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New Motor Vehicle Sales

August 2007



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Statistics Canada
Distributive Trades Division

New Motor Vehicle Sales

August 2007

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Note of appreciation

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Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

Note

Components may not add to totals due to rounding.

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Highlights

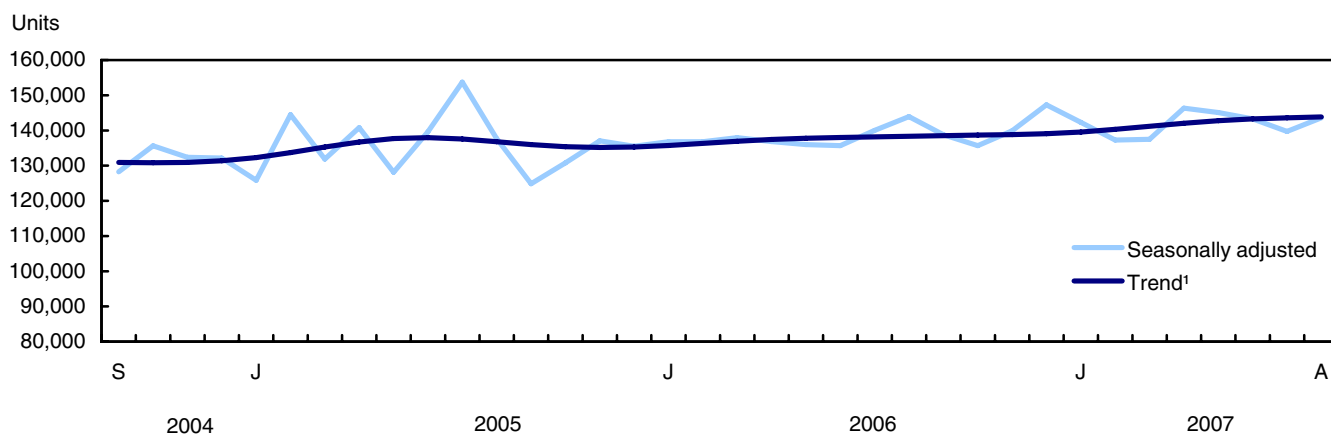
August 2007

- New motor vehicle sales advanced 2.8% in August, partially offsetting three months of declines. Seasonally adjusted data from the New Motor Vehicle Sales Survey show that 143,606 new vehicles were sold in August on the strength of rebounding truck sales. Ontario and Quebec accounted for almost 95% of this increase.

Analysis – August 2007

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Chart 1
New motor vehicle sales, seasonally adjusted, in units, 2004 to 2007



1. Trends represent smoothed seasonally adjusted data

Prior to the three consecutive monthly declines, sales of new motor vehicles had been trending up since the fall of 2005 despite large fluctuations. Preliminary industry data for the month of September suggest that sales of new motor vehicles are expected to fall by 2%, mainly due to a decline in truck sales.

Trucks dominate sales increase in August

While both passenger cars and truck sales increased in August, truck sales (which include minivans, sport-utility vehicles, light and heavy trucks, vans and buses) outperformed passenger cars, accounting for over 85% of the increase in total vehicles sold.

Note to readers

All data in this release are seasonally adjusted.

Passenger cars include those used for personal and commercial purposes, such as taxis or rental cars. **Trucks** include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

North American built new motor vehicles include vehicles manufactured or assembled in Canada, the United States or Mexico. All other new motor vehicles are considered to have been manufactured overseas.

For reasons of confidentiality, data for Yukon, the Northwest Territories and Nunavut are included with those for British Columbia.

The New Motor Vehicle Sales Survey is compiled on the basis of figures obtained from motor vehicle manufacturers and importers. These results may vary from those obtained directly from auto dealers, due to possible differences in record keeping.

Truck sales advanced 4.9% to 70,399 vehicles in August, partially offsetting two consecutive months of sales declines. Truck sales have fluctuated since the beginning of 2007, with four out of eight months registering gains.

Passenger cars sales edged up 0.8% to 73,206 vehicles after declining 2.3% in July. Sales have been lackluster since a strong 7.2% increase in April 2007. North American-built passenger cars were the driving force behind the passenger car sales gain in August, rising by 1.6% to 46,801 vehicles. Sales of North American-built cars had a rough start to the year, with a 10.8% sales drop in January followed by two additional months of declines. After a nearly full recovery in April with an 11.8% gain, sales have since remained below the average monthly sales levels seen in 2005 and 2006.

Sales of overseas-built passenger cars slipped 0.7% in August. So far this year, overseas-built cars have accounted for 36.1% of total passenger cars sold. This is higher than the 2006 average of 33.6% and the highest share since 1992.

Sales in Quebec and Ontario drive national increase

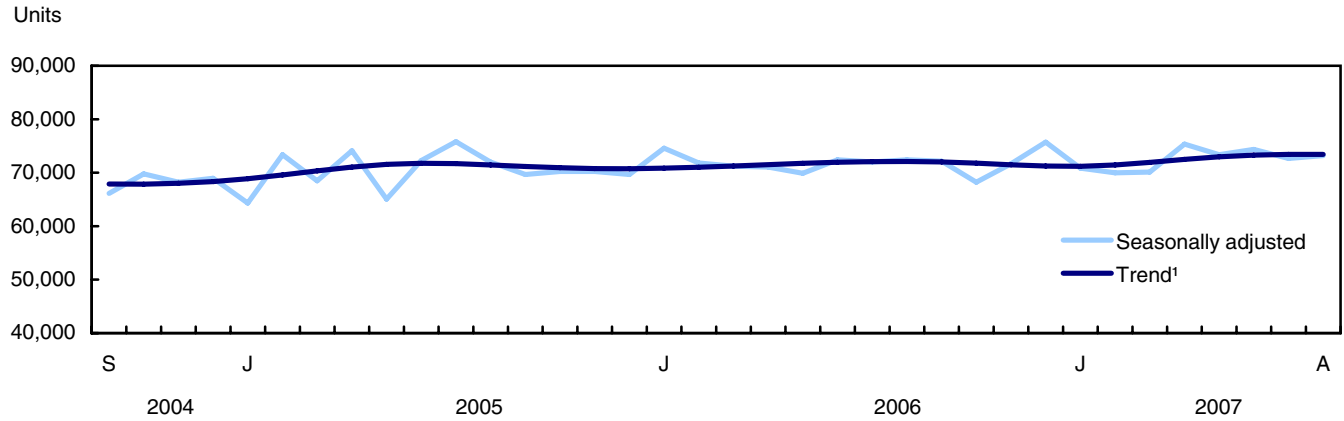
Although all but three provinces saw sales rise in August, 95% of the national increase came from Quebec (+4.6%) and Ontario (+4.3%). The gains in these two provinces partially offset their recent monthly declines.

Sales in Prince Edward Island (+13.2%) rebounded from two months of declines. Sales in this province have been generally on the rise since the fall of 2006. Increases in August were also seen in Manitoba (+5.6%), New Brunswick (+3.3%), Nova Scotia (+2.0%) and Saskatchewan (+1.2%).

Sales in Saskatchewan have picked up speed, with only three sales declines recorded since August 2006. Auto sales in Newfoundland and Labrador followed a similar pattern but have levelled off in recent months, declining 1.2% in August.

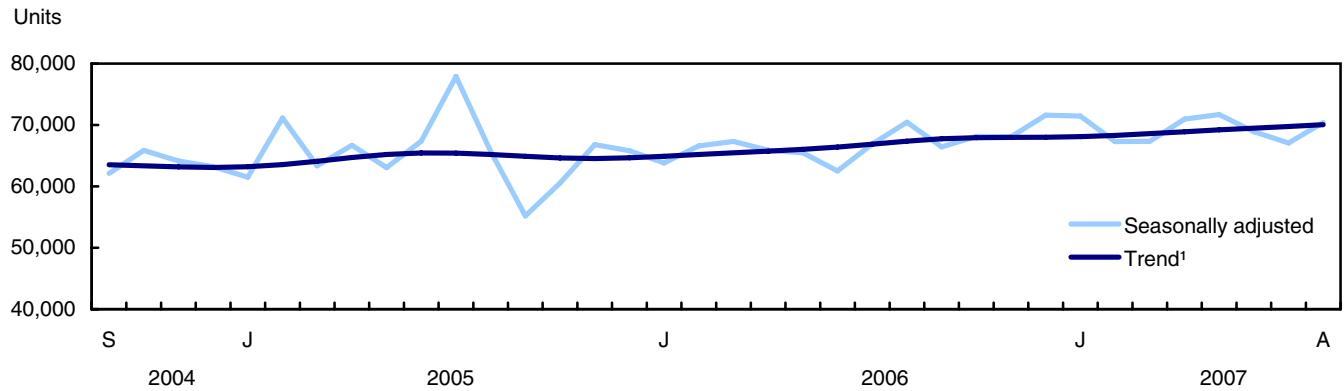
Sales in Alberta (-0.5%) and British Columbia (-0.7%) also fell in August. For British Columbia, August represented the fourth consecutive monthly decline. In fact, since the start of 2007, sales only increased in two out of eight months.

Chart 2
Passenger car sales, seasonally adjusted, in units, 2004 to 2007



1. Trends represent smoothed seasonally adjusted data

Chart 3
Truck, van and bus sales, seasonally adjusted, in units, 2004 to 2007



1. Trends represent smoothed seasonally adjusted data

Chart 4
Monthly distribution of the Canadian motor vehicle market (passenger cars), by origin, 2004 to 2007

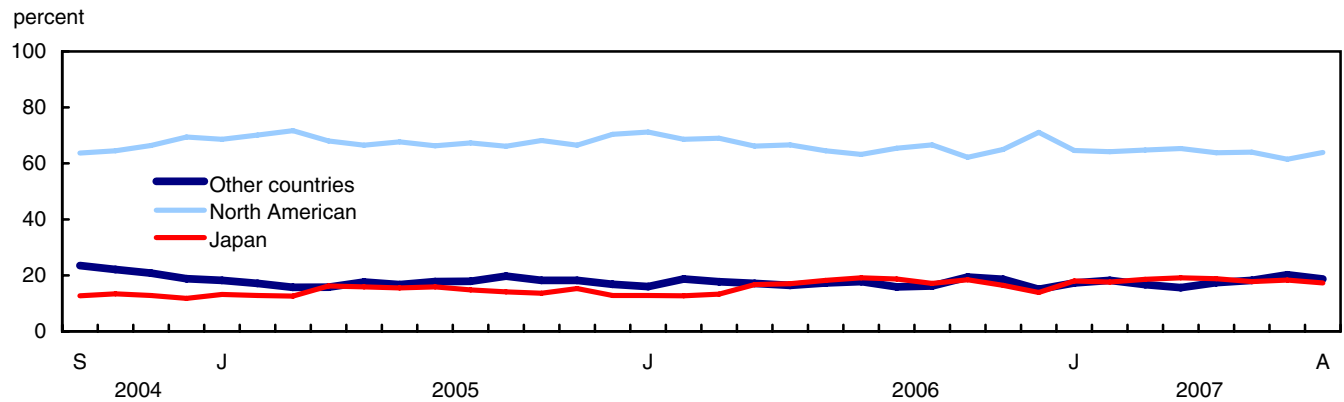
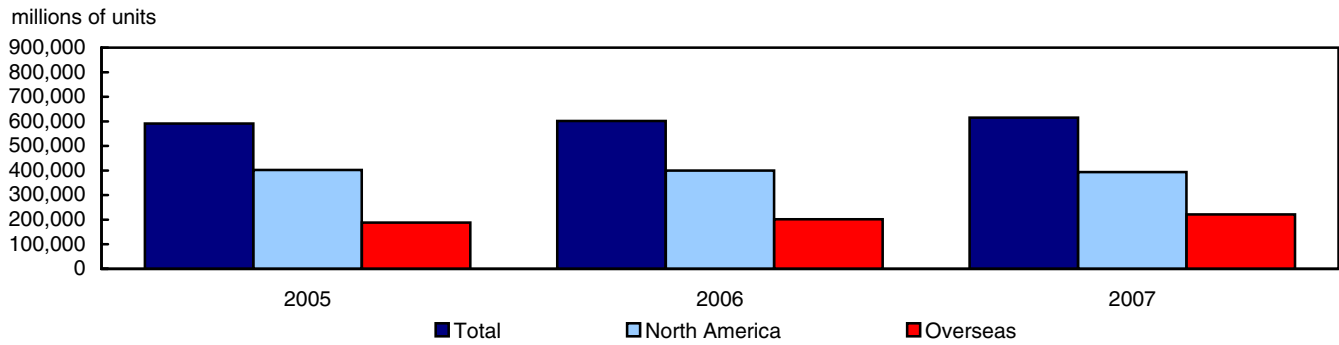


Chart 5
Cumulative sales of new passenger cars, by origin, in units, 2005 to 2007
January to August



Related products

Selected publications from Statistics Canada

63-005-X	Retail Trade
63-210-X	Retail Chain and Department Stores
63-236-X	Wholesaling and Retailing in Canada
63-541-X	Retail Commodity Survey, 1989
63F0006X	New Motor Vehicle Sales Seasonal Factors

Selected CANSIM tables from Statistics Canada

079-0001	New motor vehicle sales, Canada, provinces and territories, monthly
079-0002	Other estimates of new motor vehicle sales, Canada, provinces and territories, monthly

Selected surveys from Statistics Canada

2402	New Motor Vehicle Sales Survey
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Selected summary tables from Statistics Canada

- *New motor vehicle sales, by provinces (monthly)*
- *Economic indicators, by province and territory (monthly and quarterly)*
- *New motor vehicle sales*
- *New motor vehicle sales, by provinces*

Statistical tables

Table 1-1
Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%	no.	%
2005										
January	82,019	-3.8	27,144	-4.2	5,222	-26.2	7,178	-7.0	39,544	-8.3
February	106,064	11.9	35,421	21.1	6,488	-14.7	8,650	-5.8	50,559	9.8
March	148,296	-0.9	54,630	9.7	9,576	-19.3	11,991	-13.6	76,197	0.9
April	167,441	4.5	62,166	10.2	14,823	5.8	14,406	-11.2	91,395	5.5
May	161,865	-2.6	58,678	-9.3	14,029	4.3	15,550	2.5	88,257	-5.4
June	166,024	7.7	57,953	8.7	13,309	14.7	14,337	-6.4	85,599	6.7
July	158,796	16.3	53,318	11.4	12,749	26.0	14,345	-1.6	80,412	10.8
August	146,862	7.8	53,093	7.7	11,710	28.9	14,139	-9.1	78,942	6.8
September	128,431	-1.7	46,428	9.1	9,927	16.7	13,878	-11.5	70,233	5.3
October	118,993	-3.7	43,844	6.5	8,739	1.9	11,666	-17.4	64,249	0.5
November	124,111	3.2	41,318	2.9	9,508	23.3	11,287	-10.4	62,113	2.7
December	121,408	3.0	40,646	1.8	7,402	8.7	9,674	-10.7	57,722	0.3
Year	1,630,310	3.5	574,639	5.9	123,482	6.1	147,101	-8.6	845,222	3.1
2006										
January	89,422	9.0	31,445	15.8	5,653	8.3	7,086	-1.3	44,184	11.7
February	100,740	-5.0	33,450	-5.6	6,204	-4.4	9,104	5.2	48,758	-3.6
March	155,990	5.2	54,748	0.2	10,553	10.2	14,062	17.3	79,363	4.2
April	159,436	-4.8	57,142	-8.1	14,388	-2.9	14,728	2.2	86,258	-5.6
May	173,291	7.1	64,032	9.1	16,352	16.6	15,791	1.5	96,175	9.0
June	162,029	-2.4	56,827	-1.9	15,991	20.2	15,237	6.3	88,055	2.9
July	145,521	-8.4	48,349	-9.3	14,618	14.7	13,589	-5.3	76,556	-4.8
August	157,868	7.5	53,812	1.4	15,340	31.0	13,092	-7.4	82,244	4.2
September	140,065	9.1	48,497	4.5	12,486	25.8	11,832	-14.7	72,815	3.7
October	123,076	3.4	38,841	-11.4	11,468	31.2	12,139	4.1	62,448	-2.8
November	127,732	2.9	41,464	0.4	10,425	9.6	11,867	5.1	63,756	2.6
December	131,157	8.0	44,495	9.5	8,681	17.3	9,373	-3.1	62,549	8.4
Year	1,666,327	2.2	573,102	-0.3	142,159	15.1	147,900	0.5	863,161	2.1
2007										
January	94,413	5.6	27,594	-12.2	7,704	36.3	7,407	4.5	42,705	-3.3
February	99,877	-0.9	30,361	-9.2	8,299	33.8	8,596	-5.6	47,256	-3.1
March	154,450	-1.0	49,540	-9.5	14,206	34.6	12,741	-9.4	76,487	-3.6
April	172,428	8.1	60,392	5.7	17,649	22.7	14,405	-2.2	92,446	7.2
May	189,076	9.1	65,400	2.1	19,315	18.1	17,849	13.0	102,564	6.6
June	172,487	6.5	58,700	3.3	16,315	2.0	16,714	9.7	91,729	4.2
July ^r	145,370	-0.1	47,819	-1.1	14,232	-2.6	15,671	15.3	77,722	1.5
August ^p	160,883	1.9	53,703	-0.2	14,567	-5.0	15,751	20.3	84,021	2.2

See footnotes at the end of the table.

Table 1-1 – continued

Monthly sales of new motor vehicles, by type and origin in units

	Total new motor vehicles		Trucks ¹					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%
2005								
January	82,019	-3.8	36,460	0.9	6,015	1.0	42,475	0.9
February	106,064	11.9	48,151	13.0	7,354	19.9	55,505	13.9
March	148,296	-0.9	62,010	-5.4	10,089	18.4	72,099	-2.6
April	167,441	4.5	65,425	1.3	10,621	18.8	76,046	3.4
May	161,865	-2.6	63,273	-1.2	10,335	17.9	73,608	1.1
June	166,024	7.7	69,913	7.5	10,512	18.7	80,425	8.8
July	158,796	16.3	67,772	24.1	10,612	13.4	78,384	22.5
August	146,862	7.8	56,944	8.5	10,976	12.6	67,920	9.1
September	128,431	-1.7	49,373	-9.1	8,825	-8.4	58,198	-9.0
October	118,993	-3.7	45,897	-10.1	8,847	3.0	54,744	-8.2
November	124,111	3.2	53,478	3.7	8,520	3.3	61,998	3.6
December	121,408	3.0	54,509	5.8	9,177	5.3	63,686	5.7
Year	1,630,310	3.5	673,205	3.0	111,883	10.3	785,088	4.0
2006								
January	89,422	9.0	39,038	7.1	6,200	3.1	45,238	6.5
February	100,740	-5.0	44,353	-7.9	7,629	3.7	51,982	-6.3
March	155,990	5.2	65,037	4.9	11,590	14.9	76,627	6.3
April	159,436	-4.8	61,413	-6.1	11,765	10.8	73,178	-3.8
May	173,291	7.1	65,146	3.0	11,970	15.8	77,116	4.8
June	162,029	-2.4	62,927	-10.0	11,047	5.1	73,974	-8.0
July	145,521	-8.4	57,354	-15.4	11,611	9.4	68,965	-12.0
August	157,868	7.5	62,878	10.4	12,746	16.1	75,624	11.3
September	140,065	9.1	55,604	12.6	11,646	32.0	67,250	15.6
October	123,076	3.4	51,157	11.5	9,471	7.1	60,628	10.7
November	127,732	2.9	55,453	3.7	8,523	0.0	63,976	3.2
December	131,157	8.0	60,884	11.7	7,724	-15.8	68,608	7.7
Year	1,666,327	2.2	681,244	1.2	121,922	9.0	803,166	2.3
2007								
January	94,413	5.6	45,046	15.4	6,662	7.5	51,708	14.3
February	99,877	-0.9	46,119	4.0	6,502	-14.8	52,621	1.2
March	154,450	-1.0	68,305	5.0	9,658	-16.7	77,963	1.7
April	172,428	8.1	69,974	13.9	10,008	-14.9	79,982	9.3
May	189,076	9.1	76,370	17.2	10,142	-15.3	86,512	12.2
June	172,487	6.5	71,689	13.9	9,069	-17.9	80,758	9.2
July ^r	145,370	-0.1	59,044	2.9	8,604	-25.9	67,648	-1.9
August ^p	160,883	1.9	67,628	7.6	9,234	-27.6	76,862	1.6
Year								

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.

Table 1-2
Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005										
January	2,687,357	-0.9	666,757	-2.9	119,763	-23.1	198,787	-6.3	985,307	-6.6
February	3,481,340	15.8	874,955	22.2	150,732	-12.0	245,344	-7.5	1,271,031	10.3
March	4,750,643	1.6	1,352,574	11.9	229,750	-16.5	354,295	-11.8	1,936,618	2.7
April	5,287,013	8.1	1,526,182	11.6	347,827	7.3	424,652	-11.5	2,298,661	5.8
May	5,142,342	2.2	1,453,486	-7.1	326,975	5.2	452,678	-1.4	2,233,139	-4.3
June	5,325,761	10.7	1,421,874	9.2	309,365	15.9	421,970	-4.4	2,153,209	7.1
July	4,981,923	17.0	1,282,543	9.4	293,788	24.5	401,275	5.3	1,977,606	10.5
August	4,636,671	9.2	1,270,479	5.9	279,738	32.1	395,205	-3.7	1,945,421	6.8
September	4,107,993	-2.3	1,118,829	6.9	243,568	22.3	389,540	-8.0	1,751,937	5.0
October	3,823,755	-4.7	1,063,921	4.0	219,053	9.0	334,761	-12.8	1,617,735	0.6
November	4,076,656	3.5	1,009,044	2.0	227,258	25.1	332,669	-7.1	1,568,970	2.6
December	4,009,693	4.0	1,011,223	2.5	180,607	11.7	289,343	-8.5	1,481,173	1.1
Year	52,311,147	5.4	14,051,867	6.0	2,928,424	8.7	4,240,519	-6.5	21,220,807	3.6
2006										
January	2,962,427	10.2	783,654	17.5	141,207	17.9	202,686	2.0	1,127,547	14.4
February	3,343,501	-4.0	839,753	-4.0	155,157	2.9	262,755	7.1	1,257,665	-1.1
March	5,094,299	7.2	1,363,846	0.8	264,322	15.0	426,170	20.3	2,054,338	6.1
April	5,082,302	-3.9	1,412,732	-7.4	341,109	-1.9	439,582	3.5	2,193,423	-4.6
May	5,553,032	8.0	1,591,591	9.5	397,061	21.4	470,374	3.9	2,459,025	10.1
June	5,228,955	-1.8	1,417,848	-0.3	384,257	24.2	434,507	3.0	2,236,612	3.9
July	4,630,579	-7.1	1,197,134	-6.7	348,305	18.6	377,516	-5.9	1,922,955	-2.8
August	5,038,722	8.7	1,329,192	4.6	366,042	30.9	361,956	-8.4	2,057,190	5.7
September	4,574,990	11.4	1,185,371	5.9	303,344	24.5	359,256	-7.8	1,847,970	5.5
October	4,129,229	8.0	952,835	-10.4	278,233	27.0	347,059	3.7	1,578,126	-2.4
November	4,249,508	4.2	1,025,403	1.6	263,541	16.0	347,538	4.5	1,636,482	4.3
December	4,450,403	11.0	1,151,510	13.9	226,814	25.6	306,354	5.9	1,684,679	13.7
Year	54,337,947	3.9	14,250,869	1.4	3,469,392	18.5	4,335,753	2.2	22,056,012	3.9
2007										
January	3,136,288	5.9	678,980	-13.4	191,902	35.9	226,609	11.8	1,097,491	-2.7
February	3,347,401	0.1	744,780	-11.3	208,249	34.2	258,630	-1.6	1,211,660	-3.7
March	5,033,457	-1.2	1,211,963	-11.1	348,605	31.9	409,692	-3.9	1,970,260	-4.1
April	5,423,134	6.7	1,478,389	4.6	427,130	25.2	442,061	0.6	2,347,580	7.0
May	5,893,896	6.1	1,604,080	0.8	468,349	18.0	524,103	11.4	2,596,531	5.6
June	5,393,111	3.1	1,423,743	0.4	392,487	2.1	481,678	10.9	2,297,908	2.7
July ^r	4,482,662	-3.2	1,150,075	-3.9	340,890	-2.1	424,365	12.4	1,915,329	-0.4
August ^p	4,977,728	-1.2	1,304,670	-1.8	352,457	-3.7	429,945	18.8	2,087,071	1.5

See footnotes at the end of the table.

Table 1-2 – continued

Monthly sales of new motor vehicles, by type and origin in dollars

	Total new motor vehicles		Trucks ¹					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005								
January	2,687,357	-0.9	1,481,819	3.4	220,231	-1.6	1,702,050	2.7
February	3,481,340	15.8	1,950,551	20.8	259,759	9.1	2,210,310	19.3
March	4,750,643	1.6	2,455,779	-0.5	358,245	11.7	2,814,024	0.9
April	5,287,013	8.1	2,609,244	9.2	379,108	15.4	2,988,352	10.0
May	5,142,342	2.2	2,532,694	6.8	376,509	16.5	2,909,203	7.9
June	5,325,761	10.7	2,794,223	12.9	378,329	15.3	3,172,551	13.2
July	4,981,923	17.0	2,629,101	23.3	375,217	11.8	3,004,318	21.8
August	4,636,671	9.2	2,298,120	10.9	393,129	11.1	2,691,249	10.9
September	4,107,993	-2.3	2,036,189	-6.6	319,867	-10.1	2,356,056	-7.1
October	3,823,755	-4.7	1,868,616	-10.2	337,404	4.6	2,206,020	-8.3
November	4,076,656	3.5	2,175,327	3.4	332,359	8.2	2,507,686	4.1
December	4,009,693	4.0	2,199,952	6.5	328,568	0.4	2,528,520	5.7
Year	52,311,147	5.4	27,031,615	6.5	4,058,725	7.8	31,090,339	6.7
2006								
January	2,962,427	10.2	1,608,517	8.6	226,363	2.8	1,834,880	7.8
February	3,343,501	-4.0	1,811,564	-7.1	274,272	5.6	2,085,836	-5.6
March	5,094,299	7.2	2,624,715	6.9	415,246	15.9	3,039,961	8.0
April	5,082,302	-3.9	2,464,753	-5.5	424,125	11.9	2,888,878	-3.3
May	5,553,032	8.0	2,658,736	5.0	435,271	15.6	3,094,006	6.4
June	5,228,955	-1.8	2,593,825	-7.2	398,518	5.3	2,992,343	-5.7
July	4,630,579	-7.1	2,299,237	-12.5	408,387	8.8	2,707,624	-9.9
August	5,038,722	8.7	2,529,344	10.1	452,188	15.0	2,981,532	10.8
September	4,574,990	11.4	2,302,001	13.1	425,018	32.9	2,727,019	15.7
October	4,129,229	8.0	2,192,784	17.3	358,318	6.2	2,551,102	15.6
November	4,249,508	4.2	2,286,072	5.1	326,954	-1.6	2,613,026	4.2
December	4,450,403	11.0	2,466,891	12.1	298,834	-9.0	2,765,724	9.4
Year	54,337,947	3.9	27,838,439	3.0	4,443,494	9.5	32,281,931	3.8
2007								
January	3,136,288	5.9	1,785,216	11.0	253,581	12.0	2,038,797	11.1
February	3,347,401	0.1	1,889,070	4.3	246,671	-10.1	2,135,741	2.4
March	5,033,457	-1.2	2,705,469	3.1	357,729	-13.9	3,063,197	0.8
April	5,423,134	6.7	2,697,877	9.5	377,677	-11.0	3,075,554	6.5
May	5,893,896	6.1	2,914,248	9.6	383,117	-12.0	3,297,366	6.6
June	5,393,111	3.1	2,754,425	6.2	340,779	-14.5	3,095,203	3.4
July ^r	4,482,662	-3.2	2,241,703	-2.5	325,631	-20.3	2,567,333	-5.2
August ^p	4,977,728	-1.2	2,540,167	0.4	350,490	-22.5	2,890,657	-3.0

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage change are year-over-year changes.

Table 2
Average monthly prices of passenger cars, by origin

Period	North America		Japan		Other countries	
	Amount	Change	Amount	Change	Amount	Change
	\$	%	\$	%	\$	%
2005						
January	24,564	1.4	22,934	4.2	27,694	0.8
February	24,702	0.9	23,232	3.2	28,363	-1.8
March	24,759	2.0	23,992	3.5	29,547	2.2
April	24,550	1.3	23,465	1.4	29,477	-0.4
May	24,771	2.5	23,307	0.9	29,111	-3.8
June	24,535	0.5	23,245	1.1	29,432	2.1
July	24,055	-1.8	23,044	-1.2	27,973	7.0
August	23,929	-1.6	23,889	2.5	27,951	5.9
September	24,098	-2.0	24,536	4.8	28,069	4.0
October	24,266	-2.3	25,066	7.0	28,695	5.6
November	24,421	-0.9	23,902	1.5	29,474	3.6
December	24,879	0.7	24,400	2.7	29,909	2.4
Year	24,453	0.1	23,715	2.5	28,827	2.3
2006						
January	24,921	1.5	24,979	8.9	28,604	3.3
February	25,105	1.6	25,009	7.6	28,861	1.8
March	24,911	0.6	25,047	4.4	30,306	2.6
April	24,723	0.7	23,708	1.0	29,847	1.3
May	24,856	0.3	24,282	4.2	29,787	2.3
June	24,950	1.7	24,030	3.4	28,517	-3.1
July	24,760	2.9	23,827	3.4	27,781	-0.7
August	24,701	3.2	23,862	-0.1	27,647	-1.1
September	24,442	1.4	24,295	-1.0	30,363	8.2
October	24,532	1.1	24,262	-3.2	28,590	-0.4
November	24,730	1.3	25,280	5.8	29,286	-0.6
December	25,880	4.0	26,128	7.1	32,685	9.3
Year	24,866	1.7	24,405	2.9	29,315	1.7
2007						
January	24,606	-1.3	24,909	-0.3	30,594	7.0
February	24,531	-2.3	25,093	0.3	30,087	4.2
March	24,464	-1.8	24,539	-2.0	32,155	6.1
April	24,480	-1.0	24,201	2.1	30,688	2.8
May	24,527	-1.3	24,248	-0.1	29,363	-1.4
June	24,255	-2.8	24,057	0.1	28,819	1.1
July ^r	24,051	-2.9	23,952	0.5	27,080	-2.5
August ^p	24,294	-1.6	24,196	1.4	27,296	-1.3
Year						

Note(s): Percentage changes shown are year-to-year changes.

Table 3
Monthly market share of new passenger car sales (units), by origin, Canada

Period	Total		Passenger cars					
			North America		Japan		Other countries	
	Units	Market share	Units	Market share	Units	Market share	Units	Market share
	no.	%	no.	%	no.	%	no.	%
2005								
January	39,544	100.0	27,144	68.6	5,222	13.2	7,178	18.2
February	50,559	100.0	35,421	70.1	6,488	12.8	8,650	17.1
March	76,197	100.0	54,630	71.7	9,576	12.6	11,991	15.7
April	91,395	100.0	62,166	68.0	14,823	16.2	14,406	15.8
May	88,257	100.0	58,678	66.5	14,029	15.9	15,550	17.6
June	85,599	100.0	57,953	67.7	13,309	15.5	14,337	16.7
July	80,412	100.0	53,318	66.3	12,749	15.9	14,345	17.8
August	78,942	100.0	53,093	67.3	11,710	14.8	14,139	17.9
September	70,233	100.0	46,428	66.1	9,927	14.1	13,878	19.8
October	64,249	100.0	43,844	68.2	8,739	13.6	11,666	18.2
November	62,113	100.0	41,318	66.5	9,508	15.3	11,287	18.2
December	57,722	100.0	40,646	70.4	7,402	12.8	9,674	16.8
Year	845,222	100.0	574,639	68.0	123,482	14.6	147,101	17.4
2006								
January	44,184	100.0	31,445	71.2	5,653	12.8	7,086	16.0
February	48,758	100.0	33,450	68.6	6,204	12.7	9,104	18.7
March	79,363	100.0	54,748	69.0	10,553	13.3	14,062	17.7
April	86,258	100.0	57,142	66.2	14,388	16.7	14,728	17.1
May	96,175	100.0	64,032	66.6	16,352	17.0	15,791	16.4
June	88,055	100.0	56,827	64.5	15,991	18.2	15,237	17.3
July	76,556	100.0	48,349	63.2	14,618	19.1	13,589	17.8
August	82,244	100.0	53,812	65.4	15,340	18.7	13,092	15.9
September	72,815	100.0	48,497	66.6	12,486	17.1	11,832	16.2
October	62,448	100.0	38,841	62.2	11,468	18.4	12,139	19.4
November	63,756	100.0	41,464	65.0	10,425	16.4	11,867	18.6
December	62,549	100.0	44,495	71.1	8,681	13.9	9,373	15.0
Year	863,161	100.0	573,102	66.4	142,159	16.5	147,900	17.1
2007								
January	42,705	100.0	27,594	64.6	7,704	18.0	7,407	17.3
February	47,256	100.0	30,361	64.2	8,299	17.6	8,596	18.2
March	76,487	100.0	49,540	64.8	14,206	18.6	12,741	16.7
April	92,446	100.0	60,392	65.3	17,649	19.1	14,405	15.6
May	102,564	100.0	65,400	63.8	19,315	18.8	17,849	17.4
June	91,729	100.0	58,700	64.0	16,315	17.8	16,714	18.2
July	77,722	100.0	47,819	61.5	14,232	18.3	15,671	20.2
August	84,021	100.0	53,703	63.9	14,567	17.3	15,751	18.7
Year								

Table 4
Provincial sales of new motor vehicles, by type and origin, in units and dollars, August

Type and origin of vehicles	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
Total, new motor vehicles						
2005 (no.)	146,862	2,153	504	4,345	3,242	36,084
2006 (no.)	157,868	2,482	531	4,597	3,389	40,566
2007 (no.)	160,883	2,970	637	4,967	3,767	39,972
2007 / 2006 %	1.9	19.7	20.0	8.0	11.2	-1.5
2005 (\$'000)	4,636,671	57,245	12,738	121,855	90,374	1,023,744
2006 (\$'000)	5,038,722	67,557	13,586	128,463	98,165	1,153,177
2007 (\$'000)	4,977,728	79,695	16,410	131,671	104,993	1,113,212
2007 / 2006 %	-1.2	18.0	20.8	2.5	7.0	-3.5
Passenger cars, manufactured in North America						
2005 (no.)	53,093	811	216	1,837	1,388	14,194
2006 (no.)	53,812	847	221	1,720	1,295	15,459
2007 (no.)	53,703	1,080	265	1,981	1,541	14,773
2007 / 2006 %	-0.2	27.5	19.9	15.2	19.0	-4.4
2005 (\$'000)	1,270,479	17,693	4,671	41,655	31,226	327,867
2006 (\$'000)	1,329,192	19,294	5,019	40,043	30,130	370,698
2007 (\$'000)	1,304,670	24,257	5,995	45,882	35,670	338,956
2007 / 2006 %	-1.8	25.7	19.4	14.6	18.4	-8.6
Passenger cars, manufactured in Japan						
2005 (no.)	11,710	x	x	284	x	4,971
2006 (no.)	15,340	x	x	460	x	6,125
2007 (no.)	14,567	x	x	383	x	5,802
2007 / 2006 %	-5.0	x	x	-16.7	x	-5.3
2005 (\$'000)	279,738	x	x	6,372	x	105,339
2006 (\$'000)	366,042	x	x	10,448	x	132,285
2007 (\$'000)	352,457	x	x	8,423	x	129,000
2007 / 2006 %	-3.7	x	x	-19.4	x	-2.5
Passenger cars, manufactured in other countries						
2005 (no.)	14,139	x	x	397	x	5,232
2006 (no.)	13,092	x	x	410	x	4,946
2007 (no.)	15,751	x	x	586	x	5,411
2007 / 2006 %	20.3	x	x	42.9	x	9.4
2005 (\$'000)	395,205	x	x	8,794	x	127,146
2006 (\$'000)	361,956	x	x	8,636	x	117,400
2007 (\$'000)	429,945	x	x	12,112	x	129,531
2007 / 2006 %	18.8	x	x	40.3	x	10.3
Trucks ¹, manufactured in North America						
2005 (no.)	56,944	x	x	1,557	1,209	9,045
2006 (no.)	62,878	x	x	1,708	1,359	10,633
2007 (no.)	67,628	x	x	1,820	1,463	11,895
2007 / 2006 %	7.6	x	x	6.6	7.7	11.9
2005 (\$'000)	2,298,120	x	x	56,458	44,309	371,944
2006 (\$'000)	2,529,344	x	x	59,388	50,637	416,197
2007 (\$'000)	2,540,167	x	x	58,774	51,754	438,012
2007 / 2006 %	0.4	x	x	-1.0	2.2	5.2
Trucks ¹, manufactured overseas						
2005 (no.)	10,976	x	x	270	195	2,642
2006 (no.)	12,746	x	x	299	225	3,403
2007 (no.)	9,234	x	x	197	194	2,091
2007 / 2006 %	-27.6	x	x	-34.1	-13.8	-38.6
2005 (\$'000)	393,129	x	x	8,577	5,893	91,449
2006 (\$'000)	452,188	x	x	9,948	7,102	116,598
2007 (\$'000)	350,490	x	x	6,481	6,400	77,713
2007 / 2006 %	-22.5	x	x	-34.9	-9.9	-33.3

See footnotes at the end of the table.

Table 4 – continued

Provincial sales of new motor vehicles, by type and origin, in units and dollars, August

Type and origin of vehicles	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ²
Total, new motor vehicles						
2005 (no.)	146,862	55,081	4,685	3,873	19,742	17,153
2006 (no.)	157,868	56,732	4,471	3,963	23,266	17,871
2007 (no.)	160,883	57,586	4,721	4,633	23,588	18,042
2007 / 2006 %	1.9	1.5	5.6	16.9	1.4	1.0
2005 (\$'000)	4,636,671	1,796,813	150,204	129,353	696,019	558,325
2006 (\$'000)	5,038,722	1,838,070	152,878	134,781	842,902	609,142
2007 (\$'000)	4,977,728	1,786,203	153,327	156,229	838,502	597,486
2007 / 2006 %	-1.2	-2.8	0.3	15.9	-0.5	-1.9
Passenger cars, manufactured in North America						
2005 (no.)	53,093	20,650	1,753	1,215	5,476	5,553
2006 (no.)	53,812	21,076	1,474	1,069	5,590	5,061
2007 (no.)	53,703	20,743	1,550	1,295	5,602	4,873
2007 / 2006 %	-0.2	-1.6	5.2	21.1	0.2	-3.7
2005 (\$'000)	1,270,479	512,351	42,354	29,341	131,734	131,588
2006 (\$'000)	1,329,192	532,544	36,705	27,121	142,989	124,650
2007 (\$'000)	1,304,670	523,578	37,568	31,868	140,632	120,265
2007 / 2006 %	-1.8	-1.7	2.4	17.5	-1.6	-3.5
Passenger cars, manufactured in Japan						
2005 (no.)	11,710	3,475	166	97	966	1,469
2006 (no.)	15,340	4,589	247	161	1,341	1,969
2007 (no.)	14,567	4,278	237	168	1,359	1,914
2007 / 2006 %	-5.0	-6.8	-4.0	4.3	1.3	-2.8
2005 (\$'000)	279,738	93,104	4,213	2,515	24,956	37,538
2006 (\$'000)	366,042	118,817	6,119	4,127	34,758	50,079
2007 (\$'000)	352,457	113,894	5,775	4,342	34,976	47,324
2007 / 2006 %	-3.7	-4.1	-5.6	5.2	0.6	-5.5
Passenger cars, manufactured in other countries						
2005 (no.)	14,139	4,748	329	234	1,027	1,572
2006 (no.)	13,092	4,165	251	183	1,058	1,508
2007 (no.)	15,751	5,295	405	245	1,234	1,850
2007 / 2006 %	20.3	27.1	61.4	33.9	16.6	22.7
2005 (\$'000)	395,205	149,448	8,365	5,417	31,192	53,253
2006 (\$'000)	361,956	134,371	6,000	3,989	31,490	49,259
2007 (\$'000)	429,945	165,435	8,912	5,207	37,065	58,027
2007 / 2006 %	18.8	23.1	48.5	30.5	17.7	17.8
Trucks¹, manufactured in North America						
2005 (no.)	56,944	21,709	2,157	2,114	11,011	7,127
2006 (no.)	62,878	22,264	2,185	2,290	13,635	7,602
2007 (no.)	67,628	23,950	2,294	2,655	13,882	8,211
2007 / 2006 %	7.6	7.6	5.0	15.9	1.8	8.0
2005 (\$'000)	2,298,120	875,037	85,736	85,020	462,456	283,360
2006 (\$'000)	2,529,344	883,378	93,269	90,913	573,520	322,427
2007 (\$'000)	2,540,167	853,917	92,985	104,810	568,378	324,010
2007 / 2006 %	0.4	-3.3	-0.3	15.3	-0.9	0.5
Trucks¹, manufactured overseas						
2005 (no.)	10,976	4,499	280	213	1,262	1,432
2006 (no.)	12,746	4,638	314	260	1,642	1,731
2007 (no.)	9,234	3,320	235	270	1,511	1,194
2007 / 2006 %	-27.6	-28.4	-25.2	3.8	-8.0	-31.0
2005 (\$'000)	393,129	166,873	9,537	7,059	45,682	52,586
2006 (\$'000)	452,188	168,960	10,786	8,631	60,145	62,727
2007 (\$'000)	350,490	129,380	8,087	10,003	57,451	47,860
2007 / 2006 %	-22.5	-23.4	-25.0	15.9	-4.5	-23.7

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

2. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

Table 5-1
Year to date provincial sales of new motor vehicles, by type and origin in units, January to August

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%	no.	%
2005										
Newfoundland and Labrador	18,166	11.6	7,374	20.7	x	x	x	x	10,126	13.1
Prince Edward Island	3,459	6.8	1,453	9.1	x	x	x	x	2,071	11.0
Nova Scotia	33,594	3.8	14,594	8.0	1,953	-3.7	2,892	-9.7	19,439	3.7
New Brunswick	24,887	2.4	10,147	7.4	x	x	x	x	13,496	3.8
Quebec	292,106	1.3	111,207	5.6	38,734	0.1	37,865	-11.5	187,806	0.6
Ontario	425,989	4.0	154,499	6.0	25,630	6.5	34,697	-4.0	214,826	4.3
Manitoba	32,628	5.8	11,162	7.1	1,210	-3.4	1,787	-9.5	14,159	3.8
Saskatchewan	27,182	5.0	7,688	4.3	753	-7.6	1,342	-14.6	9,783	0.3
Alberta	149,541	16.2	41,599	12.4	6,650	18.7	7,039	5.8	55,288	12.2
British Columbia ¹	129,815	5.1	42,680	-0.2	10,493	4.7	10,738	0.2	63,911	0.7
Canada	1,137,367	5.0	402,403	6.2	87,906	3.6	100,596	-6.5	590,905	3.4
2006										
Newfoundland and Labrador	17,249	-5.0	6,903	-6.4	x	x	x	x	9,620	-5.0
Prince Edward Island	3,485	0.8	1,531	5.4	x	x	x	x	2,183	5.4
Nova Scotia	34,009	1.2	14,655	0.4	2,579	32.1	3,289	13.7	20,523	5.6
New Brunswick	24,627	-1.0	10,020	-1.3	x	x	x	x	13,812	2.3
Quebec	284,699	-2.5	106,641	-4.1	40,585	4.8	37,914	0.1	185,140	-1.4
Ontario	423,033	-0.7	157,801	2.1	29,194	13.9	34,383	-0.9	221,378	3.0
Manitoba	30,615	-6.2	10,124	-9.3	1,519	25.5	1,774	-0.7	13,417	-5.2
Saskatchewan	26,500	-2.5	7,395	-3.8	990	31.5	1,296	-3.4	9,681	-1.0
Alberta	167,488	12.0	43,405	4.3	8,430	26.8	7,602	8.0	59,437	7.5
British Columbia ¹	132,592	2.1	41,330	-3.2	12,937	23.3	12,135	13.0	66,402	3.9
Canada	1,144,297	0.6	399,805	-0.6	99,099	12.7	102,689	2.1	601,593	1.8
2007										
Newfoundland and Labrador	20,825	20.7	8,242	19.4	x	x	x	x	11,393	18.4
Prince Edward Island	3,886	11.5	1,685	10.1	x	x	x	x	2,403	10.1
Nova Scotia	35,096	3.2	14,330	-2.2	3,074	19.2	3,626	10.2	21,030	2.5
New Brunswick	26,918	9.3	10,449	4.3	x	x	x	x	14,648	6.1
Quebec	298,653	4.9	107,850	1.1	45,463	12.0	37,935	0.1	191,248	3.3
Ontario	421,401	-0.4	149,067	-5.5	32,785	12.3	36,690	6.7	218,542	-1.3
Manitoba	32,055	4.7	10,137	0.1	1,692	11.4	2,097	18.2	13,926	3.8
Saskatchewan	30,734	16.0	7,828	5.9	1,127	13.8	1,381	6.6	10,336	6.8
Alberta	178,606	6.6	43,982	1.3	9,870	17.1	8,913	17.2	62,765	5.6
British Columbia ¹	140,810	6.2	39,939	-3.4	14,772	14.2	13,928	14.8	68,639	3.4
Canada	1,188,984	3.9	393,509	-1.6	112,287	13.3	109,134	6.3	614,930	2.2

See footnotes at the end of the table.

Table 5-1 – continued

Year to date provincial sales of new motor vehicles, by type and origin in units, January to August

Province	Total new motor vehicles		Trucks ²					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	no.	%	no.	%	no.	%	no.	%
2005								
Newfoundland and Labrador	18,166	11.6	x	x	x	x	8,040	9.7
Prince Edward Island	3,459	6.8	x	x	x	x	1,388	1.1
Nova Scotia	33,594	3.8	12,419	3.8	1,736	5.4	14,155	4.0
New Brunswick	24,887	2.4	10,178	-0.3	1,213	10.4	11,391	0.7
Quebec	292,106	1.3	83,587	-0.7	20,713	19.3	104,300	2.7
Ontario	425,989	4.0	180,903	2.3	30,260	13.7	211,163	3.8
Manitoba	32,628	5.8	16,796	6.3	1,673	21.6	18,469	7.5
Saskatchewan	27,182	5.0	15,831	6.5	1,568	23.4	17,399	7.8
Alberta	149,541	16.2	85,946	18.2	8,307	23.7	94,253	18.6
British Columbia ¹	129,815	5.1	56,226	10.5	9,678	6.5	65,904	9.9
Canada	1,137,367	5.0	469,948	5.6	76,514	15.4	546,462	6.9
2006								
Newfoundland and Labrador	17,249	-5.0	x	x	x	x	7,629	-5.1
Prince Edward Island	3,485	0.8	x	x	x	x	1,302	-6.2
Nova Scotia	34,009	1.2	11,521	-7.2	1,965	13.2	13,486	-4.7
New Brunswick	24,627	-1.0	9,343	-8.2	1,472	21.4	10,815	-5.1
Quebec	284,699	-2.5	77,956	-6.7	21,603	4.3	99,559	-4.5
Ontario	423,033	-0.7	169,286	-6.4	32,369	7.0	201,655	-4.5
Manitoba	30,615	-6.2	15,020	-10.6	2,178	30.2	17,198	-6.9
Saskatchewan	26,500	-2.5	15,171	-4.2	1,648	5.1	16,819	-3.3
Alberta	167,488	12.0	97,313	13.2	10,738	29.3	108,051	14.6
British Columbia ¹	132,592	2.1	55,014	-2.2	11,176	15.5	66,190	0.4
Canada	1,144,297	0.6	458,146	-2.5	84,558	10.5	542,704	-0.7
2007								
Newfoundland and Labrador	20,825	20.7	x	x	x	x	9,432	23.6
Prince Edward Island	3,886	11.5	x	x	x	x	1,483	13.9
Nova Scotia	35,096	3.2	12,572	9.1	1,494	-24.0	14,066	4.3
New Brunswick	26,918	9.3	10,940	17.1	1,330	-9.6	12,270	13.5
Quebec	298,653	4.9	90,939	16.7	16,466	-23.8	107,405	7.9
Ontario	421,401	-0.4	177,451	4.8	25,408	-21.5	202,859	0.6
Manitoba	32,055	4.7	16,375	9.0	1,754	-19.5	18,129	5.4
Saskatchewan	30,734	16.0	18,752	23.6	1,646	-0.1	20,398	21.3
Alberta	178,606	6.6	105,109	8.0	10,732	-0.1	115,841	7.2
British Columbia ¹	140,810	6.2	62,421	13.5	9,750	-12.8	72,171	9.0
Canada	1,188,984	3.9	504,175	10.0	69,879	-17.4	574,054	5.8

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.

Table 5-2
Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to August

Province	Total new motor vehicles		Passenger cars							
			North America		Japan		Other countries		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005										
Newfoundland and Labrador	485,279	10.5	165,524	18.9	x	x	x	x	218,432	12.6
Prince Edward Island	90,224	6.2	32,924	10.5	x	x	x	x	44,299	12.0
Nova Scotia	951,336	3.9	337,189	8.0	43,152	1.6	65,392	-7.8	445,735	4.7
New Brunswick	706,747	0.2	235,145	8.0	x	x	x	x	302,908	4.7
Quebec	8,377,422	3.1	2,619,482	5.0	807,224	1.2	939,634	-10.0	4,366,340	0.7
Ontario	14,074,529	6.7	3,929,237	7.2	675,303	9.4	1,140,216	-3.3	5,744,755	5.2
Manitoba	1,117,119	10.8	274,543	8.0	29,595	-0.6	44,876	-8.1	349,013	4.9
Saskatchewan	930,342	9.4	192,045	5.6	19,215	-5.4	31,380	-10.7	242,639	2.2
Alberta	5,276,533	22.3	1,035,949	14.6	172,494	21.2	217,776	6.0	1,426,222	14.0
British Columbia ¹	4,283,517	7.3	1,026,812	1.0	261,888	2.6	371,951	-1.6	1,660,651	0.7
Canada	36,293,050	7.9	9,848,850	6.9	2,057,938	5.5	2,894,206	-5.1	14,800,992	4.1
2006										
Newfoundland and Labrador	464,590	-4.3	158,708	-4.1	x	x	x	x	212,746	-2.6
Prince Edward Island	91,184	1.1	35,552	8.0	x	x	x	x	48,015	8.4
Nova Scotia	951,895	0.1	343,778	2.0	58,561	35.7	72,946	11.6	475,286	6.6
New Brunswick	709,162	0.3	237,426	1.0	x	x	x	x	314,220	3.7
Quebec	8,285,710	-1.1	2,554,491	-2.5	886,613	9.8	955,291	1.7	4,396,393	0.7
Ontario	13,850,890	-1.6	4,029,561	2.6	780,863	15.6	1,140,043	0.0	5,950,467	3.6
Manitoba	1,045,613	-6.4	252,375	-8.1	36,567	23.6	44,469	-0.9	333,411	-4.5
Saskatchewan	920,797	-1.0	188,742	-1.7	25,647	33.5	30,869	-1.6	245,259	1.1
Alberta	6,140,124	16.4	1,104,034	6.6	223,557	29.6	238,718	9.6	1,566,309	9.8
British Columbia ¹	4,473,851	4.4	1,031,078	0.4	325,311	24.2	410,256	10.3	1,766,647	6.4
Canada	36,933,817	1.8	9,935,750	0.9	2,397,460	16.5	2,975,546	2.8	15,308,755	3.4
2007										
Newfoundland and Labrador	562,449	21.1	186,114	17.3	x	x	x	x	249,158	17.1
Prince Edward Island	99,794	9.4	38,109	7.2	x	x	x	x	52,081	8.5
Nova Scotia	961,608	1.0	331,221	-3.7	69,023	17.9	79,026	8.3	479,270	0.8
New Brunswick	765,395	7.9	241,472	1.7	x	x	x	x	326,345	3.9
Quebec	8,499,061	2.6	2,507,241	-1.8	1,002,685	13.1	980,036	2.6	4,489,963	2.1
Ontario	13,459,432	-2.8	3,759,053	-6.7	885,910	13.5	1,227,258	7.7	5,872,219	-1.3
Manitoba	1,074,428	2.8	248,649	-1.5	41,639	13.9	50,741	14.1	341,027	2.3
Saskatchewan	1,073,326	16.6	193,817	2.7	29,221	13.9	33,536	8.6	256,573	4.6
Alberta	6,433,715	4.8	1,108,348	0.4	259,477	16.1	285,489	19.6	1,653,314	5.6
British Columbia ¹	4,758,473	6.4	982,658	-4.7	369,122	13.5	452,109	10.2	1,803,888	2.1
Canada	37,687,677	2.0	9,596,680	-3.4	2,730,069	13.9	3,197,083	7.4	15,523,830	1.4

See footnotes at the end of the table.

Table 5-2 – continued

Year to date provincial sales of new motor vehicles, by type and origin in dollars, January to August

Province	Total new motor vehicles		Trucks ²					
			North America		Overseas		Total	
	Units	Year/year change	Units	Year/year change	Units	Year/year change	Units	Year/year change
	\$'000	%	\$'000	%	\$'000	%	\$'000	%
2005								
Newfoundland and Labrador	485,279	10.5	x	x	x	x	266,847	8.7
Prince Edward Island	90,224	6.2	x	x	x	x	45,924	1.2
Nova Scotia	951,336	3.9	449,142	3.5	56,460	0.4	505,602	3.2
New Brunswick	706,747	0.2	366,714	-3.6	37,123	4.3	403,840	-2.9
Quebec	8,377,422	3.1	3,306,319	4.5	704,764	13.5	4,011,083	6.0
Ontario	14,074,529	6.7	7,204,440	7.4	1,125,333	10.5	8,329,773	7.8
Manitoba	1,117,119	10.8	711,390	13.5	56,714	16.3	768,105	13.7
Saskatchewan	930,342	9.4	635,413	11.9	52,289	16.7	687,703	12.3
Alberta	5,276,533	22.3	3,547,494	26.3	302,822	19.4	3,850,316	25.7
British Columbia ¹	4,283,517	7.3	2,258,234	12.7	364,632	7.4	2,622,867	11.9
Canada	36,293,050	7.9	18,751,531	10.6	2,740,527	11.8	21,492,057	10.7
2006								
Newfoundland and Labrador	464,590	-4.3	x	x	x	x	251,845	-5.6
Prince Edward Island	91,184	1.1	x	x	x	x	43,169	-6.0
Nova Scotia	951,895	0.1	411,496	-8.4	65,113	15.3	476,611	-5.7
New Brunswick	709,162	0.3	348,551	-5.0	46,390	25.0	394,942	-2.2
Quebec	8,285,710	-1.1	3,152,503	-4.7	736,814	4.5	3,889,317	-3.0
Ontario	13,850,890	-1.6	6,699,253	-7.0	1,201,168	6.7	7,900,421	-5.2
Manitoba	1,045,613	-6.4	637,277	-10.4	74,925	32.1	712,203	-7.3
Saskatchewan	920,797	-1.0	618,456	-2.7	57,082	9.2	675,537	-1.8
Alberta	6,140,124	16.4	4,179,479	17.8	394,337	30.2	4,573,815	18.8
British Columbia ¹	4,473,851	4.4	2,292,155	1.5	415,048	13.8	2,707,203	3.2
Canada	36,933,817	1.8	18,590,691	-0.9	3,034,370	10.7	21,625,060	0.6
2007								
Newfoundland and Labrador	562,449	21.1	x	x	x	x	313,289	24.4
Prince Edward Island	99,794	9.4	x	x	x	x	47,713	10.5
Nova Scotia	961,608	1.0	431,165	4.8	51,174	-21.4	482,341	1.2
New Brunswick	765,395	7.9	395,539	13.5	43,513	-6.2	439,050	11.2
Quebec	8,499,061	2.6	3,402,225	7.9	606,874	-17.6	4,009,101	3.1
Ontario	13,459,432	-2.8	6,605,120	-1.4	982,095	-18.2	7,587,214	-4.0
Manitoba	1,074,428	2.8	671,001	5.3	62,401	-16.7	733,400	3.0
Saskatchewan	1,073,326	16.6	757,105	22.4	59,650	4.5	816,754	20.9
Alberta	6,433,715	4.8	4,371,961	4.6	408,441	3.6	4,780,401	4.5
British Columbia ¹	4,758,473	6.4	2,574,086	12.3	380,499	-8.3	2,954,585	9.1
Canada	37,687,677	2.0	19,528,175	5.0	2,635,675	-13.1	22,163,848	2.5

1. For reasons of confidentiality, data for the Yukon, the Northwest Territories and Nunavut have been included with the data for British Columbia.

2. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are year-to-year changes.

Table 6
Annual sales of new motor vehicles, by type and origin, in units and dollars, Canada

Year	Total	Passenger cars				Trucks ¹		
		Total	North America	Japan	Other countries	Total	North America	Overseas
no.								
1984	1,283,502	971,210	724,932	171,204	75,074	312,292	273,604	38,688
1985	1,530,410	1,137,216	794,965	199,221	143,030	393,194	344,871	48,323
1986	1,515,920	1,095,313	761,169	203,304	130,840	420,607	368,423	52,184
1987	1,533,637	1,065,093	700,930	243,288	120,875	468,544	417,189	51,355
1988	1,565,501	1,056,310	724,733	243,835	87,742	509,191	459,777	49,414
1989	1,483,875	988,134	675,340	239,548	73,246	495,741	422,398	73,343
1990	1,317,869	884,564	580,397	239,603	64,564	433,305	361,403	71,902
1991	1,287,790	873,184	573,297	237,701	62,186	414,606	347,671	66,935
1992	1,227,419	798,023	503,460	236,675	57,888	429,396	370,422	58,974
1993	1,192,934	739,049	493,759	196,310	48,980	453,885	402,112	51,773
1994	1,260,056	748,666	573,361	129,547	45,759	511,390	475,444	35,946
1995	1,166,535	670,190	553,265	71,493	45,432	496,345	469,590	26,755
1996	1,204,557	660,769	572,581	47,901	40,287	543,788	517,738	26,050
1997	1,424,380	738,550	629,488	66,297	42,765	685,830	628,214	57,616
1998	1,428,932	740,809	590,667	98,275	51,867	688,123	627,256	60,867
1999	1,542,041	806,450	625,292	103,016	78,142	735,591	672,444	63,147
2000	1,587,561	849,171	640,856	106,937	101,378	738,390	669,492	68,898
2001	1,597,964	868,633	619,810	122,998	125,825	729,331	647,987	81,344
2002	1,733,318	934,704	651,305	144,596	138,803	798,614	698,870	99,744
2003	1,626,468	865,475	604,726	126,908	133,841	760,993	654,136	106,857
2004	1,575,195	820,103	542,814	116,426	160,863	755,092	653,637	101,455
2005	1,630,310	845,222	574,639	123,482	147,101	785,088	673,205	111,883
2006	1,666,327	863,161	573,102	142,159	147,900	803,166	681,244	121,922
\$'000								
1984	15,679,760	11,138,931	8,176,591	1,928,031	1,034,309	4,540,829	4,136,482	404,347
1985	19,890,119	13,707,637	9,545,156	2,325,922	1,836,559	6,182,482	5,641,518	540,964
1986	21,841,550	14,669,730	9,856,684	2,811,893	2,001,153	7,171,820	6,441,827	729,993
1987	24,471,752	15,748,410	10,031,338	3,567,223	2,149,849	8,723,342	7,930,138	793,204
1988	26,865,327	16,709,476	11,080,866	3,784,902	1,843,708	10,155,851	9,369,528	786,323
1989	26,959,378	16,541,801	11,034,684	3,887,341	1,619,774	10,417,577	9,059,482	1,358,095
1990	24,888,751	15,245,831	9,784,293	4,015,958	1,445,580	9,642,918	8,210,502	1,432,416
1991	22,855,626	14,103,545	9,038,584	3,789,001	1,275,960	8,752,081	7,503,659	1,248,422
1992	23,484,453	13,691,747	8,450,515	4,053,784	1,187,448	9,792,706	8,613,980	1,178,726
1993	24,630,368	13,278,183	8,620,651	3,560,912	1,096,620	11,352,185	10,227,081	1,125,104
1994	27,893,795	14,182,894	10,595,001	2,346,168	1,241,727	13,710,902	12,846,447	864,453
1995	28,168,806	13,882,004	11,070,368	1,492,451	1,319,184	14,286,804	13,544,980	741,824
1996	31,485,777	14,510,882	12,062,092	1,118,289	1,330,501	16,974,894	16,115,584	859,309
1997	38,986,224	16,836,615	13,809,161	1,519,604	1,507,852	22,149,610	20,341,263	1,808,346
1998	40,255,777	17,054,244	13,101,703	2,110,330	1,842,211	23,201,534	21,165,239	2,036,296
1999	45,317,914	19,017,278	14,138,902	2,246,522	2,631,853	26,300,638	24,055,653	2,244,986
2000	46,930,514	20,790,660	15,089,665	2,431,251	3,269,743	26,139,852	23,745,933	2,393,922
2001	46,886,252	21,168,628	14,575,745	2,882,386	3,710,497	25,717,623	22,958,458	2,759,162
2002	52,227,499	23,191,483	15,521,295	3,501,294	4,168,898	29,036,014	25,633,136	3,402,877
2003	50,493,308	21,685,587	14,565,218	2,988,274	4,132,093	28,807,720	24,845,915	3,961,804
2004	49,639,223	20,489,761	13,261,753	2,694,970	4,533,035	29,149,463	25,384,561	3,764,904
2005	52,311,147	21,220,807	14,051,867	2,928,424	4,240,519	31,090,339	27,031,615	4,058,725
2006	54,337,947	22,056,012	14,250,869	3,469,392	4,335,753	32,281,931	27,838,439	4,443,494

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Table 7
Canada, monthly sales of new motor vehicles, in units, by type and origin, seasonally adjusted

Period	Total new motor vehicles		Passenger cars				Trucks ¹	
			North America		Overseas		Total	
	Units	Month/month change	Units	Month/month change	Units	Month/month change	Units	Month/month change
	no.	%	no.	%	no.	%	no.	%
2005								
January	127,324	-2.5	45,455	-0.2	22,059	-2.7	59,810	-4.1
February	146,009	14.7	52,491	15.5	22,113	0.2	71,405	19.4
March	134,041	-8.2	49,365	-6.0	20,960	-5.2	63,716	-10.8
April	138,377	3.2	49,574	0.4	22,324	6.5	66,479	4.3
May	129,700	-6.3	43,044	-13.2	22,623	1.3	64,033	-3.7
June	141,179	8.9	49,505	15.0	22,421	-0.9	69,253	8.2
July	150,970	6.9	49,718	0.4	24,610	9.8	76,642	10.7
August	135,424	-10.3	47,903	-3.7	22,975	-6.6	64,546	-15.8
September	126,047	-6.9	46,633	-2.7	22,268	-3.1	57,147	-11.5
October	132,813	5.4	49,159	5.4	22,342	0.3	61,312	7.3
November	135,330	1.9	45,426	-7.6	23,418	4.8	66,486	8.4
December	133,096	-1.7	46,367	2.1	22,470	-4.0	64,259	-3.3
2006								
January	138,398	4.0	52,674	13.6	21,906	-2.5	63,818	-0.7
February	138,410	0.0	49,184	-6.6	22,628	3.3	66,599	4.4
March	138,541	0.1	48,318	-1.8	22,906	1.2	67,317	1.1
April	136,947	-1.2	46,880	-3.0	24,184	5.6	65,883	-2.1
May	135,357	-1.2	45,715	-2.5	24,173	0.0	65,470	-0.6
June	134,914	-0.3	47,403	3.7	25,010	3.5	62,501	-4.5
July	138,925	3.0	46,384	-2.1	25,634	2.5	66,907	7.0
August	142,843	2.8	47,891	3.2	24,512	-4.4	70,440	5.3
September	138,563	-3.0	47,747	-0.3	24,399	-0.5	66,418	-5.7
October	136,386	-1.6	43,336	-9.2	24,895	2.0	68,155	2.6
November	139,748	2.5	46,999	8.5	24,678	-0.9	68,071	-0.1
December	147,294	5.4	50,573	7.6	25,133	1.8	71,589	5.2
2007								
January	142,251	-3.4	45,106	-10.8	25,659	2.1	71,485	-0.1
February	137,755	-3.2	44,873	-0.5	25,245	-1.6	67,636	-5.4
March	137,940	0.1	44,277	-1.3	26,045	3.2	67,618	0.0
April	146,316	6.1	49,516	11.8	25,834	-0.8	70,966	5.0
May ^r	145,084	-0.8	46,709	-5.7	26,676	3.3	71,699	1.0
June ^r	143,291	-1.2	47,114	0.9	27,261	2.2	68,916	-3.9
July ^r	139,740	-2.5	46,058	-2.2	26,601	-2.4	67,081	-2.7
August ^p	143,606	2.8	46,801	1.6	26,406	-0.7	70,399	4.9

1. Trucks include minivans, sport-utility vehicles, light and heavy trucks, vans and buses.

Note(s): Percentage changes shown are month-to-month changes.

Table 8
Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Newfoundland and Labrador	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
no.						
2005						
January	127,324	1,863	397	3,604	2,560	34,269
February	146,009	2,226	438	4,153	3,185	36,177
March	134,041	2,153	370	3,659	2,818	34,076
April	138,377	2,192	431	3,993	2,975	34,678
May	129,700	2,129	370	3,805	2,621	32,546
June	141,179	2,031	422	3,859	2,901	36,932
July	150,970	2,419	426	4,226	3,362	35,710
August	135,424	1,759	420	4,003	2,951	32,076
September	126,047	1,822	321	3,720	2,508	29,599
October	132,813	2,087	400	3,688	2,877	34,011
November	135,330	2,257	488	3,648	2,713	35,300
December	133,096	1,961	365	3,796	2,757	32,399
2006						
January	138,398	2,190	396	4,659	2,801	32,995
February	138,410	1,921	435	4,007	2,943	33,013
March	138,541	1,823	405	4,240	2,870	33,402
April	136,947	1,958	395	3,719	2,803	33,289
May	135,357	1,918	409	3,622	2,778	32,867
June	134,914	2,112	396	3,698	2,817	32,399
July	138,925	1,926	415	3,716	2,944	33,489
August	142,843	1,988	431	4,033	2,972	35,479
September	138,563	1,987	391	4,005	2,959	33,707
October	136,386	1,996	394	3,855	2,982	33,388
November	139,748	2,144	436	4,230	3,263	34,019
December	147,294	2,225	429	3,954	3,270	36,150
2007						
January	142,251	2,209	460	3,927	3,194	34,513
February	137,755	2,120	424	3,731	2,908	33,949
March	137,940	2,321	459	3,714	2,962	33,368
April	146,316	2,416	458	4,292	2,949	35,409
May r	145,084	2,429	467	3,731	3,262	36,817
June r	143,291	2,348	436	4,102	3,222	34,907
July r	139,740	2,436	418	4,124	3,122	33,010
August p	143,606	2,407	473	4,207	3,226	34,519

Table 8 – continued

Monthly sales of new motor vehicles, in units, by province, seasonally adjusted

Period	Canada	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia and the Territories
	no.					
2005						
January	127,324	48,406	3,576	2,612	16,136	13,902
February	146,009	58,050	4,391	3,283	18,349	15,757
March	134,041	50,508	3,884	3,289	17,538	15,745
April	138,377	51,845	3,923	3,610	18,850	15,879
May	129,700	49,031	3,629	3,219	16,867	15,482
June	141,179	52,344	3,969	3,469	19,136	16,117
July	150,970	58,281	4,703	4,116	21,182	16,545
August	135,424	51,208	4,036	3,351	19,121	16,500
September	126,047	47,342	3,648	3,135	18,634	15,319
October	132,813	49,707	3,560	2,826	18,463	15,194
November	135,330	50,542	3,535	3,193	18,827	14,826
December	133,096	50,450	3,646	3,150	19,258	15,314
2006						
January	138,398	52,660	3,904	2,831	20,098	15,864
February	138,410	52,269	3,666	3,360	20,931	15,866
March	138,541	52,540	3,793	3,304	19,988	16,175
April	136,947	51,595	3,645	3,186	20,143	16,216
May	135,357	50,460	3,620	3,387	20,411	15,885
June	134,914	50,524	3,731	3,337	19,932	15,967
July	138,925	51,948	3,847	3,392	21,281	15,967
August	142,843	52,457	3,773	3,377	21,871	16,462
September	138,563	50,682	3,861	3,411	20,825	16,733
October	136,386	48,980	3,984	3,309	21,156	16,341
November	139,748	52,446	3,957	3,461	19,932	15,861
December	147,294	54,087	4,143	3,560	22,165	17,311
2007						
January	142,251	51,739	3,918	3,600	22,052	16,639
February	137,755	49,531	3,830	3,452	21,042	16,768
March	137,940	48,625	3,972	3,505	22,315	16,698
April	146,316	53,806	4,101	3,753	21,447	17,686
May r	145,084	51,919	3,850	3,957	21,410	17,240
June r	143,291	51,455	3,821	3,774	22,185	17,042
July r	139,740	49,978	3,736	3,868	22,219	16,828
August p	143,606	52,107	3,944	3,914	22,104	16,705

Definitions

Trucks

Trucks include light and heavy trucks, minivans, sport utility vehicles, vans, coaches and buses, regardless of their intended use.

Passenger car

The term passenger car refers to all vehicles whose primary function is to carry passengers, excluding those vehicles classified as a commercial vehicle (see definition above). Passenger cars also include cars used for commercial purposes, i.e. taxis, auto rentals and other car fleets.

Country of origin

New motor vehicles fall into two categories defined on the basis of origin: those manufactured in North America and those manufactured overseas. The latter are imported in a fully assembled state from countries other than the United States or Mexico. All passenger cars and commercial vehicles assembled in Canada, Mexico and the United States and sold in Canada classified are as North American manufactured vehicles.

Motor vehicle sales - units

The number of new motor vehicles sold in Canada.

Motor vehicle sales - dollars

Net sales refers to the selling price to the consumer, i.e., manufacturer's invoice price plus estimated dealer's markup, including charges for standard and optional accessories. Sales taxes are excluded.

Average price of passenger cars

The average price is obtained by dividing the total dollar sales by the number of units sold. Therefore, changes in the average price reflect variations in the models sold as well as price changes. For example, an increase in the average price for passenger cars may reflect both a shift to more expensive models as well as price increases.

Appendix I

Scope of the survey

The interest in and need for detailed statistics on the automobile industry arose years ago, when the industry began playing a prominent role in the Canadian economy. For over 50 years, Statistics Canada has been collecting and disseminating statistical information on the retail sales of new motor vehicles. Not only are these statistics required to produce estimates of Canadian consumer spending for the national accounts and the gross domestic product, but they have also served and continue to serve as one of the most important, most often requested indicators of the health of Canada's economy.¹

However, estimates of the total retail sales volume of new motor vehicles were not sufficient to meet the incessant demand for more information. There came an increasing need for data on the characteristics of the fleet of new vehicles sold at retail, either to learn more about the preferences of Canadian consumers or to assess the penetration of the Canadian market by major foreign manufacturers. Statistics on new motor vehicle sales were expanded in the early 1970s to provide separate figures for Japanese vehicle sales.

The statistics in this report cover exclusively retail sales of new motor vehicles within Canada's borders. Data are derived from a postal survey (a census - see the methodology section at the end of the report for more details).

Other statistics connected with the automobile industry (sales of new and used car dealers, auto parts and accessories stores and so on) are available on the monthly Retail Trade survey (Catalogue No. 63-005). For further information, please contact the Retail Commodity Section, Distributive Trades Division, Statistics Canada, Ottawa, K1A 0T6, (Telephone: 613-951-3549 or toll free at 1-877-421-3067).

Data quality and methodology

This survey is a census of all motor vehicle manufacturers and importers known to be active in Canada.

The value of sales is reported at selling price to consumer (i.e. the manufacturer's invoice price plus estimated dealer's markup, charges for standard equipment and options, less provincial sales tax and federal goods and services tax (G.S.T.) and harmonized sales tax (H.S.T.)).

The response rate for this survey is generally 100%. Minimal estimation is required so there is little bias resulting from non-response introduced in these data.

All attempts have been made to minimize the non-sampling errors: the questionnaires used in the survey have been carefully designed to minimize different interpretations; detailed acceptance testing has been carried out for the different stages of editing and processing.

Data confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to any identifiable business without the previous consent in writing of that business.² The disclosure of data likely to reveal specific information on the activity of a particular company is systematically and rigorously controlled and regulated to prevent the publication or disclosure of any information deemed confidential. The rules regarding confidentiality

1. The new motor vehicle sales series is one of ten statistical series making up the leading indicator developed by Statistics Canada for current economic analysis purposes.

2. See Section 17 of the Statistics Act (Chapter 5-19), entitled «Secrecy».

are therefore applied in such a way that no data are shown for cells (or statistical units). If information is withheld for reasons of confidentiality an "X" will appear in the appropriate cell of this publication.

Another way of preserving data confidentiality without having to enter an "X" is to combine (consolidate) the information **from selected regions** (or selected cells) for the same item. The data in question can be aggregated and published in a less detailed, but still confidential, form. For example, the data for the Northwest Territories, the Yukon and Nunavut are included with the British Columbia data.

Seasonal adjustment

Time series contain the elements essential to the description, explanation and forecasting of the behaviour of an economic phenomenon: "They are statistical records of the evolution of economic processes through time."³In using time series to observe economic activity, economists and statisticians have identified four characteristic behavioural components: the long-term movement or trend, the cycle, the seasonal (variations) and the irregular (fluctuations). These movements are caused by various economic, natural or institutional factors. The **seasonal variations** occur periodically on a more or less regular basis over the course of the year as a result of seasonal changes in weather, statutory holidays and other events which occur at fairly regular intervals and thus have a major impact on the rate of economic activity.

In the interest of accurately interpreting the fundamental evolution of an economic phenomenon and producing forecasts of superior quality, Statistics Canada uses the X-11-ARIMA seasonal adjustment method⁴ to seasonally adjust its time series. The ARIMA part of this method minimizes the impact of seasonal variations on the series and essentially consists of adding one year of estimated data onto each end of the original series before it is seasonally adjusted per se. The estimated data are derived from forecasts and back casts using ARIMA (Autoregressive Integrated Moving Average) models of the Box-Jenkins type.

The X-11 part of the X-11-ARIMA program uses primarily the ratio-to-moving average method to smooth the modified series and obtain a preliminary estimate of the trend-cycle, to calculate the ratios of the original series (fitted) to the estimates of the trend-cycle and to estimate the seasonal factors from these ratios. The final seasonal factors are produced only after these operations have been repeated several times. These procedures, used to determine the seasonal factors necessary to calculate the final seasonally adjusted data, are, since February 1983, executed every month instead of once a year. This permits us to update each month, the reference series from which we derive the final estimations of the seasonal factors employing the most current data available.

While seasonal adjustment permits a better understanding of the underlying trend-cycle of a series, the seasonally-adjusted series still contains an irregular component. Slight month-to-month variations in the seasonally adjusted series may be simple irregular movements; to get a better idea of the underlying trend, users must examine several months of seasonally adjusted series.

To assist the user, the Months of Cyclical Dominance number, MCD, is provided.⁵ The MCD is the shortest monthly span for which a certain ratio becomes and remains less than one, that is, the ratio for which the absolute average percentage change of the trend-cycle of the seasonally adjusted series becomes greater than the absolute average per cent change of the irregular component. The MCD can be interpreted as the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that the trend-cycle of that series also has moved in the given direction. Clearly small MCD's are desirable and indicative of a smooth series. Applying a moving average to the seasonally adjusted data of MCD length tends to smooth irregular movements which may obscure the underlying trend-cycle. The MCD moving average provides a method of reducing all types of series to approximately the same degree of smoothness, whatever the size of the irregular component in the original series.

3. «A Note on the Seasonal adjustment of Economic Time Series,» Canadian Statistical Review, August 1974.

4. For further information see the X-11-ARIMA/88 Seasonal Adjustment Method, by Estelle Bee Dagum, Statistics Canada.

5. MCD = 10 for North American passenger cars. MCD = 4 for Overseas passenger cars. MCD = 12 for Commercial vehicles.

Revision procedures

The seasonally adjusted estimates are revised for the three months preceding the reference period. Monthly unadjusted data are revised for the previous month, when new information is made available to Statistics Canada. In addition, unadjusted new motor vehicle sales are revised each year, for the latest year, in the February issue of this publication. At that time, monthly seasonally adjusted estimates for the latest four years of data are revised.

Appendix II

List of North American motor vehicle manufacturers

B.M.W. Canada Inc.
Blue Bird Body Co.
DaimlerChrysler Canada Inc.
Ford Motor Company of Canada Limited
Freightliner of Canada Ltd.
General Motors of Canada Limited
Honda Canada Inc.
Hyundai Auto Canada Inc.
International Truck and Engine Corporation Canada
Kenworth Div., Paccar of Canada Ltd.
Mack Canada Inc.
Mazda Canada Inc.
Mitsubishi Motor Sales of Canada, Inc.
Motor Coach Industries Limited
New Flyer Industries Ltd.
Nissan Canada Inc.
Nova Bus Corp.
Orion Bus Industries Inc.
Peterbilt Div., Paccar of Canada Ltd.
Prévost Car Inc.
Sterling Heavy Duty TrucksSubaru Canada Inc.
Subaru Canada Inc.
Suzuki Canada Inc.
Thomas Built Buses of Canada Ltd.

Toyota Canada Ltd.

Volkswagen Canada Inc.

Volvo Trucks Canada Inc.

Western Star Trucks Inc.

List of importers and distributors of overseas manufactured motor vehicles

Japan

General Motors of Canada Ltd.

Hino Diesel Trucks Canada Ltd.

Honda Canada Inc.

Mazda Canada Inc.

Mitsubishi Motor Sales of Canada, Inc.

Nissan Canada Inc.

Subaru Canada Inc.

Suzuki Canada Inc.

Toyota Canada Inc.

Other Countries

B.M.W. Canada Inc.

Daewoo Auto Canada Inc.

Ford Motor Company of Canada Limited

General Motors Canada Ltd.

Hyundai Auto Canada Inc.

Jaguar Canada Inc.

Kia Canada Inc.

Land Rover group Canada Inc.

Mercedes-Benz Canada Inc.

Porsche Cars of Canada Ltd.

Volkswagen Canada Inc.

Volvo Cars of Canada Ltd.