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New Motor Vehicle Sales

April 2007



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Statistics Canada
Distributive Trades Division

New Motor Vehicle Sales

April 2007

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User information

Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

Note

Components may not add to totals due to rounding.

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Highlights

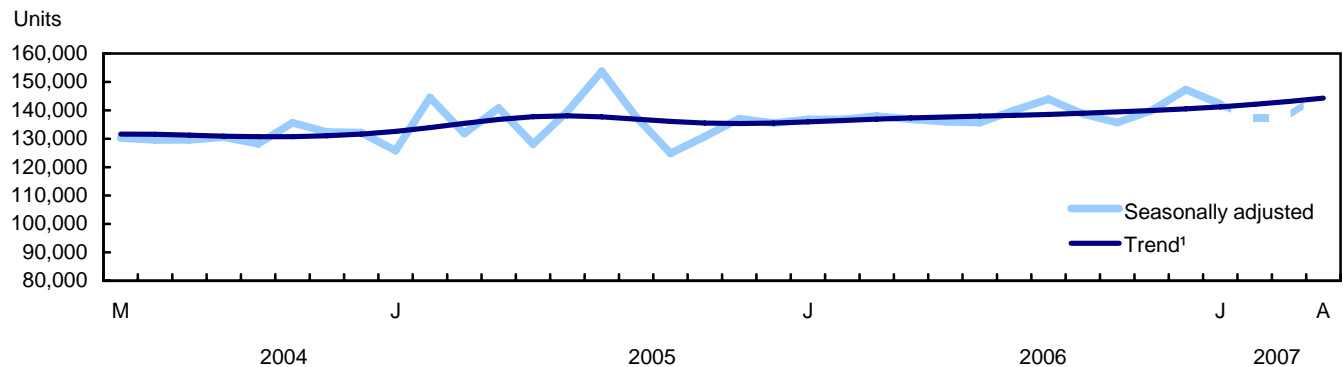
April 2007

- Strong demand in Ontario helped national new motor vehicle sales surge 6.9% in April.

Analysis – April 2007

Strong demand in Ontario helped national new motor vehicle sales surge 6.9% in April. This increase, the strongest since July 2005, followed flat sales in March 2007 and completely offset the declines of 3.4% in January and 3.4% in February.

Chart 1
New motor vehicle sales, seasonally adjusted, in units, 2004 to 2007



1. Trends represent smoothed seasonally adjusted data

New vehicle sales rose to 147,042 in April, an increase of 9,496 units compared to March. This gain can be attributed to increased sales of North American-built passenger cars and trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses).

Note to readers

All data in this release are seasonally adjusted.

Passenger cars include those used for personal and commercial purposes, such as taxis or rental cars. **Trucks** include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

North American-built new motor vehicles include vehicles manufactured or assembled in Canada, the United States or Mexico. All other new motor vehicles are considered to have been manufactured overseas.

For reasons of confidentiality, data for Yukon, the Northwest Territories and Nunavut are included with those for British Columbia.

The New Motor Vehicle Sales Survey is compiled on the basis of figures obtained from motor vehicle manufacturers and importers. These results may vary from those obtained directly from auto dealers, due to possible differences in record keeping.

In recent months, new motor vehicle sales experienced volatility with periods of gains and offsetting declines. Much of this volatility resulted from dealer promotions and the introduction of new 2007 models. Previously, sales had remained relatively stable from the end of 2005 through the first half of 2006.

Based on preliminary sales data from the automotive industry, new motor vehicle sales in May remained essentially unchanged from April.

North American-built passenger car sales skyrocket

Total passenger car sales jumped 8.5% in April to 75,890 units, the highest sales level since February 2003. This increase followed consecutive declines in January and February and flat sales in March. Prior to these recent fluctuations, sales of passenger cars had been relatively stable since the second half of 2005.

After experiencing three consecutive monthly declines, sales of North American-built passenger cars soared 13.4% in April to 50,095 units. This gain more than offset sales declines in January, February and March 2007. Overseas-built passenger car sales saw little change in April compared to March levels.

Truck sales also advanced in April, up 5.3% to 71,152 units, in contrast to the 0.1% increase observed in March. Although they fluctuated in 2006, truck sales have remained strong. The growth rate of truck sales outpaced that of passenger car sales in the first four months of 2007, despite similar growth rates in 2006.

More than half of the increase in national sales occurs in Ontario

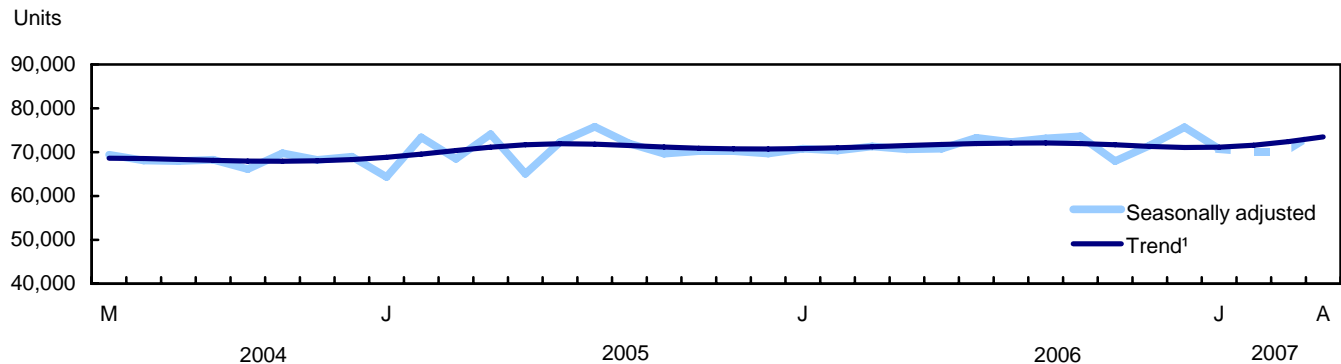
Eight provinces posted sales gains in April. After three consecutive monthly declines, new motor vehicle sales in Ontario surged 11.8% to 54,265 vehicles in April, an increase of 5,730 units over the previous month. This rise accounted for just over 60% of the national increase.

Nova Scotia experienced the largest percentage gain, advancing 13.1% to 4,226 vehicles. This increase more than offset the previous four consecutive monthly declines.

Quebec (+7.4%) and Saskatchewan (+7.1%) also posted gains above the national average (+6.9%). Quebec's increase followed three consecutive monthly declines.

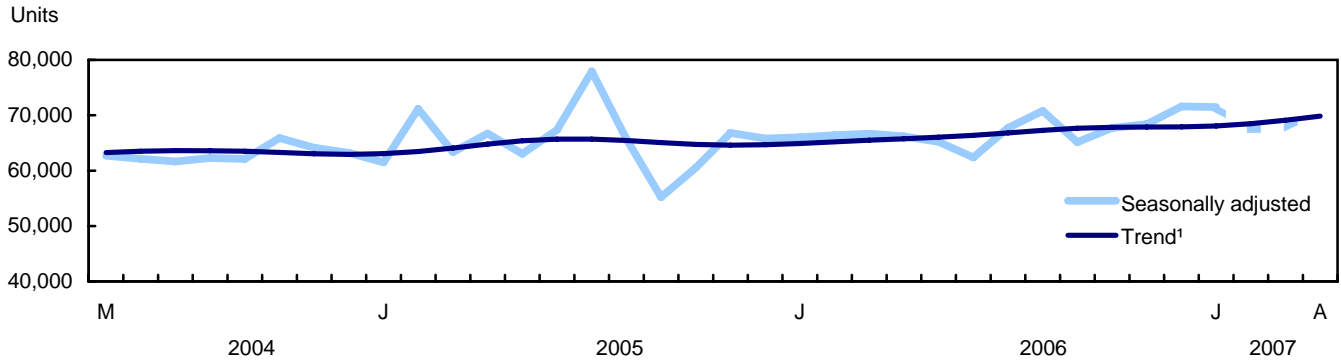
Alberta (-3.5%) and New Brunswick (-0.4%) were the only provinces to experience declines in April. Despite the drop in Alberta, the number of units sold in April was the sixth highest sales level ever recorded in that province's history. This decrease followed a 6.0% gain in March that had set the highest monthly sales level ever reached for Alberta. The slip in new motor vehicle sales in New Brunswick followed a 1.2% increase in March.

Chart 2
Passenger car sales, seasonally adjusted, in units, 2004 to 2007



1. Trends represent smoothed seasonally adjusted data

Chart 3
Truck, van and bus sales, seasonally adjusted, in units, 2004 to 2007



1. Trends represent smoothed seasonally adjusted data

Chart 4
Monthly distribution of the Canadian motor vehicle market (passenger cars), by origin, 2004 to 2007

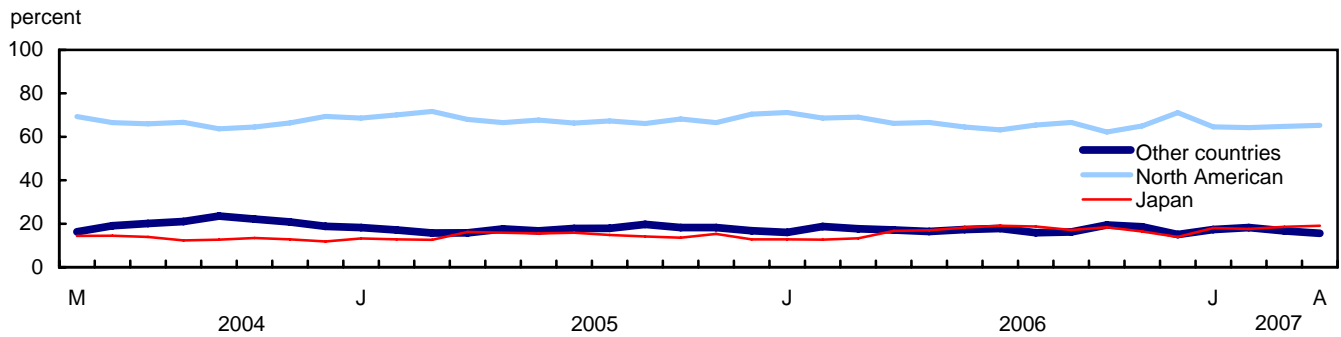
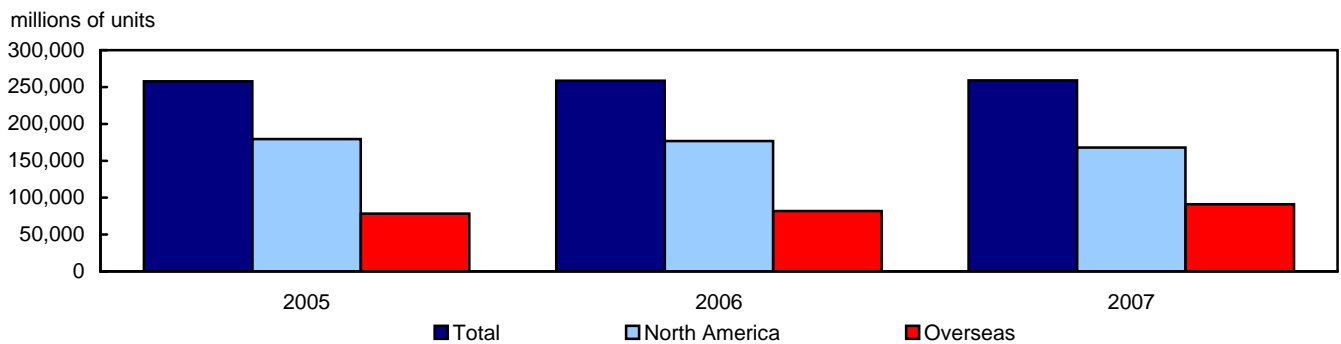


Chart 5
Cumulative sales of new passenger cars, by origin, in units, 2005 to 2007
January to April



Related products

Selected publications from Statistics Canada

63-005-X	Retail Trade
63-210-X	Retail Chain and Department Stores
63-236-X	Wholesaling and Retailing in Canada
63-541-X	Retail Commodity Survey, 1989
63F0006X	New Motor Vehicle Sales Seasonal Factors

Selected CANSIM tables from Statistics Canada

079-0001	New motor vehicle sales, Canada, provinces and territories, monthly
079-0002	Other estimates of new motor vehicle sales, Canada, provinces and territories, monthly

Selected surveys from Statistics Canada

2402	New Motor Vehicle Sales Survey
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Selected summary tables from Statistics Canada

- *New motor vehicle sales, by provinces (monthly)*
- *Economic indicators, by province and territory (monthly and quarterly)*
- *New motor vehicle sales*
- *New motor vehicle sales, by provinces*

Statistical tables

Table 1-1
Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	No.	%	No.	%	No.	%	No.	%	No.	%
2005										
January	82,019	-3.8	27,144	-4.2	5,222	-26.2	7,178	-7.0	39,544	-8.3
February	106,064	11.9	35,421	21.1	6,488	-14.7	8,650	-5.8	50,559	9.8
March	148,296	-0.9	54,630	9.7	9,576	-19.3	11,991	-13.6	76,197	0.9
April	167,441	4.5	62,166	10.2	14,823	5.8	14,406	-11.2	91,395	5.5
May	161,865	-2.6	58,678	-9.3	14,029	4.3	15,550	2.5	88,257	-5.4
June	166,024	7.7	57,953	8.7	13,309	14.7	14,337	-6.4	85,599	6.7
July	158,796	16.3	53,318	11.4	12,749	26.0	14,345	-1.6	80,412	10.8
August	146,862	7.8	53,093	7.7	11,710	28.9	14,139	-9.1	78,942	6.8
September	128,431	-1.7	46,428	9.1	9,927	16.7	13,878	-11.5	70,233	5.3
October	118,993	-3.7	43,844	6.5	8,739	1.9	11,666	-17.4	64,249	0.5
November	124,111	3.2	41,318	2.9	9,508	23.3	11,287	-10.4	62,113	2.7
December	121,408	3.0	40,646	1.8	7,402	8.7	9,674	-10.7	57,722	0.3
Year	1,630,310	3.5	574,639	5.9	123,482	6.1	147,101	-8.6	845,222	3.1
2006										
January	89,422	9.0	31,445	15.8	5,653	8.3	7,086	-1.3	44,184	11.7
February	100,740	-5.0	33,450	-5.6	6,204	-4.4	9,104	5.2	48,758	-3.6
March	155,990	5.2	54,748	0.2	10,553	10.2	14,062	17.3	79,363	4.2
April	159,436	-4.8	57,142	-8.1	14,388	-2.9	14,728	2.2	86,258	-5.6
May	173,291	7.1	64,032	9.1	16,352	16.6	15,791	1.5	96,175	9.0
June	162,029	-2.4	56,827	-1.9	15,991	20.2	15,237	6.3	88,055	2.9
July	145,521	-8.4	48,349	-9.3	14,618	14.7	13,589	-5.3	76,556	-4.8
August	157,868	7.5	53,812	1.4	15,340	31.0	13,092	-7.4	82,244	4.2
September	140,065	9.1	48,497	4.5	12,486	25.8	11,832	-14.7	72,815	3.7
October	123,076	3.4	38,841	-11.4	11,468	31.2	12,139	4.1	62,448	-2.8
November	127,732	2.9	41,464	0.4	10,425	9.6	11,867	5.1	63,756	2.6
December	131,157	8.0	44,495	9.5	8,681	17.3	9,373	-3.1	62,549	8.4
Year	1,666,327	2.2	573,102	-0.3	142,159	15.1	147,900	0.5	863,161	2.1
2007										
January	94,413	5.6	27,594	-12.2	7,704	36.3	7,407	4.5	42,705	-3.3
February	99,877	-0.9	30,361	-9.2	8,299	33.8	8,596	-5.6	47,256	-3.1
March	154,450	-1.0	49,540	-9.5	14,206	34.6	12,741	-9.4	76,487	-3.6
April P	172,428	8.1	60,392	5.7	17,649	22.7	14,405	-2.2	92,446	7.2

See footnotes at the end of the table.

Table 1-1 – continued

Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Trucks ¹					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	No.	%	No.	%	No.	%	No.	%
2005								
January	82,019	-3.8	36,460	0.9	6,015	1.0	42,475	0.9
February	106,064	11.9	48,151	13.0	7,354	19.9	55,505	13.9
March	148,296	-0.9	62,010	-5.4	10,089	18.4	72,099	-2.6
April	167,441	4.5	65,425	1.3	10,621	18.8	76,046	3.4
May	161,865	-2.6	63,273	-1.2	10,335	17.9	73,608	1.1
June	166,024	7.7	69,913	7.5	10,512	18.7	80,425	8.8
July	158,796	16.3	67,772	24.1	10,612	13.4	78,384	22.5
August	146,862	7.8	56,944	8.5	10,976	12.6	67,920	9.1
September	128,431	-1.7	49,373	-9.1	8,825	-8.4	58,198	-9.0
October	118,993	-3.7	45,897	-10.1	8,847	3.0	54,744	-8.2
November	124,111	3.2	53,478	3.7	8,520	3.3	61,998	3.6
December	121,408	3.0	54,509	5.8	9,177	5.3	63,686	5.7
Year	1,630,310	3.5	673,205	3.0	111,883	10.3	785,088	4.0
2006								
January	89,422	9.0	39,038	7.1	6,200	3.1	45,238	6.5
February	100,740	-5.0	44,353	-7.9	7,629	3.7	51,982	-6.3
March	155,990	5.2	65,037	4.9	11,590	14.9	76,627	6.3
April	159,436	-4.8	61,413	-6.1	11,765	10.8	73,178	-3.8
May	173,291	7.1	65,146	3.0	11,970	15.8	77,116	4.8
June	162,029	-2.4	62,927	-10.0	11,047	5.1	73,974	-8.0
July	145,521	-8.4	57,354	-15.4	11,611	9.4	68,965	-12.0
August	157,868	7.5	62,878	10.4	12,746	16.1	75,624	11.3
September	140,065	9.1	55,604	12.6	11,646	32.0	67,250	15.6
October	123,076	3.4	51,157	11.5	9,471	7.1	60,628	10.7
November	127,732	2.9	55,453	3.7	8,523	0.0	63,976	3.2
December	131,157	8.0	60,884	11.7	7,724	-15.8	68,608	7.7
Year	1,666,327	2.2	681,244	1.2	121,922	9.0	803,166	2.3
2007								
January	94,413	5.6	45,046	15.4	6,662	7.5	51,708	14.3
February	99,877	-0.9	46,119	4.0	6,502	-14.8	52,621	1.2
March	154,450	-1.0	68,305	5.0	9,658	-16.7	77,963	1.7
April P	172,428	8.1	69,974	13.9	10,008	-14.9	79,982	9.3
Year								

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.

Table 1-2
Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005										
January	2,687,357	-0.9	666,757	-2.9	119,763	-23.1	198,787	-6.3	985,307	-6.6
February	3,481,340	15.8	874,955	22.2	150,732	-12.0	245,344	-7.5	1,271,031	10.3
March	4,750,643	1.6	1,352,574	11.9	229,750	-16.5	354,295	-11.8	1,936,618	2.7
April	5,287,013	8.1	1,526,182	11.6	347,827	7.3	424,652	-11.5	2,298,661	5.8
May	5,142,342	2.2	1,453,486	-7.1	326,975	5.2	452,678	-1.4	2,233,139	-4.3
June	5,325,761	10.7	1,421,874	9.2	309,365	15.9	421,970	-4.4	2,153,209	7.1
July	4,981,923	17.0	1,282,543	9.4	293,788	24.5	401,275	5.3	1,977,606	10.5
August	4,636,671	9.2	1,270,479	5.9	279,738	32.1	395,205	-3.7	1,945,421	6.8
September	4,107,993	-2.3	1,118,829	6.9	243,568	22.3	389,540	-8.0	1,751,937	5.0
October	3,823,755	-4.7	1,063,921	4.0	219,053	9.0	334,761	-12.8	1,617,735	0.6
November	4,076,656	3.5	1,009,044	2.0	227,258	25.1	332,669	-7.1	1,568,970	2.6
December	4,009,693	4.0	1,011,223	2.5	180,607	11.7	289,343	-8.5	1,481,173	1.1
Year	52,311,147	5.4	14,051,867	6.0	2,928,424	8.7	4,240,519	-6.5	21,220,807	3.6
2006										
January	2,962,427	10.2	783,654	17.5	141,207	17.9	202,686	2.0	1,127,547	14.4
February	3,343,501	-4.0	839,753	-4.0	155,157	2.9	262,755	7.1	1,257,665	-1.1
March	5,094,299	7.2	1,363,846	0.8	264,322	15.0	426,170	20.3	2,054,338	6.1
April	5,082,302	-3.9	1,412,732	-7.4	341,109	-1.9	439,582	3.5	2,193,423	-4.6
May	5,553,032	8.0	1,591,591	9.5	397,061	21.4	470,374	3.9	2,459,025	10.1
June	5,228,955	-1.8	1,417,848	-0.3	384,257	24.2	434,507	3.0	2,236,612	3.9
July	4,630,579	-7.1	1,197,134	-6.7	348,305	18.6	377,516	-5.9	1,922,955	-2.8
August	5,038,722	8.7	1,329,192	4.6	366,042	30.9	361,956	-8.4	2,057,190	5.7
September	4,574,990	11.4	1,185,371	5.9	303,344	24.5	359,256	-7.8	1,847,970	5.5
October	4,129,229	8.0	952,835	-10.4	278,233	27.0	347,059	3.7	1,578,126	-2.4
November	4,249,508	4.2	1,025,403	1.6	263,541	16.0	347,538	4.5	1,636,482	4.3
December	4,450,403	11.0	1,151,510	13.9	226,814	25.6	306,354	5.9	1,684,679	13.7
Year	54,337,947	3.9	14,250,869	1.4	3,469,392	18.5	4,335,753	2.2	22,056,012	3.9
2007										
January	3,136,288	5.9	678,980	-13.4	191,902	35.9	226,609	11.8	1,097,491	-2.7
February	3,347,401	0.1	744,780	-11.3	208,249	34.2	258,630	-1.6	1,211,660	-3.7
March	5,033,457	-1.2	1,211,963	-11.1	348,605	31.9	409,692	-3.9	1,970,260	-4.1
April P	5,423,134	6.7	1,478,389	4.6	427,130	25.2	442,061	0.6	2,347,580	7.0

See footnotes at the end of the table.

Table 1-2 – continued

Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Trucks ¹					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005								
January	2,687,357	-0.9	1,481,819	3.4	220,231	-1.6	1,702,050	2.7
February	3,481,340	15.8	1,950,551	20.8	259,759	9.1	2,210,310	19.3
March	4,750,643	1.6	2,455,779	-0.5	358,245	11.7	2,814,024	0.9
April	5,287,013	8.1	2,609,244	9.2	379,108	15.4	2,988,352	10.0
May	5,142,342	2.2	2,532,694	6.8	376,509	16.5	2,909,203	7.9
June	5,325,761	10.7	2,794,223	12.9	378,329	15.3	3,172,551	13.2
July	4,981,923	17.0	2,629,101	23.3	375,217	11.8	3,004,318	21.8
August	4,636,671	9.2	2,298,120	10.9	393,129	11.1	2,691,249	10.9
September	4,107,993	-2.3	2,036,189	-6.6	319,867	-10.1	2,356,056	-7.1
October	3,823,755	-4.7	1,868,616	-10.2	337,404	4.6	2,206,020	-8.3
November	4,076,656	3.5	2,175,327	3.4	332,359	8.2	2,507,686	4.1
December	4,009,693	4.0	2,199,952	6.5	328,568	0.4	2,528,520	5.7
Year	52,311,147	5.4	27,031,615	6.5	4,058,725	7.8	31,090,339	6.7
2006								
January	2,962,427	10.2	1,608,517	8.6	226,363	2.8	1,834,880	7.8
February	3,343,501	-4.0	1,811,564	-7.1	274,272	5.6	2,085,836	-5.6
March	5,094,299	7.2	2,624,715	6.9	415,246	15.9	3,039,961	8.0
April	5,082,302	-3.9	2,464,753	-5.5	424,125	11.9	2,888,878	-3.3
May	5,553,032	8.0	2,658,736	5.0	435,271	15.6	3,094,006	6.4
June	5,228,955	-1.8	2,593,825	-7.2	398,518	5.3	2,992,343	-5.7
July	4,630,579	-7.1	2,299,237	-12.5	408,387	8.8	2,707,624	-9.9
August	5,038,722	8.7	2,529,344	10.1	452,188	15.0	2,981,532	10.8
September	4,574,990	11.4	2,302,001	13.1	425,018	32.9	2,727,019	15.7
October	4,129,229	8.0	2,192,784	17.3	358,318	6.2	2,551,102	15.6
November	4,249,508	4.2	2,286,072	5.1	326,954	-1.6	2,613,026	4.2
December	4,450,403	11.0	2,466,891	12.1	298,834	-9.0	2,765,724	9.4
Year	54,337,947	3.9	27,838,439	3.0	4,443,494	9.5	32,281,931	3.8
2007								
January	3,136,288	5.9	1,785,216	11.0	253,581	12.0	2,038,797	11.1
February	3,347,401	0.1	1,889,070	4.3	246,671	-10.1	2,135,741	2.4
March	5,033,457	-1.2	2,705,469	3.1	357,729	-13.9	3,063,197	0.8
April P	5,423,134	6.7	2,697,877	9.5	377,677	-11.0	3,075,554	6.5

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.
Note(s): Percentage change are year-over-year changes.

Table 2
Average monthly prices of passenger cars, by origin

Period	North America		Japan		Other countries	
	Amount	Change	Amount	Change	Amount	Change
	\$	%	\$	%	\$	%
2005						
January	24,564	1.4	22,934	4.2	27,694	0.8
February	24,702	0.9	23,232	3.2	28,363	-1.8
March	24,759	2.0	23,992	3.5	29,547	2.2
April	24,550	1.3	23,465	1.4	29,477	-0.4
May	24,771	2.5	23,307	0.9	29,111	-3.8
June	24,535	0.5	23,245	1.1	29,432	2.1
July	24,055	-1.8	23,044	-1.2	27,973	7.0
August	23,929	-1.6	23,889	2.5	27,951	5.9
September	24,098	-2.0	24,536	4.8	28,069	4.0
October	24,266	-2.3	25,066	7.0	28,695	5.6
November	24,421	-0.9	23,902	1.5	29,474	3.6
December	24,879	0.7	24,400	2.7	29,909	2.4
Year	24,453	0.1	23,715	2.5	28,827	2.3
2006						
January	24,921	1.5	24,979	8.9	28,604	3.3
February	25,105	1.6	25,009	7.6	28,861	1.8
March	24,911	0.6	25,047	4.4	30,306	2.6
April	24,723	0.7	23,708	1.0	29,847	1.3
May	24,856	0.3	24,282	4.2	29,787	2.3
June	24,950	1.7	24,030	3.4	28,517	-3.1
July	24,760	2.9	23,827	3.4	27,781	-0.7
August	24,701	3.2	23,862	-0.1	27,647	-1.1
September	24,442	1.4	24,295	-1.0	30,363	8.2
October	24,532	1.1	24,262	-3.2	28,590	-0.4
November	24,730	1.3	25,280	5.8	29,286	-0.6
December	25,880	4.0	26,128	7.1	32,685	9.3
Year	24,866	1.7	24,405	2.9	29,315	1.7
2007						
January	24,606	-1.3	24,909	-0.3	30,594	7.0
February	24,531	-2.3	25,093	0.3	30,087	4.2
March	24,464	-1.8	24,539	-2.0	32,155	6.1
April	24,480	-1.0	24,201	2.1	30,688	2.8
Year						

Note(s): Percentage changes shown are year-to-year changes.

Table 3
Monthly market share of new passenger car sales (units), by origin, Canada

Period	Total		Passenger cars					
			North America		Japan		Other countries	
	Units	Market share	Units	Market share	Units	Market share	Units	Market share
	No.	%	No.	%	No.	%	No.	%
2005								
January	39,544	100.0	27,144	68.6	5,222	13.2	7,178	18.2
February	50,559	100.0	35,421	70.1	6,488	12.8	8,650	17.1
March	76,197	100.0	54,630	71.7	9,576	12.6	11,991	15.7
April	91,395	100.0	62,166	68.0	14,823	16.2	14,406	15.8
May	88,257	100.0	58,678	66.5	14,029	15.9	15,550	17.6
June	85,599	100.0	57,953	67.7	13,309	15.5	14,337	16.7
July	80,412	100.0	53,318	66.3	12,749	15.9	14,345	17.8
August	78,942	100.0	53,093	67.3	11,710	14.8	14,139	17.9
September	70,233	100.0	46,428	66.1	9,927	14.1	13,878	19.8
October	64,249	100.0	43,844	68.2	8,739	13.6	11,666	18.2
November	62,113	100.0	41,318	66.5	9,508	15.3	11,287	18.2
December	57,722	100.0	40,646	70.4	7,402	12.8	9,674	16.8
Year	845,222	100.0	574,639	68.0	123,482	14.6	147,101	17.4
2006								
January	44,184	100.0	31,445	71.2	5,653	12.8	7,086	16.0
February	48,758	100.0	33,450	68.6	6,204	12.7	9,104	18.7
March	79,363	100.0	54,748	69.0	10,553	13.3	14,062	17.7
April	86,258	100.0	57,142	66.2	14,388	16.7	14,728	17.1
May	96,175	100.0	64,032	66.6	16,352	17.0	15,791	16.4
June	88,055	100.0	56,827	64.5	15,991	18.2	15,237	17.3
July	76,556	100.0	48,349	63.2	14,618	19.1	13,589	17.8
August	82,244	100.0	53,812	65.4	15,340	18.7	13,092	15.9
September	72,815	100.0	48,497	66.6	12,486	17.1	11,832	16.2
October	62,448	100.0	38,841	62.2	11,468	18.4	12,139	19.4
November	63,756	100.0	41,464	65.0	10,425	16.4	11,867	18.6
December	62,549	100.0	44,495	71.1	8,681	13.9	9,373	15.0
Year	863,161	100.0	573,102	66.4	142,159	16.5	147,900	17.1
2007								
January	42,705	100.0	27,594	64.6	7,704	18.0	7,407	17.3
February	47,256	100.0	30,361	64.2	8,299	17.6	8,596	18.2
March	76,487	100.0	49,540	64.8	14,206	18.6	12,741	16.7
April	92,446	100.0	60,392	65.3	17,649	19.1	14,405	15.6
Year								

Table 4
Provincial sales of new motor vehicles, by type and origin, in units and dollars, April

Type and origin of vehicles	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
Total, new motor vehicles						
2005 (No.)	167,441	2,872	510	5,592	3,755	45,583
2006 (No.)	159,436	2,575	442	4,845	3,483	41,885
2007 (No.)	172,428	3,176	531	5,531	3,637	46,524
2007 / 2006 %	8.1	23.3	20.1	14.2	4.4	11.1
2005 (\$'000)	5,287,013	74,281	13,042	154,836	102,970	1,302,707
2006 (\$'000)	5,082,302	67,404	11,173	135,754	97,166	1,204,400
2007 (\$'000)	5,423,134	83,436	13,570	146,201	101,725	1,314,155
2007 / 2006 %	6.7	23.8	21.5	7.7	4.7	9.1
Passenger cars, manufactured in North America						
2005 (No.)	62,166	1,349	225	2,664	1,535	17,501
2006 (No.)	57,142	1,190	202	2,205	1,481	16,081
2007 (No.)	60,392	1,406	200	2,703	1,385	17,235
2007 / 2006 %	5.7	18.2	-1.0	22.6	-6.5	7.2
2005 (\$'000)	1,526,182	30,585	5,184	61,966	35,974	418,023
2006 (\$'000)	1,412,732	27,270	4,716	51,293	34,985	383,108
2007 (\$'000)	1,478,389	31,836	4,561	61,806	32,069	403,465
2007 / 2006 %	4.6	16.7	-3.3	20.5	-8.3	5.3
Passenger cars, manufactured in Japan						
2005 (No.)	14,823	x	x	332	x	7,128
2006 (No.)	14,388	x	x	337	x	6,403
2007 (No.)	17,649	x	x	429	x	7,698
2007 / 2006 %	22.7	x	x	27.3	x	20.2
2005 (\$'000)	347,827	x	x	7,333	x	149,544
2006 (\$'000)	341,109	x	x	7,387	x	138,354
2007 (\$'000)	427,130	x	x	9,510	x	169,279
2007 / 2006 %	25.2	x	x	28.7	x	22.4
Passenger cars, manufactured in other countries						
2005 (No.)	14,406	x	x	453	x	5,639
2006 (No.)	14,728	x	x	496	x	5,691
2007 (No.)	14,405	x	x	440	x	5,447
2007 / 2006 %	-2.2	x	x	-11.3	x	-4.3
2005 (\$'000)	424,652	x	x	9,864	x	144,742
2006 (\$'000)	439,582	x	x	10,947	x	148,538
2007 (\$'000)	442,061	x	x	10,036	x	147,438
2007 / 2006 %	0.6	x	x	-8.3	x	-0.7
Trucks 1, manufactured in North America						
2005 (No.)	65,425	x	x	1,899	1,492	12,239
2006 (No.)	61,413	x	x	1,548	1,239	10,720
2007 (No.)	69,974	x	x	1,762	1,473	13,657
2007 / 2006 %	13.9	x	x	13.8	18.9	27.4
2005 (\$'000)	2,609,244	x	x	67,880	50,361	488,274
2006 (\$'000)	2,464,753	x	x	57,415	44,628	434,279
2007 (\$'000)	2,697,877	x	x	58,206	51,412	501,425
2007 / 2006 %	9.5	x	x	1.4	15.2	15.5
Trucks 1, manufactured overseas						
2005 (No.)	10,621	x	x	244	181	3,076
2006 (No.)	11,765	x	x	259	192	2,990
2007 (No.)	10,008	x	x	197	197	2,487
2007 / 2006 %	-14.9	x	x	-23.9	2.6	-16.8
2005 (\$'000)	379,108	x	x	7,794	5,630	102,124
2006 (\$'000)	424,125	x	x	8,712	6,115	100,122
2007 (\$'000)	377,677	x	x	6,644	6,330	92,549
2007 / 2006 %	-11.0	x	x	-23.7	3.5	-7.6

See footnotes at the end of the table.

Table 4 – continued

Provincial sales of new motor vehicles, by type and origin, in units and dollars, April

Type and origin of vehicles	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ²
Total, new motor vehicles						
2005 (No.)	167,441	59,703	4,647	4,193	22,193	18,393
2006 (No.)	159,436	57,558	4,192	3,565	23,427	17,464
2007 (No.)	172,428	61,256	4,713	4,261	23,761	19,038
2007 / 2006 %	8.1	6.4	12.4	19.5	1.4	9.0
2005 (\$'000)	5,287,013	1,962,910	167,361	144,201	764,736	599,968
2006 (\$'000)	5,082,302	1,876,149	142,703	122,283	844,742	580,528
2007 (\$'000)	5,423,134	1,970,945	156,290	153,221	857,552	626,039
2007 / 2006 %	6.7	5.1	9.5	25.3	1.5	7.8
Passenger cars, manufactured in North America						
2005 (No.)	62,166	22,653	1,659	1,269	7,007	6,304
2006 (No.)	57,142	21,702	1,386	976	6,270	5,649
2007 (No.)	60,392	22,766	1,487	1,061	6,308	5,841
2007 / 2006 %	5.7	4.9	7.3	8.7	0.6	3.4
2005 (\$'000)	1,526,182	581,005	41,237	32,068	174,973	145,166
2006 (\$'000)	1,412,732	551,857	34,442	24,907	159,042	141,111
2007 (\$'000)	1,478,389	582,900	36,487	26,496	157,762	141,008
2007 / 2006 %	4.6	5.6	5.9	6.4	-0.8	-0.1
Passenger cars, manufactured in Japan						
2005 (No.)	14,823	3,925	183	108	1,038	1,643
2006 (No.)	14,388	4,199	212	126	1,083	1,567
2007 (No.)	17,649	4,907	295	171	1,469	2,093
2007 / 2006 %	22.7	16.9	39.2	35.7	35.6	33.6
2005 (\$'000)	347,827	104,735	4,596	3,073	27,597	41,819
2006 (\$'000)	341,109	110,501	5,133	3,120	28,955	37,981
2007 (\$'000)	427,130	133,553	7,103	4,476	38,581	52,463
2007 / 2006 %	25.2	20.9	38.4	43.5	33.2	38.1
Passenger cars, manufactured in other countries						
2005 (No.)	14,406	4,917	231	163	881	1,459
2006 (No.)	14,728	4,732	245	186	1,027	1,770
2007 (No.)	14,405	4,894	255	156	1,040	1,585
2007 / 2006 %	-2.2	3.4	4.1	-16.1	1.3	-10.5
2005 (\$'000)	424,652	169,569	5,615	3,734	28,727	49,457
2006 (\$'000)	439,582	165,968	6,427	4,667	33,681	58,299
2007 (\$'000)	442,061	173,923	6,480	4,310	34,812	53,619
2007 / 2006 %	0.6	4.8	0.8	-7.6	3.4	-8.0
Trucks¹, manufactured in North America						
2005 (No.)	65,425	24,089	2,358	2,428	12,127	7,753
2006 (No.)	61,413	22,392	2,027	2,037	13,501	7,000
2007 (No.)	69,974	25,043	2,409	2,644	13,420	8,262
2007 / 2006 %	13.9	11.8	18.8	29.8	-0.6	18.0
2005 (\$'000)	2,609,244	951,605	108,925	97,938	492,665	316,440
2006 (\$'000)	2,464,753	876,056	85,817	81,396	566,102	287,941
2007 (\$'000)	2,697,877	940,620	96,771	109,773	568,280	328,682
2007 / 2006 %	9.5	7.4	12.8	34.9	0.4	14.1
Trucks¹, manufactured overseas						
2005 (No.)	10,621	4,119	216	225	1,140	1,234
2006 (No.)	11,765	4,533	322	240	1,546	1,478
2007 (No.)	10,008	3,646	267	229	1,524	1,257
2007 / 2006 %	-14.9	-19.6	-17.1	-4.6	-1.4	-15.0
2005 (\$'000)	379,108	155,996	6,988	7,387	40,774	47,086
2006 (\$'000)	424,125	171,767	10,884	8,193	56,962	55,195
2007 (\$'000)	377,677	139,950	9,449	8,166	58,117	50,268
2007 / 2006 %	-11.0	-18.5	-13.2	-0.3	2.0	-8.9

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

2. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

Table 5-1
Year to date provincial sales of new motor vehicles, by type and origin in units, January to April

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	No.	%	No.	%	No.	%	No.	%	No.	%
2005										
Newfoundland and Labrador	7,507	15.8	3,118	37.7	x	x	x	x	4,240	21.6
Prince Edward Island	1,340	1.9	558	10.7	x	x	x	x	772	8.1
Nova Scotia	14,297	4.2	6,266	18.5	745	-22.3	1,134	-10.6	8,145	8.4
New Brunswick	10,858	-1.4	4,354	6.7	x	x	x	x	5,697	0.6
Quebec	130,807	0.2	50,163	9.4	16,147	-14.2	16,141	-15.2	82,451	-1.5
Ontario	189,449	1.6	69,473	8.2	10,188	-9.1	14,529	-8.7	94,190	3.1
Manitoba	14,116	2.2	4,688	8.8	504	-15.4	656	-17.4	5,848	2.6
Saskatchewan	11,703	-0.2	3,147	4.3	312	-20.0	498	-18.1	3,957	-1.4
Alberta	66,330	12.0	18,787	19.8	2,662	1.9	2,928	6.8	24,377	15.9
British Columbia ¹	57,413	3.4	18,807	1.1	4,559	-5.8	4,652	-2.3	28,018	-0.7
Canada	503,820	2.9	179,361	9.5	36,109	-11.0	42,225	-10.2	257,695	2.5
2006										
Newfoundland and Labrador	6,781	-9.7	2,678	-14.1	x	x	x	x	3,672	-13.4
Prince Edward Island	1,334	-0.4	578	3.6	x	x	x	x	798	3.4
Nova Scotia	15,226	6.5	6,607	5.4	902	21.1	1,478	30.3	8,987	10.3
New Brunswick	10,686	-1.6	4,252	-2.3	x	x	x	x	5,771	1.3
Quebec	124,216	-5.0	47,144	-6.0	15,232	-5.7	16,714	3.5	79,090	-4.1
Ontario	188,326	-0.6	69,726	0.4	10,904	7.0	15,121	4.1	95,751	1.7
Manitoba	13,245	-6.2	4,089	-12.8	573	13.7	656	0.0	5,318	-9.1
Saskatchewan	11,251	-3.9	2,986	-5.1	330	5.8	499	0.2	3,815	-3.6
Alberta	74,884	12.9	19,806	5.4	3,017	13.3	3,151	7.6	25,974	6.6
British Columbia ¹	59,639	3.9	18,919	0.6	4,838	6.1	5,630	21.0	29,387	4.9
Canada	505,588	0.4	176,785	-1.4	36,798	1.9	44,980	6.5	258,563	0.3
2007										
Newfoundland and Labrador	8,118	19.7	3,175	18.6	x	x	x	x	4,331	17.9
Prince Edward Island	1,499	12.4	586	1.4	x	x	x	x	848	6.3
Nova Scotia	14,792	-2.9	6,079	-8.0	1,247	38.2	1,244	-15.8	8,570	-4.6
New Brunswick	11,115	4.0	4,106	-3.4	x	x	x	x	5,693	-1.4
Quebec	129,317	4.1	45,754	-2.9	19,588	28.6	15,081	-9.8	80,423	1.7
Ontario	185,652	-1.4	64,353	-7.7	13,770	26.3	14,713	-2.7	92,836	-3.0
Manitoba	14,252	7.6	4,238	3.6	742	29.5	719	9.6	5,699	7.2
Saskatchewan	12,844	14.2	2,937	-1.6	407	23.3	460	-7.8	3,804	-0.3
Alberta	80,359	7.3	18,931	-4.4	4,198	39.1	3,545	12.5	26,674	2.7
British Columbia ¹	63,220	6.0	17,728	-6.3	6,457	33.5	5,831	3.6	30,016	2.1
Canada	521,168	3.1	167,887	-5.0	47,858	30.1	43,149	-4.1	258,894	0.1

See footnotes at the end of the table.

Table 5-1 – continued

Year to date provincial sales of new motor vehicles, by type and origin in units, January to April

Province	Total new motor vehicles		Trucks ²					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	No.	%	No.	%	No.	%	No.	%
2005								
Newfoundland and Labrador	7,507	15.8	x	x	x	x	3,267	9.0
Prince Edward Island	1,340	1.9	x	x	x	x	568	-5.5
Nova Scotia	14,297	4.2	5,403	-0.9	749	-0.3	6,152	-0.8
New Brunswick	10,858	-1.4	4,649	-5.1	512	14.8	5,161	-3.5
Quebec	130,807	0.2	38,888	-1.0	9,468	24.2	48,356	3.1
Ontario	189,449	1.6	81,881	-1.6	13,378	12.8	95,259	0.2
Manitoba	14,116	2.2	7,603	1.2	665	11.6	8,268	1.9
Saskatchewan	11,703	-0.2	7,040	-1.5	706	25.2	7,746	0.5
Alberta	66,330	12.0	38,284	9.1	3,669	18.7	41,953	9.9
British Columbia ¹	57,413	3.4	25,027	8.2	4,368	4.2	29,395	7.6
Canada	503,820	2.9	212,046	1.5	34,079	15.3	246,125	3.2
2006								
Newfoundland and Labrador	6,781	-9.7	x	x	x	x	3,109	-4.8
Prince Edward Island	1,334	-0.4	x	x	x	x	536	-5.6
Nova Scotia	15,226	6.5	5,350	-1.0	889	18.7	6,239	1.4
New Brunswick	10,686	-1.6	4,231	-9.0	684	33.6	4,915	-4.8
Quebec	124,216	-5.0	35,857	-7.8	9,269	-2.1	45,126	-6.7
Ontario	188,326	-0.6	78,124	-4.6	14,451	8.0	92,575	-2.8
Manitoba	13,245	-6.2	6,944	-8.7	983	47.8	7,927	-4.1
Saskatchewan	11,251	-3.9	6,712	-4.7	724	2.5	7,436	-4.0
Alberta	74,884	12.9	44,279	15.7	4,631	26.2	48,910	16.6
British Columbia ¹	59,639	3.9	25,266	1.0	4,986	14.1	30,252	2.9
Canada	505,588	0.4	209,841	-1.0	37,184	9.1	247,025	0.4
2007								
Newfoundland and Labrador	8,118	19.7	x	x	x	x	3,787	21.8
Prince Edward Island	1,499	12.4	x	x	x	x	651	21.5
Nova Scotia	14,792	-2.9	5,557	3.9	665	-25.2	6,222	-0.3
New Brunswick	11,115	4.0	4,853	14.7	569	-16.8	5,422	10.3
Quebec	129,317	4.1	41,043	14.5	7,851	-15.3	48,894	8.3
Ontario	185,652	-1.4	81,046	3.7	11,770	-18.6	92,816	0.3
Manitoba	14,252	7.6	7,726	11.3	827	-15.9	8,553	7.9
Saskatchewan	12,844	14.2	8,323	24.0	717	-1.0	9,040	21.6
Alberta	80,359	7.3	48,632	9.8	5,053	9.1	53,685	9.8
British Columbia ¹	63,220	6.0	28,362	12.3	4,842	-2.9	33,204	9.8
Canada	521,168	3.1	229,444	9.3	32,830	-11.7	262,274	6.2

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.

Table 5-2
Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to April

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005										
Newfoundland and Labrador	201,658	14.6	70,637	36.4	x	x	x	x	92,251	22.2
Prince Edward Island	35,507	3.1	12,892	14.6	x	x	x	x	16,830	12.3
Nova Scotia	409,558	3.9	146,018	19.7	16,334	-19.0	25,189	-10.3	187,542	10.1
New Brunswick	311,962	-1.3	102,199	9.0	x	x	x	x	129,383	3.1
Quebec	3,785,702	2.3	1,192,555	10.1	333,367	-13.7	400,214	-14.8	1,926,137	-0.7
Ontario	6,308,342	5.1	1,778,241	10.2	273,915	-4.0	483,047	-8.8	2,535,203	4.4
Manitoba	496,825	9.2	116,575	11.1	12,467	-11.0	16,819	-18.9	145,861	4.4
Saskatchewan	407,607	4.3	79,741	7.6	8,222	-15.2	11,335	-16.3	99,297	2.0
Alberta	2,357,520	16.8	471,137	22.8	69,897	6.2	92,256	4.2	633,292	17.7
British Columbia ¹	1,891,672	5.3	450,472	2.2	114,626	-6.5	160,724	-6.2	725,820	-1.2
Canada	16,206,353	6.1	4,420,468	11.1	848,072	-8.4	1,223,078	-10.0	6,491,617	3.6
2006										
Newfoundland and Labrador	184,846	-8.3	61,445	-13.0	x	x	x	x	81,136	-12.0
Prince Edward Island	34,417	-3.1	13,408	4.0	x	x	x	x	17,455	3.7
Nova Scotia	424,299	3.6	153,694	5.3	20,612	26.2	31,504	25.1	205,811	9.7
New Brunswick	301,383	-3.4	100,137	-2.0	x	x	x	x	130,821	1.1
Quebec	3,676,279	-2.9	1,125,134	-5.7	336,237	0.9	426,515	6.6	1,887,885	-2.0
Ontario	6,209,151	-1.6	1,789,638	0.6	296,613	8.3	518,055	7.2	2,604,307	2.7
Manitoba	461,128	-7.2	102,026	-12.5	13,771	10.5	17,125	1.8	132,924	-8.9
Saskatchewan	399,424	-2.0	76,674	-3.8	8,907	8.3	11,682	3.1	97,262	-2.0
Alberta	2,769,031	17.5	507,875	7.8	82,272	17.7	99,615	8.0	689,762	8.9
British Columbia ¹	2,022,571	6.9	469,949	4.3	122,049	6.5	193,610	20.5	785,609	8.2
Canada	16,482,529	1.7	4,399,985	-0.5	901,795	6.3	1,331,193	8.8	6,632,973	2.2
2007										
Newfoundland and Labrador	221,633	19.9	71,765	16.8	x	x	x	x	95,476	17.7
Prince Edward Island	39,691	15.3	13,424	0.1	x	x	x	x	18,682	7.0
Nova Scotia	414,246	-2.4	140,488	-8.6	28,576	38.6	27,754	-11.9	196,819	-4.4
New Brunswick	325,005	7.8	94,927	-5.2	x	x	x	x	128,282	-1.9
Quebec	3,761,212	2.3	1,070,518	-4.9	432,641	28.7	405,907	-4.8	1,909,066	1.1
Ontario	6,095,692	-1.8	1,635,247	-8.6	378,910	27.7	526,868	1.7	2,541,024	-2.4
Manitoba	498,753	8.2	104,096	2.0	18,673	35.6	18,623	8.7	141,392	6.4
Saskatchewan	468,269	17.2	73,475	-4.2	11,052	24.1	12,593	7.8	97,119	-0.1
Alberta	2,952,214	6.6	475,961	-6.3	111,575	35.6	117,820	18.3	705,355	2.3
British Columbia ¹	2,163,566	7.0	434,212	-7.6	163,976	34.4	195,595	1.0	793,782	1.0
Canada	16,940,280	2.8	4,114,112	-6.5	1,175,886	30.4	1,336,992	0.4	6,626,991	-0.1

See footnotes at the end of the table.

Table 5-2 – continued

Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to April

Province	Total new motor vehicles		Trucks ²					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005								
Newfoundland and Labrador	201,658	14.6	x	x	x	x	109,407	8.9
Prince Edward Island	35,507	3.1	x	x	x	x	18,676	-4.0
Nova Scotia	409,558	3.9	197,983	0.3	24,033	-8.8	222,015	-0.8
New Brunswick	311,962	-1.3	166,908	-5.3	15,671	7.9	182,580	-4.3
Quebec	3,785,702	2.3	1,540,799	3.9	318,766	15.1	1,859,566	5.7
Ontario	6,308,342	5.1	3,273,476	5.2	499,662	8.6	3,773,138	5.7
Manitoba	496,825	9.2	328,447	11.6	22,516	6.3	350,964	11.3
Saskatchewan	407,607	4.3	285,018	4.2	23,290	15.8	308,308	5.0
Alberta	2,357,520	16.8	1,591,616	16.7	132,614	12.9	1,724,230	16.4
British Columbia ¹	1,891,672	5.3	1,001,826	11.2	164,026	1.9	1,165,851	9.8
Canada	16,206,353	6.1	8,497,393	7.5	1,217,343	9.6	9,714,736	7.7
2006								
Newfoundland and Labrador	184,846	-8.3	x	x	x	x	103,710	-5.2
Prince Edward Island	34,417	-3.1	x	x	x	x	16,963	-9.2
Nova Scotia	424,299	3.6	189,111	-4.5	29,377	22.2	218,488	-1.6
New Brunswick	301,383	-3.4	149,102	-10.7	21,460	36.9	170,562	-6.6
Quebec	3,676,279	-2.9	1,475,363	-4.2	313,031	-1.8	1,788,394	-3.8
Ontario	6,209,151	-1.6	3,064,898	-6.4	539,945	8.1	3,604,843	-4.5
Manitoba	461,128	-7.2	293,903	-10.5	34,301	52.3	328,204	-6.5
Saskatchewan	399,424	-2.0	276,866	-2.9	25,295	8.6	302,161	-2.0
Alberta	2,769,031	17.5	1,907,623	19.9	171,646	29.4	2,079,269	20.6
British Columbia ¹	2,022,571	6.9	1,049,132	4.7	187,830	14.5	1,236,962	6.1
Canada	16,482,529	1.7	8,509,549	0.1	1,340,006	10.1	9,849,555	1.4
2007								
Newfoundland and Labrador	221,633	19.9	x	x	x	x	126,156	21.6
Prince Edward Island	39,691	15.3	x	x	x	x	21,009	23.9
Nova Scotia	414,246	-2.4	194,445	2.8	22,984	-21.8	217,430	-0.5
New Brunswick	325,005	7.8	177,875	19.3	18,850	-12.2	196,723	15.3
Quebec	3,761,212	2.3	1,565,357	6.1	286,790	-8.4	1,852,147	3.6
Ontario	6,095,692	-1.8	3,101,348	1.2	453,321	-16.0	3,554,669	-1.4
Manitoba	498,753	8.2	327,449	11.4	29,914	-12.8	357,361	8.9
Saskatchewan	468,269	17.2	345,183	24.7	25,967	2.7	371,151	22.8
Alberta	2,952,214	6.6	2,054,331	7.7	192,528	12.2	2,246,858	8.1
British Columbia ¹	2,163,566	7.0	1,181,678	12.6	188,107	0.1	1,369,785	10.7
Canada	16,940,280	2.8	9,077,632	6.7	1,235,658	-7.8	10,313,289	4.7

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.

Table 6
Annual sales of new motor vehicles, by type and origin, in units and dollars, Canada

Year	Total	Passenger cars				Trucks ¹		
		Total	North America	Japan	Other countries	Total	North America	Overseas
No.								
1984	1,283,502	971,210	724,932	171,204	75,074	312,292	273,604	38,688
1985	1,530,410	1,137,216	794,965	199,221	143,030	393,194	344,871	48,323
1986	1,515,920	1,095,313	761,169	203,304	130,840	420,607	368,423	52,184
1987	1,533,637	1,065,093	700,930	243,288	120,875	468,544	417,189	51,355
1988	1,565,501	1,056,310	724,733	243,835	87,742	509,191	459,777	49,414
1989	1,483,875	988,134	675,340	239,548	73,246	495,741	422,398	73,343
1990	1,317,869	884,564	580,397	239,603	64,564	433,305	361,403	71,902
1991	1,287,790	873,184	573,297	237,701	62,186	414,606	347,671	66,935
1992	1,227,419	798,023	503,460	236,675	57,888	429,396	370,422	58,974
1993	1,192,934	739,049	493,759	196,310	48,980	453,885	402,112	51,773
1994	1,260,056	748,666	573,361	129,547	45,759	511,390	475,444	35,946
1995	1,166,535	670,190	553,265	71,493	45,432	496,345	469,590	26,755
1996	1,204,557	660,769	572,581	47,901	40,287	543,788	517,738	26,050
1997	1,424,380	738,550	629,488	66,297	42,765	685,830	628,214	57,616
1998	1,428,932	740,809	590,667	98,275	51,867	688,123	627,256	60,867
1999	1,542,041	806,450	625,292	103,016	78,142	735,591	672,444	63,147
2000	1,587,561	849,171	640,856	106,937	101,378	738,390	669,492	68,898
2001	1,597,964	868,633	619,810	122,998	125,825	729,331	647,987	81,344
2002	1,733,318	934,704	651,305	144,596	138,803	798,614	698,870	99,744
2003	1,626,468	865,475	604,726	126,908	133,841	760,993	654,136	106,857
2004	1,575,195	820,103	542,814	116,426	160,863	755,092	653,637	101,455
2005	1,630,310	845,222	574,639	123,482	147,101	785,088	673,205	111,883
2006	1,666,327	863,161	573,102	142,159	147,900	803,166	681,244	121,922
\$'000								
1984	15,679,760	11,138,931	8,176,591	1,928,031	1,034,309	4,540,829	4,136,482	404,347
1985	19,890,119	13,707,637	9,545,156	2,325,922	1,836,559	6,182,482	5,641,518	540,964
1986	21,841,550	14,669,730	9,856,684	2,811,893	2,001,153	7,171,820	6,441,827	729,993
1987	24,471,752	15,748,410	10,031,338	3,567,223	2,149,849	8,723,342	7,930,138	793,204
1988	26,865,327	16,709,476	11,080,866	3,784,902	1,843,708	10,155,851	9,369,528	786,323
1989	26,959,378	16,541,801	11,034,684	3,887,341	1,619,774	10,417,577	9,059,482	1,358,095
1990	24,888,751	15,245,831	9,784,293	4,015,958	1,445,580	9,642,918	8,210,502	1,432,416
1991	22,855,626	14,103,545	9,038,584	3,789,001	1,275,960	8,752,081	7,503,659	1,248,422
1992	23,484,453	13,691,747	8,450,515	4,053,784	1,187,448	9,792,706	8,613,980	1,178,726
1993	24,630,368	13,278,183	8,620,651	3,560,912	1,096,620	11,352,185	10,227,081	1,125,104
1994	27,893,795	14,182,894	10,595,001	2,346,168	1,241,727	13,710,902	12,846,447	864,453
1995	28,168,806	13,882,004	11,070,368	1,492,451	1,319,184	14,286,804	13,544,980	741,824
1996	31,485,777	14,510,882	12,062,092	1,118,289	1,330,501	16,974,894	16,115,584	859,309
1997	38,986,224	16,836,615	13,809,161	1,519,604	1,507,852	22,149,610	20,341,263	1,808,346
1998	40,255,777	17,054,244	13,101,703	2,110,330	1,842,211	23,201,534	21,165,239	2,036,296
1999	45,317,914	19,017,278	14,138,902	2,246,522	2,631,853	26,300,638	24,055,653	2,244,986
2000	46,930,514	20,790,660	15,089,665	2,431,251	3,269,743	26,139,852	23,745,933	2,393,922
2001	46,886,252	21,168,628	14,575,745	2,882,386	3,710,497	25,717,623	22,958,458	2,759,162
2002	52,227,499	23,191,483	15,521,295	3,501,294	4,168,898	29,036,014	25,633,136	3,402,877
2003	50,493,308	21,685,587	14,565,218	2,988,274	4,132,093	28,807,720	24,845,915	3,961,804
2004	49,639,223	20,489,761	13,261,753	2,694,970	4,533,035	29,149,463	25,384,561	3,764,904
2005	52,311,147	21,220,807	14,051,867	2,928,424	4,240,519	31,090,339	27,031,615	4,058,725
2006	54,337,947	22,056,012	14,250,869	3,469,392	4,335,753	32,281,931	27,838,439	4,443,494

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Table 7
Canada, monthly sales of new motor vehicles, in units, by type and origin, seasonally adjusted

Period	Total new motor vehicles		Passenger cars				Trucks ¹	
	Units	Month/month change	North America		Overseas		Total	
			Units	Month/month change	Units	Month/month change	Units	Month/month change
	No.	%	No.	%	No.	%	No.	%
2005								
January	127,324	-2.5	45,455	-0.2	22,059	-2.7	59,810	-4.1
February	146,009	14.7	52,491	15.5	22,113	0.2	71,405	19.4
March	134,041	-8.2	49,365	-6.0	20,960	-5.2	63,716	-10.8
April	138,377	3.2	49,574	0.4	22,324	6.5	66,479	4.3
May	129,700	-6.3	43,044	-13.2	22,623	1.3	64,033	-3.7
June	141,179	8.9	49,505	15.0	22,421	-0.9	69,253	8.2
July	150,970	6.9	49,718	0.4	24,610	9.8	76,642	10.7
August	135,424	-10.3	47,903	-3.7	22,975	-6.6	64,546	-15.8
September	126,047	-6.9	46,633	-2.7	22,268	-3.1	57,147	-11.5
October	132,813	5.4	49,159	5.4	22,342	0.3	61,312	7.3
November	135,330	1.9	45,426	-7.6	23,418	4.8	66,486	8.4
December	133,096	-1.7	46,367	2.1	22,470	-4.0	64,259	-3.3
2006								
January	138,398	4.0	52,674	13.6	21,906	-2.5	63,818	-0.7
February	138,410	0.0	49,184	-6.6	22,628	3.3	66,599	4.4
March	138,541	0.1	48,318	-1.8	22,906	1.2	67,317	1.1
April	136,947	-1.2	46,880	-3.0	24,184	5.6	65,883	-2.1
May	135,357	-1.2	45,715	-2.5	24,173	0.0	65,470	-0.6
June	134,914	-0.3	47,403	3.7	25,010	3.5	62,501	-4.5
July	138,925	3.0	46,384	-2.1	25,634	2.5	66,907	7.0
August	142,843	2.8	47,891	3.2	24,512	-4.4	70,440	5.3
September	138,563	-3.0	47,747	-0.3	24,399	-0.5	66,418	-5.7
October	136,386	-1.6	43,336	-9.2	24,895	2.0	68,155	2.6
November	139,748	2.5	46,999	8.5	24,678	-0.9	68,071	-0.1
December	147,294	5.4	50,573	7.6	25,133	1.8	71,589	5.2
2007								
January ^r	142,251	-3.4	45,106	-10.8	25,659	2.1	71,485	-0.1
February ^r	137,468	-3.4	44,780	-0.7	25,178	-1.9	67,510	-5.6
March ^r	137,546	0.1	44,177	-1.3	25,799	2.5	67,570	0.1
April ^p	147,042	6.9	50,095	13.4	25,795	0.0	71,152	5.3

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are month-to-month changes.

Table 8
Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
2005						
January	127,324	1,863	397	3,604	2,560	34,269
February	146,009	2,226	438	4,153	3,185	36,177
March	134,041	2,153	370	3,659	2,818	34,076
April	138,377	2,192	431	3,993	2,975	34,678
May	129,700	2,129	370	3,805	2,621	32,546
June	141,179	2,031	422	3,859	2,901	36,932
July	150,970	2,419	426	4,226	3,362	35,710
August	135,424	1,759	420	4,003	2,951	32,076
September	126,047	1,822	321	3,720	2,508	29,599
October	132,813	2,087	400	3,688	2,877	34,011
November	135,330	2,257	488	3,648	2,713	35,300
December	133,096	1,961	365	3,796	2,757	32,399
2006						
January	138,398	2,190	396	4,659	2,801	32,995
February	138,410	1,921	435	4,007	2,943	33,013
March	138,541	1,823	405	4,240	2,870	33,402
April	136,947	1,958	395	3,719	2,803	33,289
May	135,357	1,918	409	3,622	2,778	32,867
June	134,914	2,112	396	3,698	2,817	32,399
July	138,925	1,926	415	3,716	2,944	33,489
August	142,843	1,988	431	4,033	2,972	35,479
September	138,563	1,987	391	4,005	2,959	33,707
October	136,386	1,996	394	3,855	2,982	33,388
November	139,748	2,144	436	4,230	3,263	34,019
December	147,294	2,225	429	3,954	3,270	36,150
2007						
January ^r	142,251	2,209	460	3,927	3,194	34,513
February ^r	137,468	2,112	421	3,785	2,895	33,648
March ^r	137,546	2,304	458	3,738	2,930	33,016
April ^p	147,042	2,400	462	4,226	2,919	35,469

Table 8 – continued

Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories
2005						
January	127,324	48,406	3,576	2,612	16,136	13,902
February	146,009	58,050	4,391	3,283	18,349	15,757
March	134,041	50,508	3,884	3,289	17,538	15,745
April	138,377	51,845	3,923	3,610	18,850	15,879
May	129,700	49,031	3,629	3,219	16,867	15,482
June	141,179	52,344	3,969	3,469	19,136	16,117
July	150,970	58,281	4,703	4,116	21,182	16,545
August	135,424	51,208	4,036	3,351	19,121	16,500
September	126,047	47,342	3,648	3,135	18,634	15,319
October	132,813	49,707	3,560	2,826	18,463	15,194
November	135,330	50,542	3,535	3,193	18,827	14,826
December	133,096	50,450	3,646	3,150	19,258	15,314
2006						
January	138,398	52,660	3,904	2,831	20,098	15,864
February	138,410	52,269	3,666	3,360	20,931	15,866
March	138,541	52,540	3,793	3,304	19,988	16,175
April	136,947	51,595	3,645	3,186	20,143	16,216
May	135,357	50,460	3,620	3,387	20,411	15,885
June	134,914	50,524	3,731	3,337	19,932	15,967
July	138,925	51,948	3,847	3,392	21,281	15,967
August	142,843	52,457	3,773	3,377	21,871	16,462
September	138,563	50,682	3,861	3,411	20,825	16,733
October	136,386	48,980	3,984	3,309	21,156	16,341
November	139,748	52,446	3,957	3,461	19,932	15,861
December	147,294	54,087	4,143	3,560	22,165	17,311
2007						
January ^r	142,251	51,739	3,918	3,600	22,052	16,639
February ^r	137,468	49,439	3,844	3,428	21,097	16,800
March ^r	137,546	48,535	3,995	3,471	22,362	16,737
April ^p	147,042	54,265	4,168	3,718	21,578	17,837

Definitions

Trucks

Trucks include light and heavy trucks, minivans, sport utility vehicles, vans, coaches and buses, regardless of their intended use.

Passenger car

The term passenger car refers to all vehicles whose primary function is to carry passengers, excluding those vehicles classified as a commercial vehicle (see definition above). Passenger cars also include cars used for commercial purposes, i.e. taxis, auto rentals and other car fleets.

Country of origin

New motor vehicles fall into two categories defined on the basis of origin: those manufactured in North America and those manufactured overseas. The latter are imported in a fully assembled state from countries other than the United States or Mexico. All passenger cars and commercial vehicles assembled in Canada, Mexico and the United States and sold in Canada classified are as North American manufactured vehicles.

Motor vehicle sales - units

The number of new motor vehicles sold in Canada.

Motor vehicle sales - dollars

Net sales refers to the selling price to the consumer, i.e., manufacturer's invoice price plus estimated dealer's markup, including charges for standard and optional accessories. Sales taxes are excluded.

Average price of passenger cars

The average price is obtained by dividing the total dollar sales by the number of units sold. Therefore, changes in the average price reflect variations in the models sold as well as price changes. For example, an increase in the average price for passenger cars may reflect both a shift to more expensive models as well as price increases.

Appendix I

Scope of the survey

The interest in and need for detailed statistics on the automobile industry arose years ago, when the industry began playing a prominent role in the Canadian economy. For over 50 years, Statistics Canada has been collecting and disseminating statistical information on the retail sales of new motor vehicles. Not only are these statistics required to produce estimates of Canadian consumer spending for the national accounts and the gross domestic product, but they have also served and continue to serve as one of the most important, most often requested indicators of the health of Canada's economy.¹

However, estimates of the total retail sales volume of new motor vehicles were not sufficient to meet the incessant demand for more information. There came an increasing need for data on the characteristics of the fleet of new vehicles sold at retail, either to learn more about the preferences of Canadian consumers or to assess the penetration of the Canadian market by major foreign manufacturers. Statistics on new motor vehicle sales were expanded in the early 1970s to provide separate figures for Japanese vehicle sales.

The statistics in this report cover exclusively retail sales of new motor vehicles within Canada's borders. Data are derived from a postal survey (a census - see the methodology section at the end of the report for more details).

Other statistics connected with the automobile industry (sales of new and used car dealers, auto parts and accessories stores and so on) are available on the monthly Retail Trade survey (Catalogue No. 63-005). For further information, please contact the Retail Commodity Section, Distributive Trades Division, Statistics Canada, Ottawa, K1A 0T6, (Telephone: 613-951-3549 or toll free at 1-877-421-3067).

Data quality and methodology

This survey is a census of all motor vehicle manufacturers and importers known to be active in Canada.

The value of sales is reported at selling price to consumer (i.e. the manufacturer's invoice price plus estimated dealer's markup, charges for standard equipment and options, less provincial sales tax and federal goods and services tax (G.S.T.) and harmonized sales tax (H.S.T.)).

The response rate for this survey is generally 100%. Minimal estimation is required so there is little bias resulting from non-response introduced in these data.

All attempts have been made to minimize the non-sampling errors: the questionnaires used in the survey have been carefully designed to minimize different interpretations; detailed acceptance testing has been carried out for the different stages of editing and processing.

Data confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to any identifiable business without the previous consent in writing of that business.² The disclosure of data likely to reveal specific information on the activity of a particular company is systematically and rigorously controlled and regulated to prevent the publication or disclosure of any information deemed confidential. The rules regarding confidentiality

1. *The new motor vehicle sales series is one of ten statistical series making up the leading indicator developed by Statistics Canada for current economic analysis purposes.*

2. *See Section 17 of the Statistics Act (Chapter 5-19), entitled «Secrecy».*

are therefore applied in such a way that no data are shown for cells (or statistical units). If information is withheld for reasons of confidentiality an "X" will appear in the appropriate cell of this publication.

Another way of preserving data confidentiality without having to enter an "X" is to combine (consolidate) the information **from selected regions** (or selected cells) for the same item. The data in question can be aggregated and published in a less detailed, but still confidential, form. For example, the data for the Northwest Territories, the Yukon and Nunavut are included with the British Columbia data.

Seasonal adjustment

Time series contain the elements essential to the description, explanation and forecasting of the behaviour of an economic phenomenon: "They are statistical records of the evolution of economic processes through time."³In using time series to observe economic activity, economists and statisticians have identified four characteristic behavioural components: the long-term movement or trend, the cycle, the seasonal (variations) and the irregular (fluctuations). These movements are caused by various economic, natural or institutional factors. The **seasonal variations** occur periodically on a more or less regular basis over the course of the year as a result of seasonal changes in weather, statutory holidays and other events which occur at fairly regular intervals and thus have a major impact on the rate of economic activity.

In the interest of accurately interpreting the fundamental evolution of an economic phenomenon and producing forecasts of superior quality, Statistics Canada uses the X-11-ARIMA seasonal adjustment method⁴ to seasonally adjust its time series. The ARIMA part of this method minimizes the impact of seasonal variations on the series and essentially consists of adding one year of estimated data onto each end of the original series before it is seasonally adjusted per se. The estimated data are derived from forecasts and back casts using ARIMA (Autoregressive Integrated Moving Average) models of the Box-Jenkins type.

The X-11 part of the X-11-ARIMA program uses primarily the ratio-to-moving average method to smooth the modified series and obtain a preliminary estimate of the trend-cycle, to calculate the ratios of the original series (fitted) to the estimates of the trend-cycle and to estimate the seasonal factors from these ratios. The final seasonal factors are produced only after these operations have been repeated several times. These procedures, used to determine the seasonal factors necessary to calculate the final seasonally adjusted data, are, since February 1983, executed every month instead of once a year. This permits us to update each month, the reference series from which we derive the final estimations of the seasonal factors employing the most current data available.

While seasonal adjustment permits a better understanding of the underlying trend-cycle of a series, the seasonally-adjusted series still contains an irregular component. Slight month-to-month variations in the seasonally adjusted series may be simple irregular movements; to get a better idea of the underlying trend, users must examine several months of seasonally adjusted series.

To assist the user, the Months of Cyclical Dominance number, MCD, is provided.⁵ The MCD is the shortest monthly span for which a certain ratio becomes and remains less than one, that is, the ratio for which the absolute average percentage change of the trend-cycle of the seasonally adjusted series becomes greater than the absolute average per cent change of the irregular component. The MCD can be interpreted as the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that the trend-cycle of that series also has moved in the given direction. Clearly small MCD's are desirable and indicative of a smooth series. Applying a moving average to the seasonally adjusted data of MCD length tends to smooth irregular movements which may obscure the underlying trend-cycle. The MCD moving average provides a method of reducing all types of series to approximately the same degree of smoothness, whatever the size of the irregular component in the original series.

3. «A Note on the Seasonal adjustment of Economic Time Series,» *Canadian Statistical Review*, August 1974.

4. For further information see the X-11-ARIMA/88 Seasonal Adjustment Method, by Estelle Bee Dagum, Statistics Canada.

5. MCD = 10 for North American passenger cars. MCD = 4 for Overseas passenger cars. MCD = 12 for Commercial vehicles.

Revision procedures

The seasonally adjusted estimates are revised for the three months preceding the reference period. Monthly unadjusted data are revised for the previous month, when new information is made available to Statistics Canada. In addition, unadjusted new motor vehicle sales are revised each year, for the latest year, in the February issue of this publication. At that time, monthly seasonally adjusted estimates for the latest four years of data are revised.

Appendix II

List of North American motor vehicle manufacturers

B.M.W. Canada Inc.
Blue Bird Body Co.
DaimlerChrysler Canada Inc.
Ford Motor Company of Canada Limited
Freightliner of Canada Ltd.
General Motors of Canada Limited
Honda Canada Inc.
Hyundai Auto Canada Inc.
International Truck and Engine Corporation Canada
Kenworth Div., Paccar of Canada Ltd.
Mack Canada Inc.
Mazda Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Motor Coach Industries Limited
New Flyer Industries Ltd.
Nissan Canada Inc.
Nova Bus Corp.
Orion Bus Industries Inc.
Peterbilt Div., Paccar of Canada Ltd.
Prévost Car Inc.
Sterling Heavy Duty TrucksSubaru Canada Inc.
Subaru Canada Inc.
Suzuki Canada Inc.
Thomas Built Buses of Canada Ltd.

Toyota Canada Ltd.

Volkswagen Canada Inc.

Volvo Trucks Canada Inc.

Western Star Trucks Inc.

List of importers and distributors of overseas manufactured motor vehicles

Japan

General Motors of Canada Ltd.

Hino Diesel Trucks Canada Ltd.

Honda Canada Inc.

Mazda Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Subaru Canada Inc.

Suzuki Canada Inc.

Toyota Canada Inc.

Other Countries

B.M.W. Canada Inc.

Daewoo Auto Canada Inc.

Ford Motor Company of Canada Limited

General Motors Canada Ltd.

Hyundai Auto Canada Inc.

Jaguar Canada Inc.

Kia Canada Inc.

Land Rover group Canada Inc.

Mercedes-Benz Canada Inc.

Porsche Cars of Canada Ltd.

Volkswagen Canada Inc.

Volvo Cars of Canada Ltd.