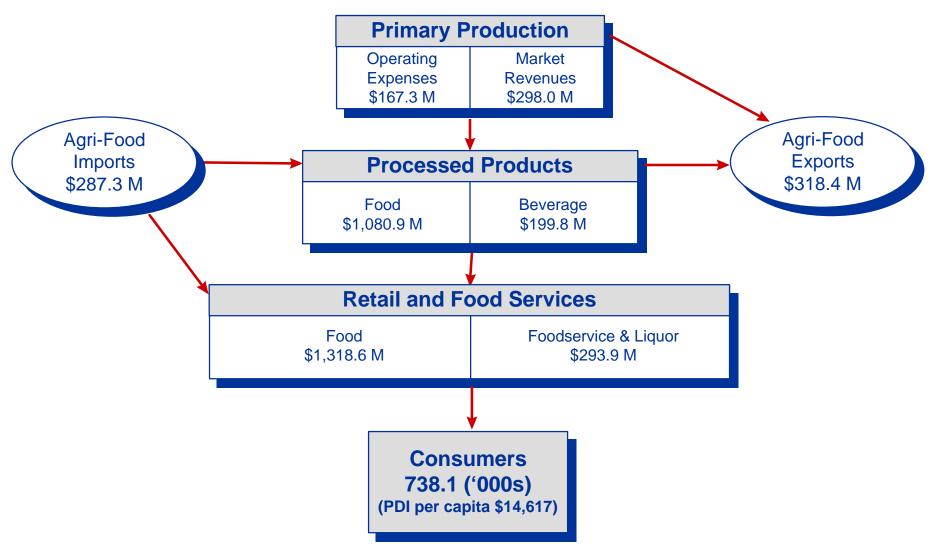
Ontario Agri-Food System Value of Gross Output, 1996



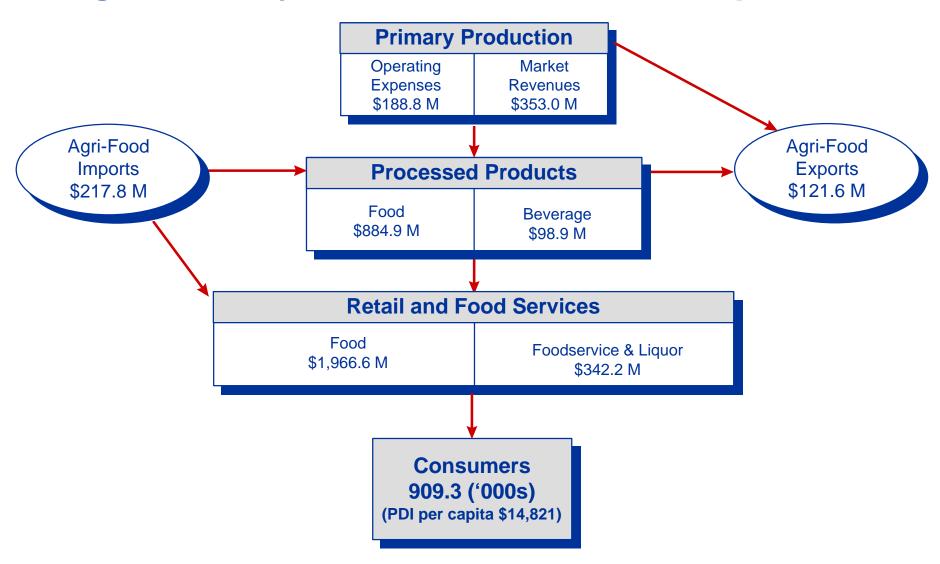
Quebec Agri-Food System Value of Gross Output, 1996



New Brunswick Agri-Food System Value of Gross Output, 1996

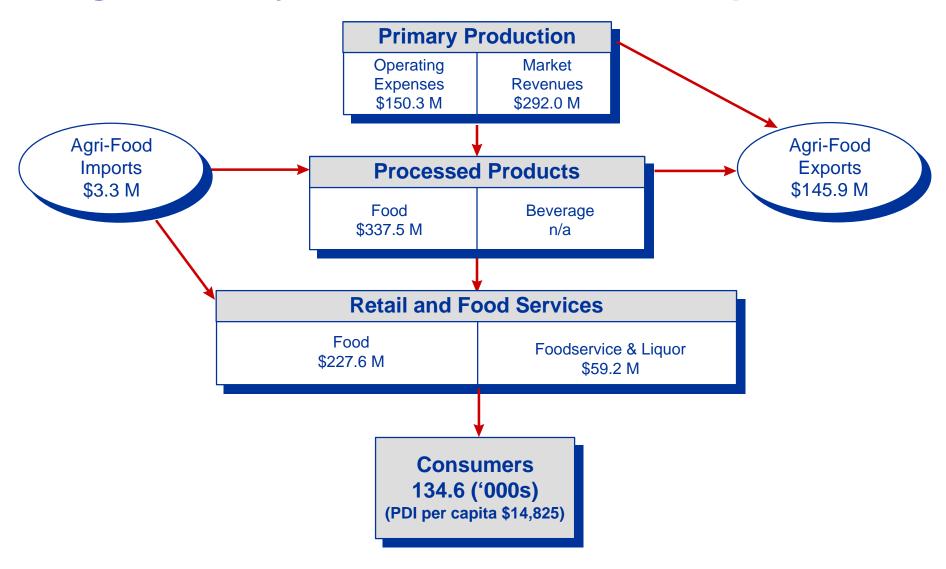


Nova Scotia Agri-Food System Value of Gross Output, 1996

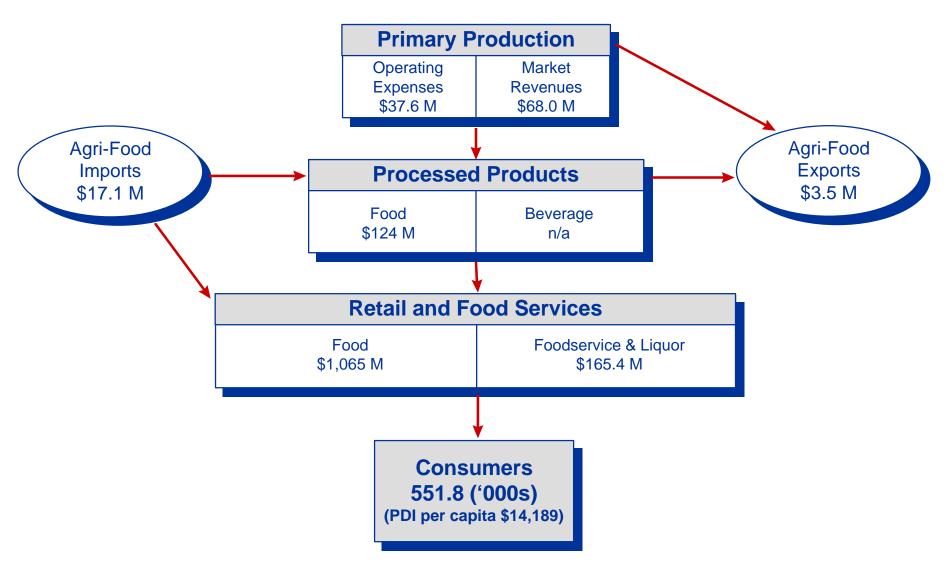


Graph 1-10

Prince Edward Island Agri-Food System Value of Gross Output, 1996

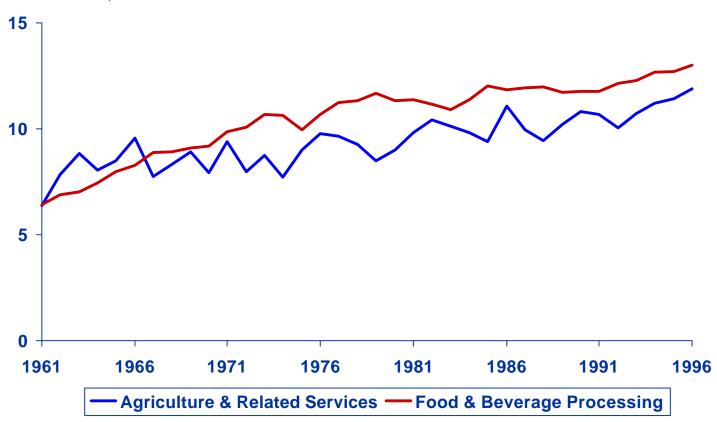


Newfoundland Agri-Food System Value of Gross Output, 1996

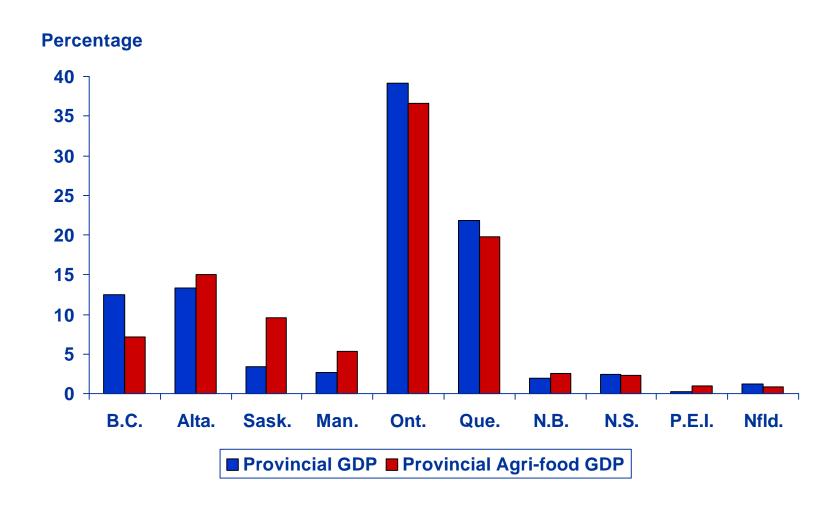


GDP Growth

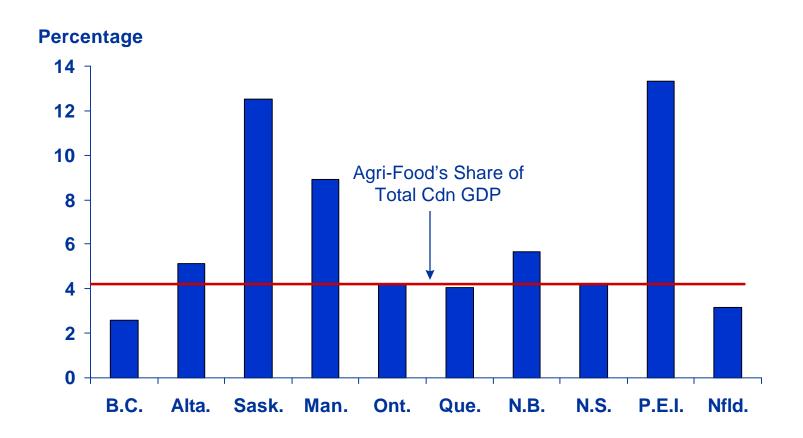




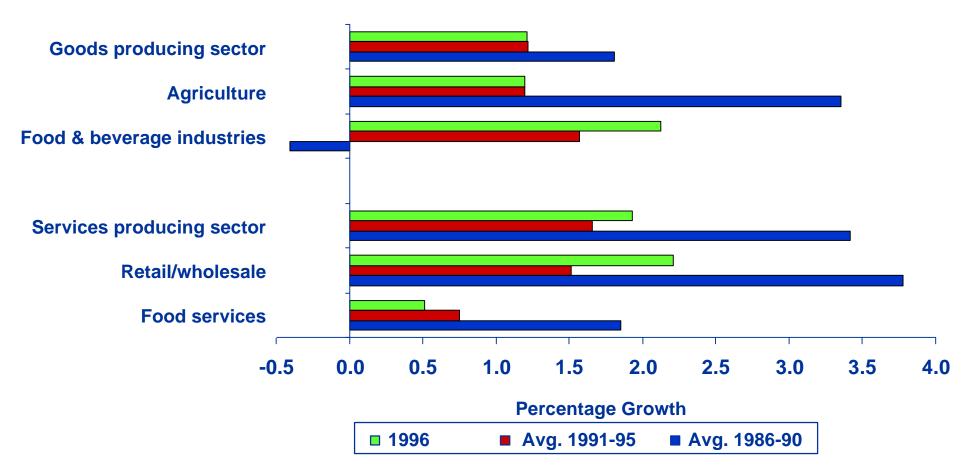
Provincial Shares of Canadian GDP and Canadian Agri-Food GDP, 1996



Agri-Food Share of Provincial GDP, 1996

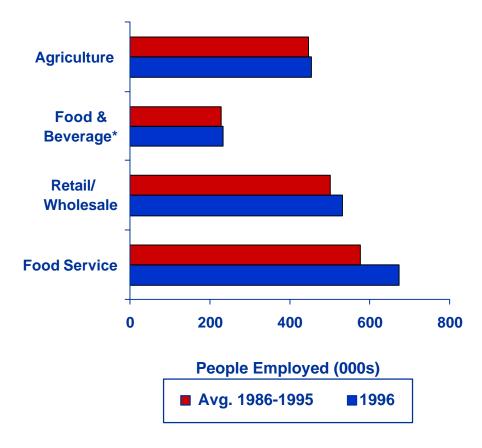


GDP Growth Major Sectors of Agri-Food System Relative to Total Economy



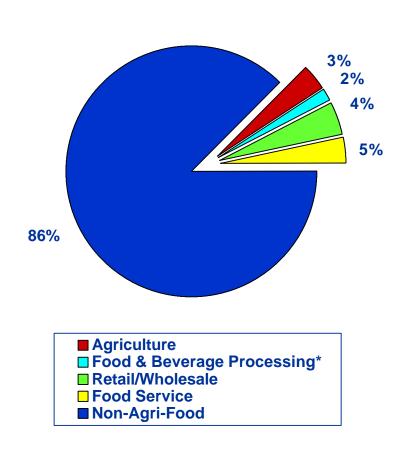
Canada Agri-Food System Employment

Employment Growth



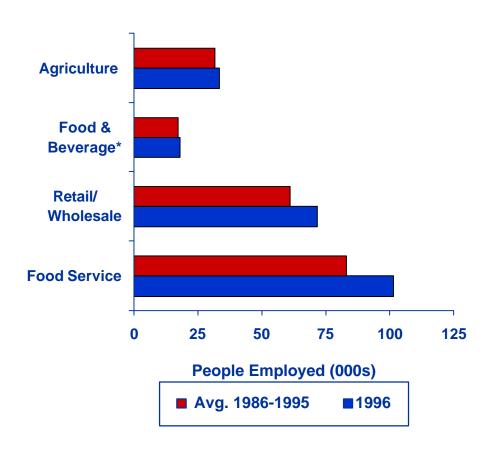
*Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.



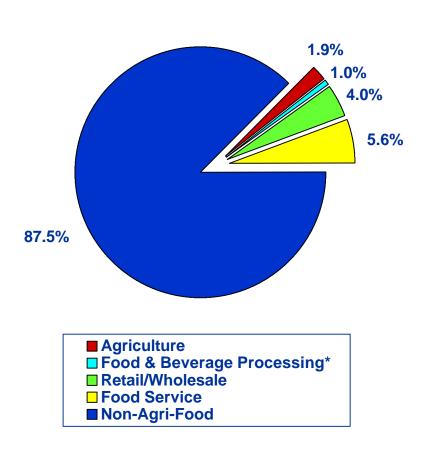
British Columbia Agri-Food System Employment

Employment Growth



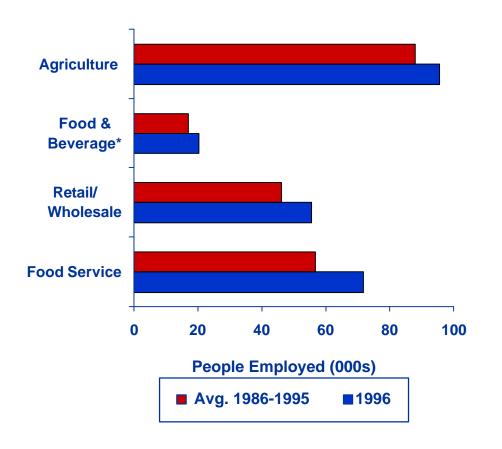
*Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.

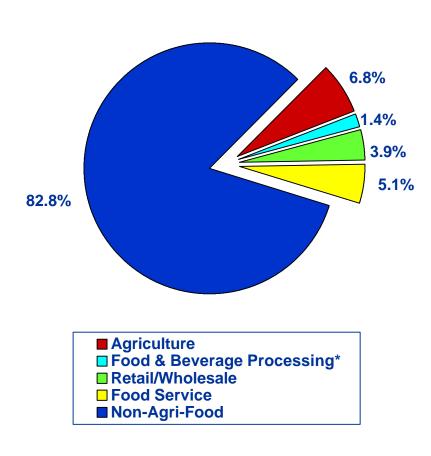


Alberta Agri-Food System Employment

Employment Growth



Employment Share - 1996

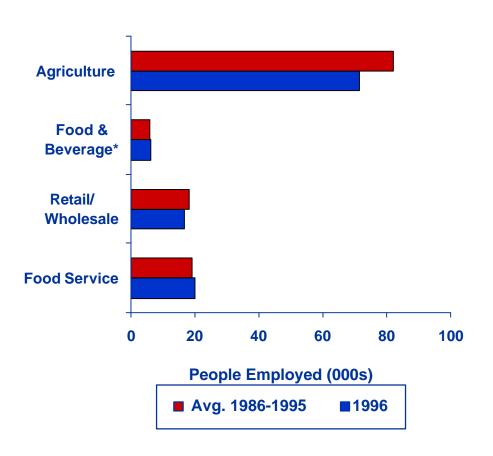


*Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.

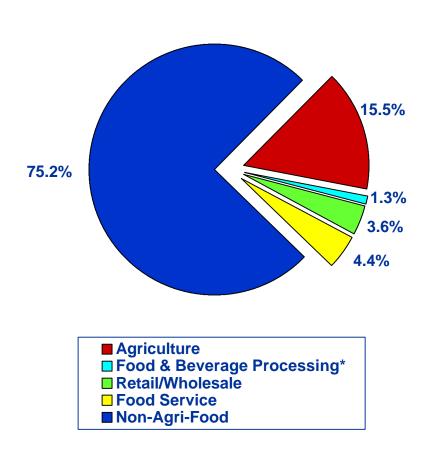
Saskatchewan Agri-Food System Employment

Employment Growth



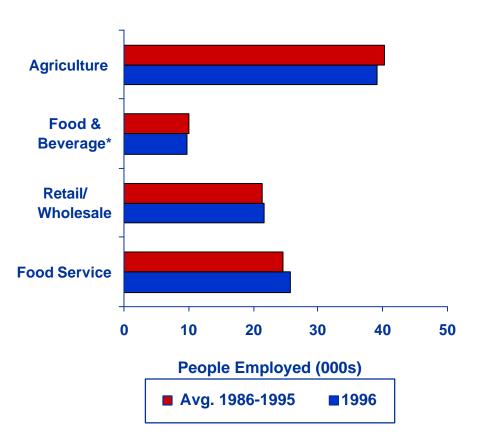
^{*}Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.



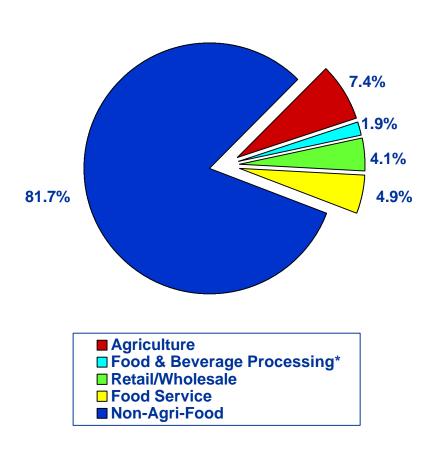
Manitoba Agri-Food System Employment

Employment Growth



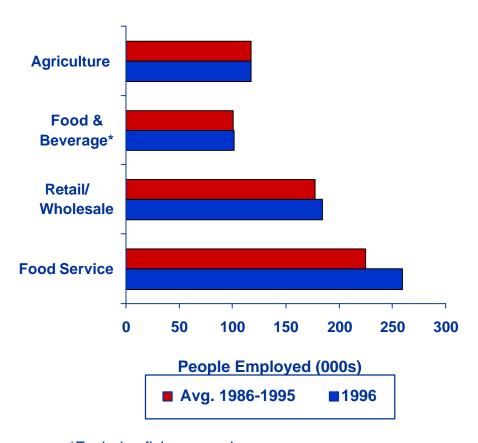
^{*}Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.



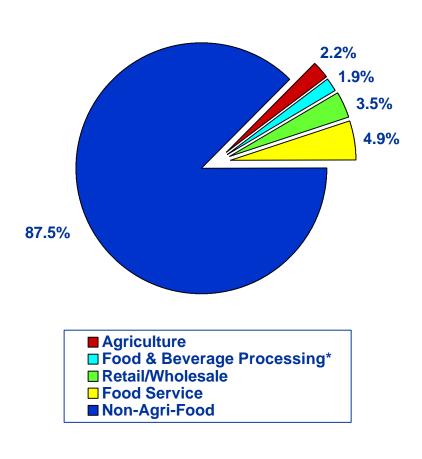
Ontario Agri-Food System Employment

Employment Growth



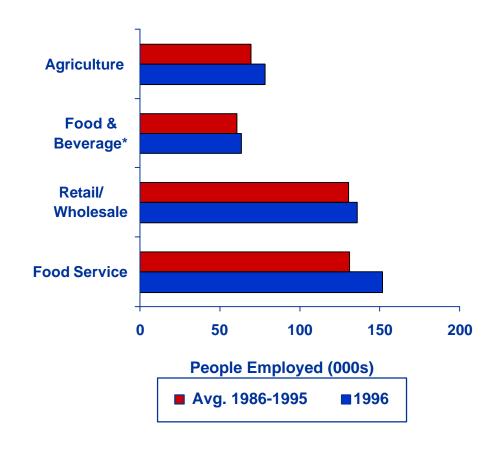
^{*}Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.

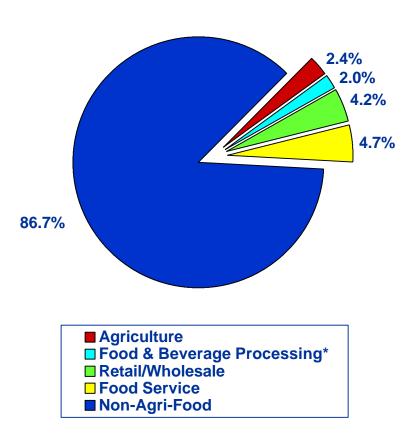


Quebec Agri-Food System Employment

Employment Growth



Employment Share - 1996

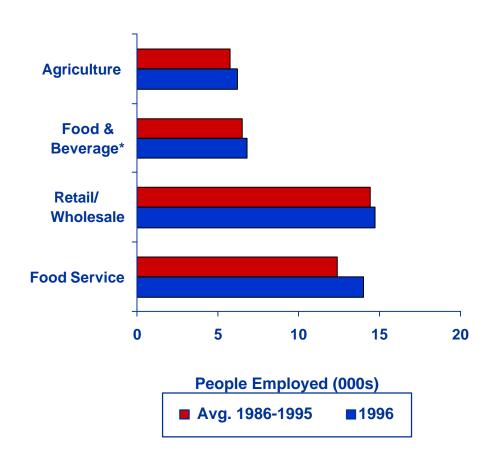


*Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.

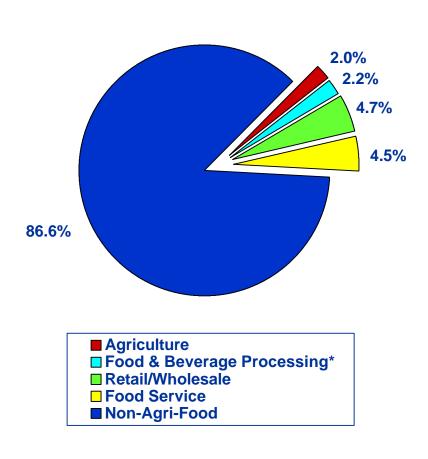
New Brunswick Agri-Food System Employment

Employment Growth



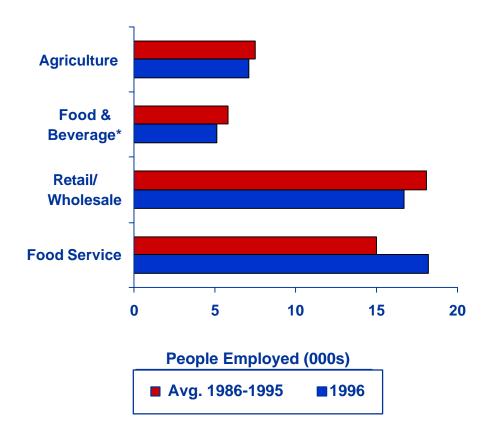
*Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.

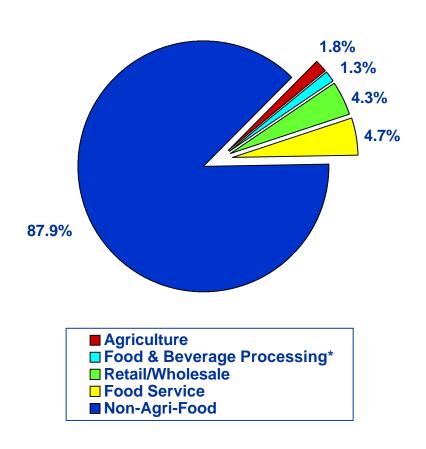


Nova Scotia Agri-Food System Employment

Employment Growth



Employment Share - 1996

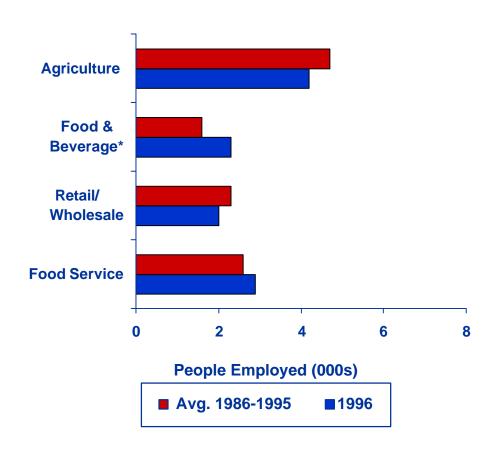


Source: Statistics Canada, Labour Force Survey.

^{*}Excludes fish processing.

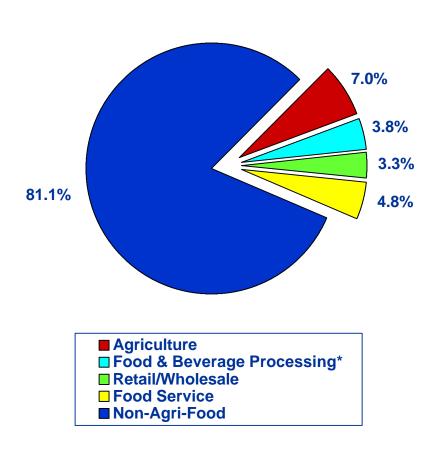
Prince Edward Island Agri-Food System Employment

Employment Growth



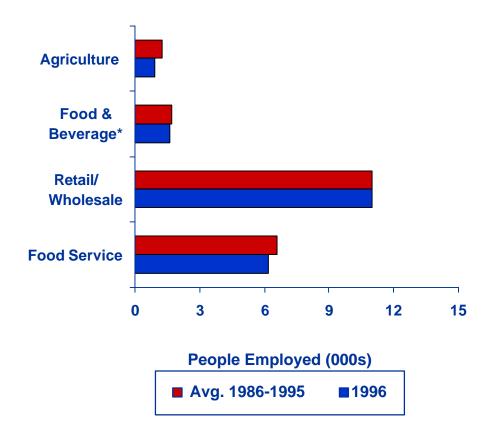
^{*}Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.

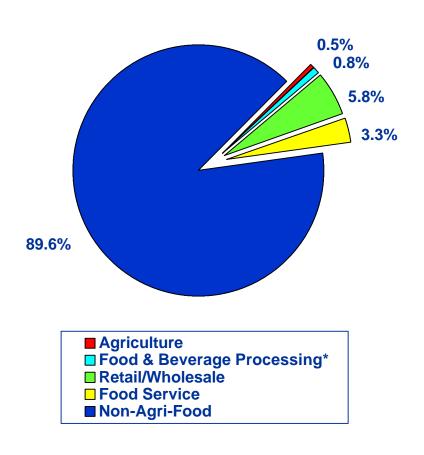


Newfoundland Agri-Food System Employment

Employment Growth



Employment Share - 1996



*Excludes fish processing.

Source: Statistics Canada, Labour Force Survey.

Glossary of Terms

Agri-Food System Includes the primary agriculture sector, the food & beverage

& non-food processing sector, the distribution sector and the

food services sector.

Agri-Food (Provincial &

National GDP comparisons)

Includes agriculture and related service industries and food

and beverage processing industries.

GDP (Gross Domestic Product) Total value of final goods and services produced within a

nation's border during a year.

PDI (Personal Disposable Income) Personal income minus personal taxes. Disposable income is

either spent on the consumption of goods and services

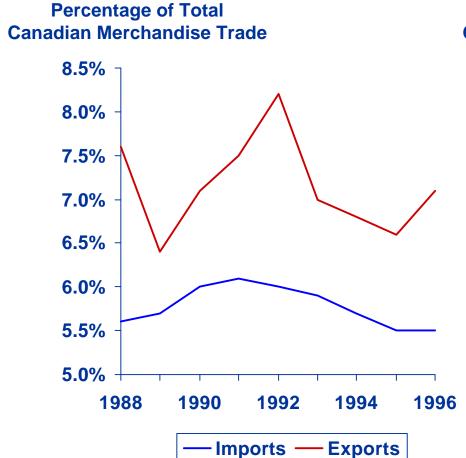
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Canadian Agri-Food Trade

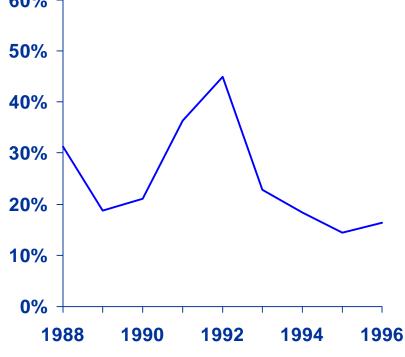
Canadian Agri-Food Share of Total Trade

Imports and Exports

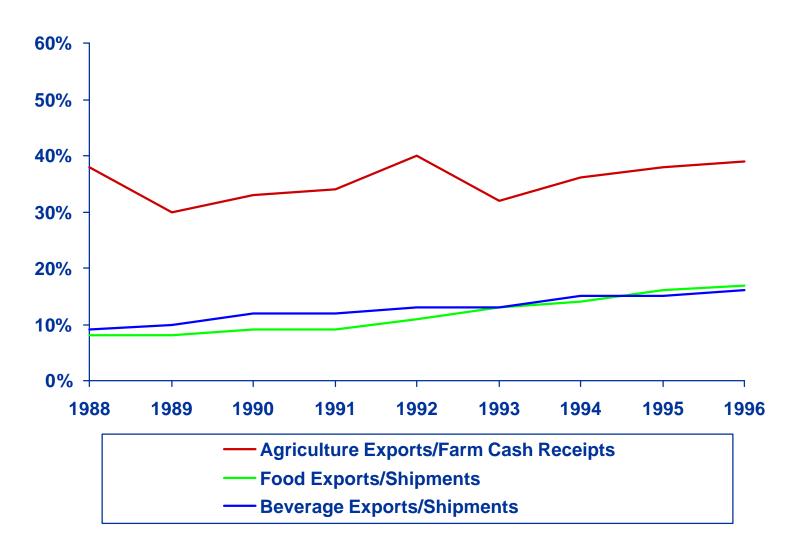
Trade Balance



Percentage of Total
Canadian Merchandise Trade
60% ¬

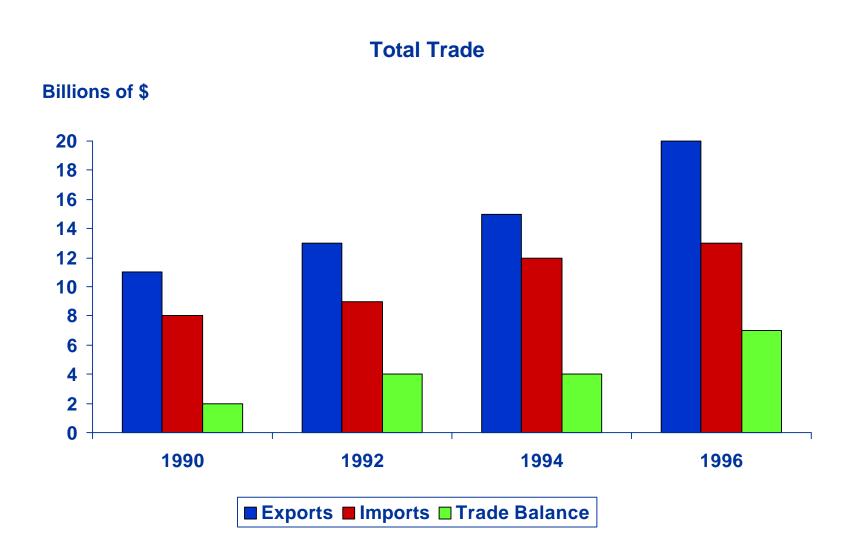


Export Intensity



Source: AAFC Trade Database.

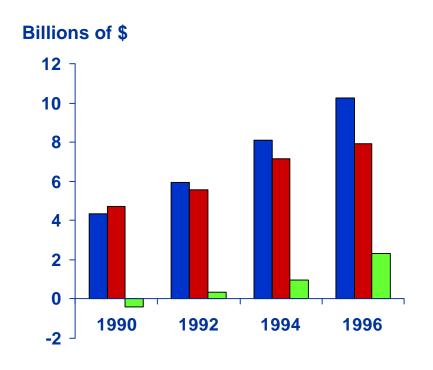
Canadian Agri-Food Trade

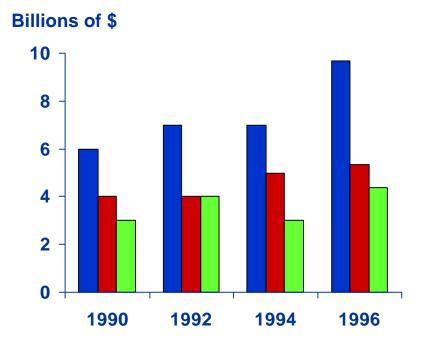


Canadian Agri-Food Trade

Trade with the US

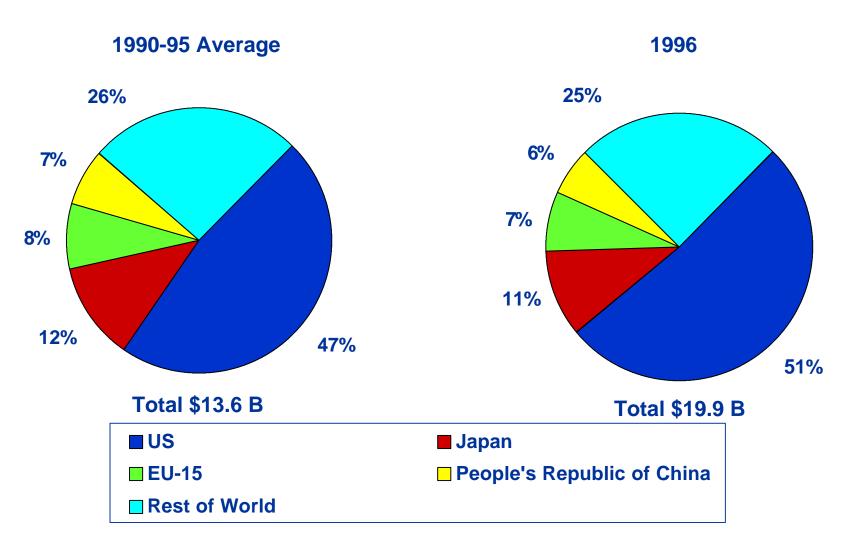
Trade with the Remainder of the World



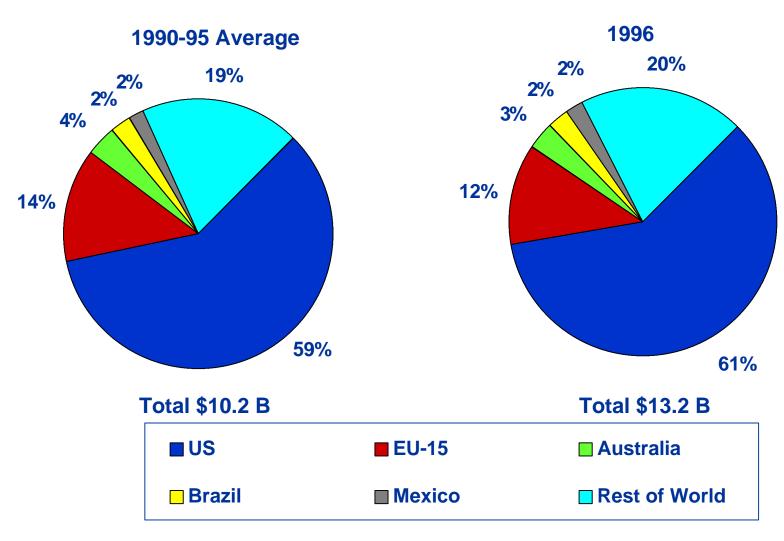


Graph 2-5

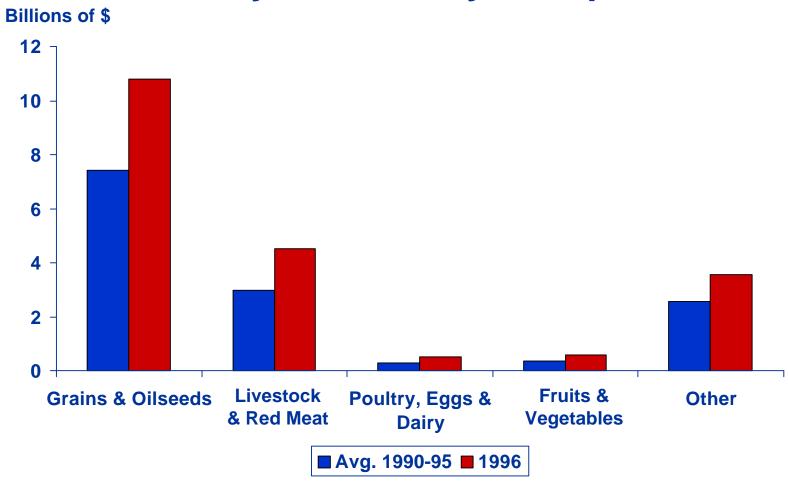
Canadian Agri-Food Exports by Destination



Canadian Agri-Food Imports by Country of Origin

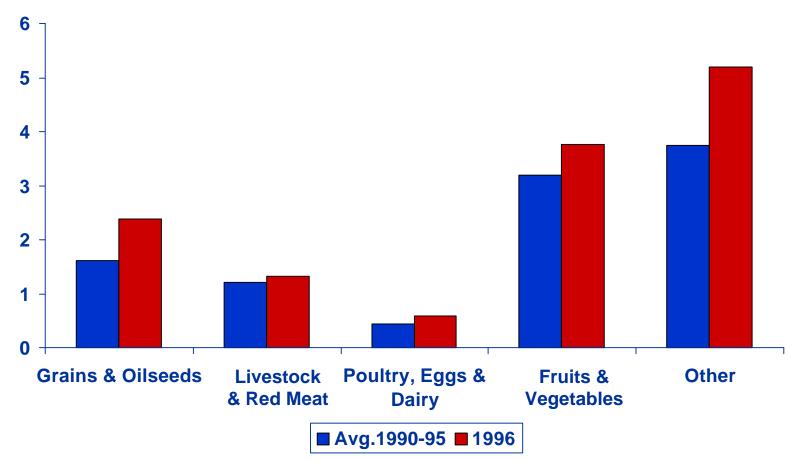


Canadian Agri-Food Exports by Commodity Group



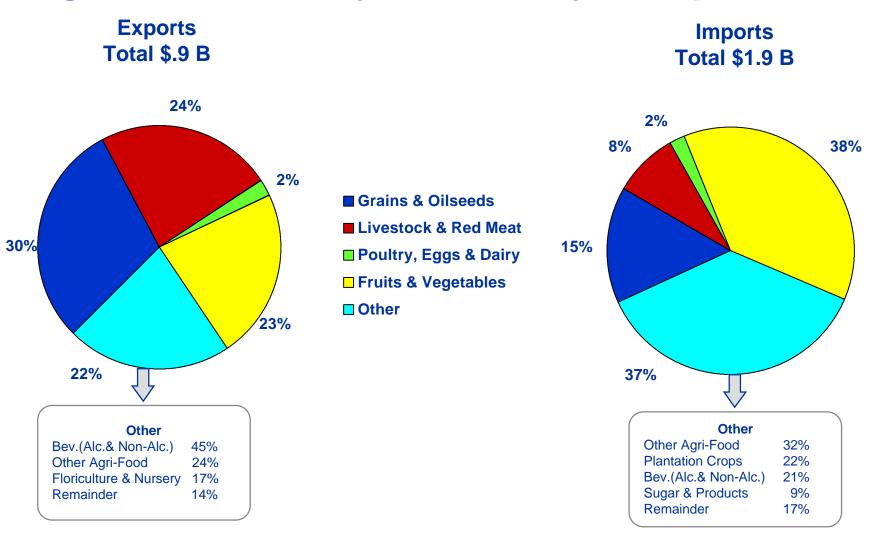
Canadian Agri-Food Imports by Commodity Group





Graph 2-9

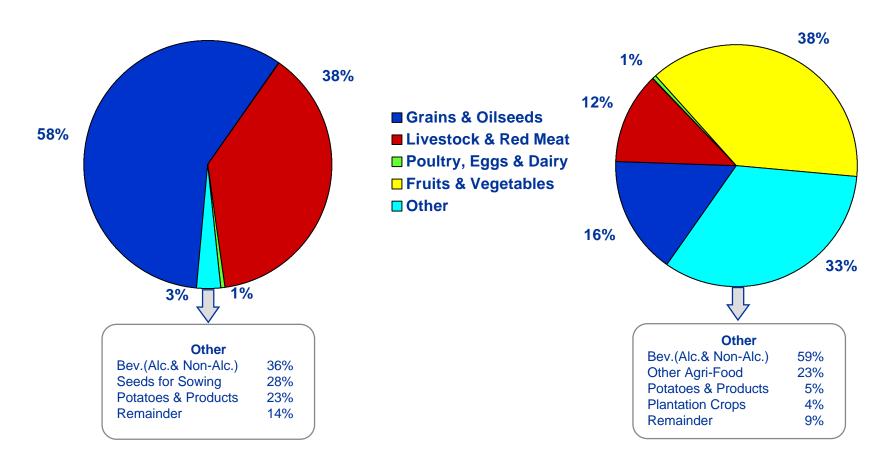
British Columbia Agri-Food Trade by Commodity Group, 1996



Alberta Agri-Food Trade by Commodity Group, 1996

Exports
Total \$4.5 B

Imports
Total \$.6 B

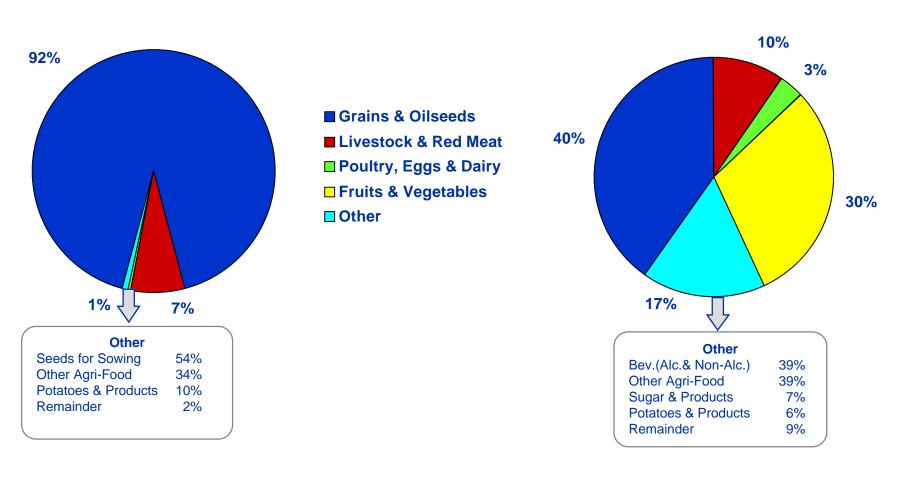


Graph 2-11

Saskatchewan Agri-Food Trade by Commodity Group, 1996



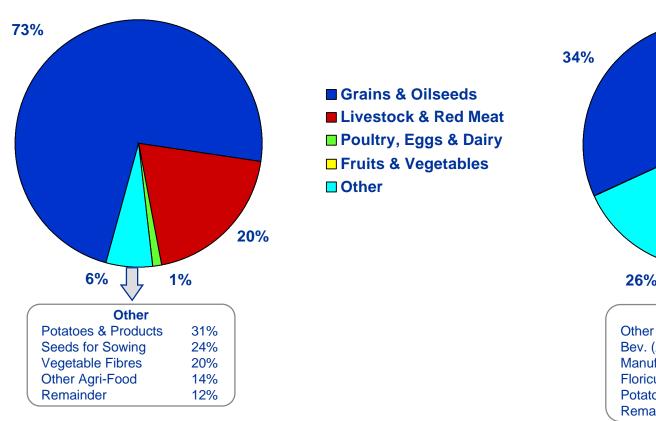
Imports
Total \$.2 B

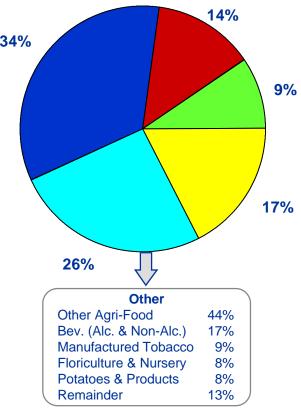


Manitoba Agri-Food Trade by Commodity Group, 1996

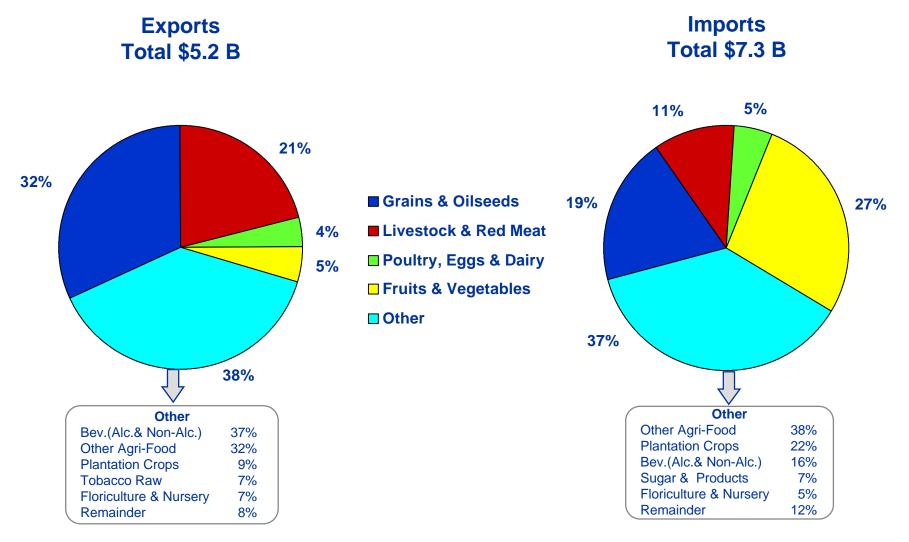
Exports
Total \$2.2 B

Imports
Total \$.5 B

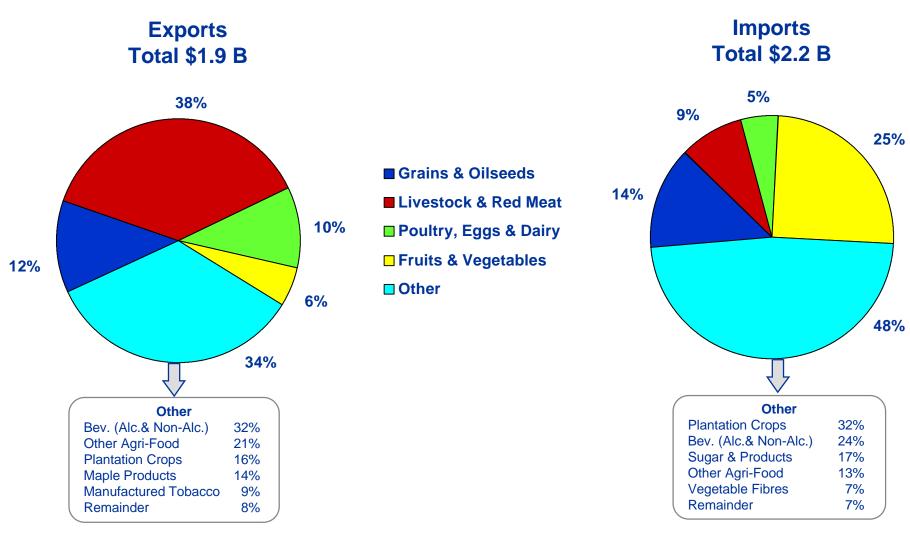




Ontario Agri-Food Trade by Commodity Group, 1996

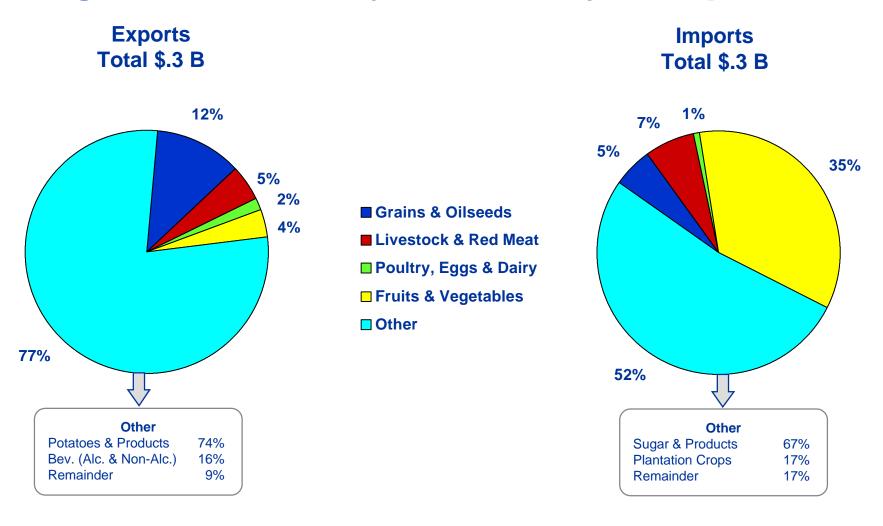


Quebec Agri-Food Trade by Commodity Group, 1996

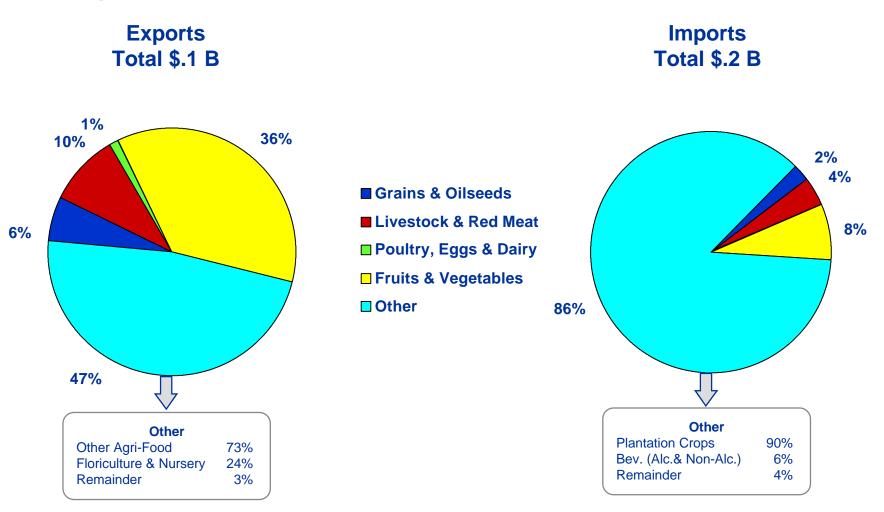


Graph 2-15

New Brunswick Agri-Food Trade by Commodity Group, 1996



Nova Scotia Agri-Food Trade by Commodity Group, 1996

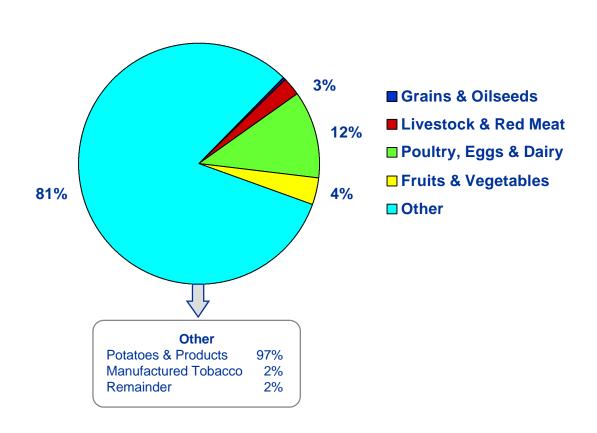


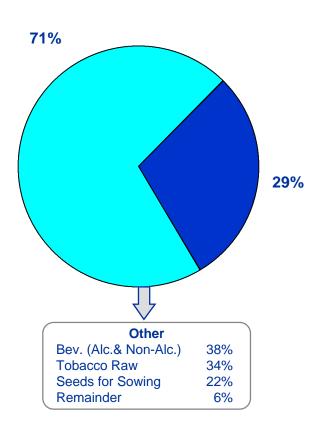
Graph 2-17

Prince Edward Island Agri-Food Trade by Commodity Group, 1996

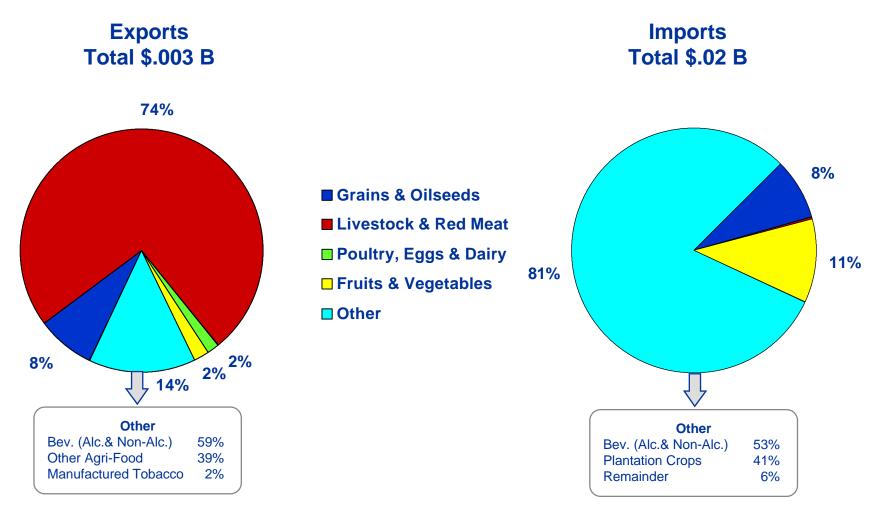


Imports
Total \$.003 B

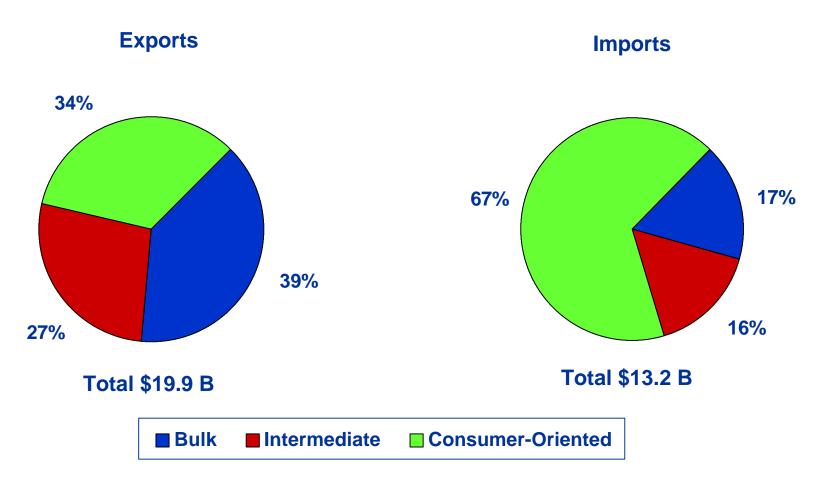




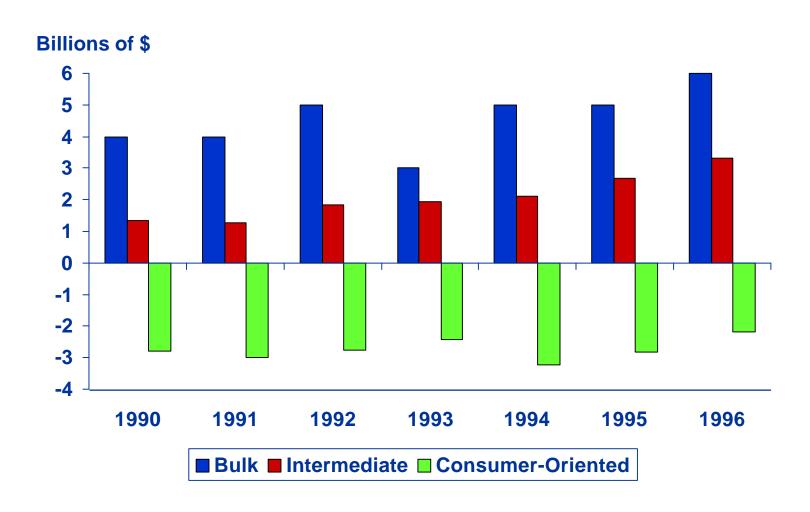
Newfoundland Agri-Food Trade by Commodity Group, 1996



Canadian Agri-Food Trade by Degree of Processing, 1996



Canadian Agri-Food Trade Balance by Degree of Processing, 1996



Glossary of Terms

Trade Balance Exports less imports

Other Commodity Group Includes potatoes & products, seeds for sowing, maple products,

sugar & products, raw tobacco, vegetable fibres, plantation crops, floriculture & nursery products, essential oils, other agri-food products, alcoholic beverages, other beverages excluding juices,

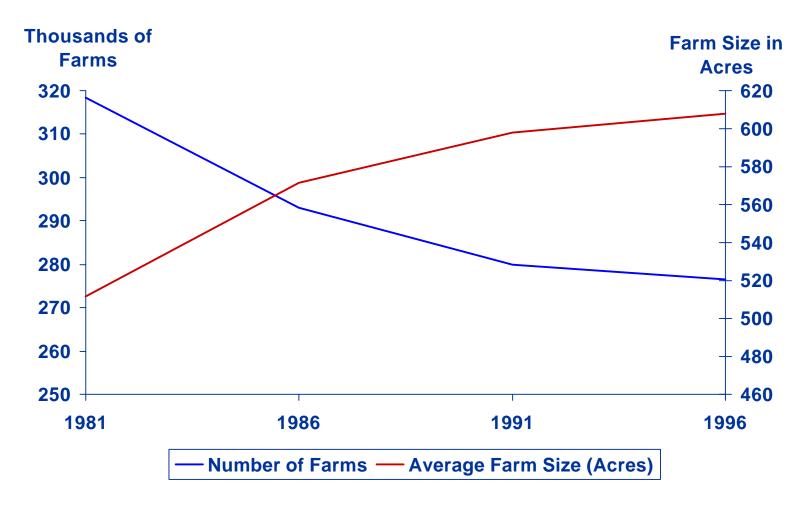
manufactured tobacco products, undernatured ethyl alcohol >80% vol.

Export Intensity The value of agri-food exports as a percentage of total value received

from the production of the agri-food products.

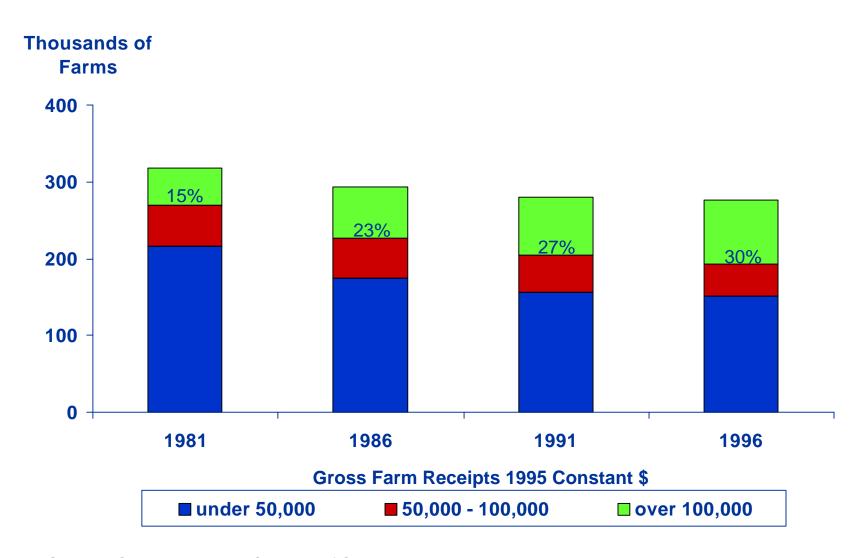
Agriculture Structure and Performance

Number and Size of Farms



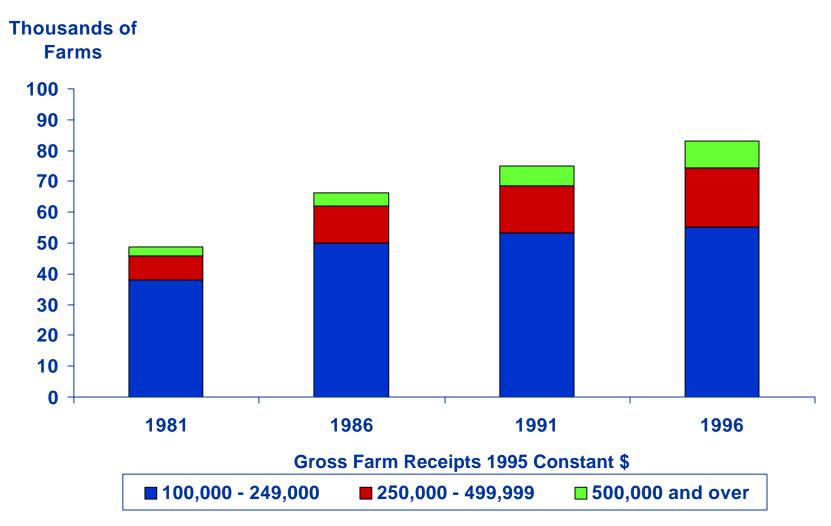
Source: Statistics Canada, Historical Overview of Canadian Agriculture.

Number of Farms by Revenue Class



Source: Statistics Canada, Historical Overview of Canadian Agriculture.

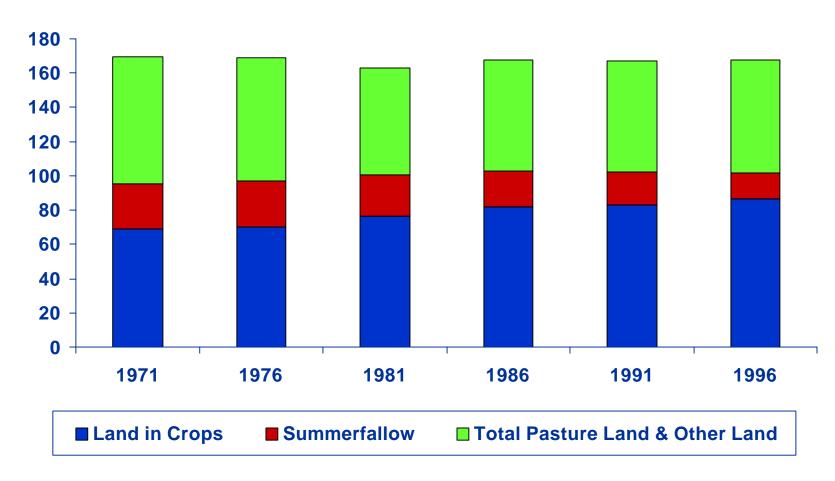
Number of Large Farms by Revenue Class



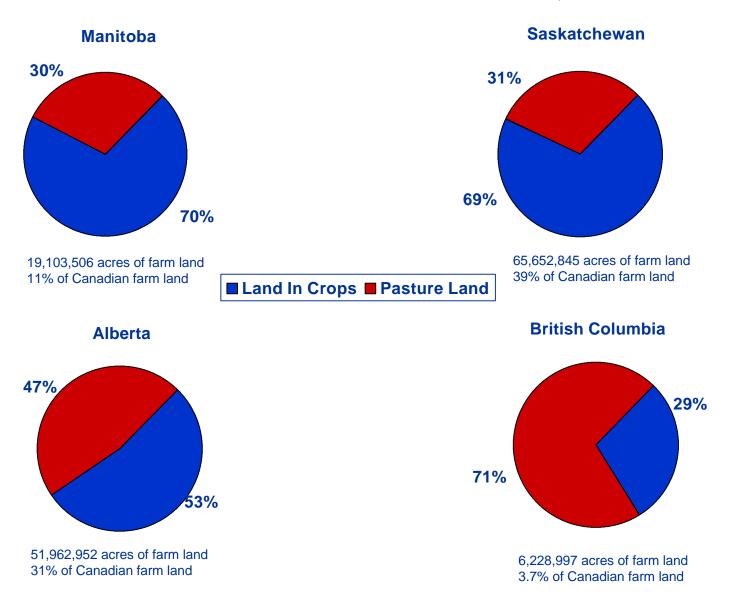
Source: Statistics Canada, Historical Overview of Canadian Agriculture.

Use of Farm Land in Canada

Millions of Acres

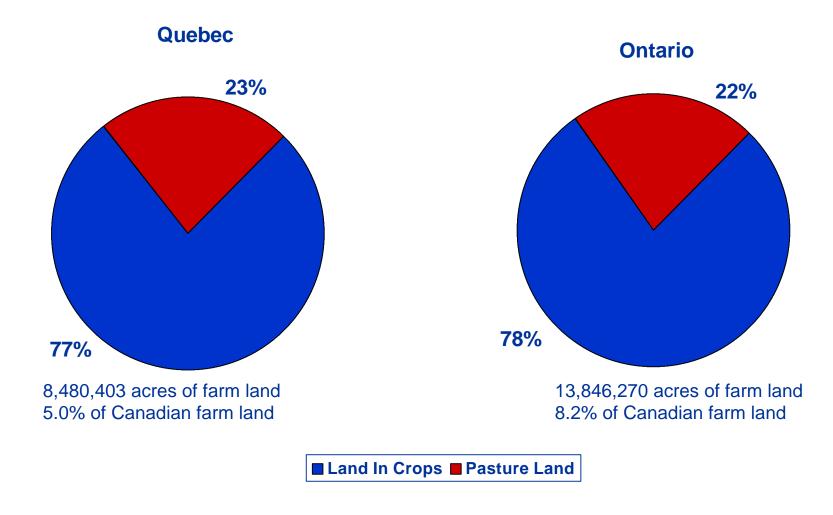


Western Canada: Land Use, 1996



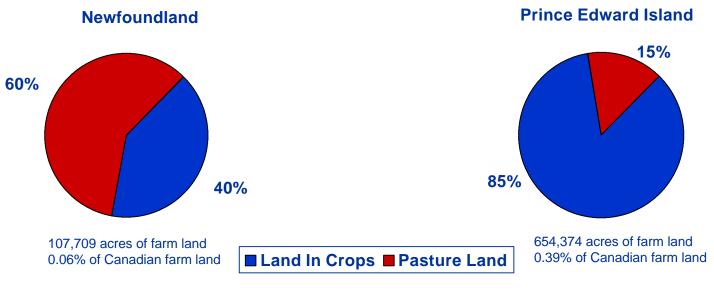
Source: Statistics Canada, 1996 Census of Agriculture National and Provincial Highlights.

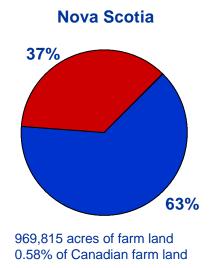
Central Canada: Land Use, 1996

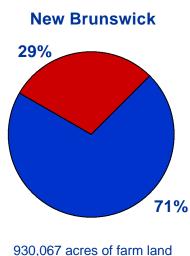


Source: Statistics Canada, 1996 Census of Agriculture National and Provincial Highlights.

Atlantic Canada: Land Use, 1996







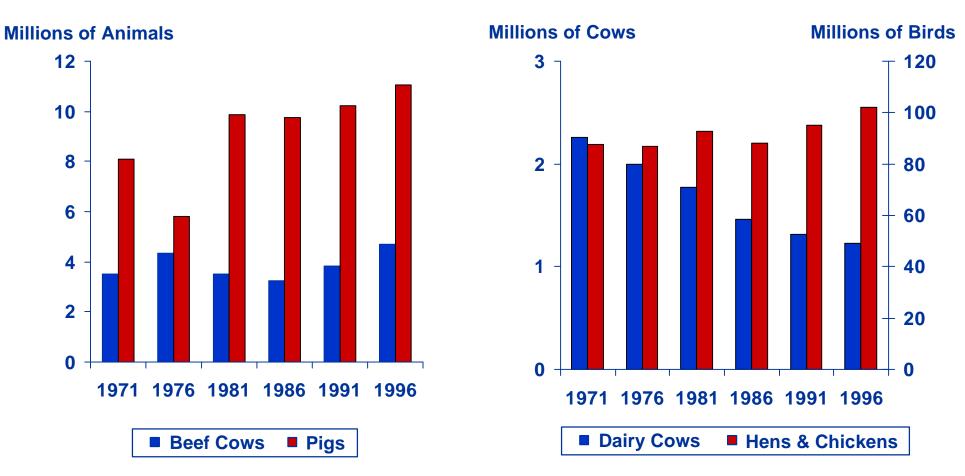
0.55% of Canadian farm land

Source: Statistics Canada, 1996 Census of Agriculture National and Provincial Highlights.

Canada Livestock Population Trends

Beef Cows and Pigs

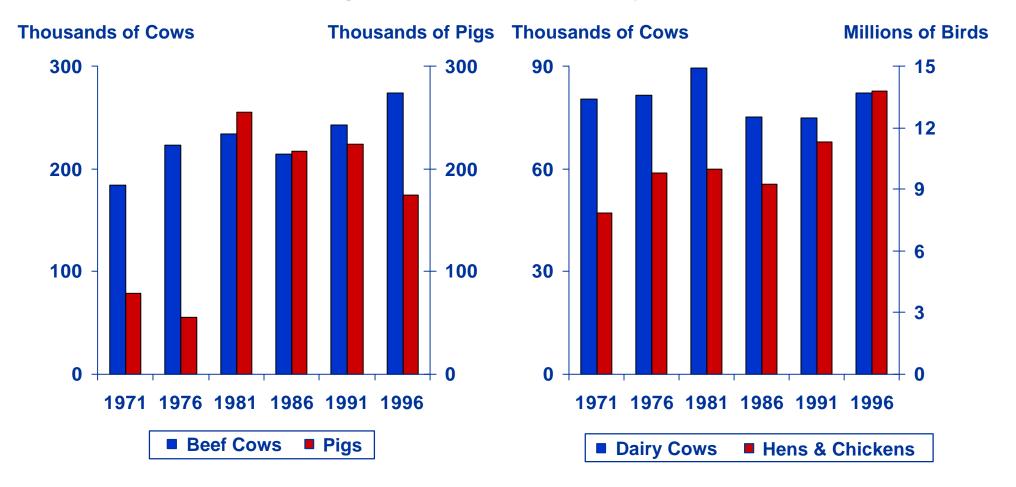
Dairy Cows, Hens and Chickens



British Columbia Livestock Population Trends

Beef Cows and Pigs

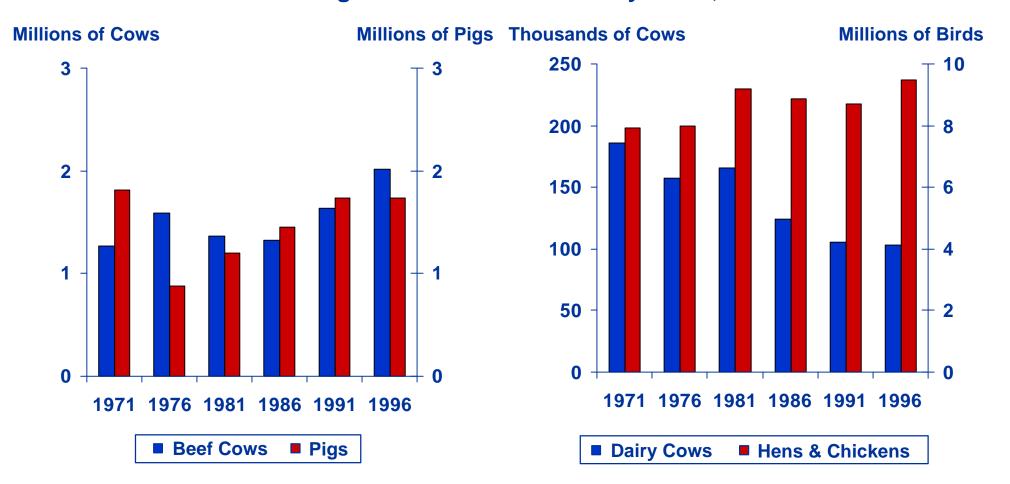
Dairy Cows, Hens and Chickens



Alberta Livestock Population Trends

Beef Cows and Pigs

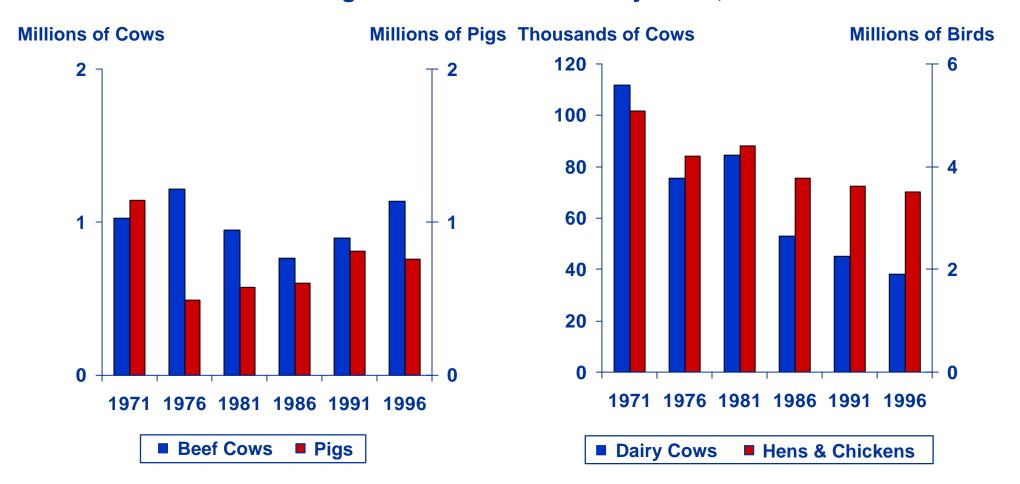
Dairy Cows, Hens and Chickens



Saskatchewan Livestock Population Trends

Beef Cows and Pigs

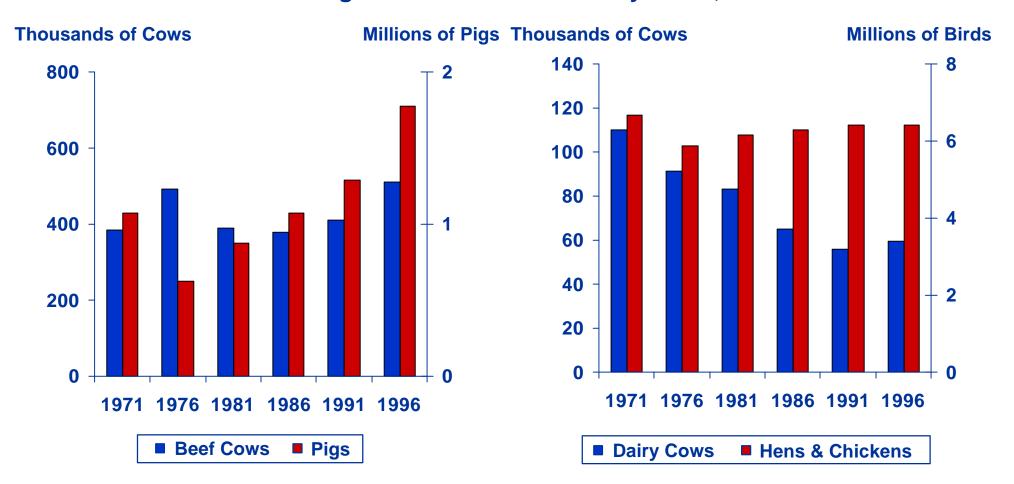
Dairy Cows, Hens and Chickens



Manitoba Livestock Population Trends

Beef Cows and Pigs

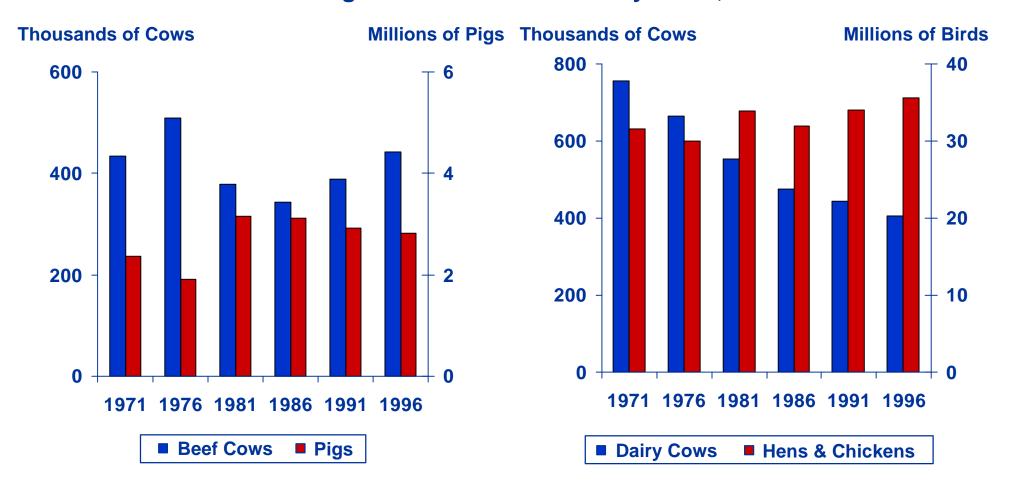
Dairy Cows, Hens and Chickens



Ontario Livestock Population Trends

Beef Cows and Pigs

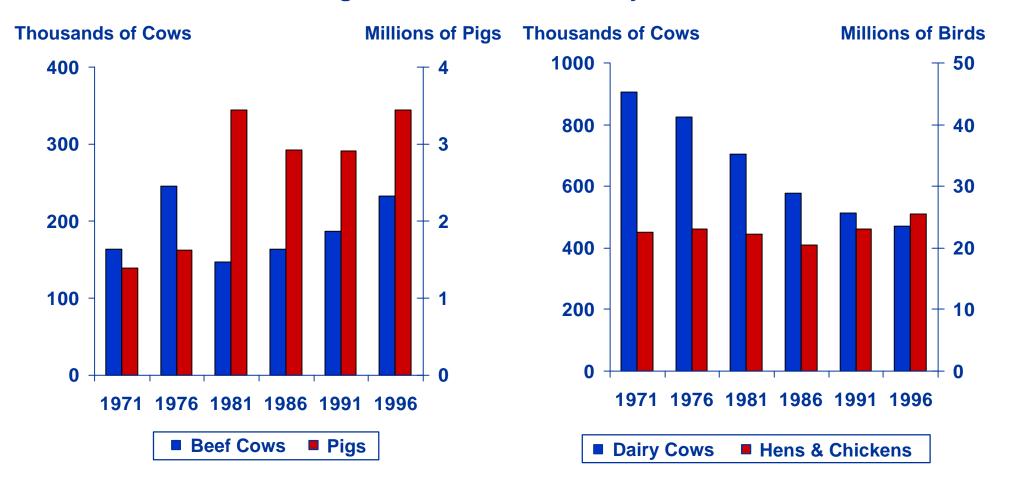
Dairy Cows, Hens and Chickens



Quebec Livestock Population Trends

Beef Cows and Pigs

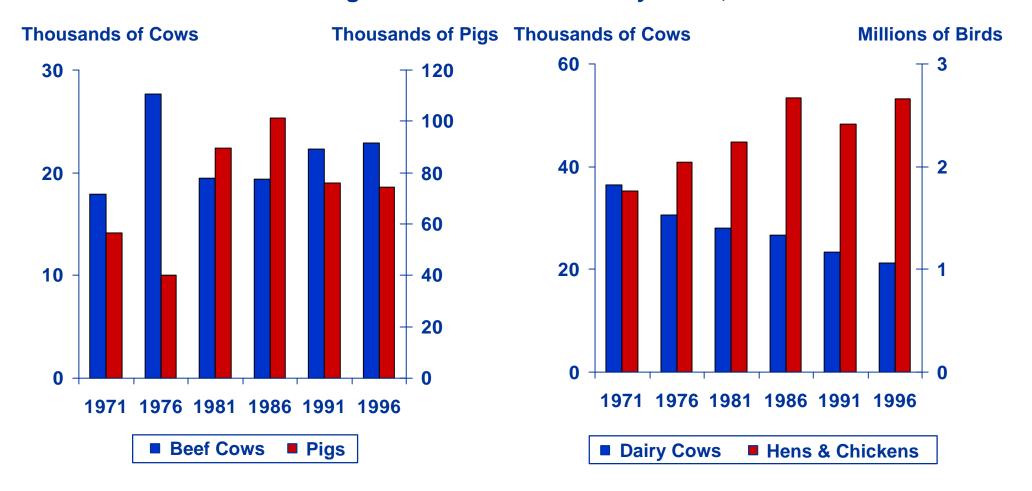
Dairy Cows, Hens and Chickens



New Brunswick Livestock Population Trends

Beef Cows and Pigs

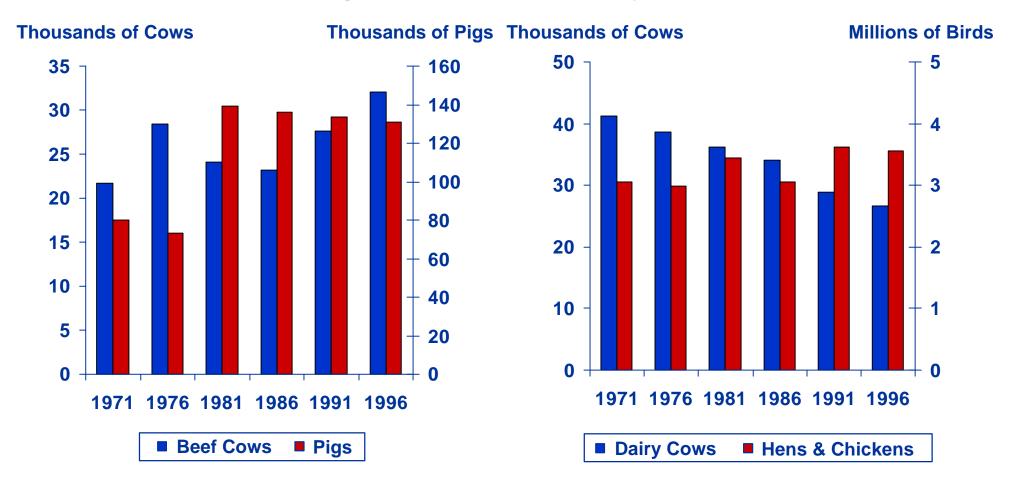
Dairy Cows, Hens and Chickens



Nova Scotia Livestock Population Trends

Beef Cows and Pigs

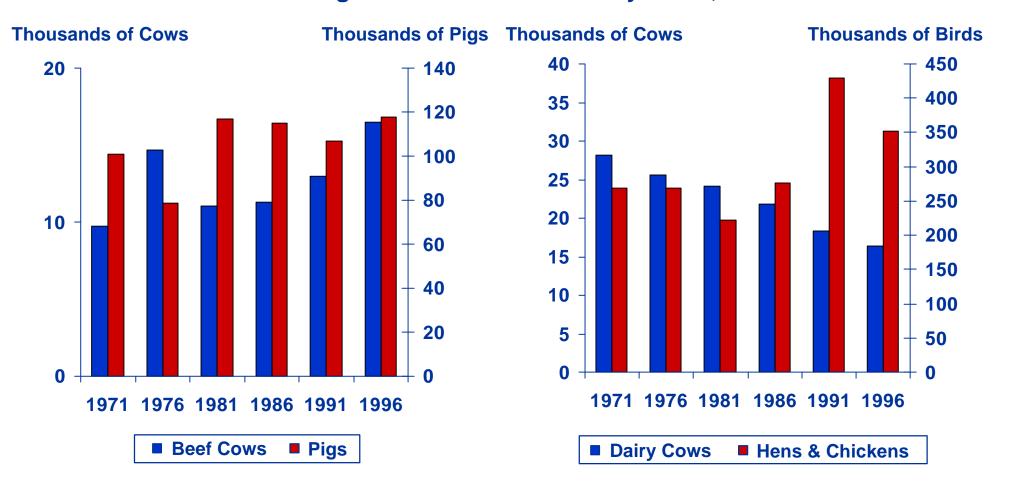
Dairy Cows, Hens and Chickens



Prince Edward Island Livestock Population Trends

Beef Cows and Pigs

Dairy Cows, Hens and Chickens

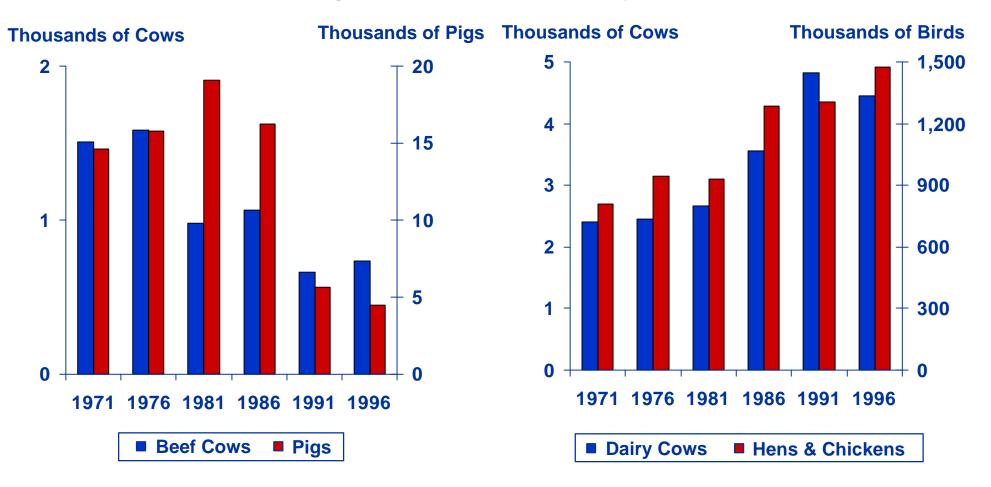


Source: Statistics Canada, Census Overview of Canadian Agriculture: 1971-1991; 1996 Census of Agriculture National and Provincial Highlights.

Newfoundland Livestock Population Trends

Beef Cows and Pigs

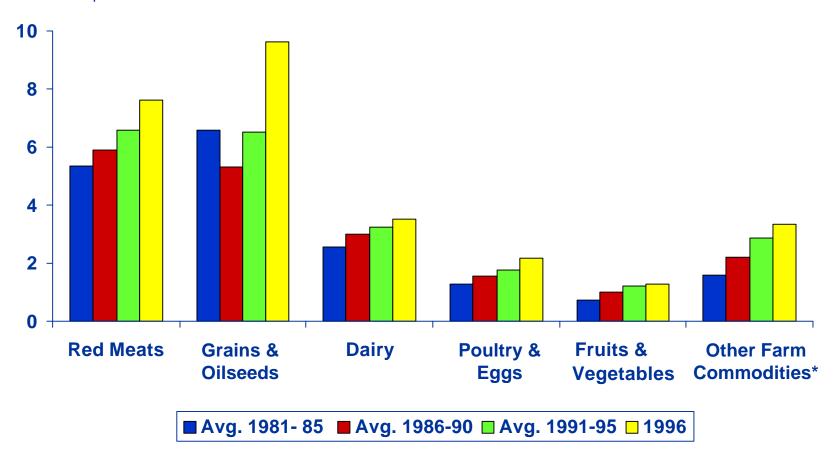
Dairy Cows, Hens and Chickens



Source: Statistics Canada, Census Overview of Canadian Agriculture: 1971-1991; 1996 Census of Agriculture National and Provincial Highlights.

Canada Farm Cash Market Receipts by Commodity Group

Billions of \$

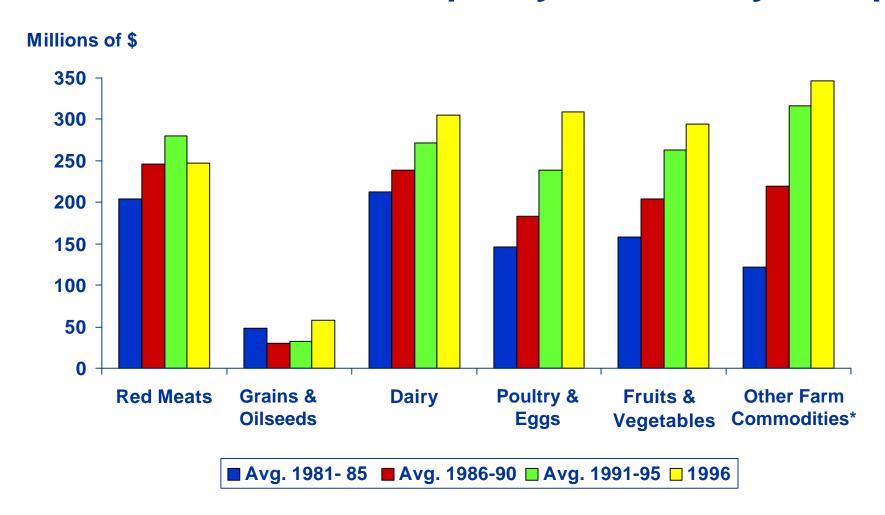


*Includes: Potatotes, Special Crops, Forage, etc.

Source: Statistics Canada Agriculture Division, Farm Income and Prices Section.

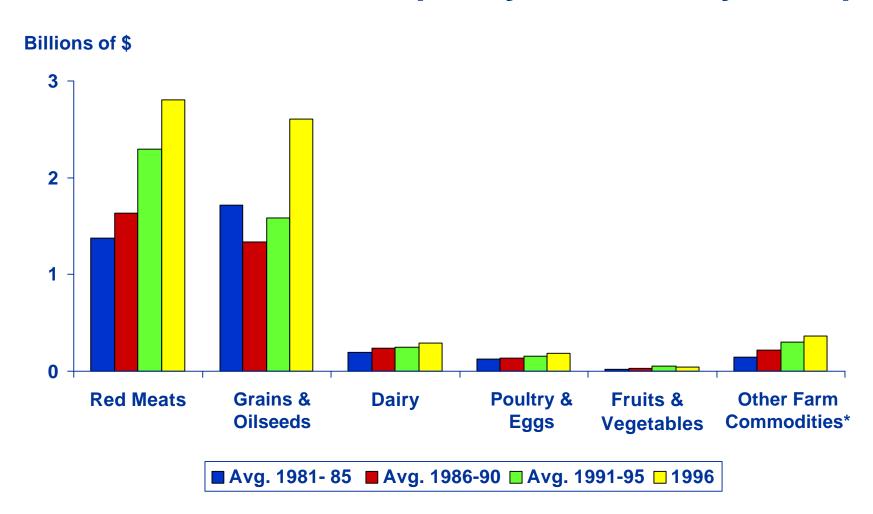
Graph 3-19

British Columbia Farm Cash Market Receipts by Commodity Group



*Includes: Potatotes, Special Crops, Forage, etc.

Alberta Farm Cash Market Receipts by Commodity Group

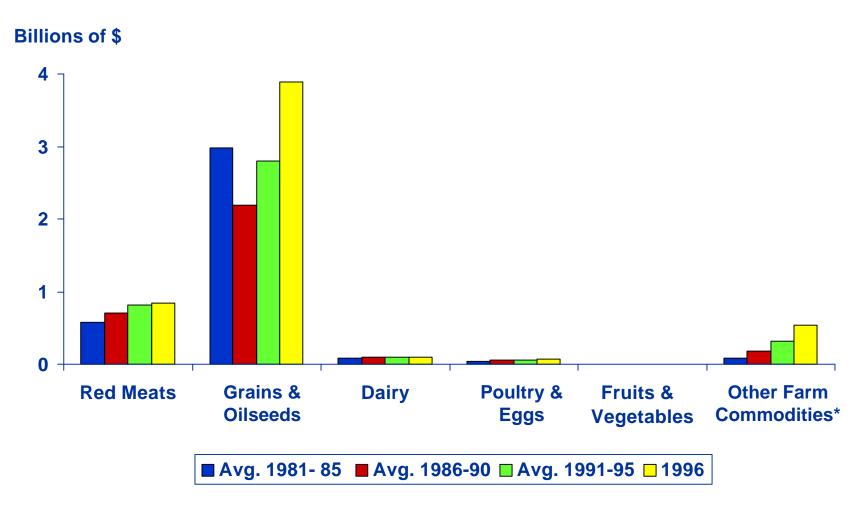


*Includes: Potatotes, Special Crops, Forage, etc.

Source: Statistics Canada Agriculture Division, Farm Income and Prices Section.

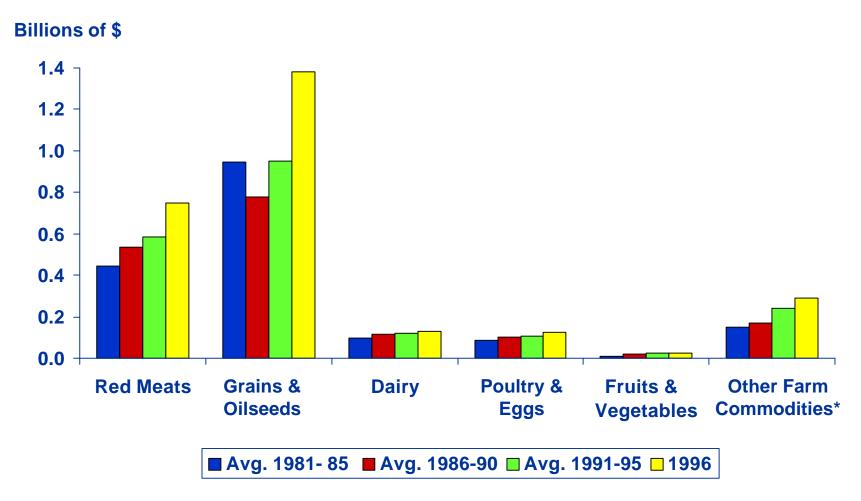
Graph 3-21

Saskatchewan Farm Cash Market Receipts by Commodity Group



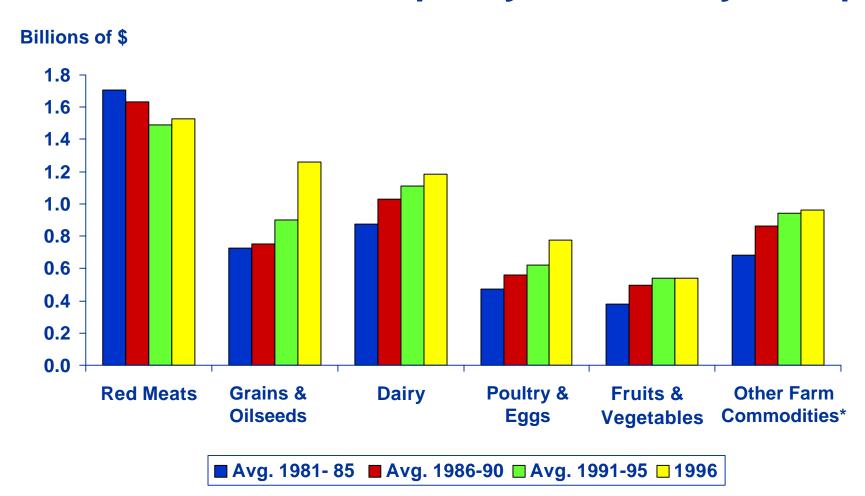
*Includes: Potatotes, Special Crops, Forage, etc.

Manitoba Farm Cash Market Receipts by Commodity Group



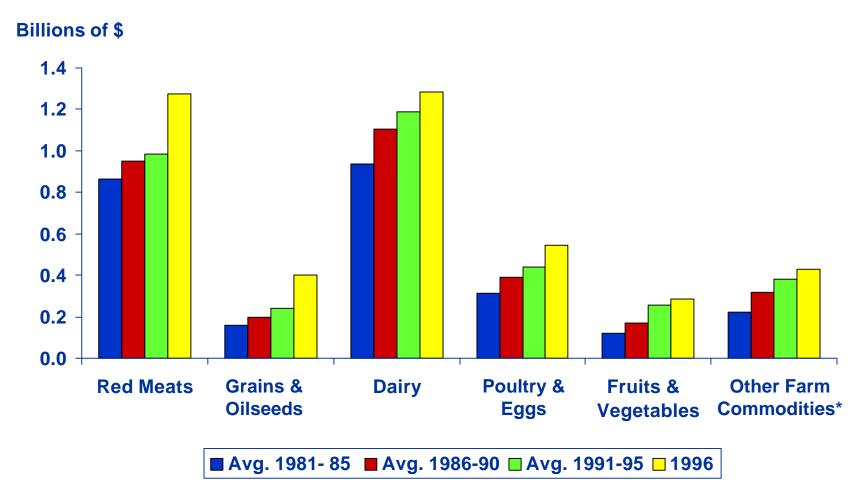
^{*}Includes: Potatotes, Special Crops, Forage, etc.

Ontario Farm Cash Market Receipts by Commodity Group



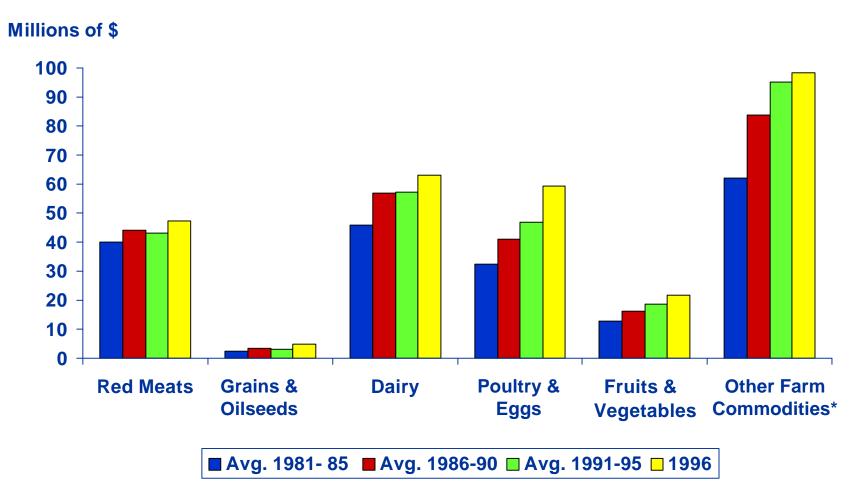
*Includes: Potatotes, Special Crops, Forage, etc.

Quebec Farm Cash Market Receipts by Commodity Group



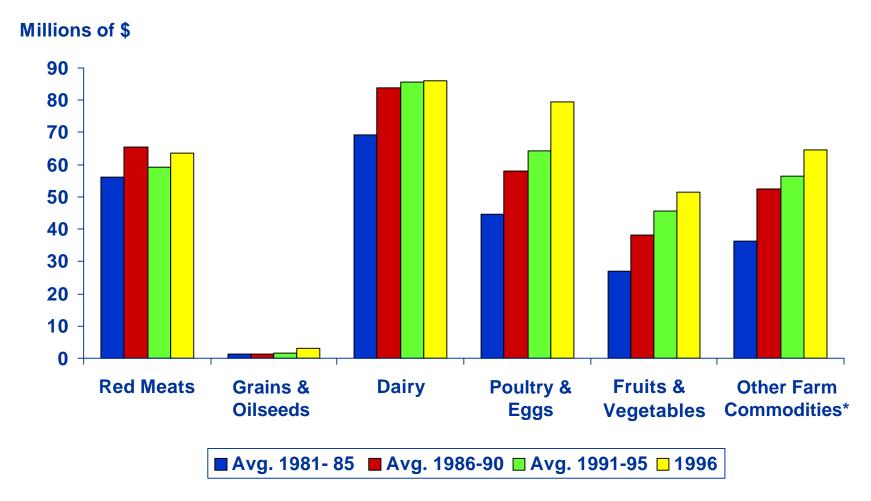
^{*}Includes: Potatotes, Special Crops, Forage, etc.

New Brunswick Farm Cash Market Receipts by Commodity Group



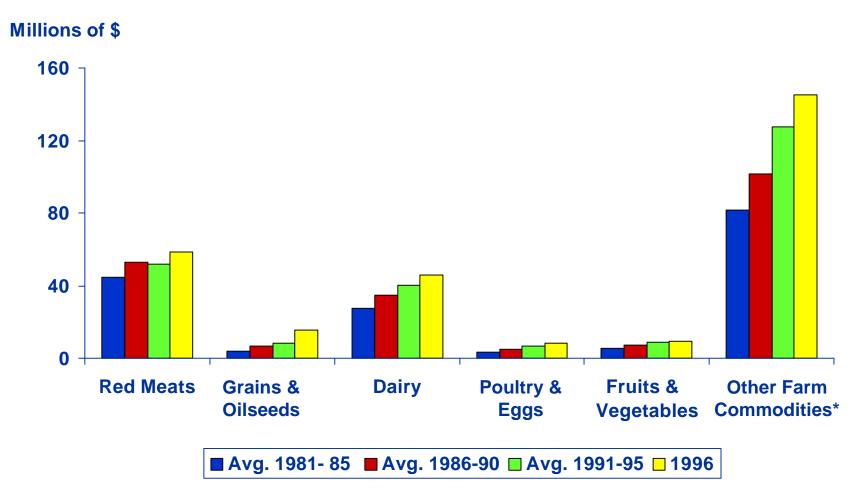
^{*}Includes: Potatotes, Special Crops, Forage, etc.

Nova Scotia Farm Cash Market Receipts by Commodity Group



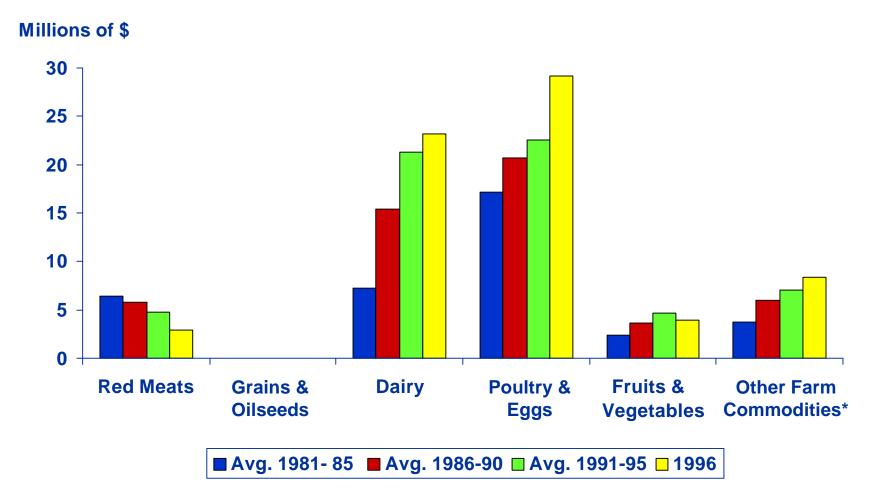
^{*}Includes: Potatotes, Special Crops, Forage, etc.

Prince Edward Island Farm Cash Market Receipts by Commodity Group



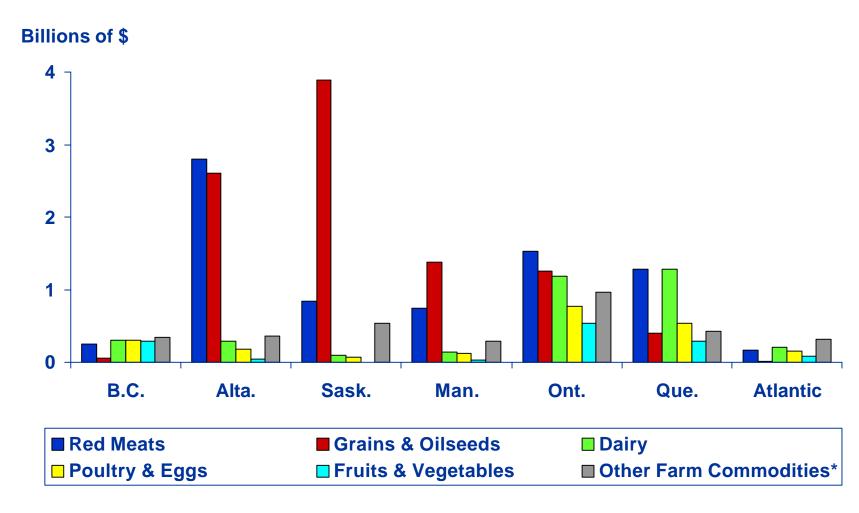
*Includes: Potatotes, Special Crops, Forage, etc.

Newfoundland Farm Cash Market Receipts by Commodity Group



^{*}Includes: Potatotes, Special Crops, Forage, etc.

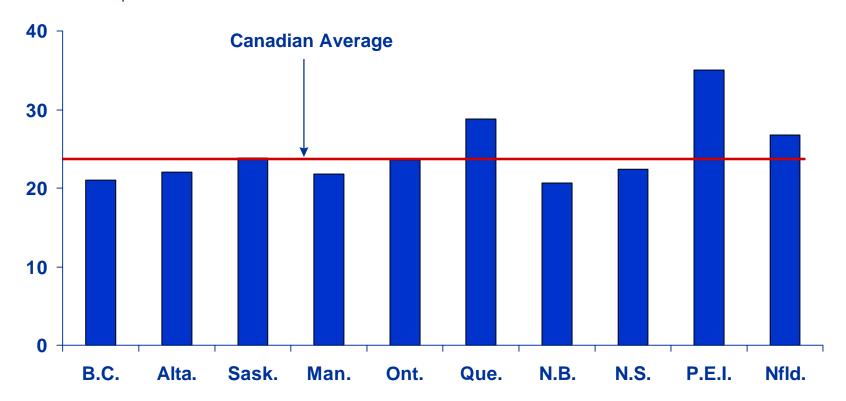
Farm Cash Market Receipts by Commodity Group & Province, 1996



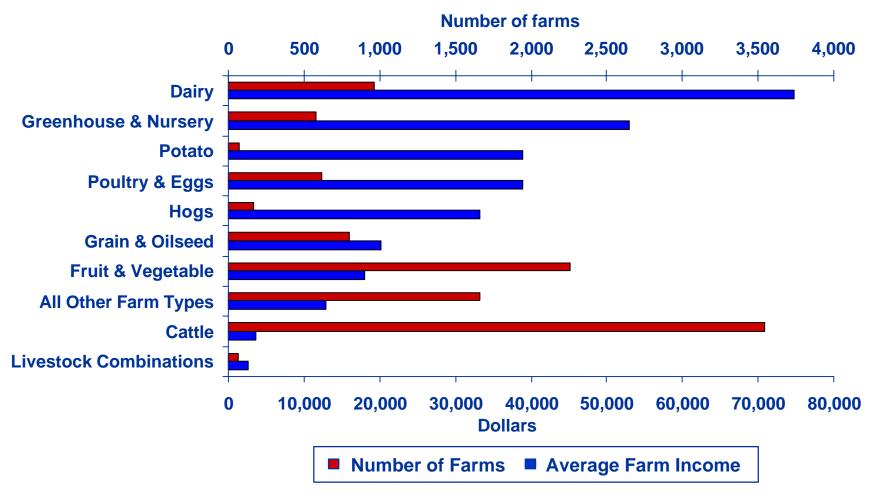
*Includes: Potatotes, Special Crops, Forage, etc.

Average Provincial Farm Income, 1995

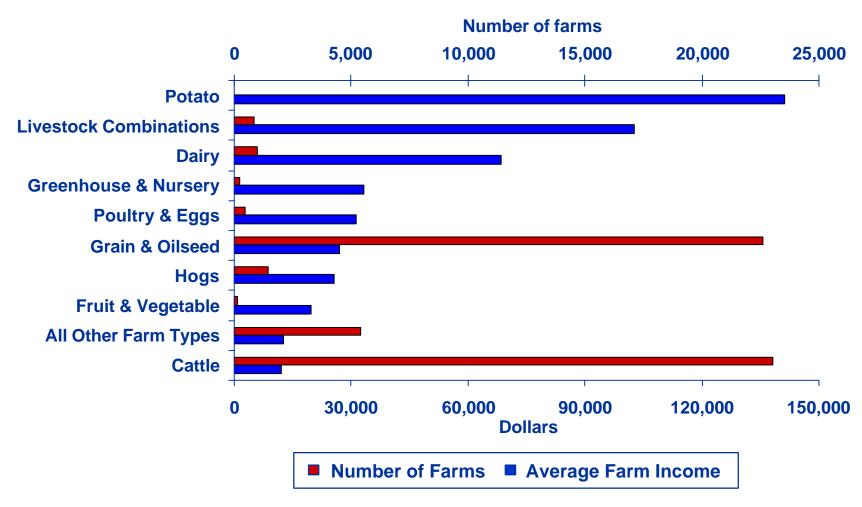
Thousands of \$



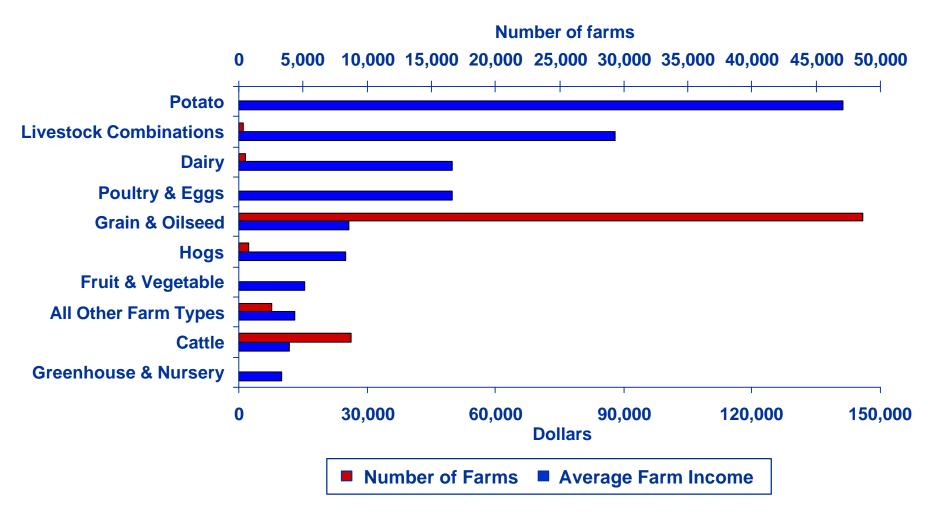
Example 2015 British Columbia Farm Income and Number by Farm Type, 1995



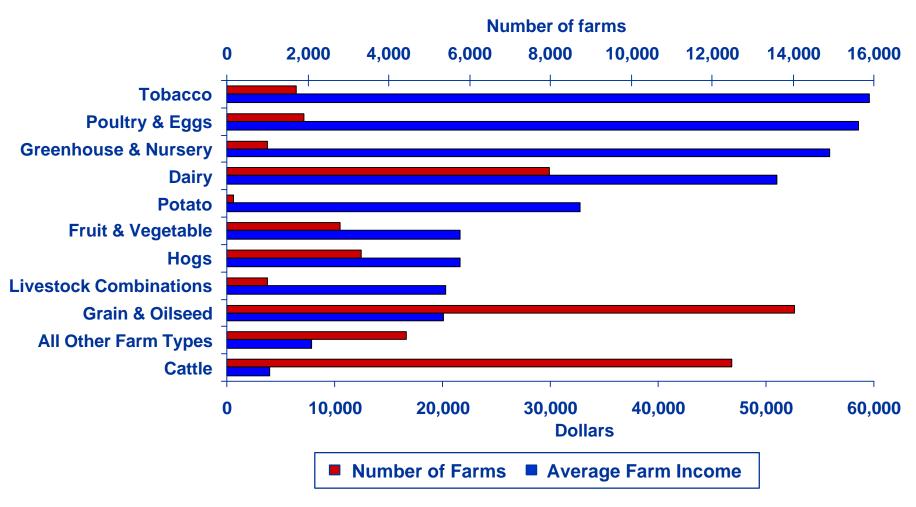
Alberta Farm Income and Number by Farm Type, 1995



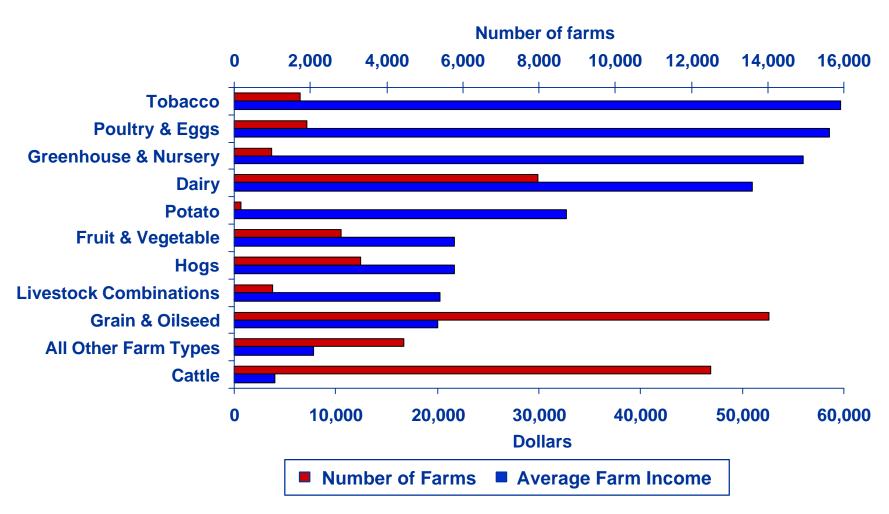
Saskatchewan Farm Income and Number by Farm Type, 1995



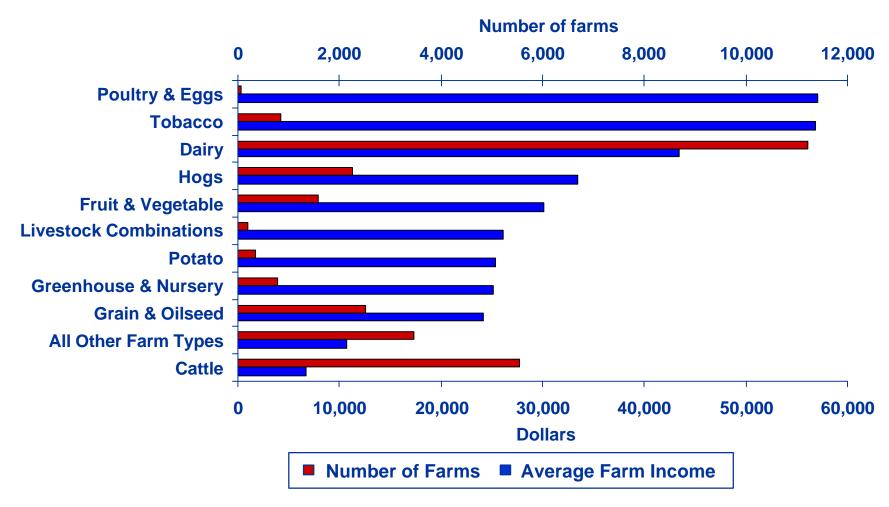
Manitoba Farm Income and Number by Farm Type, 1995



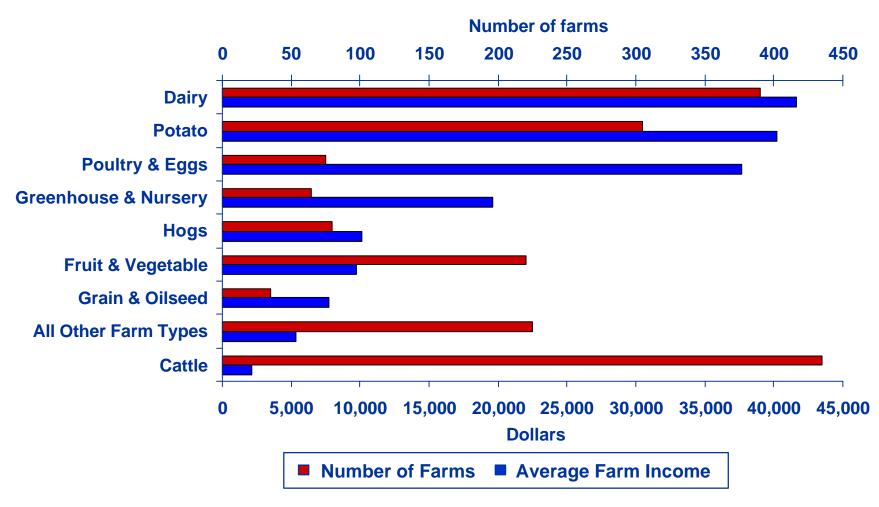
Ontario Farm Income and Number by Farm Type, 1995



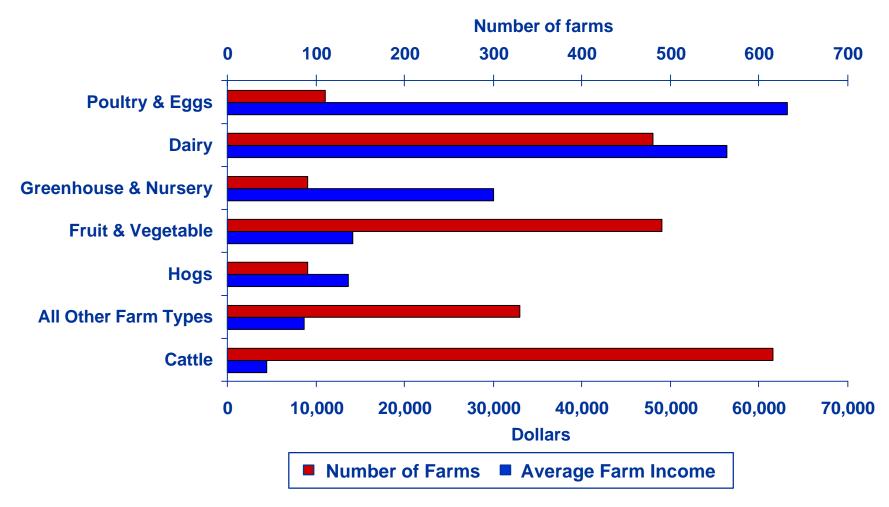
Solution Quebec **Solution** Farm Income and Number by Farm Type, 1995



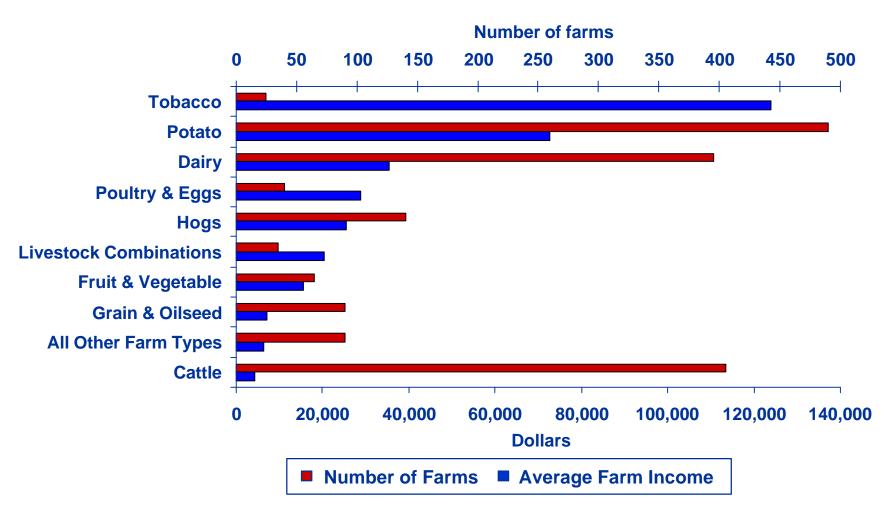
New Brunswick Farm Income and Number by Farm Type, 1995



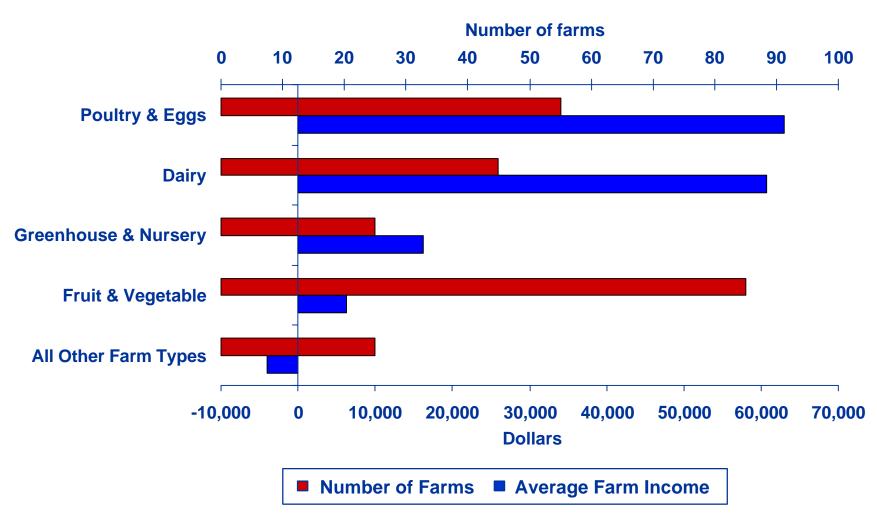
Nova Scotia Farm Income and Number by Farm Type, 1995



Prince Edward Island Farm Income and Number by Farm Type, 1995

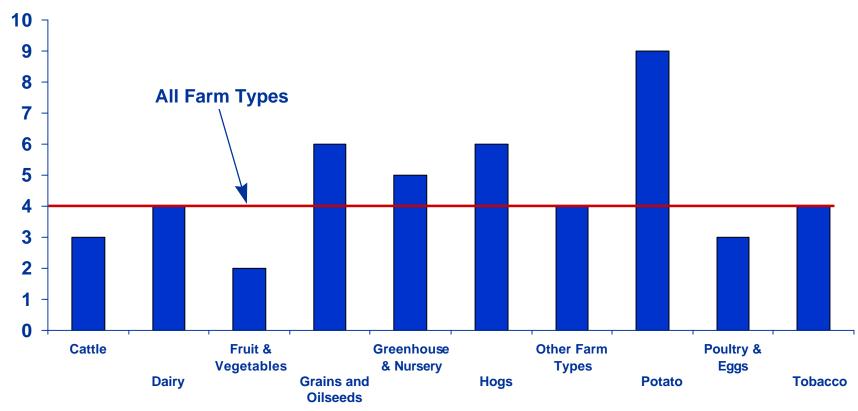


Newfoundland Farm Income and Number by Farm Type, 1995



Canada Net Capital Investment per Farm, 1995

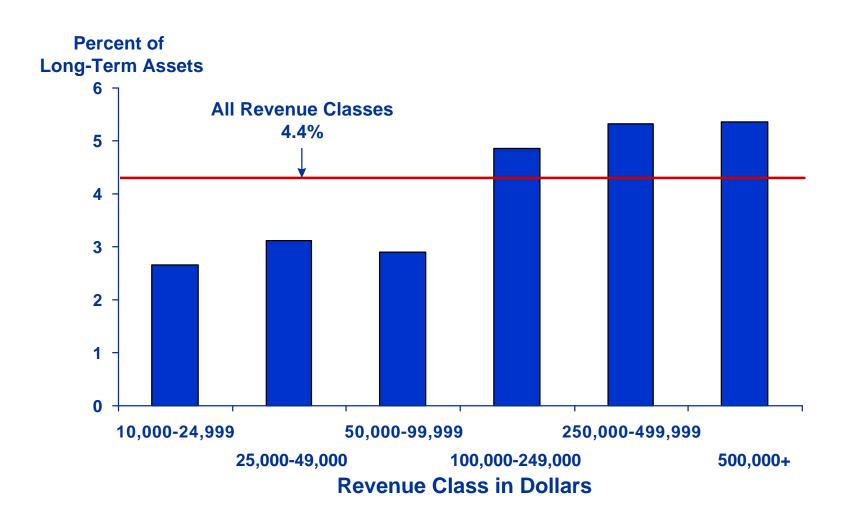




Farm Type

Source: Farm Financial Survey, Wholefarm Database.

Net Capital Investment per Farm, 1995



Source: Farm Financial Survey.

Glossary of Terms

Gross Farm Receipts Gross farm receipts are compiled from census forms sent to all farms every five

years. They include cash income from the sale of agricutural commodities as well

as direct program payments to the agriculture sector.

Farm Cash Market Receipts Farm cash market receipts are compiled from a sample of annual taxfiler data.

They include cash income from the sale of agricultural commmodities, but exclude

direct program payments.

Land in crops Includes field crops, vegetables, fruits & nursery crops. Since 1981, it has also

included sod.

Other Farm Commodities Includes sugar beets, potatoes, floriculture & nursery, tobacco, ginseng,

mustard seed, sunflower seed, lentils, canary seed, dry beans, dry peas, forage & grass seed, hay & clover, maple products, forest products, misc.

crops, wool, honey, fur, misc. livestock.

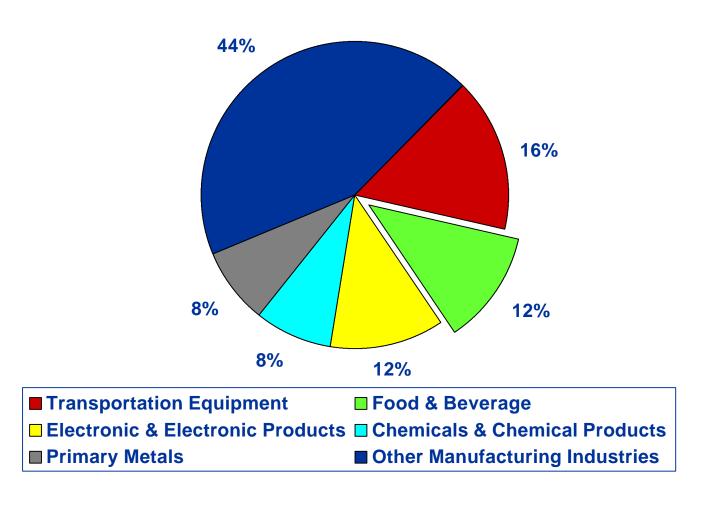
Farm Type Commodity which accounts for 51% of the total farm cash receipts.

Farm Income Farm income is defined as farm cash receipts less farm cash expenses. Expenses

do not include non-cash items such as depreciation.

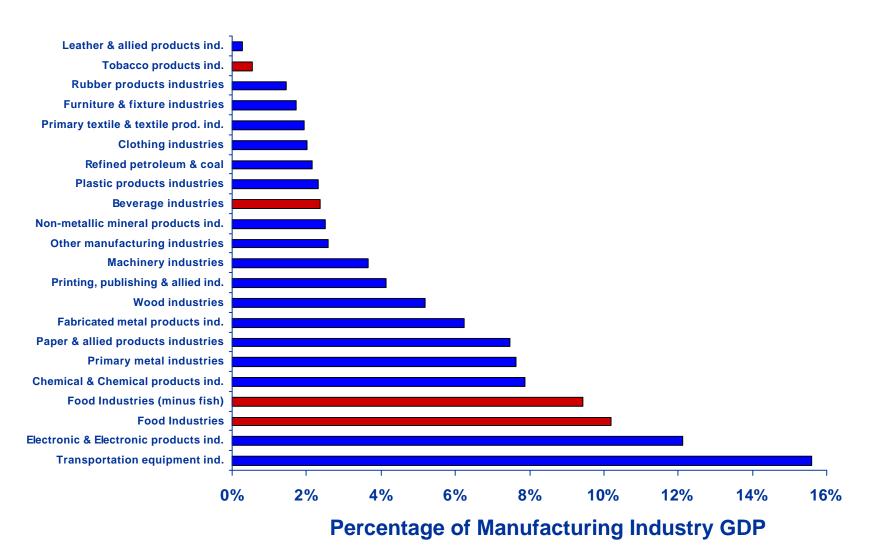
Food and Beverage Structure and Performance

Manufacturing Industries GDP Share, 1996



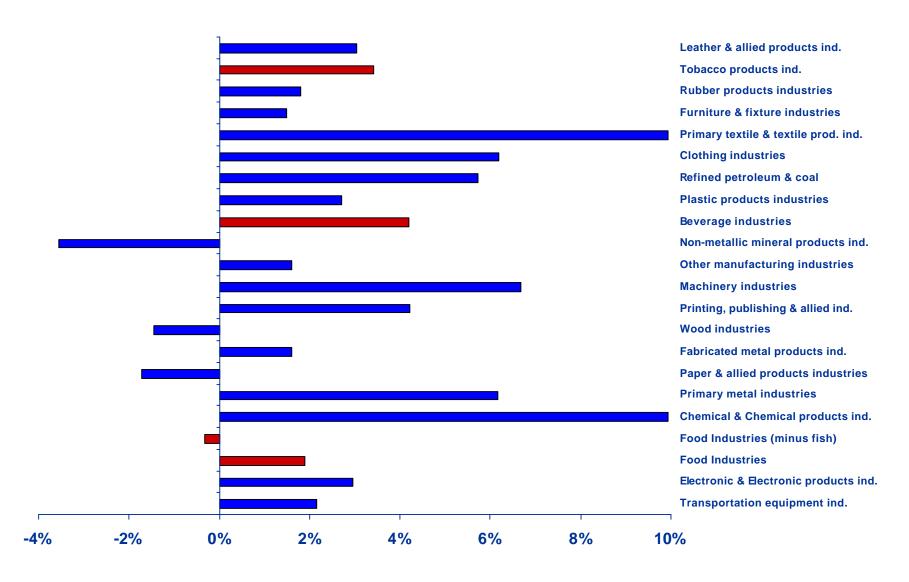
Source: Statistics Canada, Cansim.

Major Industries in Canada, 1996



Source: Statistics Canada, Cansim.

Major Industries in Canada, 1991-96



Source: Statistics Canada, Cansim.

63 Largest Agri-Food Companies in Canada, 1996 - based on total revenue in 1996 \$

Company	Major Activity	Revenue 1996 \$'000s	Head Office Location
Primary Agriculture			
Saskatchewan Wheat Pool	Grains	4,133,241	Regina, SK
Cargill Ltd.	Grain & beef	2,580,000	Winnipeg, MB
Alberta Wheat Pool	Grains	2,128,120	Calgary, AB
United Grain Growers Ltd.	Grains	1,969,899	Winnipeg, MB
XCAN Grain Pool Ltd.	Grains	1,360,441	Winnipeg, MB
Manitoba Pool Elevators	Grains	1,220,534	Winnipeg, MB
W.G. Thompson & Sons Ltd.	Grains	375,000	Blenheim, ON
N.M. Paterson & Sons Ltd.	Grains	236,830	Winnipeg, MB
Primary Agriculture		\$ 14,004,065	
Distribution/Retailing			
The Oshawa Group Ltd.	Food stores	6,383,500	Etobicoke, ON
Provigo Inc.	Food stores	5,832,500	Montreal, PQ
Canada Safeway Ltd.	Food stores	4,732,900	Calgary, AB
Métro-Richelieu Inc.	Food stores	3,266,000	Montreal, PQ
Empire Co. Ltd.	Food stores	2915193	Stellarton, NS
Great Atlantic & Pacific Co. of Canada,Ltd.	Food stores	2,372,317	Etobicoke, ON
Federated Co-operatives Ltd.	Wholesale dist.	2,242,343	Saskatoon, SK
McDonald's Restaurants of Canada Ltd.	Food service	1,740,301	Toronto, ON
Cara Operations Ltd.	Food service	909,305	Toronto, ON
Southland Canada Inc.	Food stores	745,681	Burnaby, BC
Silcorp Ltd.	Food stores	633,819	Scarborough, ON
Calgary Co-operative Association Ltd.	Food stores	537,555	Calgary, AB
Export Packers Co. Inc.	Wholesale dist.	404,679	Brampton, ON
Alimentation Couche-Tard	Food stores	368,624	Laval, PQ
A&W Food Services of Canada Inc.	Food service	311,000	Vancouver, BC
A.L. Van Houtte Ltée	Wholesale dist.	164,102	Montreal, PQ
Distribution/Retailing		\$ 33,559,819	

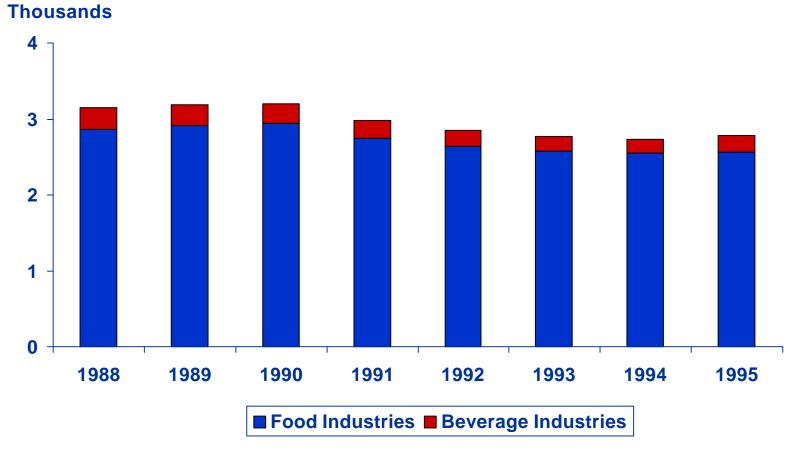
63 Largest Agri-Food Companies in Canada, 1996 - based on total revenue in 1996 \$ (cont'd)

Company	Major Activity	Revenue 1996 \$'000s	Head Office Location
Processing Sector			
The Seagram Co. Ltd.	Spirits, juices	16,396,859	Montreal, PC
George Weston Ltd.	Baked goods, candy	12,709,000	Toronto, ON
McCain Foods Ltd.	Prepared foods, juices	4,136,664	Florenceville, NE
Maple Leaf Foods Inc.	Meat, processed foods	3,210,129	Toronto, ON
Coopérative fédérée de Québec	Dairy & meat	1,790,946	Montreal, PC
Jnilever Canada Ltd.	Prepared foods, teas	1,500,844	Toronto, Of
Cott Corp.	Beverages	1,351,567	Toronto, Of
Ault Foods Ltd.	Dairy	1,346,505	Etobicoke, ON
The Molson Cos. Ltd.	Breweries & bev.	1,182,191	Toronto, ON
Agrifoods International Cooperative Ltd.	Dairy	1,132,000	Toronto, ON
Nabisco Ltd.	Cereals, baked goods	1,126,827	Etobicoke, ON
Nestlé Canada Inc.	Coffee, prepared foods	1,118,992	North York, ON
Agropur, Coopérative Agro-alimentaire	Dairy	1,038,420	Granby, PC
Coca-Cola Beverages Ltd.	Beverages	956,727	Toronto, ON
Beatrice Foods Inc.	Dairy, baked goods	921,354	Etobicoke, ON
BC Sugar Refinery Ltd.	Sugar	848,554	Vancouver, BO
Schneider Corp.	Meat, processed foods	826,100	Kitchener, ON
FPI Ltd.	Seafood	664,598	St. John's, N
Canada Starch Co. Inc.	Starch	573.841	Etobicoke, ON
Campbell Soup Co. Ltd.	Canned goods	473,886	Toronto, ON
Culinar Inc.	Baked goods	445,780	Toronto, ON
Groupe Brochu-Lafleur	Meat	410,000	Lévis. PO
Groupe Saputo Inc.	Cheese	385,000	St-Léonard, PO
Redpath Industries Ltd.	Sugar	347,759	Toronto. Of
The Quaker Oats Co. of Canada Ltd.	Cereals	340,223	Peterborough, ON
Ralston Purina Canada Inc.	Pet foods	330,879	Mississauga, ON
		320,562	Edmonton, AE
Lilydale Co-operative Ltd.	Poultry	•	,
Fletcher's Fine Foods Ltd.	Meat	300,600	Vancouver, BC
Multi-Marques Inc.	Baked goods	300,000	Laval, PC
Groupe Lactel	Dairy	298,824	Boucherville, PC
KL Foods Ltd.	Meat	291,387	Calgary, AE
Maple Lodge Farms Ltd.	Poultry	258,890	Norval, ON
National Sea Products Ltd.	Seafood	252,795	Lunenburg,NS
Groupe Dorchester/St-Damase	Poultry	227,000	St-Anselme, PC
Cadbury Beverages Canada Inc.	Beverages, juices	214,792	Mississauga, ON
Gay Lea Foods Co-operative Ltd.	Dairy	200,816	Weston, ON
Scotsburn Co-operative Services Ltd.	Dairy	193,915	Scotsburn, NS
Canbra Foods Ltd.	Oils	191,463	Lethbridge, AE
_assonde Industries Inc.	Juices, canned goods	160,002	Rougemont, PC
Processing Sector		\$ 58,776,691	
Total		\$ 106,340,575	

Source: The Financial Post 500 Magazine.

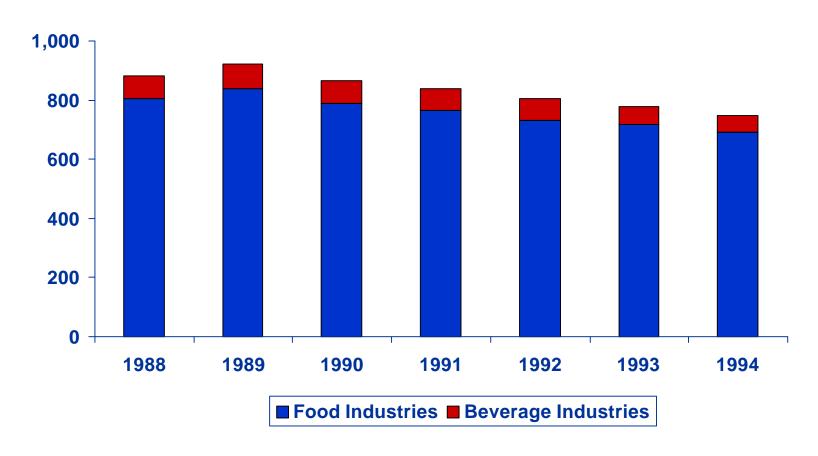
Canada Number of Processing Establishments

-. .



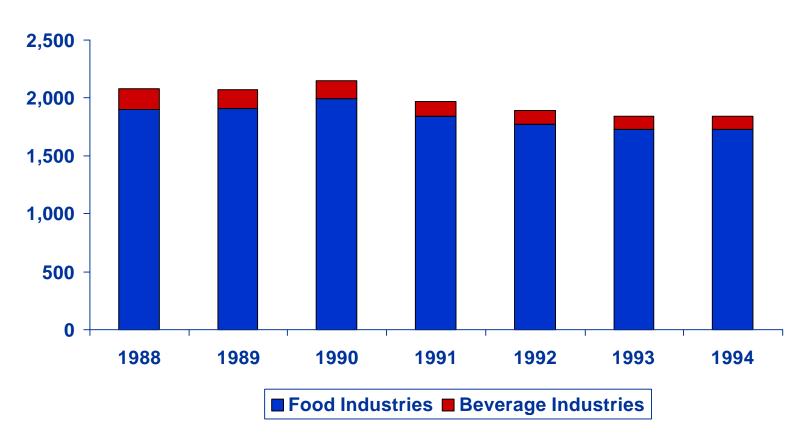
Source: Statistics Canada.

Western Canada Number of Processing Establishments

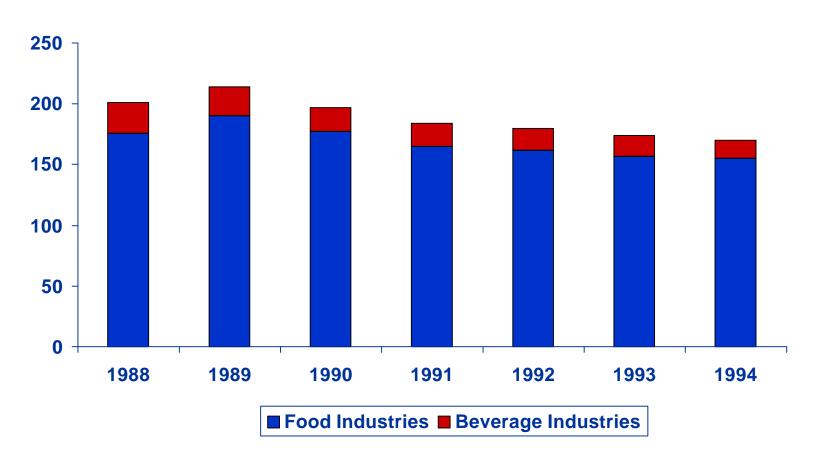


Source: FPIS database - AAFC.

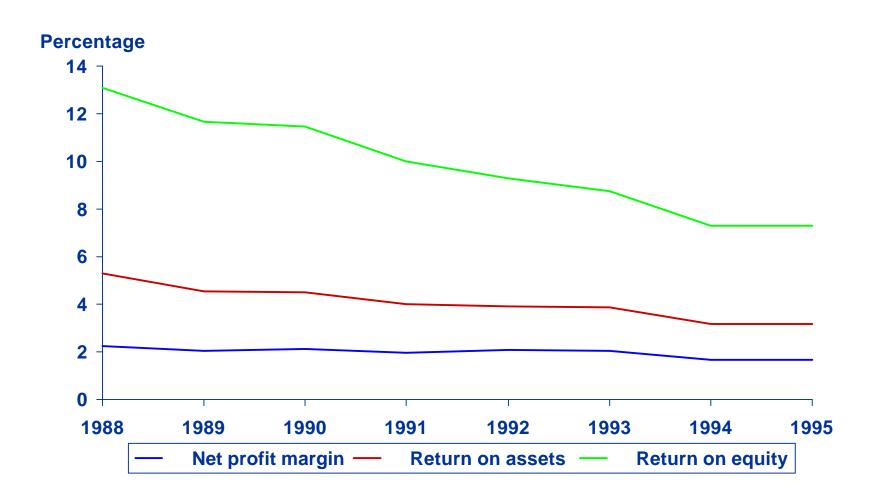
Central Canada Number of Processing Establishments



Atlantic Canada Number of Processing Establishments

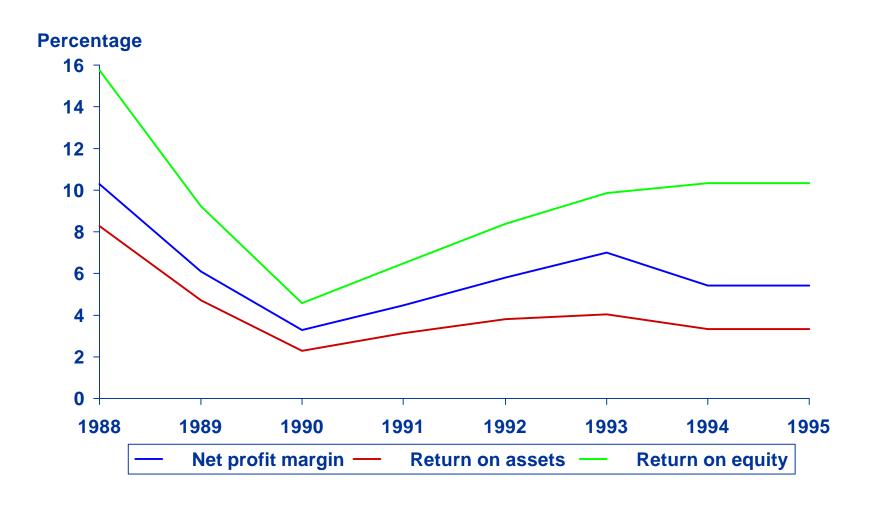


Canadian Food Processing Sector Profitability Measures



Source: Special Tabulations obtained from Statistics Canada, Business Finance and Taxation.

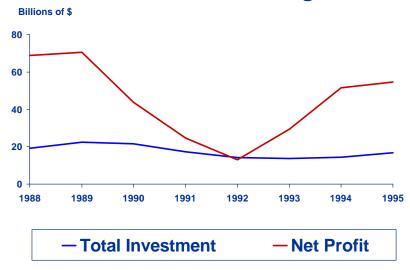
Canadian Beverage Processing Sector Profitability Measures



Source: Special Tabulations obtained from Statistics Canada, Business Finance and Taxation.

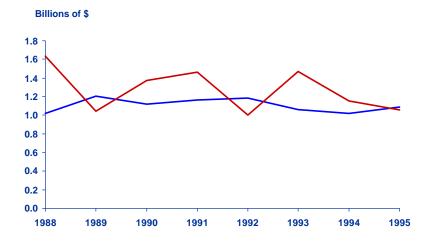
Investment and Net Profit

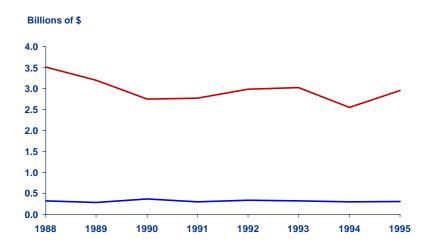
Total Manufacturing



Food Processing

Beverage Processing

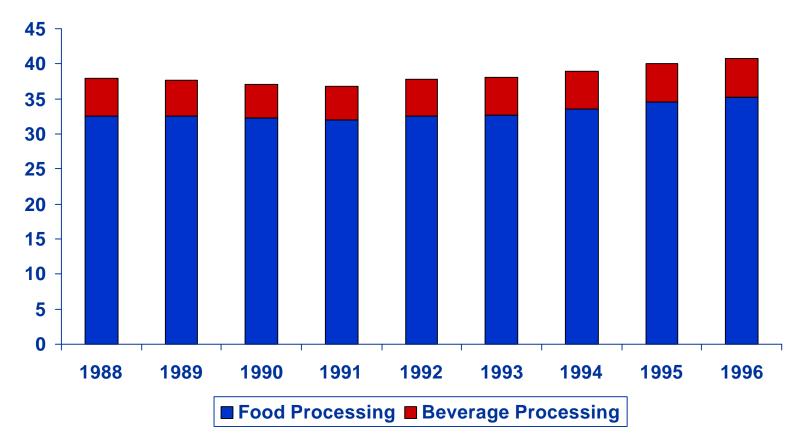




Source: Statistics Canada, Cansim.

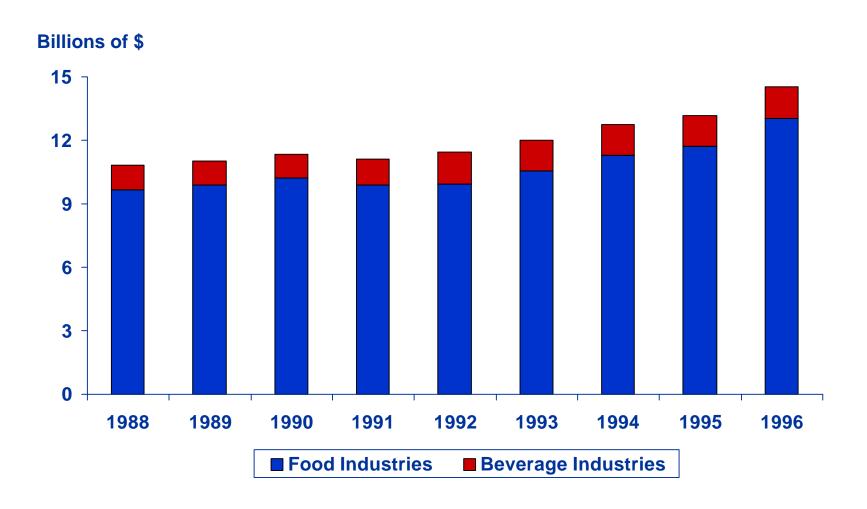
Canada Value of Shipments



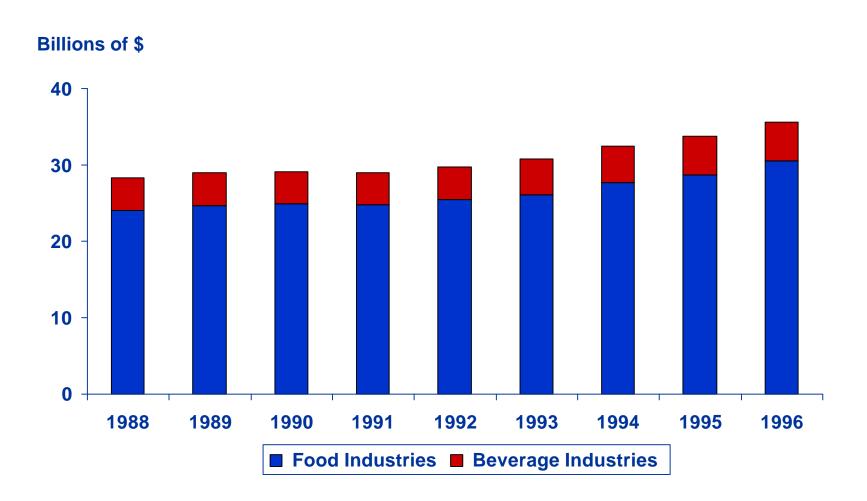


Source: Statistics Canada - BID, Cansim.

Western Canada Value of Shipments

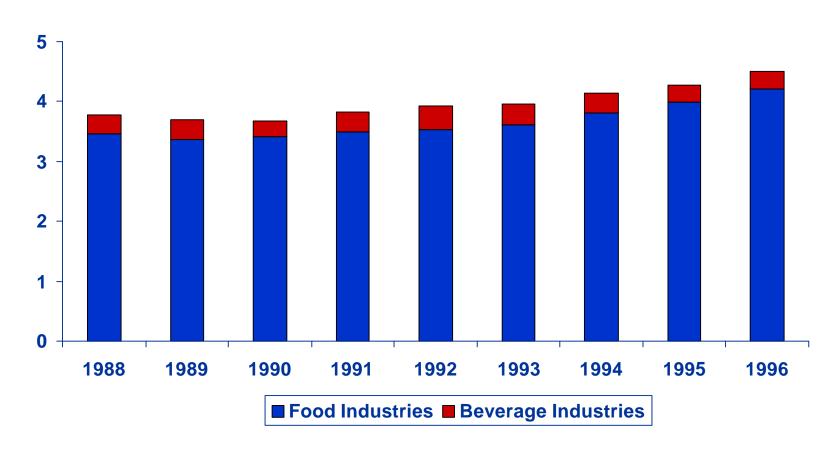


Central Canada Value of Shipments



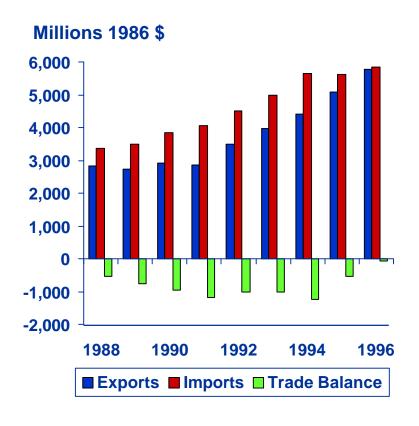
Atlantic Canada Value of Shipments

Billions of \$

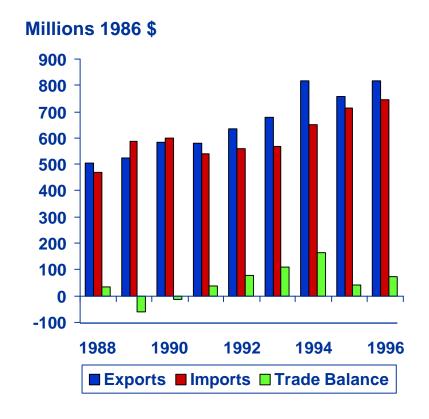


Value of Trade

Food Processing Sector



Beverage Processing Sector



Sources: Statistics Canada, BID; Industry Canada, Canadian Industry Statistics.

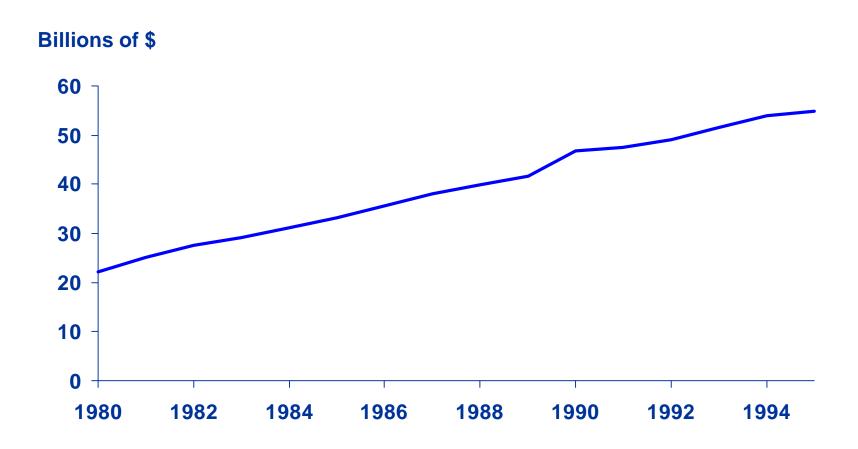
Glossary of Terms

BID (Business Integrated Database)

BID is a database software developed by Industry Canada and Statistics Canada that contains a collection of selected statistics from Statistics Canada. The statistics are compiled and reported by Standard Industrial Classification for Enterprise (SICE). BID data is reported at the 2, 3 and 4 digit levels and includes: industry data; services; science and technology research and development; industry measures and analysis; industrial organization and finance; investment and capital stock; international trade, input-output; prices; and census data.

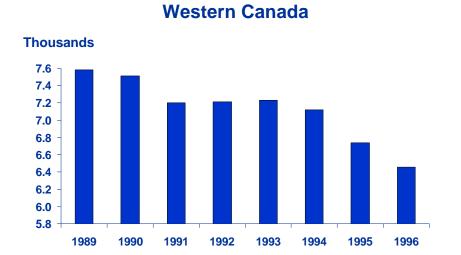
Retail and Food Service Structure and Performance

Canadian Retail Food Sales

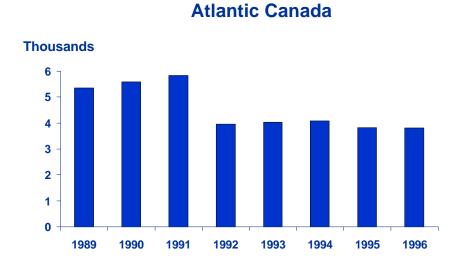


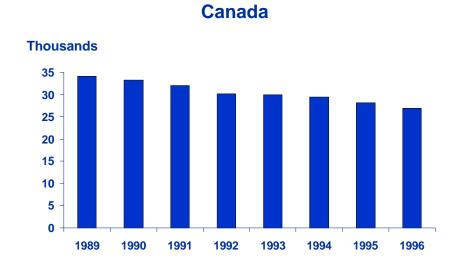
Source: Canadian Grocer, February 1991 and 1995.

Number of Retail Food Outlets



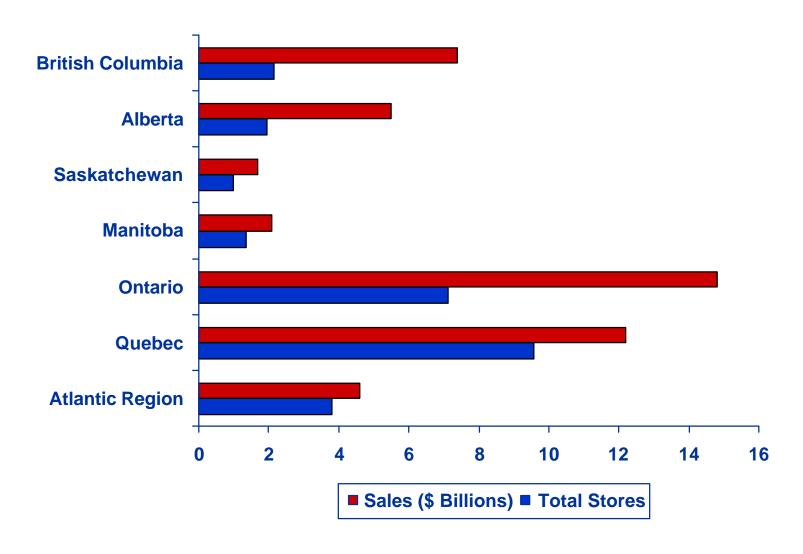






Source: Canadian Food Store Sales.

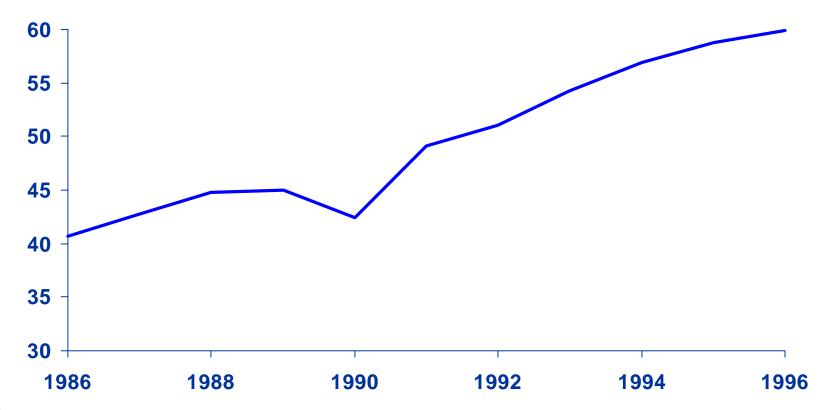
Canadian Food Store Sales, 1996



Source: Canadian Grocer, February 1996.

Number of Commercial Food Services* Establishments

Thousands



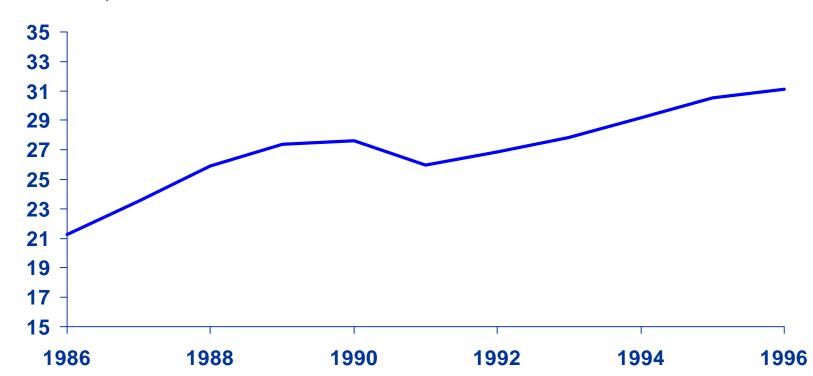
Note:

- 1) *Restaurants (licensed and unlicensed), Take-out & Delivery, Social/Contract Catering and Pubs/Taverns/Lounges
- 2) 1995 and 1996 data are estimates only.

Sources: CFRA's InfoStats and Statistics Canada.

Commercial and Institutional Food Services* Sales

Billions of \$



Notes:

- 1) *Includes Restaurants, Pubs/Taverns, Vending, Hotel/Motel, Take-out & Delivery, Leisure Industry, Department Stores (but not Drug Stores), Social/Contract Caterers, Institutions.
- 2) 1995 and 1996 data are estimates only.

Sources: CFRA's InfoStats and Statistics Canada.

Glossary of Terms

Food Sales

Commercial & Institutional Includes sales from restaurants, pubs & taverns, vending, hotel/motel, take-out & delivery, leisure industry, department stores, social/contract

caterers, institutional foodservices

Food Service Establishments Includes restaurants (licensed and unlicensed), take-out and delivery,

social/contract caterers, and pubs/taverns/lounges

Food Store Sales Includes chain stores, independents, but does not include food sales

through department stores or specialty stores (i.e., bakeries, butchers, etc.)

Retail Food Sales Includes chains, independents, department stores, all other food stores

> (specialty food stores, butchers, warehouse clubs, bakeries, etc.) but does not include food sold through drug stores (estimated at 2.4% of retail food

sales)

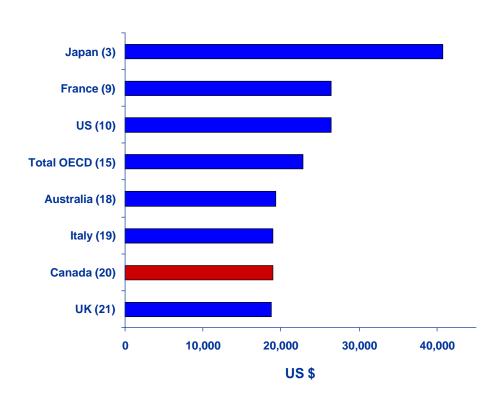
CFRA Canadian Foodservice and Restaurant Association

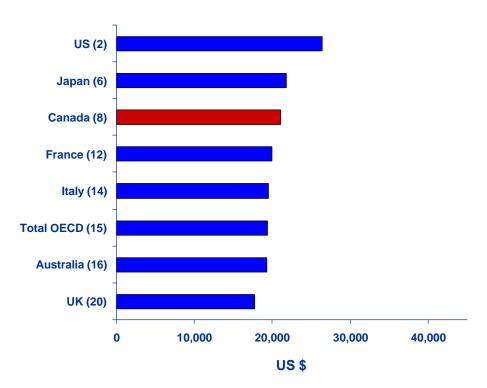
International Comparisons of Performance Indicators

GDP - 1995

GDP Per Capita Exchange Rate Basis

GDP Per Capita Purchasing Power Parities Basis



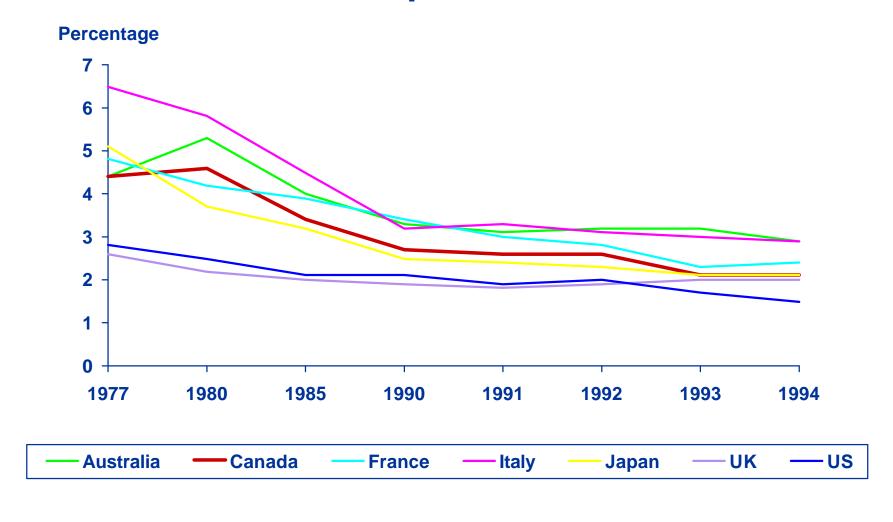


Note: Numbers in brackets represent OECD ranking.

Source: OECD National Accounts.

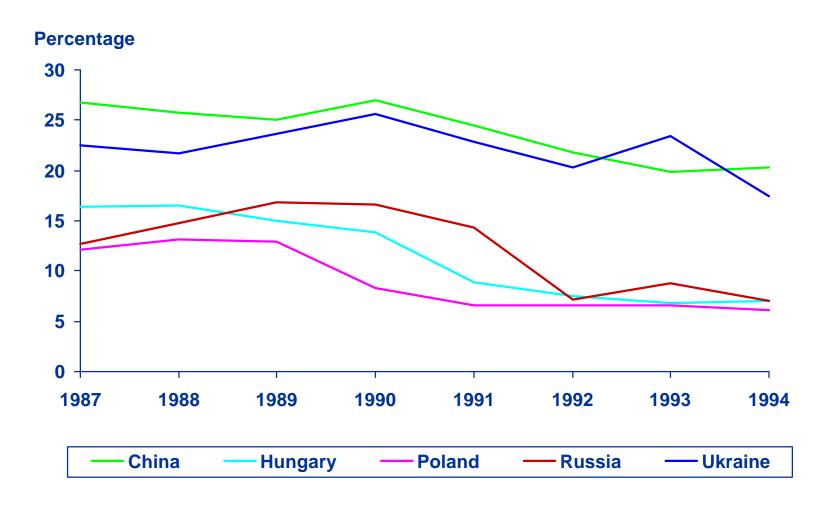
Graph 6-2

Agriculture's Share of GDP Developed Countries



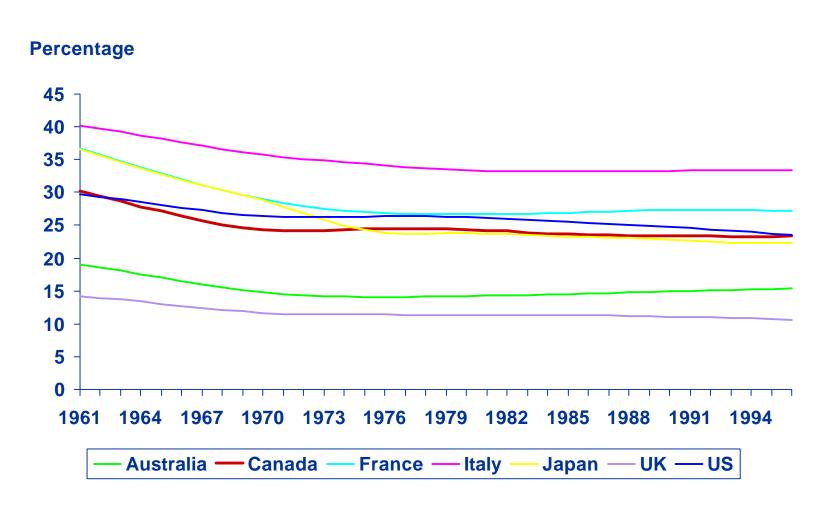
Source: World Bank Development Data.

Agriculture's Share of GDP Countries in Transition



Source: World Bank Development Data.

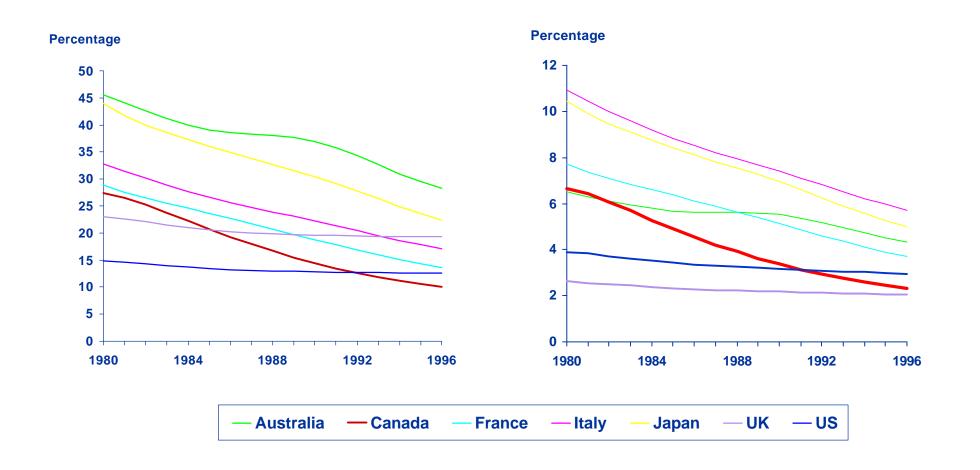
Rural Population as a Percentage of Total Population



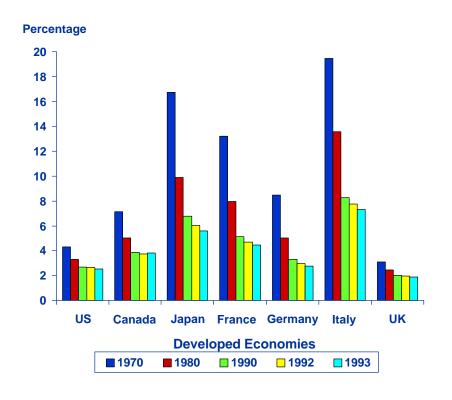
Agricultural Population

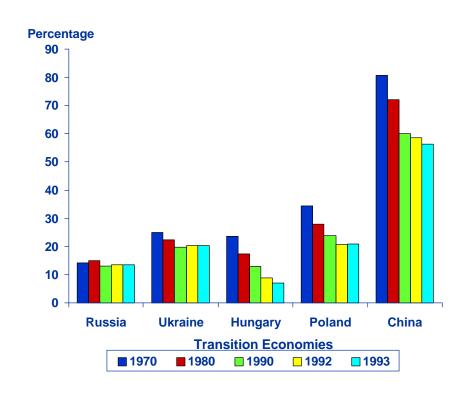
As Percentage of Rural Population

As Percentage of Total Population



Agricultural Labour Force Share of Total Labour Force

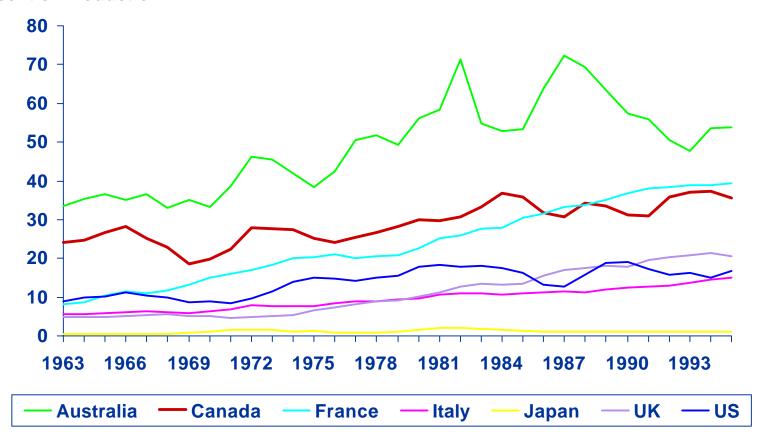




Source: CIA Handbook.

Export Propensity* - Agri-Food Trade

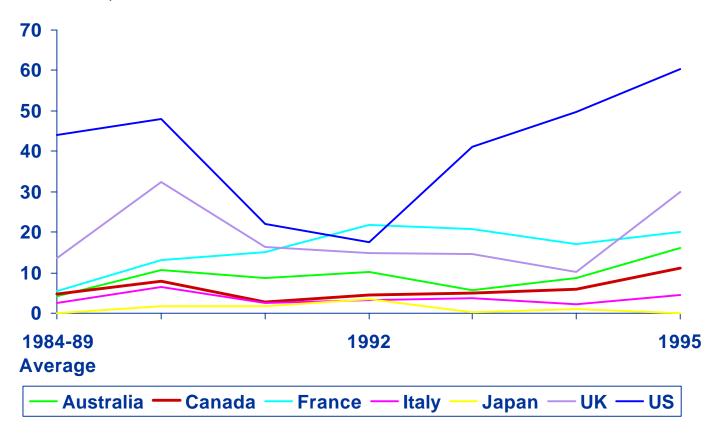
Percent of Production



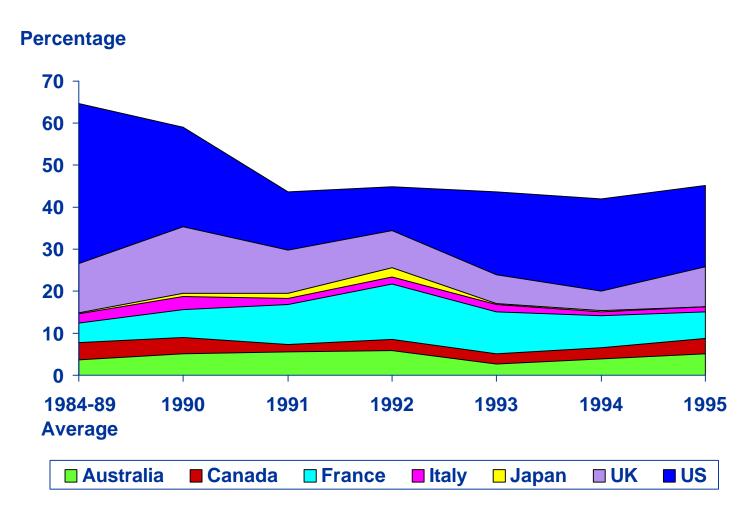
^{*}Based on 3 year moving average ratio of exports to production (quantities).

FDI Inflows - All Industries

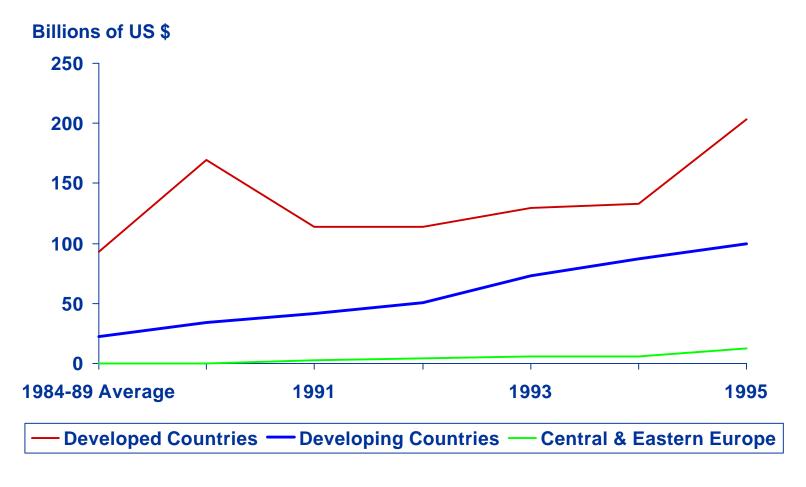
Billions of US \$



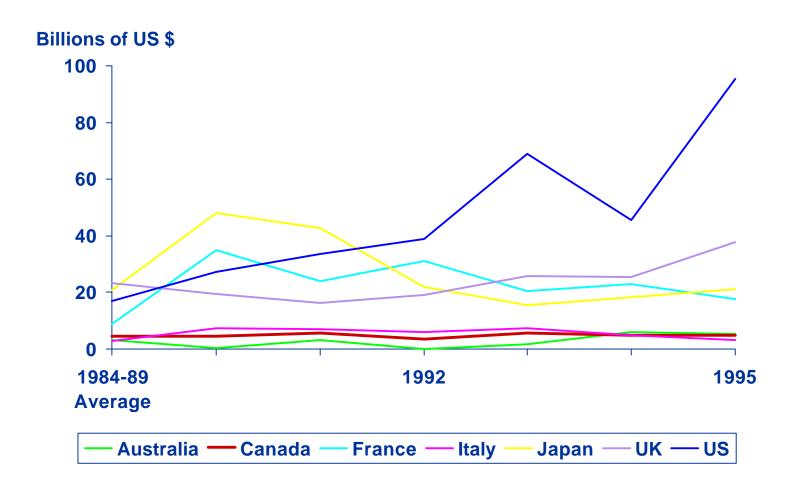
FDI Inflows - All Industries



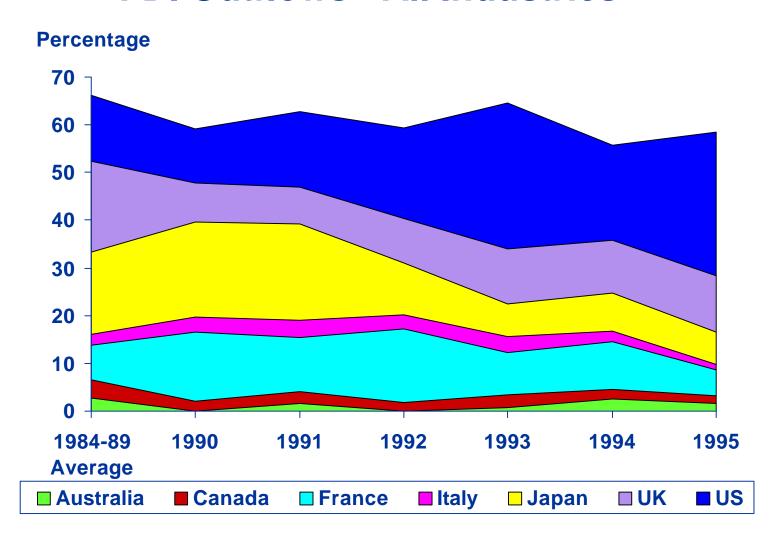
FDI Inflows Developed, Developing and Transition Countries



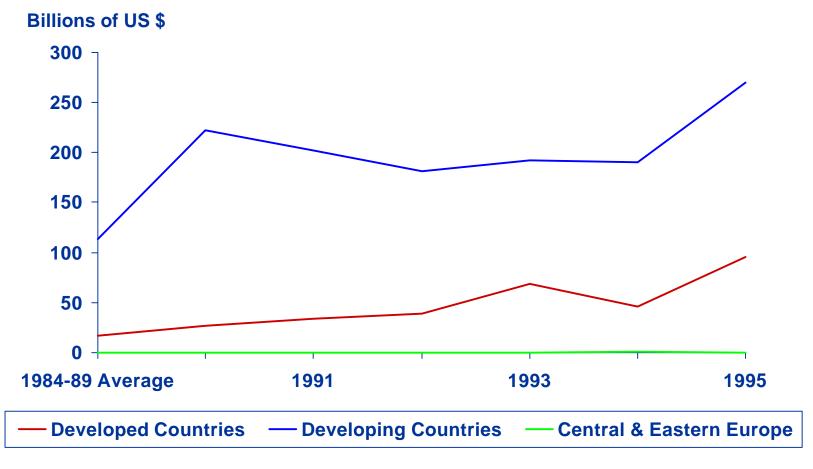
FDI Outflows - All Industries



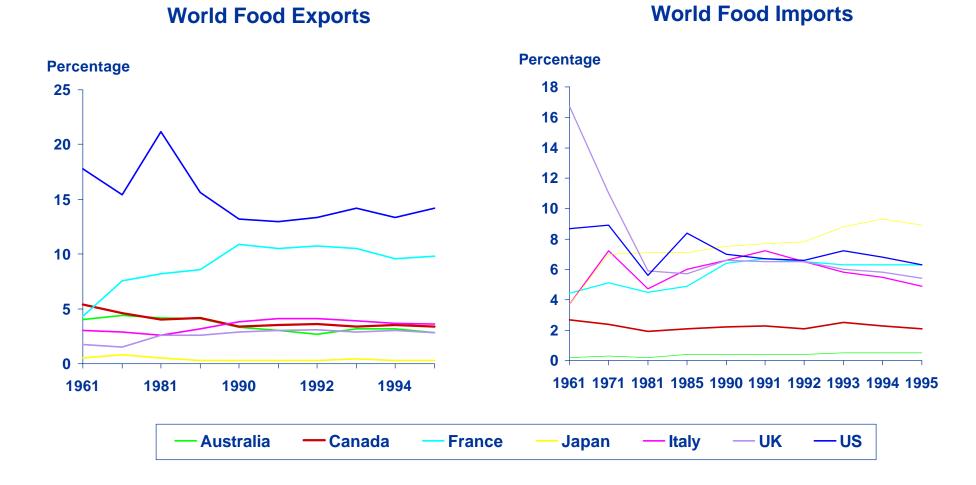
FDI Outflows - All Industries



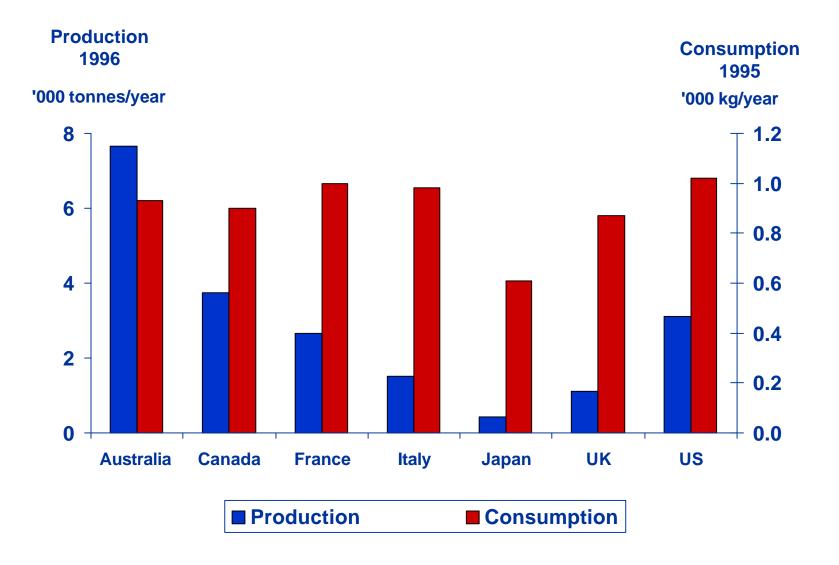
FDI Outflows Developed, Developing and Transition Economies



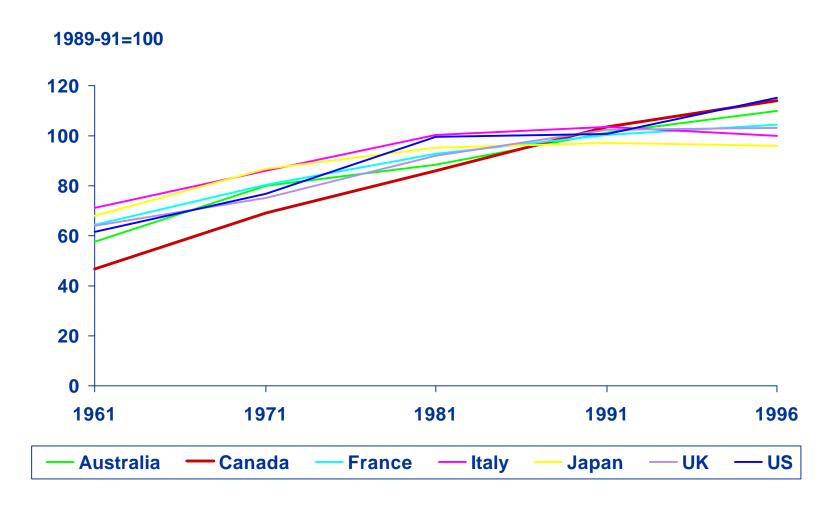
Share of World Food Exports and Imports



Per Capita Food Production and Consumption



Production Indices - Selected Countries



Glossary of Terms

Export Propensity Export values as a percentage of the value of production.

Foreign Direct Investment (FDI) Investment involving a long-term relationship and reflecting a lasting

interest and control of a resident entity in one economy by an

enterprise resident in another country's economy.

FDI Inflows & FDI Outflows Comprises capital provided (directly or indirectly) by a foreign investor

to a FDI enterprise. May consist of three components: equity capital,

reinvested earnings, and intra-company loans.

WIR World Investment Report 1996 - Investment, Trade and International

Policy Arrangements, published by United Nations.

Production IndexBased on the sum of price-weighted quantities of all agricultural

commodities produced except seed and feed (to avoid double

counting). The Geary-Khamis formula is used to determine

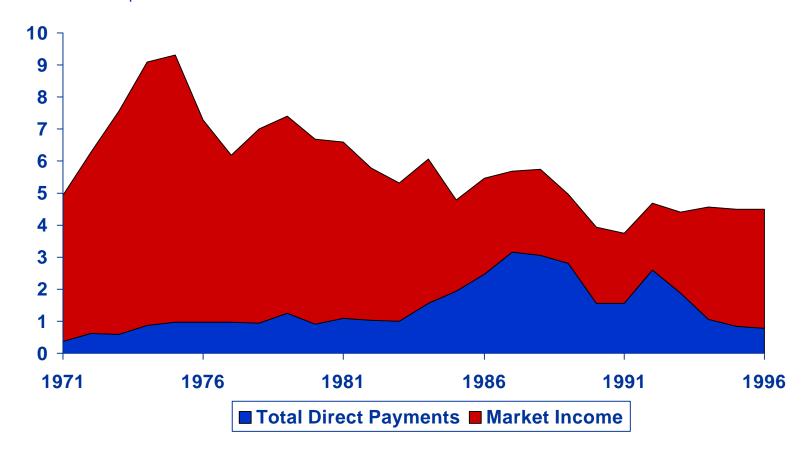
"international dollars" to assign a single price for each commodity for all countries. Processed and semi-processed goods have been

excluded.

Government Support of Agri-Food System

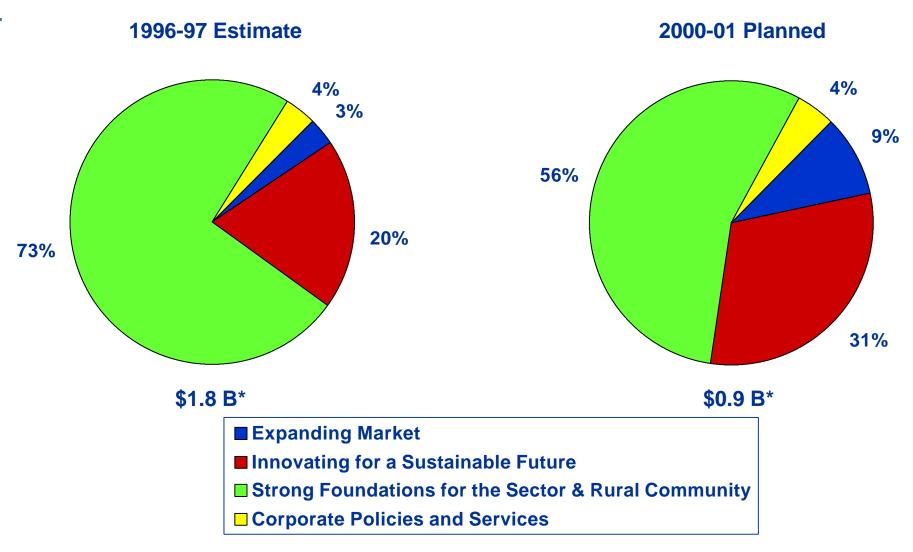
Farm Market Income and Direct Government Payments - Canada

Billions 1986 \$



Source: Farm Income, Financial Conditions and Government Assistance Data Book, AAFC.

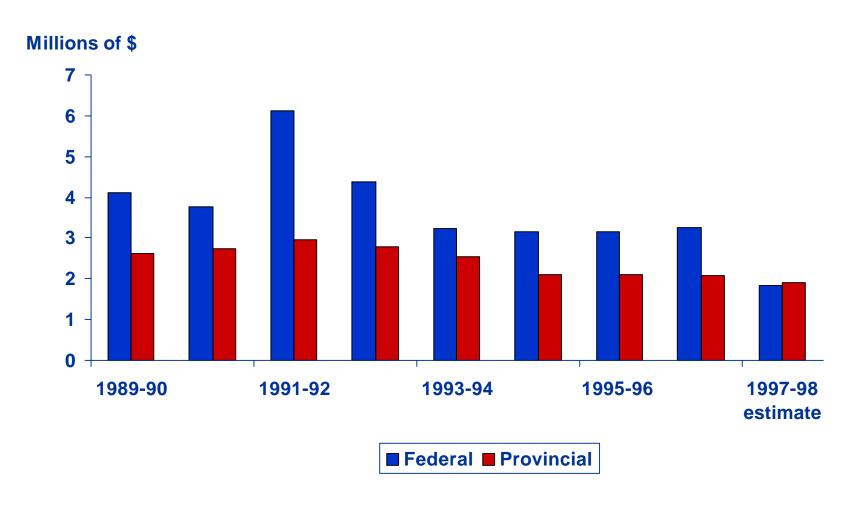
AAFC Expenditures by Business Lines



^{*}Does not include Canadian Food Inspection Agency.

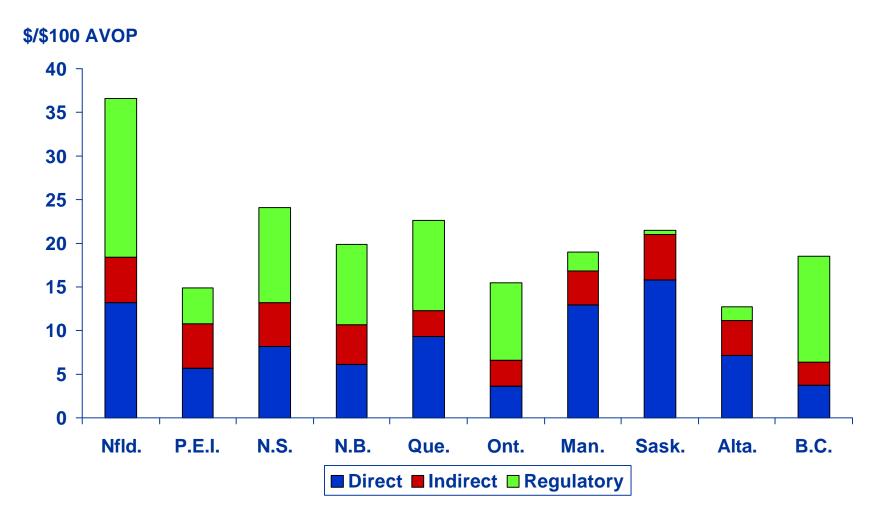
Source: AAFC - 1996-97 Performance Report

Government Expenditures in Support of Agri-Food System



Source: AAFC - Farm Income, Financial Conditions and Government Assistance Data Book, February 1997.

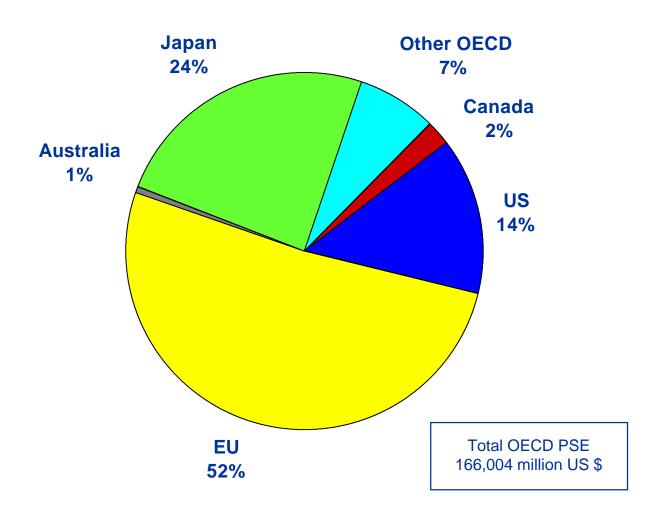
Government Transfers by Type of Transfer, 1995-96



AVOP - Adjusted Value of Production

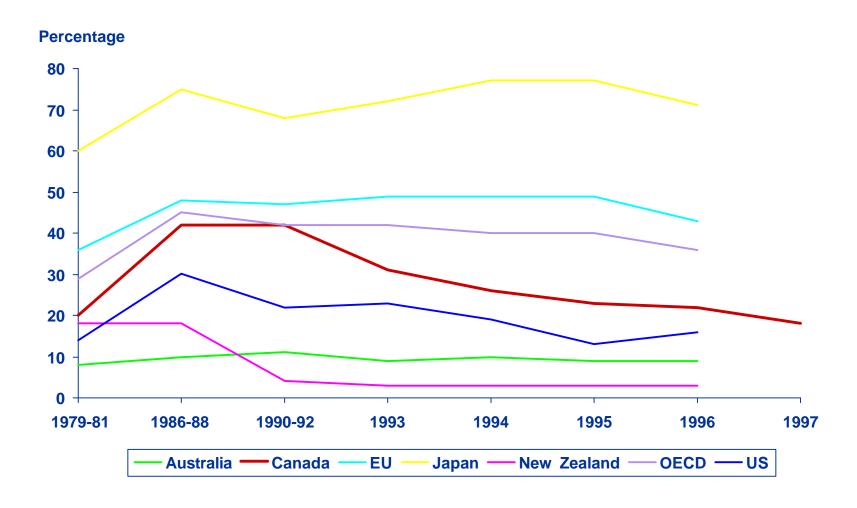
Source: AAFC - Farm Income, Financial Conditions and Government Assistance Data Book, February 1997.

Distribution of Total OECD PSE by Country 1996



Source: Agricultural Policies in OECD Countries-Measurement of Support and Background Information, 1997.

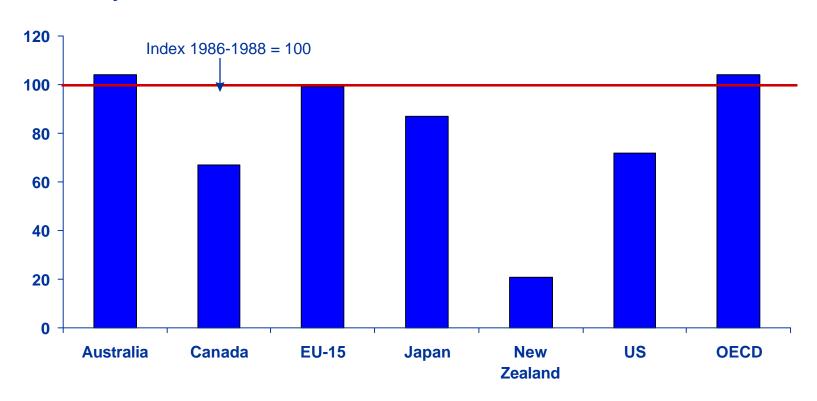
Percentage PSE, Selected Countries



Sources: 1994-96 Agricultural Policies in OECD Countries; Measurement of Support and Background Information, 1997. OECD 1979-93 Producers Subsidy Equivalents and Consumer Subsidy Equivalents Database, 1979-1995 (Paris, 1996).

Index of Total PSE

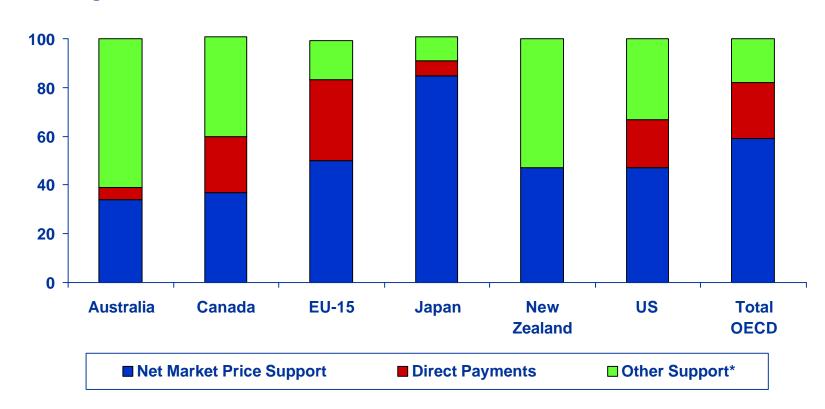
Local Currency



Source: Agricultural Policies in OECD Countries-Measurement of Support and Background Information, 1997.

Composition of Support in Selected Countries, 1996

Percentage



^{*}Includes input cost reduction and other services provided by government to the agri-food sector.

Source: Agricultural Policies in OECD Countries-Measurement of Support and Background Information,

Glossary of Terms

PSE (Producer Subsidy Equivalent)

An indicator of the value of the monetary transfers to agriculture resulting from agricultural policies in a given year (developed by the OECD, Paris).

Farm Market Income

Market receipts which do not include direct program payments, less cash operating

expenses

Total direct payments

Include gross payments paid directly to producers under federal, provincial and

municipal programmes

AVOP (Adjusted Value of Production)

Sum of three year moving average value of production plus current year's total

direct transfers

Government Expenditures

Government spending (at all levels) on agriculture and the food and beverage processing industries in a year, both indirect and direct, to individuals, agencies

or associations

Government Transfers

To agriculture only, including direct expenditures plus the effect of government

regulations or policies on producers' market returns

Net Market Price Support

Transfers to agriculture resulting from measures (i.e., tariffs, administered prices)

that raise prices to consumers of farm commodities, net levies and feed

adjustments

Other support

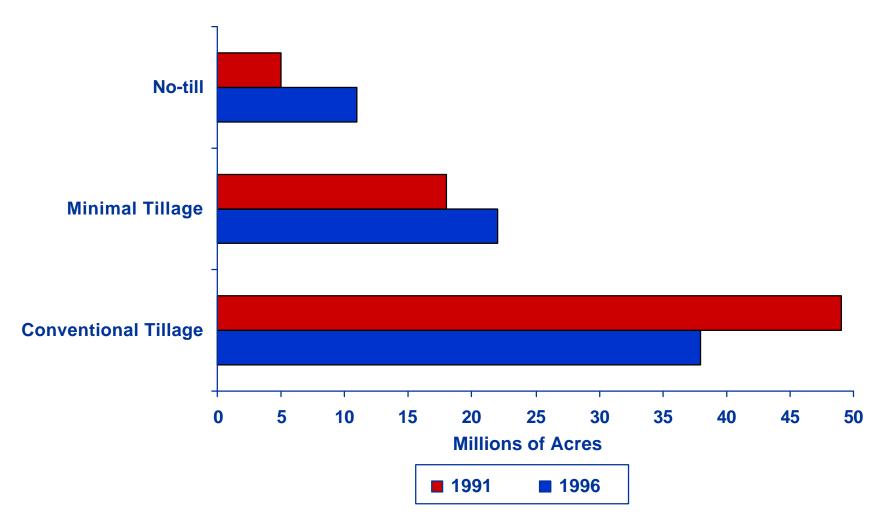
Includes explicit and implicit subsidies on purchased farm inputs, farm credit, and

government transfers to agriculture research and development, extension services,

training and agricultural infrastructure

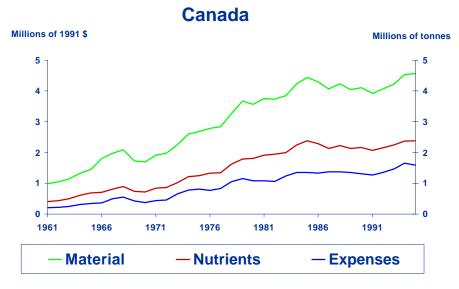
Environmental and Sustainability Measures

Tillage Practices

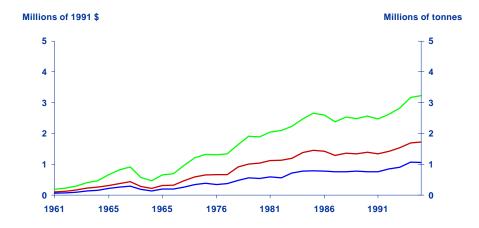


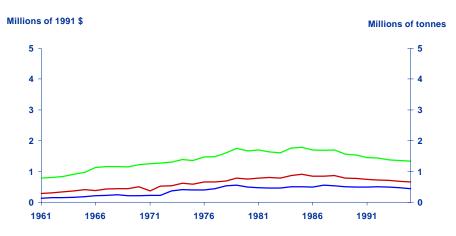
Source: Statistics Canada - 1996 Census of Agriculture National and Provincial Highlights

Farm Fertilizer and Lime Expenses, Fertilizer Material Sold, and Fertilizer Nutrient Content



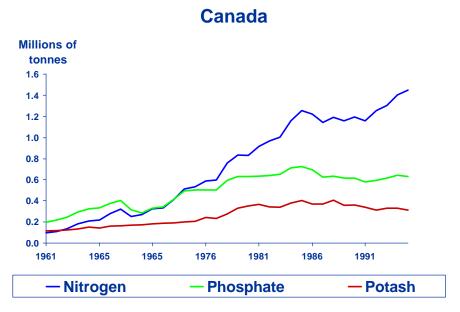


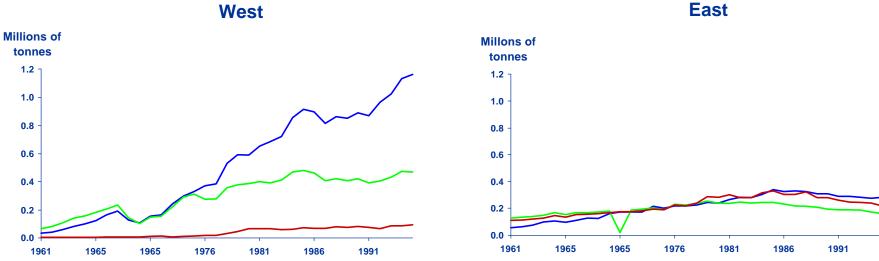




Source: Statistics Canada, Agriculture Division.

Nutrient Content of Fertilizer Material Sold

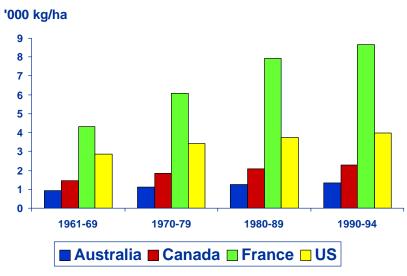




Source: Statistics Canada, Agriculture Division.

Fertilizer

Average Primary Crop Production

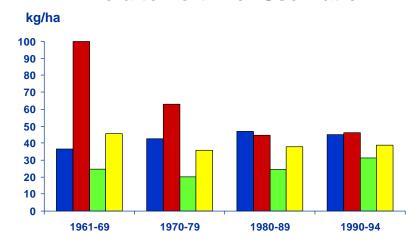


Average Fertilizer Usage

kg/ha

350
300
250
200
150
1961-69
1970-79
1980-89
1990-94

Fertilizer Response - Yield to Fertilizer Use Ratio



Source: FAOStat.