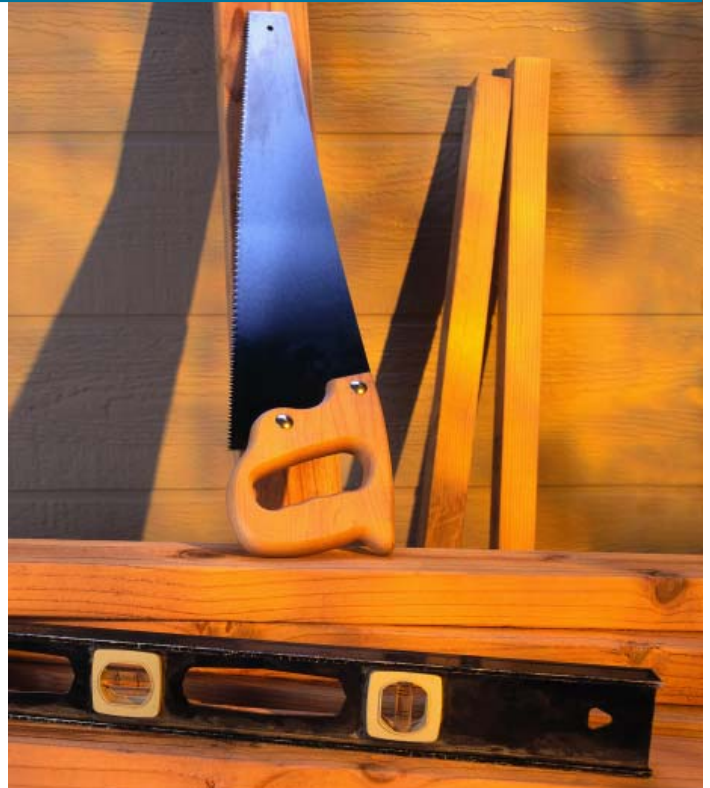


# RENOVATION AND HOME PURCHASE DETAILED TABLES

Calgary



CANADA MORTGAGE AND HOUSING CORPORATION

Date Released:

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# METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2008.

## **How do we define households who performed renovations in 2007?**

Homeowner households who completed renovations on their primary residence in 2007, spending any amount, are deemed to have performed renovations last year.

## **How do we define households who intend to renovate in 2008?**

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2008 or plan to commence renovations of \$1,000 or more in 2008 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2008, those having high confidence that they will renovate their home in 2008, and those having low confidence that they will renovate their home in 2008. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

## **How do we define households who purchased a home in 2007?**

All households who signed a final purchase agreement in 2007 are classified as home purchasers.

## **How do we define households who intend to purchase a home in 2008?**

All households who signed a final purchase agreement in 2008 or indicated that they are intending to buy home in 2008 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2008 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

## **Sample and geographic coverage**

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2008. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

## **IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS**

## Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

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# RENOVATION

2008

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**Table 1: Households by Type of Renovation and Period of Construction**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Period of Construction	Total Owned Hhlds <sup>1</sup>	Type of Renovation <sup>2</sup>									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	3,152	1,059	34%	795	75%	785	74%	521	49%	--	--
1920-1945	2,717	1,027	38%	527	51%	653	64%	152	15%	--	--
1946-1960	27,667	10,291	37%	4,631	45%	8,650	84%	2,990	29%	--	--
1961-1970	28,578	11,824	41%	4,532	38%	10,334	87%	3,042	26%	--	--
1971-1980	58,455	26,587	45%	11,431	43%	21,149	80%	6,245	23%	252	1%
1981-1990	43,128	16,801	39%	8,019	48%	13,965	83%	5,184	31%	--	--
1991-1995	25,959	9,691	37%	3,796	39%	7,778	80%	1,883	19%	--	--
1996-2000	39,206	12,387	32%	2,867	23%	11,638	94%	2,118	17%	--	--
2001-2007	67,564	15,339	23%	2,056	13%	14,230	93%	947	6%	--	--
DK/NR	10,426	1,702	16%	656	39%	1,436	84%	390	23%	--	--
<b>Total</b>	<b>306,852</b>	<b>106,708</b>	<b>35%</b>	<b>39,310</b>	<b>37%</b>	<b>90,618</b>	<b>85%</b>	<b>23,472</b>	<b>22%</b>	<b>252</b>	<b>0%</b>

<sup>1</sup>This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

<sup>2</sup>As a proportion of those performing renovations in 2007

**Table 2: Households by Type of Renovation and age of Respondent**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Age	Total Owned Hhlds <sup>1</sup>	Type of Renovation <sup>2</sup>									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	2,723	245	9%	--	--	245	100%	--	--	--	--
25-34 years	48,475	16,772	35%	3,705	22%	15,915	95%	2,848	17%	--	--
35-44 years	82,078	29,728	36%	10,545	35%	26,184	88%	7,001	24%	--	--
45-54 years	87,997	35,005	40%	13,858	40%	28,832	82%	7,685	22%	--	--
55-64 years	48,294	15,465	32%	6,150	40%	12,632	82%	3,316	21%	--	--
65+ years	35,116	8,863	25%	4,921	56%	6,434	73%	2,621	30%	129	1%
DK/NR	2,168	631	29%	130	21%	377	60%	--	--	123	19%
<b>Total</b>	<b>306,851</b>	<b>106,709</b>	<b>35%</b>	<b>39,309</b>	<b>37%</b>	<b>90,619</b>	<b>85%</b>	<b>23,471</b>	<b>22%</b>	<b>252</b>	<b>0%</b>

<sup>1</sup>This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

<sup>2</sup>As a proportion of those performing renovations in 2007

**Table 3: Households by Type of Renovation and Household Income**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Income	Total Owned Hhlds <sup>1</sup>	Type of Renovation <sup>2</sup>									
		Renovation		Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	20,417	6,633	32%	4,108	62%	4,328	65%	1,804	27%	--	--
\$40,000 - \$59,999	26,060	8,788	34%	4,079	48%	6,429	73%	1,849	21%	129	1%
\$60,000-\$79,999	29,153	8,666	30%	3,879	48%	7,364	85%	2,578	30%	--	--
\$80,000 - \$99,999	44,322	15,786	36%	5,607	48%	13,964	88%	3,907	25%	123	1%
\$100,000+	113,559	44,155	39%	13,285	48%	39,833	90%	8,964	20%	--	--
Income Not Provided	73,339	22,680	31%	8,351	48%	18,699	82%	4,370	19%	--	--
<b>Total</b>	<b>306,850</b>	<b>106,708</b>	<b>35%</b>	<b>39,309</b>	<b>48%</b>	<b>90,617</b>	<b>85%</b>	<b>23,472</b>	<b>22%</b>	<b>252</b>	<b>0%</b>

<sup>1</sup>This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

<sup>2</sup>As a proportion of those who performed renovations in 2007

**Table 4: Households by Type of Renovation**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Type of Renovation <sup>1</sup>	Hhlds	%
Structural additions or extensions	8,876	8%
Remodelling of rooms	34,026	32%
Fences, driveways, patios, swimming pools or major landscaping	19,319	18%
Roofs and eavestroughing	8,297	8%
Exterior walls	5,565	5%
Windows and doors	16,451	15%
Painting or wallpapering	34,639	32%
Interior walls and ceilings	15,279	14%
Hard surface flooring and wall-to-wall carpeting	32,976	31%
Plumbing fixtures and equipment	16,586	16%
Heating and/or air conditioning equipment	6,180	6%
Electrical Fixtures and Equipment	11,938	11%
Built-in Appliances	6,606	6%
Other	9,936	9%
Don't know/No Response	1,137	1%
<b>Households</b>	<b>106,708</b>	

<sup>1</sup>Multiple responses permitted.



**Table 5: Reasons Households Decide to Renovate**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Reasons <sup>1</sup>	Hhlds	%
<b>Needed Repairs</b>	<b>28,003</b>	<b>26%</b>
Major Repairs	10,276	10%
Minor Repairs	17,597	16%
Don't Know	130	0%
<b>Needed Maintenance</b>	<b>17,273</b>	<b>16%</b>
<b>Wanted to update or add value, or are preparing to sell the residence</b>	<b>67,493</b>	<b>63%</b>
<b>Needed more space</b>	<b>10,539</b>	<b>10%</b>
<b>To make the home more energy efficient</b>	<b>4,641</b>	<b>4%</b>
<b>Other</b>	<b>4,190</b>	<b>4%</b>
<b>DK/NR</b>	<b>790</b>	<b>1%</b>
<b>Households</b>	<b>106,708</b>	

<sup>1</sup>Multiple responses permitted.

**Table 6: How the Renovation Work was Completed**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

How was the work completed?	Hhlds	%
<b>Contracted out all the work (Paid)</b>	<b>32,204</b>	<b>30%</b>
<b>Did the work myself with friends/family (Unpaid)</b>	<b>36,893</b>	<b>35%</b>
<b>Both</b>	<b>34,018</b>	<b>32%</b>
<b>Bought Materials and contracted out the labour</b>	<b>3,011</b>	<b>3%</b>
<b>Other</b>	<b>583</b>	<b>1%</b>
<b>DK/NR</b>	<b>--</b>	<b>--</b>
<b>Total</b>	<b>106,708</b>	<b>100%</b>

**Table 7: Average Cost of Renovations by Period of Construction**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Period of Construction	Households performing Renovations		
	Hhlds	Average Cost	Hhlds not providing costs
1920 or Before	1,059	\$7,569	121
1921-1945	1,027	\$6,150	0
1946-1960	10,291	\$19,418	672
1961-1970	11,824	\$16,455	1,088
1971-1980	26,587	\$13,079	2,545
1981-1990	16,801	\$13,729	1,348
1991-1995	9,691	\$17,286	1,293
1996-2000	12,387	\$19,295	957
2001-2007	15,339	\$16,142	1,200
DK/NR	1,702	\$13,034	525
<b>Total</b>	<b>106,708</b>	<b>\$15,602</b>	<b>9,748</b>

**Table 8: Average Cost of Renovations by Household Income**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Income	Households performing Renovations		
	Hhlds	Average Cost	Hhlds not providing costs
Less than \$40,000	6,633	\$6,768	641
\$40,000 - \$59,999	8,788	\$10,780	1,158
\$60,000 - \$79,999	8,666	\$10,247	664
\$80,000 - \$99,999	15,786	\$11,277	129
\$100,000+	44,155	\$20,965	1,106
DK/NR	22,680	\$13,760	6,049
<b>Total</b>	<b>106,708</b>	<b>\$15,602</b>	<b>9,748</b>

**Table 9: How was the Renovation Work Paid for?**  
**Calgary CMA**  
**Renovation and Home Purchaser Survey**  
**Survey Date: March 2008**

How was the renovation work paid for? <sup>1</sup>	Hhlds	%
Pay for it from savings	77,152	72%
Using a Loan	3,568	3%
Credit Card/Line of Credit	29,546	28%
Financed through Mortgage	5,451	5%
Borrow from Family/Friend	2,175	2%
Other	2,676	3%
DK/NR	2,786	3%
<b>Total</b>	<b>106,708</b>	
<sup>1</sup> Multiple responses permitted.		

# INTENTION TO RENOVATE

2008

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**Table 1: Profile of Households Intending to Renovate - Age**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Intend to Renovate</b>					
<b>Age</b>	<b>Yes</b>		<b>No</b>	<b>DK/NR</b>	<b>Total</b>
	<b>Hhlds</b>	<b>%</b>			
<b>18-24 years</b>	1,135	44%	1,361	112	2,607
<b>25-34 years</b>	20,856	43%	26,287	1,487	48,631
<b>35-44 years</b>	36,376	45%	41,198	3,587	81,160
<b>45-54 years</b>	38,203	44%	43,775	4,323	86,300
<b>55-64 years</b>	18,827	40%	27,037	1,641	47,505
<b>65+ years</b>	9,171	27%	23,074	1,691	33,936
<b>DK/NR</b>	841	37%	1,239	201	2,281
<b>Total</b>	<b>125,408</b>	<b>41%</b>	<b>163,972</b>	<b>13,041</b>	<b>302,421</b>

**Table 2: Profile of Households Intending to Renovate - Income**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Intend to Renovate</b>					
<b>Income</b>	<b>Yes</b>		<b>No</b>	<b>DK/NR</b>	<b>Total</b>
	<b>Hhlds</b>	<b>%</b>			
<b>Less than \$40,000</b>	6,006	31%	12,109	1,275	19,389
<b>\$40,000 - \$59,999</b>	8,650	35%	15,353	976	24,979
<b>\$60,000 - \$79,999</b>	10,660	38%	16,371	936	27,967
<b>\$80,000 - \$99,999</b>	20,649	46%	22,319	1,451	44,419
<b>\$100,000+</b>	53,548	47%	57,174	3,500	114,223
<b>DK/NR</b>	25,894	36%	40,646	4,903	71,444
<b>Total</b>	<b>125,408</b>	<b>41%</b>	<b>163,972</b>	<b>13,041</b>	<b>302,421</b>

**Table 3: Households by Type of Renovation and Period of Construction**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Year of Construction	Owner Hhlds	No/Low Probability of Renovation		Very High/High Probability of Renovation		Type of Renovation <sup>1</sup>							
						Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
<b>1920 or Before</b>	3,326	1,653	50%	1,673	50%	890	53%	1,187	71%	404	24%	--	--
<b>1921-1945</b>	2,821	1,732	61%	1,089	39%	448	41%	857	79%	215	20%	--	--
<b>1946-1960</b>	26,553	17,005	64%	9,548	36%	3,962	41%	7,781	81%	2,424	25%	229	2%
<b>1961-1970</b>	27,430	17,501	64%	9,929	36%	3,335	34%	8,788	89%	2,194	22%	--	--
<b>1971-1980</b>	56,696	30,655	54%	26,041	46%	9,204	35%	20,844	80%	4,103	16%	97	0%
<b>1981-1990</b>	41,735	21,498	52%	20,237	48%	8,640	43%	16,537	82%	4,940	24%	--	--
<b>1991-1995</b>	25,093	14,918	59%	10,175	41%	3,591	35%	8,026	79%	1,442	14%	--	--
<b>1996-2000</b>	39,835	27,406	69%	12,429	31%	2,712	22%	11,487	92%	1,770	14%	--	--
<b>2001-2008</b>	70,870	49,241	69%	21,629	31%	2,721	13%	20,386	94%	1,598	7%	121	1%
<b>DK/NR</b>	8,063	6,834	85%	1,229	15%	321	26%	908	74%	--	--	--	--
<b>Total</b>	<b>302,422</b>	<b>188,443</b>	<b>62%</b>	<b>113,979</b>	<b>38%</b>	<b>35,824</b>	<b>31%</b>	<b>96,801</b>	<b>85%</b>	<b>19,090</b>	<b>17%</b>	<b>447</b>	<b>0%</b>

<sup>1</sup>As a proportion of those households with a high or very high probability of renovating in 2008

**Table 4: Households by Type of Renovation and Household Income**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Income	Owner Hhlds	No/Low Probability of Renovation		Very High/High Probability of Renovation		Type of Renovation <sup>1</sup>							
						Repairs or Maintenance		Improvements or Alterations		Both		DK/NR	
		Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
<b>Less than \$40,000</b>	19,389	14,280	74%	5,109	26%	2,326	46%	3,500	69%	718	14%	--	--
<b>\$40,000 - \$59,999</b>	24,979	17,797	71%	7,182	29%	2,548	35%	5,469	76%	834	12%	--	--
<b>\$60,000-\$79,999</b>	27,967	18,094	65%	9,873	35%	3,339	34%	8,473	86%	2,060	21%	121	1%
<b>\$80,000 - \$99,999</b>	44,419	25,512	57%	18,907	43%	5,529	29%	16,315	86%	3,033	16%	97	1%
<b>\$100,000+</b>	114,223	64,975	57%	49,248	43%	12,383	25%	44,437	90%	7,801	16%	228	0%
<b>DK/NR</b>	71,444	47,783	67%	23,661	33%	9,700	41%	18,605	79%	4,645	20%	--	--
<b>Total</b>	<b>302,421</b>	<b>188,441</b>	<b>62%</b>	<b>113,980</b>	<b>38%</b>	<b>35,825</b>	<b>31%</b>	<b>96,799</b>	<b>85%</b>	<b>19,091</b>	<b>17%</b>	<b>446</b>	<b>0%</b>

<sup>1</sup>As a proportion of those households with a high or very high probability of renovating in 2008

**Table 5: Reasons Households are Intending to Renovate**  
**High or Very High Intention to Renovate**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Reasons <sup>1</sup>	Hhlds	%
Needed Repairs	20,338	18%
Needed Maintenance	15,945	14%
Wanted to update or add value, or are preparing to sell the residence	80,441	71%
Needed more space	11,472	10%
To make the home more energy efficient	7,418	7%
Other	5,538	5%
No Response / Don't Know	642	1%
<b>Households with High Probability of Renovating</b>	<b>113,980</b>	
<sup>1</sup> Multiple Reasons were permitted.		

**Table 6: Profile of Households Intending to Renovate - Contacting a Contractor**  
**High or Very High Intention to Renovate**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

In planning your renovations, have you contacted a contractor for information about your renovations?	Hhlds	%
Yes	78,152	69%
No	33,477	29%
DK/NR	2,351	2%
<b>Total</b>	<b>113,980</b>	<b>100%</b>

# HOME PURCHASE

2008

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**Table 1: Profile of 2007 Home Purchasers - Age**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Did you purchase your primary residence in 2007?</b>					
<b>Age</b>	<b>Yes</b>		<b>No</b>	<b>DK/NR</b>	<b>Total</b>
	<b>Hhlds</b>	<b>%</b>	<b>Hhlds</b>	<b>Hhlds</b>	<b>Hhlds</b>
18-24 years	961	37%	1,566	80	2,607
25-34 years	9,617	20%	38,006	1,008	48,631
35-44 years	8,814	11%	70,996	1,350	81,160
45-54 years	6,218	7%	79,493	588	86,300
55-64 years	2,550	5%	44,235	721	47,505
65+ years	838	2%	32,592	506	33,936
DK/NR	522	23%	1,758	--	2,281
<b>Total</b>	<b>29,522</b>	<b>10%</b>	<b>268,646</b>	<b>4,253</b>	<b>302,421</b>

**Table 2: Profile of 2007 Home Purchasers - Income**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Did you purchase your primary residence in 2007?</b>					
<b>Income</b>	<b>Yes</b>		<b>No</b>	<b>DK/NR</b>	<b>Total</b>
	<b>Hhlds</b>	<b>%</b>	<b>Hhlds</b>	<b>Hhlds</b>	<b>Hhlds</b>
Less than \$40,000	1,690	9%	17,504	195	19,389
\$40,000 - \$59,999	1,566	6%	22,897	517	24,979
\$60,000 - \$79,999	2,708	10%	24,734	526	27,967
\$80,000 - \$99,999	5,440	12%	38,488	490	44,419
\$100,000+	13,948	12%	99,514	761	114,223
DK/NR	4,170	6%	65,510	1,764	71,444
<b>Total</b>	<b>29,522</b>	<b>10%</b>	<b>268,646</b>	<b>4,253</b>	<b>302,421</b>

**Table 3: Profile of 2007 Home Purchaser - Primary Reason for Purchasing a New Residence**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Reasons</b>	<b>Hhlds</b>	<b>%</b>
Need for a larger residence / better residence	10,594	36%
No longer require large residence	1,242	4%
Move to a better neighbourhood / More security	2,808	10%
Job related (transferred)	933	3%
Change from renting / Build Equity / Residence of our own	4,026	14%
Want Acreage / Yard / Freedom from city	590	2%
The market: Time is right	1,206	4%
Now meet the requirements for a mortgage	211	1%
Had the money	1,033	3%
Other	6,028	20%
DK/NR	851	3%
<b>Total</b>	<b>29,522</b>	<b>100%</b>

**Table 4: Profile of 2007 Home Purchasers - First Time Home Buyers**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Was this the first residence that you have purchased - either on your own or with someone else?</b>		
	<b>Hhlds</b>	<b>%</b>
<b>Yes</b>	8,465	29%
<b>No</b>	20,952	71%
<b>DK/NR</b>	105	0%
<b>Total</b>	<b>29,522</b>	<b>100%</b>

**Table 5: Profile of 2007 Home Purchasers - Value of Home Compared to Previous Home**  
**Non-First Time Home Buyers**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Is your current residence worth more, less or about the same dollar value as your previous home?</b>		
	<b>Hhlds</b>	<b>%</b>
<b>More</b>	17,405	83%
<b>Less</b>	2,038	10%
<b>About the same</b>	1,400	7%
<b>DK/NR</b>	213	1%
<b>Total</b>	<b>21,057</b>	<b>100%</b>

**Table 6: Profile of 2007 Home Purchasers - Size of Home Compared to Previous Home**  
**Non-First Time Home Buyers**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Is your current residence larger, smaller, or about the same size when compared to your previous home?</b>		
	<b>Hhlds</b>	<b>%</b>
<b>Larger</b>	14,414	68%
<b>Smaller</b>	3,139	15%
<b>About the same</b>	3,085	15%
<b>DK/NR</b>	419	2%
<b>Total</b>	<b>21,057</b>	<b>100%</b>

**Table 7: Profile of 2007 Home Purchaser - Brand New/Pre-Owned Home**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

What kind of residence did you purchase?		
	Hhlds	%
Brand New	10,971	37%
Pre-Owned	17,521	59%
Other	393	1%
DK/NR	636	2%
<b>Total</b>	<b>29,522</b>	<b>100%</b>

**Table 8: Profile of 2007 Home Purchaser - Dwelling Type**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

What type of dwelling did you purchase?		
	Hhlds	%
Single-detached	20,215	68%
Semi-detached	2,686	9%
Row/Townhouse	2,733	9%
Apartment	2,268	8%
Other	1,082	4%
DK/NR	537	2%
<b>Total</b>	<b>29,522</b>	<b>100%</b>

**Table 9: Profile of 2007 Home Purchaser - Condominium Ownership**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Did you buy a condominium unit?					
Age	Yes		No	DK/NR	Total
	Hhlds	%	Hhlds	Hhlds	Hhlds
18-24 years	110	11%	851	--	961
25-34 years	2,446	25%	7,172	--	9,617
35-44 years	967	11%	7,847	--	8,814
45-54 years	743	12%	5,475	--	6,218
55-64 years	618	24%	1,820	113	2,550
65+ years	524	63%	315	--	838
DK/NR	95	18%	315	112	522
<b>Total</b>	<b>5,504</b>	<b>19%</b>	<b>23,794</b>	<b>225</b>	<b>29,522</b>

**Table 10: Profile of 2007 Home Purchaser - Down Payment**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>What was the size of the down payment on the residence you purchased?</b>		
	<b>Hhlds</b>	<b>%</b>
Less than 5% down payment	1,443	5%
5% to 19% down payment	6,637	22%
20% or more down payment	14,549	49%
No down payment	2,981	10%
DK/NR	3,913	13%
<b>Total</b>	<b>29,522</b>	<b>100%</b>

**Table 11: Profile of 2007 Home Purchaser - Main Source of Down Payment**  
**Households having a Down Payment**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Main Source of Down Payment</b>	<b>Hhlds</b>	<b>%</b>
Savings (excluding RRSP and Investments)	7,852	30%
Inheritance	105	0%
Parents / Relative Gift	793	3%
Parents / Relative Loan	--	--
Equity from present/previous residence	11,821	45%
Bank Loan / Credit Union Loan	486	2%
Investments (e.g., stocks, bonds, etc.)	733	3%
RRSP / Home Buyers Plan	1,181	4%
Other	1,368	5%
DK/NR	2,201	8%
<b>Total</b>	<b>26,540</b>	<b>100%</b>

**Table 12: Profile of 2007 Home Purchasers - Location of Home**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Area	Hhlds	%
Calgary	2,362	8%
North West Calgary	6,764	23%
North East Calgary	2,307	8%
Central Calgary	526	2%
South Calgary	4,026	14%
South West Calgary	7,582	26%
East Calgary	1,123	4%
West Calgary	289	1%
Outside city limits/Rural Municipalities	2,873	10%
Other	1,452	5%
DK/NR	219	1%
<b>Total</b>	<b>29,522</b>	<b>100%</b>

**Table 13: Profile of 2007 Home Purchasers - Price of Home**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

Price	Hhlds	%
Under \$100,000	757	3%
\$100,000 to \$199,999	1,447	5%
\$200,000 to \$299,999	3,345	11%
\$300,000 to \$399,999	5,722	19%
\$400,000 to \$499,999	6,201	21%
\$500,000 to \$599,999	2,892	10%
\$600,000 to \$699,999	1,332	5%
\$700,000+	1,968	7%
DK/NR	5,858	20%
<b>Total</b>	<b>29,522</b>	<b>100%</b>

**Table 14: Profile of 2007 Home Purchasers - Period of Construction**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Period of Construction</b>	<b>Hhlds</b>	<b>%</b>
1920 or Before	196	1%
1921-1945	419	1%
1946-1960	1,145	4%
1961-1970	1,230	4%
1971-1980	3,482	12%
1981-1990	1,951	7%
1991-1995	1,407	5%
1996-2000	3,531	12%
2001-2007	15,753	53%
DK/NR	407	1%
<b>Total</b>	<b>29,522</b>	<b>100%</b>

## INTENTION TO PURCHASE

2008

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**Table 1: Profile of Households Intending to Purchase a Home - Age and Tenure**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Have you bought or are you thinking about buying a primary residence in 2008?</b>						
<b>Tenure</b>	<b>Age</b>	<b>Yes</b>		<b>No</b>	<b>DK/NR</b>	<b>Total</b>
		<b>Hhlds</b>	<b>%</b>	<b>Hhlds</b>	<b>Hhlds</b>	<b>Hhlds</b>
<b>Owner</b>	<b>18-24 years</b>	117	4%	2,390	100	2,607
	<b>25-34 years</b>	4,742	10%	42,262	1,627	48,631
	<b>35-44 years</b>	4,717	6%	73,951	2,493	81,160
	<b>45-54 years</b>	4,503	5%	79,431	2,367	86,300
	<b>55-64 years</b>	1,733	4%	43,846	1,926	47,505
	<b>65+ years</b>	755	2%	32,354	827	33,936
	<b>DK/NR</b>	94	4%	2,086	101	2,281
	<b>Total</b>		<b>16,661</b>	<b>6%</b>	<b>276,320</b>	<b>9,441</b>
<b>Renter</b>	<b>18-24 years</b>	988	11%	7,505	204	8,696
	<b>25-34 years</b>	6,751	17%	30,726	2,688	40,164
	<b>35-44 years</b>	4,399	15%	22,921	2,637	29,957
	<b>45-54 years</b>	5,593	25%	15,728	1,418	22,739
	<b>55-64 years</b>	625	7%	8,051	794	9,469
	<b>65+ years</b>	--	--	12,057	318	12,375
	<b>DK/NR</b>	--	--	1,067	--	1,067
	<b>Total</b>		<b>18,356</b>	<b>15%</b>	<b>98,055</b>	<b>8,059</b>
<b>Total</b>	<b>18-24 years</b>	1,106	10%	9,894	304	11,304
	<b>25-34 years</b>	11,493	13%	72,987	4,314	88,795
	<b>35-44 years</b>	9,115	8%	96,872	5,130	111,117
	<b>45-54 years</b>	10,096	9%	95,158	3,785	109,039
	<b>55-64 years</b>	2,358	4%	51,897	2,720	56,975
	<b>65+ years</b>	755	2%	44,411	1,145	46,311
	<b>DK/NR</b>	94	3%	3,153	101	3,347
	<b>Total</b>		<b>35,017</b>	<b>8%</b>	<b>374,372</b>	<b>17,499</b>



**Table 2: Profile of Households Intending to Purchase a Home - Income and Tenure**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

**Have you bought or are you thinking about buying a primary residence in 2008?**

Tenure	Income	Yes		No	DK/NR	Total
		Hhlds	%	Hhlds	Hhlds	Hhlds
<b>Owner</b>	<b>Less than \$40,000</b>	652	3%	18,001	736	19,389
	<b>\$40,000 - \$59,999</b>	1,029	4%	23,230	720	24,979
	<b>\$60,000 - \$79,999</b>	2,010	7%	24,800	1,157	27,967
	<b>\$80,000 - \$99,999</b>	3,247	7%	39,787	1,385	44,419
	<b>\$100,000+</b>	7,668	7%	103,913	2,642	114,223
	<b>DK/NR</b>	2,056	3%	66,588	2,800	71,444
	<b>Total</b>		<b>16,662</b>	<b>6%</b>	<b>276,319</b>	<b>9,440</b>
<b>Renter</b>	<b>Less than \$40,000</b>	2,520	7%	30,256	1,981	34,757
	<b>\$40,000 - \$59,999</b>	2,958	12%	20,468	1,622	25,049
	<b>\$60,000 - \$79,999</b>	2,112	14%	12,245	784	15,140
	<b>\$80,000 - \$99,999</b>	3,468	23%	10,623	903	14,994
	<b>\$100,000+</b>	4,503	28%	10,444	1,376	16,323
	<b>DK/NR</b>	2,793	15%	14,018	1,393	18,204
	<b>Total</b>		<b>18,354</b>	<b>15%</b>	<b>98,054</b>	<b>8,059</b>
<b>Total</b>	<b>Less than \$40,000</b>	3,172	6%	48,257	2,717	54,146
	<b>\$40,000 - \$59,999</b>	3,988	8%	43,698	2,342	50,028
	<b>\$60,000 - \$79,999</b>	4,122	10%	37,045	1,941	43,108
	<b>\$80,000 - \$99,999</b>	6,715	11%	50,410	2,288	59,413
	<b>\$100,000+</b>	12,171	9%	114,356	4,018	130,545
	<b>DK/NR</b>	4,849	5%	80,606	4,193	89,648
	<b>Total</b>		<b>35,017</b>	<b>8%</b>	<b>374,372</b>	<b>17,499</b>

**Table 3: Profile of Households Intending to Purchase a Home - Looking for a Brand New/Pre-Owned Home**  
 High or Very High Intention to Purchase  
 Calgary CMA  
 Renovation and Home Purchase Survey  
 Survey Date: March 2008

What would be your first choice for purchasing a residence?		
	Hhlds	%
Brand new	8,886	30%
Pre-owned Home	17,588	60%
Either	--	--
Other	589	2%
DK/NR	2,083	7%
<b>Total</b>	<b>29,146</b>	<b>100%</b>

**Table 4: Profile of Households Intending to Purchase a Home - Type of Dwelling**  
 High or Very High Intention to Purchase  
 Calgary CMA  
 Renovation and Home Purchase Survey  
 Survey Date: March 2008

What would be your first choice for purchasing a residence?		
	Hhlds	%
Single-detached	18,530	64%
Semi-detached	2,741	9%
Row/Townhouse	3,419	12%
Apartment	2,687	9%
Other	102	0%
DK/NR	1,667	6%
<b>Total</b>	<b>29,146</b>	<b>100%</b>

**Table 5: Profile of Households Intending to Purchase a Home - Condominium Ownership**  
 High or Very High Intention to Purchase  
 Calgary CMA  
 Renovation and Home Purchase Survey  
 Survey Date: March 2008

Are you intending to buy a condominium unit?		
	Hhlds	%
Yes	5,385	18%
No	23,351	80%
DK/NR	410	1%
<b>Total</b>	<b>29,146</b>	<b>100%</b>

**Table 6: Profile of Households Intending to Purchase a Home - First Time Homebuyers**  
**High or Very High Intention to Purchase**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Will this be the first residence you will purchase?</b>		
	<b>Hhlds</b>	<b>%</b>
<b>Yes</b>	9,879	34%
<b>No</b>	19,167	66%
<b>DK/NR</b>	100	0%
<b>Total</b>	<b>29,146</b>	<b>100%</b>

**Table 7: Profile of Households Intending to Purchase a Home - Change in Dwelling Size**  
**High or Very High Intention to Purchase**  
**Non-First Time Homebuyers**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Will the residence you are thinking of buying be larger, smaller or about the same size as your present residence?</b>		
	<b>Hhlds</b>	<b>%</b>
<b>Larger</b>	12,063	63%
<b>Smaller</b>	3,503	18%
<b>About the same</b>	3,378	18%
<b>DK/NR</b>	323	2%
<b>Total</b>	<b>19,267</b>	<b>100%</b>

**Table 8: Profile of Households Intending to Purchase a Home - Down payment**  
**High or Very High Intention to Purchase**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Approximately how much do you intend to put as a down payment?</b>		
	<b>Hhlds</b>	<b>%</b>
<b>Less than 5% down payment</b>	1,754	6%
<b>5% to 19% down payment</b>	9,893	34%
<b>20% or more down payment</b>	11,555	40%
<b>No down payment</b>	2,630	9%
<b>DK/NR</b>	3,313	11%
<b>Total</b>	<b>29,146</b>	<b>100%</b>

**Table 9: Profile of Households Intending to Purchase a Home - Main Source of Down Payment**  
Households Intending to Have a Down Payment  
High or Very High Intention to Purchase  
Calgary CMA  
Renovation and Home Purchase Survey  
Survey Date: March 2008

Main Source of Down Payment	Hhlds	%
Savings (excluding RRSP and Investments)	9,608	36%
Inheritance	548	2%
Parents / Relative Gift	619	2%
Parents / Relative Loan	160	1%
Equity from present/previous residence	10,275	39%
Investments (e.g., stocks, bonds, etc.)	205	1%
Bank Loan / Credit Union Loan	856	3%
RRSP / Home Buyers Plan	2,411	9%
Other	1,442	5%
DK/NR	393	1%
<b>Households</b>	<b>26,516</b>	<b>100%</b>

**Table 10: Profile of Households Intending to Purchase a Home - Primary Reason for Purchasing a New Residence**  
High or Very High Intention to Purchase  
Calgary CMA  
Renovation and Home Purchase Survey  
Survey Date: March 2008

What is the primary reason that you are planning to purchase a new residence in 2008?		
Primary Reason	Hhlds	%
Need for a larger residence / better residence	8,701	30%
No longer require large residence	1,353	5%
Move to a better neighbourhood / More security	1,929	7%
Job related (transferred)	893	3%
Change from renting / Build Equity / Residence of our own	9,431	32%
Want Acreage / Yard / Freedom from city	469	2%
The market: Time is right	452	2%
Now meet the requirements for a mortgage	214	1%
Had the money	1,072	4%
Other	4,632	16%
DK/NR	--	--
<b>Total</b>	<b>29,146</b>	<b>100%</b>

**Table 11: Profile of Households Intending to Purchase a Home - Housing Cost High or Very High Intention to Purchase**  
**Calgary CMA**  
**Renovation and Home Purchase Survey**  
**Survey Date: March 2008**

<b>Approximately, how much do you plan to pay for this new residence?</b>		
	<b>Hhlds</b>	<b>%</b>
<b>Under \$100,000</b>	515	2%
<b>\$100,000 to \$199,999</b>	2,241	8%
<b>\$200,000 to \$299,999</b>	4,440	15%
<b>\$300,000 to \$399,999</b>	6,146	21%
<b>\$400,000 to \$499,999</b>	5,208	18%
<b>\$500,000 to \$599,999</b>	2,034	7%
<b>\$600,000 to \$699,999</b>	1,772	6%
<b>\$700,000+</b>	2,125	7%
<b>DK/NR</b>	4,665	16%
<b>Total</b>	<b>29,146</b>	<b>100%</b>



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