



## Service bulletin

# Culture Goods Trade: Data Tables

2006



### Culture goods trade: data tables

These tables provide data on trade in culture goods, along with cross-tabulations for trade between Canada and selected countries. Culture goods include books, magazines, newspapers, postcards, calendars, films, videos, digital videodiscs (DVDs), sheet music, compact discs (CDs), cassettes, vinyl long-playing phonograph records (LPs), paintings (original and reproductions), photographs, sculptures, ornaments and figurines, architectural plans, designs and drawings, advertising materials, museum exhibits, coin and stamp collections, and antiques. Unrecorded media, such as blank CDs, are not included.

## Statistical tables

**Table 1**  
**International trade in culture goods, Canada**

	2000	2001	2002	2003	2004	2005	2006
thousands of dollars							
<b>Imports</b>							
<b>Writing and published works</b>							
Books	1,420,694	1,422,811	1,525,891	1,452,666	1,429,528	1,412,634	1,404,520
Newspapers and periodicals	1,059,383	1,037,956	1,004,600	1,120,124	1,126,665	1,157,581	1,155,815
Other printed materials	265,029	260,580	263,137	272,223	266,497	247,093	282,816
<b>Subtotal</b>	<b>2,745,105</b>	<b>2,721,346</b>	<b>2,793,628</b>	<b>2,845,012</b>	<b>2,822,690</b>	<b>2,817,308</b>	<b>2,843,151</b>
<b>Film and video</b>							
Film	14,666	12,453	13,414	10,160	8,698	6,128	6,181
Video	204,579	281,503	373,100	381,007	353,395	355,422	280,499
<b>Subtotal</b>	<b>219,244</b>	<b>293,955</b>	<b>386,514</b>	<b>391,167</b>	<b>362,093</b>	<b>361,550</b>	<b>286,680</b>
<b>Sound recording and music publishing</b>							
Sound recordings	120,296	120,692	123,607	128,710	136,267	148,387	131,599
Printed music	16,913	16,639	17,196	15,813	15,432	15,120	13,951
<b>Subtotal</b>	<b>137,209</b>	<b>137,331</b>	<b>140,802</b>	<b>144,523</b>	<b>151,699</b>	<b>163,506</b>	<b>145,550</b>
<b>Visual arts</b>							
Original art	88,630	69,534	108,864	136,508	119,138	219,908	136,163
Other visual arts	136,602	145,468	160,714	149,031	135,469	124,298	116,686
<b>Subtotal</b>	<b>225,232</b>	<b>215,002</b>	<b>269,578</b>	<b>285,539</b>	<b>254,606</b>	<b>344,206</b>	<b>252,849</b>
Architecture	3,166	2,640	2,706	3,324	2,580	1,527	1,559
Advertising	220,117	192,967	198,157	184,071	175,722	174,315	196,128
Heritage	53,603	98,635	51,378	56,717	34,347	34,488	39,688
Photography	120,311	188,920	182,602	151,552	125,040	143,081	146,839
<b>Total</b>	<b>3,723,988</b>	<b>3,850,797</b>	<b>4,025,365</b>	<b>4,061,904</b>	<b>3,928,777</b>	<b>4,039,980</b>	<b>3,912,443</b>
<b>Exports</b>							
<b>Writing and published works</b>							
Books	382,468	478,411	486,745	459,933	430,855	398,760	398,930
Newspapers and periodicals	244,997	207,877	228,252	224,003	183,087	211,197	205,903
Other printed materials	239,674	273,750	254,567	256,486	248,815	243,191	183,021
<b>Subtotal</b>	<b>867,139</b>	<b>960,038</b>	<b>969,565</b>	<b>940,422</b>	<b>862,757</b>	<b>853,149</b>	<b>787,855</b>
<b>Film and video</b>							
Film	148,799	187,060	241,123	339,540	344,430	384,577	367,174
Video	161,000	204,639	247,620	278,762	300,610	290,389	188,342
<b>Subtotal</b>	<b>309,799</b>	<b>391,699</b>	<b>488,743</b>	<b>618,302</b>	<b>645,040</b>	<b>674,966</b>	<b>555,516</b>
<b>Sound recording and music publishing</b>							
Sound recordings	144,185	176,238	152,783	154,879	144,992	139,004	122,817
Printed music	339	463	387	189	112	200	210
<b>Subtotal</b>	<b>144,525</b>	<b>176,701</b>	<b>153,169</b>	<b>155,069</b>	<b>145,104</b>	<b>139,204</b>	<b>123,027</b>
<b>Visual arts</b>							
Original art	104,954	61,711	57,739	55,586	63,196	83,895	72,717
Other visual arts	17,410	16,373	17,629	18,362	16,526	13,864	17,774
<b>Subtotal</b>	<b>122,365</b>	<b>78,084</b>	<b>75,368</b>	<b>73,947</b>	<b>79,722</b>	<b>97,759</b>	<b>90,491</b>
Architecture	2,387	2,388	2,928	2,111	1,332	2,381	3,048
Advertising	465,748	492,090	527,973	440,491	417,915	387,034	321,285
Heritage	19,852	22,724	23,921	18,479	17,655	18,561	22,156
Photography	171,462	163,152	216,375	216,756	228,878	200,993	169,154
<b>Total</b>	<b>2,103,277</b>	<b>2,286,876</b>	<b>2,458,042</b>	<b>2,465,578</b>	<b>2,398,403</b>	<b>2,374,047</b>	<b>2,072,532</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 2**  
**Culture goods trade with the United States**

	2000	2001	2002	2003	2004	2005	2006
	thousands of dollars						
<b>Imports</b>							
<b>Writing and published works</b>							
Books	1,129,737	1,118,126	1,158,884	1,074,000	1,057,902	1,034,158	1,024,858
Newspapers and periodicals	981,645	958,700	923,685	1,034,139	1,041,973	1,072,938	1,077,677
Other printed materials	227,855	227,542	222,594	219,504	205,094	181,266	212,893
<b>Subtotal</b>	<b>2,339,237</b>	<b>2,304,368</b>	<b>2,305,163</b>	<b>2,327,643</b>	<b>2,304,969</b>	<b>2,288,362</b>	<b>2,315,429</b>
<b>Film and video</b>							
Film	11,753	10,409	10,274	6,557	5,944	4,880	4,891
Video	193,311	270,641	358,891	356,262	325,742	333,882	252,812
<b>Subtotal</b>	<b>205,064</b>	<b>281,051</b>	<b>369,165</b>	<b>362,820</b>	<b>331,686</b>	<b>338,762</b>	<b>257,703</b>
<b>Sound recording and music publishing</b>							
Sound recordings	82,557	84,302	84,242	89,239	88,265	98,198	96,234
Printed music	16,057	15,721	16,372	14,762	14,609	14,372	13,327
<b>Subtotal</b>	<b>98,614</b>	<b>100,023</b>	<b>100,615</b>	<b>104,001</b>	<b>102,873</b>	<b>112,570</b>	<b>109,561</b>
<b>Visual arts</b>							
Original art	39,152	29,917	56,682	33,798	32,424	46,630	45,744
Other visual arts	22,390	21,071	15,315	12,953	11,232	9,583	9,692
<b>Subtotal</b>	<b>61,542</b>	<b>50,987</b>	<b>71,998</b>	<b>46,751</b>	<b>43,657</b>	<b>56,213</b>	<b>55,436</b>
Architecture	2,037	2,032	2,078	1,723	1,657	1,135	1,263
Advertising	193,867	175,502	179,377	166,735	158,114	154,682	175,553
Heritage	13,683	13,880	10,621	11,556	9,241	9,909	11,992
Photography	105,629	172,343	162,509	130,088	105,141	106,242	114,180
<b>Total</b>	<b>3,019,674</b>	<b>3,100,185</b>	<b>3,201,525</b>	<b>3,151,316</b>	<b>3,057,338</b>	<b>3,067,877</b>	<b>3,041,116</b>
<b>Exports</b>							
<b>Writing and published works</b>							
Books	357,440	441,690	446,225	404,822	386,630	352,408	340,883
Newspapers and periodicals	242,961	205,581	226,968	221,486	182,093	205,767	203,795
Other printed materials	236,331	269,824	250,852	249,438	234,114	217,058	165,031
<b>Subtotal</b>	<b>836,732</b>	<b>917,094</b>	<b>924,046</b>	<b>875,746</b>	<b>802,837</b>	<b>775,234</b>	<b>709,709</b>
<b>Film and video</b>							
Film	148,416	186,888	240,433	338,359	342,838	383,284	365,709
Video	142,515	195,519	231,932	247,256	240,848	207,173	133,400
<b>Subtotal</b>	<b>290,931</b>	<b>382,407</b>	<b>472,365</b>	<b>585,615</b>	<b>583,686</b>	<b>590,457</b>	<b>499,109</b>
<b>Sound recording and music publishing</b>							
Sound recordings	131,896	157,317	142,766	131,158	124,414	126,828	106,432
Printed music	325	463	377	113	40	121	187
<b>Subtotal</b>	<b>132,222</b>	<b>157,780</b>	<b>143,143</b>	<b>131,270</b>	<b>124,454</b>	<b>126,949</b>	<b>106,619</b>
<b>Visual arts</b>							
Original art	95,132	54,196	50,669	45,452	51,961	56,636	49,576
Other visual arts	16,204	13,862	17,006	16,894	15,641	12,412	16,644
<b>Subtotal</b>	<b>111,335</b>	<b>68,058</b>	<b>67,675</b>	<b>62,346</b>	<b>67,602</b>	<b>69,048</b>	<b>66,220</b>
Architecture	2,240	2,281	2,886	1,971	1,236	1,114	400
Advertising	462,673	487,026	524,369	436,194	409,176	369,704	310,627
Heritage	12,512	10,963	11,592	10,518	10,557	11,410	13,068
Photography	159,432	159,215	212,014	206,275	210,718	182,597	157,750
<b>Total</b>	<b>2,008,077</b>	<b>2,184,824</b>	<b>2,358,089</b>	<b>2,309,936</b>	<b>2,210,267</b>	<b>2,126,513</b>	<b>1,863,502</b>

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**Table 3**  
**Culture goods trade with China**

	2000	2001	2002	2003	2004	2005	2006
	thousands of dollars						
<b>Imports</b>							
<b>Writing and published works</b>							
Books	62,783	64,441	93,961	109,881	114,343	118,319	126,816
Newspapers and periodicals	2,261	2,112	1,812	1,551	1,475	1,149	1,252
Other printed materials	10,004	11,891	17,242	28,609	41,047	43,499	47,942
<b>Subtotal</b>	<b>75,048</b>	<b>78,444</b>	<b>113,016</b>	<b>140,041</b>	<b>156,865</b>	<b>162,967</b>	<b>176,010</b>
<b>Film and video</b>							
Film	69	66	143	538	654	237	104
Video	2,367	2,781	4,689	6,067	6,684	5,341	6,828
<b>Subtotal</b>	<b>2,436</b>	<b>2,847</b>	<b>4,831</b>	<b>6,605</b>	<b>7,338</b>	<b>5,577</b>	<b>6,932</b>
<b>Sound recording and music publishing</b>							
Sound recordings	2,545	2,952	3,363	2,141	2,699	2,454	2,134
Printed music	28	24	23	193	51	83	88
<b>Subtotal</b>	<b>2,573</b>	<b>2,975</b>	<b>3,386</b>	<b>2,334</b>	<b>2,750</b>	<b>2,537</b>	<b>2,222</b>
<b>Visual arts</b>							
Original art	2,275	1,990	4,410	2,732	2,969	3,834	6,777
Other visual arts	75,203	89,687	107,675	100,497	93,531	84,778	76,501
<b>Subtotal</b>	<b>77,477</b>	<b>91,677</b>	<b>112,085</b>	<b>103,229</b>	<b>96,500</b>	<b>88,612</b>	<b>83,278</b>
Architecture	60	12	66	90	203	188	35
Advertising	2,866	2,496	1,751	2,916	2,670	4,787	8,058
Heritage	2,581	3,443	3,098	9,144	2,512	2,085	2,385
Photography	2,854	4,453	5,194	4,922	6,831	12,012	16,167
<b>Total</b>	<b>165,896</b>	<b>186,347</b>	<b>243,427</b>	<b>269,281</b>	<b>275,670</b>	<b>278,767</b>	<b>295,087</b>
<b>Exports</b>							
<b>Writing and published works</b>							
Books	910	3,264	4,405	2,694	2,257	1,660	3,706
Newspapers and periodicals	4	0	0 <sup>s</sup>	0 <sup>s</sup>	51	20	57
Other printed materials	38	387	86	236	1,742	1,495	1,511
<b>Subtotal</b>	<b>952</b>	<b>3,651</b>	<b>4,491</b>	<b>2,930</b>	<b>4,050</b>	<b>3,175</b>	<b>5,274</b>
<b>Film and video</b>							
Film	7	0	0	0	42	0	0
Video	2,628	1,762	2,598	5,065	9,183	2,779	3,408
<b>Subtotal</b>	<b>2,635</b>	<b>1,762</b>	<b>2,598</b>	<b>5,065</b>	<b>9,225</b>	<b>2,779</b>	<b>3,408</b>
<b>Sound recording and music publishing</b>							
Sound recordings	210	95	251	1,549	196	37	1,516
Printed music	6	0	0	4	16	21	4
<b>Subtotal</b>	<b>215</b>	<b>95</b>	<b>251</b>	<b>1,553</b>	<b>212</b>	<b>58</b>	<b>1,520</b>
<b>Visual arts</b>							
Original art	342	189	177	308	345	775	1,515
Other visual arts	0	11	4	36	59	483	122
<b>Subtotal</b>	<b>342</b>	<b>200</b>	<b>181</b>	<b>344</b>	<b>404</b>	<b>1,258</b>	<b>1,637</b>
Architecture	1	5	0	0 <sup>s</sup>	12	7	0 <sup>s</sup>
Advertising	96	43	217	148	224	4,292	240
Heritage	397	229	356	506	545	83	615
Photography	125	122	236	393	827	1,613	1,084
<b>Total</b>	<b>4,763</b>	<b>6,107</b>	<b>8,331</b>	<b>10,940</b>	<b>15,499</b>	<b>13,266</b>	<b>13,777</b>

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**Table 4**  
**Culture goods trade with France**

	2000	2001	2002	2003	2004	2005	2006
	thousands of dollars						
<b>Imports</b>							
<b>Writing and published works</b>							
Books	87,353	89,891	94,486	90,728	91,125	90,835	87,142
Newspapers and periodicals	31,967	30,963	31,863	30,322	30,442	28,471	27,778
Other printed materials	1,451	1,320	1,654	2,271	1,908	2,561	1,708
<b>Subtotal</b>	<b>120,771</b>	<b>122,174</b>	<b>128,004</b>	<b>123,321</b>	<b>123,475</b>	<b>121,867</b>	<b>116,627</b>
<b>Film and video</b>							
Film	669	914	1,057	1,145	775	364	495
Video	716	811	775	1,195	1,460	824	1,171
<b>Subtotal</b>	<b>1,385</b>	<b>1,724</b>	<b>1,833</b>	<b>2,340</b>	<b>2,236</b>	<b>1,188</b>	<b>1,667</b>
<b>Sound recording and music publishing</b>							
Sound recordings	5,433	4,671	3,943	3,411	3,150	3,127	2,958
Printed music	53	72	54	67	112	105	112
<b>Subtotal</b>	<b>5,486</b>	<b>4,743</b>	<b>3,996</b>	<b>3,477</b>	<b>3,262</b>	<b>3,231</b>	<b>3,071</b>
<b>Visual arts</b>							
Original art	17,145	12,617	18,168	29,312	48,202	84,648	30,726
Other visual arts	2,107	1,204	1,127	851	1,549	1,042	4,842
<b>Subtotal</b>	<b>19,251</b>	<b>13,820</b>	<b>19,294</b>	<b>30,163</b>	<b>49,751</b>	<b>85,690</b>	<b>35,568</b>
Architecture	53	40	65	59	44	32	13
Advertising	2,398	2,145	3,761	2,401	2,443	1,847	1,943
Heritage	12,043	13,010	11,240	14,902	6,990	8,360	7,624
Photography	1,196	1,182	2,360	2,147	1,457	9,162	1,329
<b>Total</b>	<b>162,582</b>	<b>158,838</b>	<b>170,553</b>	<b>178,811</b>	<b>189,657</b>	<b>231,377</b>	<b>167,842</b>
<b>Exports</b>							
<b>Writing and published works</b>							
Books	5,172	6,288	6,921	20,513	18,110	16,240	18,148
Newspapers and periodicals	93	137	216	154	90	6	34
Other printed materials	401	278	204	231	238	2,040	1,838
<b>Subtotal</b>	<b>5,667</b>	<b>6,703</b>	<b>7,341</b>	<b>20,897</b>	<b>18,438</b>	<b>18,286</b>	<b>20,020</b>
<b>Film and video</b>							
Film	16	17	36	50	322	162	202
Video	1,746	430	304	1,207	1,544	5,687	2,833
<b>Subtotal</b>	<b>1,762</b>	<b>447</b>	<b>340</b>	<b>1,257</b>	<b>1,866</b>	<b>5,848</b>	<b>3,035</b>
<b>Sound recording and music publishing</b>							
Sound recordings	265	442	708	718	1,250	1,120	1,043
Printed music	9	0	0	8	2	0	0
<b>Subtotal</b>	<b>274</b>	<b>442</b>	<b>708</b>	<b>726</b>	<b>1,252</b>	<b>1,120</b>	<b>1,043</b>
<b>Visual arts</b>							
Original art	2,271	3,062	292	572	1,615	9,351	2,856
Other visual arts	121	488	66	50	52	18	342
<b>Subtotal</b>	<b>2,392</b>	<b>3,549</b>	<b>359</b>	<b>622</b>	<b>1,667</b>	<b>9,369</b>	<b>3,198</b>
Architecture	0 <sup>s</sup>	32	2	0	0	380	0 <sup>s</sup>
Advertising	119	190	304	205	851	1,540	1,342
Heritage	189	31	3	29	61	90	92
Photography	1,285	1,160	669	2,153	2,697	1,822	1,722
<b>Total</b>	<b>11,688</b>	<b>12,555</b>	<b>9,726</b>	<b>25,890</b>	<b>26,833</b>	<b>38,455</b>	<b>30,451</b>

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**Table 5**  
**Culture goods trade with the United Kingdom**

	2000	2001	2002	2003	2004	2005	2006
	thousands of dollars						
<b>Imports</b>							
<b>Writing and published works</b>							
Books	67,256	65,367	70,051	68,647	60,359	60,425	55,877
Newspapers and periodicals	33,451	37,487	37,905	41,046	40,742	42,057	37,166
Other printed materials	11,760	5,665	5,994	4,729	3,846	4,439	3,040
<b>Subtotal</b>	<b>112,466</b>	<b>108,518</b>	<b>113,950</b>	<b>114,422</b>	<b>104,947</b>	<b>106,921</b>	<b>96,083</b>
<b>Film and video</b>							
Film	908	443	516	504	252	165	100
Video	2,280	740	1,217	1,136	1,036	1,477	1,414
<b>Subtotal</b>	<b>3,188</b>	<b>1,184</b>	<b>1,732</b>	<b>1,640</b>	<b>1,288</b>	<b>1,642</b>	<b>1,513</b>
<b>Sound recording and music publishing</b>							
Sound recordings	12,721	12,275	11,710	9,816	9,500	8,484	7,088
Printed music	150	275	249	367	235	254	156
<b>Subtotal</b>	<b>12,871</b>	<b>12,550</b>	<b>11,960</b>	<b>10,183</b>	<b>9,735</b>	<b>8,737</b>	<b>7,244</b>
<b>Visual arts</b>							
Original art	8,763	4,398	13,679	41,976	8,248	18,801	19,439
Other visual arts	8,301	8,545	8,042	6,096	5,508	1,406	915
<b>Subtotal</b>	<b>17,063</b>	<b>12,943</b>	<b>21,721</b>	<b>48,072</b>	<b>13,756</b>	<b>20,207</b>	<b>20,354</b>
Architecture	273	121	88	148	162	28	33
Advertising	1,130	1,261	1,059	946	2,500	2,922	838
Heritage	11,754	22,069	15,915	10,406	6,143	6,634	6,595
Photography	2,696	3,050	2,929	3,312	2,871	3,716	5,176
<b>Total</b>	<b>161,441</b>	<b>161,696</b>	<b>169,354</b>	<b>189,130</b>	<b>141,403</b>	<b>150,807</b>	<b>137,836</b>
<b>Exports</b>							
<b>Writing and published works</b>							
Books	5,993	6,306	6,505	6,312	6,548	9,072	6,307
Newspapers and periodicals	1,636	1,533	340	2,014	316	4,973	1,030
Other printed materials	1,498	1,492	1,413	2,139	6,857	10,895	5,875
<b>Subtotal</b>	<b>9,127</b>	<b>9,331</b>	<b>8,259</b>	<b>10,465</b>	<b>13,721</b>	<b>24,940</b>	<b>13,213</b>
<b>Film and video</b>							
Film	94	108	8	109	204	442	158
Video	9,090	1,564	2,401	5,000	23,040	19,752	8,946
<b>Subtotal</b>	<b>9,184</b>	<b>1,672</b>	<b>2,409</b>	<b>5,108</b>	<b>23,244</b>	<b>20,193</b>	<b>9,104</b>
<b>Sound recording and music publishing</b>							
Sound recordings	1,471	661	658	1,890	1,694	2,298	4,079
Printed music	0	0	0	13	11	9	0
<b>Subtotal</b>	<b>1,471</b>	<b>661</b>	<b>658</b>	<b>1,903</b>	<b>1,704</b>	<b>2,307</b>	<b>4,079</b>
<b>Visual arts</b>							
Original art	3,235	1,644	1,951	3,180	5,547	10,297	6,012
Other visual arts	465	356	253	541	191	221	133
<b>Subtotal</b>	<b>3,700</b>	<b>2,000</b>	<b>2,205</b>	<b>3,721</b>	<b>5,738</b>	<b>10,519</b>	<b>6,145</b>
Architecture	1	1	7	5	1	3	5
Advertising	802	1,139	284	647	3,978	1,630	1,362
Heritage	1,059	1,156	1,490	270	479	1,705	265
Photography	1,451	383	1,214	3,711	5,507	5,688	1,984
<b>Total</b>	<b>26,794</b>	<b>16,342</b>	<b>16,526</b>	<b>25,831</b>	<b>54,374</b>	<b>66,986</b>	<b>36,157</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 6**  
**Culture goods trade with Italy**

	2000	2001	2002	2003	2004	2005	2006
	thousands of dollars						
<b>Imports</b>							
<b>Writing and published works</b>							
Books	7,521	10,612	16,218	19,901	16,537	15,916	15,875
Newspapers and periodicals	1,636	1,805	2,240	2,324	2,659	3,409	5,817
Other printed materials	581	884	1,024	1,140	1,146	910	525
<b>Subtotal</b>	<b>9,738</b>	<b>13,301</b>	<b>19,482</b>	<b>23,365</b>	<b>20,342</b>	<b>20,235</b>	<b>22,217</b>
<b>Film and video</b>							
Film	409	121	538	590	432	139	302
Video	112	128	117	57	44	132	249
<b>Subtotal</b>	<b>521</b>	<b>249</b>	<b>655</b>	<b>646</b>	<b>475</b>	<b>270</b>	<b>551</b>
<b>Sound recording and music publishing</b>							
Sound recordings	628	592	485	425	386	321	300
Printed music	13	23	25	23	20	24	1
<b>Subtotal</b>	<b>641</b>	<b>615</b>	<b>510</b>	<b>448</b>	<b>406</b>	<b>345</b>	<b>301</b>
<b>Visual arts</b>							
Original art	3,393	1,740	5,697	11,993	3,418	5,485	6,623
Other visual arts	4,045	3,408	3,952	3,851	3,080	2,641	3,238
<b>Subtotal</b>	<b>7,437</b>	<b>5,148</b>	<b>9,649</b>	<b>15,844</b>	<b>6,499</b>	<b>8,126</b>	<b>9,860</b>
Architecture	273	173	99	225	270	53	67
Advertising	5,741	2,147	1,876	2,137	1,374	2,557	1,315
Heritage	2,452	577	932	1,583	639	618	1,030
Photography	1,366	1,117	1,444	1,193	1,392	1,178	1,610
<b>Total</b>	<b>28,169</b>	<b>23,327</b>	<b>34,646</b>	<b>45,441</b>	<b>31,397</b>	<b>33,383</b>	<b>36,952</b>
<b>Exports</b>							
<b>Writing and published works</b>							
Books	80	326	235	178	113	149	317
Newspapers and periodicals	0	1	0	13	0	10	2
Other printed materials	4	34	149	67	39	311	286
<b>Subtotal</b>	<b>84</b>	<b>361</b>	<b>385</b>	<b>259</b>	<b>152</b>	<b>470</b>	<b>605</b>
<b>Film and video</b>							
Film	0	28	16	35	7	12	26
Video	133	76	132	311	396	2,055	1,282
<b>Subtotal</b>	<b>133</b>	<b>104</b>	<b>148</b>	<b>346</b>	<b>403</b>	<b>2,066</b>	<b>1,308</b>
<b>Sound recording and music publishing</b>							
Sound recordings	24	8	10	165	104	159	1,556
<b>Visual arts</b>							
Original art	84	50	119	223	689	286	441
Other visual arts	5	0	3	0	1	0	41
<b>Subtotal</b>	<b>90</b>	<b>50</b>	<b>122</b>	<b>223</b>	<b>690</b>	<b>286</b>	<b>482</b>
Architecture	38	0	0	0	0	0	10
Advertising	13	5	211	21	43	216	92
Heritage	273	203	227	137	158	187	230
Photography	519	117	159	156	646	362	270
<b>Total</b>	<b>1,173</b>	<b>848</b>	<b>1,260</b>	<b>1,306</b>	<b>2,196</b>	<b>3,747</b>	<b>4,553</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 7**  
**Culture goods trade for top twenty trading partners**

	2000	2001	2002	2003	2004	2005	2006
	thousands of dollars						
<b>Imports</b>							
United States	3,019,674	3,100,185	3,201,525	3,151,316	3,057,338	3,067,877	3,041,116
China	165,896	186,347	243,427	269,281	275,670	278,767	295,087
France	162,582	158,838	170,553	178,811	189,657	231,377	167,842
United Kingdom	161,441	161,696	169,354	189,130	141,403	150,807	137,836
Italy	28,169	23,327	34,646	45,441	31,397	33,383	36,952
Germany	33,217	38,076	33,980	36,641	32,631	35,682	35,771
Japan	21,670	19,175	17,020	22,137	32,999	35,588	23,648
Spain	11,809	16,317	12,782	17,085	21,298	F	21,064
Singapore	12,001	11,512	17,341	18,211	19,279	18,918	18,180
Korea, South	7,717	8,842	10,542	10,785	7,931	8,730	17,429
Belgium	8,958	10,705	13,591	13,992	12,976	14,819	14,126
Mexico	6,115	6,458	13,414	16,079	18,652	15,257	12,889
Taiwan	8,132	8,020	8,183	7,494	7,035	6,889	7,092
Thailand	4,752	5,703	6,716	6,466	5,389	6,734	7,066
Switzerland	6,271	6,238	5,912	7,527	9,337	19,972	6,803
Netherlands	8,144	6,606	6,861	8,232	6,566	7,049	6,659
India	3,099	3,617	4,155	5,258	6,348	6,239	6,362
Indonesia	5,839	5,055	6,411	5,763	6,522	4,840	5,759
Australia	4,212	4,306	4,117	6,424	4,317	4,937	5,022
Poland	6,836	2,933	3,704	4,203	3,670	4,332	4,211
Rest of the World	37,455	66,839	41,135	41,628	38,363	44,737	41,528
<b>Total</b>	<b>3,723,988</b>	<b>3,850,797</b>	<b>4,025,365</b>	<b>4,061,904</b>	<b>3,928,777</b>	<b>4,039,980</b>	<b>3,912,443</b>
<b>Exports</b>							
United States	2,008,077	2,184,824	2,358,089	2,309,936	2,210,267	2,126,513	1,863,502
United Kingdom	26,794	16,342	16,526	25,831	54,374	66,986	36,157
France	11,688	12,555	9,726	25,890	26,833	38,455	30,451
Germany	7,560	7,371	8,167	7,690	7,943	19,652	18,596
China	4,763	6,107	8,331	10,940	15,499	13,266	13,777
Switzerland	2,894	3,859	4,885	10,784	9,048	7,980	8,952
Netherlands	3,781	2,702	2,418	4,823	5,768	7,932	8,828
Japan	8,626	17,119	9,473	19,291	12,618	11,276	8,703
Belgium	2,346	2,032	1,887	3,675	2,782	3,590	F
Australia	2,481	2,725	2,010	6,129	6,816	7,210	5,709
Romania	19	1,980	684	29	319	1,046	4,896
Italy	1,173	848	1,260	1,306	2,196	3,747	4,553
Bahamas	39	1,474	1,619	1,017	1,375	1,202	4,038
Spain	599	921	1,010	1,045	1,364	8,074	3,888
Mexico	962	629	1,613	1,547	1,674	2,593	3,696
Korea, South	669	1,427	3,631	2,601	3,237	2,280	3,658
India	347	71	425	1,199	1,762	2,986	3,228
Kazakhstan	0	13	0 <sup>s</sup>	6	11	1,447	2,729
United Arab Emirates	1,646	831	1,372	822	1,899	2,421	2,448
Ireland	528	406	1,016	704	1,646	2,882	2,258
Rest of the World	18,286	22,642	23,898	30,313	30,973	42,508	34,595
<b>Total</b>	<b>2,103,277</b>	<b>2,286,876</b>	<b>2,458,042</b>	<b>2,465,578</b>	<b>2,398,403</b>	<b>2,374,047</b>	<b>2,072,532</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.



**Table 8**  
**Culture goods trade by province in Canada**

	2000	2001	2002	2003	2004	2005	2006
	thousands of dollars						
<b>Imports</b>							
Newfoundland and Labrador	542	421	259	169	178	284	194
Prince Edward Island	49	77	49	64	40	37	19
Nova Scotia	8,659	2,315	4,011	2,926	2,823	2,789	4,342
New Brunswick	17,980	17,679	18,396	15,503	17,302	18,420	17,282
Quebec	374,593	431,364	431,546	397,138	406,988	499,980	394,152
Ontario	2,654,507	2,743,630	2,887,301	2,953,846	2,837,681	2,840,997	2,796,504
Manitoba	265,843	281,848	308,407	283,404	267,566	288,620	297,993
Saskatchewan	9,387	9,011	11,745	35,553	30,070	13,431	12,291
Alberta	65,902	56,272	60,162	56,170	46,222	45,514	50,663
British Columbia	326,411	308,149	303,473	317,091	319,859	329,885	338,977
Yukon	82	27	10	35	48	23	24
North-West Territories	27	3	5	6	0	0 <sup>s</sup>	0 <sup>s</sup>
Nunavut	6	0	0	0	0	0	0
<b>Total</b>	<b>3,723,988</b>	<b>3,850,797</b>	<b>4,025,365</b>	<b>4,061,904</b>	<b>3,928,777</b>	<b>4,039,980</b>	<b>3,912,443</b>
<b>Exports</b>							
Newfoundland and Labrador	1,047	932	453	369	220	368	233
Prince Edward Island	86	137	267	65	127	139	217
Nova Scotia	4,074	5,085	8,740	10,965	8,700	6,548	5,308
New Brunswick	6,068	6,088	7,662	8,024	5,417	2,556	3,022
Quebec	668,197	660,360	694,082	737,694	723,925	778,421	672,487
Ontario	1,091,469	1,239,012	1,319,616	1,291,412	1,248,870	1,230,199	1,064,794
Manitoba	70,041	80,122	98,033	97,737	93,477	94,425	88,952
Saskatchewan	4,487	5,216	7,027	7,704	9,630	2,837	2,515
Alberta	35,830	35,911	40,216	47,223	41,564	43,625	40,272
British Columbia	221,018	253,104	281,177	263,596	265,623	214,265	193,801
Yukon	562	309	175	263	172	219	174
North-West Territories	362	560	475	462	515	234	393
Nunavut	37	41	118	65	162	209	364
<b>Total</b>	<b>2,103,277</b>	<b>2,286,876</b>	<b>2,458,042</b>	<b>2,465,578</b>	<b>2,398,403</b>	<b>2,374,047</b>	<b>2,072,532</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

## Methodology

### Survey description

This statistical activity is conducted to provide information and analysis of the value of imports and exports of Canada's merchandise trade data in the culture sector. The unit of analysis is the commodity as described in the "Canadian Framework for Culture Statistics". Culture goods include original and mass produced goods which contain culture content, as defined by this framework. Culture goods include creative goods that warrant intellectual property rights and goods, which support creation, production or transmission of other creative goods.

This derived survey is co-funded with the Department of Canadian Heritage. The survey produces estimates on the overall trade of culture goods in Canada by commodity groupings and trade partners.

These survey estimates are used by various departments and agencies such as the Trade Routes program of the Department of Canadian Heritage (DCH), the Cultural Industries Development Fund of the Business Development Bank of Canada, and the International Markets Program of Telefilm Canada and Foreign Affairs and International Trade Canada. In addition, the data are useful to international agencies such as the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the Organization for Economic Co-operation and Development (OECD).

### Frequency

Annual

### Target population

Importers and exporters of culture goods

### Data sources

International trade data on culture goods are obtained from the International Trade Division (ITD) at Statistics Canada.

Canadian trade statistics are compiled according to the "General" system of trade as defined by the United Nations Statistical Office. The general trade system, in principle, presents all goods entering the country (imports) and all goods leaving the country (exports). It differs from the "Special" system of trade in the treatment of imported goods into Customs bonded warehouses. Under the special trade system, these goods are counted only if and when they are withdrawn from Customs warehouses for home consumption. They are not counted in export statistics unless they have first cleared Customs.

Import data are captured by Canada Border Services Agency (CBSA) from B3 forms and from electronic import transaction entries. Data for Canadian exports to countries other than the United States are compiled by the International Trade Division from B-13A forms received via the CBSA and from Summary Reports and Canadian Automated Export Declarations (CAED) submitted directly to Statistics Canada.

Canadian exports to the United States are compiled using United States import statistics (from the U.S. Customs Service via the U.S. Census Bureau) and account for approximately 85% of the value of Canada's export trade.

### Error detection / editing

Error detection activities are conducted by International Trade Division during capture.

Import transactions are captured by Canada Customs and Revenue Agency. Exports to countries other than the United States are captured and edited by Statistics Canada.

Validation, combination, unit value and "reasonableness" edits are performed on both imports and exports data during the edit and imputation process. Validation edits use a number of metadata tables which allow the comparison of a reported variable to a list of valid codes. Other validity checks ensure that a reported variable respects the characteristics it is supposed to, e.g., numeric variables are reported as numeric. Records that are found to be invalid are replaced with valid ones, mainly through an automatic imputation process. Combination edits include commodity/country, commodity/trader and commodity/province. Unit value lows and highs are calculated for each Harmonized System (HS) code. Data that fall within this range are accepted while those that fail are rejected. The imports processing system of the International Trade Division (ITD) also performs a number of edits and imputations on imports from the United States on behalf of the United States Census Bureau (USBC).

## **Imputation**

Imputation activities are conducted by International Trade Division during processing.

Both manual and automated imputations are performed on imports and exports data. Data that fail an edit and are beyond an established threshold are manually reviewed and corrected. The method of correction usually takes the form of telephone follow-up to the importer, exporter or their representative, the broker. Sometimes a link to the electronic invoice will suffice to obtain the necessary information to take corrective action.

Data that fail the edits and are below a value threshold are automatically imputed. In the case of a unit value failure the quantity is the variable automatically imputed. Quantity is imputed by randomly selecting a unit value between a high and a low unit value range.

Export documents received too late for incorporation in the current month are assigned to the month the transaction took place. If a monthly summary report from a high volume exporter is not received on time, the data are imputed for the current month and revised with the trade value in the following statistical month.

## **Estimation**

Culture goods are grouped and allocated to categories in accordance with the Canadian Framework for Culture Statistics. Specifically, goods trade microdata, which classify goods using the Harmonized System (HS), are grouped in accordance with the Standard Classification of Goods (SCG) and category headings used in the Framework.

## **Quality evaluation**

Quality evaluations are performed by the Culture Statistics Program in the form of historical trend analysis using subject-matter expert judgement. This method is used to identify anomalies in the data for a given period. This error detection process is conducted at the final stage of aggregation of the culture goods trade categories.

In terms of the source data, International Trade Division's (ITD) customs-based trade statistics are more accurate for measuring imports than they are for measuring exports. This is because Customs are typically more vigilant with respect to goods entering the country than they are with goods leaving the country.

Customs-based export statistics may understate and/or incorrectly portray the destination of exports. They are understated when the proper documentation is not filed with Customs and are incorrectly portrayed when the country of final destination is inaccurately reported on the customs documentation. The latter occurs most frequently when goods are routed through an intermediary country before continuing on to their final destination.

ITD calculates a monthly estimate for export under-coverage that is applied to the aggregated Balance of Payments-based data. ITD also periodically conducts reconciliation exercises with its major trading partners other than the United States.

### **Disclosure control**

Statistics Canada is prohibited by law from releasing any data which would divulge information obtained under the Statistics Act that relates to any identifiable person, business or organization without the prior knowledge or the consent in writing of that person, business or organization. Various confidentiality rules are applied to all data that are released or published to prevent the publication or disclosure of any information deemed confidential. If necessary, data are suppressed to prevent direct or residual disclosure of identifiable data."

Culture goods trade data from the International Trade Division of Statistics Canada are subjected to a "passive suppression" approach for confidentiality. Passive suppression is based on the principle that confidential data will not knowingly be released. It requires that appropriate measures be taken only at the request of importers or exporters who feel that their interests would be harmed by the dissemination of data. The onus of notifying ITD of suspected instances of the release of confidential data rests with the affected companies.

On the other hand, "active suppression" requires the review of data to determine the confidentiality status of data prior to dissemination. In ITD, the Exporter Register takes this approach. In ITD's general program importers and exporters do not have a company identification that is as complete or reliable as in a formal sample frame and therefore cannot provide an adequate basis for the application of active suppression mechanisms. However, in the case of the Exporter Register, a company's identification is obvious and is linked to the Statistics Canada Business Register, making the use of "active suppression" appropriate.

### **Revisions and seasonal adjustment**

The source data that are used to create tabular data for the culture goods sector are revised by International Trade Division, on a monthly, quarterly, and annual basis.

### **Data accuracy measures**

Data quality of culture goods estimates are dependent on the data quality of the underlying sources, and in the way that these sources are combined. Statistics Canada makes every effort to ensure that administrative data are conceptually correct for the use to which they are put. Any anomalies or inconsistencies detected are verified with the source, by ITD, and where necessary, adjustments are made to reconcile data with the conceptual framework of the international trade series. The administrative agencies used by ITD are considered to be the best source available, and data received from them is judged to be of very good quality, even in those circumstances where adjustments have been made.

Release date: June 2007

### Symbols

The following standard symbols are used in Statistics Canada publications:

.	not available for any reference period
..	not available for a specific reference period
...	not applicable
0	true zero or a value rounded to zero
0 <sup>s</sup>	value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
P	preliminary
r	revised
x	suppressed to meet the confidentiality requirements of the <i>Statistics Act</i>
E	use with caution
F	too unreliable to be published

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### Note of appreciation

Canada owes the success of its statistical system to a long standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.