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# **New Motor Vehicle Sales**

June 2007





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# Statistics Canada Distributive Trades Division

# **New Motor Vehicle Sales**

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# **User information**

# **Symbols**

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the Statistics Act
- E use with caution
- F too unreliable to be published

#### **Note**

Components may not add to totals due to rounding.

# **Acknowledgements**

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# **Highlights**

# **June 2007**

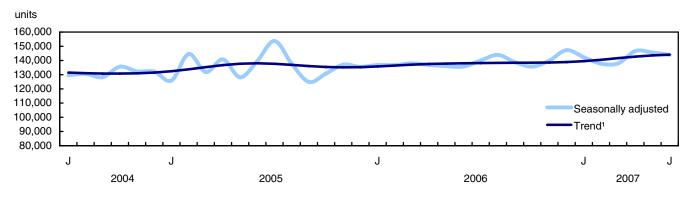
• New motor vehicle sales dipped slightly for a second consecutive month in June, but remained roughly in line with April's and May's high levels.

# Analysis – June 2007

New motor vehicle sales dipped slightly for a second consecutive month in June, but remained roughly in line with April's and May's high levels.

There were 143,900 new vehicles sold in June, representing a 1.2% decline from May, according to seasonally adjusted data from the New Motor Vehicle Sales Survey.

Chart 1
New motor vehicle sales, seasonally adjusted, in units, 2004 to 2007



1. Trends represent smoothed seasonally adjusted data

The decrease in June was entirely due to a fall in sales of trucks (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses). This decline was partially offset by an increase in passenger car sales, which were up as a result of increases in both North American-built and overseas-built models.

#### Note to readers

All data in this release are seasonally adjusted.

**Passenger cars** include those used for personal and commercial purposes, such as taxis or rental cars. **Trucks** include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

**North American-built new motor vehicles** include vehicles manufactured or assembled in Canada, the United States or Mexico. All other new motor vehicles are considered to have been manufactured overseas.

For reasons of confidentiality, data for Yukon, the Northwest Territories and Nunavut are included with those for British Columbia.

The New Motor Vehicle Sales Survey is compiled on the basis of figures obtained from motor vehicle manufacturers and importers. These results may vary from those obtained directly from auto dealers, due to possible differences in record keeping.

Preliminary industry data indicate that sales of new motor vehicles declined again (-3%) in July.

Despite the modest declines in May and June, new motor vehicle sales were up a healthy 4.4% in the second quarter. This was largely due to a major sales surge in April (+6.3%).

## Decrease in truck sales overwhelms rebound in car sales

Sales of new trucks fell by 3.9% in June to 69,179. Despite the decline in June, truck sales were strong in the second quarter (+2.7%) as dealers maintained comparatively high sales levels throughout the three-month period.

New car sales rebounded (+1.4%) after a decrease in May. Car sales rose by just over 1,000 units to 74,720 in June. Sales of passenger cars have experienced various ups and downs recently, but were strong on the whole as sales in the second guarter increased 6.0% over the first guarter.

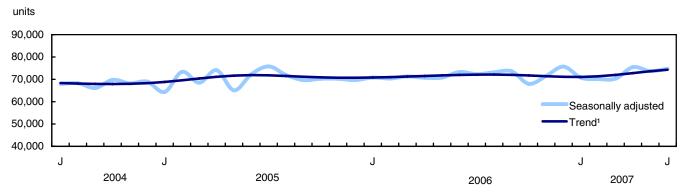
Sales of both North American-Built and overseas-built cars rose in June by 0.7% and 2.6% respectively. The volatility in new car sales has come mainly from the North American-built component as overseas-built models have grown steadily throughout the year so far, stalling only twice.

## Sales in most provinces decrease

The overall decline in sales of new motor vehicles was spread across most provinces, as only Nova Scotia and Alberta recorded growth in June. Nova Scotia had the highest percentage increase (+9.5%), compensating for some of the declines experienced in May. Gains in the number of sales in Alberta (+3.4%) more than offset decreases in May, but were not enough to overcome declines in April.

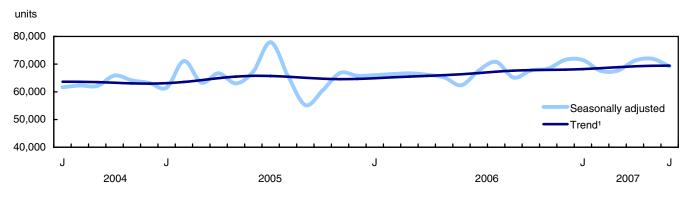
Unit sales in every other province were down in June. Quebec (-3.6%) gave back the increase in May, its sales of new motor vehicles settling at a level of 35,825, similar to April. Ontario sales were down (-1.4%) for the second consecutive month. In the East, Prince Edward Island (-6.9%), Newfoundland and Labrador (-3.8%), and New Brunswick (-1.7%) all slipped after recording increases in May. Saskatchewan (-5.1%), British Columbia (-2.0%) and Manitoba (-1.0%) also contributed to the national decline in June.

Chart 2
Passenger car sales, seasonally adjusted, in units, 2004 to 2007



1. Trends represent smoothed seasonally adjusted data

Chart 3 Truck, van and bus sales, seasonally adjusted,in units, 2004 to 2007



<sup>1.</sup> Trends represent smoothed seasonally adjusted data

Chart 4 Monthly distribution of the Canadian motor vehicle market (passenger cars), by origin, 2004 to 2007

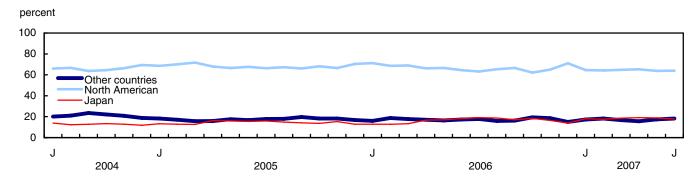
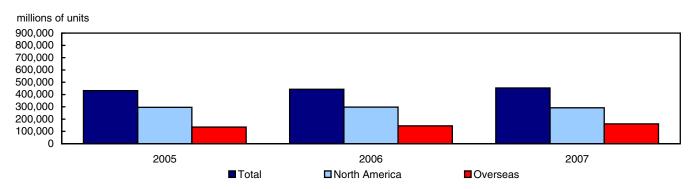


Chart 5
Cumulative sales of new passenger cars, by origin, in units, 2005 to 2007
January to June



# **Related products**

# **Selected publications from Statistics Canada**

63-005-X	Retail Trade
63-210-X	Retail Chain and Department Stores
63-236-X	Wholesaling and Retailing in Canada
63-541-X	Retail Commodity Survey, 1989
63F0006X	New Motor Vehicle Sales Seasonal Factors

# Selected CANSIM tables from Statistics Canada

079-0001	New motor vehicle sales, Canada, provinces and territories, monthly
079-0002	Other estimates of new motor vehicle sales, Canada, provinces and territories, monthly

# **Selected surveys from Statistics Canada**

2402	New Motor Vehicle Sales Survey
	,

# Selected summary tables from Statistics Canada

- New motor vehicle sales, by provinces (monthly)
- Economic indicators, by province and territory (monthly and quarterly)
- New motor vehicle sales
- · New motor vehicle sales, by provinces

# **Statistical tables**

Table 1-1 Monthly sales of new motor vehicles, by type and origin in units

	Total new moto	Total new motor vehicles			Passenger cars							
		_	North Ar	nerica	Japa	an	Other co	untries	Tota	al		
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change		
	no.	%	no.	%	no.	%	no.	%	no.	%		
2005			, ,		, ,							
January	82.019	-3.8	27.144	-4.2	5,222	-26.2	7.178	-7.0	39.544	-8.3		
February	106,064	11.9	35,421	21.1	6,488	-14.7	8,650	-5.8	50,559	9.8		
March	148,296	-0.9	54.630	9.7	9,576	-19.3	11,991	-13.6	76.197	0.9		
April	167,441	4.5	62.166	10.2	14,823	5.8	14.406	-11.2	91,395	5.5		
May	161,865	-2.6	58.678	-9.3	14,029	4.3	15,550	2.5	88,257	-5.4		
June	166.024	7.7	57.953	8.7	13.309	14.7	14,337	-6.4	85,599	6.7		
July	158,796	16.3	53,318	11.4	12,749	26.0	14,345	-1.6	80,412	10.8		
	146.862	7.8	53,093	7.7	12,749	28.9	14,345	-1.0 -9.1	78,942	6.8		
August												
September	128,431	-1.7	46,428	9.1	9,927	16.7	13,878	-11.5	70,233	5.3		
October	118,993	-3.7	43,844	6.5	8,739	1.9	11,666	-17.4	64,249	0.5		
November	124,111	3.2	41,318	2.9	9,508	23.3	11,287	-10.4	62,113	2.7		
December	121,408	3.0	40,646	1.8	7,402	8.7	9,674	-10.7	57,722	0.3		
Year	1,630,310	3.5	574,639	5.9	123,482	6.1	147,101	-8.6	845,222	3.1		
2006												
January	89,422	9.0	31,445	15.8	5,653	8.3	7,086	-1.3	44,184	11.7		
February	100,740	-5.0	33,450	-5.6	6,204	-4.4	9,104	5.2	48,758	-3.6		
March	155,990	5.2	54,748	0.2	10,553	10.2	14,062	17.3	79,363	4.2		
April	159,436	-4.8	57,142	-8.1	14,388	-2.9	14,728	2.2	86,258	-5.6		
May	173.291	7.1	64.032	9.1	16.352	16.6	15.791	1.5	96.175	9.0		
June	162.029	-2.4	56.827	-1.9	15,991	20.2	15,237	6.3	88.055	2.9		
July	145,521	-8.4	48,349	-9.3	14,618	14.7	13,589	-5.3	76,556	-4.8		
August	157,868	7.5	53,812	1.4	15,340	31.0	13,092	-7.4	82,244	4.2		
September	140,065	9.1	48.497	4.5	12,486	25.8	11,832	-14.7	72,815	3.7		
October	123.076	3.4	38.841	-11.4	11.468	31.2	12.139	4.1	62,448	-2.8		
November	127,732	2.9	41.464	0.4	10,425	9.6	11,867	5.1	63,756	2.6		
December	131,157	8.0	44,495	9.5	8,681	17.3	9,373	-3.1	62,549	8.4		
Year	1,666,327	2.2	573,102	-0.3	142,159	15.1	147,900	0.5	863,161	2.1		
2007												
January	94,413	5.6	27,594	-12.2	7,704	36.3	7,407	4.5	42,705	-3.3		
February	99.877	-0.9	30.361	-9.2	8,299	33.8	8,596	-5.6	47,256	-3.1		
March	154,450	-1.0	49.540	-9.5	14,206	34.6	12,741	-9.4	76.487	-3.6		
April	172.428	-1.0 8.1	60.392	-9.5 5.7	17,649	22.7	14,405	-9.4 -2.2	92.446	-3.0 7.2		
May	189,076	9.1	65,400	5.7 2.1	19,315	22.7 18.1	17,849	-2.2 13.0	102,564	6.6		
		9.1 6.4	58,700	3.3	16,315	2.0	16,714	9.7	91,729	4.2		
June p	172,424	6.4	56,700	3.3	10,315	2.0	10,714	9.7	91,729	4.2		

Table 1-1 – continued

Monthly sales of new motor vehicles, by type and origin in units

	Total new motor	vehicles	Trucks¹							
				rica	Oversea	s	Total			
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change		
	no.	%	no.	%	no.	%	no.	%		
2005										
January	82,019	-3.8	36.460	0.9	6,015	1.0	42.475	0.9		
February	106,064	11.9	48,151	13.0	7,354	19.9	55,505	13.9		
March	148,296	-0.9	62,010	-5.4	10,089	18.4	72,099	-2.6		
April	167,441	4.5	65,425	1.3	10,621	18.8	76,046	3.4		
May	161,865	-2.6	63,273	-1.2	10,335	17.9	73,608	1.1		
June	166.024	7.7	69,913	7.5	10,512	18.7	80,425	8.8		
July	158,796	16.3	67,772	24.1	10,612	13.4	78,384	22.5		
August	146,862	7.8	56,944	8.5	10,976	12.6	67,920	9.1		
September	128,431	-1.7	49.373	-9.1	8.825	-8.4	58.198	-9.0		
October	118,993	-3.7	45.897	-10.1	8,847	3.0	54.744	-8.2		
November	124,111	3.2	53,478	3.7	8.520	3.3	61,998	3.6		
December	121,408	3.0	54,509	5.8	9,177	5.3	63,686	5.7		
	·						•			
Year	1,630,310	3.5	673,205	3.0	111,883	10.3	785,088	4.0		
2006										
January	89,422	9.0	39,038	7.1	6,200	3.1	45,238	6.5		
February	100,740	-5.0	44,353	-7.9	7,629	3.7	51,982	-6.3		
March	155,990	5.2	65,037	4.9	11,590	14.9	76,627	6.3		
April	159,436	-4.8	61,413	-6.1	11,765	10.8	73,178	-3.8		
May	173,291	7.1	65,146	3.0	11,970	15.8	77,116	4.8		
June	162,029	-2.4	62,927	-10.0	11,047	5.1	73,974	-8.0		
July	145,521	-8.4	57,354	-15.4	11,611	9.4	68,965	-12.0		
August	157,868	7.5	62,878	10.4	12,746	16.1	75,624	11.3		
September	140,065	9.1	55,604	12.6	11,646	32.0	67,250	15.6		
October	123,076	3.4	51,157	11.5	9,471	7.1	60,628	10.7		
November	127,732	2.9	55.453	3.7	8.523	0.0	63.976	3.2		
December	131,157	8.0	60,884	11.7	7,724	-15.8	68,608	7.7		
Year	1,666,327	2.2	681,244	1.2	121,922	9.0	803,166	2.3		
2007										
January	94,413	5.6	45.046	15.4	6,662	7.5	51,708	14.3		
February	99,877	-0.9	46,119	4.0	6,502	-14.8	52,621	1.2		
March	154,450	-1.0	68.305	5.0	9,658	-16.7	77,963	1.7		
April	172,428	8.1	69,974	13.9	10,008	-14.9	79,982	9.3		
May	189,076	9.1	76,370	17.2	10,142	-15.3	86,512	12.2		
June p	172,424	6.4	71,626	13.8	9,069	-17.9	80,695	9.1		
	,	0	,020	10.0	3,000		23,000	0		
Year										

<sup>1.</sup> Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses. **Note(s):** Percentage change are year-over-year changes.

Table 1-2 Monthly sales of new motor vehicles, by type and origin in dollars

	Total new moto	r vehicles				Passenger	cars			
			North Am	erica	Japar	1	Other cou	ntries	Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005				'						
January	2,687,357	-0.9	666,757	-2.9	119,763	-23.1	198,787	-6.3	985,307	-6.6
February	3,481,340	15.8	874,955	22.2	150,732	-12.0	245,344	-7.5	1,271,031	10.3
March	4,750,643	1.6	1,352,574	11.9	229,750	-16.5	354.295	-11.8	1,936,618	2.7
April	5,287,013	8.1	1.526.182	11.6	347.827	7.3	424.652	-11.5	2.298.661	5.8
May	5,142,342	2.2	1,453,486	-7.1	326,975	5.2	452,678	-1.4	2,233,139	-4.3
June	5,325,761	10.7	1,421,874	9.2	309,365	15.9	421,970	-4.4	2,153,209	7.1
July	4,981,923	17.0	1,282,543	9.4	293,788	24.5	401,275	5.3	1,977,606	10.5
August	4,636,671	9.2	1,270,479	5.9	279,738	32.1	395,205	-3.7	1,945,421	6.8
September	4,107,993	-2.3	1,118,829	6.9	243,568	22.3	389,540	-8.0	1,751,937	5.0
October	3.823.755	-2.3 -4.7	1,063,921	4.0	219,053	9.0	334.761	-12.8	1,617,735	0.6
November	4.076.656	3.5	1.009.044	2.0	227,258	25.1	332.669	-12.0 -7.1	1,568,970	2.6
December	4,009,693	4.0	1,011,223	2.5	180,607	11.7	289,343	-8.5	1,481,173	1.1
Year	52,311,147	5.4	14,051,867	6.0	2,928,424	8.7	4,240,519	-6.5	21,220,807	3.6
2006										
January	2.962.427	10.2	783.654	17.5	141.207	17.9	202.686	2.0	1.127.547	14.4
February	3.343.501	-4.0	839.753	-4.0	155.157	2.9	262,755	7.1	1,127,547	-1.1
March	5,094,299	7.2	1,363,846	0.8	264,322	15.0	426.170	20.3	2,054,338	6.1
	5,082,302	-3.9	1,363,646	-7.4	341,109	-1.9	426,170	20.3 3.5	2,054,336	-4.6
April		-3.9 8.0				21.4				-4.6 10.1
May	5,553,032		1,591,591	9.5	397,061		470,374	3.9	2,459,025	
June	5,228,955	-1.8	1,417,848	-0.3	384,257	24.2	434,507	3.0	2,236,612	3.9
July	4,630,579	-7.1	1,197,134	-6.7	348,305	18.6	377,516	-5.9	1,922,955	-2.8
August	5,038,722	8.7	1,329,192	4.6	366,042	30.9	361,956	-8.4	2,057,190	5.7
September	4,574,990	11.4	1,185,371	5.9	303,344	24.5	359,256	-7.8	1,847,970	5.5
October	4,129,229	8.0	952,835	-10.4	278,233	27.0	347,059	3.7	1,578,126	-2.4
November	4,249,508	4.2	1,025,403	1.6	263,541	16.0	347,538	4.5	1,636,482	4.3
December	4,450,403	11.0	1,151,510	13.9	226,814	25.6	306,354	5.9	1,684,679	13.7
Year	54,337,947	3.9	14,250,869	1.4	3,469,392	18.5	4,335,753	2.2	22,056,012	3.9
2007										
January	3,136,288	5.9	678,980	-13.4	191,902	35.9	226,609	11.8	1,097,491	-2.7
February	3,347,401	0.1	744,780	-11.3	208,249	34.2	258,630	-1.6	1,211,660	-3.7
March	5,033,457	-1.2	1,211,963	-11.1	348,605	31.9	409,692	-3.9	1,970,260	-4.1
April	5,423,134	6.7	1,478,389	4.6	427,130	25.2	442,061	0.6	2,347,580	7.0
May	5,893,896	6.1	1,604,080	0.8	468,349	18.0	524,103	11.4	2,596,531	5.6
June p	5,386,916	3.0	1,430,134	0.9	392,487	2.1	481,678	10.9	2,304,299	3.0

Table 1-2 - continued Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor	vehicles			Trucks <sup>1</sup>			
			North Ame	rica	Oversea	S	Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005								
January	2,687,357	-0.9	1,481,819	3.4	220,231	-1.6	1,702,050	2.7
February	3,481,340	15.8	1,950,551	20.8	259,759	9.1	2,210,310	19.3
March	4,750,643	1.6	2,455,779	-0.5	358,245	11.7	2,814,024	0.9
April	5,287,013	8.1	2,609,244	9.2	379,108	15.4	2,988,352	10.0
May	5,142,342	2.2	2,532,694	6.8	376,509	16.5	2,909,203	7.9
June	5,325,761	10.7	2,794,223	12.9	378,329	15.3	3,172,551	13.2
July	4,981,923	17.0	2,629,101	23.3	375,217	11.8	3,004,318	21.8
		9.2	2,029,101	10.9	393.129	11.0	2.691.249	10.9
August	4,636,671							
September	4,107,993	-2.3	2,036,189	-6.6	319,867	-10.1	2,356,056	-7.1
October	3,823,755	-4.7	1,868,616	-10.2	337,404	4.6	2,206,020	-8.3
November	4,076,656	3.5	2,175,327	3.4	332,359	8.2	2,507,686	4.1
December	4,009,693	4.0	2,199,952	6.5	328,568	0.4	2,528,520	5.7
Year	52,311,147	5.4	27,031,615	6.5	4,058,725	7.8	31,090,339	6.7
2006								
January	2,962,427	10.2	1,608,517	8.6	226,363	2.8	1,834,880	7.8
February	3,343,501	-4.0	1,811,564	-7.1	274,272	5.6	2,085,836	-5.6
March	5,094,299	7.2	2,624,715	6.9	415,246	15.9	3,039,961	8.0
April	5,082,302	-3.9	2,464,753	-5.5	424,125	11.9	2,888,878	-3.3
May	5,553,032	8.0	2,658,736	5.0	435,271	15.6	3.094.006	6.4
June	5,228,955	-1.8	2,593,825	-7.2	398,518	5.3	2,992,343	-5.7
July	4,630,579	-7.1	2,299,237	-12.5	408,387	8.8	2,707,624	-9.9
August	5.038.722	8.7	2,529,344	10.1	452.188	15.0	2,981,532	10.8
September	4,574,990	11.4	2,302,001	13.1	425,018	32.9	2,727,019	15.7
October	4,129,229	8.0	2,192,784	17.3	358,318	6.2	2,551,102	15.6
November	4,249,508	4.2	2,286,072	5.1	326,954	-1.6	2,613,026	4.2
December	4,450,403	11.0	2,466,891	12.1	298,834	-9.0	2,765,724	9.4
					•			
Year	54,337,947	3.9	27,838,439	3.0	4,443,494	9.5	32,281,931	3.8
2007								
January	3,136,288	5.9	1,785,216	11.0	253,581	12.0	2,038,797	11.1
February	3,347,401	0.1	1,889,070	4.3	246,671	-10.1	2,135,741	2.4
March	5,033,457	-1.2	2,705,469	3.1	357,729	-13.9	3,063,197	0.8
April	5,423,134	6.7	2,697,877	9.5	377,677	-11.0	3,075,554	6.5
May	5,893,896	6.1	2,914,248	9.6	383,117	-12.0	3,297,366	6.6
June p	5,386,916	3.0	2,741,838	5.7	340,779	-14.5	3,082,617	3.0

<sup>1.</sup> Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.  $\textbf{Note(s):} \ \ \text{Percentage change are year-over-year changes}.$ 

Table 2 Average monthly prices of passenger cars, by origin

Period	North Americ	a	Japan		Other countrie	es
_	Amount	Change	Amount	Change	Amount	Change
_	\$	%	\$	%	\$	%
2005			· ·			_
January	24,564	1.4	22,934	4.2	27,694	0.8
February	24,702	0.9	23,232	3.2	28,363	-1.8
March	24,759	2.0	23,992	3.5	29,547	2.2
April	24,550	1.3	23,465	1.4	29,477	-0.4
May	24,771	2.5	23,307	0.9	29,111	-3.8
June	24,535	0.5	23,245	1.1	29,432	2.1
July	24,055	-1.8	23,044	-1.2	27,973	7.0
August	23,929	-1.6	23,889	2.5	27,951	5.9
September	24,098	-2.0	24,536	4.8	28,069	4.0
October	24,266	-2.3	25,066	7.0	28,695	5.6
November	24,421	-0.9	23,902	1.5	29,474	3.6
December	24,879	0.7	24,400	2.7	29,909	2.4
Year	24,453	0.1	23,715	2.5	28,827	2.3
2006						
January	24,921	1.5	24,979	8.9	28,604	3.3
February	25,105	1.6	25,009	7.6	28,861	1.8
March	24,911	0.6	25,047	4.4	30,306	2.6
April	24,723	0.7	23,708	1.0	29,847	1.3
May	24,856	0.3	24,282	4.2	29,787	2.3
June	24,950	1.7	24,030	3.4	28,517	-3.1
July	24,760	2.9	23,827	3.4	27,781	-0.7
August	24,701	3.2	23.862	-0.1	27.647	-1.1
September	24,442	1.4	24,295	-1.0	30,363	8.2
October	24,532	1.1	24,262	-3.2	28,590	-0.4
November	24,730	1.3	25,280	5.8	29,286	-0.6
December	25,880	4.0	26,128	7.1	32,685	9.3
Year	24,866	1.7	24,405	2.9	29,315	1.7
2007						
January	24,606	-1.3	24,909	-0.3	30,594	7.0
February	24,531	-2.3	25,093	0.3	30,087	4.2
March	24,464	-1.8	24,539	-2.0	32,155	6.1
April	24,480	-1.0	24,201	2.1	30,688	2.8
May	24,527	-1.3	24,248	-0.1	29,363	-1.4
June P	24,363	-2.4	24,057	0.1	28,819	1.1
Year						

Note(s): Percentage changes shown are year-to-year changes.

Table 3 Monthly market share of new passenger car sales (units), by origin, Canada

9,544 50,559 76,197 91,395 88,257 85,599 80,412 78,942 70,233 64,249	Market share  %  100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0	North Amer Units no. 27,144 35,421 54,630 62,166 58,678 57,953 53,318	Market share  %  68.6 70.1 71.7 68.0 66.5	Japan Units  no.  5,222 6,488 9,576 14,823	Market share %  13.2 12.8 12.6	Other count Units  no.  7,178 8,650 11,991	Market share % 18.2 17.1
no. 39,544 50,559 76,197 91,395 88,257 85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0	no. 27,144 35,421 54,630 62,166 58,678 57,953	68.6 70.1 71.7 68.0	5,222 6,488 9,576	13.2 12.8 12.6	7,178 8,650	% 18.2 17.1
39,544 50,559 76,197 91,395 88,257 85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0 100.0 100.0 100.0 100.0	27,144 35,421 54,630 62,166 58,678 57,953	68.6 70.1 71.7 68.0	5,222 6,488 9,576	13.2 12.8 12.6	7,178 8,650	18.2 17.1
50,559 76,197 91,395 88,257 85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0 100.0 100.0 100.0 100.0	35,421 54,630 62,166 58,678 57,953	70.1 71.7 68.0	6,488 9,576	12.8 12.6	8,650	17.1
50,559 76,197 91,395 88,257 85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0 100.0 100.0 100.0 100.0	35,421 54,630 62,166 58,678 57,953	70.1 71.7 68.0	6,488 9,576	12.8 12.6	8,650	17.1
50,559 76,197 91,395 88,257 85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0 100.0 100.0 100.0	35,421 54,630 62,166 58,678 57,953	70.1 71.7 68.0	6,488 9,576	12.8 12.6	8,650	17.1
91,395 88,257 85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0 100.0 100.0	54,630 62,166 58,678 57,953	68.0	9,576		11,991	
88,257 85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0 100.0	58,678 57,953		14 823			15.7
85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0	57,953	66.5		16.2	14,406	15.8
85,599 80,412 78,942 70,233 64,249	100.0 100.0 100.0	57,953		14,029	15.9	15,550	17.6
78,942 70,233 64,249	100.0	53.318	67.7	13,309	15.5	14,337	16.7
78,942 70,233 64,249	100.0		66.3	12,749	15.9	14,345	17.8
64,249	100.0	53.093	67.3	11,710	14.8	14,139	17.9
64,249	100.0	46.428	66.1	9,927	14.1	13,878	19.8
62 113	100.0	43,844	68.2	8.739	13.6	11,666	18.2
02.113	100.0	41.318	66.5	9.508	15.3	11,287	18.2
57,722	100.0	40,646	70.4	7,402	12.8	9,674	16.8
845,222	100.0	574,639	68.0	123,482	14.6	147,101	17.4
44,184	100.0	31,445	71.2	5,653	12.8	7,086	16.0
48,758	100.0	33,450	68.6	6,204	12.7	9,104	18.7
79,363	100.0	54,748	69.0	10,553	13.3	14,062	17.7
86,258	100.0	57,142	66.2	14,388	16.7	14,728	17.1
96,175	100.0	64,032	66.6	16,352	17.0	15,791	16.4
88,055	100.0	56,827	64.5	15,991	18.2	15,237	17.3
76,556	100.0	48,349	63.2	14,618	19.1	13,589	17.8
82,244	100.0	53,812	65.4	15,340	18.7		15.9
72,815	100.0	48,497	66.6	12,486	17.1		16.2
62,448	100.0	38,841	62.2	11,468	18.4	12,139	19.4
63,756	100.0	41,464	65.0	10,425	16.4	11,867	18.6
62,549	100.0	44,495	71.1	8,681	13.9	9,373	15.0
863,161	100.0	573,102	66.4	142,159	16.5	147,900	17.1
42,705	100.0	27,594	64.6	7,704	18.0	7,407	17.3
47,256	100.0	30,361	64.2			8,596	18.2
76,487	100.0	49,540	64.8	14,206	18.6	12,741	16.7
92,446	100.0	60,392	65.3	17,649	19.1	14,405	15.6
102,564	100.0	65,400	63.8	19,315	18.8	17,849	17.4
91,729	100.0	58,700	64.0	16,315	17.8	16,714	18.2
	62,113 57,722 845,222 44,184 48,758 79,363 86,258 96,175 88,055 76,556 82,244 72,815 62,448 63,756 62,549 863,161 42,705 47,256 76,487 92,446 102,564	62,113 100.0 57,722 100.0 845,222 100.0 845,222 100.0 48,758 100.0 96,175 100.0 88,055 100.0 76,556 100.0 72,815 100.0 62,549 100.0 63,756 100.0 63,756 100.0 62,549 100.0 863,161 100.0 42,705 100.0 47,256 100.0 47,256 100.0 47,256 100.0 76,487 100.0 72,446 100.0 72,446 100.0 102,564 100.0	62,113	62,113         100.0         41,318         66.5           57,722         100.0         40,646         70.4           845,222         100.0         574,639         68.0           44,184         100.0         31,445         71.2           48,758         100.0         33,450         68.6           79,363         100.0         54,748         69.0           86,258         100.0         57,142         66.2           96,175         100.0         64,032         66.6           88,055         100.0         56,827         64.5           76,556         100.0         48,349         63.2           82,244         100.0         53,812         65.4           72,815         100.0         48,497         66.6           62,448         100.0         38,841         62.2           63,756         100.0         41,464         65.0           62,549         100.0         44,495         71.1           863,161         100.0         573,102         66.4           42,705         100.0         27,594         64.6           47,256         100.0         30,361         64.2           76,	62,113         100.0         41,318         66.5         9,508           57,722         100.0         40,646         70.4         7,402           845,222         100.0         574,639         68.0         123,482           44,184         100.0         31,445         71.2         5,653           48,758         100.0         33,450         68.6         6,204           79,363         100.0         54,748         69.0         10,553           86,258         100.0         57,142         66.2         14,388           96,175         100.0         64,032         66.6         16,352           88,055         100.0         56,827         64.5         15,991           76,556         100.0         48,349         63.2         14,618           82,244         100.0         53,812         65.4         15,340           72,815         100.0         48,497         66.6         12,486           62,448         100.0         38,841         62.2         11,468           63,756         100.0         44,495         71.1         8,681           863,161         100.0         573,102         66.4         142,159	62,113         100.0         41,318         66.5         9,508         15.3           57,722         100.0         40,646         70.4         7,402         12.8           845,222         100.0         574,639         68.0         123,482         14.6           44,184         100.0         31,445         71.2         5,653         12.8           48,758         100.0         33,450         68.6         6,204         12.7           79,363         100.0         54,748         69.0         10,553         13.3           86,258         100.0         57,142         66.2         14,388         16.7           96,175         100.0         64,032         66.6         16,352         17.0           88,055         100.0         56,827         64.5         15,991         18.2           76,556         100.0         48,349         63.2         14,618         19.1           82,244         100.0         53,812         65.4         15,340         18.7           72,815         100.0         48,497         66.6         12,486         17.1           62,448         100.0         38,841         62.2         11,468         18.4	62,113         100.0         41,318         66.5         9,508         15.3         11,287           57,722         100.0         40,646         70.4         7,402         12.8         9,674           845,222         100.0         574,639         68.0         123,482         14.6         147,101           44,184         100.0         31,445         71.2         5,653         12.8         7,086           48,758         100.0         33,450         68.6         6,204         12.7         9,104           79,363         100.0         54,748         69.0         10,553         13.3         14,062           86,258         100.0         57,142         66.2         14,388         16.7         14,728           96,175         100.0         64,032         66.6         16,352         17.0         15,791           88,055         100.0         56,827         64.5         15,991         18.2         15,237           76,556         100.0         48,349         63.2         14,618         19.1         13,589           82,244         100.0         53,812         65.4         15,340         18.7         13,092           72,815

Table 4 Provincial sales of new motor vehicles, by type and origin, in units and dollars, June

Type and origin of vehicles	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
Total, new motor vehicles 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	166,024 162,029 172,424 6.4	2,865 2,903 3,322 14.4	553 561 593 5.7	4,916 4,856 5,406 11.3	3,682 3,674 4,090 11.3	43,267 39,043 41,679 6.8
2005 (\$'000)	5,325,761	77,228	14,960	137,450	104,747	1,248,809
2006 (\$'000)	5,228,955	76,420	15,247	138,392	107,312	1,127,712
2007 (\$'000)	5,386,916	89,108	14,579	143,208	113,456	1,170,904
2007 / 2006 %	3.0	16.6	-4.4	3.5	5.7	3.8
Passenger cars, manufactured in North America 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	57,953	1,144	209	2,092	1,509	16,332
	56,827	1,284	249	2,246	1,583	14,186
	58,700	1,338	296	2,329	1,648	15,048
	3.3	4.2	18.9	3.7	4.1	6.1
2005 (\$'000)	1,421,874	25,601	4,812	48,623	35,063	384,229
2006 (\$'000)	1,417,848	29,384	5,821	52,858	37,528	342,546
2007 (\$'000)	1,430,134	30,042	6,529	52,786	37,276	346,183
2007 / 2006 %	0.9	2.2	12.2	-0.1	-0.7	1.1
Passenger cars, manufactured in Japan 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	13,309	x	x	321	x	5,499
	15,991	x	x	423	x	6,296
	16,315	x	x	490	x	6,180
	2.0	x	x	15.8	x	-1.8
2005 (\$'000) 2006 (\$'000) 2007 (\$'000) 2007 / 2006 %	309,365 384,257 392,487 2.1	x x x x	x x x	7,151 9,644 11,087 15.0	x x x x	115,684 136,495 135,296 -0.9
Passenger cars, manufactured in other countries 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	14,337	x	x	436	x	5,355
	15,237	x	x	464	x	5,321
	16,714	x	x	560	x	5,522
	9.7	x	x	20.7	x	3.8
2005 (\$'000)	421,970	x	x	9,864	x	134,984
2006 (\$'000)	434,507	x	x	10,905	x	135,406
2007 (\$'000)	481,678	x	x	12,314	x	143,313
2007 / 2006 %	10.9	x	x	12.9	x	5.8
Trucks 1, manufactured in North America 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	69,913 62,927 71,626 13.8	x x x x	x x x x	1,830 1,491 1,805 21.1	1,497 1,313 1,623 23.6	13,272 10,567 12,884 21.9
2005 (\$'000)	2,794,223	x	x	64,009	53,721	518,964
2006 (\$'000)	2,593,825	x	x	57,439	52,035	420,812
2007 (\$'000)	2,741,838	x	x	59,511	57,736	470,323
2007 / 2006 %	5.7	x	x	3.6	11.0	11.8
Trucks ¹, manufactured overseas 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	10,512 11,047 9,069 -17.9	x x x x	x x x x	237 232 222 -4.3	171 172 168 -2.3	2,809 2,673 2,045 -23.5
2005 (\$'000)	378,329	x	x	7,802	5,418	94,948
2006 (\$'000)	398,518	x	x	7,546	5,705	92,452
2007 (\$'000)	340,779	x	x	7,509	5,403	75,788
2007 / 2006 %	-14.5	x	x	-0.5	-5.3	-18.0

Table 4 – continued Provincial sales of new motor vehicles, by type and origin, in units and dollars, June

Type and origin of vehicles	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>2</sup>
Total, new motor vehicles 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	166,024 162,029 172,424 6.4	62,037 61,376 62,457 1.8	4,552 4,328 4,498 3.9	3,784 3,897 4,522 16.0	21,327 22,356 25,537 14.2	19,041 19,035 20,320 6.8
2005 (\$'000)	5,325,761	2,072,605	154,659	129,311	744,210	641,782
2006 (\$'000)	5,228,955	2,005,984	139,796	134,062	843,245	640,784
2007 (\$'000)	5,386,916	1,964,845	145,171	151,878	913,191	680,577
2007 / 2006 %	3.0	-2.1	3.8	13.3	8.3	6.2
Passenger cars, manufactured in North America 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	57,953	21,864	1,499	1,070	5,921	6,313
	56,827	23,232	1,546	1,077	5,294	6,130
	58,700	22,588	1,590	1,263	6,679	5,921
	3.3	-2.8	2.8	17.3	26.2	-3.4
2005 (\$'000)	1,421,874	555,879	36,846	26,748	148,887	155,186
2006 (\$'000)	1,417,848	594,818	38,775	27,426	133,798	154,893
2007 (\$'000)	1,430,134	568,871	38,689	30,796	170,312	148,650
2007 / 2006 %	0.9	-4.4	-0.2	12.3	27.3	-4.0
Passenger cars, manufactured in Japan 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	13,309	4,165	169	120	1,063	1,585
	15,991	4,753	265	172	1,490	2,162
	16,315	4,815	227	169	1,545	2,354
	2.0	1.3	-14.3	-1.7	3.7	8.9
2005 (\$'000)	309,365	106,517	3,949	2,886	27,035	38,412
2006 (\$'000)	384,257	126,818	6,162	4,562	38,368	53,260
2007 (\$'000)	392,487	129,101	5,415	4,175	40,416	56,055
2007 / 2006 %	2.1	1.8	-12.1	-8.5	5.3	5.2
Passenger cars, manufactured in other countries 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	14,337	4,990	270	196	995	1,459
	15,237	5,234	310	211	1,085	1,882
	16,714	5,985	348	222	1,326	2,030
	9.7	14.3	12.3	5.2	22.2	7.9
2005 (\$'000)	421,970	168,433	6,766	4,610	30,656	54,024
2006 (\$'000)	434,507	165,392	7,365	5,076	35,855	60,691
2007 (\$'000)	481,678	190,203	8,306	5,223	42,616	65,763
2007 / 2006 %	10.9	15.0	12.8	2.9	18.9	8.4
Trucks 1, manufactured in North America 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	69,913 62,927 71,626 13.8	26,787 23,748 25,644 8.0	2,394 1,949 2,118 8.7	2,185 2,199 2,630 19.6	12,258 13,034 14,634 12.3	8,361 7,451 8,783 17.9
2005 (\$'000)	2,794,223	1,086,153	99,522	87,711	497,052	341,605
2006 (\$'000)	2,593,825	955,793	78,850	88,650	581,507	319,349
2007 (\$'000)	2,741,838	945,507	85,129	103,193	608,677	361,740
2007 / 2006 %	5.7	-1.1	8.0	16.4	4.7	13.3
Trucks 1, manufactured overseas 2005 (no.) 2006 (no.) 2007 (no.) 2007 / 2006 %	10,512 11,047 9,069 -17.9	4,231 4,409 3,425 -22.3	220 258 215 -16.7	213 238 238 0.0	1,090 1,453 1,353 -6.9	1,323 1,410 1,232 -12.6
2005 (\$'000)	378,329	155,624	7,576	7,356	40,580	52,555
2006 (\$'000)	398,518	163,163	8,644	8,347	53,718	52,590
2007 (\$'000)	340,779	131,162	7,633	8,492	51,169	48,368
2007 / 2006 %	-14.5	-19.6	-11.7	1.7	-4.7	-8.0

Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.
 For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

Table 5-1 Year to date provincial sales of new motor vehicles, by type and origin in units, January to June

2005  Newfoundland and Labrador Prince Edward Island Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia¹ Canada	13,288 2,386 2,4635 18,018 216,909	Year/year change %	North An Units no.	Year/year change	Japa Units no.	Year/year change	Other cou Units	Year/year change	Tota Units	Year/year
Newfoundland and Labrador Prince Edward Island Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia <sup>1</sup>	no. 13,288 2,386 24,635 18,018 216,909	thange	no.	change			Units		Units	
Newfoundland and Labrador Prince Edward Island Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia <sup>1</sup>	13,288 2,386 24,635 18,018 216,909	13.0 2.6		%	no.					change
Newfoundland and Labrador Prince Edward Island Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia¹	2,386 24,635 18,018 216,909	2.6	5.522			%	no.	%	no.	%
Prince Edward Island Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia¹	2,386 24,635 18,018 216,909	2.6	5.522							
Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia <sup>1</sup>	24,635 18,018 216,909			25.2	X	х	X	X	7,562	16.2
New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia¹	18,018 216,909	0.0	994	4.6	x	x	X	X	1,415	7.4
Quebec Ontario Manitoba Saskatchewan Alberta British Columbia <sup>1</sup>	216,909	0.3	10,911	5.6	1,393	-14.0	2,042	-9.8	14,346	0.9
Ontario Manitoba Saskatchewan Alberta British Columbia <sup>1</sup>		-0.7	7,339	5.8	X	X	X	X	9,697	1.5
Manitoba Saskatchewan Alberta British Columbia <sup>1</sup>		0.8	82,246	5.7	28,131	-7.3	27,293	-11.1	137,670	-0.9
Saskatchewan Alberta British Columbia <sup>1</sup>	311,346	1.5	113,623	4.6	18,386	-0.4	24,954	-5.4	156,963	2.3
Alberta British Columbia <sup>1</sup>	22,931	0.5	7,643	1.1	874	-8.7	1,178	-13.9	9,695	-1.9
British Columbia <sup>1</sup>	19,071	1.0	5,312	2.9	556	-12.3	916	-11.8	6,784	-0.8
	108,465	11.3	30,762	9.3	4,750	13.7	5,006	7.3	40,518	9.6
Canada	94,660	2.7	31,640	-0.9	7,562	0.2	7,699	-2.1	46,901	-0.9
Juliuuu	831,709	2.7	295,992	5.0	63,447	-3.3	72,112	-6.9	431,551	1.6
2006										
Newfoundland and Labrador	12,523	-5.8	5,238	-5.1	x	х	x	x	7.141	-5.6
Prince Edward Island	2,435	2.1	1,089	9.6	x	х	x	x	1,529	8.1
Nova Scotia	25,414	3.2	11.412	4.6	1.741	25.0	2.443	19.6	15,596	8.7
New Brunswick	18.089	0.4	7.440	1.4	X	X	_, x	X	10.182	5.0
Quebec	207,528	-4.3	78.064	-5.1	28,616	1.7	27.889	2.2	134,569	-2.3
Ontario	312,978	0.5	117,887	3.8	20,218	10.0	25.708	3.0	163,813	4.4
Manitoba	22.052	-3.8	7.220	-5.5	1.061	21.4	1,272	8.0	9,553	-1.5
Saskatchewan	18.997	-0.4	5,336	0.5	659	18.5	935	2.1	6,930	2.2
Alberta	123.147	13.5	32.575	5.9	5.768	21.4	5,448	8.8	43,791	8.1
British Columbia <sup>1</sup>	97.745	3.3	31,383	-0.8	9,128	20.7	9.178	19.2	49,689	5.9
Canada	840,908	1.1	297,644	0.6	69,141	9.0	76,008	5.4	442,793	2.6
2007										
Newfoundland and Labrador	15.124	20.8	6.147	17.4	х	x	х	x	8,369	17.2
Prince Edward Island	2.730	12.1	1,161	6.6	x	X	X	X	1,684	10.1
Nova Scotia	25,551	0.5	10.638	-6.8	2,306	32.5	2,397	-1.9	15,341	-1.6
New Brunswick	19.743	9.1	7.584	1.9	2,000 X	X	2,007 X	х	10,581	3.9
Quebec	223,140	7.5	80,060	2.6	34,118	19.2	27,299	-2.1	141,477	5.1
Ontario	313,329	0.1	110,723	-6.1	24,111	19.3	26,301	2.3	161,135	-1.6
Manitoba	23.452	6.3	7.323	1.4	1,254	18.2	1.403	10.3	9.980	4.5
Saskatchewan	21,996	15.8	5.428	1.7	785	19.1	880	-5.9	7.093	2.4
Alberta	132,856	7.9	32.886	1.0	7.259	25.8	6,333	16.2	46.478	6.1
British Columbia <sup>1</sup>	104.745	7.2					0,000			
Canada			30.037	-4.3	11.019	20.7	9,993	8.9	51.049	2.7

Table 5-1 - continued Year to date provincial sales of new motor vehicles, by type and origin in units, January to June

Province	Total new moto	Total new motor vehicles Trucks <sup>2</sup>						
			North Ame	erica	Oversea	as	Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%
2005								
Newfoundland and Labrador	13,288	13.0	x	x	x	x	5,726	8.9
Prince Edward Island	2,386	2.6	х	х	x	x	971	-3.7
Nova Scotia	24,635	0.3	9,084	-1.0	1,205	3.5	10,289	-0.5
New Brunswick	18,018	-0.7	7,468	-5.0	853	15.4	8,321	-3.2
Quebec	216,909	0.8	64,002	-0.3	15,237	26.0	79,239	3.8
Ontario	311,346	1.5	132,769	-1.1	21,614	12.5	154,383	0.6
Manitoba	22,931	0.5	12,102	1.2	1,134	17.1	13,236	2.4
Saskatchewan	19,071	1.0	11,165	0.0	1.122	26.8	12,287	2.0
Alberta	108,465	11.3	62,079	11.6	5.868	21.7	67,947	12.4
British Columbia¹	94,660	2.7	40,858	6.8	6,901	4.9	47,759	6.5
Canada	831,709	2.7	345,232	2.1	54,926	16.4	400,158	3.9
2006								
Newfoundland and Labrador	12,523	-5.8	х	x	x	x	5,382	-6.0
Prince Edward Island	2,435	2.1	х	Х	x	x	906	-6.7
Nova Scotia	25,414	3.2	8,445	-7.0	1,373	13.9	9,818	-4.6
New Brunswick	18,089	0.4	6.852	-8.2	1,055	23.7	7,907	-5.0
Quebec	207,528	-4.3	57,796	-9.7	15,163	-0.5	72,959	-7.9
Ontario	312,978	0.5	125,824	-5.2	23,341	8.0	149,165	-3.4
Manitoba	22,052	-3.8	10,949	-9.5	1,550	36.7	12,499	-5.6
Saskatchewan	18,997	-0.4	10,875	-2.6	1,192	6.2	12,067	-1.8
Alberta	123,147	13.5	71,756	15.6	7,600	29.5	79,356	16.8
British Columbia <sup>1</sup>	97,745	3.3	40,086	-1.9	7,970	15.5	48,056	0.6
Canada	840,908	1.1	337,914	-2.1	60,201	9.6	398,115	-0.5
2007								
Newfoundland and Labrador	15,124	20.8	x	x	x	x	6,755	25.5
Prince Edward Island	2,730	12.1	X	X	x	X	1,046	15.5
Nova Scotia	25,551	0.5	9.112	7.9	1,098	-20.0	10,210	4.0
New Brunswick	19,743	9.1	8,211	19.8	951	-9.9	9,162	15.9
Quebec	223,140	7.5	69,265	19.8	12,398	-18.2	81,663	11.9
Ontario	313,329	0.1	133,210	5.9	18,984	-18.7	152,194	2.0
Manitoba	23.452	6.3	12.163	11.1	1.309	-15.5	13,472	7.8
Saskatchewan	21,996	15.8	13,736	26.3	1,167	-2.1	14,903	23.5
Alberta	132,856	7.9	78,529	9.4	7,849	3.3	86,378	8.8
British Columbia¹	104,745	7.2	46,307	15.5	7,389	-7.3	53,696	11.7
Canada	882,668	5.0	377,440	11.7	52,041	-13.6	429,481	7.9

<sup>1.</sup> For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.
 Note(s): Percentage changes shown are year-to-year changes.

Table 5-2 Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to June

Province	Total new mote	or vehicles	ehicles Passenger cars							
			North An	nerica	Japa	n	Other cou	ıntries	Tota	ıl
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005										
Newfoundland and Labrador	355.022	12.0	124.570	23.8	x	х	x	x	163,646	15.9
Prince Edward Island	62.752	2.5	22.827	7.1	X	X	X	X	30,574	9.3
Nova Scotia	700,446	0.9	253.536	6.3	30.777	-8.7	46.696	-8.0	331.012	2.5
New Brunswick	517.648	-1.6	171,773	7.6	χ	X	X	X	219,774	3.6
Quebec	6.263.394	2.9	1.951.523	5.9	584.141	-6.5	684.009	-11.1	3.219.673	-0.6
Ontario	10.348.371	5.1	2.908.417	6.7	486.770	3.3	830.873	-6.1	4.226.059	3.5
Manitoba	803.867	8.7	189.454	3.0	21.372	-4.9	29.684	-15.7	240,510	-0.4
Saskatchewan	658,659	6.4	134,153	5.5	14,213	-8.8	21,375	-9.1	169.740	2.1
Alberta	3,827,530	17.5	773,664	12.7	123,668	16.1	156.128	5.4	1.053.462	12.0
British Columbia <sup>1</sup>	3,136,765	5.2	765,910	1.1	188,333	-2.4	269,273	-5.2	1,223,515	-0.9
Canada	26,674,456	6.2	7,295,828	6.6	1,484,412	-1.3	2,097,726	-3.2 -7.2	10,877,965	2.5
	20,074,430	0.2	7,293,020	0.0	1,404,412	-1.5	2,097,720	-1.2	10,077,903	2.5
2006										
Newfoundland and Labrador	336,960	-5.1	120,632	-3.2	X	х	X	x	158,293	-3.3
Prince Edward Island	63,466	1.1	25,435	11.4	Х	X	Х	Х	33,733	10.3
Nova Scotia	713,929	1.9	268,099	5.7	39,550	28.5	54,402	16.5	362,052	9.4
New Brunswick	520,105	0.5	177,356	3.3	Х	X	Х	X	232,604	5.8
Quebec	6,099,678	-2.6	1,869,374	-4.2	629,334	7.7	715,304	4.6	3,214,011	-0.2
Ontario	10,282,084	-0.6	3,019,272	3.8	547,139	12.4	863,955	4.0	4,430,367	4.8
Manitoba	755,521	-6.0	180,184	-4.9	25,373	18.7	32,241	8.6	237,799	-1.1
Saskatchewan	663,934	8.0	136,248	1.6	17,291	21.7	22,133	3.5	175,672	3.5
Alberta	4,529,175	18.3	828,467	7.1	153,887	24.4	175,127	12.2	1,157,481	9.9
British Columbia <sup>1</sup>	3,299,662	5.2	784,352	2.4	229,325	21.8	312,916	16.2	1,326,595	8.4
Canada	27,264,516	2.2	7,409,424	1.6	1,683,113	13.4	2,236,074	6.6	11,328,610	4.1
2007										
Newfoundland and Labrador	407,081	20.8	139,077	15.3	Х	X	Х	х	183,747	16.1
Prince Edward Island	69,678	9.8	26,218	3.1	х	X	х	х	36,370	7.8
Nova Scotia	702,257	-1.6	245,566	-8.4	52,109	31.8	53,208	-2.2	350,885	-3.1
New Brunswick	564,417	8.5	175,121	-1.3	×	X	×	х	236,770	1.8
Quebec	6.397.281	4.9	1.868.744	0.0	751.761	19.5	723,773	1.2	3,344,280	4.1
Ontario	10,132,169	-1.5	2,809,868	-6.9	658,084	20.3	906,401	4.9	4,374,352	-1.3
Manitoba	797,535	5.6	180,278	0.1	31,029	22.3	34.859	8.1	246,164	3.5
Saskatchewan	781,755	17.7	135,258	-0.7	20,448	18.3	22,446	1.4	178,151	1.4
Alberta	4,820,630	6.4	829,253	0.1	192,131	24.9	209,167	19.4	1,230,550	6.3
British Columbia <sup>1</sup>	3,548,141	7.5	738,943	-5.8	276,153	20.4	331,462	5.9	1,346,557	1.5
Canada	28,221,092	3.5	7,148,326	-3.5	2,036,722	21.0	2,342,773	4.8	11,527,821	1.8

Table 5-2 - continued Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to June

Province	Total new moto	r vehicles			Trucks	2		
			North Ame	erica	Oversea	as	Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005								
Newfoundland and Labrador	355.022	12.0	x	х	х	х	191.376	8.8
Prince Edward Island	62,752	2.5	x	x	х	x	32,178	-3.1
Nova Scotia	700,446	0.9	330,135	-0.3	39,299	-1.6	369,434	-0.5
New Brunswick	517,648	-1.6	271,599	-6.3	26,275	9.6	297,875	-5.1
Quebec	6,263,394	2.9	2,525,853	4.7	517,868	18.5	3,043,722	6.8
Ontario	10,348,371	5.1	5,314,797	6.0	807,514	8.6	6,122,311	6.3
Manitoba	803,867	8.7	524,640	13.2	38,716	12.5	563,357	13.1
Saskatchewan	658,659	6.4	451,377	7.2	37,540	19.6	488,918	8.0
Alberta	3,827,530	17.5	2,559,956	20.1	214,115	17.0	2,774,071	19.8
British Columbia <sup>1</sup>	3,136,765	5.2	1,651,720	10.2	261,530	5.8	1,913,250	9.6
Canada	26,674,456	6.2	13,824,310	8.4	1,972,181	11.9	15,796,490	8.8
2006								
Newfoundland and Labrador	336,960	-5.1	х	x	X	X	178,667	-6.6
Prince Edward Island	63,466	1.1	X	X	X	X	29,733	-7.6
Nova Scotia	713,929	1.9	306,219	-7.2	45,658	16.2	351,879	-4.8
New Brunswick	520,105	0.5	254,202	-6.4	33,298	26.7	287,500	-3.5
Quebec	6,099,678	-2.6	2,366,980	-6.3	518,687	0.2	2,885,667	-5.2
Ontario	10,282,084	-0.6	4,978,529	-6.3	873,187	8.1	5,851,716	-4.4
Manitoba	755,521	-6.0	464,265	-11.5	53,457	38.1	517,723	-8.1
Saskatchewan	663,934	0.8	446,601	-1.1	41,660	11.0	488,261	-0.1
Alberta	4,529,175	18.3	3,091,285	20.8	280,410	31.0	3,371,694	21.5
British Columbia <sup>1</sup>	3,299,662	5.2	1,674,959	1.4	298,107	14.0	1,973,067	3.1
Canada	27,264,516	2.2	13,762,110	-0.4	2,173,795	10.2	15,935,904	0.9
2007								
Newfoundland and Labrador	407,081	20.8	х	x	X	X	223,334	25.0
Prince Edward Island	69,678	9.8	х	x	X	X	33,307	12.0
Nova Scotia	702,257	-1.6	313,695	2.4	37,679	-17.5	351,376	-0.1
New Brunswick	564,417	8.5	296,460	16.6	31,189	-6.3	327,647	14.0
Quebec	6,397,281	4.9	2,596,879	9.7	456,123	-12.1	3,053,003	5.8
Ontario	10,132,169	-1.5	5,026,585	1.0	731,232	-16.3	5,757,818	-1.6
Manitoba	797,535	5.6	504,200	8.6	47,173	-11.8	551,370	6.5
Saskatchewan	781,755	17.7	561,453	25.7	42,151	1.2	603,605	23.6
Alberta	4,820,630	6.4	3,291,722	6.5	298,356	6.4	3,590,077	6.5
British Columbia <sup>1</sup>	3,548,141	7.5	1,914,239	14.3	287,345	-3.6	2,201,584	11.6
Canada	28,221,092	3.5	14,733,718	7.1	1,959,554	-9.9	16,693,272	4.8

<sup>1.</sup> For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.
 Note(s): Percentage changes shown are year-to-year changes.

Table 6 Annual sales of new motor vehicles, by type and origin, in units and dollars, Canada

Year	Total		Passenger	cars	Trucks <sup>1</sup>			
	_	Total	North America	Japan	Other countries	Total	North America	Overseas
				no.				
1984	1,283,502	971,210	724,932	171,204	75,074	312,292	273,604	38,688
1985	1,530,410	1,137,216	794,965	199,221	143,030	393,194	344,871	48,323
1986	1,515,920	1,095,313	761,169	203,304	130,840	420,607	368,423	52,184
1987	1,533,637	1,065,093	700,930	243,288	120,875	468,544	417,189	51,355
1988	1,565,501	1,056,310	724,733	243,835	87,742	509,191	459,777	49,414
1989 1990	1,483,875 1,317,869	988,134 884,564	675,340 580,397	239,548 239,603	73,246 64,564	495,741 433,305	422,398 361,403	73,343 71,902
1990	1,287,790	873,184	573,297	239,603	62,186	414,606	347,671	66,935
1992	1,227,419	798.023	503.460	236.675	57,888	429,396	370.422	58,974
1993	1,192,934	739,049	493,759	196,310	48,980	453,885	402,112	51,773
1994	1,260,056	748.666	573,361	129.547	45,759	511,390	475,444	35,946
1995	1,166,535	670,190	553,265	71,493	45,432	496,345	469,590	26,755
1996	1,204,557	660,769	572,581	47,901	40,287	543,788	517,738	26,050
1997	1,424,380	738,550	629,488	66,297	42,765	685,830	628,214	57,616
1998	1,428,932	740,809	590,667	98,275	51,867	688,123	627,256	60,867
1999	1,542,041	806,450	625,292	103,016	78,142	735,591	672,444	63,147
2000	1,587,561	849,171	640,856	106,937	101,378	738,390	669,492	68,898
2001	1,597,964	868,633	619,810	122,998	125,825	729,331	647,987	81,344
2002	1,733,318	934,704	651,305	144,596	138,803	798,614	698,870	99,744
2003	1,626,468	865,475	604,726	126,908	133,841	760,993 755,092	654,136	106,857
2004 2005	1,575,195 1.630.310	820,103 845,222	542,814 574.639	116,426 123.482	160,863 147.101	785,092 785.088	653,637 673.205	101,455 111.883
2006	1,666,327	863,161	573,102	142,159	147,101	803,166	681,244	121,922
2000	1,000,027	000,101	070,102	,	ŕ	000,100	001,244	121,022
				\$'000				
1984	15,679,760	11,138,931	8,176,591	1,928,031	1,034,309	4,540,829	4,136,482	404,347
1985	19,890,119	13,707,637	9,545,156	2,325,922	1,836,559	6,182,482	5,641,518	540,964
1986	21,841,550	14,669,730	9,856,684	2,811,893	2,001,153	7,171,820	6,441,827	729,993
1987	24,471,752	15,748,410	10,031,338	3,567,223	2,149,849	8,723,342	7,930,138	793,204
1988 1989	26,865,327 26,959,378	16,709,476 16,541,801	11,080,866 11,034,684	3,784,902 3,887,341	1,843,708 1,619,774	10,155,851 10,417,577	9,369,528 9,059,482	786,323 1,358,095
1990	24,888,751	15,245,831	9,784,293	4,015,958	1,445,580	9,642,918	8,210,502	1,432,416
1991	22,855,626	14,103,545	9,038,584	3,789,001	1,275,960	8,752,081	7,503,659	1,248,422
1992	23,484,453	13,691,747	8,450,515	4,053,784	1,187,448	9,792,706	8,613,980	1,178,726
1993	24,630,368	13,278,183	8,620,651	3,560,912	1,096,620	11,352,185	10,227,081	1,125,104
1994	27,893,795	14,182,894	10,595,001	2,346,168	1,241,727	13,710,902	12,846,447	864,453
1995	28,168,806	13,882,004	11,070,368	1,492,451	1,319,184	14,286,804	13,544,980	741,824
1996	31,485,777	14,510,882	12,062,092	1,118,289	1,330,501	16,974,894	16,115,584	859,309
1997	38,986,224	16,836,615	13,809,161	1,519,604	1,507,852	22,149,610	20,341,263	1,808,346
1998	40,255,777	17,054,244	13,101,703	2,110,330	1,842,211	23,201,534	21,165,239	2,036,296
1999	45,317,914	19,017,278	14,138,902	2,246,522	2,631,853	26,300,638	24,055,653	2,244,986
2000 2001	46,930,514 46,886,252	20,790,660 21,168,628	15,089,665 14,575,745	2,431,251 2,882,386	3,269,743 3,710,497	26,139,852 25,717,623	23,745,933 22,958,458	2,393,922 2,759,162
2001	46,886,252 52,227,499	23,191,483	14,575,745	2,882,386 3,501,294	3,710, <del>4</del> 97 4,168,898	25,717,623	25,633,136	3,402,877
2002	52,227,499 50,493,308	23,191,463	14,565,218	2,988,274	4,132,093	28,807,720	25,633,136	3,402,677
2004	49,639,223	20,489,761	13,261,753	2,694,970	4,533,035	29,149,463	25,384,561	3,764,904
2005	52,311,147	21,220,807	14,051,867	2,928,424	4,240,519	31,090,339	27,031,615	4,058,725
2006	54,337,947	22,056,012	14,250,869	3,469,392	4,335,753	32,281,931	27,838,439	4,443,494
	, ,				, , ,		, , ,	

<sup>1.</sup> Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Table 7
Canada, monthly sales of new motor vehicles, in units, by type and origin, seasonally adjusted

Period	Total new mo	tor vehicles		Passenger of	Trucks <sup>1</sup>			
			North Ar	merica	Overs	eas	Tota	al
	Units	Month/month change	Units	Month/month change	Units	Month/month change	Units	Month/month change
	no.	%	no.	%	no.	%	no.	%
2005								
January	127,324	-2.5	45,455	-0.2	22,059	-2.7	59,810	-4.1
February	146,009	14.7	52,491	15.5	22,113	0.2	71,405	19.4
March	134.041	-8.2	49.365	-6.0	20.960	-5.2	63,716	-10.8
April	138,377	3.2	49,574	0.4	22,324	6.5	66,479	4.3
May	129,700	-6.3	43.044	-13.2	22,623	1.3	64,033	-3.7
June	141,179	8.9	49,505	15.0	22,421	-0.9	69,253	8.2
July	150,970	6.9	49,718	0.4	24,610	9.8	76,642	10.7
August	135,424	-10.3	47.903	-3.7	22,975	-6.6	64.546	-15.8
September	126.047	-6.9	46,633	-2.7	22,268	-3.1	57,147	-11.5
October	132,813	5.4	49,159	5.4	22,342	0.3	61,312	7.3
November	135,330	1.9	45,426	-7.6	23,418	4.8	66,486	8.4
December	133,096	-1.7	46,367	2.1	22,470	-4.0	64,259	-3.3
2006								
January	138.398	4.0	52.674	13.6	21.906	-2.5	63.818	-0.7
February	138,410	0.0	49,184	-6.6	22,628	3.3	66,599	4.4
March	138,541	0.1	48,318	-1.8	22,906	1.2	67.317	1.1
April	136,947	-1.2	46.880	-3.0	24.184	5.6	65,883	-2.1
May	135,357	-1.2	45,715	-2.5	24,173	0.0	65,470	-0.6
June	134,914	-0.3	47,403	3.7	25,010	3.5	62,501	-4.5
July	138,925	3.0	46,384	-2.1	25,634	2.5	66,907	7.0
August	142,843	2.8	47,891	3.2	24,512	-4.4	70,440	5.3
September	138,563	-3.0	47,747	-0.3	24,399	-0.5	66,418	-5.7
October	136,386	-1.6	43,336	-9.2	24,895	2.0	68,155	2.6
November	139,748	2.5	46,999	8.5	24,678	-0.9	68,071	-0.1
December	147,294	5.4	50,573	7.6	25,133	1.8	71,589	5.2
2007								
January	142,251	-3.4	45.106	-10.8	25.659	2.1	71.485	-0.1
February	137.755	-3.2	44,873	-0.5	25,245	-1.6	67,636	-5.4
March r	137,940	0.1	44,277	-1.3	26,045	3.2	67,618	0.0
April r	146,695	6.3	49.385	11.5	26.055	0.0	71.255	5.4
May r	145.649	-0.7	46,743	-5.3	26,947	3.4	71,959	1.0
June p	143,900	-1.2	47,082	0.7	27.638	2.6	69.179	-3.9

<sup>1.</sup> Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses. **Note(s):** Percentage changes shown are month-to-month changes.

Table 8 Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

1,863 2,226 2,153 2,192 2,129 2,031 2,419 1,759	no. 397 438 370 431 370	3,604 4,153 3,659	2,560 3,185	34,269
2,226 2,153 2,192 2,129 2,031 2,419	438 370 431	4,153 3,659	3,185	
2,226 2,153 2,192 2,129 2,031 2,419	438 370 431	4,153 3,659	3,185	
2,153 2,192 2,129 2,031 2,419	370 431	3,659		00 477
2,192 2,129 2,031 2,419	431			36,177
2,129 2,031 2,419			2,818	34,076
2,031 2,419	270	3,993	2,975	34,678
2,419		3,805	2,621	32,546
	422	3,859	2,901	36,932
1 750	426	4,226	3,362	35,710
	420	4,003	2,951	32,076
1,822	321	3,720	2,508	29,599
2,087	400	3,688	2,877	34,011
2,257	488	3,648	2,713	35,300
1,961	365	3,796	2,757	32,399
2,190	396	4,659	2,801	32,995
1,921	435	4,007	2,943	33,013
1,823	405	4,240	2,870	33,402
1,958	395	3,719	2,803	33,289
1,918	409	3,622	2,778	32,867
2,112	396	3,698	2,817	32,399
1,926	415	3,716	2,944	33,489
1,988	431	4,033	2,972	35,479
1,987	391	4,005	2,959	33,707
1,996	394	3,855	2,982	33,388
2,144	436	4,230	3,263	34,019
2,225	429	3,954	3,270	36,150
2,209	460	3,927	3,194	34,513
2,120	424	3,731	2,908	33,949
2,321	459	3,714		33,368
2,415	462	4,310	2,960	35,870
2,420	467	3,708	3,260	37,160
	435	4,062		35,825
	2,120 2,321 2,415	2,120 424 2,321 459 2,415 462 2,420 467	2,120 424 3,731 2,321 459 3,714 2,415 462 4,310 2,420 467 3,708	2,120     424     3,731     2,908       2,321     459     3,714     2,962       2,415     462     4,310     2,960       2,420     467     3,708     3,260

Table 8 – continued Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories
			no.			
2005	107.224	49.406	2.576	2.642	16 126	42.002
January February March April May June July August September October	127,324 146,009 134,041 138,377 129,700 141,179 150,970 135,424 126,047 132,813	48,406 58,050 50,508 51,845 49,031 52,344 58,281 51,208 47,342 49,707	3,576 4,391 3,884 3,923 3,629 3,969 4,703 4,036 3,648 3,560	2,612 3,283 3,289 3,610 3,219 3,469 4,116 3,351 3,135 2,826	16,136 18,349 17,538 18,850 16,867 19,136 21,182 19,121 18,634 18,463	13,902 15,757 15,745 15,879 15,482 16,117 16,545 16,500 15,319
November December	135,330 133,096	50,542 50,450	3,535 3,646	3,193 3,150	18,827 19,258	14,826 15,314
2006 January February March April May June July August September October November December	138,398 138,410 138,541 136,947 135,357 134,914 138,925 142,843 138,563 136,386 139,748 147,294	52,660 52,269 52,540 51,595 50,460 50,524 51,948 52,457 50,682 48,980 52,446 54,087	3,904 3,666 3,793 3,645 3,620 3,731 3,847 3,773 3,861 3,984 3,957 4,143	2,831 3,360 3,304 3,186 3,387 3,337 3,392 3,377 3,411 3,309 3,461 3,560	20,098 20,931 19,988 20,143 20,411 19,932 21,281 21,871 20,825 21,156 19,932 22,165	15,864 15,866 16,175 16,216 15,885 15,967 16,462 16,733 16,341 15,861
2007 January February March r April r May r June P	142,251 137,755 137,940 146,695 145,649 143,900	51,739 49,531 48,625 53,537 52,107 51,373	3,918 3,830 3,972 4,131 3,870 3,833	3,600 3,452 3,505 3,761 3,946 3,745	22,052 21,042 22,315 21,504 21,421 22,154	16,639 16,768 16,698 17,745 17,289 16,936

# **Definitions**

#### **Trucks**

Trucks include light and heavy trucks, minivans, sport utility vehicles, vans, coaches and buses, regardless of their intended use.

# Passenger car

The term passenger car refers to all vehicles whose primary function is to carry passengers, excluding those vehicles classified as a commercial vehicle (see definition above). Passenger cars also include cars used for commercial purposes, i.e. taxis, auto rentals and other car fleets.

# **Country of origin**

New motor vehicles fall into two categories defined on the basis of origin: those manufactured in North America and those manufactured overseas. The latter are imported in a fully assembled state from countries other than the United States or Mexico. All passenger cars and commercial vehicles assembled in Canada, Mexico and the United States and sold in Canada classified are as North American manufactured vehicles.

#### Motor vehicle sales - units

The number of new motor vehicles sold in Canada.

## Motor vehicle sales - dollars

Net sales refers to the selling price to the consumer, i.e., manufacturer's invoice price plus estimated dealer's markup, including charges for standard and optional accessories. Sales taxes are excluded.

# Average price of passenger cars

The average price is obtained by dividing the total dollar sales by the number of units sold. Therefore, changes in the average price reflect variations in the models sold as well as price changes. For example, an increase in the average price for passenger cars may reflect both a shift to more expensive models as well as price increases.

# Appendix I

# Scope of the survey

The interest in and need for detailed statistics on the automobile industry arose years ago, when the industry began playing a prominent role in the Canadian economy. For over 50 years, Statistics Canada has been collecting and disseminating statistical information on the retail sales of new motor vehicles. Not only are these statistics required to produce estimates of Canadian consumer spending for the national accounts and the gross domestic product, but they have also served and continue to serve as one of the most important, most often requested indicators of the health of Canada's economy.<sup>1</sup>

However, estimates of the total retail sales volume of new motor vehicles were not sufficient to meet the incessant demand for more information. There came an increasing need for data on the characteristics of the fleet of new vehicles sold at retail, either to learn more about the preferences of Canadian consumers or to assess the penetration of the Canadian market by major foreign manufacturers. Statistics on new motor vehicle sales were expanded in the early 1970s to provide separate figures for Japanese vehicle sales.

The statistics in this report cover exclusively retail sales of new motor vehicles within Canada's borders. Data are derived from a postal survey (a census - see the methodology section at the end of the report for more details).

Other statistics connected with the automobile industry (sales of new and used car dealers, auto parts and accessories stores and so on) are available on the monthly Retail Trade survey (Catalogue No. 63-005). For further information, please contact the Retail Commodity Section, Distributive Trades Division, Statistics Canada, Ottawa, K1A 0T6, (Telephone: 613-951-3549 or toll free at 1-877-421-3067).

# Data quality and methodology

This survey is a census of all motor vehicle manufacturers and importers known to be active in Canada.

The value of sales is reported at selling price to consumer (i.e. the manufacturer's invoice price plus estimated dealer's markup, charges for standard equipment and options, less provincial sales tax and federal goods and services tax (G.S.T.) and harmonized sales tax (H.S.T.).

The response rate for this survey is generally 100%. Minimal estimation is required so there is little bias resulting from non-response introduced in these data.

All attempts have been made to minimize the non-sampling errors: the questionnaires used in the survey have been carefully designed to minimize different interpretations; detailed acceptance testing has been carried out for the different stages of editing and processing.

<sup>1.</sup> The new motor vehicle sales series is one of ten statistical series making up the leading indicator developed by Statistics Canada for current economic analysis purposes.

# **Data confidentiality**

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to any identifiable business without the previous consent in writing of that business.<sup>2</sup> The disclosure of data likely to reveal specific information on the activity of a particular company is systematically and rigorously controlled and regulated to prevent the publication or disclosure of any information deemed confidential. The rules regarding confidentiality are therefore applied in such a way that no data are shown for cells (or statistical units). If information is withheld for reasons of confidentiality an "X" will appear in the appropriate cell of this publication.

Another way of preserving data confidentiality without having to enter an "X" is to combine (consolidate) the information **from selected regions** (or selected cells) for the same item. The data in question can be aggregated and published in a less detailed, but still confidential, form. For example, the data for the Northwest Territories, the Yukon and Nunavut are included with the British Columbia data.

# Seasonal adjustment

Time series contain the elements essential to the description, explanation and forecasting of the behaviour of an economic phenomenon: "They are statistical records of the evolution of economic processes through time." In using time series to observe economic activity, economists and statisticians have identified four characteristic behavioural components: the long-term movement or trend, the cycle, the seasonal (variations) and the irregular (fluctuations). These movements are caused by various economic, natural or institutional factors. The **seasonal variations** occur periodically on a more or less regular basis over the course of the year as a result of seasonal changes in weather, statutory holidays and other events which occur at fairly regular intervals and thus have a major impact on the rate of economic activity.

In the interest of accurately interpreting the fundamental evolution of an economic phenomenon and producing forecasts of superior quality, Statistics Canada uses the X-11-ARIMA seasonal adjustment method<sup>4</sup> to seasonally adjust its time series. The ARIMA part of this method minimizes the impact of seasonal variations on the series and essentially consists of adding one year of estimated data onto each end of the original series before it is seasonally adjusted per se. The estimated data are derived from forecasts and back casts using ARIMA (Autoregressive Integrated Moving Average) models of the Box-Jenkins type.

The X-11 part of the X-11-ARIMA program uses primarily the ratio-to-moving average method to smooth the modified series and obtain a preliminary estimate of the trend-cycle, to calculate the ratios of the original series (fitted) to the estimates of the trend-cycle and to estimate the seasonal factors from these ratios. The final seasonal factors are produced only after these operations have been repeated several times. These procedures, used to determine the seasonal factors necessary to calculate the final seasonally adjusted data, are, since February 1983, executed every month instead of once a year. This permits us to update each month, the reference series from which we derive the final estimations of the seasonal factors employing the most current data available.

While seasonal adjustment permits a better understanding of the underlying trend-cycle of a series, the seasonally-adjusted series still contains an irregular component. Slight month-to-month variations in the seasonally adjusted series may be simple irregular movements; to get a better idea of the underlying trend, users must examine several months of seasonally adjusted series.

To assist the user, the Months of Cyclical Dominance number, MCD, is provided.<sup>5</sup> The MCD is the shortest monthly span for which a certain ratio becomes and remains less than one, that is, the ratio for which the absolute average percentage change of the trend-cycle of the seasonally adjusted series becomes greater than the absolute average per cent change of the irregular component. The MCD can be interpreted as the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that

<sup>2.</sup> See Section 17 of the Statistics Act (Chapter 5-19), entitled «Secrecy».

<sup>3. «</sup>A Note on the Seasonal adjustment of Economic Time Series,» Canadian Statistical Review, August 1974.

<sup>4.</sup> For further information see the X-11-ARIMA/88 Seasonal Adjustment Method, by Estelle Bee Dagum, Statistics Canada.

<sup>5.</sup> MCD = 10 for North American passenger cars. MCD = 4 for Overseas passenger cars. MCD = 12 for Commercial vehicles.

the trend-cycle of that series also has moved in the given direction. Clearly small MCD's are desirable and indicative of a smooth series. Applying a moving average to the seasonally adjusted data of MCD length tends to smooth irregular movements which may obscure the underlying trend-cycle. The MCD moving average provides a method of reducing all types of series to approximately the same degree of smoothness, whatever the size of the irregular component in the original series.

# **Revision procedures**

The seasonally adjusted estimates are revised for the three months preceding the reference period. Monthly unadjusted data are revised for the previous month, when new information is made available to Statistics Canada. In addition, unadjusted new motor vehicle sales are revised each year, for the latest year, in the February issue of this publication. At that time, monthly seasonally adjusted estimates for the latest four years of data are revised.

# **Appendix II**

# List of North American motor vehicle manufacturers

B.M.W. Canada Inc.

Blue Bird Body Co.

DaimlerChrysler Canada Inc.

Ford Motor Company of Canada Limited

Freightliner of Canada Ltd.

General Motors of Canada Limited

Honda Canada Inc.

Hyundai Auto Canada Inc.

International Truck and Engine Corporation Canada

Kenworth Div., Paccar of Canada Ltd.

Mack Canada Inc.

Mazda Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Motor Coach Industries Limited

New Flyer Industries Ltd.

Nissan Canada Inc.

Nova Bus Corp.

Orion Bus Industries Inc.

Peterbilt Div., Paccar of Canada Ltd.

Prévost Car Inc.

Sterling Heavy Duty TrucksSubaru Canada Inc.

Subaru Canada Inc.

Suzuki Canada Inc.

Thomas Built Buses of Canada Ltd.

Toyota Canada Ltd.

Volkswagen Canada Inc.

Volvo Trucks Canada Inc.

Western Star Trucks Inc.

# List of importers and distributers of overseas manufactured motor vehicles

# Japan

General Motors of Canada Ltd.

Hino Diesel Trucks Canada Ltd.

Honda Canada Inc.

Mazda Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Subaru Canada Inc.

Suzuki Canada Inc.

Toyota Canada Inc.

## **Other Countries**

B.M.W. Canada Inc.

Daewoo Auto Canada Inc.

Ford Motor Company of Canada Limited

General Motors Canada Ltd.

Hyundai Auto Canada Inc.

Jaguar Canada Inc.

Kia Canada Inc.

Land Rover group Canada Inc.

Mercedes-Benz Canada Inc.

Porsche Cars of Canada Ltd.

Volkswagen Canada Inc.

Volvo Cars of Canada Ltd.