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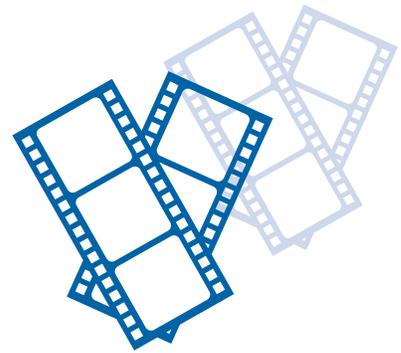
Canada



A Guide to Federal Programs

For the Film and Video Sector

April 2009

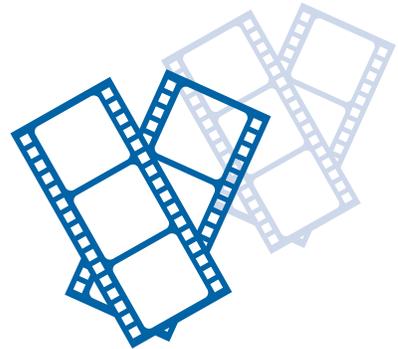




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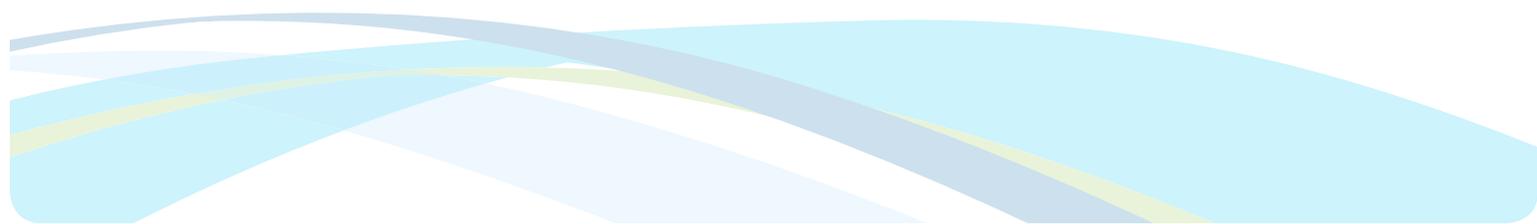
CONTENTS

Introduction	1
Telefilm Canada	3
Canada Feature Film Fund	3
Development, Production and Marketing Programs	3
Slate Development Pilot Program	3
Theatrical Documentary Program	4
<i>Aide à l'écriture de scénarios</i> and Writer's First Programs	4
Low Budget Independent Feature Film Assistance Program	4
Versioning Assistance Program	4
Festivals Performance Program / Skills and Screens Program	4
International Marketing Program	5
International Festival Participation Pilot Initiative	5
International Sales Promotion Pilot Initiative	5
Alternative Distribution Networks Program	5
Featuring Aboriginal Stories	5
Official Languages Activities Program	5
Canada New Media Fund	6
Product Assistance	6
Sectoral Assistance	6
Sectoral Development	6
Canada Television Fund Programs	6
Contact Information	7
Canadian Television Fund	8
Contact Information	8
National Film Board of Canada	9
Working with the National Film Board Across the Country - Development, Production and Distribution	9
Development and Production	9
Distribution	11

National Film Board Programs	11
Filmmaker Assistance Program	11
<i>Aide au cinéma indépendant (Canada)</i>	11
Equity Training Program	12
Emerging Filmmaker Programs	12
Animation Hothouse	12
<i>Cineaste recherché(e)</i>	12
Doc Shop	12
First Person Digital	12
Making Music	12
CitizenShift and <i>Parole citoyenne</i>	13
Mentorship	13
The Wapikoni Mobile	13
Calling Card	13
Second Stories	13
Nunavut Animation Lab	13
Contact Information	13
Canadian Broadcasting Corporation	16
Funding for the Development of Television Projects	16
Contact Information	16
Regional Programming Development Fund	18
Contact Information	18
Canada Council for the Arts	19
Grants to Media Artists	19
Grants to Film and Video Artists	19
Grants to New Media and Audio Artists and New Media Residencies	20
Aboriginal Media Arts Program	20
Travel Grants to Media Artists	21
Grants to Media Arts Production Organizations	21
Assistance to Media Arts Production Organizations	21
Organizational Development in Media Arts: Grants for New Initiatives, New Models and Emerging Organizations	22
Development Project Grants	22
Media Arts Commissioning Program	22



Grants to Media Arts Dissemination	23
Annual Assistance to Distribution Organizations	23
Annual Assistance for Programming	23
Annual Assistance to Media Arts Festivals	23
Annual Assistance to Cinémathèques	23
Media Arts Dissemination Project Grants	24
Contact Information	24
Department of Canadian Heritage	25
Canadian Film or Video Production Tax Credit	25
Contact Information	26
Film or Video Production Services Tax Credit	26
Contact Information	26
Canadian Studies Program - Development of Print, Film and Audiovisual and New Media Learning Materials	27
Contact Information	27
Northern Aboriginal Broadcasting	28
Contact Information	28
Broadcasting and Digital Communications	28
Canada New Media Fund	28
Contact Information	28
Export Development Canada	29
Contact Information	29
Canadian International Development Agency	30
Development Information Program	30
Mass Media Initiative	30
Contact Information	30
Industry Canada	31
Canada Small Business Financing Program	31
Contact Information	31
Atlantic Canada Opportunities Agency	32
Business Development Program	32
Contact Information	32
Seed Capital Program	32
Contact Information	32





INTRODUCTION

The Government of Canada values the social, cultural and economic contributions of Canada's audiovisual industry. Indeed, film, television and interactive media productions contribute significantly to Canada's cultural identity. The Government is committed to fostering a more cohesive and creative Canada and ensuring that a strong Canadian identity is reflected in a wide variety of cultural products and experiences offered to Canadians. To do this, the Department of Canadian Heritage is responsible for policies and programs that aim to:

- Reach audiences;
- Reflect our society;
- Invest in excellence;
- Harness the opportunities of new technologies; and
- Reach the world.

PROVIDING VALUABLE SERVICES TO CANADIANS

The federal government supports all the subsectors of the audiovisual industry through legislation, policies and funding programs that promote high-quality production, distribution and promotion. The following federal departments, agencies and Crown corporations provide funding programs for the film and video industry:

- Canadian Heritage
- Telefilm Canada
- National Film Board of Canada
- Canada Council for the Arts
- Canadian Broadcasting Corporation
- Industry Canada
- Canadian International Development Agency

Various statutes govern the cultural institutions that support the Canadian audiovisual industry, including the *Department of Canadian Heritage Act*, the *Broadcasting Act*, the *Telefilm Canada Act*, the *National Film Act*, the *Library and Archives of Canada Act* and the *Canada Council for the Arts Act*. Other legislation, such as the *Income Tax Act*, the *Investment Canada Act* and the *Copyright Act*, support the industry and affect the distribution and production of audiovisual content in Canada.

In 2008-2009, the total volume of film and television production in Canada reached a high of \$ 5.2 billion. Moreover, it is estimated that more than 130,000 people are directly or indirectly employed in the audiovisual sector. Many of the Canadian artists, creators and producers who

are recognized around the world for their remarkable creativity and talent made their debut with support from a federally funded program.

This guide is only available online at <http://www.pch.gc.ca>, and provides an overview of the various federal programs available to the Canadian film and video industry. It outlines the mandate of each funding body supported by the federal government and briefly describes the eligibility criteria for its programs. Since this sector is constantly evolving, we encourage you to use the contact information provided for each organization to obtain more information.

In this guide, you will find programs designed for a range of experience and expertise in the field. We hope that this information addresses your specific needs.



TELEFILM CANADA

Telefilm Canada is a federal cultural agency created in 1967. The Corporation's mandate is to foster and promote the development of Canada's audiovisual industry. Telefilm Canada is a Crown corporation reporting to the Canadian Parliament through the Minister of Canadian Heritage. Headquartered in Montreal, Telefilm offers its services to Canadian audiovisual industries from its four regional offices, located in Vancouver, Toronto, Montreal and Halifax.

The Corporation is one of the principal strategic intervention tools in the private sector for film industries, interactive media and television. Its role is to encourage the production of films, interactive media and television programs that reflect Canadian society, with its linguistic duality and cultural diversity, and to encourage their dissemination at home and abroad.

The Corporation offers its services to the Canadian audiovisual industry by providing assistance to Canadian professionals and companies at all stages of the value chain: from highly specialized training to project funding (from development to distribution and marketing), and from promotion to sales of the finished products. Telefilm is also a talent catalyst. Its support has enabled thousands of writers, directors, producers, distributors, technicians, performers and creators of new media products to make their careers in Canada and to work in their region and in their official language of choice. Telefilm also offers its support to professionals from visible minorities and Aboriginal communities. Active internationally, the Corporation participates in promoting Canadian feature films at major festivals and encourages new coproduction partnerships.

The main funds administered by Telefilm Canada are the Canada Feature Film Fund and the Canada New Media Fund. The Corporation also manages the funding programs of the Canada Television Fund and certifies the validity of official coproduction treaties on behalf of the Minister of Canadian Heritage.

Please visit the Telefilm Canada Web site www.telefilm.gc.ca for full details about these programs, eligibility criteria, application deadlines and application forms.

CANADA FEATURE FILM FUND

Telefilm Canada administers the Canada Feature Film Fund (CFFF), which includes the following components:

Development, Production and Marketing Programs

The spirit and intent of the Development, Production and Marketing Programs (the main programs) is to encourage the making and marketing of Canadian feature films that have high box office potential, while supporting a range of genres, budgets, companies and regions.

Slate Development Pilot Program

This program is for the English-language market. Through the provision of predictable funding, the program will assist Canadian companies in their efforts to ensure that their development slate is

positioned to help achieve the CFFF's primary objective: to increase Canadian audiences in theatres for Canadian feature films.

The primary objective of this pilot program is to encourage companies to develop Canadian feature films that have high box office potential, in a range of genres. Second, the initiative seeks to achieve the objective of building more meaningful relationships between producers and distributors.

This initiative is specifically geared towards Canadian production companies in the business of feature film development and production.

Theatrical Documentary Program

This program for Canadian documentary filmmakers is made possible through a unique partnership between Telefilm Canada and the Rogers Group of Funds.

This unique public-private partnership, renewed until 2011 with a total budget of \$4.5 million, provides funding for feature-length documentary projects with production budgets of \$750,000 or more during their production and post-production stages. Telefilm Canada and the Rogers Group of Funds are committed to funding up to three English-language and two French-language projects.

There will be a total of \$1.5 million in resources for 2008–09, with two-thirds allocated to the English-language market and one-third to the French-language market, for both production and post-production projects.

Aide à l'écriture de scénarios and Writer's First Programs

In line with the CFFF's overall objective, these programs have been designed to encourage the development and to support the skills of a group of creative, talented and experienced writers in order to build up a bank of Canadian feature film screenplays with high box office potential. To that end, Telefilm Canada also seeks to encourage the creation of partnerships between producers and writers. These programs have been designed to help professional writers developing an original screenplay with good chances of interesting producers, financial partners and market forces.

Low Budget Independent Feature Film Assistance Program

The Program supports the independent production and post-production/completion of high-quality, original and culturally relevant low-budget feature films from both emerging and established filmmakers. The Program supports films where the director is the driving force behind the proposed project and owns and controls 100% of the creative and editorial rights over the work.

In addition to fostering excellence and innovation in independent filmmaking, the Program seeks to ensure that Canada's cultural diversity, linguistic duality and shared values are reflected in film.

Versioning Assistance Program

In line with the CFFF's primary objective, the spirit and intent of the Versioning Assistance Program is to increase the availability of, and therefore audiences for, Canadian feature films funded through the CFFF intended for theatrical release in English, French and Aboriginal languages.

Festivals Performance Program / Skills and Screens Program

The objectives of the two programs reflect Telefilm's core objectives: to increase audiences for Canadian content; to develop the capacity of Canada's film, television and interactive media industries; and to offer added value to Canadians by operating as an effective and efficient administrator.

The Festivals Performance Program offers envelopes to feature film festivals with attendance figures of 100,000 and above. The Skills and Screens Program is aimed at festivals and professional development activities.

International Marketing Program

Telefilm Canada's International Marketing Program aims to consolidate financial support initiatives for international promotion and sales. The Program comprises two initiatives:

- **International Festival Participation Pilot Initiative**
This initiative supports the promotion of Canadian productions at top-level, world-class international festivals most apt to generate additional publicity. Financial assistance is offered for the marketing of English- and French-language Canadian feature films officially selected at Cannes, Berlin, Pusan, Sundance and Venice.
- **International Sales Promotion Pilot Initiative**
The goal of this initiative is to enhance the sales potential of films by financially supporting promotional activities for feature films that have a clear sales strategy and solid sales potential. The Initiative is aimed at films that received funding through the CFFF – French-Language Market since 2005–2006.

Alternative Distribution Networks Program

The goal of the Alternative Distribution Networks Program is to increase the circulation of Canadian feature films to all communities across Canada, including increasing audiences for French-language films outside major cities in Quebec.

This program facilitates promoting and releasing Canadian films using alternate distribution methods to the traditional theatrical distributor-exhibitor model.

Featuring Aboriginal Stories

Telefilm Canada, in partnership with the Aboriginal Peoples Television Network (APTN) and in consultation with Aboriginal community representatives, has designed a series of initiatives to meet the specific needs of Aboriginal creators.

Using a modular approach, the Program targets feature film projects at various stages of development, taking them from outline to treatment, treatment to first draft and first draft to subsequent stages, including packaging. At each stage, participants will benefit from a combination of training, professional development and personalized mentorship activities, as well as financial support to develop their projects.

The Program's goal is to strengthen the industry's capacity within Aboriginal communities and to enable Aboriginal creators to more easily access the main funding programs of the Canada Feature Film Fund.

Official Languages Activities Program

Strategic events and/or initiatives offered by Telefilm Canada through this program are intended to create opportunities for the development of long-lasting relationships between industry decision makers and creators working in official-language minority communities. In addition, the Program aims to expand the pool of talented creators from Francophone communities outside Quebec and Anglophone communities in Quebec.

CANADA NEW MEDIA FUND

Telefilm Canada administers the Canada New Media Fund (CNMF), which includes the following components:

- Product Assistance
- Sectoral Assistance
- Sectoral Development

Administered by Telefilm Canada, the Fund is a national program that supports the creation and distribution of interactive digital cultural content products. The Fund will strive to achieve its objectives through its two main program components: Product Assistance and Sectoral Assistance, which are both application driven. The third program component of the Fund, Sectoral Development, will allow Telefilm Canada to tailor its support for Canadian interactive digital companies in national and international markets.

Product Assistance

This component provides financial support for the development, production and marketing of Canadian interactive digital cultural content products in both official languages that are intended for the general public.

Sectoral Assistance

The Sectoral Assistance component enables Telefilm Canada to support a number of industry events and initiatives that contribute to the industrial and professional development of the interactive digital content industry in all regions of Canada.

Sectoral Development

Through Sectoral Development, Telefilm Canada designs and leads initiatives to address any gaps in industrial support by directly undertaking events and initiatives that contribute to the industry's participation at industry events and markets in Canada and internationally such as:

- professional development (e.g. development of boot camps to prepare content leaders to participate effectively in national and international events and markets); and
- coordination and presentation of Canadian companies at international events and markets.

CANADA TELEVISION FUND PROGRAMS

In August 2006 Telefilm and the Canada Television Fund (CTF) signed an agreement whereby the CTF retains the services of Telefilm for exclusive management of its programs.

Managed by the Director of the Television Business Unit, the Unit is made up of two teams that are responsible for the Anglophone and the Francophone markets respectively. Telefilm receives CTF funding applications through its regional offices in Vancouver, Toronto, Montreal and Halifax. Those offices also manage Special Initiatives funding applications. Applications concerning Broadcaster Performance Envelopes are handled by the offices in Montreal and Toronto.

CONTACT INFORMATION

Website: www.telefilm.gc.ca

Head office and Québec region

360 St. Jacques Street

Suite 500

Mail and deliveries – Suite 600

Montréal QC H2Y 1P5

Telephone: 514-283-6363

514-283-0838

Toll free: 1-800-567-0890

Fax: 514-283-8212

E-mail: info@telefilm.gc.ca

Atlantic region

1717 Barrington Street

4th floor

Halifax NS B3J 2A4

Telephone: 902-426-8425

Toll free: 1-800-565-1773

Fax: 902-426-4445

E-mail: info@telefilm.gc.ca

Ontario and Nunavut region

474, Bathurst Street

Suite 100

Toronto ON M5T 2S6

Telephone: 416-973-6436

416-973-1819

Toll free: 1-800 463-4607

Fax: 416-973-8606

E-mail: info@telefilm.gc.ca

Western region

609 Granville Street

Suite 410

Vancouver BC V7Y 1G5

Telephone: 604-666-1566

Toll free: 1-800-663-7771

Fax: 604-666-7754

E-mail: info@telefilm.gc.ca



CANADIAN TELEVISION FUND

The Canadian Television Fund (CTF) was created in 1996 to increase the quality and quantity of distinctly Canadian programming available to Canadian viewers, and to enhance the broadcast system's capacity to produce and distribute such programming. The CTF assists in the production and development of distinctly Canadian programming in English, French and Aboriginal languages in the following genres: Drama, Children's and Youth, Documentary, and Variety and Performing Arts.

As a basis for entry to the fund, a project must meet the CTF's essential requirements:

- the project speaks to Canadians about, and reflects, Canadian themes and subject matters;
- the project has achieved 10 out of 10 points on the Canadian Audio-Visual Certification Office (CAVCO) scale, or the maximum number of points applicable to the project (official treaty co-productions are also eligible);
- underlying rights are owned, and significantly and meaningfully developed, by Canadians; and
- the project is shot and set primarily in Canada.

All eligible productions must be under Canadian ownership and Canadian executive and creative control (with the exception of official treaty co-productions under certain circumstances) and have received a commitment from a licensed Canadian television broadcaster to be broadcast during prime time within eighteen months of their completion. "Prime time" for most genres of programming is between 7 p.m. and 11 p.m., although for Children's and Youth programming, "prime-time" is defined as the time when the largest audiences of children are available; for youth programming, "prime time" is between 4 p.m. and 11 p.m. There are specific programs to fund French-language projects outside Quebec, as well as development and versioning projects. Also, Aboriginal-language projects are eligible for targeted funding, provided they meet certain criteria.

CONTACT INFORMATION

Information on all CTF programs may be obtained from www.ctf-fct.ca or by contacting the CTF:

50 Wellington Street East
4th Floor
Toronto ON M5E 1C8
Telephone: 416-214-4400
Toll free: 1-877-975-0766
Fax: 416-214-4420



NATIONAL FILM BOARD OF CANADA

The National Film Board of Canada (NFB) is a unique centre for the creation of audiovisual materials. Created under an Act of Parliament in 1939, its mandate is to produce and distribute audiovisual works that reflect Canada to Canadians and to other nations.

It is an agency that creates a body of work that is unique in how it is fashioned, in the themes that it undertakes, in the ways it connects to audiences and in its creation of a long-term national legacy of creative and social endeavour. It is a vital element within the many stranded fibres that make up the tensile strength of Canadian nationhood. That is our raison d'être and goes to the heart of the raison d'être of this country. Strategic Plan, 2008-2009 to 2012-1213.

The NFB produces and co-produces with documentary and animation filmmakers, video and new media artists, as well as creators of alternative drama from all regions of the country, including artists from various cultural, Aboriginal, and official-language minority communities.

The NFB offers a wide range of programs, providing great opportunities for both established and emerging artists, especially those embarking on their first film. At the end of this document, under the list of programs, you will find information on how to contact the NFB in your area.

WORKING WITH THE NATIONAL FILM BOARD ACROSS THE COUNTRY – DEVELOPMENT, PRODUCTION AND DISTRIBUTION

Development and Production

The NFB undertakes innovative, original projects that take chances in content, form and mode of creation. We prioritize director talent, authenticity, diversity of voice and creative excellence.

Documentaries: The NFB embraces original, auteur documentaries that either focus on social issues or offer a distinct viewpoint. Documentaries can be short, medium or feature length. The NFB is particularly interested in feature documentaries for theatrical release; unique, distinctive documentaries for TV; and stimulating documentaries for schools.

Auteur animation: The NFB enjoys a stimulating, diverse mix of new faces and established masters. In animation, it produces passionate, artistic works through experimental and artful techniques and concepts, such as stereoscopy. It values humour, fantasy, romance and imagination and regards animation as both a genre and a cinematic technique.

Community media: The NFB is interested in putting creative tools to use in the service of communities and encouraging dialogue on major issues for Canadian society. This sort of project must be rooted in a specific community, encourage social cohesion and allow for authentic dialogue.

Alternative drama: The NFB is trying out unoccupied niches such as new forms of cinematographic narrative, including low-budget dramas and improvised scripts. Our work in alternative drama brings together the world of the social issue documentary with creative fiction filmmaking, redefining the form in powerful, cinematic ways.

New media: The NFB is working alongside a range of partners to define a new language for cross-platform and interactive media by using their unique characteristics to create new ways of telling stories. Along the way, we are developing new production and distribution models and working with a range of public and private partners to discover ways to provide cross-platform financing for documentary, community media, alternative drama and auteur animation.

Co-production with Canadian private sector companies: As Canada's public film producer and distributor, the NFB's financial participation ranges from 30% to 49% of the overall budget. As an integrated production and distribution house, the NFB offers post-production services, access to its audiovisual archives, and extensive Canadian and international distribution networks. The NFB works closely with independent documentary, new media, alternative drama and animation producers in every region of Canada, creating works that explore vital issues such as global conflict, human rights, climate change, health and education, to name but a few. For more information, please contact the NFB centre nearest you.

Criteria: To further ensure that the NFB's annual production slate reflects its mission – innovative and socially relevant films that interpret Canada to Canadians – the following criteria are used in analyzing proposals. The project must have:

- talent and creative vision of the director
- originality of concept and approach
- authenticity and diversity of voice
- cinematic and narrative potential
- a clearly articulated sense of the intended audience
- social relevance
- viability (in terms of access, timeframe and budget)
- a production approach that adheres to NFB ethical standards

These criteria will be updated this year – please consult the NFB Web site.

How to submit a proposal in development or in production: Anyone who is a Canadian citizen or permanent resident can submit a proposal to the National Film Board. There are no deadlines or application forms, and the NFB accepts proposals throughout the year. You must submit your proposal directly to the English or French production centre nearest you. If you wish, you may contact a producer in the production centre nearest you to discuss your idea first.

Submissions should include:

- a two- to four-page proposal that describes the story you want to tell, explains why you want to tell it, your point of view, a sense of the style and approach you would bring to the film, and an overview of your intended audience;
- a project demo if available;
- a c.v. detailing your experience and training in film and video; and
- a DVD of previous work or an art portfolio including sketches of representative artwork in the case of a proposal for animation.

Proposals can be submitted by fax, e-mail or regular mail to the contacts listed in the next section.

Distribution

Acquisitions: The NFB also works with independent producers by acquiring Canadian documentaries and animated films that are in line with the spirit of our extensive collection and have obvious commercial sales potential. We are looking for new productions or projects in development, for which rights are available.

How to submit a proposal in acquisitions: Interested producers should put together a dossier presenting their film and send it to our Montreal office. Proposals may be submitted at any time during the year.

Mireille Potvin
National Film Board of Canada
3155 Côte de Liesse Road
Montreal QC H4N 2N4
Telephone: 514-283-9450
E-mail: m.potvin@nfb.ca

Submissions should include:

- two VHS or DVD copies of the film;
- promotional materials, if any;
- a description of the film;
- target audience and sales history;
- rights available by market and territory; and
- if a series, a representative sample of episodes.

NATIONAL FILM BOARD PROGRAMS

Filmmaker Assistance Program

The English Program's Filmmaker Assistance Program (FAP) is designed to help upcoming independent filmmakers complete their films/videos by providing technical services and support. Applicants must be Canadian citizens or permanent residents who are working on projects that fall within the NFB's mandate regarding cultural and social objectives, originality and innovation in style and content and promotion of underrepresented viewpoints. For complete FAP guidelines or an application form, please visit our Website or contact the NFB centre nearest you.

Aide au cinéma indépendant (Canada)

The French Program's *Aide au cinéma indépendant (Canada)* (ACIC) offers production assistance for French-language documentaries from across Canada, with an emphasis on projects that are innovative in form or content and that might not be completed without ACIC's assistance. Assistance may take the form of equipment loans and/or technical production, and post-production services. For more information on ACIC selection criteria, where and how to apply in your region, please refer to the downloadable ACIC brochure, available in PDF (Acrobat) format at <http://www.onf-nfb.gc.ca/medias/download/documents/pdf/acic.pdf> or from the French Program studio nearest you.

Equity Training Program

The NFB's Equity Training Program provides professional development in film and video for members of employment equity designated groups: people with disabilities, Aboriginals and members of visible minorities. For more information, please contact the NFB production centre nearest you.

EMERGING FILMMAKER PROGRAMS

The NFB is proud of its range of programs that bridge the gap between film school and first professional production experience. We offer a range of programs designed to nurture emerging filmmakers, helping new artists to develop their voice in a professional milieu. Our current slate of emerging filmmaker programs includes:

Animation Hothouse

The Hothouse intensive program takes six promising animation filmmakers from across Canada, plants them in the NFB's English Animation Studio, and gives them 12 weeks to create extremely short animation from concept to release with the full support and assistance of NFB creative experts. The NFB Animation Hothouse re-imagines faster, more flexible ways of making animation that celebrates the shortest of short forms while maintaining creative and technical excellence, hallmarks of NFB animation. For more information, please contact the English Program Animation Studio.

Cinéaste recherché(e)

Cinéaste recherché(e) gives emerging Francophone animators the chance to make their first professional film and pursue a unique creative path.

Doc Shop

An in-depth documentary training program for college and university students currently enrolled in media programs in Montreal and Ottawa. Selected participants take part in an intensive three-day training workshop at the NFB and go on to produce a four-minute documentary on a local theme. Selected documentaries are aired on CBC News at Six in Montreal and Ottawa. For more information, contact the English Program's Quebec Centre.

First Person Digital

First Person Digital (FPD) is a training program for emerging women filmmakers which cultivates the art of documentary and multiplatform storytelling. Participation in FPD prepares future creators to find their place in a shifting storytelling landscape while offering the environment and tools necessary to successfully direct strong point of view short documentaries and create their digital platform counterpart with the support of NFB and critical partners. FPD informs and inspires tomorrow's award-winning women creators by engaging discussion with the most extraordinary talent working in film and new media today. For more details contact the English Program's Quebec Centre.

Making Music

Making Music is a training program to make short experimental and non-narrative films about music. This project pairs five emerging Montreal filmmakers with five emerging Montreal musical acts. The documentaries are to be distinctly experimental, with the filmmakers encouraged to find, in collaboration with the musicians, a mode of cinematic expression analogous to the music made by the artists in question. For more details contact the English Program's Quebec Centre.

CitizenShift and Parole citoyenne

The NFB Website *CitizenShift* and its French-language counterpart, *Parole citoyenne*, are dedicated to citizen engagement. They offer support to grassroots independent film projects through either Internet licence fees or production support. For more information, visit <http://citizen.nfb.ca> and <http://citoyen.onf.ca/>.

Mentorship

The NFB offers master classes and workshops for the public and emerging filmmakers on an ongoing basis, both at its storefront public centres in Montreal and Toronto and in communities across the country. Information on master classes and workshops is available through the NFB Film Club, our free membership program. For more information, visit the NFB Website.

The Wapikoni Mobile

In Quebec, the Wapikoni Mobile audiovisual studio, begun by filmmaker Manon Barbeau in conjunction with the NFB, travels to rural communities to give Aboriginal youth the chance to learn new digital technologies and make their very first films to share their vision of the world. The Wapikoni Mobile adventure quickly led to its urban counterpart, *Vidéo Paradiso*, for street kids in Montreal and Quebec City. For more information, visit www.onf.ca/aventures/wapikonimobile.

Calling Card

The Calling Card Program, in partnership with TVOntario (TVO), is an initiative that provides emerging Ontario documentary producers and directors, poised to make their first broadcast production, the opportunity to create a half-hour calling card documentary for television with which to hone their skills, demonstrate their abilities and prove their readiness to make commercial-length, market supported projects. The completed films and the talent of the creative teams are promoted through a premiere broadcast on TVO's *The View From Here*, with ongoing support from the NFB of Canada's Marketing and Distribution departments. For more information, contact the English Program's Ontario Centre

Second Stories

Second Stories is a half-hour documentary initiative for emerging Aboriginal filmmakers in partnership with the Canadian Broadcasting Corporation (CBC) and the Aboriginal Peoples Television Network (APTN) which builds upon our *First Stories* project. Select filmmakers were given intensive training and mentorship and partnered with an NFB producer to help them realize their vision for a half-hour documentary. This partnership with the CBC and the APTN aims at developing the filmmaking and television talents and expertise of Aboriginal directors. For more information, contact the English Program's Prairie and North West Centres.

Nunavut Animation Lab

This training program for emerging artists from Nunavut is a joint initiative between the Inuit Broadcasting Corporation and the NFB in association with The Banff Centre, the APTN, the National Screen Institute, the Nunavut Film Development Corporation and the Government of Nunavut. For more information, contact the English Program's Prairie Centre.

CONTACT INFORMATION

The NFB has production centres across Canada: in Vancouver, Edmonton, Winnipeg, Toronto, Montreal and Halifax for the English Program; and in Montreal, Moncton and Toronto for the French

Program. Filmmakers and producers should contact the regional production centre closest to them for further information on the programs described above.

National toll-free line: 1-800-267-7710

Web site: www.nfb.ca

ENGLISH PROGRAM

Cindy Witten
Director General, English Program
Operational Headquarters
Telephone: 514-283-9501
Fax: 514-496-5106

Animation Studio

Executive Producer: David Verrall
3155 Côte de Liesse Road
Montreal QC H4N 2N4
Telephone: 514-283-9571
Fax: 514-283-3211
E-mail: animation@nfb.ca

Atlantic Centre

Executive Producer: Kent Martin
Queen's Court, 2nd Floor
201-5475 Spring Garden Road
Halifax NS B3J 3T2
Telephone: 902-426-7351
Fax: 902-426-8901
E-mail: atlantic@nfb.ca

Quebec Centre

Executive Producer: Ravida Din
3155 Côte de Liesse Road
Montreal QC H4N 2N4
Telephone: 514-496-2216
Fax: 514-283-5487
E-mail: Quebeccentre@nfb.ca

Ontario Centre

Executive Producer: Silva Basmajian
150 John Street
Toronto ON M5V 3C3
Telephone: 416-973-6856
Fax: 416-973-9640
E-mail: ontario@nfb.ca

Prairie Centre

Executive Producer: Derek Mazur
300 -136 Market Avenue
Winnipeg MB R3B 0P4
Telephone: 204-983-3160
Fax: 204-983-0742
E-mail: prairie@nfb.ca

North West Centre

Executive Producer: David Christensen
10815 104th Avenue, Room 100
Edmonton AB T5J 4N6
Telephone: 780-495-3013
Fax: 780-495-6412
E-mail: northwest@nfb.ca

Pacific and Yukon Centre

Executive Producer: Tracey Friesen
200 -1385 West 8th Avenue
Vancouver BC V6H 3V9
Telephone: 604-666-3838
Fax: 604-666-1569
E-mail: pacific@nfb.ca

OPERATIONAL HEADQUARTERS

3155 Côte de Liesse Road
Montreal QC H4N 2N4

Mailing address

PO Box 6100, Station Centre-ville
Montreal QC H3C 3H5

FRENCH PROGRAM

Monique Simard
Director General, French Program
Operational Headquarters
Telephone: 514-283-9285
Fax: 514-283-6403

Animation and Youth Studio

Executive Producer: René Chénier
3155 Côte de Liesse Road
Montreal QC H4N 2N4
Telephone: 514-283-9801
Fax: 514-283-4443
E-mail: animationjeunesse@onf.ca

Quebec Studio

Executive Producer: vacant
3155 Côte de Liesse Road
Montreal QC H4N 2N4
Telephone: 514-496-1171
Fax: 514-283-7914
E-mail: studioq@onf.ca

and

94 Dalhousie Street
Quebec City QC G1K 4B8
Tel.: 418-649-6377
Fax: 418-649-6379

Acadia, Ontario and West Studios

Executive Producer: Jacques Turgeon
95 Foundry Street, Suite 100
Heritage Court
Moncton NB E1C 5H7
Telephone: 506-851-6104
Fax: 506-851-2246
E-mail: studioacadie@onf.ca

and

150 John Street
Toronto ON M5V 3C3
Telephone: 416-973-0907
Fax: 416-973-2246
E-mail: studioontarioetouest@onf.ca



CANADIAN BROADCASTING CORPORATION

The Canadian Broadcasting Corporation (CBC) is a Crown corporation created under an Act of Parliament, currently governed by the 1991 *Broadcasting Act* and subject to regulations of the Canadian Radio-television and Telecommunications Commission (CRTC). The CBC is Canada's largest cultural institution. As Canada's public broadcaster, the CBC provides services in English and French and is accountable to all Canadians. The CBC tells Canadian stories reflecting the reality and diversity of our country; informs Canadians about news and issues of relevance and interest; supports Canadian arts and culture; and builds bridges among Canadians, between regions and the two linguistic communities.

FUNDING FOR THE DEVELOPMENT OF TELEVISION PROJECTS

The CBC participates in the development of a significant volume of program proposals from producers in all locations in Canada at the national network level through its News and Current Affairs and Arts and Entertainment departments. Development funding by the CBC is an ongoing activity throughout the year. Accordingly, there are no application deadlines. The volume and genre balance of projects developed from year to year depends on the CBC's changing programming requirements.

Contact Information

Website: www.cbc.ca/independentproducers

For more information about the CBC's development activities for News, Documentary Unit and Factual Entertainment, contact:

Heather Marshall
Director, Business, Rights and Content Management
News, Documentary Unit and Factual Entertainment
English Network
P.O. Box 500, Station A
Toronto ON M5W 1E6
Location: Room 5A304
Telephone: 416-205-2414

For Arts & Entertainment development activities contact:

Susan Kelly
Director, Business Rights and Content Management
English TV, Arts & Entertainment
P.O. Box 500, Station A
Toronto ON M5W 1E6
Location: 7C304
Telephone: 416-205-2957

For more information about CBC's development activities for Arts and Entertainment (drama, performing arts, variety, science and children's), contact:

Fred Fuchs
Executive Director
TV Arts and Entertainment
English Network
P.O. Box 500, Station A
Toronto ON M5W 1E6
Location: 7B312
Telephone: 416-205-6798

Cécile Bellemare
Director, Youth and Family Programming, French Television
P.O. Box 6000, Station Centre-Ville
Montreal QC H3C 3A8
Telephone: 514-597-5252

Francine Allaire
Director, TV Programs, French Television
P.O. Box 6000, Station Centre-Ville
Montreal QC H3C 3A8
Telephone: 514-597-4888

Bev Kirshenblatt
Director
Government Relations
Telephone: 613-288-6191
Fax: 613-288-6223

Luc Grenier
Director, Sports Programs, French Services
P.O. Box 6000, Station Centre-Ville
Montreal QC H3C 3A8
Telephone: 514-597-5464

Dominique Chalout
Director, Culture and Variety, French Television
P.O. Box 6000, Station Centre-Ville
Montreal QC H3C 3A8
Telephone: 514-597-5432

Marie-Sylvie Lefebvre
Director, Acquisitions, French Television
P.O. Box 6000, Station Centre-Ville
Montreal QC H3C 3A8
Telephone: 514-597-4730

REGIONAL PROGRAMMING DEVELOPMENT FUND (FORMERLY TRANSCANADA)

In 2001, the CBC created the TransCanada Development Fund, resulting in an infusion of an additional \$5 million over five years to television and program development in Canada's regions. The Fund assists by seeding and kick-starting new television and cross-platform program concepts outside Toronto. In 2006, the rules were revised and the fund renamed the Regional Programming Development Fund (RPDF).

CBC Television invites the independent production community to submit program proposals for funding consideration. The Fund applies to concept development, piloting, script development, and budget and financing development. Fund envelopes may also support initiatives related to competitions, apprenticeships and prizes.

The Fund is designed to support programming that reflects Canada's rich regional diversity to Canadians. Therefore, funding priority will be given to those projects that tangibly reflect a region or regions to a national audience, and all program categories are open.

Contact Information

Andrew Cochran
Regional Director of Television
Atlantic Region
Telephone: 902-420-4005

Mahalia Verna
Manager, Program Development
Central Canada
Telephone: 514-597-6355

Johnny Michel
Regional Director, Radio & Television
British Columbia
Telephone: 604-662-6330

John Agnew
Regional Director Radio & Television (North)
Telephone: 867-920-5431

Carl Karp
Area Executive Producer
New Programming Initiatives,
Prairies
Telephone: 204-788-3753

Donna Wicks
Program Development
St. John's
Telephone: 709-576-5010



CANADA COUNCIL FOR THE ARTS

The Canada Council for the Arts (CCA) is an independent agency created by the Parliament of Canada in 1957 to foster and promote the arts. The CCA provides financial assistance to media artists under various programs.

The Media Arts Section of the CCA supports emerging, mid-career and established artists working in film, video, new media and audio. These grants are intended to assist independent artists working with media arts as a form of creative expression, and to support experimentation with form, content or technology in a variety of genres. Applicants must be Canadian citizens or permanent residents of Canada.

CCA programs do not support commissioned works, instructional projects, promotional projects, industrial projects, pilots for television or conventional television programs. All CCA programs are accessible to Aboriginal artists, artists of diverse cultural background and artists from regional communities.

An emerging artist is one who has less than three years of practice, or who is applying for support for a first work, and has completed basic training.

A mid-career artist is one who has been practising for at least three years and who has created and released more than one independent work in a professional context.

An established artist is one who has been practising for at least seven years and who has created and released a body of independent work in a professional context.

An independent means that the artist initiates and is the driving force behind the proposed project, and maintains complete creative and editorial control over the work.

GRANTS TO MEDIA ARTISTS

Grants to Film and Video Artists

This program is intended to assist artists working with film as a means of artistic expression. It offers three types of grants:

Research/Creation Grants provide film and video artists with opportunities for creative renewal, experimentation, professional development and research. Grants range from \$3,000 to \$60,000 for mid-career and established artists, and from \$3,000 to \$20,000 for emerging artists.

Production Grants cover the direct costs of production or post-production of independent film or video artworks up to \$60,000 for mid-career and established artists, and up to \$16,000 for emerging artists. Only directors may apply; producers are not eligible. Applicants may work with a producer, but the artist/director must maintain full creative and editorial control of the project.

Scriptwriting Grants are open to mid-career and established artists and cover the direct costs of scriptwriting (which includes research for artists' documentaries). Grants range from \$3,000 to

\$20,000. Scriptwriters are eligible if they have already worked with established or mid-career film or video artists, and at least one of their scripts has been used in an independent production by an established or mid-career film or video artist.

Deadlines: October 1 and March 1

Program Officer: Marie-France Thérien (Francophone artists)

Program Officer: Ian Reid (Anglophone established and mid-career artists)

Program Officer: To be determined (Anglophone emerging artists)

Grants to New Media and Audio Artists and New Media Residencies

This program assists Canadian artists working with new media and audio as means of artistic expression, through three types of grants:

Research Grants buy time in which established artists may research and develop ideas, concepts and projects; experiment with tools and technologies; work with specialists to develop knowledge and skills; and pursue other activities related to their personal professional and/or creative development. Grants range from \$3,000 to \$20,000.

Production Grants cover the direct costs (including the research or creative development phases) of production leading to finished works of art. The grant amounts are up to \$60,000 for established artists, and up to \$20,000 for emerging artists.

New Media Residencies encourage creative collaboration and knowledge exchange between established artists and other sectors of society that are working with new and emerging technologies. This program component also assists artists in developing professionally through exposure to a range of expertise. This initiative supports projects that provide mutual benefit to artists and host organizations. Support is available for Research Residencies (up to \$30,000) and Production Residencies (up to \$60,000).

Deadlines: October 1 and March 1

Program Officer: Marie-France Thérien

Aboriginal Media Arts Program

This program offers grants to individual Aboriginal artists to develop their career as media artists and to help them produce independent media artworks (film, video, new media or audio). It offers two components:

- Creative Development Grants: To cover the costs of research, scriptwriting and concept development, experimentation with media arts techniques and/or professional development in the media arts, including training, workshops, residencies, mentorships and internships. Grant amounts range from \$3,000 to \$20,000 for established artists, and from \$3,000 to \$10,000 for emerging artists.
- Production Grants: To cover the costs of production and post-production. The amount of a grant for established artists is up to \$60,000 for film or video production; up to \$35,000 for audio production; up to \$60,000 for new media production and for emerging artists; and up to \$20,000 for a production in film, video, audio or new media.

Deadline: April 1

Program Officer: Ian Reid

Travel Grants to Media Artists

This program assists Canadian professional independent media artists, arts critics and curators to travel outside their home region for events or activities important to the development of their artistic practice or career. This program has two components:

Component 1: Travel Grants to Media Artists

- **Presentation travel** allows independent media artists to travel with their work and to respond to invitations to present their independent work at recognized Canadian or international festivals or exhibition venues.
- **Professional development travel** allows independent media artists to attend workshops, residencies, symposia and conferences and/or to participate in other professional development opportunities outside their home region.

Component 2: Travel Grants to Independent Media Arts Critics and Curators

- **Research travel** allows independent critics and curators to undertake a research program, visit a studio or visit a presentation centre.
- **Professional development travel** allows independent critics and curators to participate in workshops, residencies, symposia, conferences or other professional development activities.
- **Presentation travel** allows independent curators to attend the presentation of an exhibition or program of independent works by Canadian media arts professionals that they have curated.

An amount of \$500, \$1,000, \$1,500, \$2,000 or \$2,500 may be requested, depending on the distance of the proposed travel (the fixed amounts of \$2,000 and \$2,500 are available only to applicants who are travelling to or from Northern Canada or to international destinations other than the United States and Europe).

Deadline: Anytime

Program Officer: To be determined

GRANTS TO MEDIA ARTS PRODUCTION ORGANIZATIONS

Assistance to Media Arts Production Organizations

This program offers operating assistance to Canadian non-profit, artist-run media arts organizations. The level of operating assistance approved by the CCA covers one or two years. Organizations that receive annual or multi-year assistance may also obtain equipment acquisition assistance. The program involves three levels of assistance: Level 1 – Start-up assistance, Level 2 – Annual operating assistance, and Level 3 – Multi-year operating assistance.

The funded organizations provide ongoing support for Canadian media artists creating and producing independent film, video, new media and/or audio artwork. The support is provided by supplying access to production and post-production services, facilities and equipment; by offering production/co-production, artists-in-residencies, commissioning and or production funding/support programs, as well as professional development opportunities (such as workshops); and by providing other services, facilities or activities that advance Canadian artists' creation and production of independent media artworks.

Deadline: October 1

Program Officer: To be determined

Organizational Development in Media Arts: Grants for New Initiatives, New Models and Emerging Organizations

This program serves two objectives:

- provide Canadian organizations that do not receive operating grants in media arts and Canadian non-profit collectives with annual funding to cover costs related to administration and other activities in the field of media arts; and
- serve as the point of entry for new organizations applying for operating support programs in media arts.

This program is intended to assist Canadian organizations and collectives that are developing or providing activities that support the practice of media arts, with particular emphasis on the quality of activities, with a view to:

- support the research, creation, development, production, dissemination and/or distribution of independent media artworks by Canadian artists;
- support the artistic and professional development of Canadian media artists; and
- develop other services, facilities or activities that advance Canadian independent media arts.

The maximum annual grant provided by this program is \$40,000. Note that you may receive less than the amount you request. Retroactive funding is not available.

Deadline: November 1

Program Officer: To be determined

Development Project Grants

This program supports time-limited projects initiated by Canadian non-profit, artist-run organizations, groups or collectives. The projects must be intended to provide enhanced opportunities for the production of independent media artworks by Canadian artists. Projects must also address specific production needs in the communities that applicants serve or intend to serve. Applicants are encouraged to work with other organizations, groups, collectives, public institutions and for-profit companies to address these needs.

Applicants may request up to \$20,000 to pay salaries, fees and travel costs for technicians, artists and project administrators; rent equipment and facilities; and pay for technical services and materials. Grants may also be used to provide direct financial support to artists.

Deadline: May 1

Program Officer: Ian Reid

Media Arts Commissioning Program

This program supports organizations commissioning Canadian artists to produce media artworks for presentation to local, national or international audiences. Grants contribute to costs related to the production and presentation of commissioned works. Commissions must be directed at Canadian artists using the media technologies of film, video, new media and audio as means of artistic expression. Commissioning organizations may request a maximum of \$100,000. Grants may not cover 100 percent of expenses. Grants may be used to pay direct costs related to production; artists' fees; fees paid to commissioning editors, producers or curators; and direct costs of promoting and presenting the work.

Deadline: December 1

Program Officer: Marie-France Thérien

GRANTS TO MEDIA ARTS DISSEMINATION

Annual Assistance to Distribution Organizations

The CCA offers annual assistance to Canadian non-profit, artist-run media arts distribution organizations. Organizations must demonstrate a serious commitment to the distribution needs and interests of Canadian artists producing independent film, video, new media and audio artworks by making their work accessible to the public and providing them with a financial return from the sale, rental and licensing of their work. The annual grant level approved by the CCA is normally maintained for two years. Assistance contributes to the direct costs of distribution activities and services (including acquisition), promotional activities and services, as well as administration.

Deadline: November 1

Program Officer: Michèle Stanley

Annual Assistance for Programming

This program assists Canadian non-profit, artist-run organizations that present and disseminate independent Canadian media artworks to the public through an annual, ongoing program of presentation. These grants contribute to the direct costs of research, presentation, curatorial text and audience development. There are no minimum or maximum grants that may be requested or received, but this program can cover only the costs of programming independent media artworks produced by Canadian artists.

Deadline: May 1

Program Officer: Michèle Stanley

Annual Assistance to Media Arts Festivals

The CCA views media art festivals as key events for raising the profile of Canadian, independent media artists and their work. The CCA views them as central to linking artwork to audiences, distributors, curators, exhibitors and broadcasters. They also help to stimulate dialogue and exchange between artists and the public at large. The CCA's support is directed at the Canadian independent component of a festival's programming. There are no minimum or maximum grants that may be requested or received. Grants contribute only to the direct costs associated with presenting independent, Canadian media artworks at festivals occurring in the calendar year following the application deadline.

Deadline: November 1

Program Officer: Michèle Stanley

Annual Assistance to Cinémathèques

This program supports the work undertaken by these institutions to advance the development, understanding and appreciation of Canadian independent media artworks. Grant support is directed specifically at the activities carried out by the cinémathèques that relate to independent work by Canadian media artists. There are no minimum or maximum grants that may be requested. The annual grant level approved by the CCA is normally maintained for two years.

Deadline: November 1

Program Officer: Michèle Stanley

Media Arts Dissemination Project Grants

This program assists non-profit Canadian arts organizations and collectives to undertake innovative, time-limited projects. The projects must disseminate independent Canadian media artworks to the public with a view to developing increasingly knowledgeable and committed audiences and/or expanding Canadian and international markets for this work. Eligible projects include curated exhibition events, touring exhibitions, and special marketing and audience development activities.

These grants contribute to costs such as programmer, curator and artist fees, rental of films and videos, costs of writing and publishing critical commentary to accompany presentations, and marketing and audience development costs. Applicants may request up to \$20,000 for Presentation Projects, Circulation Projects, Audience Development Projects or Market Development/Distribution Projects. The maximum for Publication Projects is \$10,000.

Deadline: November 1 and May 1

Program Officer: Michèle Stanley

CONTACT INFORMATION

Canada Council for the Arts

350 Albert Street

P.O. Box 1047

Ottawa ON K1P 5V8

Telephone: 613-566-4414

Toll free: 1-800-263-5588

Fax: 613-566-4409

Website: www.canadacouncil.ca



DEPARTMENT OF CANADIAN HERITAGE

Canadian Heritage is responsible for national policies and programs that promote Canadian content, foster cultural participation, active citizenship and participation in Canada's civic life, and strengthen connections among Canadians.

CANADIAN FILM OR VIDEO PRODUCTION TAX CREDIT

The Canadian Audio-Visual Certification Office (CAVCO) co-administers the Canadian Film or Video Production Tax Credit (CPTC) with the Canada Revenue Agency (CRA). The CPTC is a fully refundable tax credit for eligible films and videos produced and owned by qualified taxable Canadian corporations and is available at a rate of 25 percent of eligible salaries and wages expended after 1994. Eligible salaries and wages qualifying for the tax credit may not exceed 60 percent of the cost of the production, net of assistance, as certified by the Minister of Canadian Heritage. The tax credit can provide assistance for up to 15 percent of the cost of a production, net of assistance.

In order for a production to qualify as Canadian content for tax credit purposes through the CAVCO, the production must meet the following criteria for key creative personnel and project costs. First, the producer—or the individual who controls and is the central decision maker of the production from beginning to end—must be Canadian. Furthermore, a production must receive six out of the following ten points for Canadians in key creative positions:

Director	2 points
Screenwriter	2 points
Lead performer	1 point
Second lead performer	1 point
Director of photography	1 point
Picture editor	1 point
Music composer	1 point
Art director	1 point
TOTAL	10 point

In addition, the position of either screenwriter or director must be filled by a Canadian. It is also mandatory that either the lead or second lead performer be Canadian. The cost criteria for a Canadian content production states that no less than 75 percent of the total of all costs for services provided in respect of producing the production was payable in respect of services provided to or by individuals who are Canadians. This amount does not include fees paid to the producer and the key creative personnel. Furthermore, no less than 75 percent of the total of all costs incurred for the post-production of the production, including laboratory work, sound recording, sound editing and picture editing, was incurred in respect of services provided in Canada. The guidelines for animated productions are very similar to the criteria for live-action productions, with some changes made to conform to the practices of animation production.

Some production genres are ineligible for the tax credit, including news programs, talk and game shows, sporting and awards events, reality television, productions that solicit funds, pornography, advertising, industrial or corporate productions, productions other than documentaries, all or substantially all of which consists of stock footage, and productions for which public financial support would, in the opinion of the Minister of Canadian Heritage, be contrary to public policy.

In addition, the tax credit may not be claimed where the Film or Video Production Services Tax Credit (PSTC) has been claimed.

On November 14, 2003, the government announced new measures with respect to the CPTC. You are encouraged to contact CAVCO for more details, or visit the Department of Finance Website at <http://www.collectionscanada.gc.ca/webarchives/20071122013830/http://www.fin.gc.ca/news03/03-058e.html>.

Contact Information

Canadian Audio-Visual Certification Office
Department of Canadian Heritage
9th Floor, 25 Eddy Street
Gatineau QC K1A 0M5
Telephone: 819-934-9843
Toll free: 1-888-433-2200
Fax: 819-934-9828
E-mail: cavco_bcpac@pch.gc.ca
Website: <http://www.pch.gc.ca/pgm/bcpac-cavco/index-eng.cfm>

FILM OR VIDEO PRODUCTION SERVICES TAX CREDIT

The Film or Video Production Services Tax Credit (PSTC) is the second of two programs co-administered by the CAVCO and the CRA. The PSTC is a mechanism designed to encourage the employment of Canadians by a taxable Canadian- or foreign-owned corporation with a permanent establishment in Canada. The activities of the corporation must be primarily film or video production or production services. The program is designed to make Canada a more attractive place for Canadian and foreign film and video production, which brings significant benefits to the Canadian economy.

The tax credit is equal to 16 percent of salary and wages incurred after October 1997, paid to Canadian residents—or taxable Canadian corporations for amounts paid to employees who are Canadian residents—for services provided to the production in Canada. The refundable tax credit has no cap on the amount that can be claimed.

The total cost incurred for the production must exceed \$1 million. In the case of series, the total cost must exceed \$200,000 per episode – except in the case of episodes under 30 minutes, which must exceed \$100,000 per episode.

Some production genres are ineligible for the tax credit, including news programs, talk and game shows, sporting and awards events, reality television, productions that solicit funds, pornography, advertising, and industrial or corporate productions.

In addition, the tax credit may not be claimed where the CPTC has been claimed.

Contact Information

Please see CAVCO contact information listed above.

CANADIAN STUDIES PROGRAM – DEVELOPMENT OF PRINT, FILM AND AUDIOVISUAL AND NEW MEDIA LEARNING MATERIALS

The Canadian Studies Program encourages Canadians to gain a better understanding of Canada, its history, stories, people and systems of government. Through its Funding Competition, the Program supports projects that ensure the availability and accessibility of new quality learning materials for use by educators and young Canadians. Eligible projects must focus on one or more of the following strategic themes and priority areas:

Strategic themes:

- Aboriginal Studies
- Governance and Citizenship
- Canada's Official Languages
- Canadian History Interpretation Skills
- Diversity and Multiculturalism in Canada

Priority areas:

- Slavery and the Abolition Movement in Canada
- Representative Government in Canada
- Indian Residential School System in Canada

Projects eligible for funding will support the development of learning materials on Canada in the following formats: print; film, audio-visual, and audio; and new media. The development of learning/teachers' guides is also supported.

For more information, including the application deadline, applicants are invited to visit the Website below or to contact program staff. Since funding is allocated on a competitive basis, proposals that meet eligibility requirements may not necessarily receive funding.

Applicants are encouraged to discuss their project with a program officer prior to submitting an application.

Contact Information

Canadian Studies Program
Department of Canadian Heritage
12 York Street, 2nd Floor
Ottawa ON K1A 0M5
Telephone: 613-998-9030
Fax: 613-998-9008
Toll free 1-877-392-4243
E-mail: csp_pec@pch.gc.ca
Website: www.pch.gc.ca/canadianstudies

NORTHERN ABORIGINAL BROADCASTING

Northern Aboriginal Broadcasting (NAB) provides annual funding to Northern communications societies for the production and distribution of culturally relevant radio and television programming for Aboriginal people living in Canada's North.

In 2007-08, the NAB will provide approximately \$7.9 million to communications societies that directly service half a million Aboriginal people. Radio programming produced by the societies reaches over 400 communities, predominantly via independent satellite networks. Television programming produced by the societies is broadcast on the national cable television network, the Aboriginal Peoples Television Network. The societies are located in the three territories and the northern regions of seven provinces.

Contact Information

Aboriginal Peoples' Program
Department of Canadian Heritage
15 Eddy Street
Gatineau QC K1A 0M5
Telephone: 819-994-3835
Fax: 819-953-2673
E-mail: autochtone_aboriginal@pch.gc.ca
Website: www.canadianheritage.gc.ca

BROADCASTING AND DIGITAL COMMUNICATIONS

Canada New Media Fund

The Canada New Media Fund, a Canadian Culture Online program administered by Telefilm Canada, supports the creation and distribution of interactive digital cultural content products.

The *Product Assistance* component provides conditionally repayable advances for the development, production and marketing of Canadian interactive digital cultural content products in both official languages that are intended for the general public.

The *Sectoral* components support, through conditionally repayable advances and non-repayable advances, a number of events and initiatives that contribute to industrial and professional development in all regions of Canada.

Contact Information

Telefilm Canada
360 St. Jacques Street
Suite 500
Mail and Deliveries – Suite 600
Montreal QC H2Y 1P5
Telephone: 514-283-6363
Toll free: 1-800-567-0890
Fax: 514-283-8212
E-mail: info@telefilm.gc.ca



EXPORT DEVELOPMENT CANADA

Export Development Canada (EDC) is a financially self-sustaining Crown corporation that reports to the Minister of Foreign Affairs and International Trade. This financial services corporation is dedicated to helping Canadian businesses compete and succeed in foreign markets. EDC provides a wide range of flexible and innovative financial solutions to exporters across Canada and their customers around the world. For more than 50 years, the Corporation's risk management services, including accounts receivable insurance and sales financing and guarantees, have become an integral part of the export strategies of many large and small Canadian companies.

CONTACT INFORMATION

Export Development Canada
151 O'Connor Street
Ottawa ON K1A 1K3
Telephone: 613-598-2500
Fax: 613-237-2690
Website: www.edc.ca

If you are a company with export sales of up to \$1 million a year, call 1-866-283-2957, 9 a.m. to 5 p.m., across Canada.

At EDC, the film and media industry is serviced by the Contracts Insurance and Bonding Team by providing accounts receivable insurance for creditworthy foreign distributors or broadcasters.

CONTACT INFORMATION

Kim Matheson
Senior Underwriter
Export Development Canada
151 O'Connor Street
Ottawa ON K1A 1K3
Telephone: 613-598-2515
Fax: 613-597-8504
Email: kmatheson@edc.ca



CANADIAN INTERNATIONAL DEVELOPMENT AGENCY

The Canadian International Development Agency (CIDA) is the federal government agency responsible for most of Canada's international cooperation program. It provides Official Development Assistance to developing countries with the aim of supporting sustainable development to reduce poverty and help create a more secure, equitable and prosperous world.

DEVELOPMENT INFORMATION PROGRAM

Mass Media Initiative

CIDA's Mass Media Initiative financially supports television, radio, print, exhibitions and new media projects aimed at increasing Canadian public awareness and understanding of international development and cooperation issues through the mass media. The initiative contributes to innovative communications projects that highlight Canada's role and the unique contributions Canadians make in developing countries. The annual request for proposals is issued in the fall.

CONTACT INFORMATION

Patricia Dupuis
A/Director
Development Information Program
Communications Branch
Canadian International Development Agency
200 Promenade du Portage
Gatineau QC K1A 0G4
Telephone: 819-953-2922
Toll free: 1-800-230-6349
Fax: 819-953-4933
E-mail: mmi_imm@acdi-cida.gc.ca
Website: <http://www.acdi-cida.gc.ca>



INDUSTRY CANADA

Industry Canada's mission is to foster a growing competitive, knowledge-based Canadian economy. The Department works with Canadians in all sectors of the economy and in all parts of the country to improve conditions for investment and Canada's innovation performance, increase Canada's share of global trade, and build a fair, efficient and competitive marketplace. Program areas include developing industry and technology capability, fostering scientific research, setting telecommunications policy, promoting investment and trade, promoting tourism and small business development, and setting rules and services that support the effective operation of the marketplace.

CANADA SMALL BUSINESS FINANCING PROGRAM

The Canada Small Business Financing (CSBF) Program seeks to increase the availability of loans for establishing, expanding, modernizing and improving small businesses in Canada. It does this by providing guarantees, which encourage lenders to make their services available to small business. Administered under the *Canada Small Business Financing Act*, the program is a joint initiative between the Government of Canada and the financial institutions.

Most small businesses starting up or operating may be eligible for CSBF loans, as long as their estimated gross revenues do not exceed \$5 million during the fiscal year in which they apply. Farming and charitable or religious enterprises are not eligible. The maximum amount a small business may access under the program is \$250,000.

CONTACT INFORMATION

Please contact the local financial institution of your choice to discuss how the CSBF Program can address your specific financial requirements.

Canada Small Business Financing Program Directorate
Industry Canada
235 Queen Street, West Tower, 5th Floor
Ottawa ON K1A 0H5
Telephone: 613-954-5540
Toll free: 1-866-959-1699
Fax: 613-952-0290
Website: www.ic.gc.ca/csbfa



ATLANTIC CANADA OPPORTUNITIES AGENCY

The Atlantic Canada Opportunities Agency (ACOA) is a Government of Canada agency that works to create opportunities for economic growth in Atlantic Canada by helping businesses become more competitive, innovative and productive, by working with communities to develop and diversify local economies, and by championing the strengths of Atlantic Canada. Together, with Atlantic Canadians, we are building a stronger economy.

Although ACOA does not have any programs that are specific to the film and video industry, it can assist with the export of cultural products. The following can provide support to help create, modernize or expand a small to medium-sized company:

BUSINESS DEVELOPMENT PROGRAM

The Business Development Program can provide assistance for a portion of the start-up, working capital and capital costs of a new business.

Contact Information

For more information about the Business Development Program, visit the ACOA Website at www.acoa-apeca.gc.ca or contact the ACOA office nearest you:

- New Brunswick: 1-800-561-4030
- Newfoundland and Labrador: 1-800-668-1010
- Nova Scotia: 1-800-565-1228
- Prince Edward Island: 1-800-871-2596
- Cape Breton, Nova Scotia (Enterprise Cape Breton Corporation): 1-800-705-3926

SEED CAPITAL PROGRAM

The Seed Capital Program can provide financial assistance to entrepreneurs under 35 years of age to start, expand or modernize a business. Entrepreneurs 35 and older may receive financial assistance only to start a business.

Contact Information

For more information on the Seed Capital Program, contact the Canada Business Service Centre nearest you:

- 1-888-576-4444