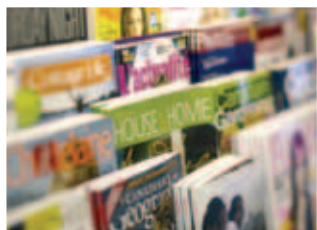




Canadian
Heritage

Patrimoine
canadien

Periodical Publishing
Policy and Programs



Numbers and Issues

Annual Report 2005-2006



Canada



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Introduction

The Government of Canada has a long history of support for Canadian periodicals, with a suite of policies and programs that have been adjusted and improved over time to respond to evolving market conditions.

This evolution has accelerated in the last decade with new industry challenges and changing media consumption patterns, requiring public policy to become more flexible and responsive. Indeed, over the past several years, Canadian periodical publishers have been faced with a media environment where change is the new norm. From new technology to new audiences, the needs of Canadian readers are changing and the landscape of the Canadian periodical industry is shifting in response.

On the technology side, the World Advertising Research Center has reported a steady rise in online advertising sales, which, combined with an increase in the number of Canadians online, has encouraged Canadian publishers to explore ways to use new media to complement their print publications. The result has been innovations in reader engagement and subscription sales – from community newspaper publishers introducing online video features to magazine publishers offering web subscription and email updates. An investment in the Internet also no longer seems as financially risky, given that the International Federation of the Periodical Press (FIPP) has found that two thirds of online magazine websites are now profitable world-wide. The growth of the Internet has also brought challenges for periodicals, however, as online users have become accustomed to free content and advertisers are seeking cross media discounts.

Canadian periodicals are also finding new audiences and new voices. The continued growth of ethno-cultural community publications demonstrates how the concept of a community newspaper can include a diversity of languages and perspectives. According to the 2005-2006 analysis of global magazine trends produced by FIPP and Zenith Media, a record number of new Canadian magazine titles appeared in 2004. The rapid growth of several new categories, such as shelter (home and garden) magazines, demonstrates how publishers are recognizing content gaps and filling them with features geared towards a Canadian readership.

With continued fierce competition at the newsstand, subscriptions continue to be the dominant sales model for Canadian periodicals. Working towards stability in the government's approach to distribution support and seeking to improve the newsstand share for Canadian magazines will be key challenges for the future.

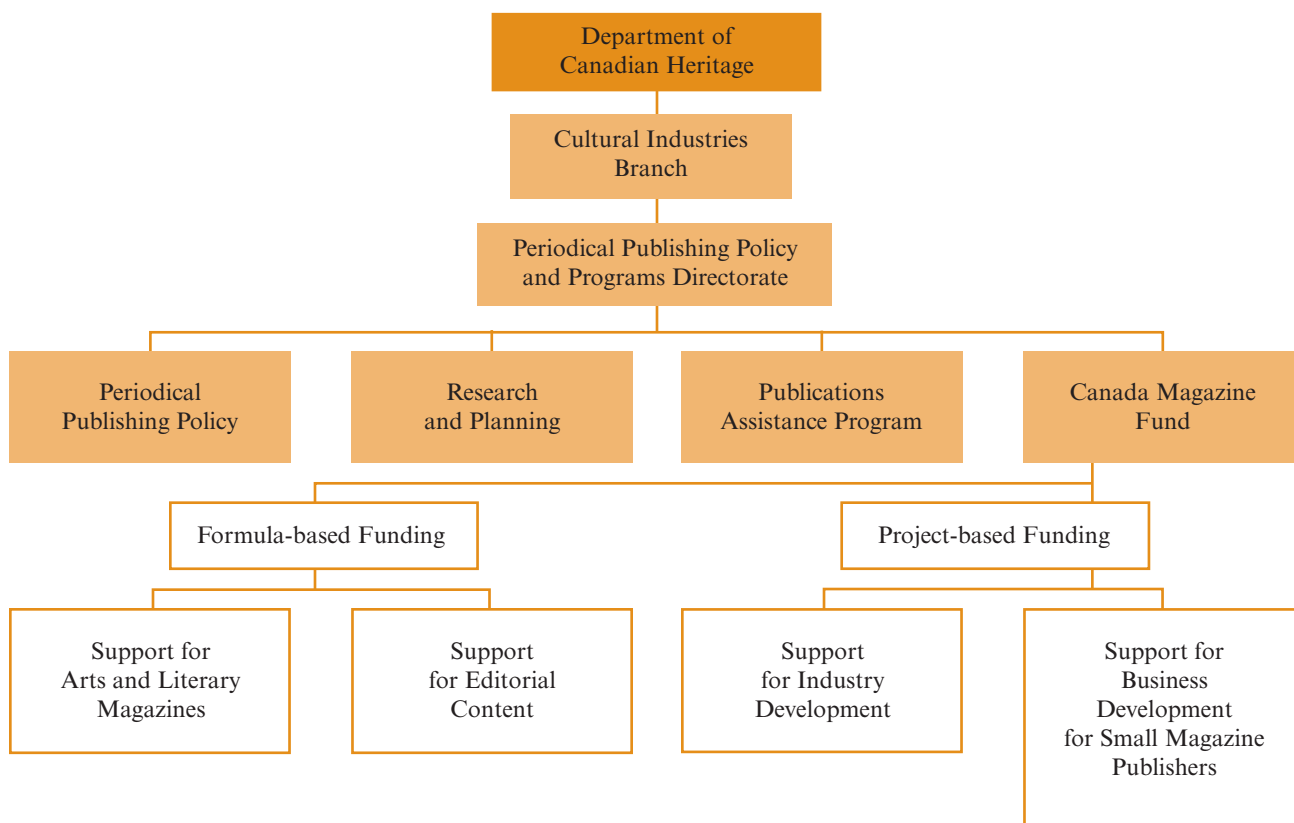
Canadian Heritage is proud to contribute to the continued success of the Canadian periodical publishing industry and the production of content, tailor-made for the Canadian reader. It is with this sense of pride that we present our third annual report, *Numbers and Issues*, detailing our contribution to the production of Canadian magazines and community newspapers in 2005-2006. Over the next year, we will focus on working with the publishing community to ensure that our policies and programs are positioned to respond effectively to changing industry trends and needs.



Periodical Publishing Policy and Programs Directorate

WHO WE ARE

The Periodical Publishing Policy and Programs Directorate is responsible for most of the federal government's programs, policies, laws, and regulations that support the Canadian magazine and newspaper industries. Beginning this year, we are part of the new Cultural Industries Branch at the Department of Canadian Heritage, as shown in the following chart:



THE PERIODICAL POLICY FRAMEWORK

We carry out our mandate in two ways: first, through grants and contributions programs that provide direct funding to eligible Canadian magazines, community newspapers, and periodical industry associations, and, second, through non-spending measures such as policies, laws, and regulations.

FUNDING PROGRAMS

We administer two funding programs: the Canada Magazine Fund (CMF) and the Publications Assistance Program (PAP). In 2005-2006, the Directorate's budget for direct funding was \$65.4M, which was distributed to approximately 1,200 magazines, community newspapers, and industry associations across the country.

Canadian Heritage's periodical funding programs support the production of Canadian editorial content and the distribution of that content to Canadian readers. They also assist with business development projects for small publishers and industry association projects that contribute to the success of the industry as a whole.

NON-SPENDING MEASURES

The funding programs are complemented by non-spending regulatory measures designed to create winning conditions for Canadian periodical publishers. The *Foreign Publishers Advertising Services Act*, foreign investment policies for periodicals, and Sections 19 and 19.01 of the *Income Tax Act* ensure that foreign publishers competing in the Canadian advertising market invest in the creation of Canadian content. They are also intended to limit non-Canadian ownership of newspapers and magazines.

RESULTS

Working together, the funding programs and non-spending measures are designed to generate the following results:

- Canadian content for Canadian readers – a steadily increasing and diverse selection of titles available to Canadian readers.
- Level playing field for Canadian publishers – Canadian publishers can effectively compete for advertising dollars.

ALLOCATION OF FUNDS 2005-2006





Department of Canadian Heritage Periodical Policy Strategic Overview

“The Government of Canada’s magazine programs have played a crucial role in fostering the wonderful diversity of news, viewpoints and opinions found in Canada’s magazines today.”

John L. Thomson, Chief Executive Officer and Publisher, Canadian Geographic, before the Standing Senate Committee on Transport and Communications, October 18, 2005

The Department of Canadian Heritage’s approach to supporting Canadian cultural industries is guided by five strategic objectives in two areas:

Creation

Access

REFLECT
OURSELVES

INVEST IN
EXCELLENCE

REACH AUDIENCES

REACH THE WORLD

HARNESS THE OPPORTUNITIES OF NEW TECHNOLOGIES

The Periodical Publishing Policy and Programs Directorate has applied these five objectives to the Canadian periodical industry through a policy framework that focuses on the creation of Canadian content in periodicals and the delivery of that content to Canadian readers. This framework is implemented through the administration of funding programs and the development and implementation of regulatory and policy measures. For periodicals, the five strategic objectives are therefore realized in the following ways:

REACH THE WORLD

The Department will continue to explore opportunities to promote Canadian periodicals in a global context and showcase the talent of our writers, photographers, and illustrators.

REACH AUDIENCES

Through the Publications Assistance Program, the Department and periodical publishers continue to work together to ensure that Canadians in all communities across the country have access to content that has been created in Canada for them.

HARNESS THE OPPORTUNITIES OF NEW TECHNOLOGIES

Project-based funding through the Support for Business Development for Small Magazine Publishers component of the Canada Magazine Fund can be directed to online projects. This helps

ensure the Canadian periodical industry continues to reap the benefits of new technologies through better marketing and revenue generation, through streamlining business practices, and through use of the Internet to create stronger communities of interest.

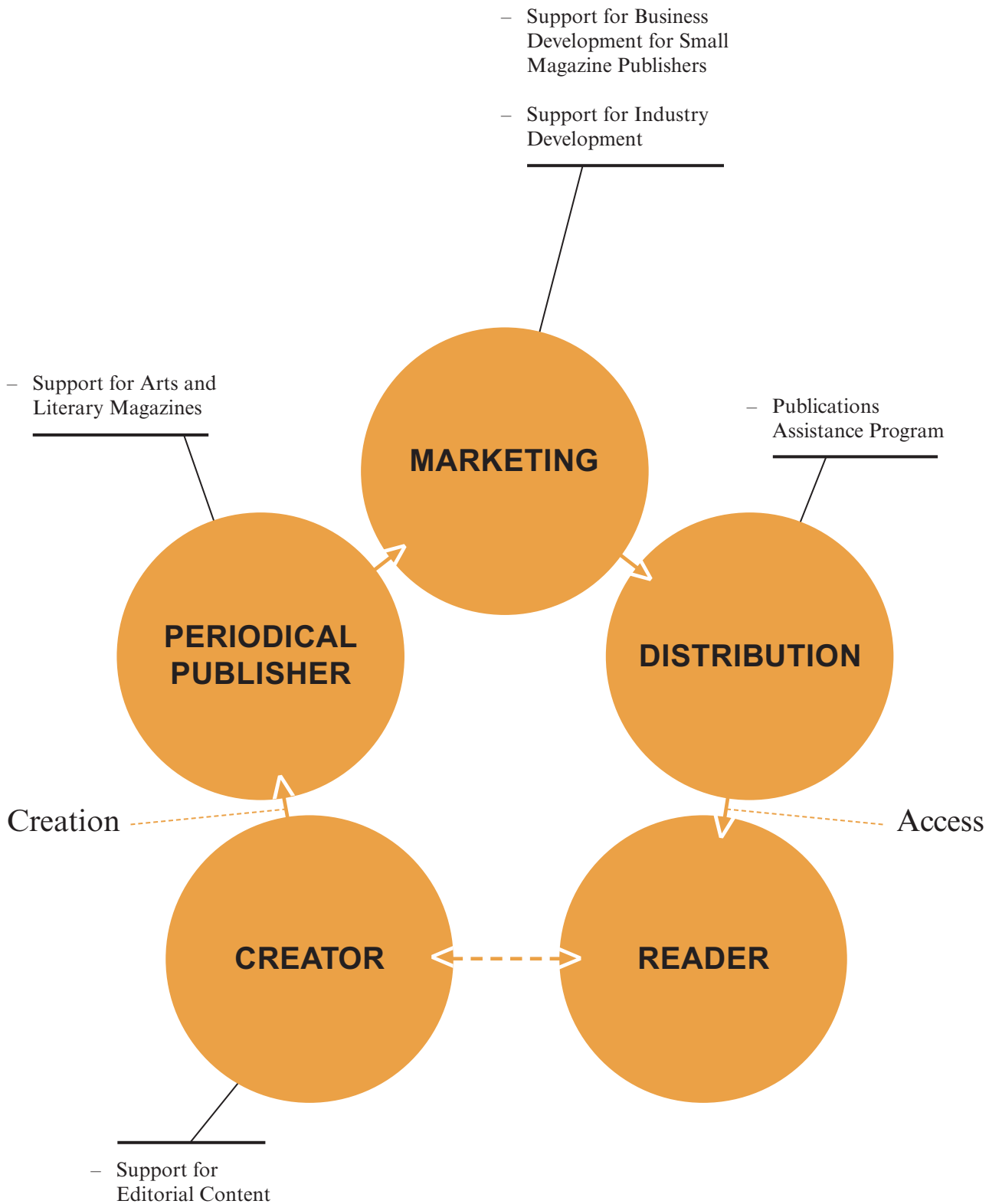
INVEST IN EXCELLENCE

The Department's policies and programs recognize and encourage excellence in the development of Canadian content in periodicals. They also support business development, professional development, and marketing and promotion for individual magazines and associations. The Support for Industry Development and Support for Business Development for Small Magazine Publishers components of the Canada Magazine Fund are at the heart of this support strategy.

REFLECT OURSELVES

Canadian Heritage helps ensure that magazines and community newspapers reflect a diverse Canadian readership and respond to their needs. The Department contributes to the creation of diverse content in magazines through the Support for Editorial Content and Support for Arts and Literary Magazines components of the Canada Magazine Fund.

APPLYING THE PERIODICAL POLICY FRAMEWORK TO THE PRODUCTION AND DISTRIBUTION CYCLE OF A MAGAZINE OR COMMUNITY NEWSPAPER:





The Year in Review: 2005-2006



The Honourable Bev Oda

A NEW MINISTER OF CANADIAN HERITAGE

On February 6, 2006, the Honourable Bev Oda was sworn in as Minister of Canadian Heritage and Status of Women. On April 25, 2006, in a speech to the Professional Writers' Association of Canada, the Minister affirmed her support for Canadian publishing: "The government recognizes that, even as technologies change, the best insurance that Canadian writers will continue to thrive is a thriving traditional publishing industry. [. . .] These publications not only reflect Canada's unique and vibrant culture, they play a major part in creating it."

A NEW STRUCTURE

This year, the Periodical Publishing Policy and Programs Directorate joined the Cultural Industries Branch. The mandate of the new Branch is to create a competitive and sustainable environment in Canada that fosters the production and publication of Canadian content in all media: book and periodical publishing, film, video, and sound recording. In a changing cultural environment, this new organizational structure will create greater opportunities for horizontal approaches to issues that implicate multiple media industries.

EVALUATION OF THE FUNDING PROGRAMS

Summative evaluations for both the Canada Magazine Fund and the Publications Assistance Program were finalized as per the evaluation

policy for federally-funded programs. This type of evaluation is designed to assess the relevance of services rendered, ensuring that the program is delivering according to its objectives. More details on the findings of the individual evaluations are presented later in this report. The evaluations and recommendations are available on the Canadian Heritage Web site at the following addresses:

Canada Magazine Fund:

www.canadianheritage.gc.ca/progs/em-cr/eval2006_e.cfm

Publications Assistance Program:

www.canadianheritage.gc.ca/progs/em-cr/eval2005_e.cfm

CANADIAN HERITAGE PRESENTS: FOCUS ON NEWSSTAND SALES

For the second consecutive year, the Department sent a speaker to the national Magazines University event held in Toronto. The conference series presents topics of interest to the periodical publishing industry, situating their work in a global context. Our speaker in 2005 was Glen Clark, President of The News Group Canada, a member of the Jim Pattison Group. In his address to the participants, he discussed Canadian magazines' potential for success on the newsstand and the future of wholesale distribution and the Canadian market.

**ENVIRONMENTAL INITIATIVES –
PRESERVING OUR NATURAL HERITAGE**

Canadian Heritage recognizes the role of periodical publishers in safeguarding our environment. In order to better understand the industry’s progress in this area, the Department is currently gathering data on the environmental activities of Canada Magazine Fund applicants. To date, more than seventy-two Canadian magazine and newspaper publishers have developed policies that protect old-growth and endangered forests. The efforts of twelve magazines in particular are recognized for being the first to print on ancient forest friendly paper, which is free of fibres from old-growth and endangered forests.

Recognizing North American Leaders in Ancient Forest Friendly Publishing

Explore, *Yes Mag* and *Know* were the first three Canadian magazines to be published on ancient forest friendly glossy (or coated) paper. *Ideas*, *Watershed Sentinel*, *Exploring the Best*, *The New Quarterly*, *Green Teacher*, *Bio-bulle*, *Quill & Quire*, *Canadian Publishers Directory*, and *Book Trade in Canada* have changed to ancient forest friendly uncoated paper. The Department of Canadian Heritage congratulates these magazines for having contributed to the preservation of our ancient and endangered forests.





The Publications Assistance Program

Reaching Readers from Coast to Coast to Coast

Canadian Heritage contribution to the 2005-2006 budget: \$49.4 million
Number of titles funded: 1,181

The Publications Assistance Program (PAP) is managed by the Department of Canadian Heritage, in partnership with the Canada Post Corporation. The PAP provides financial support to offset the mailing costs of eligible Canadian magazines and non-daily newspapers mailed in Canada for delivery in Canada.

The PAP is designed to ensure that Canadians across the country continue to have equitable access to magazines and non-daily newspapers with high levels of diverse Canadian content. This program also helps ensure that Canadian creators are able to continue showcasing their work in these publications.

2005-2006 PROGRAM HIGHLIGHTS

In 2005-2006, the Publications Assistance Program successfully completed the second cycle of the Program's triennial process with a review and assessment of almost 1,200 publications.

In November 2005, new funding levels for paid circulation periodicals and unpaid request circulation magazines were introduced in order to respond to postal rate increases and continued demand on the Program.

The Program's summative evaluation was released in February 2006. Overall, the findings of the evaluation were positive and the administration of the Program was found to be effective and efficient. Despite increases in postal rates which have reduced the benefit of the subsidy, evaluators concluded that the Program continues to provide value to publishers. The evaluation also identified, however, the need for more precision in program documentation, some delay in implementation of funding streams in priority areas, and a lack of regular and timely statistics for program measurement. Work to correct these and other identified issues was begun in 2005-2006 and will continue into 2006-2007.

For more information on the evaluation findings, please consult:

www.canadianheritage.gc.ca/progs/em-cr/eval2005_e.cfm

In 2003, the Program created and launched new eligibility criteria for ethnocultural periodicals to encourage greater participation in the Program. In 2005-06, a survey was commissioned which will provide a comprehensive listing of ethnocultural periodicals and an overview of the nature of the evolving ethnocultural press in Canada. This work is to be completed in 2006-2007.



The Canada Magazine Fund

The Canada Magazine Fund (CMF) was established in 1999 to contribute towards the production of high-quality magazines showcasing the diverse work of a wide cross-section of Canadian creators. The CMF also helps build industry capacity to help ensure the continued growth and vitality of the Canadian magazine publishing industry.

In 2005-2006, the CMF had the mandate to:

- > support Canadian magazine publishers in the creation of Canadian content for Canadian readers;
- > assist small publishers with business development;
- > support arts and literary magazines; and,
- > provide broader support for industry development projects through research, marketing and promotional initiatives and through professional development and training activities that help Canadian magazine creators prosper in a competitive market.

This mandate was delivered through four program components: Support for Editorial Content (SEC), Support for Arts and Literary Magazines (SALM), Support for Business Development for Small Magazine Publishers (SBDSMP), and Support for Industry Development (SID). Highlights of each of these components are outlined in later sections.

GENERAL 2005-2006 PROGRAM HIGHLIGHTS

A summative evaluation of the Canada Magazine Fund was carried out in 2005-2006. The evaluation found that the Program aligns well with federal priorities and departmental objectives. Although it was found that the threat of advertising revenue losses from heightened competition from foreign publishers has not materialized, other major long-standing competitive disadvantages continue to justify the need for continued support to publishers through this program. The evaluation did identify several areas where adjustments could be made to improve program effectiveness. Implementation of changes resulting from this evaluation is planned for 2006-2007.

For more information on the evaluation findings, please consult:

www.canadianheritage.gc.ca/progs/em-cr/eval2006_e.cfm

SUPPORT FOR EDITORIAL CONTENT (SEC)

2005–2006 budget: \$10 million

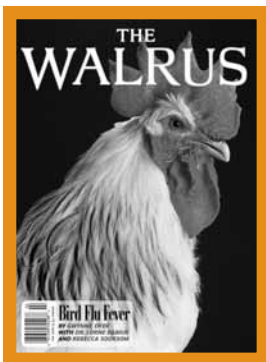
Number of titles funded: 187

The SEC component supports paid circulation Canadian magazines in producing Canadian content. Funds are distributed to eligible magazines based on investments associated with producing Canadian editorial content.

2005–2006 Highlights

The application guide was made available on CD-ROM and hard copies of application guides were not produced – a first for the Program. This approach is more cost-effective and the CD-ROM is easier to distribute; it has met with a positive reaction from applicants.

Success Story



The Walrus
The Walrus, a Canadian general interest magazine with an international outlook, won 13 gold awards, 3 silver awards, and numerous honourable mentions at the 2005 National Magazine Awards.

SUPPORT FOR ARTS AND LITERARY MAGAZINES (SALM)

2005–2006 budget: \$1 million

Number of titles funded: 57

The SALM component supports the ongoing operations and growth of magazines that foster awareness of the arts and literature in Canada, providing Canadian readers with a high-quality selection of these publications in the domestic magazine market. Financial assistance is allocated to magazines recognized for their excellence by the Canada Council for the Arts (CCA) using a formula based on the investments made in magazine production and in the creation of Canadian editorial content.

2005–2006 Highlights

This component is in its second year of operation. The CMF and the CCA continued to work closely together to facilitate the application process for applicants. The recipients of this component include magazines about literature, visual arts, media arts, and performing arts from across the country.

Success Story



Maisonneuve

Maisonneuve took home the renowned National Magazine Award President's Medal in 2005. The judges commented that, “*Maisonneuve* has done something special in today's complicated Canadian magazine world. With limited means and

a lot of youthful brio — if not entrepreneurial foolhardiness — it has managed to sustain a magazine ethos of stylish intelligence and provocative curiosity. It has also done this in English and out of Montreal, thereby establishing a beachhead for all young journalists and editors who refuse to accept the givens of contemporary publishing orthodoxy. The judges admired the product, loved the chutzpah, and salute the effort.”

SUPPORT FOR BUSINESS DEVELOPMENT FOR SMALL MAGAZINE PUBLISHERS (SBDSMP)

2005-2006 budget: \$2.5 million

Number of projects approved: 75

The SBDSMP component supports the business development of small Canadian publishing firms. Funding is provided for projects that improve financial viability, that promote Canadian magazines to readers in Canada and abroad, and that increase circulation and advertising revenues, thereby ensuring Canadian readers continue to have access to Canadian magazines.

2005-2006 Highlights

Funding in 2005-2006 helped small publishers improve operational efficiencies through a broad range of activities including: marketing (media kits, Internet promotion, market research, special events, newsstand promotion), circulation (fulfillment systems, subscription and distribution projects), and business planning.

Canadian magazine publishers recognize that the SBDSMP plays an important role in increasing access to Canadian magazines for Canadian readers and in enhancing the viability of their publishing firms. SBDSMP funding allows publishers to improve business practices, to increase their circulation and advertising revenues, and to employ Canadian creators.

Success Story



Oriflamme
Promotional and marketing campaign

Productions de Taille et d'Estoc has been publishing *l'Oriflamme*, Quebec's only medieval magazine, for the past four years. *L'Oriflamme* is aimed at medieval enthusiasts and is an information source on various medieval activities, including festivals and theatrical performances.

Support from the SBDSMP enabled the publisher to raise the profile of *l'Oriflamme*, increase subscription sales and improve profitability. This was accomplished through a promotional campaign targeting nearly 3,000 schools and libraries as well as the general public. The magazine was also promoted in specialized medieval stores and in waiting rooms.

The project was remarkably successful. In 2005, magazine sales in Presse Commerce newsstands increased by 31% from the previous year, and subscription sales rose by 30%. Mail order sales of back issues grew by 95%. Sales at trade shows and other events rose nearly 600%. In addition, the number of subscribers from schools and libraries virtually doubled.

SUPPORT FOR INDUSTRY DEVELOPMENT (SID)

2005-2006 budget: \$2.5 million
Number of projects approved: 31

The objective of the SID component is to encourage the growth and efficiency of both individual Canadian magazines and the larger periodical publishing industry by investing in industry-wide or association-based projects that will:

- > encourage collective efficiencies in the creation, publication, and distribution of Canadian magazines and periodicals;
- > provide services, training, and professional development opportunities to the industry;
- > increase the effective use of evolving e-business technology, and practices by Canadian magazine and periodical publishers;
- > increase the information base available to the Canadian magazine and periodical industry and policy-makers; and
- > raise the profile of Canadian magazines and periodicals among advertisers, readers, creators, and as a career opportunity for young Canadians.



Alberta Magazine Conference, Photograph: Ellen Kirkpatrick

2005-2006 Highlights

The take-up of the SID component grew rapidly from 2005 to 2006: the number of approved projects jumped from 17 to 31, with the involvement of over 28 associations. SID recipients represent an increasingly diverse group of professionals, volunteers, and creators engaged in the Canadian periodical industry. This year was also marked by the launch of the new application guide on CD-ROM, including additional reference materials designed to facilitate the preparation of applications.

As well, an exciting new trend has emerged over the past year, namely the forging of partnerships between a number of the eligible provincial, territorial, and national associations. This year, projects were approved for large-scale research, strategic planning, market research, development of fulfillment software, and training and professional development, as well as for an exhibition of the most successful and award winning advertising in magazines. Both the number and variety of projects is expanding year after year.

Success Stories

Alberta Magazine Publishers Association (AMPA)

The AMPA's internship program has steadily evolved into one of the Association's most popular

and successful initiatives. It has proven to be a key resource for Alberta magazines, interns, and the Association itself. The program provides AMPA members the opportunity to hire skilled interns, and, in exchange, students receive experience in the field of magazine publishing.

The program's effectiveness is reflected by increasing demand and participation by magazines year after year. Benefiting from work experience and networking opportunities, program interns are better able to find jobs in editorial positions, and the AMPA has gained new membership from publishers eager to benefit from this popular program.

Association de la presse francophone (APF)

The APF represents 26 weekly and semimonthly French-language Canadian publications outside of Quebec. Although they all serve French-speaking minority communities, their individual situations can be very different. In order to bring these disparate publications together, the Association engaged in a participatory study and strategic planning process. This project enabled members to set aside their differences in order to work on identifying common aims and key issues for the Francophone press.



Looking Ahead

FUTURE ACTIVITIES

Guides for Small Publishers

Four practical guides for small publishers, entitled *Renewals*, *Advertising Sales Tools*, *Selling Magazines on the Newsstand*, and *New Subscribers*, will be published by the Periodical Publishing Policy and Programs Directorate. These free guides, prepared in collaboration with periodical industry experts, aim to provide small publishers with tools and information to improve business practices and overall operational viability. Two more guides will be developed dealing with the relationship between publishers and creators and the elements of an effective magazine website.

Study of Foreign Periodical Policies and Practices

A study of foreign government periodical policies and practices will be concluded in 2006–2007. Countries to be included in the study are the United Kingdom, France, Germany, Ireland, Australia, and the United States. This report will provide valuable benchmarking information to be used in ongoing reviews of Canadian periodical policy and programs.

Magazines Made to Measure

The Directorate is building a comparative performance evaluation tool for publishers. The intention is to provide tailored reports to recipients of the Support for Editorial Content component of the Canada Magazine Fund, containing valuable information on the performance of their publications,

in relation to the median performance of groups of similar publications in the Canadian magazine publishing industry.

PRIORITY ISSUES

Newsstand Presence

The Department recognizes the necessity of a strong newsstand presence, and will explore ways to better support the activities of Canadian magazine publishers who wish to increase their market share of newsstand sales.

Alternative Forms of Delivery

With rising distribution costs, the periodical industry is looking at options to diversify the means by which magazines and community newspapers are delivered to Canadians.

New Technology

The tumultuous changes in technology and consumer preferences in recent years have created public policy challenges across the cultural industries. What will be the impact of digital production and distribution on Canada's traditional cultural industries? Do new technologies require new responses from government? If so, what should they be? In its new position within the Cultural Industries Branch, the Periodical Publishing Policies and Programs Directorate will be able to draw on the knowledge and experience of a range of professionals as we seek answers to these questions, and others, as they relate to periodical publishing.



Funding for 2005-2006

ANNEX: FUNDING FOR 2005-2006

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 - > Support for Editorial Content
 - > Support for Arts and Literary Magazines
 - > **PROJECT-BASED FUNDING**
 - > Support for Business Development for Small Magazine Publishers
 - > Support for Industry Development

Publications Assistance Program

2005-2006 Funding

Note: These amounts are based on information available on June 19, 2006, and include funding from both the Department of Canadian Heritage and the Canada Post Corporation

NEWSPAPERS

Title	Subsidy	Title	Subsidy
100 Mile Free Press	\$48,041	Carillon (The)	\$132,924
40 Mile County Commentator	\$49,793	Carleton Place Canadian	\$18,148
Advance (The)	\$24,048	Carlyle Observer	\$11,952
Advance Gazette (The)	\$16,596	Casket (The)	\$33,643
Advertiser (The)	\$9,270	Castor Advance (The)	\$7,698
Affaires (Les)	\$1,421,296	Cataracte (La)	\$1,742
Age Dispatch (The)	\$23,131	Central Peace Signal	\$22,302
Alliston Herald	\$7,482	Chesterville Record	\$12,610
Almaguin News	\$39,392	Chetwynd Echo	\$952
Almonte Gazette	\$9,994	Citizen (The)	\$15,758
Amherst Citizen (The)	\$10,851	Claresholm Local Press	\$22,888
Annapolis County Spectator	\$19,744	Clinton News Record (The)	\$20,295
Armstrong Advertiser (The)	\$8,010	Coast Guard (The)	\$28,623
Arnprior Chronicle-Guide	\$15,541	Coast Mountain News	\$2,561
Arrow Lakes News	\$7,628	Coaster (The)	\$22,127
Arthur Enterprise News	\$8,190	Cobden Sun (The)	\$10,878
Ashcroft - Cache Creek Journal	\$16,025	Cochrane Times-Post	\$10,683
Assiniboia Times	\$34,557	Colborne Chronicle	\$7,086
Athabasca Advocate (The)	\$41,791	Cold Lake Sun	\$9,363
Atikokan Progress	\$2,879	Community Press	\$36,518
Atlantic Catholic (The)	\$5,931	Compass (The)	\$1,530
Atlantic Co-operator (The)/Coopérateur (Le)	\$10,046	Consort Enterprise (The)	\$14,996
Aurora (The)	\$951	Contact de Temiscaming	\$6,468
Aylmer Express (The)	\$27,098	Coronation Review	\$9,354
Ayr News	\$32,156	Corriere Italiano	\$206,699
Baldur-Glenboro Gazette (The)	\$19,120	Courier Weekend (The)	\$17,085
Bancroft Times (The)	\$32,173	Courier-Herald (The)	\$8,587
Banner Post (The)	\$9,747	Courrier de la Nouvelle-Écosse (Le)	\$22,851
Barrhead Leader (The)	\$53,794	Craik Weekly News	\$9,155
Barry's Bay This Week	\$13,664	Crossroads This Week	\$33,386
Bashaw Star (The)	\$3,938	Crowsnest Pass Herald	\$5,464
Bassano Times (The)	\$3,984	Crowsnest Pass Promoter	\$6,654
Beeton Record Sentinel	\$3,929	Cut knife Highway 40 Courier	\$5,752
Berwick Register (The)	\$20,821	Czas Zwiazkowiec (The Alliancer)	\$26,505
Blenheim News Tribune	\$18,054	Dauphin Herald (The)	\$39,748
Boissevain Recorder (The)	\$12,451	Davidson Leader (The)	\$13,630
Bonnyville Nouvelle	\$36,902	De Nederlandse Courant	\$34,905
Bowen Island Undercurrent	\$1,331	Deep South Star	\$8,914
Bracebridge Examiner	\$56,460	Delhi News Record (The)	\$13,603
Bridge River-Lillooet News	\$9,191	Deloraine Times & Star	\$9,046
Bridgewater Bulletin	\$64,868	Deutsche Presse (The)	\$3,282
Broadview Express	\$2,951	Didsbury Review (The)	\$7,210
Brooks Bulletin	\$74,970	Die Mennonitische Post	\$10,255
Bugle-Observer (The)	\$16,171	Digby Courier (The)	\$19,748
Bugle-Observer Weekend (The)	\$15,834	Drayton Valley Western Review	\$26,405
Bulgarian Horizons	\$1,222	Drumheller Mail (The)	\$54,909
Caledonia Courier	\$3,635	Dryden Observer (The)	\$22,372
Canadian Sanomat	\$10,028	Dundalk Herald (The)	\$17,614
Canadian Jewish News	\$497,455	Eagle Valley News	\$5,406
Canadian Slovak - Kanadsky Slovak	\$7,135	Eastern Graphic (The)	\$31,826
Canadian Srbobran	\$1,539	Eau Vive (L')	\$22,598
Canora Courier	\$11,600	Echo (Manitouawadge) (The)	\$1,222
Carberry News-Express	\$11,032	Echo (The)	\$10,897

Title	Subsidy	Title	Subsidy
Écho Abitibien	\$77,705	Hardisty World Newspaper	\$725
Écho de Frontenac (L')	\$30,576	Harrow News (The)	\$9,447
Eco D'Italia (L')	\$13,511	Hebdomadaire Horizon	\$29,435
Edson Leader	\$11,033	Herbert Herald	\$21,298
Eesti Elu	\$18,220	Hinton Parklander	\$2,338
Eganville Leader (The)	\$42,133	Hope Standard	\$1,879
Elk Island Triangle News	\$2,613	Horsefly Buzz (The)	\$620
Elk Point Review	\$3,892	Houston Today	\$9,800
Elmira Independent (The)	\$25,677	Hub (The)	\$10,498
Enterprise (The)	\$19,372	Hudson Bay Post-Review (The)	\$9,078
Equity (The)	\$35,154	Humboldt Journal	\$24,496
Erin Advocate	\$18,723	Huntsville Forester	\$82,240
Essex Free Press (The)	\$53,181	Huron Expositor	\$16,177
Esterhazy Miner-Journal	\$14,318	Ignace Driftwood	\$3,215
Estevan Mercury (The)	\$12,228	Il Cittadino Canadese	\$41,655
Exeter Times Advocate	\$33,683	Independent (The)	\$11,407
Exponent (The)	\$9,304	Indian Head-Wolseley News	\$18,609
Express du Pacifique (L')	\$12,370	Ingersoll Times	\$7,086
Fairview Post	\$35,885	Insieme	\$34,601
Famille-Québec	\$5,097	Inverness Oran (The)	\$36,508
Faptu' Divers	\$6,554	Iroquois Chieftain (The)	\$3,380
Feather Fancier	\$2,760	Ituna News	\$8,318
Fergus-Elora News Express	\$22,731	Jasper Booster (The)	\$4,197
First Informer (The)	\$4,845	Jewish Post & News (The)	\$32,392
Flesherton Advance (The)	\$7,878	Journal Altitude 1350	\$1,276
Foam Lake Review	\$20,461	Journal de Cornwall (Le)	\$18,390
Forest Standard (The)	\$23,865	Journal des Jeunes (Le)	\$266
Fort Frances Times	\$29,345	Journal Le Voyageur	\$88,834
Fort Nelson News	\$6,863	Kamsack Times (The)	\$8,042
Fort Qu'Appelle Times Ltd.	\$10,624	Kanadai Magyarsag	\$22,012
Four-Town Journal (The)	\$17,670	Kelvington Radio	\$8,709
Franco (Le)	\$38,128	Kemptville Advance (The)	\$11,554
Free Press (The)	\$4,194	Kerrobot Citizen-Luseland Dispatch	\$5,141
Free Press and Economist (The)	\$14,818	Killarney Guide	\$12,798
Freelancer (The)	\$8,210	Kincardine Independent (The)	\$11,836
Frontière (La)	\$24,372	Kincardine News (The)	\$22,363
Gaboteur (Le)	\$1,764	Kindersley Clarion	\$20,182
Gananoque Reporter (The)	\$20,867	Kings County Record	\$23,876
Gaspe Spec (The)	\$24,200	Kingsville Reporter (The)	\$36,016
Gazette Post News	\$12,652	Kinistino Birch Hills Post-Gazette (The)	\$13,452
Georgian (The)	\$1,082	Kipling Citizen	\$16,014
Gleaner (The)	\$12,776	Kisobran	\$11,282
Glengarry News (The)	\$64,958	Klondike Sun	\$1,095
Glos Polski (Polish Voice)	\$5,726	Labradorian (The)	\$2,119
Goderich Signal - Star (The)	\$43,833	Lac La Biche Post	\$24,070
Golden Star (The)	\$14,810	Lacombe Globe	\$7,574
Goût de vivre (Le)	\$3,559	Ladysmith Chemainus Chronicle	\$10,952
Grand Forks Gazette (The)	\$14,608	Lake Country Calendar	\$12,680
Grand River Sachem (The)	\$15,375	Lake Cowichan Gazette (The)	\$2,701
Grande Cache Mountaineer	\$4,315	Lakefield Herald	\$5,617
Gravelbourg Tribune	\$11,494	Lakes District News	\$12,302
Gravenhurst Banner	\$32,203	Lakeshore Advance (The)	\$10,745
Grenfell Sun	\$8,833	Lakeshore News	\$10,024
Grizzly Gazette (Swan Hills)	\$2,525	Lakeside Leader	\$31,851
Grower (The)	\$36,196	Lanark Era (The)	\$11,331
Gulf Islands Driftwood	\$53,183	Lanigan Advisor	\$10,720
Gulf News (The)	\$4,175	Last Mountain Times	\$14,775
Gull Lake Advance (The)	\$8,866	Latvija Amerika	\$17,965
Guysborough Journal	\$9,501	Leader (Morrisburg) (The)	\$9,631
Haldimand Press (The)	\$43,463	Leader News	\$9,856
Haliburton County Echo (The)	\$30,809	Liberté Saint-Boniface (La)	\$106,437
Hanna Herald (The)	\$29,879	Listowel Banner (The)	\$21,400
Hants Journal (The)	\$31,802	Logan Lake Weekly	\$697

Title	Subsidy	Title	Subsidy
Lögberg - Heimskringla	\$12,445	Nor'wester	\$22,363
L'Ora Di Ottawa	\$37,002	Norwich Gazette (The)	\$9,448
Low Down to Hull and Back News	\$18,300	Oak Lake Town & Country News	\$2,348
Lucknow Sentinel	\$16,147	Okanagan Falls Review / Keremeos Review	\$7,173
Macklin Mirror	\$7,957	Okotoks Western Wheel	\$212,221
Macleod Gazette	\$12,542	Oliver Chronicle	\$27,968
Madawaska (Le)	\$31,250	Omineca Express	\$12,619
Magyar Elet (Hungarian Life)	\$9,029	Ontario Farmer	\$1,210,224
Maidstone Mirror	\$4,738	Orono Weekly Times	\$9,055
Manitoulin Expositor (The)	\$77,383	Osoyoos Times	\$22,088
Manotick Review (The)	\$2,171	Ottawa Jewish Bulletin (The)	\$11,957
Maple Creek & Southwest Advance Times	\$12,630	Outlook (The)	\$21,700
Maple Creek News (The)	\$16,695	Oxbow Herald (The)	\$10,365
Marathon Mercury (The)	\$5,777	Oxford Journal (The)	\$13,672
Markdale Standard (The)	\$3,408	Oyen Echo (The)	\$9,699
Meadow Lake Progress	\$24,789	Packet (The)	\$30,800
Meaford Express (The)	\$17,657	Paisley Advocate (The)	\$6
Melfort Journal (The)	\$23,001	Paper (The)	\$4,271
Melita New Era	\$14,697	Parkhill Gazette (The)	\$9,944
Melville Advance	\$41,697	Parry Sound Beacon Star	\$4,597
Merritt Herald	\$7,506	Parry Sound North Star	\$4,816
Mid North Monitor (The)	\$17,811	Peace River Record-Gazette	\$38,307
Middlesex Banner	\$4,227	Perth Courier (The)	\$45,292
Mi'kmaq-Maliseet Nations News	\$2,938	Petrolia Topic	\$17,306
Mile Zero News	\$10,205	Pictou Gazette (The)	\$12,916
Millbrook Times (The)	\$237	Pictou Advocate (The)	\$49,718
Minnedosa Tribune (The)	\$16,610	Pilot (The)	\$34,253
Minto Express (The)	\$9,344	Pincher Creek Echo	\$14,546
Miramichi Leader	\$32,436	Port Dover Maple Leaf	\$25,590
Miramichi Weekend	\$27,822	Port Rowan Good News	\$2,153
Mitchell Advocate (The)	\$21,811	Preeceville Progress	\$8,768
Moniteur Acadien (Le)	\$14,962	Prescott Journal (The)	\$6,834
Monitor Examiner (The)	\$18,169	Press Review (The)	\$11,117
Mount Forest Confederate	\$21,090	Progress Enterprise (The)	\$27,153
Mountaineer (The)	\$37,010	Progress-Postup	\$21,787
Nanton News (The)	\$12,395	Provost News (The)	\$17,706
Napanee Beaver (The)	\$25,006	Quebec Chronicle-Telegraph	\$27,825
New Freeman (The)	\$7,602	Queen Charlotte Islands Observer	\$17,858
New Hamburg Independent	\$14,577	Radar (Le)	\$7,032
New Homeland (Novy Domov) (The)	\$9,943	Radville Star	\$11,025
New Pathway (The)	\$17,257	Rainy River Record	\$6,867
New Waterfront Press (The)	\$10,884	Record News (The)	\$9,467
News Optimist	\$3,956	Recorder (The)	\$20,286
Nikkei Voice	\$7,045	Redvers Optimist	\$11,585
Nipawin Journal (The)	\$23,947	Rempart (Le)	\$21,230
Nipigon-Red Rock Gazette	\$8,313	Renfrew Mercury	\$24,051
Nord (Le)	\$8,649	Reporter (The)	\$21,557
Norquay North Star	\$4,838	Reporter Weekender (The)	\$24,872
North Island Gazette	\$4,180	Reston Recorder (The)	\$8,184
North Kent Leader	\$9,091	Revelstoke Times Review	\$6,043
North Renfrew Times	\$13,857	Review (The)	\$63,733
North Shore Sentinel (The)	\$23,229	Review Mirror (The)	\$10,288
North Valley Echo (The)	\$6,068	Ridgetown Independent News (The)	\$15,458
Northeast Chronicle	\$3,203	Roblin Review	\$17,509
Northern Miner (The)	\$68,298	Robson Valley Times	\$2,547
Northern Pen	\$103,394	Ronge Northerner (La)	\$5,520
Northern Pioneer (The)	\$8,421	Rosetown Eagle (The)	\$22,038
Northern Pride	\$24,384	Russell Banner (The)	\$15,607
Northern Sentinel	\$2,287	Russell Villager	\$5,930
Northern Times (The)/Horizon (L')	\$16,782	Sackville Tribune-Post (The)	\$12,156
Northern Visions Gazette	\$2,929	Saint Croix Courier (The)	\$31,616
Northwest Herald (The)	\$18,679	Salmon Arm Observer	\$25,516
Northwest Neighbors	\$5,920	Saskatchewan Senior (The)	\$59,598

Title	Subsidy	Title	Subsidy
Saskatchewan Valley News (The)	\$19,265	Tisdale Recorder	\$12,341
Satellite 1-416	\$3,240	Todistaja	\$3,377
Scope (The)	\$6,933	Tofield Mercury (The)	\$10,606
Sentinel Courier (The)	\$9,295	Townships Sun (The)	\$2,340
Sentinelle (La)	\$6,220	Transcript & Free Press	\$17,311
Shaunavon Standard (The)	\$20,876	Tribune	\$20,135
Shoreline Beacon (The)	\$21,436	Tribune (The) (NB)	\$24,729
Signpost (The)	\$13,489	Turtle Island News	\$1,857
Similkameen Spotlight (The)	\$6,181	Tweed News (The)	\$14,760
Slave River Journal	\$2,576	Two Hills & County Chronicle	\$10,062
Smithers Interior News	\$47,773	Ukrainian News	\$15,321
Smoky Lake Signal	\$11,938	Ukrainian Voice	\$3,479
Smoky River Express	\$35,316	Valley Echo (The)	\$12,193
Souris Plaindealer	\$10,357	Valley Sentinel (The)	\$4,592
South Peace News	\$10,238	Valleyviews Valley Views (The)	\$5,697
Southern Gazette (The)	\$21,135	Vapaa Sana	\$23,354
Southern Manitoba Review	\$9,969	Vauxhall Advance	\$4,363
Spirit of Bothwell (The)	\$4,611	Vermilion Standard	\$34,180
Springhill /Parrsboro Record	\$13,232	Veteran Eagle (The)	\$4,370
St. Claude Gazette	\$3,268	Victoria Star (The)	\$6,638
St. Paul Journal	\$50,126	Virten Empire-Advance	\$20,883
St. Walburg & Area Gazette	\$6,378	Voice of Canadian Serbs	\$1,633
Standard (The)	\$4,710	Voix Acadienne (La)	\$9,560
Stanstead Journal (The)	\$14,713	Voix Gaspésienne (La)	\$19,498
Stayner Sun (The)	\$7,319	Vulcan Advocate (The)	\$32,900
Stettler Independent	\$27,489	Wadena News	\$30,730
Stittsville News (The)	\$17,581	Wainwright Review	\$5,404
St-Marys Journal-Argus	\$18,268	Wainwright Star Chronicle	\$10,930
Stonewall Argus & Teulon Times (The)	\$28,862	Wakaw Recorder (The)	\$20,936
Strathclair and District Review	\$4,829	Walkerton Herald-Times (The)	\$15,569
Strathmore Standard	\$12,594	Watford Guide - Advocate (The)	\$9,233
Summerland Review	\$33,775	Watrous Manitou (The)	\$18,312
Sundre Round Up	\$17,638	Weekly Press (The)	\$27,770
Sunny South News	\$28,324	Weekly Review	\$14,690
Swan River Star & Times	\$47,382	West Quebec Post (The)	\$791
Taber Times	\$12,294	Westerly News (The)	\$2,432
Tavistock Gazette	\$11,742	Western Canadian (The)	\$15,041
Temiskaming Speaker (The)	\$17,828	Western Producer (The)	\$2,350,179
Temple City Star	\$5,644	Westlock News (The)	\$37,564
Terrace Bay-Schreiber News	\$2,438	Weyburn Review (The)	\$22,011
Terre De Chez Nous (La)	\$673,586	Wheatley Journal (The)	\$9,083
Teviskes Ziburiai - The Lights of Homeland	\$32,502	Whitcourt Star	\$7,787
Thamesville Herald	\$6,618	Whitewood Herald (The)	\$7,232
Three Hills Capital	\$37,094	Wiarnton Echo (The)	\$19,318
Tilbury Times	\$9,701	Wilkie Press	\$5,074
Times (Minden) (The)	\$16,199	Winchester Press	\$17,924
Times (North Thompson) (The)	\$7,749	Wingham Advance Times	\$15,453
Times (The)	\$19,708	Wolseley Bulletin (The)	\$2,939
Times of New Tecumseth & Adjala Tosorontio (The)	\$13,648	World Spectator (The)	\$31,404
Times Star	\$3,952	Yorkton This Week	\$28,015

PERIODICALS

Title	Subsidy	Title	Subsidy
4WD Magazine	\$8,285	Actualité (L')	\$741,444
50Plus	\$440,486	Actualité économique, Revue d'analyse économique (L')	\$943
7 Jours	\$55,777	Actuelle (L')	\$54,177
ABAKA WEEKLY	\$6,226	Adorable	\$12,789
Acadiensis: Journal of the History of the Atlantic Region	\$334	Advanced Manufacturing	\$13,867
Action Nationale (L')	\$4,166	Affaires Plus	\$238,886
Active Living Magazine	\$1,553	Agir	\$3,730

Title	Subsidy	Title	Subsidy
AHA!!!	\$218	Bulletin des Agriculteurs (Le)	\$44,833
Alberta Game Warden (The)	\$6,441	Bulletin Ornithologique (Le)	\$1,043
Alberta Gardener	\$9,994	Business in Vancouver	\$145,121
Alberta History	\$1,820	CA Magazine (English)	\$279,432
Alberta Journal of Educational Research	\$479	CA Magazine (French)	\$12,562
Alberta Law Review	\$4,457	Cahiers (Les)	\$274
Alberta Outdoorsmen	\$7,047	Cahiers de Géographie du Québec	\$403
Alternatives Journal	\$2,577	Cahiers de Théâtre Jeu	\$2,187
Anglican Journal	\$502,796	Camping Caravaning	\$196,274
Anglicans for Renewal Canada	\$998	Canada and the World - Backgrounder	\$1,690
Annals of St. Anne de Beaupré (The)	\$31,562	Canada Lutheran	\$30,181
Anthropologica	\$788	Canadian Amateur (The)	\$9,911
Antigonish Review (The)	\$1,640	Canadian Art	\$27,923
Antique and Collectibles Showcase	\$13,270	Canadian Association of Radiologists Journal	\$4,418
Apostolat Internationale	\$15,853	Canadian Auto World	\$14,857
Applied Arts	\$40,216	Canadian Aviator	\$5,755
Appoint	\$1,901	Canadian Ayrshire Review	\$5,948
Arc: Canada's National Poetry Magazine	\$1,752	Canadian Biker	\$23,236
Architecture and Ideas	\$377	Canadian Business	\$382,266
Arctic	\$1,896	Canadian Cattlemen	\$61,479
ARIEL: A Review of International English Literature	\$264	Canadian Classics Magazine	\$9,970
Art Le Sabord	\$736	Canadian Coin News	\$59,938
Artichoke: Writings about the Visual Arts	\$416	Canadian Dimension	\$1,455
Ascent Magazine	\$11,521	Canadian Electronics	\$17,059
Assurances et gestion des risques / Insurance and Risk Management	\$445	Canadian Entomologist	\$781
Athletics	\$6,302	Canadian Ethnic Studies/Études ethniques au Canada	\$607
Atlantic Geology	\$426	Canadian Field - Naturalist	\$2,023
Atlantic Horse & Pony	\$4,915	Canadian Fly Fisher (The)	\$2,621
Atlantic Post Calls	\$2,901	Canadian Forest Industries	\$10,315
Atmosphere-Ocean	\$807	Canadian Friend (The)	\$2,525
Atout Micro	\$5,017	Canadian Funeral Director Magazine	\$4,165
ATV Trail Rider	\$1,015	Canadian Funeral News	\$10,298
Aube	\$461	Canadian Gardening	\$472,539
AutoMag	\$10,303	Canadian Geographic	\$516,083
Aventure Chasse et Pêche	\$44,614	Canadian Health Care Management	\$691
Azure	\$38,468	Canadian Hereford Digest	\$4,145
Banking & Finance Law Review	\$368	Canadian Historical Review	\$1,933
BC Business	\$93,457	Canadian Home & Country	\$283,330
BC Catholic	\$204,231	Canadian Home Workshop	\$270,764
BC Outdoors Sport Fishing	\$34,157	Canadian House & Home	\$1,579,404
BC Studies: The British Columbian Quarterly	\$1,222	Canadian HR Reporter	\$53,160
BCECMIX The Ukrainian Monthly Magazine of Humour and Satire	\$6,255	Canadian Journal of Administrative Law & Practice	\$330
Beaver (The)	\$67,374	Canadian Journal of Administrative Sciences	\$996
Bébé	\$1,452	Canadian Journal of Animal Science	\$825
Beef in B.C.	\$4,996	Canadian Journal of Chemical Engineering	\$539
Behind the Headlines	\$1,149	Canadian Journal of Communication	\$436
Bel Age (Le)	\$508,171	Canadian Journal of Community Mental Health	\$345
Bichhk Herald	\$29,403	Canadian Journal of Criminology	\$1,159
Big Buck Magazine	\$7,608	Canadian Journal of Dietetic Practice and Research	\$8,762
Bio-bulle	\$7,569	Canadian Journal of Education	\$1,683
Biosphère	\$6,100	Canadian Journal of Electrical and Computer Engineering	\$219
Biotechnology Focus	\$5,693	Canadian Journal of Experimental Psychology	\$1,287
BlackFlash	\$736	Canadian Journal of History	\$738
Blue Book of CBS Stock Reports (The)	\$7,894	Canadian Journal of Hospital Pharmacy	\$7,883
Boats & Places	\$13,302	Canadian Journal of Information and Library Science	\$138
Books in Canada	\$2,856	Canadian Journal of Linguistics	\$273
Border Crossings	\$7,281	Canadian Journal of Mathematics/ Journal canadien de mathématiques	\$145
Briarpatch	\$4,643	Canadian Journal of Native Studies	\$169
British Columbia History	\$1,143	Canadian Journal of Neurological Sciences	\$4,749
Broadcast Dialogue	\$9,080	Canadian Journal of Nursing Research	\$577
Broken Pencil	\$1,171	Canadian Journal of Philosophy	\$733
		Canadian Journal of Plant Pathology	\$582

Title	Subsidy	Title	Subsidy
Canadian Journal of Plant Science	\$1,692	Catholic Insight	\$11,772
Canadian Journal of Program Evaluation / La Revue canadienne d'évaluation de programme	\$3,722	Catholic New Times	\$6,196
Canadian Journal of Psychoanalysis	\$661	Catholic Register (The)	\$361,451
Canadian Journal of Public Health	\$6,764	Celebrate	\$2,904
Canadian Journal of Regional Science	\$355	Celtic Heritage	\$3,672
Canadian Journal of Respiratory Therapy	\$4,622	Charolais Banner	\$3,450
Canadian Journal of Sociology	\$407	Chart	\$11,612
Canadian Journal of Soil Science	\$1,352	Chatelaine (English)	\$3,207,102
Canadian Journal of Statistics (The)	\$1,739	Châtelaine (French)	\$957,108
Canadian Journal of Surgery	\$26,593	Chauffeur (Le)	\$2,124
Canadian Journal of Urban Research	\$298	Che-Mun	\$165
Canadian Journal of Veterinary Research	\$2,744	Chickadee	\$193,880
Canadian Journal on Aging/ Revue canadienne du vieillissement	\$2,686	Chirp	\$150,575
Canadian Leader Magazine (The)	\$58,844	Christian Courier	\$22,766
Canadian Literature	\$809	ChristianWeek	\$20,149
Canadian Living	\$2,623,304	CIM Bulletin	\$19,883
Canadian Mathematical Bulletin / Bulletin canadien de mathématiques	\$94	CIO Canada	\$11,558
Canadian Medical Association Journal	\$499,087	CIO Government Review	\$10,194
Canadian Mennonite	\$104,564	Circuit, Musiques Contemporaines	\$137
Canadian Messenger of the Sacred Heart	\$20,250	Claremont Review (The)	\$372
Canadian Metalworking	\$19,591	Clarion	\$19,431
Canadian Military History	\$1,822	Clin D'Oeil	\$288,392
Canadian Mineralogist	\$1,869	Clinical and Investigative Medicine	\$1,037
Canadian Modern Language Review	\$825	Close Up Magazine	\$1,509
Canadian Money Saver	\$29,223	CMA Management (English)	\$97,416
Canadian Mutual Fund Adviser	\$13,151	CMA Management (French)	\$20,277
Canadian Nursing Home	\$2,832	Coatings Magazine	\$6,643
Canadian Occupational Safety	\$11,296	Coda	\$576
Canadian Packaging	\$19,874	Communications & Networking	\$26,167
Canadian Philatelist (The)	\$4,593	Computer Dealer News	\$41,131
Canadian Poetry	\$151	Computer World	\$128,976
Canadian Poultry Magazine	\$17,298	Computing Canada	\$61,720
Canadian Printer	\$11,833	Contemporary Verse 2	\$843
Canadian Psychology	\$6,708	Continuité	\$3,961
Canadian Public Administration	\$8,559	Contractors Magazine	\$11,593
Canadian Public Policy/Analyse de politiques	\$1,672	Cool	\$93,612
Canadian Railway Modeller	\$5,099	Copa Flight	\$10,861
Canadian Review of American Studies	\$76	Côte Jardins	\$6,007
Canadian ShareOwner	\$14,505	Cottage Life	\$140,904
Canadian Social Work Review	\$180	Cottage Magazine (The)	\$11,282
Canadian Sports Collector	\$7,136	Country Connection Magazine (The)	\$697
Canadian Sportsman	\$54,394	Country Guide	\$69,053
Canadian Stamp News	\$30,487	Country Music News	\$5,025
Canadian Stories	\$1,810	County Magazine	\$1,559
Canadian Technician	\$35,461	Coup de Pouce	\$1,240,543
Canadian Theatre Review	\$1,473	Courrier Hippique	\$16,080
Canadian Thoroughbred	\$8,279	Création & déco	\$3,947
Canadian Trapper (Magazine) (The)	\$3,839	Crime Watch Canada Magazine	\$14,774
Canadian University Music Review	\$332	Criminologie	\$130
Canadian Veterinary Journal	\$37,548	Crux Mathematicorum with Mathematical Mayhem	\$854
Canadian Wildlife	\$15,725	Culbute (La)	\$1,172
Canadian Woman Studies-les cahiers de la femme	\$3,325	CV Ciel Variable	\$2,317
Canadian Wood Products	\$7,331	Cycle Canada	\$66,864
Canadian Writer's Journal	\$276	Dalhousie Review (The)	\$81
CanGO Quarterly	\$152	Dance Current (The)	\$1,706
Canine Review	\$6,271	Dance International	\$1,617
Cap-Aux-Diamants	\$5,586	De Hollandse Krant	\$18,183
Cape Bretoner (The)	\$5,840	Débrouillards (Les)	\$66,114
Capital Santé	\$34,428	Décoration Chez-Soi	\$270,080
Cartographica	\$520	Décormag	\$338,897
		Délire	\$5,318
		Dentaletter (The)	\$1,072
		Dépêche (La)	\$371

Title	Subsidy	Title	Subsidy
Der Bote	\$15,436	Foodservice and Hospitality	\$29,598
Dernière Heure	\$3,585	Frank Magazine - Atlantic Canada Edition	\$15,720
Descant	\$2,345	Frontières	\$321
Design Engineering	\$22,302	Full fille	\$12,198
Design Product News	\$18,223	FundLetter (The)	\$1,309
Dialogue	\$2,142	FUSE Magazine	\$1,497
Dialogue: Canadian Philosophical Review	\$1,650	Gam on Yachting	\$5,930
Dire	\$8,408	Garden Wise	\$54,098
Direction informatique	\$26,335	Gardener for the Prairies (The)	\$8,324
Diver Magazine	\$3,290	Gardening Life	\$189,604
Documentation et Bibliothèques	\$1,262	Gardens West	\$63,782
Dog Sport Magazine	\$1,919	Geist	\$7,666
Dogs in Canada	\$171,465	Géo Plein Air	\$28,670
Downhomer	\$68,031	Géographie physique et Quatenaire	\$257
Draft Horse Connection (The)	\$521	Geomatca	\$2,581
Eastern Synod Lutheran (The)	\$38,984	Geoscience Canada	\$2,608
Eastern Woods & Waters	\$19,734	Gestion Logistique	\$13,188
Écho du Transport (L')	\$34,457	Gestion, revue internationale de gestion	\$4,174
Écho sayabécois (L')	\$1,599	Glad Tidings	\$8,101
Économie et Solidarités	\$159	Good Tidings	\$9,086
Écoscience	\$169	Good Times	\$405,130
Écrits (Les)	\$331	Gospel Herald	\$4,107
Edge	\$20,280	Gospel Witness (The)	\$2,986
Education Law Reporter Elementary & Secondary	\$2,233	Grafika	\$20,019
Education Law Reporter: Post Secondary	\$729	Grain Magazine	\$1,846
Église de Gaspé (L')	\$760	Grainews	\$198,475
Église de Trois-Rivières	\$2,222	Grand Lake Mirror	\$3,420
Eighteenth-Century Fiction	\$120	Graphic Arts Magazine (The)	\$10,244
Eksodus - Russian	\$27,285	Green Teacher	\$2,878
Electrical Business	\$28,719	Gripped	\$7,395
Elle Canada	\$435,223	Guide Ressources	\$12,305
Elle Québec	\$449,800	Harbour & Shipping	\$2,916
En Communion	\$1,349	Hardware Merchandising	\$12,965
Entre les lignes	\$346	Harrowsmith Country Life	\$257,172
Escale Nautique (L')	\$14,488	Heating Plumbing Air Conditioning	\$28,654
Esprit	\$7,425	Heavy Construction News On-Site	\$20,564
Esse Arts + Opinions	\$1,266	Heavy Equipment Guide	\$32,268
Etc	\$917	Herizons	\$3,016
Ethnologies	\$461	Highgrader Magazine	\$496
Études françaises	\$182	History Magazine	\$2,575
Études littéraires	\$61	Hockey News (The)	\$435,561
Evangelical Baptist (The)	\$2,151	Holstein Journal	\$11,069
Event	\$1,230	Homemaker's Magazine	\$728,278
Exodus Magazine (English)	\$12,673	Homin Ukrainy - Ukrainian Echo	\$26,206
Explorateurs (Les)	\$45,444	Horse & Country	\$2,377
Explore	\$30,404	Horse Country	\$6,951
Faith Today	\$28,115	Horse Sport	\$20,596
Families	\$2,045	Horse-Canada	\$25,548
Famille Chrétienne (La)	\$7,905	Horses All	\$16,896
Farm Review	\$5,268	Hotelier	\$14,215
Fashion 18	\$38,604	Human Rights Digest	\$655
Fashion Magazine	\$549,098	Humanist in Canada	\$1,222
Fellowship Link (The)	\$423	Icelandic Canadian (The)	\$184
Femme	\$52,114	Idées de ma Maison (Les)	\$240,590
Femme d'aujourd'hui	\$18,048	Il Rincontro	\$2,132
Fiddlehead (The)	\$1,475	Info Presse	\$24,895
Filigrane	\$237	Informateur Catholique (L')	\$35,945
Filles: Clin D'Oeil	\$61,993	Innovation	\$26,326
Fire Fighting In Canada	\$14,670	Inroads - The Canadian Journal of Opinions	\$404
Flare	\$683,416	Inside Motorcycles	\$12,068
Fleurs, Plantes et Jardins	\$130,008	Inside Track Motorsport News	\$25,854
Fly Fusion	\$933	Interculture (French)	\$34
Food in Canada	\$10,503	Interim (The)	\$65,984

Title	Subsidy	Title	Subsidy
International Journal	\$1,907	Marketing Magazine	\$154,883
Inuit Art Quarterly	\$1,611	Marketnews	\$38,786
Investment Reporter (The)	\$116,971	Match Point	\$10,505
Investor's Digest of Canada	\$144,156	Materials Management and Distribution	\$25,499
Iskra	\$4,206	Mathematical Reports of the Academy of Science	\$53
Itinéraire (L')	\$1,057	McGill Law Journal / Revue de droit de McGill	\$2,571
Jésus Marie et Notre Temps	\$23,250	Médecin du Québec (Le)	\$74,864
Jewish Independent	\$30,869	Medico-Legal Reporter	\$553
Journal de l'Association dentaire canadienne	\$14,766	Meetings & Incentive Travel	\$19,140
Journal of Distance Education	\$588	Mémoires de la Société Généalogique	\$3,913
Journal of Environmental Law & Practice	\$539	Canadienne-Française	
Journal of Otolaryngology (The)	\$514	Mennonite Brethren Herald	\$95,269
Journal of Rheumatology (The)	\$3,084	Mennonitische Rundschau	\$5,687
Journal of Scholarly Publishing	\$85	Messenger de St-Antoine (Le)	\$111,331
Journal of The Canadian Chiropractic Association	\$19,848	Messenger (The)	\$21,975
Journal of the Canadian Dental Association	\$62,919	META	\$413
Journal of the Royal Astronomical Society of Canada	\$12,891	Michael	\$20,730
Journal of the Society for Socialist Studies	\$131	Mission	\$12,028
Junior	\$3,241	Missions Étrangères	\$14,829
Kanadské Listy	\$531	Modern Drama	\$284
Kanawa - Canada's Paddling Magazine	\$3,745	Monde de l'Auto (Le)	\$22,449
Kindred Spirits	\$306	Monde du VTT (Le)	\$13,453
Kiss Machine	\$209	Monde Forestier (Le)	\$37,148
Labour/Travail (Le)	\$1,177	Money Reporter	\$42,784
LacrosseTalk	\$7,744	Money Sense	\$122,942
L'Ami de Saint-Benoît-du-Lac	\$1,912	MoneyLetter (The)	\$49,493
Landscaping & Groundskeeping Journal	\$11,683	Montagnard (Le)	\$399
L'Autre Parole	\$378	Mosaic, A Journal for the Interdisciplinary	\$489
LawNow	\$2,173	Study of Literature	
Legion Magazine	\$423,135	Moto Journal	\$31,007
Lettres québécoises	\$2,118	Motomag	\$9,671
Liaison	\$1,604	Mouseion	\$1,243
Liberté	\$276	Moustique pacifique (Le)	\$491
Lien économique (Le)	\$8,216	Movie Entertainment Feature	\$2,007,896
Link & Visitor (The)	\$6,562	Municipal World	\$15,013
Liturgie Foi et Culture	\$1,021	Musicworks	\$532
Livre d'ici	\$2,433	Muzik etc/Drums etc	\$11,538
Logging & Sawmilling Journal	\$31,241	Napjaink	\$418
Logistics Magazine (English)	\$13,905	National Journal of Constitutional Law	\$52
Loisir et Société	\$174	National Rugby Post (The)	\$2,206
L'Oratoire	\$46,247	Nature Alberta	\$676
L'Oriflamme	\$1,604	Nature Canada	\$23,554
LouLou (English)	\$34,556	Navigator (The)	\$25,708
Lundi (Le)	\$172,211	Network Cabling	\$9,357
Lurelu	\$2,370	Network World	\$44,996
Maclean's	\$3,449,155	New Quarterly (The)	\$1,304
Madame au foyer	\$218,603	Newfoundland Ancestor	\$1,082
Magazine (The)	\$52,472	Newfoundland And Labrador Studies	\$489
Magazine (This)	\$7,922	Newfoundland Herald (The)	\$62,099
Magazine Animal	\$9,448	Newfoundland Sportsman	\$5,561
Magazine corps et âme	\$3,998	Nipawin Bridge (The)	\$1,987
Magazine de l'Auto Ancienne (Le)	\$7,508	Northland (The)	\$151
Magazine Enfant Québec (Le)	\$133,133	Nouvelle Revue franciscaine (La)	\$5,186
Magazine Logistics (French)	\$6,907	Nouvelles d'icitte	\$81
Magazine PME (Le)	\$36,962	Nouvelles Pratiques Sociales	\$781
Magnificat (English)	\$2,299	Nova Scotia Birds	\$772
Magnificat (French)	\$2,537	Nuit blanche - le magazine du livre	\$3,861
Maisonneuve	\$1,457	OHS Canada	\$37,044
Malahat Review (The)	\$1,313	Old Autos	\$147,217
Manitoba Co-operator	\$198,754	On Nature	\$11,477
Manitoba Gardener	\$11,873	On-Spec	\$633
Manufacturing Automation	\$18,932	Ontario Corn Producer	\$53,431
Maritime Magazine	\$3,059	Ontario Gardener	\$12,264

Title	Subsidy	Title	Subsidy
Ontario Golf	\$46,103	Québec Tuning	\$25,401
Ontario Home Builder	\$16,376	Québec Vert	\$12,637
Ontario Out of Doors	\$208,807	Québec Yachting	\$10,647
Ontario Snowmobiler	\$82,877	QuébecOiseaux	\$7,117
Opera Canada	\$3,911	Queen's Quarterly	\$4,669
Opérations forestières et de scierie	\$1,838	Qui Fait Quoi	\$4,777
Opus	\$580	Quill & Quire	\$18,570
Oratory (The)	\$4,487	Quills - Canadian Poetry Magazine	\$114
Orient	\$6,590	Rassembler	\$4,315
Osgoode Hall Law Journal	\$273	Reader's Digest	\$2,284,517
Our Times	\$4,861	Reader's Digest Sélection	\$569,262
Outdoor Canada	\$193,634	Recherches amérindiennes au Québec	\$424
Outdoor Edge Magazine (The)	\$76,306	Recherches féministes	\$383
Outpost	\$31,317	Recherches sociographiques	\$645
Owl	\$150,082	Recycling Product News	\$16,433
Pacific Affairs	\$377	Reflet de Société	\$101,909
Pacific Yachting	\$69,281	Reformed Perspective	\$4,183
Parachute	\$2,129	Relational Child and Youth Care Practice	\$862
ParentsAdos	\$365	Relations	\$5,500
Partage	\$746	Relations industrielles / Industrial Relations	\$1,572
Passionnement Chien	\$2,036	Religiologiques	\$51
Pastorale-Québec	\$6,060	Rénovation Bricolage	\$58,293
Pedal Magazine	\$5,343	Report	\$19,682
Pentecostal Messenger (The)	\$1,722	Resources for Feminist Research	\$126
Performance Auto & Sound	\$97,154	Restoration	\$7,434
Perspective infirmière	\$128,691	Réveil Missionnaire	\$20,571
Philatélie Québec	\$1,703	Revue Anthropologie et Sociétés	\$657
Phoenix	\$616	Revue Canadienne de sociologie et d'anthropologie	\$1,642
Photo Life	\$33,583	Revue canadienne des sciences du comportement	\$4,633
Photo Sélection	\$7,480	Revue canadienne d'études du développement	\$720
Physical & Health Education Journal	\$934	Revue Commerce	\$87,287
Phytoprotection	\$208	Revue des sciences de l'éducation	\$1,262
Plans de Maisons du Québec	\$1,420	Revue d'Histoire de l'Amérique Française	\$1,987
Plant Canada's Industry Newspaper	\$50,548	Revue du Barreau (La)	\$10,967
Plant Engineering and Maintenance	\$17,053	Revue Internationale P.M.E.	\$187
Plastics in Canada	\$7,547	Revue juridique Thémis (La)	\$731
Ploughshares Monitor (The)	\$5,987	Revue Notre-Dame du Cap	\$149,075
Plumbing and HVAC Product News	\$17,572	Revue québécoise de linguistique	\$58
Poils et Compagnie	\$1,433	Revue Sainte Anne (La)	\$150,189
Point en Administration Scolaire (Le)	\$6,558	Room of One's Own	\$1,141
Pole Position	\$4,966	Routes et Transports	\$4,770
Policy Options Politiques	\$4,980	Royaume (Le)	\$4,273
Prairie Fire	\$3,722	Rumeur (La)	\$621
Prairie Messenger	\$110,951	Rural Delivery	\$22,958
Prairies North	\$21,009	Rural Edition	\$1,011
Précurseur (Le)	\$10,636	Russian Courier	\$576
Presbyterian Record	\$102,900	Saguenayensia	\$1,466
Présence Magazine	\$3,636	Sales Promotion	\$10,958
Prêtre et Pasteur	\$7,249	Saltscapes	\$99,436
Prière Appel D'aurore	\$1,266	Santé mentale au Québec	\$1,388
Primeurs	\$982,086	Saskatchewan Game Warden	\$769
PrintAction	\$29,007	Saskatchewan Genealogical Society Bulletin	\$1,759
PRISM International	\$1,599	Scandinavian Press	\$1,025
Producteur Plus	\$39,662	Scarboro Missions	\$11,256
Progressive Choices	\$15,018	Seminar: A Journal of Germanic Studies	\$427
Promin	\$4,884	Sentier Chasse-Pêche	\$103,357
Protée	\$880	Séquences	\$1,362
Protégez-Vous	\$281,797	Sheep Canada	\$780
Pulp & Paper Canada	\$10,645	Simmental Country (1997) Ltd.	\$7,592
Purchasing b2b	\$19,488	Ski Canada Magazine	\$71,678
Quarterly (The)	\$13,462	Skitrax	\$4,326
Québec Français	\$4,360	SkyNews	\$27,358
Québec Science	\$46,895	Sociologie et Sociétés	\$292

Title	Subsidy	Title	Subsidy
Solidaires en Église	\$707	TV Magazine Star Choice	\$2,493
Speed	\$874	TV Week	\$501,148
Spirale	\$1,927	United Church Observer (The)	\$180,667
Star Inc.	\$41,274	Univers	\$3,931
Studia Canonica	\$239	University Affairs/Affaires universitaires	\$55,661
Studies in Canadian Literature/ Études en littérature canadienne	\$377	University of Toronto Law Journal	\$208
Studies in Political Economy	\$356	University of Toronto Quarterly	\$95
Studies in Religion/Sciences Religieuses	\$1,572	Up Here	\$19,747
Style at Home	\$1,009,884	Upper Canadian (The)	\$7,015
Sub-Terrain Magazine	\$1,117	Urban History Review	\$221
Summum	\$17,213	Urban Male Magazine	\$56,175
Svitlo The Light	\$2,987	V8 Passion	\$4,709
Swedish Press	\$5,707	Vélo Mag	\$24,390
Swim News	\$4,637	Vers Demain	\$32,900
T.V. Hebdo	\$869,901	Victoria Naturalist (The)	\$1,553
T.V. World	\$1,556	Vie des Arts	\$5,394
Taddle Creek	\$136	Vie des communautés religieuses (La)	\$2,146
Take One	\$995	Vie Liturgique	\$8,426
Tangence	\$204	Vins et Vignobles	\$8,352
Tarogato	\$2,172	Vivre	\$5,256
TaxLetter (The)	\$3,835	Vivre en Église	\$11,849
Technology in Government	\$5,222	Voix du Coeur de Jésus et de son Vicaire (La)	\$1,867
Téoros	\$603	Voix et images	\$798
Testimony	\$37,736	Walking Horse News	\$937
Them Days	\$252	Walrus (The)	\$43,528
Theoforum	\$76	Western Canada's Outdoor Sportsman	\$43,531
Tidings	\$11,481	Western Catholic Reporter	\$371,992
Today's Parent	\$853,618	Western Horse Review	\$26,615
Today's Trucking	\$45,247	Western Standard	\$63,366
Toronto Journal of Theology	\$120	Wild	\$30,879
Toronto Life	\$582,867	Windmill Herald (The)	\$49,952
Tractor Classics	\$1,215	Windspeaker	\$93,370
Trail and Landscape	\$1,302	Wine Access	\$9,992
Transport Routier	\$15,237	Woman's World (Zinochy Svit)	\$963
Travail et Santé	\$3,463	Women and Environments International Magazine	\$409
Travel Courier	\$5,069	Woodworking	\$16,764
Travel Press	\$5,827	Words of Life	\$12,669
Travel Society Magazine (The)	\$8,164	World of Lubavitch (The)	\$11,806
Travel Week	\$52,615	World of Wheels	\$40,392
Trot	\$67,219	XYZ, La Revue de la Nouvelle	\$632
TV Guide	\$2,437,337	YES Mag: Canada's Science Magazine for Kids	\$25,693
TV Magazine (Interior & Kootenay Edition)	\$5,213	Your News	\$11,825
TV Magazine Express Vu	\$2,262	Your Workplace	\$3,564
		Yukoner Magazine (The)	\$1,601

Canada Magazine Fund

Support for Editorial Content

2005-2006 Funding

Title	Approved Amount	Title	Approved Amount
50Plus	\$84,080	Coup de pouce	\$107,711
7 Jours	\$203,950	Courrier Hippique	\$28,336
Active Living Magazine	\$28,324	Créations & Déco	\$33,519
Actualité (L')	\$170,891	Crime Watch Canada Magazine	\$25,195
Affaires Plus	\$48,455	Cycle Canada	\$43,799
Afrique Expansion Mag	\$26,097	Débrouillards (Les)	\$40,676
Airforce Magazine	\$24,301	Décoration Chez-Soi	\$63,532
Alberta Gardener	\$18,500	Décormag	\$54,142
Alive	\$55,276	Découvrir	\$32,513
Alternatives Journal	\$25,107	Dernière Heure	\$103,592
Antique & Collectibles Showcase	\$18,729	Dogs in Canada	\$75,953
Applied Arts	\$32,737	Downhomer	\$39,564
Ashian	\$8,618	Échos Vedettes	\$136,319
Atlantic Horse & Pony	\$21,537	Elle Canada	\$93,584
Automag	\$29,007	Elle Québec	\$121,109
Aventure Chasse et Pêche	\$37,576	Escale Nautique (L')	\$23,876
Azure	\$59,920	Explore	\$46,397
BC Business	\$74,919	Fab Magazine	\$36,221
BC Outdoors Sport Fishing	\$30,272	Fashion	\$154,295
Beaver (The)	\$37,695	Fashion 18	\$51,564
Bébé	\$22,208	Faze Magazine	\$26,792
Bel Âge (Le)	\$51,004	Femme d'aujourd'hui	\$32,751
Bio-bulle	\$24,572	Femme Plus	\$59,958
Boats&Places	\$29,092	Filles d'aujourd'hui	\$51,497
Bulletin des agriculteurs (Le)	\$42,218	Fire Fighting in Canada	\$25,725
Camping Caravaning	\$33,141	Flare	\$182,890
Canadian Biker	\$30,649	Fleurs, Plantes et Jardins	\$48,293
Canadian Business	\$196,138	Fugues	\$32,990
Canadian Cattlemen	\$37,220	Gardening Life	\$64,247
Canadian Coin News	\$24,847	Gardens West	\$34,554
Canadian Cowboy Country Magazine	\$26,387	Garden Wise	\$47,179
Canadian Gardening	\$58,217	Géo Plein Air	\$38,074
Canadian Geographic	\$115,705	Good Times	\$56,260
Canadian Home & Country	\$54,701	Grafika	\$34,495
Canadian Home Workshop	\$49,963	Grossesse	\$12,476
Canadian Horse Journal (The)	\$16,465	Harrowsmith Country Life	\$22,277
Canadian House & Home	\$177,457	Herizons	\$22,407
Canadian Journal of Dental Hygiene	\$24,959	Homemaker's Magazine	\$67,707
Canadian Leader Magazine (The)	\$26,794	Hors Série Décoration	\$21,977
Canadian Living	\$223,792	Horse Sport	\$32,810
Canadian Poultry	\$28,667	Horse-Canada.com	\$14,936
Canadian Stamp News	\$24,259	Idées de ma maison (Les)	\$63,895
Canadian Yachting	\$32,162	Infopresse	\$54,245
Chart	\$34,724	Inside Motorcycles	\$36,306
Chatelaine (English)	\$251,333	Inside Track Motorsport News	\$45,153
Châtelaine (French)	\$123,677	Itinéraire (L')	\$28,363
Chickadee	\$40,700	Junior	\$26,025
Clin d'oeil	\$107,038	Legion Magazine	\$80,527
Clin d'oeil Shopping	\$34,585	Loulou (French)	\$71,113
CMAJ- JAMC	\$167,417	Loulou (English)	\$45,394
Commerce	\$51,726	Lundi (Le)	\$108,586
Cool	\$44,740	Maclean's	\$422,252
Coopérateur agricole (Le)	\$45,112	Madame	\$31,991
Côté Jardins	\$36,966	Magazin' Art	\$33,073
Cottage Life	\$94,510	Magazine Adorable	\$37,394
Cottage Magazine	\$23,631	Magazine Enfants Québec (Le)	\$52,337
Country Guide	\$43,027	Manitoba Gardener	\$21,991

Title	Approved Amount	Title	Approved Amount
Maritime Magazine	\$27,934	QuébecOiseaux	\$21,222
Marketing Magazine	\$87,020	Refllet de Société	\$32,882
Médecin du Québec (Le)	\$60,932	Rénovation Bricolage	\$53,144
Modern Dog	\$29,208	Ricardo	\$46,707
Modesty Magazine	\$4,666	Rue Morgue Magazine	\$35,954
Monde de l'Auto (Le)	\$30,778	Rural Delivery	\$26,966
Monde du VTT / Quad (Le)	\$28,172	Saltscapes	\$50,895
MoneySense	\$55,568	Say Magazine	\$25,108
Moto Journal	\$37,761	SBC Skateboard	\$38,585
Motomag	\$28,193	SBC Skier	\$35,350
Nation	\$35,326	Score Golf	\$58,376
Newfoundland Herald (The)	\$43,556	Sentier Chasse-Pêche	\$27,334
Northern Horse Review	\$37,867	Shahrvand Tuesday	\$19,235
On Nature	\$31,229	Ski Canada Magazine	\$37,445
Ontario Gardener	\$23,583	Skitrax	\$24,082
Ontario Golf	\$34,395	SkyNews	\$27,137
Ontario Home Builder	\$27,235	Snowboard Canada	\$41,156
Ontario Out of Doors	\$49,009	Sotaque Brasileiro	\$3,108
Ontario Snowmobiler	\$35,164	Style at Home	\$103,956
Outdoor Canada	\$47,922	The Magazine	\$44,002
Outlooks	\$24,774	Tidings	\$29,408
Outpost	\$30,049	Today's Parent	\$134,924
Owl	\$57,422	Toronto Life	\$161,497
Pacific Yachting	\$42,093	Tuning Performance	\$18,060
Partners, Italy & Canada	\$29,319	United Church Observer (The)	\$50,235
Pedal Magazine	\$27,885	Up Here	\$39,276
Performance Auto & Sound	\$70,964	Urban Male Magazine	\$34,244
Performance Racing News	\$42,768	Vélo Mag	\$37,053
Pets Magazine	\$23,690	Vins & Vignobles	\$25,016
Photo Life	\$29,671	Voix sépharade (La)	\$21,101
Photo Sélection	\$27,071	Votre Maison	\$26,353
Pole-Position	\$26,017	Walrus (The)	\$112,272
Presbyterian Record (The)	\$42,051	Weddingbells	\$77,462
Protégez-Vous	\$119,945	Western Sportsman	\$27,980
Québec Science	\$50,043	Wine Access	\$28,238
Québec Tuning	\$29,523	Wish	\$82,954
Québec Yachting	\$25,849		

Canada Magazine Fund

Support for Arts and Literary Magazines

2005-2006 Funding

Title	Approved Amount	Title	Approved Amount
Alibis	\$11,245	Kiss Machine	\$8,813
Arc: Canada's National Poetry Magazine	\$13,073	Lettres québécoises	\$18,920
Art Le Sabord	\$16,191	Liaison	\$21,735
BlackFlash	\$17,739	Literary Review of Canada	\$19,312
Books in Canada	\$27,206	Maisonneuve	\$49,999
Border Crossings	\$38,902	Matrix	\$15,906
Broken Pencil	\$14,057	Mix Magazine	\$23,148
Cahiers de théâtre Jeu (Les)	\$21,858	Moebius	\$15,037
Canadian Art	\$49,999	Nuit blanche	\$23,806
Canadian Notes & Queries	\$4,895	On Spec	\$13,673
Capilano Review (The)	\$16,394	Opus	\$14,792
Ciné-Bulles	\$16,560	Other Voices	\$7,651
Claremont Review (The)	\$4,771	Penguin Eggs	\$17,281
Coda	\$17,139	POV Magazine	\$13,775
Contemporary Verse 2	\$12,686	Prairie Fire	\$17,246
Contre-jour	\$3,920	Prefix Photo	\$20,622
CV - Ciel Variable	\$20,602	Public	\$15,187
Dance Current (The)	\$14,532	Queen's Quarterly	\$33,414
Dandelion	\$9,760	Quill & Quire	\$49,999
Devil's Artisan (The)	\$5,844	Ricepaper Magazine	\$12,724
Ellipse	\$4,534	Solaris	\$12,762
Entre les lignes	\$17,422	Spirale	\$20,120
Espace	\$19,416	Take One	\$19,351
Estuaire	\$3,605	Vie des Arts	\$36,751
Event	\$15,247	Virages	\$7,742
Exit	\$13,247	West Coast Line	\$14,465
Fuse Magazine	\$19,271	XYZ. La revue de la nouvelle	\$13,174
Grain Magazine	\$16,282	Zinc, Revue de la relève	\$6,193
Inconvénient (L')	\$10,005		

Canada Magazine Fund

Support for Business Development for Small Magazine Publishers

2005-2006 Funding

Note: These amounts are based on information available on June 2, 2006, and may not represent final project funding.

Applicant	Magazine	Project Title	Amount Approved in 2005-2006	Expenditures for 2005-2006
1178268 Alberta Ltd.	Fly Fusion	Circulation Improvement	\$40,000	\$40,000
1425545 Ontario Inc.	Your Workplace	What Our Readers Want	\$40,000	\$40,000
6327435 Canada Ltd.	Spud Smart	Circulation Conversion	\$40,000	\$12,284 *
689916 B.C. Ltd.	Fly Fishing The West	Survival to Success	\$16,899	\$16,899
9092-8474 Québec Inc.	Le point en administration scolaire	Plan d'affaires	\$4,189	\$4,189
Albion Enterprises Ltd.	The Canadian Fly Fisher	Subscription Generation and Distribution	\$40,000	\$30,000 *
		Sales Enhancement Initiative		
Animal Hebdo Inc.	Magazine Animal	Promotion du Magazine Animal	\$40,000	\$40,000
APV Publishing Inc.	4WD Magazine	Media Awareness and Image Improvement	\$40,000	\$38,348
Association canadienne d'ethnologie et de folklore	Ethnologies	Étude de marché	\$11,000	\$9,099
Association for Canadian Studies/	Canadian Diversity -	Enhancing Quality of Visuals and Ad Content	\$7,459	\$7,459
Association d'études canadiennes (L')	Diversité Canadienne			
Association for Non-Profit Architectural	On/Site Review	On Site Subscriptions	\$10,475	\$10,475
Fieldwork (Alberta)				
Association Vents Croisés	Vents Croisés: d'autres regards sur notre temps	Campagne de visibilité	\$19,030	\$12,186 *
B&E Group Inc.	Twoja Firma	Increasing Circulation and Improving Magazine's Design	\$34,050	\$34,050
BC Studies: The British Columbian Quarterly	BC Studies The British Columbian Quarterly	Advertising, Marketing Initiatives and Website Enhancements	\$40,000	\$40,000
Briarpatch Inc.	Briarpatch	Promotion and Circulation	\$37,013	\$37,013
Brill Communications Inc.	Graphic Exchange	Market Research	\$29,277	\$29,277
Canada's National History Society - The Beaver	Kayak, Canada's History Magazine for Kids	Renewals, Professional Development and TV Interstitial and Commercial	\$40,000	\$40,000
		Target Market Promotion and Expansion	\$22,770	\$22,770
Canadian Centre For Community Renewal	Making Waves	Marketing Campaign	\$40,000	\$40,000
Canadian Literature	Canadian Literature			
Centre des Jeunes Francophones de Toronto	Taloua	Campagne de promotion et de publicité pour le magazine Taloua	\$33,455	\$24,406 *
Conflict Resolution Network Canada	Conflict Resolution Today	Conflict Resolution Today Re-Vamp, Launch and Promotion Project	\$31,700	\$15,650 *
Cool Companies Incorporated	Cool Companies	Editorial and Circulation Support	\$14,995	\$14,995
Descant Arts and Letters Foundation	Descant Magazine	Circulation and Marketing Enhancement, Phase III	\$40,000	\$40,000
Dimension Publications Inc.	Canadian Dimension	Redesign and Relaunch Canadian Dimension Magazine	\$40,000	\$40,000
Douglas Media	Dog Sport	Subscription Drive 2005	\$11,759	\$11,521 *
Douglas Media	Dog Sport	Strategic Development in the U.S.	\$ 4,015	\$4,015
E.S. Conceptions	BoomersView	Circulation Project - Enhancement Initiatives	\$40,000	\$26,500 *
Éditions Continuité Inc.	Continuité	Plan d'expansion 2005-2006 pour le magazine Continuité : "Continuité" un magazine qui m'intéresse	\$5,584	\$5,584
		Promotion Grand-Pré	\$3,503	\$3,503
Éditions Desrosiers-Dupont-Rousseau Inc.	Philatélie Québec	Étude de marché et campagne d'abonnements	\$40,000	\$40,000
Éditions du 21e siècle Inc. (Les)	La Maison du 21e siècle	esse 2005 : le déploiement	\$40,000	\$40,000
Éditions esse (Les)	esse arts + opinions			
Gaiety Group	Gaiety.ca	Circulation Enhancement and Newsstand Presence Initiative	\$39,720	\$39,720
Gardener for the Prairies Inc. (The)	The Gardener for the Prairies	Spring 2006 Marketing Campaign	\$36,000	\$29,000 *
Geist Foundation (The)	Geist	Circulation and Distribution Growth Strategies	\$40,000	\$40,000

Applicant	Magazine	Project Title	Amount Approved in 2005-2006	Expenditures for 2005-2006
Groupe de communication Sansectra Inc. (Le)	Travail et santé	Étude de marché, projet de diffusion et de publicité	40 000 \$	40 000 \$
Ligue d'action nationale	L'Action Nationale	Étude de marché	21 416 \$	21 416 \$
Magazine La Culbute Inc. (Le)	La Culbute	Diffusion et promotion	39 512 \$	35 313 \$
Media Matters Incorporated	Collision Repair Magazine	Circulation Enhancements	27 225 \$	27 225 \$
Mill Pond Publishing Inc.	Fitness Business Canada	Fitnet	27 885 \$	27 885 \$
Missionnaires de la Consolata (Canada)/ Consolata Missionnaires (Canada)	Réveil Missionnaire	Campagne d'abonnement 2005	29 118 \$	26 946 \$
Musicworks Society of Ontario Inc.	Musicworks	Market Research and Business Plan	\$8,478	\$8,478
Musicworks Society of Ontario Inc.	Musicworks	Revenue and Circulation Enhancement for 2006	\$13,145	\$9,890 *
New Quarterly Literary Society Inc. (The)	The New Quarterly	Making The New Quarterly Grand - And Keeping it That Way	\$26,820	\$22,522 *
Newfoundland Quarterly Foundation (The)	Newfoundland Quarterly	The Newfoundland Quarterly: Charting Our Next Century	\$25,145	\$25,145
North Superior Publishing Inc.	Northwestern Snowmobiling News	Market Research for Paid Circulation 2005	\$8,678	\$8,678
Nouvelles de Crédit Nationales Inc./ National Credit News Inc.	Nouvelles de Crédit Nationales	Campagnes d'abonnements	\$37,072	\$37,072
Our Times Labour Publishing Inc.	Our Times	Marketing Review	\$16,343	\$16,343 *
Passionnement chien	Passionnement chien	Projet de diffusion 2005-2006	\$33,025	\$33,025
Point en administration de la santé (Le)	Le point en administration de la santé et des services sociaux	Élaboration d'une étude de marché	\$5,167	\$5,167
Productions de taille et d'estoc	Oriflamme	Campagne de promotion et de mise en marché 2006	\$29,790	\$11,150 *
Progressive Choices Publishing Ltd.	Progressive Choices	Marketing Initiative, Distribution and Circulation	\$32,921	\$32,921
Progressive Choices Publishing Ltd.	Progressive Choices	Circulation Promotion	\$6,500	\$6,500
Promotive Communications Inc.	Biotechnology Focus	Paid Circulation - Market Research	\$29,790	\$29,790
Publications BLD Inc.	Les Explorateurs	Projet d'abonnements 2005-2006	\$40,000	\$40,000
Rapid Magazine Incorporated	Adventure Kayak Magazine	Media Kit 2005	\$31,563	\$31,563
Rapid Magazine Incorporated	Adventure Kayak Magazine	Circulation Projects	\$24,445	\$10,031 *
Rapid Magazine Incorporated	Rapid Magazine	Business Plan Development	\$7,906	\$7,906
Rapid Magazine Incorporated	Rapid Magazine	Promotional Campaign (Reel Paddling Film Festival and Tour) and Special Events (Trade Shows)	\$37,402	\$30,500 *
Riptide Resources Inc.	Motorcycle Mojo	Circulation Project	\$39,939	\$39,939
Seagraphic Publications Ltd.	Diver Magazine	Circulation Enhancement Initiative - Subscriber Acquisition	\$40,000	\$30,000 *
September House Publishing Inc.	Praires North: Life in Saskatchewan	Subscription Campaign	\$37,572	\$35,997
Societe De Promotion Du Livre (S.P.L.) Inc.	Livre d'Ici	Campagne de développement des abonnements	\$30,000	\$22,800 *
Southern Tip Publishing Inc.	Small Farm Canada	Multi-faceted Circulation Campaign	\$35,435	\$35,435
Speed Mode De Vie Inc.	Speed Mode De Vie	Étude de marché 2005	\$12,075	\$12,075
Speed Mode De Vie Inc.	Speed Mode De Vie	Projet de Diffusion	\$39,063	\$27,925 *
Swedish Press Inc.	Swedish Press	Circulation Enhancement	\$29,046	\$28,524
Town Media Inc.	Biz	Conversion to Paid Circulation	\$34,237	\$34,237
Toxa Inc.	Urbania	Augmentation du nombre d'abonnés et des recettes publicitaires	\$29,254	\$29,254
Verge Magazine Inc.	Verge Magazine	Build Paid Circulation	\$40,000	\$40,000
Vitalis Publishing	Taddle Creek	Circulation Enhancement	\$20,025	\$0**
Woodstock Media Services	Horse Country	Marketing Initiatives 2006	\$9,929	\$9,929
Yasodhara Ashram Society	Ascent	Internet Presence Improvement Initiative	\$20,000	\$20,000
Zdrowy Styl Magazine Inc.	Zdrowy Styl	Circulation Increase	\$25,921	\$25,921

* Projects receiving funding over two fiscal years

** Projects approved in 2005-2006 whose activities are planned for 2006-2007

Applicant	Magazine	Project Title	Amount Approved in Previous Fiscal Years	Expenditures for 2005-2006
1394586 Ontario Inc.	What If?	"Education" Circulation Project	\$27,203	\$14,937
BCECMIX Community Publishing Corporation	BCECMIX	Production and Promotion of BCECMIX/LAUGHTER	\$40,000	\$12,351
Canadian Education Association	Education Canada	Circulation Enhancement	\$29,800	\$16,050
Canadian Humanist Publications	Humanist in Canada	Magazine Marketing Project	\$40,000	\$32,298
Centre de diffusion 3D	Espace sculpture	Promotion / Diffusion	\$30,000	\$2,965
E.S. Conceptions	BoomersView	Circulation and Enhancement Initiatives	\$40,000	\$14,706
Éditions Continuité Inc.	Continuité	Découvrir le magazine Continuité	\$11,648	\$927
Gripped Magazine Inc.	Gripped	Circulation Initiatives 2005	\$39,763	\$39,763
Groupe Alcyon Inc. (Le)	Son & Image	Étude de marché	\$23,525	\$23,525
HMI - Health Media Inc.	Canadian Nursing Home	Production of Dementia III	\$37,629	\$5,600
		Special Issue and Marketing Initiatives		
Inanna Publications and Education Inc.	Canadian Woman Studies-	Circulation Enhancement Initiatives	\$39,203	\$39,203
		Les Cahiers de la femme		
Land and Sea Events Limited	Eastern Woods & Waters	Circulation Enhancement Initiatives	\$39,568	\$713
Magazine La Culbute Inc. (Le)	La Culbute	Projet de publicité et de diffusion	\$5,381	\$841
North Island Publishing Limited	Masthead	Paid Circulation Conversion Project	\$21,702	\$17,242
North Superior Publishing Inc.	Northwestern Ontario Golfing News	Market Research for Paid Circulation 2005	\$8,678	\$3,053
Nuit Blanche Le bulletin de l'actualité littéraire	Nuit Blanche - Le magazine du livre	Étude de marché et campagne de visibilité	\$9,027	\$2,279
Productions de taille et d'estoc	Oriflamme	Campagne de promotion et de mise en marché	\$30,000	\$15,267
Progressive Choices Publishing Ltd.	Progressive Choices	Marketing Initiatives, Editorial Content and Development	\$40,000	\$400
Revue internationale d'études québécoises, Globe	Globe - Revue internationale d'études québécoises	Augmentation du nombre d'abonnements, du tirage et de la notoriété de GLOBE	\$28,200	\$6,584
Revue Moebius (La)	La Revue Moebius	Tournée de promotion en Europe francophone	\$29,750	\$10,000
Revue Tangence	Revue Tangence	T@ngence	\$30,000	\$1,715
West Coast Feminist Literary Magazine Society	Room Of One's Own	Circulation Enhancement Drive	\$25,480	\$8,200
Women & Environments International Magazine	Women & Environments International	Towards Economic Viability	\$58,000	\$18,100
Yasodhara Ashram Society	Ascent	Subscription Acquisition Development and Circulation Program Enhancement Initiative	\$40,000	\$20,000

Canada Magazine Fund

Support for Industry Development

2005-2006 Funding

Note: These amounts are based on information available on June 2, 2006, and may not represent final project funding.

Association	Project Title	Amount Approved in 2005-2006	Expenditures for 2005-2006
Alberta Magazine Publishers Association (AMPA)	2005 Read Alberta Magazines Month	\$44,975	\$44,975
Alberta Magazine Publishers Association (AMPA)	Building Sustainability 2005-06	\$200,355	\$115,550 *
Association des communicateurs et rédacteurs de l'agroalimentaire (ACRA)	Stratégie de développement de l'ACRA et soutien à la création de périodiques canadiens	\$17,875	\$11,125 *
Association des illustrateurs et illustratrices du Québec (AIIQ)	Distribution du répertoire Illustration Québec et étude de marché et plan stratégique	\$44,650	\$44,650
Association de la presse francophone (APF)	Développement d'une carte stratégique pour le développement de la presse écrite francophone en situation minoritaire	\$49,990	\$49,990
Association québécoise des éditeurs de magazines (AQEM)	Grands Prix et Journée Magazine 2006	\$85,405	\$41,455 *
Association québécoise des éditeurs de magazines (AQEM)	Site Web	\$15,867	\$15,867
Atlantic Journalism Awards (AJA)	Initiatives to Strengthen the Atlantic Magazine Industry	\$24,967	\$12,484 *
British Columbia Association of Magazine Publishers (BCAMP)	New Directions - Phase 4	\$200,179	\$96,397 *
British Columbia Association of Magazine Publishers (BCAMP)	BC Magazines' Marketing Campaign	\$55,320	\$49,788 *
Canadian Business Press (CBP)	Electronic Newsletter	\$7,195	\$7,195
Canadian Business Press (CBP)	Kenneth R. Wilson Awards	\$44,202	\$44,202
Canadian Business Press (CBP)	Communications Strategy	\$22,613	\$22,613
Fédération professionnelle des journalistes du Québec (FPJQ)	Des magazines canadiens toujours meilleurs	\$36,200	\$12,000 *
Magazines Canada (MC)	Handbooks and Hotsheets Project 2005-06	\$65,899	\$59,309 *
Magazines Canada (MC)	Bursary Program: Magazines Canada Schools for Professional Development	\$98,865	\$63,213 *
Magazines Canada (MC)	Canadian Newsstand Marketing Project	\$177,661	\$177,661
Magazines Canada (MC)	Great Magazine Advertising Creative Exhibition	\$102,879	\$102,879
Magazines Canada (MC)	Marketing Plan for Expanded Professional Development Program	\$42,803	\$42,803
Magazines Canada (MC)	Direct Mail and Fulfillment Planning Project	\$99,791	\$99,791
Magazines Canada (MC)	Ad Campaign Phase 1	\$201,394	\$201,394
Magazines Canada (MC)	Direct to Retailers Newsstand Marketing Project Preliminary Stage	\$99,946	\$99,946
Magazines Canada (MC)	Alternative Delivery Feasibility Study	\$22,500	\$22,500
Manitoba Magazine Publishers' Association (MMPA)	Manitoba Magazines in the Spotlight	\$86,900	\$79,875 *
National Magazine Awards Foundation (NMAF)	2005-06 Infrastructure Development	\$179,926	\$148,136 *
Periodical Marketers of Canada (PMC)	The Newsstand Channel: Opportunities and Challenges (Study)	\$19,434	\$19,434
Periodical Writers Association of Canada (PWAC)	Professional Writers Survey 2005	\$14,222	\$14,222
Société de développement des périodiques culturels québécois (SODEP)	Logiciel d'abonnement	\$150,131	\$104,551 *
Société de développement des périodiques culturels québécois (SODEP)	Document vidéo sur l'univers des revues culturelles	\$37,308	\$15,582 *
Union des écrivaines et écrivains québécois (UNEQ)	Intégration des écrivains membres de l'UNEQ dans le domaine des magazines	\$11,869	\$11,869
Vancouver Book and Magazine Fair Society (VBMFS)	2005 Magazine Mews and Moat Exhibit	\$20,550	\$20,550

* Projects receiving funding over two fiscal years

Association	Project Title	Amount Approved in Previous Fiscal Years	Expenditures for 2005-2006
Alberta Magazine Publishers Association (AMPA)	Building Sustainability 2004-05	\$163,826	\$48,315
Association des médias écrits communautaires du Québec (AMECQ)	Projet de perfectionnement pour les médias écrits communautaires	\$15,000	\$10,000
Association québécoise des éditeurs de magazines (AQEM)	Grands Prix et Journée Magazine 2005	\$90,700	\$51,940
British Columbia Association of Magazine Publishers (BCAMP)	Building the Bridge - Phase 3	\$299,997	\$95,233
Canadian Association of Learned Journals (CALJ)	Reconfiguration du site Web	\$28,900	\$14,900
Magazines Canada (MC)	Professional Development Program 2005-06	\$69,083	\$69,083
National Magazine Awards Foundation (NMAF)	NMAF Infrastructure Development - Year 2	\$241,659	\$211,110
Société de développement des périodiques culturels québécois (SODEP)	Plus de visibilité pour les revues culturelles	\$24,999	\$4,434
Western Magazine Awards Foundation (WMAF)	Magazines West III and the 23rd Annual Western Magazine Awards	\$48,825	\$30,491

