

## Service bulletin

# Culture Goods Trade: Data Tables

2007



### Introduction

These tables provide data on trade in culture goods, along with cross-tabulations for trade between Canada and selected countries. Culture goods include books, magazines, newspapers, postcards, calendars, films, videos, digital videodiscs (DVDs), sheet music, compact discs (CDs), cassettes, vinyl long-playing phonograph records (LPs), paintings (original and reproductions), photographs, sculptures, ornaments and figurines, architectural plans, designs and drawings, advertising materials, museum exhibits, coin and stamp collections, and antiques. Unrecorded media, such as blank CDs, are not included.

## Statistical tables

**Table 1**  
**International trade in culture goods, Canada**

	2000	2001	2002	2003	2004	2005	2006	2007
	thousands of dollars / \$ current							
<b>Imports</b>								
<b>Writing and published works</b>								
Books	1,420,694	1,422,811	1,525,891	1,452,666	1,429,695	1,412,619	1,404,843	1,411,274
Newspapers and periodicals	1,059,383	1,037,956	1,004,600	1,120,124	1,126,665	1,157,647	1,156,351	1,141,968
Other printed materials	265,029	260,580	263,137	272,223	266,480	247,153	282,777	281,931
<b>Subtotal</b>	<b>2,745,105</b>	<b>2,721,346</b>	<b>2,793,628</b>	<b>2,845,012</b>	<b>2,822,840</b>	<b>2,817,419</b>	<b>2,843,972</b>	<b>2,835,173</b>
<b>Film and video</b>								
Film	14,666	12,453	13,414	10,160	8,698	6,141	6,184	6,694
Video	204,579	281,503	373,100	381,007	353,438	355,372	280,426	290,644
<b>Subtotal</b>	<b>219,244</b>	<b>293,955</b>	<b>386,514</b>	<b>391,167</b>	<b>362,136</b>	<b>361,513</b>	<b>286,610</b>	<b>297,338</b>
<b>Sound recording and music publishing</b>								
Sound recordings	120,296	120,692	123,607	128,710	137,043	148,385	131,584	136,773
Printed music	16,913	16,639	17,196	15,813	15,432	15,121	13,951	11,887
<b>Subtotal</b>	<b>137,209</b>	<b>137,331</b>	<b>140,802</b>	<b>144,523</b>	<b>152,475</b>	<b>163,506</b>	<b>145,534</b>	<b>148,660</b>
<b>Visual arts</b>								
Original art	88,630	69,534	108,864	136,508	119,131	219,896	136,155	178,734
Other visual arts	136,602	145,468	160,714	149,031	136,023	124,774	116,748	125,485
<b>Subtotal</b>	<b>225,232</b>	<b>215,002</b>	<b>269,578</b>	<b>285,539</b>	<b>255,155</b>	<b>344,670</b>	<b>252,904</b>	<b>304,220</b>
<b>Architecture</b>	<b>3,166</b>	<b>2,640</b>	<b>2,706</b>	<b>3,324</b>	<b>2,580</b>	<b>1,527</b>	<b>1,560</b>	<b>1,899</b>
<b>Advertising</b>	<b>220,117</b>	<b>192,967</b>	<b>198,157</b>	<b>184,071</b>	<b>175,713</b>	<b>174,322</b>	<b>196,163</b>	<b>174,190</b>
<b>Heritage</b>	<b>53,603</b>	<b>98,635</b>	<b>51,378</b>	<b>56,717</b>	<b>34,346</b>	<b>34,485</b>	<b>39,671</b>	<b>58,207</b>
<b>Photography</b>	<b>120,311</b>	<b>188,920</b>	<b>182,602</b>	<b>151,552</b>	<b>125,275</b>	<b>143,572</b>	<b>146,824</b>	<b>141,109</b>
<b>Total</b>	<b>3,723,988</b>	<b>3,850,797</b>	<b>4,025,365</b>	<b>4,061,904</b>	<b>3,930,519</b>	<b>4,041,014</b>	<b>3,913,238</b>	<b>3,960,795</b>
<b>Exports</b>								
<b>Writing and published works</b>								
Books	382,468	478,411	486,745	459,933	430,802	398,851	398,805	385,252
Newspapers and periodicals	244,997	207,877	228,252	224,003	183,078	211,197	205,903	154,020
Other printed materials	239,674	273,750	254,567	256,486	248,647	243,139	183,020	155,000
<b>Subtotal</b>	<b>867,139</b>	<b>960,038</b>	<b>969,565</b>	<b>940,422</b>	<b>862,527</b>	<b>853,187</b>	<b>787,728</b>	<b>694,272</b>
<b>Film and video</b>								
Film	148,799	187,060	241,123	339,540	344,430	384,577	367,174	353,043
Video	161,000	204,639	247,620	278,762	300,736	290,432	188,352	196,925
<b>Subtotal</b>	<b>309,799</b>	<b>391,699</b>	<b>488,743</b>	<b>618,302</b>	<b>645,166</b>	<b>675,010</b>	<b>555,526</b>	<b>549,968</b>
<b>Sound recording and music publishing</b>								
Sound recordings	144,185	176,238	152,783	154,879	145,040	138,991	122,817	125,903
Printed music	339	463	387	189	112	200	210	381
<b>Subtotal</b>	<b>144,525</b>	<b>176,701</b>	<b>153,169</b>	<b>155,069</b>	<b>145,152</b>	<b>139,191</b>	<b>123,027</b>	<b>126,284</b>
<b>Visual arts</b>								
Original art	104,954	61,711	57,739	55,586	63,231	83,895	72,717	109,378
Other visual arts	17,410	16,373	17,629	18,362	16,529	13,864	17,818	12,012
<b>Subtotal</b>	<b>122,365</b>	<b>78,084</b>	<b>75,368</b>	<b>73,947</b>	<b>79,761</b>	<b>97,759</b>	<b>90,535</b>	<b>121,390</b>
<b>Architecture</b>	<b>2,387</b>	<b>2,388</b>	<b>2,928</b>	<b>2,111</b>	<b>1,332</b>	<b>2,381</b>	<b>3,048</b>	<b>1,077</b>
<b>Advertising</b>	<b>465,748</b>	<b>492,090</b>	<b>527,973</b>	<b>440,491</b>	<b>417,952</b>	<b>387,022</b>	<b>321,282</b>	<b>274,578</b>
<b>Heritage</b>	<b>19,852</b>	<b>22,724</b>	<b>23,921</b>	<b>18,479</b>	<b>17,655</b>	<b>18,561</b>	<b>22,156</b>	<b>33,388</b>
<b>Photography</b>	<b>171,462</b>	<b>163,152</b>	<b>216,375</b>	<b>216,756</b>	<b>228,878</b>	<b>200,993</b>	<b>169,154</b>	<b>154,721</b>
<b>Total</b>	<b>2,103,277</b>	<b>2,286,876</b>	<b>2,458,042</b>	<b>2,465,578</b>	<b>2,398,422</b>	<b>2,374,104</b>	<b>2,072,455</b>	<b>1,955,677</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions. Due to changes in the Harmonized System of Classification in 2007, adjustments were made to the video and sound recording data for that year to reflect the product break down of the Canadian Framework for Culture Statistics.

**Table 2**  
**Culture goods trade with the United States**

	2000	2001	2002	2003	2004	2005	2006	2007
	thousands of dollars / \$ current							
<b>Imports</b>								
<b>Writing and published works</b>								
Books	1,129,737	1,118,126	1,158,884	1,074,000	1,057,912	1,034,138	1,024,899	1,024,214
Newspapers and periodicals	981,645	958,700	923,685	1,034,139	1,041,973	1,073,004	1,078,213	1,055,458
Other printed materials	227,855	227,542	222,594	219,504	205,096	181,266	212,856	199,232
<b>Subtotal</b>	<b>2,339,237</b>	<b>2,304,368</b>	<b>2,305,163</b>	<b>2,327,643</b>	<b>2,304,981</b>	<b>2,288,407</b>	<b>2,315,968</b>	<b>2,278,903</b>
<b>Film and video</b>								
Film	11,753	10,409	10,274	6,557	5,944	4,888	4,894	5,622
Video	193,311	270,641	358,891	356,262	325,785	333,862	252,747	249,173
<b>Subtotal</b>	<b>205,064</b>	<b>281,051</b>	<b>369,165</b>	<b>362,820</b>	<b>331,729</b>	<b>338,750</b>	<b>257,641</b>	<b>254,795</b>
<b>Sound recording and music publishing</b>								
Sound recordings	82,557	84,302	84,242	89,239	89,040	98,196	96,227	96,900
Printed music	16,057	15,721	16,372	14,762	14,609	14,372	13,327	11,329
<b>Subtotal</b>	<b>98,614</b>	<b>100,023</b>	<b>100,615</b>	<b>104,001</b>	<b>103,649</b>	<b>112,568</b>	<b>109,554</b>	<b>108,229</b>
<b>Visual arts</b>								
Original art	39,152	29,917	56,682	33,798	32,424	46,625	45,737	55,735
Other visual arts	22,390	21,071	15,315	12,953	11,233	9,586	9,816	11,659
<b>Subtotal</b>	<b>61,542</b>	<b>50,987</b>	<b>71,998</b>	<b>46,751</b>	<b>43,657</b>	<b>56,212</b>	<b>55,552</b>	<b>67,394</b>
<b>Architecture</b>	<b>2,037</b>	<b>2,032</b>	<b>2,078</b>	<b>1,723</b>	<b>1,657</b>	<b>1,135</b>	<b>1,265</b>	<b>1,472</b>
<b>Advertising</b>	<b>193,867</b>	<b>175,502</b>	<b>179,377</b>	<b>166,735</b>	<b>158,115</b>	<b>154,690</b>	<b>175,554</b>	<b>152,130</b>
<b>Heritage</b>	<b>13,683</b>	<b>13,880</b>	<b>10,621</b>	<b>11,556</b>	<b>9,239</b>	<b>9,906</b>	<b>11,988</b>	<b>22,317</b>
<b>Photography</b>	<b>105,629</b>	<b>172,343</b>	<b>162,509</b>	<b>130,088</b>	<b>105,351</b>	<b>106,744</b>	<b>114,118</b>	<b>102,462</b>
<b>Total</b>	<b>3,019,674</b>	<b>3,100,185</b>	<b>3,201,525</b>	<b>3,151,316</b>	<b>3,058,380</b>	<b>3,068,413</b>	<b>3,041,641</b>	<b>2,987,702</b>
<b>Exports</b>								
<b>Writing and published works</b>								
Books	357,440	441,690	446,225	404,822	386,576	352,499	340,758	340,118
Newspapers and periodicals	242,961	205,581	226,968	221,486	182,084	205,767	203,795	149,142
Other printed materials	236,331	269,824	250,852	249,438	233,947	217,006	165,029	131,700
<b>Subtotal</b>	<b>836,732</b>	<b>917,094</b>	<b>924,046</b>	<b>875,746</b>	<b>802,607</b>	<b>775,272</b>	<b>709,582</b>	<b>620,959</b>
<b>Film and video</b>								
Film	148,416	186,888	240,433	338,359	342,838	383,284	365,709	350,417
Video	142,515	195,519	231,932	247,256	240,974	207,216	133,410	156,161
<b>Subtotal</b>	<b>290,931</b>	<b>382,407</b>	<b>472,365</b>	<b>585,615</b>	<b>583,812</b>	<b>590,500</b>	<b>499,119</b>	<b>506,578</b>
<b>Sound recording and music publishing</b>								
Sound recordings	131,896	157,317	142,766	131,158	124,463	126,828	106,432	122,698
Printed music	325	463	377	113	40	121	187	355
<b>Subtotal</b>	<b>132,222</b>	<b>157,780</b>	<b>143,143</b>	<b>131,270</b>	<b>124,503</b>	<b>126,949</b>	<b>106,619</b>	<b>123,053</b>
<b>Visual arts</b>								
Original art	95,132	54,196	50,669	45,452	51,996	56,636	49,576	85,600
Other visual arts	16,204	13,862	17,006	16,894	15,644	12,412	16,687	10,945
<b>Subtotal</b>	<b>111,335</b>	<b>68,058</b>	<b>67,675</b>	<b>62,346</b>	<b>67,640</b>	<b>69,048</b>	<b>66,263</b>	<b>96,545</b>
<b>Architecture</b>	<b>2,240</b>	<b>2,281</b>	<b>2,886</b>	<b>1,971</b>	<b>1,236</b>	<b>1,114</b>	<b>400</b>	<b>320</b>
<b>Advertising</b>	<b>462,673</b>	<b>487,026</b>	<b>524,369</b>	<b>436,194</b>	<b>409,213</b>	<b>369,691</b>	<b>310,623</b>	<b>264,121</b>
<b>Heritage</b>	<b>12,512</b>	<b>10,963</b>	<b>11,592</b>	<b>10,518</b>	<b>10,557</b>	<b>11,410</b>	<b>13,068</b>	<b>8,500</b>
<b>Photography</b>	<b>159,432</b>	<b>159,215</b>	<b>212,014</b>	<b>206,275</b>	<b>210,718</b>	<b>182,597</b>	<b>157,750</b>	<b>144,725</b>
<b>Total</b>	<b>2,008,077</b>	<b>2,184,824</b>	<b>2,358,089</b>	<b>2,309,936</b>	<b>2,210,286</b>	<b>2,126,582</b>	<b>1,863,425</b>	<b>1,764,801</b>

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**Table 3**  
**Culture goods trade with China**

	2000	2001	2002	2003	2004	2005	2006	2007
	thousands of dollars / \$ current							
<b>Imports</b>								
<b>Writing and published works</b>								
Books	62,783	64,441	93,961	109,881	114,397	118,426	127,125	136,153
Newspapers and periodicals	2,261	2,112	1,812	1,551	1,475	1,149	1,252	1,561
Other printed materials	10,004	11,891	17,242	28,609	41,028	43,499	47,938	56,512
<b>Subtotal</b>	<b>75,048</b>	<b>78,444</b>	<b>113,016</b>	<b>140,041</b>	<b>156,900</b>	<b>163,074</b>	<b>176,316</b>	<b>194,226</b>
<b>Film and video</b>								
Film	69	66	143	538	654	237	104	68
Video	2,367	2,781	4,689	6,067	6,684	5,341	6,828	6,857
<b>Subtotal</b>	<b>2,436</b>	<b>2,847</b>	<b>4,831</b>	<b>6,605</b>	<b>7,338</b>	<b>5,577</b>	<b>6,932</b>	<b>6,925</b>
<b>Sound recording and music publishing</b>								
Sound recordings	2,545	2,952	3,363	2,141	2,699	2,454	2,134	2,999
Printed music	28	24	23	193	51	83	88	49
<b>Subtotal</b>	<b>2,573</b>	<b>2,975</b>	<b>3,386</b>	<b>2,334</b>	<b>2,750</b>	<b>2,537</b>	<b>2,222</b>	<b>3,048</b>
<b>Visual arts</b>								
Original art	2,275	1,990	4,410	2,732	2,969	3,834	6,758	8,500
Other visual arts	75,203	89,687	107,675	100,497	93,424	84,782	75,820	85,286
<b>Subtotal</b>	<b>77,477</b>	<b>91,677</b>	<b>112,085</b>	<b>103,229</b>	<b>96,394</b>	<b>88,616</b>	<b>82,578</b>	<b>93,786</b>
<b>Architecture</b>	<b>60</b>	<b>12</b>	<b>66</b>	<b>90</b>	<b>203</b>	<b>188</b>	<b>35</b>	<b>19</b>
<b>Advertising</b>	<b>2,866</b>	<b>2,496</b>	<b>1,751</b>	<b>2,916</b>	<b>2,670</b>	<b>4,788</b>	<b>8,081</b>	<b>8,054</b>
<b>Heritage</b>	<b>2,581</b>	<b>3,443</b>	<b>3,098</b>	<b>9,144</b>	<b>2,512</b>	<b>2,085</b>	<b>2,396</b>	<b>2,457</b>
<b>Photography</b>	<b>2,854</b>	<b>4,453</b>	<b>5,194</b>	<b>4,922</b>	<b>6,856</b>	<b>12,047</b>	<b>16,151</b>	<b>19,857</b>
<b>Total</b>	<b>165,896</b>	<b>186,347</b>	<b>243,427</b>	<b>269,281</b>	<b>275,624</b>	<b>278,912</b>	<b>294,711</b>	<b>328,371</b>
<b>Exports</b>								
<b>Writing and published works</b>								
Books	910	3,264	4,405	2,694	2,257	1,660	3,706	1,805
Newspapers and periodicals	4	0	0 <sup>s</sup>	0 <sup>s</sup>	51	20	57	34
Other printed materials	38	387	86	236	1,742	1,495	1,511	1,193
<b>Subtotal</b>	<b>952</b>	<b>3,651</b>	<b>4,491</b>	<b>2,930</b>	<b>4,050</b>	<b>3,175</b>	<b>5,274</b>	<b>3,032</b>
<b>Film and video</b>								
Film	7	0	0	0	42	0	0	9
Video	2,628	1,762	2,598	5,065	9,183	2,779	3,408	4,353
<b>Subtotal</b>	<b>2,635</b>	<b>1,762</b>	<b>2,598</b>	<b>5,065</b>	<b>9,225</b>	<b>2,779</b>	<b>3,408</b>	<b>4,362</b>
<b>Sound recording and music publishing</b>								
Sound recordings	210	95	251	1,549	196	37	1,516	598
Printed music	6	0	0	4	16	21	4	9
<b>Subtotal</b>	<b>215</b>	<b>95</b>	<b>251</b>	<b>1,553</b>	<b>212</b>	<b>58</b>	<b>1,520</b>	<b>607</b>
<b>Visual arts</b>								
Original art	342	189	177	308	345	775	1,515	673
Other visual arts	0	11	4	36	59	483	122	12
<b>Subtotal</b>	<b>342</b>	<b>200</b>	<b>181</b>	<b>344</b>	<b>404</b>	<b>1,258</b>	<b>1,637</b>	<b>685</b>
<b>Architecture</b>	<b>1</b>	<b>5</b>	<b>0</b>	<b>0<sup>s</sup></b>	<b>12</b>	<b>7</b>	<b>0<sup>s</sup></b>	<b>0<sup>s</sup></b>
<b>Advertising</b>	<b>96</b>	<b>43</b>	<b>217</b>	<b>148</b>	<b>224</b>	<b>4,292</b>	<b>240</b>	<b>1,304</b>
<b>Heritage</b>	<b>397</b>	<b>229</b>	<b>356</b>	<b>506</b>	<b>545</b>	<b>83</b>	<b>615</b>	<b>1,059</b>
<b>Photography</b>	<b>125</b>	<b>122</b>	<b>236</b>	<b>393</b>	<b>827</b>	<b>1,613</b>	<b>1,084</b>	<b>654</b>
<b>Total</b>	<b>4,763</b>	<b>6,107</b>	<b>8,331</b>	<b>10,940</b>	<b>15,499</b>	<b>13,266</b>	<b>13,777</b>	<b>11,704</b>

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**Table 4**  
**Culture goods trade with France**

	2000	2001	2002	2003	2004	2005	2006	2007
thousands of dollars / \$ current								
<b>Imports</b>								
<b>Writing and published works</b>								
Books	87,353	89,891	94,486	90,728	91,125	90,834	87,122	90,109
Newspapers and periodicals	31,967	30,963	31,863	30,322	30,442	28,471	27,778	28,005
Other printed materials	1,451	1,320	1,654	2,271	1,908	2,626	1,710	1,361
<b>Subtotal</b>	<b>120,771</b>	<b>122,174</b>	<b>128,004</b>	<b>123,321</b>	<b>123,475</b>	<b>121,931</b>	<b>116,610</b>	<b>119,475</b>
<b>Film and video</b>								
Film	669	914	1,057	1,145	775	364	495	320
Video	716	811	775	1,195	1,460	824	1,162	1,066
<b>Subtotal</b>	<b>1,385</b>	<b>1,724</b>	<b>1,833</b>	<b>2,340</b>	<b>2,236</b>	<b>1,188</b>	<b>1,657</b>	<b>1,386</b>
<b>Sound recording and music publishing</b>								
Sound recordings	5,433	4,671	3,943	3,411	3,150	3,127	2,958	2,741
Printed music	53	72	54	67	112	105	112	79
<b>Subtotal</b>	<b>5,486</b>	<b>4,743</b>	<b>3,996</b>	<b>3,477</b>	<b>3,262</b>	<b>3,231</b>	<b>3,071</b>	<b>2,820</b>
<b>Visual arts</b>								
Original art	17,145	12,617	18,168	29,312	48,202	84,648	30,713	58,743
Other visual arts	2,107	1,204	1,127	851	1,549	1,042	4,842	1,305
<b>Subtotal</b>	<b>19,251</b>	<b>13,820</b>	<b>19,294</b>	<b>30,163</b>	<b>49,751</b>	<b>85,690</b>	<b>35,555</b>	<b>60,048</b>
<b>Architecture</b>	<b>53</b>	<b>40</b>	<b>65</b>	<b>59</b>	<b>44</b>	<b>32</b>	<b>14</b>	<b>33</b>
<b>Advertising</b>	<b>2,398</b>	<b>2,145</b>	<b>3,761</b>	<b>2,401</b>	<b>2,442</b>	<b>1,847</b>	<b>1,945</b>	<b>1,860</b>
<b>Heritage</b>	<b>12,043</b>	<b>13,010</b>	<b>11,240</b>	<b>14,902</b>	<b>6,990</b>	<b>8,360</b>	<b>7,599</b>	<b>10,492</b>
<b>Photography</b>	<b>1,196</b>	<b>1,182</b>	<b>2,360</b>	<b>2,147</b>	<b>1,457</b>	<b>9,162</b>	<b>1,329</b>	<b>2,826</b>
<b>Total</b>	<b>162,582</b>	<b>158,838</b>	<b>170,553</b>	<b>178,811</b>	<b>189,657</b>	<b>231,441</b>	<b>167,779</b>	<b>198,939</b>
<b>Exports</b>								
<b>Writing and published works</b>								
Books	5,172	6,288	6,921	20,513	18,110	16,240	18,148	17,711
Newspapers and periodicals	93	137	216	154	90	6	34	70
Other printed materials	401	278	204	231	238	2,040	1,838	1,542
<b>Subtotal</b>	<b>5,667</b>	<b>6,703</b>	<b>7,341</b>	<b>20,897</b>	<b>18,438</b>	<b>18,286</b>	<b>20,020</b>	<b>19,323</b>
<b>Film and video</b>								
Film	16	17	36	50	322	162	202	139
Video	1,746	430	304	1,207	1,544	5,687	2,833	2,179
<b>Subtotal</b>	<b>1,762</b>	<b>447</b>	<b>340</b>	<b>1,257</b>	<b>1,866</b>	<b>5,848</b>	<b>3,035</b>	<b>2,318</b>
<b>Sound recording and music publishing</b>								
Sound recordings	265	442	708	718	1,250	1,120	1,043	806
Printed music	9	0	0	8	2	0	0	5
<b>Subtotal</b>	<b>274</b>	<b>442</b>	<b>708</b>	<b>726</b>	<b>1,252</b>	<b>1,120</b>	<b>1,043</b>	<b>811</b>
<b>Visual arts</b>								
Original art	2,271	3,062	292	572	1,615	9,351	2,856	1,949
Other visual arts	121	488	66	50	52	18	342	26
<b>Subtotal</b>	<b>2,392</b>	<b>3,549</b>	<b>359</b>	<b>622</b>	<b>1,667</b>	<b>9,369</b>	<b>3,198</b>	<b>1,975</b>
<b>Architecture</b>	<b>0<sup>s</sup></b>	<b>32</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>380</b>	<b>0<sup>s</sup></b>	<b>0<sup>s</sup></b>
<b>Advertising</b>	<b>119</b>	<b>190</b>	<b>304</b>	<b>205</b>	<b>851</b>	<b>1,540</b>	<b>1,342</b>	<b>417</b>
<b>Heritage</b>	<b>189</b>	<b>31</b>	<b>3</b>	<b>29</b>	<b>61</b>	<b>90</b>	<b>92</b>	<b>217</b>
<b>Photography</b>	<b>1,285</b>	<b>1,160</b>	<b>669</b>	<b>2,153</b>	<b>2,697</b>	<b>1,822</b>	<b>1,722</b>	<b>875</b>
<b>Total</b>	<b>11,688</b>	<b>12,555</b>	<b>9,726</b>	<b>25,890</b>	<b>26,833</b>	<b>38,455</b>	<b>30,451</b>	<b>25,936</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions. Due to changes in the Harmonized System of Classification in 2007, adjustments were made to the video and sound recording data for that year to reflect the product break down of the Canadian Framework for Culture Statistics.

**Table 5**  
**Culture goods trade with the United Kingdom**

	2000	2001	2002	2003	2004	2005	2006	2007
	thousands of dollars / \$ current							
<b>Imports</b>								
<b>Writing and published works</b>								
Books	67,256	65,367	70,051	68,647	60,359	60,422	55,870	59,058
Newspapers and periodicals	33,451	37,487	37,905	41,046	40,742	42,057	37,166	44,494
Other printed materials	11,760	5,665	5,994	4,729	3,846	4,439	3,040	4,042
<b>Subtotal</b>	<b>112,466</b>	<b>108,518</b>	<b>113,950</b>	<b>114,422</b>	<b>104,947</b>	<b>106,918</b>	<b>96,076</b>	<b>107,594</b>
<b>Film and video</b>								
Film	908	443	516	504	252	169	100	167
Video	2,280	740	1,217	1,136	1,036	1,477	1,414	1,402
<b>Subtotal</b>	<b>3,188</b>	<b>1,184</b>	<b>1,732</b>	<b>1,640</b>	<b>1,288</b>	<b>1,647</b>	<b>1,513</b>	<b>1,569</b>
<b>Sound recording and music publishing</b>								
Sound recordings	12,721	12,275	11,710	9,816	9,500	8,484	7,088	6,847
Printed music	150	275	249	367	235	255	156	158
<b>Subtotal</b>	<b>12,871</b>	<b>12,550</b>	<b>11,960</b>	<b>10,183</b>	<b>9,735</b>	<b>8,739</b>	<b>7,244</b>	<b>7,005</b>
<b>Visual arts</b>								
Original art	8,763	4,398	13,679	41,976	8,248	18,794	19,439	19,213
Other visual arts	8,301	8,545	8,042	6,096	5,508	1,406	915	1,142
<b>Subtotal</b>	<b>17,063</b>	<b>12,943</b>	<b>21,721</b>	<b>48,072</b>	<b>13,756</b>	<b>20,200</b>	<b>20,354</b>	<b>20,355</b>
<b>Architecture</b>	<b>273</b>	<b>121</b>	<b>88</b>	<b>148</b>	<b>162</b>	<b>28</b>	<b>33</b>	<b>107</b>
<b>Advertising</b>	<b>1,130</b>	<b>1,261</b>	<b>1,059</b>	<b>946</b>	<b>2,500</b>	<b>2,922</b>	<b>834</b>	<b>782</b>
<b>Heritage</b>	<b>11,754</b>	<b>22,069</b>	<b>15,915</b>	<b>10,406</b>	<b>6,143</b>	<b>6,634</b>	<b>6,597</b>	<b>9,944</b>
<b>Photography</b>	<b>2,696</b>	<b>3,050</b>	<b>2,929</b>	<b>3,312</b>	<b>2,871</b>	<b>3,716</b>	<b>5,176</b>	<b>3,993</b>
<b>Total</b>	<b>161,441</b>	<b>161,696</b>	<b>169,354</b>	<b>189,130</b>	<b>141,403</b>	<b>150,804</b>	<b>137,827</b>	<b>151,350</b>
<b>Exports</b>								
<b>Writing and published works</b>								
Books	5,993	6,306	6,505	6,312	6,548	9,072	6,307	4,635
Newspapers and periodicals	1,636	1,533	340	2,014	316	4,973	1,030	3,928
Other printed materials	1,498	1,492	1,413	2,139	6,857	10,895	5,875	7,686
<b>Subtotal</b>	<b>9,127</b>	<b>9,331</b>	<b>8,259</b>	<b>10,465</b>	<b>13,721</b>	<b>24,940</b>	<b>13,213</b>	<b>16,249</b>
<b>Film and video</b>								
Film	94	108	8	109	204	442	158	1,656
Video	9,090	1,564	2,401	5,000	23,040	19,752	8,946	5,394
<b>Subtotal</b>	<b>9,184</b>	<b>1,672</b>	<b>2,409</b>	<b>5,108</b>	<b>23,244</b>	<b>20,193</b>	<b>9,104</b>	<b>7,050</b>
<b>Sound recording and music publishing</b>								
Sound recordings	1,471	661	658	1,890	1,694	2,298	4,079	1,086
Printed music	0	0	0	13	11	9	0	0
<b>Subtotal</b>	<b>1,471</b>	<b>661</b>	<b>658</b>	<b>1,903</b>	<b>1,704</b>	<b>2,307</b>	<b>4,079</b>	<b>1,086</b>
<b>Visual arts</b>								
Original art	3,235	1,644	1,951	3,180	5,547	10,297	6,012	12,575
Other visual arts	465	356	253	541	191	221	133	64
<b>Subtotal</b>	<b>3,700</b>	<b>2,000</b>	<b>2,205</b>	<b>3,721</b>	<b>5,738</b>	<b>10,519</b>	<b>6,145</b>	<b>12,638</b>
<b>Architecture</b>	<b>1</b>	<b>1</b>	<b>7</b>	<b>5</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>1</b>
<b>Advertising</b>	<b>802</b>	<b>1,139</b>	<b>284</b>	<b>647</b>	<b>3,978</b>	<b>1,630</b>	<b>1,362</b>	<b>869</b>
<b>Heritage</b>	<b>1,059</b>	<b>1,156</b>	<b>1,490</b>	<b>270</b>	<b>479</b>	<b>1,705</b>	<b>265</b>	<b>317</b>
<b>Photography</b>	<b>1,451</b>	<b>383</b>	<b>1,214</b>	<b>3,711</b>	<b>5,507</b>	<b>5,688</b>	<b>1,984</b>	<b>1,914</b>
<b>Total</b>	<b>26,794</b>	<b>16,342</b>	<b>16,526</b>	<b>25,831</b>	<b>54,374</b>	<b>66,986</b>	<b>36,157</b>	<b>40,124</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions. Due to changes in the Harmonized System of Classification in 2007, adjustments were made to the video and sound recording data for that year to reflect the product break down of the Canadian Framework for Culture Statistics.

**Table 6**  
**Culture goods trade with Germany**

	2000	2001	2002	2003	2004	2005	2006	2007
	thousands of dollars / \$ current							
<b>Imports</b>								
<b>Writing and published works</b>								
Books	11,067	10,688	13,046	13,877	13,270	14,894	12,182	12,939
Newspapers and periodicals	2,315	1,859	1,849	2,529	2,453	1,973	1,402	1,273
Other printed materials	1,834	2,015	1,997	2,150	1,576	1,612	2,594	3,800
<b>Subtotal</b>	<b>15,216</b>	<b>14,562</b>	<b>16,892</b>	<b>18,557</b>	<b>17,299</b>	<b>18,479</b>	<b>16,178</b>	<b>18,012</b>
<b>Film and video</b>								
Film	17	25	28	5	95	17	46	14
Video	805	929	1,136	1,457	1,263	1,528	1,981	2,772
<b>Subtotal</b>	<b>822</b>	<b>954</b>	<b>1,164</b>	<b>1,462</b>	<b>1,358</b>	<b>1,545</b>	<b>2,027</b>	<b>2,786</b>
<b>Sound recording and music publishing</b>								
Sound recordings	7,822	6,834	5,773	5,962	4,888	5,292	4,734	6,468
Printed music	109	140	171	166	183	164	116	112
<b>Subtotal</b>	<b>7,931</b>	<b>6,974</b>	<b>5,945</b>	<b>6,129</b>	<b>5,071</b>	<b>5,456</b>	<b>4,850</b>	<b>6,580</b>
<b>Visual arts</b>								
Original art	1,411	2,004	1,410	4,501	3,928	5,972	6,901	7,587
Other visual arts	1,118	1,021	1,055	835	625	593	706	794
<b>Subtotal</b>	<b>2,529</b>	<b>3,026</b>	<b>2,465</b>	<b>5,336</b>	<b>4,552</b>	<b>6,565</b>	<b>7,607</b>	<b>8,381</b>
<b>Architecture</b>	<b>119</b>	<b>72</b>	<b>81</b>	<b>103</b>	<b>147</b>	<b>48</b>	<b>16</b>	<b>69</b>
<b>Advertising</b>	<b>3,758</b>	<b>2,685</b>	<b>4,003</b>	<b>2,489</b>	<b>2,323</b>	<b>1,696</b>	<b>2,983</b>	<b>2,680</b>
<b>Heritage</b>	<b>2,017</b>	<b>8,945</b>	<b>2,316</b>	<b>1,251</b>	<b>775</b>	<b>801</b>	<b>1,021</b>	<b>1,360</b>
<b>Photography</b>	<b>824</b>	<b>858</b>	<b>1,115</b>	<b>1,314</b>	<b>1,198</b>	<b>1,093</b>	<b>1,118</b>	<b>1,361</b>
<b>Total</b>	<b>33,217</b>	<b>38,076</b>	<b>33,980</b>	<b>36,641</b>	<b>32,723</b>	<b>35,682</b>	<b>35,799</b>	<b>41,227</b>
<b>Exports</b>								
<b>Writing and published works</b>								
Books	610	682	595	674	765	1,365	2,988	1,276
Newspapers and periodicals	0	1	66	13	9	37	3	9
Other printed materials	179	63	245	259	199	3,319	1,954	5,051
<b>Subtotal</b>	<b>789</b>	<b>746</b>	<b>906</b>	<b>946</b>	<b>973</b>	<b>4,720</b>	<b>4,945</b>	<b>6,335</b>
<b>Film and video</b>								
Film	4	0	0	17	28	18	17	31
Video	669	423	405	1,803	1,443	9,219	5,481	1,515
<b>Subtotal</b>	<b>673</b>	<b>423</b>	<b>405</b>	<b>1,819</b>	<b>1,471</b>	<b>9,237</b>	<b>5,499</b>	<b>1,547</b>
<b>Sound recording and music publishing</b>								
Sound recordings	805	323	278	316	1,032	770	2,638	464
Printed music	0	0	0	0 <sup>s</sup>	0 <sup>s</sup>	0	0	0
<b>Subtotal</b>	<b>805</b>	<b>323</b>	<b>278</b>	<b>316</b>	<b>1,033</b>	<b>770</b>	<b>2,638</b>	<b>464</b>
<b>Visual arts</b>								
Original art	1,260	668	1,115	479	506	608	994	653
Other visual arts	39	680	50	2	8	89	4	216
<b>Subtotal</b>	<b>1,299</b>	<b>1,348</b>	<b>1,165</b>	<b>481</b>	<b>514</b>	<b>697</b>	<b>998</b>	<b>869</b>
<b>Architecture</b>	<b>1</b>	<b>31</b>	<b>0<sup>s</sup></b>	<b>4</b>	<b>0<sup>s</sup></b>	<b>45</b>	<b>3</b>	<b>63</b>
<b>Advertising</b>	<b>114</b>	<b>118</b>	<b>88</b>	<b>284</b>	<b>376</b>	<b>1,657</b>	<b>2,514</b>	<b>2,988</b>
<b>Heritage</b>	<b>1,556</b>	<b>4,161</b>	<b>5,198</b>	<b>3,555</b>	<b>2,549</b>	<b>1,432</b>	<b>1,161</b>	<b>5,115</b>
<b>Photography</b>	<b>2,322</b>	<b>221</b>	<b>127</b>	<b>286</b>	<b>1,026</b>	<b>1,093</b>	<b>838</b>	<b>1,280</b>
<b>Total</b>	<b>7,560</b>	<b>7,371</b>	<b>8,167</b>	<b>7,690</b>	<b>7,943</b>	<b>19,652</b>	<b>18,596</b>	<b>18,660</b>

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**Table 7**  
**Culture goods trade for top twenty trading partners**

	2000	2001	2002	2003	2004	2005	2006	2007
	thousands of dollars / \$ current							
<b>Imports</b>								
United States	3,019,674	3,100,185	3,201,525	3,151,316	3,058,380	3,068,413	3,041,641	2,987,702
China	165,896	186,347	243,427	269,281	275,624	278,912	294,711	328,371
France	162,582	158,838	170,553	178,811	189,657	231,441	167,779	198,939
United Kingdom	161,441	161,696	169,354	189,130	141,403	150,804	137,827	151,350
Germany	33,217	38,076	33,980	36,641	32,723	35,682	35,799	41,227
Italy	28,169	23,327	34,646	45,441	31,397	33,379	36,938	36,729
Japan	21,670	19,175	17,020	22,137	32,999	35,485	23,666	22,940
Mexico	6,115	6,458	13,414	16,079	18,652	15,231	12,897	20,323
Singapore	12,001	11,512	17,341	18,211	19,279	18,919	18,221	19,872
Belgium	8,958	10,705	13,591	13,992	12,976	14,818	14,126	19,402
Spain	11,809	16,317	12,782	17,085	21,298	43,044	21,061	15,865
Taiwan	8,132	8,020	8,183	7,494	7,036	6,889	7,059	15,633
Korea, South	7,717	8,842	10,542	10,785	7,931	8,730	17,429	10,741
Austria	2,526	2,970	3,147	2,650	2,744	3,424	2,616	7,411
Thailand	4,752	5,703	6,716	6,466	6,048	7,042	7,376	6,878
Switzerland	6,271	6,238	5,912	7,527	9,337	19,969	6,803	6,759
India	3,099	3,617	4,155	5,258	6,348	6,239	6,378	6,646
Netherlands	8,144	6,606	6,861	8,232	6,566	7,049	6,661	6,423
Australia	4,212	4,306	4,117	6,424	4,317	4,937	5,022	6,052
Israel	2,008	1,637	2,334	1,875	3,206	2,487	2,912	6,003
The rest of the world	45,595	70,221	45,768	47,068	42,599	48,119	46,316	45,528
<b>Total</b>	<b>3,723,988</b>	<b>3,850,797</b>	<b>4,025,365</b>	<b>4,061,904</b>	<b>3,930,519</b>	<b>4,041,014</b>	<b>3,913,238</b>	<b>3,960,795</b>
<b>Exports</b>								
United States	2,008,077	2,184,824	2,358,089	2,309,936	2,210,286	2,126,582	1,863,425	1,764,801
United Kingdom	26,794	16,342	16,526	25,831	54,374	66,986	36,157	40,124
France	11,688	12,555	9,726	25,890	26,833	38,455	30,451	25,936
Germany	7,560	7,371	8,167	7,690	7,943	19,652	18,596	18,660
China	4,763	6,107	8,331	10,940	15,499	13,266	13,777	11,704
Netherlands	3,781	2,702	2,418	4,823	5,768	7,919	8,828	8,311
Japan	8,626	17,119	9,473	19,291	12,618	11,276	8,703	6,927
Switzerland	2,894	3,859	4,885	10,784	9,048	7,980	8,952	5,912
Australia	2,481	2,725	2,010	6,129	6,816	7,210	5,709	5,326
Spain	599	921	1,010	1,045	1,364	8,074	3,888	4,586
Korea, South	669	1,427	3,631	2,601	3,237	2,280	3,658	3,397
Italy	1,173	848	1,260	1,306	2,196	3,747	4,553	3,051
Belgium	2,346	2,032	1,887	3,675	2,782	3,590	7,870	2,993
India	347	71	425	1,199	1,762	2,986	3,228	2,904
Mexico	962	629	1,613	1,547	1,674	2,593	3,696	2,783
Ireland	528	406	1,016	704	1,646	2,882	2,258	2,239
Bahamas	39	1,474	1,619	1,017	1,375	1,202	4,038	1,919
Singapore	1,219	992	4,020	2,072	3,227	3,863	1,924	1,853
Côte d'Ivoire	174	85	193	491	959	556	637	1,415
Ghana	187	0	19	160	25	76	29	F
The rest of the world	18,371	24,389	21,722	28,446	28,992	42,928	42,078	27,786
<b>Total</b>	<b>2,103,277</b>	<b>2,286,876</b>	<b>2,458,042</b>	<b>2,465,578</b>	<b>2,398,422</b>	<b>2,374,104</b>	<b>2,072,455</b>	<b>1,955,677</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions. Due to changes in the Harmonized System of Classification in 2007, adjustments were made to the video and sound recording data for that year to reflect the product break down of the Canadian Framework for Culture Statistics.



**Table 8**  
**Culture goods trade, by province and territory, Canada**

	2000	2001	2002	2003	2004	2005	2006	2007
	thousands of dollars / \$ current							
<b>Imports</b>								
Newfoundland and Labrador	542	421	259	169	178	284	194	118
Prince Edward Island	49	77	49	64	40	37	19	9
Nova Scotia	8,659	2,315	4,011	2,926	2,823	2,789	4,346	3,810
New Brunswick	17,980	17,679	18,396	15,503	17,302	18,420	17,281	18,347
Quebec	374,593	431,364	431,546	397,138	406,982	500,072	394,369	429,850
Ontario	2,654,507	2,743,630	2,887,301	2,953,846	2,838,697	2,841,331	2,795,927	2,791,075
Manitoba	265,843	281,848	308,407	283,404	267,567	288,624	298,008	287,883
Saskatchewan	9,387	9,011	11,745	35,553	30,095	13,436	12,275	14,799
Alberta	65,902	56,272	60,162	56,170	46,222	45,515	50,763	59,893
British Columbia	326,411	308,149	303,473	317,091	320,564	330,483	340,031	354,997
Yukon	82	27	10	35	48	23	24	16
North-West Territories	27	3	5	6	0	0 <sup>s</sup>	0 <sup>s</sup>	0 <sup>s</sup>
Nunavut	6	0	0	0	0	0	0	0
<b>Total</b>	<b>3,723,988</b>	<b>3,850,797</b>	<b>4,025,365</b>	<b>4,061,904</b>	<b>3,930,519</b>	<b>4,041,014</b>	<b>3,913,238</b>	<b>3,960,795</b>
<b>Exports</b>								
Newfoundland and Labrador	1,047	932	453	369	220	368	233	293
Prince Edward Island	86	137	267	65	127	139	217	94
Nova Scotia	4,074	5,085	8,740	10,965	8,700	6,548	5,308	3,175
New Brunswick	6,068	6,088	7,662	8,024	5,417	2,556	3,022	2,033
Quebec	668,197	660,360	694,082	737,694	724,140	778,467	672,482	578,913
Ontario	1,091,469	1,239,012	1,319,616	1,291,412	1,248,693	1,230,270	1,064,816	1,076,458
Manitoba	70,041	80,122	98,033	97,737	93,424	94,425	88,952	73,097
Saskatchewan	4,487	5,216	7,027	7,704	9,630	2,837	2,515	3,612
Alberta	35,830	35,911	40,216	47,223	41,564	43,586	40,291	39,769
British Columbia	221,018	253,104	281,177	263,596	265,658	214,244	193,687	177,405
Yukon	562	309	175	263	172	219	174	85
North-West Territories	362	560	475	462	515	234	393	275
Nunavut	37	41	118	65	162	209	364	467
<b>Total</b>	<b>2,103,277</b>	<b>2,286,876</b>	<b>2,458,042</b>	<b>2,465,578</b>	<b>2,398,422</b>	<b>2,374,104</b>	<b>2,072,455</b>	<b>1,955,677</b>

**Note(s):** Data used for culture goods trade tabulations are revised by the International Trade Division of Statistics Canada, on a monthly, quarterly, and annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions. Due to changes in the Harmonized System of Classification in 2007, adjustments were made to the video and sound recording data for that year to reflect the product break down of the Canadian Framework for Culture Statistics.

## Methodology

### Survey description

This derived survey is conducted to provide information and analysis on Canada's international trade in culture goods. This statistical activity is conducted to provide information and analysis of the value of imports and exports of Canada's merchandise trade data in the culture sector. The unit of analysis is the commodity as described in the "Canadian Framework for Culture Statistics". Culture goods include original and mass produced goods which contain culture content, as defined by this framework. Culture goods include creative goods that warrant intellectual property rights and goods, which support creation, production or transmission of other creative goods.

This derived survey is co-funded with the Department of Canadian Heritage. The survey produces estimates on the overall trade of culture goods in Canada by commodity groupings and trade partners.

These survey estimates are used by various departments and agencies such as the Trade Routes program of the Department of Canadian Heritage (DCH), the Cultural Industries Development Fund of the Business Development Bank of Canada, and the International Markets Program of Telefilm Canada and Foreign Affairs and International Trade Canada. In addition, the data are useful to international agencies such as the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the Organization for Economic Co-operation and Development (OECD).

**Frequency**

Annual

**Target population**

Importers and exporters of culture goods

**Data sources**

International trade data on culture goods are obtained from the International Trade Division (ITD) at Statistics Canada.

Canadian trade statistics are compiled according to the "General" system of trade as defined by the United Nations Statistical Office. The general trade system, in principle, presents all goods entering the country (imports) and all goods leaving the country (exports). It differs from the "Special" system of trade in the treatment of imported goods into Customs bonded warehouses. Under the special trade system, these goods are counted only if and when they are withdrawn from Customs warehouses for home consumption. They are not counted in export statistics unless they have first cleared Customs.

Import data are captured by Canada Border Services Agency (CBSA) from B3 forms and from electronic import transaction entries. Data for Canadian exports to countries other than the United States are compiled by the International Trade Division from B-13A forms received via the CBSA and from Summary Reports and Canadian Automated Export Declarations (CAED) submitted directly to Statistics Canada.

Canadian exports to the United States are compiled using United States import statistics (from the U.S. Customs Service via the U.S. Census Bureau) and account for approximately 85% of the value of Canada's export trade.

**Error detection / editing**

Error detection activities are conducted by International Trade Division during capture.

Import transactions are captured by Canada Customs and Revenue Agency. Exports to countries other than the United States are captured and edited by Statistics Canada.

Validation, combination, unit value and "reasonableness" edits are performed on both imports and exports data during the edit and imputation process. Validation edits use a number of metadata tables which allow the comparison of a reported variable to a list of valid codes. Other validity checks ensure that a reported variable respects the characteristics it is supposed to, e.g., numeric variables are reported as numeric. Records that are found to be invalid are replaced with valid ones, mainly through an automatic imputation process. Combination edits include commodity/country, commodity/trader and commodity/province. Unit value lows and highs are calculated for each Harmonized System (HS) code. Data that fall within this range are accepted while those that fail are rejected. The imports processing system of the International Trade Division (ITD) also performs a number of edits and imputations on imports from the United States on behalf of the United States Census Bureau (USBC).

**Imputation**

Imputation activities are conducted by International Trade Division during processing.

Both manual and automated imputations are performed on imports and exports data. Data that fail an edit and are beyond an established threshold are manually reviewed and corrected. The method of correction usually takes the form of telephone follow-up to the importer, exporter or their representative, the broker. Sometimes a link to the electronic invoice will suffice to obtain the necessary information to take corrective action.

Data that fail the edits and are below a value threshold are automatically imputed. In the case of a unit value failure the quantity is the variable automatically imputed. Quantity is imputed by randomly selecting a unit value between a high and a low unit value range.

Export documents received too late for incorporation in the current month are assigned to the month the transaction took place. If a monthly summary report from a high volume exporter is not received on time, the data are imputed for the current month and revised with the trade value in the following statistical month.

## Estimation

Culture goods are grouped and allocated to categories in accordance with the Canadian Framework for Culture Statistics. Specifically, goods trade microdata, which classify goods using the Harmonized System (HS), are grouped in accordance with the Standard Classification of Goods (SCG) and category headings used in the Framework.

## Quality evaluation

Quality evaluations are performed by the Culture Statistics Program in the form of historical trend analysis using subject-matter expert judgement. This method is used to identify anomalies in the data for a given period. This error detection process is conducted at the final stage of aggregation of the culture goods trade categories.

In terms of the source data, International Trade Division's (ITD) customs-based trade statistics are more accurate for measuring imports than they are for measuring exports. This is because Customs are typically more vigilant with respect to goods entering the country than they are with goods leaving the country.

Customs-based export statistics may understate and/or incorrectly portray the destination of exports. They are understated when the proper documentation is not filed with Customs and are incorrectly portrayed when the country of final destination is inaccurately reported on the customs documentation. The latter occurs most frequently when goods are routed through an intermediary country before continuing on to their final destination.

ITD calculates a monthly estimate for export under-coverage that is applied to the aggregated Balance of Payments-based data. ITD also periodically conducts reconciliation exercises with its major trading partners other than the United States.

## Disclosure control

Statistics Canada is prohibited by law from releasing any data which would divulge information obtained under the Statistics Act that relates to any identifiable person, business or organization without the prior knowledge or the consent in writing of that person, business or organization. Various confidentiality rules are applied to all data that are released or published to prevent the publication or disclosure of any information deemed confidential. If necessary, data are suppressed to prevent direct or residual disclosure of identifiable data."

Culture goods trade data from the International Trade Division of Statistics Canada are subjected to a "passive suppression" approach for confidentiality. Passive suppression is based on the principle that confidential data will not knowingly be released. It requires that appropriate measures be taken only at the request of importers or exporters who feel that their interests would be harmed by the dissemination of data. The onus of notifying ITD of suspected instances of the release of confidential data rests with the affected companies.

On the other hand, "active suppression" requires the review of data to determine the confidentiality status of data prior to dissemination. In ITD, the Exporter Register takes this approach. In ITD's general program importers and exporters do not have a company identification that is as complete or reliable as in a formal sample frame and therefore cannot provide an adequate basis for the application of active suppression mechanisms. However, in the case of the Exporter Register, a company's identification is obvious and is linked to the Statistics Canada Business Register, making the use of "active suppression" appropriate.

## Revisions and seasonal adjustment

The source data that are used to create tabular data for the culture goods sector are revised by International Trade Division, on a monthly, quarterly, and annual basis.

## Data accuracy measures

Data quality of culture goods estimates are dependent on the data quality of the underlying sources, and in the way that these sources are combined. Statistics Canada makes every effort to ensure that administrative data are conceptually correct for the use to which they are put. Any anomalies or inconsistencies detected are verified with the source, by ITD, and where necessary, adjustments are made to reconcile data with the conceptual framework of the international trade series. The administrative agencies used by ITD are considered to be the best source available, and data received from them is judged to be of very good quality, even in those circumstances where adjustments have been made.

Release date: October 2008

### Symbols

The following standard symbols are used in Statistics Canada publications:

.	not available for any reference period
..	not available for a specific reference period
...	not applicable
0	true zero or a value rounded to zero
0 <sup>s</sup>	value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
P	preliminary
r	revised
X	suppressed to meet the confidentiality requirements of the <i>Statistics Act</i>
E	use with caution
F	too unreliable to be published

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### Note of appreciation

Canada owes the success of its statistical system to a long standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.