



# Service bulletin

## Culture Services Trade: Data Tables

1996 to 2005



### Statistical tables

**Table 1**  
**Canada's international trade in culture services, by type of service**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>Imports</b>										
Information services (culture component)	7,278	8,581	8,808	8,739	9,835	8,773	7,646	3,366	7,547	6,543
Trademarks (royalties)	3,348	x	x	4,747	4,207	6,107	5,678	5,539	1,805	28,027
Copyrights and related services (royalties)	207,218	274,776	332,763	305,750	457,153	386,286	488,594	624,934	973,623	951,184
Advertising and related services (culture component)	15,044	58,666	65,110	42,366	111,119	176,500	164,350	135,328	131,663	194,783
Architectural and engineering services (culture component)	25,703	x	x	2,944	56,218	95,249	142,816	4,165	58,151	44,436
Other miscellaneous services to business (culture component)	9,702	5,304	9,620	3,800	8,146	12,777	20,151	20,378	26,064	34,599
Broadcasting	152,532	118,554	164,096	224,398	303,994	332,936	451,779	392,586	600,735	498,513
Film (production and distribution services)	656,885	676,325	817,727	858,036	1,176,597	919,038	959,328	938,858	869,606	530,201 <sup>E</sup>
Performing arts	159,908	215,348	221,826	226,334	228,912	230,711	231,288	253,036	269,828	280,601
Other audio-visual services	66,078	35,563	50,488	39,394	40,781	45,517	32,915	22,157	20,542	9,597
Personal, cultural and recreational services (culture component)	143,738	144,457	145,179	152,438	160,060	168,063	176,466	185,289	194,553	204,280
<b>Total</b>	<b>1,447,434</b>	<b>1,540,883</b>	<b>1,848,612</b>	<b>1,868,946</b>	<b>2,557,022</b>	<b>2,381,957</b>	<b>2,681,011</b>	<b>2,585,636</b>	<b>3,154,117</b>	<b>2,782,764</b>
<b>Exports</b>										
Information services (culture component)	x	x	2,619	x	x	x	x	x	6,128	6,907
Trademarks (royalties)	x	x	x	x	x	x	2,117	5,804	7,030	108,301
Copyrights and related services (royalties)	70,017	114,656	122,264	124,293	111,127	251,251	161,266	174,413	364,171	209,733
Advertising and related services (culture component)	x	33,960	47,971	26,942	108,289	183,165	180,659	123,810	139,444	286,980
Architectural and engineering services (culture component)	19,267	30,922	51,679	36,954	45,362	66,368	65,359	99,937	122,704	109,831
Other miscellaneous services to business (culture component)	49,687	76,459	141,414	205,792	159,763	187,068	202,409	193,187	266,086	289,979
Broadcasting	19,868	x	37,012	18,699	23,245	28,718	33,759	x	x	x
Film (production and distribution services)	709,211	877,332	989,648	1,268,063	1,362,961	1,244,073	1,150,802	1,110,762	1,470,580	1,408,747 <sup>E</sup>
Performing arts	151,046	133,171	146,294	150,926	159,380	161,617	167,939	176,481	185,900	200,814
Other audio-visual services	x	57,654	x	111,052	72,057	60,600	x	35,294	x	x
Personal, cultural and recreational services (culture component)	159,783	160,583	161,386	169,455	177,928	186,824	196,525	206,351	216,668	227,501
<b>Total</b>	<b>1,223,408</b>	<b>1,519,673</b>	<b>1,758,920</b>	<b>2,116,469</b>	<b>2,224,391</b>	<b>2,374,140</b>	<b>2,225,638</b>	<b>2,167,468</b>	<b>2,814,944</b>	<b>2,904,348</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 2**  
**Canada's international trade in culture services with the United States, by type of service**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>Imports</b>										
Information services (culture component)	7,152	8,455	8,616	8,602	9,688	8,769	7,616	3,366	6,703	3,725
Trademarks (royalties)	x	x	x	x	3,560	4,922	5,586	5,411	1,243	17,827
Copyrights and related services (royalties)	180,941	237,763	295,928	295,215	392,276	365,161	449,635	571,890	897,739	879,007
Advertising and related services (culture component)	13,568	48,295	52,965	36,833	94,298	150,751	124,644	108,010	98,152	145,259
Architectural and engineering services (culture component)	9,746	x	x	2,102	28,385	55,570	87,432	4,161	29,610	23,376
Other miscellaneous services to business (culture component)	x	3,673	8,844	x	6,104	11,656	19,327	19,219	24,495	35,991
Broadcasting	123,234	103,127	119,473	198,388	244,558	261,131	382,756	355,434	466,036	431,815
Film (production and distribution services)	591,215	621,001	736,520	778,434	1,066,095	810,660	808,944	805,873	808,407	501,660 <sup>E</sup>
Performing arts	106,517	160,077	162,325	162,372	161,298	161,352	160,547	179,051	192,199	198,750
Other audio-visual services	51,227	20,987	35,808	34,758	34,927	39,969	27,938	18,418	16,530	8,625
Personal, cultural and recreational services (culture component)	143,738	144,457	145,179	152,438	160,060	168,063	176,466	185,289	194,553	204,280
<b>Total</b>	<b>1,237,125</b>	<b>1,348,568</b>	<b>1,585,712</b>	<b>1,676,630</b>	<b>2,201,249</b>	<b>2,038,004</b>	<b>2,250,892</b>	<b>2,256,122</b>	<b>2,735,667</b>	<b>2,450,315</b>
<b>Exports</b>										
Information services (culture component)	..	x	x	x	x	x	x	x	5,943	6,503
Trademarks (royalties)	x	x	x	x	x	x	x	x	1,320	x
Copyrights and related services (royalties)	54,265	98,239	96,048	113,880	84,164	96,609	97,099	129,621	233,282	146,312
Advertising and related services (culture component)	x	33,926	47,924	26,942	91,928	155,744	155,338	113,053	122,228	239,168
Architectural and engineering services (culture component)	5,722	10,849	18,163	19,252	25,431	33,891	35,930	55,684	63,379	46,944
Other miscellaneous services to business (culture component)	47,109	71,788	133,667	187,691	150,827	182,070	187,600	172,155	232,287	265,735
Broadcasting	13,922	x	26,776	12,336	16,447	22,315	25,357	x	x	x
Film (production and distribution services)	655,232	649,171	745,060	915,900	904,497	926,135	880,455	874,734	F	951,908 <sup>E</sup>
Performing arts	101,502	82,063	91,721	93,775	99,028	99,102	102,427	107,620	113,098	121,384
Other audio-visual services	x	53,457	49,609	86,206	53,039	39,690	43,047	27,154	x	18,491
Personal, cultural and recreational services (culture component)	159,783	160,583	161,386	169,455	177,928	186,824	196,525	206,351	216,668	227,501
<b>Total</b>	<b>1,078,184</b>	<b>1,181,225</b>	<b>1,372,806</b>	<b>1,628,518</b>	<b>1,606,359</b>	<b>1,745,738</b>	<b>1,728,775</b>	<b>1,714,715</b>	<b>2,152,099<sup>E</sup></b>	<b>2,133,059</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 3**  
**Canada's international trade in culture services with the European Union, by type of service**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>Imports</b>										
Information services (culture component)	x	x	x	x	x	x	x	..	x	x
Trademarks (royalties)	x	x	x	x	x	x	x	x	x	x
Copyrights and related services (royalties)	24,966	x	x	x	57,629	14,016	27,709	36,871	33,513	59,609
Advertising and related services (culture component)	856	7,372	8,654	3,791	10,926	15,214	23,748	16,283	21,710	26,840
Architectural and engineering services (culture component)	1,914	..	2,309	372	8,617	12,981	30,049	x	16,665	12,279
Other miscellaneous services to business (culture component)	x	x	x	293	1,265	535	444	870	1,115	x
Broadcasting	x	x	9,436	x	x	x	x	28,313	x	x
Film (production and distribution services)	48,962	30,485	59,346	60,320	84,354	82,639	108,671	106,146	47,147	22,805 E
Performing arts	32,387	33,248	36,497	39,470	41,827	41,896	42,826	45,132	47,100	49,758
Other audio-visual services	x	x	x	x	x	x	x	x	x	x
<b>Total</b>	<b>134,019</b>	<b>121,437</b>	<b>155,029</b>	<b>127,067</b>	<b>243,206</b>	<b>214,069</b>	<b>284,800</b>	<b>236,084</b>	<b>254,974</b>	<b>207,365</b>
<b>Exports</b>										
Information services (culture component)	..	..	x	x	x	x	x	x	x	x
Trademarks (royalties)	x	x	x	x	x	x	x	x	x	2,236
Copyrights and related services (royalties)	x	x	x	6,772	24,834	x	x	31,596	61,232	45,031
Advertising and related services (culture component)	x	x	x	..	2,562	3,885	4,026	563	3,929	2,167
Architectural and engineering services (culture component)	3,908	2,723	3,103	4,595	7,584	x	2,852	6,150	7,294	9,389
Other miscellaneous services to business (culture component)	x	x	7,176	15,688	6,416	3,365	6,391	12,075	13,707	4,630
Broadcasting	x	x	x	x	x	x	x	x	x	x
Film (production and distribution services)	37,807	85,855	141,581	326,395	376,280	293,250	213,456	176,672	98,748	256,544 E
Performing arts	36,056	37,289	40,117	42,085	43,940	46,168	47,885	50,264	53,209	58,838
Other audio-visual services	x	x	3,269	7,555	7,636	10,341	9,493	4,984	x	x
<b>Total</b>	<b>97,081</b>	<b>150,888</b>	<b>222,282</b>	<b>406,129</b>	<b>473,034</b>	<b>519,521</b>	<b>327,484</b>	<b>286,810</b>	<b>244,876</b>	<b>398,521</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 4**  
**Canada's international trade in culture services with the rest of the world, by type of service**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>Imports</b>										
Information services (culture component)	x	x	x	x	x	..	x	..	x	x
Trademarks (royalties)	x	x	x	x	x	x	x	x	x	x
Copyrights and related services (royalties)	1,311	x	x	x	7,248	7,109	11,250	16,173	42,371	12,568
Advertising and related services (culture component)	621	2,999	3,491	1,742	5,895	10,535	15,958	11,036	11,801	22,684
Architectural and engineering services (culture component)	14,042	..	10,072	469	19,215	26,698	25,334	x	11,876	8,781
Other miscellaneous services to business (culture component)	..	x	x	x	777	586	380	289	454	x
Broadcasting	x	x	35,187	x	x	x	x	8,839	x	x
Film (production and distribution services)	16,708	24,839	21,861	19,282	26,148	25,739	41,713	26,839	14,052	5,736 E
Performing arts	21,004	22,023	23,004	24,492	25,787	27,463	27,915	28,853	30,529	32,093
Other audio-visual services	x	x	x	x	x	x	x	x	x	x
<b>Total</b>	<b>76,290</b>	<b>70,878</b>	<b>107,872</b>	<b>65,250</b>	<b>112,567</b>	<b>129,884</b>	<b>145,319</b>	<b>93,431</b>	<b>163,476</b>	<b>125,085</b>
<b>Exports</b>										
Information services (culture component)	x	..	x	x	x	x	x	x	x	x
Trademarks (royalties)	x	x	x	x	x	x	x	x	x	x
Copyrights and related services (royalties)	x	x	x	3,641	2,129	x	x	13,196	69,657	18,390
Advertising and related services (culture component)	x	x	x	..	13,799	23,536	21,295	10,194	13,287	45,645
Architectural and engineering services (culture component)	9,637	17,350	30,413	13,107	12,347	x	26,577	38,103	52,031	53,498
Other miscellaneous services to business (culture component)	x	x	571	2,413	2,520	1,633	8,418	8,957	20,092	19,614
Broadcasting	x	x	x	x	x	x	x	x	x	x
Film (production and distribution services)	16,172	142,306	103,007	25,768	82,184	24,688	56,891	59,356	236,409	200,295 E
Performing arts	13,488	13,819	14,456	15,066	16,412	16,347	17,627	18,597	19,593	20,592
Other audio-visual services	x	x	x	17,291	11,382	10,569	x	3,156	x	437
<b>Total</b>	<b>48,143</b>	<b>187,560</b>	<b>163,832</b>	<b>81,822</b>	<b>144,998</b>	<b>108,881</b>	<b>169,379</b>	<b>165,943</b>	<b>417,969</b>	<b>372,768</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 5**  
**Canada's international trade in culture services, by culture framework category**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>Imports</b>										
A Writing and published works	22,408	16,443	17,462	17,755	21,968	27,474	40,008	45,706	59,805	74,918
B Film and video	768,358	768,578	914,876	931,551	1,318,589	1,055,291	1,139,719	1,204,428	1,451,358	1,057,450 <sup>E</sup>
C Broadcasting	160,892	210,498	302,553	379,369	482,691	532,011	644,227	686,535	836,553	394,212
D Sound recording and music publishing	110,412	159,210	182,814	135,098	171,608	95,676	149,193	124,220	188,229	390,672
E Performing arts	139,475	146,320	153,636	161,861	169,962	178,681	187,286	195,912	205,687	216,420
H Architecture	x	x	32,259	2,944	56,218	95,249	141,451	3,516	57,930	44,215
I Photography	x	..	..	x	x	x	x	x	x	x
J Design	..	x	..	x	x	x	x	x	x	x
K Advertising	15,044	58,666	65,110	42,366	111,119	178,287	166,137	141,039	136,284	196,491
L Festivals	1,408	3,446	3,336	6,528	7,588	8,289	16,266	11,842	9,882	9,376
U Unallocated	202,857	177,165	176,566	187,925	209,689	205,454	187,217	163,197	203,103	392,647
<b>Total</b>	<b>1,447,434</b>	<b>1,540,883</b>	<b>1,848,612</b>	<b>1,868,946</b>	<b>2,557,022</b>	<b>2,381,957</b>	<b>2,681,011</b>	<b>2,585,636</b>	<b>3,154,117</b>	<b>2,782,764</b>
<b>Exports</b>										
A Writing and published works	24,780	26,593	15,572	32,850	23,509	20,173	31,754	22,998	29,115	79,697
B Film and video	764,668	989,997	1,107,984	1,457,204	1,471,186	1,507,902	1,317,711	1,214,162	F	1,581,587 <sup>E</sup>
C Broadcasting	x	x	25,933	18,620	36,505	39,498	49,034	44,591	99,961	24,483
D Sound recording and music publishing	38,784	38,234	64,882	56,664	27,031	22,153	19,295	64,286 <sup>E</sup>	59,845 <sup>E</sup>	58,831
E Performing arts	73,691	77,530	81,357	85,300	89,602	94,039	98,740	103,679	108,862	193,094
H Architecture	19,267	30,922	51,679	36,954	45,362	66,368	65,359	99,937	122,704	109,831
I Photography	43,015	44,390	47,340	51,879	52,800	63,700	57,314	53,946	55,826	x
J Design	x	..	48,180	30,000	70,610	x	79,006	110,877	135,713	72,916
K Advertising	x	34,410	47,971	26,942	108,334	183,175	180,669	123,820	139,454	286,990
L Festivals	x	x	x	x	x	x	x	x	x	x
M Heritage	..	..	x	x	x	..	x	x	x	x
U Unallocated	226,751	244,710	247,921	273,422	250,057	259,457	276,994	281,777	298,467	451,519
<b>Total</b>	<b>1,223,408</b>	<b>1,519,673</b>	<b>1,758,920</b>	<b>2,116,469</b>	<b>2,224,391</b>	<b>2,374,140</b>	<b>2,225,638</b>	<b>2,167,468</b>	<b>2,814,944</b>	<b>2,904,348</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 6**  
**Canada's international trade in culture services, by culture framework category and selected types of service**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>Imports</b>										
<b>A Writing and published works</b>										
Information services (culture component)	7,273	8,141	8,351	8,327	8,365	x	6,645	2,102	6,660	5,665
Trademarks (royalties)	x	x	..	x	x	x	x	x	x	x
Copyrights and related services (royalties)	7,157	2,736	4,865	6,567	10,535	12,427	26,026	30,725	37,328	56,179
Other miscellaneous services to business (culture component)	5,594	3,486	4,246	2,564	2,550	6,331	5,591	11,733	14,692	11,751
<b>Total</b>	<b>22,408</b>	<b>16,443</b>	<b>17,462</b>	<b>17,755</b>	<b>21,968</b>	<b>27,474</b>	<b>40,008</b>	<b>45,706</b>	<b>59,805</b>	<b>74,918</b>
<b>B Film and video</b>										
Copyrights and related services (royalties)	x	x	x	x	x	125,042	164,928	269,437	598,815	549,295
Other miscellaneous services to business (culture component)	x	x	5,372	1,221	5,490	6,434	12,873	x	9,506	x
Film (production and distribution services)	650,325	676,325	817,249	858,036	1,149,741	906,116	945,425	914,513	831,518	486,328 <sup>E</sup>
Other audio-visual services	59,861	x	33,665	12,730	10,443	14,541	13,689	11,096	9,263	1,548
<b>Total</b>	<b>768,358</b>	<b>768,578</b>	<b>914,876</b>	<b>931,551</b>	<b>1,318,589</b>	<b>1,055,291</b>	<b>1,139,719</b>	<b>1,204,428</b>	<b>1,451,358</b>	<b>1,057,450</b>
<b>C Broadcasting</b>										
Copyrights and related services (royalties)	x	100,384	145,731	158,906	161,484	186,024	181,505	270,779	199,059	x
Broadcasting	122,184	109,861	156,782	220,463	303,994	332,936	448,647	390,029	598,717	348,492
<b>Total</b>	<b>160,892</b>	<b>210,498</b>	<b>302,553</b>	<b>379,369</b>	<b>482,691</b>	<b>532,011</b>	<b>644,227</b>	<b>686,535</b>	<b>836,553</b>	<b>394,212</b>
<b>D Sound recording and music publishing</b>										
Copyrights and related services (royalties)	108,111	107,616	122,157	75,030	118,687	49,940	110,464	73,718	129,125	331,719
Other audio-visual services	x	x	x	x	x	x	x	889	x	x
<b>Total</b>	<b>110,412</b>	<b>159,210</b>	<b>182,814</b>	<b>135,098</b>	<b>171,608</b>	<b>95,676</b>	<b>149,193</b>	<b>124,220</b>	<b>188,229</b>	<b>390,672</b>
<b>H Architecture</b>										
Architectural and engineering services (culture component)	x	x	32,259	2,944	56,218	95,249	141,451	3,516	57,930	44,215
<b>K Advertising</b>										
Advertising and related services (culture component)	15,044	58,666	65,110	42,366	111,119	176,500	164,350	135,328	131,663	194,783
<b>Total</b>	<b>15,044</b>	<b>58,666</b>	<b>65,110</b>	<b>42,366</b>	<b>111,119</b>	<b>178,287</b>	<b>166,137</b>	<b>141,039</b>	<b>136,284</b>	<b>196,491</b>
<b>L Festivals</b>										
Performing arts	1,408	x	2,182	x	2,191	x	x	2,708	2,677	x
<b>Total</b>	<b>1,408</b>	<b>3,446</b>	<b>3,336</b>	<b>6,528</b>	<b>7,588</b>	<b>8,289</b>	<b>16,266</b>	<b>11,842</b>	<b>9,882</b>	<b>9,376</b>
<b>U Unallocated</b>										
Copyrights and related services (royalties)	2,296	2,204	551	x	x	6,753	x	x	x	5,814
Performing arts	x	15,805	6,119	4,206	3,441	4,780	5,116	5,371	5,586	6,121
Other audio-visual services	x	x	x	23,496	8,237	13,833	318	x	x	x
<b>Total</b>	<b>202,857</b>	<b>177,165</b>	<b>176,566</b>	<b>187,925</b>	<b>209,689</b>	<b>205,454</b>	<b>187,217</b>	<b>163,197</b>	<b>203,103</b>	<b>392,647</b>
<b>Exports</b>										
<b>A Writing and published works</b>										
Information services (culture component)	..	x	2,619	x	x	x	x	x	6,128	6,907
Trademarks (royalties)	x	x	x	x	x	x	x	x	3,141	2,757
Copyrights and related services (royalties)	1,369	9,212	3,632	9,295	12,609	9,519	10,372	13,189	14,646	62,536
Other miscellaneous services to business (culture component)	x	x	8,093	19,732	6,991	6,568	13,564	1,522	x	6,954
<b>Total</b>	<b>24,780</b>	<b>26,593</b>	<b>15,572</b>	<b>32,850</b>	<b>23,509</b>	<b>20,173</b>	<b>31,754</b>	<b>22,998</b>	<b>29,115</b>	<b>79,697</b>
<b>B Film and video</b>										
Copyrights and related services (royalties)	x	x	x	x	x	x	x	x	171,915	49,710
Other miscellaneous services to business (culture component)	x	15,748	37,755	104,181	29,336	46,159	52,494	26,375	67,954	x
Film (production and distribution services)	690,331	877,332	989,648	1,268,063	1,351,140	1,240,023	1,144,570	1,103,668	1,467,667	1,312,036 <sup>E</sup>
Other audio-visual services	x	43,504	38,782	69,373	63,909	46,769	36,817	27,388	12,037	x
<b>Total</b>	<b>764,668</b>	<b>989,997</b>	<b>1,107,984</b>	<b>1,457,204</b>	<b>1,471,186</b>	<b>1,507,902</b>	<b>1,317,711</b>	<b>1,214,162</b>	<b>F</b>	<b>1,581,587</b>
<b>C Broadcasting</b>										
Broadcasting	x	x	17,702	18,620	23,245	28,718	33,759	x	x	..
Film (production and distribution services)	x	..	..	..	x	x	6,221	x	x	x
<b>Total</b>	<b>x</b>	<b>x</b>	<b>25,933</b>	<b>18,620</b>	<b>36,505</b>	<b>39,498</b>	<b>49,034</b>	<b>44,591</b>	<b>99,961</b>	<b>24,483</b>
<b>D Sound recording and music publishing</b>										
Copyrights and related services (royalties)	37,670	37,638	63,802	56,597	26,969	22,091	16,778	59,296	59,495	54,835
<b>Total</b>	<b>38,784</b>	<b>38,234</b>	<b>64,882</b>	<b>56,664</b>	<b>27,031</b>	<b>22,153</b>	<b>19,295</b>	<b>64,286<sup>E</sup></b>	<b>59,845<sup>E</sup></b>	<b>58,831</b>
<b>E Performing arts</b>										
Performing arts	73,661	77,345	81,213	85,300	89,602	94,039	98,740	103,679	108,862	193,094
<b>Total</b>	<b>73,691</b>	<b>77,530</b>	<b>81,357</b>	<b>85,300</b>	<b>89,602</b>	<b>94,039</b>	<b>98,740</b>	<b>103,679</b>	<b>108,862</b>	<b>193,094</b>
<b>K Advertising</b>										
Advertising and related services (culture component)	x	33,960	47,971	26,942	108,289	183,165	180,659	123,810	139,444	286,980
<b>Total</b>	<b>x</b>	<b>34,410</b>	<b>47,971</b>	<b>26,942</b>	<b>108,334</b>	<b>183,175</b>	<b>180,669</b>	<b>123,820</b>	<b>139,454</b>	<b>286,990</b>
<b>U Unallocated</b>										
Copyrights and related services (royalties)	x	x	x	x	x	x	x	1,077	1,098	503
Performing arts	55,527	55,580	57,865	62,672	62,449	65,007	69,199	72,801	77,037	7,719
Other audio-visual services	x	x	x	40,698	1,397	6,768	10,336	400	399	399
Personal, cultural and recreational services (culture component)	159,783	160,583	161,386	169,455	177,928	186,824	196,525	206,351	216,668	227,501
<b>Total</b>	<b>226,751</b>	<b>244,710</b>	<b>247,921</b>	<b>273,422</b>	<b>250,057</b>	<b>259,457</b>	<b>276,994</b>	<b>281,777</b>	<b>298,467</b>	<b>451,519</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 7**  
**Canada's international trade in culture services, Exports, by culture framework category and selected industries**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>A Writing and published works</b>										
5111 - Newspaper, Periodical, Book and Directory Publishers	x	13,700	11,442	21,459	17,179	14,873	25,682	21,694	24,357	74,699
<b>All industries</b>	<b>24,780</b>	<b>26,593</b>	<b>15,572</b>	<b>32,850</b>	<b>23,509</b>	<b>20,173</b>	<b>31,754</b>	<b>22,998</b>	<b>29,115</b>	<b>79,697</b>
<b>B Film and video</b>										
5121 - Motion Picture and Video Industries	764,658	989,156	1,101,191	1,213,687	1,467,301	1,521,702	1,328,337	1,210,921	F	1,581,373 <sup>E</sup>
<b>All industries</b>	<b>764,668</b>	<b>989,997</b>	<b>1,107,984</b>	<b>1,457,204</b>	<b>1,471,186</b>	<b>1,507,902</b>	<b>1,317,711</b>	<b>1,214,162</b>	<b>F</b>	<b>1,581,587</b>
<b>C Broadcasting</b>										
5151 - Radio and Television Broadcasting	x	x	25,509	18,579	34,280	36,825	45,622	38,799	97,411	x
<b>All industries</b>	<b>x</b>	<b>x</b>	<b>25,933</b>	<b>18,620</b>	<b>36,505</b>	<b>39,498</b>	<b>49,034</b>	<b>44,591</b>	<b>99,961</b>	<b>24,483</b>
<b>D Sound recording and music publishing</b>										
4144 - Personal Goods Wholesaler-Distributors	x	x	x	x	x	x	x	x	1,170	x
5122 - Sound Recording Industries	x	34,033	46,177	48,063	18,253	F	F	61,305 <sup>E</sup>	57,172 <sup>E</sup>	53,749 <sup>E</sup>
<b>All industries</b>	<b>38,784</b>	<b>38,234</b>	<b>64,882</b>	<b>56,664</b>	<b>27,031</b>	<b>22,153</b>	<b>19,295</b>	<b>64,286</b>	<b>59,845</b>	<b>58,831</b>
<b>J Design</b>										
5414 - Specialized Design Services	x	..	48,180	30,000	70,610	x	79,006	110,877	135,713	72,916
<b>All industries</b>	<b>x</b>	<b>..</b>	<b>48,180</b>	<b>30,000</b>	<b>70,610</b>	<b>x</b>	<b>79,006</b>	<b>110,877</b>	<b>135,713</b>	<b>72,916</b>
<b>K Advertising</b>										
5418 - Advertising and Related Services	x	34,410	47,971	26,942	108,278	183,165	180,659	123,810	139,444	286,980
<b>All industries</b>	<b>x</b>	<b>34,410</b>	<b>47,971</b>	<b>26,942</b>	<b>108,334</b>	<b>183,175</b>	<b>180,669</b>	<b>123,820</b>	<b>139,454</b>	<b>286,990</b>
<b>U Unallocated</b>										
8139 - Business, Professional, Labour and Other Membership Organizations	159,783	160,584	161,455	169,520	178,004	187,630	197,385	207,615	218,245	228,738
<b>All industries</b>	<b>226,751</b>	<b>244,710</b>	<b>247,921</b>	<b>273,422</b>	<b>250,057</b>	<b>259,457</b>	<b>276,994</b>	<b>281,777</b>	<b>298,467</b>	<b>451,519</b>
<b>Total</b>	<b>1,223,408</b>	<b>1,519,673</b>	<b>1,758,920</b>	<b>2,116,469</b>	<b>2,224,391</b>	<b>2,374,140</b>	<b>2,225,638</b>	<b>2,167,468</b>	<b>2,814,944</b>	<b>2,904,348</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 8**  
**Canada's international trade in culture services, Imports, by culture framework category and selected industries**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>A Writing and published works</b>										
5111 Newspaper, Periodical, Book and Directory Publishers	19,509	16,131	14,012	11,987	14,416	18,527	29,793	37,069	50,254	65,324
<b>All industries</b>	<b>22,408</b>	<b>16,443</b>	<b>17,462</b>	<b>17,755</b>	<b>21,968</b>	<b>27,474</b>	<b>40,008</b>	<b>45,706</b>	<b>59,805</b>	<b>74,918</b>
<b>B Film and video</b>										
5121 Motion Picture and Video Industries	767,633	767,887	914,228	921,816	1,306,552	1,039,880	1,119,228	1,184,292	1,429,904	1,042,231 <sup>E</sup>
<b>All industries</b>	<b>768,358</b>	<b>768,578</b>	<b>914,876</b>	<b>931,551</b>	<b>1,318,589</b>	<b>1,055,291</b>	<b>1,139,719</b>	<b>1,204,428</b>	<b>1,451,358</b>	<b>1,057,450</b>
<b>C Broadcasting</b>										
5151 Radio and Television Broadcasting	110,653	81,431	132,543	155,169	193,188	222,175	378,184	393,752	600,481	306,346
5175 Cable and Other Program Distribution	50,239	129,067	170,010	224,200	286,137	305,279	262,367	288,419	231,242	862
<b>All industries</b>	<b>160,892</b>	<b>210,498</b>	<b>302,553</b>	<b>379,369</b>	<b>482,691</b>	<b>532,011</b>	<b>644,227</b>	<b>686,535</b>	<b>836,553</b>	<b>394,212</b>
<b>D Sound recording and music publishing</b>										
5122 Sound Recording Industries	103,111	100,615	112,984	67,708	111,847	42,440	88,161	F	48,911	292,073
<b>All industries</b>	<b>110,412</b>	<b>159,210</b>	<b>182,814</b>	<b>135,098</b>	<b>171,608</b>	<b>95,676</b>	<b>149,193</b>	<b>124,220</b>	<b>188,229</b>	<b>390,672</b>
<b>H Architecture</b>										
5413 Architectural, Engineering and Related Services	x	x	x	x	2,387	3,130	7,843	3,516	826	1,047
<b>All industries</b>	<b>x</b>	<b>x</b>	<b>32,259</b>	<b>2,944</b>	<b>56,218</b>	<b>95,249</b>	<b>141,451</b>	<b>3,516</b>	<b>57,930</b>	<b>44,215</b>
<b>U Unallocated</b>										
8139 Business, Professional, Labour and Other Membership Organizations US	143,738	144,545	145,312	152,890	160,068	170,010	178,554	187,876	196,321	206,116
<b>Total</b>	<b>1,447,434</b>	<b>1,540,883</b>	<b>1,848,612</b>	<b>1,868,946</b>	<b>2,557,022</b>	<b>2,381,957</b>	<b>2,681,011</b>	<b>2,585,636</b>	<b>3,154,117</b>	<b>2,782,764</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.

**Table 9**  
**Canada's international trade in culture services for top twenty trading partners**

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
	thousands of dollars									
<b>Imports</b>										
United States	1,237,125	1,348,568	1,585,712	1,676,630	2,201,249	2,038,004	2,250,892	2,256,122	2,735,667	2,450,315
United Kingdom	56,142	50,698	57,751	61,478	80,176	104,612	150,158	147,786	109,515	124,126
Japan	14,643	13,864	39,798	16,567	16,449	17,222	19,186	23,307	44,021	23,028
France	36,326	25,522	40,796	45,220	55,119	36,913	61,150	39,325	32,223	21,907
Switzerland	9,294	6,406	5,799	5,748	16,773	17,656	12,850	9,045	30,610 <sup>E</sup>	8,043
Australia	9,994	8,104	10,128	12,934	15,314	17,168	16,972	18,397	13,023	4,502
Belgium	10,352	2,382	1,871	939	1,362	3,682	3,205	8,506 <sup>E</sup>	10,507	3,831
Spain	1,446	1,608	1,858	1,971	2,304	2,175	2,317	2,557	2,371	3,700
Hungary	..	..	x	x	x	x	x	x	x	x
China	3,796	1,882	2,686	4,243	4,255	5,058	4,292	8,215	4,558	3,026
India	2,652	1,884	1,904	3,122	2,666	2,574	2,764	3,132	3,024	2,459
Germany	1,588	1,935	9,383 <sup>E</sup>	2,549	2,864	4,734	6,006	9,503	6,461	2,331
Netherlands	x	x	x	1,623	x	1,472	3,211	4,259	4,380	2,265
Brazil	x	2,464	2,074	x	1,740	x	x	x	2,098	x
Russian Federation	1,462	2,778	2,846	1,605	1,866	1,829	1,850	1,941	2,037	2,141
Jamaica	1,404	1,449	1,521	1,596	1,676	1,760	1,848	1,945	2,037	2,139
Austria	1,671	1,016	1,656	3,336	12,685	14,729	10,117	3,503	x	1,892
Sweden	1,888	x	1,699	3,326	12,705	14,860	10,239	4,153	x	1,626
Italy	5,854	2,296	1,938	1,011	1,165	809	F	1,804	2,964	721
Mexico	..	4,674	4,773	3,787	4,559	4,701	4,542	3,154	5,081	196
Rest of the world	34,553	34,770	47,371	15,836	67,043	85,566	104,230	31,276	90,338	118,654
<b>Total</b>	<b>1,447,434</b>	<b>1,540,883</b>	<b>1,848,612</b>	<b>1,868,946</b>	<b>2,557,022</b>	<b>2,381,957</b>	<b>2,681,011</b>	<b>2,585,636</b>	<b>3,154,117</b>	<b>2,782,764</b>
<b>Exports</b>										
United States	1,078,184	1,181,225	1,372,806	1,628,518	1,606,359	1,745,738	1,728,775	1,714,715	2,152,099 <sup>E</sup>	2,133,059
United Kingdom	25,131	51,935	65,884	83,334	71,196	93,874	150,716	65,236	112,622 <sup>E</sup>	214,495
Ireland	..	x	396	x	x	x	x	x	2,580	x
France	26,820	54,138	104,297	100,666	89,539	40,937	55,019	49,593	60,549	57,468
United Arab Emirates	x	x	x	390	361	x	700	362	1,122	x
Germany	12,740	18,085	20,222	62,740	37,440	26,454	46,741	46,702	34,425 <sup>E</sup>	22,072
Australia	6,990	7,775	11,145	7,428	24,204	15,738	31,158	28,106	12,960	17,761
Japan	8,182	8,008	12,800	18,078	35,626	22,566	37,548	29,096	18,669	13,658
Chile	x	..	189	2,439	1,539	673	x	x	634	x
China	3,931	6,218	6,413	4,544	8,562	4,287	6,505	9,790	10,313	8,476
Mexico	105 <sup>E</sup>	7,466	11,300	4,662	23,783 <sup>E</sup>	15,227	11,153	12,505	9,898	8,228
Italy	9,507	7,888	9,188	6,109	7,039	9,674	8,857	18,032	9,920	7,947
Netherlands	5,206	3,842	x	23,823	7,089	7,717	7,221	17,688	8,976	7,305
Indonesia	x	515	2,331	813	1,169	794	3,398	9,515	8,588	4,844
Switzerland	5,850	12,803	14,413	11,662	21,686	10,108	10,050	8,862	6,801	4,262
Korea, South	1,976	2,927	2,927	x	4,794	5,321	5,975	8,048	4,560	3,898
Spain	x	7,321	8,943	11,734	17,609	6,824	2,336	5,400	3,745	3,476
Sweden	2,248	2,338	2,390	4,664	6,225	10,427	2,657	10,522	4,424	2,728
Brazil	528	2,766	6,643	3,117	1,166	9,748	13,676	22,197	6,751	2,341
India	2,627	3,550	2,837	2,670	x	1,851	3,236	4,308	2,541	1,919
Rest of the world	32,808	140,649	99,213	33,220	22,946	32,260	53,780	65,424	342,767	296,918
<b>Total</b>	<b>1,223,408</b>	<b>1,519,673</b>	<b>1,758,920</b>	<b>2,116,469</b>	<b>2,224,391</b>	<b>2,374,140</b>	<b>2,225,638</b>	<b>2,167,468</b>	<b>2,814,944</b>	<b>2,904,348</b>

**Note(s):** Data used for culture services trade tabulations are revised by Balance of Payments Division on an annual basis. Due to these ongoing quality improvements, data in this table may differ from data found in previous published versions.



## Methodology

### Data sources and methodology

Type of Survey: The data are derived.

Conceptual Universe and Target Population: Culture Trade and Investment Universe

Importers and exporters of culture products (goods, services and intellectual property).

Sampling: The survey unit is the product. Culture products are included based on the Canadian Framework for Culture Statistics. Essentially, products that represent "creative expression" are measured.

Disclosure Control: Statistics Canada is prohibited by law from releasing any data which would divulge information obtained under the Statistics Act that relates to any identifiable person, business or organization. Various confidentiality rules are applied to all data that are released or published to prevent the publication or disclosure of any information deemed confidential. If necessary, data are suppressed to prevent direct or residual disclosure of identifiable data.

### Data accuracy

For services, the overall quality of estimates is deemed to be reliable. Some 40% of receipts and 35% of payments are based directly or indirectly on administrative records, and administrative data are also used to assess statistics derived from surveys and to improve coverage. Improvements to the statistics continue to be incorporated into the database and other changes (such as in definition, classification, measurement, etc.) are reflected from time to time as these are further researched and agreed to at domestic and international levels. It should be noted that unique measurement problems arise because of the intangible nature of services. See the data quality statement for the survey Canada's International Transactions in Services (reference number 1536).

### Revisions

Differences may exist between the previously released data and the current data due to a number of factors. The source data that are used to create tabular data for culture services are revised by Balance of Payments Division (BOP) of Statistics Canada on an annual basis. Differences can also result from the treatment of the trade data during processing. When trade data are transformed from a BOP conceptual framework to the culture framework, a portion of the balance of payments data that cannot be allocated to individual culture categories (primarily due to insufficient detail) are assigned to an 'unallocated' category in the culture trade tabulations. Decisions to reallocate data from the unallocated portion to more meaningful categories are made on an individual basis taking into account factors such as the characteristics of the data, as well as historical trends in the data. Additional adjustments are also applied to the data that may involve re-coding of industry data at a more detailed level than is required by Balance of Payments division. These adjustments are made in consultation with Balance of Payments Division to ensure consistency in the trade data, as it pertains to culture, between Balance of Payments Division and Culture, Tourism, and the Centre for Education Statistics Division of Statistics Canada.

### Note to users

Data are available on the international trade in culture services, by type of service and culture framework category, along with cross-tabulations for trade between Canada and selected countries. Examples of culture services include copyright royalties, trademark royalties, film production and distribution, broadcasting, sound recording, performing arts, advertising and architecture services. Culture goods trade data are available separately.

Release date: April 2008

### Symbols

The following standard symbols are used in Statistics Canada publications:

.	not available for any reference period
..	not available for a specific reference period
...	not applicable
0	true zero or a value rounded to zero
0 <sup>s</sup>	value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
P	preliminary
r	revised
x	suppressed to meet the confidentiality requirements of the <i>Statistics Act</i>
E	use with caution
F	too unreliable to be published

### Information to access the product

This product, catalogue no. 87-213-X, is available for free in electronic format. To obtain a single issue, visit our website at [www.statcan.ca](http://www.statcan.ca) and select Publications.

Frequency: Annual / ISSN 1712-249X

For information on the wide range of data available from Statistics Canada, please call our national inquiries line at 1-800-263-1136.

La version française de cette publication est disponible sur demande (n° 87-213-X au catalogue).

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2008. All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy—or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.

### Standards of service to the public

Statistics Canada is committed to serving its clients in a prompt, reliable and courteous manner. To this end, the Agency has developed *standards of service* which its employees observe in serving its clients.

To obtain a copy of these service standards, please contact Statistics Canada toll free at 1-800-263-1136. The service standards are also published on [www.statcan.ca](http://www.statcan.ca) under About us > Providing services to Canadians.

### Note of appreciation

Canada owes the success of its statistical system to a long standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.