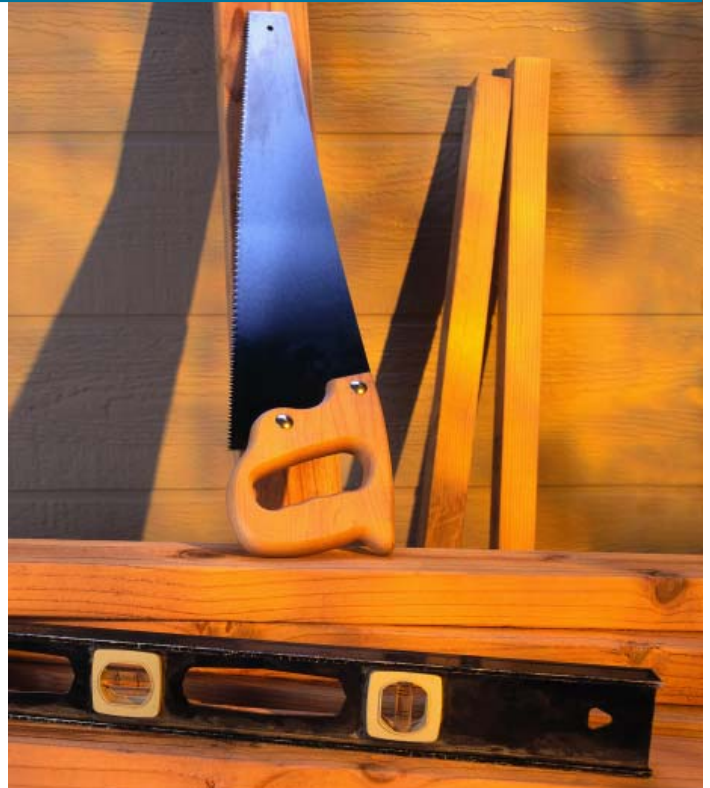


RENOVATION DETAILED TABLES

Winnipeg



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METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2007.

How do we define households who performed renovations in 2006?

Homeowner households who completed renovations on their primary residence in 2006, spending any amount, are deemed to have performed renovations last year.

How do we define households who intend to renovate in 2007?

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2007 or plan to commence renovations of \$1,000 or more in 2007 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2007, those having high confidence that they will renovate their home in 2007, and those having low confidence that they will renovate their home in 2007. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

How do we define households who purchased a home in 2006?

All households who signed a final purchase agreement in 2006 are classified as home purchasers.

How do we define households who intend to purchase a home in 2007?

All households who signed a final purchase agreement in 2007 or indicated that they are intending to buy home in 2007 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2007 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

Sample and geographic coverage

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2007. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS

Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

Contacts

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Table 1: Households by Type of Renovation and Period of Construction
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2007

Period of Construction	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	21,652	12,015	55%	7,180	60%	8,040	67%	3,295	27%	89	1%
1920-1945	16,228	7,588	47%	3,678	48%	6,140	81%	2,229	29%	--	--
1946-1960	37,032	16,266	44%	7,695	47%	12,366	76%	3,989	25%	194	1%
1961-1970	18,822	7,586	40%	3,187	42%	6,046	80%	1,647	22%	--	--
1971-1980	30,086	13,483	45%	5,018	37%	10,399	77%	2,017	15%	82	1%
1981-1990	24,805	10,266	41%	4,294	42%	7,337	71%	1,365	13%	--	--
1991-1995	6,966	2,178	31%	785	36%	1,561	72%	168	8%	--	--
1996-2000	7,799	2,168	28%	597	28%	1,730	80%	158	7%	--	--
2001-2006	7,040	1,154	16%	82	7%	1,082	94%	82	7%	73	6%
DK/NR	8,954	2,340	26%	961	41%	1,557	67%	178	8%	--	--
Total	179,384	75,044	42%	33,477	45%	56,258	75%	15,128	20%	438	1%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2006

Table 2: Households by Type of Renovation and age of Respondent
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2007

Age	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	1,970	685	35%	401	59%	602	88%	318	46%	--	--
25-34 years	25,817	12,566	49%	5,617	45%	10,300	82%	3,351	27%	--	--
35-44 years	41,029	19,155	47%	6,190	32%	16,491	86%	3,602	19%	76	0%
45-54 years	46,584	20,487	44%	9,701	47%	14,976	73%	4,480	22%	290	1%
55-64 years	35,080	13,305	38%	6,831	51%	8,587	65%	2,112	16%	--	--
65+ years	27,584	8,583	31%	4,659	54%	5,189	60%	1,265	15%	--	--
DK/NR	1,320	263	20%	78	30%	112	43%	--	--	73	28%
Total	179,384	75,044	42%	33,477	45%	56,257	75%	15,128	20%	439	1%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2006

Table 3: Households by Type of Renovation and Household Income
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2007

Income	Total Owned Hhlds ¹	Type of Renovation ²									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	30,473	11,966	39%	6,613	55%	8,219	69%	2,957	25%	89	1%
\$40,000 - \$59,999	32,549	13,733	42%	6,601	48%	10,296	75%	3,247	24%	82	1%
\$60,000-\$79,999	23,492	9,736	41%	3,537	48%	7,600	78%	1,401	14%	--	--
\$80,000 - \$99,999	26,364	12,931	49%	5,651	48%	9,574	74%	2,370	18%	76	1%
\$100,000+	32,391	15,586	48%	5,749	48%	12,709	82%	2,990	19%	118	1%
Income Not Provided	34,114	11,092	33%	5,325	48%	7,859	71%	2,164	20%	73	1%
Total	179,383	75,044	42%	33,476	48%	56,257	75%	15,129	20%	438	1%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those who performed renovations in 2006

Table 4: Households by Type of Renovation
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2007

Type of Renovation ¹	Hhlds	%
Structural additions or extensions	7,100	9%
Remodeling of rooms	23,432	31%
Fences, driveways, patios, swimming pools or major landscaping	13,011	17%
Roofs and eavestroughing	10,885	15%
Exterior walls	5,824	8%
Windows and doors	13,751	18%
Painting or wallpapering	23,364	31%
Interior walls and ceilings	12,621	17%
Hard surface flooring and wall-to-wall carpeting	21,380	28%
Plumbing fixtures and equipment	12,680	17%
Heating and/or air conditioning equipment	7,603	10%
Electrical Fixtures and Equipment	8,864	12%
Built-in Appliances	2,109	3%
Other	3,379	5%
Don't know/No Response	426	1%
Households	75,044	

¹Multiple responses permitted.

Table 5: Reasons Households Decide to Renovate
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2007

Reasons ¹	Hhlds	%
Needed Repairs	24,047	32%
Major Repairs	11,608	15%
Minor Repairs	12,103	16%
Don't Know	335	0%
Needed Maintenance	14,785	20%
Wanted to update or add value, or are preparing to sell the residence	44,294	59%
Needed more space	5,622	7%
To make the home more energy efficient	8,520	11%
Other	3,100	4%
DK/NR	412	1%
Households	75,044	

¹Multiple responses permitted.

Table 6: How the Renovation Work was Completed
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2007

How was the work completed?	Hhlds	%
Contracted out all the work (Paid)	24,385	32%
Did the work myself with friends/family (Unpaid)	26,591	35%
Both	20,278	27%
Bought Materials and contracted out the labour	2,793	4%
Other	754	1%
DK/NR	243	0%
Total	75,044	100%

Table 7: Average Cost of Renovations by Period of Construction
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2007

Period of Construction	Households performing Renovations			Households performing Alterations/Improvements			Households performing Repairs/Maintenance		
	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs
1920 or Before	12,015	\$7,298	362	8,040	\$7,586	675	7,180	\$4,219	565
1921-1945	7,588	\$12,600	394	6,140	\$13,269	307	3,678	\$4,034	395
1946-1960	16,266	\$10,001	1,170	12,366	\$8,890	1,266	7,695	\$3,945	1,323
1961-1970	7,586	\$8,942	104	6,046	\$8,577	629	3,187	\$5,498	525
1971-1980	13,483	\$7,668	824	10,399	\$8,229	939	5,018	\$3,259	474
1981-1990	10,266	\$10,326	704	7,337	\$11,790	351	4,294	\$4,163	513
1991-1995	2,178	\$5,847	91	1,561	\$6,912	91	785	\$2,602	0
1996-2000	2,168	\$10,592	204	1,730	\$12,252	76	597	\$1,165	128
2001-2006	1,154	\$8,105	72	1,082	\$8,029	0	82	\$1,000	0
DK/NR	2,340	\$9,620	437	1,557	\$9,829	261	961	\$7,998	265
Total	75,044	\$9,188	4,362	56,257	\$9,494	4,596	33,477	\$4,087	4,187

Table 8: Average Cost of Renovations by Household Income
Winnipeg CMA
Renovation and Home Purchase Survey
Survey Date: March 2007

Income	Households performing Renovations			Households performing Alterations/Improvements			Households performing Repairs/Maintenance		
	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs
Less than \$40,000	11,966	\$6,676	454	8,219	\$7,778	966	6,613	\$3,204	768
\$40,000 - \$59,999	13,733	\$7,827	630	10,296	\$6,778	595	6,601	\$3,282	811
\$60,000 - \$79,999	9,736	\$6,642	534	7,600	\$6,934	298	3,537	\$3,399	452
\$80,000 - \$99,999	12,931	\$9,103	282	9,574	\$8,921	339	5,651	\$4,735	373
\$100,000+	15,586	\$14,852	361	12,709	\$15,306	580	5,749	\$6,137	305
DK/NR	11,092	\$7,524	2,101	7,859	\$8,213	1,818	5,325	\$3,404	1,477
Total	75,044	\$9,188	4,362	56,257	\$9,494	4,596	33,477	\$4,087	4,187

Table 9: How was the Renovation Work Paid for?
Winnipeg CMA
Renovation and Home Purchaser Survey
Survey Date: March 2007

How was the renovation work paid for? ¹	Hhlds	%
Pay for it from savings	53,080	71%
Using a Loan	5,398	7%
Credit Card/Line of Credit	18,332	24%
Financed through Mortgage	4,945	7%
Borrow from Family/Friend	1,131	2%
Other	1,735	2%
DK/NR	1,569	2%
Total	75,045	

¹Multiple responses permitted.



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