HOUSING MARKET INFORMATION

### HOUSING MARKET OUTLOOK

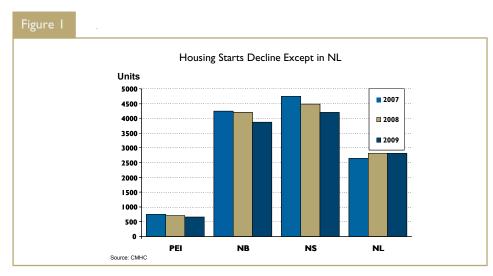
Atlantic Region Highlights

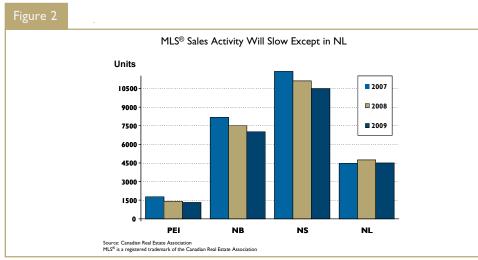


Canada Mortgage and Housing Corporation

Date Released: Third Quarter 2008

# Atlantic Housing Outlook Will Remain Weak





### **Overview**

Housing starts will decline moderately in 2008 for Atlantic Canada. An increase in singles activity during the first half of the year has provided the backdrop for an improvement in the current forecast. However, an anticipated pick-up in multiple starts is being held back by a lack of apartment starts so far in 2008. The strongest level of growth in overall activity for 2008 will occur in Newfoundland and Labrador.

#### Prices Continue to Rise

The price of existing homes continues to rise, with prices already up close to seven per cent so far in 2008. However, the current increase in inventory should limit any further upside to prices for the remainder of the year. New home prices are also rising, although outside of significant increases in Halifax and St. John's, the effects of price inflation from labor and materials are not having as strong an impact on prices in 2008.





MLS® Sales to Decline

For 2008, sales activity is expected to decline close to six per cent across the region, except in Newfoundland and Labrador, where sales should rise close to six per cent. The overall level of sales activity continues to be supported by an improving outlook for migration to the region (interprovincial and international) and positive employment growth. There is some risk to the forecast though, as consumer confidence has recently declined and income growth is not expected to be as strong in 2008.

### **Housing Forecast**

The rebound in housing activity in 2007, which was due to a rise in single starts, is not expected to carry over for the remainder of 2008 and into 2009. However, the rise in energy costs is currently providing builders with an opportunity to sell consumers on new construction with increased energy efficiency.

Multiple starts are expected to decline in 2008 and remain relatively flat in 2009.

Row and semi-detached starts are expected to remain popular across Atlantic Canada, as the current price of housing is forcing some consumers to shift away from single-detached units.

Strong price growth and higher mortgage carrying costs will also ease demand for existing homes in the region in 2008 and 2009.

### **Economic Forecast**

The expectation for 2008 is that consumers will be more reluctant to spend, as higher energy prices constrain consumer pocketbooks. The high Canadian dollar and rising energy prices are also affecting the competitiveness of sectors that rely on exporting, including forestry, fisheries, travel and tourism.

For Newfoundland and Labrador, oil and mineral exports, combined with the addition of new investment activity from the Hebron project, will drive economic growth for the province upward. However, declines in offshore oil production will dampen the outlook somewhat. The fishery will also continue to be challenged by a strong Canadian dollar and high fuel costs.

For Prince Edward Island, a rise in investment in non-residential construction is partially offsetting

some of the weakness in residential activity in 2008. The tourism sector is also being hit by the higher Canadian dollar, as well as the normal decline in travel by Americans in an election year.

The Nova Scotia economy continues to face many challenges, as industries and companies together struggle to remain competitive in a global economy. Growth in non-residential investment activity and specific components of the service sector, including financial, professional and scientific, and information and culture, will be the main supporters for growth. The outlook is also supported by the Deep Panucke project, which should add to growth in late 2008 as well as 2009.

For the New Brunswick economy, a strong dependence on exports will hamper future economic growth due

to the slowdown in the United States. The LNG terminal project and the refurbishment of the Point Lepreau generating station in the Saint John area, as well as the expansion of the Potash Corp. facility in Sussex, will continue to fuel non-residential construction activity.

Mortgage rates							
l Year	Q2 2008	6.68					
	% pt. chg from Q2 2007	-0.15					
	2008 (F)	6.82					
	2009 (F)	6.84					
5 Year	Q2 2008	6.93					
	% pt. chg from Q2 2007	-0.08					
	2008 (F)	7.12					
	2009 (F)	7.42					

Source: Bank of Canada, CMHC Forecast

Atlantic Region Economic and Housing Indicators										
Labour Market					Housing Market					
		Emp. Growth SA <sup>2</sup> (%)	Unemp. Rate SA <sup>2</sup> (%)	Average Weekly Earnings (\$)		Total Starts	Single- Detached Starts	Multiple Starts	MLS® Sales	MLS® Average Price (\$)
	Q2 2008	3.2	7.8	762.24	Q2 2008	456	368	88	1,084	\$169,942
St. John's	Q2 2007	1.4	6.6	687.05	Q2 2007	378	316	62	992	\$146,509
	Change <sup>1</sup>	1.8	1.2	10.9%	% Change	20.6	16.5	41.9	9.3	16.0
	Q2 2008	5.2	6.8	n/a	Q2 2008	143	90	53	128	\$175,042
Charlottetown I	Q2 2007	0.3	6.0	n/a	Q2 2007	151	91	60	174	\$172,590
	Change <sup>I</sup>	4.9	0.7		% Change	-5.3	-1.1	-11.7	-26.4	1.4
	Q2 2008	0.9	5.4	699.08	Q2 2008	612	359	253	2,270	\$234,514
Halifax <sup>2</sup>	Q2 2007	0.1	5.8	689.44	Q2 2007	681	323	358	2,382	\$219,482
	Change <sup>1</sup>	0.8	-0.4	1.4%	% Change	-10.1	11.1	-29.3	-4.7	6.8
	Q2 2008	-2.7	4.6	n/a	Q2 2008	263	143	120	842	\$165,960
Fredericton	Q2 2007	10.8	4.1	n/a	Q2 2007	158	123	35	866	\$154,529
	Change <sup>1</sup>	-13.5	0.5	-	% Change	66.5	16.3	242.9	-2.8	7.4
	Q2 2008	2.9	5.9	658.54	Q2 2008	532	209	323	902	\$143,892
Moncton	Q2 2007	-2.5	4.9	625.64	Q2 2007	397	183	214	890	\$140,471
	Change <sup>I</sup>	5.4	1.0	5.3%	% Change	34.0	14.2	50.9	1.3	2.4
	Q2 2008	-0.6	6.1	720.99	Q2 2008	207	147	60	690	\$166,349
Saint John	Q2 2007	5.3	4.8	702.09	Q2 2007	252	133	119	675	\$140,687
	Change <sup>I</sup>	-5.9	1.3	2.7%	% Change	-17.9	10.5	-49.6	2.2	18.2
	June 08	1.8	13.1	728.18	Q2 2008	863	731	132	1,084	\$169,942
NL	June 07	0.3	13.1	663.72	Q2 2007	665	567	98	992	\$146,509
	Change 1	1.5	0.0	9.7%	% Change	29.8	28.9	34.7	9.3	16.0
	June 08	2.6	10.1	637.41	Q2 2008	241	169	72	307	\$137,253
PEI	June 07	0.7	10.5	599.04	Q2 2007	234	158	76	454	\$132,190
	Change <sup>I</sup>	1.9	-0.4	6.4%		3.0	7.0	-5.3	-32.4	3.8
	June 08	2.2	7.6	665.97	Q2 2008	1,086	761	325	3,746	\$197,861
NS	June 07	1.3	8.1	653.27	Q2 2007	1,250	765	485	3,878	\$189,329
	Change 1	0.9	-0.5	1.9%	% Change	-13.1	-0.5	-33.0	-3.4	4.5
NB	June 08	-0.7	9.7	669.27	Q2 2008	1,414		620	2,587	\$153,403
	June 07	2.5	6.9	641.85	Q2 2007	1,281	847	434	2,602	\$141,522
	Change 1	-3.3	2.8	4.3%	% Change	10.4		42.9	-0.6	8.4
Atlantic Region	June 08	1.1	9.6	696.82	Q2 2008	3,604		1,149	7,724	\$176,643
	-	1.5	8.9	648.10	Q2 2007	3,430	2,337	1,093	7,926	\$165,002
	Change I	-0.3	0.7	7.5%		5.1	5.0	5.1	-2.5	7.1
	June 08	1.7	6.2	777.73	Q2 2008	62,087	29,267	32,820	146,219	\$315,760
Canada	June 07	2.1	6.1	744.90	Q2 2007	64,615	35,673	28,942	168,790	\$310,161
	Change I	-0.3	0.1	4.4%		-3.9	-18.0	13.4	-13.4	1.8

 $<sup>{\</sup>tt MLS@} \ is \ a \ registered \ trademark \ of \ the \ Canadian \ Real \ Estate \ Association \ (CREA).$ 

<sup>1</sup> Changes to the Unemployment Rate and Employment Growth represent the absolute difference between current rates and the rates for the same period in the previous year.

<sup>&</sup>lt;sup>2</sup>Seasonally adjusted Labour Force data is not available for Charlottetown, Fredericton, Moncton and, therefore, raw data was used.

Source: Statistics Canada (CANSIM), CMHC (Starts and Completions Survey), CREA, <sup>1</sup>PEI Real Estate Association, <sup>2</sup>Nova Scotia Association of Realtors

<sup>&</sup>quot;SA" means Seasonally Adjusted

Atlantic Region Housing Forecast - New Construction									
	Housing Starts	2007	2008(F)	% chg (2007/2008)	2009(F)	% chg (2008/2009)	YTD 2008	YTD 2007	% chg (2007/2008)
	Single-Detached	1,174	1,400	19.3	1,450	3.6	509	397	28.2
St. John's	Multiple	306	325	6.2	300	-7.7	119	126	-5.6
	Total	1,480	1,725	16.6	1,750	1.4	628	523	20.1
	Single-Detached	295	275	-6.8	225	-18.2	114	111	2.7
Charlottetown	Multiple	99	100	1.0	125	25.0	68	62	9.7
	Total	394	375	-4.8	350	-6.7	182	173	5.2
	Single-Detached	1,207	1,275	5.6	1,075	-15.7	563	464	21.3
Halifax	Multiple	1,282	1,200	-6.4	1,375	14.6	472	672	-29.8
	Total	2,489	2,475	-0.6	2,450	-1.0	1,035	1,136	-8.9
	Single-Detached	432	475	10.0	430	-9.5	198	157	26.1
Fredericton	Multiple	204	225	10.3	190	-15.6	124	37	235.1
	Total	636	700	10.1	620	-11.4	322	194	66.0
	Single-Detached	655	675	3.1	620	-8.1	243	229	6.1
Moncton	Multiple	770	805	4.5	740	-8.1	366	282	29.8
	Total	1,425	1,480	3.9	1,360	-8.1	609	511	19.2
	Single-Detached	412	480	16.5	440	-8.3	219	165	32.7
Saint John	Multiple	275	300	9.1	300	0.0	153	171	-10.5
	Total	687	780	13.5	740	-5.1	372	336	10.7
	Single-Detached	2,184	2,425	11.0	2,450	1.0	908	692	31.2
NL	Multiple	465	400	-14.0	375	-6.3	163	167	-2.4
	Total	2,649	2,825	6.6	2,825	0.0	1,071	859	24.7
	Single-Detached	573	525	-8.4	475	-9.5	213	208	2.4
PEI	Multiple	177	175	-1.1	175	0.0	93	88	5.7
	Total	750	700	-6.7	650	-7.1	306	296	3.4
	Single-Detached	2,887	2,850	-1.3	2,500	-12.3	1,130	1,078	4.8
NS	Multiple	1,863	1,625	-12.8	1,700	4.6	654	842	-22.3
	Total	4,750	4,475	-5.8	4,200	-6.1	1,784	1,920	
	Single-Detached	2,733	2,650	-3.0	2,450	-7.5	1,031	1,035	
NB	Multiple	1,509	1,550	2.7	1,425	-8.1	818	569	43.8
	Total	4,242	4,200		3,875	-7.7	1,849		
Atlantic Region	Single-Detached	8,377	8,450		7,875	-6.8	3,282	3,013	8.9
	Multiple	4,014	3,750		3,675	-2.0	1,728	1,666	
	Total	12,391	12,200		11,550	-5.3	5,010		
Canada	Single-Detached	118,917	97,925		93,225	-4.8	44,596		
	Multiple	109,426	117,550		100,875	-14.2	61,101	50,437	21.1
	Total	228,343	215,475		194,100			105,331	0.3

Source: CM HC (Starts and Completions Survey) (F) = CM HC Forecast

Atlantic Region Housing Forecast - Resale Market									
		2007	2008(F)	% chg (2007/2008)	2009(F)	% chg (2008/2009)	YTD 2008	YTD 2007	% chg (2007/2008)
_	MLS® Sales(#)	4,471	4,750	6.2	4,500	-5.3	1,797	1,616	11.2
St. John's	MLS® Avg. Price (\$)	149,258	171,500	14.9	182,500	6.4	164,788	143,288	15.0
	MLS® Sales(#)	650	500	-23.1	500	0.0	259	278	-6.8
Charlottetown	MLS® Avg. Price (\$)	166,244	173,000	4.1	175,000	1.2	174,591	167,403	4.3
2	MLS® Sales(#)	6,938	6,400	-7.8	6,000	-6.3	3,594	3,930	-8.5
Halifax <sup>2</sup>	MLS® Avg. Price (\$)	215,018	228,000	6.0	233,000	2.2	229,710	214,142	7.3
Fredericton	MLS® Sales(#)	2,448	2,250	-8.1	2,125	-5.6	1,211	1,360	-11.0
Fredericton	MLS® Avg. Price (\$)	141,117	151,500	7.4	158,000	4.3	159,866	146,904	8.8
Moncton	MLS® Sales(#)	2,849	2,750	-3.5	2,600	-5.5	1,435	1,481	-3.1
Moncton	MLS® Avg. Price (\$)	140,032	147,000	5.0	151,500	3.1	145,149	139,951	3.7
Saint John	MLS® Sales(#)	2,253	2,150	-4.6	2,000	-7.0	1,086	1,122	-3.2
Same John	MLS® Avg. Price (\$)	140,544	155,000	10.3	163,000	5.2	160,141	142,760	12.2
NL	MLS® Sales(#)	4,471	4,750	6.2	4,500	-5.3	1,797	1,616	11.2
NE .	MLS® Avg. Price (\$)	149,258	171,500	14.9	182,500	6.4	164,788	143,288	15.0
PEI	MLS® Sales(#)	1,769	1,400	-20.9	1,300	-7.1	523	700	-25.3
1	MLS® Avg. Price (\$)	133,457	138,000	3.4	140,000	1.4	136,186	128,689	5.8
NS	MLS® Sales(#)	11,857	11,100	-6.4	10,500	-5.4	5,892	6,269	-6.0
No	MLS® Avg. Price (\$)	180,989	190,000	5.0	194,500	2.4	194,132	184,970	5.0
NB	MLS® Sales(#)	8,161	7,500	-8.1	7,000	-6.7	3,962	4,222	-6.2
IAD	MLS® Avg. Price (\$)	136,603	143,000	4.7	146,000	2.1	149,781	139,539	7.3
Atlantic Region	MLS® Sales(#)	26,259	24,750	-5.7	23,300	-5.9	12,174	12,807	-4.9
	MLS® Avg. Price (\$)	158,589	169,266	6.7	174,571	3.1	172,878	161,657	6.9
Canada	MLS® Sales(#)	520,192	458,300	-11.9	446,600	-2.6	251,550	289,525	-13.1
Canada	MLS® Avg. Price (\$)	307,306	317,450	3.3	327,000	3.0	313,610	302,813	3.6

M LS® is a registered trademark of the Canadian Real Estate Association (CREA). Source: CREA,  $^1PEIReal$  Estate Association,  $^2Nova$  Scotia Association of Realtors (F) = CMHC Forecast YTD (January-August)

Atlantic Region Housing Forecast - Rental Market									
	Vacancy Rate         Average Rent           2-Bedroom Units           Oct 2007 Oct 2008(F) Oct 2007 Oct 2008								
St. John's	2.6	2.5	614	675					
Charlottetown	4.3	4.0	659	670					
Halifax	3.1	3.5	815	840					
Fredericton	6.5	6.0	701	725					
Moncton	4.3	4.8	643	660					
Saint John	5.2	4.8	570	590					
Canada	2.6	4.8	n/a	n/a					

Source: CM HC Fall Rental Market Survey (F) = CM HC Forecast

<sup>&</sup>lt;sup>1</sup> All centres 100,000+

### CMHC—HOME TO CANADIANS

Canada Mortgage and Housing Corporation (CMHC) has been Canada's national housing agency for more than 60 years.

Together with other housing stakeholders, we help ensure that the Canadian housing system remains one of the best in the world. We are committed to helping Canadians access a wide choice of quality, environmentally sustainable and affordable homes – homes that will continue to create vibrant and healthy communities and cities across the country.

For more information, visit our website at www.cmhc.ca

You can also reach us by phone at 1-800-668-2642 or by fax at 1-800-245-9274. Outside Canada call 613-748-2003 or fax to 613-748-2016.

Canada Mortgage and Housing Corporation supports the Government of Canada policy on access to information for people with disabilities. If you wish to obtain this publication in alternative formats, call 1-800-668-2642.

The Market Analysis Centre's (MAC) electronic suite of national standardized products is now available for free on CMHC's website. You can now view, print, download or subscribe to future editions and get market information e-mailed automatically to you the same day it is released. It's quick and convenient! Go to <a href="https://www.cmhc.ca/housingmarketinformation">www.cmhc.ca/housingmarketinformation</a>

For more information on MAC and the wealth of housing market information available to you, visit us today at www.cmhc.ca/housingmarketinformation

To subscribe to priced, printed editions of MAC publications, call 1 800 668-2642.

©2007 Canada Mortgage and Housing Corporation.All rights reserved. CMHC grants reasonable rights of use of this publication's content solely for personal, corporate or public policy research, and educational purposes. This permission consists of the right to use the content for general reference purposes in written analyses and in the reporting of results, conclusions, and forecasts including the citation of limited amounts of supporting data extracted from this publication. Reasonable and limited rights of use are also permitted in commercial publications subject to the above criteria, and CMHC's right to request that such use be discontinued for any reason.

Any use of the publication's content must include the source of the information, including statistical data, acknowledged as follows:

Source: CMHC (or "Adapted from CMHC," if appropriate), name of product, year and date of publication issue.

Other than as outlined above, the content of the publication cannot be reproduced or transmitted to any person or, if acquired by an organization, to users outside the organization. Placing the publication, in whole or part, on a website accessible to the public or on any website accessible to persons not directly employed by the organization is not permitted. To use the content of any CMHC Market Analysis publication for any purpose other than the general reference purposes set out above or to request permission to reproduce large portions of, or entire CMHC Market Analysis publications, please contact: the Canadian Housing Information Centre (CHIC) at <a href="mailto:chic@cmhc.gc.ca">mailto:chic@cmhc.gc.ca</a>; (613) 748-2367 or 1 800 668-2642.

For permission, please provide CHIC with the following information: Publication's name, year and date of issue.

Without limiting the generality of the foregoing, no portion of the content may be translated from English or French into any other language without the prior written permission of Canada Mortgage and Housing Corporation.

The information, analyses and opinions contained in this publication are based on various sources believed to be reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibility.







## STAY ON TOP OF The Housing Market

Enhance your decision-making with the latest information on Canadian housing trends and opportunities.

Don't miss Canada's leading Housing Outlook Conference in your area. CMHC's Housing Outlook Conferences are the best venues to access timely, reliable and unbiased information.

### Housing Outlook Conferences:

- Vancouver, October 30, 2008
- Kitchener, November 4, 2008
- Edmonton, November 5, 2008
- Toronto, November 6, 2008
- Hamilton, November 13, 2008
- Montréal, November 14, 2008
- Québec City, November 18, 2008
- Calgary, November 18, 2008
- London, Novmber 18, 2008
- Ottawa, November 20, 2008

### Housing Outlook Seminars:

■ Victoria, November, 2008

### Free reports available on-line:

- Canadian Housing Statistics
- Housing Information Monthly
- Housing Market Outlook, Canada
- Housing Market Outlook, Highlight Reports Canada and Regional
- Housing Market Outlook, Major Centres
- Housing Now, Canada
- Housing Now, Major Centres
- Housing Now, Regional
- Monthly Housing Statistics
- Northern Housing Outlook Report
- Preliminary Housing Start Data
- Renovation and Home Purchase
- Rental Market Highlight Reports
- Rental Market Reports, Major Centres
- Rental Market Statistics

### Free regional reports also available:

- B.C. Seniors' Housing Market Survey
- Ontario Retirement Homes Report
- The Retirement Home Market Study, Quebec Centres
- Housing Market Tables: Selected South Central Ontario Centres
- Residential Construction Digest, Prairie Centres
- Analysis of the Resale Market, Quebec Centres

### **Get the market intelligence you need today!**

Click www.cmhc.ca/housingmarketinformation to view, download or subscribe.

## <u>Subscribe today</u> to CMHC's Housing Research and Housing Technology eNewsletters.

Our electronic newsletters give you information on the latest socio-economic housing research findings and events, and Canadian housing technology. If you work in the housing industry, these eNewsletters are for you!