Santé

Canada

Where Can I Find...? REFERENCES for RESEARCH

books / videos / websites / keywords / journals / listserves / libraries:



Last updated: March 2001

Disclaimer: Reference listings are provided as a guide only for research, and do not aim to be conclusive. The Community Animation Program (CAP) takes no responsibility for the accuracy or content of the references. The views and opinions expressed in the references are solely those of the author(s). However, CAP has attempted to provide the most educational, and informative references that are currently available on the topic.



References for Research Series

A series of information guides on health & environment issues, and organizational development.

Other editions in the series include:

Issues

Organizational Development

- Climate Change
- Human Health & the Environment
- Pesticides
- Sewage Disposal

Strategic Planning

Topics for **References for Research**

are developed at the request of community groups.

If your non-profit organization is working on a health and environment issue and would like to find additional research sources, please contact the Community Animation Program (CAP).

1-800-663-5755

The **References for Research Series** is produced by the:

Community Animation Program (CAP),

a joint initiative of Health Canada and Environment Canada

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http://www.atl.ec.gc.ca/community/home.html

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FUNDRAISING

Topics (listed in order)

BACKGROUND INFORMATION	definition, keywords
LEGISLATION & RELATED INFORMATION	federal, provincial
RESOURCE MATERIALS	free items, books & reports, videos, journals
WEBSITES	Internet connections
LIST SERVES	electronic mailing lists
ORGANIZATIONS	international, national, atlantic

BACKGROUND INFORMATION

The purpose of this resource guide is to assist groups in researching fundraising and related topics.

Definition

Fundraising is "the organized activity or an instance of soliciting money or pledges, as for charitable organizations or political campaigns." – The American Heritage® Dictionary of the English Language, Third Edition at http://www.dictionary.com/.

Fundraising is "the organized activity of raising funds (as for an institution or political cause)." - *Merriam-Webster's Collegiate Dictionary at http://www.m-w.com/.*

Keywords

When searching for information on fundraising, some of these keywords might be useful:

fundraising funding sources donors funding monetary support funders

grants donations sponsorships grantmaking donating planned giving

LEGISLATION & RELATED INFORMATION

Federal

Canada Customs and Revenue Agency - Charities

Auditing Charities, T4118 1252

http://www.ccra-adrc.gc.ca/E/pub/tg/t4118ed/t4118ed.html

• Gifts and Income Tax, P113(E) Rev. 99 1920

http://www.ccra-adrc.gc.ca/E/pub/tg/p113eq/p113eq.html

- GST/HST Information for Charities, RC4082E G232 http://www.ccra-adrc.gc.ca/E/pub/gp/rc4082ed/rc4082ed.html
- Registered Charities and Political Activity

http://www.ccra-adrc.gc.ca/tax/charities/political/political-e.html

- Registered Charities and the Income Tax Act, RC4108 http://www.ccra-adrc.gc.ca/E/pub/tg/rc4108em/README.html
- Registered Charities Information Circulars

http://www.ccra-adrc.gc.ca/tax/charities/circulars-e.html

- Registered Charities Interpretation Bulletins http://www.ccra-adrc.qc.ca/menu/EmenuJAC.html
- Registering a Charity for Income Tax Purposes, T4063 http://www.ccra-adrc.gc.ca/E/pub/tg/t4063em/README.html

Canada Customs and Revenue Agency - Non-Profit Organizations

• Income Tax Guide to the Non-Profit Organization (NPO) Information Return, T4117

http://www.ccra-adrc.gc.ca/E/pub/tg/t4117eq/README.html

- Non-Profit Organization (NPO) Information Return, T1044

http://www.ccra-adrc.gc.ca/E/pbg/tf/t1044eq/README.html

Lobbyists Registration Act CHAPTER L-12.4 [R.S., 1985, c. 44 (4th Supp.)] http://laws.justice.gc.ca/en/L-12.4/71082.html

Provincial

NEW BRUNSWICK

Lotteries Commission of New Brunswick

Lotteries Act

http://www.gnb.ca/acts/acts/l-13-1.htm

NEWFOUNDLAND & LABRADOR

Government Services and Lands

• Trade Practices and Licensing Division

http://www.gov.nf.ca/gsl/cca/tpl/default.stm

NOVA SCOTIA

Alcohol and Gaming Authority

- Gaming Control Act

http://www.gov.ns.ca/legi/legc/statutes/gamingc1.htm

Liquor, Gaming and Amusement: Licensing and Permits

http://www.gov.ns.ca/aga/licensing.htm

Registry of Joint Stock Companies

Societies Act

http://www.gov.ns.ca/legi/legc/statutes/societie.htm

Society Incorporation (and Registration)

http://www.gov.ns.ca/snsmr/paal/rjs/paal268.stm

PRINCE EDWARD ISLAND

Office of the Attorney General

Charities Act

http://www.gov.pe.ca/law/statutes/pdf/c-04.pdf

• Consumer, Corporate and Insurance Division: Consumer Affairs

http://www.gov.pe.ca/oag/ccaid-info/index.php3

Application to Conduct and Manage a Lottery

http://www.gov.pe.ca/photos/original/LotteryApplicat.pdf

Other

Canadian Centre for Philanthropy

- Ethical Fundraising & Financial Accountability Code

http://www.ccp.ca/information/documents/cp126.htm

Charity Village &

Draft Model Code for Fundraising Accountability

http://www.charityvillage.com/charityvillage/research/rstew4.html

Association of Fundraising Professionals (NSFRE)

(formally the National Society of Fundraising Executives)

Donor Bill of Rights

http://www.nsfre.org/tier3 cd.cfm?folder id=868&content item id=1238

• Statement of Ethical Principles and Standards of Professional Practice http://www.nsfre.org/tier3 cd.cfm?folder id=897&content item id=1068

The Accountable Nonprofit Organization

http://www.nsfre.org/tier3_cd.cfm?folder_id=897&content_item_id=1072

RESOURCE MATERIALS

Free Items

Call CAP toll-free at 1-800-663-5755 or (902) 426-8521 locally to order your free copies of the following documents on fundraising. These documents may be also downloaded from the CAP homepage at: http://www.atl.ec.gc.ca/community/resources.html#Fundraising

The Green Source

A Quick Reference of Available Programs in the Atlantic Region

Finding sources of funding for environmental projects can be a time-consuming task. This guide can help. It includes information on programs that will fund environmental projects in New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland.

Fundraising Ideas that Work for Grassroots Groups

Ken Wyman

Brought to you courtesy of the Community Partnerships Programs of the Department of Canadian Heritage, this publication provides advice on fundraising for grassroots groups. It includes sections on the fundraising climate in Canada, the four types of fundraising, working with volunteers, and more.

Notes from Fundraising Workshops

Presented at workshops on "Fundraising for Non-Profits" hosted by Environment Canada and Health Canada, this 74-page document includes sections on fundraising methods and strategies, writing for fundraising, developing a fundraising plan, and more.

The following documents may be downloaded from the Canadian Heritage website at: http://www.pch.gc.ca/pubs/pub-commpart.htm:

Face to Face: How to Get BIGGER Donations from Very Generous People

by Ken Wyman

This 194-page document focuses on topics related to face-to-face fundraising, including, choosing the right people, the right time, and the right approach.

Guide to Special Events Fundraising

by Ken Wyman

This 174-page document focuses on topics related to special events fundraising, such as, ethics, donations, how to get more money, and what is deductible.

How to Estimate the Economic Contribution of Volunteer Work

by David Ross

This publication helps you calculate the value of volunteer time so you may show potential funders how much volunteer work contributes (in cash value) to your community and organization.

Books and Reports to Borrow

The CAP library has several resources which you may borrow. Call CAP's toll-free line at 1-800-663-5755 or call (902) 426-8521 locally. Resources are organized by publication date.

Grant Winner's Toolkit: Project Management and Evaluation

Cheryl Carter New and James Aaron Quick, ISBN: 0-471-33245-3, John Wiley & Sons, 2000 This book includes a disk of forms to help you with project management.

Successful Corporate Fund Raising: Effective Strategies for Today's Nonprofits

K. Scott Sheldon, ISBN: 0-471-35016-8, John Wiley & Sons, 2000

The goal of this book is to help non-profit organizations successfully campaign for money from corporations.

The Fundraising Planner: A Working Model for Raising the Dollars You Need

Terry & Doug Schaff, ISBN: 0-7879-4435-1, Jossey-Bass, 1999

This book contains a list of to-do exercises as you develop your fundraising plan.

1001 Fundraising Ideas & Strategies for Charities and Other Not-For-Profit Groups in Canada

Jim Hawkins with files from Tony Junor and Caroline Walker, ISBN: 1-55041-280-9 Fitzhenry & Whiteside, 1998

There are 1001 fundraising ideas from children's events to community service to sales and auctions, in this book.

Grantseeker's Toolkit: A Comprehensive Guide to Finding Funding

Cheryl Carter New and James Aaron Quick, ISBN: 0-471-19303-8, John Wiley & Sons, 1998 This book includes a disk of exercises to complete as you read through the book.

Environmental Grantmaking Foundations (Fourth Edition)

Environmental Data Research Institute, ISBN: 0-96311943-3-X

Environmental Data Resources, 1996

There are 703 grantmaker profiles in this directory, including 27 Canadian listings.

Grassroots Grants: An Activist's Guide to Proposal Writing

Andy Robinson, ISBN: 0-9620222-5-X, Chardon Press, 1996

This book explains how to write grant proposals and includes examples of successful proposals and an appendix of resources for Canadian organizations.

A Guidebook to Fund Raising for Disabled Persons' Groups

Ken Wyman Disabled Persons Participation Program

Department of the Secretary State of Canada, 1991

Sections in this book include: special events, corporate giving, tax-deductible donations and hiring a fundraiser.

Guide to Special Events Fundraising

Ken Wyman, Voluntary Action Directorate

Department Multiculturalism and Citizenship Canada, 1991

This book examines several issues regarding special events fundraising including ethics and successful idea selection.

Planning Successful Fundraising Programs (Second Edition)

Ken Wyman, ISBN: 0-921295-26-X, Canadian Centre for Philanthropy, 1991 This book explains how to plan, take action, and evaluate a fundraising plan.

Organizing Special Events and Conferences: A Practical Guide for Busy Volunteers and Staff

Darcy Campion Devney, ISBN: 0-910923-63-9, Pineapple Press, 1990

Everything from planning to publicity to programming to food, in the organization of a special event, is examined in this book.

Fundraising for Non-Profit Groups: How to get Money from Corporations, Foundations, and Government

Joyce Young, ISBN: 0-88908-873-X, Self-Counsel Press, 1989

Topics include: fundraising in smaller communities, developing a fundraising strategy, and direct mail campaigns.

Money Isn't Everything: A Survival Manual for Nonprofit Organizations

John Fisher, ISBN: 0-920432-00-X, Institute for Nonprofit Organizations, 1977

This is a detailed resource on finding solutions to fundraising problems.

Grant Writing: A Hands-on Approach™

Patricia Rife. Ph.D.

This folder contains a manual/workbook and software.

Books and Reports

Additional books and documents on fundraising are listed below. Most of these books can be ordered online. For all others, contact your local bookstore or public library. Resources are organized by publication date.

Gala!; A Guide to Fundraising Activities for Professionals and Volunteers

ISBN 1892123134, Pleasant Company Publications, 1999, Price \$19.95 CDN

Successful Fundraising: A Complete Handbook for Volunteers and Professionals (Second Edition)

Joan Flanagan, ISBN: 0809238462, NTC Publishing Group, 1999, Price \$27.95 CDN This book is for both professional and volunteer fundraisers and contains real-life examples.

The Five Strategies for Fundraising Success: A Mission-Based Guide to Achieving Your Goals Mal Warwick, ISBN: 0787949949, Jossey-Bass, 1999, Price \$44.95 CDN

Transforming Fundraising: A Practical Guide to Evaluating and Strengthening Fundraising to Grow with Change

Judith E Nichols, ISBN: 0787944955, Jossey-Bass, 1999, Price \$42.95 CDN This book provides tips on how to strengthen and evaluate your current fundraising efforts.

Fundraising and Friend-Raising on the Web

Adam Corson-Finnerty, Laura Blanchard, ISBN: 083890727X American Library Association, 1998, Price \$74.00 CDN

Fundraising On The Internet: Recruiting And Renewing Donors Online

Edited by Mal Warwick, Michael Stein, and Nick Allen, ISBN: 0962489182 Strathmoor Press, 1997, Price \$39.95 CDN This is the first book about finding donors online.

The Nonprofit Handbook: Fundraising

James M. Greenfield, Editor, ISBN: 0471156582, John Wiley & Sons, 1997, Price \$157.50 CDN This book examines several fundraising strategies.

Charitable Fundraising in Canada: Results from a National Survey of Fundraising Practices of Canadian Charities

Michael Hall, ISBN 0921295375, Canadian Centre for Philanthropy, 1996, Price \$40.00 CDN

How to Write Successful Fundraising Letters

Mal Warwick, ISBN: 0962489174, Strathmoor Press, 1996, Price \$31.95 CDN

Earning More Funds: Fundraising Strategies

Chip Blasius, Ralfie Blasius, and Bill Frauhiger (Illustrator), ISBN: 0963852418 B. C. Creations, 1995, Price \$30.95 CDN
This guide covers several topics of interest for the non-profit fundraiser.

Fundraising Ideas: Over 225 Money Making Events for Community Groups, with a Resource Directory

Janell S Amos, ISBN: 0786400722, McFarland & Company, 1995, Price \$40.95 CDN

The Fundmentals of Fundraising

Barbara Kushner Ciconte, Jeanne G. Jacob, ISBN: 0834207931, Price \$89.95 CDN

Grantwriting, Fundraising & Partnerships: Strategies That Work!

Charles M. Achilles, Karen B. Ruskin, iSBN: 0803962215, Corwin Press, 1995, Price \$38.50 CDN

Fundraising for Nonprofits: How to Build a Community Partnership

P. Burke Keegan, ISBN: 0062732056, Harper Collins, 1994, Price \$25.00 CDN This book examines how building on relationships in community can increase fundraising for non-profit organizations.

Keep the Money Coming: Guide to Annual Fundraising

Christine Graham, ISBN: 1561640255, Pineapple Press, 1993, Price \$29.50 CDN

Fundraising: Hands-on Tactics for Nonprofit Groups

L. Peter Edles, ISBN: 0070189285, McGraw-Hill Ryerson, 1992, Price \$24.95 CDN This book defines how to design and run successful fundraising campaigns.

Raise More Money for Your Nonprofit Organization: A Guide to Evaluating & Improving Your Fundraising

Anne L. New, ISBN: 0879543884, Foundation Center, 1991, Price \$23.50 CDN

Conducting a Successful Capital Campaign: A Comprehensive Fundraising Guide for Nonprofit Organizations

Kent E. Dove, ISBN: 1555421040, Jossey-Baas, Price \$47.95 CDN

Improved Fundraising with Technology

J. D. Miller, ISBN: 0787999059, Prentice-Hall Canada, Price \$29.95 CDN

Videos

CAP has a number of videos that focus on fundraising. You may borrow a video from the CAP library for one month by calling 1-800-663-5755 or (902) 426-8521 locally. If you would like to buy one of the following videos to add to your library, please contact the address listed after the video.

Speaking of Money: A Guide to Fund Raising for Nonprofit Board Members

Video, National Center for Nonprofit Boards, 1996, 28:00 minutes

This video also comes with a user's guide and examines the role of Board members in fundraising.

To order: National Center for Nonprofit Boards, Suite 510, 2000 L Street, NW, Washington, DC 20036-4907 Tel: (202) 452-6262, Fax: (202) 452-6299

The Fund-Raising Game

Video, TVOntario, 1994, 240:00 minutes

The Fund-Raising Game is divided into eight programs and comes with a workbook. The video features Ken Wyman.

To order: TVOntario Customer Service, BOX 200, Station Q, Toronto, Ontario, M4T 2T1 or call 1-800-INFO TVO (1-800-463-6886)

Journals/ Magazines/ Newsletters

The latest fundraising research is often published in journals. Thousands of journals are currently in publication worldwide. Many are now available online, and are referred to as electronic journals. Here are two websites that allow you to electronically search for journals, journal articles, and authors:

1. http://figaro.catchword.com/index.htm 2. http://uncweb.carl.org/

Many articles may also be available (for a small photocopy fee) at some of the major university or specialty libraries in Atlantic Canada (e.g. Novanet: http://novanet.ns.ca/).

The following is a short list of publications focusing on fundraising:

- Canadian Fundraiser
- Front & Centre: Voice of Canada's Charitable, Voluntary Community
- Fund Raising Management
- Grassroots Fundraising Journal
- The Chronicle of Philanthropy
- The Grantsmanship Center Magazine
- The Non-Profit Times

WEBSITES

There are numerous websites containing current information on fundraising. Here is a sampling:

A Grant Seeker's Guide To The Internet: Revised And Revisited http://online.nonprofit.net/info/guide.html

The resource on this web page was written by Andrew J. Grant, Ph.D. and Suzy D. Sonenberg, M.S.W.

Algonquin College Off Campus Learning: National Program in Fundraising Education http://www.algonquincollege.com/distance/certfs.html (under Association/National Programs)

The National Program in Fundraising Education was developed to meet the demand for people with more skills and experience in fundraising and fundraising management. Students have the option to take just a few courses from a "how to" look at different fundraising approaches and general fundraising strategies, to managing information and volunteers in the fundraising process.

BIG Online

http://www.bigdatabase.com/

This is a database of American and Canadian fundraising information including government, business, and foundation sources. There is a fee to access the information on this site.

Canada Newswire

http://keyword.newswire.ca/

This search engine looks for news articles related to a keyword. You can search for fundraising and related information on this website.

Canadian Centre for Philanthropy

http://www.ccp.ca/

Contains information on grantmaking, resource development, and how to become a member of this organization. Annually produces the Canadian Directory of Foundations with 100's of funding sources.

Canadian Grants Service

http://www.interlog.com/~cgs/

You can place a free ad on this website if you are looking for funding or purchase directories of Canadian funding sources.

Charity Village

http://www.charityvillage.com/

Charity Village is a Canadian website with information on several topics (including fundraising) for non-profit organizations.

Grantwriting Resources on the World Wide Web

http://www.proposalwriter.com/grants.html#Grantwriting

This website provides links to all kinds of resource materials on how to write successful grant proposals.

Environmental Connections for Canada Funding Sources

http://www.bluecrow.com/members/guardian/grants.html

This is a list of foundation and government sources that provide funding for environmental groups.

Free Management Library

http://www.managementhelp.org/

This website contains 72 categories of topics on non-profit development, including fundraising.

Fund-Raising.Com

http://www.fund-raising.com/

This website provides information on fundraising information available on the Internet.

Fundraising Newsletters for the Fund Raiser

http://www.fundraising-newsletters.com/

Provides links to two free fundraising newsletters.

Fundsnet Services Online

http://www.fundsnetservices.com/main.htm

This website includes several topics on funding, from Canadian funders to resources for women to education grants.

Nonprofit Fundraising and Grantwriting

http://www.mapnp.org/library/fndrsng/np_raise/np_raise.htm

This is list of resources for non-profit fundraisers and grantwriters.

Non-Profit Nuts & Bolts: Practical Tips for Building Better Non-Profits

http://www.nutsbolts.com/

You can subscribe to a newsletter or get reports for a fee. Includes a section of free information.

Nova Scotia Community College, Metro Campuses -

Fundraising Management (National Certificate Program)

http://www.nscc.ns.ca/Programs/extension/Metro/index.asp

This part-time/continuing education course is offered in partnership with the Society of Fundraising Executives (SFRE) and provides professional development education to people who are or want to be involved in fundraising in the volunteer sector.

The Foundation Center

http://fdncenter.org

This website has links to programs, publications, and library reference collections.

The Nonprofit Resource Center

http://www.not-for-profit.org

This website is a directory of internet resources for non-profit organizations (includes a fundraising directory).

University of Toronto: Agency/Foundation Websites

http://www.library.utoronto.ca/rir/agenwww.html

This is a web page of links to different agency/foundation home pages.

Voluntary Sector Network: Donations and Fundraising

http://www.volnet.org/links/english/index/subject/admin/fund.htm

This is a web page of links to a variety of information on donations and fundraising.

What You Can Do: Down to Earth Choices for Sustainable Living: Fundraising

http://www.ec.gc.ca/eco/MEC_2000/funds_e.htm

This website provides links to different types of funding programs for community organizations.

LISTSERVES/ MAILING LISTS

Annual Fund

Topic: annual fund development programs.

To suscribe:

- 1. Send e-mail to listserv@CharityChannel.com with SUBSCRIBE Annual_Fund YourFirstname YourLastname as the message. Leave the subject line blank, or
- 2. Visit the CharityChannel web site at http://CharityChannel.com/forums/ and click on the subscription information for Annual_Fund.

CAPTALK

Topic: capital campaign fundraising

To subscribe:

- 1. Send e-mail to listserv@CharityChannel.com with SUBSCRIBE CAPTALK YourFirstname YourLastname as the message. Leave the subject line blank, or
- 2. Visit the CharityChannel web site at http://CharityChannel.com/forums/ and click on the subscription information for CAPTALK.

CDN-GIFTPL-L

Topic: charitable gift planning

To subscribe:

To subscribe, send the message: SUBSCRIBE CDN-GIFTPL-L YOUR NAME to listproc@listserv.mcmaster.ca

COVO-Grants

Topic: government, foundation, and corporate grants (from Coalition of Ontario Voluntary Organizations)

To subscribe:

For more information, visit http://CharityChannel.com/forums/covo-grants.htm.

CYBERGIFTS

Topic: charitable fundraising over the Internet

To subscribe:

- 1. Send e-mail to listserv@CharityChannel.com with SUBSCRIBE CYBERGIFTS YourFirstname YourLastname as the message. Leave the subject line blank, or
- 2. Visit the CharityChannel web site at http://CharityChannel.com/forums and click on the subscription information for CYBERGIFTS.

DEVELOPMENT-WRITING

Topic: development writing, including grant proposal writing, letter writing to prospective donors, etc. **To subscribe:**

- 1. Send e-mail to listserv@CharityChannel.com with SUBSCRIBE DEVELOPMENT-WRITING YourFirstname YourLastname as the message. Leave the subject line blank.
- 2. Visit the CharityChannel web site at http://CharityChannel.com/forums and click on the subscription information for DEVELOPMENT-WRITING.

Fundraising

Topic: fundraising, general

To subscribe:

See: http://www.egroups.com/subscribe.cgi/fundraising and follow the subscription instructions.

GRANTS

Topic: grants and foundations

To subscribe:

See: http://CharityChannel.com/forums/GRANTS.htm and click on the subscribe section.

SUB FUNDLIST

Topic: fundraising, development, planned giving

To subscribe: listserv@jhuvm.hcf.jhu.edu

TELE.FUND

Topic: telephone donation solicitation

To subscribe:

Send e-mail with the word "SUBSCRIBE" as the only text on the subject line to tele.fund@utoronto.ca

ORGANIZATIONS

International and National

Association of Fundraising Professionals

1101 King Street, Suite 700, Alexandria, VA 22314

Voice: (703)684-0410, Fax: (703)684-0540, E-mail: nsfre@nsfre.org

Internet: http://www.nsfre.org/

Canadian Association of Gift Planners

P.O. Box 4084, Edmonton, AB T6E 4S8

E-mail: cagp@tnc.ab.ca

Or call: Glyn Smith at 780-430-9494 or 1-888-780-9494, Fax: 780-438-4837

Internet: http://www.cagp-acpdp.org/

Canadian Centre for Philanthropy

425 University Avenue, 7th Floor, Toronto, ON Canada M5G 1T6 Tel: 416-597-2293, Fax: 416-597-2294, Email: general@ccp.ca

Internet: http://www.ccp.ca/

Charity Village

Central and Eastern Canada/Head Office*:

Doug Jamieson, President

CharityVillage Ltd., 160 Main Street South, P.O. Box 92536, Brampton, Ontario, Canada L6W 4R1 *No courier deliveries to this Postal Box. Please call (905) 453-7321 to obtain the correct street address for deliveries.

Internet: http://www.charityvillage.com/

Atlantic

Society of Fundraising Executives

c/o Toni Croft, Membership Chair

St. Mary's University, Annual Fund Office, 923 Robie Street, Halifax, NS B3H 3C3

Email: toni.croft@stmarys.ca