RENOVATION AND HOME PURCHASE DETAILED TABLES

Halifax





CANADA MORTGAGE AND HOUSING CORPORATION

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METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2007.

How do we define households who performed renovations in 2006?

Homeowner households who completed renovations on their primary residence in 2006, spending any amount, are deemed to have performed renovations last year.

How do we define households who intend to renovate in 2007?

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2007 or plan to commence renovations of \$1,000 or more in 2007 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2007, those having high confidence that they will renovate their home in 2007, and those having low confidence that they will renovate their home in 2007. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

How do we define households who purchased a home in 2006?

All households who signed a final purchase agreement in 2006 are classified as home purchasers.

How do we define households who intend to purchase a home in 2007?

All households who signed a final purchase agreement in 2007 or indicated that they are intending to buy home in 2007 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2007 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

Sample and geographic coverage

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2007. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS

Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

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Renovation

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Table 1: Households by Type of Renovation and Period of Construction

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

					Type of Renovation ²							
				Repairs	or	Improvemer	nts or					
	Total Owned	Renovati	on	Maintenaı	nce	Alteration	ns	Both		DK/NR	1	
Period of Construction	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	
1920 or before	6,059	3,800	63%	2,260	59%	2,553	67%	1,013	27%			
1920-1945	6,314	2,852	45%	1,492	52%	2,007	70%	647	23%			
1946-1960	13,042	5,544	43%	2,702	49%	3,801	69%	958	17%			
1961-1970	9,179	4,633	50%	2,099	45%	3,494	75%	960	21%			
1971-1980	18,364	9,314	51%	3,878	42%	7,258	78%	1,879	20%	57	1%	
1981-1990	18,690	8,376	45%	3,640	43%	5,883	70%	1,196	14%	48	1%	
1991-1995	7,719	2,652	34%	945	36%	1,970	74%	263	10%			
1996-2000	8,131	2,517	31%	493	20%	2,188	87%	164	7%			
2001-2006	9,808	1,762	18%	287	16%	1,646	93%	170	10%			
DK/NR	4,765	1,147	24%	484	42%	945	82%	283	25%			
Total	102,071	42,597	42%	18,280	43%	31,745	75%	7,533	18%	105	0%	

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

Table 2: Households by Type of Renovation and age of Respondent

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

				Type of Renovation ²								
				Repairs	or	Improvemen	nts or					
	Total Owned	Renovati	on	Maintenar	nce	Alteration	ns	Both		DK/NR	2	
Age	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	
18-24 years	955	341	36%	104	30%	237	70%					
25-34 years	12,478	6,251	50%	2,408	39%	5,419	87%	1,576	25%			
35-44 years	26,426	10,254	39%	3,880	38%	8,436	82%	2,061	20%			
45-54 years	28,967	12,533	43%	5,560	44%	9,154	73%	2,229	18%	48	0%	
55-64 years	19,285	8,320	43%	3,861	46%	5,496	66%	1,094	13%	57	1%	
65+ years	13,463	4,386	33%	2,245	51%	2,715	62%	574	13%			
DK/NR	494	512	104%	221	43%	290	57%					
Total	102,068	42,597	42%	18,279	43%	31,747	75%	7,534	18%	105	0%	

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2006

²As a proportion of those performing renovations in 2006

Table 3: Households by Type of Renovation and Household Income

Renovation and Home Purchase Survey

Survey Date: March 2007

				Type of Renovation ²							
	Total Owned	Renovation		Repairs Maintena		Improveme Alteration		Bot	h	DK/	NR
Income	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	15,392	4,849	32%	2,181	45%	3,455	71%	787	16%		
\$40,000 - \$59,999	15,563	5,989	38%	2,709	48%	4,233	71%	953	16%		
\$60,000-\$79,999	13,712	6,022	44%	3,273	48%	4,112	68%	1,363	23%		
\$80,000 - \$99,999	16,674	7,966	48%	3,185	48%	6,235	78%	1,559	20%	105	1%
\$100,000+	23,061	11,333	49%	3,931	48%	9,050	80%	1,648	15%		
Income Not Provided	17,667	6,438	36%	3,000	48%	4,662	72%	1,224	19%		
Total	102,069	42,597	42%	18,279	48%	31,747	75%	7,534	18%	105	0%

This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

Table 4: Households by Type of Renovation

Halifax CMA

Renovation and Home Purchase Survey

Type of Renovation ¹	Hhlds	%
Structural additions or extensions	4,118	10%
Remodeling of rooms	13,266	31%
Fences, driveways, patios, swimming pools or major landscaping	9,238	22%
Roofs and eavestroughing	5,216	12%
Exterior walls	3,132	7%
Windows and doors	12,323	29%
Painting or wallpapering	13,516	32%
Interior walls and ceilings	6,807	16%
Hard surface flooring and wall-to-wall carpeting	14,536	34%
Plumbing fixtures and equipment	5,747	13%
Heating and/or air conditioning equipment	3,600	8%
Electrical Fixtures and Equipment	4,060	10%
Built-in Appliances	1,279	3%
Other	1,903	4%
Don't know/No Response	269	1%
Households	42,596	
¹ Multiple responses permitted.		

²As a proportion of those who performed renovations in 2006

Table 5: Reasons Households Decide to Renovate

Renovation and Home Purchase Survey

Survey Date: March 2007

Reasons ¹	Hhlds	%
Needed Repairs	14,230	33%
Major Repairs	7,562	18%
Minor Repairs	6,613	16%
Don't Know	55	0%
Needed Maintenance	8,200	19%
Wanted to update or add value, or are preparing to sell the residence	25,707	60%
Needed more space	2,922	7%
To make the home more energy efficient	6,065	14%
Other	1,997	5%
DK/NR	327	1%
Households	42,596	
¹ Multiple responses permitted.		_

Table 6: How the Renovation Work was Completed

Halifax CMA

Renovation and Home Purchase Survey

How was the work completed?	Hhlds	%
Contracted out all the work (Paid)	12,027	28%
Did the work myself with friends/family (Unpaid)	16,026	38%
Both	11,885	28%
Bought Materials and contracted out the labour	2,229	5%
Other	258	1%
DK/NR	172	0%
Total	42,596	100%

Table 7: Average Cost of Renovations by Period of Construction

Renovation and Home Purchase Survey

Survey Date: March 2007

	Households perfoming Renovations				holds perfo	_	Households performing Repairs/Maintenance			
Period of Construction	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs	
1920 or Before	3,800	\$12,182	161	2,553	\$14,085	285	2,260	\$4,726	276	
1921-1945	2,852	\$12,931	133	2,007	\$13,045					
1946-1960	5,544	\$8,166	142	3,801	\$9,143	199	2,702			
1961-1970	4,633	\$9,291	269	3,494	\$9,468	283	2,099	\$5,119	441	
1971-1980	9,314	\$8,028	302	7,258	\$6,916	371	3,878	\$5,614	254	
1981-1990	8,376	\$6,754	497	5,883	\$6,725	343	3,640	\$4,564	314	
1991-1995	2,652	\$5,180	164	1,970	\$5,910	100	945	\$2,084	63	
1996-2000	2,517	\$4,590	171	2,188	\$4,965	171	493	\$1,528	0	
2001-2006	1,762	\$17,231	100	1,646	\$18,590	158	287	\$2,288	57	
DK/NR	1,147	\$5,915	263	945	\$6,200	262	484	\$2,708	116	
Total	42,596	\$8,596	2,201	31,747	\$8,742	2,357	18,279	\$4,778	1,775	

Table 8: Average Cost of Renovations by Household Income

Halifax CMA

Renovation and Home Purchase Survey

	Households perfoming Renovations			Households performing Alterations/Improvements			Households performing Repairs/Maintenance			
Income	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs	
Less than \$40,000	4,849									
\$40,000 - \$59,999	5,989			-,	. ,		2,709			
\$60,000 - \$79,999	6,022	. ,		4,112		_	,	. ,		
\$80,000 - \$99,999	7,966	\$8,043	259	6,235			3,185	\$4,335	229	
\$100,000+	11,333	\$12,603	197	9,050	\$13,089	303	3,931	\$6,340	249	
DK/NR	6,438	\$7,757	1,017	4,662	\$8,755	748	3,000	\$3,121	647	
Total	42,596	\$8,596	2,201	31,747	\$8,742	2,357	18,279	\$4,778	1,775	

Table 9: How was the Renovation Work Paid for?

Renovation and Home Purchaser Survey

How was the renovation work paid for? ¹	Hhlds	%
Pay for it from savings	31,944	75%
Using a Loan	1,311	3%
Creadit Card/Line of Credit	11,828	28%
Financed through Mortgage	2,500	6%
Borrow from Family/Friend	380	1%
Other	690	2%
DK/NR	719	2%
Total	42,596	
¹ Multiple responses permitted.		

Intention to renovate

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Table 1: Profile of Households Intending to Renovate - Age

Renovation and Home Purchase Survey

Survey Date: March 2007

		Intend to Renovate								
	Y	es								
Age	Hhlds	%	No	DK/NR	Total					
18-24 years	367	48%	363	41	771					
25-34 years	6,274	50%	5,905	282	12,461					
35-44 years	13,602	52%	12,370	176	26,148					
45-54 years	14,715	51%	13,706	257	28,678					
55-64 years	9,098	48%	9,781	157	19,036					
65+ years	4,408	33%	8,765	242	13,415					
DK/NR	310	63%	184		494					
Total	48,775	48%	51,073	1,155	101,004					

Table 2: Profile of Households Intending to Renovate - Income

Halifax CMA

Renovation and Home Purchase Survey

	Intend to Renovate								
	Y	es							
Income	Hhlds	%	No	DK/NR	Total				
Less than \$40,000	5,990	41%	8,403	170	14,564				
\$40,000 - \$59,999	7,619	50%	7,581	114	15,314				
\$60,000 - \$79,999	7,127	52%	6,259	202	13,588				
\$80,000 - \$99,999	9,124	54%	7,483	158	16,765				
\$100,000+	12,603	55%	10,247	176	23,027				
DK/NR	6,311	36%	11,099	335	17,746				
Total	48,775	48%	51,073	1,155	101,004				

Table 3: Households by Type of Renovation and Period of Construction

Renovation and Home Purchase Survey

Survey Date: March 2007

	Drobobili			_		Very High/High			Type of Renovation ¹			
	Probabili	ity of	Probabil	ity of	Repairs	s or	Improvem	ents or				
Owner	Renova	tion	Renova	tion	Mainten	ance	Alterati	ons	Bot	h	DK/N	∤ R
Hhlds	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
6,040	2,818	47%	3,222	53%	1,840	57%	2,181	68%	836	26%	38	1%
6,084	3,078	51%	3,006	49%	1,593	53%	2,348	78%	988	33%	53	2%
12,641	6,536	52%	6,105	48%	2,968	49%	4,512	74%	1,376	23%		
8,924	4,428	50%	4,496	50%	1,938	43%	3,440	77%	882	20%		
18,257	9,070	50%	9,187	50%	4,053	44%	7,268	79%	2,171	24%	37	0%
18,391	9,399	51%	8,992	49%	4,233	47%	6,474	72%	1,842	20%	128	1%
7,828	4,671	60%	3,157	40%	1,018	32%	2,418	77%	332	11%	52	2%
8,565	5,467	64%	3,098	36%	1,073	35%	2,417	78%	391	13%		
10,352	6,998	68%	3,354	32%	516	15%	3,047	91%	303	9%	93	3%
3,921	2,498	64%	1,423	36%	653	46%	845	59%	151	11%	77	5%
101,003	54,963	54%	46,040	46%	19,885	43%	34,950	76%	9,272	20%	478	1%
	6,040 6,084 12,641 8,924 18,257 18,391 7,828 8,565 10,352 3,921	6,040 2,818 6,084 3,078 12,641 6,536 8,924 4,428 18,257 9,070 18,391 9,399 7,828 4,671 8,565 5,467 10,352 6,998 3,921 2,498 101,003 54,963	6,040 2,818 47% 6,084 3,078 51% 12,641 6,536 52% 8,924 4,428 50% 18,257 9,070 50% 18,391 9,399 51% 7,828 4,671 60% 8,565 5,467 64% 10,352 6,998 68% 3,921 2,498 64% 101,003 54,963 54%	6,040 2,818 47% 3,222 6,084 3,078 51% 3,006 12,641 6,536 52% 6,105 8,924 4,428 50% 4,496 18,257 9,070 50% 9,187 18,391 9,399 51% 8,992 7,828 4,671 60% 3,157 8,565 5,467 64% 3,098 10,352 6,998 68% 3,354 3,921 2,498 64% 1,423 101,003 54,963 54% 46,040	6,040 2,818 47% 3,222 53% 6,084 3,078 51% 3,006 49% 12,641 6,536 52% 6,105 48% 8,924 4,428 50% 4,496 50% 18,257 9,070 50% 9,187 50% 18,391 9,399 51% 8,992 49% 7,828 4,671 60% 3,157 40% 8,565 5,467 64% 3,098 36% 10,352 6,998 68% 3,354 32% 3,921 2,498 64% 1,423 36%	6,040 2,818 47% 3,222 53% 1,840 6,084 3,078 51% 3,006 49% 1,593 12,641 6,536 52% 6,105 48% 2,968 8,924 4,428 50% 4,496 50% 1,938 18,257 9,070 50% 9,187 50% 4,053 18,391 9,399 51% 8,992 49% 4,233 7,828 4,671 60% 3,157 40% 1,018 8,565 5,467 64% 3,098 36% 1,073 10,352 6,998 68% 3,354 32% 516 3,921 2,498 64% 1,423 36% 653 101,003 54,963 54% 46,040 46% 19,885	6,040 2,818 47% 3,222 53% 1,840 57% 6,084 3,078 51% 3,006 49% 1,593 53% 12,641 6,536 52% 6,105 48% 2,968 49% 8,924 4,428 50% 4,496 50% 1,938 43% 18,257 9,070 50% 9,187 50% 4,053 44% 18,391 9,399 51% 8,992 49% 4,233 47% 7,828 4,671 60% 3,157 40% 1,018 32% 8,565 5,467 64% 3,098 36% 1,073 35% 10,352 6,998 68% 3,354 32% 516 15% 3,921 2,498 64% 1,423 36% 653 46% 101,003 54,963 54% 46,040 46% 19,885 43%	6,040 2,818 47% 3,222 53% 1,840 57% 2,181 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 10,352 6,998 68% 3,354 32% 516 15% 3,047 3,921 2,498 64% 1,423 36% 653 46% 845 101,003 54,963 54% <td>6,040 2,818 47% 3,222 53% 1,840 57% 2,181 68% 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 78% 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 74% 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 77% 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 79% 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 72% 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 77% 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 78% 10,352 6,998 68% 3,354 32% 516 15% 3,047 91% 3,921 2,498 64% 1,423 36% 653 46% 845 59% 101,003</td> <td>6,040 2,818 47% 3,222 53% 1,840 57% 2,181 68% 836 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 78% 988 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 74% 1,376 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 77% 882 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 79% 2,171 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 72% 1,842 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 77% 332 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 78% 391 10,352 6,998 68% 3,354 32% 516 15% 3,047 91% 303 3,921 2,498</td> <td>6,040 2,818 47% 3,222 53% 1,840 57% 2,181 68% 836 26% 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 78% 988 33% 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 74% 1,376 23% 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 77% 882 20% 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 79% 2,171 24% 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 72% 1,842 20% 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 77% 332 11% 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 78% 391 13% 10,352 6,998 68% 3,354 32%</td> <td>6,040 2,818 47% 3,222 53% 1,840 57% 2,181 68% 836 26% 38 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 78% 988 33% 53 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 74% 1,376 23% 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 77% 882 20% 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 79% 2,171 24% 37 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 72% 1,842 20% 128 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 77% 332 11% 52 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 78% 391 13%</td>	6,040 2,818 47% 3,222 53% 1,840 57% 2,181 68% 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 78% 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 74% 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 77% 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 79% 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 72% 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 77% 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 78% 10,352 6,998 68% 3,354 32% 516 15% 3,047 91% 3,921 2,498 64% 1,423 36% 653 46% 845 59% 101,003	6,040 2,818 47% 3,222 53% 1,840 57% 2,181 68% 836 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 78% 988 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 74% 1,376 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 77% 882 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 79% 2,171 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 72% 1,842 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 77% 332 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 78% 391 10,352 6,998 68% 3,354 32% 516 15% 3,047 91% 303 3,921 2,498	6,040 2,818 47% 3,222 53% 1,840 57% 2,181 68% 836 26% 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 78% 988 33% 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 74% 1,376 23% 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 77% 882 20% 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 79% 2,171 24% 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 72% 1,842 20% 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 77% 332 11% 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 78% 391 13% 10,352 6,998 68% 3,354 32%	6,040 2,818 47% 3,222 53% 1,840 57% 2,181 68% 836 26% 38 6,084 3,078 51% 3,006 49% 1,593 53% 2,348 78% 988 33% 53 12,641 6,536 52% 6,105 48% 2,968 49% 4,512 74% 1,376 23% 8,924 4,428 50% 4,496 50% 1,938 43% 3,440 77% 882 20% 18,257 9,070 50% 9,187 50% 4,053 44% 7,268 79% 2,171 24% 37 18,391 9,399 51% 8,992 49% 4,233 47% 6,474 72% 1,842 20% 128 7,828 4,671 60% 3,157 40% 1,018 32% 2,418 77% 332 11% 52 8,565 5,467 64% 3,098 36% 1,073 35% 2,417 78% 391 13%

Table 4: Households by Type of Renovation and Household Income

Halifax CMA

Renovation and Home Purchase Survey

		No/Lo	w	Very High/High				Type of Renovation ¹					
		Probabili	ty of	Probabil	ity of	Repair	s or	Improvem	ents or				
	Owner	Renova	tion	Renova	tion	Mainten	ance	Alterat	ions	Both	1	DK/N	IR
Income	Hhlds	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	14,564	9,312	64%	5,252	36%	2,994	57%	3,339	64%	1,112	21%	32	1%
\$40,000 - \$59,999	15,314	8,294	54%	7,020	46%	3,894	55%	5,186	74%	2,104	30%	44	1%
\$60,000-\$79,999	13,588	6,671	49%	6,917	51%	2,960	43%	5,194	75%	1,335	19%	98	1%
\$80,000 - \$99,999	16,765	7,407	44%	9,358	56%	3,697	40%	7,328	78%	1,667	18%		0%
\$100,000+	23,027	11,231	49%	11,796	51%	3,940	33%	9,868	84%	2,133	18%	122	1%
DK/NR	17,746	12,049	68%	5,697	32%	2,400	42%	4,036	71%	921	16%	182	3%
Total	101,004	54,964	54%	46,040	46%	19,885	43%	34,951	76%	9,272	20%	478	1%
¹ As a proportion of those house	holds with a hig	h or very high	probability	y of renovating	9	•		•					

Table 5: Reasons Households are Intending to Renovate

High or Very High Intention to Renovate

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

Reasons ¹	Hhlds	%
Needed Repairs	12,901	28%
Needed Maintenance	10,869	24%
Wanted to update or add value, or are preparing to sell	31,155	68%
the residence		
Needed more space	4,488	10%
To make the home more energy efficient	6,444	14%
Other	1,468	3%
No Response / Don't Know	527	1%
Households with High Probability of Renovating	46,041	
¹ Multiple Reasons were permitted.		

Table 6: Profile of Households Intending to Renovate - Contacting a Contractor

High or Very High Intention to Renovate

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

In planning your renovations, have you contacted a contractor for information about your renovations?	Hhlds	%
Yes	19,542	42%
No	26,236	57%
DK/NR	262	1%
Total	46,041	100%

Table 7: Profile of Households Intending to Renovate - Pricing Labour and Materials

High or Very High Intention to Renovate

Halifax CMA

Renovation and Home Purchase Survey

In planning your renovations, have you priced	Materials?		Labour?		
	Hhlds	%	Hhlds	%	
Yes	38,427	83%	26,553	58%	
No	7,075	15%	18,898	41%	
DK/NR	538	1%	590	1%	
Total	46,041	100%	46,041	100%	

HOME PURCHASE

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Table 1: Profile of 2006 Home Purchasers - Age

Renovation and Home Purchase Survey

Survey Date: March 2007

Did you purchase your primary residence in 2006?							
	Yes		No	DK/NR	Total		
Age	Hhlds	%	Hhlds	Hhlds	Hhlds		
18-24 years	259	34%	443	69	771		
25-34 years	1,746	14%	10,412	303	12,461		
35-44 years	2,342	9%	23,501	305	26,148		
45-54 years	1,217	4%	27,071	390	28,678		
55-64 years	411	2%	18,360	265	19,036		
65+ years	284	2%	12,794	338	13,415		
DK/NR	24	5%	470		494		
Total	6,283	6%	93,051	1,670	101,004		

Table 2: Profile of 2006 Home Purchasers - Income

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

Did you purchase your primary residence in 2006?							
	Yes		No	DK/NR	Total		
Income	Hhlds	%	Hhlds	Hhlds	Hhlds		
Less than \$40,000	635	4%	13,628	300	14,564		
\$40,000 - \$59,999	1,168	8%	13,971	175	15,314		
\$60,000 - \$79,999	734	5%	12,589	265	13,588		
\$80,000 - \$99,999	1,413	8%	15,154	198	16,765		
\$100,000+	1,665	7%	21,097	265	23,027		
DK/NR	668	4%	16,611	466	17,746		
Total	6,283	6%	93,051	1,670	101,004		

Table 3: Profile of 2006 Home Purchaser - Primary Reason for Purchasing a New Residence Halifax CMA

Renovation and Home Purchase Survey

Reasons	Hhlds	%
Need for a larger residence / better residence	1,904	30%
No longer require large residence	268	4%
Move to a better neighbourhood / More security	720	11%
Job related (transferred)	507	8%
Change from renting / Build Equity / Residence of our own	1,394	22%
Want Acreage / Yard / Freedom from city	111	2%
The market: Time is right	164	3%
Now meet the requirements for a mortgage	87	1%
Had the money	211	3%
Other	825	13%
DK/NR	92	1%
Total	6,283	100%

Table 4: Profile of 2006 Home Purchasers - First Time Home Buyers

Renovation and Home Purchase Survey

Survey Date: March 2007

Was this the first residence that you have purchased - either on your own or with someone else?					
	Hhlds	%			
Yes	2,560	41%			
No	3,697	59%			
DK/NR	26	0%			
Total	6,283	100%			

Table 5: Profile of 2006 Home Purchasers - Value of Home Compared to Previous Home

Non-First Time Home Buyers

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

Is your current residence worth more, less or about the same dollar value as your previous home?				
Hhlds %				
More	2,418	65%		
Less	885	24%		
About the same	352	9%		
DK/NR 69				
Total	3,724	100%		

Table 6: Profile of 2006 Home Purchasers - Size of Home Compared to Previous Home

Non-First Time Home Buyers

Halifax CMA

Renovation and Home Purchase Survey

Is your current residence larger, smaller, or about the same size when compared to your previous home?					
Hhlds %					
Larger	2,157	58%			
Smaller	883	24%			
About the same	634	17%			
DK/NR 50					
Total	3,724	100%			

Table 7: Profile of 2006 Home Purchaser - Brand New/Pre-Owned Home

Renovation and Home Purchase Survey

Survey Date: March 2007

What kind of residence did you purchase?				
Hhlds				
Brand New	1,293	21%		
Pre-Owned	4,829	77%		
Other	45	1%		
DK/NR	116	2%		
Total	6,283	100%		

Table 8: Profile of 2006 Home Purchaser - Dwelling Type

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

What type of dwelling did you purchase?				
	Hhlds	%		
Single-detached	4,269	68%		
Semi-detached	775	12%		
Row/Townhouse	460	7%		
Apartment	365	6%		
Other	229	4%		
DK/NR	185	3%		
Total	6,283	100%		

Table 9: Profile of 2006 Home Purchaser - Condominium Ownership

Halifax CMA

Renovation and Home Purchase Survey

Did you buy a condominium unit?					
	Ye	es	No	DK/NR	Total
Age	Hhlds	%	Hhlds	Hhlds	Hhlds
18-24 years	49	19%	210		259
25-34 years	187	11%	1,532	26	1,746
35-44 years	193	8%	2,126	23	2,342
45-54 years	146	12%	1,048	23	1,217
55-64 years	81	20%	304	26	411
65+ years	95	33%	167	22	284
DK/NR			24		24
Total	752	12%	5,411	120	6,283

Table 10: Profile of 2006 Home Purchaser - Down Payment

Renovation and Home Purchase Survey

Survey Date: March 2007

What was the size of the down payment on the residence you purchased?				
Hhlds				
Less than 5% down payment	580	9%		
5% to 24% down payment	2,710	43%		
25% or more down payment	1,565	25%		
No down payment	651	10%		
DK/NR	777	12%		
Total	6,283	100%		

Table 11: Profile of 2006 Home Purchaser - Main Source of Down Payment

Households having a Down Payment

Halifax CMA

Renovation and Home Purchase Survey

Main Source of Down Payment	Hhlds	%
Bank Loan / Credit Union Loan	190	3%
Savings (excluding RRSP and Investments)	1,473	26%
RRSP / Home Buyers Plan	525	9%
Inheritance	97	2%
Parents / Relative Loan	161	3%
Investments (e.g., stocks, bonds, etc.)	224	4%
Equity from present/previous residence	2,124	38%
Parents / Relative Gift	298	5%
Other	68	1%
DK/NR	473	8%
Total	5,633	100%

Table 12: Profile of 2006 Home Purchasers - Location of Home

Renovation and Home Purchase Survey

Survey Date: March 2007

Area	Hhlds	%
Halifax	2,431	39%
Dartmouth	1,886	30%
Bedford/Hammond's Plains	494	8%
Sackville	352	6%
Fall-River/Beaverbank	148	2%
Outside city limits/Rural Municipalities	627	10%
Other	317	5%
DK/NR	28	0%
Total	6,283	100%

Table 13: Profile of 2006 Home Purchasers - Price of Home

Halifax CMA

Renovation and Home Purchase Survey

Price	Hhlds	%
Under \$50,000	88	1%
\$50,000 to \$74,999	63	1%
\$75,000 to \$99,999	265	4%
\$100,000 to \$124,999	350	6%
\$125,000 to \$149,999	689	11%
\$150,000 to \$174,999	941	15%
\$175,000 to \$199,999	884	14%
\$200,000 to \$249,999	1,148	18%
\$250,000 to \$299,999	387	6%
\$300,000 to \$349,999	342	5%
\$350,000 to \$399,999	179	3%
\$400,000 to \$449,999	77	1%
\$450,000 to \$499,999	26	0%
\$500,000+	116	2%
DK/NR	728	12%
Total	6,283	100%

Table 14: Profile of 2006 Home Purchasers - Period of Construction

Renovation and Home Purchase Survey

Period of Construction	Hhlds	%
1920 or Before	214	3%
1921-1945	337	5%
1946-1960	634	10%
1961-1970	533	8%
1971-1980	660	11%
1981-1990	756	12%
1991-1995	614	10%
1996-2000	490	8%
2001-2006	1853	29%
DK/NR	193	3%
Total	6283	100%

INTENTION TO PURCHASE

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Table 1: Profile of Households Intending to Purchase a Home - Age and Tenure Halifax CMA

Renovation and Home Purchase Survey

ı	Have v	vou bouah	nt or are	vou thinking	about buy	ing a primary	y residence in 2007?
		,		, • • • • • • • • • • • • • • • • • • •	,	5 ~ 6	,

	1	T				
		Ye		No	DK/NR	Total
Tenure	Age	Hhlds	%	Hhlds	Hhlds	Hhlds
Owner	18-24 years	107	14%	611	53	771
	25-34 years	1,097	9%	11,019	344	12,461
	35-44 years	1,663	6%	23,714	771	26,148
	45-54 years	1,046	4%	27,052	581	28,678
	55-64 years	595	3%	17,875	566	19,036
	65+ years	266	2%	12,874	274	13,415
	DK/NR			494		494
	Total	4,774	5%	93,639	2,589	101,003
Renter	18-24 years	552	9%	5,396	154	6,102
	25-34 years	2,619	14%	15,823	485	18,927
	35-44 years	1,443	14%	8,152	1,008	10,603
	45-54 years	1,372	13%	8,534	644	10,550
	55-64 years	295	4%	6,220	203	6,719
	65+ years	188	3%	5,271	115	5,574
	DK/NR			221		221
	Total	6,469	11%	49,617	2,609	58,696
Total	18-24 years	659	10%	6,007	207	6,873
	25-34 years	3,717	12%	26,842		31,388
	35-44 years	3,106	8%	31,866	1,779	36,751
	45-54 years	2,418	6%	35,586	1,224	39,228
	55-64 years	890	3%	24,096	769	25,755
	65+ years	454	2%	18,146	389	18,989
	DK/NR			715		715
	Total	11,244	7%	143,258	5,197	159,699

Table 2: Profile of Households Intending to Purchase a Home - Income and Tenure

Renovation and Home Purchase Survey

		Yes		No	DK/NR	Total
Tenure	Income	Hhlds	%	Hhlds	Hhlds	Hhlds
Owner	Less than \$40,000	580	4%	13,663	321	14,564
	\$40,000 - \$59,999	770	5%	14,016	528	15,314
	\$60,000 - \$79,999	661	5%	12,594	333	13,588
	\$80,000 - \$99,999	1,014	6%	15,404	347	16,765
	\$100,000+	1,367	6%	21,150	510	23,027
	DK/NR	382	2%	16,813	551	17,746
	Total	4,774	5%	93,640	2,590	101,004
Renter	Less than \$40,000	1,046	4%	24,387	790	26,223
	\$40,000 - \$59,999	1,482	13%	9,306	490	11,278
	\$60,000 - \$79,999	1,182	18%	4,742	516	6,441
	\$80,000 - \$99,999	1,459	28%	3,492	186	5,136
	\$100,000+	700	32%	1,348	154	2,202
	DK/NR	600	8%	6,343	473	7,416
	Total	6,469	11%	49,618	2,609	58,696
Total	Less than \$40,000	1,626	4%	38,050	1,110	40,787
	\$40,000 - \$59,999	2,253	8%	23,322	1,018	26,592
	\$60,000 - \$79,999	1,844	9%	17,336	849	20,029
	\$80,000 - \$99,999	2,473	11%	18,896	532	21,901
	\$100,000+	2,066	8%	22,498	664	25,229
	DK/NR	982	4%	23,156	1,024	25,162
	Total	11,244	7%	143,258	5,197	159,700

Table 3: Profile of Households Intending to Purchase a Home - Looking for

a Brand New/Pre-Owned Home

High or Very High Intention to Purchase

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

What would be your first choice for purchasing a residence?		
	Hhlds	%
Brand new	1,871	19%
Pre-owned Home	5,880	59%
Either	1,563	16%
Other	143	1%
DK/NR	433	4%
Total	9,890	100%

Table 4: Profile of Households Intending to Purchase a Home - Type of Dwelling

High or Very High Intention to Purchase

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

What would be your first choice for purchasing a residence?		
	Hhlds	%
Single-detached	7,008	71%
Semi-detached	1,137	11%
Row/Townhouse	554	6%
Apartment	597	6%
Other	121	1%
DK/NR	474	5%
Total	9,890	100%

Table 5: Profile of Households Intending to Purchase a Home - Condominium Ownership

High or Very High Intention to Purchase

Halifax CMA

Renovation and Home Purchase Survey

Are you intending to buy a condominium unit?			
	Hhlds	%	
Yes	1,110	11%	
No	8,592	87%	
DK/NR	188	2%	
Total	9,890	100%	

Table 6: Profile of Households Intending to Purchase a Home - First Time Home buyers

High or Very High Intention to Purchase

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

Will this be the first residence you will purchase?			
	Hhlds	%	
Yes	4,620	47%	
No	5,215	53%	
DK/NR	55	1%	
Total	9,890	100%	

Table 7: Profile of Households Intending to Purchase a Home - Change in Dwelling Size

High or Very High Intention to Purchase

Non-First Time Homebuyers

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

Will the residence you are thinking of buying be larger, small	aller or about the sa	me size as
your present residence?		
	Uhldo	0/

	Hhlds	%
Larger	2,959	56%
Smaller	1,165	22%
About the same	1,076	20%
DK/NR	70	1%
Total	5,270	100%

Table 8: Profile of Households Intending to Purchase a Home - Down payment

High or Very High Intention to Purchase

Halifax CMA

Renovation and Home Purchase Survey

Approximately how much do you intend to put as a down payment?			
Hhlds			
Less than 5% down payment	1,342	14%	
5% to 24% down payment	4,315	44%	
25% or more down payment	2,307	23%	
No down payment	1,199	12%	
DK/NR	726	7%	
Total	9,890	100%	

Table 9: Profile of Households Intending to Purchase a Home - Main Source of Down Payment

Households Intending to Have a Down Payment

High or Very High Intention to Purchase

Halifax CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

Main Source of Down Payment	Hhlds	%
Bank Loan / Credit Union Loan	514	6%
Savings (excluding RRSP and Investments)	2,774	32%
RRSP / Home Buyers Plan	989	11%
Inheritance	167	2%
Parents / Relative Loan	72	1%
Investments (e.g., stocks, bonds, etc.)	503	6%
Equity from present/previous residence	2,617	30%
Parents / Relative Gift	299	3%
Other	343	4%
DK/NR	412	5%
Households	8,690	100%

Table 10: Profile of Households Intending to Purchase a Home - Primary Reason for

Purchasing a New Residence

High or Very High Intention to Purchase

Halifax CMA

Renovation and Home Purchase Survey

What is the primary reason that you are planning to purchase a new residence in 2007?			
Primary Reason	Hhlds	%	
Need for a larger residence / better residence	2,613	26%	
No longer require large residence	535	5%	
Move to a better neighbourhood / More security	687	7%	
Job related (transferred)	745	8%	
Change from renting / Build Equity / Residence of our own	3,652	37%	
Want Acreage / Yard / Freedom from city	137	1%	
The market: Time is right	196	2%	
Now meet the requirements for a mortgage	34	0%	
Had the money	258	3%	
Other	936	9%	
DK/NR	97	1%	
Total	9,890	100%	

Table 11: Profile of Households Intending to Purchase a Home - Housing Cost High or Very High Intention to Purchase Halifax CMA

Renovation and Home Purchase Survey

Approximately, how much do you plan to pay for this new residence?			
	Hhlds	%	
Under \$50,000	273	3%	
\$50,000 to \$74,999	120	1%	
\$75,000 to \$99,999	330	3%	
\$100,000 to \$124,999	388	4%	
\$125,000 to \$149,999	905	9%	
\$150,000 to \$174,999	1,566	16%	
\$175,000 to \$199,999	1,654	17%	
\$200,000 to \$249,999	1,819	18%	
\$250,000 to \$299,999	865	9%	
\$300,000 to \$349,999	504	5%	
\$350,000 to \$399,999	235	2%	
\$400,000 to \$449,999	183	2%	
\$450,000 to \$499,999	52	1%	
\$500,000+	162	2%	
DK/NR	834	8%	
Total	9,890	100%	







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