

Evaluation and Comments

To help us with planning for **International Women's Day/Week** next year (2002), Status of Women Canada (SWC) would like your comments on the material prepared for this year. Please detach this evaluation form and return it after March 10, 2001 to the following address:

Status of Women Canada (SWC)
Communications and Consultations Directorate
123 Slater Street – 10th floor
Ottawa, Ontario
K1P 1H9
Fax: (613) 943-2386

This document is also available on our Web site at the following address:
www.swc-cfc.gc.ca/iwd/index.html

1) Tell us about yourself (Check one as appropriate)

- | | |
|---|---|
| " Women's organization | " College, CEGEP |
| " Aboriginal organization | " University |
| " Ethno-cultural organization/group | " Federal government/national institution |
| " Youth organization | " Provincial/Territorial government/institution |
| " Seniors organization | " Professional association or corporation |
| " Men's organization | " Private sector/business |
| " Health centre, medical clinic, hospital, etc. | " Labour organization |
| " School (elementary, high school) | " Other (specify) _____ |

2) Where do you live? (Check one)

- | | | |
|------------------------|--------------------|-------------------------|
| " Newfoundland | " Ontario | " Yukon |
| " Prince Edward Island | " Manitoba | " Northwest Territories |
| " New Brunswick | " Saskatchewan | " Nunavut |
| " Nova Scotia | " Alberta | " Outside Canada |
| " Quebec | " British Columbia | |

3) How did you hear about the theme and material produced by SWC for **International Women's Day/Week 2001**?

- | | |
|--|--------------------------|
| " Not applicable/didn't know about it | " Television |
| " National newspaper | " Radio |
| " Local/community newspaper | " Employer / teacher |
| " E-mail message from SWC | " Community organization |
| " Status of Women Canada Web site | " By mail |
| " Link from another Web site to SWC's Web site. Which one? _____ | " By fax |
| | " Word-of-mouth |
| | " Other _____ |

4) Did you organize any activities to highlight *International Women's Day/Week 2001* ?

" Yes

" No

" Not applicable

If yes, what kind of activity did you organize? (Check as many as applicable)

" Video or film presentation

" Concert/show/play

" Writing / publishing an article

" Distribution of material

" Fundraising event

" Photo, drawing, painting contest

" Information Kiosk/Fair

" Round table/public session

" Art exhibit

" March, rally, demonstration

" Conference

" Other _____

" Poetry or other readings

" Discussion

group/workshop _____

5) Did you use the material produced by SWC for *International Women's Day/Week 2001*?

" Yes

" No

" Not applicable

If not, why not? _____**If so, which did you use?**

" Information Kit

" IWD Bookmark

" *What is International Women's Day/Week?*

" News release

" *When did it start?*

" Calendar of events (from SWC Web site)

" *Raising our diverse voices for positive change:*

" Other information (from SWC Web site)

Some success stories and tips" *Suggestions for planning your own IWD activity***Was it useful?**" *Video suggestions*

' Yes

' No

6) Did you use SWC's suggested theme - "*Canadian Women, Raising our Voices for Positive Change!*"?

" Yes

" No

If not, why not? _____**7) Did you visit SWC's Web site (www.swc-cfc.gc.ca/iwd/)?**

" Yes

" No

If not, why not? _____**8) Comments on the material produced by SWC for *International Women's Day/Week 2001***_____
_____**9) Suggestions of a theme for *International Women's Day/Week 2002***_____
_____**10) Ideally, how soon would you like to hear about the theme for *International Women's Day/Week 2002*?**

" November 2001

" December 2001

" January 2002

11) Ideally, how soon would you like to be able to order/receive the material produced by SWC for *International Women's Day/Week 2002*?

" November 2001

" December 2001

" January 2002

OTHER COMMENTS _____

Thank you!