RENOVATION DETAILED TABLES

Québec





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METHODOLOGY

The Renovation and Home Purchase Survey was conducted in March of 2007.

How do we define households who performed renovations in 2006?

Homeowner households who completed renovations on their primary residence in 2006, spending any amount, are deemed to have performed renovations last year.

How do we define households who intend to renovate in 2007?

Homeowner households who identified that they had commenced renovations of \$1,000 or more in 2007 or plan to commence renovations of \$1,000 or more in 2007 are considered to be renovation intenders. Intenders are divided into three categories – those having very high confidence that they will renovate their home in 2007, those having high confidence that they will renovate their home in 2007, and those having low confidence that they will renovate their home in 2007. Those that have already started renovations are classified as having a very high intention of renovating. Characteristics are only gathered from those households that have a high or very high intention of renovating.

How do we define households who purchased a home in 2006?

All households who signed a final purchase agreement in 2006 are classified as home purchasers.

How do we define households who intend to purchase a home in 2007?

All households who signed a final purchase agreement in 2007 or indicated that they are intending to buy home in 2007 are considered home purchase intenders. Intenders are asked if this intention is very high, high, or low. Households who have signed a final purchase agreement in 2007 are deemed to have a very high intention of purchasing a home. Characteristics are only gathered from those households that have a high or very high intention of purchasing a home.

Sample and geographic coverage

The Renovation and Home Purchase Survey was conducted in the Census Metropolitan Areas of St. John's, Halifax, Québec, Montréal, Ottawa, Toronto, Winnipeg, Calgary, Edmonton and Vancouver. Households in these centres were classified as renovators, renovation intenders, home purchasers, and home purchase intenders. Profile characteristics were collected for renovators in all centres; however, profile characteristics for home purchasers, renovation intenders, and home purchase intenders were only collected for households in five major centres: Halifax, Montréal, Toronto, Calgary, and Vancouver.

The survey was conducted on a random sample of households in each CMA by using a list of geographically stratified telephone numbers. The actual number of households telephoned varied by centre. The sample size was set to get profile characteristics for 400 purchase intenders, 800 renovating households and 1,200 households who intend to renovate. The actual sample size was determined based on the centre's expected response rate and the incidence rate of the four characteristics of interest.

The survey results were weighted according to the sampling scheme and adjusted for non-response. The weights were then adjusted to add up to the projected number of households in the CMA as of

March 2007. The weights for households who were asked profile questions were adjusted to aggregate to the number of households expected to have that characteristic in the CMA based on the high level survey results.

IMPORTANT: COLUMN TOTALS ARE ROUNDED NUMBERS

Abbreviations

DK= Do Not Know

NR = No Response

Hhlds = Households

CMA = Census Metropolitan Area

RRSP = Registered Retirement Savings Plan

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Table 1: Households by Type of Renovation and Period of Construction

Quebec CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

				Type of Renovation ²							
				Repairs	or	Improvemen	nts or				
	Total Owned	Renovati	on	Maintenar	nce	Alteratio	ns	Both		DK/NR	
Period of Construction	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
1920 or before	10,473	5,059	48%	2,982	59%	2,885	57%	990	20%	182	4%
1920-1945	8,783	3,874	44%	2,525	65%	1,952	50%	603	16%		
1946-1960	20,370	8,568	42%	4,442	52%	4,689	55%	741	9%	178	2%
1961-1970	24,611	10,750	44%	5,540	52%	6,179	57%	1,070	10%	102	1%
1971-1980	40,397	19,050	47%	8,914	47%	12,510	66%	2,820	15%	446	2%
1981-1990	36,509	14,128	39%	6,337	45%	7,957	56%	608	4%	442	3%
1991-1995	19,383	6,002	31%	2,877	48%	3,401	57%	276	5%		
1996-2000	9,099	2,382	26%	616	26%	1,669	70%			96	4%
2001-2006	16,613	2,716	16%	474	17%	2,338	86%	95	3%		
DK/NR	9,984	2,121	21%	1,074	51%	850	40%			198	9%
Total	196,222	74,650	38%	35,781	48%	44,430	60%	7,203	10%	1,644	2%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2006

Table 2: Households by Type of Renovation and age of Respondent

Quebec CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

				Type of Renovation ²							
				Repairs	or	Improveme	nts or				
	Total Owned	Renovati	on	Maintenar	nce	Alteratio	ns	Both		DK/NR	
Age	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
18-24 years	4,071	745	18%	468	63%	361	48%	84	11%		
25-34 years	28,219	10,813	38%	4,901	45%	7,331	68%	1,419	13%		
35-44 years	43,964	18,304	42%	6,600	36%	12,984	71%	1,376	8%	96	1%
45-54 years	52,959	21,113	40%	11,292	53%	10,963	52%	1,596	8%	454	2%
55-64 years	41,663	15,669	38%	7,971	51%	8,868	57%	1,873	12%	702	4%
65+ years	24,770	7,730	31%	4,464	58%	3,921	51%	854	11%	198	3%
DK/NR	576	278	48%	84	30%					193	69%
Total	196,222	74,652	38%	35,780	48%	44,428	60%	7,202	10%	1,643	2%

¹This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those performing renovations in 2006

Table 3: Households by Type of Renovation and Household Income

Quebec CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

				Type of Renovation ²							
			•	Repairs	or	Improveme	ents or				
	Total Owned	Renovati	on	Maintena	ance	Alterations		Both		DK/NR	
Income	Hhlds ¹	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%	Hhlds	%
Less than \$40,000	33,676	10,769	32%	5,860	54%	5,942	55%	1,110	10%	76	1%
\$40,000 - \$59,999	33,487	11,713	35%	5,519	48%	7,003	60%	1,228	10%	420	4%
\$60,000-\$79,999	28,350	12,092	43%	5,847	48%	7,371	61%	1,221	10%	96	1%
\$80,000 - \$99,999	29,198	12,143	42%	5,839	48%	7,292	60%	1,093	9%	105	1%
\$100,000+	33,299	15,626	47%	7,205	48%	9,908	63%	1,487	10%		
Income Not Provided	38,213	12,308	32%	5,511	48%	6,913	56%	1,062	9%	946	8%
Total	196,223	74,651	38%	35,781	48%	44,429	60%	7,201	10%	1,643	2%

This refers to households residing in the CMA at the time of the survey who owned and lived in their primary residence in the same CMA last year

²As a proportion of those who performed renovations in 2006

Table 4: Households by Type of Renovation

Quebec CMA

Renovation and Home Purchase Survey

Type of Renovation ¹	Hhlds	%
Structural additions or extensions	3,858	5%
Remodeling of rooms	17,304	23%
Fences, driveways, patios, swimming pools or major landscaping	8,085	11%
Roofs and eavestroughing	10,759	14%
Exterior walls	6,089	8%
Windows and doors	16,827	23%
Painting or wallpapering	16,960	23%
Interior walls and ceilings	8,720	12%
Hard surface flooring and wall-to-wall carpeting	14,159	19%
Plumbing fixtures and equipment	5,666	8%
Heating and/or air conditioning equipment	3,484	5%
Electrical Fixtures and Equipment	3,056	4%
Built-in Appliances	1,473	2%
Other	9,793	13%
Don't know/No Response	1,407	2%
Households	74,651	
¹ Multiple responses permitted.		

Table 5: Reasons Households Decide to Renovate

Quebec CMA

Renovation and Home Purchase Survey

Survey Date: March 2007

Reasons ¹	Hhlds	%
Needed Repairs	19,714	26%
Major Repairs	8,923	12%
Minor Repairs	10,791	14%
Don't Know		
Needed Maintenance	14,102	19%
Wanted to update or add value, or are preparing to sell the residence	36,232	49%
Needed more space	5,105	7%
To make the home more energy efficient	3,430	5%
Other	6,959	9%
DK/NR	1,296	2%
Households	74,651	
¹ Multiple responses permitted.		

Table 6: How the Renovation Work was Completed

Quebec CMA

Renovation and Home Purchase Survey

How was the work completed?	Hhlds	%
Contracted out all the work (Paid)	25,824	35%
Did the work myself with friends/family (Unpaid)	35,595	48%
Both	10,555	14%
Bought Materials and contracted out the labour	985	1%
Other	733	1%
DK/NR	959	1%
Total	74,651	100%

Table 7: Average Cost of Renovations by Period of Construction

Quebec CMA

Renovation and Home Purchase Survey Survey Date: March 2007

	Households perfoming Renovations				holds perfo		Households performing Repairs/Maintenance			
Period of Construction	Number	Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs		Average Cost	Hhlds not providing costs	
1920 or Before	5,059	\$15,849	454		\$17,722	267	2,982	\$8,788	343	
1921-1945	3,874	\$8,713		1,952	\$8,302		2,525		373	
1946-1960	8,568	\$7,251	889	4,689					556	
1961-1970	10,750	\$8,207	1,049	6,179	\$8,325	674	5,540	\$6,467	619	
1971-1980	19,050	\$8,730	1,913	12,510	\$9,562	1,369	8,914	\$4,804	1,188	
1981-1990	14,128	\$8,636	1,405	7,957	\$10,961	840	6,337	\$4,799	461	
1991-1995	6,002	\$9,963	359	3,401	\$8,780	272	2,877	\$10,303	86	
1996-2000	2,382	\$6,011	379	1,669	\$7,376	282	616	\$2,938	0	
2001-2006	2,716	\$11,203	101	2,338	\$12,887	95	474	\$1,093	197	
DK/NR	2,121	\$11,677	779	850	\$13,150	197	1,074	\$10,278	385	
Total	74,651	\$9,133	7,590	44,428	\$10,323	4,867	35,781	\$5,952	4,208	

Table 8: Average Cost of Renovations by Household Income

Quebec CMA

Renovation and Home Purchase Survey

	Households perfoming Renovations				holds perfo		Households performing Repairs/Maintenance		
Income	Number	Average Cost	Hhlds not providing costs		Average Cost	Hhlds not providing costs	Number	Average Cost	Hhlds not providing costs
Less than \$40,000	10,769						5,860		
\$40,000 - \$59,999	11,713			7,003	\$10,693		5,519		
\$60,000 - \$79,999	12,092	\$7,418	576	7,371	\$8,104	436	5,847	\$4,767	432
\$80,000 - \$99,999	12,143	\$8,827	748	7,292	\$8,651	569	5,839	\$7,631	295
\$100,000+	15,626	\$11,335	661	9,908	\$14,469	658	7,205	\$5,151	356
DK/NR	12,308	\$8,806	3,451	6,913	\$10,764	1,878	5,511	\$4,642	1,527
Total	74,651	\$9,133	7,590	44,428	\$10,323	4,867	35,781	\$5,952	4,208

Table 9: How was the Renovation Work Paid for?

Quebec CMA

Renovation and Home Purchaser Survey

How was the renovation work paid for? ¹	Hhlds	%
Pay for it from savings	53,049	71%
Using a Loan	3,912	5%
Creadit Card/Line of Credit	9,055	12%
Financed through Mortgage	6,867	9%
Borrow from Family/Friend	675	1%
Other	3,279	4%
DK/NR	2,780	4%
Total	74,651	
¹ Multiple responses permitted.	•	







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