

Commerce international Canada







Hong Kong: strong market and effective door to China

F ollowing successful visits to Shanghai and Beijing, International Trade Minister Jim Peterson led 124 Canadian business delegates to Hong Kong, as part of the January 2005 Canada Trade Mission to China. The program coincided with Prime Minister Paul Martin's visit to Hong Kong and was kicked off by a high level reception, attended by Li Ka-shing arguably Asia's most influential businessman—and his son Victor, who are both significant investors in Canada. In his remarks, the Prime Minister paid strong tribute to Mr. Li, who recently established a \$1.2 billion charitable fund in Canada.

The Hong Kong business community warmly welcomed the visit, and participated actively in the Trade Mission events. There was a definite buzz of networking activity throughout.

Hong Kong offers significant business opportunities for Canadian firms. Not only is Hong Kong and important market in its own right, but it continues to be an important door to China for many products. It is arguably the easiest place to do business in Asia, and a great starting point for small businesses.

In line with export opportunities, six sector seminars were organized in the areas of information and communications technology, agri-food products, fish and seafood, biotechnology, transportation and education. In each of these sectors, Canadian participants presented their capabilities and business interest to potential local business partners. In addition, two information seminars were held on financial services and doing business in Hong Kong. To highlight business potential north of the border, a session on Pearl River Delta opportunities was organized in conjunction with the Canadian Consulate General in Guangzhou.



From left: Business magnate Li Ka-shing; Canadian Consul General to Hong Kong Gerry Campbell; and Minister Peterson.

"We were very pleased to see such a large group of companies on the Trade Mission," said Senior Trade Commissioner David McNamara. "These days, every company should have a China strategy some have export opportunities, some can improve their competitiveness by outsourcing components, and even those companies who are comfortable in the North American market might soon see a Chinese company as their biggest competitor. Hong Kong can play an important role in any company's China strategy, either as a door to the Chinese market, or as a supplier of business services for a venture in China. As a result of this mission, we are looking forward to helping many more companies get a successful start in this market."

For more information, please contact the Trade office of the Canadian Consulate General in Hong Kong, tel.: (011-852) 2847-7414, fax: (011-852) 2847-7441, e-mail: canadatrade.hkong@ international.gc.ca, Web site: www.hongkong.gc.ca.*

Seeking power from winds in Guangdong

Winds of opportunity may be blowing in South China for Canadian firms with products or technology related to harnessing the power of the wind for electricity. With continued blackouts and brownouts across the region, efforts are being stepped up to find alternative energy solutions to help fill some of the burgeoning energy demands in one of China's fastest growing regions.

Since 2000, China's demand for power has outpaced supply. In 2002, 12 provincial grids had to restrict power supplies during summer and winter. In 2003 the figure increased to 23. Per capita power generation in China is equal to 1/13 of that of the United States and 1/8 of that in Japan despite rapidly rising per capita power consumption.

China will need a total generating capacity of 1.5 billion kilowatts by



2010. By the end of 2003, its installed capacity was 385 million kilowatts. Much of the required new capacity is to be filled by thermal power and hydro facilities. Developing renewable energy sources, such as wind, will be integral in meeting China's power needs. Presently, the use of wind in power generation is at an unprecedented level of commercialization.

Investing in wind power

In Guangdong, wind resources across its 3,300 kilometres of coastline are capable of generating 3 million kilowatts of power. Over the next six years, Guangdong plans to invest nearly \$900 million in wind power, aiming to increase its wind power capacity to 800,000 kilowatts by 2010, from the current 66,000 presently being generated by Nan'ao and Huilai wind-power facilities, the second biggest wind farm in China.

Progress is also being made with the Zhuhai Gaolan Wind Power Project, with investment by the Beijing Guohua Electric Power Corporation of \$30 million and the Yangjiang Hailing Island Project with investment by the Hong Kong Zhonghua Electric Power Company of \$123 million.

The Shibei Wind Energy Plant in Huizhou is a demonstration project approved by the central government in a franchise business model. The Guangdong Yuedian Group was selected to build and operate it with an installed capacity of 25,000 kilowatts in phase one, due to be operational by the second quarter of 2005. Upon completion in 2006, the total installed capacity would reach 100,000 kilowatts, with 167 local generating units.

Mainland power producers are looking to the nascent wind power sector to diversify energy supplies and prepare



for future regulations stipulating greater use of renewable energy. Preferential policies are being implemented to support development of clean energy resources in Guangdong. The price paid to wind power plants is \$0.08 per kilowatt-hour (kWh), much higher than the ordinary on grid price of \$0.05 per kWh. Encouraged by such prospects, investors—State-owned power conglomerates, private and foreign firms have set their sights on the sector.

However, the development of wind power in China is still at an early stage, generating 560,000 kilowatts of electricity last year. The figure is rather small compared to Germany's 14.6 million kilowatts and the world's 39 million kilowatts. Wind power development in China continues to face the challenges of huge investment needs and high per kilowatt production costs.

Conclusion

Business opportunities for Canadian companies in this sector:

- technology transfer
- project investment via partnerships with local electric companies
- domestically-made equipment production.

Useful local contacts: Guangzhou Institute of Energy Conversion, Chinese Academy of Science (www.giec.ac.cn), Guangdong Yuedian Group (www.gdyd.com)

For more information, contact Connie Li, Trade Commissioner (Environment and Energy Sectors), Canadian Consulate General in Guangzhou, tel.: (011-86-20) 8666-0569, ext. 3353, fax.: (011-86-20) 8667-2401, e-mail: connie.li@international.gc.ca, Web site: www.guangzhou.gc.ca. **

The powerful lure of the Pearl River Delta

S ome 124 Canadian business people had a unique chance to experience the extraordinary dynamism emanating from South China's Pearl River Delta (PRD) region while participating in Minister Peterson's recent Canada Trade Mission to China.

Located at the heart of Guangdong Province, the Pearl River Delta "Factory of the World" accounted for 90% of provincial exports in 2004, which totaled \$247 billion. Guangdong absorbed \$12.3 billion in foreign direct investment—first amongst China's provinces—and achieved a 2004 GDP growth of 14.8% to \$198 billion.

Already a key production and distribution base for China and an export manufacturing platform for the world, the region is home to multinationals such as Avon, Colgate-Palmolive, Heinz, Honda, IBM, Nissan, Nortel, Procter & Gamble, Toyota and Walmart. The region is also experiencing massive infrastructure, industrialization and urbanization initiatives.

Potential for innovative partnerships

During the Trade Mission, participants met with the Canadian Consulate General trade team in Guangzhou, representatives of more than 40 companies and officials who traveled to Hong Kong to explore innovative partnerships potential in services, agri-food, transportation, education, information and communications, and biotechnology. Local experts also informed them about opportunities and challenges of doing business in the PRD. Companies benefitted from these meetings to develop and to explore new business opportunities in South China. Four partnership agreements were signed by Canadian companies and other ICT opportunities were pursued. These included public security needs of the 2010 Asian Games in Guangzhou, e-government with Guangzhou



Guangzhou's new Exhibition Centre.

City and agri-food links with the Guangzhou Food Association.

Guangzhou has major infrastructure projects in the works including the second phase of the new Baiyun International Airport (\$1.2 billion), a regional railway network, four new subway lines, the development of the port of Nansha and \$29.6 billion worth of new infrastructure in the runup to the 2010 Asian Games, which it will host. The Hong Kong-Zhuhai-Macau bridge is slated for completion in 2008, opening up even more areas for development in the Western part of the PRD. The region's history of "openness" and relative freedom from government interference has created a sophisticated business community willing to do business with the world. With some 20 million affluent consumers, the PRD's urban markets are increasingly demanding items for quality of life, modern convenience and lifestyle, including cars, computers, wireless phones and devices, higher education, imported foods, improved health care and recreation.

Adjacent to Hong Kong, the region is also one of the best served areas in China for financial and business services. Hong Kong has invested over \$98 billion in Guangdong; 63,000 Hong Kong firms employ some 12 million people in the Pearl River Delta region and Hong Kong handles 80% of their exports and imports.

For more information, contact the Canadian Consulate General in Guangzhou, tel.: (011-86-20) 8666-0569, fax: (011-86-20) 8667-2401, e-mail: ganzug@international.gc.ca, Web site: www.guangzhou.gc.ca.*

Shenzhen: PRD business lure

B ordering Hong Kong, the sleepy fishing village of Shenzhen has been transformed into a metropolis of over 5 million people and is considered China's richest city. Shenzhen's ports handled 135 million tons of goods in 2004, with container throughput increasing by 28.6% to 13.6 million twenty foot equivalent units (TEUs). According to one Hong Kong academic, this year;

- For every 100 people in Shenzhen there will be 85 mobile phones;
- Cable TV will reach over 95% of the city's population;
- Over 50% of its residents will have access to digital TV;
- For every 100 households there will be over 80 computers;
- For every 10,000 people there will be 4,600 Internet subscribers;
- Over 50% of schools will have broadband connections and will use multimedia facilities;
- E-commerce will amount to 5 billion yuan (\$609 million) a year;
- Over 50% of enterprises will have home pages; and
- 50% of the city government's public services will offer electronic service delivery.

Kazakhstan construction market: the boom goes on

Kazakhstan has come a long way in its economic reforms and innovations since independence in 1991 so has the development of its construction market. Closely following that of the oil and gas sector, the construction market has been booming over the past three years, with an economic growth soaring at 10% annually (higher than China's).

Background

To further promote the development of this important industry, the Ministry of Industry's Committee for Construction and Housing drafted the State Program of Housing Development in the Republic of Kazakhstan for 2005-2007. Its main purpose is to provide consumers with affordable quality housing and to create a fully-blown and balanced housing market, and it calls for the ambitious task of building over 12 million square metres of housing by 2007. The Program provides for several measures and initiatives, including housing price reductions, the development of an individual housing market, attracting investment from the private sector, developing a domestic production of efficient and environmentally-friendly building materials, and introducing advanced technologies.

Opportunities present

The Program also calls for the establishment of joint ventures to manufacture building materials that are in high demand: construction glass, cement, ceramic brick, heating and insulation, paints, linoleum, dry pack mortar, and fixtures and fittings. It provides for several incentives to attract foreign investors, such as tax benefits, exemptions from customs duties, and in-kind grants from the government.

Other areas of business opportunities include projects associated with the development of principal cities (Astana, Almaty, Atyrau)—construction, renovation, design & assembly, project management, turnkey projects—as well as projects associated with the country's infrastructure—upgrades, expansion or construction of new ports, airports, roads and power distribution grids. Advanced building materials, building automation controls, heating, ventilation



Government buildings in Kazakhstan's new booming capital, Astana.

and air conditioning (HVAC), concrete, energy management, building maintenance, landscaping, roofing, turnkey solutions, and advanced insulation materials are of specific interest in Kazakhstan.

Competition

Since the domestic building materials industry is still in the early stages of development, companies from China, Russia, Turkey, and Western Europe have been able to secure their market share. As a result, up to 70% of building materials in Kazakhstan are now imported from elsewhere. The domestic manufacturing market is still represented by basic technologies, such as cement, bricks, and windows and doors although it has been developing over the past several years. Consequently, Canadian companies offering unique, advanced, or specialized technologies and products should be to able find a niche in this market.

How to learn more

Ask for key contacts. In November-December 2004, the Canadian Embassy coordinated a visit of the Kazakhstani delegation of construction companies to Toronto, where it attended Construct Canada 2004 and met with companies involved in this sector. Having developed good working relations with the members of the delegation, the trade section is now able to share its local contacts

> with interested parties in Canada.

Visit the market. There are two major building shows held in Kazakhstan every year: KazBuild 2005 will take place in Almaty from September 7 to 10 and Astana Build will be organized from May 18 to 20, 2005, in the capital city, Astana.

Register your company with the Virtual Trade Commissioner (VTC), a free service designed to make communications between the Canadian Trade

Commissioner Service and its clients more streamlined and efficient. After registration, you will be provided with a personalized Web page containing information matching clients' business interests. The VTC includes market reports, news announcements, hotel rates, translators, and additional service providers.

For more information, contact Artur Iralin, Trade Commissioner, Canadian Embassy in Kazakhstan, tel.: (011-7-3272) 501151, fax: (011-7-3272) 582493, e-mail: artur.iralin@ international.gc.ca. To register for your own Virtual Trade Commissioner, go to www.infoexport.gc.ca. *****



DESTINATION: SUCCESS Services for Canadian Business Travellers

Consular Services and the Canadian Trade Commissioner Service

You're traveling to Sao Paulo to meet new buyers? You're going to Beijing to provide after-sale service or flying to New Delhi to attend a trade show?

Through the Canadian embassies, high commissions and consulates abroad, Foreign Affairs Canada and International Trade Canada can contribute to the safety and success of your business trip. Here's how.

Access Foreign Affairs Canada's Consular Affairs Web site at **www.voyage.gc.ca**

Do I need a visa to enter Brazil? Are vaccinations required for travel in India?

Find out what's required for your trip and get the latest news and alerts for your destination at www.voyage.gc.ca. The site features publications on safe travel and in-depth travel reports for over 200 destinations worldwide, including information on:

- health and security issues
- the use of credit cards and monetary concerns
- personal documentation requirements
- contact numbers and addresses for Canadian embassies and other offices

How should I plan for a successful business trip?

Do your homework before you go. Contact the Canadian Trade Commissioner Service to obtain on-line access to valuable market and sector-specific information that matches your specific international business interests.

Where should I stay in Rio de Janeiro? Who should I hire as an interpreter in Shanghai?

For practical tips and guidance on planning your business trip, the Canadian Trade Commissioner Service offers a visit information service. You can request information on timing and how to organize your trip as well as a list of recommended hotels and qualified business service providers.

What's new on the Chinese market? How can I benefit from these opportunities?

Meet face-to-face with your trade commissioner in your target market to discuss the latest developments and your business needs, as well as upcoming trade events. Obtain valuable guidance and market intelligence in order to benefit from business leads specific to your company.

And what if I'm in trouble abroad?

If you lose your passport, are struck by illness or find yourself in trouble, you can call the nearest Canadian embassy, high commission or consulate for assistance. You can also call Consular Services in Ottawa collect at (613) 996-8885. This service is available 24 hours a day, seven days a week.

Because you are Canadian...

Through Consular Services and the Trade Commissioner Service, Foreign Affairs Canada and International Trade Canada are committed to helping Canadians make their business trips safe and successful, whether it's to Belo Horizonte or Mumbai. Bon voyage!



Register as a client of the Trade Commissionner Service and receive your Personalized Virtual Trade Commissioner, visit **www.infoexport.gc.ca**.

Texas computer giant sets up new site in Edmonton

O n July 14, 2004, Texas-based computer giant Dell Incorporated announced its decision to establish a customer contact centre in Edmonton, Alberta. The culmination of a year of economic development challenges, dedication and stamina, the Dell deal was sealed with successful teamwork among several levels of government and the private sector that included International Trade Canada, Alberta Economic Development, the Edmonton Economic Development Corporation and the Northern Alberta Institute of Technology.

Determined to make a Canadian site location work, the team—led by Canada's Consulate General in Texas returned several times, articulating a commitment and belief that Canada is the place where Dell can be successful and gain traction toward its ambitious \$60 billion revenue target. The team connected with Dell's business plan and coordinated a Canada-wide approach that spoke to the company's needs.

"Edmonton has it all"

With its Canadian corporate headquarters in Toronto, Dell Canada chose Edmonton for its newest site because the city met all the necessary criteria. "We looked for a location in Canada that offers a good quality of life, highly skilled workers and world-class training programs. Edmonton has it all," said Ro Parra, Senior Vice-President, Dell Americas. "We are also very impressed with the incredible cooperation we have received from the all levels of government. Canada is a very important market for Dell. Our success here makes this expansion possible." During the first guarter of 2004, Dell unit shipments to Canadian customers increased by 26%.

Since their doors opened in July 2004, Dell has worked closely with the Northern Alberta Institute of Technology to recruit and train approximately 500 new Dell employees from the Edmonton area. At the recent ribbon cutting ceremony in early January 2005, Dell committed to another 250 jobs to staff its Edmonton customer contact centre by July 2005, a 50% increase from its initial employment projection. Dell's decision is the result of its successful Edmonton start-up and an increased scope of work, which now includes sales and customer care functions. The Edmonton centre provides technical support, customer care and sales to enterprise customers throughout Canada and the Americas.

"We are grateful for the outstanding response we have received from the community since announcing our new centre," said Lawrence Pentland, Vice-President and General Manager, Dell Americas International.

Dell's investment will impact the Edmonton metropolitan area by at least \$900 million over the next twenty years. It diversifies the area's oil and gas economy and helps Greater Edmonton more substantially position itself going forward as an innovative, educated and cooperative place where Canadian partners are ready to do business. In addition to the promotion of Canadian exports, International Trade Canada's mandate is to attract and retain foreign direct investment to Canada—creating jobs and strengthening the Canadian economy. This project's positive outcome is evidence that service and teamwork are definitely worth the commitment for the benefit of Canada, its workforce and its citizens.

For more information, contact Marcy Grossman, Consul and Senior Trade Commissioner, Canadian Consulate General in Dallas, tel.: (214) 922-9806, fax: (214) 922-9815, e-mail: marcy. grossman@international.gc.ca, Web site: www.international.gc.ca/dallas. *****



From left: Marcy Grossman, Consul and Senior Trade Commissioner, Dallas; Lawrence Pentland, Vice-President, Dell Americas International; Deputy Prime Minister Anne McLellan; and Kip Thomson, Vice-President, Dell International Services.

International Builders' Show 2005

The 62nd annual International Builders' Show (IBS) took place in Orlando, Florida, from January 13 to 16, 2005. Taking advantage of the second-largest convention center in the U.S., the event boasted a record of more than 1,600 exhibitors. The IBS is the housing industry's largest new-product showcase, with suppliers spanning more than 300 categories ranging across every niche of the residential and light commercial construction fields.

IBS 2005 marked Canada's silver anniversary at the show, with 25 consecutive years of participation by the Canadian industry. This year, over 100 Canadian firms and organizations exhibited and approximately half of those were located at the highly visible Canada pavilion, which fully integrated the Brand Canada motif.

The conference featured more than 200 educational seminars covering issues ranging from housing and the economy and home financing to cuttingedge design, innovative technologies and trends. Leading experts in the housing industry, including executives from the host U.S. National Association of Home Builders (NAHB) also were available to answer questions in daily news conferences.

Additional highlights

A Market Orientation Program was held prior to the official opening of the IBS, under the stewardship of the Canadian Consulate General in Atlanta. Canadian industry participants got an incisive view of the U.S. marketplace, and learned how to capitalize on emerging opportunities in the building products sector. The impressive roster of speakers included Larry Zarker, President, MarketEdge Consulting; Bill Hofius, Senior Vice-President, PlyMart Inc., Paul Bertram, President & CEO, PRB Design, and Mo Modani, Manager, Florida Office of Building Codes and Standards. The Canadian firms attending this session were uniformly impressed with the breadth and depth of the market intelligence provided.

Softwood lumber advocacy

A softwood lumber advocacy lunch was also held on the margins of IBS 2005. The event primarily targeted local builders, particularly in light of the hurricanes that ravaged Florida in 2004 and the pressures associated with the shortages of construction materials, which have combined to raise the profile of the softwood lumber dispute and its negative impact on U.S. consumers. Turnout was excellent. Approximately 20 U.S. representatives, mostly from Florida-based homebuilders associations, attended the lunch, along with ten Canadian participants from the Canadian Council of Forest Ministers, la Société d'Habitation du Québec, the Quebec Wood Export Bureau, International Trade Canada, Industry Canada, and from Canadian missions in Washington, D.C., Miami and Atlanta.

The Canadian Embassy took the lead in organizing this event. Paul Bailey, Counsellor at the Canadian Embassy, provided an overview of the Canadian position in the softwood lumber dispute; Len Tylka, Vice-President of the Florida Home Builders Association, spoke about the impact of the dispute on homebuilders; and Susan Petniunas, Managing Principal of the Alliance of American Consumers for Affordable Housing (ACAH), discussed ACAH's lobbying efforts on Capitol Hill to date. Barry Rutenberg, National Vice President of the National Association of Home Builders (NAHB), moderated the session and commented on the importance of ending the dispute.

The Canadian barbecue, a premiere networking event, was extremely well attended and provided additional networking opportunities for Canadian participants. The outdoor venue, good weather and high turnout combined to make this event a rousing success and put an exclamation point on Canada's presence at IBS 2005.

The International Builders' Show for 2006 will take place from January 11 to 14, also in Orlando.

For more information, contact: Richard LePage, Trade Commissioner, International Trade Canada, tel.: (613) 944-5964, e-mail: richard.lepage@ international.gc.ca, Web site: www.buildersshow.com.♥

Correction

On page 1 of the March 1 issue of *CanadExport*, in the photo of Minister Peterson and the Vice mayor of Shanghai, the Vice mayor should have been identified as Yang Xiaodu.

Canada's Response to the Tsunami: Information for Canadian Companies

C anadian companies have responded quickly and generously in the aftermath of the Indian Ocean tsunami. As reconstruction efforts increase, companies will be seeking information on how they can become involved. International Trade Canada has designed a Web site to provide Canadian suppliers of equipment and services with information on commercial developments related to the reconstruction phase.

For more information, go to www.itcan-cican.gc.ca/tsunami/tsunami-response-en.asp. *

AGRICULCULTURE AND AGRI-FOOD

PRAGUE, CZECH REPUBLIC — May 17 - 19, 2005 — The 8th **International WINE & SPIRITS Trade Fair** is the biggest event of its kind in the Czech Republic. The Canadian Embassy will host an information booth and will also organize a Canadian wine tasting. **For more information**, contact Ilona Boldova, Trade Commissioner, Canadian Embassy in the Czech Republic, tel.: (011-420) 272-101-864, fax: (011-420) 272-101-894, e-mail: ilona.boldova@ international.gc.ca, Web site: www.vegoprag.cz.

CAIRO, EGYPT — May 26-28, 2005 — Tap into Egypt's booming food market at **FoodFair** and **Foodtech 2005**, international exhibitions for both food & beverage and food technology. **For more information**, contact the Canadian Embassy in Egypt, tel.: (011-20-2) 794-3110, fax: (011-20-2) 794-7659, e-mail: cairo-td@international.gc.ca, Web site: www.agd-exhibitions.net.

ICT

LAGOS, NIGERIA — June 2005 — Attend the West African International Telecommunications and Information Technology Conference & Exhibition and get a leg up on the fastest growing telecommunication market in Africa. For more information, contact Josephine Branco, Canadian Deputy High Commission in Lagos, tel.: (011-234-1) 262-2512, e-mail: josephine.branco@international.gc.ca, Web site: www.infoexport.gc.ca/ng.

LAGOS, NIGERIA — October 2005 — The **International Telecommunications Exhibition and Conference** is a three-day telecommunications trade show that will feature the major private telecom operators, equipment suppliers and service providers in Nigeria. **For more information**, contact Josephine Branco, Canadian Deputy High Commission in Lagos, tel.: (011-234-1) 262-2512, e-mail: josephine.branco@ international.gc.ca, Web site: www.infoexport.gc.ca/ng.

MULTI-SECTOR

Kuwait — May 17-18, 2005 — The **Major New Project Opportunities in Kuwait** conference is being held by the Middle East Economic Digest and will highlight the growing project and investment opportunities in Kuwait's diverse economy across a broad range of sectors. **For more information**, contact Raed Bishara, Commercial Officer, Canadian Embassy in Kuwait, e-mail: raed.bishara@international.gc.ca, Web site: www.emapconferences.co.uk/kuwait.

OIL & GAS

KUALA LUMPUR, MALAYSIA — June 13-16, 2005 — **OGA 2005** is the 10th Asian Oil, Gas & Petrochemical Engineering Exhibition & Conference, with about 600 companies expected to participate, in addition to ASEAN's national oil companies. **For more information**, contact John Nojey, Commercial Officer, Canadian High Commission in Malaysia, e-mail: john.nojey@international.gc.ca, Web site: www.oilandgas-asia.com.

KUALA LUMPUR, MALAYSIA — July 26-28, 2005 — ANGVA
2005, the 1st Asia Pacific Natural Gas Vehicles Association Conference and Exhibition, will feature key players promoting Natural Gas for Vehicles (NGV) technology in the region.
For more information, contact John Nojey, Commercial Officer, Canadian High Commission in Malaysia, e-mail: john.
nojey@international.gc.ca, Web site: www.angva2005.com.

PACKAGING INDUSTRIES

Düsseldorf, Germany — April 21-27, 2005 — The Interpak 2005 mega-event will feature a wide range of global offerings in packaging machinery, packaging and confectionery machinery, including a Canadian Pavilion organized by the Canadian German Chamber of Industry and Commerce. For more information, contact J. Peter Otto, Commercial Officer, Canadian Consulate in Düsseldorf, tel.: (011-49-211) 17-21-70, fax, (011-49-211) 35-91-65, e-mail: jenspeter.otto@international.gc.ca, Web site: www.interpack.de.

SECURITY

São Paulo, BRAZIL — May 31-June 2, 2005 — The EXPOSEG 2005 International Security Fair is South America's leading security event and will feature leading edge technology in electronic security, access controls, surveillance, industrial intelligence and more. For more information, contact the Canadian Consulate General in São Paulo, e-mail: infocentre.brazil@international.gc.ca, Web site: www.cipanet.com.br/feiras/exposeg/intro.♥

Enquiries Service

International Trade Canada's and Foreign Affairs Canada's Enquiries Service provides counselling, publications and referral services to Canadian exporters.

Trade-related information can be obtained by calling **1-800-267-8376** (Ottawa region: **(613) 944-4000**), by fax at **(613) 996-9709**, or Web site at **www.international.gc.ca**.

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