



Canada-Wisconsin Trade



- Canada and the state of Wisconsin have a dynamic trading partnership that reached \$10.7 billion in 2006. Canada is Wisconsin's largest trading partner for agricultural goods, and in 2006 sales of these products reached \$484.2 million. Wisconsin also represents an important customer of Canadian agricultural products, with sales amounting to \$324 million in the same year.
- Wisconsin is a major producer and exporter of agricultural products. In 2006, the state's cash farm receipts totaled \$6.6 billion.
- Processed foods top the list of Wisconsin's 2006 agriculture and agri-food exports to Canada. Like Americans, Canadians are increasingly demanding high-quality, ready-to-eat foods that fit into their busy lifestyles. In 2006, Wisconsin's top processed food exports to Canada included: mixes and doughs for baking which totaled \$55.8 million; beer worth \$46.4 million; sauces and condiments, \$16 million; chocolate food, \$19.8 million; fruit and vegetable juices, \$10.8 million.
- A national leader in the production of mink furs, Wisconsin exported over \$56.5 million in furs to markets all over the world in 2006. Canada is an important customer for these mink products, as \$49.4 million of this total was sold to Canadian consumers. Also a leader in dairy production, Wisconsin sold Canadians \$11.5 million in cheese and cheese curds, nearly \$1 million in other milk products and \$6 million in whey in 2006.

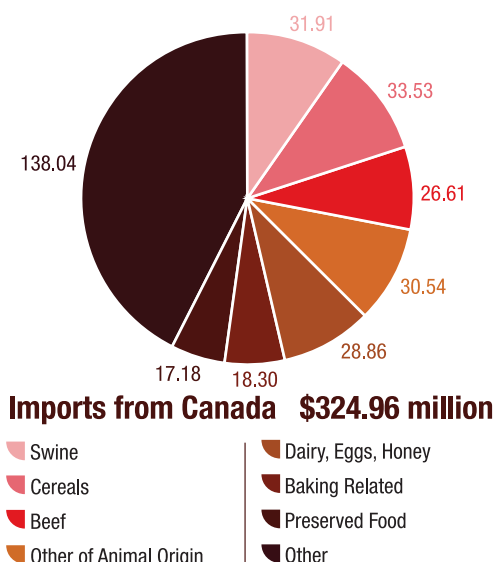
→ Wisconsin's top imports from its Canadian neighbors included \$21.7 million in fresh and chilled beef cuts, \$19 million in pork, and \$32 million in live swine. Canada also shipped \$20.88 million in dairy spreads, \$12.2 million in breads, pastries and cakes, \$10 million in prepared foods, as well as \$22.7 million in oats to Wisconsin in 2006.

TRADE SUPPORTS NORTH AMERICAN FAMILIES

Canada's population is slightly less than the population of the state of California, but the face of agriculture remains the same for both Canada and the United States. Both in Canada and the United States, 98 percent of farms are family operations

HOW IMPORTANT IS AGRICULTURE?

In the U.S., the agriculture and agri-food industry represents roughly 5% of GDP, and is responsible for roughly 24 million jobs when you consider everything from growing the food to selling it at the local supermarket. In Canada, the agriculture and agri-food industry generates 8% of the GDP. It also employs nearly 2.1 million people, or approximately one out of every eight Canadians. Agriculture remains a central component of Canada's economy.



Please visit our website: www.agr.gc.ca/usadvocacy

Pie Chart Data Source: World Trade Atlas (WTA), product group: Agri-food and Seafood, retrieved July 2007.

Canada-US state trade data sourced from WTA, product group: Agri-food and Seafood, retrieved Oct. 2007.

Additional sources include: USDA.

**Variations in pie chart data and general trade information may occur due to dates when data was retrieved.

