RENOVATION DETAILED TABLES

Winnipeg





CANADA MORTGAGE AND HOUSING CORPORATION

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METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2008.

How do we define households who performed renovations in 2007?

Homeowner households who completed renovations on their primary residence in 2007, spending any amount, are deemed to have performed renovations last year.

How do we define households who intend to renovate in 2008?

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2008 or plan to commence renovations of \$1,000 or more in 2008 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2008, those having high confidence that they will renovate their home in 2008, and those having low confidence that they will renovate their home in 2008. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

How do we define households who purchased a home in 2007?

All households who signed a final purchase agreement in 2007 are classified as home purchasers.

How do we define households who intend to purchase a home in 2008?

All households who signed a final purchase agreement in 2008 or indicated that they are intending to buy home in 2008 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2008 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

Sample and geographic coverage

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2008. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS

Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

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Table 1: Households by Type of Renovation and Period of Construction

Winnipeg CMA

Renovation and Home Purchase Survey

Survey Date: March 2008

				Type of Renovation ²							
				Repairs	or	Improvemen	nts or				
	Total Owned	Renovati	on	Maintenar	nce	Alteratio	ns	Both		DK/NR	{
Period of Construction	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	22,272	11,796	53%	6,272	53%	8,062	68%	2,538	22%		
1920-1945	15,692	7,738	49%	3,847	50%	6,189	80%	2,298	30%		
1946-1960	38,885	17,125	44%	8,248	48%	13,058	76%	4,181	24%		
1961-1970	21,615	11,390	53%	5,245	46%	8,887	78%	2,920	26%	178	2%
1971-1980	34,373	15,107	44%	5,441	36%	12,549	83%	2,971	20%	87	1%
1981-1990	27,731	13,075	47%	6,351	49%	9,585	73%	2,968	23%	107	1%
1991-1995	7,983	2,557	32%	1,184	46%	1,943	76%	569	22%		
1996-2000	6,211	1,737	28%	188	11%	1,651	95%	101	6%		
2001-2007	10,429	2,794	27%	223	8%	2,688	96%	116	4%		
DK/NR	10,340	2,887	28%	1,102	38%	1,880	65%	95	3%		
Total	195,531	86,206	44%	38,101	44%	66,492	77%	18,757	22%	372	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2007

Table 2: Households by Type of Renovation and age of Respondent

Winnipeg CMA

Renovation and Home Purchase Survey

Survey Date: March 2008

				Type of Renovation ²							
	Total Owned	Renovati	on	Repairs Maintenar		Improveme Alteratio		Both		DK/NR	
Age	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	1,844	805	44%	317	39%	604	75%	116	14%		
25-34 years	27,405	14,612	53%	5,991	41%	11,831	81%	3,210	22%		
35-44 years	39,542	19,309	49%	9,361	48%	15,429	80%	5,482	28%		
45-54 years	51,357	24,563	48%	9,903	40%	19,253	78%	4,700	19%	107	0%
55-64 years	42,584	18,067	42%	8,238	46%	13,548	75%	3,806	21%	87	0%
65+ years	31,267	8,234	26%	4,023	49%	5,478	67%	1,445	18%	178	2%
DK/NR	1,531	617	40%	268	43%	349	57%				
Total	195,530	86,207	44%	38,101	44%	66,492	77%	18,759	22%	372	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2007

Table 3: Households by Type of Renovation and Household Income

Winnipeg CMA

Renovation and Home Purchase Survey

Survey Date: March 2008

				Type of Renovation ²							
	Total Owned	Renovati	on	Repairs Maintena		Improveme Alteration		Bot	h	DK/	NR
Income	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	32,168	11,785	37%	5,196	44%	8,621	73%	2,032	17%		
\$40,000 - \$59,999	30,789	14,903	48%	6,988	48%	10,947	73%	3,031	20%		
\$60,000-\$79,999	25,306	12,746	50%	6,377	48%	9,445	74%	3,172	25%	95	1%
\$80,000 - \$99,999	27,506	13,939	51%	6,265	48%	10,815	78%	3,141	23%		
\$100,000+	38,701	18,034	47%	6,866	48%	15,532	86%	4,451	25%	87	0%
Income Not Provided	41,063	14,800	36%	6,408	48%	11,133	75%	2,931	20%	190	1%
Total	195,533	86,207	44%	38,100	48%	66,493	77%	18,758	22%	372	0%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those who performed renovations in 2007

Table 4: Households by Type of Renovation

Winnipeg CMA

Renovation and Home Purchase Survey

Type of Renovation ¹	Hhlds	%
Structural additions or extensions	8,681	10%
Remodelling of rooms	24,500	28%
Fences, driveways, patios, swimming pools or major landscaping	14,940	17%
Roofs and eavestroughing	11,816	14%
Exterior walls	4,022	5%
Windows and doors	19,979	23%
Painting or wallpapering	27,326	32%
Interior walls and ceilings	12,847	15%
Hard surface flooring and wall-to-wall carpeting	25,998	30%
Plumbing fixtures and equipment	11,983	14%
Heating and/or air conditioning equipment	6,236	7%
Electrical Fixtures and Equipment	8,798	10%
Built-in Appliances	3,954	5%
Other	3,744	4%
Don't know/No Response	1,127	1%
Households	86,207	
¹ Multiple responses permitted.		

Table 5: Reasons Households Decide to Renovate

Winnipeg CMA

Renovation and Home Purchase Survey

Survey Date: March 2008

Reasons ¹	Hhlds	%
Needed Repairs	24,325	28%
Major Repairs	8,399	10%
Minor Repairs	15,756	18%
Don't Know	170	0%
Needed Maintenance	18,809	22%
Wanted to update or add value, or are preparing to sell the residence	51,914	60%
Needed more space	5,112	6%
To make the home more energy efficient	6,577	8%
Other	3,375	4%
DK/NR	451	1%
Households	86,207	
¹ Multiple responses permitted.		

Table 6: How the Renovation Work was Completed

Winnipeg CMA

Renovation and Home Purchase Survey

How was the work completed?	Hhlds	%
Contracted out all the work (Paid)	24,693	29%
Did the work myself with friends/family (Unpaid)	31,565	37%
Both	25,574	30%
Bought Materials and contracted out the labour	3,630	4%
Other	518	1%
DK/NR	225	0%
Total	86,207	100%

Table 7: Average Cost of Renovations by Period of Construction Winnipeg CMA

Renovation and Home Purchase Survey

Survey Date: March 2008

	Households perfoming Renovations					
	Hhlds no Average providing					
Period of Construction	Hhlds	Cost	costs			
1920 or Before	11,796	\$8,636	1,269			
1921-1945	7,738	\$7,238	653			
1946-1960	17,125	\$7,422	1,459			
1961-1970	11,390	\$8,344	779			
1971-1980	15,107	\$9,068	1,318			
1981-1990	13,075	\$7,249	1,549			
1991-1995	2,557	\$5,112	235			
1996-2000	1,737	\$7,886	0			
2001-2007	2,794	\$8,061	202			
DK/NR	2,887	\$7,909	918			
Total	86,207	\$7,936	8,384			

Table 8: Average Cost of Renovations by Household Income Winnipeg CMA

Renovation and Home Purchase Survey

	Households perfoming					
	Renovations					
	Hhlds no					
	Average providir					
Income	Hhlds	Cost	costs			
Less than \$40,000	11,785	\$6,993	1,456			
\$40,000 - \$59,999	14,903	\$6,264	1,216			
\$60,000 - \$79,999	12,746	\$7,071	935			
\$80,000 - \$99,999	13,939	\$7,507	519			
\$100,000+	18,034	\$10,450	401			
DK/NR	14,800	\$8,328	3,856			
Total	86,207	\$7,936	8,384			

Table 9: How was the Renovation Work Paid for? Winnipeg CMA Renovation and Home Purchaser Survey

How was the renovation work paid for? ¹	Hhlds	%
Pay for it from savings	61,691	72%
Using a Loan	4,200	5%
Credit Card/Line of Credit	22,144	26%
Financed through Mortgage	4,903	6%
Borrow from Family/Friend	1,217	1%
Other	3,024	4%
DK/NR	1,310	2%
Total	86,207	
¹ Multiple responses permitted.		







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