# RENOVATION DETAILED TABLES

Ottawa





CANADA MORTGAGE AND HOUSING CORPORATION

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# **METHODOLOGY**

The Renovation and Home Purchase Survey was conducted in March of 2007.

#### How do we define households who performed renovations in 2006?

Homeowner households who completed renovations on their primary residence in 2006, spending any amount, are deemed to have performed renovations last year.

#### How do we define households who intend to renovate in 2007?

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2007 or plan to commence renovations of \$1,000 or more in 2007 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2007, those having high confidence that they will renovate their home in 2007, and those having low confidence that they will renovate their home in 2007. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

#### How do we define households who purchased a home in 2006?

All households who signed a final purchase agreement in 2006 are classified as home purchasers.

#### How do we define households who intend to purchase a home in 2007?

All households who signed a final purchase agreement in 2007 or indicated that they are intending to buy home in 2007 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2007 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

#### Sample and geographic coverage

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2007. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

#### IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS

### **Abbreviations**

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

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Table 1: Households by Type of Renovation and Period of Construction

Ottawa CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

				Type of Renovation <sup>2</sup>							
				Repairs	or	Improveme	nts or				
	Total Owned	Renovati	on	Maintenar	nce	Alteratio	ns	Both		DK/NR	
Period of Construction	Hhlds <sup>1</sup>	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	11,317	5,249	46%	2,177	41%	3,801	72%	728	14%		
1920-1945	10,031	4,387	44%	2,475	56%	3,622	83%	1,710	39%		
1946-1960	27,025	11,828	44%	6,923	59%	7,326	62%	2,421	20%		
1961-1970	26,257	11,855	45%	4,836	41%	8,833	75%	2,037	17%	223	2%
1971-1980	39,033	18,134	46%	7,338	40%	13,281	73%	2,484	14%		
1981-1990	43,176	19,817	46%	9,837	50%	13,028	66%	3,048	15%		
1991-1995	15,116	6,508	43%	3,096	48%	4,092	63%	794	12%	115	2%
1996-2000	16,218	4,969	31%	1,561	31%	3,961	80%	554	11%		
2001-2006	21,186	4,197	20%	1,004	24%	3,509	84%	316	8%		
DK/NR	8,242	2,775	34%	719	26%	2,153	78%	334	12%	237	9%
Total	217,601	89,719	41%	39,966	45%	63,606	71%	14,426	16%	575	1%

<sup>1</sup>This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

<sup>2</sup>As a proportion of those performing renovations in 2006

Table 2: Households by Type of Renovation and age of Respondent

Ottawa CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

				Type of Renovation <sup>2</sup>							
	Total Owned	Renovati			Repairs or Maintenance		Improvements or Alterations			DK/NR	
Age	Hhlds <sup>1</sup>	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	1,517	454	30%	101	22%	454	100%	101	22%		
25-34 years	20,704	9,162	44%	3,448	38%	7,393	81%	1,793	20%	115	1%
35-44 years	51,551	22,699	44%	10,384	46%	16,786	74%	4,584	20%	113	0%
45-54 years	56,705	22,832	40%	10,061	44%	16,008	70%	3,237	14%		
55-64 years	44,520	20,461	46%	8,891	43%	14,363	70%	2,917	14%	124	1%
65+ years	41,088	13,879	34%	6,847	49%	8,480	61%	1,671	12%	223	2%
DK/NR	1,516	232	15%	232	100%	123	53%	123	53%		
Total	217,601	89,719	41%	39,964	45%	63,607	71%	14,426	16%	575	1%

<sup>1</sup>This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

<sup>2</sup>As a proportion of those performing renovations in 2006

Table 3: Households by Type of Renovation and Household Income

Renovation and Home Purchase Survey

Survey Date: March 2007

				Type of Renovation <sup>2</sup>							
				Repairs	or	Improveme	ents or				
	Total Owned	Renovati	on	Maintena	ance	Alterations		Both		DK/NR	
Income	Hhlds <sup>1</sup>	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	19,064	6,155	32%	3,267	53%	3,766	61%	961	16%	83	1%
\$40,000 - \$59,999	24,766	8,278	33%	3,931	48%	5,488	66%	1,140	14%		
\$60,000-\$79,999	25,503	11,404	45%	5,377	48%	7,789	68%	1,762	15%		
\$80,000 - \$99,999	38,005	17,757	47%	8,315	48%	13,446	76%	4,004	23%		
\$100,000+	63,727	29,642	47%	10,919	48%	22,740	77%	4,017	14%		
Income Not Provided	46,537	16,484	35%	8,155	48%	10,380	63%	2,543	15%	492	3%
Total	217,602	89,720	41%	39,964	48%	63,609	71%	14,427	16%	575	1%

This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

Table 4: Households by Type of Renovation

Ottawa CMA

Renovation and Home Purchase Survey

Type of Renovation <sup>1</sup>	Hhlds	%
Structural additions or extensions	8,336	9%
Remodeling of rooms	28,095	31%
Fences, driveways, patios, swimming pools or major landscaping	20,342	23%
Roofs and eavestroughing	13,843	15%
Exterior walls	4,618	5%
Windows and doors	17,929	20%
Painting or wallpapering	31,478	35%
Interior walls and ceilings	13,218	15%
Hard surface flooring and wall-to-wall carpeting	29,627	33%
Plumbing fixtures and equipment	14,697	16%
Heating and/or air conditioning equipment	7,682	9%
Electrical Fixtures and Equipment	10,371	12%
Built-in Appliances	2,888	3%
Other	2,511	3%
Don't know/No Response	696	1%
Households	89,720	
<sup>1</sup> Multiple responses permitted.		

<sup>&</sup>lt;sup>2</sup>As a proportion of those who performed renovations in 2006

Table 5: Reasons Households Decide to Renovate

Renovation and Home Purchase Survey

Survey Date: March 2007

Reasons <sup>1</sup>	Hhlds	%
Needed Repairs	28,891	32%
Major Repairs	16,686	19%
Minor Repairs	12,006	13%
Don't Know	199	0%
Needed Maintenance	22,971	26%
Wanted to update or add value, or are preparing to sell the residence	57,389	64%
Needed more space	5,951	7%
To make the home more energy efficient	7,782	9%
Other	1,821	2%
DK/NR	632	1%
Households	89,720	
<sup>1</sup> Multiple responses permitted.		

### Table 6: How the Renovation Work was Completed

Ottawa CMA

Renovation and Home Purchase Survey

How was the work completed?	Hhlds	%
Contracted out all the work (Paid)	34,438	38%
Did the work myself with friends/family (Unpaid)	25,997	29%
Both	24,039	27%
Bought Materials and contracted out the labour	4,236	5%
Other	550	1%
DK/NR	461	1%
Total	89,720	100%

Table 7: Average Cost of Renovations by Period of Construction

Renovation and Home Purchase Survey Survey Date: March 2007

		holds perfo	_		holds perfo		Households performing Repairs/Maintenance			
Period of Construction	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs		Average Cost	Hhlds not providing costs	
1920 or Before	5,249	\$21,260	738	3,801	\$26,358	547	2,177	\$5,361	411	
1921-1945	4,387	\$8,773		3,622			2,475		0	
1946-1960	11,828	\$12,034	1,761	7,326	\$15,104	1,067	6,923	\$4,612	1,713	
1961-1970	11,855	\$10,299	1,118	8,833	\$9,795	1,139	4,836	\$5,504	838	
1971-1980	18,134	\$8,011	715	13,281	\$8,793	723	7,338	\$4,032	482	
1981-1990	19,817	\$9,953	944	13,028	\$11,771	896	9,837	\$4,762	716	
1991-1995	6,508	\$12,651	755	4,092	\$16,266	366	3,096	\$4,515	586	
1996-2000	4,969	\$14,453	112	3,961	\$8,566	112	1,561	\$23,839	0	
2001-2006	4,197	\$9,192	209	3,509	\$9,765	85	1,004	\$3,664	123	
DK/NR	2,775	\$4,735	534	2,153	\$5,413	631	719	\$1,970	334	
Total	89,720	\$10,672	7,015	63,607	\$11,586	5,694	39,965	\$5,456	5,203	

Table 8: Average Cost of Renovations by Household Income

Ottawa CMA

Renovation and Home Purchase Survey

	Households perfoming Renovations				holds perfo ons/Improv	_	Households performing Repairs/Maintenance		
Income	Normala a r	Average	Hhlds not providing		Average	Hhlds not providing		Average	Hhlds not providing
Income	Number	Cost	costs	Number	Cost	costs	Number	Cost	costs
Less than \$40,000	6,155	\$14,515	430	3,766	\$18,213	241	3,267	\$3,298	464
\$40,000 - \$59,999	8,278	\$5,483	354	5,488	\$5,502	267	3,931	\$3,883	396
\$60,000 - \$79,999	11,404	\$6,502	421	7,789	\$5,581	322	5,377	\$5,850	412
\$80,000 - \$99,999	17,757	\$10,251	159	13,446	\$11,154	575	8,315	\$4,361	486
\$100,000+	29,642	\$11,999	1,524	22,740	\$13,443	1,508	10,919	\$5,028	867
DK/NR	16,484	\$13,504	4,128	10,380	\$14,134	2,784	8,155	\$9,497	2,577
Total	89,720	\$10,672	7,015	63,607	\$11,586	5,694	39,965	\$5,456	5,203

Table 9: How was the Renovation Work Paid for?

Renovation and Home Purchaser Survey

How was the renovation work paid for? <sup>1</sup>	Hhlds	%
Pay for it from savings	67,547	75%
Using a Loan	2,869	3%
Creadit Card/Line of Credit	23,488	26%
Financed through Mortgage	2,877	3%
Borrow from Family/Friend	821	1%
Other	1,758	2%
DK/NR	1,973	2%
Total	89,720	
<sup>1</sup> Multiple responses permitted.		







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