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Radio Broadcasting Industry

2006



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Radio Broadcasting Industry

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- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

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Highlights

- In 2006, private radio's advertising revenue increased 5.3% to \$1.4 billion. That growth rate is slightly lower than the average of 5.7% over the last five years and much lower than the 8.7% observed in 2005. The radio industry had a particularly prosperous year in 2005, posting its largest gain in advertising revenue since 1988.
- Despite the decline in performance, the dean of the electronic media continued to produce substantial profits. In 2006, radio generated profits of \$284.0 million before interest and taxes, up 0.4% from 2005. The 20.0% profit margin is the third-highest in the last 40 years after those realized in 2005 (+21.0%) and 1971 (+20.5%).
- However, the balance sheet for the industry as a whole conceals some wide variations in results by broadcast language especially with regard to profit margins before interest and taxes. English-language stations enjoyed the largest profit margin (+22.0%), followed by French-language stations (+11.5%) and ethnic stations (+8.3%). This order has remained unchanged in the last five years. English-language stations' main competitive advantage is that they spend a smaller percentage of their revenues on programming and administration.
- There was also a significant gap by market size. In 2006, the profit margin before interest and taxes was 26.9% for all stations in the five largest census metropolitan areas, about double the profit margins for stations in other metropolitan areas (13.4%) and stations operating outside metropolitan areas (+13.9%). In larger markets, corporations can more readily reap the benefits of owning more than one station.
- The protracted rationalization of AM radio seems to be paying off. In 2006, AM radio made a profit before interest and taxes for the fourth consecutive year after suffering losses between 1990 and 2002. Its total profit before interest and taxes was \$17.6 million, up 29.7% from 2005. However, nearly half of all stations did not break even, and the 5.5% profit margin before interest and taxes is only a fraction of FM radio's 24.2% profit margin.
- The FM band continued to prosper. The segment's advertising revenues rose to \$1.1 billion, up 5.6% from the previous year. Its 2006 profit margin of 24.2% before interest and taxes is similar to the profit margins it has enjoyed over the last five years.

Radio Broadcasting

The statistics presented in this Bulletin are for the fiscal year ending August 31 and cover the period from 2002 to 2006. The text below includes references to earlier periods when it is useful to put the industry's recent performance in a historical context.

The following analysis concerns commercial radio. A commercial station is one where advertising revenue¹ represents more than half of total revenue. Stations that do not meet this criterion are classified as "public and non-commercial". A separate table presents the operating results of this segment.

Growth in advertising revenue was slower in 2006

Advertising revenue of commercial radio broadcasters increased by 5.3% in 2006 to reach \$1.4 billion. This growth rate was slightly lower than the average of 5.7% for the last five years and much lower than the 8.7% reported in 2005. It must be pointed out that 2005 was a particularly lucrative year for the radio industry, which experienced the sharpest increase in its advertising revenue since 1988.

Radio fell into the middle of the pack of the largest media when it came to growth in advertising revenue, being outperformed by television (+7.6%), outdoor signage (+7.6%) and, above all, the Internet (+94.6%).² The oldest electronic medium nevertheless lost a little ground compared to the other media; its share of the Canadian advertising market declined from 10.4% in 2005 to 10.1% in 2006.

Radio is faring better in Canada than in the United States

Whereas the Canadian radio industry has experienced a somewhat faster growth in its advertising revenue than the advertising market as a whole during the last five years, the American radio industry has been unable to keep up. Thus the American advertising market grew an average of 4.0% annually, while radio advertising revenue increased on average by 1.9%.

The result was a significant loss of market share by American radio broadcasters, from 7.6% in 2002 to 6.7% in 2006. The market share of Canadian radio broadcasters remained fairly stable though, hovering just above 10.0% during the entire period.

The fact that satellite radio started in Canada later than it did south of the border may have some bearing on this situation.

Profits rolling in despite the loss of listeners

The radio industry is facing numerous competitors in attracting music lovers and all-talk radio fans. The proliferation of portable digital players, online radio and satellite radio has been stealing away from radio broadcasting audiences for a few years now.

Canadians thus spent an average of 18.6 hours a week listening to the radio in the fall of 2006, down 2.6% compared to the 19.1 hours reported in 2005 and 9.3% compared to the peak of 20.5 hours in 1999.³

1. In this text, air time sales and advertising revenue are synonymous.

2. Statistics on advertising revenue by type of medium, other than radio and television, are compiled by the Television Bureau of Canada from various sources. See www.tvb.ca.

3. Radio listening, *The Daily*, Tuesday, June 26, 2007 (<http://www.statcan.ca/Daily/English/070626/d070626b.htm>)

Despite the erosion of its audiences during the past few years, the industry has earned significant profits, actually the best in quite a long time. From 2002 to 2006, the industry earned a profit of 18.8 cents before interest and taxes for each dollar of revenue. Not since the beginning of the 1970s has there been a five-year period when the industry's profit margin exceeded 15%. Radio's financial performance during the last five years compares favourably with that of specialty television (+18.2%) and private conventional television (+9.9%).

Radio's recent financial success can be explained in large part by its restructuring. One of the effects of regulatory changes in 1998 was to allow businesses in this sector to operate more stations in each market. This change strengthened the industry's ability to support the competition of other types of media. The industry also rationalized its activities by transferring AM stations to the more popular and generally more profitable FM band, and by integrating new information technologies into its daily operations.

In 2006, commercial radio generated profits before interest and taxes of \$284.0 million, a modest increase of 0.4% compared to 2005, and achieved a profit margin of 20.0%, the third highest in the last 40 years after those of 2005 (+21.0%) and 1971 (+20.5%).

An industry increasingly dominated by major companies

Although the number of stations on air is increasing year after year, the number of companies operating them remains fairly stable. However, more and more stations are operated by the largest companies in the sector, and these companies are cornering an increasing share of industry revenue.

In 1999, the five largest companies operated one out of five stations and generated 43.6% of industry revenue. In 2006, they controlled more than one out of three stations and took in 62.0% of industry revenue.

The calm after the storm on the AM band

AM radio's problems are far from new. The rationalization of this segment began early in the 1990s in order to make the struggling industry profitable; this rationalization culminated in the disappearance of nearly half the AM stations. Just in the current decade, 61 AM stations have gone off the air.

In 2006, however, very little has changed in this area. There were 179 AM stations on August 31, one less than the previous year.

This long-term rationalization is finally paying off. In 2006, AM radio earned profits before interest and taxes for the fourth consecutive year, after having suffered losses from 1990 to 2002. In 2006, these profits amounted to \$17.6 million, up 29.7% compared to 2005. However, nearly half the stations did not break even and the segment's profit margin of 5.5% before interest and taxes only represented a fraction of the profit margin of 24.2% achieved by FM radio.

As for the FM band, business continued to boom. Advertising revenue for the segment climbed 5.6% compared to the previous year, to \$1.1 billion. This growth was slower though than the average of 7.4% for the last five years.

The profit margin of 24.2% before interest and taxes achieved in 2006 is similar to the figures for the five previous years. Seven FM stations out of 10 earned a profit in 2006, that is, slightly fewer than in 2005. The influx of new stations explains this phenomenon. It usually takes a few years for a new station to generate profits. Thus the FM stations that came on the air in 2006 experienced a total loss before interest and taxes of \$4.9 million or 28.5 cents for each dollar of revenue.

English-language radio is growing faster and proving more profitable

Radio broadcasters' performance in 2006 varied considerably, depending on broadcasting language. Growth of air time sales for English-language stations was stronger (+5.5%) than it was for French-language stations (+4.4%) and ethnic stations (+3.4%). English-language stations also reported the highest profit margins (+22.0%), followed

by French-language (+11.5%) and ethnic (+8.3%) stations. This ranking has remained unchanged in the past five years. The main competitive advantage of English-language stations can be explained by the lower proportion of revenue they devote to programming and administration.

Calgary remains the most profitable market

In 2006, Calgary stations combined earned profits of 32.5 cents before interest and taxes for each dollar of revenue. This makes the Calgary metropolitan area the leader of the five largest Canadian markets. It has occupied this position since 1998, when it ousted Vancouver from the top. The Toronto (30.4%) and Ottawa-Gatineau (28.1%) markets came next, as they did in 2004 and 2005.

The Calgary market was also the most dynamic, with air time sales up 7.9%. The growth rate of advertising revenue in other large markets was comparable, except for the Vancouver market, where air time sales advanced by a more modest 3.8%.

We find the greatest gap between large markets on the one hand and small and medium ones on the other when it comes to profits. The profit margin before interest and taxes for all stations in the five main census metropolitan areas (CMAs) reached 26.9% in 2006, or nearly double that achieved by stations in other metropolitan areas (+13.4%) and outside metropolitan areas (+13.9%). This proves that companies from this sector can benefit most from more flexible ownership rules in large markets.

Related products

Selected publications from Statistics Canada

56-001-X	Broadcasting and Telecommunications
56-207-X	Television Broadcasting Industries
87F0007X	Radio Listening: Data Tables

Selected CANSIM tables from Statistics Canada

357-0002	Radio broadcasting industry, by North American Industry Classification System (NAICS), Canada, provinces, territories and selected census metropolitan areas, annual (dollars unless otherwise noted)
357-0003	Radio broadcasting industry, by type of broadcaster, Canada, annual (dollars unless otherwise noted)

Selected surveys from Statistics Canada

2724	Radio and Television Broadcasting Survey
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Selected summary tables from Statistics Canada

- *Radio and television industries, financial and operating statistics*

Statistical tables

Table 1
Total radio industry, revenue and expense statement, Canada

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	858,968	913,358	954,514	1,009,941	1,052,465
National and network	237,776	273,901	273,245	325,354	354,324
Sales of air time, total	1,096,744	1,187,259	1,227,759	1,335,295	1,406,789
Government and corporate grants	302,395	316,123	312,173	309,731	330,036
Production and other, total	57,810	52,307	42,676	52,388	58,962
Operating revenue, total	1,456,949	1,555,689	1,582,608	1,697,414	1,795,786
Expenses					
Program	552,894	585,637	636,016	656,077	697,275
Technical services	64,041	63,151	66,469	70,117	74,486
Sales and promotion	286,866	310,136	327,306	341,817	363,500
Administration and general	330,180	327,610	356,344	374,352	380,555
Depreciation	68,484	67,023	68,449	73,594	78,437
Operating expenses, total	1,302,466	1,353,557	1,454,583	1,515,956	1,594,254
Profit before interest and taxes	154,483	202,132	128,025	181,458	201,532
Interest expense	38,832	42,709	34,853	29,565	28,770
Expenses, total	1,341,298	1,396,267	1,489,436	1,545,521	1,623,024
Net operating income	115,651	159,422	93,172	151,893	172,762
Other adjustments-income (expense)	43,352	48,329	111,691	109,977	129,495
Net profit (loss) before income taxes	159,003	207,752	204,864	261,871	302,257
Provision for income taxes	41,421	53,035	51,252	54,949	49,865
Net profit (loss) after income taxes	117,583	154,717	153,612	206,922	252,392
Salaries and other staff benefits	673,896	714,874	781,769	832,027	835,360
numbers					
Number of employees (weekly average)	12,156	12,346	12,649	13,081	13,454
Number of stations	683	690	724	756	776
percentage of revenues					
Revenues					
Sales of air time					
Local	59.0	58.7	60.3	59.5	58.6
National and network	16.3	17.6	17.3	19.2	19.7
Sales of air time, total	75.3	76.3	77.6	78.7	78.3
Government and corporate grants	20.8	20.3	19.7	18.2	18.4
Production and other, total	4.0	3.4	2.7	3.1	3.3
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	37.9	37.6	40.2	38.7	38.8
Technical services	4.4	4.1	4.2	4.1	4.1
Sales and promotion	19.7	19.9	20.7	20.1	20.2
Administration and general	22.7	21.1	22.5	22.1	21.2
Depreciation	4.7	4.3	4.3	4.3	4.4
Operating expenses, total	89.4	87.0	91.9	89.3	88.8
Profit before interest and taxes	10.6	13.0	8.1	10.7	11.2
Interest expense	2.7	2.7	2.2	1.7	1.6
Expenses, total	92.1	89.8	94.1	91.1	90.4
Net operating income	7.9	10.2	5.9	8.9	9.6
Other adjustments-income (expense)	3.0	3.1	7.1	6.5	7.2
Net profit (loss) before income taxes	10.9	13.4	12.9	15.4	16.8
Provision for income taxes	2.8	3.4	3.2	3.2	2.8
Net profit (loss) after income taxes	8.1	9.9	9.7	12.2	14.1
Salaries and other staff benefits	46.3	46.0	49.4	49.0	46.5

Table 2-1
Private radio broadcasters, revenue and expense statement — Canada

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	848,186	902,908	942,687	996,152	1,037,791
National and network	235,872	272,063	271,510	323,315	351,668
Sales of air time, total	1,084,058	1,174,971	1,214,197	1,319,467	1,389,459
Production and other, total	21,778	21,543	20,497	26,332	30,030
Operating revenue, total	1,105,836	1,196,514	1,234,694	1,345,799	1,419,489
Expenses					
Program	319,275	332,741	338,103	358,887	394,373
Technical services	36,082	36,766	37,753	39,384	43,302
Sales and promotion	276,001	299,510	316,874	330,076	352,247
Administration and general	263,092	259,450	279,028	293,745	297,954
Depreciation	38,322	40,823	40,024	40,867	47,619
Operating expenses, total	932,772	969,288	1,011,782	1,062,958	1,135,495
Profit before interest and taxes	173,063	227,226	222,911	282,840	283,994
Interest expense	38,559	42,479	34,613	29,258	28,502
Expenses, total	971,331	1,011,767	1,046,396	1,092,216	1,163,997
Net operating income	134,505	184,747	188,298	253,583	255,492
Other adjustments-income (expense)	25,002	21,641	16,461	7,768	41,817
Net profit (loss) before income taxes	159,507	206,388	204,759	261,350	297,309
Provision for income taxes	41,435	53,030	51,216	54,953	49,639
Net profit (loss) after income taxes	118,072	153,357	153,543	206,398	247,671
Salaries and other staff benefits	485,776	509,803	535,206	559,201	582,781
numbers					
Number of employees (weekly average)	8,944	9,068	9,207	9,435	9,970
Number of stations	533	538	559	575	605
percentage of revenues					
Revenues					
Sales of air time					
Local	76.7	75.5	76.3	74.0	73.1
National and network	21.3	22.7	22.0	24.0	24.8
Sales of air time, total	98.0	98.2	98.3	98.0	97.9
Production and other, total	2.0	1.8	1.7	2.0	2.1
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	28.9	27.8	27.4	26.7	27.8
Technical services	3.3	3.1	3.1	2.9	3.1
Sales and promotion	25.0	25.0	25.7	24.5	24.8
Administration and general	23.8	21.7	22.6	21.8	21.0
Depreciation	3.5	3.4	3.2	3.0	3.4
Operating expenses, total	84.3	81.0	81.9	79.0	80.0
Profit before interest and taxes	15.6	19.0	18.1	21.0	20.0
Interest expense	3.5	3.6	2.8	2.2	2.0
Expenses, total	87.8	84.6	84.7	81.2	82.0
Net operating income	12.2	15.4	15.3	18.8	18.0
Other adjustments-income (expense)	2.3	1.8	1.3	0.6	2.9
Net profit (loss) before income taxes	14.4	17.2	16.6	19.4	20.9
Provision for income taxes	3.7	4.4	4.1	4.1	3.5
Net profit (loss) after income taxes	10.7	12.8	12.4	15.3	17.4
Salaries and other staff benefits	43.9	42.6	43.3	41.6	41.1

Table 2-2
Private radio broadcasters, revenue and expense statement — Atlantic Provinces

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	60,236	64,237	64,478	65,795	67,381
National and network	11,755	15,226	15,011	18,916	20,189
Sales of air time, total	71,992	79,462	79,489	84,710	87,570
Production and other, total	229	223	272	253	474
Operating revenue, total	72,221	79,686	79,761	84,963	88,044
Expenses					
Program	18,403	19,639	20,123	20,325	23,540
Technical services	3,407	3,679	3,739	3,653	4,243
Sales and promotion	14,813	15,394	15,214	16,323	18,437
Administration and general	17,581	17,518	17,822	18,739	20,966
Depreciation	2,819	2,757	3,073	2,985	3,406
Operating expenses, total	57,022	58,987	59,970	62,026	70,592
Profit before interest and taxes	15,199	20,699	19,790	22,937	17,452
Interest expense	1,316	1,232	1,094	1,346	1,495
Expenses, total	58,338	60,218	61,064	63,372	72,087
Net operating income	13,883	19,467	18,697	21,591	15,957
Other adjustments-income (expense)	-1,311	-1,545	-131	420	2,122
Net profit (loss) before income taxes	12,572	17,922	18,565	22,011	18,079
Provision for income taxes	4,116	5,821	5,079	5,746	5,861
Net profit (loss) after income taxes	8,456	12,101	13,487	16,265	12,218
Salaries and other staff benefits	31,624	31,171	31,339	30,067	36,137
numbers					
Number of employees (weekly average)	746	720	703	693	828
Number of stations	66	65	69	71	76
percentage of revenues					
Revenues					
Sales of air time					
Local	83.4	80.6	80.8	77.4	76.5
National and network	16.3	19.1	18.8	22.3	22.9
Sales of air time, total	99.7	99.7	99.7	99.7	99.5
Production and other, total	0.3	0.3	0.3	0.3	0.5
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	25.5	24.6	25.2	23.9	26.7
Technical services	4.7	4.6	4.7	4.3	4.8
Sales and promotion	20.5	19.3	19.1	19.2	20.9
Administration and general	24.3	22.0	22.3	22.1	23.8
Depreciation	3.9	3.5	3.9	3.5	3.9
Operating expenses, total	79.0	74.0	75.2	73.0	80.2
Profit before interest and taxes	21.0	26.0	24.8	27.0	19.8
Interest expense	1.8	1.5	1.4	1.6	1.7
Expenses, total	80.8	75.6	76.6	74.6	81.9
Net operating income	19.2	24.4	23.4	25.4	18.1
Other adjustments-income (expense)	-1.8	-1.9	-0.2	0.5	2.4
Net profit (loss) before income taxes	17.4	22.5	23.3	25.9	20.5
Provision for income taxes	5.7	7.3	6.4	6.8	6.7
Net profit (loss) after income taxes	11.7	15.2	16.9	19.1	13.9
Salaries and other staff benefits	43.8	39.1	39.3	35.4	41.0

Table 2-3
Private radio broadcasters, revenue and expense statement — Quebec

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	150,554	169,906	171,532	170,347	171,154
National and network	53,564	60,047	58,005	76,662	87,182
Sales of air time, total	204,118	229,953	229,537	247,010	258,336
Production and other, total	4,654	4,978	4,937	6,408	7,116
Operating revenue, total	208,772	234,931	234,474	253,418	265,453
Expenses					
Program	67,774	74,642	72,190	75,321	82,707
Technical services	5,911	5,938	6,242	6,662	8,549
Sales and promotion	46,792	53,269	53,957	59,230	63,556
Administration and general	51,356	56,980	64,167	64,452	60,654
Depreciation	5,812	7,410	6,981	7,448	12,461
Operating expenses, total	177,645	198,238	203,537	213,112	227,927
Profit before interest and taxes	31,126	36,693	30,937	40,306	37,526
Interest expense	9,571	14,359	13,226	10,356	10,010
Expenses, total	187,216	212,597	216,763	223,468	237,937
Net operating income	21,555	22,334	17,711	29,950	27,516
Other adjustments-income (expense)	7,784	8,673	8,950	11,477	2,362
Net profit (loss) before income taxes	29,339	31,008	26,661	41,427	29,878
Provision for income taxes	9,060	8,331	6,884	5,496	8,933
Net profit (loss) after income taxes	20,279	22,677	19,777	35,931	20,945
Salaries and other staff benefits	96,669	104,342	105,368	115,040	114,220
numbers					
Number of employees (weekly average)	1,733	1,767	1,851	1,977	1,966
Number of stations	94	94	98	100	101
percentage of revenues					
Revenues					
Sales of air time					
Local	72.1	72.3	73.2	67.2	64.5
National and network	25.7	25.6	24.7	30.3	32.8
Sales of air time, total	97.8	97.9	97.9	97.5	97.3
Production and other, total	2.2	2.1	2.1	2.5	2.7
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	32.5	31.8	30.8	29.7	31.2
Technical services	2.8	2.5	2.7	2.6	3.2
Sales and promotion	22.4	22.7	23.0	23.4	23.9
Administration and general	24.6	24.3	27.4	25.4	22.8
Depreciation	2.8	3.2	3.0	2.9	4.7
Operating expenses, total	85.1	84.4	86.8	84.1	85.9
Profit before interest and taxes	14.9	15.6	13.2	15.9	14.1
Interest expense	4.6	6.1	5.6	4.1	3.8
Expenses, total	89.7	90.5	92.4	88.2	89.6
Net operating income	10.3	9.5	7.6	11.8	10.4
Other adjustments-income (expense)	3.7	3.7	3.8	4.5	0.9
Net profit (loss) before income taxes	14.1	13.2	11.4	16.3	11.3
Provision for income taxes	4.3	3.5	2.9	2.2	3.4
Net profit (loss) after income taxes	9.7	9.7	8.4	14.2	7.9
Salaries and other staff benefits	46.3	44.4	44.9	45.4	43.0

Table 2-4
Private radio broadcasters, revenue and expense statement — Ontario

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	324,668	340,026	359,670	387,069	402,654
National and network	85,786	92,308	94,144	108,530	119,834
Sales of air time, total	410,455	432,334	453,814	495,599	522,488
Production and other, total	5,860	6,641	5,438	7,962	9,400
Operating revenue, total	416,314	438,975	459,252	503,561	531,888
Expenses					
Program	117,733	116,809	120,173	130,174	142,041
Technical services	14,089	14,087	14,194	15,285	15,784
Sales and promotion	109,706	117,070	123,106	124,133	132,696
Administration and general	96,109	85,268	94,051	98,432	99,251
Depreciation	15,132	15,055	13,637	14,598	15,314
Operating expenses, total	352,770	348,288	365,160	382,623	405,086
Profit before interest and taxes	63,545	90,687	94,093	120,937	126,801
Interest expense	16,849	16,248	9,760	8,419	7,880
Expenses, total	369,618	364,537	374,919	391,042	412,966
Net operating income	46,696	74,439	84,333	112,518	118,922
Other adjustments-income (expense)	-3,509	-222	3,384	-2,204	16,958
Net profit (loss) before income taxes	43,187	74,217	87,717	110,314	135,879
Provision for income taxes	7,844	21,348	26,180	27,675	22,536
Net profit (loss) after income taxes	35,343	52,869	61,536	82,639	113,343
Salaries and other staff benefits	180,881	182,603	195,403	200,522	207,969
numbers					
Number of employees (weekly average)	3,035	3,100	3,126	3,190	3,345
Number of stations	159	161	170	176	185
percentage of revenues					
Revenues					
Sales of air time					
Local	78.0	77.5	78.3	76.9	75.7
National and network	20.6	21.0	20.5	21.6	22.5
Sales of air time, total	98.6	98.5	98.8	98.4	98.2
Production and other, total	1.4	1.5	1.2	1.6	1.8
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	28.3	26.6	26.2	25.9	26.7
Technical services	3.4	3.2	3.1	3.0	3.0
Sales and promotion	26.4	26.7	26.8	24.7	24.9
Administration and general	23.1	19.4	20.5	19.5	18.7
Depreciation	3.6	3.4	3.0	2.9	2.9
Operating expenses, total	84.7	79.3	79.5	76.0	76.2
Profit before interest and taxes	15.3	20.7	20.5	24.0	23.8
Interest expense	4.0	3.7	2.1	1.7	1.5
Expenses, total	88.8	83.0	81.6	77.7	77.6
Net operating income	11.2	17.0	18.4	22.3	22.4
Other adjustments-income (expense)	-0.8	-0.1	0.7	-0.4	3.2
Net profit (loss) before income taxes	10.4	16.9	19.1	21.9	25.5
Provision for income taxes	1.9	4.9	5.7	5.5	4.2
Net profit (loss) after income taxes	8.5	12.0	13.4	16.4	21.3
Salaries and other staff benefits	43.4	41.6	42.5	39.8	39.1

Table 2-5
Private radio broadcasters, revenue and expense statement — Manitoba

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	33,104	34,358	36,078	38,640	41,305
National and network	10,219	11,481	10,781	12,152	11,702
Sales of air time, total	43,323	45,839	46,859	50,791	53,008
Production and other, total	981	821	861	619	531
Operating revenue, total	44,304	46,660	47,720	51,411	53,539
Expenses					
Program	13,247	14,523	15,280	15,897	15,653
Technical services	1,493	1,761	1,687	1,520	1,368
Sales and promotion	11,761	13,161	13,555	14,766	14,781
Administration and general	12,530	11,984	12,271	12,438	13,312
Depreciation	1,927	2,008	2,146	2,224	2,199
Operating expenses, total	40,957	43,437	44,939	46,847	47,313
Profit before interest and taxes	3,346	3,223	2,781	4,564	6,226
Interest expense	1,258	508	535	735	605
Expenses, total	42,215	43,945	45,474	47,582	47,918
Net operating income	2,088	2,714	2,246	3,829	5,621
Other adjustments-income (expense)	6,717	3,983	1,164	532	4,445
Net profit (loss) before income taxes	8,806	6,698	3,410	4,361	10,065
Provision for income taxes	2,338	1,414	912	1,842	1,935
Net profit (loss) after income taxes	6,468	5,284	2,498	2,519	8,130
Salaries and other staff benefits	21,991	23,488	25,311	24,512	25,177
numbers					
Number of employees (weekly average)	456	504	487	480	490
Number of stations	26	29	30	30	31
percentage of revenues					
Revenues					
Sales of air time					
Local	74.7	73.6	75.6	75.2	77.1
National and network	23.1	24.6	22.6	23.6	21.9
Sales of air time, total	97.8	98.2	98.2	98.8	99.0
Production and other, total	2.2	1.8	1.8	1.2	1.0
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	29.9	31.1	32.0	30.9	29.2
Technical services	3.4	3.8	3.5	3.0	2.6
Sales and promotion	26.5	28.2	28.4	28.7	27.6
Administration and general	28.3	25.7	25.7	24.2	24.9
Depreciation	4.3	4.3	4.5	4.3	4.1
Operating expenses, total	92.4	93.1	94.2	91.1	88.4
Profit before interest and taxes	7.6	6.9	5.8	8.9	11.6
Interest expense	2.8	1.1	1.1	1.4	1.1
Expenses, total	95.3	94.2	95.3	92.6	89.5
Net operating income	4.7	5.8	4.7	7.4	10.5
Other adjustments-income (expense)	15.2	8.5	2.4	1.0	8.3
Net profit (loss) before income taxes	19.9	14.4	7.1	8.5	18.8
Provision for income taxes	5.3	3.0	1.9	3.6	3.6
Net profit (loss) after income taxes	14.6	11.3	5.2	4.9	15.2
Salaries and other staff benefits	49.6	50.3	53.0	47.7	47.0

Table 2-6
Private radio broadcasters, revenue and expense statement — Saskatchewan

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	38,842	43,169	46,996	50,269	50,522
National and network	8,228	12,164	11,924	13,053	12,763
Sales of air time, total	47,070	55,333	58,920	63,322	63,284
Production and other, total	875	802	869	800	1,220
Operating revenue, total	47,945	56,134	59,788	64,122	64,504
Expenses					
Program	15,450	17,075	17,859	19,854	20,104
Technical services	1,784	1,599	1,492	1,748	1,846
Sales and promotion	15,020	16,165	18,636	20,090	19,899
Administration and general	12,273	13,649	13,662	15,034	15,434
Depreciation	2,436	2,862	2,634	2,941	3,189
Operating expenses, total	46,962	51,350	54,283	59,667	60,471
Profit before interest and taxes	983	4,784	5,505	4,455	4,033
Interest expense	992	804	705	777	911
Expenses, total	47,954	52,154	54,988	60,444	61,382
Net operating income	-9	3,980	4,800	3,678	3,122
Other adjustments-income (expense)	7,786	-774	-648	-667	-546
Net profit (loss) before income taxes	7,777	3,207	4,153	3,012	2,576
Provision for income taxes	2,438	943	938	733	-101
Net profit (loss) after income taxes	5,339	2,264	3,215	2,279	2,677
Salaries and other staff benefits	27,549	31,007	33,770	33,961	33,952
numbers					
Number of employees (weekly average)	526	540	537	518	541
Number of stations	32	34	33	34	38
percentage of revenues					
Revenues					
Sales of air time					
Local	81.0	76.9	78.6	78.4	78.3
National and network	17.2	21.7	19.9	20.4	19.8
Sales of air time, total	98.2	98.6	98.5	98.8	98.1
Production and other, total	1.8	1.4	1.5	1.2	1.9
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	32.2	30.4	29.9	31.0	31.2
Technical services	3.7	2.8	2.5	2.7	2.9
Sales and promotion	31.3	28.8	31.2	31.3	30.8
Administration and general	25.6	24.3	22.9	23.4	23.9
Depreciation	5.1	5.1	4.4	4.6	4.9
Operating expenses, total	97.9	91.5	90.8	93.1	93.7
Profit before interest and taxes	2.1	8.5	9.2	6.9	6.3
Interest expense	2.1	1.4	1.2	1.2	1.4
Expenses, total	100.0	92.9	92.0	94.3	95.2
Net operating income	0.0	7.1	8.0	5.7	4.8
Other adjustments-income (expense)	16.2	-1.4	-1.1	-1.0	-0.8
Net profit (loss) before income taxes	16.2	5.7	6.9	4.7	4.0
Provision for income taxes	5.1	1.7	1.6	1.1	-0.2
Net profit (loss) after income taxes	11.1	4.0	5.4	3.6	4.2
Salaries and other staff benefits	57.5	55.2	56.5	53.0	52.6

Table 2-7
Private radio broadcasters, revenue and expense statement — Alberta

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	115,255	122,734	133,337	145,197	159,342
National and network	31,124	41,045	40,422	45,610	50,374
Sales of air time, total	146,379	163,779	173,759	190,808	209,716
Production and other, total	3,476	4,119	4,045	5,148	6,260
Operating revenue, total	149,855	167,897	177,805	195,955	215,976
Expenses					
Program	35,828	38,590	40,630	42,848	51,909
Technical services	4,251	4,553	4,937	5,204	6,055
Sales and promotion	36,189	41,466	45,252	48,014	52,905
Administration and general	31,279	33,396	36,445	42,030	44,221
Depreciation	4,282	5,506	6,757	5,671	6,111
Operating expenses, total	111,830	123,511	134,021	143,767	161,201
Profit before interest and taxes	38,025	44,386	43,784	52,188	54,775
Interest expense	4,507	5,922	6,058	4,640	4,084
Expenses, total	116,338	129,433	140,079	148,408	165,284
Net operating income	33,517	38,465	37,726	47,548	50,691
Other adjustments-income (expense)	-488	1,907	919	-1,839	9,737
Net profit (loss) before income taxes	33,029	40,372	38,644	45,709	60,428
Provision for income taxes	9,305	8,709	5,435	7,469	7,498
Net profit (loss) after income taxes	23,724	31,663	33,210	38,240	52,930
Salaries and other staff benefits	55,508	62,693	67,493	73,871	81,569
numbers					
Number of employees (weekly average)	990	1,015	1,074	1,135	1,285
Number of stations	62	64	67	70	76
percentage of revenues					
Revenues					
Sales of air time					
Local	76.9	73.1	75.0	74.1	73.8
National and network	20.8	24.4	22.7	23.3	23.3
Sales of air time, total	97.7	97.5	97.7	97.4	97.1
Production and other, total	2.3	2.5	2.3	2.6	2.9
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	23.9	23.0	22.9	21.9	24.0
Technical services	2.8	2.7	2.8	2.7	2.8
Sales and promotion	24.1	24.7	25.5	24.5	24.5
Administration and general	20.9	19.9	20.5	21.4	20.5
Depreciation	2.9	3.3	3.8	2.9	2.8
Operating expenses, total	74.6	73.6	75.4	73.4	74.6
Profit before interest and taxes	25.4	26.4	24.6	26.6	25.4
Interest expense	3.0	3.5	3.4	2.4	1.9
Expenses, total	77.6	77.1	78.8	75.7	76.5
Net operating income	22.4	22.9	21.2	24.3	23.5
Other adjustments-income (expense)	-0.3	1.1	0.5	-0.9	4.5
Net profit (loss) before income taxes	22.0	24.0	21.7	23.3	28.0
Provision for income taxes	6.2	5.2	3.1	3.8	3.5
Net profit (loss) after income taxes	15.8	18.9	18.7	19.5	24.5
Salaries and other staff benefits	37.0	37.3	38.0	37.7	37.8

Table 2-8
Private radio broadcasters, revenue and expense statement — British Columbia, Yukon Territory, Northwest Territories and Nunavut

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	125,526	128,478	130,596	138,835	145,432
National and network	35,196	39,793	41,223	48,392	49,624
Sales of air time, total	160,722	168,271	171,819	187,227	195,056
Production and other, total	5,704	3,960	4,075	5,143	5,030
Operating revenue, total	166,426	172,231	175,894	192,370	200,086
Expenses					
Program	50,839	51,463	51,847	54,467	58,417
Technical services	5,147	5,149	5,463	5,311	5,457
Sales and promotion	41,719	42,986	47,155	47,520	49,975
Administration and general	41,965	40,655	40,612	42,620	44,115
Depreciation	5,915	5,224	4,795	4,999	4,940
Operating expenses, total	145,586	145,477	149,873	154,917	162,904
Profit before interest and taxes	20,840	26,754	26,021	37,453	37,182
Interest expense	4,065	3,406	3,236	2,984	3,518
Expenses, total	149,651	148,883	153,108	157,901	166,423
Net operating income	16,775	23,348	22,786	34,469	33,663
Other adjustments-income (expense)	8,022	9,618	2,824	49	6,739
Net profit (loss) before income taxes	24,797	32,965	25,610	34,517	40,402
Provision for income taxes	6,334	6,465	5,790	5,992	2,975
Net profit (loss) after income taxes	18,463	26,500	19,820	28,525	37,427
Salaries and other staff benefits	71,554	74,499	76,522	81,228	83,757
numbers					
Number of employees (weekly average)	1,458	1,422	1,428	1,442	1,514
Number of stations	94	91	92	94	98
percentage of revenues					
Revenues					
Sales of air time					
Local	75.4	74.6	74.2	72.2	72.7
National and network	21.1	23.1	23.4	25.2	24.8
Sales of air time, total	96.6	97.7	97.7	97.3	97.5
Production and other, total	3.4	2.3	2.3	2.7	2.5
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	30.5	29.9	29.5	28.3	29.2
Technical services	3.1	3.0	3.1	2.8	2.7
Sales and promotion	25.1	25.0	26.8	24.7	25.0
Administration and general	25.2	23.6	23.1	22.2	22.0
Depreciation	3.6	3.0	2.7	2.6	2.5
Operating expenses, total	87.5	84.5	85.2	80.5	81.4
Profit before interest and taxes	12.5	15.5	14.8	19.5	18.6
Interest expense	2.4	2.0	1.8	1.6	1.8
Expenses, total	89.9	86.4	87.0	82.1	83.2
Net operating income	10.1	13.6	13.0	17.9	16.8
Other adjustments-income (expense)	4.8	5.6	1.6	0.0	3.4
Net profit (loss) before income taxes	14.9	19.1	14.6	17.9	20.2
Provision for income taxes	3.8	3.8	3.3	3.1	1.5
Net profit (loss) after income taxes	11.1	15.4	11.3	14.8	18.7
Salaries and other staff benefits	43.0	43.3	43.5	42.2	41.9

Table 3-1
Private radio broadcasters, by type of broadcaster, revenue and expense statement — AM

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	239,980	251,527	251,220	251,246	260,107
National and network	51,140	52,816	49,390	50,298	54,121
Sales of air time, total	291,120	304,343	300,610	301,544	314,228
Production and other, total	8,216	5,000	3,935	5,614	5,704
Operating revenue, total	299,336	309,343	304,545	307,158	319,932
Expenses					
Program	125,487	120,259	116,578	111,759	116,698
Technical services	14,238	13,744	13,526	13,724	14,170
Sales and promotion	77,809	78,824	77,981	77,074	81,741
Administration and general	89,716	79,396	80,845	80,632	79,730
Depreciation	13,017	12,320	10,293	10,379	9,963
Operating expenses, total	320,267	304,544	299,223	293,567	302,302
Profit before interest and taxes	-20,931	4,799	5,322	13,591	17,630
Interest expense	13,374	11,871	6,878	5,412	7,068
Expenses, total	333,640	316,415	306,101	298,979	309,370
Net operating income	-34,305	-7,072	-1,556	8,179	10,562
Other adjustments-income (expense)	11,310	5,630	3,909	177	10,428
Net profit (loss) before income taxes	-22,995	-1,442	2,353	8,356	20,991
Provision for income taxes	-10,426	1,496	-315	2,905	-2,281
Net profit (loss) after income taxes	-12,569	-2,938	2,668	5,451	23,271
Salaries and other staff benefits	173,782	169,483	170,090	162,843	166,288
numbers					
Number of employees (weekly average)	3,550	3,251	3,118	3,012	3,062
Number of stations	211	200	190	180	179
percentage of revenues					
Revenues					
Sales of air time					
Local	80.2	81.3	82.5	81.8	81.3
National and network	17.1	17.1	16.2	16.4	16.9
Sales of air time, total	97.3	98.4	98.7	98.2	98.2
Production and other, total	2.7	1.6	1.3	1.8	1.8
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	41.9	38.9	38.3	36.4	36.5
Technical services	4.8	4.4	4.4	4.5	4.4
Sales and promotion	26.0	25.5	25.6	25.1	25.5
Administration and general	30.0	25.7	26.5	26.3	24.9
Depreciation	4.3	4.0	3.4	3.4	3.1
Operating expenses, total	107.0	98.4	98.3	95.6	94.5
Profit before interest and taxes	-7.0	1.6	1.7	4.4	5.5
Interest expense	4.5	3.8	2.3	1.8	2.2
Expenses, total	111.5	102.3	100.5	97.3	96.7
Net operating income	-11.5	-2.3	-0.5	2.7	3.3
Other adjustments-income (expense)	3.8	1.8	1.3	0.1	3.3
Net profit (loss) before income taxes	-7.7	-0.5	0.8	2.7	6.6
Provision for income taxes	-3.5	0.5	-0.1	0.9	-0.7
Net profit (loss) after income taxes	-4.2	-0.9	0.9	1.8	7.3
Salaries and other staff benefits	58.1	54.8	55.9	53.0	52.0

Table 3-2
Private radio broadcasters, by type of broadcaster, revenue and expense statement — FM

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	608,206	651,381	691,467	744,906	777,684
National and network	184,732	219,247	222,120	273,017	297,547
Sales of air time, total	792,938	870,628	913,587	1,017,923	1,075,231
Production and other, total	13,562	16,543	16,562	20,718	24,326
Operating revenue, total	806,500	887,171	930,149	1,038,641	1,099,557
Expenses					
Program	193,788	212,481	221,524	247,128	277,675
Technical services	21,845	23,022	24,227	25,660	29,132
Sales and promotion	198,192	220,686	238,894	253,002	270,506
Administration and general	173,376	180,053	198,183	213,113	218,224
Depreciation	25,305	28,502	29,731	30,488	37,656
Operating expenses, total	612,506	664,745	712,559	769,391	833,193
Profit before interest and taxes	193,994	222,427	217,590	269,250	266,364
Interest expense	25,185	30,608	27,736	23,846	21,434
Expenses, total	637,690	695,352	740,295	793,237	854,627
Net operating income	168,809	191,819	189,854	245,404	244,930
Other adjustments-income (expense)	13,693	16,011	12,553	7,591	31,388
Net profit (loss) before income taxes	182,502	207,830	202,407	252,995	276,318
Provision for income taxes	51,861	51,535	51,532	52,048	51,919
Net profit (loss) after income taxes	130,641	156,295	150,875	200,947	224,399
Salaries and other staff benefits	311,994	340,320	365,116	396,357	416,493
numbers					
Number of employees (weekly average)	5,394	5,817	6,089	6,422	6,908
Number of stations	322	338	369	395	426
percentage of revenues					
Revenues					
Sales of air time					
Local	75.4	73.4	74.3	71.7	70.7
National and network	22.9	24.7	23.9	26.3	27.1
Sales of air time, total	98.3	98.1	98.2	98.0	97.8
Production and other, total	1.7	1.9	1.8	2.0	2.2
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	24.0	24.0	23.8	23.8	25.3
Technical services	2.7	2.6	2.6	2.5	2.6
Sales and promotion	24.6	24.9	25.7	24.4	24.6
Administration and general	21.5	20.3	21.3	20.5	19.8
Depreciation	3.1	3.2	3.2	2.9	3.4
Operating expenses, total	75.9	74.9	76.6	74.1	75.8
Profit before interest and taxes	24.1	25.1	23.4	25.9	24.2
Interest expense	3.1	3.5	3.0	2.3	1.9
Expenses, total	79.1	78.4	79.6	76.4	77.7
Net operating income	20.9	21.6	20.4	23.6	22.3
Other adjustments-income (expense)	1.7	1.8	1.3	0.7	2.9
Net profit (loss) before income taxes	22.6	23.4	21.8	24.4	25.1
Provision for income taxes	6.4	5.8	5.5	5.0	4.7
Net profit (loss) after income taxes	16.2	17.6	16.2	19.3	20.4
Salaries and other staff benefits	38.7	38.4	39.3	38.2	37.9

Table 3-3
Private radio broadcasters, by type of broadcaster, revenue and expense statement — English language

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	695,635	734,176	771,925	826,684	867,096
National and network	188,036	218,453	218,411	252,148	271,385
Sales of air time, total	883,672	952,630	990,336	1,078,832	1,138,481
Production and other, total	14,562	13,580	12,444	16,724	20,181
Operating revenue, total	898,233	966,210	1,002,780	1,095,556	1,158,663
Expenses					
Program	252,061	259,503	266,947	283,002	311,577
Technical services	29,465	29,949	30,647	31,582	33,990
Sales and promotion	229,129	246,727	263,837	271,884	289,472
Administration and general	210,931	200,402	212,268	226,162	234,027
Depreciation	32,576	33,155	32,766	32,836	34,497
Operating expenses, total	754,162	769,736	806,465	845,466	903,563
Profit before interest and taxes	144,071	196,474	196,314	250,090	255,099
Interest expense	28,507	28,848	22,824	19,250	18,674
Expenses, total	782,669	798,584	829,289	864,715	922,237
Net operating income	115,564	167,626	173,491	230,840	236,426
Other adjustments-income (expense)	17,348	12,486	7,366	-4,557	39,386
Net profit (loss) before income taxes	132,912	180,111	180,857	226,284	275,812
Provision for income taxes	32,557	46,553	45,207	51,104	43,983
Net profit (loss) after income taxes	100,355	133,558	135,649	175,179	231,829
Salaries and other staff benefits	389,037	406,070	430,548	443,838	468,641
numbers					
Number of employees (weekly average)	6,924	7,014	7,069	7,154	7,696
Number of stations	427	430	444	456	484
percentage of revenues					
Revenues					
Sales of air time					
Local	77.4	76.0	77.0	75.5	74.8
National and network	20.9	22.6	21.8	23.0	23.4
Sales of air time, total	98.4	98.6	98.8	98.5	98.3
Production and other, total	1.6	1.4	1.2	1.5	1.7
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	28.1	26.9	26.6	25.8	26.9
Technical services	3.3	3.1	3.1	2.9	2.9
Sales and promotion	25.5	25.5	26.3	24.8	25.0
Administration and general	23.5	20.7	21.2	20.6	20.2
Depreciation	3.6	3.4	3.3	3.0	3.0
Operating expenses, total	84.0	79.7	80.4	77.2	78.0
Profit before interest and taxes	16.0	20.3	19.6	22.8	22.0
Interest expense	3.2	3.0	2.3	1.8	1.6
Expenses, total	87.1	82.7	82.7	78.9	79.6
Net operating income	12.9	17.3	17.3	21.1	20.4
Other adjustments-income (expense)	1.9	1.3	0.7	-0.4	3.4
Net profit (loss) before income taxes	14.8	18.6	18.0	20.7	23.8
Provision for income taxes	3.6	4.8	4.5	4.7	3.8
Net profit (loss) after income taxes	11.2	13.8	13.5	16.0	20.0
Salaries and other staff benefits	43.3	42.0	42.9	40.5	40.4

Table 3-4
Private radio broadcasters, by type of broadcaster, revenue and expense statement — French language

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	127,016	142,125	142,738	137,984	138,040
National and network	46,829	52,308	51,747	69,421	78,580
Sales of air time, total	173,845	194,433	194,485	207,406	216,620
Production and other, total	4,670	5,025	4,857	6,233	6,504
Operating revenue, total	178,515	199,458	199,342	213,639	223,125
Expenses					
Program	57,311	63,297	61,359	64,094	70,588
Technical services	4,639	4,715	5,096	5,436	7,262
Sales and promotion	40,308	46,049	46,507	51,333	55,847
Administration and general	43,542	49,995	57,032	56,849	51,657
Depreciation	4,870	6,776	6,216	6,805	12,001
Operating expenses, total	150,670	170,833	176,210	184,517	197,354
Profit before interest and taxes	27,846	28,625	23,132	29,121	25,770
Interest expense	9,616	13,100	11,230	9,463	9,126
Expenses, total	160,286	183,932	187,439	193,981	206,480
Net operating income	18,230	15,526	11,903	19,658	16,644
Other adjustments-income (expense)	7,630	8,954	8,849	11,977	2,213
Net profit (loss) before income taxes	25,860	24,480	20,751	31,635	18,857
Provision for income taxes	8,254	6,026	5,108	2,880	4,863
Net profit (loss) after income taxes	17,605	18,454	15,644	28,755	13,995
Salaries and other staff benefits	83,157	90,065	90,478	99,675	97,598
numbers					
Number of employees (weekly average)	1,500	1,523	1,605	1,713	1,656
Number of stations	92	93	97	98	99
percentage of revenues					
Revenues					
Sales of air time					
Local	71.2	71.3	71.6	64.6	61.9
National and network	26.2	26.2	26.0	32.5	35.2
Sales of air time, total	97.4	97.5	97.6	97.1	97.1
Production and other, total	2.6	2.5	2.4	2.9	2.9
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	32.1	31.7	30.8	30.0	31.6
Technical services	2.6	2.4	2.6	2.5	3.3
Sales and promotion	22.6	23.1	23.3	24.0	25.0
Administration and general	24.4	25.1	28.6	26.6	23.2
Depreciation	2.7	3.4	3.1	3.2	5.4
Operating expenses, total	84.4	85.6	88.4	86.4	88.4
Profit before interest and taxes	15.6	14.4	11.6	13.6	11.5
Interest expense	5.4	6.6	5.6	4.4	4.1
Expenses, total	89.8	92.2	94.0	90.8	92.5
Net operating income	10.2	7.8	6.0	9.2	7.5
Other adjustments-income (expense)	4.3	4.5	4.4	5.6	1.0
Net profit (loss) before income taxes	14.5	12.3	10.4	14.8	8.5
Provision for income taxes	4.6	3.0	2.6	1.3	2.2
Net profit (loss) after income taxes	9.9	9.3	7.8	13.5	6.3
Salaries and other staff benefits	46.6	45.2	45.4	46.7	43.7

Table 3-5
Private radio broadcasters, by type of broadcaster, revenue and expense statement — Other language

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	25,534	26,607	28,024	31,484	32,655
National and network	1,006	1,302	1,352	1,745	1,703
Sales of air time, total	26,541	27,909	29,377	33,230	34,358
Production and other, total	2,546	2,938	3,195	3,375	3,344
Operating revenue, total	29,087	30,847	32,572	36,605	37,702
Expenses					
Program	9,903	9,940	9,797	11,791	12,208
Technical services	1,979	2,102	2,010	2,366	2,050
Sales and promotion	6,564	6,734	6,529	6,859	6,928
Administration and general	8,619	9,052	9,729	10,734	12,270
Depreciation	875	892	1,042	1,225	1,121
Operating expenses, total	27,940	28,720	29,107	32,975	34,578
Profit before interest and taxes	1,146	2,127	3,465	3,629	3,124
Interest expense	435	531	560	545	702
Expenses, total	28,376	29,251	29,667	33,520	35,280
Net operating income	711	1,596	2,905	3,084	2,422
Other adjustments-income (expense)	24	201	247	347	218
Net profit (loss) before income taxes	735	1,797	3,151	3,431	2,640
Provision for income taxes	624	452	901	968	793
Net profit (loss) after income taxes	112	1,345	2,250	2,463	1,847
Salaries and other staff benefits	13,581	13,668	14,181	15,687	16,542
numbers					
Number of employees (weekly average)	520	531	533	567	617
Number of stations	14	15	18	21	22
percentage of revenues					
Revenues					
Sales of air time					
Local	87.8	86.3	86.0	86.0	86.6
National and network	3.5	4.2	4.2	4.8	4.5
Sales of air time, total	91.2	90.5	90.2	90.8	91.1
Production and other, total	8.8	9.5	9.8	9.2	8.9
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	34.0	32.2	30.1	32.2	32.4
Technical services	6.8	6.8	6.2	6.5	5.4
Sales and promotion	22.6	21.8	20.0	18.7	18.4
Administration and general	29.6	29.3	29.9	29.3	32.5
Depreciation	3.0	2.9	3.2	3.3	3.0
Operating expenses, total	96.1	93.1	89.4	90.1	91.7
Profit before interest and taxes	3.9	6.9	10.6	9.9	8.3
Interest expense	1.5	1.7	1.7	1.5	1.9
Expenses, total	97.6	94.8	91.1	91.6	93.6
Net operating income	2.4	5.2	8.9	8.4	6.4
Other adjustments-income (expense)	0.1	0.7	0.8	0.9	0.6
Net profit (loss) before income taxes	2.5	5.8	9.7	9.4	7.0
Provision for income taxes	2.1	1.5	2.8	2.6	2.1
Net profit (loss) after income taxes	0.4	4.4	6.9	6.7	4.9
Salaries and other staff benefits	46.7	44.3	43.5	42.9	43.9

Table 4-1
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Toronto

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	156,365	162,001	171,066	185,438	196,541
National and network	43,573	43,481	46,356	54,112	61,282
Sales of air time, total	199,938	205,482	217,423	239,550	257,822
Production and other, total	3,472	3,535	3,113	4,125	5,392
Operating revenue, total	203,410	209,017	220,535	243,675	263,215
Expenses					
Program	58,264	55,527	56,198	61,133	68,386
Technical services	5,841	5,441	5,454	5,762	6,124
Sales and promotion	52,407	54,924	56,402	55,163	60,886
Administration and general	49,038	37,063	41,897	42,276	43,123
Depreciation	5,736	5,427	4,894	5,063	4,658
Operating expenses, total	171,287	158,383	164,846	169,398	183,177
Profit before interest and taxes	32,123	50,634	55,689	74,277	80,038
Interest expense	13,352	11,593	4,839	3,399	3,078
Expenses, total	184,639	169,975	169,684	172,797	186,254
Net operating income	18,771	39,041	50,851	70,878	76,960
Other adjustments-income (expense)	-2,023	8,803	2,235	-1,412	11,755
Net profit (loss) before income taxes	16,748	47,844	53,086	69,466	88,715
Provision for income taxes	1,321	8,931	13,085	15,142	11,562
Net profit (loss) after income taxes	15,427	38,913	40,001	54,325	77,153
Salaries and other staff benefits	83,934	80,183	86,666	84,290	89,864
numbers					
Number of employees (weekly average)	1,042	1,017	1,012	1,023	1,096
Number of stations	28	27	27	30	30
percentage of revenues					
Revenues					
Sales of air time					
Local	76.9	77.5	77.6	76.1	74.7
National and network	21.4	20.8	21.0	22.2	23.3
Sales of air time, total	98.3	98.3	98.6	98.3	98.0
Production and other, total	1.7	1.7	1.4	1.7	2.0
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	28.6	26.6	25.5	25.1	26.0
Technical services	2.9	2.6	2.5	2.4	2.3
Sales and promotion	25.8	26.3	25.6	22.6	23.1
Administration and general	24.1	17.7	19.0	17.3	16.4
Depreciation	2.8	2.6	2.2	2.1	1.8
Operating expenses, total	84.2	75.8	74.7	69.5	69.6
Profit before interest and taxes	15.8	24.2	25.3	30.5	30.4
Interest expense	6.6	5.5	2.2	1.4	1.2
Expenses, total	90.8	81.3	76.9	70.9	70.8
Net operating income	9.2	18.7	23.1	29.1	29.2
Other adjustments-income (expense)	-1.0	4.2	1.0	-0.6	4.5
Net profit (loss) before income taxes	8.2	22.9	24.1	28.5	33.7
Provision for income taxes	0.6	4.3	5.9	6.2	4.4
Net profit (loss) after income taxes	7.6	18.6	18.1	22.3	29.3
Salaries and other staff benefits	41.3	38.4	39.3	34.6	34.1

Table 4-2
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Montréal

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	75,156	89,305	90,437	89,326	90,377
National and network	34,415	37,418	36,766	48,068	55,444
Sales of air time, total	109,571	126,722	127,203	137,394	145,821
Production and other, total	1,550	1,122	1,268	2,639	3,403
Operating revenue, total	111,121	127,845	128,471	140,033	149,223
Expenses					
Program	39,278	43,677	41,944	43,250	48,084
Technical services	3,206	3,196	3,404	3,487	4,214
Sales and promotion	24,084	26,062	27,523	29,077	31,717
Administration and general	25,246	28,433	33,302	31,017	29,955
Depreciation	3,196	3,530	3,301	3,108	7,390
Operating expenses, total	95,010	104,900	109,475	109,939	121,360
Profit before interest and taxes	16,111	22,945	18,996	30,095	27,863
Interest expense	9,141	13,744	12,677	9,951	9,045
Expenses, total	104,151	118,644	122,151	119,890	130,405
Net operating income	6,970	9,201	6,320	20,144	18,818
Other adjustments-income (expense)	7,569	8,056	8,406	7,109	911
Net profit (loss) before income taxes	14,538	17,257	14,726	27,253	19,729
Provision for income taxes	5,111	7,493	6,513	6,847	12,004
Net profit (loss) after income taxes	9,427	9,764	8,212	20,406	7,724
Salaries and other staff benefits	50,855	56,376	57,151	62,042	61,392
numbers					
Number of employees (weekly average)	759	783	801	870	939
Number of stations	22	21	22	23	24
percentage of revenues					
Revenues					
Sales of air time					
Local	67.6	69.9	70.4	63.8	60.6
National and network	31.0	29.3	28.6	34.3	37.2
Sales of air time, total	98.6	99.1	99.0	98.1	97.7
Production and other, total	1.4	0.9	1.0	1.9	2.3
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	35.3	34.2	32.6	30.9	32.2
Technical services	2.9	2.5	2.6	2.5	2.8
Sales and promotion	21.7	20.4	21.4	20.8	21.3
Administration and general	22.7	22.2	25.9	22.1	20.1
Depreciation	2.9	2.8	2.6	2.2	5.0
Operating expenses, total	85.5	82.1	85.2	78.5	81.3
Profit before interest and taxes	14.5	17.9	14.8	21.5	18.7
Interest expense	8.2	10.8	9.9	7.1	6.1
Expenses, total	93.7	92.8	95.1	85.6	87.4
Net operating income	6.3	7.2	4.9	14.4	12.6
Other adjustments-income (expense)	6.8	6.3	6.5	5.1	0.6
Net profit (loss) before income taxes	13.1	13.5	11.5	19.5	13.2
Provision for income taxes	4.6	5.9	5.1	4.9	8.0
Net profit (loss) after income taxes	8.5	7.6	6.4	14.6	5.2
Salaries and other staff benefits	45.8	44.1	44.5	44.3	41.1

Table 4-3
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Vancouver

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	72,788	75,669	78,276	82,787	85,067
National and network	20,057	22,802	24,771	29,433	31,366
Sales of air time, total	92,846	98,470	103,046	112,220	116,433
Production and other, total	3,348	816	1,067	1,526	2,160
Operating revenue, total	96,193	99,286	104,113	113,746	118,593
Expenses					
Program	30,801	31,285	32,057	33,319	36,045
Technical services	2,210	2,286	2,347	2,375	2,334
Sales and promotion	22,055	23,414	26,216	26,120	27,771
Administration and general	18,372	18,885	18,698	20,540	21,341
Depreciation	3,015	2,433	2,122	2,123	1,876
Operating expenses, total	76,453	78,303	81,440	84,477	89,366
Profit before interest and taxes	19,741	20,983	22,673	29,269	29,227
Interest expense	768	1,455	1,306	1,577	1,491
Expenses, total	77,221	79,758	82,746	86,054	90,856
Net operating income	18,972	19,529	21,367	27,692	27,736
Other adjustments-income (expense)	9,146	9,826	2,454	149	6,317
Net profit (loss) before income taxes	28,118	29,355	23,821	27,841	34,054
Provision for income taxes	5,759	5,050	4,306	4,455	1,503
Net profit (loss) after income taxes	22,359	24,305	19,516	23,386	32,551
Salaries and other staff benefits	35,365	37,247	38,838	41,973	42,907
numbers					
Number of employees (weekly average)	625	618	620	638	644
Number of stations	17	17	17	17	18
percentage of revenues					
Revenues					
Sales of air time					
Local	75.7	76.2	75.2	72.8	71.7
National and network	20.9	23.0	23.8	25.9	26.4
Sales of air time, total	96.5	99.2	99.0	98.7	98.2
Production and other, total	3.5	0.8	1.0	1.3	1.8
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	32.0	31.5	30.8	29.3	30.4
Technical services	2.3	2.3	2.3	2.1	2.0
Sales and promotion	22.9	23.6	25.2	23.0	23.4
Administration and general	19.1	19.0	18.0	18.1	18.0
Depreciation	3.1	2.5	2.0	1.9	1.6
Operating expenses, total	79.5	78.9	78.2	74.3	75.4
Profit before interest and taxes	20.5	21.1	21.8	25.7	24.6
Interest expense	0.8	1.5	1.3	1.4	1.3
Expenses, total	80.3	80.3	79.5	75.7	76.6
Net operating income	19.7	19.7	20.5	24.3	23.4
Other adjustments-income (expense)	9.5	9.9	2.4	0.1	5.3
Net profit (loss) before income taxes	29.2	29.6	22.9	24.5	28.7
Provision for income taxes	6.0	5.1	4.1	3.9	1.3
Net profit (loss) after income taxes	23.2	24.5	18.7	20.6	27.4
Salaries and other staff benefits	36.8	37.5	37.3	36.9	36.2

Table 4-4
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Calgary

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	45,300	51,278	55,796	58,303	62,407
National and network	12,557	14,971	15,161	17,988	19,925
Sales of air time, total	57,857	66,249	70,956	76,291	82,332
Production and other, total	805	411	417	792	760
Operating revenue, total	58,662	66,660	71,373	77,083	83,091
Expenses					
Program	14,612	15,511	16,403	15,350	19,786
Technical services	1,386	1,373	1,522	1,485	1,652
Sales and promotion	13,802	16,585	19,070	19,273	19,597
Administration and general	10,862	11,051	12,523	14,856	13,379
Depreciation	1,812	2,655	2,839	2,098	1,696
Operating expenses, total	42,474	47,175	52,357	53,062	56,110
Profit before interest and taxes	16,188	19,485	19,016	24,021	26,982
Interest expense	976	2,054	2,374	1,296	857
Expenses, total	43,450	49,229	54,731	54,358	56,967
Net operating income	15,212	17,432	16,642	22,725	26,125
Other adjustments-income (expense)	-2,645	-2,826	271	-532	2,357
Net profit (loss) before income taxes	12,567	14,606	16,912	22,194	28,481
Provision for income taxes	6,792	4,715	2,251	3,652	2,795
Net profit (loss) after income taxes	5,775	9,891	14,661	18,541	25,686
Salaries and other staff benefits	18,745	21,130	23,094	25,761	25,950
numbers					
Number of employees (weekly average)	241	272	293	288	345
Number of stations	12	14	14	13	14
percentage of revenues					
Revenues					
Sales of air time					
Local	77.2	76.9	78.2	75.6	75.1
National and network	21.4	22.5	21.2	23.3	24.0
Sales of air time, total	98.6	99.4	99.4	99.0	99.1
Production and other, total	1.4	0.6	0.6	1.0	0.9
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	24.9	23.3	23.0	19.9	23.8
Technical services	2.4	2.1	2.1	1.9	2.0
Sales and promotion	23.5	24.9	26.7	25.0	23.6
Administration and general	18.5	16.6	17.5	19.3	16.1
Depreciation	3.1	4.0	4.0	2.7	2.0
Operating expenses, total	72.4	70.8	73.4	68.8	67.5
Profit before interest and taxes	27.6	29.2	26.6	31.2	32.5
Interest expense	1.7	3.1	3.3	1.7	1.0
Expenses, total	74.1	73.9	76.7	70.5	68.6
Net operating income	25.9	26.2	23.3	29.5	31.4
Other adjustments-income (expense)	-4.5	-4.2	0.4	-0.7	2.8
Net profit (loss) before income taxes	21.4	21.9	23.7	28.8	34.3
Provision for income taxes	11.6	7.1	3.2	4.7	3.4
Net profit (loss) after income taxes	9.8	14.8	20.5	24.1	30.9
Salaries and other staff benefits	32.0	31.7	32.4	33.4	31.2

Table 4-5
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Ottawa-Gatineau

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	36,303	40,811	43,692	45,792	48,281
National and network	14,361	15,565	15,569	20,074	21,375
Sales of air time, total	50,664	56,376	59,261	65,866	69,656
Production and other, total	320	358	360	506	732
Operating revenue, total	50,983	56,734	59,621	66,372	70,388
Expenses					
Program	13,534	14,958	16,020	16,619	19,170
Technical services	1,009	1,249	1,289	1,405	1,701
Sales and promotion	12,691	13,856	15,424	14,750	16,282
Administration and general	9,146	9,575	10,994	11,411	11,725
Depreciation	1,341	1,660	1,607	1,543	1,730
Operating expenses, total	37,721	41,298	45,334	45,729	50,608
Profit before interest and taxes	13,262	15,437	14,287	20,643	19,780
Interest expense	1,292	1,353	1,336	1,333	2,068
Expenses, total	39,013	42,651	46,670	47,062	52,676
Net operating income	11,970	14,084	12,951	19,310	17,712
Other adjustments-income (expense)	-2,436	-76	-117	-143	-153
Net profit (loss) before income taxes	9,534	14,007	12,834	19,167	17,559
Provision for income taxes	4,407	4,349	4,465	5,007	3,966
Net profit (loss) after income taxes	5,127	9,658	8,369	14,160	13,593
Salaries and other staff benefits	19,475	20,517	22,780	23,169	24,913
numbers					
Number of employees (weekly average)	281	306	338	333	364
Number of stations	11	13	15	15	17
percentage of revenues					
Revenues					
Sales of air time					
Local	71.2	71.9	73.3	69.0	68.6
National and network	28.2	27.4	26.1	30.2	30.4
Sales of air time, total	99.4	99.4	99.4	99.2	99.0
Production and other, total	0.6	0.6	0.6	0.8	1.0
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	26.5	26.4	26.9	25.0	27.2
Technical services	2.0	2.2	2.2	2.1	2.4
Sales and promotion	24.9	24.4	25.9	22.2	23.1
Administration and general	17.9	16.9	18.4	17.2	16.7
Depreciation	2.6	2.9	2.7	2.3	2.5
Operating expenses, total	74.0	72.8	76.0	68.9	71.9
Profit before interest and taxes	26.0	27.2	24.0	31.1	28.1
Interest expense	2.5	2.4	2.2	2.0	2.9
Expenses, total	76.5	75.2	78.3	70.9	74.8
Net operating income	23.5	24.8	21.7	29.1	25.2
Other adjustments-income (expense)	-4.8	-0.1	-0.2	-0.2	-0.2
Net profit (loss) before income taxes	18.7	24.7	21.5	28.9	24.9
Provision for income taxes	8.6	7.7	7.5	7.5	5.6
Net profit (loss) after income taxes	10.1	17.0	14.0	21.3	19.3
Salaries and other staff benefits	38.2	36.2	38.2	34.9	35.4

Table 4-6
Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Top 5 census metropolitan areas

	2002	2003	2004	2005	2006
	thousands of dollars				
Revenues					
Sales of air time					
Local	385,912	419,064	439,267	461,646	482,672
National and network	124,963	134,237	138,622	169,675	189,391
Sales of air time, total	510,875	553,301	577,889	631,321	672,063
Production and other, total	9,494	6,242	6,224	9,589	12,447
Operating revenue, total	520,369	559,543	584,113	640,910	684,510
Expenses					
Program	156,488	160,958	162,623	169,672	191,471
Technical services	13,653	13,546	14,016	14,514	16,025
Sales and promotion	125,039	134,842	144,634	144,382	156,252
Administration and general	112,664	105,007	117,414	120,100	119,522
Depreciation	15,101	15,705	14,763	13,936	17,350
Operating expenses, total	422,945	430,058	453,450	462,604	500,620
Profit before interest and taxes	97,424	129,484	130,663	178,306	183,890
Interest expense	25,530	30,198	22,532	17,556	16,538
Expenses, total	448,475	460,257	475,983	480,160	517,159
Net operating income	71,894	99,286	108,130	160,749	167,352
Other adjustments-income (expense)	9,611	23,783	13,248	5,171	21,186
Net profit (loss) before income taxes	81,505	123,069	121,379	165,921	188,538
Provision for income taxes	23,391	30,538	30,620	35,103	31,831
Net profit (loss) after income taxes	58,114	92,531	90,759	130,818	156,707
Salaries and other staff benefits	208,375	215,452	228,528	237,234	245,026
	numbers				
Number of employees (weekly average)	2,948	2,996	3,063	3,152	3,388
Number of stations	90	92	95	98	103
	percentage of revenues				
Revenues					
Sales of air time					
Local	74.2	74.9	75.2	72.0	70.5
National and network	24.0	24.0	23.7	26.5	27.7
Sales of air time, total	98.2	98.9	98.9	98.5	98.2
Production and other, total	1.8	1.1	1.1	1.5	1.8
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	30.1	28.8	27.8	26.5	28.0
Technical services	2.6	2.4	2.4	2.3	2.3
Sales and promotion	24.0	24.1	24.8	22.5	22.8
Administration and general	21.7	18.8	20.1	18.7	17.5
Depreciation	2.9	2.8	2.5	2.2	2.5
Operating expenses, total	81.3	76.9	77.6	72.2	73.1
Profit before interest and taxes	18.7	23.1	22.4	27.8	26.9
Interest expense	4.9	5.4	3.9	2.7	2.4
Expenses, total	86.2	82.3	81.5	74.9	75.6
Net operating income	13.8	17.7	18.5	25.1	24.4
Other adjustments-income (expense)	1.8	4.3	2.3	0.8	3.1
Net profit (loss) before income taxes	15.7	22.0	20.8	25.9	27.5
Provision for income taxes	4.5	5.5	5.2	5.5	4.7
Net profit (loss) after income taxes	11.2	16.5	15.5	20.4	22.9
Salaries and other staff benefits	40.0	38.5	39.1	37.0	35.8

Table 4-7

Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Other census metropolitan areas

	2002	2003	2004	2005	2006
	thousands of dollars				
Revenues					
Sales of air time					
Local	230,844	239,659	251,470	265,594	273,607
National and network	58,420	75,513	74,648	86,436	89,767
Sales of air time, total	289,264	315,172	326,118	352,029	363,374
Production and other, total	5,553	7,658	6,266	7,115	8,183
Operating revenue, total	294,818	322,830	332,384	359,144	371,556
Expenses					
Program	83,905	89,415	91,955	100,000	108,178
Technical services	10,485	10,649	11,018	11,485	12,619
Sales and promotion	79,947	88,292	92,222	98,356	103,664
Administration and general	67,857	72,485	76,205	82,214	82,553
Depreciation	11,694	12,549	12,252	13,072	14,852
Operating expenses, total	253,887	273,390	283,653	305,126	321,866
Profit before interest and taxes	40,931	49,440	48,732	54,018	49,691
Interest expense	3,762	4,911	4,749	4,975	5,465
Expenses, total	257,649	278,301	288,401	310,101	327,331
Net operating income	37,169	44,529	43,983	49,043	44,225
Other adjustments-income (expense)	18,430	94	3,182	3,956	16,076
Net profit (loss) before income taxes	55,599	44,623	47,165	52,999	60,301
Provision for income taxes	11,265	11,671	10,978	12,808	8,523
Net profit (loss) after income taxes	44,334	32,952	36,187	40,191	51,778
Salaries and other staff benefits	133,161	144,562	149,833	158,238	167,026
	numbers				
Number of employees (weekly average)	2,345	2,457	2,480	2,541	2,645
Number of stations	122	125	133	136	140
	percentage of revenues				
Revenues					
Sales of air time					
Local	78.3	74.2	75.7	74.0	73.6
National and network	19.8	23.4	22.5	24.1	24.2
Sales of air time, total	98.1	97.6	98.1	98.0	97.8
Production and other, total	1.9	2.4	1.9	2.0	2.2
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	28.5	27.7	27.7	27.8	29.1
Technical services	3.6	3.3	3.3	3.2	3.4
Sales and promotion	27.1	27.3	27.7	27.4	27.9
Administration and general	23.0	22.5	22.9	22.9	22.2
Depreciation	4.0	3.9	3.7	3.6	4.0
Operating expenses, total	86.1	84.7	85.3	85.0	86.6
Profit before interest and taxes	13.9	15.3	14.7	15.0	13.4
Interest expense	1.3	1.5	1.4	1.4	1.5
Expenses, total	87.4	86.2	86.8	86.3	88.1
Net operating income	12.6	13.8	13.2	13.7	11.9
Other adjustments-income (expense)	6.3	0.0	1.0	1.1	4.3
Net profit (loss) before income taxes	18.9	13.8	14.2	14.8	16.2
Provision for income taxes	3.8	3.6	3.3	3.6	2.3
Net profit (loss) after income taxes	15.0	10.2	10.9	11.2	13.9
Salaries and other staff benefits	45.2	44.8	45.1	44.1	45.0

Table 4-8

Private radio broadcasters, by selected census metropolitan areas, revenue and expense statement — Non-census metropolitan areas

	2002	2003	2004	2005	2006
	thousands of dollars				
Revenues					
Sales of air time					
Local	231,430	244,185	251,950	268,912	281,512
National and network	52,488	62,314	58,240	67,204	72,510
Sales of air time, total	283,918	306,499	310,190	336,116	354,022
Production and other, total	6,731	7,643	8,007	9,628	9,401
Operating revenue, total	290,649	314,142	318,196	345,745	363,423
Expenses					
Program	78,882	82,367	83,525	89,216	94,724
Technical services	11,945	12,571	12,718	13,385	14,659
Sales and promotion	71,015	76,376	80,018	87,338	92,331
Administration and general	82,571	81,958	85,409	91,430	95,879
Depreciation	11,527	12,568	13,009	13,859	15,416
Operating expenses, total	255,940	265,840	274,679	295,228	313,009
Profit before interest and taxes	34,709	48,302	43,517	50,517	50,414
Interest expense	9,267	7,370	7,333	6,727	6,498
Expenses, total	265,207	273,210	282,012	301,955	319,508
Net operating income	25,441	40,932	36,185	43,790	43,915
Other adjustments-income (expense)	-3,039	-2,236	31	-1,360	4,555
Net profit (loss) before income taxes	22,403	38,696	36,216	42,430	48,470
Provision for income taxes	6,780	10,821	9,619	7,042	9,285
Net profit (loss) after income taxes	15,623	27,874	26,597	35,388	39,185
Salaries and other staff benefits	144,239	149,789	156,846	163,729	170,729
	numbers				
Number of employees (weekly average)	3,651	3,615	3,664	3,741	3,937
Number of stations	321	321	331	341	362
	percentage of revenues				
Revenues					
Sales of air time					
Local	79.6	77.7	79.2	77.8	77.5
National and network	18.1	19.8	18.3	19.4	20.0
Sales of air time, total	97.7	97.6	97.5	97.2	97.4
Production and other, total	2.3	2.4	2.5	2.8	2.6
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	27.1	26.2	26.2	25.8	26.1
Technical services	4.1	4.0	4.0	3.9	4.0
Sales and promotion	24.4	24.3	25.1	25.3	25.4
Administration and general	28.4	26.1	26.8	26.4	26.4
Depreciation	4.0	4.0	4.1	4.0	4.2
Operating expenses, total	88.1	84.6	86.3	85.4	86.1
Profit before interest and taxes	11.9	15.4	13.7	14.6	13.9
Interest expense	3.2	2.3	2.3	1.9	1.8
Expenses, total	91.2	87.0	88.6	87.3	87.9
Net operating income	8.8	13.0	11.4	12.7	12.1
Other adjustments-income (expense)	-1.0	-0.7	0.0	-0.4	1.3
Net profit (loss) before income taxes	7.7	12.3	11.4	12.3	13.3
Provision for income taxes	2.3	3.4	3.0	2.0	2.6
Net profit (loss) after income taxes	5.4	8.9	8.4	10.2	10.8
Salaries and other staff benefits	49.6	47.7	49.3	47.4	47.0

Table 5
Public and non-commercial radio broadcasters, revenue and expense statement, Canada

	2002	2003	2004	2005	2006
thousands of dollars					
Revenues					
Sales of air time					
Local	10,782	10,450	11,827	13,789	14,674
National and network	1,904	1,837	1,736	2,039	2,656
Sales of air time, total	12,686	12,288	13,562	15,828	17,329
Government and corporate grants	302,395	316,123	312,173	309,731	330,036
Production and other, total	36,033	30,765	22,179	26,056	28,931
Operating revenue, total	351,114	359,175	347,915	351,615	376,297
Expenses					
Program	233,619	252,897	297,914	297,189	302,902
Technical services	27,959	26,385	28,715	30,733	31,184
Sales and promotion	10,865	10,627	10,432	11,741	11,253
Administration and general	67,088	68,160	77,315	80,607	82,601
Depreciation	30,163	26,200	28,425	32,727	30,819
Operating expenses, total	369,694	384,269	442,801	452,997	458,759
Profit before interest and taxes	-18,580	-25,094	-94,886	-101,382	-82,462
Interest expense	274	230	239	307	268
Expenses, total	369,967	384,500	443,041	453,304	459,027
Net operating income	-18,854	-25,324	-95,126	-101,689	-82,730
Other adjustments-income (expense)	18,350	26,688	95,230	102,210	87,678
Net profit (loss) before income taxes	-503	1,364	104	521	4,948
Provision for income taxes	-14	5	35	-4	226
Net profit (loss) after income taxes	-489	1,359	69	524	4,722
Salaries and other staff benefits	188,121	205,071	246,562	272,827	252,579
numbers					
Number of employees (weekly average)	3,212	3,278	3,442	3,647	3,485
Number of stations	150	152	165	181	171
percentage of revenues					
Revenues					
Sales of air time					
Local	3.1	2.9	3.4	3.9	3.9
National and network	0.5	0.5	0.5	0.6	0.7
Sales of air time, total	3.6	3.4	3.9	4.5	4.6
Government and corporate grants	86.1	88.0	89.7	88.1	87.7
Production and other, total	10.3	8.6	6.4	7.4	7.7
Operating revenue, total	100.0	100.0	100.0	100.0	100.0
Expenses					
Program	66.5	70.4	85.6	84.5	80.5
Technical services	8.0	7.3	8.3	8.7	8.3
Sales and promotion	3.1	3.0	3.0	3.3	3.0
Administration and general	19.1	19.0	22.2	22.9	22.0
Depreciation	8.6	7.3	8.2	9.3	8.2
Operating expenses, total	105.3	107.0	127.3	128.8	121.9
Profit before interest and taxes	-5.3	-7.0	-27.3	-28.8	-21.9
Interest expense	0.1	0.1	0.1	0.1	0.1
Expenses, total	105.4	107.1	127.3	128.9	122.0
Net operating income	-5.4	-7.1	-27.3	-28.9	-22.0
Other adjustments-income (expense)	5.2	7.4	27.4	29.1	23.3
Net profit (loss) before income taxes	-0.1	0.4	0.0	0.1	1.3
Provision for income taxes	0.0	0.0	0.0	0.0	0.1
Net profit (loss) after income taxes	-0.1	0.4	0.0	0.1	1.3
Salaries and other staff benefits	53.6	57.1	70.9	77.6	67.1

Data quality

The statistics presented in this publication are for the Radio Broadcasting industry (51511) as defined in the 2002 North American Industrial Classification System (NAICS).

The annual survey on which this publication is based is sent to all organisations licensed by the Canadian Radio-television and Telecommunications Commission (CRTC) to operate conventional radio or television programming undertakings. The survey of conventional broadcasters is conducted jointly by Statistics Canada and the CRTC.

The data presented in this publication are of good quality and can therefore be used with confidence. This assessment is based on available data accuracy measures and the judgment of the analysts involved in this survey. These statistics are, however, subject to revision. Revisions are usually the result of late receipt of information, of re-filing by respondents of previously submitted data, or of detection of errors after publication of data. They typically do not have a material impact on the preliminary results. Past revisions generally accounted for less than 1% of the value for key variables such as total revenues, salaries and wages and number of employees. Users interested in learning more about the concepts, methodology and data quality of the broadcasting surveys can visit Statistics Canada's web site at www.statcan.ca. Definitions, data sources and methods are available for most surveys. The survey title is **Radio and Television Broadcasting Survey** (ID 2724).